And regardless of how you would vote at the state level, in voting for US congress, are you more likely to vote for Republican candidates or Democratic candidates?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	122 20%	93 16%	67 11%	116 19%	119 20%	80 13%	288 48%	312 52%	16 3%	100 17%	187 31%	127 21%	169 28%	83 14%	124 21%	81 13%	79 13%	134 22%	98 16%	210 35%	270 45%	120 20%
**D/S (REPUBLICAN CANDIDATES - DEMOCRATIC CANDIDATES)	24 4%	-5 -4%	1 1% BD	-4 -6%	13 11% BCD	9 7% BCD	13 17% BCDf	21 7% I	2 1%	-1 -4%	-7 -7%	25 13% JKN	12 10% JKN	-6 -4%	-2 -2%	28 22% OQRST	-5 -6%	-3 -4%	6 4% OQRT	- - qr	174 83% VW	-163 -60%	13 11% V
REPUBLICAN CANDIDATES	266 44%	47 39%	38 41%	27 41%	59 51% b	54 46%	39 49%	131 45%	135 43%	6 36%	40 40%	91 49%	60 47%	69 41%	35 42%	64 52%	32 40%	31 40%	62 46%	41 42%	183 87% VW	30 11%	52 44% V
DEMOCRATIC CANDIDATES	242 40%	52 43%	37 40%	31 47%	46 40%	46 39%	26 33%	110 38%	133 43%	7 40%	46 47% l	66 36%	48 38%	75 44%	36 44% P	36 29%	37 46% P	35 44% P	56 42% P	41 42% p	9 4%	193 72% UW	40 33% U
NEITHER/OTHER/MIX	56 9%	16 13% d	13 14% d	3 5%	8 7%	9 8%	7 9%	34 12% i	22 7%	2 12%	10 10%	18 10%	13 10%	13 8%	9 10%	18 14% St	8 10%	8 10%	8 6%	7 7%	12 6%	26 10%	18 15% U
DON'T KNOW	36 6%	7 6%	5 5%	5 7%	3 2%	9 7% e	7 9% e	13 5%	23 7%	2 12%	4 4%	11 6%	6 5%	13 7%	4 4%	6 5%	3 4%	5 7%	8 6%	9 9%	5 3%	20 7% U	10 8% u
REFUSED	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

And regardless of how you would vote at the state level, in voting for US congress, are you more likely to vote for Republican candidates or Democratic candidates?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600	104	106	124	146	61	59	121	172	278	132	432	31	315	204	33	200	254	135	158	158	180	97
	100%	17%	18%	21%	24%	10%	10%	20%	29%	46%	22%	72%	5%	52%	34%	6%	33%	42%	22%	26%	26%	30%	16%
**D/S (REPUBLICAN CANDIDATES - DEMOCRATIC CANDIDATES)	24	86	88	-72	-91	7	5	-91	-15	143	-104	133	-4	26	-7	-8	165	-180	36	2	-4	30	-6
	4%	83% DEFG	83% DEFG	-58%	-62%	12% DE	9% DE	-76%	-9% H	51% HI	-79%	31% KM	-14% K	8% OP	-3% P	-24%	83% RS	-71%	27% R	1% UW	-3%	16% TUW	-6%
REPUBLICAN CANDIDATES	266	91	92	15	15	24	28	10	58	194	4	249	12	146	84	11	175	24	63	65	66	92	38
	44%	88% DEFG	87% DEFG	12%	10%	40% DE	47% DE	9%	34% H	70% HI	3%	58% K	37% K	46%	41%	34%	87% RS	9%	47% R	41%	42%	51% tw	39%
DEMOCRATIC CANDIDATES	242	5	4	87	106	17	23	102	74	51	108	116	16	120	91	19	9	203	27	63	71	62	44
	40%	5%	4%	71% BCFG	73% BCFG	28% BC	38% BC	84% IJ	43% J	18%	82% LM	27%	52% l	38%	45%	58% N	5%	80% QS	20% Q	40%	45% v	35%	45%
NEITHER/OTHER/MIX	56	7	6	14	12	14	4	5	24	24	13	42	1	33	17	2	7	13	34	13	11	21	10
	9%	6%	5%	11%	8%	23% BCdEG	7%	4%	14% H	9% h	10%	10%	4%	10%	8%	6%	3%	5%	25% QR	9%	7%	11%	10%
DON'T KNOW	36	1	5	7	13	5	5	4	16	10	7	26	2	16	12	1	9	14	10	16	9	5	6
	6%	1%	4%	6% B	9% B	9% B	8% b	3%	9% HJ	4%	5%	6%	7%	5%	6%	3%	5%	5%	7%	10% V	6%	3%	6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W

