Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-INGTON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHAR-LOTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600	180	166	114	45	44	28	23	131	89	59	114	128	79	288	312	45	148	180	101	124	198	282	120
	100%	30%	28%	19%	7%	7%	5%	4%	22%	15%	10%	19%	21%	13%	48%	52%	8%	25%	30%	17%	21%	33%	47%	20%
**D/S (APPROVE - DISAPPROVE)	-52	-8	-27	-5	-10	-1	-	-1	1	-16	4	-7	-4	-31	-36	-17	-11	-22	-9	-4	-7	-151	132	-33
	-9%	-4% Ce	-16%	-4% Ce	-22%	-2% CE	1% BCDEF	-6%	1% JLMN	-18% n	7% JLMN	-6% JN	-3% JN	-40%	-12%	-5% O	-24%	-15%	-5% R	-4% qR	-6% r	-76%	47% VX	-28% V
TOTAL APPROVE																								
JUL 12-13, 2011	263	84	66	52	17	20	14	11	65	36	30	51	60	22	123	140	16	59	83	48	56	22	203	39
	44%	46%	40%	45%	39%	45%	51%	47%	50% N	40%	50% N	45% N	47% N	28%	43%	45%	36%	40%	46%	48%	45%	11%	72% VX	33% V
TOTAL DISAPPROVE																								
JUL 12-13, 2011	316	91	93	57	28	21	14	12	64	52	25	57	64	54	159	157	27	81	92	53	63	172	71	73
	53%	51%	56%	50%	61%	47%	49%	53%	49%	58% k	43%	50%	50%	68% IKLM	55%	50%	60%	55%	51%	52%	50%	87% WX	25%	60% W
STRONGLY APPROVE	150	54	27	30	7	16	9	7	40	23	24	30	26	8	69	81	4	31	49	32	34	6	128	16
	25%	30% CE	16%	26% c	15%	37% CE	32%	29%	30% N	25% N	40% jlMN	26% N	21% N	10%	24%	26%	9%	21%	27% Q	32% Qr	27% Q	3%	45% VX	13% V
SOMEWHAT APPROVE	113	30	38	22	11	4	5	4	25	13	6	21	33	15	54	60	12	29	34	16	22	15	75	23
	19%	16%	23% F	19% f	24% f	8%	18%	18%	19% k	15%	10%	18%	26% jK	18%	19%	19%	27%	19%	19%	16%	18%	8%	27% V	19% V
SOMEWHAT DISAPPROVE	79	27	18	10	8	11	3	1	18	20	8	10	14	10	49	30	13	19	25	9	12	40	20	19
	13%	15% H	11%	9%	18% h	26% cDH	12%	4%	14%	22% Lm	14%	9%	11%	12%	17% P	10%	30% Tu	13%	14%	9%	10%	20% W	7%	16% W
STRONGLY DISAPPROVE	237	65	75	47	19	9	11	11	46	32	17	47	50	44	109	127	14	62	67	44	50	133	51	53
	39%	36% f	45% F	41% F	43% f	21%	38%	49% F	35%	36%	29%	42% k	39%	55% IJKlM	38%	41%	30%	42%	37%	43%	40%	67% WX	18%	44% W
UNDECIDED/DON'T KNOW	21	5	7	6	-	3	-	-	2	2	4	6	4	3	6	15	2	7	6	-	6	4	9	8
	4%	3% EGH	4% EGH	5% EGH	-	7% e	-	-	1%	2%	7%	5%	3%	4%	2%	5%	5%	5% T	3% T	-	5% T	2%	3%	7% v
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X

Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

BANNER 2

		GENDER/AGE				PARTY REG/GENDER						IDEOLOGY			RACE				EMPLOYMENT STATUS		
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP MEN (F)	GOP WOMEN (G)	DEM MEN (H)	DEM WOMEN (I)	IND MEN (J)	IND WOMEN (K)	LIB (L)	MOD (M)	CONS (N)	BLACK (O)	WHITE (P)	HISP-ANIC (Q)	OTHER (R)	FULL TIME (S)	RET-IRED (T)	UN-EMPL-OYED (U)
BASE=TOTAL SAMPLE	600 100%	125 21%	162 27%	139 23%	173 29%	98 16%	100 17%	126 21%	156 26%	64 11%	56 9%	99 17%	234 39%	256 43%	108 18%	461 77%	4 1%	20 3%	327 55%	162 27%	64 11%
**D/S (APPROVE - DISAPPROVE)	-52 -9%	-12 -10%	-24 -15%	-22 -16%	6 3% BCD	-68 -69%	-83 -84%	54 43% FGJK	78 50% FGJK	-22 -34% FG	-12 -21% FG	75 75% MN	51 22% N	-176 -69%	91 84% PQR	-142 -31%	-4 -100%	7 33% P	-44 -13%	8 5% SU	-10 -16%
TOTAL APPROVE																					
JUL 12-13, 2011	263 44%	54 43%	68 42%	54 39%	86 50% d	14 15%	7 7%	89 71% FGJK	113 73% FGJK	19 30% FG	20 35% FG	87 88% MN	137 59% N	36 14%	96 89% PQR	152 33% Q	- -	13 64% PQ	136 41%	83 51% s	25 39%
TOTAL DISAPPROVE																					
JUL 12-13, 2011	316 53%	66 53%	92 57% e	76 55%	80 46%	82 83% HIJK	91 91% HIJK	36 28%	35 22%	41 65% HI	31 56% HI	12 12%	86 37% L	212 83% LM	6 5%	294 64% OR	4 100% OPR	6 32% O	179 55% t	74 46%	36 55%
STRONGLY APPROVE	150 25%	23 18%	46 28% bd	26 19%	54 31% BD	2 2%	4 4%	58 46% FGJK	69 44% FGJK	9 14% Fg	7 12% F	51 51% MN	76 32% N	21 8%	79 73% PQR	63 14% Q	- -	6 31% Q	71 22%	54 33% S	14 22%
SOMEWHAT APPROVE	113 19%	32 25% C	22 14%	28 20%	32 18%	13 13% G	3 3%	31 25% FG	44 28% FGj	10 16% G	13 23% G	36 36% N	62 26% N	15 6%	18 17% Q	88 19% Q	- -	7 34% Q	65 20%	28 17%	11 17%
SOMEWHAT DISAPPROVE	79 13%	27 22% DE	22 14%	14 10%	16 9%	26 26% gHI	14 14% I	14 11% I	6 4%	10 16% I	9 17% I	2 2%	35 15% L	40 16% L	2 1%	71 15% O	2 52%	2 10%	47 14% t	14 9%	13 20% t
STRONGLY DISAPPROVE	237 39%	39 31%	70 43% b	62 45% b	65 37%	56 57% HIK	77 77% FHIJK	22 17%	29 18%	31 49% HI	22 39% HI	10 10%	51 22% L	172 67% LM	4 4%	223 48% OR	2 48%	4 22% o	132 40%	60 37%	22 35%
UNDECIDED/DON'T KNOW	21 4%	5 4%	2 1%	8 6% c	7 4% c	2 2%	2 2%	1 1%	8 5% H	3 5%	5 9% gh	- -	11 5% L	8 3% L	6 5% Q	15 3% Q	- -	1 4%	12 4%	5 3%	3 5%
REFUSED	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

