Table 23-1
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	122 20%	75 13%	81 14%	110 18%	140 23%	71 12%	288 48%	312 52%	45 8%	112 19%	172 29%	120 20%	150 25%	104 17%	111 18%	73 12%	94 16%	140 23%	77 13%	136 23%	175 29%	156 26%	128 21% Uw
TRADITIONAL PUBLIC SCHOOL																								
NOV 10-12, 2015	189 32% (1)	38 31% (1)	24 32% (2)	21 26% (3)	27 24% (2)	48 35% (1)	30 42% (1) dE	77 27% (2)	112 36% (1) H	2 5% (5)	27 24% (3) J	61 35% (1) J	43 36% (1) J	56 38% (1) JK	22 21% (2)	33 30% (2)	23 31% (1)	25 26% (1)	53 38% (1) O	34 44% (1) OPQR	49 36% (1) v	43 24% (2)	42 27% (2)	53 41% (1) VW
JUN 23-25, 2015	203 34%	40 33%	32 36%	29 39%	31 27%	42 34%	29 37%	92 32%	111 35%	13 30%	37 33%	53 30%	36 30%	63 42% LM	36 34%	29 27%	28 37%	28 31%	47 32%	35 48% PrS	- -	- -	- -	- -
PRIVATE SCHOOL																								
NOV 10-12, 2015	171 28% (2)	37 30% (2)	30 40% (1) eG	23 28% (2)	29 26% (1)	38 27% (2)	15 21% (2)	93 32% (1)	78 25% (2)	22 49% (1) klN	29 26% (1)	46 27% (2)	37 31% (2)	37 24% (2)	38 36% (1) T	33 30% (1) t	21 29% (2)	21 22% (2)	41 30% (2) t	15 20% (2)	41 30% (2)	48 28% (1)	49 32% (1)	32 25% (2)
JUN 23-25, 2015	188 31%	43 36% g	22 25%	23 31%	47 41% cfG	35 29%	17 22%	107 37% I	81 26%	13 29%	28 25%	62 36%	40 34%	45 30%	37 35% r	42 40% RT	28 37% RT	15 16%	49 34% Rt	17 23%	- -	- -	- -	- -
PUBLIC CHARTER SCHOOL																								
NOV 10-12, 2015	101 17% (3)	10 8% (5)	13 17% (3)	27 33% (1) BcEFG	17 15% (4)	22 16% (3)	12 16% (3)	55 19% (3)	46 15% (3)	6 13% (3)	28 25% (2)	23 13% (3)	18 15% (3)	26 17% (3)	18 17% (3)	23 20% (3) s	14 19% (3)	18 19% (3)	16 11% (4)	12 16% (3)	26 19% (3) X	42 24% (3) WX	20 13% (3)	11 9% (4)
JUN 23-25, 2015	113 19%	26 22%	15 16%	19 25%	15 13%	27 22%	12 15%	44 15%	69 22% h	9 20%	28 25%	26 15%	25 21%	24 16%	13 12%	18 17%	13 17%	32 35% OpQST	25 17%	11 15%	- -	- -	- -	- -
MAGNET SCHOOL																								
NOV 10-12, 2015	60 10% (4)	15 13% (3) DG	4 6% (4)	3 4% (4)	17 15% (3) CDG	19 13% (4) DG	1 2% (6)	20 7% (5)	39 13% (4) h	8 19% (2)	12 11% (4)	19 11% (4)	11 9% (4)	9 6% (4)	8 8% (5)	8 7% (4)	5 6% (4)	18 19% (4) pqT	17 12% (3)	5 6% (4)	4 3% (5)	15 8% (4) u	18 12% (5) U	22 17% (3) Uv

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 23-1
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
HOME SCHOOL																								
NOV 10-12, 2015	41 7% (5)	13 11% (4) CDf	1 1% (6)	2 3% (5)	9 8% (5) C	6 4% (5)	10 14% (4) CDf	22 7% (4)	20 6% (5)	3 6% (4)	11 10% (5)	14 8% (5)	6 5% (5)	7 5% (5)	13 13% (4) pt	4 4% (5)	4 5% (5)	8 8% (5)	9 6% (5)	3 4% (5)	7 5% (4)	9 5% (5)	19 12% (4) uvX	6 4% (5)
JUN 23-25, 2015	45 8%	3 3%	13 14% BD	1 1%	10 9% bD	10 8% D	8 10% d	20 7%	25 8%	2 4%	10 9%	19 11% n	8 7%	6 4%	7 7%	10 10% q	3 4%	12 13%	9 6%	4 5%	- -	- -	- -	- -
VIRTUAL CHARTER SCHOOL																								
NOV 10-12, 2015	6 1% (6)	1 1% (6)	1 1% (5)	- - (6)	1 1% (6)	1 1% (6)	2 2% (5)	4 1% (6)	2 1% (6)	- -	- -	2 1% (6)	1 1% (6)	4 2% (6) JK	- -	2 2% (6)	2 3% (6) or	- -	1 1% (6)	1 2% (6)	3 2% (6)	2 1% (6)	1 - (6)	1 - (6)
JUN 23-25, 2015	9 1%	3 2%	1 1%	1 1%	- -	2 2%	2 3%	3 1%	6 2%	1 2%	2 2%	- -	2 2%	4 2% L	2 2%	- -	1 1%	1 1%	2 2%	3 4% p	- -	- -	- -	- -
OTHER	11 2%	2 2%	2 3%	1 2%	4 4%	1 1%	1 2%	9 3% i	2 1%	2 4%	1 1%	4 3%	1 1%	3 2%	3 3%	4 4% r	2 3% r	- -	1 1%	1 2%	4 3%	4 2%	1 -	3 2%
DON'T KNOW	20 3%	5 4% C	- -	3 4%	7 6% Cg	4 3%	1 1%	7 2%	13 4%	2 5%	4 4%	3 2%	4 3%	6 4%	2 2%	3 3%	2 2%	4 5%	3 2%	5 6%	3 2%	11 6% X	5 4%	1 1%
REFUSED	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

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Table 23-2
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28% L	23%	46% L	23%	71%	4%	54%	34%	7%	31%	29% w	13% tW	2%
TRADITIONAL PUBLIC SCHOOL																							
NOV 10-12, 2015	189	44	100	44	17	28	44	56	16	28	60	54	67	59	122	4	94	78	10	58	60	18	2
	32%	23%	39%	30%	17%	30%	40%	38%	22%	38%	36%	39%	24%	43%	29%	19%	29%	38%	22%	31%	34%	23%	17%
	(1)	(2)	(1) B	(1)	(3)	(2) e	(1) EI	(1) EI	(3)	(1) Ei	(1) M	(1) M	(2)	(1) Op	(2)	(3)	(1)	(1) q	(3)	(2)	(1) v	(2)	(3)
JUN 23-25, 2015	203	49	115	38	27	22	49	66	16	22	65	62	66	66	134	-	103	72	13	-	-	-	-
	34%	26%	45% BD	25%	26%	26%	46% EFIj	44% EFI	21%	29%	44% M	44% M	23%	48% OP	31% P	2%	30%	41% Q	37%	-	-	-	-
PRIVATE SCHOOL																							
NOV 10-12, 2015	171	73	59	38	45	28	29	30	18	20	34	33	103	26	135	6	89	58	12	59	43	27	7
	28%	38%	23%	26%	45%	31%	26%	20%	24%	27%	20%	24%	38%	19%	32%	28%	28%	28%	26%	32%	25%	34%	58%
	(2)	(1) CD	(2)	(2)	(1) fGHIJ	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(1) KL	(3)	(1) N	(2)	(2)	(2)	(2)	(1)	(2)	(1)	(1) u
JUN 23-25, 2015	188	91	60	37	51	39	30	31	26	11	34	26	121	28	147	7	107	51	10	-	-	-	-
	31%	47% CD	23%	25%	48% GHJ	46% GHJ	28%	20%	35% hJ	15%	23%	19%	43% KL	20%	34% N	31%	32%	29%	30%	-	-	-	-
PUBLIC CHARTER SCHOOL																							
NOV 10-12, 2015	101	22	48	30	18	5	18	30	19	12	33	23	40	33	64	2	56	29	14	44	28	10	3
	17%	12%	19%	20%	17%	5%	17%	20%	24%	16%	20%	17%	15%	24%	15%	8%	17%	14%	32%	24%	16%	12%	25%
	(3)	(4)	(3) b	(3) b	(2) F	(5)	(3) F	(3) F	(1) F	(3) f	(3)	(3)	(3)	(2) op	(3)	(4)	(3)	(3)	(1) r	(3) V	(3)	(4)	(2)
JUN 23-25, 2015	113	22	53	38	13	9	17	36	14	24	34	35	39	30	72	9	63	35	5	-	-	-	-
	19%	12%	20% B	25% B	12%	11%	16%	24% eF	19%	31% EFg	23% m	25% M	14%	22%	17%	39%	19%	20%	15%	-	-	-	-
MAGNET SCHOOL																							
NOV 10-12, 2015	60	17	31	12	3	14	10	20	7	5	29	15	13	10	39	8	39	14	4	10	17	18	-
	10%	9%	12%	8%	3%	16%	9%	14%	9%	7%	17%	11%	5%	8%	9%	34%	12%	7%	9%	5%	10%	22%	-
	(4)	(5)	(4)	(4)	(5)	(3) E	(4)	(4) E	(4)	(4)	(4) M	(4) m	(5)	(4)	(4)	(1) no	(4) r	(4)	(4)	(4) W	(4) W	(3) TuW	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

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Table 23-2
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
HOME SCHOOL																							
NOV 10-12, 2015	41	23	7	11	9	14	6	2	7	4	6	2	33	2	37	1	28	9	-	6	15	2	-
	7%	12%	3%	7%	9%	15%	5%	1%	9%	6%	3%	1%	12%	1%	9%	4%	9%	5%	-	3%	8%	3%	-
	(5)	(3) C	(5)	(5)	(4) H	(4) gHj	(5)	(5)	(5) h	(5)	(5)	(5)	(4) KL	(5)	(5) N	(5)	(5) S	(5) S		(5) w	(5) tvW	(5)	
JUN 23-25, 2015	45	17	10	18	7	10	3	7	10	8	7	6	30	5	37	2	37	6	-	-	-	-	-
	8%	9%	4%	12%	7%	11%	3%	5%	13%	11%	5%	4%	10%	4%	9%	9%	11%	3%	-	-	-	-	-
		c		C		g			Gh				kL		n		RS	S					
VIRTUAL CHARTER SCHOOL																							
NOV 10-12, 2015	6	3	2	2	2	1	1	1	2	-	2	-	5	1	5	-	2	4	-	1	2	-	-
	1%	2%	1%	1%	2%	1%	1%	1%	2%	-	1%	-	2%	1%	1%	-	1%	2%	-	-	1%	-	-
	(6)	(6)	(6)	(6)	(6)	(6)	(6)	(6)	(6)		(6)		(6) l	(6)	(6) P		(6)	(6) S		(6)	(6)		
JUN 23-25, 2015	9	2	3	4	1	1	-	3	1	2	2	2	5	1	7	-	4	4	1	-	-	-	-
	1%	1%	1%	2%	1%	1%	-	2%	2%	3%	1%	1%	2%	1%	2% P	-	1%	2%	3%	-	-	-	-
OTHER	11	6	2	3	5	1	1	1	3	-	3	1	7	1	10	-	8	3	-	2	5	2	-
	2%	3%	1%	2%	5% j	1%	1%	1%	4%	-	2%	1%	2%	1%	2% P	-	3% S	1% s	-	1%	3% w	2%	-
DON'T KNOW	20	3	7	10	2	1	-	7	5	5	1	9	7	4	14	2	7	8	5	5	5	3	-
	3%	2%	3%	7% b	2%	1%	-	5% fG	6% g	7% fg	-	7% K	2% k	3%	3%	8%	2%	4%	11%	3% w	3% w	4%	-
REFUSED	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-
	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	1%	-	1%	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

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Table 23-3
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600 100%	420 70%	180 30%	365 61%	123 20%	170 28%	427 71%	188 31%	177 30%	64 11%	58 10%	58 10%	118 20%	77 13%	111 19%	88 15%	24 4%	23 4%	67 11% uV	100 17% UV	69 12%	67 11%	138 23% V	135 23% UV
TRADITIONAL PUBLIC SCHOOL																								
NOV 10-12, 2015	189 32% (1)	150 36% (1) C	39 22% (2)	116 32% (1)	32 26% (2)	43 25% (2)	143 34% (1)	53 28% (2)	63 36% (1) J	12 18% (3)	20 34% (1)	13 23% (2)	48 41% (1) L	17 23% (2)	35 32% (2)	39 44% (1) QR	1 6% (2)	2 7% (4)	24 36% (1) W	36 36% (1) W	23 33% (1) w	31 46% (1) Wx	25 18% (3)	42 31% (2) W
JUN 23-25, 2015	203 34%	147 35%	55 31%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	30 51% WX	35 39% W	25 46% Wx	37 43% W	30 19%	36 29%
PRIVATE SCHOOL																								
NOV 10-12, 2015	171 28% (2)	114 27% (2)	57 32% (1)	109 30% (2)	38 31% (1)	48 28% (1)	122 29% (2)	61 33% (1)	48 27% (2)	25 39% (1)	13 22% (3)	18 31% (1)	30 25% (2)	25 32% (1)	36 33% (1)	15 17% (2)	22 90% (1) PR	4 19% (2)	18 26% (2)	16 16% (4)	17 25% (2)	16 23% (2)	57 41% (1) sTUV	46 34% (1) T
JUN 23-25, 2015	188 31%	127 30%	61 34%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	16 27%	18 20%	13 24%	13 15%	75 48% STUV	45 37% TV
PUBLIC CHARTER SCHOOL																								
NOV 10-12, 2015	101 17% (3)	63 15% (3)	38 21% (3)	54 15% (3)	27 22% (3)	35 20% (3)	66 15% (3)	32 17% (3)	22 12% (3)	12 18% (2)	15 26% (2)	9 16% (4)	13 11% (3)	16 21% (3)	17 15% (3)	15 16% (3)	1 5% (3)	13 55% (1) PQ	12 17% (3)	21 21% (3) x	15 22% (3)	8 12% (3)	26 19% (2) x	14 10% (4)
JUN 23-25, 2015	113 19%	83 20%	30 16%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 18%	24 27% wx	8 15%	26 30% uWX	22 14%	17 14%
MAGNET SCHOOL																								
NOV 10-12, 2015	60 10% (4)	35 8% (4)	25 14% (4)	33 9% (5)	12 9% (4)	22 13% (4)	37 9% (4)	12 6% (5)	21 12% (4)	7 11% (4)	5 8% (4)	13 23% (3) M	8 7% (5)	4 5% (5)	8 7% (5)	12 14% (4) Q	-	4 19% (3) q	5 7% (5)	24 24% (2) SVWX	9 13% (4)	6 9% (4)	6 4% (5)	7 5% (5)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 23-3
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
HOME SCHOOL																								
NOV 10-12, 2015	41	27	15	34	3	13	28	20	14	-	3	3	11	11	9	2	-	-	6	-	1	1	14	19
	7%	6%	8%	9%	3%	8%	6%	11%	8%	-	6%	5%	9%	14%	8%	2%	-	-	8%	-	1%	1%	10%	14%
	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(4)	(5)		(5)	(5)	(4)	(4)	(4)	(6)			(4)		(5)	(5)	(4)	(3)
				E				J	J										t				TUV	TUV
JUN 23-25, 2015	45	29	17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	4	2	14	16
	8%	7%	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	7%	2%	9%	13%
																				s	s		SV	SV
VIRTUAL CHARTER SCHOOL																								
NOV 10-12, 2015	6	6	-	5	-	2	4	4	1	-	-	-	1	2	2	2	-	-	1	1	-	-	3	1
	1%	2%	-	1%	-	1%	1%	2%	1%	-	-	-	1%	2%	2%	2%	-	-	1%	1%	-	-	2%	1%
	(6)	(6)		(6)		(6)	(6)	(6)	(6)				(6)	(6)	(6)	(5)			(6)	(5)			(6)	(6)
		C		E				jk																
JUN 23-25, 2015	9	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2	-	2	2	3
	1%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	-	2%	1%	2%
		C																						
OTHER	11	8	4	5	4	3	8	4	1	4	-	-	1	1	3	3	-	-	1	2	1	-	6	1
	2%	2%	2%	1%	3%	2%	2%	2%	1%	7%	-	-	1%	1%	2%	4%	-	-	2%	2%	2%	-	4%	-
								k															Vx	
DON'T KNOW	20	17	3	9	7	3	17	2	7	5	3	1	6	2	1	1	-	-	-	1	3	6	1	6
	3%	4%	2%	3%	6%	2%	4%	1%	4%	7%	5%	2%	5%	2%	1%	2%	-	-	-	1%	5%	9%	1%	4%
																						StW		Sw
REFUSED	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 23-4
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600 100%	188 31%	162 27%	110 18%	43 7%	45 8%	29 5%	23 4%	484 81%	573 96%	140 23%	459 76%	63 11%	75 12%	210 35%	216 36%	78 13% u	77 13% u	61 10% U	67 11% U	42 7%	101 17% U	232 39%	304 51%
TRADITIONAL PUBLIC SCHOOL																								
NOV 10-12, 2015	189 32% (1)	69 37% (1) DFG	60 37% (1) DFg	25 23% (2)	18 42% (1) DFg	6 13% (3)	6 20% (2)	6 24% (3)	154 32% (1)	179 31% (1)	42 30% (2)	145 32% (1)	26 41% (1) o	34 45% (1) O	50 24% (2)	72 33% (1) o	21 27% (2)	29 38% (1)	21 35% (1)	23 35% (1)	17 41% (1)	28 28% (2)	62 27% (2)	113 37% (1) W
JUN 23-25, 2015	203 34%	64 34%	58 36%	33 30%	12 29%	10 22%	13 44%	12 54% f	171 34%	189 34%	44 30%	158 35%	34 54% Op	33 43% o	57 27%	77 36% o	22 28%	38 48% QV	17 31%	27 46% qv	22 46% qV	26 26%	57 24%	120 42% W
PRIVATE SCHOOL																								
NOV 10-12, 2015	171 28% (2)	52 28% (2)	39 24% (2)	32 29% (1)	7 17% (3)	19 43% (1) CE	14 47% (1) bCdE	8 34% (2)	136 28% (2)	161 28% (2)	44 32% (1)	126 28% (2)	15 24% (3)	11 15% (3)	70 34% (1) N	64 30% (2) N	26 33% (1)	21 27% (2)	17 28% (2)	14 21% (2)	13 32% (2)	36 36% (1) T	81 35% (1) X	70 23% (2)
JUN 23-25, 2015	188 31%	57 30%	47 29%	46 41% cEH	8 18%	20 45% EH	8 28%	3 13%	155 31%	174 32%	47 32%	141 31%	14 23%	13 18%	87 41% MNP	60 28%	34 43% RSTU	16 20%	10 17%	9 15%	9 20%	38 38% RSTU	87 37% X	75 26%
PUBLIC CHARTER SCHOOL																								
NOV 10-12, 2015	101 17% (3)	25 13% (3)	22 13% (3)	17 15% (4)	13 31% (2) BCd	9 20% (2)	5 19% (3)	10 41% (1) BCd	81 17% (3)	98 17% (3)	22 16% (3)	79 17% (3)	16 25% (2)	18 24% (2)	37 18% (3)	27 12% (3)	5 6% (5)	14 18% (3) Q	8 14% (3)	13 19% (4) Q	3 8% (4)	10 10% (4)	47 20% (3)	44 14% (3)
JUN 23-25, 2015	113 19%	41 22% d	33 20%	13 12%	6 14%	8 17%	6 22%	6 26%	93 19%	104 19%	29 20%	84 19%	6 10%	23 31% Mop	37 18%	35 16%	9 12%	13 17%	12 21%	12 21%	7 15%	14 14%	65 28% X	38 13%
MAGNET SCHOOL																								
NOV 10-12, 2015	60 10% (4)	19 10% (4) eH	16 10% (5) H	18 17% (3) EFH	1 3% (4)	2 5% (5)	3 11% (4) h	- -	51 11% (4)	59 10% (4)	10 7% (4)	50 11% (4)	3 4% (4)	8 11% (4)	15 7% (5)	24 11% (4) m	11 14% (4) V	8 10% (4)	5 8% (4)	14 21% (3) rsV	4 10% (3)	4 4% (5)	11 5% (5)	39 13% (4) W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 23-4
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN					DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
HOME SCHOOL																								
NOV 10-12, 2015	41 7% (5)	13 7% (5) eGH	18 11% (4) EGH	6 6% (5) GH	1 2% (5)	2 5% (4)	- - 	- - 	31 6% (5)	41 7% (5)	10 7% (5)	31 7% (5)	1 1% *(5)	1 1% (5)	21 10% (4) MN	17 8% (5) MN	12 15% (3) RTU	1 1% (6)	4 7% (5) t	- - 	1 2% (5)	16 16% (3) RsTU	12 5% (4)	23 7% (5)
JUN 23-25, 2015	45 8%	9 5%	14 9%	9 8%	6 13%	5 10%	2 6%	1 7%	38 8%	43 8%	10 7%	36 8%	2 3%	3 4%	16 8%	21 10% m	10 12% U	4 5%	8 14% u	7 11%	1 1%	14 14% rU	7 3%	33 12% W
VIRTUAL CHARTER SCHOOL																								
NOV 10-12, 2015	6 1% (6)	2 1% (6)	3 2% (6)	1 1% (6)	- - 	- 1% (6)	- - 	- - 	6 1% (6) K	6 1% (6) K	- - 	6 1% (6) K	1 1% *(5)	- - 	3 1% (6)	2 1% (6)	1 2% (6)	1 1% (5)	- - 	1 1% (5)	- - 	1 1% (6)	3 1% (6)	3 1% (6)
JUN 23-25, 2015	9 1%	4 2% dfgh	2 1%	- - 	2 5%	- - 	- - 	- - 	7 1%	9 2%	1 1%	7 2%	- - 	1 2%	2 1%	5 2% m	1 1%	2 2%	2 4%	1 1%	2 3%	2 2%	4 2%	4 2%
OTHER	11 2%	2 1%	1 -	4 4%	1 3%	2 5%	1 4%	- - 	10 2%	11 2%	3 2%	9 2%	1 1%	- - 	8 4% N	2 1%	1 1%	1 1%	- - 	2 2%	- - 	1 1%	5 2%	4 1%
DON'T KNOW	20 3%	5 3% GH	4 2%	7 6% GH	1 2%	3 7%	- - 	- - 	14 3%	17 3%	8 6%	11 2%	- - 	4 5%	5 3% M	9 4% M	1 1%	3 4%	5 9% qt	1 1%	3 8%	5 5%	11 5%	7 2%
REFUSED	1 -	- - 	1 1%	- - 	- - 	- - 	- - 	- - 	1 -	1 -	- - 	1 -	1 2%	- - 	- - 	- - 	- - 	- - 	- - 	- - 	- - 	- - 	- - 	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 23-5
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CRORY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600 100%	217 36%	230 38%	98 16%	205 34%	233 39%	121 20%	217 36% IJ	244 41%	87 14%	275 46%	251 42% K	181 30%	88 15%	266 44%	120 20%	247 41%	117 20%	225 38%	248 41%	229 38%	70 12%	224 37%	347 58%
TRADITIONAL PUBLIC SCHOOL																								
NOV 10-12, 2015	189 32% (1)	42 20% (2)	89 39% (1) B	39 40% (1) B	38 19% (2)	101 43% (1) Eg	39 32% (1) E	74 34% (1) i	63 26% (2)	37 43% (1) I	73 26% (2)	93 37% (1) K	78 43% (1) N	21 24% (2)	105 40% (1) P	19 16% (3)	53 21% (2)	34 29% (1)	97 43% (1) QR	48 19% (2)	105 46% (1) TV	21 30% (1)	92 41% (1) X	83 24% (2)
JUN 23-25, 2015	203 34%	41 20%	103 45% B	38 39% B	-	-	-	46 35%	100 31%	40 43%	87 28%	86 39% K	83 37%	31 30%	-	-	59 23%	39 39% Q	101 44% Q	-	-	-	-	-
PRIVATE SCHOOL																								
NOV 10-12, 2015	171 28% (2)	88 41% (1) CD	49 21% (2)	18 18% (2)	82 40% (1) F	42 18% (3)	37 31% (2) F	64 29% (2)	77 31% (1) j	17 20% (2)	89 32% (1)	63 25% (2)	30 17% (2)	33 37% (1) M	61 23% (2)	45 37% (1) O	94 38% (1) RS	29 25% (2)	45 20% (2)	106 43% (1) UV	39 17% (2)	14 21% (3)	40 18% (3)	130 37% (1) W
JUN 23-25, 2015	188 31%	93 46% CD	56 24%	24 25%	-	-	-	45 34%	106 33%	24 25%	109 35%	64 29%	73 32%	38 37%	-	-	104 40% RS	23 23%	58 26%	-	-	-	-	-
PUBLIC CHARTER SCHOOL																								
NOV 10-12, 2015	101 17% (3)	33 15% (3)	43 19% (3)	16 16% (3)	32 16% (3)	47 20% (2) G	13 10% (3)	26 12% (3)	50 20% (3) H	15 17% (3)	54 20% (3)	35 14% (4)	28 16% (3)	17 19% (3)	47 18% (3)	21 17% (2)	41 17% (3)	25 21% (3)	35 16% (3)	37 15% (3)	37 16% (3)	16 22% (2)	40 18% (2)	57 16% (3)
JUN 23-25, 2015	113 19%	36 18%	41 18%	16 17%	-	-	-	26 20%	58 18%	17 18%	65 21%	33 15%	46 20%	16 15%	-	-	53 20%	23 23%	37 16%	-	-	-	-	-
MAGNET SCHOOL																								
NOV 10-12, 2015	60 10% (4)	11 5% (5)	35 15% (4) Bd	7 7% (5)	10 5% (5)	33 14% (4) Eg	9 7% (5)	23 11% (4)	20 8% (5)	11 13% (4)	16 6% (5)	35 14% (3) K	23 13% (4)	5 6% (5)	29 11% (4)	10 8% (5)	15 6% (5)	14 12% (4)	29 13% (4) Q	12 5% (5)	32 14% (4) T	7 10% (4)	34 15% (4) X	17 5% (5)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 23-5
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
HOME SCHOOL																								
NOV 10-12, 2015	41	27	2	9	28	2	10	13	21	2	24	11	8	11	10	18	26	8	5	28	4	6	4	37
	7%	13%	1%	9%	14%	1%	8%	6%	9%	2%	9%	4%	5%	12%	4%	15%	11%	7%	2%	11%	2%	9%	2%	11%
	(5)	(4) C	(5)	(4) C	(4) F	(6)	(4) F	(5)	(4) J	(5)	(4) l	(5)	(5)	(4) m	(5)	(4) O	(4) S	(5)	(5)	(4) U	(5)	(5)	(5)	(4) W
JUN 23-25, 2015	45	17	12	10	-	-	-	12	29	1	21	20	6	16	-	-	21	6	14	-	-	-	-	-
	8%	8%	5%	11%	-	-	-	9% J	9% J	1%	7%	9%	3%	16% M	-	-	8%	6%	6%	-	-	-	-	-
VIRTUAL CHARTER SCHOOL																								
NOV 10-12, 2015	6	3	2	2	3	2	2	3	3	-	4	2	4	-	4	1	4	-	2	5	2	-	2	5
	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	2%	-	2%	1%	2%	-	1%	2%	1%	-	1%	1%
	(6)	(6)	(6)	(6)	(6)	(5)	(6)	(6)	(6)		(6)	(6)	(6) n		(6)	(6)	(6) r		(6)	(6) v	(6)		(6)	(6)
JUN 23-25, 2015	9	3	4	-	-	-	-	-	6	1	4	3	4	1	-	-	3	3	3	-	-	-	-	-
	1%	1%	2%	-	-	-	-	-	2% H	2%	1%	2%	2%	1%	-	-	1%	3%	1%	-	-	-	-	-
OTHER	11	7	1	2	6	-	4	1	8	1	4	5	5	1	-	3	6	1	4	6	1	1	1	10
	2%	3% c	1%	3%	3% F	-	3% f	1%	3% h	2%	2%	2%	2%	2%	-	2%	2%	1%	2%	2%	-	2%	1%	3% w
DON'T KNOW	20	5	7	5	5	6	8	11	2	3	10	5	5	-	9	3	8	6	6	7	7	5	9	9
	3%	2%	3%	5%	2%	2%	7% e	5% I	1%	3%	4%	2%	3% N	-	3%	2%	3%	5%	2%	3%	3%	7%	4%	3%
REFUSED	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	1	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 23-6
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10% LMNP	7%	63%	30%	50%	41%	47%	22%	14%	10%
TRADITIONAL PUBLIC SCHOOL																								
NOV 10-12, 2015	189	95	74	89	73	85	61	75	91	72	111	189	-	-	-	-	97	77	62	120	72	41	23	33
	32%	35%	27%	28%	35%	29%	34%	25%	37%	28%	35%	100%	-	-	-	-	26%	43%	20%	49%	25%	31%	28%	57%
	(1)	(1) c	(2)	(2)	(1)	(2)	(1)	(2)	(1) H	(1)	(1)	MNOP					(2)	(1) Q	(2)	(1) S	(2)	(1)	(2)	(1) UVW
JUN 23-25, 2015	203	-	-	-	-	-	-	-	-	-	-	203	-	-	-	-	117	63	-	-	-	-	-	-
	34%	-	-	-	-	-	-	-	-	-	-	100% MNP	-	-	-	-	33%	39%	-	-	-	-	-	-
PRIVATE SCHOOL																								
NOV 10-12, 2015	171	65	97	114	45	88	46	97	60	60	107	-	171	-	-	-	122	35	113	42	90	31	26	13
	28%	24%	34%	36%	22%	30%	26%	33%	24%	23%	33%	-	100%	-	-	-	32%	20%	37%	17%	32%	23%	31%	22%
	(2)	(2)	(1) B	(1) E	(3)	(1)	(2)	(1) i	(2)	(2)	(2) J		LNOP				(1) R	(2)	(1) T	(2)	(1)	(2)	(1)	(2)
JUN 23-25, 2015	188	-	-	-	-	-	-	-	-	-	-	-	188	-	-	-	112	51	-	-	-	-	-	-
	31%	-	-	-	-	-	-	-	-	-	-	-	100% LNP	-	-	-	32%	32%	-	-	-	-	-	-
PUBLIC CHARTER SCHOOL																								
NOV 10-12, 2015	101	42	52	42	47	53	29	49	41	51	45	-	-	101	-	-	67	28	59	33	48	29	13	6
	17%	16%	19%	13%	23%	18%	16%	16%	17%	20%	14%	-	-	100%	-	-	18%	16%	20%	13%	17%	22%	15%	10%
	(3)	(4)	(3)	(3)	(2) D	(3)	(3)	(3)	(3)	(3)	(3)			LMOP			(3)	(3)	(3) t	(4)	(3)	(3) x	(3)	(3)
JUN 23-25, 2015	113	-	-	-	-	-	-	-	-	-	-	-	-	113	-	-	68	23	-	-	-	-	-	-
	19%	-	-	-	-	-	-	-	-	-	-	-	-	100% LMP	-	-	20%	14%	-	-	-	-	-	-
MAGNET SCHOOL																								
NOV 10-12, 2015	60	44	14	25	26	28	18	27	28	36	21	-	-	-	60	-	38	19	23	35	32	13	10	3
	10%	16%	5%	8%	12%	10%	10%	9%	12%	14%	7%	-	-	-	100%	-	10%	11%	8%	14%	11%	10%	12%	6%
	(4)	(3) C	(5)	(5)	(4)	(4)	(4)	(5)	(4)	(4) K	(5)				LMNP		(4)	(4)	(5)	(3) S	(4)	(4)	(4)	(4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

