Table 3-1
QUESTION 3:
And if the election for State Legislature were held today, would you be voting for the Republican candidate, or the Democratic candidate?

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WIL-MING-TON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	TRIAD (L)	CHAR-LOTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	181 30%	167 28%	111 19%	45 8%	45 7%	30 5%	21 3%	123 20%	87 14%	69 12%	107 18%	136 23%	76 13%	288 48%	312 52%	50 8%	140 23%	164 27%	114 19%	132 22%	216 36%	282 47%	102 17%
**D/S (REPUBLICAN - DEMOCRAT)	69 12%	- -	41 25% BDEH	13 12% BEH	-3 -7%	9 21% BEH	8 27% BEH	- 2% E	12 10% K	4 4% k	- -	11 10% K	31 23% IJKL	10 13% jK	56 19% P	14 4%	25 50% RSTU	20 14% TU	27 16% TU	-2 -2%	- - t	156 72% WX	-122 -43%	36 35% W
REPUBLICAN CANDIDATE	266 44%	70 38%	83 50% BE	52 47% E	13 29%	23 51% E	18 60% BE	8 37%	54 44%	37 43%	26 38%	49 46%	67 49%	31 41%	138 48%	128 41%	33 68% rSTU	64 46%	74 45%	43 38%	52 39%	166 77% WX	50 18%	50 49% W
DEMOCRAT CANDIDATE	197 33%	69 38% C	42 25%	39 35%	16 35%	14 30%	10 33%	7 35%	42 34%	34 39% m	26 38%	38 35%	36 26%	21 28%	82 29%	115 37% o	9 18%	44 31%	47 29%	45 40% QS	52 39% Qs	10 5%	173 61% VX	14 14% V
NEITHER	37 6%	14 8% dG	12 7% dG	3 3% g	5 11% G	2 5%	- -	1 5%	7 5%	6 7%	5 7%	3 3%	11 8%	6 8%	21 7%	16 5%	2 4%	12 9% u	10 6%	9 8%	4 3%	8 4%	17 6%	11 11% V
DON'T KNOW	93 15%	28 15%	27 16%	16 14%	11 25% G	5 12%	2 7%	4 18%	19 16%	9 11%	11 16%	16 15%	21 15%	16 22% j	43 15%	50 16%	5 10%	20 15%	31 19%	16 14%	20 15%	30 14%	38 13%	25 25% VW
REFUSED	7 1%	1 -	2 1%	2 2%	- -	1 2%	- -	1 5%	1 1%	1 1%	1 1%	2 2%	2 1%	- -	4 1%	3 1%	- -	- -	2 1%	1 1%	4 3% QR	2 1%	4 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X

Table 3-2
QUESTION 3:
And if the election for State Legislature were held today, would you be voting for the Republican candidate, or the Democratic candidate?