BANNER 3

		EDUCATION				PARTY AFFILIATION							PERDUE IMAGE		OBAMA APPROVAL		TEA PARTY	
	TOTAL (A)	HS OR LESS (B)	2 YR COLL (C)	4 YR COLL (D)	POST GRAD (E)	ALWAYS DEM (F)	MOSTLY DEM (G)	TOTAL DEM (H)	TOTAL REP (I)	MOSTLY REP (J)	ALWAYS REP (K)	SPLIT (L)	FAV (M)	UNFAV (N)	APP (O)	DISAP (P)	SUPP (Q)	OPP (R)
BASE=TOTAL SAMPLE	600	152	128	210	106	81	148	229	239	192	47	103	261	282	263	316	248	224
	100%	25%	21%	35%	18%	13%	25%	38%	40%	32%	8%	17%	43%	47%	44%	53% o	41% r	37%
**D/S (APPROVE - DISAPPROVE)	-52	-23	-29	-16	12	65	105	170	-190	-154	-35	-31	121	-174	263	-316	-161	137
	-9%	-15%	-23%	-7% bC	12% BCD	81% IJKL	71% IJKL	74% IJKL	-79%	-80%	-75%	-30% IJK	46% N	-62%	100% P	-100%	-65%	61% Q
TOTAL APPROVE																		
JUL 12-13, 2011	263	62	48	92	58	71	125	195	22	17	5	33	185	51	263	-	41	179
	44%	40%	38%	44%	54% BC	88% IJKL	84% IJKL	85% IJKL	9%	9%	11%	32% IJK	71% N	18%	100% P	-	17%	80% Q
TOTAL DISAPPROVE																		
JUL 12-13, 2011	316	85	77	108	45	6	19	25	212	171	41	65	64	225	-	316	202	42
	53%	56% e	61% E	51%	43%	7%	13%	11%	88% FGHL	89% FGHL	86% FGHL	63% FGH	25%	80% M	-	100% O	81% R	19%
STRONGLY APPROVE	150	31	27	59	30	56	72	127	6	2	4	12	109	28	150	-	19	109
	25%	21%	21%	28%	28%	69% GhIJKL	48% IJKL	55% IJKL	3%	1%	9% j	12% IJ	42% N	10%	57% P	-	8%	49% Q
SOMEWHAT APPROVE	113	30	21	33	28	15	53	68	15	15	1	21	76	23	113	-	22	70
	19%	20%	16%	16%	26% cd	19% IJK	36% FIJKL	30% fIJKl	6% k	8% k	2%	20% IJK	29% N	8%	43% P	-	9%	31% Q
SOMEWHAT DISAPPROVE	79	16	19	31	13	2	8	10	48	43	5	19	23	49	-	79	31	18
	13%	10%	15%	15%	13%	2%	6%	4%	20% FGHk	23% FGHK	10%	18% FGH	9%	17% M	-	25% O	13%	8%
STRONGLY DISAPPROVE	237	69	59	76	32	4	11	15	164	128	36	46	41	176	-	237	170	24
	39%	46% E	46% E	36%	30%	5%	8%	7%	68% FGHL	66% FGHL	76% FGHL	45% FGH	16%	63% M	-	75% O	69% R	11%
UNDECIDED/DON'T KNOW	21	6	2	10	3	4	4	9	6	4	2	5	11	5	-	-	5	4
	4%	4%	1%	5% c	3%	6%	3%	4%	3%	2%	4%	5%	4%	2%	-	-	2%	2%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K/L M/N O/P Q/R

Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of that person, just tell me and we'll go on to the next one.

