If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Walter Dalton, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	117	89	74	112	124	85	288	312	16	63	186	122	151	58	126	82	57	137	78	160	167	150	102
	100%	19%	15%	12%	19%	21%	14%	48%	52%	3%	11%	31%	20%	25%	10%	21%	14%	9%	23%	13%	27%	28%	25%	17%
													k	K		r	OR		oR			UW		w
**D/S (MCCRORY - DALTON)	97	9	5	1	16	40	25	73	24	-5	21	43	22	13	13	32	19	11	25	-7	22	30	43	8
	16%	8%	6%	2%	14%	32%	29%	25%	8%	-29%	33%	23%	18%	8%	23%	25%	24%	20%	18%	-9%	14%	18%	29%	8%
		D			cD	BCDE	BCDE	I			JMN	JN	JN	J	T	T	T	T	T			X	UVX	
TOTAL MCCRORY																								
MAR, 2012	289	51	37	31	50	76	44	152	137	3	37	99	60	67	30	66	43	28	71	26	77	82	80	45
	48%	44%	42%	42%	45%	61%	52%	53%	44%	16%	59%	53%	49%	44%	52%	53%	53%	50%	52%	34%	48%	49%	53%	44%
						BCDE		I			Jn	J	J	J	T	T	T	t	T					
FEB, 2012	291	56	39	32	54	70	40	160	131	7	42	101	58	69	40	73	41	35	57	32	-	-	-	-
	49%	47%	44%	43%	50%	57%	46%	56%	42%	50%	48%	52%	46%	46%	54%	57%	55%	44%	44%	38%	-	-	-	-
						cd		I							t	ST	T							
TOTAL DALTON																								
MAR, 2012	192	42	32	30	34	36	19	79	113	7	16	56	38	55	17	35	24	17	46	33	55	53	37	36
	32%	36%	36%	41%	30%	29%	22%	27%	36%	45%	25%	30%	31%	36%	29%	28%	29%	30%	34%	42%	34%	32%	24%	36%
		G	g	G					H											Pq	w			w
FEB, 2012	179	42	23	25	26	36	28	71	107	1	26	58	42	46	20	32	18	24	47	31	-	-	-	-
	30%	35%	25%	33%	24%	30%	32%	25%	34%	6%	29%	30%	33%	31%	28%	24%	24%	30%	36%	37%	-	-	-	-
		e							H		J	J	J	J					Pq	Pq				
DEFINITELY MCCRORY	213	32	26	23	38	62	33	121	92	3	25	67	47	53	20	55	35	19	45	21	60	60	59	29
	36%	28%	29%	31%	33%	50%	38%	42%	30%	16%	39%	36%	38%	35%	34%	44%	43%	33%	33%	27%	38%	36%	39%	28%
						BCDE		I			j	j	j	j		sT	T				x		x	
PROBABLY MCCRORY	62	16	8	7	11	12	8	29	33	-	11	24	11	13	10	11	8	6	19	5	15	19	17	11
	10%	13%	10%	10%	9%	10%	9%	10%	11%	-	17%	13%	9%	9%	17%	8%	10%	11%	14%	6%	9%	12%	11%	11%
											J	J	J	J	t				T					
LEAN MCCRORY	14	3	3	1	2	2	3	2	11	-	2	8	2	1	1	1	-	4	7	1	2	3	4	5
	2%	3%	3%	1%	2%	1%	4%	1%	4%	-	3%	4%	2%	1%	2%	-	-	6%	5%	1%	1%	2%	2%	5%
									H			JN						pq	PQt					u
LEAN DALTON	14	3	5	2	-	3	2	6	8	1	1	3	1	6	-	1	5	2	3	2	6	3	2	3
	2%	3%	5%	3%	-	2%	2%	2%	3%	9%	1%	2%	1%	4%	-	1%	6%	4%	2%	2%	4%	2%	2%	3%
		e	E			e								m			Op		o					
PROBABLY DALTON	54	15	10	6	9	9	4	24	30	5	6	16	11	11	9	11	2	6	11	10	15	15	14	9
	9%	13%	11%	9%	8%	8%	5%	8%	10%	29%	10%	9%	9%	7%	16%	9%	3%	10%	8%	12%	9%	9%	9%	8%
		G								n					Q	q		q	q	Q				
DEFINITELY DALTON	124	24	17	22	25	24	13	49	75	1	9	37	26	37	8	22	17	9	33	22	34	35	21	25
	21%	20%	20%	29%	22%	19%	15%	17%	24%	7%	14%	20%	22%	25%	13%	18%	20%	16%	24%	28%	21%	21%	14%	25%
				G					H			j	j	Jk					o	Opr	w			W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

