NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JUNE 2010

BRITISH PETROLEUM

			LIKELY VOTING		
	N	%	DEFINITE	VERY	SOMEWHAT
	600	100	373	168	59
			62%	28%	10%
FAVORABLE	77	13	15%	8%	12%
UNFAVORABLE	321	54	52%	60%	47%
NO OPINION	135	22	22%	22%	31%
NOT AWARE	67	11	12%	10%	11%

			PHILOSOPHY					EMPLOYMENT				
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONSERVATIVE	VERY CONSERVATIVE	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	600	100	60	66	138	132	180	68	222	50	179	53
			10%	11%	23%	22%	30%	11%	37%	8%	30%	9%
FAVORABLE	77	13	18%	11%	11%	21%	8%	14%	13%	17%	13%	6%
UNFAVORABLE	321	54	55%	71% *	55%	43% *	56%	65% *	58%	49%	49%	46%
NO OPINION	135	22	16%	9% *	24%	28%	23%	16%	20%	22%	25%	34% *
NOT AWARE	67	11	11%	9%	11%	8%	12%	5%	9%	12%	14%	14%

			HERITAGE		AGE			
	N	%	CAUCASIAN	AFRICAN AMERICAN	26-40	41-55	56-65	66+
	600	100	453	110	99	175	145	159
			75%	18%	16%	29%	24%	27%
FAVORABLE	77	13	12%	12%	13%	12%	12%	13%
UNFAVORABLE	321	54	59%	41% *	54%	57%	57%	47%
NO OPINION	135	22	22%	22%	19%	21%	22%	27%
NOT AWARE	67	11	7%	24% *	14%	10%	9%	13%

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JUNE 2010

BRITISH PETROLEUM

			AFFIL.			GENDER		GEOGRAPHIC					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	600	100	269	226	105	288	312	135	78	102	126	75	84
			45%	38%	18%	48%	52%	22%	13%	17%	21%	13%	14%
FAVORABLE	77	13	10%	16%	13%	14%	11%	16%	12%	13%	11%	13%	10%
UNFAVORABLE	321	54	53%	54%	54%	51%	56%	49%	55%	55%	61%	44% *	56%
NO OPINION	135	22	23%	22%	22%	26%	19%	22%	27%	24%	21%	27%	15%
NOT AWARE	67	11	14%	8%	10%	8%	14%	14%	5%	8%	7%	16%	19%

DO YOU APPROVE OR DISAPPROVE OF THE MANNER IN WHICH PRESIDENT OBAMA IS HANDLING THE OIL SPILL IN THE GULF?

			LIKELY VOTING		
	N	%	DEFINITE	VERY	SOMEWHAT
	599	100	373	167	59
			62%	28%	10%
STRONGLY APPROVE	115	19	21%	15%	18%
SOMEWHAT APPROVE	179	30	27%	37%	31%
SOMEWHAT DISAPPROVE	98	16	16%	19%	15%
STRONGLY DISAPPROVE	157	26	29%	22%	19%
NOT SURE	50	8	8%	7%	16%

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JUNE 2010

DO YOU APPROVE OR DISAPPROVE OF THE MANNER IN WHICH PRESIDENT OBAMA IS HANDLING THE OIL SPILL IN THE GULF?

			PHILOSOPHY					EMPLOYMENT				
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONSERVATIVE	VERY CONSERVATIVE	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	599	100	60 10%	66 11%	138 23%	132 22%	179 30%	68 11%	222 37%	50 8%	178 30%	53 9%
STRONGLY APPROVE	115	19	53% *	22%	9% *	7% *	24%	12%	17%	22%	26%	13%
SOMEWHAT APPROVE	179	30	32%	58% *	26%	12% *	34%	24%	30%	29%	28%	41% *
SOMEWHAT DISAPPROVE	98	16	2% *	8%	21%	20%	20%	19%	19%	15%	14%	13%
STRONGLY DISAPPROVE	157	26	11% *	7% *	34%	55% *	14% *	41% *	26%	30%	23%	18%
NOT SURE	50	8	2%	5%	11%	6%	9%	5%	8%	4%	9%	15%