And if the election for US Senator from North Carolina, which of the following is more important to you? Would you rather...

Elect a Republican who will be a check and balance to President Obama's policies and programs.

Elect a Democrat who will support President Obama's programs and policies.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	122 20%	93 16%	67 11%	116 19%	119 20%	80 13%	288 48%	312 52%	16 3%	100 17%	187 31%	127 21%	169 28%	83 14%	124 21%	81 13%	79 13%	134 22%	98 16%	210 35%	270 45%	120 20%
**D/S (REPUBLICAN - DEMOCRAT)	46 8%	-5 -4%	2 3% BD	-3 -5%	24 20% BCDF	9 7% BD	22 27% BCDF	31 11% I	15 5%	5 33% KlMN	- -	26 14% KN	14 11% KN	- -	6 8% QRT	24 19% OQRsT	1 1%	1 1%	14 11% QRT	- -	163 78% VW	-144 -53%	27 22% V
ELECT REPUBLICAN	287 48%	51 42%	42 45%	28 43%	64 55% B	55 47%	46 58% B	140 49%	147 47%	10 60%	43 43%	97 52%	62 49%	74 44%	39 47%	65 52%	36 45%	37 46%	67 50%	43 44%	176 84% VW	49 18%	62 52% V
ELECT DEMOCRAT	241 40%	56 46% eG	39 42%	32 48% g	40 35%	47 39%	24 30%	109 38%	132 42%	4 27%	43 43%	71 38%	48 38%	74 44%	32 39%	41 33%	35 44%	36 45%	53 39%	43 44%	13 6%	193 71% UW	35 29% U
DON'T KNOW/NEITHER/OTHER	67 11%	15 12%	13 13%	7 10%	11 10%	14 12%	7 9%	39 13%	29 9%	2 13%	13 13%	16 9%	16 13%	19 11%	11 13%	18 15%	9 11%	7 9%	12 9%	10 10%	19 9%	26 10%	22 19% UV
REFUSED	5 1%	- -	- -	- -	1 1%	2 2%	2 3%	1 -	4 1%	- -	1 1%	2 1%	- -	2 1%	1 1%	- -	- -	- -	2 2%	2 2%	2 1%	3 1%	- -

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

And if the election for US Senator from North Carolina, which of the following is more important to you? Would you rather...

Elect a Republican who will be a check and balance to President Obama's policies and programs.

