NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
FEBRUARY 2009

DO YOU APPROVE OR DISAPPROVE OF THE JOB KAY HAGAN IS DOING AS U.S. SENATOR?

			DIRECTION			OBAMA JOB					CONGRESS JOB				
	N	%	RIGHT	WRONG	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE
	600	100	285	242	73	214	172	33	63	116	57	177	128	149	89
			47%	40%	12%	36%	29%	5%	11%	19%	10%	30%	21%	25%	15%
STRONGLY APPROVE	72	12	16%	10%	4%	26% *	8%	3% *	0% *	2% *	60% *	9%	4%	9%	5%
SOMEWHAT APPROVE	172	29	34%	24%	22%	29%	48% *	9% *	14% *	11% *	12% *	56% *	24%	12% *	19% *
SOMEWHAT DISAPPROVE	42	7	6%	9%	3%	5%	5%	24% *	12%	6%	2%	5%	13%	9%	2%
STRONGLY DISAPPROVE	54	9	5%	14%	8%	4%	3%	18%	44% *	5%	9%	1%	5%	27% *	1%
NOT SURE	260	43	39%	42%	63% *	35%	35%	45%	30% *	76% *	18% *	29% *	54% *	43%	73% *
APPROVE	244	41	49%	35%	26% *	56% *	56% *	12% *	14% *	13% *	72% *	65% *	27% *	21% *	24% *
DISAPPROVE	96	16	11%	23%	11%	9%	9%	42% *	56% *	11%	10%	5% *	19%	37% *	3% *
NET APPROVE	148	25	38% *	11% *	15% *	47% *	47% *	-30% *	-42% *	2% *	61% *	60% *	9% *	-16% *	20%
APPROVE : DISAPPROVE	2.5:1		4.4:1 *	1.5:1 *	2.4:1	6.2:1 *	6.5:1 *	1:3.5 *	1:4.0 *	1.2:1 *	6.9:1 *	12.8:1 *	1.5:1 *	1:1.8 *	7.1:1 *

			HAGAN JOB					PERDUE JOB					STIMULUS PACKAGE		
	N	%	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	SUPPORT	OPPOSE	NOT SURE
	600	100	72	172	42	54	260	93	217	55	44	188	303	217	80
			12%	29%	7%	9%	43%	16%	36%	9%	7%	31%	50%	36%	13%
STRONGLY APPROVE	72	12	100% *	0% *	0% *	0% *	0% *	58% *	6%	0% *	5%	2% *	19%	5%	6%
SOMEWHAT APPROVE	172	29	0% *	100% *	0% *	0% *	0% *	16% *	56% *	29%	9% *	9% *	37%	18% *	26%
SOMEWHAT DISAPPROVE	42	7	0%	0%	100% *	0%	0%	3%	4%	25% *	11%	5%	6%	11%	0%
STRONGLY DISAPPROVE	54	9	0% *	0% *	0% *	100% *	0% *	7%	4%	13%	54% *	4%	3%	20% *	5%
NOT SURE	260	43	0% *	0% *	0% *	0% *	100% *	15% *	31% *	33% *	21% *	80% *	36%	46%	62% *
APPROVE	244	41	100% *	100% *	0% *	0% *	0% *	74% *	61% *	29% *	14% *	11% *	56% *	23% *	33%
DISAPPROVE	96	16	0% *	0% *	100% *	100% *	0% *	11%	8%	38% *	66% *	9%	8%	31% *	5% *
NET APPROVE	148	25	100% *	100% *	-100% *	-100% *	0% *	64% *	53% *	-9% *	-52% *	1% *	47% *	-8% *	28%
APPROVE : DISAPPROVE	2.5:1							7.0:1 *	7.4:1 *	1:1.3 *	1:4.8 *	1.1:1 *	6.7:1 *	1:1.3 *	6.5:1 *

