Do you support or oppose the increased usage of renewable sources to generate electricity?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	500	111	83	53	86	106	61	240	260	47	63	134	102	132	71	94	68	75	99	72	138	113	158	85
	100%	22%	17%	11%	17%	21%	12%	48%	52%	9%	13%	27%	20%	26%	14%	19%	14%	15%	20%	14%	28%	23%	32%	17%
**D/S (SUPPORT - OPPOSE)	277	73	35	23	35	68	42	162	115	29	42	94	47	58	57	63	38	41	49	21	62	68	84	61
	55%	66% CDE	42%	44%	41%	64% CDE	70% CDE	68% I	44%	60%	65% MN	70% MN	46%	44%	81% pQRST	67% ST	57% T	54% T	49% T	29%	45%	60% U	53%	71% UW
TOTAL SUPPORT	350	84	51	34	51	81	48	187	163	33	49	107	65	84	61	73	49	50	66	39	88	81	111	68
	70%	76% cE	62%	65%	60%	77% CE	78% CE	78% I	63%	71%	77% n	79% MN	64%	64%	85% qRST	77% T	73% T	67%	67% t	54%	64%	71%	70%	80% U
TOTAL OPPOSE	73	11	16	11	16	13	5	25	48	5	7	12	19	26	3	10	11	9	17	18	26	13	27	7
	15%	10%	19% g	21% g	19% g	12%	8%	11%	18% H	10%	11%	9%	18% l	20% L	5%	11%	16% O	12%	18% O	24% OPr	19% X	11%	17% x	8%
STRONGLY SUPPORT	210	59	31	14	29	54	24	111	99	19	32	66	44	42	38	45	26	34	41	18	46	43	75	47
	42%	53% CDEg	37%	25%	34%	51% cDE	39%	46% i	38%	39%	50% N	49% N	43% n	32%	53% T	48% T	38%	45% T	42% T	26%	33%	38%	47% U	55% UV
SOMEWHAT SUPPORT	140	25	20	21	22	27	24	76	63	15	17	41	21	41	23	27	23	17	25	20	42	37	36	21
	28%	23%	24%	39% b	26%	25%	39% Bcf	32% i	24%	31%	26%	30%	21%	32% m	32%	29%	34%	22%	25%	28%	31%	33% w	23%	25%
SOMEWHAT OPPOSE	30	4	6	3	7	8	1	6	24	3	5	4	6	9	1	4	1	8	7	8	10	6	9	4
	6%	3%	8%	6%	8%	8% g	2%	2%	9% H	7%	8%	3%	6%	7%	1%	4%	2%	10% OQ	7% oq	11% OpQ	7%	5%	6%	5%
STRONGLY OPPOSE	43	8	10	8	9	5	4	20	23	2	2	8	13	17	2	6	10	2	11	10	16	7	18	3
	9%	7%	12%	15% f	11%	5%	6%	8%	9%	4%	3%	6%	12% jK	13% JKl	3%	7%	15% OR	2%	11% oR	14% OR	12% X	6%	11% X	3%
UNDECIDED/DON'T KNOW	74	16	16	8	18	9	7	25	49	8	8	15	17	21	7	10	6	15	15	16	22	20	19	10
	15%	14%	19% f	14%	21% F	9%	12%	11%	19% H	17%	12%	11%	17%	16%	10%	11%	9%	20%	15%	22% opQ	16%	18%	12%	12%
REFUSED	3	-	-	-	-	2	1	2	1	1	-	-	1	1	-	1	1	1	-	-	2	-	1	-
	1%	-	-	-	-	2%	1%	1%	-	1%	-	-	1%	1%	-	1%	2%	1%	-	-	1%	-	1%	-

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

Do you support or oppose the increased usage of renewable sources to generate electricity?

BANNER 2

	TOTAL (A)	PARTY REG: GOP (B)	PARTY REG: DEM (C)	PARTY REG: IND (D)	PARTY REG/GENDER: GOP MEN (E)	PARTY REG/GENDER: GOP WOMEN (F)	PARTY REG/GENDER: DEM MEN (G)	PARTY REG/GENDER: DEM WOMEN (H)	PARTY REG/GENDER: IND MEN (I)	PARTY REG/GENDER: IND WOMEN (J)	IDEOLOGY: LIB (K)	IDEOLOGY: MOD (L)	IDEOLOGY: CONS (M)	RACE: BLACK (N)	RACE: WHITE (O)	RACE: OTHER (P)	PARTY ID: GOP (Q)	PARTY ID: DEM (R)	PARTY ID: IND (S)	INCOME: UNDER $25K (T)	INCOME: $25K-$50K (U)	INCOME: $50K-$75K (V)	INCOME: $75K-$100K (W)	INCOME: $100K+ (X)
BASE=TOTAL SAMPLE	500	170	215	115	94	76	92	123	54	61	86	162	216	110	360	25	165	179	143	70	92	69	62	78
	100%	34%	43%	23%	19%	15%	18%	25%	11%	12%	17%	32%	43%	22%	72%	5%	33%	36%	29%	14%	18%	14%	12%	16%
**D/S (SUPPORT - OPPOSE)	277	83	120	74	58	26	62	58	42	32	60	107	94	45	214	15	75	114	85	26	55	51	40	59
	55%	49%	56%	64%	62%	34%	68%	47%	77%	52%	69%	66%	44%	41%	59%	62%	45%	64%	60%	37%	60%	75%	64%	76%
				B	FH		FHj	f	eFHJ	F	M	M			N	n		Q	Q		T	TU	T	TU
TOTAL SUPPORT	350	113	149	87	70	43	71	78	46	42	69	126	135	70	261	17	104	135	104	40	67	57	48	66
----------	70%	67%	69%	76%	75%	56%	77%	64%	84%	69%	80%	78%	62%	64%	72%	68%	63%	75%	73%	57%	73%	82%	77%	85%
					Fh		FH		FHj		M	M						Q	q		t	T	T	Tu
TOTAL OPPOSE	73	30	29	14	13	17	9	21	4	10	9	19	41	25	47	1	29	21	19	14	13	5	8	7
----------	15%	18%	14%	12%	14%	23%	9%	17%	7%	16%	11%	12%	19%	23%	13%	5%	17%	12%	13%	20%	14%	8%	13%	9%
						GI		i					kl	OP						v				
STRONGLY SUPPORT	210	51	106	53	37	13	47	59	26	27	56	77	64	40	157	13	48	93	66	22	34	36	31	39
	42%	30%	49%	46%	40%	18%	51%	48%	49%	44%	65%	48%	30%	36%	43%	51%	29%	52%	46%	31%	37%	52%	50%	50%
			B	B	F		F	F	F	F	LM	M						Q	Q			Tu	T	Tu
SOMEWHAT SUPPORT	140	63	43	34	33	29	24	19	19	15	12	49	71	30	104	4	56	42	38	18	34	21	16	28
	28%	37%	20%	30%	35%	39%	26%	16%	36%	24%	14%	30%	33%	27%	29%	16%	34%	23%	27%	26%	37%	30%	26%	35%
		C		c	H	gHj	h		H			K	K				R							
SOMEWHAT OPPOSE	30	15	10	5	3	12	2	8	1	4	-	11	18	8	20	1	17	6	5	4	7	2	2	3
	6%	9%	5%	5%	3%	16%	2%	6%	2%	7%	-	7%	8%	7%	6%	5%	10%	3%	3%	6%	7%	3%	3%	4%
						EGhI						K	K				RS							
STRONGLY OPPOSE	43	15	19	8	10	5	7	13	3	5	9	8	23	17	26	-	11	15	14	9	6	4	6	4
	9%	9%	9%	7%	11%	7%	7%	10%	6%	9%	11%	5%	11%	15%	7%	-	7%	8%	10%	13%	7%	5%	10%	5%
													l	OP	P									
UNDECIDED/DON'T KNOW	74	26	35	13	10	16	11	24	5	9	9	16	39	15	50	7	31	23	18	17	12	6	7	5
	15%	15%	16%	11%	10%	21%	12%	19%	9%	14%	10%	10%	18%	13%	14%	27%	19%	13%	13%	24%	13%	9%	11%	6%
						eI		ei					kL							VwX				
REFUSED	3	1	2	1	1	-	1	-	-	1	-	-	2	-	3	-	1	-	2	-	-	1	-	-
	1%	1%	1%	1%	1%	-	1%	-	-	1%	-	-	1%	-	1%	-	1%	-	1%	-	-	1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