Elect a Democrat who will support President Obama's programs and policies.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600	104	106	124	146	61	59	121	172	278	132	432	31	315	204	33	200	254	135	158	158	180	97
	100%	17%	18%	21%	24%	10%	10%	20%	29%	46%	22%	72%	5%	52%	34%	6%	33%	42%	22%	26%	26%	30%	16%
**D/S (REPUBLICAN - DEMOCRAT)	46	76	87	-59	-85	14	12	-89	-10	156	-104	150	1	43	3	-8	162	-168	51	-1	12	37	-5
	8%	73%	82%	-48%	-58%	24%	21%	-74%	-6%	56%	-79%	35%	2%	14%	2%	-23%	81%	-66%	38%	-	8%	21%	-5%
		DEFG	DEFG			DE	DE		H	HI		KM	K	OP	P		RS		R	w	TW	TUW	
ELECT REPUBLICAN	287	85	91	26	23	29	33	13	64	204	9	263	14	160	93	12	172	31	79	65	77	99	41
	48%	82%	86%	21%	16%	49%	55%	11%	37%	73%	7%	61%	46%	51%	46%	35%	86%	12%	59%	41%	49%	55%	42%
		DEFG	DEFG			DE	DE		H	HI		K	K	p			RS		R			Tw	
ELECT DEMOCRAT	241	9	4	85	108	15	20	103	73	48	113	113	13	117	90	19	10	200	28	66	65	62	46
	40%	8%	4%	69%	74%	25%	34%	85%	43%	17%	86%	26%	44%	37%	44%	58%	5%	79%	21%	42%	42%	34%	47%
				BCFG	BCFG	BC	BC	IJ	J		LM					N		QS	Q				v
DON'T KNOW/NEITHER/OTHER	67	10	9	13	13	16	6	3	32	26	10	53	3	36	19	2	16	21	27	25	15	17	10
	11%	10%	9%	10%	9%	26%	11%	3%	19%	9%	8%	12%	10%	11%	10%	5%	8%	8%	20%	16%	9%	10%	10%
						BCDEG			HJ	H									QR				
REFUSED	5	-	2	1	2	-	-	1	3	-	-	3	-	2	2	1	2	2	-	3	-	2	-
	1%	-	2%	1%	1%	-	-	1%	2%	-	-	1%	-	1%	1%	3%	1%	1%	-	2%	-	1%	-
									j			km											

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W

Has Kay Hagan performed her job as US Senator well enough to deserve re-election, or is it time to give a new person a chance?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	122	93	67	116	119	80	288	312	16	100	187	127	169	83	124	81	79	134	98	210	270	120
	100%	20%	16%	11%	19%	20%	13%	48%	52%	3%	17%	31%	21%	28%	14%	21%	13%	13%	22%	16%	35%	45%	20%
**D/S (RE-ELECT - NEW PERSON)	-152	-16	-33	-15	-32	-21	-36	-71	-80	-	-16	-49	-53	-33	-17	-38	-16	-17	-39	-24	-139	25	-38
	-25%	-13% CEG	-35%	-22% g	-28%	-17% cG	-45%	-25%	-26%	-1% KLMN	-16% lM	-26% m	-42%	-20% M	-21%	-31%	-20%	-21%	-29%	-24%	-66%	9% UW	-32% U
TOTAL RE-ELECT	182	47	20	22	35	41	17	89	93	6	34	59	29	53	26	36	26	24	41	28	28	123	31
	30%	38% CG	21%	33%	31%	34% cg	21%	31%	30%	37%	34% m	32%	23%	31%	32%	29%	33%	30%	31%	28%	13%	45% UW	26% U
TOTAL NEW PERSON	333	62	52	37	68	61	53	160	173	6	50	108	82	87	43	74	42	40	80	52	167	97	69
	56%	51%	56%	55%	58%	52%	66% Bf	56%	55%	38%	50%	58% j	65% JKN	51%	52%	60%	52%	51%	60%	53%	79% VW	36%	58% V
DEFINITELY RE-ELECT	103	23	10	16	20	24	8	50	53	2	18	34	18	31	14	25	12	11	23	19	15	70	18
	17%	19%	11%	24% cg	17%	21% cg	11%	17%	17%	15%	18%	18%	14%	18%	16%	20%	14%	14%	17%	19%	7%	26% UW	15% u
PROBABLY RE-ELECT	78	23	10	6	16	16	8	38	40	4	16	25	11	23	13	11	15	13	18	9	13	53	13
	13%	19% cd	10%	9%	13%	14%	10%	13%	13%	22%	16%	13%	9%	13%	15%	9%	18%	16%	14%	9%	6%	20% UW	11%
PROBABLY NEW PERSON	86	17	11	14	12	18	14	40	45	3	13	33	14	22	18	14	9	10	21	14	34	35	16
	14%	14%	12%	21%	10%	15%	17%	14%	15%	19%	13%	18%	11%	13%	21% pq	11%	11%	13%	16%	14%	16%	13%	14%
DEFINITELY NEW PERSON	248	46	41	23	56	43	39	120	128	3	37	75	68	64	26	60	33	30	59	38	133	62	53
	41%	37%	44%	34%	48% df	36%	49%	42%	41%	19%	37% j	40% J	53% JKLN	38% j	31%	49% O	41%	38%	44% o	38%	63% VW	23%	44% V
UNDECIDED/DON'T KNOW/MORE INFO NEEDED	85	14	21	8	13	17	10	39	46	4	16	19	16	30	13	14	12	15	13	19	15	50	20
	14%	11%	23% BE	12%	11%	14%	13%	14%	15%	25%	16%	10%	12%	17% l	16%	11%	15%	19% s	9%	19% s	7%	19% U	17% U
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