Bev Perdue

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-INGTON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHAR-LOTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 7%	44 7%	28 5%	23 4%	131 22%	89 15%	59 10%	114 19%	128 21%	79 13%	288 48%	312 52%	45 8%	148 25%	180 30%	101 17%	124 21%	198 33%	282 47%	120 20%
**D/S (FAVORABLE - UNFAVORABLE)	-21 -3%	-8 -4%	-6 -4%	-7 -6%	1 3% BCDgH	2 5% BCDGH	-3 -11%	-1 -2%	-5 -4% J	-19 -21%	11 18% IJLMN	-10 -9% j	2 1% IJL	- 1% IJL	10 3% P	-31 -10%	9 20% RST	-26 -18%	-23 -13%	- - RS	18 15% RST	-105 -53%	101 36% VX	-16 -14% V
TOTAL HEARD OF																								
JUL 12-13, 2011	580 97%	177 98% d	163 98% d	106 93%	44 98%	42 96%	26 95%	21 92%	127 98%	86 96%	58 98%	106 93%	126 99% l	76 96%	279 97%	301 96%	44 96%	148 100% sTU	177 98% Tu	93 92%	117 94%	195 98%	272 96%	113 94%
TOTAL FAVORABLE																								
JUL 12-13, 2011	261 43%	80 44%	73 44%	47 41%	20 45%	20 46%	11 40%	10 42%	57 43%	32 36%	32 54% Jl	45 40%	60 47%	35 44%	140 49% P	121 39%	25 54%	56 38%	72 40%	46 46%	61 49%	37 19%	179 63% VX	45 38% V
TOTAL UNFAVORABLE																								
JUL 12-13, 2011	282 47%	87 49%	79 48%	54 47%	19 42%	18 40%	14 51%	10 44%	62 47%	51 57% K	21 36%	55 49%	58 45%	34 43%	130 45%	152 49%	15 34%	83 56% qU	95 53% qU	46 45% u	42 34%	142 72% WX	78 28%	62 51% W
VERY FAVORABLE	75 13%	29 16% d	17 10%	10 9%	7 15%	7 15%	2 9%	3 13%	21 16%	9 10%	12 20% l	10 9%	16 12%	8 10%	37 13%	39 12%	2 5%	16 11%	17 10%	17 17% Qs	23 18% QrS	6 3%	62 22% VX	6 5%
SOMEWHAT FAVORABLE	186 31%	50 28%	56 34%	37 33%	14 31%	13 31%	9 31%	6 28%	36 27%	24 26%	20 34%	35 31%	44 34%	27 34%	103 36% P	82 26%	22 49% rstu	41 27%	55 31%	29 29%	38 31%	30 15%	116 41% V	39 33% V
SOMEWHAT UNFAVORABLE	115 19%	37 21%	33 20%	21 19%	6 13%	8 17%	5 17%	6 27%	30 23% n	18 20%	10 17%	22 19%	25 20%	10 12%	61 21%	54 17%	7 16%	24 16%	47 26% RtU	17 17%	20 16%	55 28% Wx	37 13%	23 19%
VERY UNFAVORABLE	166 28%	51 28%	47 28%	33 29%	13 29%	10 23%	10 34%	4 17%	31 24%	33 37% iK	11 19%	33 29%	33 26%	25 31%	69 24%	97 31% o	8 18%	59 40% QStU	48 27% u	29 29% u	22 18%	87 44% Wx	40 14%	39 32% W
HEARD OF/NO OPINION	38 6%	10 5%	11 7%	5 5%	5 10%	4 10%	1 4%	2 7%	9 7%	3 3%	5 8%	5 5%	8 6%	7 9%	9 3%	28 9% O	4 8%	9 6% T	10 5% T	1 1%	14 12% sT	16 8%	16 6%	6 5%
NEVER HEARD OF	20 3%	3 2%	3 2%	8 7% bc	1 2%	2 4%	2 5%	2 8%	3 2%	3 4%	1 2%	8 7% m	2 1%	3 4%	9 3%	11 4%	2 4%	- -	3 2% r	8 8% RS	7 6% Rs	3 2%	10 4%	7 6%
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	0.9	0.9	0.9	1.1	1.1	0.8	0.9	0.9	0.6	1.5	0.8	1.0	1.0	1.1	0.8	1.6	0.7	0.8	1.0	1.4	0.3	2.3	0.7

Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of that person, just tell me and we'll go on to the next one.

