Results of SurveyUSA Election Poll #16515

Geography: NC 43rd State Senate District
Data Collected: 05/05/2010 - 05/06/2010
Release Date: 05/07/2010

Sponsor:
Civitas Institute (Raleigh, NC)

NC 43rd Senate District: Republican Leads 2:1 in Race to Replace Retiring Democrat: In an election for State Senator from North Carolina's 43rd Senate District today, 05/07/10, Republican Kathy Harrington defeats Democrat Annette Carter 2:1, according to this SurveyUSA poll conducted exclusively for the Civitas Institute. Harrington, who leads among most demographic groups, get 58% of the vote today; Carter, who ties Harrington among the youngest voters and leads among Democrats and African Americans, gets 26%. 22% of Democrats cross over to vote for the Republican. 32% have a favorable opinion of Harrington; 14% have an unfavorable opinion. Subtracting a candidate's unfavorable rating from his favorable rating produces a net favorable number: Harrington has a net favorability of Plus 18.
13% have a favorable opinion of Carter; 11% have an unfavorable opinion; her net favorability is Plus 2 .

66% of registered voters in the 43rd Senate District say the state of North Carolina is "off on the wrong track."
28% approve of the job Barack Obama is doing as President.

Filtering: SurveyUSA interviewed 350 registered voters from North Carolina's 43rd State Senate District 05/05/10 through 05/06/10, using Registration Based Sample (RBS) from Aristotle in Washington DC. All questions, including the ballot test, were asked of all registered voters; a crosstab shows the differences between the most likely and least likely voters.

1 North Carolina will hold elections for national and state offices in November 2010. On a scale of 1 to 10, how likely are you to vote in the election... where 10 means you are certain to vote ...and 1 means you are certain NOT to vote.

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-4.9%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
1	4%	4%	4%	0%	3%	3%	8%	2%	5%	4%	2%	**	**	5%	2%	4%	4%	4%
2	2%	1%	2%	5%	0%	0%	4%	1%	2%	1%	9%	**	**	2%	2%	1%	0%	2%
3	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%	1%	**	**	0%	1%	0%	0%	1%
4	1%	1%	1%	3%	0%	2%	0%	1%	1%	1%	3%	**	**	1%	2%	0%	1%	2%
5	5%	4%	5%	10%	5%	3%	5%	6%	4%	5%	3%	**	**	3%	6%	5%	3%	7%
6	1%	2%	1%	6%	2%	1%	0%	3%	1%	1%	4%	**	**	1%	3%	0%	1%	4%
7	2%	2%	2%	13%	1%	1%	0%	4%	0%	2%	0%	**	**	3%	0%	4%	2%	1%
8	5%	7%	4%	11%	5%	4%	5%	7%	4%	5%	4%	**	**	6%	6%	2%	6%	3%
9	10%	11%	9%	3%	9%	10%	13%	8%	11%	10%	10%	**	**	10%	11%	8%	11%	9%
10	70%	67%	71%	48%	75%	77%	63%	68%	71%	70%	64%	**	**	70%	66%	77%	72%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%
Averages	8.9	8.9	8.9	8.0	9.2	9.2	8.4	8.9	8.9	8.9	8.4	8.9	9.3	8.9	8.8	9.1	9.1	8.6

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1

North Carolina will hold elections for national and state offices in November 2010. On a scale of 1 to 10, how likely are you to vote in the election... where 10 means you are certain to vote ...and 1 means you are certain NOT to vote.

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-4.9%		1-4	5	6-8	9	10
1	4%	56%	**	0%	0%	0%
2	2%	23%	**	0%	0%	0%
3	0%	5%	**	0%	0%	0%
4	1%	15%	**	0%	0%	0%
5	5%	0%	**	0%	0%	0%
6	1%	0%	**	17%	0%	0%
7	2%	0%	**	22%	0%	0%
8	5%	0%	**	61%	0%	0%
9	10%	0%	**	0%	100%	0%
10	70%	0%	**	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%
Averages	8.9	1.8	5.0	7.4	9.0	10.0

2

In the election for state legislature this fall, will you vote for ... (choices rotated) the Republican candidate? Or the Democratic candidate?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Republican	59%	64%	54%	42%	57%	66%	57%	53%	62%	66%	15%	**	**	89%	21%	50%	91%	11%
Democratic	28%	25%	31%	32%	31%	23%	30%	31%	26%	21%	75%	**	**	5%	67%	17%	4%	82%
Undecided	13%	10%	15%	25%	12%	11%	14%	15%	12%	13%	10%	**	**	6%	12%	33%	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

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2 In the election for state legislature this fall, will you vote for ... (choices rotated) the Republican candidate? Or the Democratic candidate?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10
Republican	59%	52%	**	49%	72%	60%
Democratic	28%	37%	**	22%	20%	28%
Undecided	13%	11%	**	29%	8%	12%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