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Do you support or oppose the existing state law that requires you to purchase a certain amount of renewable energy each month, even if it costs you more?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	500	111	83	53	86	106	61	240	260	47	63	134	102	132	71	94	68	75	99	72	138	113	158	85
	100%	22%	17%	11%	17%	21%	12%	48%	52%	9%	13%	27%	20%	26%	14%	19%	14%	15%	20%	14%	28%	23%	32%	17%
**D/S (SUPPORT - OPPOSE)	-232	-20	-42	-40	-57	-54	-19	-128	-104	-16	-13	-56	-45	-86	-23	-55	-45	-15	-31	-47	-73	-59	-59	-36
	-46%	-18% CDEF	-51%	-75%	-66%	-50%	-32% DE	-53%	-40% h	-34% N	-21% LMN	-42% N	-44% n	-65%	-32% pQT	-59%	-67%	-20% PQT	-31% PQT	-65%	-53%	-52%	-37%	-42%
TOTAL SUPPORT	103	34	13	4	12	21	18	45	58	14	18	27	26	15	20	14	9	23	27	7	26	23	35	18
	21%	31% CDEf	16%	7%	14%	20% D	30% cDE	19%	22%	30% N	29% N	20% n	25% N	12%	28% pqT	15%	14%	30% PQT	28% PQT	10%	19%	20%	22%	21%
TOTAL OPPOSE	335	54	55	44	69	75	37	173	162	31	31	83	70	101	43	70	54	37	59	54	99	82	94	53
	67%	49%	67% B	83% BcG	80% BcG	71% B	61%	72% I	62%	65%	49%	62%	69% K	77% KL	60%	74% oRS	80% ORS	50%	59%	75% oRS	72% W	73% W	60%	63%
STRONGLY SUPPORT	48	18	6	1	8	8	8	22	26	4	8	14	15	6	8	8	5	9	15	3	9	9	20	11
	10%	16% cDf	7%	2%	9% d	8%	12% D	9%	10%	9%	13%	10%	14% N	5%	12% t	9%	7%	12% t	15% T	4%	6%	8%	12% u	13%
SOMEWHAT SUPPORT	54	16	8	3	4	13	11	23	32	10	10	14	11	9	12	6	5	14	13	4	17	14	16	7
	11%	14% dE	9%	5%	5%	12% e	18% DE	9%	12%	22% n	16%	10%	11%	7%	17% pt	7%	7%	18% PqT	13%	6%	13%	13%	10%	8%
SOMEWHAT OPPOSE	88	17	18	8	16	18	12	33	56	14	12	23	11	24	13	11	7	18	16	19	21	20	27	19
	18%	15%	22%	15%	18%	17%	19%	14%	21% H	29% M	19%	17%	11%	18%	18%	12%	10%	24% pQ	16%	27% PQs	15%	18%	17%	22%
STRONGLY OPPOSE	246	37	37	36	53	57	26	140	106	17	19	60	59	77	30	58	47	19	43	35	78	62	67	35
	49%	34%	45%	67% BCG	62% BCG	53% B	43%	58% I	41%	36%	30%	45% k	58% JKl	59% JKL	42% r	62% ORSt	70% ORST	26%	44% R	48% R	57% WX	55% wx	42%	41%
UNDECIDED/DON'T KNOW	62	23	14	5	5	10	5	22	40	2	14	24	5	15	8	10	4	15	13	11	12	8	28	14
	12%	21% dEFG	17% E	10%	6%	9%	8%	9%	15% h	4%	22% JM	18% JM	5%	11% j	11%	10%	6%	19% Q	13%	15% q	9%	7%	18% UV	16% v
REFUSED	1	-	-	-	-	-	1	-	1	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-
	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-

