CIVITAS INSITUTE
NORTH CAROLINA STATEWIDE STUDY / NOV. 10-11, 2015

What is the first word that comes to mind when you hear the name "Pat McCrory", besides "Governor"?

- From Charlotte.
- Done good job so far.
- Hardworking.
- Conservative.
- Conservative.
- Good guy.
- Politician.
- A great man.
- Conservatory.
- Friendly.
- Honest.
- Fair.
- Leader.
- Nothing really.
- Promise.
- Excellent man.
- Positive.
- Conservative.
- I do not know.
- No.
- Action.
- Moderate.
- Leader.
- Mayor.
- Dependable.
- Loyal.
- Outstanding.
- Business in Charlotte.
- Strength, strong leader.
- Nothing.
- Good.
- Genius.
- I don’t like his financial programs, the money is not going to help the needy people, and instead it's messing up the streets and doing all this construction.
- Mayor of Charlotte.
- I don’t know.
- Republican.
- Sincere.
- Mayor of Charlotte.
- Sincere.
- Business.
- Honest.
- Conservative.
- Don't know.
- Leader.

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- Honesty.
- Honest.
- Leader.
- Honest.
- He is from Charlotte.
- He would move the state in the right direction.
- Republican.
- Mayor.
- Don't know.
- A good man. I think he's for North Carolina.
- Good guy.
- The first person to turn the economy around.
- Native of NC.
- He needs to go.
- Steady leader.
- Honest.
- None.
- Works hard.
- Not sure.
- Don't know.
- Integrity.
- Good guy.
- Honest.
- He is a good administrator. Common sense. Honesty.
- Fair man.
- Conservative.
- Conservative.
- That he is a good man.
- Straightforward. Well, because he's had a lot of baggage left over from previous elections and he gets another two years and he'll do much better.
- Capable.
- I don’t know.
- Dependable.
- High integrity.
- Loyal and trustworthy.
- Good job.
- No answer.
- Republican.
- The word is positive. I think Mr. McCrory is doing the very best he can to help our state.
- Cronyism.
- No answer.
- Hardworking.
- Bad.
- Guns.
- I don't know.
- Fair.
- Politician for one thing.
- Leader.
- Disciplined.
- Conservative.
- Political spokesman.
- Somebody who isn't afraid to back down from challenges. He basically tells it how it is and isn't afraid to face issues and deal with them.
- Listener.
- Charlotte.

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- Republican.
- Wonderful. He's knowledgeable nonracist.
- No comment.
- Much improvement.
- Honest.
- He's the ex-Mayor of Charlotte. That's about the only thing I know about him.
- Taxes.
- Stable.
- Not sure.
- Great, fine, better.
- Competent.
- Charlotte.
- Religious beliefs.
- Fiscal responsibility.
- Dependable.
- Greedy.
- Hard worker.
- Successful.
- Compromise.
- Successful.
- Fiscally conservative.
- Conservative.
- I don’t know.
- Republican.
- Republican.
- Reduction.
- Leadership.
- No comment.
- Moderate Republican.
- Good man.
- Republican.
- Moderate. I know when he was a Mayor of Charlotte, he had a reputation of bringing both sides together, which I felt was positive.
- Improved.
- Empower.
- Conservative.
- Republican.
- Good.
- Unruly.
- Stable.
- Politician.
- Hardworking.
- Republican.
- Moderate.
- Compromiser.
- Evasive.
- Fracking.
- Mayor.
- Conservative.
- Can't say.
- Conservative.
- Ok.
- Charlotte.
- Not a thing.
- Republican.

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- Mayor.
- He has done some good things for North Carolina. He has reduced the state debt.
- Republican.
- Lawyer.
- Skeptical.
- Conservative.
- Mayor.
- Moderate.
- Ex Mayor.
- Businessman.
- Proactive. He's wanting to help North Carolina.
- Wishy washy.
- Nothing.
- That's all.
- I don’t know anything other then Governor.
- Charlotte North Carolina.
- Conservative.
- He is a very capable leader.
- Have no idea.
- He's okay.
- Help.
- Nothing really comes to mind.
- Interesting.
- Mayor of Charlotte.
- Republican. Big business.
- Smart.
- Promises.
- No.
- Republican.
- Conservative.
- Republican.
- Favorable.
- Cold education comes to mind.
- Moderate.
- Controversial.
- Can't think of a single word, but he's a decent guy in my opinion.
- Bum.
- Moderate.
- Leader.
- Ex Mayor.
- Conservative.
- Mayor.
- Money.
- Can't tell you enough.
- Crook.
- Turn around.
- Sleazy.
- Nice guy.
- Approachable.
- Conservative.
- He had a position in Charlotte. I just have a middle opinion of him.
- Nothing.
- Honest.
- Fair.
- Mayor.

