If the election for President of the United States were being held today and you had to make a choice, for whom would you vote if the candidates were Rick Perry, the Republican, and Barack Obama, the Democrat?

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	VILLE (SC) (E)	GREEN-VILLE (NC) (F)	GREEN-WILM-INGTON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	-EAST NC (K)	NORTH MONT TRIAD (L)	PIED-CHAR-LOTTE (M)	ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 7%	44 7%	28 5%	23 4%	131 22%	89 15%	59 10%	114 19%	128 21%	79 13%	288 48%	312 52%	45 8%	148 25%	180 30%	101 17%	124 21%	198 33%	282 47%	120 20%
**D/S (PERRY - OBAMA)	21 4%	-4 -2% F	25 15% BDF	1 1% BF	6 12% BdF	-11 -24%	2 9% bF	2 8% bF	-9 -7%	8 9% IKM	-10 -18%	5 4% IK	1 1% IK	27 34% IJKLM	15 5% P	6 2%	17 37% RSTU	21 15% STU	-6 -3%	-6 -6%	-5 -4%	144 73% WX	-149 -53%	25 21% W
TOTAL PERRY	270 45%	78 44% F	85 51% F	51 44% F	21 46% F	10 23%	14 50% f	11 49% f	53 41%	43 49% k	19 32%	52 46% k	58 45%	44 56% iK	133 46%	138 44%	27 60% su	76 51%	75 41%	42 41%	51 41%	160 81% WX	47 17%	64 53% W
TOTAL OBAMA	249 42%	83 46% c	61 37%	49 43%	15 34%	21 47%	12 41%	9 40%	62 48% N	36 40% N	30 50% N	47 41% N	57 44% N	18 22%	117 41%	132 42%	10 23%	54 37%	81 45% Q	48 48% Q	56 45% Q	15 8%	196 69% VX	38 32% V
TOTAL LEAN/UNDECIDED	71 2%	17 9%	18 11%	12 10%	9 19%	12 27% g	1 4% BCDG	3 11%	13 10%	8 9%	11 18%	12 10%	12 9%	16 20%	33 11% jm	38 12%	8 17%	17 11%	21 11%	11 11%	15 12%	21 11%	35 12%	15 13%
DEFINITELY PERRY	207 35%	60 33% F	63 38% F	43 37% F	16 36% F	6 14%	10 37% f	9 37% f	42 32%	29 33%	14 23%	43 38% k	45 36%	34 42% K	98 34%	109 35%	17 38%	59 40%	57 32%	35 34%	39 31%	125 63% WX	32 11%	50 42% W
PROBABLY PERRY	63 11%	18 10%	22 13%	8 7%	5 10%	4 9%	4 13%	3 11%	11 8%	14 16%	5 9%	9 8%	13 10%	11 14%	35 12%	28 9%	10 22% t	16 11%	17 10%	7 7%	12 10%	34 17% W	15 5%	13 11% w
LEAN PERRY	11 2%	4 2% dgh	3 2%	- -	1 2%	3 7%	- -	- -	4 3% l	1 1%	2 3%	- -	1 1%	3 4%	3 1%	8 2%	2 4%	5 3% t	3 2% t	- -	1 1%	7 3%	3 1%	1 1%
UNDECIDED	52 9%	8 4%	14 9%	11 10%	8 17% b	7 17% b	1 4%	3 11%	4 3%	7 7%	7 12% i	11 10% i	10 8%	13 16% I	25 9%	27 9%	2 5%	10 7%	16 9%	11 11%	12 10%	11 6%	29 10% v	12 10%
LEAN OBAMA	9 1%	5 3% cEGH	1 1%	1 1%	- -	1 3%	- -	- -	5 4% JlmN	- -	1 3%	1 1%	1 1%	- -	5 2%	3 1%	4 8%	2 1%	1 1%	- -	2 1%	4 2%	2 1%	3 2%
PROBABLY OBAMA	36 6%	8 5%	6 3%	11 10% c	2 5%	6 13%	1 4%	1 4%	5 4%	9 10% N	5 8%	9 8% N	6 5%	1 1%	19 7%	16 5%	4 9%	8 6%	10 5%	6 6%	7 6%	5 3%	25 9% Vx	5 4%
DEFINITELY OBAMA	214 36%	75 41%	55 33%	38 33%	13 29%	15 34%	10 37%	8 37%	57 44% jN	27 30%	25 42% N	38 33% n	51 40% N	17 21%	98 34%	116 37%	6 14%	46 31% q	71 39% Q	42 41% Q	48 39% Q	10 5%	170 60% VX	34 28% V
REFUSED	9 1%	2 1%	2 1%	3 2%	- -	1 2%	1 4%	- -	2 1%	2 2%	- -	3 2%	1 1%	1 1%	6 2%	3 1%	- -	1 1%	5 3% QT	- -	3 3% qt	1 1%	5 2%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X

