NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
SEPTEMBER 2008

IF GOVERNOR MIKE EASLEY WERE ELIGIBLE TO RUN FOR A THIRD TERM, WOULD YOU VOTE TO RE-ELECT HIM?

			VOTING		VOTING DAY			ISSUE				
	N	%	DEFINITE	VERY	ELECTION	EARLY	NOT SURE	HEALTH CARE	PUBLIC EDUCATION	JOBS/ECON	TAXES	ILLEGAL IMMIGRAT.
			86%	13%	61%	30%	9%	17%	21%	29%	15%	12%
YES	201	34	35%	25%	33%	32%	41%	44% *	42%	37%	18% *	14% *
NO	312	52	52%	57%	51%	57%	41% *	39% *	46%	47%	74% *	70% *
NOT SURE	84	14	13%	19%	15%	11%	17%	16%	12%	16%	8%	16%
NET YES	-111	-19	-17%	-32% *	-18%	-25%	0% *	5% *	-3% *	-9% *	-56% *	-56% *
YES : NO	1:1.6		1:1.5	1:2.3 *	1:1.5	1:1.8 *	1:1.0 *	1.1:1 *	1:1.1 *	1:1.3 *	1:4.1 *	1:5.0 *

			AGE GROUP					PHILOSOPHY				
	N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
			5%	23%	31%	18%	21%	7%	13%	18%	23%	35%
YES	201	34	31%	37%	31%	34%	34%	50% *	43% *	35%	18% *	35%
NO	312	52	53%	45%	56%	57%	50%	42% *	32% *	51%	68% *	54%
NOT SURE	84	14	16%	19%	13%	9%	16%	8%	26% *	14%	14%	10%
NET YES	-111	-19	-23%	-8% *	-25%	-23%	-16%	8% *	11% *	-15%	-49% *	-19%
YES : NO	1:1.6		1:1.7 *	1:1.2 *	1:1.8 *	1:1.7	1:1.5	1.2:1 *	1.4:1 *	1:1.4	1:3.7 *	1:1.5

			BEH VOTING					EDUCATION			
	N	%	ALWAYS DEMOCRAT	DEM MORE THAN REP	REP MORE THAN DEM	ALWAYS REP	BOTH =	HS GRAD	2YR COLL TECHNICAL	4YR COLL GRADUATE	POST GRAD
			18%	19%	24%	9%	27%	23%	23%	33%	15%
YES	201	34	57% *	42%	20% *	10% *	32%	39%	27%	31%	36%
NO	312	52	32% *	39% *	63% *	76% *	55%	50%	53%	56%	50%
NOT SURE	84	14	10%	19%	17%	14%	12%	11%	20%	13%	14%
NET YES	-111	-19	25% *	2% *	-43% *	-67% *	-23%	-11%	-26%	-25%	-13%
YES : NO	1:1.6		1.8:1 *	1.1:1 *	1:3.2 *	1:8.0 *	1:1.7	1:1.3 *	1:2.0 *	1:1.8 *	1:1.4 *

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			EMPLOYMENT						HERITAGE		AFFIL.			
GENDER	N	%	SELF EMPLOYED	PRIVATE CO	GOVERN.	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOYED	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE
FEMALE														
-														
			13%	31%	11%	11%	26%	6%	69%	21%	46%	35%	19%	48%
52%														
YES	201	34	40%	33%	37%	30%	31%	39%	28%	50% *	46% *	19% *	31%	35%
33%														
NO	312	52	49%	55%	54%	49%	54%	43% *	58%	37% *	42% *	67% *	49%	53%
51%														
NOT SURE	84	14	11%	12%	9%	20%	15%	19%	14%	12%	12%	14%	20%	12%
16%														
NET YES	-111	-19	-9% *	-22%	-18%	-19%	-23%	-4% *	-29% *	13% *	4% *	-48% *	-19%	-19%
-19%														
YES : NO	1:1.6		1:1.2 *	1:1.6	1:1.5	1:1.6	1:1.7 *	1:1.1 *	1:2.0 *	1.3:1 *	1.1:1 *	1:3.6 *	1:1.6	1:1.5
1:1.6														

			GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	597	100	125	81	113	121	76	82
			21%	14%	19%	20%	13%	14%
YES	201	34	30%	34%	23% *	35%	45% *	42%
NO	312	52	56%	54%	56%	53%	44%	47%
NOT SURE	84	14	15%	12%	21%	12%	11%	11%
NET YES	-111	-19	-26%	-20%	-33% *	-19%	1% *	-5% *
YES : NO	1:1.6		1:1.9 *	1:1.6	1:2.4 *	1:1.5	1.0:1 *	1:1.1 *

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DO YOU APPROVE OR DISAPPROVE OF THE JOB MIKE EASLEY IS DOING AS GOVERNOR?