Continued

CIVITAS INSTITUTE

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Walter Dalton, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
MAR, 2012	107	21	19	11	26	12	19	51	56	6	8	28	21	26	10	22	12	10	18	18	28	28	28	18
	18%	18% f	21% F	14%	23% F	10%	22% F	18%	18%	38% kl	13%	15%	17%	17%	17%	17%	15%	18%	13%	23% s	18%	17%	19%	18%
FEB, 2012	118	19	25	15	28	13	17	49	69	4	17	32	26	30	13	21	13	18	26	18	-	-	-	-
	20%	16%	28% bF	21% f	26% bF	11%	20% f	17%	22%	33%	20%	16%	21%	20%	17%	16%	18%	23%	20%	22%	-	-	-	-
REFUSED	13	3	1	2	2	1	3	7	6	-	2	2	3	4	1	3	3	1	2	1	-	4	6	3
	2%	3%	1%	3%	2%	-	4%	2%	2%	-	3%	1%	2% j	2% J	2%	2%	3%	2%	2%	1%	-	2% u	4% U	3% u

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

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If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Walter Dalton, the Democrat?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	UNDER $25K (T)	$25-$50K (U)	$50-$75K (V)	$75-$100K (W)	OVER $100K (X)
BASE=TOTAL SAMPLE	600	198	270	132	105	93	115	155	69	63	118	189	256	132	450	11	297	199	43	77	124	111	64	93
	100%	33%	45%	22%	17%	16%	19%	26%	11%	11%	20%	31%	43%	22%	75%	2%	49%	33%	7%	13%	21%	18%	11%	16%
																				UVWX		U	U	U
**D/S (MCCRORY - DALTON)	97	152	-93	38	84	67	-35	-58	24	14	-65	14	148	-75	168	3	77	11	2	-	9	41	14	27
	16%	77%	-35%	29%	80%	72%	-31%	-37%	35%	23%	-55%	8%	58%	-57%	37%	26%	26%	5%	4%	-	7%	37%	22%	29%
		CD		C	GHIJ	GHIJ			GH	GH		K	KL		N	N	RS				T	TUW	TU	TU
TOTAL MCCRORY																								
MAR, 2012	289	161	62	65	90	72	28	34	34	31	12	81	184	14	267	5	161	86	16	31	57	65	33	53
	48%	81%	23%	49%	86%	77%	25%	22%	49%	49%	10%	43%	72%	11%	59%	43%	54%	43%	38%	41%	46%	59%	51%	57%
		CD		C	GHIJ	GHIJ			GH	GH		K	KL		N	N	Rs					Tu		T
FEB, 2012	291	150	73	68	82	69	40	33	38	29	17	64	194	27	256	6	166	81	18	-	81	65	40	61
	49%	76%	27%	51%	81%	71%	36%	21%	51%	52%	15%	40%	70%	20%	57%	41%	53%	45%	38%	-	40%	53%	59%	61%
		CD		C	fGHIJ	GHIJ	H		gH	gH		K	KL		N	n	rs					U	U	U
TOTAL DALTON																								
MAR, 2012	192	10	156	27	5	4	63	92	10	17	77	67	36	90	99	2	84	75	14	31	48	24	19	26
	32%	5%	58%	20%	5%	5%	55%	59%	15%	26%	65%	35%	14%	68%	22%	17%	28%	38%	33%	41%	38%	21%	29%	28%
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP				Q		Vx	Vx			
FEB, 2012	179	10	136	33	6	4	47	89	18	14	72	61	32	76	98	5	76	64	18	-	77	33	16	20
	30%	5%	51%	25%	6%	4%	42%	56%	24%	25%	61%	38%	11%	57%	22%	33%	24%	35%	37%	-	38%	27%	25%	20%
			BD	B			EFIJ	EFGIJ	EF	EF	LM	M		OP				Q			vWX			
DEFINITELY MCCRORY	213	126	45	42	76	50	19	25	26	17	8	49	145	11	196	3	113	67	10	24	37	51	23	39
	36%	64%	17%	32%	73%	54%	17%	16%	37%	27%	6%	26%	57%	9%	44%	30%	38%	34%	23%	31%	30%	46%	35%	41%
		CD		C	FGHIJ	GHIJ			GH			K	KL		N	N	S					TU		u
PROBABLY MCCRORY	62	28	16	18	13	15	8	8	8	10	3	24	34	-	61	1	38	16	4	7	16	12	9	10
	10%	14%	6%	13%	12%	16%	7%	5%	11%	16%	3%	13%	13%	-	14%	8%	13%	8%	10%	9%	13%	11%	14%	11%
		C		C	H	GH				gH		K	K		N		r							
LEAN MCCRORY	14	7	2	5	1	6	1	1	1	4	1	8	5	3	9	1	9	2	2	1	4	2	1	4
	2%	3%	1%	4%	-	7%	1%	1%	1%	7%	1%	4%	2%	2%	2%	5%	3%	1%	5%	1%	3%	2%	1%	5%
		c				EGHI				eghi		k												
LEAN DALTON	14	1	13	1	1	-	4	8	1	-	5	6	1	7	7	-	5	8	1	1	2	1	2	3
	2%	-	5%	1%	1%	-	4%	5%	1%	-	4%	3%	-	6%	2%	-	2%	4%	3%	2%	2%	1%	3%	4%
			BD				fj	EFiJ			m	M		P	P									
PROBABLY DALTON	54	2	46	6	1	1	20	26	3	3	19	17	14	26	27	1	28	15	6	10	14	8	8	7
	9%	1%	17%	4%	1%	1%	17%	17%	4%	5%	16%	9%	5%	20%	6%	8%	9%	8%	14%	13%	11%	7%	12%	7%
			BD	b			EFIJ	EFIJ			lM			O										
DEFINITELY DALTON	124	7	97	20	3	3	39	58	6	14	53	43	21	56	65	1	51	51	7	20	32	14	9	16
	21%	3%	36%	15%	3%	4%	34%	37%	9%	22%	45%	23%	8%	43%	14%	9%	17%	26%	17%	26%	26%	13%	14%	17%
			BD	B			EFIj	EFIJ		EFI	LM	M		OP				Q		Vw	VW			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

