Already Voted

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

And can you please tell me who you voted for Lieutenant Governor?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=ALREADY VOTED	42	7	3	6	5	11	10	22	19	25	7	10
	100%	16%	7%	15%	12%	26%	24%	54%	46%	61%	16%	23%
DALE FOLWELL	9	1	-	3	2	3	1	5	4	7	-	3
	23%	12%	-	40%	41%	29%	10%	22%	23%	27%	-	27%
	(1)	(3)		(1)	(1)	(1)	(2)	(1)	(1)	(1)		(1)
				c		c				K		k
TONY GURLEY	4	3	-	1	-	-	1	4	-	2	2	1
	10%	38%	-	13%	-	-	9%	19%	-	7%	26%	10%
	(2)	(1)		(3)			*(4)	(2)		(4)	(2)	(2)
		cEF						I				
DAN FOREST	4	-	-	1	1	1	1	1	3	2	2	-
	10%	-	-	15%	22%	10%	11%	5%	16%	8%	31%	-
	(3)			(2)	(2)	(2)	(1)	(3)	(2)	(2)	(1)	
											1	
GREY MILLS	2	1	-	-	-	-	1	1	1	2	-	-
	4%	12%	-	-	-	-	9%	4%	4%	7%	-	-
	(4)	(2)					*(4)	(5)	(3)	(3)		
ARTHUR RICH	1	-	-	-	-	-	1	1	-	1	-	-
	2%	-	-	-	-	-	10%	4%	-	4%	-	-
	(5)						(3)	(4)		(5)		
OTHER	3	-	2	-	-	1	-	1	2	1	-	2
	7%	-	66%	-	-	10%	-	5%	9%	4%	-	20%
			BDefG									
REFUSED	18	3	1	2	2	5	5	9	9	11	3	4
	43%	38%	34%	32%	38%	50%	53%	40%	47%	44%	43%	43%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE

Already Voted

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

And can you please tell me who you voted for Lieutenant Governor?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
BASE=ALREADY VOTED	42	31	10	18	13	4	6	2	9	28	7	21	-	38	2	13	23	2	3	6	7	9	9
	100%	75%	25%	44%	31%	9%	15%	5%	23%	67%	17%	50%	-	91%	5%	32%	55%	5%	7%	14%	17%	23%	21%
DALE FOLWELL	9	6	3	4	2	1	2	-	1	8	2	6	-	9	-	4	5	-	1	3	-	2	3
	23%	20%	32%	22%	16%	21%	39%	-	8%	28%	29%	27%	-	25%	-	29%	20%	-	33%	46%	-	20%	33%
	(1)	(1)	(1)	(2)	(2)		(1)		(4)	(1)	(1)	(1)		(1)		(1)	(1)			(1)		(1)	(1)
										H		H		O		R	R			u			u
TONY GURLEY	4	4	-	4	-	-	-	-	1	3	1	3	-	3	-	-	4	-	-	-	-	2	1
	10%	14%	-	23%	-	-	-	-	10%	12%	12%	12%	-	9%	-	-	19%	-	-	-	-	19%	9%
	(2)	(2)		(1)					(2)	(2)	(3)	(2)		(2)			(2)					(2)	(3)
		C		EFG						h				o			PR						
DAN FOREST	4	3	1	1	2	-	1	-	1	3	1	2	-	3	1	2	1	1	-	1	1	1	-
	10%	10%	9%	6%	17%	-	15%	-	10%	12%	16%	10%	-	8%	55%	16%	5%	50%	-	20%	14%	12%	-
	(3)	(3)	(2)	(3)	(1)		(2)		(1)	(3)	(2)	(3)		(3)		(2)	(4)			(2)	(1)	(3)	
										h													
GREY MILLS	2	2	-	1	1	-	-	-	1	1	-	1	-	1	-	-	2	-	-	-	1	-	1
	4%	5%	-	5%	6%	-	-	-	9%	3%	-	4%	-	2%	-	-	7%	-	-	-	12%	-	10%
	(4)	(4)		(5)	(3)				(3)	(5)		(5)		(5)			(3)				(2)		(2)
ARTHUR RICH	1	1	-	1	-	-	-	-	-	1	-	1	-	1	-	1	-	-	-	-	-	1	-
	2%	3%	-	5%	-	-	-	-	-	4%	-	5%	-	3%	-	7%	-	-	-	-	-	10%	-
	(5)	(5)		(4)						(4)		(4)		(4)		(3)						(4)	
OTHER	3	1	2	-	1	1	1	-	2	1	-	1	-	3	-	2	1	-	-	-	-	1	2
	7%	3%	19%	-	7%	28%	14%	-	21%	3%	-	4%	-	8%	-	15%	4%	-	-	-	-	10%	22%
														o									
REFUSED	18	14	4	7	7	2	2	2	4	11	3	8	-	17	1	4	10	1	2	2	5	3	2
	43%	45%	39%	38%	54%	51%	32%	100%	42%	39%	43%	37%	-	45%	45%	33%	45%	50%	67%	34%	74%	30%	25%
								IJKL													vW		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

CIVITAS INSTITUTE

Already Voted

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

And can you please tell me who you voted for State Auditor?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=ALREADY VOTED	42	7	3	6	5	11	10	22	19	25	7	10
	100%	16%	7%	15%	12%	26%	24%	54%	46%	61%	16%	23%
DEBRA GOLDMAN	6	2	-	2	2	-	1	4	3	5	2	-
	15%	25%	-	29%	41%	-	10%	16%	15%	18%	27%	-
	(1)	(1)		(2)			(2)	(1)	(1)	(1)	(1)	
					f					L		
RUDY WRIGHT	3	1	-	-	-	-	2	3	-	1	1	1
	8%	14%	-	-	-	-	22%	14%	-	4%	17%	10%
	(2)	(2)					(1)	(2)		(4)	(2)	
								i				
GREG DORITY	2	-	-	2	-	-	-	1	1	2	-	-
	5%	-	-	32%	-	-	-	4%	5%	8%	-	-
	(3)			(1)				(4)	(2)	(2)		
FERN SHUBERT	2	1	-	-	-	1	-	2	-	2	-	-
	5%	12%	-	-	-	10%	-	9%	-	8%	-	-
	(4)	(3)						(3)		(3)		
OTHER	6	-	2	-	1	3	-	3	3	2	1	3
	14%	-	66%	-	19%	31%	-	14%	15%	7%	17%	32%
			BDG			bdg						
REFUSED	22	3	1	3	2	6	7	10	13	14	3	6
	53%	50%	34%	40%	40%	59%	69%	43%	65%	55%	40%	59%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE