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Table 23-6
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
HOME SCHOOL																								
NOV 10-12, 2015	41	10	27	26	9	23	9	29	11	14	22	-	-	-	-	41	25	10	28	9	20	8	9	2
	7%	4%	10%	8%	4%	8%	5%	10%	4%	6%	7%	-	-	-	-	100%	7%	6%	9%	4%	7%	6%	11%	3%
	(5)	(5)	(4) B	(4)	(5)	(5)	(5)	(4) I	(5)	(5)	(4)					LMNO	(5)	(5)	(4) T	(5)	(5)	(5)	(5) x	(5)
JUN 23-25, 2015	45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45	23	11	-	-	-	-	-	-
	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100% LMN	7%	7%	-	-	-	-	-	-
VIRTUAL CHARTER SCHOOL																								
NOV 10-12, 2015	6	2	4	5	1	1	5	4	3	2	3	-	-	-	-	-	3	2	5	1	6	1	-	-
	1%	1%	1%	2%	-	-	3%	1%	1%	1%	1%	-	-	-	-	-	1%	1%	2%	-	2%	1%	-	-
	(6)	(6)	(6)	(6)	(6)	(6)	(6) f	(6)	(6)	(6)	(6)						(6)	(6)	(6)	(6)	(6) WX	(6)		
JUN 23-25, 2015	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	2	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	-	-	-	-	-	-
OTHER	11	6	5	8	3	5	4	5	5	7	5	-	-	-	-	-	8	4	5	5	4	6	1	-
	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	1%	-	-	-	-	-	2%	2%	2%	2%	1%	5% X	1%	-
DON'T KNOW	20	8	8	12	4	6	8	11	5	12	7	-	-	-	-	-	15	3	8	1	12	2	1	1
	3%	3%	3%	4%	2%	2%	4%	4%	2%	5%	2%	-	-	-	-	-	4%	2%	3% T	-	4%	2%	2%	1%
REFUSED	1	-	-	-	1	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-
	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

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Table 23-7
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
TRADITIONAL PUBLIC SCHOOL																					
NOV 10-12, 2015	189	128	47	148	30	157	24	19	53	78	19	8	76	99	100	76	43	120	47	59	83
	32%	27%	48%	28%	54%	35%	20%	67%	42%	30%	21%	14%	21%	53%	29%	38%	34%	29%	26%	30%	37%
	(1)	(2)	(1) B	(2)	(1) D	(1) G	(2)	(1) IJKL	(1) jKL	(2) L	(2)	(4)	(2)	(1) M	(1)	(1) o	(1)	(2)	(2)	(1)	(1) S
JUN 23-25, 2015	203	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PRIVATE SCHOOL																					
NOV 10-12, 2015	171	148	17	161	7	122	38	4	30	80	29	20	122	29	94	55	25	132	65	47	59
	28%	32%	17%	31%	12%	27%	32%	14%	24%	31%	32%	35%	34%	15%	27%	27%	20%	33%	36%	24%	26%
	(2)	(1) C	(2)	(1) E	(4)	(2)	(1)	(2)	(2)	(1) H	(1) h	(1) h	(1) N	(2)	(2)	(2)	(3)	(1) Q	(1) Tu	(2)	(2)
JUN 23-25, 2015	188	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUBLIC CHARTER SCHOOL																					
NOV 10-12, 2015	101	82	16	89	9	75	24	1	18	45	17	14	71	23	60	33	27	61	27	30	44
	17%	17%	16%	17%	16%	16%	20%	5%	15%	18%	19%	24%	20%	12%	17%	17%	22%	15%	15%	15%	19%
	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(3)	(3)	(3) H	(3) h	(2) H	(3) n	(4)	(3)	(3)	(2)	(3)	(3)	(3)	(3)
JUN 23-25, 2015	113	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MAGNET SCHOOL																					
NOV 10-12, 2015	60	48	10	51	8	53	5	1	17	30	5	-	33	23	41	17	23	30	14	29	17
	10%	10%	10%	10%	14%	12%	4%	2%	14%	12%	6%	1%	9%	13%	12%	8%	19%	7%	8%	15%	7%
	(4)	(4)	(4)	(4)	(3)	(4) G	(5)	(6)	(4) HkL	(4) HL	(5) l	(5)	(5)	(3)	(4)	(4)	(4) R	(5)	(5)	(4) sU	(4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

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Table 23-7
QUESTION 18:
If it were your decision and you could select any type of school, what type of school would you select in order to obtain the best education for your child?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
HOME SCHOOL																					
NOV 10-12, 2015	41	34	5	40	1	22	17	1	4	12	11	9	34	5	25	13	2	34	15	14	12
	7%	7%	5%	8%	2%	5%	15%	3%	3%	4%	12%	16%	9%	2%	7%	6%	1%	8%	9%	7%	5%
	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(4)	(5)	(5)	(4)	(3)	(4)	(5)	(5)	(5)	(5)	(4)	(4)	(5)	(5)
				E			F				Ij	ij	N					Q			
JUN 23-25, 2015	45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIRTUAL CHARTER SCHOOL																					
NOV 10-12, 2015	6	6	-	6	-	3	3	1	1	-	4	-	5	1	5	1	1	5	2	3	1
	1%	1%	-	1%	-	1%	2%	3%	1%	-	4%	-	1%	-	1%	1%	1%	1%	1%	1%	-
	(6)	(6)		(6)		(6)	(6)	(5)	(6)	(6)	(6)		(6)	(6)	(6)	(6)	(6)	(6)	(6)	(6)	(6)
		C		E							l										
JUN 23-25, 2015	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	11	9	1	9	-	8	3	-	2	4	4	1	7	4	7	3	1	10	4	5	2
	2%	2%	1%	2%	-	2%	3%	-	1%	1%	5%	1%	2%	2%	2%	2%	1%	3%	2%	3%	1%
				E							h										
DON'T KNOW	20	12	3	17	1	12	5	1	-	9	1	4	13	1	14	1	3	12	5	9	6
	3%	3%	3%	3%	1%	3%	4%	5%	-	4%	2%	8%	4%	1%	4%	1%	3%	3%	3%	5%	3%
										I		i	N		P						
REFUSED	1	1	-	1	-	1	-	-	-	-	-	1	-	1	-	1	-	1	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	2%	-	1%	-	1%	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

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Table 24-1
QUESTION 19:
Please tell me which of the following phrases comes to mind when you think of the term Education Savings Accounts.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
EMPOWERING PARENTS TO TAKE CONTROL OF THEIR CHILD'S EDUCATION	198	42	22	24	42	38	30	95	103	9	41	59	38	52	29	36	30	33	48	22	39	60	49	48
	33%	35%	29%	30%	38%	28%	42%	33%	33%	19%	37%	34%	32%	35%	28%	32%	41%	36%	34%	28%	29%	34%	31%	37%
	(1)	(1)	(1)	(1)	(1)	(1)	(1) f	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(1) t	(2)	(1)	(1)	(1)	(1)	(1)	(1)
PROVIDING EDUCATIONAL OPPORTUNITIES TO NEEDY OR DISADVANTAGED STUDENTS	156	40	13	24	25	36	18	57	99	13	35	48	27	33	17	25	15	43	37	18	34	47	35	40
	26%	33%	18%	30%	22%	26%	25%	20%	32%	30%	31%	28%	23%	22%	17%	23%	20%	46%	27%	23%	25%	27%	22%	31%
	(2)	(2) C	(3)	(2)	(3)	(3)	(3)	(3)	(2) H	(1)	(2)	(2)	(3)	(2)	(4)	(3)	(4)	(1) OPQST	(3)	(2)	(2)	(3)	(3)	(2)
NEED FOR ACCOUNTABILITY	143	25	16	18	29	37	17	66	77	8	26	45	31	32	20	30	16	23	38	16	31	49	39	24
	24%	20%	21%	22%	27%	27%	25%	23%	25%	18%	23%	26%	26%	21%	19%	27%	22%	24%	27%	21%	23%	28%	25%	18%
	(3)	(3)	(2)	(3)	(2)	(2)	(4)	(2)	(3)	(4)	(4)	(3)	(2)	(3)	(3)	(2)	(2)	(3)	(2)	(3)	(3)	(2)	(2)	(5)
TAX BENEFIT FOR MIDDLE CLASS PARENTS	111	18	13	9	19	32	20	56	55	6	29	34	18	25	23	18	15	21	25	9	22	27	32	29
	19%	15%	17%	11%	17%	23%	28%	20%	18%	12%	26%	20%	15%	16%	22%	17%	21%	22%	17%	12%	16%	16%	21%	23%
	(4)	(5)	(5)	(5)	(4)	(4) d	(2) bD	(4)	(4)	(5)	(3)	(4)	(4)	(4)	(2)	(4)	(3) t	(4)	(4)	(5)	(4)	(5)	(4)	(3)
WEAKENING THE PUBLIC SCHOOLS	76	19	10	10	8	20	10	40	36	10	5	23	16	23	15	12	13	8	18	10	12	17	23	24
	13%	15%	13%	12%	8%	14%	14%	14%	12%	21%	5%	13%	13%	15%	15%	11%	18%	8%	13%	13%	9%	10%	15%	19%
	(5)	(4) e	(6)	(4)	(6)	(5)	(6)	(5)	(6)	(2) k	(6)	(6) k	(5) k	(5) K	(5)	(6)	(5)	(6)	(6)	(4)	(5)	(6)	(5)	(4) Uv
CUSTOMIZED EDUCATION	74	18	13	7	8	17	12	32	42	5	13	28	13	16	9	15	8	16	19	7	11	28	19	16
	12%	14%	17%	8%	8%	12%	17%	11%	14%	11%	12%	16%	11%	11%	9%	13%	11%	17%	13%	10%	8%	16%	12%	13%
	(6)	(6)	(4) e	(6)	(5)	(6)	(5) e	(6)	(5)	(6)	(5)	(5)	(6)	(6)	(6)	(5)	(6)	(5)	(5)	(6)	(6)	(4) u	(6)	(6)
NONE OF THE ABOVE	31	5	5	5	6	4	6	23	8	4	5	9	8	5	13	9	2	-	5	3	7	8	5	10
	5%	4%	6%	7%	5%	3%	9%	8% I	2%	10%	4%	5%	7%	3%	12% qRst	8% R	3% r	-	4% R	3% R	5%	5%	3%	8%
DON'T KNOW	71	17	9	13	13	14	5	26	45	5	10	15	14	27	6	13	7	11	15	19	22	21	16	11
	12%	14%	12%	15%	11%	10%	7%	9%	14% h	11%	9%	9%	12%	18% kL	6%	11%	10%	12%	10%	25% OPQRS	16%	12%	10%	9%
REFUSED	5	-	-	1	1	1	2	4	1	-	-	1	2	2	-	3	2	-	1	-	1	2	-	1
	1%	-	-	2%	-	1%	3%	1%	-	-	-	1%	2%	1%	-	2%	2%	-	1%	-	1%	1%	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

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Table 24-2
QUESTION 19:
Please tell me which of the following phrases comes to mind when you think of the term Education Savings Accounts.

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
EMPOWERING PARENTS TO TAKE CONTROL OF THEIR CHILD'S EDUCATION	198	75	81	42	42	34	29	51	24	18	42	36	114	45	146	3	105	72	12	51	54	39	3
	33%	39%	31%	28%	41%	37%	26%	35%	31%	25%	25%	27%	42%	32%	34%	12%	33%	35%	27%	27%	31%	49%	28%
	(1)	(1) d	(1)	(1)	(1) gj	(1)	(1)	(1)	(1)	(2)	(3)	(1)	(1) KL	(1) p	(1) P	(4)	(1)	(1)	(3)	(2)	(1)	(1) TU	(4)
PROVIDING EDUCATIONAL OPPORTUNITIES TO NEEDY OR DISADVANTAGED STUDENTS	156	45	72	40	20	25	21	51	16	23	51	28	73	44	99	8	91	45	12	51	46	22	6
	26%	23%	28%	26%	19%	27%	19%	35%	21%	32%	31%	21%	27%	32%	23%	34%	28%	22%	28%	27%	26%	27%	56%
	(2)	(3)	(2)	(2)	(3)	(3)	(5)	(2) EGi	(3)	(1)	(1)	(3)	(2)	(2)	(2)	(1)	(2)	(3)	(2)	(1)	(3)	(3)	(1) tu
NEED FOR ACCOUNTABILITY	143	49	59	35	24	25	23	36	20	16	39	30	70	37	96	7	79	46	14	42	49	22	1
	24%	25%	23%	24%	24%	27%	21%	24%	26%	21%	23%	22%	26%	27%	23%	30%	25%	23%	32%	23%	28%	27%	9%
	(3)	(2)	(3)	(3)	(2)	(2)	(2)	(3)	(2)	(3)	(4)	(2)	(3)	(3)	(3)	(2)	(3)	(2)	(1)	(3)	(2) w	(2) w	*(5)
TAX BENEFIT FOR MIDDLE CLASS PARENTS	111	32	54	26	19	13	22	31	15	11	37	26	45	26	77	6	66	35	8	30	39	17	1
	19%	17%	21%	17%	19%	14%	20%	21%	20%	14%	22%	19%	16%	19%	18%	27%	20%	17%	17%	16%	22%	21%	9%
	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(5)	(5)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	*(5)
WEAKENING THE PUBLIC SCHOOLS	76	14	44	18	11	3	21	22	8	10	42	13	19	16	57	-	36	30	7	20	25	12	4
	13%	8%	17%	12%	11%	4%	19%	15%	11%	14%	25%	10%	7%	12%	13%	-	11%	14%	15%	11%	14%	15%	38%
	(5)	(6)	(5) B	(6)	(6)	(6)	(4) F	(5) F	(6)	(6) f	(2) LM	(6)	(6)	(5) P	(6) P	(6)	(6)	(5)	(5)	(5)	(5)	(6)	(3)
CUSTOMIZED EDUCATION	74	21	29	25	12	9	7	22	14	11	27	14	31	11	61	-	43	25	6	20	25	13	5
	12%	11%	11%	17%	12%	10%	6%	15%	18%	15%	16%	10%	11%	8%	14%	2%	13%	12%	14%	11%	14%	17%	46%
	(6)	(5)	(6)	(5)	(5)	(5)	(6)	(6) G	(5) G	(4)	(6)	(5)	(5)	(6)	(5) nP	(5)	(5)	(6)	(6)	(6)	(6)	(5)	(2) Tuv
NONE OF THE ABOVE	31	5	11	14	2	3	8	3	13	1	4	14	11	2	28	1	15	9	5	6	11	4	-
	5%	3%	4%	10% B	2%	3%	7% j	2%	17% EFgHJ	1%	2%	10% Km	4%	2%	7% N	3%	5%	5%	11%	3% W	6% W	6% w	-
DON'T KNOW	71	28	23	20	12	16	10	13	4	15	17	20	30	16	49	4	25	36	8	30	18	1	-
	12%	15%	9%	13%	12%	18% I	9%	9%	6%	21% ghI	10%	15%	11%	12%	11%	16%	8%	18% Q	17%	16% VW	10% VW	1%	-
REFUSED	5	1	4	-	-	1	4	-	-	-	2	2	1	2	3	-	1	4	-	1	1	-	-
	1%	1%	2% d	-	-	1%	4% ehij	-	-	-	1%	1%	-	2%	1%	-	-	2% S	-	1%	1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

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Table 24-3
QUESTION 19:
Please tell me which of the following phrases comes to mind when you think of the term Education Savings Accounts.

BANNER 3

	TOTAL (A)	PHONE TYPE: LAND (B)	PHONE TYPE: CELL (C)	MARITAL STATUS: MRRD (D)	MARITAL STATUS: SIN-GLE (E)	CHILDREN UNDER 18 AT HOME: YES (F)	CHILDREN UNDER 18 AT HOME: NO (G)	MARITAL STATUS/ GENDER: MRRD MEN (H)	MARITAL STATUS/ GENDER: MRRD WOMEN (I)	MARITAL STATUS/ GENDER: SIN-GLE MEN (J)	MARITAL STATUS/ GENDER: SIN-GLE WOMEN (K)	MARRIED WOMEN: W/ KIDS (L)	MARRIED WOMEN: NO KIDS (M)	MARRIED MEN: W/ KIDS (N)	MARRIED MEN: NO KIDS (O)	SCHOOL TYPE CHILDREN GO TO…: TRAD PUB (P)	SCHOOL TYPE CHILDREN GO TO…: PRIV-ATE (Q)	SCHOOL TYPE CHILDREN GO TO…: PUB CHAR-TER (R)	IDEOLOGY/GENDER: LIB MEN (S)	IDEOLOGY/GENDER: LIB WOMEN (T)	IDEOLOGY/GENDER: MOD MEN (U)	IDEOLOGY/GENDER: MOD WOMEN (V)	IDEOLOGY/GENDER: CONS MEN (W)	IDEOLOGY/GENDER: CONS WOMEN (X)
BASE=TOTAL SAMPLE	600 100%	420 70%	180 30%	365 61%	123 20%	170 28%	427 71%	188 31%	177 30%	64 11%	58 10%	58 10%	118 20%	77 13%	111 19%	88 15%	24 4%	23 4%	67 11%	100 17%	69 12%	67 11%	138 23%	135 23%
EMPOWERING PARENTS TO TAKE CONTROL OF THEIR CHILD'S EDUCATION	198 33% (1)	143 34% (1)	55 30% (1)	129 35% (1)	34 27% (1)	64 37% (1)	135 32% (1)	66 35% (1)	63 36% (1)	16 25% (2)	17 30% (2)	26 45% (1)	37 32% (1)	25 32% (1)	41 37% (1)	34 38% (1)	11 44% (2)	8 33% (2)	14 20% (3)	28 28% (2)	18 26% (1)	18 27% (1)	61 44% (1) STUV	53 39% (1) S
PROVIDING EDUCATIONAL OPPORTUNITIES TO NEEDY OR DISADVANTAGED STUDENTS	156 26% (2)	105 25% (3)	51 28% (2)	90 25% (2)	31 25% (2)	50 29% (2)	106 25% (2)	41 22% (3)	49 27% (2)	12 19% (4)	19 32% (1)	22 38% (2) m	27 23% (2)	20 26% (2)	21 19% (4)	30 34% (2) R	13 53% (1) R	1 5% (4)	11 16% (5)	40 40% (1) SUVW	15 21% (4)	14 21% (3)	31 22% (3)	42 31% (2) S
NEED FOR ACCOUNTABILITY	143 24% (3)	106 25% (2)	37 21% (3)	87 24% (3)	25 21% (4)	40 23% (3)	103 24% (3)	45 24% (2)	42 24% (3)	12 18% (5)	13 23% (4)	17 30% (3)	25 21% (3)	13 17% (3)	32 29% (2) n	24 28% (3)	5 22% (4)	10 42% (1)	16 24% (2)	23 23% (4)	15 22% (3)	15 22% (2)	32 24% (2)	38 28% (3)
TAX BENEFIT FOR MIDDLE CLASS PARENTS	111 19% (4)	79 19% (4)	33 18% (4)	60 16% (4)	31 25% (3)	34 20% (4)	78 18% (4)	33 17% (4)	27 15% (4)	17 26% (1)	14 24% (3)	12 20% (5)	15 13% (4)	11 14% (4)	22 20% (3)	22 25% (4) r	3 13% (5)	2 7% (3)	13 19% (4)	24 24% (3)	17 25% (2)	9 13% (4)	24 17% (4)	21 15% (4)
WEAKENING THE PUBLIC SCHOOLS	76 13% (5)	58 14% (5)	19 10% (6)	46 12% (6)	18 15% (5)	19 11% (6)	56 13% (5)	23 12% (5)	22 13% (6)	14 21% (3)	5 8% (6)	8 14% (6)	13 11% (5)	9 12% (5)	14 12% (6)	14 16% (6) Qr	- - 	1 3% (6)	20 30% (1) UVWX	22 22% (6) uvWX	7 10% (6)	7 10% (6)	11 8% (6)	7 5% (6)
CUSTOMIZED EDUCATION	74 12% (6)	50 12% (6)	25 14% (5)	46 13% (5)	15 12% (6)	26 16% (5)	48 11% (6)	22 12% (6)	23 13% (5)	7 11% (6)	8 13% (5)	14 24% (4) M	9 8% (6)	7 10% (6)	15 14% (5)	20 22% (5) R	6 24% (3)	1 4% (5)	4 6% (6)	23 23% (5) SuvX	7 10% (5)	7 11% (5)	20 14% (5)	12 9% (5)
NONE OF THE ABOVE	31 5%	22 5%	9 5%	16 4%	9 7%	11 6%	20 5%	11 6% K	4 2% k	9 13% iK	- -	1 2%	3 3%	5 6%	7 6%	3 3%	1 5%	3 13%	3 5%	- -	11 15% sTvwX	3 5%	8 6% T	3 2%
DON'T KNOW	71 12%	59 14% C	12 7%	40 11%	19 16%	12 7%	57 13% f	17 9%	23 13%	6 9%	13 22%	4 7%	18 16%	5 7%	12 10%	8 9% Q	- -	1 4%	2 3%	14 14% S	8 11%	13 19% S	13 10%	16 12% S
REFUSED	5 1%	5 1% C	- -	4 1% e	- -	- -	5 1% F	3 1%	1 1%	- -	- -	- -	1 1%	- -	3 2%	- -	- -	- -	2 3%	- -	1 1%	1 2%	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

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Table 24-4
QUESTION 19:
Please tell me which of the following phrases comes to mind when you think of the term Education Savings Accounts.