Continued

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If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Walter Dalton, the Democrat?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	UNDER $25K (T)	$25-$50K (U)	$50-$75K (V)	$75-$100K (W)	OVER $100K (X)
MAR, 2012	107	27	45	34	10	17	20	25	21	14	24	39	33	24	77	4	47	35	11	13	16	22	11	13
	18%	14%	17%	26% BC	9%	18% e	18% e	16%	30% EfgH	22% E	20%	20% M	13%	18%	17%	35% o	16%	18%	26%	17%	13%	20%	17%	14%
FEB, 2012	118	35	54	29	11	23	20	34	17	12	24	31	47	27	87	3	64	31	12	-	45	23	8	18
	20%	18%	20%	22%	11%	24% E	18%	21% E	23% e	21%	20%	19%	17%	20%	19%	22%	21%	17%	25%	-	22% W	19%	11%	18%
REFUSED	13	-	7	6	-	-	3	4	4	2	6	2	3	4	8	1	6	4	1	1	4	-	2	2
	2%	-	3% B	4% B	-	-	2%	3% EF	6% EF	3%	5% lm	1%	1%	3%	2%	5%	2%	2%	3%	2%	3% v	-	4%	2%

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If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bob Etheridge, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	117	89	74	112	124	85	288	312	16	63	186	122	151	58	126	82	57	137	78	160	167	150	102
	100%	19%	15%	12%	19%	21%	14%	48%	52%	3%	11%	31%	20% k	25% K	10%	21% r	14% OR	9%	23% oR	13%	27%	28% UW	25%	17% w
**D/S (MCCRORY - ETHERIDGE)	88	3	-3	-3	24	39	29	76	13	-4	15	44	17	18	12	37	20	8	16	-3	28	28	40	3
	15%	3% CD	-4%	-4%	21% BCD	31% BCDe	34% BCDe	26% I	4%	-27%	23% Jn	24% JMN	14% J	12% J	21% T	29% RST	24% ST	14% T	12% T	-4%	18% X	17% X	26% uVX	3%
TOTAL MCCRORY																								
MAR, 2012	294	50	34	31	54	78	47	158	136	2	34	102	60	73	31	71	46	27	68	29	81	83	82	43
	49%	43%	39%	42%	48%	63% BCDE	55% C	55% I	43%	14%	54% J	55% J	49% J	48% J	52% t	56% T	56% T	47%	49% t	37%	51%	50%	54% x	42%
FEB, 2012	278	55	39	29	52	68	35	151	128	5	43	94	56	68	38	65	42	36	56	30	-	-	-	-
	46%	46%	44%	39%	49%	56% DG	40%	52% I	41%	40%	49%	48%	45%	46%	51% t	50% T	57% sT	45%	43%	36%	-	-	-	-
TOTAL ETHERIDGE																								
MAR, 2012	205	47	37	34	30	39	18	82	123	7	20	58	42	55	18	34	26	18	52	32	53	55	42	40
