If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Walter Dalton, the Democrat?

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WIL-MING-TON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHAR-LOTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600	181	164	110	46	45	30	24	119	89	74	108	123	87	288	312	13	87	195	126	149	198	270	132
	100%	30%	27%	18%	8%	7%	5%	4%	20%	15%	12%	18%	21%	15%	48%	52%	2%	14%	32%	21%	25%	33%	45%	22%
**D/S (MCCRORY - DALTON)	113	21	42	31	7	9	3	1	14	16	7	28	34	13	89	23	6	17	43	16	23	141	-63	35
	19%	12%	25%	28%	15%	19%	10%	3%	12%	19%	10%	26%	27%	14%	31%	7%	43%	19%	22%	13%	15%	71%	-23%	27%
		H	BeGH	BEGH	h	H						IKN	IKN		P		Tu		T			WX		W
TOTAL MCCRORY	291	83	90	56	20	19	12	11	56	39	32	54	70	40	160	131	7	42	101	58	69	150	73	68
	49%	46%	55%	51%	44%	42%	40%	45%	47%	44%	43%	50%	57%	46%	56%	42%	50%	48%	52%	46%	46%	76%	27%	51%
			bf										jk		P							WX		W
TOTAL DALTON	179	62	49	26	13	10	9	10	42	23	25	26	36	28	71	107	1	26	58	42	46	10	136	33
	30%	34%	30%	23%	29%	22%	30%	42%	35%	25%	33%	24%	30%	32%	25%	34%	6%	29%	30%	33%	31%	5%	51%	25%
		Df							l							O		Q	Q	Q	Q		VX	V
DEFINITELY MCCRORY	225	62	74	41	16	16	8	8	44	27	24	40	58	32	131	94	5	30	81	41	59	121	51	53
	37%	34%	45%	37%	35%	36%	26%	33%	37%	31%	32%	37%	47%	36%	45%	30%	40%	34%	42%	33%	40%	61%	19%	40%
			bG										JK		P							WX		W
PROBABLY MCCRORY	57	19	14	14	1	2	3	3	10	10	8	13	11	4	26	31	1	12	19	14	7	25	20	13
	10%	11%	9%	13%	2%	5%	11%	11%	9%	11%	11%	12%	9%	5%	9%	10%	9%	14%	10%	11%	5%	12%	7%	10%
		E	E	Ef								n						U		u		w		
LEAN MCCRORY	9	2	2	1	3	-	1	-	2	2	-	-	1	4	4	5	-	-	2	4	2	5	2	2
	2%	1%	1%	1%	7%	-	3%	-	1%	2%	-	-	1%	5%	1%	2%	-	-	1%	3%	2%	2%	1%	1%
					bdFH									KL						qr				
LEAN DALTON	15	6	6	2	-	-	1	1	5	3	-	2	4	1	3	12	-	2	5	2	3	-	12	2
	2%	3%	3%	2%	-	-	2%	4%	4%	3%	-	2%	4%	1%	1%	4%	-	3%	3%	2%	2%	-	5%	2%
		EF	EF						K	k			K			O			Q		Q		V	
PROBABLY DALTON	41	16	14	6	2	1	-	3	12	1	8	6	9	7	15	26	-	13	9	11	8	1	30	10
	7%	9%	8%	5%	3%	3%	-	11%	10%	1%	10%	5%	7%	7%	5%	8%	-	15%	4%	9%	5%	1%	11%	7%
		fG	G	G					J		J	j	J	J				QSU	Q	Q	Q		V	V
DEFINITELY DALTON	123	40	30	18	12	9	8	6	25	19	17	18	23	20	53	70	1	11	44	29	35	9	94	20
	20%	22%	18%	17%	26%	19%	28%	27%	21%	21%	23%	17%	19%	23%	19%	22%	6%	12%	23%	23%	23%	4%	35%	16%
																			QR	Qr	QR		VX	V
UNDECIDED	118	34	22	27	10	13	8	3	19	25	15	28	13	17	49	69	4	17	32	26	30	35	54	29
	20%	19%	13%	25%	22%	30%	26%	14%	16%	28%	21%	26%	11%	20%	17%	22%	33%	20%	16%	21%	20%	18%	20%	22%
				C		C				iM	m	iM		m										
REFUSED	12	2	3	1	2	3	1	-	2	2	2	1	3	2	8	4	1	2	3	-	5	3	7	2
	2%	1%	2%	1%	5%	6%	3%	-	1%	3%	3%	1%	3%	2%	3%	1%	11%	2%	2%	-	3%	2%	2%	2%
			h			h													t		T			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X

