Results of SurveyUSA Election Poll #19502

Geography: NC 15th SD
Data Collected: 08/17/2012 - 08/19/2012
Release Date: 08/20/2012

Sponsor:
Civitas Institute (Raleigh, NC)

450 registered voters from North Carolina's 15th State Senate District were interviewed by SurveyUSA 08/17/12 through 08/19/12, exclusively for the JW Pope Civitas Institute of Raleigh.

1 On November 6, Americans will elect a President. Are you ... certain to vote in the election for President? Likely to vote? Or unlikely to vote?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-1.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Certain	96%	97%	96%	89%	97%	97%	99%	94%	98%	97%	83%	**	**	100%	97%	90%
Likely	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	4%	**	**	0%	3%	4%
Unlikely	1%	1%	2%	8%	2%	0%	0%	4%	0%	1%	13%	**	**	0%	0%	5%
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

1 On November 6, Americans will elect a President. Are you ... certain to vote in the election for President? Likely to vote? Or unlikely to vote?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-1.8%		Conser	Modera	Liberal
Certain	96%	99%	94%	98%
Likely	2%	1%	2%	2%
Unlikely	1%	0%	3%	0%
Not Sure	0%	-	-	-
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

2 Is North Carolina headed in the right direction? Or is it off on the wrong track?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.6%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Right Direction	29%	29%	29%	19%	29%	28%	35%	26%	31%	29%	44%	**	**	20%	42%	24%
Wrong Track	59%	64%	53%	66%	64%	56%	52%	65%	55%	58%	47%	**	**	71%	38%	68%
Not Sure	13%	7%	18%	16%	7%	15%	13%	10%	14%	13%	9%	**	**	8%	20%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

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2 Is North Carolina headed in the right direction? Or is it off on the wrong track?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.6%		Conser	Modera	Liberal
Right Direction	29%	18%	33%	46%
Wrong Track	59%	73%	54%	32%
Not Sure	13%	8%	13%	22%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

3 Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	39%	34%	43%	41%	25%	46%	42%	30%	44%	39%	33%	**	**	9%	76%	32%
Unfavorable	54%	59%	50%	55%	62%	49%	55%	60%	51%	54%	62%	**	**	88%	16%	57%
Neutral	7%	7%	6%	4%	13%	5%	3%	10%	5%	8%	4%	**	**	3%	7%	11%
No Opinion	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

3 Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Favorable	39%	5%	51%	94%
Unfavorable	54%	95%	36%	2%
Neutral	7%	0%	13%	3%
No Opinion	0%	-	-	-
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

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4 Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	49%	53%	45%	40%	55%	44%	54%	51%	48%	50%	47%	**	**	85%	16%	42%
Unfavorable	42%	37%	47%	55%	33%	46%	40%	40%	44%	41%	44%	**	**	8%	76%	46%
Neutral	8%	8%	8%	1%	10%	10%	6%	8%	8%	8%	9%	**	**	6%	8%	10%
No Opinion	1%	2%	0%	4%	2%	0%	0%	2%	0%	1%	0%	**	**	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

4 Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Favorable	49%	91%	29%	2%
Unfavorable	42%	3%	61%	89%
Neutral	8%	5%	8%	9%
No Opinion	1%	1%	1%	0%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

5 Is your opinion of Walter Dalton ...

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	29%	28%	31%	23%	25%	31%	34%	24%	33%	29%	38%	**	**	7%	58%	24%
Unfavorable	37%	41%	32%	51%	36%	34%	34%	41%	34%	35%	45%	**	**	54%	14%	41%
Neutral	22%	22%	22%	19%	21%	23%	23%	20%	23%	23%	6%	**	**	23%	20%	22%
No Opinion	12%	9%	15%	7%	18%	12%	9%	15%	11%	13%	10%	**	**	16%	8%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

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5 Is your opinion of Walter Dalton ...

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Favorable	29%	8%	35%	72%
Unfavorable	37%	56%	30%	2%
Neutral	22%	20%	25%	18%
No Opinion	12%	16%	9%	8%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

6 Is your opinion of Pat McCrory ...

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	53%	57%	49%	49%	59%	47%	55%	56%	50%	53%	45%	**	**	83%	20%	53%
Unfavorable	31%	29%	33%	37%	22%	36%	31%	27%	34%	30%	43%	**	**	7%	59%	29%
Neutral	12%	11%	14%	12%	12%	14%	10%	12%	13%	13%	11%	**	**	5%	19%	14%
No Opinion	4%	3%	4%	2%	6%	3%	4%	5%	3%	4%	0%	**	**	5%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

6 Is your opinion of Pat McCrory ...

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Favorable	53%	89%	38%	3%
Unfavorable	31%	4%	40%	74%
Neutral	12%	4%	19%	15%
No Opinion	4%	4%	3%	7%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

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7 Is your opinion of Neal Hunt ...

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	26%	27%	25%	18%	27%	25%	31%	24%	27%	27%	26%	**	**	37%	18%	23%
Unfavorable	19%	26%	12%	34%	16%	20%	12%	21%	17%	18%	15%	**	**	9%	22%	27%
Neutral	32%	27%	37%	33%	28%	32%	35%	30%	33%	33%	28%	**	**	31%	37%	27%
No Opinion	23%	20%	26%	16%	29%	23%	22%	25%	22%	23%	32%	**	**	23%	23%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

7 Is your opinion of Neal Hunt ...

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Favorable	26%	40%	20%	9%
Unfavorable	19%	7%	25%	31%
Neutral	32%	31%	33%	32%
No Opinion	23%	22%	22%	28%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

8 Is your opinion of Sig Hutchinson ...

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	10%	12%	7%	11%	9%	9%	10%	10%	9%	10%	4%	**	**	7%	11%	12%
Unfavorable	14%	16%	11%	26%	15%	11%	9%	19%	10%	12%	26%	**	**	13%	7%	23%
Neutral	38%	38%	38%	41%	28%	39%	47%	32%	42%	37%	36%	**	**	39%	40%	34%
No Opinion	39%	34%	43%	22%	47%	41%	35%	39%	38%	41%	34%	**	**	41%	42%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

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8 Is your opinion of Sig Hutchinson ...

