If the election for Governor were held today and you had to make a choice, for whom would you vote between Pat McCrory, the Republican, Walter Dalton, the Democrat, and Barbara Howe, the Libertarian?

| | | KEY REGIONS | | | | | | GENDER | | AGE | | | | | GENDER/AGE | | | | | | EDUCATION | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | TOTAL (D) | TRI-ANGLE (E) | SOUTH-EAST (F) | NORTH-EAST NC (G) | PIED-MONT TRIAD (H) | CHAR-LOTTE (I) | WEST-ERN NC (J) | MEN (K) | WOMEN (L) | 18-25 (M) | 26-40 (N) | 41-55 (O) | 56-65 (P) | 66+ (Q) | MEN 18-44 (R) | MEN 45-64 (S) | MEN 65+ (T) | WOMEN 18-44 (U) | WOMEN 45-64 (V) | WOMEN 65+ (W) | HS OR LESS (X) | 2 YR COLL | 4 YR COLL | POST GRAD |
| BASE=TOTAL SAMPLE | 100% | 21% | 14% | 11% | 18% | 22% | 13% | 48% | 52% | 4% | 14% | 29% | 22% | 24% | 13% | 21% | 11% | 12% | 21% | 15% | 31% | 22% | 28% | 14% |
| **D/S (MCCRORY - DALTON) | 11% | -10% | 17% | -1% | 25% | 21% | 12% | 14% | 8% | -40% | 14% | 20% | 8% | 12% | 11% | 18% | 10% | -1% | 7% | 19% | 5% | 25% | 11% | -4% |
| TOTAL MCCRORY | | | | | | | | | | | | | | | | | | | | | | | | |
| SEP 18-19, 2012 | 49% | 38% | 51% | 44% | 54% | 54% | 53% | 52% | 46% | 16% | 47% | 55% | 46% | 51% | 51% | 53% | 50% | 36% | 45% | 55% | 44% | 57% | 49% | 43% |
| JUL 16-18, 2012 | 47% | 45% | 53% | 38% | 47% | 58% | 41% | 50% | 45% | 43% | 33% | 49% | 47% | 53% | 38% | 55% | 53% | 39% | 43% | 50% | 44% | 52% | 55% | 38% |
| MAY 19-20, 2012 | 48% | 37% | 46% | 51% | 56% | 53% | 46% | 53% | 44% | 30% | 29% | 51% | 55% | 50% | 37% | 55% | 61% | 29% | 51% | 46% | 44% | 57% | 52% | 38% |
| MAR 22-25, 2012 | 48% | 44% | 42% | 42% | 45% | 61% | 52% | 53% | 44% | 16% | 59% | 53% | 49% | 44% | 52% | 53% | 53% | 50% | 52% | 34% | 48% | 49% | 53% | 44% |
| FEB 27-28, 2012 | 49% | 47% | 44% | 43% | 50% | 57% | 46% | 56% | 42% | 50% | 48% | 52% | 46% | 46% | 54% | 57% | 55% | 44% | 44% | 38% | - | - | - | - |
| TOTAL DALTON | | | | | | | | | | | | | | | | | | | | | | | | |
| SEP 18-19, 2012 | 38% | 48% | 34% | 45% | 29% | 33% | 41% | 38% | 38% | 56% | 34% | 35% | 38% | 39% | 39% | 36% | 40% | 37% | 39% | 35% | 39% | 32% | 38% | 47% |