Already Voted

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

And can you please tell me who you voted for State Auditor?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
BASE=ALREADY VOTED	42	31	10	18	13	4	6	2	9	28	7	21	-	38	2	13	23	2	3	6	7	9	9
	100%	75%	25%	44%	31%	9%	15%	5%	23%	67%	17%	50%	-	91%	5%	32%	55%	5%	7%	14%	17%	23%	21%
DEBRA GOLDMAN	6	5	1	4	2	-	1	-	2	5	-	5	-	5	1	2	4	-	1	-	2	2	1
	15%	17%	9%	19%	15%	-	15%	-	19%	17%	-	22%	-	12%	45%	15%	19%	-	33%	-	26%	19%	9%
	(1)	(1)	(1)	(1) F	(1)				(1)	(1) HK		(1) HK		(1)		(1)	(1) R				(2)	(2)	
RUDY WRIGHT	3	3	-	3	-	-	-	-	1	2	1	1	-	3	-	1	1	-	-	-	1	2	-
	8%	10%	-	17%	-	-	-	-	10%	8%	16%	5%	-	8%	-	8%	4%	-	-	-	16%	22%	-
	(2)	(2) c		(2) efg					(2)	(2)	(1)	*(2)		(2) o		(3)	(3)				(3)	(1)	
GREG DORITY	2	2	-	1	1	-	-	-	-	2	1	1	-	2	-	1	1	-	-	-	2	-	-
	5%	6%	-	5%	8%	-	-	-	-	7%	14%	5%	-	5%	-	8%	4%	-	-	-	29%	-	-
	(3)	(3)		(4)	(2)					(3)	(2)	(4)		(3)		(4)	(2)				(1)		
FERN SHUBERT	2	1	1	1	-	1	-	-	1	1	-	1	-	2	-	2	-	-	-	-	-	1	-
	5%	4%	8%	6%	-	21%	-	-	8%	4%	-	5%	-	5%	-	14%	-	-	-	-	-	9%	-
	(4)	(4)	(2)	(3)					(3)	(4)		*(2)		(4)		(2)						(3)	
OTHER	6	4	2	2	2	1	1	-	2	4	-	4	-	5	1	2	3	1	1	2	-	1	2
	14%	13%	19%	11%	16%	28%	14%	-	21%	14% HK	-	19% HK	-	13%	55%	15%	13%	50%	33%	39%	-	10%	22%
REFUSED	22	16	6	8	8	2	5	2	4	14	5	9	-	21	-	5	14	1	1	3	2	4	6
	53%	50%	63%	41%	62%	51%	71%	100% IJL	42%	50%	70%	43%	-	56% O	-	40%	59%	50%	35%	61%	29%	41%	68%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE

Already Voted

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

And can you please tell me who you voted for Superintendent of Public Instruction?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=ALREADY VOTED	42	7	3	6	5	11	10	22	19	25	7	10
	100%	16%	7%	15%	12%	26%	24%	54%	46%	61%	16%	23%
JOHN TEDESCO	6	2	-	4	1	-	-	4	2	5	2	-
	16%	24%	-	60%	22%	-	-	20%	10%	18%	27%	-
	(1)	(1)		CFG	(1)			(1)	(1)	(1) L	(1)	
RICHARD ALEXANDER	3	1	-	-	-	-	2	2	1	2	1	-
	7%	12%	-	-	-	-	22%	10%	4%	8%	17%	-
	(2)	(3)					(1)	(3)	(2)	(3)	(2)	
DAVID SCHOLL	3	1	-	-	-	1	1	3	-	2	-	1
	7%	14%	-	-	-	10%	10%	14%	-	8%	-	10%
	(3)	(2)					(2)	(2) i		(2)		
MARK CRAWFORD	1	-	-	-	1	-	-	1	-	1	-	-
	2%	-	-	-	19%	-	-	4%	-	4%	-	-
	(4)				(2)			(4)		(4)		
OTHER	7	-	2	1	1	2	1	3	4	3	2	2
	16%	-	66% Bg	16%	19%	20%	9%	13%	20%	11%	30%	20%
REFUSED	21	3	1	2	2	7	6	9	13	13	2	7
	51%	50%	34%	24%	40%	69% d	60%	40%	65% h	51%	27%	70% k

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE

Already Voted

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

And can you please tell me who you voted for Superintendent of Public Instruction?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET- IRED (Q)	UN- EMPL- OYED (R)	UNDER $25K (S)	$25- $50K (T)	$50- $75K (U)	$75- $100K (V)	OVER $100K (W)
BASE=ALREADY VOTED	42	31	10	18	13	4	6	2	9	28	7	21	-	38	2	13	23	2	3	6	7	9	9
	100%	75%	25%	44%	31%	9%	15%	5%	23%	67%	17%	50%	-	91%	5%	32%	55%	5%	7%	14%	17%	23%	21%
JOHN TEDESCO	6	5	2	4	1	1	1	-	3	4	1	3	-	6	-	3	4	-	-	-	2	2	2
	16%	15%	17%	20%	8%	21%	15%	-	27%	14%	14%	14%	-	15%	-	21%	16%	-	-	-	29%	17%	21%
	(1)	(1)		(1)	(1)				(1)	(1)	(2)	(1)		(1)		(1)	(1)				(1)	(2)	
									h	H		h		O		r	R						
RICHARD ALEXANDER	3	3	-	2	1	-	-	-	-	3	1	2	-	3	-	1	1	-	-	-	2	1	-
	7%	10%	-	12%	6%	-	-	-	-	11%	16%	9%	-	8%	-	8%	4%	-	-	-	28%	12%	-
	(2)	(2)		(3)	(2)					(2)	(1)	(3)		(2)		(3)	(4)				(2)	(3)	
		c								hi				o									
DAVID SCHOLL	3	3	-	3	-	-	-	-	1	2	-	2	-	3	-	2	1	-	-	-	-	2	-
	7%	10%	-	16%	-	-	-	-	10%	7%	-	10%	-	8%	-	16%	4%	-	-	-	-	20%	-
	(3)	(3)		(2)					(2)	(3)		(2)		(3)		(2)	(2)					(1)	
		c		efg										o									
MARK CRAWFORD	1	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-	1	-	1	-	-	-	-
	2%	3%	-	5%	-	-	-	-	-	3%	-	4%	-	-	45%	-	4%	-	33%	-	-	-	-
	(4)	(4)		(4)						(4)		(4)					(3)						
OTHER	7	5	2	2	3	1	1	-	2	5	-	5	-	6	1	3	3	1	1	1	1	1	2
	16%	15%	19%	10%	23%	28%	14%	-	21%	17%	-	23%	-	15%	55%	23%	12%	50%	33%	20%	15%	10%	22%
										HK		HK											
REFUSED	21	15	6	7	8	2	5	2	4	13	5	8	-	20	-	4	14	1	1	5	2	4	5
	51%	47%	63%	37%	62%	51%	71%	100%	42%	47%	70%	40%	-	54%	-	32%	60%	50%	35%	80%	29%	41%	57%
								IJL						O			p			u			