Has Kay Hagan performed her job as US Senator well enough to deserve re-election, or is it time to give a new person a chance?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600 100%	104 17%	106 18%	124 21%	146 24%	61 10%	59 10%	121 20%	172 29%	278 46%	132 22%	432 72%	31 5%	315 52%	204 34%	33 6%	200 33%	254 42%	135 22%	158 26%	158 26%	180 30%	97 16%
**D/S (RE-ELECT - NEW PERSON)	-152 -25%	-63 -61%	-76 -71%	11 9% BCFG	14 10% BCFG	-20 -33% BC	-18 -31% BC	29 24% IJ	-26 -15% J	-154 -55%	33 25% LM	-165 -38%	-18 -58%	-76 -24%	-56 -27%	2 7% NO	-141 -71%	42 16% QS	-46 -35% Q	-59 -38%	-35 -22% T	-38 -21% T	-17 -17% T
TOTAL RE-ELECT	182 30%	18 17%	10 10%	56 45% BCFG	67 46% BCFG	15 25% C	16 26% C	63 52% IJ	61 36% J	50 18%	71 54% LM	105 24%	3 11%	99 31%	60 30%	15 44%	22 11%	125 49% QS	32 24% Q	37 23%	51 32%	60 34% t	32 33%
TOTAL NEW PERSON	333 56%	81 78% DEFG	86 81% DEFG	44 36%	53 36%	35 58% DE	34 57% DE	33 28%	87 51% H	205 74% HI	38 29%	270 63% K	21 69% K	175 55% P	116 57% P	12 36%	163 82% RS	83 33%	78 58% R	96 61%	85 54%	98 55%	49 50%
DEFINITELY RE-ELECT	103 17%	12 11% C	4 3%	29 23% BC	41 28% BCfG	10 16% C	8 14% c	43 36% IJ	29 17% J	28 10%	41 31% LM	60 14% m	1 4%	55 18%	33 16%	9 26%	12 6%	75 30% QS	14 10%	14 9%	26 17% T	40 22% T	23 24% T
PROBABLY RE-ELECT	78 13%	6 6%	7 6%	27 22% BCF	26 18% BCf	5 9%	8 13%	19 16% J	32 19% J	23 8%	30 23% LM	46 11%	2 7%	44 14%	27 13%	6 18%	10 5%	50 20% Q	18 13% Q	23 15%	24 15%	20 11%	9 10%
PROBABLY NEW PERSON	86 14%	16 15%	18 17%	15 12%	20 14%	10 16%	7 11%	12 10%	30 17% h	43 16%	18 14%	63 15%	5 15%	48 15%	27 13%	3 8%	38 19% R	29 11%	18 13%	28 18%	22 14%	24 13%	11 11%
DEFINITELY NEW PERSON	248 41%	65 63% DEFg	68 64% DEFg	30 24%	32 22%	25 42% DE	27 46% DE	21 18%	57 33% H	161 58% HI	20 15%	207 48% K	16 54% K	127 40%	89 44%	10 29%	125 63% RS	55 22%	61 45% R	69 43%	64 40%	75 42%	38 39%
UNDECIDED/DON'T KNOW/MORE INFO NEEDED	85 14%	5 5%	10 9%	23 19% Bc	27 18% Bc	10 17% B	10 16% b	25 20% J	24 14% j	23 8%	22 17%	57 13%	6 20%	41 13%	28 14%	7 20%	15 8%	45 18% Q	24 18% Q	25 16%	22 14%	21 12%	16 16%
REFUSED	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

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Now, please tell me if you have a favorable or unfavorable opinion of...