			AGE					PHILOSOPHY				
	N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	600	100	36	105	196	126	127	34	65	146	129	201
			6%	17%	33%	21%	21%	6%	11%	24%	22%	33%
STRONGLY APPROVE	72	12	17%	12%	11%	10%	15%	24% *	15%	7%	9%	16%
SOMEWHAT APPROVE	172	29	42% *	28%	27%	27%	29%	35%	42% *	28%	16% *	30%
SOMEWHAT DISAPPROVE	42	7	5%	8%	10%	6%	4%	3%	5%	7%	14%	5%
STRONGLY DISAPPROVE	54	9	17%	9%	7%	13%	8%	9%	2%	7%	21% *	6%
NOT SURE	260	43	19% *	42%	46%	44%	44%	29% *	37%	51%	39%	43%
APPROVE	244	41	59% *	40%	38%	37%	44%	59% *	57% *	34%	25% *	46%
DISAPPROVE	96	16	22%	18%	16%	18%	12%	12%	6% *	14%	35% *	11%
NET APPROVE	148	25	37% *	22%	22%	19%	33%	47% *	51% *	20%	-10% *	35% *
APPROVE : DISAPPROVE	2.5:1		2.7:1	2.2:1 *	2.3:1	2.1:1 *	3.8:1 *	5.0:1 *	9.4:1 *	2.4:1	1:1.4 *	4.2:1 *

			EMPLOYMENT						HERITAGE		AFFIL.			GENDER	
	N	%	CHARLOTTE	PRIVATE COMPANY	WORK FOR GOVERN	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN-AMERICAN	DEM	REP	UNAFFIL	MALE	FEMALE
	600	100	123	193	74	45	167	40	425	136	288	210	102	267	333
			20%	32%	12%	7%	28%	7%	71%	23%	48%	35%	17%	44%	56%
STRONGLY APPROVE	72	12	10%	10%	14%	9%	13%	22% *	10%	19%	14%	8%	14%	13%	11%
SOMEWHAT APPROVE	172	29	27%	29%	26%	25%	34%	28%	24%	40% *	39% *	15% *	28%	28%	29%
SOMEWHAT DISAPPROVE	42	7	8%	10%	5%	2%	4%	10%	7%	4%	5%	10%	7%	7%	7%
STRONGLY DISAPPROVE	54	9	10%	8%	8%	2%	10%	2%	11%	1%	5%	18%	3%	13%	6%
NOT SURE	260	43	45%	42%	47%	62% *	39%	38%	47%	34%	38%	49%	48%	38%	47%
APPROVE	244	41	37%	39%	39%	33%	47%	50% *	35%	60% *	53% *	23% *	42%	41%	40%
DISAPPROVE	96	16	18%	18%	13%	4% *	14%	12%	19%	6% *	10%	28% *	10%	20%	13%
NET APPROVE	148	25	19%	21%	26%	29%	33%	38% *	16%	54% *	43% *	-5% *	32%	21%	28%
APPROVE : DISAPPROVE	2.5:1		2.1:1 *	2.1:1 *	2.9:1 *	7.6:1 *	3.3:1 *	4.0:1 *	1.9:1 *	10.1:1 *	5.6:1 *	1:1.2 *	4.3:1 *	2.0:1 *	3.2:1 *

			GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	600	100	123	86	99	126	69	97
			20%	14%	16%	21%	12%	16%
STRONGLY APPROVE	72	12	10%	9%	12%	13%	16%	12%
SOMEWHAT APPROVE	172	29	27%	22%	31%	30%	32%	30%
SOMEWHAT DISAPPROVE	42	7	8%	5%	7%	9%	6%	6%
STRONGLY DISAPPROVE	54	9	10%	9%	7%	9%	13%	8%
NOT SURE	260	43	45%	55% *	42%	40%	33% *	43%
APPROVE	244	41	37%	31% *	44%	43%	48%	42%
DISAPPROVE	96	16	18%	14%	14%	17%	19%	14%
NET APPROVE	148	25	19%	18%	30%	26%	30%	28%
APPROVE : DISAPPROVE	2.5:1		2.1:1 *	2.3:1 *	3.1:1 *	2.5:1	2.6:1	3.0:1 *

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DO YOU APPROVE OR DISAPPROVE OF THE JOB CONGRESS IS DOING?

