NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JULY 2010

USING TAX DOLLARS TO FINANCE THE CAMPAIGNS OF CANDIDATES
FOR STATE TREASURER, AGRICULTURE COMMISSIONER AND OTHER
STATE OFFICES?

			VOTING		
	N	%	DEFINITE	VERY	SOMEWHAT
	599	100	379	158	62
			63%	26%	10%
STRONGLY SUPPORT	44	7	7%	9%	3%
SOMEWHAT SUPPORT	52	9	6%	16%	5%
SOMEWHAT OPPOSE	76	13	12%	15%	14%
STRONGLY OPPOSE	380	63	67%	53% *	70%
NOT SURE	48	8	8%	8%	8%

			POL. BELIEFS					EMPLOYMENT				
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVERN.	RETIRED	UNEMPLOY.
	599	100	65	63	131	145	177	77	174	69	199	47
			11%	11%	22%	24%	30%	13%	29%	12%	33%	8%
STRONGLY SUPPORT	44	7	18% *	3%	1%	11%	8%	10%	2%	9%	9%	9%
SOMEWHAT SUPPORT	52	9	7%	17%	8%	6%	10%	8%	14%	3%	7%	11%
SOMEWHAT OPPOSE	76	13	8%	16%	18%	6%	13%	12%	13%	16%	11%	14%
STRONGLY OPPOSE	380	63	63%	51% *	69%	68%	62%	58%	64%	65%	66%	58%
NOT SURE	48	8	5%	13%	4%	9%	7%	12%	6%	8%	7%	7%

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			ETHNICITY		GEOGRAPHIC					
	N	%	CAUCASIAN	AFRICAN AMERICAN	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	599	100	460	95	124	67	117	137	71	84
			77%	16%	21%	11%	19%	23%	12%	14%
STRONGLY SUPPORT	44	7	7%	6%	9%	9%	6%	8%	4%	7%
SOMEWHAT SUPPORT	52	9	9%	9%	4%	9%	10%	8%	15%	9%
SOMEWHAT OPPOSE	76	13	13%	13%	11%	12%	10%	14%	16%	13%
STRONGLY OPPOSE	380	63	64%	67%	68%	63%	66%	61%	53% *	66%
NOT SURE	48	8	8%	5%	8%	7%	8%	9%	11%	5%

			AGE				AFFIL.			GENDER	
	N	%	26-40	41-55	56-65	66+	DEM	REP	UNAFFIL	MALE	FEMALE
	599	100	108	165	143	159	263	198	138	280	319
			18%	28%	24%	26%	44%	33%	23%	47%	53%
STRONGLY SUPPORT	44	7	5%	8%	8%	7%	8%	7%	8%	9%	6%
SOMEWHAT SUPPORT	52	9	11%	9%	8%	7%	9%	6%	12%	8%	9%
SOMEWHAT OPPOSE	76	13	18%	15%	13%	9%	12%	11%	17%	13%	13%
STRONGLY OPPOSE	380	63	54% *	63%	65%	69%	66%	66%	54% *	64%	63%
NOT SURE	48	8	14%	6%	6%	9%	6%	10%	9%	7%	9%