Now, please tell me if you have a favorable or unfavorable opinion of Barack Obama

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	122	93	67	116	119	80	288	312	16	100	187	127	169	83	124	81	79	134	98	210	270	120
	100%	20%	16%	11%	19%	20%	13%	48%	52%	3%	17%	31%	21%	28%	14%	21%	13%	13%	22%	16%	35%	45%	20%
**D/S (FAVORABLE - UNFAVORABLE)	-27	5	-8	4	-18	1	-13	-24	-3	-1	9	-9	-12	-13	-	-13	-11	10	-10	-3	-163	141	-4
	-4%	4%	-9%	6%	-15%	1%	-17%	-8%	-1%	-4%	9%	-5%	-10%	-8%	-	-10%	-14%	13%	-8%	-3%	-78%	52%	-4%
		CEG		CEG		CEG			H		JLMN				PQS			OPQST		PQ		UW	U
TOTAL HEARD OF	598	122	92	67	116	119	79	287	311	16	100	186	126	169	83	123	81	79	133	98	208	270	120
	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	99%	100%	99%	100%	100%
TOTAL FAVORABLE	276	62	40	33	47	59	31	128	148	8	53	86	54	74	41	54	33	43	58	46	21	199	56
	46%	51%	43%	50%	41%	50%	39%	44%	47%	46%	53%	46%	43%	44%	49%	43%	41%	55%	44%	47%	10%	74%	47%
																						UW	U
TOTAL UNFAVORABLE	303	57	48	30	65	58	45	152	151	8	44	96	67	88	41	67	44	33	68	49	184	58	60
	50%	46%	52%	44%	56%	49%	56%	53%	48%	50%	44%	51%	52%	52%	49%	54%	55%	42%	51%	50%	88%	22%	50%
																					VW		V
VERY FAVORABLE	161	32	20	25	29	38	16	69	91	4	26	47	39	46	18	31	20	24	37	30	7	127	27
	27%	26%	21%	37%	25%	32%	20%	24%	29%	22%	26%	25%	31%	27%	21%	25%	25%	31%	27%	31%	3%	47%	23%
				cG		g																UW	U
SOMEWHAT FAVORABLE	115	30	20	8	18	21	16	58	57	4	27	40	15	29	23	23	13	19	22	16	14	72	29
	19%	25%	22%	13%	16%	18%	20%	20%	18%	25%	27%	21%	12%	17%	28%	18%	16%	24%	16%	16%	7%	27%	24%
		d									Mn	M			qst							U	U
SOMEWHAT UNFAVORABLE	52	8	6	5	12	13	8	30	22	2	10	16	9	16	12	10	8	3	12	8	24	18	10
	9%	7%	6%	8%	10%	11%	10%	10%	7%	11%	10%	9%	7%	9%	14%	8%	10%	3%	9%	8%	11%	7%	8%
															R								
VERY UNFAVORABLE	250	49	42	24	53	45	37	122	129	6	35	79	58	72	29	57	36	31	57	41	160	40	50
	42%	40%	46%	36%	46%	38%	46%	42%	41%	39%	35%	43%	46%	42%	35%	46%	45%	39%	42%	42%	76%	15%	42%
																					VW		V
HEARD OF/NO OPINION	20	4	3	4	4	2	3	8	12	1	2	4	5	7	1	3	4	2	6	3	4	13	3
	3%	3%	4%	6%	3%	2%	3%	3%	4%	4%	2%	2%	4%	4%	2%	2%	5%	3%	5%	4%	2%	5%	3%
																						u	
NEVER HEARD OF	2	-	1	-	-	-	1	1	1	-	-	1	1	-	-	1	-	-	1	-	2	-	-
	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	1%	-	1%	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	1.1	0.8	1.1	0.7	1.0	0.7	0.8	1.0	0.9	1.2	0.9	0.8	0.8	1.0	0.8	0.7	1.3	0.9	0.9	0.1	3.4	0.9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

Now, please tell me if you have a favorable or unfavorable opinion of Barack Obama