			DIRECTION			OBAMA JOB					CONGRESS JOB				
	N	%	RIGHT	WRONG	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE
	600	100	285	242	73	214	172	33	63	116	57	177	128	149	89
			47%	40%	12%	36%	29%	5%	11%	19%	10%	30%	21%	25%	15%
STRONGLY APPROVE	57	10	12%	7%	6%	22% *	4%	3%	2%	2%	100% *	0% *	0% *	0% *	0% *
SOMEWHAT APPROVE	177	30	41% *	20% *	17% *	39% *	44% *	3% *	5% *	11% *	0% *	100% *	0% *	0% *	0% *
SOMEWHAT DISAPPROVE	128	21	17%	25%	25%	16%	23%	52% *	16%	24%	0% *	0% *	100% *	0% *	0% *
STRONGLY DISAPPROVE	149	25	15% *	35% *	27%	15% *	17%	39% *	73% *	25%	0% *	0% *	0% *	100% *	0% *
NOT SURE	89	15	14%	12%	26% *	9%	12%	3% *	5% *	38% *	0% *	0% *	0% *	0% *	100% *
APPROVE	234	39	53% *	28% *	22% *	61% *	48%	6% *	6% *	13% *	100% *	100% *	0% *	0% *	0% *
DISAPPROVE	277	46	33% *	60% *	52%	30% *	40%	91% *	89% *	49%	0% *	0% *	100% *	100% *	0% *
NET APPROVE	-43	-7	20% *	-33% *	-30% *	31% *	8% *	-85% *	-83% *	-36% *	100% *	100% *	-100% *	-100% *	0%
APPROVE : DISAPPROVE	1:1.2		1.6:1 *	1:2.2 *	1:2.3 *	2.0:1 *	1.2:1	1:15.0 *	1:14.3 *	1:3.8 *					

			HAGAN JOB					PERDUE JOB					STIMULUS PACKAGE		
	N	%	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	SUPPORT	OPPOSE	NOT SURE
	600	100	72	172	42	54	260	93	217	55	44	188	303	217	80
			12%	29%	7%	9%	43%	16%	36%	9%	7%	31%	50%	36%	13%
STRONGLY APPROVE	57	10	47% *	4%	2%	9%	4%	39% *	5%	2%	9%	3%	15%	2%	9%
SOMEWHAT APPROVE	177	30	22%	58% *	19% *	2% *	20% *	30%	46% *	20% *	5% *	18% *	43% *	13% *	25%
SOMEWHAT DISAPPROVE	128	21	7% *	18%	40% *	13%	27%	9% *	21%	40% *	14%	24%	19%	24%	25%
STRONGLY DISAPPROVE	149	25	18%	10% *	33%	74% *	25%	16%	18%	25%	70% *	26%	13% *	47% *	10% *
NOT SURE	89	15	6% *	10%	5% *	2% *	25% *	6%	9%	13%	2% *	29% *	11%	14%	31% *
APPROVE	234	39	70% *	62% *	22% *	11% *	24% *	69% *	51% *	22% *	14% *	21% *	58% *	15% *	34%
DISAPPROVE	277	46	25% *	28% *	74% *	87% *	51%	25% *	39%	65% *	84% *	50%	31% *	71% *	35% *
NET APPROVE	-43	-7	45% *	34% *	-52% *	-76% *	-27% *	44% *	12% *	-43% *	-70% *	-29% *	26% *	-56% *	-1%
APPROVE : DISAPPROVE	1:1.2		2.8:1 *	2.2:1 *	1:3.4 *	1:7.9 *	1:2.1 *	2.8:1 *	1.3:1 *	1:3.0 *	1:6.1 *	1:2.4 *	1.8:1 *	1:4.7 *	1:1.0 *

