Results of SurveyUSA Election Poll #17181

Geography: NC 50th State Senate District
Data Collected: 10/01/2010 - 10/03/2010
Release Date: 10/04/2010

Sponsor:
Civitas Institute (Raleigh, NC)

1 North Carolina will hold elections for national and state offices in November 2010. On a scale of 1 to 10, how likely are you to vote in the election... where 10 means you are certain to vote ...and 1 means you are certain NOT to vote.

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
1	7%	6%	7%	16%	5%	4%	8%	9%	6%	7%	**	**	**	9%	5%
2	1%	1%	2%	2%	0%	1%	2%	1%	1%	1%	**	**	**	1%	2%
3	1%	2%	0%	6%	0%	0%	1%	2%	1%	1%	**	**	**	0%	2%
4	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	**	**	**	0%	1%
5	2%	3%	2%	2%	1%	3%	3%	2%	3%	2%	**	**	**	2%	3%
6	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	**	**	**	0%	1%
7	1%	0%	1%	0%	2%	0%	1%	1%	0%	1%	**	**	**	0%	2%
8	2%	1%	3%	0%	2%	1%	4%	1%	2%	2%	**	**	**	2%	2%
9	12%	17%	8%	30%	10%	7%	11%	17%	9%	11%	**	**	**	10%	11%
10	74%	70%	77%	45%	80%	85%	69%	67%	77%	74%	**	**	**	76%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%
Averages	8.9	8.9	8.9	7.6	9.3	9.4	8.7	8.7	9.0	8.9	8.7	10.0	8.1	8.8	8.8

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350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-4.7%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
1	7%	73%	**	**	0%	0%	11%	6%	4%	14%	2%	3%	**	3%	3%	7%	10%
2	1%	12%	**	**	0%	0%	1%	1%	1%	0%	0%	4%	**	0%	2%	0%	2%
3	1%	12%	**	**	0%	0%	0%	0%	3%	4%	0%	0%	**	1%	0%	0%	0%
4	0%	3%	**	**	0%	0%	0%	1%	0%	0%	0%	0%	**	0%	0%	0%	2%
5	2%	0%	**	**	0%	0%	2%	2%	2%	2%	4%	0%	**	4%	1%	4%	2%
6	0%	0%	**	**	0%	0%	0%	0%	0%	0%	0%	2%	**	0%	0%	0%	0%
7	1%	0%	**	**	0%	0%	0%	0%	2%	0%	0%	0%	**	3%	0%	2%	0%
8	2%	0%	**	**	0%	0%	2%	3%	1%	1%	9%	2%	**	1%	2%	0%	3%
9	12%	0%	**	**	100%	0%	15%	11%	10%	10%	0%	4%	**	11%	18%	15%	15%
10	74%	0%	**	**	0%	100%	68%	76%	78%	68%	85%	83%	**	77%	75%	72%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%
Averages	8.9	1.4	5.0	7.6	9.0	10.0	8.6	9.1	9.1	8.2	9.4	9.2	9.1	9.3	9.3	9.0	8.6

2 In the election for state legislature this fall, will you vote for ... (choices rotated) the Republican candidate? or the Democratic candidate?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Republican	52%	55%	51%	39%	60%	49%	56%	53%	52%	52%	**	**	**	90%	5%
Democratic	37%	37%	37%	46%	30%	41%	36%	36%	38%	39%	**	**	**	7%	86%
Undecided	10%	8%	12%	15%	10%	10%	9%	12%	9%	9%	**	**	**	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

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2 In the election for state legislature this fall, will you vote for ... (choices rotated) the Republican candidate? or the Democratic candidate?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Republican	52%	50%	**	**	53%	54%	91%	14%	59%	55%	67%	41%	**	53%	42%	70%	53%
Democratic	37%	43%	**	**	33%	37%	6%	78%	20%	35%	17%	43%	**	37%	45%	24%	44%
Undecided	10%	6%	**	**	14%	9%	3%	7%	22%	10%	16%	17%	**	9%	13%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