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600	104	106	124	146	61	59	121	172	278	132	432	31	315	204	33	200	254	135	158	158	180	97
	100%	17%	18%	21%	24%	10%	10%	20%	29%	46%	22%	72%	5%	52%	34%	6%	33%	42%	22%	26%	26%	30%	16%
**D/S (FAVORABLE - UNFAVORABLE)	-27	-75	-88	56	85	-5	-	91	23	-153	111	-144	7	-8	-15	4	-157	169	-37	-12	-5	-22	15
	-4%	-72%	-83%	45%	58%	-8%	1%	75%	13%	-55%	84%	-33%	21%	-2%	-7%	11%	-79%	66%	-27%	-7%	-3%	-12%	15%
				BCFG	BCDFG	BC	BCF	IJ	J		LM		L	O		NO		QS	Q		V		TUV
TOTAL HEARD OF	598	103	105	124	146	61	59	121	172	276	132	430	31	313	204	33	198	254	135	157	158	178	97
	100%	99%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%	100%
TOTAL FAVORABLE	276	13	8	88	111	27	29	106	92	60	119	137	18	148	90	18	18	207	46	70	73	76	54
	46%	12%	7%	71%	76%	44%	49%	88%	53%	21%	90%	32%	59%	47%	44%	55%	9%	82%	34%	44%	46%	42%	56%
				BCFG	BCFG	BC	BC	IJ	J		LM		L					QS	Q				V
TOTAL UNFAVORABLE	303	88	96	32	26	32	29	15	69	213	7	281	12	156	106	15	175	38	82	82	78	98	39
	50%	85%	90%	26%	18%	52%	48%	12%	40%	76%	6%	65%	38%	49%	52%	44%	88%	15%	61%	52%	50%	55%	40%
		DEFG	DEFG			DE	DE		H	HI		KM	K				RS		R	w		W	
VERY FAVORABLE	161	2	5	56	71	12	16	76	39	33	88	63	9	71	61	14	4	133	19	49	50	29	32
	27%	2%	4%	45%	49%	19%	26%	63%	23%	12%	67%	15%	29%	22%	30%	43%	2%	52%	14%	31%	32%	16%	32%
				BCFG	BCFG	BC	BC	IJ	J		LM				n	N		QS	Q	V	V		V
SOMEWHAT FAVORABLE	115	11	3	32	40	15	14	30	53	26	30	74	9	77	30	4	14	74	26	21	23	47	23
	19%	10%	3%	26%	27%	26%	23%	25%	31%	9%	23%	17%	30%	25%	14%	11%	7%	29%	20%	13%	15%	26%	23%
		C		BC	BC	BC	bC	J	J					OP				QS	Q			TU	t
SOMEWHAT UNFAVORABLE	52	10	13	12	6	7	3	5	22	22	6	44	2	31	14	4	20	15	15	14	16	13	9
	9%	10%	12%	10%	4%	12%	5%	4%	13%	8%	4%	10%	7%	10%	7%	11%	10%	6%	11%	9%	10%	7%	9%
			Eg	e		e			H			K							r				
VERY UNFAVORABLE	250	77	83	20	20	24	26	10	47	190	2	238	9	124	92	11	155	23	67	68	62	85	30
	42%	75%	78%	16%	14%	40%	44%	8%	27%	68%	1%	55%	31%	40%	45%	33%	78%	9%	50%	43%	40%	47%	31%
		DEFG	DEFG			DE	DE		H	HI		Km	K				RS		R	w		W	
HEARD OF/NO OPINION	20	2	1	4	9	2	2	-	12	4	6	12	1	9	8	1	5	9	6	5	6	5	4
	3%	2%	1%	3%	6%	3%	3%	-	7%	1%	5%	3%	3%	3%	4%	2%	2%	3%	5%	3%	4%	3%	4%
					C				HJ														
NEVER HEARD OF	2	1	1	-	-	-	-	-	-	2	-	2	-	2	-	-	2	-	-	1	-	1	-
	-	1%	1%	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	0.1	0.1	2.7	4.2	0.8	1.0	7.2	1.3	0.3	16.2	0.5	1.6	1.0	0.9	1.3	0.1	5.4	0.6	0.9	0.9	0.8	1.4

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W

Now, please tell me if you have a favorable or unfavorable opinion of Pat McCrory

