ALREADY VOTED

CIVITAS NORTH CAROLINA STATEWIDE DEM PRIMARY STUDY / MAY 2012

And can you please tell me who you voted for President?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	STRG DEM (J)	SOFT DEM (K)	IND/ UNAFF (L)
BASE=ALREADY VOTED IN Q.3	60	18	4	9	12	3	13	26	34	38	12	10
	100%	30%	7%	15%	20%	5%	22%	43%	57%	63%	20%	17%
**D/S (OBAMA - NO PREFERENCE)	24	9	4	3	3	2	4	8	16	24	1	-2
	40%	49%	100% BDEG	27%	28%	50%	29%	32%	47%	64% KL	13% L	-16%
BARACK OBAMA	34	10	4	4	7	2	8	15	19	26	5	3
	58%	56%	100% BDEG	41%	56%	50%	61%	60%	56%	69% L	44%	32%
NO PREFERENCE	10	1	-	1	3	-	4	7	3	2	4	5
	17%	7%	-	14%	28% cf	-	32% bCF	28% i	9%	4%	32% j	48% J
REFUSED	15	7	-	4	2	2	1	3	12	10	3	2
	25%	36% CG	-	45% Cg	15%	50%	6%	12%	35% H	27%	24%	20%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE

ALREADY VOTED

CIVITAS NORTH CAROLINA STATEWIDE DEM PRIMARY STUDY / MAY 2012

And can you please tell me who you voted for President?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	DEM (B)	NON PART. (C)	DEM MEN (D)	DEM WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	VERY LIB (H)	SMWT LIB (I)	LIB (J)	MOD (K)	CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
BASE=ALREADY VOTED IN Q.3	60	47	13	19	28	7	6	14	9	23	20	7	23	36	1	27	28	3	5	17	7	5	4
	100%	78%	22%	31%	47%	11%	10%	23%	15%	39%	34%	12%	38%	60%	1%	45%	47%	5%	9%	28%	11%	9%	6%
**D/S (OBAMA - NO PREFERENCE)	24	17	7	4	13	4	3	9	3	13	9	-	14	10	-	14	11	-2	3	9	1	2	2
	40%	37%	52%	22%	47% d	59%	43%	66% L	37% L	55% L	44% L	-1%	62% NO	28% O	-	51% r	40% r	-55%	62%	54%	22%	31%	50%
BARACK OBAMA	34	26	9	10	16	5	4	10	5	15	12	3	16	19	-	17	17	-	4	11	4	3	3
	58%	55%	66%	56%	55%	73%	58%	73%	56%	66%	60%	49%	69% O	52% O	-	63% R	60% R	-	75%	68%	56%	58%	75%
NO PREFERENCE	10	8	2	6	2	1	1	1	2	3	3	4	2	9	-	3	5	2	1	2	2	1	1
	17%	18%	14%	33% E	8%	14%	15%	6%	19%	11%	16%	51% Hj	7%	24% mO	-	12%	20%	55%	13%	14%	35%	27%	25%
REFUSED	15	12	3	2	10	1	2	3	2	5	5	-	5	8	1	7	6	1	1	3	1	1	-
	25%	27%	20%	11%	37% D	14%	27%	21% l	26%	23% L	24% L	-	23%	23%	100% MN	25%	20%	45%	13%	18%	9%	15%	-