| JUL 16-18, 2012 | 37% | 41% | 31% | 44% | 34% | 35% | 36% | 35% | 38% | 53% | 40% | 32% | 39% | 36% | 42% | 30% | 38% | 35% | 40% | 38% | 35% | 35% | 34% | 45% |
| MAY 19-20, 2012 | 38% | 48% | 41% | 28% | 32% | 39% | 33% | 32% | 43% | 36% | 44% | 38% | 39% | 35% | 35% | 34% | 25% | 53% | 43% | 39% | 38% | 34% | 36% | 49% |
| MAR 22-25, 2012 | 32% | 36% | 36% | 41% | 30% | 29% | 22% | 27% | 36% | 45% | 25% | 30% | 31% | 36% | 29% | 28% | 29% | 30% | 34% | 42% | 34% | 32% | 24% | 36% |
| FEB 27-28, 2012 | 30% | 35% | 25% | 33% | 24% | 30% | 32% | 25% | 34% | 6% | 29% | 30% | 33% | 31% | 28% | 24% | 24% | 30% | 36% | 37% | - | - | - | - |
| TOTAL HOWE | | | | | | | | | | | | | | | | | | | | | | | | |
| SEP 18-19, 2012 | 4% | 6% | 1% | 8% | 4% | 5% | 1% | 3% | 5% | 8% | 2% | 5% | 6% | 2% | 3% | 5% | 2% | 7% | 5% | 4% | 5% | 5% | 4% | 4% |
| JUL 16-18, 2012 | 5% | 4% | 2% | 7% | 4% | 5% | 10% | 7% | 4% | 4% | 8% | 8% | 4% | 3% | 12% | 7% | 3% | 6% | 3% | 3% | 6% | 5% | 5% | 6% |
| HARD UNDECIDED | | | | | | | | | | | | | | | | | | | | | | | | |
| SEP 18-19, 2012 | 7% | 6% | 12% | 3% | 9% | 6% | 5% | 6% | 8% | 21% | 11% | 5% | 8% | 7% | 6% | 5% | 8% | 15% | 9% | 5% | 10% | 6% | 6% | 6% |
| JUL 16-18, 2012 | 10% | 10% | 14% | 11% | 15% | 3% | 12% | 7% | 13% | - | 17% | 11% | 9% | 9% | 7% | 8% | 6% | 20% | 12% | 9% | 15% | 8% | 7% | 10% |
| MAY 19-20, 2012 | 12% | 11% | 11% | 19% | 11% | 8% | 20% | 13% | 12% | 34% | 26% | 10% | 6% | 13% | 28% | 8% | 10% | 18% | 7% | 14% | 15% | 8% | 12% | 13% |
| MAR 22-25, 2012 | 18% | 18% | 21% | 14% | 23% | 10% | 22% | 18% | 18% | 38% | 13% | 15% | 17% | 17% | 17% | 17% | 15% | 18% | 13% | 23% | 18% | 17% | 19% | 18% |
| FEB 27-28, 2012 | 20% | 16% | 28% | 21% | 26% | 11% | 20% | 17% | 22% | 33% | 20% | 16% | 21% | 20% | 17% | 16% | 18% | 23% | 20% | 22% | - | - | - | - |
| DEFINITELY MCCRORY | 38% | 29% | 42% | 31% | 43% | 43% | 43% | 41% | 36% | 7% | 37% | 38% | 38% | 45% | 30% | 47% | 44% | 25% | 32% | 47% | 39% | 44% | 37% | 29% |
| PROBABLY MCCRORY | 9% | 6% | 9% | 13% | 11% | 9% | 7% | 9% | 9% | 8% | 6% | 15% | 5% | 6% | 18% | 4% | 5% | 7% | 11% | 8% | 4% | 12% | 9% | 13% |
| LEAN MCCRORY | 2% | 3% | - | - | 1% | 2% | 3% | 2% | 2% | - | 4% | 2% | 2% | - | 3% | 2% | 2% | 3% | 2% | - | 1% | 1% | 4% | 1% |