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Do you support or oppose the existing state law that requires you to purchase a certain amount of renewable energy each month, even if it costs you more?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	UNDER $25K (T)	$25K-$50K (U)	$50K-$75K (V)	$75K-$100K (W)	$100K+ (X)
BASE=TOTAL SAMPLE	500	170	215	115	94	76	92	123	54	61	86	162	216	110	360	25	165	179	143	70	92	69	62	78
	100%	34%	43%	23%	19%	15%	18%	25%	11%	12%	17%	32%	43%	22%	72%	5%	33%	36%	29%	14%	18%	14%	12%	16%
**D/S (SUPPORT - OPPOSE)	-232	-103	-92	-38	-54	-49	-47	-45	-27	-10	-10	-72	-130	-73	-149	-9	-98	-74	-51	-32	-46	-31	-17	-34
	-46%	-60%	-43%	-33%	-58%	-64%	-51%	-36%	-50%	-17%	-12%	-45%	-60%	-66%	-41%	-37%	-60%	-41%	-36%	-45%	-50%	-45%	-27%	-44%
			b	B				F		EFGHI	LM				N			q	Q				u	
TOTAL SUPPORT	103	24	49	30	14	10	19	29	11	19	32	33	33	16	79	6	24	41	36	15	17	16	19	13
----------	21%	14%	23%	26%	15%	13%	21%	24%	21%	31%	37%	20%	15%	15%	22%	25%	15%	23%	26%	22%	19%	23%	31%	17%
			B	B				F		EF	LM				n			q	Q				x	
TOTAL OPPOSE	335	127	140	68	68	58	66	74	39	29	42	105	163	89	228	15	122	115	88	47	63	46	36	48
----------	67%	74%	65%	59%	73%	76%	72%	60%	71%	48%	49%	65%	75%	80%	63%	62%	74%	64%	62%	67%	69%	67%	58%	61%
		cD			hJ	HJ	hJ		J			K	KL	O			rS							
STRONGLY SUPPORT	48	11	25	12	6	6	12	13	4	8	18	11	17	6	38	3	11	18	19	8	9	6	9	7
	10%	7%	12%	10%	6%	8%	13%	10%	8%	13%	20%	7%	8%	6%	11%	14%	7%	10%	13%	12%	10%	9%	14%	9%
											LM								q					
SOMEWHAT SUPPORT	54	13	24	18	9	4	7	16	7	11	14	22	16	10	41	3	13	23	17	7	8	9	10	7
	11%	7%	11%	16%	9%	5%	8%	13%	13%	18%	16%	14%	7%	9%	11%	12%	8%	13%	12%	10%	9%	14%	16%	9%
				b				F		Fg	m	m												
SOMEWHAT OPPOSE	88	34	39	15	16	18	15	23	1	14	11	33	36	21	59	8	35	36	16	10	19	11	9	13
	18%	20%	18%	13%	17%	24%	17%	19%	2%	23%	13%	20%	17%	19%	16%	33%	21%	20%	11%	14%	21%	15%	14%	17%
					I	I	I	I		I							S	S						
STRONGLY OPPOSE	246	92	101	52	52	40	51	51	38	15	31	72	127	68	168	7	88	79	72	37	45	36	27	35
	49%	54%	47%	46%	56%	53%	55%	41%	69%	25%	36%	45%	59%	62%	47%	29%	53%	44%	51%	52%	49%	52%	44%	45%
					hJ	J	hJ	J	fHJ				KL	OP	p		r							
UNDECIDED/DON'T KNOW	62	20	26	17	11	8	6	20	5	12	12	24	21	5	53	3	18	24	18	8	11	7	7	17
	12%	12%	12%	14%	12%	11%	7%	16%	8%	20%	14%	15%	10%	5%	15%	13%	11%	13%	12%	12%	12%	10%	11%	22%
								G		G					N									v
REFUSED	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-
	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

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How much more are you willing to spend on your monthly electricity bill in order to pay for more electricity derived from renewable sources?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	500	111	83	53	86	106	61	240	260	47	63	134	102	132	71	94	68	75	99	72	138	113	158	85
	100%	22%	17%	11%	17%	21%	12%	48%	52%	9%	13%	27%	20%	26%	14%	19%	14%	15%	20%	14%	28%	23%	32%	17%
UP TO $10	104	20	21	5	11	31	16	50	54	7	13	35	26	19	14	25	12	17	26	8	20	27	33	25
	21%	18%	26%	9%	13%	29%	27%	21%	21%	15%	21%	26%	26%	14%	19%	26%	17%	22%	26%	12%	14%	23%	21%	29%
			DE			bDE	DE					N	N			T			T			u		U
BETWEEN $10-$24	74	23	12	2	13	15	8	35	38	10	17	21	13	12	14	16	5	19	12	6	14	14	28	17
	15%	21%	14%	3%	15%	14%	13%	15%	15%	21%	27%	15%	13%	9%	19%	17%	8%	26%	12%	9%	10%	13%	18%	20%
		D	D		D	D	d				mN				qt			QsT					u	u
BETWEEN $25-$99	26	9	5	3	3	3	3	11	15	6	4	9	5	3	8	3	-	7	4	4	6	2	10	9
	5%	8%	6%	6%	3%	3%	6%	5%	6%	13%	6%	7%	5%	2%	11%	4%	-	10%	4%	5%	4%	1%	6%	10%
		f								n		n			Q	q		Q	Q	q			V	V
$100 OR MORE	6	2	-	-	3	1	-	6	-	2	2	-	-	1	4	-	1	-	-	-	4	-	1	1
	1%	2%	-	-	3%	1%	-	2%	-	4%	3%	-	-	1%	5%	-	1%	-	-	-	3%	-	1%	1%
								I							prst						v			
NOT WILLING TO PAY MORE	267	48	40	42	55	53	29	133	134	17	26	64	51	93	31	48	48	28	48	49	86	68	79	29
	53%	44%	48%	80%	64%	50%	47%	55%	52%	37%	41%	48%	51%	71%	43%	51%	72%	37%	48%	69%	63%	60%	50%	34%
				BCeFG	Bcfg									JKLM		r	OPRS			OPRS	WX	X	X	
DON'T KNOW	20	8	3	1	-	4	4	4	16	2	2	5	6	4	2	1	1	2	9	4	6	3	5	5
	4%	7%	4%	2%	-	4%	6%	2%	6%	5%	2%	4%	6%	3%	2%	1%	1%	3%	9%	6%	4%	2%	3%	6%
		E	e			e	e		H										oPQ					
REFUSED	3	-	2	-	1	-	1	1	2	2	-	1	-	-	-	1	-	2	-	-	3	-	1	-
	1%	-	2%	-	1%	-	1%	1%	1%	4%	-	1%	-	-	-	1%	-	3%	-	-	2%	-	-	-