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

HAVE NOT YET VOTED

CIVITAS NORTH CAROLINA STATEWIDE DEM PRIMARY STUDY / MAY 2012

Thinking about the upcoming Democratic Primary Elections, would you vote to re-elect President Obama, no matter who is running against him, or would you consider voting for someone else?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	STRG DEM (J)	SOFT DEM (K)	IND/ UNAFF (L)
BASE=TOTAL SAMPLE	400	96	62	57	66	73	46	192	208	230	88	82
	100%	24%	15%	14%	17%	18%	12%	48%	52%	58%	22%	20%
**D/S (RE-ELECT - SOMEONE ELSE)	173	53	13	20	34	44	10	86	86	178	2	-7
	43%	55% CDG	20%	35%	51% CG	60% CDG	21%	45%	41%	77% KL	2% L	-8%
TOTAL RE-ELECT	265	69	33	35	48	57	23	130	136	193	42	30
----------	66%	72% CG	53%	61%	73% CG	78% CdG	51%	67%	65%	84% KL	47%	37%
TOTAL SOMEONE ELSE	93	16	20	15	15	13	14	43	50	16	40	37
----------	23%	17%	32% b	26%	22%	18%	29%	22%	24%	7%	45% J	45% J
DEFINITELY RE-ELECT	229	59	28	29	42	54	17	114	114	178	28	23
	57%	61% cG	45%	52%	63% cG	74% bCDG	37%	60%	55%	77% KL	32%	28%
PROBABLY RE-ELECT	37	11	5	5	7	3	6	15	22	15	14	7
	9%	11% f	8%	9%	10%	4%	13%	8%	10%	7%	16% J	9%
PROBABLY SOMEONE ELSE	42	5	10	4	9	7	7	21	20	9	19	14
	10%	6%	15% b	7%	14% b	9%	14%	11%	10%	4%	21% J	17% J
DEFINITELY SOMEONE ELSE	51	11	10	11	5	7	7	22	29	7	21	23
	13%	12%	17%	19%	8%	9%	15%	11%	14%	3%	24% J	28% J
UNDECIDED/DON'T KNOW/MORE INFO NEEDED	35	8	9	7	3	3	5	14	22	19	5	12
	9%	8%	14% f	13% f	5%	3%	12%	7%	10%	8%	5%	14% k
REFUSED	7	2	1	-	-	-	4	6	1	2	1	3
	2%	2%	1%	-	-	-	8% DEF	3% i	1%	1%	2%	4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

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HAVE NOT YET VOTED

CIVITAS NORTH CAROLINA STATEWIDE DEM PRIMARY STUDY / MAY 2012

Thinking about the upcoming Democratic Primary Elections, would you vote to re-elect President Obama, no matter who is running against him, or would you consider voting for someone else?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	DEM (B)	NON PART. (C)	DEM MEN (D)	DEM WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	VERY LIB (H)	SMWT LIB (I)	LIB (J)	MOD (K)	CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
BASE=TOTAL SAMPLE	400	336	64	158	178	34	30	58	67	126	147	93	152	236	6	178	165	28	68	95	60	38	49
	100%	84%	16%	39%	45%	9%	7%	15%	17%	31%	37%	23%	38%	59%	1%	44%	41%	7%	17%	24%	15%	9%	12%
**D/S (RE-ELECT - SOMEONE ELSE)	173	159	14	78	82	9	5	50	50	100	68	-4	120	48	1	92	64	13	37	42	28	14	21
	43%	47% C	21%	49% FG	46% FG	26%	16%	86% KL	74% KL	79% KL	46% L	-5%	79% NO	20%	20%	52% Q	39%	47%	54%	44%	46%	38%	43%
TOTAL RE-ELECT	265	233	32	111	123	19	13	52	55	107	100	40	127	130	3	130	105	19	46	65	43	26	33
	66%	69% C	50%	70% G	69% G	55%	43%	89% KL	82% KL	86% KL	68% L	43%	84% N	55%	55%	73% q	63%	68%	68%	68%	72%	68%	66%
TOTAL SOMEONE ELSE	93	74	18	33	41	10	8	2	6	8	32	45	8	82	2	39	41	6	9	23	15	11	11
	23%	22%	29%	21%	23%	29%	28%	3%	8%	6%	22% HIJ	48% HIJK	5%	35% M	35%	22%	25%	21%	14%	24%	26%	30% s	23%
DEFINITELY RE-ELECT	229	204	24	100	104	14	10	51	48	98	80	35	116	105	3	112	90	18	37	55	36	23	30
	57%	61% C	38%	64% FG	58% fG	41%	34%	86% IKL	71% KL	78% KL	54% L	38%	76% N	45%	55%	63%	54%	63%	54%	58%	60%	62%	61%
PROBABLY RE-ELECT	37	29	8	10	19	5	3	2	8	9	21	5	11	25	-	19	15	2	9	10	7	2	2
	9%	9%	12%	6%	11%	14%	9%	3%	11% h	8%	14% HL	5%	7% O	11% O	-	10%	9%	6%	14%	11%	12%	5%	5%
PROBABLY SOMEONE ELSE	42	32	9	16	17	6	4	1	3	4	20	16	8	33	-	20	16	4	6	11	7	5	4
	10%	10%	15%	10%	9%	17%	12%	1%	5%	3%	14% HIJ	17% HIJ	5% O	14% MO	-	11%	10%	13%	8%	12%	13%	12%	9%
DEFINITELY SOMEONE ELSE	51	42	9	17	25	4	5	1	2	4	12	29	-	49	2	19	25	2	4	12	8	7	7
	13%	13%	14%	11%	14%	13%	15%	2%	3%	3%	8% hj	31% HIJK	-	21% M	35% m	11%	15%	9%	5%	13%	13%	18% s	14%
UNDECIDED/DON'T KNOW/MORE INFO NEEDED	35	26	9	12	14	2	8	4	5	10	13	8	14	20	-	9	15	3	13	5	1	1	6
	9%	8%	15%	8%	8%	5%	26% DEF	7%	8%	8%	9%	9%	9% O	9% O	-	5%	9%	10%	19% TUV	5%	2%	2%	11% u
REFUSED	7	2	4	2	-	3	1	-	1	1	2	-	3	2	1	-	4	-	-	2	-	-	-
	2%	1%	7% b	1%	-	10% e	4%	-	2%	1%	1%	-	2%	1%	11%	-	3% PR	-	-	2%	-	-	-

