Results of SurveyUSA Election Poll #16939

Geography: NC 54th House District
Data Collected: 08/10/2010 - 08/11/2010
Release Date: 08/12/2010

Sponsor:
Civitas Institute (Raleigh, NC)

1

North Carolina will hold elections for national and state offices in November 2010. On a scale of 1 to 10, how likely are you to vote in the election... where 10 means you are certain to vote ...and 1 means you are certain NOT to vote.

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-4.9%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
1	5%	77%	**	0%	0%	0%	6%	7%	2%	6%	6%	5%
2	1%	13%	**	0%	0%	0%	0%	1%	1%	1%	0%	0%
3	0%	6%	**	0%	0%	0%	1%	0%	0%	1%	0%	0%
4	0%	4%	**	0%	0%	0%	1%	0%	0%	0%	0%	0%
5	3%	0%	**	0%	0%	0%	4%	3%	1%	3%	5%	1%
6	1%	0%	**	20%	0%	0%	5%	1%	0%	2%	0%	0%
7	2%	0%	**	21%	0%	0%	0%	2%	3%	2%	0%	0%
8	4%	0%	**	59%	0%	0%	2%	5%	5%	5%	0%	4%
9	12%	0%	**	0%	100%	0%	9%	13%	13%	13%	6%	12%
10	71%	0%	**	0%	0%	100%	73%	67%	75%	68%	83%	79%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%
Averages	8.9	1.4	5.0	7.4	9.0	10.0	8.9	8.7	9.3	8.9	9.1	9.4

2

In the election for state legislature this fall, will you vote for ... (choices rotated) the Republican candidate? Or the Democratic candidate?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Republican	41%	52%	32%	67%	32%	38%	43%	42%	40%	42%	14%	**	**	91%	9%
Democratic	50%	39%	59%	33%	54%	54%	48%	48%	51%	49%	77%	**	**	6%	88%
Undecided	9%	9%	9%	0%	14%	8%	9%	10%	9%	9%	9%	**	**	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

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2 In the election for state legislature this fall, will you vote for ... (choices rotated) the Republican candidate? Or the Democratic candidate?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Republican	41%	39%	**	18%	31%	46%	86%	14%	55%	41%	61%	34%
Democratic	50%	57%	**	58%	63%	46%	9%	81%	27%	50%	32%	59%
Undecided	9%	4%	**	24%	6%	8%	5%	5%	19%	10%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

3 Is your opinion of Cathy Wright... favorable? Unfavorable? Neutral? Or, do you have no opinion of Cathy Wright?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Favorable	15%	18%	12%	16%	15%	13%	17%	15%	15%	15%	15%	**	**	31%	6%
Unfavorable	9%	10%	8%	12%	10%	10%	5%	11%	8%	8%	5%	**	**	4%	13%
Neutral	32%	33%	31%	7%	29%	35%	39%	23%	37%	32%	32%	**	**	29%	31%
No Opinion	45%	38%	49%	64%	46%	42%	39%	51%	41%	45%	48%	**	**	35%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

3 Is your opinion of Cathy Wright... favorable? Unfavorable? Neutral? Or, do you have no opinion of Cathy Wright?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Favorable	15%	13%	**	6%	18%	15%	26%	5%	24%	17%	7%	5%
Unfavorable	9%	9%	**	2%	3%	11%	6%	12%	7%	10%	7%	6%
Neutral	32%	39%	**	27%	41%	30%	27%	34%	32%	31%	46%	32%
No Opinion	45%	40%	**	66%	38%	44%	41%	50%	37%	42%	41%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

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4 Is your opinion of Joe Hackney... favorable? Unfavorable? Neutral? Or, do you have no opinion of Joe Hackney?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Favorable	36%	33%	39%	15%	30%	43%	42%	26%	43%	39%	31%	**	**	9%	61%
Unfavorable	17%	20%	14%	32%	10%	14%	22%	16%	17%	17%	12%	**	**	40%	2%
Neutral	25%	28%	23%	18%	30%	25%	24%	26%	25%	24%	24%	**	**	31%	19%
No Opinion	21%	19%	23%	35%	30%	18%	13%	31%	16%	20%	34%	**	**	20%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