	34%	41% EG	42% EG	46% EfG	27%	31%	21%	29%	39% H	42%	31%	31%	35%	36%	31%	27%	32%	33%	38% p	41% P	33%	33%	28%	39% w
FEB, 2012	194	51	26	24	32	35	26	78	116	1	27	64	47	47	24	36	17	27	49	34	-	-	-	-
	32%	43% CEFG	29%	33%	29%	28%	30%	27%	37% H	6%	31% J	33% J	37% J	32% J	32%	28%	23%	35%	38% Q	41% pQ	-	-	-	-
DEFINITELY MCCRORY	218	38	24	20	39	63	33	125	94	2	25	68	47	59	19	56	41	20	46	20	66	59	62	28
	36%	33%	27%	27%	35%	51% BCDEg	39%	43% I	30%	11%	39% J	37% J	39% J	39% J	32%	44% sT	50% OrST	35%	34%	25%	41% X	35%	41% X	27%
PROBABLY MCCRORY	60	10	8	8	12	13	11	30	30	1	10	24	9	10	11	13	4	5	14	6	11	21	17	11
	10%	8%	9%	10%	10%	10%	13%	10%	10%	4%	15%	13% n	8%	7%	19% Q	11%	5%	9%	11%	8%	7%	13% u	11%	11%
LEAN MCCRORY	15	3	2	3	3	2	2	4	12	-	-	9	3	3	1	2	1	2	7	3	5	3	3	4
	3%	2%	3%	4%	3%	1%	3%	1%	4% H	-	-	5% JK	2% jk	2% jk	2%	1%	1%	3%	5% pq	4%	3%	2%	2%	4%
LEAN ETHERIDGE	16	1	2	3	1	4	4	8	8	1	2	1	2	6	1	1	6	2	1	2	4	4	4	2
	3%	1%	3%	4%	1%	3%	4%	3%	2%	9%	3%	1%	2%	4% L	2%	1%	7% PS	4%	1%	2%	3%	3%	3%	2%
PROBABLY ETHERIDGE	53	14	10	6	10	10	2	22	31	2	8	17	7	11	8	7	4	5	13	7	14	12	13	10
	9%	12% G	11% G	8%	9% g	8% g	3%	8%	10%	13%	12%	9%	6%	8%	14%	6%	5%	9%	10%	9%	9%	7%	9%	9%
DEFINITELY ETHERIDGE	137	32	25	25	19	24	12	53	84	3	10	39	33	37	9	26	17	11	38	23	35	39	25	28
	23%	27% eG	28% eG	33% EFG	17%	20%	14%	18%	27% H	19%	15%	21%	27% k	25%	15%	20%	20%	19%	27% O	30% O	22%	23%	16%	28% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

Continued

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BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
MAR, 2012	89	18	15	7	25	8	18	41	48	7	8	25	17	22	9	18	8	11	16	17	23	27	20	16
	15%	15% F	16% F	9%	22% DF	6%	21% dF	14%	15%	44% KLMN	12%	14%	14%	14%	15%	14%	9%	19%	12%	22% Qs	14%	16%	13%	16%
FEB, 2012	114	11	21	17	23	17	24	51	64	6	15	32	23	28	11	24	13	14	25	17	-	-	-	-
	19%	10%	24% Bf	23% B	21% B	14%	28% BF	18%	20%	43% klm	17%	16%	18%	19%	15%	18%	17%	18%	19%	20%	-	-	-	-
REFUSED	12	1	3	2	3	-	3	7	5	-	2	1	4	2	1	4	2	1	1	-	2	1	6	3
	2%	1%	3%	3%	3% f	-	4% f	2%	2%	-	3%	1%	3% j	1%	2%	3% t	2%	2%	1%	-	1%	1%	4% v	3%