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600 100%	188 31%	162 27%	110 18%	43 7%	45 8%	29 5%	23 4%	484 81%	573 96%	140 23%	459 76%	63 11%	75 12%	210 35%	216 36%	78 13%	77 13%	61 10%	67 11%	42 7%	101 17%	232 39%	304 51%
EMPOWERING PARENTS TO TAKE CONTROL OF THEIR CHILD'S EDUCATION	198 33% (1)	60 32% (1)	50 31% (1)	41 37% (1)	18 42% (1)	14 32% (2)	7 23% (2)	8 37% (1)	174 36% (1) K	191 33% (1) K	32 23% (2)	167 36% (1) K	18 28% (2)	27 36% (2)	73 35% (1)	73 34% (1)	29 37% (1) u	27 35% (1) u	18 29% (1)	20 29% (2)	8 19% (2)	44 43% (1) stU	94 41% (1) X	85 28% (1)
PROVIDING EDUCATIONAL OPPORTUNITIES TO NEEDY OR DISADVANTAGED STUDENTS	156 26% (2)	51 27% (2) d	40 25% (3)	20 18% (4)	15 34% (2) d	18 40% (1) D	7 26% (1)	5 21% (3)	138 29% (2) K	150 26% (2) K	23 17% (4)	133 29% (2) K	11 18% (5)	32 43% (1) MOp	40 19% (4)	59 28% (2) o	17 22% (3)	25 33% (2)	17 28% (2)	24 35% (1)	10 23% (1)	23 23% (3)	57 25% (2)	84 28% (2)
NEED FOR ACCOUNTABILITY	143 24% (3)	41 22% (3)	44 27% (2) g	30 27% (2) g	10 23% (4)	11 23% (3)	4 12% (5)	5 20% (4)	118 24% (3)	136 24% (3)	32 23% (1)	111 24% (3)	21 33% (1)	16 22% (3)	42 20% (3)	54 25% (3)	22 28% (2)	17 22% (4)	16 26% (3)	18 27% (4)	6 15% (3)	29 29% (2) u	46 20% (3)	83 27% (3) w
TAX BENEFIT FOR MIDDLE CLASS PARENTS	111 19% (4)	27 14% (5)	36 23% (4) g	21 19% (3)	13 31% (3) bfG	6 12% (4)	3 9% (6)	5 22% (2)	94 19% (4)	101 18% (4)	28 20% (3)	83 18% (4)	14 21% (3)	12 16% (4)	42 20% (2)	35 16% (4)	9 12% (4)	16 20% (5) U	10 16% (6)	14 21% (6) U	3 7% (6)	17 17% (4) u	42 18% (4)	56 18% (4)
WEAKENING THE PUBLIC SCHOOLS	76 13% (5)	28 15% (4) h	20 12% (6)	15 13% (5)	4 9% (6)	5 11% (6)	4 14% (4)	1 4% (6)	66 14% (6)	72 13% (5)	12 9% (5)	63 14% (6)	12 19% (4) n	4 6% (6)	27 13% (6)	30 14% (6) n	3 3% (6)	17 22% (3) QV	10 17% (5) Qv	17 26% (5) QV	6 13% (4)	7 7% (6)	20 9% (6)	50 16% (5) W
CUSTOMIZED EDUCATION	74 12% (6)	23 12% (6)	20 12% (5)	8 7% (6)	10 23% (5) D	5 12% (5)	6 22% (3) d	2 10% (5)	70 14% (5) K	69 12% (6)	10 7% (6)	65 14% (5) K	4 7% (6)	7 9% (5)	28 13% (5)	34 16% (5) m	8 11% (5)	14 19% (6)	11 18% (4)	19 28% (3) QUV	5 11% (5)	10 10% (5)	29 13% (5)	39 13% (6)
NONE OF THE ABOVE	31 5%	9 5%	7 4%	6 5%	3 7%	4 9%	3 9%	- 1%	28 6%	26 5%	7 5%	24 5%	2 4%	- -	21 10% NP	7 3% N	3 4%	3 4% t	1 2%	- -	3 8% t	3 3%	13 6%	17 6%
DON'T KNOW	71 12%	29 16%	15 9%	12 11%	4 10%	4 8%	3 9%	4 18%	50 10%	70 12%	22 16%	49 11%	5 8%	11 15%	17 8%	31 15% o	15 19%	8 11%	8 14%	9 13%	9 22%	12 11%	23 10%	34 11%
REFUSED	5 1%	1 1%	3 2%	1 -	- -	- -	- -	- -	5 1% K	5 1% k	- -	5 1% K	2 4%	- -	2 1%	1 -	1 1%	- -	- -	- -	1 2%	- -	- -	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

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Table 24-5
QUESTION 19:
Please tell me which of the following phrases comes to mind when you think of the term Education Savings Accounts.

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CRORY (Q)	LEAN/ UND (R)	COOPER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600 100%	217 36%	230 38%	98 16%	205 34%	233 39%	121 20%	217 36%	244 41%	87 14%	275 46%	251 42%	181 30%	88 15%	266 44%	120 20%	247 41%	117 20%	225 38%	248 41%	229 38%	70 12%	224 37%	347 58%
EMPOWERING PARENTS TO TAKE CONTROL OF THEIR CHILD'S EDUCATION	198 33% (1)	89 41% (1) CD	68 29% (2)	27 27% (2)	84 41% (1) Fg	69 29% (2)	36 30% (1)	74 34% (1) J	94 39% (1) J	18 21% (5)	121 44% (1) L	64 26% (3)	53 29% (1)	52 59% (1) M	81 30% (2)	56 46% (1) O	108 44% (1) RS	32 27% (1)	56 25% (2)	105 42% (1) UV	61 27% (2)	19 27% (2)	61 27% (2)	134 39% (1) W
PROVIDING EDUCATIONAL OPPORTUNITIES TO NEEDY OR DISADVANTAGED STUDENTS	156 26% (2)	43 20% (3)	70 31% (1) B	31 32% (1) b	46 22% (3)	74 32% (1) eg	26 21% (2)	47 22% (4)	76 31% (2) h	18 21% (3)	68 25% (2)	69 27% (2)	51 28% (2)	23 27% (3)	83 31% (1)	31 26% (2)	53 21% (3)	24 20% (4)	76 34% (1) QR	48 19% (3)	71 31% (1) T	19 28% (1)	71 32% (1) x	80 23% (3)
NEED FOR ACCOUNTABILITY	143 24% (3)	52 24% (2)	56 24% (3)	18 19% (4)	57 28% (2) G	51 22% (3) g	17 14% (3)	51 23% (2)	60 25% (3)	19 22% (2)	64 23% (3)	70 28% (1)	37 21% (4)	32 37% (2) M	69 26% (3)	30 25% (3)	67 27% (2)	26 22% (3)	45 20% (4)	65 26% (2)	45 20% (5)	17 24% (3)	50 22% (4)	86 25% (2)
TAX BENEFIT FOR MIDDLE CLASS PARENTS	111 19% (4)	35 16% (4)	41 18% (5)	24 25% (3)	39 19% (4)	48 21% (4)	16 13% (4)	47 22% (3)	42 17% (4)	18 21% (4)	50 18% (4)	46 18% (5)	26 14% (5)	18 20% (4)	58 22% (4)	20 17% (4)	43 17% (4)	30 26% (2) s	35 16% (5)	40 16% (4)	47 21% (4)	15 21% (4)	37 16% (5)	70 20% (4)
WEAKENING THE PUBLIC SCHOOLS	76 13% (5)	10 5% (6)	51 22% (4) BD	11 12% (6) b	12 6% (6)	48 20% (5) Eg	14 12% (6)	33 15% (5) I	19 8% (6)	20 23% (1) I	13 5% (6)	55 22% (4) K	48 26% (3) N	3 3% (6)	56 21% (5) P	7 6% (6)	18 7% (6)	3 3% (6)	55 24% (3) QR	16 6% (6)	52 23% (3) TV	4 5% (6)	53 23% (3) X	18 5% (6)
CUSTOMIZED EDUCATION	74 12% (6)	22 10% (5)	29 13% (6)	18 18% (5)	21 10% (5)	31 13% (6)	15 12% (5)	31 14% (6)	31 13% (5)	10 11% (6)	29 10% (5)	39 16% (6)	15 8% (6)	16 19% (5) m	38 14% (6)	20 17% (5)	25 10% (5)	14 12% (5)	34 15% (6)	32 13% (5)	28 12% (6)	7 10% (5)	31 14% (6)	41 12% (5)
NONE OF THE ABOVE	31 5%	18 8% C	3 1%	7 7% c	11 5% f	3 1%	13 11% F	5 3%	14 6%	7 8%	14 5%	9 4%	9 5%	2 2%	5 2%	5 4%	14 6%	12 10% S	5 2%	20 8% U	5 2%	2 3%	4 2%	21 6% W
DON'T KNOW	71 12%	25 12%	26 11%	12 12%	19 9%	28 12%	21 17% e	25 11%	27 11%	6 7%	30 11%	27 11%	24 13%	6 7%	23 9%	12 10%	28 11%	12 10%	29 13%	25 10%	28 12%	8 11%	29 13%	41 12%
REFUSED	5 1%	- -	3 1%	2 2%	1 1%	3 1%	- -	3 2%	1 -	- -	1 -	3 1%	4 2% n	- -	4 1%	2 1%	- -	2 2%	3 1%	1 1%	2 1%	1 1%	1 -	4 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

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Table 24-6
QUESTION 19:
Please tell me which of the following phrases comes to mind when you think of the term Education Savings Accounts.

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
EMPOWERING PARENTS TO TAKE CONTROL OF THEIR CHILD'S EDUCATION	198	75	112	119	60	100	55	109	78	76	115	48	67	39	20	17	142	37	128	66	101	45	23	19
	33%	28%	40%	37%	29%	34%	31%	37%	32%	30%	36%	26%	39%	38%	33%	41%	38%	21%	42%	27%	35%	34%	28%	33%
	(1)	(2)	(1) B	(1) e	(2)	(1)	(1)	(1)	(1)	(2)	(1)	(2)	(1) L	(1) l	(2)	(1)	(1) R	(3)	(1) T	(1)	(1)	(1)	(1)	(1)
PROVIDING EDUCATIONAL OPPORTUNITIES TO NEEDY OR DISADVANTAGED STUDENTS	156	85	61	67	68	88	40	71	69	76	71	52	41	26	21	7	126	25	89	62	90	27	18	15
	26%	31%	22%	21%	33%	30%	22%	24%	28%	30%	22%	27%	24%	26%	35%	16%	33%	14%	29%	25%	32%	21%	21%	26%
	(2)	(1) C	(3)	(3)	(1) D	(2) g	(3)	(3)	(2)	(1)	(3)	(1)	(3)	(2)	(1) p	(3)	(2) R	(4)	(2)	(2)	(2) vw	(3)	(3)	(2)
NEED FOR ACCOUNTABILITY	143	54	79	83	38	76	46	72	60	55	80	39	42	25	17	9	88	42	79	49	78	30	23	7
	24%	20%	28%	26%	18%	26%	25%	24%	25%	21%	25%	21%	25%	25%	29%	22%	23%	24%	26%	20%	27%	23%	27%	12%
	(3)	(5)	(2) b	(2) e	(4)	(3)	(2)	(2)	(3)	(3)	(2)	(4)	(2)	(3)	(3)	(2)	(3)	(2)	(3)	(4)	(3) X	(2)	(2) X	(5)
TAX BENEFIT FOR MIDDLE CLASS PARENTS	111	54	50	49	46	67	26	52	51	54	54	45	25	19	12	6	83	24	59	46	61	26	11	10
	19%	20%	18%	15%	22%	23%	14%	18%	21%	21%	17%	24%	15%	19%	20%	16%	22%	13%	20%	18%	22%	20%	13%	18%
	(4)	(4)	(4)	(4)	(3)	(4) G	(5)	(4)	(4)	(4)	(4)	(3) m	(5)	(4)	(4)	(4)	(4) R	(5)	(4)	(5)	(4) w	(4)	(5)	(4)
WEAKENING THE PUBLIC SCHOOLS	76	56	18	38	34	30	35	29	38	34	39	39	16	5	10	2	26	50	18	57	29	18	10	13
	13%	21%	7%	12%	16%	10%	20%	10%	15%	13%	12%	21%	9%	5%	16%	5%	7%	28%	6%	23%	10%	14%	13%	21%
	(5)	(3) C	(6)	(5)	(5)	(6)	(4) F	(6)	(5) h	(6)	(5)	(5) MNP	(6)	(6)	(6) n	(5)	(6)	(1) Q	(6)	(3) S	(6)	(6)	(6)	(3) u
CUSTOMIZED EDUCATION	74	44	24	36	25	38	23	39	29	40	32	15	26	17	10	2	56	14	48	25	39	19	11	5
	12%	16%	9%	11%	12%	13%	13%	13%	12%	16%	10%	8%	15%	17%	17%	4%	15%	8%	16%	10%	14%	14%	14%	8%
	(6)	(6) C	(5)	(6)	(6)	(5)	(6)	(5)	(6)	(5) k	(6)	(6)	(4) lP	(5) P	(5) p	(6)	(5) R	(6)	(5)	(6)	(5)	(5)	(4)	(6)
NONE OF THE ABOVE	31	16	7	13	10	13	9	17	7	19	12	12	6	5	1	1	19	11	13	11	12	4	2	7
	5%	6%	3%	4%	5%	4%	5%	6%	3%	7%	4%	6%	4%	5%	2%	2%	5%	6%	4%	5%	4%	3%	2%	11%
																								w
DON'T KNOW	71	27	37	36	20	25	20	28	30	27	40	26	16	10	8	3	31	25	30	30	24	17	15	5
	12%	10%	13%	11%	10%	9%	11%	9%	12%	11%	13%	14%	10%	10%	14%	7%	8%	14% q	10%	12%	8%	13%	18% u	9%
REFUSED	5	1	2	-	3	5	-	3	1	2	3	-	1	2	-	1	-	5	3	1	2	-	1	1
	1%	-	1%	-	1%	2% g	-	1%	1%	1%	1%	-	1%	2%	-	3%	-	3% Q	1%	-	1%	-	2%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

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Table 24-7
QUESTION 19:
Please tell me which of the following phrases comes to mind when you think of the term Education Savings Accounts.

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
EMPOWERING PARENTS TO TAKE CONTROL OF THEIR CHILD'S EDUCATION	198	170	23	185	11	139	49	9	50	85	21	21	136	47	118	59	40	146	67	60	71
	33%	36%	23%	35%	20%	31%	42%	34%	40%	33%	23%	37%	38%	25%	34%	29%	32%	36%	37%	31%	32%
	(1)	(1) C	(3)	(1) E	(4)	(1)	(1) f	(2)	(1) K	(1)	(2)	(1)	(1) N	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)
PROVIDING EDUCATIONAL OPPORTUNITIES TO NEEDY OR DISADVANTAGED STUDENTS	156	136	16	141	12	129	25	5	38	65	28	14	106	44	113	35	47	95	39	56	61
	26%	29%	17%	27%	21%	28%	21%	17%	30%	25%	31%	24%	29%	24%	33%	18%	37%	23%	22%	28%	27%
	(2)	(2) C	(5)	(2)	(2)	(2)	(3)	(4)	(2)	(2)	(1)	(3)	(2)	(3)	(2) P	(4)	(1) R	(3)	(2)	(2)	(2)
NEED FOR ACCOUNTABILITY	143	107	29	126	11	107	30	4	29	65	20	18	86	43	79	47	26	106	37	46	60
	24%	23%	29%	24%	20%	24%	25%	13%	23%	25%	22%	31%	24%	23%	23%	23%	21%	26%	20%	24%	27%
	(3)	(3)	(1)	(3)	(3)	(3)	(2)	(5)	(3)	(3)	(3)	(2) h	(3)	(4)	(3)	(2)	(4)	(2)	(3)	(3)	(3)
TAX BENEFIT FOR MIDDLE CLASS PARENTS	111	87	19	102	8	86	22	14	19	48	11	13	71	36	75	31	28	78	23	40	48
	19%	19%	20%	19%	14%	19%	19%	50%	15%	19%	12%	23%	20%	19%	22%	15%	22%	19%	13%	20%	21%
	(4)	(4)	(4)	(4)	(5)	(4)	(4)	(1) IJKL	(4)	(4)	(6)	(4)	(4)	(5)	(4)	(5)	(3)	(4)	(5)	(4)	(4) s
WEAKENING THE PUBLIC SCHOOLS	76	47	23	56	13	59	15	6	14	33	13	5	29	45	35	39	26	35	26	19	31
	13%	10%	24%	11%	24%	13%	13%	23%	11%	13%	15%	8%	8%	24%	10%	19%	20%	9%	15%	10%	14%
	(5)	(6)	(2) B	(6)	(1) D	(6)	(5)	(3)	(5)	(6)	(4)	(6)	(6)	(2) M	(6)	(3) O	(5) R	(6)	(4)	(6)	(5)
CUSTOMIZED EDUCATION	74	61	13	69	5	64	9	3	12	34	13	8	54	14	51	19	22	49	21	30	23
	12%	13%	13%	13%	9%	14%	8%	11%	10%	13%	14%	14%	15%	7%	15%	9%	18%	12%	12%	15%	10%
	(6)	(5)	(6)	(5)	(6)	(5) g	(6)	(6)	(6)	(5)	(5)	(5)	(5) N	(6)	(5) p	(6)	(6)	(5)	(6)	(5)	(6)
NONE OF THE ABOVE	31	21	4	23	5	26	3	2	7	14	5	-	14	12	15	14	8	16	13	11	7
	5%	4%	4%	4%	9%	6%	3%	7%	6% L	5% L	6% L	-	4%	6%	4%	7%	7%	4%	7%	6%	3%
DON'T KNOW	71	55	10	62	7	46	15	2	12	33	13	3	32	24	38	24	13	45	19	18	34
	12%	12%	10%	12%	13%	10%	13%	8%	9%	13% l	15% l	5%	9%	13%	11%	12%	10%	11%	11%	9%	15%
REFUSED	5	5	1	3	2	5	1	-	1	3	-	1	3	1	-	5	-	4	-	2	3
	1%	1%	1%	1%	3%	1%	-	-	1%	1%	-	2%	1%	1%	-	3% O	-	1% q	-	1%	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

CIVITAS

Table 25-1
QUESTION 20:
A new program to fund education is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K though 12 education expense, including, tuition, tutoring testing, fees and books. Would you say you would support or oppose an Education Savings Account program?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
**D/S (SUPPORT - OPPOSE)	197	36	33	31	33	44	20	89	108	41	54	61	34	7	50	30	9	62	48	-2	53	71	60	17
	33%	30%	44%	38%	30%	32%	29%	31%	35%	92%	48%	35%	28%	5%	48%	27%	12%	66%	34%	-3%	39%	41%	38%	13%
			beg							KLMN	MN	N	N		PQsT	QT	T	oPQST	QT		X	X	X	
TOTAL SUPPORT	376	73	53	53	66	88	44	179	197	43	79	112	71	70	76	66	37	75	89	33	89	115	105	66
-------------	63%	60%	70%	65%	59%	63%	62%	62%	63%	96%	71%	65%	59%	47%	73%	60%	51%	79%	63%	43%	66%	66%	67%	51%
										KLMN	N	N	N		QT	T	PQST	qT		X	X	X	
TOTAL OPPOSE	178	37	20	22	33	44	23	89	89	2	26	51	37	63	26	36	28	13	41	35	36	44	45	49
------------	30%	30%	27%	27%	30%	31%	33%	31%	29%	4%	23%	30%	31%	42%	25%	32%	38%	13%	29%	46%	27%	25%	29%	38%
											J	J	J	JKLM		R	oR		R	OpRS				uV
STRONGLY SUPPORT	228	55	33	27	39	45	29	112	116	22	54	66	45	41	45	43	23	45	53	18	62	67	63	36
	38%	45%	44%	33%	35%	32%	41%	39%	37%	48%	48%	38%	38%	27%	43%	39%	31%	48%	38%	23%	46%	38%	40%	28%
		f								n	N	N	N		T	T		qT	T		X		x	
SOMEWHAT SUPPORT	148	18	20	26	27	43	14	67	81	21	25	46	25	29	31	23	14	30	36	15	27	48	42	30
	25%	14%	27%	32%	24%	31%	20%	23%	26%	48%	23%	27%	21%	19%	30%	20%	19%	31%	25%	20%	20%	28%	27%	23%
			b	B	b	B				klMN														
SOMEWHAT OPPOSE	59	14	9	7	7	15	7	28	30	-	7	16	18	17	7	15	7	5	15	11	18	11	14	15
	10%	11%	12%	9%	6%	10%	10%	10%	10%	-	6%	9%	15%	12%	6%	14%	9%	5%	11%	14%	13%	6%	9%	12%
											j	J	JK	J		r				r	v			
STRONGLY OPPOSE	120	23	11	15	26	29	17	61	59	2	19	35	18	46	19	21	21	8	26	25	18	33	31	34
	20%	19%	14%	18%	23%	21%	23%	21%	19%	4%	17%	20%	15%	30%	19%	19%	29%	8%	19%	32%	13%	19%	20%	26%
											j	J	J	JKLM		r	Rs		r	oPRS				U
DON'T KNOW/NEED MORE	46	12	2	7	12	8	4	20	26	-	7	9	12	17	2	9	8	7	10	9	11	16	6	13
INFORMATION	8%	10%	3%	8%	11%	6%	6%	7%	8%	-	6%	5%	10%	11%	2%	8%	11%	7%	7%	12%	8%	9%	4%	10%
		c			C						j	J	J	JL		o	O			O		w		w
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 25-2
QUESTION 20:
A new program to fund education is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K though 12 education expense, including, tuition, tutoring testing, fees and books. Would you say you would support or oppose an Education Savings Account program?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
**D/S (SUPPORT - OPPOSE)	197	84	72	41	52	32	22	50	15	26	43	31	124	67	113	12	128	32	33	76	49	35	3
	33%	44% CD	28%	27%	52% FGHIj	35% Gi	20%	34% GI	20%	35% gi	26%	22%	45% KL	49% O	26%	51%	40% R	15%	73% QR	41% U	28%	44% U	25%
TOTAL SUPPORT	376	127	158	90	72	56	64	94	43	47	101	80	187	99	253	15	214	108	38	125	105	56	7
-------------	63%	66%	61%	60%	71% gi	61%	58%	64%	57%	64%	61%	58%	68% l	72% O	59%	64%	67% R	52%	85% QR	67%	60%	69%	62%
TOTAL OPPOSE	178	43	86	49	19	24	42	44	28	22	58	49	63	32	140	3	86	76	5	49	56	20	4
------------	30%	22%	33% B	33% b	19%	26%	38% E	30%	37% E	29%	35% M	36% M	23%	23%	33% np	14%	27% s	37% QS	12%	26%	32%	26%	38%
STRONGLY SUPPORT	228	77	101	51	49	28	36	65	27	24	65	43	118	68	145	9	127	70	21	82	51	37	6
	38%	40%	39%	34%	48% FGj	30%	32%	44% fg	35%	32%	39%	31%	43% L	50% O	34%	41%	39%	34%	47%	44% U	29%	47% U	50%
SOMEWHAT SUPPORT	148	51	57	40	23	28	28	29	16	24	36	37	69	31	108	6	87	38	17	43	55	18	1
	25%	27%	22%	26%	23%	31%	25%	20%	21%	32%	22%	27%	25%	22%	25%	24%	27% R	18%	37% r	23%	31% w	23%	12%
SOMEWHAT OPPOSE	59	20	20	18	7	13	10	10	12	7	10	20	24	12	46	-	32	18	5	21	18	6	-
	10%	11%	8%	12%	7%	15%	9%	7%	15%	9%	6%	15% K	9%	9% P	11% P	-	10%	9%	12%	11% W	10% W	8% W	-
STRONGLY OPPOSE	120	23	66	31	12	11	33	33	16	15	48	29	39	19	95	3	54	58	-	28	38	14	4
	20%	12%	26% B	21% b	12%	12%	29% EF	23% ef	21%	20%	29% M	21%	14%	14%	22% n	14%	17% S	28% QS	-	15%	22%	18%	38%
DON'T KNOW/NEED MORE INFORMATION	46	21	14	10	10	12	5	9	5	5	8	8	24	8	32	5	22	21	2	12	14	4	-
	8%	11% c	5%	7%	10%	13% g	4%	6%	7%	7%	5%	6%	9%	5%	8%	22%	7%	10%	4%	7% W	8% W	5% w	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