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

ALREADY VOTED

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / MAY 2012

And can you please tell me who you voted for President?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=ALREADY VOTED	42	7	3	6	5	11	10	22	19	25	7	10
	100%	16%	7%	15%	12%	26%	24%	54%	46%	61%	16%	23%
MITT ROMNEY	22	6	1	4	2	4	5	12	10	15	4	4
	53%	88%	33%	69%	41%	39%	47%	54%	52%	59%	55%	37%
	(1)	ceFg		(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
NEWT GINGRICH	5	-	-	1	1	1	2	4	1	4	1	-
	13%	-	-	16%	19%	10%	22%	19%	5%	16%	17%	-
	(2)			(2)	(3)	(2)	(2)	(2)	(3)	(2) L	(2)	
RON PAUL	3	-	-	1	1	-	1	2	1	-	1	2
	7%	-	-	15%	19%	-	11%	9%	5%	-	15%	21%
	(3)			(3)	(4)		(3)	(3)	(4)		(3)	(2)
RICK SANTORUM	1	-	-	-	1	-	-	-	1	1	-	-
	2%	-	-	-	22%	-	-	-	5%	4%	-	-
	(4)				(2)				(2)	(3)		
NO PREFERENCE	5	1	1	-	-	2	1	2	3	3	-	2
	12%	12%	33%	-	-	20%	10%	8%	16%	11% k	-	21%
OTHER	1	-	-	-	-	1	-	1	-	-	-	1
	3%	-	-	-	-	10%	-	5%	-	-	-	11%
REFUSED	4	-	1	-	-	2	1	1	3	2	1	1
	10%	-	34%	-	-	21%	11%	5%	16%	9%	14%	11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

CIVITAS INSTITUTE

ALREADY VOTED

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / MAY 2012

And can you please tell me who you voted for President?

BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET-IRED (Q)	UN-EMPL-OYED (R)	UNDER $25K (S)	$25-$50K (T)	$50-$75K (U)	$75-$100K (V)	OVER $100K (W)
BASE=ALREADY VOTED	42	31	10	18	13	4	6	2	9	28	7	21	-	38	2	13	23	2	3	6	7	9	9
	100%	75%	25%	44%	31%	9%	15%	5%	23%	67%	17%	50%	-	91%	5%	32%	55%	5%	7%	14%	17%	23%	21%
MITT ROMNEY	22	19	3	12	7	-	3	-	3	17	4	14	-	18	2	2	17	1	2	6	2	5	5
	53%	60%	34%	66%	51%	-	54%	-	28%	63%	55%	65%	-	49%	100%	15%	74%	50%	67%	100%	27%	58%	53%
	(1)	(1)	(1)	(1)	(1)		(1)		(1)	(1)	(1)	(1)		(1)		(3)	(1)		(1)		(3)	(1)	
				F	F		F		h	HI	H	HI			N		P			UVW			
NEWT GINGRICH	5	5	-	4	1	-	-	-	-	5	1	4	-	5	-	3	1	-	1	-	2	1	-
	13%	17%	-	23%	8%	-	-	-	-	19%	16%	20%	-	14%	-	24%	4%	-	33%	-	31%	12%	-
	(2)	(2)		(2)	(3)					(2)	(2)	(2)		(2)		(1)	(3)		(2)		(1)	(2)	
		C		FG						HI		HI		O		r							
RON PAUL	3	1	2	1	-	1	1	1	2	-	-	-	-	3	-	2	1	-	-	-	2	-	-
	7%	4%	18%	6%	-	23%	15%	51%	20%	-	-	-	-	8%	-	16%	4%	-	-	-	27%	-	-
	(3)	(3)	(2)	(3)			(2)		(2)					(3)		(2)	(4)				(2)		
														o									
RICK SANTORUM	1	1	-	-	1	-	-	-	-	1	-	1	-	1	-	-	1	-	-	-	-	-	-
	2%	3%	-	-	8%	-	-	-	-	4%	-	5%	-	3%	-	-	5%	-	-	-	-	-	-
	(4)	(4)			(2)					(3)		(3)		(4)			(2)						
NO PREFERENCE	5	2	3	1	1	1	2	1	2	2	-	2	-	5	-	4	1	-	-	-	1	2	1
	12%	7%	27%	5%	9%	21%	31%	49%	18%	8%	-	10%	-	13%	-	29%	5%	-	-	-	16%	19%	10%
														O		qR							
OTHER	1	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	1
	3%	-	10%	-	-	28%	-	-	11%	-	-	-	-	3%	-	8%	-	-	-	-	-	-	12%
REFUSED	4	3	1	-	3	1	-	-	2	2	2	-	-	4	-	1	2	1	-	-	-	1	2
	10%	10%	10%	-	24%	28%	-	-	23%	7%	29%	-	-	11%	-	8%	9%	50%	-	-	-	12%	25%
					Dg				l					O									