CIVITAS INSTITUTE

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bob Etheridge, the Democrat?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	UNDER $25K (T)	$25-$50K (U)	$50-$75K (V)	$75-$100K (W)	OVER $100K (X)
BASE=TOTAL SAMPLE	600	198	270	132	105	93	115	155	69	63	118	189	256	132	450	11	297	199	43	77	124	111	64	93
	100%	33%	45%	22%	17%	16%	19%	26%	11%	11%	20%	31%	43%	22%	75%	2%	49%	33%	7%	13%	21%	18%	11%	16%
																				UVWX		U	U	U
**D/S (MCCRORY - ETHERIDGE)	88	147	-94	36	82	64	-31	-64	24	12	-68	11	148	-82	168	2	67	24	1	-3	11	32	13	36
	15%	74%	-35%	27%	79%	69%	-27%	-41%	35%	19%	-58%	6%	58%	-62%	37%	16%	22%	12%	3%	-3%	9%	29%	20%	39%
		CD		C	GHIJ	GHIJ			GHJ	GH		K	KL		NP	N	RS	S			T	TU	TU	TUW
TOTAL MCCRORY																								
MAR, 2012	294	162	66	66	90	71	31	34	36	30	13	83	186	13	274	4	157	97	16	32	57	64	33	58
	49%	82%	24%	50%	86%	76%	27%	22%	53%	48%	11%	44%	73%	10%	61%	39%	53%	48%	37%	42%	46%	58%	52%	62%
		CD		C	fGHIJ	GHIJ			GH	GH		K	KL		NP	N	s					Tu		TU
FEB, 2012	278	145	69	65	75	69	38	30	37	28	17	62	186	22	247	6	159	76	18	-	77	63	37	57
	46%	73%	25%	49%	75%	71%	34%	19%	50%	49%	14%	39%	67%	17%	55%	42%	51%	42%	37%	-	38%	52%	54%	57%
		CD		C	GHIJ	GHIJ	H		GH	gH		K	KL		N	N	rs					U	U	U
TOTAL ETHERIDGE																								
MAR, 2012	205	15	160	30	8	7	62	98	12	18	81	72	38	95	105	3	91	73	15	34	46	31	20	22
	34%	8%	59%	23%	8%	7%	54%	63%	18%	28%	69%	38%	15%	72%	23%	23%	31%	36%	34%	45%	37%	28%	31%	23%
			BD	B			EFIJ	EFIJ	ef	EF	LM	M		OP						VX	X			
FEB, 2012	194	15	146	33	11	4	49	96	17	16	73	66	38	80	108	5	89	64	19	-	80	35	21	26
	32%	8%	54%	25%	11%	4%	44%	61%	23%	28%	62%	41%	14%	61%	24%	36%	29%	36%	40%	-	39%	29%	31%	26%
			BD	B	f		EFIJ	EFGIJ	eF	EF	LM	M		OP							vX			
DEFINITELY MCCRORY	218	131	43	44	78	53	19	24	27	17	7	50	151	5	209	2	116	73	9	22	39	50	23	41
	36%	66%	16%	34%	75%	57%	17%	15%	40%	27%	6%	26%	59%	3%	46%	21%	39%	37%	21%	29%	32%	45%	35%	43%
		CD		C	FGHIJ	GHIJ			GH	h		K	KL		NP	n	S	S				TU		tu
PROBABLY MCCRORY	60	23	20	17	10	13	12	8	8	9	4	24	30	3	55	2	33	18	5	7	15	10	10	13
	10%	12%	7%	13%	9%	14%	11%	5%	11%	14%	3%	13%	12%	2%	12%	18%	11%	9%	11%	10%	12%	9%	15%	14%
						H				h		K	K		N	n								
LEAN MCCRORY	15	7	3	5	3	5	-	3	1	4	2	8	5	6	9	-	8	6	2	2	2	4	1	4
	3%	4%	1%	4%	2%	5%	-	2%	1%	7%	2%	4%	2%	4%	2%	-	3%	3%	5%	3%	2%	3%	2%	5%
		c				G		g		G				P	P									
LEAN ETHERIDGE	16	-	11	4	-	-	5	7	3	1	4	5	4	7	9	-	5	9	2	5	3	-	1	2
	3%	-	4%	3%	-	-	4%	4%	5%	2%	4%	3%	1%	5%	2%	-	2%	4%	5%	7%	3%	-	2%	2%
			B	B			EF	EF	ef					P	P			q		V	v			
PROBABLY ETHERIDGE	53	5	40	8	3	2	15	24	3	5	14	27	9	22	30	1	27	15	4	8	12	11	5	3
	9%	3%	15%	6%	3%	2%	13%	16%	4%	8%	11%	14%	4%	17%	7%	10%	9%	7%	10%	11%	9%	10%	8%	4%
			BD				EFI	EFIj			M	M		O						x	x	x		
DEFINITELY ETHERIDGE	137	10	109	18	5	5	42	67	6	12	64	40	26	67	67	1	59	49	8	21	31	20	13	16
	23%	5%	40%	14%	4%	5%	37%	43%	9%	19%	54%	21%	10%	50%	15%	13%	20%	25%	19%	27%	25%	18%	21%	18%
			BD	B			EFIJ	EFIJ		EF	LM	M		OP										