Continued

If the election for Governor were held today and you had to make a choice, for whom would you vote between Pat McCrory, the Republican, Walter Dalton, the Democrat, and Barbara Howe, the Libertarian?

| | | KEY REGIONS | | | | | | GENDER | | AGE | | | | | GENDER/AGE | | | | | | EDUCATION | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | TOTAL (D) | TRI-ANGLE (E) | SOUTH-EAST (F) | NORTH-EAST NC (G) | PIED-MONT TRIAD (H) | CHAR-LOTTE (I) | WEST-ERN NC (J) | MEN (K) | WOMEN (L) | 18-25 (M) | 26-40 (N) | 41-55 (O) | 56-65 (P) | 66+ (Q) | MEN 18-44 (R) | MEN 45-64 (S) | MEN 65+ (T) | WOMEN 18-44 (U) | WOMEN 45-64 (V) | WOMEN 65+ (W) | HS OR LESS (X) | 2 YR COLL | 4 YR COLL | POST GRAD |
| DEFINITELY DALTON | 33% | 42% | 31% | 38% | 22% | 29% | 36% | 33% | 33% | 52% | 26% | 30% | 33% | 34% | 34% | 33% | 34% | 28% | 34% | 31% | 33% | 27% | 34% | 41% |
| PROBABLY DALTON | 4% | 5% | 2% | 6% | 4% | 3% | 4% | 3% | 5% | 4% | 5% | 4% | 4% | 4% | 3% | 3% | 5% | 7% | 4% | 4% | 5% | 5% | 2% | 6% |
| LEAN DALTON | 1% | 1% | - | - | 3% | - | 1% | 1% | 1% | - | 3% | 1% | 1% | 1% | 3% | - | 2% | 2% | 1% | - | 1% | - | 3% | - |
| DEFINITELY HOWE | 2% | 5% | - | 7% | 2% | 2% | - | 3% | 2% | - | 1% | 3% | 3% | 2% | 1% | 4% | 2% | 4% | - | 4% | 3% | 2% | 2% | 1% |
| PROBABLY HOWE | 1% | 1% | - | 2% | 2% | 2% | 1% | 1% | 2% | 8% | 1% | 2% | 1% | - | 1% | 1% | - | 3% | 3% | - | 1% | 2% | 1% | 3% |
| LEAN HOWE | - | - | 1% | - | - | 1% | - | - | 1% | - | - | - | 1% | - | - | - | - | - | 2% | - | 1% | - | 1% | - |
| OTHER | 1% | 1% | 1% | - | 3% | 1% | - | 1% | 1% | - | 4% | 1% | 1% | 1% | 1% | 1% | - | 4% | 1% | 1% | 2% | - | 2% | - |
| REFUSED | 1% | 2% | 1% | - | - | 2% | - | - | 1% | - | 1% | - | 1% | 1% | - | - | - | 2% | 1% | 1% | 1% | 1% | 1% | - |

If the election for Governor were held today and you had to make a choice, for whom would you vote between Pat McCrory, the Republican, Walter Dalton, the Democrat, and Barbara Howe, the Libertarian?