Bev Perdue

BANNER 2

		GENDER/AGE				PARTY REG/GENDER						IDEOLOGY			RACE				EMPLOYMENT STATUS		
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP MEN (F)	GOP WOMEN (G)	DEM MEN (H)	DEM WOMEN (I)	IND MEN (J)	IND WOMEN (K)	LIB (L)	MOD (M)	CONS (N)	BLACK (O)	WHITE (P)	HISP-ANIC (Q)	OTHER (R)	FULL TIME (S)	RET-IRED (T)	UN-EMPL-OYED (U)
BASE=TOTAL SAMPLE	600	125	162	139	173	98	100	126	156	64	56	99	234	256	108	461	4	20	327	162	64
	100%	21%	27%	23%	29%	16%	17%	21%	26%	11%	9%	17%	39%	43%	18%	77%	1%	3%	55%	27%	11%
**D/S (FAVORABLE - UNFAVORABLE)	-21	8	2	-28	-3	-42	-64	66	35	-14	-2	46	50	-115	52	-71	-	2	-45	21	10
	-3%	7% CDE	1% DE	-20%	-2% D	-43%	-64%	52% FGIJK	22% FGJK	-22% fG	-4% FGJ	46% MN	21% N	-45%	48% PQR	-15%	-3%	8% P	-14%	13% S	16% S
TOTAL HEARD OF																					
JUL 12-13, 2011	580	124	155	139	161	95	100	122	150	62	52	97	223	250	102	449	4	18	324	152	61
	97%	99% E	96%	100% CE	93%	97%	100% hIK	97%	96%	97%	91%	97%	95%	98%	95%	97%	100% OP	88%	99% T	93%	94%
TOTAL FAVORABLE																					
JUL 12-13, 2011	261	64	76	49	71	25	11	93	86	22	24	67	130	60	74	174	2	9	129	80	35
	43%	51% D	47% d	36%	41%	26% G	11%	74% FGIJK	55% FGJ	34% G	42% fG	67% mN	56% N	24%	69% PR	38%	48%	44%	39%	49% S	54% s
TOTAL UNFAVORABLE																					
JUL 12-13, 2011	282	55	75	77	74	67	75	27	51	36	26	21	81	175	22	245	2	7	174	59	25
	47%	44%	46%	56% E	43%	68% HIK	75% HIJK	21%	33% H	57% HI	46% H	21%	34% L	68% LM	20%	53% O	52%	35%	53% Tu	36%	39%
VERY FAVORABLE	75	14	23	10	28	2	4	31	32	4	3	27	32	16	28	45	-	2	30	36	8
	13%	11%	14% d	7%	16% D	3%	4%	24% FGJK	20% FGJK	6%	5%	28% MN	14% N	6%	26% PQR	10% Q	-	8%	9%	22% S	13%
SOMEWHAT FAVORABLE	186	50	53	39	43	23	8	62	54	18	21	40	99	44	46	130	2	7	99	45	27
	31%	40% E	33% e	28%	25%	23% G	8%	50% FGIJ	35% fG	29% G	37% G	40% N	42% N	17%	43% P	28%	48%	35%	30%	27%	42% t
SOMEWHAT UNFAVORABLE	115	22	39	27	27	33	22	12	25	16	7	9	50	56	13	95	2	4	72	27	5
	19%	18%	24% E	20%	16%	33% HIK	22% H	10%	16%	26% Hk	12%	9%	21% L	22% L	12%	21% O	52%	19%	22% U	17% u	8%
VERY UNFAVORABLE	166	33	36	50	47	34	53	15	25	20	19	12	31	119	9	150	-	3	102	32	20
	28%	26%	22%	36% C	27%	35% HI	53% FHIJK	12%	16%	31% HI	34% HI	12%	13%	47% LM	8% Q	33% OQr	-	17% q	31% T	20%	30%
HEARD OF/NO OPINION	38	5	4	12	16	3	13	3	13	4	2	9	12	15	6	29	-	2	21	12	1
	6%	4%	3%	9% c	9% bC	3%	13% FHK	2%	8% fH	6%	3%	9%	5%	6%	5% Q	6% Q	-	9%	6% U	8% U	1%
NEVER HEARD OF	20	2	7	-	11	3	-	4	6	2	5	3	11	5	6	12	-	2	4	11	4
	3%	1%	4% D	-	7% BD	3%	-	3% g	4% G	3%	9% G	3%	5%	2%	5% Q	3% Q	-	12%	1%	7% S	6%
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	1.2	1.0	0.6	1.0	0.4	0.2	3.5	1.7	0.6	0.9	3.2	1.6	0.3	3.4	0.7	0.9	1.2	0.7	1.4	1.4

Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of that person, just tell me and we'll go on to the next one.