CIVITAS

Table 25-3
QUESTION 20:
A new program to fund education is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K though 12 education expense, including, tuition, tutoring testing, fees and books. Would you say you would support or oppose an Education Savings Account program?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
**D/S (SUPPORT - OPPOSE)	197	115	83	104	69	77	122	55	49	30	39	29	22	32	22	34	22	10	5	38	19	12	68	57
	33%	27%	46%	28%	56%	45%	29%	29%	28%	46%	67%	50%	19%	42%	20%	39%	92%	44%	8%	38%	27%	17%	49%	42%
			B		D	G				hi	HI	M		O			PR			SV	S		SUV	SuV
TOTAL SUPPORT	376	252	124	217	93	117	259	113	103	46	47	39	64	52	62	60	22	15	34	67	42	37	97	90
----------	63%	60%	69%	59%	76%	69%	61%	60%	58%	71%	81%	68%	54%	68%	55%	68%	92%	63%	51%	67%	61%	55%	71%	66%
			b		D						HI						Pr			s			Sv	s
TOTAL OPPOSE	178	137	41	113	24	40	136	59	54	16	8	11	41	19	39	26	-	4	29	29	23	26	30	33
----------	30%	33%	23%	31%	20%	24%	32%	31%	30%	25%	14%	19%	35%	25%	35%	29%	-	19%	43%	29%	34%	38%	22%	24%
		c		e			f	K	K				L			Q		q	WX			Wx		
STRONGLY SUPPORT	228	149	80	139	52	77	151	74	64	26	26	30	35	35	39	33	17	14	26	39	18	25	66	52
	38%	35%	44%	38%	42%	45%	35%	39%	36%	40%	44%	51%	30%	46%	35%	37%	69%	59%	38%	39%	26%	36%	48%	38%
						g						M					P						U	
SOMEWHAT SUPPORT	148	103	45	78	41	40	108	39	39	20	21	10	29	17	22	28	6	1	9	28	24	13	32	38
	25%	25%	25%	21%	34%	24%	25%	21%	22%	31%	36%	17%	25%	22%	20%	31%	23%	4%	13%	28%	35%	19%	23%	28%
					d											R				S	Sv			S
SOMEWHAT OPPOSE	59	48	11	32	12	8	51	18	13	7	5	-	13	5	13	4	-	1	3	7	10	10	12	13
	10%	11%	6%	9%	10%	5%	12%	10%	8%	11%	8%	-	11%	6%	12%	5%	-	3%	4%	7%	15%	15%	8%	9%
		c					F						L								s	s		
STRONGLY OPPOSE	120	89	31	81	13	32	86	40	41	9	3	11	28	14	26	22	-	4	26	22	13	16	18	20
	20%	21%	17%	22%	10%	19%	20%	21%	23%	15%	5%	19%	24%	19%	23%	25%	-	16%	39%	22%	19%	23%	13%	15%
				E				K	K							Q			tUvWX					
DON'T KNOW/NEED MORE INFORMATION	46	31	14	36	5	13	32	16	20	2	3	8	13	5	11	2	2	4	4	4	3	4	11	13
	8%	7%	8%	10%	4%	8%	8%	8%	11%	3%	6%	13%	11%	7%	10%	3%	8%	17%	6%	4%	5%	7%	8%	9%
				e					j															
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 25-4
QUESTION 20:
A new program to fund education is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K though 12 education expense, including, tuition, tutoring testing, fees and books. Would you say you would support or oppose an Education Savings Account program?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
**D/S (SUPPORT - OPPOSE)	197	52	48	32	18	19	13	14	145	184	70	129	24	43	60	53	22	15	16	12	1	38	130	62
	33%	28%	30%	29%	41%	43%	46% b	62% BCD	30%	32%	50% IJL	28%	39%	57% OP	28%	24%	28% U	20% U	26% U	18% U	3%	37% RTU	56% X	20%
TOTAL SUPPORT	376	112	99	66	29	30	20	19	297	356	99	277	43	56	128	126	45	43	37	38	21	65	170	174
	63%	60%	61%	60%	67%	67%	70%	81% bcd	61%	62%	71% il	60%	67%	75% oP	61%	58%	58%	56%	61%	56%	49%	64%	73% X	57%
TOTAL OPPOSE	178	60	51	34	11	11	7	4	152	172	29	148	18	13	68	73	23	28	22	25	19	27	40	112
	30%	32%	31%	31%	26%	24%	24%	19%	32% K	30% k	21%	32% K	29%	18%	32% n	34% N	30%	36%	35%	38%	46% V	27%	17%	37% W
STRONGLY SUPPORT	228	84	52	38	24	9	13	9	181	213	62	166	29	40	76	68	23	27	18	24	11	33	109	101
	38%	44% CF	32%	34%	55% CDF	21%	44% F	41%	37%	37%	44%	36%	46%	53% oP	36%	32%	29%	35%	30%	36%	26%	32%	47% X	33%
SOMEWHAT SUPPORT	148	29	48	28	5	21	8	9	116	143	37	110	14	17	51	57	22	16	19	13	10	32	61	73
	25%	15%	29% BE	26% be	12%	47% BcDEg	26%	40% be	24%	25%	27%	24%	22%	22%	24%	27%	29%	21%	31%	20%	23%	32%	26%	24%
SOMEWHAT OPPOSE	59	23	19	6	2	5	3	1	51	57	6	51	8	5	21	25	13	5	7	5	8	11	13	35
	10%	12% d	12%	6%	5%	10%	12%	6%	11% K	10% K	5%	11% K	12%	7%	10%	11%	16%	7%	11%	8%	20% r	11%	6%	11% W
STRONGLY OPPOSE	120	37	32	28	9	6	4	3	102	115	23	97	11	8	47	48	11	23	15	20	11	16	27	77
	20%	20%	20%	25% g	21%	14%	12%	13%	21%	20%	17%	21%	17%	11%	22% n	22% n	13%	29% QV	25%	30% Qv	26%	16%	12%	25% W
DON'T KNOW/NEED MORE INFORMATION	46	16	12	10	3	4	2	-	34	46	11	34	2	5	15	17	10	6	2	4	2	10	22	18
	8%	8% H	7% H	9% H	7%	8% h	6%	-	7%	8%	8%	7%	4%	7%	7%	8%	12% s	7%	3%	6%	5%	10%	10%	6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 25-5
QUESTION 20:
A new program to fund education is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K though 12 education expense, including, tuition, tutoring testing, fees and books. Would you say you would support or oppose an Education Savings Account program?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
**D/S (SUPPORT - OPPOSE)	197	95	53	37	97	55	37	82	107	-3	135	32	6	40	79	50	122	53	18	101	52	31	59	139
	33%	44% C	23%	38% C	47% FG	24%	30%	38% J	44% J	-3%	49% L	13%	3%	45% M	30%	42% o	50% S	45% S	8%	41% U	23%	44% U	26%	40% W
TOTAL SUPPORT	376	146	138	63	142	141	69	145	163	39	191	135	88	60	167	81	172	81	116	163	136	45	137	226
	63%	68%	60%	64%	69% G	60%	57%	67% J	67% J	45%	69% L	54%	48%	68% M	63%	68%	70% S	69% S	52%	66%	60%	65%	61%	65%
TOTAL OPPOSE	178	51	85	25	45	85	32	63	56	42	56	103	82	20	88	31	49	28	98	62	84	14	78	87
	30%	24%	37% Bd	26%	22%	36% E	27%	29%	23%	48% HI	20%	41% K	45% N	22%	33%	26%	20%	23%	44% QR	25%	37% TV	21%	35% X	25%
STRONGLY SUPPORT	228	90	87	35	90	90	34	94	94	25	123	83	50	40	110	46	107	47	70	96	82	28	81	137
	38%	42%	38%	35%	44% G	38% g	28%	43% J	38%	28%	45% L	33%	27%	45% M	41%	38%	43% S	40%	31%	39%	36%	40%	36%	39%
SOMEWHAT SUPPORT	148	56	50	28	51	51	35	51	69	15	68	52	38	20	57	35	65	33	47	67	54	17	55	90
	25%	26%	22%	28%	25%	22%	29%	23%	28% J	17%	25%	21%	21%	22%	21%	29%	26%	28%	21%	27%	24%	25%	25%	26%
SOMEWHAT OPPOSE	59	23	20	9	20	20	12	18	26	9	24	26	19	7	22	15	17	13	26	27	18	6	15	39
	10%	10%	9%	9%	10%	9%	10%	8%	10%	10%	9%	10%	11%	8%	8%	13%	7%	11%	12%	11%	8%	8%	7%	11%
STRONGLY OPPOSE	120	28	64	16	25	65	20	44	31	33	32	77	63	12	65	16	32	15	72	35	66	9	63	48
	20%	13%	28% BD	16%	12%	28% EG	17%	20% i	13%	38% HI	12%	31% K	35% N	14%	25% P	13%	13%	13%	32% QR	14%	29% TV	12%	28% X	14%
DON'T KNOW/NEED MORE INFORMATION	46	19	7	10	18	8	19	9	25	5	28	13	12	9	12	8	26	9	11	23	8	10	9	33
	8%	9% C	3%	10% c	9% F	3%	16% eF	4%	10% H	6%	10% l	5%	7%	10%	4%	6%	10% S	8%	5%	9% U	4%	15% U	4%	10% W
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 25-6
QUESTION 20:
A new program to fund education is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K though 12 education expense, including, tuition, tutoring testing, fees and books. Would you say you would support or oppose an Education Savings Account program?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
**D/S (SUPPORT - OPPOSE)	197	72	100	130	54	113	41	108	81	72	113	21	87	39	19	16	376	-178	195	-5	133	36	6	15
	33%	27%	35%	41%	26%	39%	23%	37%	33%	28%	35%	11%	51%	39%	33%	38%	100%	-100%	64%	-2%	47%	28%	7%	26%
			b	E		G							LO	L	L	L	R		T		VWX	W		W
TOTAL SUPPORT	376	167	174	212	127	194	104	190	156	159	200	97	122	67	38	25	376	-	239	113	201	76	42	35
	63%	61%	62%	66%	61%	67%	58%	64%	64%	62%	63%	52%	72%	67%	64%	62%	100%	-	79%	46%	71%	58%	50%	60%
													L	L			R		T		VW			
TOTAL OPPOSE	178	94	75	82	73	80	63	82	74	87	88	77	35	28	19	10	-	178	43	118	68	39	36	20
	30%	35%	27%	26%	35%	28%	35%	28%	31%	34%	27%	40%	21%	28%	32%	24%	-	100%	14%	48%	24%	30%	43%	35%
		c			d							Mnp						Q		S			U	
STRONGLY SUPPORT	228	95	110	127	76	127	55	115	91	96	124	57	73	50	21	12	228	-	158	54	122	42	29	24
	38%	35%	39%	40%	36%	43%	31%	39%	37%	38%	39%	30%	43%	50%	36%	29%	61%	-	52%	22%	43%	32%	35%	42%
						G							L	Lp			R		T		v			
SOMEWHAT SUPPORT	148	71	64	86	51	67	48	75	65	62	76	41	49	17	17	14	148	-	80	58	80	34	13	11
	25%	26%	23%	27%	24%	23%	27%	25%	27%	24%	24%	22%	29%	17%	28%	33%	39%	-	27%	24%	28%	26%	15%	19%
													n				R				W	w		
SOMEWHAT OPPOSE	59	28	28	35	16	30	18	28	25	27	30	23	15	11	4	2	-	59	12	41	22	8	19	4
	10%	10%	10%	11%	8%	10%	10%	9%	10%	10%	9%	12%	9%	11%	7%	4%	-	33%	4%	17%	8%	6%	23%	7%
												p						Q		S			UVX	
STRONGLY OPPOSE	120	66	46	47	57	51	45	54	49	60	58	54	20	17	15	8	-	120	31	77	46	31	17	16
	20%	24%	17%	15%	27%	17%	25%	18%	20%	23%	18%	28%	12%	17%	24%	20%	-	67%	10%	31%	16%	24%	20%	28%
		c			D		f					Mn			m			Q		S				
DON'T KNOW/NEED MORE INFORMATION	46	11	31	26	9	17	13	24	13	10	32	15	13	5	3	6	-	-	21	16	14	15	6	3
	8%	4%	11%	8%	4%	6%	7%	8%	5%	4%	10%	8%	8%	5%	4%	14%	-	-	7%	6%	5%	12%	8%	5%
			B								J											u		
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 25-7
QUESTION 20:
A new program to fund education is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K though 12 education expense, including, tuition, tutoring testing, fees and books. Would you say you would support or oppose an Education Savings Account program?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
**D/S (SUPPORT - OPPOSE)	197	209	-14	230	-19	131	65	12	27	96	18	31	230	-37	193	-2	30	152	70	61	66
	33%	45%	-14%	44%	-35%	29%	55%	43%	21%	37%	20%	55%	64%	-20%	56%	-1%	24%	37%	39%	31%	29%
		C		E			F	ik		IK		IjK	N		P			Q	u		
TOTAL SUPPORT	376	323	39	359	15	276	88	19	70	169	51	41	286	69	259	93	76	263	117	121	138
----------	63%	69%	39%	69%	27%	61%	74%	69%	56%	66%	57%	72%	80%	37%	75%	46%	60%	65%	65%	62%	61%
		C		E			F					i	N		P						
TOTAL OPPOSE	178	114	53	129	34	145	23	7	44	74	33	10	56	105	66	95	46	111	46	60	72
----------	30%	24%	54%	25%	61%	32%	20%	26%	35%	29%	37%	17%	16%	57%	19%	47%	37%	27%	26%	31%	32%
			B		D	G			L		L			M		O					
STRONGLY SUPPORT	228	196	25	217	9	163	59	14	37	101	34	26	187	32	165	57	45	167	63	75	90
	38%	42%	25%	41%	17%	36%	50%	49%	30%	39%	38%	46%	52%	17%	48%	28%	36%	41%	35%	38%	40%
		C		E			F					i	N		P						
SOMEWHAT SUPPORT	148	127	14	142	6	113	28	5	33	69	17	14	99	36	94	36	31	97	53	46	48
	25%	27%	14%	27%	10%	25%	24%	20%	27%	27%	19%	25%	27%	19%	27%	18%	25%	24%	30%	24%	21%
		C		E									n		P						
SOMEWHAT OPPOSE	59	42	13	45	11	46	10	1	15	25	11	3	22	29	30	21	14	37	13	20	26
	10%	9%	14%	9%	20%	10%	9%	5%	12%	10%	13%	6%	6%	15%	9%	10%	11%	9%	7%	10%	12%
					D									M							
STRONGLY OPPOSE	120	71	39	84	23	99	13	6	29	49	22	6	34	77	36	74	32	74	34	40	46
	20%	15%	40%	16%	41%	22%	11%	22%	23%	19%	25%	11%	10%	41%	10%	37%	26%	18%	19%	21%	20%
			B		D	G			l		l			M		O					
DON'T KNOW/NEED MORE INFORMATION	46	31	7	35	7	31	7	1	11	15	5	6	18	12	20	14	4	31	16	15	15
	8%	7%	7%	7%	12%	7%	6%	5%	9%	6%	6%	11%	5%	7%	6%	7%	3%	8%	9%	8%	7%
																		q			
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

CIVITAS

Table 26-1
QUESTION 21:
Please tell me which of the following opinions comes closer to your own.

Some people say that every child deserves a quality education that meets his or her needs and parents should be empowered to choose the best school options for their children. They say that with an Education Savings Account, parents can have a flexible approach to their child's learning and that that will give every child in North Carolina the chance to reach his or her full potential.

Other people say that North Carolina needs to focus on improved funding for our existing public schools. They say that if our schools were better funded, they would do a better job teaching students. They add that giving parents the option to take their children out of public schools hurts public education in the long run.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
**D/S (FLEXIBLE APPROACH - FOCUS ON IMPROVED FUNDING)	56	22	-	19	20	-14	10	54	2	4	20	14	15	3	13	28	13	11	1	-10	29	26	12	-12
	9%	18%	-	23%	18%	-10%	14%	19%	1%	9%	17%	8%	13%	2%	12%	26%	18%	12%	1%	-13%	22%	15%	8%	-9%
		CF	F	CF	CF		CF	I			N	N	N		ST	OrST	ST	ST	T		WX	wX	X	
WITH AN ESA, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	303	67	36	48	57	55	40	155	148	22	62	86	63	69	53	63	38	51	65	30	77	93	77	55
	50%	55%	48%	59%	52%	39%	56%	54%	47%	49%	55%	50%	53%	46%	51%	57%	52%	55%	47%	39%	56%	53%	49%	43%
		F		F			f									T	t	t			x			
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	247	46	37	29	37	69	29	101	145	18	42	72	48	66	41	35	25	40	65	41	47	67	64	67
	41%	37%	49%	35%	34%	49%	41%	35%	47%	41%	38%	42%	40%	44%	39%	32%	35%	43%	46%	53%	35%	38%	41%	52%
			e			E			H										Pq	PQ				UV
DON'T KNOW	43	7	2	5	13	14	2	26	17	4	6	13	8	11	8	12	6	3	9	5	12	14	12	4
	7%	5%	3%	6%	12%	10%	3%	9%	5%	10%	5%	8%	6%	8%	8%	11%	8%	3%	6%	7%	9%	8%	8%	3%
					CG	cg										r					x	x		
REFUSED	8	2	-	-	3	2	-	5	3	-	2	1	1	4	2	-	3	-	2	1	-	1	3	4
	1%	2%	-	-	3%	1%	-	2%	1%	-	2%	1%	1%	3%	2%	-	4%	-	1%	1%	-	1%	2%	3%
					cg									J			PR							u

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 26-2
QUESTION 21:
Please tell me which of the following opinions comes closer to your own.

Some people say that every child deserves a quality education that meets his or her needs and parents should be empowered to choose the best school options for their children. They say that with an Education Savings Account, parents can have a flexible approach to their child's learning and that that will give every child in North Carolina the chance to reach his or her full potential.

Other people say that North Carolina needs to focus on improved funding for our existing public schools. They say that if our schools were better funded, they would do a better job teaching students. They add that giving parents the option to take their children out of public schools hurts public education in the long run.

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
**D/S (FLEXIBLE APPROACH - FOCUS ON IMPROVED FUNDING)	56	50	5	2	42	7	-1	6	13	-11	-18	-14	90	18	29	7	25	12	15	2	23	8	3
	9%	26%	2%	1%	42%	8%	-1%	4%	17%	-15%	-10%	-10%	33%	13%	7%	30%	8%	6%	34%	1%	13%	9%	25%
		CD			FGHIJ	GJ	J	GJ	GHJ				KL			o			QR		T	T	
WITH AN ESA, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	303	112	122	69	66	47	50	71	39	30	71	53	171	72	210	13	161	100	27	88	93	42	7
	50%	59%	47%	46%	65%	51%	45%	49%	52%	40%	43%	39%	63%	52%	49%	56%	50%	49%	60%	47%	53%	53%	62%
		Cd			fGHJ								KL										
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	247	63	117	67	24	39	51	66	27	41	89	67	81	55	181	6	136	88	12	86	70	35	4
	41%	33%	45%	45%	23%	43%	46%	45%	35%	55%	53%	49%	30%	40%	42%	27%	42%	43%	26%	46%	40%	43%	38%
			B	b		E	E	E		EI	M	M											
DON'T KNOW	43	14	17	12	9	5	9	8	8	4	3	16	19	10	31	2	22	14	6	12	12	1	-
	7%	7%	6%	8%	9%	5%	8%	5%	11%	5%	2%	12%	7%	7%	7%	11%	7%	7%	14%	6%	7%	2%	-
												K	K							W	vW		
REFUSED	8	3	3	2	2	1	1	2	2	-	4	1	2	1	5	2	4	4	-	1	1	2	-
	1%	1%	1%	1%	2%	1%	1%	1%	3%	-	2%	-	1%	1%	1%	7%	1%	2%	-	1%	1%	2%	-
																		S					

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

CIVITAS

Table 26-3
QUESTION 21:
Please tell me which of the following opinions comes closer to your own.

Some people say that every child deserves a quality education that meets his or her needs and parents should be empowered to choose the best school options for their children. They say that with an Education Savings Account, parents can have a flexible approach to their child's learning and that that will give every child in North Carolina the chance to reach his or her full potential.

Other people say that North Carolina needs to focus on improved funding for our existing public schools. They say that if our schools were better funded, they would do a better job teaching students. They add that giving parents the option to take their children out of public schools hurts public education in the long run.

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER				
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600 100%	420 70%	180 30%	365 61%	123 20%	170 28%	427 71%	188 31%	177 30%	64 11%	58 10%	58 10%	118 20%	77 13%	111 19%	88 15%	24 4%	23 4%	67 11%	100 17%	69 12%	67 11%	138 23%	135 23%
**D/S (FLEXIBLE APPROACH - FOCUS ON IMPROVED FUNDING)	56 9%	28 7%	28 15% B	32 9%	11 9%	39 23% G	20 5%	46 24% IJ	-14 -8%	-2 -3%	12 21% IJ	9 15% M	-21 -18%	21 27%	25 22%	- -	24 100% PR	6 27% P	-5 -7%	-13 -13%	-14 -20%	- - sTU	74 54% STUVX	16 12% STUV
WITH AN ESA, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	303 50%	205 49%	98 54%	184 50%	60 49%	98 58% g	205 48%	108 57% Ij	77 43%	26 40%	34 58%	32 56% m	44 38%	44 57%	64 57%	42 48%	24 100% PR	14 59%	28 42%	43 43%	21 30%	32 48% u	103 74% STUVX	68 50% U
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	247 41%	176 42%	70 39%	153 42%	49 40%	59 35%	185 43%	62 33%	91 51% H	28 43%	21 37%	23 40%	65 56%	23 30%	39 35%	42 48% Q	- -	7 32% Q	33 49% W	56 56% WX	34 49% W	32 48% W	29 21%	52 39% W
DON'T KNOW	43 7%	35 8%	8 4%	24 6%	14 11%	8 5%	34 8%	14 7%	10 5%	11 17% i	3 5%	2 4%	7 6%	6 8%	8 7%	3 3%	- -	2 9%	3 5%	- -	14 20% STVW	3 4%	7 5% T	13 10% T
REFUSED	8 1%	4 1%	4 2%	5 1% e	- -	4 3%	3 1%	4 2% jk	1 -	- -	- -	- -	1 1%	3 4%	1 1%	1 1%	- -	- -	3 4%	1 1%	1 1%	- -	- -	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 26-4
QUESTION 21:
Please tell me which of the following opinions comes closer to your own.

Some people say that every child deserves a quality education that meets his or her needs and parents should be empowered to choose the best school options for their children. They say that with an Education Savings Account, parents can have a flexible approach to their child's learning and that that will give every child in North Carolina the chance to reach his or her full potential.

Other people say that North Carolina needs to focus on improved funding for our existing public schools. They say that if our schools were better funded, they would do a better job teaching students. They add that giving parents the option to take their children out of public schools hurts public education in the long run.

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600 100%	188 31%	162 27%	110 18%	43 7%	45 8%	29 5%	23 4%	484 81%	573 96%	140 23%	459 76%	63 11%	75 12%	210 35%	216 36%	78 13%	77 13%	61 10%	67 11%	42 7%	101 17%	232 39%	304 51%
**D/S (FLEXIBLE APPROACH - FOCUS ON IMPROVED FUNDING)	56 9%	29 15% CdG	-6 -4%	8 7% CG	12 27% CDG	8 17% CG	- -2%	7 29% CdG	55 11%	51 9%	10 7%	48 10%	3 4% P	15 20% MP	42 20% MP	-13 -6%	5 7% RSTU	-7 -9% t	-11 -19%	-15 -23%	-7 -18%	8 8% RSTU	76 33% X	-20 -7%
WITH AN ESA, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	303 50%	103 55% c	70 43%	51 47%	27 62% c	25 55%	14 48%	14 61%	252 52%	290 51%	64 46%	239 52%	29 46%	43 58%	115 55% p	95 44%	40 51%	32 42%	23 37%	26 38%	17 41%	49 48%	141 61% X	134 44%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	247 41%	74 39%	76 47%	43 39%	15 35%	17 38%	15 50%	7 32%	197 41%	239 42%	54 39%	191 42%	27 42%	28 37%	73 35%	108 50% O	35 44%	39 51%	34 56% v	41 61% qV	25 59% v	41 41%	65 28%	154 51% W
DON'T KNOW	43 7%	9 5%	15 9% G	12 11% eG	1 3%	3 6%	- 2%	2 8%	30 6%	37 6%	19 13% ijL	24 5%	6 10%	4 5%	20 10% p	10 5%	3 3%	4 5% tu	4 7% tu	- -	- -	9 9% TU	21 9% x	12 4%
REFUSED	8 1%	2 1%	2 1%	3 3%	- -	- -	- -	- -	5 1%	8 1%	3 2%	5 1%	1 2%	- -	3 1%	3 1%	1 1%	2 2%	- -	1 1%	- -	2 2%	4 2%	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 26-5
QUESTION 21:
Please tell me which of the following opinions comes closer to your own.

Some people say that every child deserves a quality education that meets his or her needs and parents should be empowered to choose the best school options for their children. They say that with an Education Savings Account, parents can have a flexible approach to their child's learning and that that will give every child in North Carolina the chance to reach his or her full potential.

Other people say that North Carolina needs to focus on improved funding for our existing public schools. They say that if our schools were better funded, they would do a better job teaching students. They add that giving parents the option to take their children out of public schools hurts public education in the long run.