3 Is your opinion of Kathy Harrington... favorable? Unfavorable? Neutral? Or, do you have no opinion of Kathy Harrington?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Favorable	32%	35%	29%	27%	28%	32%	36%	28%	34%	33%	17%	**	**	44%	17%	28%	50%	8%
Unfavorable	14%	15%	14%	15%	16%	15%	12%	16%	14%	14%	20%	**	**	13%	14%	20%	7%	21%
Neutral	36%	35%	37%	37%	35%	33%	40%	36%	36%	35%	43%	**	**	30%	45%	37%	31%	51%
No Opinion	18%	15%	20%	20%	21%	20%	11%	21%	16%	17%	20%	**	**	14%	25%	14%	12%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

3 Is your opinion of Kathy Harrington... favorable? Unfavorable? Neutral? Or, do you have no opinion of Kathy Harrington?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10
Favorable	32%	32%	**	25%	21%	36%
Unfavorable	14%	21%	**	0%	17%	16%
Neutral	36%	31%	**	45%	47%	32%
No Opinion	18%	17%	**	30%	15%	16%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

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4 Is your opinion of Annette Carter ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Annette Carter?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Favorable	13%	12%	14%	19%	9%	11%	18%	12%	14%	14%	9%	**	**	10%	17%	15%	5%	33%
Unfavorable	11%	17%	6%	0%	10%	12%	15%	7%	13%	11%	8%	**	**	13%	5%	16%	15%	2%
Neutral	37%	39%	36%	41%	30%	38%	44%	32%	41%	36%	50%	**	**	39%	39%	31%	39%	36%
No Opinion	38%	32%	43%	40%	51%	39%	23%	48%	32%	39%	33%	**	**	38%	39%	38%	41%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

4 Is your opinion of Annette Carter ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Annette Carter?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10
Favorable	13%	16%	**	17%	15%	13%
Unfavorable	11%	6%	**	6%	6%	13%
Neutral	37%	46%	**	39%	44%	34%
No Opinion	38%	32%	**	39%	35%	40%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

5 If the election for state senator were today, would you vote for (candidate names rotated) ... Republican Kathy Harrington? Or Democrat Annette Carter?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Harrington (R)	56%	61%	53%	39%	57%	65%	52%	53%	59%	62%	15%	**	**	86%	22%	43%	100%	0%
Carter (D)	28%	23%	31%	36%	28%	25%	29%	30%	27%	23%	65%	**	**	7%	58%	24%	0%	100%
Undecided	16%	15%	16%	25%	14%	10%	20%	17%	15%	15%	20%	**	**	6%	20%	32%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

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5 If the election for state senator were today, would you vote for (candidate names rotated) ... Republican Kathy Harrington? Or Democrat Annette Carter?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10
Harrington (R)	56%	40%	**	58%	65%	58%
Carter (D)	28%	34%	**	26%	25%	27%
Undecided	16%	27%	**	16%	10%	15%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

6 In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Right Direction	15%	12%	18%	19%	15%	9%	21%	16%	15%	12%	37%	**	**	8%	26%	14%	7%	38%
Wrong Track	66%	76%	58%	66%	71%	74%	51%	70%	63%	71%	40%	**	**	73%	51%	77%	76%	47%
Not Sure	19%	12%	24%	15%	14%	17%	28%	14%	22%	18%	23%	**	**	19%	23%	9%	17%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

6 In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.1%		1-4	5	6-8	9	10
Right Direction	15%	18%	**	18%	5%	17%
Wrong Track	66%	63%	**	61%	77%	65%
Not Sure	19%	18%	**	21%	18%	18%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

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7 Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
New Jobs	33%	26%	38%	31%	28%	37%	34%	29%	36%	33%	34%	**	**	28%	39%	35%	34%	39%
Economy	14%	13%	16%	10%	18%	12%	15%	16%	13%	12%	31%	**	**	11%	22%	9%	11%	22%
Taxes	7%	9%	7%	5%	10%	8%	5%	9%	7%	8%	3%	**	**	9%	2%	12%	11%	1%
Government Spending	13%	16%	11%	5%	15%	16%	11%	13%	13%	14%	8%	**	**	17%	7%	15%	18%	7%
Public Education	6%	3%	8%	15%	8%	3%	3%	10%	3%	6%	1%	**	**	3%	7%	9%	3%	6%
Health Care Costs	5%	6%	5%	5%	3%	6%	7%	3%	6%	5%	4%	**	**	4%	9%	1%	3%	10%
Government Corruption	8%	11%	5%	8%	10%	7%	5%	10%	6%	7%	9%	**	**	7%	7%	10%	8%	4%
Illegal Immigration	9%	12%	7%	20%	8%	7%	9%	11%	8%	9%	8%	**	**	14%	4%	5%	9%	8%
Environment	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%	0%	**	**	1%	0%	1%	1%	0%
Other / Not Sure	4%	5%	3%	0%	0%	4%	9%	0%	7%	5%	1%	**	**	5%	3%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

7 Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10
New Jobs	33%	28%	**	37%	30%	33%
Economy	14%	20%	**	9%	15%	15%
Taxes	7%	5%	**	10%	5%	7%
Government Spending	13%	10%	**	13%	14%	13%
Public Education	6%	3%	**	4%	9%	6%
Health Care Costs	5%	10%	**	0%	6%	5%
Government Corruption	8%	5%	**	17%	7%	6%
Illegal Immigration	9%	10%	**	4%	10%	10%
Environment	1%	0%	**	0%	0%	1%
Other / Not Sure	4%	8%	**	6%	3%	3%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