Kay Hagan

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	122 20%	93 16%	67 11%	116 19%	119 20%	80 13%	288 48%	312 52%	16 3%	100 17%	187 31%	127 21%	169 28%	83 14%	124 21%	81 13%	79 13%	134 22%	98 16%	210 35%	270 45%	120 20%
**D/S (FAVORABLE - UNFAVORABLE)	-56 -9%	6 5% CDEFG	-14 -15% g	-4 -6% eG	-19 -17%	- - CdEG	-25 -32%	-33 -12%	-22 -7%	6 36% KLMN	-4 -4% LM	-28 -15% m	-33 -26%	4 2% KLM	-7 -8% P	-29 -23%	2 3% OPST	- - OPS	-18 -13%	-4 -4% PS	-121 -58%	86 32% UW	-20 -17% U
TOTAL HEARD OF	589 98%	122 100% C	88 94%	66 99%	115 99%	117 99%	78 98%	284 99%	305 98%	15 93%	98 98%	183 98%	126 99%	165 98%	83 100% r	123 99%	78 97%	76 96%	131 98%	97 99%	207 98%	264 98%	118 98%
TOTAL FAVORABLE	225 37%	57 46% CG	27 29%	24 37%	41 36%	55 46% CG	20 25%	104 36%	120 39%	9 58% LM	39 39%	63 34%	40 31%	72 43% m	30 36%	39 31%	35 44%	32 40%	50 37%	38 39%	32 15%	154 57% UW	38 32% U
TOTAL UNFAVORABLE	280 47%	50 41%	41 44%	28 42%	61 52% b	54 46%	45 57% B	138 48%	143 46%	4 22%	43 43% J	91 49% J	73 58% JKN	69 41% j	36 44%	68 55% qr	33 41%	32 40%	68 51%	42 43%	153 73% VW	68 25%	58 49% V
VERY FAVORABLE	90 15%	22 18% cg	8 8%	12 18%	17 14%	24 20% CG	7 9%	44 15%	46 15%	2 12%	10 10%	22 12%	21 17%	35 21% KL	9 11%	21 17%	14 17%	8 10%	16 12%	21 21% or	6 3%	70 26% UW	13 11% U
SOMEWHAT FAVORABLE	135 23%	35 28% g	19 21%	13 19%	25 21%	31 26%	13 16%	60 21%	75 24%	8 46% LMN	30 30% M	42 22% m	18 14%	37 22%	21 25% p	18 15%	21 26% p	24 30% Pt	34 25% P	17 18%	26 12%	83 31% Uw	26 21% u
SOMEWHAT UNFAVORABLE	107 18%	17 14%	17 18%	12 19%	16 14%	20 17%	23 29% BEf	52 18%	55 17%	3 18%	20 21% n	35 19% n	30 23% N	19 11%	20 24% Q	26 21% Q	6 8%	15 19% q	24 18% Q	15 15%	46 22% V	34 12%	27 23% V
VERY UNFAVORABLE	173 29%	33 27%	24 26%	16 24%	44 38% bcd	34 29%	22 27%	85 30%	88 28%	1 4%	23 23% J	56 30% J	44 34% Jk	50 30% J	17 20%	42 34% Or	27 33% o	17 21%	44 33% Or	27 28%	107 51% VW	35 13%	31 26% V
HEARD OF/NO OPINION	84 14%	16 13%	20 21% eF	13 20% F	13 11%	8 7%	13 16% f	42 15%	42 13%	2 13%	15 15%	29 15%	13 10%	24 14%	17 20% S	16 13%	10 12%	12 16%	13 9%	17 17%	21 10%	42 16% u	21 17%
NEVER HEARD OF	11 2%	- -	5 6% B	1 1%	1 1%	1 1%	2 2%	4 1%	7 2%	1 7%	2 2%	3 2%	1 1%	4 2%	- -	1 1%	3 3%	3 4% o	3 2%	1 1%	3 2%	6 2%	2 2%
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	1.1	0.7	0.9	0.7	1.0	0.4	0.8	0.8	2.6	0.9	0.7	0.5	1.1	0.8	0.6	1.1	1.0	0.7	0.9	0.2	2.3	0.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