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- Politicians.
- Nothing comes to mind.
- Does not know.
- Ok.
- Good words.
- Haircut.
- Mayor of Charlotte. Train line.
- Jamestown.
- A good Irish man.
- None.
- Undecided.
- Disappointed.
- Issues of bills not being paid.
- Fiscally sound.
- Honest.
- Republican.
- He's okay.
- Mayor of Charlotte.
- Senator.
- Charlotte.
- Successful.
- Fighting a losing battle.
- Career politician.
- He is a Republican.
- I don’t know.
- Conservative.
- I’m not sure.
- Duke energy.
- Good character.
- Republican.
- Republican.
- Nothing.
- Election.
- Mildly Conservative.
- Republican.
- Nothing I can think of.
- I don’t know.
- None.
- Fair.
- No opinion.
- Conservative.
- Absolutely nothing other than he's the Governor.
- Mayor.
- Ok.
- Elected.
- Mayor.
- Businessman.
- Popular.
- Controversial.
- Mayor of Charlotte.
- Politician. Big corporation.
- Conservative.
- Charlotte Mayor.
- Refused.

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- Duke. That's where he was working. He was an employee of Duke Power before entering politics.
- Charlotte.
- Nothing.
- Mayor.
- Republican.
- Unsure.
- Nothing.
- Focused.
- Mayor.
- Bipartisan.
- I don’t know.
- Mayor.
- Mayor.
- Nothing special.
- That's about it, Mayor of Charlotte.
- Has the state's best interests at heart. He is for North Carolina, not for himself.
- Sharp.
- Money.
- Decent.
- Conservative.
- Nothing.
- Good.
- Mayor.
- Yucky.
- Business man.
- Backwards.
- Business. He does things to show favor to businesses over people. He doesn't seem to like teachers either.
- Honest.
- OMG.
- I can't say.
- No comment.
- Refuse the question.
- Trust.
- Used to be Mayor of Charlotte.
- Unfriendly.
- Charisma.
- Not doing a good job.
- Dishonest.
- Unfair.
- Backwards.
- Republican.
- Short sided.
- Republican.
- Mayor of Charlotte.
- Wimp.
- Jerk.
- None.
- Not trustworthy.
- Politician.
- Hurt schools, he is dishonest.
- Don't know.
- Wealthy.
- Republican.

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- Unstable.
- Nothing.
- The Mayor of Charlotte.
- Selfish.
- Republican.
- Something bad. Big business supporter, big corporation's supporter.
- Unsure.
- Unfair.
- No opinion.
- Big business.
- Unemployment.
- Nothing.
- Pawn.
- Corrupt.
- Unjust.
- Duke energy.
- Ash.
- Duke energy.
- Taxes.
- Cover up man.
- He made promises that they did not keep.
- Elephant.
- Charlotte.
- Unfavorable.
- No improvement.
- He doesn’t make promises that he can keep.
- Duke energy.
- Undecided.
- Weak.
- Inept.
- Don't know.
- Untrustworthy.
- Republican.
- We need somebody else. He already been in there too long. I don't think that he listens.
- Nothing.
- Not doing his job.
- Weak.
- Disappointment.
- Establishment.
- Duke energy.
- Nothing comes to mind.
- Mayor.
- Don't know.
- Education.
- Joke.
- I think of Duke Power and fracking. I think they've been let go long enough. We don’t want fracking. We've got the ocean and the mountains here. Why would we want to destroy or damage them? Fracking is very bad for the environment no matter what Duke Power or anyone else says.
- Liar.
- Governor only.
- Fracking.
- I don’t know.
- Unfit.
- Prejudice.

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- Republican.
- Unrepresentative.
- Mayor of Charlotte.
- Refused.
- Traitor.
- Lightweight.
- Ambiguous.
- Mayor. Charlotte Mayor.
- I feel that he has gone backwards. I feel we have gone backwards. We have digressed in North Carolina.
- Strong.
- Not supporting teacher at all.
- Charlotte.
- He's not fair.
- Hopefully conservative.
- I just say Conservative Republican.
- Expensive, spend entirely too much money.
- Republican.
- He is like the British. He is a white supremacist.
- He's not for the people, especially not for the little people. He talks and acts like he's up in the stratosphere and the rest of us are mere earthlings in need of his ruler ship.
- Mayor Sheldon.
- Rotten.
- Puppet.
- Crook.
- He cuts funding for those who is least able to fight for themselves.
- Backward. He's trying to move us back into the 1950's.
- Terrible.
- Untruthful.
- Wishy washy.
- Own agenda.
- Hypocrite.
- Confusion.
- Mayor.
- Pleased.
- Crook.
- Conservative.
- Dishonest.
- Refused.
- Crook.
- Wrong.
- Ineffective wimp.
- Corrupt.
- The Koch brothers.
- Crooked.
- Traitor.
- Lightweight.
- He is an idiot. Self-serving.
- Clueless.
- Unethical.
- Nothing.
- Hate him.
- Dislike.
- I take 77 toll road from my house to Charlotte.
- Republican.