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote between Dale Folwell, Dan Forest, Tony Gurley, Grey Mills, and Arthur Rich?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=PLAN ON VOTING	358	60	48	29	86	75	60	178	181	220	62	77
	100%	17%	13%	8%	24%	21%	17%	50%	50%	61%	17%	21%
TOTAL FOLWELL	47	5	12	3	20	5	3	19	28	29	9	9
	13%	8%	24%	10%	24%	7%	4%	11%	15%	13%	14%	12%
	(1)	(3)	(1)	(1)	(1)	(2)	(3)	(1)	(1)	(2)	(1)	(1)
			BdFG		BdFG							
TOTAL FOREST	42	5	4	2	7	12	11	17	24	31	5	5
	12%	9%	9%	7%	8%	16%	18%	10%	13%	14%	8%	7%
	(2)	(2)	(2)	(2)	(3)	(1)	(1)	(2)	(2)	(1)	(3)	(3)
							de			l		
TOTAL MILLS	20	-	2	1	11	2	4	11	9	9	5	6
	6%	-	5%	3%	13%	3%	7%	6%	5%	4%	8%	8%
	(3)		*(3)	(5)	(2)	(3)	(2)	(4)	(3)	(4)	(2)	(2)
					BDF		B					
TOTAL GURLEY	20	14	2	1	1	1	-	13	7	15	3	3
	6%	24%	5%	3%	1%	1%	-	7%	4%	7%	4%	3%
	(4)	(1)	*(3)	(3)	(4)	(4)		(3)	(4)	(3)	(4)	(4)
		CDEFG										
TOTAL RICH	4	1	-	1	-	-	2	4	-	2	1	1
	1%	2%	-	3%	-	-	3%	2%	-	1%	2%	1%
	(5)	(4)		(4)			(4)	(5)		(5)	(5)	(5)
								I				
DEFINITELY FOLWELL	23	3	8	3	8	2	-	10	13	15	2	7
	6%	5%	17%	10%	9%	3%	-	6%	7%	7%	3%	9%
		g	bFG	g	fG							
PROBABLY FOLWELL	19	2	4	-	10	3	1	7	13	10	6	3
	5%	3%	8%	-	11%	4%	1%	4%	7%	5%	10%	4%
			d		BDfG	d						
LEAN FOLWELL	5	-	-	-	3	-	2	2	3	4	1	-
	1%	-	-	-	3%	-	3%	1%	1%	2%	2%	-
					bcdf					l		
DEFINITELY FOREST	22	2	1	2	4	10	4	9	13	21	1	1
	6%	3%	2%	7%	5%	13%	7%	5%	7%	9%	2%	1%
						BCe				KL		
PROBABLY FOREST	14	2	3	-	1	2	6	7	7	8	3	3
	4%	3%	7%	-	1%	3%	10%	4%	4%	4%	5%	4%
			d				DE					
LEAN FOREST	5	2	-	-	2	-	1	1	4	3	1	1
	1%	3%	-	-	2%	-	2%	1%	2%	1%	1%	1%
DEFINITELY MILLS	10	-	-	1	4	2	3	7	3	5	1	4
	3%	-	-	3%	5%	3%	5%	4%	2%	2%	2%	5%
					BC		bc					

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

Continued

CIVITAS INSTITUTE

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote between Dale Folwell, Dan Forest, Tony Gurley, Grey Mills, and Arthur Rich?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
PROBABLY MILLS	8	-	2	-	5	-	1	4	4	3	4	1
	2%	-	5%	-	6% BDF	-	2%	2%	2%	1%	6%	2%
LEAN MILLS	2	-	-	-	2	-	-	-	2	1	-	1
	1%	-	-	-	2%	-	-	-	1%	-	-	1%
DEFINITELY GURLEY	7	3	2	1	-	-	-	4	3	4	3	-
	2%	6% EFG	5%	3%	-	-	-	2%	2%	2% L	4%	-
PROBABLY GURLEY	12	10	-	-	1	1	-	8	4	9	-	3
	3%	16% CDEFG	-	-	1%	1%	-	5%	2%	4% K	-	3%
LEAN GURLEY	1	1	-	-	-	-	-	1	-	1	-	-
	-	2%	-	-	-	-	-	1%	-	-	-	-
DEFINITELY RICH	1	1	-	-	-	-	-	1	-	1	-	-
	-	2%	-	-	-	-	-	1%	-	-	-	-
PROBABLY RICH	3	-	-	1	-	-	2	3	-	1	1	1
	1%	-	-	3%	-	-	3%	2% i	-	-	2%	1%
HARD UNDECIDED	198	30	23	21	43	45	35	99	99	122	37	39
	55%	50%	47%	71% BCE	50%	61%	58%	56%	55%	55%	61%	50%
OTHER	1	-	-	-	1	-	-	-	1	1	-	-
	-	-	-	-	1%	-	-	-	1%	-	-	-
REFUSED	28	5	5	1	3	9	5	15	13	12	2	13
	8%	8%	10%	3%	3%	13% dE	9%	8%	7%	6%	3%	17% JK