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

HAVE NOT YET VOTED

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for President were being held today and you had to make a choice, for whom would you vote between Mitt Romney, Newt Gingrich, Ron Paul, Rick Santorum, or would you have no preference?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=PLAN ON VOTING	358	60	48	29	86	75	60	178	181	220	62	77
	100%	17%	13%	8%	24%	21%	17%	50%	50%	61%	17%	21%
TOTAL ROMNEY	205	34	30	14	49	42	36	97	108	141	31	33
------------	57%	56%	63%	49%	57%	57%	59%	55%	60%	64%	51%	43%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1) kL	(1)	(1)
TOTAL SANTORUM	43	9	4	4	8	9	9	23	20	25	6	12
--------------	12%	15%	9%	13%	9%	13%	15%	13%	11%	11%	9%	16%
	(2)	(2)	(3)	(2)	(4)	(2)	(2)	(2)	(2)	(2)	(3)	(2)
TOTAL PAUL	33	6	1	4	12	8	3	19	14	14	10	10
----------	9%	9%	3%	13%	14%	10%	5%	11%	8%	6%	16%	12%
	(3)	(3)	(4)	(3)	(2) Cg	(4)	(3)	(3)	(3)	(4)	(2) J	(3)
TOTAL GINGRICH	29	4	5	1	8	9	2	16	13	19	4	6
--------------	8%	6%	10%	3%	9%	12%	4%	9%	7%	8%	6%	8%
	(4)	(4)	(2)	(4)	(3)	(3) dg	(4)	(4)	(4)	(3)	(4)	(4)
DEFINITELY ROMNEY	155	28	26	9	40	28	24	74	81	111	20	25
	43%	47%	54% d	32%	46%	38%	39%	42%	45%	50% KL	32%	32%
PROBABLY ROMNEY	44	4	4	4	8	13	11	20	24	27	9	8
	12%	7%	9%	13%	9%	17% b	18% b	11%	13%	12%	14%	11%
LEAN ROMNEY	6	1	-	1	2	1	1	3	3	3	3	-
	2%	2%	-	3%	2%	1%	2%	2%	2%	1%	5%	-
DEFINITELY SANTORUM	29	6	4	3	6	8	2	14	15	15	4	10
	8%	11% g	9%	9%	7%	11% g	3%	8%	8%	7%	6%	14%
PROBABLY SANTORUM	14	3	-	1	2	1	7	9	5	10	2	2
	4%	4% c	-	3%	2%	1%	11% CEF	5%	3%	4%	3%	3%
DEFINITELY PAUL	21	5	1	4	7	3	1	12	9	10	5	6
	6%	8%	3%	13%	8% g	4%	2%	7%	5%	4%	8%	8%
PROBABLY PAUL	10	1	-	-	4	3	2	6	4	3	5	2
	3%	2%	-	-	4% CD	4% cd	3%	3%	2%	1%	8% j	3%
LEAN PAUL	2	-	-	-	1	1	-	1	1	1	-	1
	1%	-	-	-	1%	1%	-	1%	1%	-	-	1%
DEFINITELY GINGRICH	25	3	5	1	7	7	2	13	12	17	3	5
	7%	4%	10%	3%	8%	10%	4%	7%	7%	8%	5%	7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

Continued

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HAVE NOT YET VOTED

CIVITAS NORTH CAROLINA STATEWIDE GOP PRIMARY STUDY / APRIL 2012

If the Republican Primary for President were being held today and you had to make a choice, for whom would you vote between Mitt Romney, Newt Gingrich, Ron Paul, Rick Santorum, or would you have no preference?