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

N A T I O N A L R E S E A R C H I N C

Continued

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If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bob Etheridge, the Democrat?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	UNDER $25K (T)	$25-$50K (U)	$50-$75K (V)	$75-$100K (W)	OVER $100K (X)
MAR, 2012	89	22	37	30	6	15	18	19	17	14	19	34	28	18	65	4	43	25	11	10	16	16	8	12
	15%	11%	14%	23% BC	6%	16% E	16% E	12% e	25% EH	21% E	16%	18% M	11%	13%	14%	39% NO	15%	13%	26% r	14%	13%	14%	13%	13%
FEB, 2012	114	35	49	30	12	23	21	29	18	12	24	27	49	25	85	2	58	35	10	-	44	22	6	15
	19%	17%	18%	23%	11%	24% E	19%	18%	24% E	21%	20%	17%	18%	19%	19%	17%	19%	19%	20%	-	22% W	18% w	9%	15%
REFUSED	12	-	7	5	-	-	3	4	3	2	5	1	4	6	6	-	6	5	1	-	5	-	2	2
	2%	-	3% B	4% B	-	-	3% ef	2% ef	5% ef	3%	4% l	1%	1%	4% P	1% P	-	2%	2%	3%	-	4% TV	-	4%	2%

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bill Faison, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	117	89	74	112	124	85	288	312	16	63	186	122	151	58	126	82	57	137	78	160	167	150	102
	100%	19%	15%	12%	19%	21%	14%	48%	52%	3%	11%	31%	20%	25%	10%	21%	14%	9%	23%	13%	27%	28%	25%	17%
													k	K		r	OR		oR			UW		w
**D/S (MCCRORY - FAISON)	137	11	12	7	25	44	39	105	33	-1	25	54	31	21	23	49	23	13	23	-1	28	39	56	18
	23%	10%	13%	9%	22%	35%	46%	36%	11%	-9%	39%	29%	25%	14%	39%	39%	28%	22%	17%	-2%	17%	24%	37%	18%
					BcD	BCDE	BCDE	I			JmN	JN	JN	J	rST	RST	sT	T	T				UVX	
TOTAL MCCRORY																								
MAR, 2012	307	52	39	33	53	79	51	166	140	3	37	106	64	71	33	76	45	28	70	29	80	84	87	49
	51%	45%	44%	45%	47%	63%	60%	58%	45%	20%	58%	57%	53%	47%	57%	60%	55%	50%	51%	37%	50%	51%	58%	48%
						BCDE	BCde	I			J	Jn	J	J	T	T	T		T					
FEB, 2012	291	54	41	32	55	70	38	157	133	7	44	102	58	67	40	71	39	37	57	31	-	-	-	-
	48%	46%	46%	43%	51%	57%	43%	55%	43%	50%	50%	52%	46%	45%	55%	55%	53%	47%	44%	37%	-	-	-	-
						bdg		I							T	sT	T							
TOTAL FAISON																								
MAR, 2012	169	41	27	27	28	35	12	62	108	5	12	52	33	49	11	27	21	16	46	31	52	45	32	31
