NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
FEBRUARY 2010

IF THE DEMOCRATIC PRIMARY FOR U.S. SENATE WERE HELD TODAY, WOULD YOU BE VOTING FOR: ELAINE MARSHALL, CAL CUNNINGHAM OR KENNETH LEWIS?

			VOTING			AFFIL.	
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	UNAFFIL.
	367	100	221	112	35	266	101
			60%	30%	9%	72%	28%
MARSHALL	41	11	11%	11%	10%	13%	6%
LEAN MARSHALL	10	3	3%	2%	4%	4%	0%
CUNNINGHAM	11	3	3%	4%	3%	4%	0%
LEAN CUNNINHAM	3	1	1%	1%	0%	1%	0%
LEWIS	12	3	4%	2%	0%	3%	3%
LEAN LEWIS	6	2	2%	1%	0%	2%	0%
NOT SURE	284	77	76%	78%	83%	72%	91% *
NET MARSHALL	33	9	7%	11%	14%	12%	3%
MARSHELL : LEWIS	2.9:1		2.1:1 *	4.7:1 *		3.1:1	1.8:1 *

			AGE				PHILOSOPHY					EMPLOYMENT			
	N	%	26-40	41-55	56-65	66+	LIBERAL	VERY LIBERAL	SOMEWHAT CONS	SOMEWHAT VERY CONS	MODERATE	EMPLOYED	SELF COMPANY	PRIVATE GOVERN.	RETIRED
	367	100	75	105	77	95	52	65	67	44	127	31	112	42	134
			20%	29%	21%	26%	14%	18%	18%	12%	35%	8%	30%	11%	37%
MARSHALL	41	11	8%	14%	13%	8%	20% *	21% *	1% *	13%	9%	11%	11%	9%	12%
LEAN MARSHALL	10	3	2%	4%	1%	4%	5%	4%	0%	2%	3%	2%	2%	4%	3%
CUNNINGHAM	11	3	2%	3%	3%	3%	3%	5%	1%	5%	2%	6%	3%	0%	3%
LEAN CUNNINHAM	3	1	0%	1%	1%	1%	6%	0%	0%	0%	0%	0%	0%	2%	2%
LEWIS	12	3	6%	2%	4%	1%	7%	3%	1%	0%	4%	8%	3%	2%	4%
LEAN LEWIS	6	2	2%	0%	0%	3%	3%	2%	3%	2%	0%	2%	3%	0%	2%
NOT SURE	284	77	80%	76%	77%	80%	55% *	64% *	93% *	78%	83%	71%	79%	83%	74%
NET MARSHALL	33	9	2%	16%	10%	9%	15%	19% *	-3% *	13%	8%	3%	8%	12%	9%
MARSHELL : LEWIS	2.9:1		1.3:1 *	7.9:1 *	3.4:1 *	3.4:1 *	2.5:1 *	4.4:1 *	1:4.1 *	7.1:1 *	2.9:1	1.3:1 *	2.4:1 *	7.7:1 *	2.6:1 *

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			VOTE			HERITAGE		GENDER		GEOGRAPHIC		
	N	%	ALWAYS DEM	MORE DEMS THAN REPS	TICKET SPLIT	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE	704/980 CHARLOTT	828 WESTERN	336 PIED TRI
	367	100	84	128	109	263	103	157	211	111	59	47
			23%	35%	30%	71%	28%	43%	57%	30%	16%	13%
MARSHALL	41	11	14%	16%	7%	9%	16%	10%	12%	7%	8%	13%
LEAN MARSHALL	10	3	4%	3%	2%	3%	2%	3%	2%	2%	3%	6%
CUNNINGHAM	11	3	5%	4%	0%	2%	6%	3%	3%	2%	0%	5%
LEAN CUNNINHAM	3	1	3%	1%	0%	1%	1%	2%	0%	1%	0%	0%
LEWIS	12	3	5%	4%	2%	1%	7%	5%	2%	2%	5%	7%
LEAN LEWIS	6	2	0%	4%	1%	2%	0%	2%	1%	4%	3%	0%
NOT SURE	284	77	68% *	69%	88% *	82%	67% *	74%	80%	81%	82%	69%
NET MARSHALL	33	9	13%	12%	6%	8%	11%	7%	11%	4%	4%	12%
MARSHELL : LEWIS	2.9:1		3.6:1 *	2.6:1 *	3.0:1	3.2:1 *	2.5:1 *	2.0:1 *	4.4:1 *	1.7:1 *	1.5:1 *	2.9:1

			GEOGRAPHIC		
	N	%	919 TRIANGLE	252 NE	910 SE
	367	100	60	36	54
			16%	10%	15%
MARSHALL	41	11	22% *	18%	6%
LEAN MARSHALL	10	3	3%	0%	2%
CUNNINGHAM	11	3	3%	5%	5%
LEAN CUNNINHAM	3	1	0%	3%	2%
LEWIS	12	3	3%	2%	2%
LEAN LEWIS	6	2	0%	0%	1%
NOT SURE	284	77	70%	73%	83%
NET MARSHALL	33	9	22% *	16%	5%
MARSHELL : LEWIS	2.9:1		9.0:1 *	8.8:1 *	2.5:1 *