CIVITAS

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Walter Dalton, the Democrat?

BANNER 2

		GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME	
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	OTHER (S)	FULL TIME (T)	RET-IRED (U)	UN-EMPL-OYED (V)	UNDER $75K (W)	$75K AND OVER (X)
BASE=TOTAL SAMPLE	600	74	129	74	79	130	83	101	97	112	158	75	57	118	160	276	132	450	14	311	181	48	327	167
	100%	12%	21%	12%	13%	22%	14%	17%	16%	19%	26%	13%	9%	20%	27%	46%	22%	75%	2%	52%	30%	8%	54%	28%
**D/S (MCCRORY - DALTON)	113	19	41	23	11	10	1	76	65	-7	-57	20	15	-55	3	163	-49	157	1	90	17	-	36	65
	19%	26% eFG	32% EFG	31% EFG	14% G	7% G	1%	75% JKLM	67% JKLM	-6% K	-36%	27% JK	26% JK	-46%	2% N	59% NO	-37%	35% QS	9% Q	29% UV	10% V	1%	11%	39% W
TOTAL MCCRORY	291	40	73	41	35	57	32	82	69	40	33	38	29	17	64	194	27	256	6	166	81	18	146	101
----------	49%	54% g	57% FG	55% G	44%	44%	38%	81% iJKLM	71% JKLM	36% K	21%	51% jK	52% jK	15%	40% N	70% NO	20%	57% Q	41% q	53% uv	45%	38%	45%	60% W
TOTAL DALTON	179	20	32	18	24	47	31	6	4	47	89	18	14	72	61	32	76	98	5	76	64	18	110	36
----------	30%	28%	24%	24%	30%	36% Cd	37% Cd	6%	4%	42% HILM	56% HIJLM	24% HI	25% HI	61% OP	38% P	11%	57% RS	22%	33%	24%	35% T	37%	34% X	22%
DEFINITELY MCCRORY	225	32	56	36	25	42	25	68	53	31	20	31	22	12	44	159	19	200	5	127	65	14	111	81
	37%	43%	43% fg	49% EFG	32%	32%	30%	67% iJKLM	55% JKlM	28% K	12%	42% jK	38% K	10%	28% N	58% NO	14%	44% Q	35% q	41%	36%	30%	34%	48% W
PROBABLY MCCRORY	57	8	14	4	10	12	5	12	13	8	12	7	6	5	17	29	8	46	1	35	11	4	30	18
	10%	11%	11%	5%	13%	9%	6%	12%	13%	7%	8%	9%	11%	5%	11% n	11% N	6%	10%	6%	11% U	6%	8%	9%	11%
LEAN MCCRORY	9	-	3	1	-	3	2	2	3	1	1	-	2	-	3	6	-	9	-	4	5	-	4	2
	2%	-	2%	1%	-	2%	2%	2%	3% l	1%	1%	-	3%	-	2% n	2% N	-	2% QS	-	1% v	3% V	-	1%	1%
LEAN DALTON	15	1	1	-	4	3	3	-	-	1	11	1	1	6	6	2	5	9	-	5	5	4	13	1
	2%	2%	1%	-	5% d	2% d	4% d	-	-	1%	7% HIJL	2%	2%	5% p	4% p	1%	4% S	2% S	-	2%	3%	7%	4% X	1%
PROBABLY DALTON	41	9	3	3	7	12	6	-	1	9	21	6	4	17	16	3	15	25	1	18	13	6	23	12
	7%	12% Cd	2%	4%	9% c	9% C	7%	-	1%	8% HI	13% HI	8% Hi	7% h	14% P	10% P	1%	11%	6%	5%	6%	7%	13%	7%	7%
DEFINITELY DALTON	123	10	27	15	13	32	22	6	3	36	58	11	9	50	39	27	55	64	4	53	46	8	75	23
	20%	14%	21%	20%	17%	24% b	26% B	6%	3%	32% HILM	36% HILM	15% hI	16% hI	42% OP	24% P	10%	42% R	14%	27%	17%	25% T	17%	23% X	14%
UNDECIDED	118	13	21	13	18	26	18	11	23	20	34	17	12	24	31	47	27	87	3	64	31	12	67	26
	20%	17%	16%	18%	23%	20%	22%	11%	24% H	18%	21% H	23% h	21%	20%	19%	17%	20%	19%	22%	21%	17%	25%	21%	16%
REFUSED	12	1	3	2	2	-	2	2	1	4	2	1	1	5	3	3	3	9	1	5	5	-	3	4
	2%	2%	2% f	3% f	3%	-	3%	2%	1%	4%	1%	2%	2%	5% p	2%	1%	2%	2%	4%	2% V	3% V	-	1%	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U/V W/X

