NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JULY 2010

WHEN SOMEONE TALKS ABOUT "CAP AND TRADE" PROPOSALS, WHAT DO YOU THINK THEY ARE TALKING ABOUT?

			VOTING		
	N	%	DEFINITE	VERY	SOMEWHAT
	597	100	377	158	62
			63%	26%	10%
HELP PROTECT ENVIRONMEN	38	6	7%	5%	5%
WILL MEAN HIGH TAXES/EN	40	7	9%	4%	0%
INVOLVES IMPORT/EXPORT	32	5	6%	4%	7%
TRADE WITH OTHER NATION	58	10	9%	13%	3%
ANTI-BUSINESS	5	1	1%	1%	1%
ENERGY ISSUE	12	2	3%	0%	0%
OPPOSE CAP/TRADE	8	1	1%	2%	0%
STOCK MARKET	6	1	1%	0%	1%
OIL WELL PROBLEM/BP	4	1	1%	0%	0%
SENDING JOBS OVERSEAS	5	1	1%	1%	2%
OTHER	6	1	1%	2%	0%
NOT SURE	384	64	60%	68%	81% *

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			POL. BELIEFS					EMPLOYMENT				
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVERN.	RETIRED	UNEMPLOY.
	597	100	65	63	129	145	176	78	174	69	197	47
			11%	11%	22%	24%	29%	13%	29%	12%	33%	8%
HELP PROTECT ENVIRONMEN	38	6	13%	12%	3%	5%	6%	13%	5%	9%	4%	8%
WILL MEAN HIGH TAXES/EN	40	7	1%	0%	6%	16% *	4%	9%	7%	6%	6%	6%
INVOLVES IMPORT/EXPORT	32	5	7%	5%	6%	3%	6%	5%	7%	6%	4%	7%
TRADE WITH OTHER NATION	58	10	13%	9%	7%	12%	9%	9%	9%	15%	10%	7%
ANTI-BUSINESS	5	1	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%
ENERGY ISSUE	12	2	2%	0%	1%	2%	4%	6%	2%	3%	1%	2%
OPPOSE CAP/TRADE	8	1	1%	0%	0%	3%	2%	0%	1%	1%	2%	0%
STOCK MARKET	6	1	0%	0%	0%	2%	2%	1%	2%	1%	1%	0%
OIL WELL PROBLEM/BP	4	1	1%	2%	1%	0%	0%	0%	1%	0%	2%	0%
SENDING JOBS OVERSEAS	5	1	0%	1%	0%	1%	1%	0%	1%	0%	1%	4%
OTHER	6	1	1%	5%	1%	1%	0%	0%	1%	0%	1%	2%
NOT SURE	384	64	58%	65%	74% *	54% *	65%	57%	66%	58%	67%	63%

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			ETHNICITY		GEOGRAPHIC					
	N	%	CAUCASIAN	AFRICAN AMERICAN	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	597	100	459	95	124	67	117	137	69	84
			77%	16%	21%	11%	20%	23%	12%	14%
HELP PROTECT ENVIRONMEN	38	6	7%	1%	7%	8%	5%	10%	3%	2%
WILL MEAN HIGH TAXES/EN	40	7	8%	0%	8%	8%	10%	6%	7%	1%
INVOLVES IMPORT/EXPORT	32	5	5%	4%	7%	6%	3%	4%	7%	7%
TRADE WITH OTHER NATION	58	10	11%	5%	12%	10%	9%	9%	6%	12%
ANTI-BUSINESS	5	1	0%	3%	2%	0%	0%	1%	0%	1%
ENERGY ISSUE	12	2	2%	0%	2%	2%	1%	3%	1%	3%
OPPOSE CAP/TRADE	8	1	1%	0%	3%	0%	0%	2%	1%	0%
STOCK MARKET	6	1	1%	0%	1%	3%	0%	0%	0%	3%
OIL WELL PROBLEM/BP	4	1	0%	1%	1%	3%	0%	0%	2%	0%
SENDING JOBS OVERSEAS	5	1	0%	3%	1%	0%	2%	0%	0%	1%
OTHER	6	1	1%	0%	0%	1%	2%	2%	0%	0%
NOT SURE	384	64	61%	83% *	56%	59%	68%	63%	72%	70%

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			AGE				AFFIL.			GENDER	
	N	%	26-40	41-55	56-65	66+	DEM	REP	UNAFFIL	MALE	FEMALE
	597	100	107	166	142	158	262	197	138	278	319
			18%	28%	24%	26%	44%	33%	23%	47%	53%
HELP PROTECT ENVIRONMEN	38	6	5%	11%	5%	5%	7%	5%	8%	9%	4%
WILL MEAN HIGH TAXES/EN	40	7	7%	7%	11%	3%	4%	9%	9%	8%	5%
INVOLVES IMPORT/EXPORT	32	5	7%	5%	7%	3%	6%	4%	7%	8%	3%
TRADE WITH OTHER NATION	58	10	10%	9%	9%	11%	8%	10%	13%	9%	10%
ANTI-BUSINESS	5	1	0%	0%	2%	1%	1%	1%	1%	1%	1%
ENERGY ISSUE	12	2	1%	1%	5%	1%	1%	3%	3%	3%	1%
OPPOSE CAP/TRADE	8	1	2%	1%	1%	2%	1%	3%	0%	2%	1%
STOCK MARKET	6	1	1%	2%	1%	0%	1%	1%	1%	1%	1%
OIL WELL PROBLEM/BP	4	1	0%	1%	0%	1%	1%	0%	1%	0%	1%
SENDING JOBS OVERSEAS	5	1	0%	1%	1%	1%	1%	1%	0%	1%	0%
OTHER	6	1	1%	1%	1%	1%	1%	1%	1%	1%	1%
NOT SURE	384	64	67%	61%	57%	71%	69%	63%	57%	57%	70%