Now, please tell me if you have a favorable or unfavorable opinion of...

Kay Hagan

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600	104	106	124	146	61	59	121	172	278	132	432	31	315	204	33	200	254	135	158	158	180	97
	100%	17%	18%	21%	24%	10%	10%	20%	29%	46%	22%	72%	5%	52%	34%	6%	33%	42%	22%	26%	26%	30%	16%
**D/S (FAVORABLE - UNFAVORABLE)	-56	-64	-58	41	44	-11	-9	56	14	-136	58	-110	-2	-23	-14	-1	-113	97	-34	-31	-24	-7	4
	-9%	-61%	-54%	34% BCFG	30% BCFG	-19% BC	-15% BC	46% IJ	8% J	-49%	44% LM	-26%	-8% L	-7%	-7%	-3%	-56%	38% QS	-26% Q	-20%	-15%	-4% TU	5% TUV
TOTAL HEARD OF	589	104	103	120	145	61	57	120	167	275	128	424	31	309	201	31	197	248	132	153	154	178	96
	98%	100% d	97%	97%	99%	100% d	96%	99%	97%	99%	97%	98%	100% kL	98%	98%	94%	98%	98%	98%	97%	98%	99%	99%
TOTAL FAVORABLE	225	15	18	72	82	18	21	77	76	56	80	132	11	117	81	13	30	153	39	49	55	76	39
	37%	14%	17%	58% BCFG	56% BCFG	29% Bc	35% BC	64% IJ	44% J	20%	61% Lm	31%	35%	37%	40%	40%	15%	60% QS	29% Q	31%	35%	42% t	41%
TOTAL UNFAVORABLE	280	78	75	30	38	29	29	22	62	192	22	242	13	141	95	14	143	56	73	81	79	83	35
	47%	75% DEFG	71% DEFG	24%	26%	48% DE	49% DE	18%	36% H	69% HI	17%	56% K	43% k	45%	47%	43%	71% RS	22%	54% R	51% W	50% W	46%	36%
VERY FAVORABLE	90	4	3	34	36	6	7	43	26	15	34	53	1	36	40	9	7	70	12	11	21	31	25
	15%	4%	2%	27% BCFG	25% BCFG	10% c	11% c	36% IJ	15% J	5%	26% LM	12%	4%	11%	20% N	27% n	3%	27% QS	9% q	7%	13% t	17% T	26% TU
SOMEWHAT FAVORABLE	135	11	15	38	46	11	14	34	50	42	47	79	10	82	41	4	24	83	27	38	34	45	14
	23%	11%	14%	31% BCf	31% BCf	19%	24% b	28% J	29% J	15%	35% L	18%	31%	26% p	20%	13%	12%	33% QS	20% q	24% w	22%	25% w	15%
SOMEWHAT UNFAVORABLE	107	26	20	11	22	15	12	10	30	65	14	86	6	56	32	10	42	33	30	33	31	32	11
	18%	25% De	19% d	9%	15%	25% D	20% d	8%	18% H	23% H	11%	20% K	19%	18%	16%	31% o	21% r	13%	22% R	21% w	20% w	18%	11%
VERY UNFAVORABLE	173	52	55	19	16	14	17	12	32	127	8	156	7	85	63	4	101	23	43	48	48	51	24
	29%	50% DEFG	52% DEFG	15%	11%	23% E	29% dE	10%	18% H	46% HI	6%	36% K	24%	27% P	31% P	12%	51% RS	9%	32% R	30%	30%	28%	25%
HEARD OF/NO OPINION	84	11	10	18	24	14	7	21	28	27	26	50	7	51	24	4	24	39	20	24	20	19	22
	14%	10%	10%	14%	17%	23% bC	12%	17% j	17% j	10%	20% L	12%	22%	16%	12%	11%	12%	15%	15%	15%	13%	10%	23% uV
NEVER HEARD OF	11	-	3	4	2	-	2	1	5	3	4	8	-	6	3	2	3	6	2	5	4	2	1
	2%	-	3%	3% bf	1%	-	4%	1%	3%	1%	3% m	2% M	-	2%	2%	6%	2%	2%	2%	3%	2%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.2	0.2	2.4	2.2	0.6	0.7	3.6	1.2	0.3	3.6	0.5	0.8	0.8	0.8	0.9	0.2	2.7	0.5	0.6	0.7	0.9	1.1