4 Is your opinion of Joe Hackney... favorable? Unfavorable? Neutral? Or, do you have no opinion of Joe Hackney?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Favorable	36%	39%	**	20%	46%	37%	10%	55%	24%	38%	16%	37%
Unfavorable	17%	12%	**	19%	9%	19%	22%	7%	30%	16%	15%	21%
Neutral	25%	19%	**	25%	24%	26%	37%	19%	27%	25%	39%	23%
No Opinion	21%	30%	**	36%	21%	18%	31%	19%	18%	21%	30%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

5 [Candidate names rotated]
If the election for state representative were today, would you vote for ... Republican Cathy Wright? Or Democrat Joe Hackney?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Wright (R)	37%	44%	31%	51%	32%	33%	42%	37%	37%	38%	21%	**	**	100%	0%
Hackney (D)	53%	45%	59%	42%	56%	57%	49%	52%	53%	52%	73%	**	**	0%	100%
Undecided	10%	10%	10%	7%	12%	10%	9%	11%	10%	10%	6%	**	**	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

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5

[Candidate names rotated]
If the election for state representative were today, would you vote for ... Republican Cathy Wright? Or Democrat Joe Hackney?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Wright (R)	37%	37%	**	16%	23%	43%	83%	9%	51%	36%	59%	37%
Hackney (D)	53%	58%	**	58%	69%	49%	12%	85%	28%	53%	32%	60%
Undecided	10%	5%	**	26%	8%	8%	5%	5%	21%	11%	9%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

6

In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Right Direction	35%	33%	38%	12%	37%	41%	36%	30%	39%	37%	32%	**	**	7%	60%
Wrong Track	48%	54%	44%	80%	45%	47%	41%	55%	44%	46%	47%	**	**	81%	21%
Not Sure	16%	14%	18%	9%	18%	12%	23%	15%	17%	16%	21%	**	**	11%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

6

In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Right Direction	35%	16%	**	23%	41%	38%	7%	55%	21%	34%	16%	49%
Wrong Track	48%	66%	**	51%	36%	48%	74%	27%	66%	50%	72%	32%
Not Sure	16%	18%	**	26%	23%	13%	19%	18%	12%	16%	12%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

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7 Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
New Jobs	24%	19%	29%	16%	25%	23%	28%	22%	25%	26%	26%	**	**	18%	30%
Economy	18%	12%	22%	5%	14%	21%	22%	12%	21%	17%	25%	**	**	13%	22%
Taxes	5%	5%	6%	0%	8%	4%	7%	6%	5%	5%	7%	**	**	8%	3%
Government Spending	13%	19%	8%	36%	9%	12%	10%	17%	11%	13%	4%	**	**	27%	4%
Public Education	14%	16%	12%	14%	22%	11%	12%	19%	11%	15%	14%	**	**	3%	22%
Health Care Costs	5%	4%	5%	5%	1%	6%	5%	2%	6%	5%	3%	**	**	3%	6%
Government Corruption	4%	6%	3%	0%	3%	5%	5%	2%	5%	4%	3%	**	**	8%	1%
Illegal Immigration	11%	14%	8%	24%	13%	10%	5%	16%	8%	10%	12%	**	**	18%	5%
Environment	2%	2%	3%	0%	0%	6%	0%	0%	4%	2%	0%	**	**	1%	4%
Other / Not Sure	3%	2%	5%	0%	6%	2%	4%	4%	3%	3%	5%	**	**	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

7 Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
New Jobs	24%	24%	**	34%	13%	26%	26%	26%	20%	24%	20%	30%
Economy	18%	15%	**	22%	16%	18%	19%	19%	15%	20%	5%	12%
Taxes	5%	12%	**	12%	3%	4%	7%	4%	7%	5%	3%	7%
Government Spending	13%	11%	**	2%	22%	13%	24%	5%	20%	12%	38%	11%
Public Education	14%	11%	**	12%	24%	13%	2%	20%	12%	15%	3%	15%
Health Care Costs	5%	9%	**	5%	9%	3%	1%	9%	0%	4%	6%	9%
Government Corruption	4%	4%	**	2%	2%	5%	7%	2%	6%	4%	7%	3%
Illegal Immigration	11%	10%	**	5%	2%	13%	13%	8%	14%	11%	12%	8%
Environment	2%	2%	**	3%	0%	3%	1%	3%	2%	2%	0%	5%
Other / Not Sure	3%	2%	**	5%	8%	3%	1%	4%	3%	4%	7%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