			AGE					PHILOSOPHY				
	N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	600	100	36	105	196	126	127	34	65	146	129	201
			6%	17%	33%	21%	21%	6%	11%	24%	22%	33%
STRONGLY APPROVE	57	10	14%	14%	7%	6%	12%	12%	9%	6%	12%	11%
SOMEWHAT APPROVE	177	30	31%	37%	28%	26%	26%	27%	42% *	28%	21%	32%
SOMEWHAT DISAPPROVE	128	21	14%	15%	21%	21%	28%	20%	23%	25%	14%	22%
STRONGLY DISAPPROVE	149	25	19%	25%	25%	36% *	17%	18%	17%	22%	40% *	22%
NOT SURE	89	15	22%	9%	19%	10%	17%	24%	9%	18%	13%	13%
APPROVE	234	39	45%	52% *	35%	33%	38%	38%	51% *	34%	33%	42%
DISAPPROVE	277	46	33% *	40%	46%	58% *	45%	38%	40%	48%	54%	44%
NET APPROVE	-43	-7	11% *	12% *	-11%	-25% *	-7%	0%	11% *	-13%	-20% *	-2%
APPROVE : DISAPPROVE	1:1.2		1.3:1 *	1.3:1 *	1:1.3 *	1:1.8 *	1:1.2	1.0:1 *	1.3:1	1:1.4 *	1:1.6 *	1:1.1 *

			EMPLOYMENT						HERITAGE		AFFIL.			GENDER	
	N	%	SELF-EMPLOYED	PRIVATE COMPANY	WORK FOR GOVERN	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN-AMERICAN	DEM	REP	UNAFFIL	MALE	FEMALE
	600	100	59	193	74	45	167	40	425	136	288	210	102	267	333
			10%	32%	12%	7%	28%	7%	71%	23%	48%	35%	17%	44%	56%
STRONGLY APPROVE	57	10	10%	10%	4%	11%	10%	17%	9%	13%	12%	7%	9%	9%	10%
SOMEWHAT APPROVE	177	30	24%	31%	34%	22%	27%	28%	23%	48% *	40% *	14% *	33%	28%	31%
SOMEWHAT DISAPPROVE	128	21	20%	22%	11% *	25%	25%	20%	22%	19%	21%	23%	18%	22%	21%
STRONGLY DISAPPROVE	149	25	40% *	23%	35% *	15% *	22%	23%	31%	7% *	15% *	39% *	24%	28%	22%
NOT SURE	89	15	5% *	13%	16%	27% *	16%	13%	15%	13%	13%	17%	17%	12%	17%
APPROVE	234	39	34% *	41%	38%	33%	37%	45%	32%	61% *	51% *	21% *	42%	37%	40%
DISAPPROVE	277	46	61% *	45%	46%	40%	47%	42%	53%	26% *	36% *	63% *	41%	50%	43%
NET APPROVE	-43	-7	-27% *	-4%	-8%	-7%	-9%	3% *	-22% *	35% *	15% *	-42% *	1%	-13%	-2%
APPROVE : DISAPPROVE	1:1.2		1:1.8 *	1:1.1	1:1.2	1:1.2	1:1.2	1.1:1 *	1:1.7 *	2.3:1 *	1.4:1 *	1:3.0 *	1.0:1 *	1:1.4 *	1:1.1 *

			GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	600	100	123	86	99	126	69	97
			20%	14%	16%	21%	12%	16%
STRONGLY APPROVE	57	10	11%	5%	9%	12%	10%	9%
SOMEWHAT APPROVE	177	30	31%	27%	26%	31%	34%	28%
SOMEWHAT DISAPPROVE	128	21	22%	22%	24%	21%	13%	23%
STRONGLY DISAPPROVE	149	25	24%	34%	23%	20%	27%	24%
NOT SURE	89	15	12%	13%	17%	15%	16%	17%
APPROVE	234	39	42%	32%	35%	43%	44%	37%
DISAPPROVE	277	46	46%	56% *	47%	42%	40%	46%
NET APPROVE	-43	-7	-4%	-24% *	-12%	1%	3% *	-9%
APPROVE : DISAPPROVE	1:1.2		1:1.1	1:1.8 *	1:1.3 *	1.0:1 *	1.1:1 *	1:1.2