NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JULY 2009

GOVERNOR PERDUE HAS ANNOUNCED A PLAN TO RAISE TAXES BY $3.3 BILLION OVER THE NEXT TWO YEARS IN ORDER TO MAINTAIN ESSENTIAL STATE SERVICES. DO YOU SUPPORT OR OPPOSE THIS PLAN?

			DIRECTION			ISSUES						STATE LEGIS			
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	HEALTH	CORRUPT.	IMMIGRA.	DEM	REP	NEITHER	NOT SURE
	599	100	205	319	73	255	93	84	39	63	35	257	200	35	103
			34%	53%	12%	43%	16%	14%	7%	11%	6%	43%	33%	6%	17%
SUPPORT	127	21	38% *	11% *	17%	24%	9% *	34% *	24%	7% *	13%	34% *	6% *	27%	17%
OPPOSE	416	69	52% *	82% *	66%	65%	85% *	55% *	57% *	90% *	82% *	54% *	90% *	67%	68%
NOT SURE	57	9	10%	7%	17%	11%	6%	12%	18%	3%	5%	12%	4%	5%	15%
NET SUPPORT	-289	-48	-14% *	-71% *	-49%	-41%	-76% *	-21% *	-33% *	-83% *	-68% *	-20% *	-84% *	-40%	-52%
SUPPORT : OPPOSE	1:3.3		1:1.4 *	1:7.3 *	1:3.9 *	1:2.7 *	1:9.7 *	1:1.6 *	1:2.4 *	1:12.4 *	1:6.2 *	1:1.6 *	1:15.4 *	1:2.5 *	1:4.1 *

			ABORTION				AGE GROUP				
	N	%	ALL CIR.	NO CIR.	RAPE INCEST	NOT SURE	18-25	26-40	41-55	56-65	66+
	599	100	143	85	313	45	34	112	193	125	135
			24%	14%	52%	8%	6%	19%	32%	21%	22%
SUPPORT	127	21	40% *	13%	16%	14%	24%	20%	19%	28%	18%
OPPOSE	416	69	48% *	84% *	77%	67%	71%	66%	75%	61%	72%
NOT SURE	57	9	12%	4%	7%	19% *	6%	14%	7%	10%	10%
NET SUPPORT	-289	-48	-8% *	-71% *	-61% *	-53%	-47%	-47%	-56%	-33% *	-54%
SUPPORT : OPPOSE	1:3.3		1:1.2 *	1:6.6 *	1:4.9 *	1:4.7 *	1:3.0 *	1:3.4	1:4.0 *	1:2.2 *	1:4.0 *

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			PHILOSOPHY					EMPLOYMENT					HERITAGE	
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN
	599	100	45	98	138	103	200	60	217	53	189	50	452	126
			7%	16%	23%	17%	33%	10%	36%	9%	32%	8%	76%	21%
SUPPORT	127	21	54% *	31% *	7% *	3% *	29%	23%	24%	21%	19%	13%	22%	19%
OPPOSE	416	69	38% *	63%	81% *	93% *	60% *	67%	67%	69%	72%	77%	70%	68%
NOT SURE	57	9	8%	7%	12%	3%	11%	10%	9%	9%	8%	10%	9%	12%
NET SUPPORT	-289	-48	16% *	-32% *	-74% *	-90% *	-32% *	-44%	-43%	-48%	-53%	-64% *	-48%	-49%
SUPPORT : OPPOSE	1:3.3		1.4:1 *	1:2.1 *	1:11.2 *	1:29.6 *	1:2.1 *	1:2.9 *	1:2.8 *	1:3.2	1:3.8 *	1:5.8 *	1:3.2	1:3.5

			AFFIL.			GENDER		GEOGRAPHIC AREA					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	599	100	287	216	96	281	318	113	90	128	105	67	96
			48%	36%	16%	47%	53%	19%	15%	21%	18%	11%	16%
SUPPORT	127	21	26%	11% *	28%	21%	21%	18%	33% *	14%	27%	14%	21%
OPPOSE	416	69	62%	83% *	62%	71%	68%	74%	61%	75%	59% *	76%	71%
NOT SURE	57	9	12%	6%	9%	8%	10%	8%	6%	10%	13%	10%	8%
NET SUPPORT	-289	-48	-35% *	-72% *	-34% *	-50%	-47%	-57%	-27% *	-61% *	-32% *	-61% *	-50%
SUPPORT : OPPOSE	1:3.3		1:2.4 *	1:7.4 *	1:2.2 *	1:3.4	1:3.2	1:4.2 *	1:1.8 *	1:5.2 *	1:2.2 *	1:5.3 *	1:3.3

NORTH CAROLINA STATEWIDE
SURVEY RESEARCH REPORT
JULY 2009

AS PART OF HER PLAN, GOVERNOR PERDUE HAS PROPOSED AN EMERGENCY 1-CENT INCREASE IN THE STATE SALES TAX BRINGING IT TO 7.75%. DO YOU SUPPORT OR OPPOSE THIS PROPOSAL?