			VOTING		VOTING DAY			ISSUE				
	N	%	DEFINITE	VERY	ELECTION	EARLY	NOT SURE	HEALTH CARE	PUBLIC EDUCATION	JOBS/ECON	TAXES	ILLEGAL IMMIGRAT.
			86%	13%	60%	30%	9%	17%	21%	29%	15%	12%
APPROVE	271	46	45%	48%	46%	44%	48%	53%	56% *	48%	30% *	33% *
DISAPPROVE	204	34	35%	34%	36%	34%	26%	23% *	25% *	32%	53% *	51% *
NOT SURE	120	20	20%	18%	18%	21%	26%	24%	19%	21%	17%	16%
NET APPROVE	67	11	11%	13%	10%	10%	22% *	30% *	32% *	16%	-22% *	-18% *
APPROVE : DISAPPROVE	1.3:1		1.3:1	1.4:1	1.3:1	1.3:1	1.8:1 *	2.3:1 *	2.3:1 *	1.5:1 *	1:1.7 *	1:1.5 *

			AGE GROUP					PHILOSOPHY				
	N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
			5%	23%	31%	18%	21%	7%	13%	18%	23%	35%
APPROVE	271	46	53%	54%	44%	42%	39%	61% *	53%	49%	30% *	47%
DISAPPROVE	204	34	37%	23% *	38%	37%	38%	21% *	18% *	32%	55% *	32%
NOT SURE	120	20	10% *	22%	18%	21%	23%	18%	29%	20%	15%	20%
NET APPROVE	67	11	16%	31% *	6%	6%	0% *	41% *	34% *	17%	-25% *	15%
APPROVE : DISAPPROVE	1.3:1		1.4:1	2.3:1 *	1.2:1 *	1.2:1 *	1.0:1 *	3.0:1 *	2.9:1 *	1.5:1 *	1:1.8 *	1.5:1 *

			BEH VOTING					EDUCATION			
	N	%	ALWAYS DEMOCRAT	DEM MORE THAN REP	REP MORE THAN DEM	ALWAYS REP	BOTH =	HS GRAD	2YR COLL TECHNICAL	4YR COLL GRADUATE	POST GRAD
			18%	19%	24%	9%	27%	23%	23%	33%	15%
APPROVE	271	46	56% *	58% *	43%	21% *	41%	47%	40%	44%	56% *
DISAPPROVE	204	34	24% *	18% *	42%	61% *	38%	34%	38%	36%	26%

NOT SURE	120	20	20%	24%	16%	18%	21%	19%	22%	21%	18%	
NET APPROVE	67	11	31% *	40% *	1% *	-40% *	3%	13%	2% *	8%	30% *	
APPROVE : DISAPPROVE	1.3:1		2.3:1 *	3.3:1 *	1.0:1 *	1:2.9 *	1.1:1 *	1.4:1	1.0:1 *	1.2:1	2.1:1 *	

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			EMPLOYMENT						HERITAGE		AFFIL.			
GENDER	N	%	SELF EMPLOYED	PRIVATE CO	GOVERN.	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOYED	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE
FEMALE														
-			13%	31%	11%	12%	26%	6%	70%	21%	46%	35%	19%	48%
52%														
APPROVE	271	46	49%	47%	51%	42%	40%	54%	44%	52%	52%	37%	46%	47%
44%														
DISAPPROVE	204	34	32%	31%	39%	38%	36%	34%	37%	24% *	28%	46% *	27%	33%
36%														
NOT SURE	120	20	19%	21%	11% *	20%	24%	12%	19%	24%	19%	17%	28%	20%
20%														
NET APPROVE	67	11	17%	16%	12%	4%	4%	21% *	8%	29% *	24% *	-10% *	19%	14%
9%														
APPROVE : DISAPPROVE	1.3:1		1.5:1 *	1.5:1 *	1.3:1	1.1:1 *	1.1:1 *	1.6:1 *	1.2:1 *	2.2:1 *	1.8:1 *	1:1.3	1.7:1 *	1.4:1
1.2:1														

			GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
			21%	13%	19%	20%	13%	14%
APPROVE	271	46	38%	44%	42%	51%	55% *	48%
DISAPPROVE	204	34	40%	33%	40%	30%	30%	31%
NOT SURE	120	20	22%	23%	18%	20%	15%	21%
NET APPROVE	67	11	-2% *	11%	2% *	21% *	25% *	17%
APPROVE : DISAPPROVE	1.3:1		1:1.1 *	1.4:1	1.0:1 *	1.7:1 *	1.8:1 *	1.6:1 *