NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JULY 2009

OPINION OF BEV PERDUE

			DIRECTION			ISSUES						STATE LEGIS			
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	HEALTH	CORRUPT.	IMMIGRA.	DEM	REP	NEITHER	NOT SURE
	600	100	206	319	73	255	93	85	39	63	35	257	200	35	103
			34%	53%	12%	43%	16%	14%	7%	11%	6%	43%	33%	6%	17%
FAVORABLE	178	30	54% *	14% *	30%	33%	16% *	33%	46% *	15% *	26%	48% *	12% *	24%	22%
UNFAVORABLE	265	44	19% *	63% *	33% *	36%	63% *	42%	34% *	62% *	49%	21% *	69% *	63% *	47%
NO OPINION	152	25	26%	22%	36% *	30%	20%	23%	20%	22%	22%	30%	19%	13% *	31%
NOT AWARE	5	1	2%	0%	1%	1%	1%	1%	0%	0%	3%	1%	1%	0%	0%
NET FAVORABLE	-87	-15	35% *	-49% *	-3% *	-3% *	-48% *	-9%	13% *	-47% *	-23%	27% *	-57% *	-39% *	-25% *
FAVOR : UNFAVOR	1:1.5		2.9:1 *	1:4.5 *	1:1.1 *	1:1.1 *	1:4.1 *	1:1.3 *	1.4:1	1:4.1 *	1:1.9 *	2.3:1 *	1:5.9 *	1:2.6 *	1:2.1 *

			ABORTION				AGE GROUP				
	N	%	ALL CIR.	NO CIR.	RAPE INCEST	NOT SURE	18-25	26-40	41-55	56-65	66+
	600	100	143	85	314	45	34	112	193	125	135
			24%	14%	52%	8%	6%	19%	32%	21%	22%
FAVORABLE	178	30	38%	20% *	27%	37%	31%	26%	30%	29%	32%
UNFAVORABLE	265	44	30% *	50%	50%	31% *	40%	45%	51%	43%	37%
NO OPINION	152	25	31%	29%	21%	30%	29%	28%	19%	27%	31%
NOT AWARE	5	1	1%	0%	1%	2%	0%	1%	1%	1%	1%
NET FAVORABLE	-87	-15	7% *	-30% *	-23%	6% *	-8%	-19%	-21%	-13%	-5% *
FAVOR : UNFAVOR	1:1.5		1.2:1 *	1:2.5 *	1:1.8 *	1.2:1 *	1:1.3 *	1:1.7 *	1:1.7 *	1:1.5	1:1.2 *

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			PHILOSOPHY					EMPLOYMENT					HERITAGE	
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN
	600	100	45	98	138	103	200	60	217	53	189	50	452	127
			7%	16%	23%	17%	33%	10%	36%	9%	32%	8%	75%	21%
FAVORABLE	178	30	58% *	49% *	19% *	8% *	33%	32%	28%	34%	31%	28%	27%	39% *
UNFAVORABLE	265	44	15% *	28% *	50%	71% *	41%	50%	47%	50%	38%	39%	50%	22% *
NO OPINION	152	25	27%	19%	31%	19%	26%	13% *	24%	16% *	30%	32%	22%	36% *
NOT AWARE	5	1	0%	3%	0%	1%	0%	4%	0%	0%	0%	0%	1%	2%
NET FAVORABLE	-87	-15	44% *	22% *	-32% *	-63% *	-7%	-18%	-19%	-16%	-8%	-11%	-23%	17% *
FAVOR : UNFAVOR	1:1.5		4.0:1 *	1.8:1 *	1:2.7 *	1:8.5 *	1:1.2 *	1:1.6	1:1.7 *	1:1.5	1:1.2 *	1:1.4	1:1.8 *	1.8:1 *

			AFFIL.			GENDER		GEOGRAPHIC AREA					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	600	100	288	216	96	281	319	113	90	128	105	67	97
			48%	36%	16%	47%	53%	19%	15%	21%	18%	11%	16%
FAVORABLE	178	30	41% *	14% *	29%	27%	32%	25%	30%	24%	35%	46% *	24%
UNFAVORABLE	265	44	29% *	66% *	41%	48%	41%	48%	47%	44%	36%	38%	51%
NO OPINION	152	25	29%	19%	30%	25%	26%	27%	20%	32%	29%	13% *	24%
NOT AWARE	5	1	1%	1%	0%	0%	1%	0%	3%	0%	0%	3%	1%
NET FAVORABLE	-87	-15	12% *	-52% *	-11%	-20%	-9%	-23%	-18%	-19%	0% *	8% *	-27% *
FAVOR : UNFAVOR	1:1.5		1.4:1	1:4.6 *	1:1.4	1:1.8 *	1:1.3 *	1:1.9 *	1:1.6	1:1.8 *	1:1.0 *	1.2:1 *	1:2.1 *