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8 Do you approve or disapprove of the job Barack Obama is doing as President?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Approve	47%	38%	53%	24%	53%	50%	45%	45%	48%	47%	66%	**	**	5%	80%
Disapprove	49%	60%	41%	76%	42%	45%	51%	52%	48%	50%	27%	**	**	94%	16%
Not Sure	4%	2%	6%	0%	5%	5%	4%	3%	5%	4%	7%	**	**	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

8 Do you approve or disapprove of the job Barack Obama is doing as President?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Approve	47%	46%	**	38%	55%	46%	6%	75%	30%	44%	32%	64%
Disapprove	49%	50%	**	52%	36%	51%	92%	23%	63%	51%	65%	36%
Not Sure	4%	5%	**	10%	9%	2%	3%	2%	7%	5%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

9 If the election for United States Senator from North Carolina were today, would you vote for... (candidate names rotated) Republican Richard Burr? Democrat Elaine Marshall? Or Libertarian Mike Beitler?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Burr (R)	40%	50%	33%	52%	31%	40%	45%	37%	42%	41%	27%	**	**	83%	13%
Marshall (D)	48%	39%	55%	33%	52%	52%	44%	46%	49%	47%	66%	**	**	4%	84%
Beitler (L)	5%	8%	4%	7%	7%	4%	5%	7%	5%	6%	4%	**	**	10%	2%
Undecided	7%	4%	9%	7%	11%	4%	6%	10%	5%	6%	4%	**	**	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

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9 If the election for United States Senator from North Carolina were today, would you vote for... (candidate names rotated) Republican Richard Burr? Democrat Elaine Marshall? Or Libertarian Mike Beitler?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Burr (R)	40%	39%	**	39%	24%	43%	82%	16%	51%	42%	37%	32%
Marshall (D)	48%	53%	**	43%	54%	47%	3%	80%	27%	46%	32%	60%
Beitler (L)	5%	4%	**	2%	8%	5%	9%	2%	8%	5%	22%	3%
Undecided	7%	4%	**	16%	14%	5%	6%	2%	14%	7%	9%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

10 Do you approve? Or disapprove? Of the job Bev Perdue is doing as Governor?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Approve	41%	34%	46%	28%	37%	42%	48%	34%	44%	41%	52%	**	**	11%	66%
Disapprove	45%	56%	37%	65%	44%	49%	35%	50%	43%	44%	37%	**	**	76%	23%
Not Sure	14%	10%	17%	7%	19%	10%	17%	16%	13%	15%	11%	**	**	13%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

10 Do you approve? Or disapprove? Of the job Bev Perdue is doing as Governor?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Approve	41%	39%	**	55%	48%	38%	19%	61%	23%	39%	19%	56%
Disapprove	45%	46%	**	33%	31%	49%	68%	28%	60%	46%	69%	36%
Not Sure	14%	15%	**	13%	20%	13%	13%	12%	17%	15%	12%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

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Results of SurveyUSA Election Poll #16939

Geography: NC 54th House District
Data Collected: 08/10/2010 - 08/11/2010
Release Date: 08/12/2010

Sponsor:
Civitas Institute (Raleigh, NC)

11 Has Joe Hackney being Speaker of the North Carolina House been good for our area? Bad for our area? Or had no effect either way?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Rep	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Wright (	Hackne
Good	36%	33%	39%	0%	38%	42%	41%	27%	41%	39%	22%	**	**	6%	63%
Bad	19%	24%	16%	40%	18%	16%	18%	24%	17%	19%	18%	**	**	47%	2%
No Effect,	35%	37%	34%	44%	36%	35%	33%	38%	34%	33%	47%	**	**	42%	29%
Not Sure	9%	6%	11%	16%	9%	8%	8%	11%	8%	9%	12%	**	**	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	10%	26%	36%	27%	37%	63%	86%	9%	3%	2%	37%	53%

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350 Registered Voters	All	Likely To Vote					Party Affiliation			Region		
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Chatha	Moore	Orange
Good	36%	22%	**	22%	44%	39%	6%	59%	20%	37%	18%	39%
Bad	19%	23%	**	7%	7%	23%	39%	3%	33%	18%	26%	26%
No Effect,	35%	44%	**	46%	44%	31%	39%	33%	37%	36%	49%	28%
Not Sure	9%	11%	**	24%	5%	7%	15%	6%	9%	9%	7%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	3%	7%	12%	71%	21%	49%	29%	80%	5%	15%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.