3 Is your opinion of Jim Davis... favorable? Unfavorable? Neutral? Or, do you have no opinion of Jim Davis?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Favorable	29%	31%	27%	28%	37%	24%	28%	34%	26%	28%	**	**	**	44%	8%
Unfavorable	16%	16%	17%	27%	6%	18%	18%	13%	18%	18%	**	**	**	6%	33%
Neutral	39%	43%	35%	20%	36%	45%	42%	30%	44%	37%	**	**	**	36%	43%
No Opinion	16%	10%	22%	25%	21%	13%	12%	23%	12%	17%	**	**	**	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

3 Is your opinion of Jim Davis... favorable? Unfavorable? Neutral? Or, do you have no opinion of Jim Davis?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Favorable	29%	25%	**	**	46%	28%	45%	14%	30%	33%	43%	29%	**	20%	34%	32%	15%
Unfavorable	16%	16%	**	**	7%	19%	9%	28%	9%	11%	11%	24%	**	13%	28%	3%	14%
Neutral	39%	36%	**	**	37%	38%	33%	38%	46%	34%	32%	43%	**	48%	31%	27%	54%
No Opinion	16%	23%	**	**	10%	16%	13%	21%	15%	22%	14%	4%	**	19%	6%	38%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

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Sponsor:
Civitas Institute (Raleigh, NC)

4 Is your opinion of John Snow ... favorable? Unfavorable? Neutral? Or, do you have no opinion of John Snow?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Favorable	34%	35%	33%	30%	29%	39%	34%	29%	37%	36%	**	**	**	7%	76%
Unfavorable	35%	36%	34%	24%	39%	36%	37%	33%	36%	34%	**	**	**	60%	4%
Neutral	25%	25%	26%	47%	23%	21%	23%	31%	22%	25%	**	**	**	28%	13%
No Opinion	5%	4%	7%	0%	10%	4%	6%	7%	5%	6%	**	**	**	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

4 Is your opinion of John Snow ... favorable? Unfavorable? Neutral? Or, do you have no opinion of John Snow?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Favorable	34%	33%	**	**	31%	34%	15%	59%	22%	40%	16%	47%	**	26%	37%	20%	36%
Unfavorable	35%	25%	**	**	23%	39%	49%	19%	41%	31%	59%	32%	**	41%	38%	13%	31%
Neutral	25%	39%	**	**	41%	21%	31%	16%	31%	25%	18%	19%	**	22%	20%	62%	27%
No Opinion	5%	3%	**	**	5%	5%	5%	6%	6%	4%	7%	2%	**	10%	5%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

5 If the election for state senator were today, would you vote for (candidate names rotated) ... Republican Jim Davis? or Democrat John Snow?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Davis (R)	53%	52%	55%	49%	56%	50%	57%	53%	54%	53%	**	**	**	100%	0%
Snow (D)	37%	40%	35%	38%	28%	43%	37%	31%	40%	39%	**	**	**	0%	100%
Undecided	9%	8%	11%	13%	16%	6%	6%	15%	6%	9%	**	**	**	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

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350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Davis (R)	53%	58%	**	**	43%	55%	83%	23%	59%	52%	70%	48%	**	54%	50%	77%	44%
Snow (D)	37%	40%	**	**	34%	36%	9%	72%	23%	41%	21%	46%	**	36%	37%	17%	48%
Undecided	9%	2%	**	**	23%	9%	7%	5%	17%	7%	9%	7%	**	10%	13%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

6 In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Right Direction	28%	30%	26%	34%	16%	33%	30%	22%	32%	29%	**	**	**	10%	59%
Wrong Track	58%	59%	56%	60%	69%	53%	53%	66%	53%	56%	**	**	**	84%	21%
Not Sure	14%	10%	17%	6%	15%	13%	17%	12%	15%	15%	**	**	**	6%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

6 In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Right Direction	28%	29%	**	**	27%	29%	15%	48%	17%	23%	17%	36%	**	29%	20%	52%	38%
Wrong Track	58%	55%	**	**	67%	58%	79%	37%	61%	57%	71%	58%	**	51%	69%	42%	47%
Not Sure	14%	16%	**	**	7%	13%	6%	15%	22%	20%	12%	7%	**	20%	10%	6%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