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Favorable	10%	8%	10%	15%
Unfavorable	14%	15%	13%	12%
Neutral	38%	38%	42%	27%
No Opinion	39%	39%	36%	45%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

9 If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Mitt Romney (R)	51%	56%	47%	41%	58%	47%	56%	53%	50%	52%	50%	**	**	88%	16%	45%
Barack Obama (D)	42%	38%	46%	45%	32%	50%	41%	36%	46%	42%	38%	**	**	10%	80%	38%
Other	5%	5%	5%	14%	8%	1%	1%	9%	1%	3%	13%	**	**	0%	2%	13%
Undecided	2%	2%	2%	0%	2%	2%	2%	2%	2%	2%	0%	**	**	1%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

9 If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Mitt Romney (R)	51%	94%	31%	2%
Barack Obama (D)	42%	4%	60%	94%
Other	5%	2%	6%	3%
Undecided	2%	1%	2%	0%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

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10 North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Pat McCrory (R)	54%	60%	49%	39%	67%	48%	57%	58%	52%	56%	45%	**	**	87%	19%	53%
Walter Dalton (D)	36%	32%	40%	34%	26%	43%	39%	29%	42%	38%	36%	**	**	9%	76%	26%
Barbara Howe (L)	6%	5%	6%	16%	6%	5%	2%	9%	4%	4%	15%	**	**	3%	1%	15%
Undecided	4%	2%	5%	11%	1%	4%	2%	4%	3%	2%	4%	**	**	1%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

10 North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Pat McCrory (R)	54%	94%	36%	8%
Walter Dalton (D)	36%	3%	48%	87%
Barbara Howe (L)	6%	2%	9%	2%
Undecided	4%	0%	7%	3%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

11 If the election for State Senate were held today, would you vote for ... (choices rotated) Republican Neal Hunt Or Democrat Sig Hutchinson?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Neal Hunt (R)	52%	56%	47%	39%	63%	46%	54%	55%	49%	53%	52%	**	**	84%	20%	47%
Sig Hutchinson (D)	37%	34%	40%	41%	24%	45%	35%	30%	41%	37%	34%	**	**	8%	69%	34%
Undecided	12%	11%	13%	20%	13%	9%	11%	15%	9%	10%	15%	**	**	7%	10%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

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11 If the election for State Senate were held today, would you vote for ... (choices rotated) Republican Neal Hunt Or Democrat Sig Hutchinson?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Neal Hunt (R)	52%	92%	35%	1%
Sig Hutchinson (D)	37%	4%	46%	93%
Undecided	12%	5%	19%	6%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

12 All things being equal, are you more likely to vote for a Republican candidate or a Democratic candidate for state legislature this election year?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Republican	51%	56%	47%	39%	62%	46%	54%	55%	49%	54%	45%	**	**	93%	12%	45%
Democratic	41%	36%	45%	45%	31%	47%	41%	35%	45%	40%	42%	**	**	7%	83%	34%
Not Sure	8%	8%	8%	16%	7%	8%	5%	10%	7%	6%	13%	**	**	0%	5%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

12 All things being equal, are you more likely to vote for a Republican candidate or a Democratic candidate for state legislature this election year?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Republican	51%	94%	33%	2%
Democratic	41%	3%	58%	94%
Not Sure	8%	4%	9%	3%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

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13 Will the economy in North Carolina get better this year, get worse, or stay about the same?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Better	25%	28%	22%	22%	24%	25%	27%	23%	26%	27%	25%	**	**	17%	40%	18%
Worse	22%	24%	21%	24%	25%	21%	20%	25%	21%	20%	27%	**	**	28%	11%	29%
Stay About The Same	44%	42%	46%	34%	44%	47%	47%	41%	47%	45%	35%	**	**	45%	40%	49%
Not Sure	8%	5%	11%	20%	7%	7%	6%	11%	7%	8%	12%	**	**	10%	10%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

13 Will the economy in North Carolina get better this year, get worse, or stay about the same?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.7%		Conser	Modera	Liberal
Better	25%	14%	28%	53%
Worse	22%	33%	18%	4%
Stay About The Same	44%	43%	47%	37%
Not Sure	8%	10%	7%	6%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

14 Should a person who wishes to vote be required to show photo identification? Or not?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Required To Show	66%	66%	66%	73%	75%	60%	63%	74%	61%	67%	58%	**	**	93%	41%	62%
Not Required To Show	32%	33%	31%	26%	25%	37%	35%	25%	36%	32%	36%	**	**	7%	54%	37%
Not Sure	2%	1%	3%	1%	0%	4%	3%	0%	3%	1%	6%	**	**	0%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	12%	27%	37%	23%	40%	60%	85%	8%	3%	4%	36%	34%	29%

Results of SurveyUSA Election Poll #19502

Geography: NC 15th SD
Data Collected: 08/17/2012 - 08/19/2012
Release Date: 08/20/2012

Sponsor:
Civitas Institute (Raleigh, NC)

14 Should a person who wishes to vote be required to show photo identification? Or not?

450 Registered Voters	All	Ideology		
Margin of Sampling Error: +/-4.5%		Conser	Modera	Liberal
Required To Show	66%	94%	57%	21%
Not Required To Show	32%	6%	43%	73%
Not Sure	2%	0%	1%	7%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	43%	14%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.