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W

Now, please tell me whether you approve or disapprove of...

The job Kay Hagan is doing as US Senator.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	122 20%	93 16%	67 11%	116 19%	119 20%	80 13%	288 48%	312 52%	16 3%	100 17%	187 31%	127 21%	169 28%	83 14%	124 21%	81 13%	79 13%	134 22%	98 16%	210 35%	270 45%	120 20%
**D/S (APPROVE - DISAPPROVE)	-41 -7%	6 5% CDEG	-20 -21%	-2 -3% CG	-6 -5% CG	2 2% CDEG	-22 -27%	-33 -11%	-8 -2% H	5 30% KLMN	2 2% LMN	-12 -7% M	-31 -24%	-5 -3% M	-2 -2% P	-24 -20%	-7 -8% p	- - oPQST	-4 -3% P	-4 -4% P	-117 -56%	82 30% UW	-5 -5% U
TOTAL APPROVE	231 38%	56 45% CG	24 25%	26 40% c	49 43% CG	54 46% CG	20 25%	102 35%	128 41%	9 54% M	41 42%	74 40%	39 30%	67 40%	31 37%	43 34%	28 35%	32 41%	56 42%	40 41%	39 19%	147 55% UW	44 37% U
TOTAL DISAPPROVE	271 45%	49 40%	43 46%	28 42%	55 48%	52 44%	42 53%	135 47%	136 44%	4 24%	39 39%	86 46% J	70 55% JKn	72 43% j	33 39%	67 54% Or	35 44%	32 40%	60 45%	44 45%	156 74% VW	65 24%	49 41% V
STRONGLY APPROVE	92 15%	28 23% CEG	9 10%	15 23% CEG	12 10%	22 18% ceg	7 8%	36 12%	56 18% h	1 9%	9 9%	31 17% k	19 15%	32 19% K	6 8%	19 15% o	10 13%	9 12%	24 18% O	23 23% Or	8 4%	68 25% UW	16 13% U
SOMEWHAT APPROVE	138 23%	28 23%	15 16%	11 17%	38 32% CDG	33 28% c	14 17%	66 23%	72 23%	8 46% LMN	32 33% Mn	43 23%	20 15%	36 21%	24 29% pt	23 19%	18 22%	23 29%	32 24%	18 18%	31 15%	79 29% U	28 23% u
SOMEWHAT DISAPPROVE	103 17%	16 13%	22 24% bEf	14 20%	14 12%	16 13%	21 26% BEF	50 17%	53 17%	2 9%	18 18%	34 18%	26 21%	23 14%	16 20%	25 20% q	8 10%	12 15%	23 17%	18 19%	49 24% V	29 11%	24 20% V
STRONGLY DISAPPROVE	168 28%	33 27%	21 23%	15 22%	41 36% cd	37 31%	21 26%	85 30%	83 27%	2 15%	21 21%	52 28%	43 34% JK	49 29%	16 20%	42 34% O	27 33% o	20 25%	37 28%	26 26%	107 51% VW	36 13%	25 21%
UNDECIDED/DON'T KNOW	98 16%	17 14%	26 28% BEF	12 18%	11 10%	12 10%	17 22% EF	51 18%	47 15%	4 21%	19 19%	27 14%	19 15%	30 18%	20 24% Ps	14 12%	17 21%	15 19%	18 14%	14 14%	14 7%	57 21% U	27 22% U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

Now, please tell me whether you approve or disapprove of...