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7 Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
New Jobs	27%	28%	25%	16%	18%	32%	32%	17%	32%	26%	**	**	**	23%	34%
Economy	27%	22%	32%	54%	25%	21%	25%	36%	23%	27%	**	**	**	28%	25%
Taxes	6%	6%	5%	8%	8%	4%	5%	8%	4%	6%	**	**	**	7%	4%
Government Spending	11%	12%	9%	0%	14%	13%	11%	9%	12%	11%	**	**	**	17%	4%
Public Education	8%	8%	8%	11%	6%	9%	8%	8%	8%	8%	**	**	**	7%	11%
Health Care Costs	5%	2%	7%	0%	7%	4%	6%	5%	5%	5%	**	**	**	3%	8%
Government Corruption	5%	4%	7%	0%	10%	5%	4%	6%	5%	5%	**	**	**	5%	6%
Illegal Immigration	6%	11%	2%	8%	10%	6%	4%	9%	5%	6%	**	**	**	6%	2%
Environment	1%	1%	1%	0%	0%	2%	1%	0%	1%	1%	**	**	**	0%	2%
Other / Not Sure	4%	5%	4%	2%	1%	5%	6%	2%	6%	4%	**	**	**	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

7 Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
New Jobs	27%	17%	**	**	27%	28%	23%	29%	26%	31%	31%	26%	**	21%	17%	27%	38%
Economy	27%	53%	**	**	25%	24%	31%	25%	26%	31%	22%	45%	**	20%	32%	20%	23%
Taxes	6%	3%	**	**	2%	7%	7%	4%	7%	6%	9%	2%	**	7%	6%	0%	6%
Government Spending	11%	8%	**	**	10%	11%	17%	4%	12%	13%	17%	6%	**	13%	11%	3%	7%
Public Education	8%	5%	**	**	6%	9%	3%	13%	8%	6%	6%	6%	**	6%	7%	22%	12%
Health Care Costs	5%	1%	**	**	7%	5%	3%	7%	4%	1%	2%	2%	**	8%	10%	2%	1%
Government Corruption	5%	1%	**	**	3%	6%	4%	7%	4%	2%	7%	6%	**	7%	8%	7%	3%
Illegal Immigration	6%	5%	**	**	17%	5%	9%	5%	5%	5%	4%	2%	**	12%	4%	15%	5%
Environment	1%	0%	**	**	1%	1%	0%	2%	0%	0%	0%	0%	**	2%	1%	0%	1%
Other / Not Sure	4%	6%	**	**	2%	4%	3%	4%	6%	5%	1%	6%	**	5%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

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Geography: NC 50th State Senate District
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Release Date: 10/04/2010

Sponsor:
Civitas Institute (Raleigh, NC)

8 Do you approve or disapprove of the job Barack Obama is doing as President?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.2%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Approve	33%	37%	29%	34%	29%	36%	32%	31%	34%	34%	**	**	**	4%	80%
Disapprove	62%	60%	64%	54%	70%	60%	61%	64%	61%	61%	**	**	**	91%	16%
Not Sure	5%	3%	7%	11%	1%	4%	7%	5%	5%	5%	**	**	**	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

8 Do you approve or disapprove of the job Barack Obama is doing as President?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.2%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Approve	33%	39%	**	**	31%	33%	7%	63%	23%	30%	17%	36%	**	34%	38%	24%	40%
Disapprove	62%	61%	**	**	66%	62%	91%	28%	72%	68%	75%	59%	**	61%	53%	70%	57%
Not Sure	5%	0%	**	**	3%	5%	2%	8%	5%	2%	8%	5%	**	5%	9%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

9 Do you approve? Or disapprove? Of the job Bev Perdue is doing as Governor?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Approve	29%	30%	28%	22%	17%	34%	36%	19%	35%	30%	**	**	**	10%	62%
Disapprove	57%	60%	54%	60%	67%	56%	49%	64%	52%	55%	**	**	**	80%	23%
Not Sure	14%	10%	18%	18%	16%	10%	15%	17%	13%	15%	**	**	**	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

Results of SurveyUSA Election Poll #17181

Geography: NC 50th State Senate District
Data Collected: 10/01/2010 - 10/03/2010
Release Date: 10/04/2010

Sponsor:
Civitas Institute (Raleigh, NC)

9 Do you approve? Or disapprove? Of the job Bev Perdue is doing as Governor?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Approve	29%	27%	**	**	29%	30%	13%	53%	16%	31%	21%	31%	**	29%	22%	14%	45%
Disapprove	57%	42%	**	**	64%	59%	74%	35%	66%	43%	73%	53%	**	57%	68%	75%	45%
Not Sure	14%	31%	**	**	7%	11%	12%	12%	18%	26%	6%	17%	**	14%	9%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