BANNER 2

		GENDER/AGE				PARTY REG/GENDER						IDEOLOGY			IDEOLOGY/GENDER						RACE			
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP MEN (F)	GOP WOMEN (G)	DEM MEN (H)	DEM WOMEN (I)	IND MEN (J)	IND WOMEN (K)	LIB (L)	MOD (M)	CONS (N)	LIB MEN (O)	LIB WOMEN (P)	MOD MEN (Q)	MOD WOMEN (R)	CONS MEN (S)	CONS WOMEN (T)	BLACK (U)	WHITE (V)	HISP-ANIC (W)	OTHER (X)
BASE=TOTAL SAMPLE	600	130	158	104	208	109	107	123	159	56	46	92	183	296	43	49	81	102	147	149	90	464	10	24
	100%	22%	26%	17%	35%	18%	18%	20%	27%	9%	8%	15%	31%	49%	7%	8%	13%	17%	24%	25%	15%	77%	2%	4%
**D/S (REPUBLICAN - DEMOCRAT)	69	34	22	19	-5	80	75	-44	-78	19	17	-55	-12	137	-25	-30	-4	-8	84	53	-64	136	-	-4
	12%	26% CE	14% E	18% E	-2%	74% HIJK	71% HIJK	-36%	-49%	34% HI	37% HI	-60%	-7% L	46% LM	-58%	-61%	-5% OP	-8% OP	57% OPQRT	36% OPQR	-71%	29% UWX	1% Ux	-15% U
REPUBLICAN CANDIDATE	266	67	71	51	78	84	82	28	22	27	24	9	59	188	3	5	26	33	102	87	7	243	3	8
	44%	51% E	45%	48%	37%	77% HIJK	77% HIJK	23%	14%	47% HI	52% HI	10%	32% L	64% LM	8%	11%	33% OP	32% OP	69% OPQRt	58% OPQR	7%	52% Ux	35%	34% U
DEMOCRAT CANDIDATE	197	33	50	32	83	3	7	72	101	7	7	63	71	52	28	35	30	41	18	34	71	107	3	12
	33%	25%	31%	30%	40% Bc	3%	6%	58% FGJK	63% FGJK	13% f	15% F	69% MN	39% N	17%	66% QRST	72% QRST	38% ST	40% ST	12%	22% S	78% VWX	23%	34%	49% V
NEITHER	37	11	10	7	9	4	4	9	8	8	4	9	14	13	7	2	8	6	4	9	5	31	-	1
	6%	8%	6%	7%	4%	4%	4%	8%	5%	13% fg	8%	10%	8%	4%	17% pS	4%	10% s	6%	3%	6%	5% W	7% W	-	4%
DON'T KNOW	93	18	25	15	35	16	14	13	25	14	11	10	35	44	3	6	14	21	23	20	6	77	3	3
	15%	14%	16%	14%	17%	15%	13%	10%	16%	25% gH	24% h	11%	19% l	15%	8%	13%	17%	21% o	16%	14%	7%	17% U	31%	14%
REFUSED	7	1	3	-	3	2	-	1	3	1	-	1	4	-	1	-	2	2	-	-	2	5	-	-
	1%	1%	2% d	-	1% d	2%	-	1%	2%	1%	-	1%	2% n	-	2%	-	2%	2%	-	-	2%	1% WX	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K L/M/N O/P/Q/R/S/T U/V/W/X

Table 3-3
QUESTION 3:
And if the election for State Legislature were held today, would you be voting for the Republican candidate, or the Democratic candidate?

BANNER 3

		IDEOLOGY/PARTY REG								WHITE							EMPLOYMENT STATUS						
	TOTAL (A)	LIB/ MOD GOP (B)	CONS GOP (C)	LIB DEM (D)	MOD DEM (E)	CONS DEM (F)	LIB IND (G)	MOD IND (H)	CONS IND (I)	WHITE DEM (J)	WHITE IND (K)	WHITE MEN (L)	WHITE WOMEN (M)	WHITE 18-44 (N)	WHITE 45+ (O)	WHITE MOD DEM (P)	SELF EMPL- OYED (Q)	PRVT CMPNY (R)	GOVT (S)	SPOUSE (T)	RET- IRED (U)	UNEM- PLOYED (V)	NOT SURE (W)
BASE=TOTAL SAMPLE	600	49	162	74	100	88	12	39	46	173	88	225	239	185	279	62	84	179	83	29	158	53	6
	100%	8%	27%	12%	17%	15%	2%	7%	8%	29%	15%	37%	40%	31%	46%	10%	14%	30%	14%	5%	26%	9%	1%
**D/S (REPUBLICAN - DEMOCRAT)	69	23	129	-52	-43	-21	-2	6	29	-51	37	76	60	66	70	-15	9	39	10	14	-12	5	-
	12%	47%	79%	-71%	-42%	-24%	-14%	16%	64%	-29%	43%	34%	25%	36%	25%	-24%	10%	22%	12%	48%	-7%	10%	7%
		DEFGH	BDEFG Hi			De	De	DEFG	DEFGH		JMOP	JmOP	JP	JMOP	JP		U	QsUv	U	QRSUVW		U	
REPUBLICAN CANDIDATE	266	30	132	4	16	26	3	15	31	40	46	122	121	106	138	15	36	92	33	19	57	24	3
	44%	61%	81%	6%	16%	29%	24%	37%	67%	23%	52%	54%	51%	57%	49%	24%	42%	51%	40%	65%	36%	45%	46%
		DEFGH	BDEFG Hi		D	De		DE	DEFGH		JP	JP	JP	JP	JP			U		QSU			
DEMOCRAT CANDIDATE	197	7	3	56	59	47	5	8	1	91	9	46	61	39	68	30	27	52	23	5	69	18	2
	33%	14%	2%	76%	58%	53%	38%	21%	3%	53%	10%	21%	26%	21%	24%	48%	32%	29%	28%	17%	44%	35%	39%
		Ci		BCEFG HI	BCHI	BCHI	CI	CI		KLMNO		K	K	K	K	KLMNO	t				qRST	t	
NEITHER	37	3	6	6	7	3	1	5	4	13	10	19	13	14	17	5	9	12	6	1	4	3	-
	6%	5%	4%	9%	7%	3%	13%	14%	8%	7%	12%	8%	5%	8%	6%	8%	11%	7%	8%	3%	3%	6%	-
											m						UW	uW	W		W		
DON'T KNOW	93	8	21	7	17	13	3	10	10	26	22	35	43	25	52	12	11	22	20	3	24	7	1
	15%	16%	13%	9%	17%	15%	25%	26%	21%	15%	25%	16%	18%	14%	19%	19%	13%	13%	24%	12%	15%	13%	15%
								d			jlN								r				
REFUSED	7	2	-	-	2	-	-	1	-	2	1	3	2	1	4	1	2	-	-	1	3	-	-
	1%	4%	-	-	2%	-	-	2%	-	1%	1%	1%	1%	1%	1%	2%	2%	-	-	3%	2%	-	-
																					rsvw		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H/I J/K/L/M/N/O/P Q/R/S/T/U/V/W