CIVITAS INSTITUTE

CIVITAS INSTITUTE NORTH CAROLINA STATEWIDE ENERGY STUDY / MAY 2013

How much more are you willing to spend on your monthly electricity bill in order to pay for more electricity derived from renewable sources?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	UNDER $25K (T)	$25K-$50K (U)	$50K-$75K (V)	$75K-$100K (W)	$100K+ (X)
BASE=TOTAL SAMPLE	500	170	215	115	94	76	92	123	54	61	86	162	216	110	360	25	165	179	143	70	92	69	62	78
	100%	34%	43%	23%	19%	15%	18%	25%	11%	12%	17%	32%	43%	22%	72%	5%	33%	36%	29%	14%	18%	14%	12%	16%
UP TO $10	104	25	55	24	11	15	30	25	10	15	25	41	36	26	71	7	23	48	32	16	24	13	15	18
	21%	15%	25% B	21%	11%	19%	32% Efhi	20%	18%	24% e	29% M	26% m	17%	23%	20%	28%	14%	27% Q	23% q	22%	26%	19%	24%	23%
BETWEEN $10-$24	74	21	36	17	17	4	10	26	9	8	22	33	15	14	51	8	19	31	22	5	8	13	11	19
	15%	12%	17%	15%	18% F	6%	11%	21% Fg	16%	14%	25% M	20% M	7%	13%	14%	32% no	11%	18%	16%	7%	9%	19% tu	18%	25% TU
BETWEEN $25-$99	26	1	13	13	-	1	5	8	6	6	12	11	1	2	24	1	3	14	8	2	4	6	8	4
	5%	-	6% B	11% B	-	1%	5% E	7% EF	12% EF	11% EF	13% M	7% M	-	2%	7% N	4%	2%	8% Q	6% q	3%	4%	8%	13% t	6%
$100 OR MORE	6	-	6	-	-	-	6	-	-	-	1	2	1	4	2	-	1	5	-	2	1	-	-	2
	1%	-	3% BD	-	-	-	6% EFHIJ	-	-	-	1%	1%	-	3% p	1%	-	1%	3% S	-	3%	1%	-	-	2%
NOT WILLING TO PAY MORE	267	120	93	54	65	55	38	55	30	24	25	64	156	57	198	8	114	72	72	41	52	36	25	31
	53%	71% CD	43%	47%	69% GHJ	72% GHiJ	42%	45%	55%	40%	29%	40%	72% KL	52% p	55% P	31%	69% RS	40%	51% r	58% wx	57% wX	53%	41%	40%
DON'T KNOW	20	2	10	7	1	2	3	8	-	7	2	9	6	5	13	1	5	7	7	3	3	1	3	4
	4%	1%	5% b	6% b	1%	2%	3%	6% EI	-	11% EfI	2%	6%	3%	5%	4%	5%	3%	4%	5%	4%	3%	1%	4%	5%
REFUSED	3	1	3	-	1	-	1	2	-	-	-	1	1	3	1	-	-	2	1	2	-	-	-	-
	1%	-	1%	-	1%	-	1%	2%	-	-	-	-	-	2%	-	-	-	1%	1%	3%	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE

In your opinion, who should be responsible for paying for the higher costs associated with renewable energy?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	500 100%	111 22%	83 17%	53 11%	86 17%	106 21%	61 12%	240 48%	260 52%	47 9%	63 13%	134 27%	102 20%	132 26%	71 14%	94 19%	68 14%	75 15%	99 20%	72 14%	138 28%	113 23%	158 32%	85 17%
POWER COMPANY SHAREHOLDERS	290 58% (1)	59 53% (1)	52 62% (1)	30 56% (1)	58 68% (1) BF	55 51% (1)	36 60% (1)	134 56% (1)	156 60% (1)	30 63% (1)	33 52% (1)	81 60% (1)	60 59% (1)	75 57% (1)	37 53% (1)	54 58% (1)	40 60% (1)	46 61% (1)	62 62% (1)	39 55% (1)	86 63% (1) x	68 60% (1)	90 57% (1)	43 50% (1)
POWER COMPANY CUSTOMERS	60 12% (2)	16 14% (2) D	11 14% (2) d	2 4% (2)	10 11% (2)	15 14% (2) D	5 9% (2)	36 15% (2) I	23 9% (2)	8 17% (2)	7 11% (2)	15 11% (2)	10 10% (2)	16 12% (2)	12 17% (2)	12 13% (2)	10 15% (2)	8 11% (2)	8 8% (2)	6 8% (2)	11 8% (2)	10 9% (2)	20 13% (2)	16 19% (2) Uv
TAXPAYERS	18 4% (3)	7 7% (3) CDE	- -	- -	- -	7 6% (3) CDE	4 6% (3) cde	7 3% (3)	11 4% (3)	2 4% (3)	2 4% (3)	5 4% (3)	4 4% (3)	5 4% (3)	2 3% (3)	3 4% (3)	2 3% (3)	3 4% (3)	4 4% (3)	4 6% (3)	4 3% (3)	3 3% (3)	6 4% (3)	5 6% (3)
ALL OF THE ABOVE	55 11%	14 12% d	9 11%	2 4%	9 11%	13 12% d	7 12%	26 11%	29 11%	2 4%	9 15% j	17 13% J	13 13% j	13 10%	10 14%	7 8%	9 13%	9 11%	14 14%	7 9%	13 9%	16 14%	14 9%	12 14%
OTHER	8 2%	2 2%	- -	3 5%	- -	1 1%	2 4%	1 -	7 3% h	- -	2 4%	3 2%	- -	3 2% jm	- -	- -	1 2%	2 3%	3 3%	2 3%	4 3% x	2 2%	3 2%	- -
NOBODY	35 7%	9 8% g	5 6%	10 19% cEfG	2 3%	8 7% g	1 2%	25 11% I	10 4%	2 3%	7 12%	12 9%	5 5%	6 5%	8 11% qRs	14 15% QRSt	2 3%	1 1%	3 3%	4 6%	8 6%	6 6%	17 11% x	4 4%
DON'T KNOW	30 6%	1 1%	6 7% b	5 9% b	6 7% B	8 8% B	4 7% b	9 4%	21 8% h	4 7%	2 3%	2 1%	8 8% L	10 8% L	2 2%	3 3%	3 4%	6 7%	6 6%	8 11% op	11 8%	8 7%	5 3%	5 6%
REFUSED	4 1%	2 2%	- -	2 3%	- -	- -	1 1%	1 -	3 1%	1 1%	- -	- -	1 1%	3 2%	- -	- -	1 1%	1 1%	1 1%	2 2%	2 1%	- -	2 1%	1 1%