| | | PARTY REG | | | PARTY REG/GENDER | | | | | | IDEOLOGY | | | RACE | | | EMPLOYMENT STATUS | | | INCOME | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | TOTAL (A) | GOP (B) | DEM (C) | IND (D) | GOP MEN (E) | GOP WOMEN (F) | DEM MEN (G) | DEM WOMEN (H) | IND MEN (I) | IND WOMEN (J) | LIB (K) | MOD (L) | CONS (M) | BLACK (N) | WHITE (O) | OTHER (P) | FULL TIME (Q) | RET-IRED (R) | UN-EMPL-OYED (S) | UNDER $25K (T) | $25-$50K (U) | $50-$75K (V) | $75-$100K (W) | OVER $100K (X) |
| BASE=TOTAL SAMPLE | 100% | 33% | 45% | 22% | 16% | 17% | 21% | 24% | 11% | 11% | 21% | 30% | 44% | 22% | 75% | 3% | 46% | 34% | 9% | 14% UX | 20% | 19% | 10% | 13% |
| **D/S (MCCRORY - DALTON) | 11% | 82% CD | -48% | 24% C | 91% FGHIJ | 74% GHIJ | -50% | -46% | 24% GH | 25% GH | -63% | -7% K | 63% KL | -72% | 37% NP | -31% | 19% RS | 5% S | -19% | -23% | 14% T | 13% T | 21% T | 26% TuV |
| TOTAL MCCRORY | | | | | | | | | | | | | | | | | | | | | | | | |
| SEP 18-19, 2012 | 49% | 86% CD | 20% | 52% C | 92% FGHIJ | 81% GHIJ | 20% | 20% | 54% GH | 50% GH | 11% | 37% K | 77% KL | 9% | 62% NP | 13% | 53% S | 47% s | 33% | 31% | 52% T | 51% T | 55% T | 59% T |
| JUL 16-18, 2012 | 47% | 85% CD | 24% | 40% C | 88% GHIJ | 81% GHIJ | 24% | 23% | 42% GH | 38% gH | 4% | 35% K | 77% KL | 8% | 59% N | 40% n | 52% S | 51% S | 29% | 31% | 54% Tw | 59% TWX | 40% | 43% |
| MAY 19-20, 2012 | 48% | 85% CD | 21% | 48% C | 89% GHIJ | 80% GHIJ | 22% | 21% | 46% GH | 52% GH | 18% | 34% K | 73% KL | 12% | 59% N | 46% N | 49% | 51% | 37% | 39% | 45% | 57% T | 60% Tu | 58% Tu |
| MAR 22-25, 2012 | 48% | 81% CD | 23% | 49% C | 86% GHIJ | 77% GHIJ | 25% | 22% | 49% GH | 49% GH | 10% | 43% K | 72% KL | 11% | 59% N | 43% N | 54% Rs | 43% | 38% | 41% | 46% | 59% Tu | 51% | 57% T |
| FEB 27-28, 2012 | 49% | 76% CD | 27% | 51% C | 81% fGHIJ | 71% GHIJ | 36% H | 21% | 51% gH | 52% gH | 15% | 40% K | 70% KL | 20% | 57% N | 41% n | 53% rs | 45% | 38% | - | 40% | 53% U | 59% U | 61% U |
| TOTAL DALTON | | | | | | | | | | | | | | | | | | | | | | | | |
| SEP 18-19, 2012 | 38% | 4% | 68% BD | 27% B | 1% | 6% E | 70% EFIJ | 66% EFIJ | 30% EF | 24% EF | 74% LM | 45% M | 15% | 81% Op | 25% | 44% | 34% | 42% q | 52% Q | 54% UVWX | 37% | 37% | 34% | 33% |
| JUL 16-18, 2012 | 37% | 6% | 60% BD | 35% B | 4% | 9% | 63% EFIJ | 58% EFIJ | 32% EF | 37% EF | 83% LM | 47% M | 9% | 77% OP | 25% | 37% | 32% | 36% | 50% Qr | 56% UVX | 33% v | 22% | 43% V | 40% V |
| MAY 19-20, 2012 | 38% | 8% | 62% BD | 34% B | 5% | 11% | 57% EFIJ | 66% EFIJ | 35% EF | 32% EF | 72% LM | 45% M | 18% | 73% OP | 28% | 23% | 39% | 36% | 42% | 46% VW | 46% VW | 29% | 26% | 37% |
| MAR 22-25, 2012 | 32% | 5% | 58% BD | 20% B | 5% | 5% | 55% EFIJ | 59% EFIJ | 15% EF | 26% EF | 65% LM | 35% M | 14% | 68% OP | 22% | 17% | 28% | 38% Q | 33% | 41% Vx | 38% Vx | 21% | 29% | 28% |
| FEB 27-28, 2012 | 30% | 5% | 51% BD | 25% B | 6% | 4% | 42% EFIJ | 56% EFGIJ | 24% EF | 25% EF | 61% LM | 38% M | 11% | 57% OP | 22% | 33% | 24% | 35% Q | 37% | - | 38% vWX | 27% | 25% | 20% |
| TOTAL HOWE | | | | | | | | | | | | | | | | | | | | | | | | |
| SEP 18-19, 2012 | 4% | 4% | 3% | 6% | 3% | 5% | 3% | 3% | 4% | 9% | 5% | 5% | 2% | 2% | 5% P | - | 5% | 2% | 4% | 3% | 4% | 4% | 6% | 4% |
| JUL 16-18, 2012 | 5% | 3% | 5% | 8% B | 2% | 3% | 7% | 4% | 13% EFHj | 4% | 4% | 7% | 4% | 2% | 5% | 23% | 6% | 4% | 6% | 5% | 4% | 2% | 11% V | 9% v |
| HARD UNDECIDED | | | | | | | | | | | | | | | | | | | | | | | | |
| SEP 18-19, 2012 | 7% | 3% | 6% | 14% BC | 2% | 5% | 4% | 8% E | 13% Efg | 15% EFG | 10% M | 10% M | 4% | 5% | 7% | 29% | 8% | 8% | 5% | 6% | 7% | 9% x | 5% | 3% |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X



Continued

If the election for Governor were held today and you had to make a choice, for whom would you vote between Pat McCrory, the Republican, Walter Dalton, the Democrat, and Barbara Howe, the Libertarian?