Table 3-4
QUESTION 3:
And if the election for State Legislature were held today, would you be voting for the Republican candidate, or the Democratic candidate?

BANNER 4

		VOTE LIKELIHOOD				VOTE HISTORY		DIRECTION OF NORTH CAROLINA		GENERIC BALLOT			MOST IMPORTANT ISSUE					PERDUE IMAGE/ID		TEA PARTY PARTICIPANTS		OBAMA APPROVAL		
	TOTAL (A)	10 (B)	10-9 (C)	10-8 (D)	7-5 (E)	G08 (F)	G06 (G)	RIGHT DIR (H)	WRONG TRACK (I)	REP (J)	DEM (K)	DK (L)	ECON/ JOBS (M)	GOVT SPEND (N)	EDUC (O)	TAXES (P)	HC COSTS (Q)	FAV (R)	UNFAV (S)	FAV (T)	UNFAV (U)	APPRV (V)	DISAP (W)	STRG DISAP (X)
BASE=TOTAL SAMPLE	600	450	483	517	83	561	328	188	317	266	197	93	231	75	75	54	51	229	272	236	204	251	330	249
	100%	75%	81%	86%	14%	94%	55%	31%	53%	44%	33%	15%	38%	13%	13%	9%	8%	38%	45%	39%	34%	42%	55%	42%
**D/S (REPUBLICAN - DEMOCRAT)	69	47	52	64	6	61	39	-46	113	266	-197	-	-5	45	-28	10	-4	-47	123	145	-65	-132	205	171
	12%	10%	11%	12%	7%	11%	12%	-25%	36% H	100% KL	-100%	- K	-2% O	60% MOPQ	-37%	19% MOQ	-7% O	-21%	45% R	61% U	-32%	-53%	62% V	68% V
REPUBLICAN CANDIDATE	266	197	215	234	32	247	146	55	176	266	-	-	80	55	15	28	20	68	165	166	50	33	228	185
	44%	44%	44%	45%	39%	44%	45%	29%	56% H	100% KL	-	-	35% O	73% MOPQ	20%	52% MO	40% O	30%	61% R	70% U	25%	13%	69% V	74% V
DEMOCRAT CANDIDATE	197	151	163	170	27	186	107	101	63	-	197	-	85	10	43	18	24	115	42	21	115	166	23	14
	33%	33%	34%	33%	32%	33%	33%	54% I	20%	-	100% JL	-	37% N	13%	57% MNP	33% N	47% N	50% S	15%	9%	56% T	66% WX	7%	6%
NEITHER	37	32	32	33	4	37	21	8	24	-	-	-	19	2	4	1	1	17	15	15	11	13	23	15
	6%	7%	7%	6%	5%	7%	6%	4%	8%	-	-	-	8% NpQ	2%	5%	3%	1%	7%	5%	6%	5%	5%	7%	6%
DON'T KNOW	93	64	69	74	19	85	49	22	51	-	-	93	45	8	12	7	6	27	50	32	25	35	53	33
	15%	14%	14%	14%	23%	15%	15%	11%	16%	-	-	100% JK	19% n	11%	16%	13%	12%	12%	18% r	14%	12%	14%	16%	13%
REFUSED	7	6	6	6	1	7	5	2	3	-	-	-	2	1	2	-	-	2	1	3	2	4	3	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	1%	1%	3%	-	-	1%	-	1%	1%	2%	1%	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G H/I J/K/L M/N/O/P/Q R/S T/U V/W/X