			DIRECTION			ISSUES						STATE LEGIS			
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	HEALTH	CORRUPT.	IMMIGRA.	DEM	REP	NEITHER	NOT SURE
	599	100	205	319	73	255	93	84	39	63	35	257	200	35	103
			34%	53%	12%	43%	16%	14%	7%	11%	6%	43%	33%	6%	17%
SUPPORT	177	30	43% *	21%	29%	32%	18% *	36%	42% *	18% *	24%	39% *	16% *	47% *	24%
OPPOSE	396	66	54% *	75%	62%	63%	79% *	62%	54% *	78% *	73%	56% *	81% *	50% *	69%
NOT SURE	26	4	4%	4%	9%	5%	3%	2%	5%	5%	3%	5%	3%	3%	6%
NET SUPPORT	-218	-36	-11% *	-54% *	-33%	-32%	-61% *	-26% *	-12% *	-60% *	-49% *	-16% *	-65% *	-3% *	-45%
SUPPORT : OPPOSE	1:2.2		1:1.3 *	1:3.5 *	1:2.2	1:2.0 *	1:4.4 *	1:1.7 *	1:1.3 *	1:4.4 *	1:3.0 *	1:1.4 *	1:5.0 *	1:1.1 *	1:2.8 *

			ABORTION				AGE GROUP				
	N	%	ALL CIR.	NO CIR.	RAPE INCEST	NOT SURE	18-25	26-40	41-55	56-65	66+
	599	100	143	85	313	45	34	112	193	125	135
			24%	14%	52%	8%	6%	19%	32%	21%	22%
SUPPORT	177	30	45% *	19% *	25%	31%	30%	27%	27%	33%	33%
OPPOSE	396	66	50% *	78% *	71%	61%	65%	69%	69%	63%	63%
NOT SURE	26	4	5%	2%	4%	8%	5%	4%	4%	4%	5%
NET SUPPORT	-218	-36	-5% *	-59% *	-46% *	-30%	-35%	-42%	-43%	-30%	-30%
SUPPORT : OPPOSE	1:2.2		1:1.1 *	1:4.0 *	1:2.8 *	1:2.0 *	1:2.2	1:2.5 *	1:2.6 *	1:1.9 *	1:1.9 *

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AS PART OF HER PLAN, GOVERNOR PERDUE HAS PROPOSED AN EMERGENCY 1-CENT INCREASE IN THE STATE SALES TAX BRINGING IT TO 7.75%. DO YOU SUPPORT OR OPPOSE THIS PROPOSAL?

			PHILOSOPHY					EMPLOYMENT					HERITAGE	
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN
	599	100	45	98	138	103	200	60	217	53	189	50	452	126
			7%	16%	23%	17%	33%	10%	36%	9%	32%	8%	76%	21%
SUPPORT	177	30	50% *	36%	24%	14% *	35%	26%	29%	42% *	30%	25%	30%	30%
OPPOSE	396	66	48% *	60%	72%	85% *	59%	65%	68%	52% *	65%	73%	66%	65%
NOT SURE	26	4	2%	4%	4%	2%	6%	8%	3%	5%	5%	2%	4%	5%
NET SUPPORT	-218	-36	2% *	-24% *	-47% *	-71% *	-24% *	-39%	-39%	-10% *	-35%	-47% *	-36%	-35%
SUPPORT : OPPOSE	1:2.2		1.0:1 *	1:1.6 *	1:2.9 *	1:6.2 *	1:1.7 *	1:2.5 *	1:2.4	1:1.2 *	1:2.2	1:2.9 *	1:2.2	1:2.2

			AFFIL.			GENDER		GEOGRAPHIC AREA					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	599	100	287	216	96	281	318	113	90	128	105	67	96
			48%	36%	16%	47%	53%	19%	15%	21%	18%	11%	16%
SUPPORT	177	30	36%	21%	30%	29%	30%	24%	35%	26%	26%	35%	36%
OPPOSE	396	66	59%	77% *	62%	66%	66%	74%	63%	70%	64%	62%	60%
NOT SURE	26	4	5%	2%	8%	5%	4%	2%	2%	4%	10%	3%	4%
NET SUPPORT	-218	-36	-23% *	-56% *	-32%	-37%	-36%	-50% *	-27% *	-44%	-38%	-27% *	-24% *
SUPPORT : OPPOSE	1:2.2		1:1.6 *	1:3.7 *	1:2.1	1:2.3	1:2.2	1:3.1 *	1:1.8 *	1:2.7 *	1:2.5 *	1:1.8 *	1:1.7 *

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GOVERNOR PERDUE SAYS THAT HER EMERGENCY 1-CENT SALES TAX INCREASE WILL ONLY BE TEMPORARY AND WILL EXPIRE NEXT FALL. DO YOU IN FACT BELIEVE IT WILL EXPIRE OR WILL IT END UP BEING MADE A PERMANENT SALES TAX INCREASE?

