Table 6-1
QUESTION 7:
If the Democratic Primary election for Governor of North Carolina were held today, for whom would you vote... Bev Perdue, or a different Democrat?

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHARL-OTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=REG DEM/IND Q.35	396	124	104	68	25	33	20	21	88	63	49	67	87	42	181	215	26	102	111	66	91	-	282	114
	100%	31%	26%	17%	6%	8%	5%	5%	22%	16%	12%	17%	22%	11%	46%	54%	7%	26%	28%	17%	23%	-	71%	29%
**D/S (PERDUE - DIFFERENT DEMOCRAT)	-5	11	-3	-6	-1	-11	4	1	7	-2	-6	-7	8	-4	-5	-	-3	-13	-9	4	16	-	3	-8
	-1%	9% CDEF	-3% F	-9% f	-4% F	-33%	19% CDEF	6% DeF	8% JKLN	-4%	-12%	-10%	9% JKLN	-9%	-3%	- O	-11%	-13%	-8%	6% RS	17% QRST	-	1% X	-7%
TOTAL PERDUE	113	43	26	17	8	5	9	5	28	19	10	17	26	12	50	63	8	25	26	20	34	-	91	22
	29%	35% F	25%	24%	31%	16%	45% F	23%	32%	31%	21%	25%	30%	30%	28%	29%	30%	25%	23%	31%	37% rS	-	32% X	19%
TOTAL DIFFERENT DEMOCRAT	118	32	29	23	9	16	5	4	21	22	16	24	18	16	55	63	10	38	35	16	18	-	88	30
	30%	26%	28%	33%	35%	48% BcH	26%	17%	24%	34%	33%	35% m	21%	39% m	30%	29%	40%	37% U	31% u	25%	20%	-	31%	26%
TOTAL LEAN/UNDECIDED	138	43	43	24	8	7	5	9	33	18	17	22	38	11	61	77	6	33	43	23	34	-	92	47
	35%	34%	41% F	35%	30%	21%	24%	46%	37%	29%	34%	32%	44% jn	27%	34%	36%	21%	32%	38%	35%	38%	-	33%	41%
DEFINITELY PERDUE	55	20	14	5	5	-	7	3	13	11	4	5	11	10	27	27	-	14	12	15	14	-	49	5
	14%	16% dF	14% F	7% F	21% F	-	32% DF	16%	14%	18%	8%	8%	13%	24% kl	15%	13%	-	13% Q	11% Q	23% QS	15% Q	-	17% X	5%
PROBABLY PERDUE	58	23	12	12	3	5	3	1	15	8	6	12	14	3	23	36	8	11	14	5	20	-	42	16
	15%	18%	12%	17%	10%	16%	13%	6%	18% N	13%	13%	17% n	17% n	6%	12%	17%	30%	11%	12%	8%	22% RsT	-	15%	14%
LEAN PERDUE	11	2	5	-	1	-	-	2	2	1	2	-	5	1	8	3	-	3	5	1	2	-	10	1
	3%	2%	5% DFG	-	4%	-	-	10%	2%	1%	4%	-	6% L	2%	4%	1%	-	3%	4% Q	1%	2%	-	4% x	1%
UNDECIDED	104	30	34	20	5	5	4	6	22	15	11	17	31	7	46	58	6	23	27	18	29	-	65	39
	26%	24%	33% f	30%	18%	15%	18%	28%	26%	23%	23%	25%	36% N	18%	25%	27%	21%	22%	25%	28%	32%	-	23%	34% w
LEAN DIFFERENT DEMOCRAT	24	10	4	4	2	2	1	2	9	2	3	5	2	3	7	17	-	7	10	4	3	-	17	7
	6%	8%	3%	6%	8%	6%	6%	8%	10% M	4%	7%	7%	2%	7%	4%	8%	-	7% Q	9% Qu	5% q	4% q	-	6%	6%
PROBABLY DIFFERENT DEMOCRAT	57	17	13	10	5	7	1	4	12	10	6	10	9	10	29	29	8	17	16	8	9	-	44	14
	14%	13%	13%	15%	22% g	21% g	4%	17%	14%	16%	13%	15%	10%	24% m	16%	13%	31%	17%	14%	12%	9%	-	16%	12%
DEFINITELY DIFFERENT DEMOCRAT	60	16	16	12	3	9	4	-	9	12	10	14	9	6	27	34	2	21	19	8	10	-	44	16
	15%	13% H	15% H	18% H	13% h	27% H	22% H	-	11%	19%	20%	20%	11%	15%	15%	16%	9%	21% u	17%	13%	11%	-	16%	14%
REFUSED	26	6	6	5	1	4	1	3	6	3	6	5	5	2	15	12	2	6	8	6	4	-	11	15
	7%	5%	6%	7%	4%	13%	4%	14%	6%	5%	12%	7%	6%	4%	8%	5%	8%	6%	7%	10%	4%	-	4%	14% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X

Table 6-2
QUESTION 7:
If the Democratic Primary election for Governor of North Carolina were held today, for whom would you vote... Bev Perdue, or a different Democrat?

