NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
OCTOBER 2010

IF THE ELECTION FOR THE NORTH CAROLINA STATE LEGISLATURE WERE
HELD TODAY, WOULD YOU BE VOTING: REPUBLICAN OR DEMOCRAT?

			VOTING			INTEREST			
	N	%	ALREADY	DEFINITE	VERY	1-5	6-7	8-9	10
	586	100	48	410	128	64	93	181	240
			8%	70%	22%	11%	16%	31%	41%
DEMOCRATIC	217	37	33%	39%	32%	42%	43%	38%	33%
REPUBLICAN	258	44	52%	43%	43%	33% *	36%	43%	52%
NEITHER	30	5	6%	4%	7%	5%	5%	5%	5%
NOT SURE	81	14	9%	13%	18%	21%	16%	14%	11%

			BELIEFS		
	N	%	LIBERAL	CONS	MODERATE
	586	100	129	265	179
			22%	45%	31%
DEMOCRATIC	217	37	62% *	16% *	50% *
REPUBLICAN	258	44	14% *	71% *	27% *
NEITHER	30	5	6%	4%	6%
NOT SURE	81	14	18%	9%	18%

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			EMPLOYMENT						
	N	%	SELF	PRIVATE	STATE OR LOCAL GOVERN.	PUBLIC EDUCATION	RETIRED	UNEMPLOYED
	586	100	56	188	37	28	189	44
			9%	32%	6%	5%	32%	7%
DEMOCRATIC	217	37	27% *	36%	34%	43%	38%	47% *
REPUBLICAN	258	44	55% *	46%	38%	28% *	44%	29% *
NEITHER	30	5	2%	6%	7%	2%	6%	3%
NOT SURE	81	14	16%	12%	21%	27% *	12%	21%

			ETH		AGE					AFFIL.		
	N	%	CAUCASIAN	AFRICAN AMERICAN	18-25	26-40	41-55	56-65	66+	DEM	REP	UNAFFIL.
	586	100	458	91	24	95	179	150	139	262	212	112
			78%	16%	4%	16%	30%	26%	24%	45%	36%	19%
DEMOCRATIC	217	37	28%	79% *	23% *	34%	36%	38%	41%	69% *	3% *	26% *
REPUBLICAN	258	44	52%	8% *	69% *	47%	42%	44%	40%	14% *	87% *	32% *
NEITHER	30	5	5%	5%	0%	4%	6%	7%	4%	3%	3%	14%
NOT SURE	81	14	15%	9%	8%	14%	16%	11%	15%	14%	6%	28% *

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			GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	586	100	131	80	105	130	57	82
			22%	14%	18%	22%	10%	14%
DEMOCRATIC	217	37	39%	26% *	31%	41%	44%	43%
REPUBLICAN	258	44	47%	56% *	51%	35% *	36%	39%
NEITHER	30	5	4%	4%	5%	7%	4%	7%
NOT SURE	81	14	11%	14%	13%	17%	16%	12%