CIVITAS INSTITUTE

In your opinion, who should be responsible for paying for the higher costs associated with renewable energy?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	UNDER $25K (T)	$25K-$50K (U)	$50K-$75K (V)	$75K-$100K (W)	$100K+ (X)
BASE=TOTAL SAMPLE	500	170	215	115	94	76	92	123	54	61	86	162	216	110	360	25	165	179	143	70	92	69	62	78
	100%	34%	43%	23%	19%	15%	18%	25%	11%	12%	17%	32%	43%	22%	72%	5%	33%	36%	29%	14%	18%	14%	12%	16%
POWER COMPANY SHAREHOLDERS	290	94	135	61	50	45	55	80	29	31	51	96	121	79	190	17	93	111	76	49	56	47	34	35
	58%	55%	63%	53%	53%	58%	60%	65%	54%	52%	59%	60%	56%	72%	53%	70%	56%	62%	53%	70%	61%	68%	55%	45%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1) O	(1)	(1) o	(1)	(1)	(1)	(1) X	(1) X	(1) X	(1)	(1)
POWER COMPANY CUSTOMERS	60	21	25	13	11	10	18	7	7	6	11	18	26	8	49	2	23	20	15	6	10	4	7	16
	12%	13%	12%	11%	12%	13%	20%	6%	13%	10%	12%	11%	12%	7%	14%	10%	14%	11%	11%	9%	11%	6%	11%	21%
	(2)	(2)	(2)	(2)	(2)	(2)	(2) H	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2) n	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2) tuV
TAXPAYERS	18	5	11	1	4	2	3	8	1	1	7	5	5	4	11	3	5	11	2	2	2	2	5	4
	4%	3%	5%	1%	4%	2%	4%	6%	1%	2%	8%	3%	2%	4%	3%	12%	3%	6%	1%	3%	2%	3%	9%	6%
	(3)	(3)	(3) D	(3)	(3)	(3)	(3)	(2) I	(3)	(3)	(3) m	(3)	(3)	(3)	(3)	(2)	(3)	(3) S	(3)	(3)	(3)	(3)	(3)	(3)
ALL OF THE ABOVE	55	17	21	17	8	9	11	11	7	10	12	18	22	6	47	1	17	18	18	7	11	8	7	9
	11%	10%	10%	14%	8%	11%	11%	9%	13%	16%	14%	11%	10%	6%	13%	4%	10%	10%	13%	10%	11%	12%	12%	11%
															Np									
OTHER	8	1	2	5	-	1	-	2	1	4	2	3	4	1	7	-	1	4	4	1	3	1	-	2
	2%	-	1%	4%	-	1%	-	2%	2%	6%	2%	2%	2%	1%	2%	-	1%	2%	3%	1%	4%	2%	-	2%
				b						eg					P						w			
NOBODY	35	21	4	10	17	4	1	3	7	2	1	8	24	2	33	-	14	3	19	1	4	3	4	9
	7%	12%	2%	8%	18%	5%	1%	3%	14%	4%	1%	5%	11%	2%	9%	-	9%	1%	13%	1%	5%	5%	6%	11%
		C		C	FGHJ				GHj			k	KL		NP		R		R					T
DON'T KNOW	30	9	14	7	4	6	4	9	1	6	3	10	14	9	19	1	13	10	7	3	5	4	4	4
	6%	6%	6%	6%	4%	7%	5%	8%	2%	10%	3%	6%	6%	8%	5%	4%	8%	6%	5%	4%	5%	5%	6%	5%
								i																
REFUSED	4	1	2	2	-	1	-	2	1	1	-	3	1	1	3	-	-	2	2	2	1	-	1	-
	1%	-	1%	1%	-	1%	-	2%	2%	1%	-	2%	-	1%	1%	-	-	1%	2%	2%	1%	-	1%	-
															p									

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

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Would you be more or less likely to support candidates for the General Assembly who voted to repeal this existing state law, or would it make no difference?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	500	111	83	53	86	106	61	240	260	47	63	134	102	132	71	94	68	75	99	72	138	113	158	85
	100%	22%	17%	11%	17%	21%	12%	48%	52%	9%	13%	27%	20%	26%	14%	19%	14%	15%	20%	14%	28%	23%	32%	17%
**D/S (MORE LIKELY - LESS LIKELY)	28	2	2	17	-2	10	-2	22	6	4	-2	-3	13	14	2	11	7	-4	3	6	8	10	15	-5
	6%	2% EG	2% EG	32% BCEFG	-2%	10% BCEG	-4%	9% I	2%	9% KL	-3%	-2%	13% KL	11% KL	3% R	12% oRS	11% Rs	-5%	3% R	9% Rs	6% X	9% X	9% X	-6%
TOTAL MORE LIKELY	107	27	12	18	16	21	12	61	46	6	11	30	27	29	15	31	13	9	18	17	21	29	40	17
----------	21%	25%	15%	35% Cef	18%	20%	20%	25% i	18%	12%	17%	22%	27% J	22%	20%	33% oqRS	20%	12%	18%	24% r	15%	25% u	26% U	20%
TOTAL LESS LIKELY	80	25	10	2	17	11	14	39	40	1	13	33	14	15	12	20	6	13	15	11	13	18	26	22
----------	16%	23% cDF	12% d	3%	20% Df	10% d	24% cDF	16%	16%	3%	20% J	24% JmN	14% J	12% J	17%	21% Q	9%	17%	15%	15%	9%	16%	16% u	26% U
MUCH MORE LIKELY	61	14	8	7	11	12	8	40	21	1	7	17	14	20	9	18	11	3	9	9	13	19	23	6
	12%	13%	10%	14%	12%	12%	13%	16% I	8%	2%	11% j	13% J	14% J	15% J	12% r	19% RS	17% R	3%	9%	13% R	9%	16% X	14% x	7%
SOMEWHAT MORE LIKELY	46	13	4	11	5	9	4	21	25	5	4	13	13	9	6	13	2	7	9	8	8	10	18	11
	9%	12%	5%	21% CEfg	6%	8%	7%	9%	10%	10%	6%	10%	13%	7%	8%	14% Q	3%	9%	9% q	11% q	6%	9%	11%	13%
SOMEWHAT LESS LIKELY	28	10	5	-	3	3	8	14	14	1	8	13	1	3	8	6	-	8	2	3	3	7	12	6
	6%	9% Df	6% D	-	4% d	3%	13% DeF	6%	5%	3%	13% jMN	10% jMN	1%	2%	12% QS	6% Q	-	11% QS	2%	4% q	2%	6% u	8% U	7%
MUCH LESS LIKELY	52	15	6	2	14	8	7	25	27	-	4	19	13	13	4	14	6	5	13	8	10	11	14	16
	10%	14% D	7%	3%	17% cDf	8%	11%	10%	10%	-	7% j	14% J	13% J	10% J	5%	15% o	9%	6%	13% o	11%	7%	10%	9%	19% UvW
NO DIFFERENCE	258	50	47	26	44	61	30	119	139	39	33	60	54	64	39	38	40	47	56	30	91	53	71	41
	52%	45%	57%	49%	51%	57% b	50%	50%	54%	82% KLMN	52%	44%	53%	48%	54%	40%	59% PT	62% PT	57% Pt	42%	66% VWX	47%	45%	48%
UNDECIDED/REFUSED	55	9	14	7	9	13	4	21	34	2	7	12	6	23	6	5	9	7	10	14	13	14	21	6
	11%	8%	17% bg	13%	10%	12%	6%	9%	13%	4%	11%	9%	6%	18% JLM	8%	5%	13% p	9%	10%	20% oPrs	10%	12%	13%	7%