The job Kay Hagan is doing as US Senator.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600	104	106	124	146	61	59	121	172	278	132	432	31	315	204	33	200	254	135	158	158	180	97
	100%	17%	18%	21%	24%	10%	10%	20%	29%	46%	22%	72%	5%	52%	34%	6%	33%	42%	22%	26%	26%	30%	16%
**D/S (APPROVE - DISAPPROVE)	-41	-62	-55	35	47	-6	1	57	16	-112	65	-109	5	-18	-22	7	-106	100	-30	-29	-12	-4	5
	-7%	-60%	-52%	28%	32%	-10%	1%	47%	9%	-40%	49%	-25%	15%	-6%	-11%	21%	-53%	40%	-22%	-18%	-8%	-2%	5%
				BCFG	BCFG	BC	BCF	IJ	J		LM		L	o		NO		QS	Q		T	Tu	TUV
TOTAL APPROVE	231	17	22	65	83	20	24	77	79	68	85	134	10	121	74	17	36	150	41	48	60	76	42
	38%	17%	21%	52%	56%	33%	40%	64%	46%	24%	64%	31%	33%	39%	36%	51%	18%	59%	31%	30%	38%	42%	44%
				BCF	BCFg	B	BC	IJ	J		LM							QS	Q			T	t
TOTAL DISAPPROVE	271	79	77	30	36	26	23	20	63	180	20	242	6	139	96	10	142	50	71	77	72	81	37
	45%	76%	73%	24%	24%	43%	39%	17%	37%	65%	15%	56%	18%	44%	47%	31%	71%	20%	53%	48%	46%	45%	39%
		DEFG	DEFG			DE	de		H	HI		KM			p		RS		R				
STRONGLY APPROVE	92	3	4	28	40	4	12	41	23	26	40	47	4	33	39	9	8	73	11	16	22	31	23
	15%	3%	4%	23%	27%	7%	20%	34%	13%	10%	30%	11%	14%	11%	19%	28%	4%	29%	8%	10%	14%	17%	23%
				BCF	BCF		BCf	IJ			L				N	N		QS				t	Tu
SOMEWHAT APPROVE	138	14	18	36	42	16	12	36	57	41	45	86	6	88	35	8	27	77	31	32	38	45	20
	23%	13%	17%	29%	29%	26%	21%	30%	33%	15%	34%	20%	19%	28%	17%	23%	14%	31%	23%	20%	24%	25%	20%
				BC	BC	b		J	J		L			O				Q	q				
SOMEWHAT DISAPPROVE	103	23	26	13	16	13	11	8	34	59	11	88	2	57	33	4	41	26	32	27	26	35	15
	17%	22%	25%	11%	11%	22%	18%	7%	19%	21%	9%	20%	7%	18%	16%	13%	21%	10%	24%	17%	16%	20%	15%
		DE	DE			de			H	H		Km					R		R				
STRONGLY DISAPPROVE	168	56	51	16	20	13	13	12	30	121	9	154	3	82	64	6	101	24	39	50	47	45	23
	28%	54%	48%	13%	14%	21%	21%	10%	17%	43%	6%	36%	11%	26%	31%	17%	50%	10%	29%	31%	30%	25%	24%
		DEFG	DEFG						h	HI		KM			p		RS		R				
UNDECIDED/DON'T KNOW	98	7	7	29	28	15	12	23	29	31	27	56	15	55	34	6	22	53	22	34	25	23	17
	16%	7%	7%	24%	19%	24%	20%	19%	17%	11%	21%	13%	48%	17%	16%	18%	11%	21%	16%	21%	16%	13%	18%
				BC	BC	BC	BC	j	j		l		KL					Q		v			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W