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote between Dale Folwell, Dan Forest, Tony Gurley, Grey Mills, and Arthur Rich?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET- IRED (Q)	UN- EMPL- OYED (R)	UNDER $25K (S)	$25- $50K (T)	$50- $75K (U)	$75- $100K (V)	OVER $100K (W)
BASE=PLAN ON VOTING	358	313	46	149	164	29	17	14	58	269	90	179	2	338	14	147	146	23	30	66	59	46	54
	100%	87%	13%	42%	46%	8%	5%	4%	16%	75%	25%	50%	1%	94%	4%	41%	41%	6%	8%	18%	16%	13%	15%
TOTAL FOLWELL	47	41	6	15	26	4	2	1	6	38	14	24	-	43	3	14	26	1	7	10	9	8	3
----------	13%	13%	14%	10%	16%	14%	13%	7%	11%	14%	16%	13%	-	13%	21%	9%	17%	5%	23%	15%	16%	18%	5%
	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(3)	(2)	(1)	(1)	(1)		(1)	(1)	(2)	(1)	(3)	(1)	(2)	(1)	(1)	(4)
														M	m		PR		W	w	w	w	
TOTAL FOREST	42	40	2	15	24	2	-	2	8	30	8	22	-	41	1	22	11	4	2	10	7	5	4
----------	12%	13%	4%	10%	15%	7%	-	14%	15%	11%	9%	12%	-	12%	7%	15%	8%	17%	7%	15%	12%	11%	7%
	(2)	(2)	(3)	(1)	(2)	(3)		(1)	(1)	(2)	(2)	(2)		(2)	*(3)	(1)	(2)	(1)	(2)	(1)	(2)	(2)	(2)
		C		G	G									M		q							
TOTAL MILLS	20	17	3	9	8	2	1	-	1	18	6	12	-	19	1	8	11	2	2	4	3	3	5
----------	6%	5%	6%	6%	5%	7%	6%	-	2%	7%	7%	7%	-	6%	8%	5%	7%	9%	6%	7%	5%	6%	9%
	(3)	(4)	(2)	(4)	(3)	(2)	(2)		(5)	(3)	(3)	(4)		(3)	(2)	(4)	(3)	(2)	(3)	(3)	(4)	(4)	(1)
										HI	H	Hi		M									
TOTAL GURLEY	20	18	2	11	7	2	-	1	4	14	2	12	-	19	1	13	6	1	1	4	5	4	3
----------	6%	6%	4%	7%	4%	6%	-	10%	7%	5%	2%	7%	-	6%	7%	9%	4%	4%	3%	6%	8%	9%	5%
	(4)	(3)	(4)	(3)	(4)	(4)		(2)	(3)	(4)	(4)	(3)		(4)	*(3)	(3)	(4)	(4)	(4)	(4)	(3)	(3)	(3)
				G	G							k		M									
TOTAL RICH	4	3	1	3	-	1	-	-	1	3	1	2	-	4	-	2	2	-	-	3	1	-	-
----------	1%	1%	2%	2%	-	3%	-	-	2%	1%	1%	1%	-	1%	-	1%	1%	-	-	5%	2%	-	-
	(5)	(5)	(5)	(5)		(5)			(4)	(5)	(5)	(5)		(5)		(5)	(5)			(5)	(5)		
				eg						h				MO						svw			
DEFINITELY FOLWELL	23	17	6	6	10	4	2	-	2	20	9	11	-	22	-	6	14	-	2	4	7	3	1
	6%	5%	14%	4%	6%	14%	13%	-	4%	7%	10%	6%	-	7%	-	4%	9%	-	7%	6%	12%	6%	2%
										H	H	H		MO		R	pR				W		
PROBABLY FOLWELL	19	19	-	7	13	-	-	-	4	14	4	11	-	16	3	8	9	-	4	4	2	5	2
	5%	6%	-	4%	8%	-	-	-	7%	5%	4%	6%	-	5%	21%	5%	6%	-	13%	6%	3%	12%	3%
		C		FG	FG				H	H	h	H		M	m	R	R						
LEAN FOLWELL	5	5	-	2	3	-	-	1	-	4	2	2	-	5	-	-	3	1	1	2	-	-	-
	1%	1%	-	1%	2%	-	-	7%	-	1%	2%	1%	-	1%	-	-	2%	5%	3%	3%	-	-	-
		C								i				MO			p						
DEFINITELY FOREST	22	22	-	9	13	-	-	2	3	18	4	13	-	22	-	11	6	2	-	6	5	2	2
	6%	7%	-	6%	8%	-	-	14%	5%	7%	5%	7%	-	7%	-	7%	4%	9%	-	9%	9%	5%	4%
		C		FG	FG									MO						S	S		
PROBABLY FOREST	14	12	2	5	7	2	-	-	4	10	4	6	-	13	1	8	5	1	2	4	2	1	1
	4%	4%	4%	3%	5%	7%	-	-	6%	4%	5%	3%	-	4%	7%	5%	4%	5%	7%	6%	3%	2%	2%
				G	G				h	H	H	H		M									
LEAN FOREST	5	5	-	1	4	-	-	-	2	3	-	3	-	5	-	3	-	1	-	-	-	2	1
	1%	2%	-	1%	2%	-	-	-	4%	1%	-	2%	-	1%	-	2%	-	4%	-	-	-	4%	2%
		C			FG					hk		hk		MO		q							
DEFINITELY MILLS	10	8	2	5	3	2	-	-	1	9	3	6	-	9	1	4	4	2	-	1	1	3	4
	3%	3%	4%	3%	2%	7%	-	-	2%	3%	3%	3%	-	3%	8%	3%	3%	9%	-	2%	2%	6%	7%
				G	g					H	h	H		M								s	S

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

CIVITAS INSTITUTE

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote between Dale Folwell, Dan Forest, Tony Gurley, Grey Mills, and Arthur Rich?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY						RACE			EMPLOYMENT STATUS			INCOME					
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
PROBABLY MILLS	8	8	-	4	4	-	-	-	-	7	2	5	-	8	-	4	5	-	2	2	2	-	1
	2%	3%	-	3%	3%	-	-	-	-	3%	2%	3%	-	2%	-	2%	3%	-	6%	4%	3%	-	2%
		C		FG	FG					HI		HI		MO		r	R						
LEAN MILLS	2	1	1	-	1	-	1	-	-	2	1	1	-	2	-	-	2	-	-	1	-	-	-
	1%	-	2%	-	1%	-	6%	-	-	1%	1%	1%	-	1%	-	-	1%	-	-	2%	-	-	-
DEFINITELY GURLEY	7	7	-	4	3	-	-	1	2	4	1	3	-	7	-	3	4	-	-	1	3	1	1
	2%	2%	-	2%	2%	-	-	10%	3%	1%	1%	2%	-	2%	-	2%	2%	-	-	1%	5%	3%	2%
		C		fg	fg									MO		r	r				s		
PROBABLY GURLEY	12	10	2	7	4	2	-	-	3	9	1	9	-	11	1	9	3	-	1	3	2	2	2
	3%	3%	4%	4%	2%	6%	-	-	4%	4%	1%	5%	-	3%	7%	6%	2%	-	3%	4%	3%	4%	4%
				G	g					H		Hk		M		QR							
LEAN GURLEY	1	1	-	1	-	-	-	-	-	1	-	1	-	1	-	-	-	1	-	-	-	1	-
	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	4%	-	-	-	2%	-
DEFINITELY RICH	1	1	-	1	-	-	-	-	-	1	1	-	-	1	-	1	-	-	-	-	1	-	-
	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	2%	-	-
PROBABLY RICH	3	2	1	2	-	1	-	-	1	2	-	2	-	3	-	1	2	-	-	3	-	-	-
	1%	1%	2%	1%	-	3%	-	-	2%	1%	-	1%	-	1%	-	1%	1%	-	-	5%	-	-	-
														mo						suvw			
HARD UNDECIDED	198	173	24	86	88	13	11	7	30	148	53	95	2	185	8	80	77	14	17	29	31	22	36
	55%	55%	53%	57%	54%	46%	63%	48%	52%	55%	59%	53%	100%	55%	57%	54%	53%	60%	58%	45%	53%	49%	66%
													NO										Tv
OTHER	1	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	-
	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	1%	-	-	-
REFUSED	28	20	8	10	9	5	3	3	7	17	5	11	-	26	-	10	12	1	1	5	3	3	4
	8%	6%	18%	7%	6%	17%	18%	21%	12%	6%	6%	6%	-	8%	-	7%	9%	5%	3%	7%	5%	7%	7%
			B											MO									

