NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
FEBRUARY 2010

NORTH CAROLINA IS CONSIDERING PRIVATIZING ITS STATE-RUN ABC SYSTEM OF SELLING LIQUOR.SOME SAY THE SYSTEM SHOULD BE PRIVATIZED BECAUSE IT WOULD RAISE MONEY FOR THE STATE AND GET GOVERNMENT OUT OF THE LIQUOR BUSINESS. OTHERS SAY THAT BY PRIVATIZING THE SYSTEM IT WILL LEAD TO INCREASED AVAILABLITY AND CONSUMPTION OF LIQUOR WHICH IS A DETRIMENT TO SOCIETY. WHICH OPINION DO YOU SHARE?

			VOTING			AFFIL.		
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.
	596	100	352	190	53	280	201	109
			59%	32%	9%	47%	34%	18%
SUPPORT PRIVATIZING	283	47	46%	51%	48%	42%	53%	48%
OPPOSE PRIVATIZING	220	37	38%	36%	33%	42%	30%	39%
NOT SURE	94	16	16%	14%	20%	16%	17%	13%
NET SUPPORT PRIVATIZING	63	11	8%	15%	15%	0% *	23% *	10%
SUPPORT : OPPOSE	1.3:1		1.2:1	1.4:1 *	1.5:1 *	1.0:1 *	1.8:1 *	1.2:1

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			AGE				PHILOSOPHY		
	N	%	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS
	596	100	125	190	121	137	62	83	129
			21%	32%	20%	23%	10%	14%	22%
SUPPORT PRIVATIZING	283	47	50%	49%	54%	36% *	57% *	42%	44%
OPPOSE PRIVATIZING	220	37	31%	36%	31%	49% *	26% *	43%	38%
NOT SURE	94	16	18%	15%	16%	15%	17%	14%	18%
NET SUPPORT PRIVATIZING	63	11	19%	14%	23% *	-13% *	31% *	-1% *	6%
SUPPORT : OPPOSE	1.3:1		1.6:1 *	1.4:1	1.8:1 *	1:1.4	2.2:1 *	1:1.0 *	1.2:1 *

			PHILOSOPHY		EMPLOYMENT							EVANG.			VOTE	
	N	%	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	GOVERN.	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY	YES	NO	NOT SURE	ALWAYS DEM	MORE DEMS THAN REPS
	596	100	132	170	60	184	64	31	197	48	140	414	34	89	145
			22%	29%	10%	31%	11%	5%	33%	8%	23%	69%	6%	15%	24%
SUPPORT PRIVATIZING	283	47	50%	50%	54%	54%	47%	44%	39%	48%	35% *	53%	24% *	43%	50%
OPPOSE PRIVATIZING	220	37	35%	38%	34%	29%	33%	39%	46% *	40%	49% *	32%	42%	42%	39%
NOT SURE	94	16	15%	12%	12%	17%	19%	17%	15%	12%	16%	14%	34% *	15%	11%
NET SUPPORT PRIVATIZING	63	11	15%	11%	20% *	25% *	14%	5%	-7% *	8%	-14% *	21% *	-17% *	1% *	11%
SUPPORT : OPPOSE	1.3:1		1.4:1 *	1.3:1	1.6:1 *	1.8:1 *	1.4:1	1.1:1 *	1:1.2 *	1.2:1	1:1.4	1.6:1 *	1:1.7 *	1.0:1 *	1.3:1

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			VOTE			HERITAGE		GENDER		GEOGRAPHIC					
	N	%	MORE REPS THAN DEMS	ALWAYS REP	TICKET SPLIT	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE	704/980 CHARLOTT	828 WESTERN	336 PIED TRI	919 TRIANGLE	252 NE	910 SE
	596	100	156	34	151	486	109	272	324	172	92	91	104	54	84
			26%	6%	25%	82%	18%	46%	54%	29%	15%	15%	17%	9%	14%
SUPPORT PRIVATIZING	283	47	47%	55%	44%	50%	37% *	52%	44%	47%	35% *	49%	53%	51%	52%
OPPOSE PRIVATIZING	220	37	35%	32%	36%	34%	50% *	34%	39%	39%	33%	38%	32%	41%	39%
NOT SURE	94	16	18%	13%	20%	16%	13%	14%	17%	14%	32% *	13%	15%	8%	9%
NET SUPPORT PRIVATIZING	63	11	12%	23% *	9%	16%	-14% *	18%	5%	8%	2%	11%	21% *	10%	13%
SUPPORT : OPPOSE	1.3:1		1.3:1	1.7:1 *	1.2:1	1.5:1 *	1:1.4	1.5:1 *	1.1:1 *	1.2:1	1.1:1 *	1.3:1	1.7:1 *	1.2:1	1.3:1