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	122	93	67	116	119	80	288	312	16	100	187	127	169	83	124	81	79	134	98	210	270	120
	100%	20%	16%	11%	19%	20%	13%	48%	52%	3%	17%	31%	21%	28%	14%	21%	13%	13%	22%	16%	35%	45%	20%
**D/S (FAVORABLE - UNFAVORABLE)	-3	-18	-4	-2	11	11	-	-	-4	-6	4	-2	-2	3	-11	9	3	9	-11	-2	104	-106	-1
	-1%	-14%	-4%	-3%	10%	10%	-	-	-1%	-38%	4%	-1%	-1%	2%	-14%	7%	4%	12%	-9%	-2%	49%	-39%	-1%
			B	B	BCDG	BCDG	B	I			JLM	J	J	JLM		OST	OST	OqST		OS	VW		V
TOTAL HEARD OF	587	122	91	62	114	118	78	283	304	15	98	185	126	163	82	123	78	76	133	94	209	261	118
	98%	99%	97%	93%	98%	100%	98%	98%	97%	93%	98%	99%	99%	96%	99%	99%	97%	97%	99%	96%	99%	97%	98%
		d				d						n									v		
TOTAL FAVORABLE	259	47	38	26	54	61	32	123	136	3	48	78	55	75	30	56	37	40	54	42	148	60	50
	43%	39%	41%	39%	46%	52%	40%	43%	44%	19%	48%	42%	43%	44%	36%	45%	46%	50%	40%	43%	71%	22%	42%
						b					J	J	J	J				o			VW		V
TOTAL UNFAVORABLE	262	65	42	28	42	50	32	123	139	9	43	80	56	73	41	47	34	30	65	43	45	167	51
	44%	53%	45%	42%	37%	42%	41%	43%	45%	57%	43%	43%	44%	43%	50%	38%	42%	38%	49%	44%	21%	62%	43%
		E													p				p			UW	U
VERY FAVORABLE	110	23	11	8	19	33	16	45	64	1	20	35	24	30	11	19	15	20	27	17	67	19	23
	18%	18%	12%	13%	16%	28%	20%	16%	21%	4%	20%	19%	19%	18%	14%	15%	19%	26%	20%	18%	32%	7%	19%
						CDE					J	J	J	J				op			VW		V
SOMEWHAT FAVORABLE	149	25	27	18	35	28	16	78	72	3	27	43	31	45	19	37	22	19	27	25	81	41	27
	25%	20%	29%	27%	30%	24%	20%	27%	23%	16%	27%	23%	24%	27%	23%	30%	27%	25%	20%	25%	39%	15%	22%
					b																VW		
SOMEWHAT UNFAVORABLE	93	20	16	12	14	18	13	47	45	6	23	23	20	21	22	16	10	13	20	12	24	43	26
	15%	17%	17%	17%	12%	15%	16%	16%	15%	34%	23%	13%	16%	12%	26%	13%	12%	16%	15%	12%	11%	16%	22%
										LN	Ln				PQsT								U
VERY UNFAVORABLE	169	45	26	17	28	32	19	75	94	4	21	57	36	52	20	31	24	18	45	31	21	123	25
	28%	37%	28%	25%	25%	27%	24%	26%	30%	23%	21%	31%	28%	31%	24%	25%	30%	22%	34%	32%	10%	46%	21%
		eg										k							r			UW	U
HEARD OF/NO OPINION	66	9	11	7	18	7	14	38	29	3	7	27	15	15	11	20	7	6	13	9	16	35	16
	11%	8%	11%	11%	16%	6%	17%	13%	9%	16%	7%	14%	12%	9%	13%	16%	9%	8%	10%	9%	7%	13%	14%
					bF		bF					k				r						u	
NEVER HEARD OF	13	1	3	5	2	1	2	5	8	1	2	1	1	7	1	1	3	3	1	4	1	9	2
	2%	1%	3%	7%	2%	-	2%	2%	3%	7%	2%	1%	1%	4%	1%	1%	3%	3%	1%	4%	1%	3%	2%
				bf										l								u	
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	0.7	0.9	0.9	1.3	1.2	1.0	1.0	1.0	0.3	1.1	1.0	1.0	1.0	0.7	1.2	1.1	1.3	0.8	1.0	3.3	0.4	1.0

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

Now, please tell me if you have a favorable or unfavorable opinion of Pat McCrory