	28%	35%	31%	36%	25%	28%	14%	21%	34%	29%	19%	28%	27%	33%	18%	21%	26%	28%	34%	39%	32%	27%	21%	30%
		eG	G	G	g	G			H					K					OP	OPq	W			
FEB, 2012	164	42	23	19	26	33	22	68	96	1	21	53	42	43	19	33	16	19	42	31	-	-	-	-
	27%	35%	25%	26%	24%	27%	25%	24%	31%	6%	24%	27%	33%	29%	25%	25%	21%	24%	33%	37%	-	-	-	-
		e							h		J	J	J	J					q	pQr				
DEFINITELY MCCRORY	222	36	27	20	42	63	34	128	94	3	27	69	49	57	21	58	39	21	46	20	62	59	65	31
	37%	31%	30%	27%	37%	51%	40%	44%	30%	16%	42%	37%	40%	38%	35%	46%	47%	36%	34%	25%	39%	35%	43%	31%
						BCDE		I			J	j	J	j		sT	ST						X	
PROBABLY MCCRORY	65	13	8	9	10	14	12	34	31	1	10	27	10	11	12	15	5	5	16	6	15	23	17	10
	11%	11%	9%	13%	9%	11%	14%	12%	10%	4%	16%	15%	8%	7%	20%	12%	6%	9%	12%	7%	10%	14%	12%	9%
											jn	jmN			QT									
LEAN MCCRORY	20	4	4	4	1	2	5	5	15	-	-	9	5	3	1	2	1	3	7	4	3	3	5	8
	3%	3%	5%	5%	1%	1%	6%	2%	5%	-	-	5%	4%	2%	2%	2%	1%	5%	5%	5%	2%	2%	3%	8%
							e		H			JK	JK	jk					q					UV
LEAN FAISON	10	2	3	2	1	2	-	2	8	-	1	-	-	7	-	-	2	1	-	5	7	1	1	1
	2%	2%	4%	2%	1%	1%	-	1%	2%	-	1%	-	-	5%	-	-	3%	2%	-	7%	4%	1%	1%	1%
			g						h					JLM						OPS	Vwx			
PROBABLY FAISON	42	13	8	1	8	10	1	14	28	3	4	12	10	7	4	6	3	7	12	5	12	8	11	7
	7%	11%	9%	2%	7%	8%	1%	5%	9%	22%	7%	6%	8%	4%	6%	5%	4%	13%	9%	6%	8%	5%	8%	7%
		DG	DG		dG	DG			H									pq						
DEFINITELY FAISON	118	26	16	23	18	23	11	46	72	1	7	40	24	35	7	21	16	7	34	21	33	36	19	23
	20%	23%	18%	32%	16%	18%	13%	16%	23%	7%	11%	21%	19%	23%	12%	17%	20%	13%	25%	27%	20%	22%	13%	22%
		g		CEFG					H			jK		JK					OpR	OpR	w	W		w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
MAR, 2012	113	22	21	11	29	11	19	52	61	8	11	28	21	29	12	20	14	12	20	18	27	36	25	20
	19%	19% F	23% F	15%	26% F	9%	22% F	18%	19%	51% KLMN	17%	15%	17%	19%	21%	16%	17%	21%	15%	23%	17%	21%	17%	19%
FEB, 2012	130	20	23	21	25	15	26	53	77	3	20	37	27	34	12	22	16	21	31	19	-	-	-	-
	22%	17%	26% F	28% bF	23% F	13%	29% BF	18%	25% h	25%	23%	19%	21%	23%	17%	17%	21%	26%	24%	23%	-	-	-	-
REFUSED	11	1	2	2	3	-	3	8	4	-	3	1	4	2	2	4	2	1	1	-	1	1	6	3
	2%	1%	2%	3%	3% f	-	4% f	3%	1%	-	5% j	1%	3% j	1%	4%	3% t	2%	2%	1%	-	1%	1%	4% uv	3%