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
**D/S (FLEXIBLE APPROACH - FOCUS ON IMPROVED FUNDING)	56	65	-15	15	67	-19	11	25	29	-13	98	-43	-30	46	-19	32	94	17	-52	74	-21	-	-23	87
	9%	30%	-7%	15%	33%	-8%	9%	12%	12%	-15%	36%	-17%	-17%	52%	-7%	27%	38%	15%	-23%	30%	-9%	-	-10%	25%
		CD		C	FG		F	J	J		L			M		O	RS	S		UV		U		W
WITH AN ESA, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	303	128	102	51	126	103	56	113	128	32	173	99	70	65	116	71	159	60	80	148	99	29	95	199
	50%	59%	44%	52%	62%	44%	46%	52%	52%	37%	63%	39%	39%	73%	44%	59%	64%	52%	36%	60%	43%	41%	42%	57%
		C			FG			J	J		L			M		O	rS	S		UV				W
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	247	63	117	37	59	122	45	88	99	45	75	142	100	19	135	39	65	43	132	74	120	29	118	112
	41%	29%	51%	37%	29%	52%	37%	41%	41%	52%	27%	56%	55%	22%	51%	33%	26%	37%	59%	30%	53%	41%	52%	32%
			BD			EG						K	N		P			q	QR		T		X	
DON'T KNOW	43	23	9	9	17	7	17	13	16	7	24	7	9	4	13	6	20	10	12	21	7	12	10	31
	7%	11%	4%	9%	8%	3%	14%	6%	6%	8%	9%	3%	5%	5%	5%	5%	8%	9%	6%	9%	3%	17%	4%	9%
		C			F		F				L									U		U		w
REFUSED	8	3	2	1	3	2	3	3	2	2	3	4	1	-	1	4	4	3	1	5	2	1	2	4
	1%	1%	1%	1%	1%	1%	2%	1%	1%	3%	1%	2%	1%	-	1%	3%	1%	3%	-	2%	1%	1%	1%	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 26-6
QUESTION 21:
Please tell me which of the following opinions comes closer to your own.

Some people say that every child deserves a quality education that meets his or her needs and parents should be empowered to choose the best school options for their children. They say that with an Education Savings Account, parents can have a flexible approach to their child's learning and that that will give every child in North Carolina the chance to reach his or her full potential.

Other people say that North Carolina needs to focus on improved funding for our existing public schools. They say that if our schools were better funded, they would do a better job teaching students. They add that giving parents the option to take their children out of public schools hurts public education in the long run.

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600 100%	272 45%	280 47%	321 53%	209 35%	291 48%	180 30%	297 49%	243 41%	256 43%	320 53%	189 32%	171 28%	101 17%	60 10%	41 7%	376 63%	178 30%	303 50%	247 41%	284 47%	130 22%	84 14%	59 10%
**D/S (FLEXIBLE APPROACH - FOCUS ON IMPROVED FUNDING)	56 9%	-16 -6%	59 21% B	65 20% E	-9 -4%	47 16% G	-12 -6%	81 27% I	-21 -9%	-3 -1%	53 17% J	-59 -31%	71 42% LNO	26 26% LO	-12 -21%	18 45% LnO	126 33% R	-75 -42%	303 100% T	-247 -100%	37 13%	13 10%	13 15%	6 11%
WITH AN ESA, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	303 50%	120 44%	158 56% B	179 56% E	93 45%	159 55% G	78 43%	174 59% I	107 44%	114 45%	176 55% J	62 33%	113 66% LO	59 59% LO	23 39%	28 67% LO	239 63% R	43 24%	303 100% T	- -	151 53%	68 52%	45 54%	30 51%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	247 41%	136 50% C	99 35%	113 35%	102 49% D	113 39%	90 50% F	93 31%	128 53% H	118 46%	122 38%	120 64% MNP	42 25%	33 33%	35 59% MNP	9 22%	113 30%	118 66% Q	- -	247 100% S	113 40%	55 42%	33 39%	23 40%
DON'T KNOW	43 7%	14 5%	20 7%	24 7%	12 6%	16 6%	9 5%	26 9% I	7 3%	18 7%	22 7%	4 2%	15 9% LO	8 8%	1 2%	3 6%	24 6%	11 6%	- -	- -	16 6%	5 4%	6 7%	5 8%
REFUSED	8 1%	2 1%	3 1%	5 1%	2 1%	3 1%	3 2%	4 1%	1 -	6 2% k	1 -	3 1%	- -	1 1%	- -	2 4%	1 -	6 3% Q	- -	- -	4 1%	2 1%	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

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Table 26-7
QUESTION 21:
Please tell me which of the following opinions comes closer to your own.

Some people say that every child deserves a quality education that meets his or her needs and parents should be empowered to choose the best school options for their children. They say that with an Education Savings Account, parents can have a flexible approach to their child's learning and that that will give every child in North Carolina the chance to reach his or her full potential.

Other people say that North Carolina needs to focus on improved funding for our existing public schools. They say that if our schools were better funded, they would do a better job teaching students. They add that giving parents the option to take their children out of public schools hurts public education in the long run.

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600 100%	468 78%	98 16%	523 87%	56 9%	453 75%	118 20%	28 5%	125 21%	259 43%	90 15%	57 9%	360 60%	186 31%	346 58%	201 34%	126 21%	406 68%	179 30%	196 33%	225 37%
**D/S (FLEXIBLE APPROACH - FOCUS ON IMPROVED FUNDING)	56 9%	95 20% C	-32 -32%	91 17% E	-29 -52%	-11 -2%	63 53% F	1 5%	1 1%	20 8% I	14 16% Ij	10 18% I	146 40% N	-95 -51%	87 25% P	-32 -16%	-16 -13%	91 22% Q	32 18% TU	6 3%	18 8% T
WITH AN ESA, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	303 50%	267 57% C	27 28%	287 55% E	12 21%	204 45%	85 72% F	14 49%	62 50%	128 49%	49 55%	27 47%	240 67% N	38 20%	206 60% P	76 38%	51 40%	231 57% Q	98 55%	94 48%	111 49%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	247 41%	173 37%	59 60% B	196 37%	41 73% D	215 47% G	23 19%	12 44%	61 49% L	108 42%	35 39%	17 30%	95 26%	133 71% M	119 34%	108 53% O	67 53% R	141 35%	67 37%	88 45%	92 41%
DON'T KNOW	43 7%	23 5%	9 10%	36 7%	3 5%	28 6%	10 8%	2 7%	2 2%	19 7% I	5 5%	12 21% IjK	23 6%	13 7%	18 5%	16 8%	7 5%	28 7%	13 7%	10 5%	21 9%
REFUSED	8 1%	5 1%	3 3%	5 1%	1 1%	5 1% G	-	-	-	4 1%	1 1%	1 2%	2 1%	3 2%	3 1%	2 1%	2 1%	5 1%	1 1%	5 3%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

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Table 27-1
QUESTION 22:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=FLEXIBLE APPROACH Q.21	303	67	36	48	57	55	40	155	148	22	62	86	63	69	53	63	38	51	65	30	77	93	77	55
	100%	22%	12%	16%	19%	18%	13%	51%	49%	7%	20%	28%	21%	23%	18%	21%	13%	17%	22%	10%	25%	31%	25%	18%
EVERY CHILD DESERVES A QUALITY EDUCATION THAT MEETS HIS OR HER NEEDS	116	21	15	20	19	24	17	49	67	9	19	36	26	26	15	20	13	24	31	13	32	36	24	22
	38%	31%	41%	42%	33%	44%	43%	31%	46%	41%	31%	42%	40%	38%	29%	32%	34%	46%	47%	42%	42%	38%	32%	41%
	(1)	(2)	(1)	(1)	(2)	(1)	(1)	(2)	(1) H	(1)	(2)	(1)	(1)	(2)	(3)	(2)	(2)	(1)	(1)	(1)	(1)	(1)	(2)	(1)
PARENTS SHOULD BE EMPOWERED TO CHOOSE THE BEST SCHOOL OPTIONS FOR THEIR CHILDREN	115	31	14	18	21	17	14	68	47	6	28	34	20	28	21	29	19	17	20	9	23	33	36	22
	38%	46%	38%	37%	38%	31%	35%	44%	32%	25%	46%	39%	31%	40%	39%	45%	49%	34%	31%	29%	30%	36%	47%	40%
	(2)	(1)	(2)	(2)	(1)	(2)	(2)	(1) i	(2)	(3)	(1)	(2)	(2)	(1)	(1)	(1)	(1) sT	(2)	(2)	(2)	(2)	(2)	(1) u	(2)
WITH AN EDUCATION SAVINGS ACCOUNT, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	63	10	6	10	16	13	7	33	30	8	15	15	13	12	17	10	5	10	12	7	17	19	16	10
	21%	15%	17%	21%	28%	24%	18%	21%	20%	34%	24%	18%	21%	18%	32%	17%	14%	20%	19%	22%	23%	21%	20%	19%
	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(3)	(3)	(2) q	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)
DON'T KNOW	9	5	1	-	1	1	2	5	4	-	-	1	5	3	-	4	1	-	2	2	4	5	-	-
	3%	7% d	4%	-	1%	2%	4%	3%	3%	-	-	1%	8% JKl	4% JK	-	6% or	3%	-	3%	6%	5% x	5% x	1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

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Table 27-2
QUESTION 22:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=FLEXIBLE APPROACH Q.21	303	112	122	69	66	47	50	71	39	30	71	53	171	72	210	13	161	100	27	88	93	42	7
	100%	37%	40%	23%	22%	15%	17%	24%	13%	10%	24%	18%	56%	24%	69%	4%	53%	33%	9%	29%	31%	14%	2%
EVERY CHILD DESERVES A QUALITY EDUCATION THAT MEETS HIS OR HER NEEDS	116	25	63	28	11	14	24	39	14	15	36	27	49	36	72	5	63	41	5	37	34	14	1
	38%	22%	51%	41%	17%	30%	47%	54%	35%	49%	50%	51%	28%	50%	34%	35%	39%	41%	20%	42%	37%	34%	14%
	(1)	(3)	(1) B	(1) B	(3)	(2)	(1) E	(1) EF	(2)	(1) E	(1) M	(1) M	(2)	(1) o	(2)	(1)	(1)	(1)	(3)	(1)	(2)	(2)	(3)
PARENTS SHOULD BE EMPOWERED TO CHOOSE THE BEST SCHOOL OPTIONS FOR THEIR CHILDREN	115	58	31	26	38	20	14	17	17	9	17	17	80	16	93	3	62	35	12	25	41	19	1
	38%	52%	25%	38%	58%	43%	27%	24%	42%	32%	24%	31%	47%	22%	44%	20%	39%	35%	44%	29%	44%	46%	19%
	(2)	(1) C	(2)	(2)	(1) GHJ	(1) h	(2)	(2)	(1)	(2)	(2)	(2)	(1) Kl	(3)	(1) N	(3)	(2)	(2)	(1)	(2)	(1) t	(1)	(2)
WITH AN EDUCATION SAVINGS ACCOUNT, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	63	26	24	13	14	12	11	13	8	5	16	8	37	20	38	4	33	18	10	23	16	7	5
	21%	23%	19%	19%	21%	26%	22%	18%	20%	18%	23%	16%	22%	28%	18%	27%	21%	18%	36%	26%	18%	17%	67%
	(3)	(2)	(3)	(3)	(2)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(2)	(3)	(3)	(2)	(3)	(3)	(3)	(1) tUV
DON'T KNOW	9	3	5	1	2	1	2	3	1	-	3	1	5	-	7	2	3	6	-	3	1	1	-
	3%	3%	4%	2%	4%	1%	4%	4%	2%	2%	4%	2%	3%	-	3% N	17%	2%	6% S	-	3%	1%	3%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

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Table 27-3
QUESTION 22:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=FLEXIBLE APPROACH Q.21	303 100%	205 68%	98 32%	184 61%	60 20%	98 32%	205 68%	108 36%	77 25%	26 9%	34 11%	32 11%	44 15%	44 15%	64 21%	42 14%	24 8%	14 5%	28 9%	43 14%	21 7%	32 11%	103 34%	68 23%
EVERY CHILD DESERVES A QUALITY EDUCATION THAT MEETS HIS OR HER NEEDS	116 38% (1)	82 40% (1)	34 35% (2)	68 37% (2)	23 38% (1)	39 39% (1)	77 38% (2)	34 31% (2)	34 45% (1) h	9 36% (2)	13 39% (1)	17 53% (1)	18 39% (1)	15 33% (2)	19 30% (2)	22 52% (1) Q	5 21% (3)	7 52% (1)	15 54% (1) W	20 47% (1) W	8 41% (2)	19 58% (1) W	23 23% (2)	25 37% (1) w
PARENTS SHOULD BE EMPOWERED TO CHOOSE THE BEST SCHOOL OPTIONS FOR THEIR CHILDREN	115 38% (2)	79 39% (2)	36 36% (1)	76 41% (1)	19 32% (2)	33 33% (2)	82 40% (1)	53 49% (1) Ij	24 31% (2)	7 25% (3)	13 37% (2)	8 25% (2)	16 36% (2)	18 41% (1)	35 54% (1)	13 30% (2)	11 45% (1)	3 20% (2)	2 9% (3)	14 33% (2) S	9 42% (1) S	8 24% (2)	55 54% (1) StVX	24 36% (2) S
WITH AN EDUCATION SAVINGS ACCOUNT, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	63 21% (3)	34 17% (3)	28 29% (3) b	32 17% (3)	18 30% (3)	24 24% (3)	39 19% (3)	17 16% (3)	15 20% (3)	10 38% (1)	8 24% (3)	6 19% (3)	9 21% (3)	9 21% (3)	8 12% (3)	8 18% (3)	8 34% (2)	3 19% (3)	10 35% (2)	6 14% (3)	4 17% (3)	5 15% (3)	19 19% (3)	18 26% (3)
DON'T KNOW	9 3%	9 5% C	- -	8 4% E	- -	3 4%	6 3%	5 4% jk	3 4%	- -	- -	1 4%	2 4%	2 5%	3 4%	- -	- -	1 9%	1 2%	2 5%	- -	1 3%	5 5% u	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 27-4
QUESTION 22:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=FLEXIBLE APPROACH Q.21	303 100%	103 34%	70 23%	51 17%	27 9%	25 8%	14 5%	14 5%	252 83%	290 96%	64 21%	239 79%	29 10%	43 14%	115 38%	95 31%	40 13%	32 11%	23 7%	26 8%	17 6%	49 16%	141 47%	134 44%
EVERY CHILD DESERVES A QUALITY EDUCATION THAT MEETS HIS OR HER NEEDS	116 38% (1)	35 34% (2)	32 45% (1) d	15 28% (3)	12 46% (1)	14 57% (1) bD	5 37% (2)	4 26% (2)	96 38% (1)	110 38% (1)	26 41% (2)	90 38% (1)	14 47% (1)	23 53% (1) O	33 28% (2)	39 41% (1) o	13 31% (2)	16 49% (1) v	11 49% (1)	12 48% (1)	10 61% (1) qV	14 28% (3)	45 32% (2)	56 42% (1)
PARENTS SHOULD BE EMPOWERED TO CHOOSE THE BEST SCHOOL OPTIONS FOR THEIR CHILDREN	115 38% (2)	43 42% (1)	23 33% (2)	21 41% (1)	7 25% (2)	7 29% (2)	5 39% (1)	9 62% (1)	93 37% (2)	108 37% (2)	28 44% (1)	87 36% (2)	3 9% (3)	13 31% (2) m	60 53% (1) MnP	32 34% (2) M	16 39% (1)	11 33% (2)	6 26% (2)	8 30% (2)	5 29% (2)	20 40% (1)	58 41% (1)	46 34% (2)
WITH AN EDUCATION SAVINGS ACCOUNT, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	63 21% (3)	19 19% (3)	14 20% (3)	15 29% (2)	6 24% (3)	3 14% (3)	3 21% (3)	2 12% (3)	55 22% (3)	63 22% (3)	8 12% (3)	55 23% (3) k	13 44% (2) nOp	7 17% (3)	19 16% (3)	19 20% (3)	11 28% (3) rU	3 9% (3)	5 23% (3) u	3 13% (3)	1 4% (3)	15 30% (2) RU	33 23% (3)	28 21% (3)
DON'T KNOW	9 3%	6 6% FH	1 1%	1 1%	2 6%	- -	- 4%	- -	7 3%	9 3%	2 3%	7 3%	- -	- -	3 3%	4 4% mn	1 2%	3 8%	- 2%	2 8%	1 6%	1 1%	4 3%	4 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 27-5
QUESTION 22:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CRORY (Q)	LEAN/ UND (R)	COOPER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=FLEXIBLE APPROACH Q.21	303 100%	128 42%	102 34%	51 17%	126 42%	103 34%	56 19%	113 37%	128 42%	32 10%	173 57%	99 33%	70 23%	65 21%	116 38%	71 24%	159 52%	60 20%	80 26%	148 49%	99 33%	29 10%	95 31%	199 66%
EVERY CHILD DESERVES A QUALITY EDUCATION THAT MEETS HIS OR HER NEEDS	116 38% (1)	30 23% (2)	49 48% (1) B	26 51% (1) B	30 24% (2)	51 49% (1) E	27 48% (1) E	43 38% (2)	43 34% (2)	20 63% (1) HI	52 30% (2)	48 49% (1) K	28 40% (2) N	13 20% (3)	53 46% (1) P	19 26% (2)	42 26% (2)	33 54% (1) Q	41 51% (1) Q	34 23% (2)	50 50% (1) T	17 59% (1) T	53 55% (1) X	60 30% (2)
PARENTS SHOULD BE EMPOWERED TO CHOOSE THE BEST SCHOOL OPTIONS FOR THEIR CHILDREN	115 38% (2)	66 51% (1) CD	24 23% (3)	16 32% (2)	67 53% (1) FG	23 23% (3)	16 29% (2)	43 38% (1)	55 43% (1)	8 27% (2)	81 47% (1) L	28 28% (2)	30 42% (1)	29 44% (1)	40 34% (2)	34 48% (1)	76 48% (1) rS	20 32% (2)	19 23% (2)	77 52% (1) UV	23 24% (2)	8 26% (2)	17 18% (3)	97 49% (1) W
WITH AN EDUCATION SAVINGS ACCOUNT, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	63 21% (3)	27 21% (3)	26 25% (2)	8 16% (3)	28 22% (3)	26 25% (2)	9 16% (3)	25 22% (3)	29 22% (3)	3 10% (3)	34 20% (3)	20 20% (3)	12 17% (3)	23 35% (2) M	22 19% (3)	16 22% (3)	35 22% (3)	7 12% (3)	18 22% (3)	33 22% (3)	23 23% (3)	3 10% (3)	23 24% (2)	35 18% (3)
DON'T KNOW	9 3%	5 4%	3 3%	1 1%	2 1%	3 3%	4 8%	3 2%	2 1%	- -	5 3%	3 3%	1 1%	- -	2 1%	3 4%	5 3%	1 1%	3 4%	4 3%	3 3%	1 4%	2 2%	7 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 27-6
QUESTION 22:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=FLEXIBLE APPROACH Q.21	303	120	158	179	93	159	78	174	107	114	176	62	113	59	23	28	239	43	303	-	151	68	45	30
	100%	40%	52%	59%	31%	53%	26%	58%	35%	38%	58%	20%	37%	20%	8%	9%	79%	14%	100%	-	50%	22%	15%	10%
EVERY CHILD DESERVES A QUALITY EDUCATION THAT MEETS HIS OR HER NEEDS	116	53	52	58	40	68	25	61	45	47	62	31	32	22	15	7	86	21	116	-	64	24	17	9
	38%	44%	33%	32%	43%	43%	32%	35%	42%	41%	35%	51%	29%	36%	64%	24%	36%	50%	38%	-	42%	35%	37%	32%
	(1)	(1)	(2)	(2)	(1)	(1)	(2)	(2)	(1)	(1)	(2)	(1) MP	(2)	(1)	(1) MnP	(2)	(2)	(1)	(1)		(1)	(2)	(2)	(2)
PARENTS SHOULD BE EMPOWERED TO CHOOSE THE BEST SCHOOL OPTIONS FOR THEIR CHILDREN	115	35	76	78	29	59	31	73	35	39	73	17	54	21	5	13	98	13	115	-	45	34	19	12
	38%	29%	48%	44%	31%	37%	40%	42%	33%	34%	42%	28%	47%	36%	21%	48%	41%	31%	38%	-	30%	50%	43%	40%
	(2)	(2)	(1) B	(1) e	(2)	(2)	(1)	(1)	(2)	(2)	(1)	(2)	(1) LO	(2)	(2)	(1) o	(1)	(2)	(2)		(2)	(1) U	(1)	(1)
WITH AN EDUCATION SAVINGS ACCOUNT, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	63	30	25	39	20	30	19	35	24	26	34	12	23	15	4	6	49	8	63	-	40	9	7	8
	21%	25%	16%	22%	22%	19%	24%	20%	23%	22%	20%	19%	21%	26%	15%	23%	20%	20%	21%	-	26%	13%	15%	25%
	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)		(3) Vw	(3)	(3)	(3)
DON'T KNOW	9	2	5	4	4	2	3	5	2	3	6	1	4	1	-	1	6	-	9	-	2	1	2	1
	3%	2%	3%	2%	4%	1%	4%	3%	2%	3%	4%	2%	4% o	2%	-	4%	2% R	-	3%	-	1%	2%	5%	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

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Table 27-7
QUESTION 22:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=FLEXIBLE APPROACH Q.21	303 100%	267 88%	27 9%	287 95%	12 4%	204 67%	85 28%	14 4%	62 20%	128 42%	49 16%	27 9%	240 79%	38 12%	206 68%	76 25%	51 17%	231 76%	98 32%	94 31%	111 37%
EVERY CHILD DESERVES A QUALITY EDUCATION THAT MEETS HIS OR HER NEEDS	116 38% (1)	95 36% (2)	17 61% (1) B	107 37% (2)	6 49% (1)	93 46% (1) G	21 25% (3)	6 47% (1)	28 45% (1)	45 35% (2)	20 40% (1)	10 38% (2)	93 39% (1)	14 38% (1)	86 42% (1)	24 32% (2)	29 57% (1) R	77 33% (2)	26 26% (2)	50 53% (1) SU	41 37% (2)
PARENTS SHOULD BE EMPOWERED TO CHOOSE THE BEST SCHOOL OPTIONS FOR THEIR CHILDREN	115 38% (2)	102 38% (1)	10 36% (2)	111 39% (1)	3 29% (2)	76 37% (2)	32 37% (1)	5 37% (2)	20 33% (2)	49 39% (1)	18 36% (2)	11 40% (1)	89 37% (2)	14 37% (2)	69 33% (2)	33 43% (1)	11 22% (2)	96 41% (1) Q	44 45% (1) t	29 30% (2)	42 38% (1)
WITH AN EDUCATION SAVINGS ACCOUNT, PARENTS CAN HAVE A FLEXIBLE APPROACH TO THEIR CHILD'S LEARNING AND THAT THAT WILL GIVE EVERY CHILD IN NORTH CAROLINA THE CHANCE TO REACH HIS OR HER FULL POTENTIAL	63 21% (3)	61 23% (3) C	1 3% (3)	60 21% (3)	3 22% (3)	30 15% (3)	31 37% (2) F	2 16% (3)	11 18% (3)	31 24% (3)	8 16% (3)	5 19% (3)	51 21% (3)	8 22% (3)	43 21% (3)	17 23% (3)	8 15% (3)	52 22% (3)	24 25% (3)	15 16% (3)	23 21% (3)
DON'T KNOW	9 3%	9 3% C	- -	9 3% E	- -	5 3%	1 1%	- -	2 4%	2 2%	4 8%	1 3%	7 3%	1 2%	7 4%	2 2%	3 6%	6 3%	4 4% t	- -	5 4% t

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

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Table 28-1
QUESTION 23:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=FOCUS ON IMPROVED FUNDING Q.21	247 100%	46 19%	37 15%	29 12%	37 15%	69 28%	29 12%	101 41%	145 59%	18 7%	42 17%	72 29%	48 19%	66 27%	41 17%	35 14%	25 10%	40 16%	65 26%	41 16%	47 19%	67 27%	64 26%	67 27%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	114 46% (1)	22 47% (1)	14 38% (1)	13 46% (1)	18 47% (1)	30 43% (1)	18 62% (1) c	51 50% (1)	63 44% (1)	12 67% (1) kn	13 31% (2)	39 55% (1) kn	23 49% (1)	26 39% (2)	22 54% (1)	20 58% (1) Q	8 33% (2)	18 44% (1)	29 44% (1)	17 42% (1)	16 34% (2)	30 46% (1)	32 50% (1)	34 51% (1)
IF OUR SCHOOLS WERE BETTER FUNDED, THEY WOULD DO A BETTER JOB TEACHING STUDENTS	87 35% (2)	12 26% (2)	10 28% (3)	12 43% (2)	14 37% (2)	29 42% (2)	9 31% (2)	38 37% (2)	49 34% (2)	4 25% (2)	20 48% (1)	20 28% (2)	15 31% (2)	27 41% (1)	16 39% (2)	10 27% (2)	12 48% (1) p	14 34% (2)	21 32% (2)	15 36% (2)	19 41% (1) x	29 44% (2) X	23 35% (2)	15 23% (2)
GIVING PARENTS THE OPTION TO TAKE THEIR CHILDREN OUT OF PUBLIC SCHOOLS HURTS PUBLIC EDUCATION IN THE LONG RUN	39 16% (3)	11 23% (3) G	12 33% (2) deFG	3 11% (3)	4 12% (3)	7 11% (3)	2 6% (3)	8 8% (3)	31 21% (3) H	2 9% (3)	9 21% (3)	11 15% (3)	8 16% (3)	10 15% (3)	3 7% (3)	3 8% (3)	3 10% (3)	9 22% (3)	14 22% (3) op	8 19% (3)	11 22% (3)	6 9% (3)	8 12% (3)	15 22% (3) v
DON'T KNOW	5 2%	1 3%	1 2%	- -	1 2%	2 2%	1 2%	4 4%	1 1%	- -	- -	2 2%	1 2%	2 4% jk	- -	2 7%	1 5%	- -	- -	1 3%	1 3%	1 1%	- -	3 4%
REFUSED	2 1%	- -	- -	- -	1 2%	1 1%	- -	1 1%	1 1%	- -	- -	- -	1 2%	1 1%	- -	- -	1 3%	- -	1 2%	- -	- -	- -	2 3%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