10 If the election for United States House of Representatives were today, would you vote for (candidate names rotated) ... Republican Jeff Miller? or Democrat Heath Shuler?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Miller (R)	45%	51%	40%	16%	53%	46%	49%	40%	48%	44%	**	**	**	74%	7%
Shuler (D)	47%	42%	52%	76%	36%	46%	45%	51%	45%	48%	**	**	**	23%	83%
Undecided	8%	8%	8%	8%	10%	8%	5%	9%	7%	8%	**	**	**	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

10 If the election for United States House of Representatives were today, would you vote for (candidate names rotated) ... Republican Jeff Miller? or Democrat Heath Shuler?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Miller (R)	45%	40%	**	**	43%	47%	77%	14%	49%	46%	69%	37%	**	46%	40%	34%	48%
Shuler (D)	47%	56%	**	**	44%	46%	18%	77%	41%	48%	19%	54%	**	46%	52%	66%	41%
Undecided	8%	4%	**	**	13%	7%	5%	9%	10%	6%	12%	9%	**	9%	7%	0%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

Results of SurveyUSA Election Poll #17181

Geography: NC 50th State Senate District
Data Collected: 10/01/2010 - 10/03/2010
Release Date: 10/04/2010

Sponsor:
Civitas Institute (Raleigh, NC)

11 Is John Snow a conservative? A Liberal? Or a moderate?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Conservative	9%	8%	10%	2%	13%	7%	11%	9%	9%	9%	**	**	**	5%	14%
Liberal	36%	35%	36%	27%	34%	39%	37%	31%	38%	34%	**	**	**	55%	9%
Moderate	44%	48%	41%	69%	40%	43%	39%	50%	41%	46%	**	**	**	31%	65%
Not Sure	11%	10%	13%	2%	14%	11%	13%	10%	12%	11%	**	**	**	9%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

11 Is John Snow a conservative? A Liberal? Or a moderate?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Conservative	9%	9%	**	**	12%	9%	10%	11%	5%	16%	4%	7%	**	5%	9%	3%	8%
Liberal	36%	39%	**	**	41%	35%	49%	20%	41%	38%	55%	34%	**	33%	31%	24%	37%
Moderate	44%	36%	**	**	44%	46%	34%	56%	41%	35%	29%	46%	**	53%	49%	50%	48%
Not Sure	11%	15%	**	**	3%	11%	7%	13%	14%	11%	13%	13%	**	10%	10%	23%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

12 Is Heath Shuler a conservative? A Liberal? Or a moderate?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Davis (	Snow (
Conservative	23%	24%	23%	16%	32%	19%	24%	26%	22%	24%	**	**	**	15%	35%
Liberal	30%	27%	32%	33%	24%	30%	32%	27%	31%	29%	**	**	**	40%	14%
Moderate	39%	42%	36%	49%	36%	39%	36%	41%	37%	39%	**	**	**	40%	41%
Not Sure	8%	7%	9%	2%	8%	12%	7%	6%	9%	8%	**	**	**	5%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	13%	23%	31%	32%	36%	64%	89%	4%	3%	4%	53%	37%

Results of SurveyUSA Election Poll #17181

Geography: NC 50th State Senate District
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12 Is Heath Shuler a conservative? A Liberal? Or a moderate?

350 Registered Voters	All	Likely To Vote					Party Affiliation			Region							
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10	Republi	Democr	Indepen	Cherok	Clay	Granvill	Haywoo	Jackso	Macon	Swain	Transyl
Conservative	23%	15%	**	**	15%	27%	9%	40%	19%	27%	8%	40%	**	20%	28%	16%	17%
Liberal	30%	35%	**	**	46%	27%	43%	20%	27%	28%	42%	23%	**	23%	38%	13%	33%
Moderate	39%	42%	**	**	39%	38%	43%	30%	43%	38%	32%	25%	**	50%	26%	61%	45%
Not Sure	8%	8%	**	**	0%	8%	5%	9%	11%	7%	18%	11%	**	8%	8%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	2%	3%	12%	74%	34%	38%	28%	23%	8%	7%	3%	14%	23%	7%	15%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.