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600	104	106	124	146	61	59	121	172	278	132	432	31	315	204	33	200	254	135	158	158	180	97
	100%	17%	18%	21%	24%	10%	10%	20%	29%	46%	22%	72%	5%	52%	34%	6%	33%	42%	22%	26%	26%	30%	16%
**D/S (FAVORABLE - UNFAVORABLE)	-3	47	57	-38	-69	-9	8	-74	-38	123	-60	57	-1	3	2	-5	98	-104	2	9	1	-	-14
	-1%	45% DEFG	54% DEFG	-30% e	-47%	-14% DE	13% DEF	-61%	-22% H	44% HI	-45%	13% KM	-4% K	1% P	1% P	-16%	49% RS	-41%	1% R	6% UVW	1% W	- W	-14%
TOTAL HEARD OF	587	104	105	120	142	60	58	119	169	273	124	427	31	311	198	31	200	245	131	153	152	179	96
	98%	100% dE	99%	97%	97%	99%	97%	99%	98%	98%	94%	99% K	100% K	99%	97%	92%	100% Rs	97%	98%	97%	96%	100% tu	99%
TOTAL FAVORABLE	259	70	78	33	27	20	31	14	57	185	22	222	12	141	89	10	139	56	59	69	68	82	35
	43%	68% DEFg	73% DEFG	27%	19%	32% E	52% DEf	12%	33% H	66% HI	17%	51% K	40% k	45%	43%	31%	69% RS	22%	44% R	44%	43%	46%	36%
TOTAL UNFAVORABLE	262	24	21	71	96	28	23	88	96	62	82	165	14	138	87	16	41	160	57	60	67	82	49
	44%	23%	20%	57% BCG	65% BCFG	47% BC	38% bC	73% IJ	56% J	22%	62% L	38%	44%	44%	42%	47%	20%	63% QS	42% Q	38%	43%	46%	51% t
VERY FAVORABLE	110	29	38	10	9	6	17	3	22	84	7	94	8	63	33	3	70	20	18	29	22	37	21
	18%	28% DEF	35% DEF	8%	6%	10%	29% DEF	2%	13% H	30% HI	5%	22% K	27% k	20% P	16%	8%	35% RS	8%	13%	19%	14%	20%	21%
SOMEWHAT FAVORABLE	149	41	40	23	18	14	13	11	36	101	15	129	4	78	56	8	69	36	41	40	47	46	15
	25%	39% DEFG	38% DEFg	19%	12%	23% e	22%	9%	21% H	36% HI	12%	30% Km	13%	25%	27%	23%	35% R	14%	30% R	25% w	30% W	25% w	15%
SOMEWHAT UNFAVORABLE	93	13	11	19	24	15	10	19	36	32	23	64	5	55	22	8	21	43	25	29	22	27	12
	15%	12%	10%	15%	16%	25% bC	17%	16%	21% J	12%	18%	15%	16%	17% o	11%	24%	11%	17% q	19% q	18%	14%	15%	12%
VERY UNFAVORABLE	169	11	10	52	72	13	12	68	59	30	59	101	8	83	64	8	19	117	32	31	45	55	37
	28%	10%	10%	42% BCFG	49% BCFG	21% bc	21%	57% IJ	34% J	11%	44% L	23%	28%	26%	31%	23%	10%	46% QS	24% Q	19%	29% t	31% T	38% T
HEARD OF/NO OPINION	66	10	6	16	19	12	4	17	16	27	20	40	5	33	22	5	21	29	15	24	16	14	12
	11%	10%	5%	13% c	13% c	20% bCg	7%	14%	9%	10%	15%	9%	16%	11%	11%	14%	10%	12%	12%	15% v	10%	8%	12%
NEVER HEARD OF	13	-	1	4	5	1	2	2	4	5	8	5	-	3	6	3	-	9	3	5	6	1	1
	2%	-	1%	3% b	3% B	1%	3%	1%	2%	2%	6% LM	1%	-	1%	3%	8%	-	3% Q	2% q	3% v	4% v	-	1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	3.0	3.7	0.5	0.3	0.7	1.3	0.2	0.6	3.0	0.3	1.3	0.9	1.0	1.0	0.7	3.4	0.3	1.0	1.2	1.0	1.0	0.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS INSTITUTE