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BANNER 2

		GENDER/AGE				PARTY REG/GENDER						IDEOLOGY			RACE				EMPLOYMENT STATUS		
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP MEN (F)	GOP WOMEN (G)	DEM MEN (H)	DEM WOMEN (I)	IND MEN (J)	IND WOMEN (K)	LIB (L)	MOD (M)	CONS (N)	BLACK (O)	WHITE (P)	HISP-ANIC (Q)	OTHER (R)	FULL TIME (S)	RET-IRED (T)	UN-EMPL-OYED (U)
BASE=TOTAL SAMPLE	600	125	162	139	173	98	100	126	156	64	56	99	234	256	108	461	4	20	327	162	64
	100%	21%	27%	23%	29%	16%	17%	21%	26%	11%	9%	17%	39%	43%	18%	77%	1%	3%	55%	27%	11%
**D/S (PERRY - OBAMA)	21	7	8	33	-27	62	83	-69	-80	23	3	-71	-61	153	-92	114	4	-7	42	-22	-7
	4%	6%	5%	24%	-16%	63%	83%	-55%	-51%	36%	5%	-72%	-26%	60%	-85%	25%	100%	-35%	13%	-14%	-11%
		E	E	BCE		HIJK	FHIJK			HIK	HI		L	LM		OR	OPR	O	TU		
TOTAL PERRY	270	58	74	76	62	73	87	22	25	38	26	8	73	184	7	252	4	4	164	60	23
----------	45%	46%	46%	55%	36%	74%	88%	18%	16%	59%	46%	8%	31%	72%	6%	55%	100%	22%	50%	37%	36%
			e	E		HIjK	FHIJK			HI	HI		L	LM		OR	OPR		Tu		
TOTAL OBAMA	249	51	66	43	90	11	4	91	105	15	23	80	134	31	99	138	-	11	122	82	30
----------	42%	40%	41%	31%	52%	11%	4%	72%	67%	23%	42%	80%	58%	12%	91%	30%	-	57%	37%	50%	47%
			d		bCD			FGJK	FGJK	fG	FGJ	MN	N		PQR	Q		PQ		S	
TOTAL LEAN/UNDECIDED	71	15	18	19	19	15	7	10	25	8	7	10	24	35	2	63	-	4	38	17	10
----------	12%	12%	11%	14%	11%	15%	7%	8%	16%	13%	12%	10%	10%	14%	1%	14%	-	21%	11%	10%	15%
									GH							OQ		OQ			
DEFINITELY PERRY	207	44	54	57	52	55	70	16	16	27	23	8	42	153	4	195	3	3	123	48	21
	35%	35%	33%	41%	30%	56%	71%	12%	10%	43%	41%	8%	18%	60%	3%	42%	79%	13%	38%	29%	33%
				e		HIk	fHIJK			HI	HI		L	LM		OR	OR		t		
PROBABLY PERRY	63	14	20	18	10	18	17	7	8	10	3	-	31	31	3	56	1	2	41	12	2
	11%	12%	12%	13%	6%	18%	17%	5%	5%	16%	6%	-	13%	12%	3%	12%	21%	9%	13%	7%	3%
			E	e		HIK	HIK			HIk			L	L		O			tU		
LEAN PERRY	11	2	1	6	2	3	4	-	3	-	1	-	3	6	-	11	-	-	9	1	1
	2%	1%	1%	4%	1%	3%	4%	-	2%	-	2%	-	1%	2%	-	2%	-	-	3%	1%	1%
				c			hj							L		OQR			t		
UNDECIDED	52	8	16	11	16	9	2	9	20	7	5	5	19	27	-	47	-	4	23	15	7
	9%	7%	10%	8%	9%	9%	2%	7%	13%	10%	9%	5%	8%	11%	-	10%	-	21%	7%	9%	11%
						G		g	G	g						OQ		OQ			
LEAN OBAMA	9	4	1	3	1	3	1	1	1	2	1	5	2	2	1	6	-	-	6	1	2
	1%	4%	-	2%	1%	3%	1%	1%	1%	3%	2%	5%	1%	1%	1%	1%	-	-	2%	1%	3%
												mn				QR					
PROBABLY OBAMA	36	11	8	6	10	3	2	15	10	1	4	11	16	8	8	27	-	1	12	12	8
	6%	9%	5%	4%	6%	3%	2%	12%	7%	1%	7%	11%	7%	3%	8%	6%	-	4%	4%	7%	12%
								FGJ	gJ			N			Q	Q					s
DEFINITELY OBAMA	214	39	58	37	79	8	2	76	94	14	19	69	119	23	91	111	-	11	110	70	23
	36%	31%	36%	27%	46%	8%	2%	60%	61%	22%	34%	69%	51%	9%	84%	24%	-	53%	34%	43%	35%
					BcD			FGJK	FGJK	FG	FG	MN	N		PQR	Q		PQ		s	
REFUSED	9	2	4	1	2	-	1	3	2	3	-	1	2	6	1	8	-	-	3	4	1
	1%	2%	2%	1%	1%	-	1%	2%	1%	4%	-	1%	1%	2%	1%	2%	-	-	1%	3%	2%
																QR					

