NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
APRIL 2010

WHICH POLICY FOR BALANCING NORTH CAROLINA'S BUDGET WOULD YOU MOST SUPPORT:

			VOTING			AFFIL.		
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.
	597	100	371	162	52	281	202	114
			62%	27%	9%	47%	34%	19%
CUT SPENDING/NO TAX INC	266	45	45%	44%	35% *	43%	49%	41%
TAXES TO PRESERVE PROGR	40	7	8%	3%	8%	10%	2%	7%
MIX SPENDING CUTS/TAX I	144	24	23%	26%	27%	25%	20%	29%
STOP SPEND. ON NEW PROG	105	18	17%	19%	15%	13%	23%	18%
NOT SURE	42	7	6%	7%	15%	10%	5%	4%

			PERDUE			AGE				PHILOSOPHY				
	N	%	FAVORABLE	UNFAVOR	NO OPIN	26-40	41-55	56-65	66+	VERY LIB	SOMEWHAT LIB	SOMEWHAT CONS	VERY CONS	MODERATE
	597	100	201	265	122	99	174	140	161	39	66	145	143	183
			34%	44%	20%	17%	29%	23%	27%	7%	11%	24%	24%	31%
CUT SPENDING/NO TAX INC	266	45	34% *	52%	44%	32% *	49%	43%	48%	38%	36%	54% *	56% *	34% *
TAXES TO PRESERVE PROGR	40	7	13%	3%	5%	8%	5%	4%	11%	13%	14%	4%	3%	7%
MIX SPENDING CUTS/TAX I	144	24	31%	21%	20%	38% *	24%	25%	14% *	33% *	38% *	18%	11% *	33%
STOP SPEND. ON NEW PROG	105	18	13%	20%	20%	13%	18%	21%	18%	13%	8% *	19%	23%	16%
NOT SURE	42	7	8%	5%	11%	8%	5%	8%	9%	3%	5%	6%	7%	10%

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
APRIL 2010

WHICH POLICY FOR BALANCING NORTH CAROLINA'S BUDGET WOULD YOU MOST SUPPORT:

			EMPLOYMENT					VOTING					HERITAGE	
	N	%	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	INDEP.	CAUCASIAN	AFRICAN AMERICAN
	597	100	61	182	70	201	49	93	131	142	61	158	461	102
			10%	30%	12%	34%	8%	16%	22%	24%	10%	26%	77%	17%
CUT SPENDING/NO TAX INC	266	45	41%	49%	27% *	48%	49%	39%	33% *	51%	56% *	47%	45%	40%
TAXES TO PRESERVE PROGR	40	7	7%	5%	7%	9%	2%	12%	15%	1%	2%	4%	5%	13%
MIX SPENDING CUTS/TAX I	144	24	21%	24%	50% *	16%	20%	22%	37% *	27%	10% *	19%	25%	22%
STOP SPEND. ON NEW PROG	105	18	21%	18%	10%	18%	22%	16%	9%	15%	26%	22%	19%	12%
NOT SURE	42	7	10%	4%	6%	9%	6%	12%	7%	5%	7%	7%	6%	14%

			GENDER		GEOGRAPHIC					
	N	%	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	597	100	273	324	134	83	103	144	62	71
			46%	54%	22%	14%	17%	24%	10%	12%
CUT SPENDING/NO TAX INC	266	45	45%	44%	46%	47%	55% *	37%	39%	45%
TAXES TO PRESERVE PROGR	40	7	8%	5%	5%	6%	2%	11%	10%	6%
MIX SPENDING CUTS/TAX I	144	24	24%	24%	21%	22%	14% *	34% *	26%	27%
STOP SPEND. ON NEW PROG	105	18	16%	19%	23%	18%	20%	13%	18%	11%
NOT SURE	42	7	6%	8%	5%	7%	9%	5%	8%	11%

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
APRIL 2010

NORTH CAROLINA HAS RECENTLY BEEN EXPERIENCING STATE BUDGET DEFICITS. IN YOUR VIEW, WHICH WAS THE SINGLE MOST IMPORTANT CAUSE OF THE BUDGET PROBLEMS?