CIVITAS

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bob Etheridge, the Democrat?

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WIL-MING-TON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHAR-LOTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600	181	164	110	46	45	30	24	119	89	74	108	123	87	288	312	13	87	195	126	149	198	270	132
	100%	30%	27%	18%	8%	7%	5%	4%	20%	15%	12%	18%	21%	15%	48%	52%	2%	14%	32%	21%	25%	33%	45%	22%
**D/S (MCCRORY - ETHERIDGE)	85	7	39	23	5	10	3	-1	3	13	4	21	34	9	73	11	5	16	30	9	21	130	-77	32
	14%	4%	24%	21%	10%	21%	10%	-5%	3%	15%	6%	19%	27%	10%	25%	4%	34%	18%	15%	7%	14%	65%	-28%	24%
		h	BEGH	BeH	H	BH	H			Ik		IKn	IJKN	I	P		t	T	T		t	WX		W
TOTAL MCCRORY	278	79	86	55	17	19	13	8	55	39	29	52	68	35	151	128	5	43	94	56	68	145	69	65
	46%	44%	53%	50%	37%	43%	43%	35%	46%	44%	39%	49%	56%	40%	52%	41%	40%	49%	48%	45%	46%	73%	25%	49%
			e										KN		P							WX		W
TOTAL ETHERIDGE	194	72	47	32	12	10	10	10	51	26	24	32	35	26	78	116	1	27	64	47	47	15	146	33
	32%	40%	29%	30%	27%	21%	33%	40%	43%	29%	33%	29%	28%	30%	27%	37%	6%	31%	33%	37%	32%	8%	54%	25%
		CdeF							JLMN							O		Q	Q	Q	Q		VX	V
DEFINITELY MCCRORY	216	61	70	40	15	17	9	5	42	28	22	39	56	29	126	90	4	34	71	39	59	118	48	50
	36%	34%	43%	36%	32%	37%	28%	22%	35%	31%	29%	36%	46%	33%	44%	29%	32%	39%	36%	31%	40%	60%	18%	38%
			H										JKn		P							WX		W
PROBABLY MCCRORY	53	16	11	15	2	2	3	3	11	9	7	13	9	3	20	33	1	9	20	14	6	23	17	13
	9%	9%	7%	14%	4%	5%	11%	13%	9%	11%	9%	12%	7%	4%	7%	10%	9%	10%	11%	11%	4%	11%	6%	10%
				cEf						n		N						u	U	U		w		
LEAN MCCRORY	9	2	5	-	1	-	1	-	2	2	-	-	3	3	5	5	-	-	3	3	3	4	3	2
	2%	1%	3%	-	2%	-	3%	-	1%	2%	-	-	3%	3%	2%	2%	-	-	2%	2%	2%	2%	1%	1%
			DFH										kl	kl						qr	QR			
LEAN ETHERIDGE	12	6	3	2	-	-	-	1	5	2	-	2	3	-	2	10	-	2	4	-	4	1	10	1
	2%	3%	2%	2%	-	-	-	4%	4%	2%	-	2%	2%	-	1%	3%	-	3%	2%	-	3%	-	4%	1%
		EFG	ef						KN				kn			O			qt		QT		Vx	
PROBABLY ETHERIDGE	53	17	14	12	3	1	1	4	13	5	6	11	8	10	21	32	-	14	14	15	7	6	40	6
	9%	9%	9%	11%	8%	3%	5%	16%	11%	6%	8%	10%	7%	11%	7%	10%	-	16%	7%	12%	5%	3%	15%	5%
		F	f	F														QsU	Q	QU	Q		VX	
DEFINITELY ETHERIDGE	129	50	30	18	9	8	9	5	34	19	18	18	24	16	54	74	1	11	46	32	36	8	95	26
	21%	27%	18%	17%	19%	19%	29%	21%	28%	21%	24%	17%	19%	18%	19%	24%	6%	13%	23%	26%	24%	4%	35%	19%
		cD							Ln										QR	QR	QR		VX	V
UNDECIDED	114	27	27	22	14	13	6	5	11	21	17	23	17	24	51	64	6	15	32	23	28	35	49	30
	19%	15%	17%	20%	31%	30%	21%	19%	10%	24%	23%	21%	14%	28%	18%	20%	43%	17%	16%	18%	19%	17%	18%	23%
					BC	Bc				Im	I	I		IM			rst							
REFUSED	14	3	3	1	2	3	1	1	2	2	4	1	3	2	9	5	1	2	4	-	5	4	6	4
	2%	2%	2%	1%	5%	6%	3%	5%	1%	3%	5%	1%	3%	2%	3%	2%	11%	2%	2%	-	3%	2%	2%	3%
																			T		T			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X