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K L/M/N O/P/Q/R S/T/U

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BANNER 3

		EDUCATION				PARTY AFFILIATION						
	TOTAL (A)	HS OR LESS (B)	2 YR COLL (C)	4 YR COLL (D)	POST GRAD (E)	ALWAYS DEM (F)	MOSTLY DEM (G)	TOTAL DEM (H)	TOTAL REP (I)	MOSTLY REP (J)	ALWAYS REP (K)	SPLIT (L)
BASE=TOTAL SAMPLE	600	152	128	210	106	81	148	229	239	192	47	103
	100%	25%	21%	35%	18%	13%	25%	38%	40%	32%	8%	17%
**D/S (PERRY - OBAMA)	21	25	21	3	-25	-68	-112	-180	187	147	40	13
	4%	17%	17%	1%	-24%	-84%	-75%	-78%	78%	77%	84%	12%
		DE	DE	E					FGHL	FGHL	FGHL	FGH
TOTAL PERRY	270	80	63	94	34	5	13	18	200	157	43	43
----------	45%	52%	49%	45%	32%	6%	9%	8%	83%	82%	90%	42%
		E	E	E					FGHL	FGHL	FGHL	FGH
TOTAL OBAMA	249	55	42	91	59	73	125	198	13	10	3	30
----------	42%	36%	33%	43%	56%	90%	84%	86%	5%	5%	6%	29%
				c	BCd	IJKL	IJKL	IJKL				IJK
TOTAL LEAN/UNDECIDED	71	16	22	24	9	3	7	11	26	24	2	27
----------	12%	10%	17%	11%	9%	4%	5%	5%	11%	13%	4%	26%
			e						fGHk	FGHK		FGHIJ
												K
DEFINITELY PERRY	207	59	51	70	28	2	9	10	161	120	41	30
	35%	39%	40%	33%	26%	2%	6%	5%	67%	63%	86%	29%
		E	E						FGHL	FGHL	FGHIJL	FGH
PROBABLY PERRY	63	21	12	24	6	3	4	8	39	37	2	12
	11%	14%	9%	11%	6%	4%	3%	3%	16%	19%	4%	12%
		E							FGHK	FGHK		FGHk
LEAN PERRY	11	2	5	3	1	2	1	3	6	6	-	2
	2%	1%	4%	1%	1%	2%	1%	1%	2%	3%	-	2%
									K	K		
UNDECIDED	52	11	14	19	7	2	5	6	17	15	2	23
	9%	7%	11%	9%	6%	2%	3%	3%	7%	8%	4%	22%
									Fh	FgH		FGHIJ
												K
LEAN OBAMA	9	2	3	2	1	-	1	1	4	4	-	3
	1%	2%	2%	1%	1%	-	1%	1%	2%	2%	-	3%
									fk	fk		
PROBABLY OBAMA	36	10	6	13	7	5	13	18	6	4	2	9
	6%	6%	5%	6%	6%	6%	9%	8%	2%	2%	3%	9%
							IJ	IJ				IJ
DEFINITELY OBAMA	214	45	35	78	52	68	111	179	7	6	1	21
	36%	30%	28%	37%	49%	84%	75%	78%	3%	3%	2%	20%
					BCd	IJKL	IJKL	IJKL				IJK
REFUSED	9	2	1	2	4	-	3	3	1	1	-	3
	1%	1%	1%	1%	4%	-	2%	1%	-	-	-	3%
							fk					fk

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K/L M/N O/P Q/R