BANNER 1

		KEY REGIONS						GENDER		PARTY ID		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
PROBABLY GINGRICH	4	1	-	-	1	2	-	3	1	2	1	1
	1%	2%	-	-	1%	3%	-	2%	1%	1%	1%	1%
NO PREFERENCE	14	2	1	3	2	2	4	8	6	6	3	5
	4%	3%	3%	9%	2%	3%	7%	5%	3%	3%	6%	7%
HARD UNDECIDED	24	3	5	3	6	3	4	8	16	12	6	6
	7%	4%	10%	9%	7%	4%	7%	4%	9% h	5%	9%	8%
OTHER	3	1	-	1	-	-	1	2	1	1	2	-
	1%	2%	-	3%	-	-	2%	1%	1%	1%	3%	-
REFUSED	7	3	1	-	1	1	1	4	3	3	-	4
	2%	5% d	2%	-	1%	1%	2%	2%	2%	1% k	-	5% k

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L

N A T I O N A L R E S E A R C H I N C

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BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET- IRED (Q)	UN- EMPL- OYED (R)	UNDER $25K (S)	$25- $50K (T)	$50- $75K (U)	$75- $100K (V)	OVER $100K (W)
BASE=PLAN ON VOTING	358	313	46	149	164	29	17	14	58	269	90	179	2	338	14	147	146	23	30	66	59	46	54
	100%	87%	13%	42%	46%	8%	5%	4%	16%	75%	25%	50%	1%	94%	4%	41%	41%	6%	8%	18%	16%	13%	15%
TOTAL ROMNEY	205	182	23	84	99	14	9	4	24	168	54	115	1	200	4	75	96	10	16	34	35	28	32
----------	57%	58%	50%	56%	60%	49%	53%	31%	42%	63%	60%	64%	47%	59%	27%	51%	66%	45%	53%	53%	60%	62%	58%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1) HI	(1) HI	(1) HI	(2)	(1) O	(2)	(1)	(1) Pr	(1)	(1)	(1)	(1)	(1)	(1)
TOTAL SANTORUM	43	37	6	18	19	5	1	1	5	34	9	26	1	39	3	21	15	3	1	11	7	7	6
--------------	12%	12%	13%	12%	12%	17%	6%	6%	8%	13%	10%	14%	53%	12%	22%	14%	10%	12%	3%	17%	11%	15%	11%
	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(4)	(3)	(2)	(3)	(2)	(1)	(2)	(3)	(2)	(2)	(3)	(4)	(2) S	(2)	(2) s	(2)
TOTAL PAUL	33	27	6	14	13	5	1	2	8	23	11	12	-	29	4	15	9	5	5	8	5	2	6
----------	9%	9%	13%	10%	8%	17%	6%	15%	14%	9%	12%	7%	-	9%	30%	10%	6%	22%	17%	12%	9%	5%	10%
	(3)	(3)	(3)	(4)	(3)	(3)	(4)	(2)	(2)	(3)	(2)	(4)		(3) M	(1) Mn	(3)	(4)	(2) q	(2)	(3)	(4)	(4)	(3)
TOTAL GINGRICH	29	26	3	15	11	1	2	1	4	23	5	17	-	29	-	14	12	1	3	5	5	5	5
--------------	8%	8%	7%	10%	6%	3%	13%	7%	8%	8%	6%	10%	-	9%	-	10%	8%	4%	10%	8%	9%	11%	10%
	(4)	(4)	(4)	(3) f	(4)	(4)	(2)	(3)	(4)	(4)	(4)	(3)		(4) MO		(4)	(3)	(4)	(3)	(4)	(3)	(3)	(4)
DEFINITELY ROMNEY	155	137	18	62	75	12	6	3	14	132	39	93	1	151	3	56	75	6	9	22	27	22	27
	43%	44%	40%	42%	46%	42%	37%	18%	25%	49% HI	44% HI	52% HI	47%	45% O	21%	38%	51% PR	27%	30%	34%	46%	48%	51% st
PROBABLY ROMNEY	44	41	3	19	22	1	2	1	9	32	14	19	-	43	1	15	20	3	7	10	7	5	3
	12%	13% c	6%	13% F	14% F	3%	10%	6%	16%	12%	15%	10%	-	13% M	7%	10%	14%	13%	23% W	15% w	12%	11%	6%
LEAN ROMNEY	6	4	2	2	2	1	1	1	1	4	1	3	-	6	-	4	1	1	-	2	1	1	1
	2%	1%	4%	1%	1%	3%	6%	7%	2%	1%	1%	2%	-	2% MO	-	3%	1%	5%	-	3%	2%	2%	2%
DEFINITELY SANTORUM	29	23	6	9	14	5	1	1	4	23	5	18	1	27	1	13	10	3	-	8	6	3	4
	8%	7%	13%	6%	9%	17%	6%	6%	7%	8%	5%	10%	53%	8%	8%	9%	7%	12%	-	13% S	10% S	6% s	7% S
PROBABLY SANTORUM	14	14	-	9	5	-	-	-	1	12	4	8	-	12	2	8	6	-	1	3	1	4	2
	4%	4% C	-	6% FG	3% FG	-	-	-	1%	4% H	4% H	4% H	-	3% M	14%	5% R	4% R	-	3%	4%	2%	8%	4%
DEFINITELY PAUL	21	17	4	9	8	3	1	-	3	18	8	10	-	18	3	8	6	3	3	4	2	2	3
	6%	6%	9%	6%	5%	10%	6%	-	5% h	7% H	9% H	6% H	-	5% M	23% m	5%	4%	13%	10%	6%	3%	5%	5%
PROBABLY PAUL	10	8	2	4	4	2	-	2	4	4	2	2	-	9	1	6	3	1	1	4	2	-	3
	3%	3%	4%	3% G	2% g	7%	-	15%	7% l	1%	2%	1%	-	3% M	7%	4%	2%	4%	3%	6% V	4%	-	5% v
LEAN PAUL	2	2	-	1	1	-	-	-	1	1	1	-	-	2	-	1	-	1	1	-	1	-	-
	1%	1%	-	1%	1%	-	-	-	2%	-	1%	-	-	1%	-	1%	-	5%	3%	-	2%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 2

		PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET- IRED (Q)	UN- EMPL- OYED (R)	UNDER $25K (S)	$25- $50K (T)	$50- $75K (U)	$75- $100K (V)	OVER $100K (W)
DEFINITELY GINGRICH	25 7%	22 7%	3 7%	13 8%	10 6%	1 3%	2 13%	1 7%	4 6%	20 7%	5 6%	15 8%	- -	25 7% MO	- -	12 8%	10 7%	1 4%	3 10%	5 8%	3 5%	4 9%	5 10%
PROBABLY GINGRICH	4 1%	4 1% c	- -	3 2% fg	1 1%	- -	- -	- -	1 2%	3 1% hk	- -	3 2% hk	- -	4 1% mo	- -	2 1%	2 1%	- -	- -	- -	2 3%	1 2%	- -
NO PREFERENCE	14 4%	11 4%	3 7%	7 5%	4 2%	1 4%	2 11%	1 7%	5 9% jl	5 2%	2 2%	3 2%	- -	12 4% M	1 7%	8 6% R	4 3% R	- -	1 3%	2 3%	1 2%	- -	4 7% v
HARD UNDECIDED	24 7%	22 7%	2 4%	7 4%	15 9% d	1 3%	1 5%	4 26% jL	7 12% jL	11 4%	6 7%	5 3%	- -	20 6% M	2 14%	11 7%	5 4%	4 17%	4 14% W	4 6% W	4 7% W	4 8% W	- -
OTHER	3 1%	3 1% c	- -	2 1%	1 1%	- -	- -	1 8%	1 2%	1 -	1 1%	- -	- -	3 1% mo	- -	2 1%	1 1%	- -	- -	1 1%	- -	- -	1 2%
REFUSED	7 2%	4 1%	3 6%	2 1%	2 1%	2 7%	1 6%	- -	3 5% h	3 1% h	2 2%	1 1%	- -	6 2% MO	- -	1 1%	5 3% R	- -	- -	- -	1 2%	- -	1 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W

N A T I O N A L R E S E A R C H I N C

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