			DIRECTION			ISSUES						STATE LEGIS			
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	HEALTH	CORRUPT.	IMMIGRA.	DEM	REP	NEITHER	NOT SURE
	599	100	205	319	73	255	93	84	39	63	35	257	200	35	103
			34%	53%	12%	43%	16%	14%	7%	11%	6%	43%	33%	6%	17%
EXPIRE	79	13	27% *	6%	8%	17%	5%	17%	20%	4%	5%	22%	4% *	17%	9%
BECOME PERMANENT	463	77	61% *	89% *	73%	72%	91% *	71%	61% *	94% *	92% *	62% *	95% *	78%	79%
NOT SURE	57	9	12%	6%	20% *	11%	4%	12%	19% *	1%	3%	15%	2%	5%	12%
NET EXPIRE	-384	-64	-34% *	-83% *	-65%	-56%	-85% *	-55% *	-41% *	-90% *	-87% *	-40% *	-91% *	-61%	-70%
EXPIRE : PERMANENT	1:5.8		1:2.2 *	1:15.8 *	1:9.6 *	1:4.4 *	1:17.2 *	1:4.3 *	1:3.0 *	1:21.7 *	1:17.3 *	1:2.8 *	1:24.9 *	1:4.6 *	1:8.8 *

			ABORTION				AGE GROUP				
	N	%	ALL CIR.	NO CIR.	RAPE INCEST	NOT SURE	18-25	26-40	41-55	56-65	66+
	599	100	143	85	313	45	34	112	193	125	135
			24%	14%	52%	8%	6%	19%	32%	21%	22%
EXPIRE	79	13	21%	9%	11%	10%	11%	8%	14%	18%	12%
BECOME PERMANENT	463	77	63% *	87% *	82%	75%	77%	81%	79%	71%	78%
NOT SURE	57	9	16%	3%	7%	15%	12%	10%	7%	11%	10%
NET EXPIRE	-384	-64	-42% *	-78% *	-71%	-65%	-66%	-73%	-65%	-53% *	-66%
EXPIRE : PERMANENT	1:5.8		1:3.0 *	1:9.3 *	1:7.4 *	1:7.2 *	1:7.0 *	1:9.6 *	1:5.6	1:3.9 *	1:6.5 *

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			PHILOSOPHY					EMPLOYMENT					HERITAGE	
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN
	599	100	45	98	138	103	200	60	217	53	189	50	452	126
			7%	16%	23%	17%	33%	10%	36%	9%	32%	8%	76%	21%
EXPIRE	79	13	35% *	21%	5%	2% *	16%	13%	11%	23% *	11%	16%	12%	19%
BECOME PERMANENT	463	77	46% *	68% *	89% *	97% *	72%	79%	81%	63% *	77%	75%	79%	70%
NOT SURE	57	9	19% *	12%	6%	1%	12%	8%	7%	13%	12%	9%	9%	11%
NET EXPIRE	-384	-64	-11% *	-47% *	-84% *	-95% *	-55%	-66%	-70%	-40% *	-65%	-59%	-68%	-51% *
EXPIRE : PERMANENT	1:5.8		1:1.3 *	1:3.2 *	1:17.6 *	1:47.5 *	1:4.3 *	1:6.0	1:7.1 *	1:2.7 *	1:6.7 *	1:4.7 *	1:6.8 *	1:3.6 *

			AFFIL.			GENDER		GEOGRAPHIC AREA					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	599	100	287	216	96	281	318	113	90	128	105	67	96
			48%	36%	16%	47%	53%	19%	15%	21%	18%	11%	16%
EXPIRE	79	13	18%	5%	17%	13%	14%	6%	19%	15%	14%	14%	12%
BECOME PERMANENT	463	77	69%	91% *	72%	79%	75%	85%	71%	76%	75%	74%	80%
NOT SURE	57	9	13%	4%	11%	8%	11%	9%	10%	9%	11%	12%	8%
NET EXPIRE	-384	-64	-50% *	-86% *	-55% *	-67%	-62%	-79% *	-52% *	-61%	-61%	-59%	-68%
EXPIRE : PERMANENT	1:5.8		1:3.8 *	1:19.0 *	1:4.2 *	1:6.2	1:5.5	1:14.4 *	1:3.7 *	1:5.1 *	1:5.3 *	1:5.1 *	1:6.6 *	

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DO YOU BELIEVE GOVERNOR PERDUE AND THE STATE LEGISLATURE HAVE DONE ALL THEY CAN TO REMOVE WASTEFUL SPENDING FROM THE STATE BUDGET IN ORDER TO PREVENT THE NEED FOR A TAX INCREASE?

