North Carolina SD 19 Poll
304 Completed Surveys Conducted October 20 & 21, 2010
Phone Interviews by Cherry Communications
Poll Prepared by Civitas Institute

May I speak with _____ please?

Hi, this is [YOUR NAME] with Public Insight, a public opinion polling firm, seeking the help of registered voters with a survey on public leaders and important issues facing North Carolina.....[CONTINUE - DO NOT PAUSE]

QUESTION 1:

Early voting for the upcoming November 2010 elections for state and national office has already begun. Have you already voted through early voting or absentee voting?

1=Voted Early	[CONTINUE]	41	13.49
2=Voted by Absentee	[CONTINUE]	11	3.62
3=Not Yet Voted	[CONTINUE]	252	82.89
4=Unsure/Refused	[THANK AND TERMINATE]	0	0.00
		304	100.00

QUESTION 2:

[IF NOT YET VOTED]

On a scale of one to ten, how likely are you to vote in this election, where ten means you are certain to vote and one means you are certain not to vote?

1=1 - Certain NOT to Vote	14	5.56
2=2	1	0.40
3=3	5	1.98
4=4	3	1.19
5=5	11	4.37
6=6	2	0.79
7=7	5	1.98
8=8	13	5.16
9=9	7	2.78
10=10 - Certain to Vote	184	73.02
11=Unsure/Refused	7	2.78

	252	100.00

QUESTION 3:

[IF NOT YET VOTED]

In the election for state legislature, will you vote for the
[READ AND ROTATE CHOICES] Republican candidate or Democratic candidate?

[IF ALREADY VOTED]

In the election for state legislature, did you vote for the
[READ AND ROTATE CHOICES] Republican candidate or Democratic candidate?

1=Republican Candidate	115	37.83
2=Democrat Candidate	109	35.86
3=Can't Recall/Undecided/Other	70	23.03
4=Refused	10	3.29
	304	100.00

QUESTION 4:

Do you have a favorable, neutral, or unfavorable opinion of Margaret Dickson,
or have you never heard of her?

1=Favorable	49	16.12
2=Unfavorable	55	18.09
3=Heard of/Neutral	126	41.45
4=Never Heard of	65	21.38
5=Refused	9	2.96
	304	100.00

QUESTION 5:

Do you have a favorable, neutral, or unfavorable opinion of Wesley Meredith,
or have you never heard of him?

1=Favorable	67	22.04
2=Unfavorable	27	8.88
3=Heard of/Neutral	124	40.79
4=Never Heard of	74	24.34

5=Refused	12	3.95
	304	100.00

QUESTION 6:

[IF NOT YET VOTED]

If the election for state senator were today, would you vote for [READ AND ROTATE CHOICES] Republican Wesley Meredith or Democrat Margaret Dickson?

[IF ALREADY VOTED]

In the election for state senator, did you vote for [READ AND ROTATE CHOICES] Republican Wesley Meredith or Democrat Margaret Dickson?

1=Republican Wesley Meredith	116	38.16
2=Democrat Margaret Dickson	100	32.89
3=Can't Recall/Undecided/Other	75	24.67
4=Refused	13	4.28
	304	100.00

QUESTION 7:

Which ONE of the following issues is the most important for the state government to address? [READ AND ROTATE CHOICES]

1=New Jobs	72	23.68
2=The Economy	51	16.78
3=Taxes	18	5.92
4=Government Spending	32	10.53
5=Public Education	29	9.54
6=Health Care Costs	16	5.26
7=Government Corruption	10	3.29
8=Illegal Immigration	8	2.63
9=The Environment	0	0.00
10=Some Other Issue	18	5.92
11=Unsure/Refused	50	16.45
	304	100.00

QUESTION 8:

Do you approve or disapprove of the job Barack Obama is doing as President?

1=Approve	98	32.24
2=Disapprove	148	48.68
3=Unsure/Neutral	45	14.80
4=Refused	13	4.28
	304	100.00

QUESTION 9:

[RECORD GENDER BY OBSERVATION]

1=Male	143	47.04
2=Female	161	52.96
	304	100.00

QUESTION 10:

County: [FROM FILE]

1=Cumberland	241	79.28
2=Bladen	63	20.72
	304	100.00

QUESTION 11:

Race: [FROM FILE]

1=White	209	68.75
2=Black	79	25.99
3=Other	16	5.26
	304	100.00

QUESTION 12:

Party: [FROM FILE]

1=Republican	83	27.30
2=Democrat	153	50.33
3=Other	68	22.37
	304	100.00

QUESTION 13:

Age: [FROM FILE]

1=18 to 29	10	3.29
2=30 to 39	28	9.21
3=40 to 49	50	16.45
4=50 to 59	66	21.71
5=60 to 69	56	18.42
6=70 and Older	94	30.92
	304	100.00