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

CIVITAS INSTITUTE

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for State Auditor were being held today and you had to make a choice, for whom would you vote between Joseph Hank DeBragga, Greg Dority, Debra Goldman, Fern Shubert, and Rudy Wright?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=PLAN ON VOTING	358	60	48	29	86	75	60	178	181	220	62	77
	100%	17%	13%	8%	24%	21%	17%	50%	50%	61%	17%	21%
TOTAL DORITY	24	2	4	2	6	6	4	13	11	16	1	7
	7%	3%	8%	6%	7%	8%	7%	7%	6%	7%	2%	9%
	(1)	(3)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(3)	(1)
										K		k
TOTAL GOLDMAN	19	5	3	3	4	2	2	10	8	10	4	5
	5%	8%	7%	10%	4%	3%	4%	6%	5%	4%	6%	7%
	(2)	(1)	(2)	(1)	(2)	(4)	(3)	(2)	(2)	(2)	(1)	(2)
TOTAL WRIGHT	11	2	-	-	2	4	3	8	3	6	2	3
	3%	3%	-	-	2%	6%	5%	5%	2%	3%	3%	4%
	(3)	(2)			(3)	(2)	(2)	(3)	(4)	(3)	(2)	(3)
						CD	cd					
TOTAL SHUBERT	7	1	1	1	1	3	-	3	4	4	1	2
	2%	2%	2%	3%	1%	4%	-	2%	2%	2%	2%	3%
	(4)	(4)	(4)	(3)	(4)	(3)		(4)	(3)	(4)	(4)	(4)
						g						
TOTAL DEBRAGGA	4	1	2	-	-	-	1	3	1	3	-	2
	1%	1%	5%	-	-	-	2%	2%	1%	1%	-	2%
	(5)	(5)	(3)				(4)	(5)	(5)	(5)		(5)
DEFINITELY DORITY	12	1	2	2	3	2	2	6	6	7	1	4
	3%	1%	5%	6%	4%	3%	3%	3%	3%	3%	2%	5%
PROBABLY DORITY	10	1	2	-	3	2	2	7	3	7	-	3
	3%	1%	4%	-	3%	3%	3%	4%	1%	3%	-	4%
					d					K		
LEAN DORITY	2	-	-	-	-	2	-	-	2	2	-	-
	1%	-	-	-	-	3%	-	-	1%	1%	-	-
DEFINITELY GOLDMAN	9	3	-	3	1	1	1	5	4	5	1	3
	2%	5%	-	10%	1%	1%	2%	3%	2%	2%	2%	4%
		c		c								
PROBABLY GOLDMAN	10	2	3	-	3	1	1	6	5	5	3	2
	3%	3%	7%	-	3%	1%	2%	3%	3%	2%	5%	3%
			d		d							
DEFINITELY WRIGHT	8	2	-	-	2	3	1	6	2	5	-	3
	2%	3%	-	-	2%	4%	2%	3%	1%	2%	-	4%
						cd				K		k
PROBABLY WRIGHT	2	-	-	-	-	-	2	1	1	-	2	-
	1%	-	-	-	-	-	3%	1%	1%	-	3%	-
LEAN WRIGHT	1	-	-	-	-	1	-	1	-	1	-	-
	-	-	-	-	-	1%	-	1%	-	1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

Continued

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If the Republican Primary for State Auditor were being held today and you had to make a choice, for whom would you vote between Joseph Hank DeBragga, Greg Dority, Debra Goldman, Fern Shubert, and Rudy Wright?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
DEFINITELY SHUBERT	4	-	1	1	1	1	-	2	2	3	-	1
	1%	-	2%	3%	1%	1%	-	1%	1%	1% k	-	1%
PROBABLY SHUBERT	2	1	-	-	-	1	-	1	1	1	1	-
	1%	2%	-	-	-	1%	-	1%	1%	1%	2%	-
LEAN SHUBERT	1	-	-	-	-	1	-	-	1	-	-	1
	-	-	-	-	-	1%	-	-	1%	-	-	1%
DEFINITELY DEBRAGGA	2	-	2	-	-	-	-	1	1	1	-	1
	1%	-	5%	-	-	-	-	1%	1%	1%	-	1%
PROBABLY DEBRAGGA	2	1	-	-	-	-	1	2	-	1	-	1
	1%	1%	-	-	-	-	2%	1%	-	1%	-	1%
HARD UNDECIDED	263	45	33	22	67	53	45	122	141	166	51	47
	73%	74%	68%	75%	77%	71%	74%	69%	78% h	75% L	82% L	61%
OTHER	5	1	1	1	1	1	-	4	1	1	2	2
	2%	2%	3%	3%	1%	1%	-	2%	1%	1%	3%	3%
REFUSED	25	5	3	1	6	5	5	14	11	15	1	9
	7%	8%	7%	3%	7%	7%	8%	8%	6%	7% K	1%	12% K