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8 Do you approve or disapprove of the job Barack Obama is doing as President?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Approve	28%	24%	30%	39%	29%	24%	27%	31%	25%	21%	73%	**	**	7%	59%	24%	4%	76%
Disapprove	67%	69%	65%	58%	65%	75%	62%	63%	69%	73%	20%	**	**	91%	35%	66%	93%	17%
Not Sure	6%	7%	5%	3%	7%	1%	11%	6%	6%	5%	7%	**	**	2%	6%	10%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

8 Do you approve or disapprove of the job Barack Obama is doing as President?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5%		1-4	5	6-8	9	10
Approve	28%	36%	**	27%	20%	28%
Disapprove	67%	55%	**	59%	76%	68%
Not Sure	6%	10%	**	15%	4%	4%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

9 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Approve	41%	44%	38%	46%	35%	44%	41%	38%	43%	41%	34%	**	**	47%	31%	41%	53%	26%
Disapprove	31%	32%	30%	18%	32%	32%	32%	28%	32%	32%	27%	**	**	27%	37%	30%	25%	47%
Not Sure	29%	24%	33%	36%	33%	25%	27%	34%	26%	27%	39%	**	**	27%	32%	29%	22%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

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9 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10
Approve	41%	43%	**	23%	42%	42%
Disapprove	31%	25%	**	20%	39%	33%
Not Sure	29%	32%	**	57%	19%	25%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

10 Do you support? Or do you oppose? The construction of the Garden Parkway as a toll road?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Support	22%	23%	22%	29%	24%	19%	21%	25%	20%	22%	17%	**	**	23%	13%	34%	23%	20%
Oppose	64%	66%	62%	58%	66%	69%	59%	64%	64%	66%	52%	**	**	66%	67%	54%	65%	62%
Not Sure	14%	11%	16%	14%	10%	12%	20%	11%	16%	12%	31%	**	**	11%	20%	12%	12%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

10 Do you support? Or do you oppose? The construction of the Garden Parkway as a toll road?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.1%		1-4	5	6-8	9	10
Support	22%	26%	**	17%	11%	24%
Oppose	64%	56%	**	76%	75%	61%
Not Sure	14%	18%	**	6%	13%	15%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

Results of SurveyUSA Election Poll #16515

Geography: NC 43rd State Senate District
Data Collected: 05/05/2010 - 05/06/2010
Release Date: 05/07/2010

Sponsor:
Civitas Institute (Raleigh, NC)

11 Do you approve or do you disapprove of the North Carolina law that allows convicted murderers to argue that race is a factor in assessing the death penalty?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-4.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Approve	16%	17%	15%	23%	16%	15%	15%	17%	15%	12%	38%	**	**	9%	27%	13%	8%	33%
Disapprove	73%	74%	72%	64%	76%	75%	70%	73%	73%	77%	48%	**	**	81%	59%	77%	83%	54%
Not Sure	11%	9%	13%	14%	9%	10%	15%	10%	12%	11%	14%	**	**	9%	14%	10%	9%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

11 Do you approve or do you disapprove of the North Carolina law that allows convicted murderers to argue that race is a factor in assessing the death penalty?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-4.8%		1-4	5	6-8	9	10
Approve	16%	20%	**	6%	24%	15%
Disapprove	73%	71%	**	78%	63%	74%
Not Sure	11%	9%	**	17%	14%	11%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

12 Which should the North Carolina General Assembly do to close the state's $1 billion budget shortfall? Raise taxes? Or cut education spending?

350 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Vote For Senato	
Margin of Sampling Error: +/-5.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Harringt	Carter (
Raise Taxes	32%	24%	38%	54%	31%	28%	29%	37%	28%	30%	43%	**	**	22%	46%	27%	19%	57%
Cut Education	33%	40%	28%	12%	33%	39%	33%	28%	36%	34%	25%	**	**	40%	21%	37%	45%	16%
Not Sure	35%	37%	34%	34%	36%	33%	38%	35%	35%	36%	32%	**	**	38%	32%	36%	35%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	9%	29%	33%	28%	39%	61%	84%	12%	2%	1%	47%	34%	18%	56%	28%

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Results of SurveyUSA Election Poll #16515

Geography: NC 43rd State Senate District
Data Collected: 05/05/2010 - 05/06/2010
Release Date: 05/07/2010

Sponsor:
Civitas Institute (Raleigh, NC)

12 Which should the North Carolina General Assembly do to close the state's $1 billion budget shortfall? Raise taxes? Or cut education spending?

350 Registered Voters	All	Likely To Vote				
Margin of Sampling Error: +/-5.3%		1-4	5	6-8	9	10
Raise Taxes	32%	25%	**	35%	37%	33%
Cut Education	33%	46%	**	16%	29%	35%
Not Sure	35%	29%	**	49%	34%	33%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	5%	9%	10%	70%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls:How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S.Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.