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President of the United States.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	122 20%	93 16%	67 11%	116 19%	119 20%	80 13%	288 48%	312 52%	16 3%	100 17%	187 31%	127 21%	169 28%	83 14%	124 21%	81 13%	79 13%	134 22%	98 16%	210 35%	270 45%	120 20%
**D/S (APPROVE - DISAPPROVE)	-46 -8%	1 1% CEFG	-10 -10%	1 1% CEFG	-19 -16%	-5 -4% EG	-18 -22%	-37 -13%	-9 -3% H	-4 -24%	10 10% JLMN	-16 -9%	-17 -13%	-18 -11%	-3 -4% PQ	-21 -17%	-13 -16%	11 14% OPQST	-13 -9%	-7 -7% p	-169 -80%	134 49% UW	-11 -9% U
TOTAL APPROVE	268 45%	60 49%	40 43%	32 49%	47 41%	56 47%	29 36%	121 42%	147 47%	6 36%	54 54% m	83 44%	52 41%	73 43%	38 46%	50 40%	32 40%	45 56% Pqs	58 43%	44 45%	19 9%	197 73% UW	52 44% U
TOTAL DISAPPROVE	314 52%	59 48%	49 53%	32 48%	66 57%	61 52%	47 59%	158 55%	156 50%	10 60%	44 44%	99 53%	69 54%	91 54%	42 50%	71 57% r	45 56%	34 43%	71 53%	51 52%	188 89% VW	63 23%	63 52% V
STRONGLY APPROVE	151 25%	30 24%	23 24%	24 35% G	27 23%	34 28% G	12 15%	64 22%	87 28%	3 16%	26 26%	45 24%	35 28%	41 24%	19 23%	26 21%	18 23%	23 30%	37 28%	26 26%	3 1%	128 47% UW	20 17% U
SOMEWHAT APPROVE	117 19%	30 24% d	17 18%	9 13%	21 18%	23 19%	17 21%	56 19%	61 19%	3 21%	28 28% M	37 20%	17 13%	31 18%	19 23%	23 19%	14 17%	21 27% s	21 15%	19 19%	16 7%	69 25% U	32 27% U
SOMEWHAT DISAPPROVE	61 10%	8 6%	9 9%	9 13%	12 10%	13 11%	10 13%	32 11%	29 9%	3 19%	11 11%	22 12%	9 7%	15 9%	11 14%	14 12%	6 8%	6 8%	13 10%	9 9%	29 14% V	19 7%	13 11%
STRONGLY DISAPPROVE	253 42%	51 42%	41 44%	23 34%	54 47%	48 40%	36 45%	126 44%	127 41%	7 41%	33 33%	77 41%	60 47% k	76 45% k	30 36%	57 46%	39 48%	27 35%	57 43%	42 42%	158 75% VW	44 16%	50 42% V
UNDECIDED/DON'T KNOW	19 3%	4 3%	4 5%	2 4%	3 2%	1 1%	4 5%	10 3%	9 3%	1 3%	1 1%	5 3%	6 5%	6 3%	3 4%	3 3%	3 4%	1 1%	5 4%	3 4%	4 2%	10 4%	5 4%