Table 3-5
QUESTION 3:
And if the election for State Legislature were held today, would you be voting for the Republican candidate, or the Democratic candidate?

BANNER 5

		SENATE BALLOT								MOST IMPORTANT ATTRIBUTE					VOTE PERSON OR PARY		OPINION EARMARKS	
	TOTAL (A)	DEF BURR (B)	PROB BURR (C)	BURR (D)	DEF MAR-SHALL (E)	PROB MAR-SHALL (F)	MAR-SHALL (G)	BEIT-LER (H)	LEAN/ UND (I)	LEAD (J)	VALS (K)	IDEO-LOGY (L)	STAND ON ISSUE (M)	AFFIL-IATION (N)	SPPRT (O)	AGNST (P)	PRO (Q)	ANTI (R)
BASE=TOTAL SAMPLE	600 100%	231 38%	62 10%	293 49%	141 23%	30 5%	171 29%	20 3%	99 17%	257 43%	140 23%	79 13%	68 11%	35 6%	450 75%	95 16%	273 46%	245 41%
**D/S (REPUBLICAN - DEMOCRAT)	69 12%	167 72% cEFGI	36 58% EFGI	203 69% EFGI	-108 -77%	-23 -77%	-132 -77%	13 65% EFGI	-15 -15% EFG	-34 -13%	67 48% JlMN	27 35% JMN	4 5% JN	-6 -17%	27 6%	20 21% O	-5 -2%	66 27% Q
REPUBLICAN CANDIDATE	266 44%	182 79% CEFGI	40 65% EFGI	223 76% EFGI	9 6%	1 2%	10 6%	14 69% EFGI	16 17% EFG	84 33%	85 61% JMN	46 58% JMN	27 39%	12 35%	197 44%	44 46%	103 38%	129 53% Q
DEMOCRAT CANDIDATE	197 33%	16 7%	4 6%	19 7%	117 83% BCDHI	24 79% BCDHI	141 82% BCDHI	1 4%	32 32% BCDH	118 46% KLm	18 13%	19 23% k	23 34% K	18 52% KLm	170 38% P	23 25%	108 40% R	64 26%
NEITHER	37 6%	10 4%	3 5%	13 4%	5 3%	2 6%	6 4%	2 8%	13 13% BDEG	13 5%	10 7%	4 5%	6 8%	1 2%	16 4%	10 11% o	18 7%	13 6%
DON'T KNOW	93 15%	21 9%	15 24% BdEG	36 12% Eg	8 6%	4 13%	12 7%	4 18%	38 38% BcDEF Gh	40 15%	23 16%	11 13%	12 18%	4 11%	63 14%	18 19%	40 15%	35 14%
REFUSED	7 1%	2 1%	- -	2 1%	2 1%	- -	2 1%	- -	1 1%	2 1%	4 3% lmn	- -	- -	- -	4 1% p	- -	4 2%	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H/I J/K/L/M/N O/P Q/R