CIVITAS

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bob Etheridge, the Democrat?

BANNER 2

		GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME	
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	OTHER (S)	FULL TIME (T)	RET-IRED (U)	UN-EMPL-OYED (V)	UNDER $75K (W)	$75K AND OVER (X)
BASE=TOTAL SAMPLE	600 100%	74 12%	129 21%	74 12%	79 13%	130 22%	83 14%	101 17%	97 16%	112 19%	158 26%	75 13%	57 9%	118 20%	160 27%	276 46%	132 22%	450 75%	14 2%	311 52%	181 30%	48 8%	327 54%	167 28%
**D/S (MCCRORY - ETHERIDGE)	85 14%	14 20% FG	28 22% EFG	25 34% BcEFG	8 10% G	7 6% G	-4 -5%	64 64% JKLM	65 67% JKLM	-11 -10% K	-66 -42%	20 27% JK	12 21% JK	-56 -48%	-4 -3% N	148 53% NO	-58 -44%	139 31% QS	1 6% Q	70 23% UV	12 7% V	-1 -2%	25 8%	46 28% W
TOTAL MCCRORY ----------	278 46%	38 51% g	65 50% G	42 57% fG	36 45%	56 43%	30 36%	75 75% JKLM	69 71% JKLM	38 34% K	30 19%	37 50% JK	28 49% jK	17 14%	62 39% N	186 67% NO	22 17%	247 55% Q	6 42% Q	159 51% uv	76 42%	18 37%	141 43%	94 56% W
TOTAL ETHERIDGE ----------	194 32%	24 32%	36 28%	17 23%	27 35%	49 38% D	34 41% cD	11 11% i	4 4%	49 44% HILM	96 61% HIJLM	17 23% hI	16 28% HI	73 62% OP	66 41% P	38 14%	80 61% RS	108 24%	5 36%	89 29%	64 36%	19 40%	115 35%	48 28%
DEFINITELY MCCRORY	216 36%	34 46% EFG	48 37%	38 51% cEFG	23 28%	40 31%	25 30%	62 62% JKLM	56 57% JKM	30 27% K	18 11%	34 45% JKm	16 29% K	11 9%	39 24% N	155 56% NO	14 11%	196 43% Q	4 30% q	122 39%	61 33%	14 28%	106 32%	76 46% W