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

N A T I O N A L R E S E A R C H I N C

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If the Republican Primary for State Auditor were being held today and you had to make a choice, for whom would you vote between Joseph Hank DeBragga, Greg Dority, Debra Goldman, Fern Shubert, and Rudy Wright?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
BASE=PLAN ON VOTING	358	313	46	149	164	29	17	14	58	269	90	179	2	338	14	147	146	23	30	66	59	46	54
	100%	87%	13%	42%	46%	8%	5%	4%	16%	75%	25%	50%	1%	94%	4%	41%	41%	6%	8%	18%	16%	13%	15%
TOTAL DORITY	24	21	3	11	10	2	1	3	3	18	9	9	-	24	-	11	9	1	1	5	7	5	1
----------	7%	7%	6%	8%	6%	6%	5%	21%	5%	7%	10%	5%	-	7%	-	8%	6%	5%	3%	7%	12%	11%	2%
	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(2)	(1)	(1)	(1)		(1)		(1)	(1)	(1)	(3)	(2)	(1)	(1)	(3)
														MO							W	w	
TOTAL GOLDMAN	19	17	2	9	7	1	1	-	3	14	8	6	-	17	2	8	8	1	1	6	2	3	3
----------	5%	5%	4%	6%	5%	3%	6%	-	6%	5%	9%	4%	-	5%	14%	5%	6%	4%	3%	9%	3%	6%	5%
	(2)	(2)	(2)	(2)	(2)	(4)	(1)		(1)	(2)	(2)	(2)		(2)	(1)	(2)	(2)	(2)	(4)	(1)	(4)	(2)	(1)
									h	H	H	H		M									
TOTAL WRIGHT	11	10	1	7	3	1	-	-	1	9	4	5	-	10	1	4	5	-	2	1	2	2	1
----------	3%	3%	2%	5%	2%	4%	-	-	2%	3%	5%	3%	-	3%	8%	3%	3%	-	7%	2%	3%	4%	2%
	(3)	(3)	(4)	(3)	(4)	(3)			(4)	(3)	(3)	(3)		(3)	(2)	(4)	(3)		(1)	(3)	(3)	(4)	(4)
				G	g					H	H	H		M		R	R						
TOTAL SHUBERT	7	7	-	3	4	-	-	1	1	5	1	4	1	6	-	5	2	-	1	-	3	1	2
----------	2%	2%	-	2%	2%	-	-	6%	2%	2%	1%	2%	47%	2%	-	4%	1%	-	3%	-	5%	2%	4%
	(4)	(4)		(4)	(3)			(3)	(3)	(4)	(5)	(4)		(4)		(3)	(4)		(2)		(2)	(5)	(2)
		C		fg	FG									O		R					t		
TOTAL DEBRAGGA	4	3	2	1	1	2	-	1	1	2	2	-	-	4	-	2	1	-	-	-	1	2	-
----------	1%	1%	4%	1%	1%	6%	-	10%	1%	1%	2%	-	-	1%	-	2%	1%	-	-	-	2%	5%	-
	(5)	(5)	(3)	(5)	(5)	(2)		(2)	(5)	(5)	(4)			(5)		(5)	(5)				(5)	(3)	
														MO									
DEFINITELY DORITY	12	11	1	5	6	1	-	3	1	8	4	4	-	12	-	6	3	1	1	3	1	3	-
	3%	4%	2%	3%	4%	3%	-	21%	2%	3%	5%	2%	-	4%	-	4%	2%	5%	3%	4%	2%	6%	-
				G	G			il						MO						w		w	
PROBABLY DORITY	10	8	2	6	2	1	1	-	2	8	4	4	-	10	-	4	5	-	-	2	5	1	1
	3%	2%	4%	4%	1%	3%	5%	-	3%	3%	4%	2%	-	3%	-	3%	3%	-	-	3%	8%	2%	2%
										H	h	H		MO		R	R				S		
LEAN DORITY	2	2	-	-	2	-	-	-	-	2	1	1	-	2	-	1	1	-	-	-	1	1	-
	1%	1%	-	-	1%	-	-	-	-	1%	1%	1%	-	1%	-	1%	1%	-	-	-	2%	2%	-
DEFINITELY GOLDMAN	9	7	2	4	3	1	1	-	-	9	6	3	-	7	2	5	4	-	-	4	1	-	3
	2%	2%	4%	3%	2%	3%	6%	-	-	3%	7%	2%	-	2%	14%	3%	3%	-	-	6%	2%	-	5%
										HI	HIl	hi		M		R	R			SV			sv
PROBABLY GOLDMAN	10	10	-	6	5	-	-	-	3	6	2	4	-	10	-	3	4	1	1	2	1	3	-
	3%	3%	-	4%	3%	-	-	-	6%	2%	2%	2%	-	3%	-	2%	3%	4%	3%	3%	2%	6%	-
		C		FG	FG				h	H		h		MO								w	
DEFINITELY WRIGHT	8	7	1	5	2	1	-	-	-	7	3	4	-	7	1	2	4	-	1	-	2	1	1
	2%	2%	2%	3%	1%	4%	-	-	-	3%	4%	2%	-	2%	8%	1%	3%	-	3%	-	3%	2%	2%
				G						HI	hi	hi		M			R						
PROBABLY WRIGHT	2	2	-	1	1	-	-	-	1	1	-	1	-	2	-	1	1	-	1	1	-	-	-
	1%	1%	-	1%	1%	-	-	-	2%	-	-	1%	-	1%	-	1%	1%	-	3%	2%	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

Continued

CIVITAS INSTITUTE

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for State Auditor were being held today and you had to make a choice, for whom would you vote between Joseph Hank DeBragga, Greg Dority, Debra Goldman, Fern Shubert, and Rudy Wright?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
LEAN WRIGHT	1	1	-	1	-	-	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	1	-
	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	2%	-
DEFINITELY SHUBERT	4	4	-	2	2	-	-	-	-	4	1	3	1	3	-	2	2	-	1	-	2	-	1
	1%	1%	-	1%	1%	-	-	-	-	1%	1%	2%	47%	1%	-	1%	1%	-	3%	-	3%	-	2%
		C								HI		hi		o									
PROBABLY SHUBERT	2	2	-	1	1	-	-	1	-	1	-	1	-	2	-	2	-	-	-	-	-	1	1
	1%	1%	-	1%	1%	-	-	6%	-	-	-	1%	-	1%	-	1%	-	-	-	-	-	2%	2%
LEAN SHUBERT	1	1	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-
	-	-	-	-	1%	-	-	-	2%	-	-	-	-	-	-	1%	-	-	-	-	2%	-	-
DEFINITELY DEBRAGGA	2	1	1	-	1	1	-	1	-	1	1	-	-	2	-	1	-	-	-	-	-	1	-
	1%	-	2%	-	1%	3%	-	10%	-	-	1%	-	-	1%	-	1%	-	-	-	-	-	3%	-
PROBABLY DEBRAGGA	2	1	1	1	-	1	-	-	1	1	1	-	-	2	-	1	1	-	-	-	1	1	-
	1%	-	2%	1%	-	3%	-	-	1%	-	1%	-	-	1%	-	1%	1%	-	-	-	2%	2%	-
HARD UNDECIDED	263	233	31	104	129	18	12	7	41	201	58	143	1	248	11	107	107	20	25	45	41	30	43
	73%	74%	67%	70%	79%	64%	72%	49%	72%	75%	65%	80%	53%	74%	78%	72%	73%	86%	84%	69%	70%	65%	79%
					d					hk		HK						p	v				
OTHER	5	4	1	3	1	1	-	-	2	3	2	1	-	5	-	2	2	-	-	2	1	1	-
	2%	1%	2%	2%	1%	4%	-	-	3%	1%	3%	1%	-	2%	-	1%	1%	-	-	3%	2%	2%	-
				g						h				MO									
REFUSED	25	18	7	10	8	4	3	2	5	16	5	11	-	23	-	8	12	1	-	7	2	2	4
	7%	6%	15%	7%	5%	13%	18%	14%	8%	6%	5%	6%	-	7%	-	5%	8%	5%	-	10%	3%	5%	8%
			b											MO						S			S