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President of the United States.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600	104	106	124	146	61	59	121	172	278	132	432	31	315	204	33	200	254	135	158	158	180	97
	100%	17%	18%	21%	24%	10%	10%	20%	29%	46%	22%	72%	5%	52%	34%	6%	33%	42%	22%	26%	26%	30%	16%
**D/S (APPROVE - DISAPPROVE)	-46	-82	-87	53	80	-9	-1	88	16	-163	116	-166	5	-22	-17	3	-165	162	-41	-14	-10	-31	15
	-8%	-79%	-82%	43%	55%	-15%	-2%	73%	9%	-59%	88%	-38%	17%	-7%	-8%	9%	-82%	64%	-31%	-9%	-6%	-17%	15%
				BCFG	BCdFG	BC	BCF	IJ	J		LM		L			NO		QS	Q	v	V		TUV
TOTAL APPROVE	268	10	9	87	110	24	28	103	89	55	121	127	17	142	90	18	16	203	43	71	70	72	54
	45%	10%	8%	70%	75%	39%	48%	85%	52%	20%	92%	29%	57%	45%	44%	55%	8%	80%	32%	45%	45%	40%	56%
				BCFG	BCFG	BC	BC	IJ	J		LM		L					QS	Q				V
TOTAL DISAPPROVE	314	91	96	33	30	33	30	15	74	218	5	293	12	163	107	15	181	41	84	85	80	103	39
	52%	88%	91%	27%	20%	55%	50%	12%	43%	78%	4%	68%	40%	52%	52%	45%	91%	16%	63%	54%	51%	57%	40%
		DEFG	DEFG			DE	DE		H	HI		KM	K				RS		R	w		W	
STRONGLY APPROVE	151	2	1	54	74	8	12	67	34	35	94	44	13	67	57	15	4	133	11	44	48	31	28
	25%	2%	1%	44%	50%	13%	20%	55%	20%	13%	71%	10%	41%	21%	28%	45%	2%	53%	8%	28%	30%	17%	29%
				BCFG	BCFG	BC	BC	IJ	j		LM		L			No		QS	Q	V	V		V
SOMEWHAT APPROVE	117	8	8	32	36	16	17	36	55	20	27	84	5	75	33	3	12	70	32	26	22	41	26
	19%	8%	7%	26%	25%	26%	28%	30%	32%	7%	21%	19%	15%	24%	16%	9%	6%	28%	24%	17%	14%	23%	27%
				BC	BC	BC	BC	J	J					OP				Q	Q			u	tU
SOMEWHAT DISAPPROVE	61	13	16	11	8	9	4	6	28	26	3	56	1	39	11	6	26	16	18	17	16	19	9
	10%	13%	15%	9%	6%	14%	7%	5%	16%	9%	2%	13%	3%	12%	5%	18%	13%	6%	13%	11%	10%	10%	9%
			E			e			HJ			KM		O		o	R		R				
STRONGLY DISAPPROVE	253	78	80	23	21	25	26	9	45	192	2	237	11	124	96	9	155	25	67	68	64	84	30
	42%	76%	75%	18%	15%	41%	43%	8%	26%	69%	2%	55%	37%	40%	47%	27%	78%	10%	50%	43%	41%	47%	31%
		DEFG	DEFG			DE	DE		H	HI		K	K		P		RS		R	w		W	
UNDECIDED/DON'T KNOW	19	2	1	3	7	4	1	3	9	5	6	12	1	10	8	-	2	9	7	3	7	5	4
	3%	2%	1%	3%	5%	6%	2%	2%	5%	2%	4%	3%	3%	3%	4%	-	1%	4%	5%	2%	5%	3%	4%
									j					P	P				q				

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W

Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor of North Carolina.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	122	93	67	116	119	80	288	312	16	100	187	127	169	83	124	81	79	134	98	210	270	120
	100%	20%	16%	11%	19%	20%	13%	48%	52%	3%	17%	31%	21%	28%	14%	21%	13%	13%	22%	16%	35%	45%	20%
**D/S (APPROVE - DISAPPROVE)	35	-11	-9	5	26	11	16	19	16	-3	7	12	9	10	4	11	4	5	5	6	106	-85	14
	6%	-9%	-10%	7% BC	22% BCDF	9% BC	21% BCDf	7%	5%	-18%	7% J	7% J	7% J	6% J	4%	9%	5%	6%	4%	6%	50% VW	-31%	12% V
TOTAL APPROVE	289	52	37	33	65	59	43	138	152	5	49	89	63	83	38	61	39	37	65	50	153	75	61
	48%	43%	39%	49%	56% BC	50%	54%	48%	49%	31%	49%	48%	49%	49%	46%	49%	48%	47%	48%	50%	73% VW	28%	50% V
TOTAL DISAPPROVE	254	63	46	28	40	49	26	119	135	8	42	77	54	74	34	49	35	33	59	43	48	160	46
	42%	52% EG	49% Eg	42%	34%	41%	33%	41%	43%	49%	42%	41%	42%	43%	42%	40%	43%	41%	44%	44%	23%	59% UW	39% U
STRONGLY APPROVE	103	25	9	8	22	25	13	45	58	1	18	35	22	27	12	20	14	16	26	15	65	18	20
	17%	20% C	10%	13%	19% c	21% C	17%	16%	19%	8%	18%	19% j	17%	16%	14%	16%	18%	21%	19%	16%	31% VW	6%	17% V
SOMEWHAT APPROVE	186	27	27	24	43	34	29	92	94	4	31	54	41	56	26	41	25	21	39	34	88	58	40
	31%	22%	29%	37% b	37% B	29%	37% B	32%	30%	23%	31%	29%	32%	33%	32%	33%	31%	27%	29%	35%	42% V	21%	33% V
SOMEWHAT DISAPPROVE	97	22	21	13	16	16	9	52	45	3	17	30	18	29	17	22	13	11	17	17	29	46	22
	16%	18%	23% g	20%	14%	14%	11%	18%	14%	21%	17%	16%	15%	17%	20%	18%	16%	14%	12%	18%	14%	17%	18%
STRONGLY DISAPPROVE	157	41	24	15	23	32	18	67	90	5	25	47	35	45	18	27	22	21	42	26	19	114	24
	26%	34% Eg	26%	22%	20%	27%	22%	23%	29%	28%	25%	25%	28%	27%	21%	22%	27%	27%	32% o	27%	9%	42% UW	20% U
UNDECIDED/DON'T KNOW	56	7	11	6	11	11	11	31	25	3	9	21	11	12	11	14	7	9	10	6	9	35	13
	9%	6%	12%	9%	10%	9%	13%	11%	8%	20%	9%	11%	9%	7%	13%	11%	9%	11%	8%	6%	4%	13% U	11% u