PROBABLY MCCRORY	53 9%	4 5%	14 11% dg	3 4%	13 17% BDG	13 10% dg	3 4%	10 10%	13 13% jkl	7 6%	10 7%	4 5%	9 17% jkl	5 4%	19 12% N	26 10% n	8 6%	42 9%	2 13%	33 11% U	10 6%	4 9%	30 9%	14 8%
LEAN MCCRORY	9 2%	- -	3 2% be	2 2%	- -	3 2% be	2 2%	3 3% l	1 1%	1 1%	2 1%	- -	2 3%	1 1%	4 3%	4 2%	- -	9 2% QS	- -	4 1% v	6 3% V	- -	5 1%	4 2%
LEAN ETHERIDGE	12 2%	1 2%	- -	1 1%	3 4%	2 2%	4 4% C	- -	1 1%	1 1%	9 6% HIJlM	1 2%	- -	4 3%	6 4% p	2 1%	4 3% s	8 2% S	- -	4 1%	5 3%	2 5%	10 3% X	1 1%
PROBABLY ETHERIDGE	53 9%	10 13%	8 6%	4 5%	13 16% CDG	11 9%	5 6%	5 5% i	1 1%	13 11% Il	28 17% HILM	3 4%	3 5%	16 13% P	17 11% P	12 4%	20 15% R	31 7%	2 11%	23 7%	12 7%	10 21% TU	28 8%	18 11%
DEFINITELY ETHERIDGE	129 21%	13 17%	29 22%	12 16%	12 15%	35 27% dE	25 30% bDE	6 6%	2 2%	36 32% HIL	59 38% HILM	13 17% HI	13 23% HI	54 45% OP	43 27% P	25 9%	56 42% R	69 15%	4 25%	62 20%	47 26% v	7 14%	78 24% x	28 17%
UNDECIDED	114 19%	11 15%	24 18%	13 17%	14 18%	25 19%	17 20%	12 11%	23 24% H	21 19%	29 18%	18 24% H	12 21%	24 20%	27 17%	49 18%	25 19%	85 19%	2 17%	58 19%	35 19%	10 20%	66 20% X	21 13%
REFUSED	14 2%	1 2%	4 3% F	2 3% f	2 3%	- -	3 3% f	3 3%	1 1%	4 3%	3 2%	2 3%	1 2%	5 4%	5 3%	3 1%	4 3%	9 2%	1 4%	5 2%	6 3%	1 3%	5 1%	4 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U/V W/X

CIVITAS

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican or Bill Faison, the Democrat?