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

Would you be more or less likely to support candidates for the General Assembly who voted to repeal this existing state law, or would it make no difference?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	UNDER $25K (T)	$25K-$50K (U)	$50K-$75K (V)	$75K-$100K (W)	$100K+ (X)
BASE=TOTAL SAMPLE	500	170	215	115	94	76	92	123	54	61	86	162	216	110	360	25	165	179	143	70	92	69	62	78
	100%	34%	43%	23%	19%	15%	18%	25%	11%	12%	17%	32%	43%	22%	72%	5%	33%	36%	29%	14%	18%	14%	12%	16%
**D/S (MORE LIKELY - LESS LIKELY)	28	32	-4	-	19	13	-3	-1	5	-5	-9	3	33	9	25	-7	32	-11	10	-	10	5	6	-1
	6%	19%	-2%	-	21%	17%	-3%	-1%	9%	-8%	-10%	2%	15%	8%	7%	-30%	19%	-6%	7%	-1%	11%	8%	10%	-2%
		CD		c	GHiJ	GHJ			GHJ			K	KL	P	P		RS		R		TX	TX	TX	
TOTAL MORE LIKELY	107	50	35	22	30	20	17	19	14	8	15	30	56	20	85	-	47	25	36	13	21	18	16	15
----------	21%	29%	16%	19%	32%	26%	18%	15%	26%	13%	17%	18%	26%	18%	24%	2%	28%	14%	25%	19%	23%	26%	26%	19%
		Cd			GHJ	hj							kl	P	P		R		R					
TOTAL LESS LIKELY	80	18	40	22	11	7	19	20	9	13	23	27	24	10	61	8	15	36	25	14	11	13	10	16
----------	16%	10%	18%	19%	11%	9%	21%	17%	17%	21%	27%	17%	11%	9%	17%	32%	9%	20%	18%	20%	12%	19%	16%	21%
			B	b			F			f	lM				N	N		Q	Q					
MUCH MORE LIKELY	61	25	19	16	18	7	9	10	12	5	9	13	33	13	46	-	21	16	24	8	12	11	8	9
	12%	15%	9%	14%	20%	9%	10%	8%	22%	8%	11%	8%	15%	12%	13%	2%	12%	9%	17%	11%	13%	16%	14%	12%
					fgHJ				fgHJ				L	P	P				r					
SOMEWHAT MORE LIKELY	46	25	16	6	12	13	7	9	2	3	5	17	23	7	39	-	26	9	11	5	9	7	8	5
	9%	14%	8%	5%	12%	17%	8%	7%	4%	5%	6%	10%	11%	6%	11%	-	16%	5%	8%	8%	10%	11%	12%	7%
		CD				ghIJ								P	P		RS							
SOMEWHAT LESS LIKELY	28	10	10	9	7	3	4	6	3	5	7	12	7	2	24	1	8	11	7	3	5	6	3	8
	6%	6%	4%	8%	8%	3%	4%	5%	6%	9%	9%	7%	3%	2%	7%	4%	5%	6%	5%	5%	6%	9%	4%	10%
												m			N									
MUCH LESS LIKELY	52	8	30	14	4	4	15	15	6	8	16	15	17	8	36	7	7	25	19	11	5	7	7	8
	10%	5%	14%	12%	4%	6%	17%	12%	11%	12%	18%	10%	8%	7%	10%	28%	4%	14%	13%	15%	6%	10%	11%	10%
			B	b			EF	E			lM					No		Q	Q					
NO DIFFERENCE	258	83	117	58	45	39	48	69	26	32	43	89	109	70	171	16	82	99	69	39	49	35	29	39
	52%	49%	54%	50%	48%	51%	53%	56%	48%	53%	50%	55%	51%	63%	48%	63%	50%	55%	48%	56%	54%	51%	47%	50%
														O										
UNDECIDED/REFUSED	55	19	23	12	8	11	8	15	5	8	6	16	27	10	43	1	21	19	12	4	11	3	7	8
	11%	11%	11%	11%	9%	15%	9%	12%	9%	13%	6%	10%	12%	9%	12%	3%	13%	11%	9%	5%	12%	4%	11%	10%
															P						v			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