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bill Faison, the Democrat?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	UNDER $25K (T)	$25-$50K (U)	$50-$75K (V)	$75-$100K (W)	OVER $100K (X)
BASE=TOTAL SAMPLE	600	198	270	132	105	93	115	155	69	63	118	189	256	132	450	11	297	199	43	77	124	111	64	93
	100%	33%	45%	22%	17%	16%	19%	26%	11%	11%	20%	31%	43%	22%	75%	2%	49%	33%	7%	13%	21%	18%	11%	16%
																				UVWX		U	U	U
**D/S (MCCRORY - FAISON)	137	156	-63	44	87	70	-9	-54	27	17	-55	25	167	-68	203	1	99	31	5	1	20	45	20	35
	23%	79%	-23%	33%	83%	75%	-8%	-35%	39%	27%	-46%	13%	65%	-52%	45%	12%	33%	16%	12%	1%	16%	41%	32%	37%
		CD		C	GHIJ	GHIJ	H		GH	GH		K	KL		NP	N	RS				T	TU	TU	TU
TOTAL MCCRORY																								
MAR, 2012	307	166	73	68	93	73	38	35	35	33	18	85	192	16	283	5	171	94	16	32	58	69	36	57
	51%	84%	27%	52%	89%	78%	33%	22%	51%	52%	15%	45%	75%	12%	63%	41%	58%	47%	38%	41%	47%	62%	56%	61%
		CD		C	FGHIJ	GHIJ	h		GH	GH		K	KL		NP	N	RS					TU	t	Tu
FEB, 2012	291	149	69	72	78	71	38	31	41	31	18	67	191	28	253	6	162	80	21	-	80	69	38	57
	48%	75%	26%	55%	78%	73%	34%	20%	54%	55%	15%	42%	69%	21%	56%	42%	52%	44%	43%	-	39%	57%	57%	57%
		CD		C	GHIJ	GHIJ	H		GH	GH		K	KL		N	n	r					U	U	U
TOTAL FAISON																								
MAR, 2012	169	9	136	24	6	3	47	88	8	16	73	60	25	84	80	3	72	63	11	31	38	24	15	22
	28%	5%	50%	18%	6%	3%	41%	57%	12%	25%	62%	32%	10%	64%	18%	29%	24%	31%	26%	40%	31%	22%	24%	23%
			BD	B			EFIJ	EFGIJ	f	EFi	LM	M		OP				q		VWX				
FEB, 2012	164	8	131	26	6	2	49	82	14	12	65	57	29	66	93	5	73	59	13	-	71	27	16	21
	27%	4%	48%	20%	6%	2%	44%	52%	18%	22%	55%	35%	11%	50%	21%	36%	23%	33%	28%	-	35%	22%	23%	21%
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		O				Q			VwX			
DEFINITELY MCCRORY	222	133	44	45	77	55	24	20	27	19	9	50	151	9	209	2	121	70	9	23	37	52	23	42
	37%	67%	16%	34%	74%	60%	21%	13%	39%	29%	8%	27%	59%	7%	46%	17%	41%	35%	20%	30%	30%	47%	35%	45%
		CD		C	FGHIJ	GHIJ			GH	H		K	KL		NP		S	S				TU		TU
PROBABLY MCCRORY	65	25	24	16	13	11	13	10	7	9	4	27	34	3	60	2	40	17	5	7	16	14	12	10
	11%	13%	9%	12%	13%	12%	12%	7%	10%	15%	3%	14%	13%	2%	13%	15%	13%	8%	11%	9%	13%	13%	19%	11%
												K	K		N		r						t	
LEAN MCCRORY	20	8	5	7	2	6	1	4	1	5	5	8	7	4	14	1	10	7	3	2	5	3	1	4
	3%	4%	2%	5%	2%	6%	1%	3%	2%	8%	4%	4%	3%	3%	3%	9%	3%	3%	7%	3%	4%	3%	1%	5%
						G				eg														
LEAN FAISON	10	1	9	-	1	-	1	8	-	-	2	4	2	5	4	-	1	8	1	3	-	1	2	1
	2%	-	3%	-	1%	-	1%	5%	-	-	2%	2%	1%	4%	1%	4%	-	4%	2%	4%	-	1%	3%	1%
			BD					EFgIJ										Q						
PROBABLY FAISON	42	2	34	6	1	1	11	23	2	4	17	19	2	22	18	1	22	9	4	9	9	6	5	4
	7%	1%	13%	5%	1%	1%	9%	15%	3%	6%	15%	10%	1%	17%	4%	12%	7%	4%	10%	12%	7%	5%	8%	4%
			BD	b			EFi	EFIJ			M	M		O						x				
DEFINITELY FAISON	118	6	93	18	4	2	36	57	6	12	53	37	21	57	58	1	49	46	6	18	29	17	8	17
	20%	3%	34%	14%	4%	2%	31%	37%	9%	19%	45%	19%	8%	43%	13%	13%	17%	23%	13%	24%	23%	16%	12%	18%
			BD	B			EFIj	EFIJ	f	EF	LM	M		OP				q		w	w			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

N A T I O N A L R E S E A R C H I N C

Continued

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If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bill Faison, the Democrat?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	UNDER $25K (T)	$25-$50K (U)	$50-$75K (V)	$75-$100K (W)	OVER $100K (X)
MAR, 2012	113	23	55	35	6	17	24	30	22	13	23	42	36	27	80	3	47	40	15	14	21	18	11	13
	19%	12%	20% B	26% B	6%	19% E	21% E	20% E	32% Efh	20% E	19%	22% M	14%	21%	18%	30%	16%	20%	34% Qr	18%	17%	16%	16%	14%
FEB, 2012	130	37	62	31	14	23	20	42	18	12	30	31	53	33	94	2	72	35	13	-	47	25	10	21
	22%	19%	23%	23%	14%	24% e	18%	27% Eg	24%	21%	26%	20%	19%	25%	21%	17%	23%	19%	28%	-	23%	20%	15%	21%
REFUSED	11	-	6	5	-	-	5	2	3	2	5	2	4	4	7	-	7	3	1	-	6	-	2	2
	2%	-	2% B	4% B	-	-	4% EF	1%	5% ef	3%	4%	1%	1%	3% p	2% P	-	2%	2%	3%	-	5% TV	-	4%	2%

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X