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- Crony.
- Straddles the fence.
- Duke.
- Self-serving.
- Butthead.
- Creep.
- I just don't like his politics in the Republican Legislature.
- Unconcerned for Duke Energy spill.
- Weak.
- Puppet.
- What has he done for America?
- Crook.
- A##hole.
- Conservative.
- Liar.
- Good Mayor, sorry Governor.
- Anti environmentalist doesn't seem to care about the rivers, the coal ash and off shore drilling, not following federal laws.
- Crook.
- Shy.
- Could be better.
- Untrustworthy.
- Republican.
- Nothing.
- Sellout.
- Liar and a cheat.
- Attorney general.
- Unqualified.
- Self-serving.
- Dishonest. He does not do what is best for the middle class people. He only does for the wealthy.
- Liar.
- Unfavorable.
- Don't know.
- Politician.
- One term Governor.
- I think he is taxing the elderly too much.
- Nothing. He's actually done nothing for North Carolina. They are sitting on their butts down there, and they're sitting on the lottery money, and I don't know what they're doing with it. It's not going into education. The children can't read or add.
- Rich man.
- Not understanding.
- Sneaky cheat.
- Bad.
- Just a citizen.
- Sure.
- Mayor.
- Spender.
- Big business.
- Dishonest.
- Business.
- Regulatory.
- Republican.
- Bad.
- Conservative.

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- Deceives.
- No answer.
- Crook.
- Bought.
- Bad laws on health insurance.
- Rich.
- Crook. That's just what comes to mind when I hear him.
- Liar.
- Cold.
- Cheat.
- Fracking.
- Nothing.
- I don’t know.
- Bad.
- Slimy.
- He wrongs people.
- I don’t know.
- Racist.
- Plastic, self-serving and not for the people.
- Nothing.
- Irresponsible.
- Dishonest.
- Purposeless.
- Pitiful. He's not a good leader, he set education back about 10 years.
- KKK.
- Untrustworthy.
- Slick.
- No opinion.
- Not sure.
- Unsatisfactory.
- Terrible.
- Plays politics.
- Buttface.
- Lousy.
- Self-service.
- Crook.
- Untrustworthy.
- Indifferent.
- Duke energy.
- Not for the working people.
- Bad.
- Lack of integrity.
- Opportunist.
- Dislike.
- A##hole.
- Bad.
- I can't tell you the first word. Incompetent.
- Oh Lord help him.
- Fubar.
- Idiot.
- Where should I start. Duke energy.
- Good.
- Arrogant.
- D#@%&* bag.
- Ineffective.

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- None.
- Politician.
- Money.
- Unreliable.
- No opinion.
- No opinion.
- Cutting education.
- No comment.
- Conscientious.
- Conservative.
- Conservative.
- Don't know.
- No idea.
- Education.
- Slow.
- No opinion.
- Republican.
- He is strong Republican.
- Not impressed.
- Trustworthy.
- Nothing come to mind.
- Husband.
- Republican.
- Medicare.
- Don't know.
- Man.
- No opinion.
- Does he have the Lord in his life
- Refused to answer on the phone.
- Republican.
- Republican.
- No comment.
- Anti-immigrant.
- Nothing.
- Sorry.
- Dedicated.
- Refused.
- Nothing I can think of.
- Just a name on TV that I recognize.
- Nothing.
- Nothing.
- Good Republican.
- Undecided.
- Good.
- No comment.
- Nothing.
- Nothing.
- North Carolina.
- Nothing.
- Refused.
- Politician.
- Does not support teachers.
- Well, I have seen some things that he has done that I disapprove of, but who am I to say?
- Nothing comes to mind.

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- That he's okay.
- Nice guy.
- I guess the first word that comes to mind is that he worked with Duke.
- I don’t know.
- Nothing.
- No opinion.
- Republican.
- Nothing.
- Business leader and politician in Charlotte even though he went to high school 10 minutes from me.
- N/A.
- Honesty.
- He's got character.
- None.
- No comment.
- Good job.
- I don’t know.
- I don’t know him.
- Nothing.

Refused.

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