CIVITAS INSTITUTE

Should North Carolina Power customers pay higher electricity rates to support companies that produce electricity using solar power?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=SAMPLE A	245	54	41	25	38	55	32	120	125	22	36	71	50	58	36	51	30	40	49	32	56	60	82	42
	100%	22%	17%	10%	16%	22%	13%	49%	51%	9%	15%	29%	20%	24%	15%	21%	12%	16%	20%	13%	23%	24%	34%	17%
**D/S (YES - NO)	-87	-7	-11	-19	-18	-20	-13	-54	-33	-8	-13	-28	-9	-22	-13	-24	-13	-9	-10	-10	-19	-39	-21	-5
	-36%	-12% DEFg	-26% d	-78%	-46%	-36%	-39%	-45%	-26% h	-37%	-36%	-40%	-19% l	-37%	-37%	-48%	-43%	-24%	-21% p	-32%	-34% v	-65%	-26% V	-11% UVw
YES	71	22	14	2	9	15	8	31	40	7	9	21	19	16	10	13	8	14	17	9	17	9	28	17
	29%	41% Dg	34% D	9%	25%	28% D	23%	26%	32%	30%	26%	29%	37%	27%	29%	25%	27%	34%	35%	28%	31% V	14%	34% V	40% V
NO	158	29	25	22	27	35	20	85	73	15	22	49	28	38	24	37	21	23	27	19	36	48	49	21
	64%	54%	60%	88% BCFG	70%	65%	63%	71% i	58%	67%	62%	69%	56%	64%	65%	73% s	70%	58%	56%	60%	65%	79% uWX	60%	51%
DON'T KNOW	14	2	1	1	2	4	4	4	10	1	4	1	3	4	2	1	1	3	3	3	2	3	4	4
	6%	3%	4%	3%	5%	7%	11%	3%	8%	4%	12% l	1%	7%	7%	6%	2%	3%	8%	7%	9%	4%	5%	5%	10%
REFUSED	2	1	1	-	-	-	1	-	2	-	-	1	-	1	-	-	-	-	1	1	-	1	1	-
	1%	2%	2%	-	-	-	3%	-	2%	-	-	1%	-	2%	-	-	-	-	2%	3%	-	1%	1%	-

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

Should North Carolina Power customers pay higher electricity rates to support companies that produce electricity using solar power?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	UNDER $25K (T)	$25K-$50K (U)	$50K-$75K (V)	$75K-$100K (W)	$100K+ (X)
BASE=SAMPLE A	245	84	104	57	46	38	43	62	31	25	38	99	94	55	171	16	82	86	67	23	44	43	29	40
	100%	34%	43%	23%	19%	15%	17%	25%	13%	10%	16%	40%	39%	22%	70%	6%	33%	35%	27%	9%	18%	17%	12%	16%
**D/S (YES - NO)	-87	-46	-36	-6	-26	-20	-17	-19	-11	6	2	-27	-57	-33	-49	-1	-43	-29	-11	-5	-9	-16	-8	-13
	-36%	-54%	-34%	-10% BC	-55%	-53%	-40%	-30%	-37%	23% EFGHI	5% LM	-27% M	-60%	-61%	-29% N	-9% NO	-53%	-34%	-16% Qr	-21%	-21%	-36%	-26%	-32%
YES	71	16	29	25	10	7	11	18	10	16	19	34	15	9	55	6	17	25	26	9	16	13	9	12
	29%	19%	28%	45% Bc	21%	18%	27%	29%	32%	61% EFGHI	50% M	34% M	16%	17%	32% N	41% n	20%	29%	39% Q	40%	37%	30%	32%	30%
NO	158	62	65	31	35	27	29	36	21	10	17	61	71	43	105	8	60	55	37	14	26	28	17	25
	64%	74% cD	62%	55%	76% hJ	71% J	67% J	59%	68% J	39%	45%	61% k	76% KL	78% OP	61%	49%	73% S	63%	55%	60%	58%	66%	58%	63%
DON'T KNOW	14	4	9	-	1	3	3	7	-	-	2	3	8	3	9	2	4	5	4	-	1	1	2	3
	6%	5% D	9% D	-	3%	8% ij	6% ij	11% IJ	-	-	5%	4%	8%	5%	5%	10%	5%	6%	5%	-	3%	3%	7%	7%
REFUSED	2	1	1	-	-	1	-	1	-	-	-	1	1	-	2	-	1	1	-	-	1	-	1	-
	1%	2%	1%	-	-	4%	-	2%	-	-	-	1%	1%	-	1%	-	1%	1%	-	-	2%	-	3%	-

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X

Should North Carolina Power customers pay higher electricity rates to support companies that produce electricity using wind power?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=SAMPLE B	255	57	42	28	48	52	28	120	135	26	28	63	52	73	35	43	38	35	50	40	82	53	75	43
	100%	22%	16%	11%	19%	20%	11%	47%	53%	10%	11%	25%	20%	29%	14%	17%	15%	14%	20%	16%	32%	21%	30%	17%
**D/S (YES - NO)	-75	-7	-17	-15	-11	-12	-13	-35	-40	-2	3	-2	-31	-37	-4	-15	-17	2	-11	-25	-25	-25	-25	3
	-29%	-12% CDg	-41%	-54%	-23%	-22%	-46%	-30%	-29%	-10% MN	12% JLMN	-3% MN	-60%	-51%	-10% pQT	-35%	-44%	6% OPQST	-22% T	-63%	-31%	-48%	-34%	8% UVW
YES	84	24	12	6	17	18	6	40	44	11	15	30	10	15	15	14	10	17	19	6	25	13	24	22
	33%	41% g	30%	23%	36%	35%	22%	33%	32%	41% m	53% MN	48% MN	19%	21%	44% T	33% t	26%	49% qT	37% T	14%	31%	24%	32%	51% UVw
NO	159	31	29	22	28	30	19	75	83	13	11	32	41	52	19	29	26	15	30	31	50	38	50	18
	62%	54%	70%	77% Bf	59%	57%	68%	63%	62%	51%	41%	52%	78% JKL	72% KL	54%	67% r	70% R	43%	60%	77% oRs	62% x	72% X	66% X	43%
DON'T KNOW	13	3	-	-	3	4	3	4	8	2	2	-	1	6	1	-	2	3	1	4	6	2	1	3
	5%	5%	-	-	6%	8% cd	10% cd	4%	6%	8%	6%	-	3%	8% L	3%	-	5%	8%	3%	9% P	7%	5%	2%	6%

