NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JANUARY 2010

DO YOU THINK THE AVERAGE ELECTED OFFIIAL IN NORTH CAROLINA IS
ETHICAL AND HONEST OR TENDS TO BE UNETHICAL AND DISHONEST?

			AFFIL.			AGE				
	N	%	DEM	REP	UNAFFIL.	18-25	26-40	41-55	56-65	66+
	599	100	270	209	120	35	117	187	112	146
			45%	35%	20%	6%	20%	31%	19%	24%
HONEST	204	34	35%	33%	33%	36%	29%	39%	35%	30%
DISHONEST	299	50	46%	55%	50%	52%	56%	48%	50%	47%
NOT SURE	96	16	19%	12%	17%	12%	15%	13%	16%	22%
NET HONEST	-94	-16	-11%	-22%	-17%	-16%	-26% *	-9%	-15%	-17%
HONEST : DISHONEST	1:1.5		1:1.3 *	1:1.7 *	1:1.5	1:1.4	1:1.9 *	1:1.2 *	1:1.4	1:1.6

			PHILOSOPHY					EMPLOYMENT					
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	GOVERN.	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY
	599	100	40	62	129	130	212	58	194	76	41	190	38
			7%	10%	22%	22%	35%	10%	32%	13%	7%	32%	6%
HONEST	204	34	41%	46% *	37%	22% *	37%	33%	35%	43%	43%	31%	23% *
DISHONEST	299	50	54%	38% *	50%	58%	46%	56%	47%	52%	35% *	49%	66% *
NOT SURE	96	16	5% *	16%	13%	20%	17%	10%	17%	5% *	22%	21%	11%
NET HONEST	-94	-16	-13%	9% *	-14%	-36% *	-9%	-23%	-12%	-9%	7% *	-18%	-44% *
HONEST : DISHONEST	1:1.5		1:1.3 *	1.2:1 *	1:1.4	1:2.7 *	1:1.3 *	1:1.7 *	1:1.3 *	1:1.2 *	1.2:1 *	1:1.6	1:3.0 *

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			RELIGION				VOTING					HERITAGE		GENDER	
	N	%	PROTESTNT	CATHOLIC	BAPTIST	OTHER	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	TICKET SPLIT	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE
	599	100	155	39	235	135	88	147	188	36	127	447	133	287	312
			26%	7%	39%	23%	15%	25%	31%	6%	21%	75%	22%	48%	52%
HONEST	204	34	34%	43% *	35%	30%	32%	48% *	31%	25% *	26%	36%	28%	34%	34%
DISHONEST	299	50	52%	49%	50%	48%	51%	39% *	55%	65% *	51%	48%	52%	51%	48%
NOT SURE	96	16	13%	8%	15%	23%	17%	13%	14%	10%	24%	16%	19%	15%	17%
NET HONEST	-94	-16	-18%	-5% *	-15%	-18%	-19%	10% *	-24%	-41% *	-25%	-12%	-24%	-17%	-14%
HONEST : DISHONEST	1:1.5		1:1.5	1:1.1 *	1:1.4	1:1.6 *	1:1.6	1.3:1 *	1:1.8 *	1:2.7 *	1:2.0 *	1:1.3 *	1:1.8 *	1:1.5	1:1.4

			GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	599	100	125	78	112	124	75	85
			21%	13%	19%	21%	13%	14%
HONEST	204	34	32%	37%	33%	41%	30%	30%
DISHONEST	299	50	54%	37% *	55%	44%	55%	52%
NOT SURE	96	16	14%	26% *	12%	15%	15%	18%
NET HONEST	-94	-16	-23%	1% *	-22%	-3% *	-25% *	-22%
HONEST : DISHONEST	1:1.5		1:1.7 *	1.0:1 *	1:1.7 *	1:1.1 *	1:1.9 *	1:1.7 *