NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JANUARY 2009

CURRENTLY IN ORDER TO FORM A LABOR UNION, WORKERS HOLD A FEDERALLY SUPERVISED SECRET BALLOT ELECTION TO DETERMINE IF A MAJORITY OF WORKERS VOTED FOR UNIONIZATION. SOME IN CONGRESS WANT TO REPLACE SECRET BALLOT ELECTIONS WITH A SYSTEM WHERE WORKERS WOULD PUBLICLY SIGN A CARD STATING THEY WANTED UNIONIZATION. WHICH SYSTEM DO YOU THINK IS BEST?

			DIRECTION			AGE GROUP					PHILOSOPHY				
	N	%	RIGHT	WRONG	NOT SURE	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	598	100	292	229	77	27	115	201	119	128	39	81	143	107	206
			49%	38%	13%	5%	19%	34%	20%	21%	7%	14%	24%	18%	34%
PRIVATE BALLOT	323	54	57%	53%	49%	54%	49%	54%	60%	52%	40% *	63%	58%	42% *	57%
PUBLIC CARD SIGNATURE	190	32	30%	33%	35%	28%	35%	34%	31%	27%	42% *	19% *	30%	38%	34%
NOT SURE	85	14	14%	14%	16%	18%	16%	12%	9%	21%	18%	18%	12%	21%	10%
NET PRIVATE BALLOT	133	22	27%	19%	13%	26%	14%	20%	29%	24%	-2% *	43% *	27%	4% *	23%
PRIVATE : PUBLIC	1.7:1		1.9:1 *	1.6:1	1.4:1 *	1.9:1 *	1.4:1 *	1.6:1	1.9:1 *	1.9:1 *	1:1.0 *	3.2:1 *	1.9:1 *	1.1:1 *	1.7:1

			EMPLOYMENT						HERITAGE		AFFIL.			GENDER	
	N	%	SELF EMPLOYED	PRIVATE COMPANY	GOVERN.	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE
	598	100	79	188	67	52	168	30	442	124	287	197	114	276	322
			13%	31%	11%	9%	28%	5%	74%	21%	48%	33%	19%	46%	54%
PRIVATE BALLOT	323	54	49%	56%	50%	58%	55%	49%	56%	50%	54%	53%	55%	50%	58%
PUBLIC CARD SIGNATURE	190	32	38%	32%	38%	31%	26%	34%	31%	32%	30%	33%	34%	36%	28%
NOT SURE	85	14	13%	13%	11%	11%	18%	16%	13%	18%	16%	13%	11%	14%	14%
NET PRIVATE BALLOT	133	22	11% *	24%	12% *	27%	29%	15%	25%	19%	24%	20%	21%	14%	29%
PRIVATE : PUBLIC	1.7:1		1.3:1 *	1.8:1	1.3:1 *	1.9:1 *	2.1:1 *	1.4:1 *	1.8:1	1.6:1	1.8:1	1.6:1	1.6:1	1.4:1 *	2.0:1 *

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QUESTION 20. CURRENTLY IN ORDER TO FORM A LABOR UNION, WORKERS HOLD A FEDERALLY SUPERVISED SECRET BALLOT ELECTION TO DETERMINE IF A MAJORITY OF WORKERS VOTED FOR UNIONIZATION. SOME IN CONGRESS WANT TO REPLACE SECRET BALLOT ELECTIONS WITH A SYSTEM WHERE WORKERS WOULD PUBLICLY SIGN A CARD STATING THEY WANTED UNIONIZATION. WHICH SYSTEM DO YOU THINK IS BEST?

			GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	598	100	125	70	100	134	91	77
			21%	12%	17%	22%	15%	13%
PRIVATE BALLOT	323	54	55%	62%	50%	54%	54%	50%
PUBLIC CARD SIGNATURE	190	32	34%	28%	33%	35%	32%	25%
NOT SURE	85	14	11%	10%	17%	11%	14%	25% *
NET PRIVATE BALLOT	133	22	21%	34% *	17%	19%	22%	25%
PRIVATE : PUBLIC	1.7:1		1.6:1	2.2:1 *	1.5:1 *	1.6:1 *	1.7:1	2.0:1

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JANUARY 2009

WOULD YOU BE MORE OR LESS LIKELY TO RE-ELECT A UNITED STATES SENATOR WHO SUPPORTS ELIMINATING SECRET BALLOT ELECTIONS FOR UNION WORKERS?

			DIRECTION			AGE GROUP					PHILOSOPHY				
	N	%	RIGHT	WRONG	NOT SURE	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	598	100	291	230	77	27	115	201	119	128	39	81	142	106	208
			49%	38%	13%	5%	19%	34%	20%	21%	7%	14%	24%	18%	35%
MORE	124	21	20%	23%	19%	8% *	23%	22%	22%	17%	23%	18%	20%	21%	20%
LESS	264	44	43%	46%	43%	65% *	41%	41%	50%	42%	25% *	37%	49%	38%	51%
NO DIFFERENCE	144	24	25%	23%	25%	16%	24%	27%	21%	25%	36% *	32%	20%	28%	21%
NOT SURE	67	11	12%	9%	14%	12%	13%	10%	7%	16%	16%	13%	11%	13%	9%
NET MORE	-140	-23	-24%	-23%	-24%	-57% *	-18%	-19%	-27%	-25%	-2% *	-19%	-29%	-16%	-31%
MORE : LESS	1:2.1		1:2.2	1:2.0	1:2.3	1:8.5 *	1:1.8 *	1:1.9 *	1:2.2	1:2.5 *	1:1.1 *	1:2.0	1:2.5 *	1:1.8 *	1:2.6 *

			EMPLOYMENT						HERITAGE		AFFIL.			GENDER	
	N	%	SELF EMPLOYED	PRIVATE COMPANY	GOVERN.	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE
	598	100	79	188	67	52	168	30	443	123	287	197	114	274	324
			13%	31%	11%	9%	28%	5%	74%	21%	48%	33%	19%	46%	54%
MORE	124	21	20%	19%	24%	28%	18%	24%	20%	23%	20%	20%	24%	21%	20%
LESS	264	44	39%	48%	42%	42%	45%	36%	48%	33% *	41%	50%	43%	45%	43%
NO DIFFERENCE	144	24	22%	25%	25%	23%	25%	20%	21%	32%	27%	22%	20%	25%	23%
NOT SURE	67	11	19%	8%	9%	6%	12%	20% *	11%	12%	12%	9%	12%	9%	13%
NET MORE	-140	-23	-19%	-28%	-18%	-14% *	-27%	-13% *	-29%	-10% *	-21%	-30%	-18%	-24%	-23%
MORE : LESS	1:2.1		1:2.0	1:2.5 *	1:1.8 *	1:1.5 *	1:2.5 *	1:1.5 *	1:2.5 *	1:1.4 *	1:2.0	1:2.5 *	1:1.8 *	1:2.2	1:2.1

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WOULD YOU BE MORE OR LESS LIKELY TO RE-ELECT A UNITED STATES SENATOR WHO SUPPORTS ELIMINATING SECRET BALLOT ELECTIONS FOR UNION WORKERS?

			GEOGRAPHIC						
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST	
	598	100	125	70	100	133	92	77	
			21%	12%	17%	22%	15%	13%	
MORE	124	21	20%	24%	19%	21%	21%	20%	
LESS	264	44	46%	54%	* 39%	46%	43%	37%	
NO DIFFERENCE	144	24	26%	14%	* 31%	19%	25%	28%	
NOT SURE	67	11	9%	8%	11%	14%	11%	14%	
NET MORE	-140	-23	-26%	-30%	-19%	-25%	-22%	-17%	
MORE : LESS	1:2.1		1:2.3	* 1:2.3	1:2.0	1:2.2	1:2.1	1:1.8	*