BANNER 1

		MEDIA MARKET							KEY REGIONS						GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WIL-MING-TON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHAR-LOTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	181 30%	164 27%	110 18%	46 8%	45 7%	30 5%	24 4%	119 20%	89 15%	74 12%	108 18%	123 21%	87 15%	288 48%	312 52%	13 2%	87 14%	195 32%	126 21%	149 25%	198 33%	270 45%	132 22%
**D/S (MCCRORY - FAISON)	126 21%	24 13% h	49 30% BEgH	31 29% BEH	5 10%	11 24% eH	5 16%	1 4%	13 11%	18 20% i	13 17%	30 28% I	37 30% IKn	16 18%	89 31% P	37 12%	6 43% Tu	23 26% Tu	49 25% TU	16 12%	23 16%	141 71% WX	-61 -23%	46 35% W
TOTAL MCCRORY	291 48%	84 46%	92 56% bEf	58 53% E	17 36%	18 41%	13 43%	10 40%	54 46%	41 46%	32 43%	55 51%	70 57% ikn	38 43%	157 55% P	133 43%	7 50%	44 50%	102 52%	58 46%	67 45%	149 75% WX	69 26%	72 55% W
TOTAL FAISON	164 27%	59 33% F	42 26%	26 24%	12 26%	8 17%	8 27%	9 36%	42 35% l	23 25%	19 26%	26 24%	33 27%	22 25%	68 24%	96 31% o	1 6%	21 24% Q	53 27% Q	42 33% Q	43 29% Q	8 4%	131 48% VX	26 20% V
DEFINITELY MCCRORY	228 38%	70 38% G	72 44% EG	43 39% g	13 29%	16 35%	7 22%	8 32%	47 40%	28 32%	25 33%	43 40%	56 45% jn	29 33%	127 44% P	101 32%	5 40%	36 41%	79 40%	43 34%	56 38%	125 63% WX	47 17%	56 42% W
PROBABLY MCCRORY	55 9%	13 7%	16 10% e	14 13% E	2 4%	3 6%	5 18% e	2 8%	6 5%	11 13% i	7 10%	11 11%	13 11%	5 6%	27 10%	28 9%	1 9%	8 9%	21 11% u	12 10%	9 6%	20 10%	22 8%	14 10%
LEAN MCCRORY	8 1%	1 -	3 2% fh	1 1%	2 3%	- -	1 3%	- -	1 1%	1 1%	- -	1 1%	1 1%	4 4% k	3 1%	5 2%	- -	- -	2 1%	2 1%	2 1%	4 2% w	1 -	3 2%
LEAN FAISON	11 2%	2 1%	4 3% EFG	3 3% efg	- -	- -	- -	1 4%	1 1%	2 2%	- -	3 3% kn	4 4% KN	- -	4 1%	7 2%	- -	4 4% q	3 1%	1 1%	3 2% q	- -	9 3% Vx	1 1%
PROBABLY FAISON	47 8%	16 9% F	14 9% F	7 6% f	3 8%	1 1%	2 7%	4 16% f	13 11%	5 6%	4 6%	6 6%	8 7%	10 11%	18 6%	29 9%	- -	11 12% Q	12 6% Q	14 11% Q	9 6% Q	4 2%	34 13% VX	8 6%
DEFINITELY FAISON	107 18%	41 23% cd	24 14%	16 15%	8 18%	7 16%	6 21%	4 16%	27 23%	15 17%	15 20%	16 15%	21 17%	12 14%	46 16%	60 19%	1 6%	6 7%	38 20% qR	27 21% qR	31 21% qR	4 2%	87 32% VX	16 12% V
UNDECIDED	130 22%	34 19%	26 16%	24 22%	16 34% BC	16 36% BCd	8 26%	6 24%	20 17%	23 26% M	21 28% iM	25 23% M	15 13%	26 29% IM	53 18%	77 25% o	3 25%	20 23%	37 19%	27 21%	34 23%	37 19%	62 23%	31 23%
REFUSED	16 3%	4 2% h	4 3% h	2 2%	2 5%	3 6% h	1 3%	- -	3 3%	2 3%	2 3%	2 2%	4 3%	2 2%	10 3%	6 2%	3 19% t	2 2%	3 2% t	- -	6 4% T	4 2%	8 3%	4 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X