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Table 28-2
QUESTION 23:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=FOCUS ON IMPROVED FUNDING Q.21	247 100%	63 25%	117 47%	67 27%	24 10%	39 16%	51 21%	66 27%	27 11%	41 16%	89 36%	67 27%	81 33%	55 22%	181 73%	6 3%	136 55%	88 36%	12 5%	86 35%	70 28%	35 14%	4 2%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	114 46% (1)	29 46% (1)	53 46% (1)	32 48% (1)	15 62% (1) f	14 36% (2)	24 46% (1)	30 45% (1)	12 47% (1)	20 48% (1)	40 45% (1)	38 58% (1) m	34 42% (1)	20 37% (2)	89 49% (1)	3 55% (1)	68 50% (1)	35 40% (1)	3 28% (2)	33 38% (2)	39 56% (1) t	22 62% (1) t	2 53% (1)
IF OUR SCHOOLS WERE BETTER FUNDED, THEY WOULD DO A BETTER JOB TEACHING STUDENTS	87 35% (2)	23 37% (2)	41 35% (2)	23 34% (2)	8 34% (2)	15 39% (1)	19 38% (2)	21 32% (2)	10 39% (2)	13 31% (2)	30 33% (2)	19 28% (2)	31 39% (2)	24 43% (1)	59 33% (2)	2 32% (2)	47 34% (2)	34 38% (2)	4 36% (1)	38 45% (1) UVw	18 26% (2)	6 19% (2)	1 14% (2)
GIVING PARENTS THE OPTION TO TAKE THEIR CHILDREN OUT OF PUBLIC SCHOOLS HURTS PUBLIC EDUCATION IN THE LONG RUN	39 16% (3)	8 13% (3)	21 18% (3)	10 15% (3)	- - 	8 21% (3) E	6 12% (3) E	15 22% (3) Ei	2 8% (3)	8 19% (3) E	16 18% (3)	8 12% (3)	14 17% (3)	10 18% (3)	27 15% (3)	1 13% (3)	20 15% (3)	16 18% (3)	2 16% (3)	14 16% (3)	10 15% (3)	4 13% (3)	- 12% (3)
DON'T KNOW	5 2%	1 2%	1 1%	2 3%	1 4%	1 1%	1 2%	- -	2 6%	1 2%	3 3%	1 2%	1 1%	- -	5 3% NP	- -	1 1%	2 2%	2 13%	1 1%	2 2%	1 3%	1 21%
REFUSED	2 1%	1 2%	1 1%	- -	- -	1 3%	1 2%	- -	- -	- -	- -	- -	2 2%	1 2%	1 1%	- -	- -	1 1%	1 7%	- -	1 1%	1 3%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

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Table 28-3
QUESTION 23:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 3

	TOTAL (A)	PHONE TYPE: LAND (B)	PHONE TYPE: CELL (C)	MARITAL STATUS: MRRD (D)	MARITAL STATUS: SIN-GLE (E)	CHILDREN UNDER 18 AT HOME: YES (F)	CHILDREN UNDER 18 AT HOME: NO (G)	MARITAL STATUS/ GENDER: MRRD MEN (H)	MARITAL STATUS/ GENDER: MRRD WOMEN (I)	MARITAL STATUS/ GENDER: SIN-GLE MEN (J)	MARITAL STATUS/ GENDER: SIN-GLE WOMEN (K)	MARRIED WOMEN: W/ KIDS (L)	MARRIED WOMEN: NO KIDS (M)	MARRIED MEN: W/ KIDS (N)	MARRIED MEN: NO KIDS (O)	SCHOOL TYPE CHILDREN GO TO…: TRAD PUB (P)	SCHOOL TYPE CHILDREN GO TO…: PRIV-ATE (Q)	SCHOOL TYPE CHILDREN GO TO…: PUB CHAR-TER (R)	IDEOLOGY/GENDER: LIB MEN (S)	IDEOLOGY/GENDER: LIB WOMEN (T)	IDEOLOGY/GENDER: MOD MEN (U)	IDEOLOGY/GENDER: MOD WOMEN (V)	IDEOLOGY/GENDER: CONS MEN (W)	IDEOLOGY/GENDER: CONS WOMEN (X)
BASE=FOCUS ON IMPROVED FUNDING Q.21	247 100%	176 72%	70 28%	153 62%	49 20%	59 24%	185 75%	62 25%	91 37%	28 11%	21 9%	23 9%	65 26%	23 9%	39 16%	42 17%	- -	7 3%	33 13%	56 23%	34 14%	32 13%	29 12%	52 21%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	114 46% (1)	77 44% (1)	37 52% (1)	69 45% (1)	25 51% (1)	25 43% (1)	87 47% (1)	34 54% (1)	36 40% (1)	14 49% (1)	12 54% (1)	8 33% (2)	28 42% (1)	14 60% (1)	20 50% (1)	20 47% (1) R	- 100% PR	- -	16 49% (1)	24 43% (1)	20 57% (1)	19 58% (1)	14 47% (1)	20 39% (1)
IF OUR SCHOOLS WERE BETTER FUNDED, THEY WOULD DO A BETTER JOB TEACHING STUDENTS	87 35% (2)	63 36% (2)	23 33% (2)	52 34% (2)	16 33% (2)	23 39% (2)	63 34% (2)	21 34% (2)	30 34% (2)	11 38% (2)	6 27% (2)	9 37% (1)	22 33% (2)	7 30% (2)	14 37% (2)	15 36% (2) Q	- - 	5 66% (1) q	11 33% (2)	19 34% (2)	12 35% (2)	7 21% (2)	12 42% (2)	19 37% (2)
GIVING PARENTS THE OPTION TO TAKE THEIR CHILDREN OUT OF PUBLIC SCHOOLS HURTS PUBLIC EDUCATION IN THE LONG RUN	39 16% (3)	29 17% (3)	10 14% (3)	25 16% (3)	8 15% (3)	9 15% (3)	29 16% (3)	3 5% (3)	22 24% (3) H	3 12% (3)	4 19% (3)	7 30% (3)	14 21% (3)	1 3% (3)	2 5% (3)	7 17% (3) Q	- - 	1 14% (2)	4 12% (3)	12 22% (3) U	1 4% (3)	7 21% (3) U	2 9% (3)	11 21% (3) U
DON'T KNOW	5 2%	4 2%	1 1%	5 3% e	- -	2 3%	3 2%	4 6% jk	1 1%	- -	- -	- -	1 2%	2 6%	2 5%	- -	- -	2 20%	2 7%	1 1%	1 4%	- -	- -	1 1%
REFUSED	2 1%	2 1%	- -	2 1%	- -	- -	2 1%	1 1%	1 1%	- -	- -	- -	1 2%	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	1 3%	1 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

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Table 28-4
QUESTION 23:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=FOCUS ON IMPROVED FUNDING Q.21	247 100%	74 30%	76 31%	43 17%	15 6%	17 7%	15 6%	7 3%	197 80%	239 97%	54 22%	191 78%	27 11%	28 11%	73 30%	108 44%	35 14%	39 16%	34 14%	41 16%	25 10%	41 17%	65 27%	154 63%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	114 46% (1)	32 44% (1) h	33 44% (1) h	22 50% (1) H	10 68% (1) bgH	11 63% (1) H	5 32% (2)	1 18% (3)	96 49% (1)	113 47% (1)	19 34% (2)	96 50% (1)	14 54% (1) n	6 20% (3)	36 50% (1) N	53 49% (1) N	10 30% (2)	24 61% (1) Q	19 55% (1) q	18 45% (1)	16 63% (1) Q	19 46% (1)	26 40% (2)	75 48% (1)
IF OUR SCHOOLS WERE BETTER FUNDED, THEY WOULD DO A BETTER JOB TEACHING STUDENTS	87 35% (2)	22 30% (2)	31 41% (2)	16 36% (2)	4 28% (2)	3 19% (2)	6 45% (1)	4 49% (1)	61 31% (2)	83 35% (2)	26 48% (1) il	59 31% (2)	10 36% (2)	14 51% (1)	27 37% (2)	32 30% (2)	14 41% (1) u	11 28% (2)	7 21% (3)	13 33% (2)	4 18% (3)	14 33% (2)	30 46% (1) x	48 31% (2)
GIVING PARENTS THE OPTION TO TAKE THEIR CHILDREN OUT OF PUBLIC SCHOOLS HURTS PUBLIC EDUCATION IN THE LONG RUN	39 16% (3)	17 23% (3) E	9 12% (3) E	4 10% (3) e	- -	3 18% (3)	3 24% (3) e	2 33% (2) e	34 17% (3)	36 15% (3)	9 16% (3)	30 16% (3)	2 7% (3)	8 29% (2)	6 8% (3)	21 19% (3) o	8 24% (3)	4 12% (3)	8 23% (2)	9 21% (3)	5 19% (2)	7 17% (3)	7 11% (3)	30 19% (3)
DON'T KNOW	5 2%	2 3%	2 2%	1 1%	1 4%	- -	- -	- -	4 2%	5 2%	1 1%	4 2%	- -	- -	4 5% mn	1 1%	1 2%	- -	1 2%	1 1%	- -	1 1%	2 2%	2 2%
REFUSED	2 1%	- -	1 1%	1 2%	- -	- -	- -	- -	2 1%	2 1%	- -	2 1%	1 3%	- -	- -	1 1%	1 3%	- -	- -	- -	- -	1 2%	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

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Table 28-5
QUESTION 23:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=FOCUS ON IMPROVED FUNDING Q.21	247 100%	63 25%	117 47%	37 15%	59 24%	122 49%	45 18%	88 36%	99 40%	45 18%	75 30%	142 57%	100 41%	19 8%	135 55%	39 16%	65 26%	43 18%	132 53%	74 30%	120 49%	29 12%	118 48%	112 45%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	114 46% (1)	26 41% (1)	51 43% (1)	24 65% (1) BC	21 35% (2)	58 47% (1)	20 45% (1)	42 48% (1)	41 42% (1)	25 55% (1)	31 41% (1)	66 47% (1)	48 48% (1)	7 38% (1)	67 50% (1) p	13 32% (1)	24 38% (2)	25 58% (1) q	59 45% (1)	30 41% (1)	55 45% (1)	16 56% (1)	55 47% (1)	49 44% (1)
IF OUR SCHOOLS WERE BETTER FUNDED, THEY WOULD DO A BETTER JOB TEACHING STUDENTS	87 35% (2)	24 38% (2)	43 37% (2)	10 27% (2)	25 42% (1)	42 34% (2)	16 35% (2)	33 38% (2)	37 38% (2)	13 28% (2)	28 37% (2)	51 36% (2)	33 33% (2)	7 35% (2)	46 34% (2)	12 30% (2)	26 40% (1) r	9 22% (2)	50 38% (2) r	23 32% (2)	47 39% (2)	8 28% (2)	44 38% (2)	39 35% (2)
GIVING PARENTS THE OPTION TO TAKE THEIR CHILDREN OUT OF PUBLIC SCHOOLS HURTS PUBLIC EDUCATION IN THE LONG RUN	39 16% (3)	10 16% (3)	21 18% (3) d	2 7% (3)	11 19% (3)	20 17% (3)	7 15% (3)	10 11% (3)	18 18% (3)	7 15% (3)	14 19% (3)	21 15% (3)	16 16% (3)	5 27% (3)	21 16% (3)	11 27% (3)	10 16% (3)	7 17% (3)	21 16% (3)	15 21% (3)	18 15% (3)	3 11% (3)	16 14% (3)	20 18% (3)
DON'T KNOW	5 2%	1 2%	2 2%	1 2%	1 2%	2 2%	1 3%	1 2%	2 2%	1 1%	2 2%	3 2%	1 1%	- -	1 1%	2 5%	3 5%	1 1%	1 1%	3 4%	1 1%	1 4%	2 2%	2 2%
REFUSED	2 1%	2 3%	- -	- -	1 1%	- -	1 2%	2 2%	- -	- -	1 1%	- -	2 2%	- -	- -	2 5%	1 1%	1 2%	- -	2 3%	- -	- -	- -	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

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Table 28-6
QUESTION 23:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=FOCUS ON IMPROVED FUNDING Q.21	247 100%	136 55%	99 40%	113 46%	102 41%	113 46%	90 36%	93 38%	128 52%	118 48%	122 50%	120 49%	42 17%	33 13%	35 14%	9 4%	113 46%	118 48%	- -	247 100%	113 46%	55 22%	33 13%	23 10%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	114 46% (1)	67 49% (1)	41 42% (1)	53 47% (1)	42 42% (1)	56 49% (1)	40 45% (1)	31 34% (2)	69 53% (1) H	63 53% (1) k	48 40% (1)	55 46% (1)	22 52% (1)	16 49% (1)	16 44% (1)	5 55% (1)	52 46% (1)	55 46% (1)	- -	114 46% (1)	56 50% (1)	21 39% (2)	14 44% (1)	12 52% (1)
IF OUR SCHOOLS WERE BETTER FUNDED, THEY WOULD DO A BETTER JOB TEACHING STUDENTS	87 35% (2)	50 37% (2)	34 34% (2)	39 35% (2)	38 37% (2)	34 31% (2)	36 40% (2)	38 41% (1)	44 35% (2)	40 34% (2)	44 36% (2)	45 37% (2)	11 27% (2)	10 32% (2)	12 34% (2)	3 33% (2)	40 36% (2)	39 33% (2)	- -	87 35% (2)	36 32% (2)	26 47% (1) u	12 37% (2)	9 37% (2)
GIVING PARENTS THE OPTION TO TAKE THEIR CHILDREN OUT OF PUBLIC SCHOOLS HURTS PUBLIC EDUCATION IN THE LONG RUN	39 16% (3)	16 12% (3)	20 20% (3)	18 16% (3)	18 17% (3)	19 17% (3)	12 13% (3)	19 21% (3) i	14 11% (3)	12 11% (3)	27 22% (3) J	20 16% (3)	7 16% (3)	3 9% (3)	8 22% (3)	1 12% (3)	18 16% (3)	22 18% (3)	- -	39 16% (3)	18 16% (3)	7 12% (3)	6 17% (3)	2 8% (3)
DON'T KNOW	5 2%	2 1%	3 3%	2 2%	3 3%	2 1%	1 1%	3 3%	1 1%	3 2%	1 1%	1 1%	1 2%	3 8%	- -	- -	3 2%	2 2%	- -	5 2%	3 3%	- -	1 2%	1 2%
REFUSED	2 1%	1 1%	1 1%	1 1%	1 1%	2 2%	- -	2 2%	- -	- -	2 2%	- -	1 2%	1 3%	- -	- -	1 1%	1 1%	- -	2 1%	- -	1 2%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

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Table 28-7
QUESTION 23:
And which of the following portion of that statement is MOST important to you from that opinion?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=FOCUS ON IMPROVED FUNDING Q.21	247 100%	173 70%	59 24%	196 79%	41 17%	215 87%	23 9%	12 5%	61 25%	108 44%	35 14%	17 7%	95 38%	133 54%	119 48%	108 44%	67 27%	141 57%	67 27%	88 36%	92 37%
NORTH CAROLINA NEEDS TO FOCUS ON IMPROVED FUNDING FOR OUR EXISTING PUBLIC SCHOOLS	114 46% (1)	81 47% (1)	27 46% (1)	90 46% (1)	21 52% (1)	100 46% (1)	11 48% (1)	5 37% (2)	28 45% (1)	55 51% (1) 1	17 48% (1)	4 24% (3)	40 42% (1)	68 51% (1)	55 47% (1)	50 46% (1)	29 44% (1)	71 50% (1)	28 42% (1)	35 40% (2)	51 56% (1) t
IF OUR SCHOOLS WERE BETTER FUNDED, THEY WOULD DO A BETTER JOB TEACHING STUDENTS	87 35% (2)	61 35% (2)	18 31% (2)	72 37% (2) e	9 22% (3)	77 36% (2)	5 23% (3)	5 40% (1)	22 36% (2)	32 29% (2)	15 43% (2)	7 44% (1)	36 38% (2)	43 32% (2)	41 35% (2)	38 35% (2)	23 35% (2)	44 31% (2)	25 38% (2)	35 40% (1)	26 28% (2)
GIVING PARENTS THE OPTION TO TAKE THEIR CHILDREN OUT OF PUBLIC SCHOOLS HURTS PUBLIC EDUCATION IN THE LONG RUN	39 16% (3)	28 16% (3)	10 18% (3)	28 14% (3)	11 26% (2)	33 16% (3)	6 25% (2)	3 23% (3)	11 17% (3)	18 17% (3)	2 6% (3)	4 24% (2)	18 19% (3)	17 13% (3)	20 17% (3)	16 15% (3)	12 19% (3)	23 16% (3)	10 15% (3)	15 17% (3)	14 16% (3)
DON'T KNOW	5 2%	2 1%	2 3%	4 2% e	- -	4 2% g	- -	- -	1 1%	2 2%	1 2%	1 3%	1 2%	3 2%	1 1%	3 2%	1 1%	2 1%	2 3%	3 3%	- -
REFUSED	2 1%	1 1%	1 1%	2 1%	- -	1 -	1 4%	- -	- -	1 1%	- -	1 5%	- -	2 1%	1 1%	1 1%	1 1%	1 1%	1 2%	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

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Table 29-1
QUESTION 24:
In North Carolina, some schools fail to provide a quality education to students. When that happens, in your opinion, which of the following reasons BEST explains why parents continue to send a child to substandard or failing schools?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
PARENTS DON'T HAVE THE RESOURCES TO ACCESS A BETTER SCHOOL, LIKE A PRIVATE SCHOOL, CHARTER SCHOOL, OR HOMESCHOOLING	284	58	31	34	54	79	28	139	144	21	59	81	59	63	47	58	34	48	67	29	62	93	75	50
	47%	47%	41%	41%	49%	57%	39%	48%	46%	47%	52%	47%	50%	42%	45%	52%	47%	51%	48%	37%	46%	53%	48%	39%
	(1)	(1)	(1)	(1)	(1)	(1) cdG	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1) T	(1)	(1)	(1)	(1)	(1)	(1) X	(1)	(1)
THERE ARE NO OTHER APPROPRIATE OR BETTER EDUCATION OPTIONS IN THE AREA	130	23	17	23	22	24	21	59	71	14	29	42	13	33	28	17	14	27	25	19	25	31	39	35
	22%	19%	22%	29%	20%	17%	30%	21%	23%	30%	26%	24%	11%	22%	27%	16%	19%	29%	18%	25%	19%	18%	25%	27%
	(2)	(2)	(2)	(2)	(2)	(2)	(2) f	(2)	(2)	(2) m	(2) M	(2) M	(3)	(2) M	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)
PARENTS ARE UNAWARE THAT THE SCHOOL IS FAILING	84	16	13	13	12	18	12	37	47	1	13	24	24	22	11	16	10	6	29	12	18	27	22	17
	14%	13%	17%	16%	11%	13%	17%	13%	15%	2%	11%	14%	20%	15%	11%	14%	13%	6%	21%	16%	14%	15%	14%	13%
	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(3) J	(2) J	(3) J	(3)	(3)	(4)	(4)	(2) oR	(3) r	(3)	(3)	(3)	(3)
PARENTS ARE COMMITTED TO ENROLLING STUDENT IN PUBLIC SCHOOLS	59	17	10	11	10	8	2	32	27	2	8	18	11	19	8	14	10	8	10	8	17	15	14	13
	10%	14%	14%	14%	9%	6%	3%	11%	9%	5%	7%	11%	9%	12%	7%	13%	14%	9%	7%	11%	12%	8%	9%	10%
	(4)	(3) fG	(4) G	(4) G	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(3) s	(3)	(4)	(4)	(4)	(4)	(4)	(4)
DON'T KNOW	40	8	5	-	11	9	7	19	20	7	2	8	11	11	11	4	4	3	10	7	12	10	4	13
	7%	6% D	6% d	-	10% D	7% D	10% D	7%	6%	16%	2%	4%	9% K	8% K	10%	4%	6%	4%	7%	9%	9% w	6%	3%	10% W
REFUSED	4	1	-	-	1	1	1	2	2	-	1	-	1	2	-	1	1	1	-	1	1	-	1	1
	1%	1%	-	-	1%	1%	1%	1%	1%	-	1%	-	1%	2% jl	-	1%	1%	1%	-	2%	1%	-	1%	1%

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Table 29-2
QUESTION 24:
In North Carolina, some schools fail to provide a quality education to students. When that happens, in your opinion, which of the following reasons BEST explains why parents continue to send a child to substandard or failing schools?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
PARENTS DON'T HAVE THE RESOURCES TO ACCESS A BETTER SCHOOL, LIKE A PRIVATE SCHOOL, CHARTER SCHOOL, OR HOMESCHOOLING	284	100	121	63	48	52	56	66	36	27	77	60	135	73	196	9	156	88	26	93	78	39	6
	47%	52%	47%	42%	47%	57%	50%	45%	47%	36%	46%	44%	49%	53%	46%	40%	48%	43%	59%	50%	45%	49%	57%
	(1)	(1)	(1)	(1)	(1)	(1) J	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
THERE ARE NO OTHER APPROPRIATE OR BETTER EDUCATION OPTIONS IN THE AREA	130	40	57	33	24	16	20	37	15	18	46	29	49	31	94	3	82	38	6	36	49	16	4
	22%	21%	22%	22%	24%	17%	17%	26%	20%	25%	27%	21%	18%	23%	22%	14%	25%	18%	13%	20%	28%	20%	35%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2) m	(2)	(2)	(2)	(2)	(2)	(2) r	(2)	(3)	(2)	(2)	(2)	(2)
PARENTS ARE UNAWARE THAT THE SCHOOL IS FAILING	84	23	32	29	13	10	14	18	10	19	19	20	45	14	67	1	40	35	4	25	28	7	-
	14%	12%	12%	19%	13%	11%	13%	12%	13%	26%	11%	14%	16%	10%	16%	6%	12%	17%	9%	14%	16%	9%	-
	(3)	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(3)	(2) efghi	(3)	(3)	(3)	(4)	(3)	(4)	(3)	(3)	(4)	(3) W	(3) W	(4) W	
PARENTS ARE COMMITTED TO ENROLLING STUDENT IN PUBLIC SCHOOLS	59	12	34	12	5	7	18	16	9	3	18	16	24	20	33	3	26	24	6	20	15	9	1
	10%	6%	13%	8%	5%	8%	16%	11%	12%	4%	11%	11%	9%	14%	8%	14%	8%	11%	14%	11%	8%	11%	7%
	(4)	(4)	(3) B	(4)	(4)	(4)	(3) EJ	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(4)	(4)	(2)	(4)	(4)	(3)	(3)
DON'T KNOW	40	17	12	11	11	6	4	8	5	6	7	10	21	-	34	6	18	17	2	10	5	8	-
	7%	9%	5%	8%	11% g	6%	3%	6%	7%	9%	4%	7%	8%	-	8% N	25% n	5%	9%	5%	6% W	3% w	10% uW	-
REFUSED	4	1	2	1	-	1	-	1	1	-	1	2	1	-	3	-	1	3	-	-	-	1	-
	1%	-	1%	1%	-	1%	-	1%	2%	-	-	2%	-	-	1%	1%	-	2% s	-	-	-	1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