BANNER 2

		GENDER/AGE				PARTY REG/GENDER						IDEOLOGY			RACE				EMPLOYMENT STATUS					
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP MEN (F)	GOP WOMEN (G)	DEM MEN (H)	DEM WOMEN (I)	IND MEN (J)	IND WOMEN (K)	LIB (L)	MOD (M)	CONS (N)	BLACK (O)	WHITE (P)	HISP-ANIC (Q)	OTHER (R)	PRIV-ATE COM-PANY (T)	RET-IRED (S)	GOVT (U)	SELF EMPL-OYED (W)	UN-EMPL-OYED (V)	SPOUSE (X)
BASE=REG DEM/IND Q.35	396	68	113	97	118	-	-	118	164	63	51	91	153	128	95	281	1	11	130	101	55	41	41	22
	100%	17%	28%	24%	30%	-	-	30%	41%	16%	13%	23%	39%	32%	24%	71%	-	3%	33%	25%	14%	10%	10%	6%
**D/S (PERDUE - DIFFERENT DEMOCRAT)	-5	-15	9	3	-2	-	-	-2	5	-3	-5	6	6	-11	12	-18	-1	5	-7	21	-3	-7	-3	-4
	-1%	-21%	8% BdE	3% BE	-2% B	-	-	-2%	3% HJK	-5%	-10%	7% N	4% N	-9%	13% P	-6%	-100%	48% OP	-6%	21% TUVWX	-5%	-17%	-7%	-19%
TOTAL PERDUE	113	15	35	32	31	-	-	38	53	12	10	29	51	29	41	65	-	6	35	40	12	8	14	4
----------	29%	21%	31%	33%	26%	-	-	32% jk	32% Jk	19%	19%	32%	33% n	23%	43% PQ	23% Q	-	60% PQ	27%	39% tUWx	21%	20%	34%	19%
TOTAL DIFFERENT DEMOCRAT	118	29	26	29	33	-	-	40	48	15	15	23	45	40	29	83	1	1	43	19	15	15	17	8
------------------------	30%	43% Ce	23%	30%	28%	-	-	34%	29%	23%	29%	26%	29%	31%	31%	30% r	100% OPR	12%	33% S	18%	27%	38% S	41% S	38%
TOTAL LEAN/UNDECIDED	138	20	41	32	45	-	-	32	59	29	18	37	51	44	22	111	-	2	39	37	27	15	9	8
-------------------	35%	29%	37%	33%	38%	-	-	28%	36%	46% H	35%	40%	33%	35%	23% Q	39% OQr	-	16%	30%	37% v	49% TV	36%	21%	37%
DEFINITELY PERDUE	55	4	23	14	14	-	-	24	25	4	2	15	23	14	26	24	-	5	16	19	6	5	6	2
	14%	6%	21% Be	14%	12%	-	-	20% JK	15% JK	6%	3%	16%	15%	11%	27% PQ	8% Q	-	48% PQ	13%	19%	11%	13%	13%	10%
PROBABLY PERDUE	58	11	12	19	17	-	-	14	28	8	8	15	28	15	15	42	-	1	19	20	6	3	8	2
	15%	16%	11%	19%	15%	-	-	12%	17%	13%	16%	16%	18%	12%	16% Q	15% Q	-	12%	15%	20% uW	10%	7%	20%	10%
LEAN PERDUE	11	3	5	2	1	-	-	7	3	1	-	7	3	-	4	7	-	-	3	3	2	1	-	2
	3%	4%	4% e	2%	1%	-	-	6% K	2%	1%	-	8% N	2% n	-	4% qr	2% QR	-	-	2%	3% v	4%	2%	-	9%
UNDECIDED	104	14	32	21	37	-	-	24	41	22	17	21	39	37	14	85	-	2	32	32	17	11	4	4
	26%	20%	28%	22%	31%	-	-	21%	25%	34% h	33%	23%	26%	29%	15% Q	30% OQ	-	16%	24% V	32% V	31% V	26% v	9%	19%
LEAN DIFFERENT DEMOCRAT	24	3	4	9	8	-	-	1	16	6	1	8	8	7	4	18	-	-	4	2	8	3	5	2
	6%	4%	4%	9%	7%	-	-	1%	10% HK	10% Hk	2%	9%	5%	6%	4% qr	7% QR	-	-	3%	2%	14% St	7%	11%	8%
PROBABLY DIFFERENT DEMOCRAT	57	18	11	11	17	-	-	22	22	7	7	13	26	17	15	41	1	-	19	10	6	6	10	6
	14%	26% Cd	10%	12%	15%	-	-	18%	13%	11%	13%	14%	17%	13%	16% R	14% R	100% OPR	-	15%	10%	11%	14%	24% s	27%
DEFINITELY DIFFERENT DEMOCRAT	60	12	15	18	16	-	-	19	26	8	8	10	19	24	14	43	-	1	24	9	9	10	7	2
	15%	17%	13%	19%	13%	-	-	16%	16%	13%	16%	11%	13%	18%	15% Q	15% Q	-	12%	18% S	9%	16%	24% s	17%	11%
REFUSED	26	5	10	4	8	-	-	7	4	8	8	1	7	15	3	21	-	1	13	5	2	3	2	1
	7%	7%	9%	4%	7%	-	-	6%	2%	12% I	15% I	1%	4%	11% LM	3%	8% oQ	-	12%	10% u	5%	3%	6%	5%	6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K L/M/N O/P/Q/R S/T/U/V/W/X