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BANNER 2

		GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME	
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	OTHER (S)	FULL TIME (T)	RET-IRED (U)	UN-EMPL-OYED (V)	UNDER $75K (W)	$75K AND OVER (X)
BASE=TOTAL SAMPLE	600 100%	74 12%	129 21%	74 12%	79 13%	130 22%	83 14%	101 17%	97 16%	112 19%	158 26%	75 13%	57 9%	118 20%	160 27%	276 46%	132 22%	450 75%	14 2%	311 52%	181 30%	48 8%	327 54%	167 28%
**D/S (MCCRORY - FAISON)	126 21%	22 29% FG	39 30% FG	24 32% FG	18 23% FG	15 11% G	- -	72 72% JKLM	69 71% JKLM	-11 -10% K	-50 -32%	27 36% JK	19 33% JK	-46 -39%	11 7% N	161 58% NO	-39 -29%	160 36% QS	1 6% Q	88 28% UV	21 12%	7 15%	51 16%	58 35% W
TOTAL MCCRORY ----------	291 48%	40 55% G	71 55% fG	39 53% G	37 47%	57 44%	31 37%	78 78% JKLM	71 73% JKLM	38 34% K	31 20%	41 54% JK	31 55% JK	18 15%	67 42% N	191 69% NO	28 21%	253 56% Q	6 42% q	162 52% u	80 44%	21 43%	149 46%	95 57% W
TOTAL FAISON ----------	164 27%	19 25%	33 25%	16 21%	19 24%	42 33% d	31 37% cDe	6 6%	2 2%	49 44% HILM	82 52% HILM	14 18% HI	12 22% HI	65 55% OP	57 35% P	29 11%	66 50% R	93 21%	5 36%	73 23%	59 33% T	13 28%	98 30% X	36 22%
DEFINITELY MCCRORY	228 38%	32 43% G	53 41% G	36 49% fG	29 37%	46 35%	23 28%	66 65% JKLM	59 61% JKLM	28 25% K	20 12%	34 45% JK	22 39% jK	11 9%	46 28% N	161 58% NO	16 12%	204 45% Q	6 42% Q	127 41%	65 36%	16 33%	119 36%	77 46% W
PROBABLY MCCRORY	55 9%	8 11%	16 12% D	3 5%	8 10%	10 8%	6 7%	10 10%	10 10%	10 9%	12 7%	7 10%	6 11%	6 5%	18 12% n	27 10%	12 9% S	42 9% S	- -	33 10% u	11 6%	3 7%	28 8%	16 10%
LEAN MCCRORY	8 1%	- -	3 2% bde	- -	- -	1 1%	2 2%	2 2%	2 2%	1 1%	- -	- -	3 5%	1 1%	3 2%	3 1%	- -	7 1% QS	- -	2 1%	5 3%	1 2%	3 1%	2 1%
LEAN FAISON	11 2%	3 4%	1 1%	- -	3 4%	1 1%	3 3% d	- -	- -	3 3% him	7 4% HIM	1 2%	- -	4 4%	3 2%	2 1%	4 3% s	7 1% S	- -	6 2%	3 2%	1 2%	8 3% x	1 1%
PROBABLY FAISON	47 8%	7 10%	6 4%	5 6%	8 10%	13 10% c	6 7%	3 3%	1 1%	11 10% HI	23 15% HIL	3 4%	5 9% i	16 14% P	21 13% P	4 2%	13 10%	31 7%	2 16%	19 6%	14 8%	7 14%	26 8%	14 9%
DEFINITELY FAISON	107 18%	8 11%	26 20% e	11 15%	8 10%	28 22% bE	22 27% BdE	3 3%	1 1%	35 31% HILM	52 33% HILM	9 12% HI	7 13% HI	44 37% OP	33 21% P	23 8%	49 37% R	55 12%	3 20%	48 15%	42 23% Tv	6 12%	63 19% x	21 13%
UNDECIDED	130 22%	12 17%	22 17%	16 21%	21 26%	31 24%	19 23%	14 14%	23 24% h	20 18%	42 27% Hj	18 24%	12 21%	30 26%	31 20%	53 19%	33 25%	94 21%	2 17%	72 23%	35 19%	13 28%	72 22%	32 19%
REFUSED	16 3%	3 3%	3 2% f	3 4% f	2 3%	- -	2 3%	2 2%	2 2%	5 5%	3 2%	2 3%	1 2%	5 5% p	5 3%	3 1%	4 3%	11 2%	1 4%	5 2%	8 4%	1 2%	7 2%	4 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U/V W/X

CIVITAS