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Table 29-3
QUESTION 24:
In North Carolina, some schools fail to provide a quality education to students. When that happens, in your opinion, which of the following reasons BEST explains why parents continue to send a child to substandard or failing schools?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER				
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
PARENTS DON'T HAVE THE RESOURCES TO ACCESS A BETTER SCHOOL, LIKE A PRIVATE SCHOOL, CHARTER SCHOOL, OR HOMESCHOOLING	284	193	90	177	53	93	191	93	84	29	23	30	53	40	53	44	14	10	35	42	29	31	67	68
	47%	46%	50%	48%	43%	55%	45%	50%	47%	46%	40%	53%	45%	52%	48%	50%	59%	41%	52%	42%	42%	46%	48%	50%
	(1)	(1)	(1)	(1)	(1)	(1) g	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
THERE ARE NO OTHER APPROPRIATE OR BETTER EDUCATION OPTIONS IN THE AREA	130	82	48	79	31	38	92	37	41	16	16	16	25	14	23	22	8	8	14	32	12	17	31	18
	22%	20%	27%	22%	25%	22%	22%	20%	23%	24%	27%	28%	22%	19%	21%	24%	34%	34%	21%	32%	17%	26%	23%	13%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2) uX	(2)	(2) x	(2) x	(3)
PARENTS ARE UNAWARE THAT THE SCHOOL IS FAILING	84	69	15	49	13	19	64	26	23	6	7	5	18	11	15	9	2	4	8	11	9	11	19	26
	14%	16%	8%	13%	11%	11%	15%	14%	13%	10%	11%	9%	15%	15%	13%	10%	7%	18%	12%	11%	13%	16%	14%	19%
	(3)	(3) C	(4)	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(2)
PARENTS ARE COMMITTED TO ENROLLING STUDENT IN PUBLIC SCHOOLS	59	43	16	33	15	14	44	21	13	5	10	4	9	7	14	11	-	2	7	11	10	6	13	10
	10%	10%	9%	9%	12%	8%	10%	11%	7%	8%	17%	7%	7%	9%	12%	13%	-	7%	11%	11%	14%	8%	10%	8%
	(4)	(4)	(3)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3) Q		(4)	(4)	(4)	(3)	(4)	(4)	(4)
DON'T KNOW	40	29	10	26	9	5	32	10	16	7	2	2	12	4	6	2	-	-	4	4	7	2	8	13
	7%	7%	6%	7%	7%	3%	8% f	5%	9%	10%	4%	3%	10% l	5%	6%	3%	-	-	5%	4%	11%	3%	6%	10%
REFUSED	4	3	1	2	2	1	3	1	1	1	1	1	-	-	1	-	-	-	-	1	1	1	-	1
	1%	1%	-	-	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	-	-	1%	2%	1%	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 29-4
QUESTION 24:
In North Carolina, some schools fail to provide a quality education to students. When that happens, in your opinion, which of the following reasons BEST explains why parents continue to send a child to substandard or failing schools?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600 100%	188 31%	162 27%	110 18%	43 7%	45 8%	29 5%	23 4%	484 81%	573 96%	140 23%	459 76%	63 11%	75 12%	210 35%	216 36%	78 13%	77 13%	61 10%	67 11%	42 7%	101 17%	232 39%	304 51%
PARENTS DON'T HAVE THE RESOURCES TO ACCESS A BETTER SCHOOL, LIKE A PRIVATE SCHOOL, CHARTER SCHOOL, OR HOMESCHOOLING	284 47% (1)	81 43% (1) h	84 52% (1) H	56 51% (1) H	16 38% (2)	26 59% (1) eH	14 49% (1) h	5 21% (3)	224 46% (1)	276 48% (1)	67 48% (1)	217 47% (1)	40 63% (1) nOp	33 44% (1)	93 44% (1)	103 48% (1)	47 60% (1) rST	34 45% (1)	21 35% (1)	26 39% (1)	23 54% (1) s	50 50% (1) s	104 45% (1)	154 51% (1)
THERE ARE NO OTHER APPROPRIATE OR BETTER EDUCATION OPTIONS IN THE AREA	130 22% (2)	39 21% (2)	30 18% (2)	22 20% (2)	16 38% (1) bCdF	5 11% (3)	8 27% (2)	11 47% (1) bCdF	104 21% (2)	122 21% (2)	35 25% (2)	95 21% (2)	9 15% (3)	22 29% (2)	47 22% (2)	47 22% (2)	15 19% (2)	20 25% (2) v	12 20% (3)	23 34% (2) qsuV	8 18% (3)	15 15% (3)	55 24% (2)	64 21% (2)
PARENTS ARE UNAWARE THAT THE SCHOOL IS FAILING	84 14% (3)	27 14% (4)	28 17% (3)	11 10% (3)	3 8% (3)	10 23% (2) e	3 9% (3)	2 7% (4)	71 15% (3)	79 14% (3)	15 10% (4)	68 15% (3)	5 7% (4)	10 13% (4)	31 15% (3)	36 17% (3) m	10 12% (3)	8 10% (3)	19 31% (2) QRT	8 12% (3)	8 19% (2)	21 20% (2) r	29 12% (3)	40 13% (3)
PARENTS ARE COMMITTED TO ENROLLING STUDENT IN PUBLIC SCHOOLS	59 10% (4)	29 16% (3) CdE	8 5% (4)	9 8% (4)	2 4% (4)	3 7% (4)	2 7% (4)	5 23% (2)	46 10% (4)	54 9% (4)	16 12% (3)	42 9% (4)	9 15% (2)	11 14% (3)	21 10% (4)	12 5% (4)	3 4% (4)	7 9% (4)	2 3% (4)	6 9% (4)	1 3% (4)	5 5% (4)	25 11% (4)	30 10% (4)
DON'T KNOW	40 7%	10 6% F	11 7% F	11 10% Fh	5 12% Fh	- -	2 8%	- 1%	36 7%	37 7%	6 4%	33 7%	- -	- -	17 8% MN	17 8% MN	3 3%	8 10%	6 11%	4 5%	2 5%	10 10%	18 8%	14 5%
REFUSED	4 1%	1 1%	1 1%	1 1%	- -	- -	- -	- -	3 1%	4 1%	1 1%	3 1%	- -	- -	1 1%	1 1%	1 1%	1 1%	- -	1 1%	- -	1 1%	2 1%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 29-5
QUESTION 24:
In North Carolina, some schools fail to provide a quality education to students. When that happens, in your opinion, which of the following reasons BEST explains why parents continue to send a child to substandard or failing schools?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CRORY (Q)	LEAN/ UND (R)	COOPER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORATION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
PARENTS DON'T HAVE THE RESOURCES TO ACCESS A BETTER SCHOOL, LIKE A PRIVATE SCHOOL, CHARTER SCHOOL, OR HOMESCHOOLING	284	107	108	41	105	100	55	93	125	41	140	118	76	50	123	57	125	52	97	119	101	34	107	161
	47%	49%	47%	42%	51%	43%	45%	43%	51%	48%	51%	47%	42%	56%	46%	47%	51%	45%	43%	48%	44%	49%	48%	46%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1) M	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
THERE ARE NO OTHER APPROPRIATE OR BETTER EDUCATION OPTIONS IN THE AREA	130	41	53	25	37	61	27	48	51	22	51	65	46	16	59	28	47	27	56	45	58	13	64	63
	22%	19%	23%	25%	18%	26%	23%	22%	21%	25%	19%	26%	25%	18%	22%	23%	19%	23%	25%	18%	26%	19%	29%	18%
	(2)	(2)	(2)	(2)	(2)	(2) e	(2)	(2)	(2)	(2)	(2)	(2) k	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2) X	(2)
PARENTS ARE UNAWARE THAT THE SCHOOL IS FAILING	84	33	30	12	33	31	14	38	34	8	40	29	23	14	34	19	38	15	31	42	27	7	25	54
	14%	15%	13%	12%	16%	13%	11%	17%	14%	9%	14%	12%	13%	15%	13%	15%	15%	13%	14%	17%	12%	9%	11%	16%
	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(3) j	(3)	(4)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)
PARENTS ARE COMMITTED TO ENROLLING STUDENT IN PUBLIC SCHOOLS	59	17	28	9	14	34	9	23	22	9	22	23	29	7	30	11	18	13	28	18	33	6	21	36
	10%	8%	12%	9%	7%	14%	7%	10%	9%	11%	8%	9%	16%	8%	11%	9%	7%	11%	12%	7%	15%	8%	9%	10%
	(4)	(4)	(4)	(4)	(4)	(3) Eg	(4)	(4)	(4)	(3)	(4)	(4)	(3) n	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3) T	(4)	(4)	(4)
DON'T KNOW	40	19	9	8	15	7	15	16	10	6	20	14	7	2	16	5	19	9	12	22	8	9	7	30
	7%	9% c	4%	9%	8% f	3%	12% F	7%	4%	7%	7%	6%	4%	2%	6%	4%	8%	7%	6%	9% U	3%	12% u	3%	9% W
REFUSED	4	-	1	2	-	1	2	1	1	1	2	2	2	-	3	1	1	1	2	1	1	1	1	3
	1%	-	-	2%	-	-	2%	-	-	1%	1%	1%	1%	-	1%	1%	-	1%	1%	-	-	2%	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 29-6
QUESTION 24:
In North Carolina, some schools fail to provide a quality education to students. When that happens, in your opinion, which of the following reasons BEST explains why parents continue to send a child to substandard or failing schools?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
PARENTS DON'T HAVE THE RESOURCES TO ACCESS A BETTER SCHOOL, LIKE A PRIVATE SCHOOL, CHARTER SCHOOL, OR HOMESCHOOLING	284	127	141	146	103	143	91	137	118	124	147	72	90	48	32	20	201	68	151	113	284	-	-	-
	47%	46%	50%	46%	49%	49%	51%	46%	49%	49%	46%	38%	53%	48%	54%	48%	54%	38%	50%	46%	100%	-	-	-
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	VWX			
													L		l		R							
THERE ARE NO OTHER APPROPRIATE OR BETTER EDUCATION OPTIONS IN THE AREA	130	58	61	70	45	61	35	65	53	58	66	41	31	29	13	8	76	39	68	55	-	130	-	-
	22%	21%	22%	22%	22%	21%	19%	22%	22%	23%	21%	22%	18%	28%	22%	20%	20%	22%	22%	22%	-	100%	-	-
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)				
																						UWX		
PARENTS ARE UNAWARE THAT THE SCHOOL IS FAILING	84	38	40	50	25	40	25	45	33	33	49	23	26	13	10	9	42	36	45	33	-	-	84	-
	14%	14%	14%	15%	12%	14%	14%	15%	13%	13%	15%	12%	15%	13%	17%	23%	11%	20%	15%	13%	-	-	100%	-
	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(2)	(3)	(3)	(3)	(3)				
																		Q					UVX	
PARENTS ARE COMMITTED TO ENROLLING STUDENT IN PUBLIC SCHOOLS	59	32	23	27	26	30	16	25	27	26	31	33	13	6	3	2	35	20	30	23	-	-	-	59
	10%	12%	8%	9%	12%	10%	9%	9%	11%	10%	10%	18%	8%	6%	6%	5%	9%	11%	10%	10%	-	-	-	100%
	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)				
												MNOP												UVW
DON'T KNOW	40	16	14	26	9	16	12	21	12	12	26	18	11	5	-	2	21	12	9	20	-	-	-	-
	7%	6%	5%	8%	4%	6%	7%	7%	5%	5%	8%	10%	6%	5%	-	5%	6%	7%	3%	8%	-	-	-	-
												O	O	o						S				
REFUSED	4	3	1	2	1	-	1	3	-	2	1	2	-	1	1	-	-	3	-	2	-	-	-	-
	1%	1%	-	1%	-	-	1%	1%	-	1%	-	1%	-	1%	1%	-	-	2%	-	1%	-	-	-	-
																		q						

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 29-7
QUESTION 24:
In North Carolina, some schools fail to provide a quality education to students. When that happens, in your opinion, which of the following reasons BEST explains why parents continue to send a child to substandard or failing schools?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
PARENTS DON'T HAVE THE RESOURCES TO ACCESS A BETTER SCHOOL, LIKE A PRIVATE SCHOOL, CHARTER SCHOOL, OR HOMESCHOOLING	284	243	35	260	17	207	64	9	44	139	38	33	197	69	190	75	66	189	82	90	111
	47%	52%	36%	50%	30%	46%	54%	33%	35%	54%	42%	58%	55%	37%	55%	37%	52%	47%	46%	46%	50%
	(1)	(1) C	(1)	(1) E	(1)	(1)	(1)	(1)	(1)	(1) hIk	(1)	(1) hI	(1) N	(1)	(1) P	(1)	(1)	(1)	(1)	(1)	(1)
THERE ARE NO OTHER APPROPRIATE OR BETTER EDUCATION OPTIONS IN THE AREA	130	101	19	118	8	105	21	7	34	42	26	12	73	41	72	43	32	80	38	52	40
	22%	22%	20%	22%	15%	23%	18%	26%	27%	16%	29%	21%	20%	22%	21%	21%	25%	20%	21%	26%	18%
	(2)	(2)	(3)	(2)	(4)	(2)	(2)	(2)	(2) j	(2)	(2) J	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2) u	(2)
PARENTS ARE UNAWARE THAT THE SCHOOL IS FAILING	84	60	22	69	13	68	16	2	24	36	12	6	42	34	39	39	9	65	29	25	30
	14%	13%	22%	13%	22%	15%	13%	6%	19%	14%	14%	10%	12%	18%	11%	19%	7%	16%	16%	13%	13%
	(3)	(3)	(2) b	(3)	(2)	(3)	(3)	(4)	(3) H	(3)	(3)	(3)	(3)	(3) m	(3)	(3) O	(4)	(3) Q	(3)	(3)	(3)
PARENTS ARE COMMITTED TO ENROLLING STUDENT IN PUBLIC SCHOOLS	59	44	11	46	11	49	9	6	11	25	9	5	29	26	32	26	13	42	11	19	29
	10%	9%	11%	9%	19%	11%	7%	22%	9%	10%	10%	9%	8%	14%	9%	13%	10%	10%	6%	10%	13%
	(4)	(4)	(4)	(4)	(3) d	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4) m	(4)	(4)	(3)	(4)	(4)	(4)	(4) S
DON'T KNOW	40	18	9	29	6	22	9	3	12	13	4	1	18	14	12	17	6	27	18	8	14
	7%	4%	9%	5%	11%	5%	7%	10%	10% l	5%	5%	2%	5%	7%	3%	9% O	5%	7%	10% t	4%	6%
REFUSED	4	1	1	1	2	2	-	1	-	2	1	-	1	2	1	2	1	2	2	2	-
	1%	-	1%	-	3%	1%	-	2%	-	1%	1%	-	-	1%	-	1%	1%	-	1%	1%	-

CIVITAS

CIVITAS

Table 30-1
QUESTION 25:
Please tell me if you agree or disagree with the following statement, While it's unfair to expect every school to be everything to every child, there are too many children in failing schools in North Carolina. Children are hurt when their parents can't choose what's best for their children. When our schools fail, we rob our children of a bright future.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
**D/S (AGREE - DISAGREE)	370	54	58	57	67	92	42	177	192	36	71	90	82	90	60	71	46	54	94	44	99	115	103	52
	62%	44%	77% BEG	70% B	61% B	66% B	59% b	62%	62%	80% LN	63%	52%	69% Ln	60%	58%	64%	63%	58%	67%	57%	72% X	65% X	66% X	40%
TOTAL AGREE	468	87	66	69	83	112	51	225	243	39	89	128	97	114	78	89	57	73	113	57	115	140	127	83
----------	78%	71%	87% BeG	85% B	75%	80%	72%	78%	78%	88%	80%	74%	81%	76%	75%	80%	78%	78%	81%	73%	84% X	80% X	81% X	64%
TOTAL DISAGREE	98	33	8	12	16	20	9	47	51	3	18	38	14	24	18	18	12	19	19	13	16	26	24	31
----------	16%	27% CdEFG	11%	14%	14%	14%	13%	16%	16%	7%	16%	22% JM	12%	16%	17%	16%	16%	20%	14%	16%	12%	15%	15%	24% Uv
STRONGLY AGREE	333	64	46	43	58	78	44	165	168	26	66	92	76	72	57	71	37	54	79	35	86	101	85	59
	56%	53%	61%	53%	52%	56%	62%	57%	54%	58%	59%	54%	64% N	48%	54%	64% qT	51%	58%	56%	46%	63% X	58% x	55%	46%
SOMEWHAT AGREE	134	22	19	26	25	34	7	60	75	14	23	36	20	41	22	18	20	19	34	21	29	39	42	24
	22%	18%	26% G	32% bG	23% G	24% G	10%	21%	24%	30%	20%	21%	17%	28% M	21%	16%	27% p	20%	24%	28% P	21%	23%	27%	19%
SOMEWHAT DISAGREE	39	12	2	2	5	14	4	13	26	2	5	10	8	14	3	6	4	7	9	10	12	9	10	8
	7%	10% cd	3%	3%	5%	10% cd	6%	5%	8%	4%	4%	6%	7%	9%	3%	5%	5%	7%	7%	13% OpQ	8%	5%	6%	6%
STRONGLY DISAGREE	59	21	6	10	11	6	5	34	25	2	14	28	6	10	14	12	8	12	10	3	5	17	14	23
	10%	17% cFg	8%	12%	10%	4%	8%	12%	8%	3%	12%	16% JMN	5%	7%	14% T	11% T	11% T	13% t	7%	3%	3%	10% u	9% u	18% Uvw
UNDECIDED/DON'T KNOW	30	2	2	1	8	8	10	15	16	2	4	6	6	12	8	3	4	2	6	8	4	9	6	12
	5%	2%	2%	1%	7% bD	6% d	14% BCDf	5%	5%	5%	3%	4%	5%	8%	8%	3%	5%	2%	4%	10% PRs	3%	5%	4%	9% u
REFUSED	4	1	-	-	4	-	-	1	3	-	1	-	3	1	-	1	1	1	2	-	1	-	-	3
	1%	1%	-	-	3% cdfg	-	-	-	1%	-	1%	-	2% jl	-	-	1%	1%	1%	2%	-	1%	-	-	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 30-2
QUESTION 25:
Please tell me if you agree or disagree with the following statement, While it's unfair to expect every school to be everything to every child, there are too many children in failing schools in North Carolina. Children are hurt when their parents can't choose what's best for their children. When our schools fail, we rob our children of a bright future.

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
**D/S (AGREE - DISAGREE)	370	131	161	78	70	61	73	88	35	43	97	61	198	102	242	18	180	139	31	125	109	48	6
	62%	68% D	62% d	52%	69% I	67% I	65% I	60% i	46%	58%	58% l	45%	72% KL	74% O	57%	77%	56%	68% Q	69%	68%	62%	60%	55%
TOTAL AGREE	468	156	204	107	84	72	90	115	51	56	126	95	229	120	319	19	242	166	37	152	138	62	8
----------	78%	81% d	79%	72%	84% I	78%	80% i	78%	67%	76%	75%	69%	84% kL	87% O	75%	83%	75%	81%	82%	82%	79%	78%	68%
TOTAL DISAGREE	98	25	43	30	14	11	17	26	16	14	30	34	31	17	77	1	62	27	6	26	29	14	1
----------	16%	13%	17%	20%	14%	12%	15%	18%	21%	18%	18%	25% M	11%	13%	18%	6%	19% r	13%	13%	14%	17%	18%	12%
STRONGLY AGREE	333	100	154	79	59	41	68	86	38	41	91	70	159	97	215	16	169	116	32	104	99	44	5
	56%	52%	60%	53%	58%	45%	61% f	59% f	50%	56%	55%	51%	58%	70% O	51%	67%	52%	56%	71% q	56%	57%	55%	45%
SOMEWHAT AGREE	134	56	50	28	25	30	21	29	13	15	35	25	70	23	104	4	73	50	5	48	39	18	3
	22%	29% cd	20%	19%	25%	33% ghI	19%	20%	17%	21%	21%	18%	26%	16%	24%	16%	23%	24% s	11%	26%	22%	23%	22%
SOMEWHAT DISAGREE	39	7	14	18	3	4	2	13	8	10	10	11	16	4	34	-	21	17	-	17	10	2	-
	7%	4%	6%	12% Bc	3%	4%	2%	9% G	11% G	13% efG	6%	8%	6%	3%	8% Np	1%	6% S	8% S	1%	9% vW	6% W	3%	-
STRONGLY DISAGREE	59	18	29	12	11	7	15	14	8	4	20	22	15	13	43	1	41	9	5	9	19	12	1
	10%	9%	11%	8%	11%	8%	14% j	9%	10%	5%	12% m	16% M	6%	10%	10%	5%	13% R	5%	12%	5%	11% t	15% T	12%
UNDECIDED/DON'T KNOW	30	8	10	12	1	7	5	5	8	4	12	7	11	1	29	-	16	11	2	7	8	3	2
	5%	4%	4%	8%	1%	8% e	5%	3%	11% E	5%	7%	5%	4%	1%	7% N	2%	5%	5%	5%	4%	5%	4%	20%
REFUSED	4	3	1	1	1	2	-	1	1	-	-	2	3	-	1	2	3	1	-	1	-	-	-
	1%	1%	-	1%	1%	2%	-	-	1%	-	-	1%	1%	-	-	9%	1%	1%	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

CIVITAS

Table 30-3
QUESTION 25:
Please tell me if you agree or disagree with the following statement, While it's unfair to expect every school to be everything to every child, there are too many children in failing schools in North Carolina. Children are hurt when their parents can't choose what's best for their children. When our schools fail, we rob our children of a bright future.

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600 100%	420 70%	180 30%	365 61%	123 20%	170 28%	427 71%	188 31%	177 30%	64 11%	58 10%	58 10%	118 20%	77 13%	111 19%	88 15%	24 4%	23 4%	67 11%	100 17%	69 12%	67 11%	138 23%	135 23%
**D/S (AGREE - DISAGREE)	370 62%	256 61%	114 63%	212 58%	78 64%	103 60%	266 62%	106 56%	106 60%	48 75% Hik	30 51%	35 61%	70 60%	36 48%	69 62% n	50 56%	19 76% r	11 46%	31 45%	66 66% SV	36 52%	25 37%	103 75% SUV	94 70% SUV
TOTAL AGREE	468 78%	324 77%	143 80%	277 76%	97 79%	132 78%	333 78%	143 76%	134 75%	53 82%	44 76%	43 75%	89 76%	55 72%	88 79%	66 74%	21 87%	17 73%	45 67%	81 81%	50 72%	45 67%	119 86% SuV	110 81% v
TOTAL DISAGREE	98 16%	69 16%	29 16%	65 18%	19 15%	30 17%	68 16%	37 20% J	28 16% j	4 7%	14 24% j	8 15%	19 16%	19 25%	18 16%	16 18%	3 10%	6 27%	15 22%	15 15%	14 20%	20 30% tWX	16 12%	15 11%
STRONGLY AGREE	333 56%	236 56%	97 54%	195 53%	71 58%	99 58%	234 55%	102 54%	93 53%	41 64%	29 50%	32 56%	61 52%	41 54%	60 54%	45 50%	15 60%	16 69%	39 58%	52 52%	36 52%	34 51%	83 60%	75 55%
SOMEWHAT AGREE	134 22%	89 21%	46 26%	82 22%	26 21%	34 20%	100 23%	41 22%	40 23%	11 18%	15 25%	11 20%	28 24%	14 18%	27 24%	21 24% R	7 27% r	1 4%	6 9%	28 28% S	14 20%	11 16%	36 26% S	34 25% S
SOMEWHAT DISAGREE	39 7%	25 6%	14 8%	24 6%	8 6%	5 3%	33 8% F	11 6% j	13 7% J	1 1%	7 12% j	1 2%	11 9% L	4 5%	7 6%	2 2%	- -	2 7%	2 3%	8 8%	1 2%	10 15% SUx	8 6%	7 6%
STRONGLY DISAGREE	59 10%	43 10%	16 9%	41 11%	11 9%	25 14% g	34 8%	26 14% j	15 8%	4 6%	7 12%	7 13%	8 6%	15 19%	12 10%	14 16%	3 10%	5 20%	13 19% tWX	7 7%	12 18% Wx	10 15% wx	8 6%	8 6%
UNDECIDED/DON'T KNOW	30 5%	24 6%	7 4%	20 6%	7 5%	7 4%	23 5%	7 4% K	13 7% K	7 10% k	- -	5 9%	8 7%	2 3%	5 4%	7 8% R	1 3%	- -	7 11% w	5 5%	5 7%	1 2%	2 2%	9 6% w
REFUSED	4 1%	4 1%	1 -	3 1%	1 1%	1 -	4 1%	1 -	3 2%	1 1%	- -	1 1%	2 2%	- -	1 1%	- -	- -	- -	- -	- -	1 1%	1 1%	1 -	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 30-4
QUESTION 25:
Please tell me if you agree or disagree with the following statement, While it's unfair to expect every school to be everything to every child, there are too many children in failing schools in North Carolina. Children are hurt when their parents can't choose what's best for their children. When our schools fail, we rob our children of a bright future.

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
**D/S (AGREE - DISAGREE)	370	104	103	67	25	32	18	20	295	360	82	286	42	60	123	119	52	35	33	33	12	70	153	178
	62%	55%	64%	61%	58%	72% b	63%	88% BCDEg	61%	63%	59%	62%	66%	81% OP	58%	55%	66% RtU	46% u	54% U	50% U	28%	70% RsTU	66%	59%
TOTAL AGREE	468	144	127	83	30	38	23	22	374	452	107	359	52	67	158	161	61	54	45	48	26	82	185	233
----------	78%	77%	79%	75%	70%	85%	81%	94% BCDE	77%	79%	76%	78%	83%	90% OP	75%	74%	79% u	70%	74%	71%	62%	81% rU	80%	77%
TOTAL DISAGREE	98	40	24	16	5	6	5	1	79	92	25	73	11	7	36	41	10	19	13	15	14	12	32	55
--------------	16%	21% H	15%	14%	12%	13%	18%	6%	16%	16%	18%	16%	17%	9%	17%	19% n	12%	24% qV	21%	22%	34% QV	12%	14%	18%
STRONGLY AGREE	333	106	93	59	25	21	16	14	265	322	80	254	42	55	113	102	34	37	31	27	19	53	126	173
	56%	56%	57%	54%	58%	46%	55%	61%	55%	56%	57%	55%	66% P	74% OP	54%	47%	44%	48%	52%	40%	45%	52%	54%	57%
SOMEWHAT AGREE	134	38	35	23	5	18	7	8	109	130	27	106	11	12	45	59	27	17	14	21	7	30	59	60
	22%	20%	21%	21%	12%	39% BcdE	26%	33%	23%	23%	19%	23%	17%	16%	21%	27%	35% U	22%	23%	31%	17%	29%	25%	20%
SOMEWHAT DISAGREE	39	12	16	5	2	4	1	-	31	37	10	29	-	4	13	21	4	9	9	8	7	5	14	21
	7%	6% H	10% gH	5% H	5%	8% h	2%	-	6%	7%	7%	6%	-	5%	6% M	10% M	5%	11%	14% qv	12%	17% qv	5%	6%	7%
STRONGLY DISAGREE	59	29	8	11	3	2	4	1	48	55	15	44	11	3	23	20	6	10	4	7	7	6	18	34
	10%	15% CF	5%	10%	7%	5%	15%	6%	10%	10%	11%	10%	17% n	3%	11% n	9%	8%	13%	6%	10%	17%	6%	8%	11%
UNDECIDED/DON'T KNOW	30	3	10	8	8	1	-	-	27	25	8	23	-	1	15	14	7	4	3	5	1	7	11	14
	5%	2%	6% bH	7% bfH	18% BFGH	1%	2%	-	6%	4%	5%	5%	-	2%	7% Mn	6% Mn	9%	5%	5%	7%	3%	7%	5%	5%
REFUSED	4	1	-	4	-	-	-	-	3	4	1	3	-	-	1	-	-	-	-	-	-	-	4	1
	1%	-	-	3% cefgh	-	-	-	-	1%	1%	1%	1%	-	-	1%	-	-	-	-	-	-	-	2%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 30-5
QUESTION 25:
Please tell me if you agree or disagree with the following statement, While it's unfair to expect every school to be everything to every child, there are too many children in failing schools in North Carolina. Children are hurt when their parents can't choose what's best for their children. When our schools fail, we rob our children of a bright future.