| | | PARTY REG | | | PARTY REG/GENDER | | | | | | IDEOLOGY | | | RACE | | | EMPLOYMENT STATUS | | | INCOME | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | TOTAL (A) | GOP (B) | DEM (C) | IND (D) | GOP MEN (E) | GOP WOMEN (F) | DEM MEN (G) | DEM WOMEN (H) | IND MEN (I) | IND WOMEN (J) | LIB (K) | MOD (L) | CONS (M) | BLACK (N) | WHITE (O) | OTHER (P) | FULL TIME (Q) | RET-IRED (R) | UN-EMPL-OYED (S) | UNDER $25K (T) | $25-$50K (U) | $50-$75K (V) | $75-$100K (W) | OVER $100K (X) |
| JUL 16-18, 2012 | 10% | 6% | 10% | 16% B | 6% | 7% | 6% | 14% EfG | 12% | 20% EFG | 9% | 11% | 9% | 13% P | 10% P | - | 9% | 9% | 15% | 8% | 8% | 17% W | 5% | 8% |
| MAY 19-20, 2012 | 12% | 7% | 15% B | 16% B | 6% | 9% | 17% E | 14% E | 16% E | 15% | 9% | 20% KM | 8% | 14% | 12% | 17% | 12% | 12% | 18% | 13% x | 8% | 13% x | 15% x | 5% |
| MAR 22-25, 2012 | 18% | 14% | 17% | 26% BC | 9% | 18% e | 18% e | 16% | 30% EfgH | 22% E | 20% | 20% M | 13% | 18% | 17% | 35% o | 16% | 18% | 26% | 17% | 13% | 20% | 17% | 14% |
| FEB 27-28, 2012 | 20% | 18% | 20% | 22% | 11% | 24% E | 18% | 21% E | 23% e | 21% | 20% | 19% | 17% | 20% | 19% | 22% | 21% | 17% | 25% | - | 22% W | 19% | 11% | 18% |
| DEFINITELY MCCRORY | 38% | 75% CD | 12% | 37% C | 80% GHIJ | 70% GHIJ | 11% | 12% | 42% GH | 32% GH | 7% | 23% K | 66% KL | 7% | 49% NP | 13% | 40% S | 40% S | 25% | 27% | 42% T | 34% | 45% T | 51% TV |
| PROBABLY MCCRORY | 9% | 10% c | 6% | 13% C | 10% | 11% | 6% | 5% | 11% | 14% h | 3% | 10% K | 11% K | 2% | 11% NP | - | 12% RS | 5% | 4% | 3% | 10% T | 14% TX | 7% | 4% |
| LEAN MCCRORY | 2% | 1% | 2% | 2% | 2% | - | 3% fi | 2% fi | - | 3% | 1% | 5% KM | - | - | 2% NP | - | 2% | 2% | 4% | 1% | - | 3% u | 3% | 4% u |
| DEFINITELY DALTON | 33% | 3% | 60% BD | 22% B | 1% | 6% e | 63% EFIJ | 57% EFIJ | 24% EF | 20% EF | 65% LM | 38% M | 13% | 76% Op | 20% | 44% | 29% | 36% | 44% q | 43% Wx | 33% | 32% | 26% | 29% |
| PROBABLY DALTON | 4% | - | 6% B | 5% B | - | 1% | 5% Ef | 7% EF | 5% e | 5% e | 9% lM | 4% | 2% | 5% P | 4% P | - | 3% | 5% | 8% | 11% UvX | 2% | 4% | 8% u | 3% |
| LEAN DALTON | 1% | - | 2% B | 1% | - | - | 2% | 1% | 2% | - | - | 3% KM | - | 1% | 1% P | - | 1% s | 1% | - | - | 2% | 1% | - | 1% |
| DEFINITELY HOWE | 2% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 2% | 3% | 2% | 2% p | 3% P | - | 3% S | 2% s | - | 1% | 3% v | - | 3% | 3% |
| PROBABLY HOWE | 1% | 2% c | - | 4% C | 1% | 2% | - | - | 2% | 6% GH | 3% m | 1% | - | - | 2% NP | - | 2% | - | 2% | 1% | 1% | 4% x | 2% | - |
| LEAN HOWE | - | 1% | - | - | - | 1% | - | 1% | - | - | - | 1% | - | - | - | - | - | - | 2% | - | - | - | - | 1% |
| OTHER | 1% | 2% | 1% | 1% | - | 3% ehi | 2% | - | - | 1% | - | 1% | 2% K | 1% | 1% | 14% | 1% | 1% | 5% | 5% vwx | 1% | - | - | - |
| REFUSED | 1% | 1% | 2% d | - | 1% | - | - | 3% fgij | - | - | - | 2% km | - | 2% | 1% p | - | - | - | 2% | 1% | - | - | - | 1% |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X