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for Superintendent of Public Instruction were being held today and you had to make a choice, for whom would you vote between Ray Ernest Martin, David Scholl, John Tedesco, Richard Alexander, and Mark Crawford?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=PLAN ON VOTING	358	60	48	29	86	75	60	178	181	220	62	77
	100%	17%	13%	8%	24%	21%	17%	50%	50%	61%	17%	21%
TOTAL TEDESCO	32	17	4	4	4	2	2	16	16	21	5	7
----------	9%	27%	9%	13%	4%	3%	3%	9%	9%	9%	7%	9%
	(1)	(1) CdEFG	(1)	(1)	(2)	(4)	(3)	(1)	(1)	(1)	(2)	(1)
TOTAL ALEXANDER	19	-	1	-	4	10	4	11	8	12	6	1
----------	5%	-	2%	-	4%	14%	7%	6%	5%	6%	10%	1%
	(2)		(4)		(3) BD	(1) BCDE	(2) BD	(2)	(2)	(2) L	(1) L	(5)
TOTAL CRAWFORD	13	2	1	-	2	3	5	7	6	9	-	4
----------	4%	3%	2%	-	2%	4%	8%	4%	3%	4%	-	5%
	(3)	(3)	(5)		*(4)	(2) d	(1) D	(3)	(4)	(3) K		(2) K
TOTAL SCHOLL	12	4	1	-	4	-	2	6	6	8	2	2
----------	3%	7%	3%	-	5%	-	3%	3%	3%	4%	3%	3%
	(4)	(2) DF	(3)		(1) DF		(4)	(5)	(3)	(4)	(3)	(4)
TOTAL MARTIN	9	1	2	1	2	2	1	6	3	3	2	4
----------	2%	2%	4%	3%	2%	3%	2%	3%	2%	1%	3%	5%
	(5)	(4)	(2)	(2)	*(4)	(3)	(5)	(4)	(5)	(5)	(4)	(3)
DEFINITELY TEDESCO	20	10	2	3	2	1	2	9	11	14	1	5
	6%	17% CEFG	5%	9%	2%	1%	3%	5%	6%	6% K	2%	7%
PROBABLY TEDESCO	10	5	2	1	1	1	-	5	5	5	4	2
	3%	9% EFG	4%	3%	1%	1%	-	3%	3%	2%	6%	3%
LEAN TEDESCO	2	1	-	-	1	-	-	2	-	2	-	-
	1%	2%	-	-	1%	-	-	1%	-	1%	-	-
DEFINITELY ALEXANDER	7	-	1	-	1	4	1	3	4	5	2	-
	2%	-	2%	-	1%	5% BD	2%	2%	2%	2% L	3%	-
PROBABLY ALEXANDER	9	-	-	-	3	3	3	7	2	4	4	1
	3%	-	-	-	3% bcd	4% bcd	5% bcd	4%	1%	2%	7%	1%
LEAN ALEXANDER	3	-	-	-	-	3	-	1	2	3	-	-
	1%	-	-	-	-	4% bcdeg	-	1%	1%	1% kl	-	-
DEFINITELY CRAWFORD	6	1	-	-	2	1	2	4	2	4	-	2
	2%	2%	-	-	2%	1%	3%	2%	1%	2% K	-	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS INSTITUTE

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for Superintendent of Public Instruction were being held today and you had to make a choice, for whom would you vote between Ray Ernest Martin, David Scholl, John Tedesco, Richard Alexander, and Mark Crawford?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
PROBABLY CRAWFORD	5	-	1	-	-	1	3	3	2	4	-	1
	1%	-	2%	-	-	1%	5% bde	2%	1%	2% k	-	1%
LEAN CRAWFORD	2	1	-	-	-	1	-	-	2	1	-	1
	1%	2%	-	-	-	1%	-	-	1%	-	-	1%
DEFINITELY SCHOLL	3	2	1	-	-	-	-	1	2	3	-	-
	1%	3%	3%	-	-	-	-	1%	1%	1% kl	-	-
PROBABLY SCHOLL	5	2	-	-	2	-	1	2	3	3	1	1
	1%	3%	-	-	2%	-	2%	1%	2%	1%	2%	1%
LEAN SCHOLL	4	1	-	-	2	-	1	3	1	2	1	1
	1%	2%	-	-	2%	-	1%	2%	1%	1%	2%	1%
DEFINITELY MARTIN	5	1	1	1	1	1	-	4	1	-	2	3
	1%	2%	2%	3%	1%	1%	-	2%	1%	-	3%	4% j
PROBABLY MARTIN	4	-	1	-	1	1	1	2	2	3	-	1
	1%	-	2%	-	1%	1%	2%	1%	1%	1% k	-	1%
HARD UNDECIDED	244	32	33	23	64	52	40	115	129	153	44	47
	68%	53%	69% b	81% B	74% B	70% B	66%	65%	71%	70%	72%	61%
OTHER	4	1	-	-	1	1	1	4	-	1	1	2
	1%	2%	-	-	1%	1%	2%	2% I	-	1%	2%	3%
REFUSED	25	4	6	1	6	4	5	13	12	13	2	10
	7%	6%	12%	3%	7%	5%	8%	7%	7%	6%	3%	13% K