			HERITAGE		AGE			
	N	%	CAUCASIAN	AFRICAN AMERICAN	26-40	41-55	56-65	66+
	599	100	452 75%	110 18%	99 16%	175 29%	144 24%	159 27%
STRONGLY APPROVE	115	19	13%	44% *	18%	17%	23%	20%
SOMEWHAT APPROVE	179	30	29%	39% *	31%	32%	27%	31%
SOMEWHAT DISAPPROVE	98	16	20%	3% *	20%	15%	17%	14%
STRONGLY DISAPPROVE	157	26	31%	3% *	26%	26%	28%	25%
NOT SURE	50	8	7%	11%	6%	10%	6%	9%

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JUNE 2010

DO YOU APPROVE OR DISAPPROVE OF THE MANNER IN WHICH PRESIDENT OBAMA IS HANDLING THE OIL SPILL IN THE GULF?

			AFFIL.			GENDER		GEOGRAPHIC					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	599	100	268	226	105	288	311	135	78	102	125	75	84
			45%	38%	18%	48%	52%	22%	13%	17%	21%	13%	14%
STRONGLY APPROVE	115	19	34% *	4% *	14%	18%	20%	19%	18%	12%	19%	29% *	20%
SOMEWHAT APPROVE	179	30	40% *	21% *	26%	26%	34%	30%	33%	32%	37%	24%	20% *
SOMEWHAT DISAPPROVE	98	16	8%	25% *	18%	17%	16%	19%	15%	18%	18%	9%	17%
STRONGLY DISAPPROVE	157	26	11% *	43% *	31%	30%	22%	21%	30%	30%	24%	22%	33%
NOT SURE	50	8	7%	8%	12%	9%	8%	11%	4%	8%	3%	15%	11%

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JUNE 2010

OBAMA

			LIKELY VOTING		
	N	%	DEFINITE	VERY	SOMEWHAT
	600	100	373	168	59
			62%	28%	10%
FAVORABLE	274	46	45%	45%	52%
UNFAVOR	249	42	43%	43%	29% *
NO OPIN	73	12	11%	12%	19%
NOT AWARE	3	1	1%	1%	0%

			PHILOSOPHY					EMPLOYMENT				
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONSERVATIVE	VERY CONSERVATIVE	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	600	100	60	66	138	132	180	68	222	50	179	53
			10%	11%	23%	22%	30%	11%	37%	8%	30%	9%
FAVORABLE	274	46	87% *	74% *	28% *	11% *	59% *	40%	39%	49%	51%	59% *
UNFAVOR	249	42	8% *	16% *	54% *	83% *	24% *	54% *	47%	41%	37%	19% *
NO OPIN	73	12	5%	9%	17%	6%	16%	6%	13%	8%	12%	22% *
NOT AWARE	3	1	0%	0%	1%	0%	1%	0%	1%	2%	0%	0%

			HERITAGE		AGE			
	N	%	CAUCASIAN	AFRICAN AMERICAN	26-40	41-55	56-65	66+
	600	100	453	110	99	175	145	159
			75%	18%	16%	29%	24%	27%
FAVORABLE	274	46	34% *	94% *	46%	48%	46%	45%
UNFAVOR	249	42	52% *	1% *	42%	40%	42%	43%
NO OPIN	73	12	14%	4%	11%	11%	12%	12%
NOT AWARE	3	1	0%	1%	1%	1%	1%	0%

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT B
JUNE 2010

OBAMA

			AFFIL.			GENDER		GEOGRAPHIC					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	600	100	269	226	105	288	312	135	78	102	126	75	84
			45%	38%	18%	48%	52%	22%	13%	17%	21%	13%	14%
FAVORABLE	274	46	75% *	14% *	38%	43%	48%	40%	49%	40%	52%	58% *	39%
UNFAVOR	249	42	13% *	74% *	44%	43%	40%	47%	36%	44%	35%	30% *	54% *
NO OPIN	73	12	11%	11%	17%	13%	12%	12%	15%	16%	12%	10%	6%
NOT AWARE	3	1	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%