Table 5-1
QUESTION 6:
Do you approve or disapprove of the job that Bev Perdue is doing as Governor?

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHARL-OTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	181 30%	166 28%	114 19%	45 7%	44 7%	28 5%	22 4%	126 21%	84 14%	66 11%	114 19%	132 22%	78 13%	288 48%	312 52%	44 7%	150 25%	168 28%	98 16%	140 23%	204 34%	282 47%	114 19%
**D/S (APPROVE - DISAPPROVE)	-2 -	23 13% CDEFG	-8 -5%	-9 -8%	1 3% CDFG	-8 -18%	-5 -18%	4 20% CDFG	14 11% JKLMN	-1 -2% L	-2 -2% L	-12 -10%	2 2% JKLN	-4 -6%	-49 -17%	47 15% O	-3 -6%	-17 -11%	-5 -3% R	-3 -3% R	26 18% QRST	-94 -46%	89 32% VX	3 2% V
TOTAL APPROVE	267 45%	95 53% cD	70 42%	42 37%	20 44%	17 39%	11 39%	12 53%	65 52% Ln	36 43%	31 48%	42 37%	63 48%	29 38%	102 36%	165 53% O	16 36%	61 41%	73 44%	43 44%	73 53% r	43 21%	175 62% VX	49 43% V
TOTAL DISAPPROVE	269 45%	72 40%	79 47%	51 45%	18 41%	25 57% b	16 58%	7 33%	51 41%	37 45%	33 50%	54 47%	60 46%	34 43%	151 52% P	118 38%	18 42%	78 52% U	78 47% U	47 48% U	48 34%	137 67% WX	86 31%	46 41% w
STRONGLY APPROVE	84 14%	36 20% cDF	20 12% f	11 10%	6 14%	2 4%	3 11%	5 21%	25 20% L	12 14%	8 12%	10 9%	19 14%	10 12%	35 12%	48 15%	2 5%	17 11%	21 12%	16 16% q	28 20% Qrs	7 4%	66 23% VX	11 9% v
SOMEWHAT APPROVE	184 31%	59 33%	50 30%	31 27%	13 29%	15 35%	8 29%	7 32%	40 32%	25 29%	24 36%	32 28%	44 33%	20 25%	67 23%	117 37% O	13 30%	44 29%	53 31%	27 28%	46 33%	36 17%	110 39% V	38 34% V
SOMEWHAT DISAPPROVE	112 19%	24 13%	35 21% b	24 21%	8 17%	11 26%	6 23%	3 13%	18 14%	12 14%	14 21%	27 24% i	27 21%	14 18%	53 18%	59 19%	7 16%	34 23% u	29 17%	21 22%	20 14%	51 25% W	40 14%	21 18%
STRONGLY DISAPPROVE	158 26%	48 27%	44 26%	27 24%	11 23%	14 31%	10 35%	4 20%	34 27%	25 30%	19 29%	26 23%	33 25%	20 25%	98 34% P	60 19%	11 26%	44 29% u	49 29% u	26 26%	28 20%	86 42% WX	46 16%	26 23%
UNDECIDED/DON'T KNOW	62 10%	12 7%	17 10%	20 18% BcFG	7 16% fg	2 4%	1 3%	3 13%	9 7%	10 12% K	2 2%	18 15% IKM	9 7%	15 19% IKM	34 12%	28 9%	10 22%	11 7%	15 9%	8 8%	18 13%	24 12% w	19 7%	19 16% W
REFUSED	2 -	1 -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 -	1 -	- -	- -	1 1%	- -	1 1%	- -	2 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X

Table 5-2
QUESTION 6:
Do you approve or disapprove of the job that Bev Perdue is doing as Governor?