Bev Perdue

BANNER 3

		EDUCATION				PARTY AFFILIATION							PERDUE IMAGE		OBAMA APPROVAL		TEA PARTY	
	TOTAL (A)	HS OR LESS (B)	2 YR COLL (C)	4 YR COLL (D)	POST GRAD (E)	ALWAYS DEM (F)	MOSTLY DEM (G)	TOTAL DEM (H)	TOTAL REP (I)	MOSTLY REP (J)	ALWAYS REP (K)	SPLIT (L)	FAV (M)	UNFAV (N)	APP (O)	DISAP (P)	SUPP (Q)	OPP (R)
BASE=TOTAL SAMPLE	600	152	128	210	106	81	148	229	239	192	47	103	261	282	263	316	248	224
	100%	25%	21%	35%	18%	13%	25%	38%	40%	32%	8%	17%	43%	47%	44%	53% o	41% r	37%
**D/S (FAVORABLE - UNFAVORABLE)	-21	-8	-18	-11	16	43	74	117	-133	-116	-17	-5	261	-282	134	-161	-123	104
	-3%	-5% C	-14%	-5% C	15% BCD	53% IJKL	50% IJKL	51% IJKL	-56%	-61%	-35% j	-5% IJK	100% N	-100%	51% P	-51%	-50%	46% Q
TOTAL HEARD OF																		
JUL 12-13, 2011	580	144	123	205	104	76	147	224	232	187	45	97	261	282	252	308	243	213
	97%	94%	97%	98%	98%	95%	99% iL	98%	97%	98%	94%	94%	100%	100%	96%	98%	98% r	95%
TOTAL FAVORABLE																		
JUL 12-13, 2011	261	61	48	94	56	57	107	164	44	32	12	43	261	-	185	64	56	152
	43%	40%	38%	45%	53% bC	70% IJKL	72% IJKL	72% IJKL	18%	17%	24%	41% IJk	100% N	-	70% P	20%	22%	68% Q
TOTAL UNFAVORABLE																		
JUL 12-13, 2011	282	69	67	105	40	14	33	47	177	148	28	47	-	282	51	225	179	48
	47%	45%	52% E	50% e	38%	17%	22%	21%	74% FGHkL	77% FGHKL	60% FGH	46% FGH	-	100% M	19%	71% O	72% R	21%
VERY FAVORABLE	75	12	9	33	19	22	38	61	4	1	3	8	75	-	66	8	8	55
	13%	8%	7%	16% BC	18% BC	28% IJKL	26% IJKL	26% IJKL	2%	-	7%	8% IJ	29% N	-	25% P	3%	3%	25% Q
SOMEWHAT FAVORABLE	186	48	39	60	37	34	69	104	40	31	8	34	186	-	119	57	48	96
	31%	32%	31%	29%	35%	42% IJK	47% IJKL	45% IJKl	17%	16%	18%	33% IJk	71% N	-	45% P	18%	19%	43% Q
SOMEWHAT UNFAVORABLE	115	19	32	44	19	3	18	22	68	64	5	18	-	115	30	84	63	23
	19%	12%	25% B	21% b	18%	4%	12% F	9%	29% FGHKL	33% FGHKL	10%	17% Fh	-	41% M	12%	26% O	25% R	10%
VERY UNFAVORABLE	166	50	35	61	21	11	15	25	108	85	24	30	-	166	21	142	116	25
	28%	33% E	27%	29% e	20%	13%	10%	11%	45% FGHL	44% FGHL	50% FGHL	29% FGH	-	59% M	8%	45% O	47% R	11%
HEARD OF/NO OPINION	38	14	8	7	8	6	7	13	12	7	5	7	-	-	16	19	9	13
	6%	10% D	6%	3%	8%	7%	5%	5%	5%	4%	10%	7%	-	-	6%	6%	4%	6%
NEVER HEARD OF	20	9	4	4	2	4	1	5	7	5	3	6	-	-	11	7	5	11
	3%	6%	3%	2%	2%	5%	1%	2%	3% g	2%	6%	6% G	-	-	4%	2%	2%	5% q
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	0.9	0.7	0.9	1.4	4.1	3.2	3.5	0.2	0.2	0.4	0.9	-	-	3.6	0.3	0.3	3.2

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X