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor of North Carolina.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UN-EMPL-OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	600	104	106	124	146	61	59	121	172	278	132	432	31	315	204	33	200	254	135	158	158	180	97
	100%	17%	18%	21%	24%	10%	10%	20%	29%	46%	22%	72%	5%	52%	34%	6%	33%	42%	22%	26%	26%	30%	16%
**D/S (APPROVE - DISAPPROVE)	35	45	60	-34	-50	8	6	-67	-24	133	-39	73	1	14	15	1	101	-79	10	31	16	2	-10
	6%	44% DEFG	57% bDEFG	-28%	-34%	13% DE	10% DE	-55%	-14% H	48% HI	-30%	17% KM	4% K	4%	7%	4%	50% RS	-31%	7% R	20% UVW	10% VW	1% W	-10%
TOTAL APPROVE	289	71	83	38	38	29	31	23	66	193	33	240	14	149	100	15	145	73	64	85	79	85	39
	48%	68% DEFg	78% DEFG	30%	26%	48% DE	52% DE	19%	38% H	70% HI	25%	56% K	44%	47%	49%	45%	72% RS	29%	48% R	53% w	50%	47%	40%
TOTAL DISAPPROVE	254	25	23	72	88	21	25	90	90	60	73	168	12	135	85	14	44	152	54	54	62	83	49
	42%	24%	21%	58% BCFg	60% BCFG	35% c	42% BC	74% IJ	53% J	22%	55% L	39%	40%	43%	42%	41%	22%	60% QS	40% Q	34%	40%	46% T	51% T
STRONGLY APPROVE	103	33	33	8	10	5	15	3	17	82	7	86	9	55	35	4	66	20	16	35	18	35	15
	17%	31% DEF	31% DEF	6%	7%	9%	25% DEF	3%	10% H	29% HI	6%	20% K	29% k	18%	17%	12%	33% RS	8%	12%	22% U	11%	19% u	16%
SOMEWHAT APPROVE	186	38	50	30	28	24	16	20	49	112	26	154	5	93	66	11	78	53	49	50	61	50	24
	31%	37% dE	47% DEG	24%	19%	40% DE	27%	16%	29% H	40% HI	20%	36% KM	15%	30%	32%	33%	39% R	21%	36% R	31%	39% vW	28%	25%
SOMEWHAT DISAPPROVE	97	16	13	25	21	11	11	26	32	37	18	76	2	59	26	6	26	45	24	26	26	33	10
	16%	16%	12%	20%	15%	18%	19%	21% j	19%	13%	14%	18%	8%	19% o	13%	18%	13%	18%	18%	17%	17%	18%	11%
STRONGLY DISAPPROVE	157	9	10	47	66	10	14	64	59	23	54	92	10	75	59	8	18	107	31	27	36	50	39
	26%	9%	9%	38% BCFg	45% BCFG	17%	23% Bc	53% IJ	34% J	8%	41% L	21%	33%	24%	29%	23%	9%	42% QS	23% Q	17%	23%	28% T	40% TUv
UNDECIDED/DON'T KNOW	56	8	1	14	21	10	3	8	16	25	26	24	5	32	18	5	11	28	16	20	16	11	9
	9%	7% C	1%	11% C	14% Cg	16% Cg	5%	7%	9%	9%	20% L	6%	15%	10%	9%	14%	6%	11% Q	12% q	13% v	10%	6%	9%

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