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for Superintendent of Public Instruction were being held today and you had to make a choice, for whom would you vote between Ray Ernest Martin, David Scholl, John Tedesco, Richard Alexander, and Mark Crawford?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
BASE=PLAN ON VOTING	358	313	46	149	164	29	17	14	58	269	90	179	2	338	14	147	146	23	30	66	59	46	54
	100%	87%	13%	42%	46%	8%	5%	4%	16%	75%	25%	50%	1%	94%	4%	41%	41%	6%	8%	18%	16%	13%	15%
TOTAL TEDESCO	32	30	2	14	16	2	-	2	4	26	7	19	1	28	2	12	10	3	1	7	9	7	1
	9%	10%	4%	9%	10%	7%	-	14%	6%	10%	8%	10%	47%	8%	15%	8%	7%	13%	3%	10%	14%	16%	2%
	(1)	(1)	(1)	(1)	(1)	(1)		(3)	(1)	(1)	(1)	(1)		(1)	(1)	(1)	(1)	(1)	(4)	(2)	(1)	(1)	(5)
				G	G															W	sW	SW	
TOTAL ALEXANDER	19	17	2	10	7	1	1	2	2	15	5	10	-	18	1	11	8	-	2	7	2	5	3
	5%	6%	4%	7%	4%	3%	6%	14%	4%	6%	6%	6%	-	5%	7%	7%	5%	-	7%	10%	3%	11%	6%
	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(3)	(2)	(2)	(2)		(2)	(2)	(2)	(2)		(2)	(1)	(3)	(2)	(1)
														M		R	R						
TOTAL CRAWFORD	13	12	1	6	6	1	-	-	2	11	4	7	-	13	-	7	3	-	4	1	4	2	1
	4%	4%	2%	4%	4%	3%	-	-	4%	4%	4%	4%	-	4%	-	5%	2%	-	14%	1%	6%	4%	2%
	(3)	(3)	(5)	(3)	(3)	(4)			(4)	(3)	(4)	(3)		(3)		(4)	(4)		(1)	(5)	(2)	(4)	(3)
				G	G					H	H	H		MO		R	r		tw				
TOTAL SCHOLL	12	11	1	6	5	-	1	2	3	6	2	5	-	11	1	7	3	1	2	3	1	2	3
	3%	3%	2%	4%	3%	-	6%	17%	5%	2%	2%	3%	-	3%	7%	5%	2%	5%	7%	4%	2%	5%	5%
	(4)	(4)	(4)	(4)	(4)		(1)	(1)	(2)	(5)	(5)	(4)		(4)	(3)	(3)	(5)	(2)	(3)	(3)	(5)	(3)	(2)
				F	F									M									
TOTAL MARTIN	9	7	2	4	3	2	-	-	1	7	5	2	-	9	-	2	5	-	-	2	1	-	1
	2%	2%	4%	3%	2%	6%	-	-	2%	3%	6%	1%	-	3%	-	1%	3%	-	-	3%	2%	-	2%
	(5)	(5)	(3)	(5)	(5)	(2)			(5)	(4)	(3)	(5)		(5)		(5)	(3)			(4)	(4)		(4)
				G	g					H	Hl			MO			R						
DEFINITELY TEDESCO	20	19	1	8	11	1	-	2	2	15	4	11	1	17	1	6	8	2	1	3	7	4	1
	6%	6%	2%	5%	7%	4%	-	14%	3%	6%	5%	6%	47%	5%	8%	4%	5%	9%	3%	4%	11%	8%	2%
				G	G																W		
PROBABLY TEDESCO	10	9	1	5	5	1	-	-	2	8	3	6	-	9	1	5	3	1	-	4	2	3	-
	3%	3%	2%	3%	3%	3%	-	-	3%	3%	3%	3%	-	3%	7%	3%	2%	4%	-	6%	3%	6%	-
				G	G					H	h	H		M						SW		sw	
LEAN TEDESCO	2	2	-	2	-	-	-	-	-	2	-	2	-	2	-	2	-	-	-	-	-	1	-
	1%	1%	-	1%	-	-	-	-	-	1%	-	1%	-	1%	-	1%	-	-	-	-	-	2%	-
DEFINITELY ALEXANDER	7	6	1	3	3	-	1	1	1	5	2	3	-	6	1	2	4	-	1	4	-	1	1
	2%	2%	2%	2%	2%	-	6%	7%	2%	2%	2%	2%	-	2%	7%	1%	3%	-	3%	6%	-	2%	2%
				f	f									M			R			U			
PROBABLY ALEXANDER	9	8	1	6	2	1	-	1	1	7	2	5	-	9	-	6	3	-	1	3	1	2	2
	3%	3%	2%	4%	1%	3%	-	8%	2%	3%	2%	3%	-	3%	-	4%	2%	-	4%	5%	2%	4%	4%
				G										MO		R	r						
LEAN ALEXANDER	3	3	-	1	2	-	-	-	-	3	1	2	-	3	-	2	1	-	-	-	1	2	-
	1%	1%	-	1%	1%	-	-	-	-	1%	1%	1%	-	1%	-	1%	1%	-	-	-	2%	5%	-
		c								hi				mo									
DEFINITELY CRAWFORD	6	6	-	4	2	-	-	-	-	6	3	3	-	6	-	3	1	-	2	-	1	2	1
	2%	2%	-	3%	1%	-	-	-	-	2%	3%	2%	-	2%	-	2%	1%	-	7%	-	2%	4%	2%
		C		FG						HI	hi	hi		MO		r							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

Continued

CIVITAS INSTITUTE

YET TO VOTE

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for Superintendent of Public Instruction were being held today and you had to make a choice, for whom would you vote between Ray Ernest Martin, David Scholl, John Tedesco, Richard Alexander, and Mark Crawford?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
PROBABLY CRAWFORD	5	4	1	2	2	1	-	-	1	4	1	3	-	5	-	2	2	-	2	1	2	-	-
	1%	1%	2%	1%	1%	3%	-	-	2%	1% H	1%	2% h	-	1% MO	-	1%	1%	-	7%	1%	3%	-	-
LEAN CRAWFORD	2	2	-	-	2	-	-	-	1	1	-	1	-	2	-	2	-	-	-	-	1	-	-
	1%	1%	-	-	1%	-	-	-	2%	-	-	1%	-	1%	-	1%	-	-	-	-	2%	-	-
DEFINITELY SCHOLL	3	3	-	1	2	-	-	1	-	2	1	1	-	3	-	3	-	-	-	-	1	1	-
	1%	1% c	-	1%	1%	-	-	10%	-	1%	1%	-	-	1% mo	-	2% qr	-	-	-	-	2%	3%	-
PROBABLY SCHOLL	5	5	-	2	3	-	-	-	2	3	1	2	-	4	1	3	2	-	2	1	-	1	1
	1%	2% C	-	1%	2% fg	-	-	-	3%	1% h	1%	1%	-	1% m	7%	2% r	1%	-	7%	1%	-	2%	2%
LEAN SCHOLL	4	3	1	3	-	-	1	1	1	2	-	2	-	4	-	1	1	1	-	2	-	-	2
	1%	1%	2%	2% ef	-	-	6%	7%	2%	1%	-	1%	-	1% mo	-	1%	1%	5%	-	3%	-	-	3%
DEFINITELY MARTIN	5	3	2	2	1	2	-	-	-	5	4	1	-	5	-	1	3	-	-	1	-	-	1
	1%	1%	4%	1%	1%	6%	-	-	-	2% HI	4% hIl	1%	-	1% MO	-	1%	2% r	-	-	1%	-	-	2%
PROBABLY MARTIN	4	4	-	2	2	-	-	-	1	2	1	1	-	4	-	1	2	-	-	1	1	-	-
	1%	1% C	-	1%	1%	-	-	-	2%	1%	1%	1%	-	1% MO	-	1%	1%	-	-	1%	2%	-	-
HARD UNDECIDED	244	215	29	98	117	17	12	5	39	186	61	126	1	231	10	100	103	18	21	40	40	25	43
	68%	69%	64%	66%	71%	60%	71%	34%	68% H	69% H	68% H	70% H	53%	68%	71%	68%	70%	78%	70%	61%	67%	54%	80% TV
OTHER	4	3	1	3	-	1	-	-	2	2	-	2	-	4	-	2	2	-	-	1	1	1	-
	1%	1%	2%	2% eg	-	4%	-	-	3%	1%	-	1%	-	1% MO	-	1%	1%	-	-	2%	2%	2%	-
REFUSED	25	17	8	8	9	5	3	3	5	15	6	9	-	23	-	7	12	1	-	6	2	3	2
	7%	6%	17% B	5%	6%	16%	18%	20%	8%	6%	7%	5%	-	7% MO	-	5%	8%	5%	-	9% S	3%	6% s	4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

N A T I O N A L R E S E A R C H I N C

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