			VOTING			AFFIL.		
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.
	600	100	372	164	52	282	202	116
			62%	27%	9%	47%	34%	19%
TOO MUCH GOVERNMENT SPE	390	65	66%	65%	58%	56%	78% *	64%
KEEPING TAXES LOW	33	6	5%	4%	15% *	8%	2%	6%
BOTH	110	18	19%	20%	12%	22%	13%	18%
THE IMPACT OF NATIONAL	33	6	5%	7%	4%	7%	2%	6%
NOT SURE	34	6	5%	4%	12%	7%	4%	6%

			PERDUE			AGE				PHILOSOPHY				
	N	%	FAVORABLE	UNFAVOR	NO OPIN	26-40	41-55	56-65	66+	VERY LIB	SOMEWHAT LIB	SOMEWHAT CONS	VERY CONS	MODERATE
	600	100	202	266	123	100	174	141	162	40	66	146	143	184
			34%	44%	20%	17%	29%	24%	27%	7%	11%	24%	24%	31%
TOO MUCH GOVERNMENT SPE	390	65	46% *	80% *	66%	60%	71%	69%	57%	50% *	56%	72%	80% *	57%
KEEPING TAXES LOW	33	6	8%	3%	6%	7%	6%	4%	5%	12%	8%	3%	5%	6%
BOTH	110	18	26%	13%	18%	21%	11%	19%	23%	20%	21%	19%	14%	18%
THE IMPACT OF NATIONAL	33	6	11%	2%	4%	5%	7%	3%	7%	10%	14%	1%	1%	8%
NOT SURE	34	6	9%	2%	7%	7%	3%	6%	7%	8%	2%	4%	0%	11%

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
APRIL 2010

NORTH CAROLINA HAS RECENTLY BEEN EXPERIENCING STATE BUDGET DEFICITS. IN YOUR VIEW, WHICH WAS THE SINGLE MOST IMPORTANT CAUSE OF THE BUDGET PROBLEMS?

			EMPLOYMENT					VOTING					HERITAGE	
	N	%	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	INDEP.	CAUCASIAN	AFRICAN AMERICAN
	600	100	62	183	70	201	49	94	131	143	61	158	463	102
			10%	30%	12%	34%	8%	16%	22%	24%	10%	26%	77%	17%
TOO MUCH GOVERNMENT SPE	390	65	71%	73%	59%	58%	63%	53% *	52% *	81% *	82% *	62%	68%	51% *
KEEPING TAXES LOW	33	6	5%	5%	4%	6%	6%	7%	10%	1%	2%	6%	4%	13%
BOTH	110	18	16%	11%	27%	22%	22%	27%	17%	13%	16%	20%	17%	24%
THE IMPACT OF NATIONAL	33	6	5%	5%	4%	7%	2%	6%	11%	1%	0%	6%	6%	4%
NOT SURE	34	6	3%	5%	6%	6%	6%	6%	10%	3%	0%	6%	5%	9%

			GENDER		GEOGRAPHIC					
	N	%	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	600	100	275	325	135	83	103	146	62	71
			46%	54%	22%	14%	17%	24%	10%	12%
TOO MUCH GOVERNMENT SPE	390	65	69%	62%	67%	60%	73%	58%	71%	65%
KEEPING TAXES LOW	33	6	5%	6%	5%	5%	3%	7%	8%	6%
BOTH	110	18	16%	21%	16%	24%	16%	22%	13%	18%
THE IMPACT OF NATIONAL	33	6	6%	5%	5%	6%	5%	8%	5%	3%
NOT SURE	34	6	5%	6%	7%	5%	4%	5%	3%	8%