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Should North Carolina Power customers pay higher electricity rates to support companies that produce electricity using wind power?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	UNDER $25K (T)	$25K-$50K (U)	$50K-$75K (V)	$75K-$100K (W)	$100K+ (X)
BASE=SAMPLE B	255	86	111	58	47	39	49	61	23	35	48	62	121	55	189	9	83	93	76	47	47	26	33	38
	100%	34%	43%	23%	19%	15%	19%	24%	9%	14%	19%	25%	48%	22%	74%	4%	32%	36%	30%	19%	19%	10%	13%	15%
**D/S (YES - NO)	-75	-50	-9	-16	-32	-19	2	-11	-6	-10	1	-3	-66	-24	-51	1	-34	-9	-31	-24	-17	-12	2	-
	-29%	-58%	-8%	-28%	-67%	-48%	5%	-18%	-27%	-28%	1%	-5%	-55%	-43%	-27%	15%	-41%	-9%	-40%	-50%	-35%	-46%	5%	-
			BD	B			EFHIJ	Ef	e	e	LM	M				NO		QS					TUV	TUV
YES	84	16	49	19	7	9	25	24	8	11	23	29	26	15	63	5	22	40	21	10	13	7	17	18
	33%	19%	44%	32%	16%	23%	50%	39%	35%	30%	48%	46%	21%	27%	33%	55%	27%	43%	28%	22%	28%	26%	53%	49%
			B				EFj	Ef			M	M						Qs					TUv	TUv
NO	159	67	57	35	39	28	22	35	14	21	22	32	92	39	114	4	56	49	52	34	30	19	15	18
	62%	77%	52%	60%	83%	71%	45%	58%	62%	58%	47%	51%	76%	71%	61%	40%	68%	53%	68%	71%	64%	72%	47%	49%
		CD			GHJ	G							KL				r		r	wx		wx		
DON'T KNOW	13	3	5	5	1	2	3	2	1	4	3	2	3	1	11	-	4	4	3	3	4	-	-	1
	5%	4%	4%	8%	2%	6%	6%	3%	3%	12%	6%	3%	2%	2%	6%	5%	5%	4%	4%	7%	8%	2%	-	2%
																					W			

CIVITAS INSTITUTE

Would you voluntarily pay more to buy electricity for your home or business that was generated by sources such as solar and wind?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	500	111	83	53	86	106	61	240	260	47	63	134	102	132	71	94	68	75	99	72	138	113	158	85
	100%	22%	17%	11%	17%	21%	12%	48%	52%	9%	13%	27%	20%	26%	14%	19%	14%	15%	20%	14%	28%	23%	32%	17%
**D/S (YES - NO)	-65	2	-11	-26	-30	1	-2	-40	-25	17	5	-13	-24	-38	1	-16	-21	19	-17	-20	-27	-30	-29	23
	-13%	2%	-13%	-50%	-35%	1%	-3%	-17%	-10%	36%	8%	-10%	-24%	-29%	1%	-17%	-31%	25%	-17%	-27%	-20%	-26%	-18%	27%
		CDEG	DE			CDEg	CDE		h	KLMN	LMN	MN			PQST			OPQST						UVW
YES	201	52	34	12	25	50	27	94	106	31	33	56	36	41	34	37	22	46	37	21	49	39	59	52
	40%	47%	41%	22%	30%	47%	45%	39%	41%	66%	52%	41%	36%	31%	48%	39%	33%	60%	37%	30%	36%	34%	37%	61%
		DE	D			DE	De			LMN	mN	n			qT			PQST						UVW
NO	266	50	45	38	55	49	29	134	132	14	28	69	61	80	34	53	43	27	54	41	76	69	88	29
	53%	45%	55%	71%	64%	46%	48%	56%	51%	29%	44%	51%	60%	60%	47%	56%	64%	36%	55%	57%	55%	61%	56%	34%
				BcFG	BFg							J	Jk	JK		R	oR		R	R	X	X	X	
DON'T KNOW	27	7	3	4	4	6	3	8	19	2	3	8	4	9	2	3	1	3	7	9	11	4	8	4
	5%	6%	3%	7%	5%	6%	5%	3%	7%	3%	5%	6%	4%	7%	3%	4%	2%	4%	7%	12%	8%	3%	5%	5%
									h										q	opQr				
REFUSED	6	2	1	-	1	1	1	3	2	1	-	2	-	2	1	1	1	-	1	1	1	2	3	-
	1%	2%	1%	-	1%	1%	2%	1%	1%	2%	-	1%	-	2%	1%	1%	2%	-	1%	1%	1%	1%	2%	-

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS INSTITUTE NORTH CAROLINA STATEWIDE ENERGY STUDY / MAY 2013

Would you voluntarily pay more to buy electricity for your home or business that was generated by sources such as solar and wind?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	GOP (Q)	DEM (R)	IND (S)	UNDER $25K (T)	$25K-$50K (U)	$50K-$75K (V)	$75K-$100K (W)	$100K+ (X)
BASE=TOTAL SAMPLE	500	170	215	115	94	76	92	123	54	61	86	162	216	110	360	25	165	179	143	70	92	69	62	78
	100%	34%	43%	23%	19%	15%	18%	25%	11%	12%	17%	32%	43%	22%	72%	5%	33%	36%	29%	14%	18%	14%	12%	16%
**D/S (YES - NO)	-65	-66	4	-3	-34	-32	5	-1	-11	8	25	14	-102	-27	-44	7	-48	3	-19	-11	-17	-13	3	3
	-13%	-39%	2%	-2%	-36%	-42%	5%	-1%	-20%	14%	29%	9%	-47%	-25%	-12%	28%	-29%	2%	-13%	-16%	-19%	-19%	5%	4%
			BD	B			EFHI	EFI	f	EFHI	LM	M			N	NO		QS	Q				TUV	TUV
YES	201	46	103	52	27	18	48	56	19	33	53	81	52	40	143	15	52	86	58	29	34	27	31	36
	40%	27%	48%	45%	29%	24%	52%	45%	35%	54%	62%	50%	24%	36%	40%	62%	32%	48%	41%	41%	37%	40%	50%	47%
			B	B			EFi	EF		EFi	M	M				NO		Q						
NO	266	112	99	55	61	51	43	57	30	24	29	67	154	67	187	9	100	83	76	40	52	40	28	33
	53%	66%	46%	48%	66%	66%	46%	46%	56%	40%	33%	41%	71%	61%	52%	35%	61%	46%	54%	57%	56%	59%	46%	43%
		CD			GHJ	GHJ							KL	P			R				x	x		
DON'T KNOW	27	10	11	6	4	6	1	10	3	4	5	11	8	3	23	1	9	9	7	2	5	1	2	7
	5%	6%	5%	6%	4%	8%	1%	8%	5%	6%	5%	7%	4%	2%	6%	3%	6%	5%	5%	3%	6%	1%	3%	9%
						g		G							n									V
REFUSED	6	2	2	2	1	1	1	1	2	-	-	3	2	-	6	-	3	1	1	-	1	-	1	1
	1%	1%	1%	2%	1%	2%	1%	1%	4%	-	-	2%	1%	-	2%	-	2%	1%	1%	-	1%	-	1%	1%
															NP									

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X