BANNER 2

		GENDER/AGE				PARTY REG/GENDER						IDEOLOGY			RACE				EMPLOYMENT STATUS					
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP MEN (F)	GOP WOMEN (G)	DEM MEN (H)	DEM WOMEN (I)	IND MEN (J)	IND WOMEN (K)	LIB (L)	MOD (M)	CONS (N)	BLACK (O)	WHITE (P)	HISP-ANIC (Q)	OTHER (R)	PRIV-ATE COM-PANY (T)	RET-IRED (S)	GOVT (U)	SELF EMPL-OYED (W)	UN-EMPL-OYED (V)	SPOUSE (X)
BASE=TOTAL SAMPLE	600	107	181	145	167	107	97	118	164	63	51	94	199	273	96	474	3	16	189	150	75	72	63	40
	100%	18%	30%	24%	28%	18%	16%	20%	27%	11%	8%	16%	33%	46%	16%	79%	1%	3%	32%	25%	13%	12%	11%	7%
**D/S (APPROVE - DISAPPROVE)	-2	-28	-20	15	32	-72	-21	27	62	-4	6	47	39	-85	59	-64	3	-	-10	25	2	-26	-6	10
	-	-26%	-11%	10%	19%	-68%	-22%	23%	38%	-6%	12%	50%	19%	-31%	61%	-14%	100%	-1%	-5%	17%	3%	-36%	-9%	25%
			B	BC	BCD		F	FGJ	FGHJK	FG	FGJ	MN	N		PR		OPR	P	W	TUVW	TVW		W	TUVW
TOTAL APPROVE	267	33	69	74	91	11	32	67	108	24	25	67	111	78	76	177	3	7	81	80	36	21	24	22
	45%	31%	38%	51%	55%	10%	33%	57%	66%	38%	49%	71%	56%	29%	79%	37%	100%	44%	43%	53%	49%	29%	38%	55%
				BC	BC		F	FGJ	FGJK	F	Fg	MN	N		PR		OPR		w	tvW	W			W
TOTAL DISAPPROVE	269	61	90	59	59	83	53	40	46	28	19	20	72	163	17	241	-	7	91	55	34	47	30	12
	45%	57%	50%	41%	35%	78%	55%	34%	28%	44%	36%	21%	36%	60%	18%	51%	-	44%	48%	36%	45%	65%	47%	30%
		DE	E			GHIJK	HIK			I			L	LM	Q	OQ		OQ	Sx			STUvX		
STRONGLY APPROVE	84	8	27	19	29	1	7	29	37	6	5	20	43	20	33	45	-	5	24	31	14	5	5	4
	14%	8%	15%	13%	18%	1%	7%	25%	22%	9%	10%	21%	21%	7%	35%	9%	-	31%	13%	21%	18%	7%	8%	10%
			b		B		F	FGJK	FGJK	F	F	N	N		PQ	Q		pQ		tVWx	w			
SOMEWHAT APPROVE	184	25	42	55	62	10	25	38	71	19	20	47	68	58	43	132	3	2	57	49	23	16	19	18
	31%	23%	23%	38%	37%	10%	26%	32%	43%	29%	39%	50%	34%	21%	44%	28%	100%	12%	30%	32%	30%	22%	30%	45%
				BC	BC		F	F	FGhj	F	F	MN	N		PR	r	OPR							W
SOMEWHAT DISAPPROVE	112	25	28	26	33	28	23	12	28	13	7	9	36	65	5	101	-	3	34	26	15	15	16	6
	19%	23%	15%	18%	20%	26%	24%	10%	17%	21%	14%	9%	18%	24%	5%	21%	-	20%	18%	17%	20%	20%	25%	15%
						Hk	H			h			L	L	Q	OQ		q						
STRONGLY DISAPPROVE	158	36	62	33	26	55	30	28	18	15	11	11	36	99	12	140	-	4	57	29	19	32	14	6
	26%	34%	34%	23%	16%	52%	31%	24%	11%	23%	22%	12%	18%	36%	12%	30%	-	25%	30%	19%	26%	45%	22%	15%
		E	DE			GHIJK	I	I		i				LM	Q	OQ		Q	SX			StUVX		
UNDECIDED/DON'T KNOW	62	13	21	12	16	13	12	10	9	11	7	7	15	31	2	56	-	2	17	16	5	4	9	6
	10%	12%	12%	8%	9%	12%	12%	8%	5%	18%	15%	8%	8%	12%	2%	12%	-	12%	9%	10%	6%	6%	15%	14%
						i	i			I	i					OQ								
REFUSED	2	-	1	-	1	-	-	1	1	-	-	-	1	-	2	-	-	-	1	1	-	-	-	-
	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K L/M/N O/P/Q/R S/T/U/V/W/X