			DIRECTION			ISSUES						STATE LEGIS			
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	HEALTH	CORRUPT.	IMMIGRA.	DEM	REP	NEITHER	NOT SURE
	598	100	205	319	72	255	93	84	38	63	35	257	200	35	102
			34%	53%	12%	43%	16%	14%	6%	11%	6%	43%	33%	6%	17%
YES	64	11	20% *	5%	8%	11%	7%	14%	18%	3%	11%	20% *	3%	9%	5%
NO	472	79	66% *	89% *	71%	77%	90% *	74%	69% *	94% *	78%	66% *	93% *	78%	84%
NOT SURE	62	10	14%	6%	21% *	13%	3%	12%	13%	3%	11%	14%	4%	13%	12%
NET YES	-408	-68	-46% *	-84% *	-63%	-66%	-82% *	-60%	-51% *	-91% *	-68%	-46% *	-91% *	-69%	-79% *
YES : NO	1:7.4		1:3.3 *	1:18.4 *	1:8.7 *	1:7.2	1:12.3 *	1:5.2 *	1:3.8 *	1:31.6 *	1:7.4	1:3.3 *	1:35.2 *	1:8.5 *	1:18.6 *

			ABORTION				AGE GROUP				
	N	%	ALL CIR.	NO CIR.	RAPE INCEST	NOT SURE	18-25	26-40	41-55	56-65	66+
	598	100	142	85	313	45	34	112	193	125	134
			24%	14%	52%	8%	6%	19%	32%	21%	22%
YES	64	11	17%	8%	8%	12%	21% *	7%	11%	13%	9%
NO	472	79	72%	88% *	81%	70%	68% *	84%	84%	71%	78%
NOT SURE	62	10	11%	3%	11%	17%	11%	9%	5%	15%	13%
NET YES	-408	-68	-55% *	-80% *	-73%	-58% *	-47% *	-76%	-74%	-58% *	-68%
YES : NO	1:7.4		1:4.3 *	1:10.4 *	1:9.6 *	1:5.7 *	1:3.3 *	1:11.8 *	1:8.0	1:5.4 *	1:8.4 *

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DO YOU BELIEVE GOVERNOR PERDUE AND THE STATE LEGISLATURE HAVE DONE ALL THEY CAN TO REMOVE WASTEFUL SPENDING FROM THE STATE BUDGET IN ORDER TO PREVENT THE NEED FOR A TAX INCREASE?

			PHILOSOPHY					EMPLOYMENT					HERITAGE	
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN
	598	100	45	98	137	103	200	60	217	53	188	50	452	126
			8%	16%	23%	17%	33%	10%	36%	9%	31%	8%	76%	21%
YES	64	11	33% *	18%	6%	2%	9%	15%	10%	9%	11%	15%	9%	17%
NO	472	79	56% *	67% *	82%	94% *	81%	80%	81%	85%	76%	76%	82%	67% *
NOT SURE	62	10	10%	15%	11%	4%	10%	5%	10%	6%	13%	9%	9%	15%
NET YES	-408	-68	-23% *	-48% *	-76%	-92% *	-72%	-64%	-71%	-76%	-65%	-60%	-74%	-50% *
YES : NO	1:7.4		1:1.7 *	1:3.6 *	1:13.5 *	1:46.1 *	1:8.7 *	1:5.2 *	1:8.2 *	1:9.3 *	1:7.1	1:5.0 *	1:9.5 *	1:3.9 *

			AFFIL.			GENDER		GEOGRAPHIC AREA					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	598	100	286	216	96	281	317	113	90	128	104	67	96
			48%	36%	16%	47%	53%	19%	15%	21%	17%	11%	16%
YES	64	11	16%	6%	7%	11%	11%	12%	14%	8%	10%	13%	8%
NO	472	79	70%	89% *	82%	80%	78%	80%	75%	82%	79%	75%	80%
NOT SURE	62	10	14%	5%	11%	9%	11%	8%	11%	9%	11%	12%	12%
NET YES	-408	-68	-54% *	-84% *	-75%	-69%	-67%	-68%	-61%	-74%	-68%	-62%	-72%
YES : NO	1:7.4		1:4.4 *	1:15.3 *	1:12.4 *	1:7.4	1:7.3	1:6.7 *	1:5.5 *	1:9.8 *	1:7.6	1:5.7 *	1:9.7 *