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
**D/S (AGREE - DISAGREE)	370	145	141	55	137	145	67	140	177	15	183	130	93	71	157	74	151	79	129	182	132	36	132	221
	62%	67%	61%	56%	67% g	62%	56%	65% J	73% J	18%	67% L	52%	52%	80% M	59%	62%	61%	67%	57%	73% UV	58%	51%	59%	64%
TOTAL AGREE	468	175	178	73	165	183	91	174	207	45	222	183	131	79	207	96	193	93	171	208	174	49	173	274
----------	78%	81%	77%	74%	80%	78%	75%	80% J	85% J	52%	81% L	73%	72%	90% M	78%	80%	78%	79%	76%	84% uV	76%	70%	77%	79%
TOTAL DISAGREE	98	30	37	18	28	38	24	34	29	30	39	52	38	8	50	22	42	14	41	27	41	13	40	53
----------	16%	14%	16%	18%	14%	16%	20%	16%	12%	35% HI	14%	21% k	21% N	9%	19%	18%	17%	12%	18%	11%	18% t	19%	18%	15%
STRONGLY AGREE	333	109	131	60	109	135	70	130	146	30	151	133	94	53	146	70	126	76	124	135	127	43	123	195
	56%	50%	57%	61%	53%	58%	58%	60% J	60% J	35%	55%	53%	52%	60%	55%	59%	51%	64% Q	55%	55%	55%	61%	55%	56%
SOMEWHAT AGREE	134	66	46	13	55	48	21	44	61	15	71	50	37	26	61	25	67	17	46	73	47	6	50	79
	22%	30% CD	20%	13%	27% g	20%	18%	20%	25%	17%	26%	20%	21%	30%	23%	21%	27% R	15%	21%	30% uV	21% V	9%	22%	23%
SOMEWHAT DISAGREE	39	12	16	6	13	15	9	12	16	7	15	22	19	3	17	10	16	4	19	10	19	3	16	21
	7%	5%	7%	6%	6%	7%	7%	6%	6%	8%	5%	9%	10% N	3%	7%	8%	7%	3%	9% r	4%	8%	5%	7%	6%
STRONGLY DISAGREE	59	18	21	12	15	22	15	22	14	23	24	31	19	5	33	12	26	11	22	16	22	10	25	32
	10%	8%	9%	12%	7%	10%	12%	10%	6%	26% HI	9%	12%	10%	6%	12%	10%	11%	9%	10%	7%	10%	14%	11%	9%
UNDECIDED/DON'T KNOW	30	9	15	6	10	13	5	8	6	11	10	16	11	1	7	2	10	8	12	10	13	7	11	17
	5%	4%	6%	6%	5%	6%	5%	4%	3%	13% HI	4%	6%	6% N	1%	3%	2%	4%	7%	5%	4%	6%	9%	5%	5%
REFUSED	4	3	-	1	3	-	1	1	2	-	4	-	1	-	2	-	1	2	1	3	-	1	-	4
	1%	1%	-	1%	1%	-	1%	1%	1%	-	2% l	-	-	-	1%	-	1%	2%	-	1%	-	1%	-	1% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 30-6
QUESTION 25:
Please tell me if you agree or disagree with the following statement, While it's unfair to expect every school to be everything to every child, there are too many children in failing schools in North Carolina. Children are hurt when their parents can't choose what's best for their children. When our schools fail, we rob our children of a bright future.

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
**D/S (AGREE - DISAGREE)	370	162	180	211	115	184	99	178	161	147	206	81	131	66	38	29	284	61	240	114	208	82	38	33
	62%	60%	64%	66% E	55%	63%	55%	60%	66%	57%	65%	43%	77% L	65% L	64% L	71% L	76% R	34%	79% T	46%	73% vWX	63% W	46%	57%
TOTAL AGREE	468	208	225	258	156	232	133	227	197	194	254	128	148	82	48	34	323	114	267	173	243	101	60	44
----------	78%	76%	80%	80%	75%	80%	74%	77%	81%	76%	79%	68%	87% L	81% L	80%	83% l	86% R	64%	88% T	70%	86% W	78%	72%	76%
TOTAL DISAGREE	98	46	45	47	41	48	34	49	37	47	48	47	17	16	10	5	39	53	27	59	35	19	22	11
----------	16%	17%	16%	15%	20%	16%	19%	17%	15%	19%	15%	25% Mp	10%	16%	16%	12%	10%	29% Q	9%	24% S	12%	15%	26% Uv	19%
STRONGLY AGREE	333	150	162	184	104	176	87	156	146	142	178	90	102	62	32	26	244	64	204	110	174	72	43	32
	56%	55%	58%	57%	50%	61% G	49%	53%	60%	56%	56%	48%	60% l	62% l	53%	63%	65% R	36%	67% T	45%	61%	55%	51%	55%
SOMEWHAT AGREE	134	58	63	73	52	56	45	71	51	52	76	38	46	20	16	8	79	50	63	62	69	29	17	12
	22%	21%	23%	23%	25%	19%	25%	24%	21%	20%	24%	20%	27%	19%	27%	20%	21%	28%	21%	25%	24%	22%	21%	21%
SOMEWHAT DISAGREE	39	18	17	19	14	21	12	16	17	15	23	22	5	7	4	2	15	21	11	26	14	8	9	4
	7%	7%	6%	6%	7%	7%	7%	5%	7%	6%	7%	11% M	3%	7%	6%	4%	4%	12% Q	4%	11% S	5%	6%	10%	6%
STRONGLY DISAGREE	59	27	28	28	27	26	22	33	20	33	25	26	12	9	6	3	24	31	16	32	21	11	13	7
	10%	10%	10%	9%	13%	9%	12%	11%	8%	13%	8%	14% m	7%	9%	10%	8%	6%	18% Q	5%	13% S	7%	9%	16% u	13%
UNDECIDED/DON'T KNOW	30	17	8	14	11	9	13	16	10	12	15	13	4	3	1	2	14	11	8	15	5	9	2	3
	5%	6%	3%	4%	5%	3%	7%	5%	4%	5%	5%	7% m	2%	3%	2%	5%	4%	6%	3%	6%	2%	7% u	2%	5%
REFUSED	4	2	2	3	-	2	1	4	-	2	3	-	2	-	1	-	1	1	1	1	-	1	-	-
	1%	1%	1%	1%	-	1%	-	1% i	-	1%	1%	-	1%	-	2%	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 30-7
QUESTION 25:
Please tell me if you agree or disagree with the following statement, While it's unfair to expect every school to be everything to every child, there are too many children in failing schools in North Carolina. Children are hurt when their parents can't choose what's best for their children. When our schools fail, we rob our children of a bright future.

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
**D/S (AGREE - DISAGREE)	370	468	-98	363	9	272	78	16	76	172	53	28	273	69	250	87	68	264	121	109	140
	62%	100%	-100%	69%	17%	60%	66%	57%	61%	67%	59%	49%	76%	37%	72%	43%	54%	65%	68%	56%	62%
		C		E						l			N		P			q	T		
TOTAL AGREE	468	468	-	433	30	352	94	21	97	211	67	42	311	120	293	137	92	326	145	145	177
----------	78%	100%	-	83%	53%	78%	80%	75%	78%	81%	75%	73%	87%	65%	85%	68%	73%	80%	81%	74%	79%
		C		E									N		P						
TOTAL DISAGREE	98	-	98	69	21	80	16	5	21	39	14	14	38	51	43	50	24	62	24	37	38
--------------	16%	-	100%	13%	37%	18%	14%	18%	17%	15%	16%	25%	11%	28%	12%	25%	19%	15%	13%	19%	17%
			B		D									M		O					
STRONGLY AGREE	333	333	-	313	17	247	70	12	61	153	52	37	231	73	219	84	62	237	100	107	127
	56%	71%	-	60%	31%	55%	59%	42%	49%	59%	58%	64%	64%	39%	63%	42%	49%	58%	56%	54%	56%
		C		E									N		P						
SOMEWHAT AGREE	134	134	-	120	13	105	25	9	36	58	15	5	80	48	74	53	30	90	45	39	51
	22%	29%	-	23%	22%	23%	21%	33%	29%	22%	17%	9%	22%	26%	21%	26%	24%	22%	25%	20%	23%
		C						L	kL	L											
SOMEWHAT DISAGREE	39	-	39	29	7	29	8	1	10	18	5	1	15	20	20	16	8	26	13	13	13
	7%	-	40%	6%	12%	6%	7%	4%	8%	7%	6%	2%	4%	11%	6%	8%	6%	6%	7%	7%	6%
			B											M							
STRONGLY DISAGREE	59	-	59	41	14	51	8	4	11	20	9	13	23	31	22	33	16	36	11	24	25
	10%	-	60%	8%	24%	11%	7%	13%	9%	8%	10%	22%	6%	17%	6%	17%	13%	9%	6%	12%	11%
			B		D							iJ		M		O				s	
UNDECIDED/DON'T KNOW	30	-	-	19	5	19	8	2	4	8	9	1	9	14	9	15	9	13	8	13	10
	5%	-	-	4%	9%	4%	7%	8%	3%	3%	10%	2%	2%	7%	3%	7%	7%	3%	4%	7%	4%
											jl			M		O					
REFUSED	4	-	-	1	1	1	-	-	3	2	-	-	1	1	1	1	-	4	3	1	-
	1%	-	-	-	1%	-	-	-	2%	1%	-	-	-	-	-	-	-	1%	2%	1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

CIVITAS

Table 31-1
QUESTION 26:
In your opinion, which of the following is the BEST way to address the problem of students attending substandard or failing schools in North Carolina?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
DEVELOP STATEWIDE EDUCATION OPTIONS THAT USE PROVEN MODELS AND PRACTICES TO IMPROVE STUDENT PERFORMANCE	212	40	20	33	35	62	22	83	129	20	42	62	39	50	33	29	21	51	50	28	34	55	74	48
	35%	33%	26%	41%	31%	44%	32%	29%	41%	44%	38%	36%	32%	33%	32%	26%	29%	54%	35%	37%	25%	31%	48%	38%
	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(2)	(2)	(1)	(1)
						Ce			H									OPQSt					UV	u
PROVIDE PRIVATE SCHOOL TUITION VOUCHERS TO ALLOW STUDENTS TO ATTEND A PUBLIC OR PRIVATE SCHOOL OF HIS OR HER CHOICE	140	42	20	16	24	23	16	88	51	12	27	37	29	35	33	33	22	12	26	13	34	55	29	21
	23%	34%	26%	20%	22%	16%	22%	31%	16%	27%	24%	21%	24%	23%	32%	30%	30%	13%	19%	16%	25%	31%	18%	17%
	(2)	(1)	(1)	(2)	(2)	(3)	(2)	(1)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(1)	(3)	(3)	(3)	(1)	(1)	(2)	(2)
		deF						I							RsT	RsT	RsT					WX		
PROVIDE ADDITIONAL FUNDS TO HIGH-PERFORMING PUBLIC SCHOOLS SO THAT MORE STUDENTS CAN ENROLL	101	20	12	11	17	27	14	41	60	6	18	23	23	31	11	15	14	15	28	17	30	27	19	21
	17%	16%	15%	14%	15%	19%	20%	14%	19%	14%	16%	13%	19%	21%	11%	14%	19%	16%	20%	22%	22%	16%	12%	16%
	(3)	(3)	(4)	(4)	(3)	(2)	(3)	(3)	(2)	(3)	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(2)	(2)	(2)	(3)	(3)	(4)	(3)
														l						o	w			
CREATE STATE-FUNDED EDUCATION SAVINGS ACCOUNTS THAT ALLOW PARENTS TO PURCHASE EDUCATION SERVICES AND PRODUCTS FOR THEIR CHILDREN, LIKE TUITION, TUTORING, BOOKS AND ONLINE CLASSES	74	10	16	14	12	17	5	34	40	3	14	28	16	14	10	16	8	12	22	6	24	14	22	15
	12%	8%	22%	17%	11%	12%	7%	12%	13%	6%	12%	16%	13%	10%	10%	14%	11%	12%	16%	8%	17%	8%	14%	12%
	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)
			BeG																t		V			
DON'T KNOW	57	8	6	4	19	10	11	34	23	4	9	18	11	15	13	17	5	3	9	11	13	24	7	12
	10%	6%	8%	5%	17%	7%	15%	12%	7%	9%	8%	10%	9%	10%	13%	15%	6%	3%	6%	14%	10%	14%	4%	9%
					BcDF		bd	i							r	qRs				qRs		W		
REFUSED	16	3	2	3	4	1	3	7	9	-	2	6	3	5	3	1	3	2	5	2	1	-	5	11
	3%	2%	3%	4%	4%	1%	4%	3%	3%	-	2%	3%	2%	4%	3%	1%	4%	2%	4%	3%	1%	-	3%	8%
												J	j	J									v	UV

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 31-2
QUESTION 26:
In your opinion, which of the following is the BEST way to address the problem of students attending substandard or failing schools in North Carolina?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
DEVELOP STATEWIDE EDUCATION OPTIONS THAT USE PROVEN MODELS AND PRACTICES TO IMPROVE STUDENT PERFORMANCE	212	59	99	54	23	36	39	61	21	33	74	55	75	49	156	5	132	65	5	67	61	32	3
	35%	31%	39%	36%	23%	39%	35%	41%	28%	44%	44%	40%	27%	35%	37%	20%	41%	32%	12%	36%	35%	40%	28%
	(1)	(2)	(1)	(1)	(2)	(1) E	(1) e	(1) Ei	(2)	(1) Ei	(1) M	(1) M	(2)	(1)	(1)	(3)	(1) rS	(1) S	(4)	(1)	(1)	(1)	(2)
PROVIDE PRIVATE SCHOOL TUITION VOUCHERS TO ALLOW STUDENTS TO ATTEND A PUBLIC OR PRIVATE SCHOOL OF HIS OR HER CHOICE	140	61	44	35	43	18	20	24	25	10	26	23	90	24	106	6	64	50	17	49	33	26	4
	23%	32%	17%	23%	43%	20%	18%	16%	33%	13%	15%	17%	33%	17%	25%	26%	20%	24%	39%	26%	19%	33%	38%
	(2)	(1) C	(3)	(2)	(1) FGHJ	(2)	(3)	(3)	(1) fgHJ	(4)	(3)	(3)	(1) KL	(3)	(2)	(2)	(2)	(2)	(1) q	(2)	(3)	(2) u	(1)
PROVIDE ADDITIONAL FUNDS TO HIGH-PERFORMING PUBLIC SCHOOLS SO THAT MORE STUDENTS CAN ENROLL	101	28	50	24	11	16	22	28	8	16	36	25	35	37	62	-	44	44	7	25	39	5	1
	17%	14%	19%	16%	11%	18%	19%	19%	11%	21%	22%	18%	13%	27%	14%	-	14%	21%	15%	13%	22%	6%	5%
	(3)	(3)	(2)	(3)	(4)	(3)	(2)	(2)	(3)	(2)	(2) M	(2)	(4)	(2) OP	(3) P		(3)	(3) Q	(3)	(4)	(2) tVW	(4)	(4)
CREATE STATE-FUNDED EDUCATION SAVINGS ACCOUNTS THAT ALLOW PARENTS TO PURCHASE EDUCATION SERVICES AND PRODUCTS FOR THEIR CHILDREN, LIKE TUITION, TUTORING, BOOKS AND ONLINE CLASSES	74	21	37	16	13	8	16	21	5	11	14	18	41	22	42	8	34	24	13	29	21	11	1
	12%	11%	14%	11%	13%	9%	15%	14%	7%	15%	8%	13%	15%	16%	10%	33%	11%	12%	29%	15%	12%	14%	12%
	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(3) k	(4)	(4)	(1) o	(4)	(4)	(2) q	(3)	(4)	(3)	(3)
DON'T KNOW	57	17	25	15	9	8	15	10	11	4	12	13	29	6	49	1	37	16	2	14	19	2	1
	10%	9%	10%	10%	9%	9%	13%	7%	15%	5%	7%	9%	11%	5%	12% N	5%	12%	8%	5%	8%	11% V	2%	13%
REFUSED	16	7	4	6	2	5	1	3	5	1	6	4	5	-	12	4	10	6	-	3	3	4	-
	3%	3%	1%	4%	2%	5% g	-	2%	7% g	1%	4%	3%	2%	-	3% N	16%	3% S	3% S	-	2%	1%	5%	4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

CIVITAS

Table 31-3
QUESTION 26:
In your opinion, which of the following is the BEST way to address the problem of students attending substandard or failing schools in North Carolina?

BANNER 3

	TOTAL (A)	PHONE TYPE: LAND (B)	PHONE TYPE: CELL (C)	MARITAL STATUS: MRRD (D)	MARITAL STATUS: SIN-GLE (E)	CHILDREN UNDER 18 AT HOME: YES (F)	CHILDREN UNDER 18 AT HOME: NO (G)	MARITAL STATUS/ GENDER: MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	MARRIED WOMEN: W/ KIDS (L)	MARRIED WOMEN: NO KIDS (M)	MARRIED MEN: W/ KIDS (N)	MARRIED MEN: NO KIDS (O)	SCHOOL TYPE CHILDREN GO TO…: TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	IDEOLOGY/GENDER: LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
DEVELOP STATEWIDE EDUCATION OPTIONS THAT USE PROVEN MODELS AND PRACTICES TO IMPROVE STUDENT PERFORMANCE	212	152	60	120	51	58	154	51	69	23	28	24	45	21	29	38	3	7	26	48	24	31	29	46
	35%	36%	34%	33%	42%	34%	36%	27%	39%	35%	48%	42%	38%	28%	26%	43%	14%	29%	39%	48%	35%	46%	21%	34%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1) H	(1)	(1) H	(1)	(1)	(2)	(2)	(1) Q	(3)	(1)	(1) W	(1) Wx	(1) w	(1) W	(2)	(1) W
PROVIDE PRIVATE SCHOOL TUITION VOUCHERS TO ALLOW STUDENTS TO ATTEND A PUBLIC OR PRIVATE SCHOOL OF HIS OR HER CHOICE	140	96	43	94	22	40	100	63	31	15	8	9	22	26	38	11	16	6	13	13	13	10	61	28
	23%	23%	24%	26%	18%	23%	23%	34%	17%	23%	13%	16%	18%	33%	34%	12%	65%	24%	19%	13%	18%	15%	44%	21%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1) IK	(3)	(2)	(4)	(2)	(3)	(1)	(1)	(4)	(1) PR	(3)	(3)	(3)	(2)	(3)	(1) STUVX	(2)
PROVIDE ADDITIONAL FUNDS TO HIGH-PERFORMING PUBLIC SCHOOLS SO THAT MORE STUDENTS CAN ENROLL	101	71	30	63	16	21	78	29	34	6	10	7	25	10	19	12	-	3	16	20	10	15	13	22
	17%	17%	17%	17%	13%	12%	18%	15%	19%	9%	18%	13%	21%	13%	17%	14%	-	11%	24%	20%	14%	22%	9%	16%
	(3)	(3)	(3)	(3)	(4)	(4)	(3)	(3)	(2)	(4)	(3)	(4)	(2)	(3)	(3)	(3) Q		(4)	(2) W	(2) w	(3)	(2) w	(4)	(4)
CREATE STATE-FUNDED EDUCATION SAVINGS ACCOUNTS THAT ALLOW PARENTS TO PURCHASE EDUCATION SERVICES AND PRODUCTS FOR THEIR CHILDREN, LIKE TUITION, TUTORING, BOOKS AND ONLINE CLASSES	74	47	27	41	20	29	45	22	19	8	12	8	11	8	14	17	4	7	5	9	9	8	18	22
	12%	11%	15%	11%	16%	17%	11%	12%	11%	13%	20%	14%	9%	11%	12%	19%	15%	28%	7%	9%	14%	12%	13%	16%
	(4)	(4)	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(3)	(2)	(3)	(4)	(4)	(4)	(2)	(2)	(2)	(4)	(4)	(4)	(4)	(3)	(3) s
DON'T KNOW	57	43	14	36	12	18	38	20	16	12	-	6	10	9	11	8	-	2	5	7	11	2	15	14
	10%	10%	8%	10%	9%	11%	9%	10% K	9% K	18% K	-	10%	9%	12%	9%	9% Q	-	8%	8%	7%	16% V	3%	11% V	11% V
REFUSED	16	12	5	11	1	5	11	4	8	1	1	3	4	2	1	3	1	-	2	4	2	1	1	4
	3%	3%	3%	3%	1%	3%	3%	2%	4%	1%	1%	5%	4%	3%	1%	3%	5%	-	3%	4%	4%	2%	1%	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 31-4
QUESTION 26:
In your opinion, which of the following is the BEST way to address the problem of students attending substandard or failing schools in North Carolina?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN					DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
DEVELOP STATEWIDE EDUCATION OPTIONS THAT USE PROVEN MODELS AND PRACTICES TO IMPROVE STUDENT PERFORMANCE	212	66	62	38	17	18	6	6	176	205	40	171	19	30	63	93	30	37	26	32	22	37	67	121
	35%	35%	39%	35%	38%	39%	20%	25%	36%	36%	28%	37%	30%	40%	30%	43%	39%	47%	42%	48%	53%	36%	29%	40%
	(1)	(1) g	(1) G	(1)	(1)	(1)	(3)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1) O	(1)	(1)	(1)	(1)	(1) v	(1)	(2)	(1) W
PROVIDE PRIVATE SCHOOL TUITION VOUCHERS TO ALLOW STUDENTS TO ATTEND A PUBLIC OR PRIVATE SCHOOL OF HIS OR HER CHOICE	140	52	29	23	9	15	8	3	114	130	36	104	13	11	68	38	18	12	8	9	4	26	74	50
	23%	28%	18%	21%	21%	33%	29%	14%	24%	23%	25%	23%	21%	14%	32%	18%	23%	16%	14%	13%	9%	25%	32%	16%
	(2)	(2) c	(3)	(2)	(3)	(2)	(1)	(3)	(2)	(2)	(2)	(2)	(3)	(4)	(1) NP	(3)	(2) u	(3)	(3)	(3)	(3)	(2) stU	(1) X	(3)
PROVIDE ADDITIONAL FUNDS TO HIGH-PERFORMING PUBLIC SCHOOLS SO THAT MORE STUDENTS CAN ENROLL	101	32	30	17	9	6	5	1	80	99	24	77	18	20	22	40	13	13	14	13	10	14	32	60
	17%	17%	19%	16%	21%	14%	17%	2%	16%	17%	17%	17%	28%	26%	10%	19%	16%	17%	24%	19%	24%	13%	14%	20%
	(3)	(3) H	(2) H	(3) H	(2) H	(3)	(4) h	(4)	(3)	(3)	(3)	(3)	(2) O	(2) O	(4)	(2) O	(3)	(2)	(2)	(2)	(2)	(4)	(4)	(2)
CREATE STATE-FUNDED EDUCATION SAVINGS ACCOUNTS THAT ALLOW PARENTS TO PURCHASE EDUCATION SERVICES AND PRODUCTS FOR THEIR CHILDREN, LIKE TUITION, TUTORING, BOOKS AND ONLINE CLASSES	74	23	20	11	2	2	6	10	53	72	23	51	10	12	22	20	7	5	8	2	3	14	35	37
	12%	12%	12%	10%	5%	5%	20%	45%	11%	13%	16%	11%	15%	16%	10%	9%	9%	7%	13%	4%	6%	14%	15%	12%
	(4)	(4)	(4)	(4)	(4)	(4)	(2) ef	(1) BCDEF	(4)	(4)	(4)	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(4) t	(4)	(4)	(3) T	(3)	(4)
DON'T KNOW	57	11	18	16	4	4	1	2	45	53	16	41	3	3	31	18	7	7	4	7	2	10	21	24
	10%	6%	11%	14% Bg	10%	9%	5%	11%	9%	9%	11%	9%	5%	4%	15% MNp	8%	10%	9%	7%	10%	4%	10%	9%	8%
REFUSED	16	5	2	4	2	-	2	1	16	14	2	14	-	-	5	7	3	3	1	4	1	1	3	13
	3%	2% f	1%	4% f	4%	-	8%	4%	3%	2%	1%	3%	-	-	2% MN	3% MN	4%	4%	1%	6%	3%	1%	2%	4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 31-5
QUESTION 26:
In your opinion, which of the following is the BEST way to address the problem of students attending substandard or failing schools in North Carolina?

BANNER 5

	TOTAL (A)	GENERIC BALLOT: GOP (B)	GENERIC BALLOT: DEM (C)	GENERIC BALLOT: UND (D)	LAST QUESTION GENERIC BALLOT: GOP (E)	LAST QUESTION GENERIC BALLOT: DEM (F)	LAST QUESTION GENERIC BALLOT: UND (G)	RECESSION TO END…: UNDER 2 YRS (H)	RECESSION TO END…: 2+ YRS (I)	RECESSION TO END…: ENDED (J)	MCCRORY IMAGE: FAV (K)	MCCRORY IMAGE: UNFAV (L)	COOPER IMAGE: FAV (M)	COOPER IMAGE: UNFAV (N)	NCAE IMAGE: FAV (O)	NCAE IMAGE: UNFAV (P)	GUBERNATORIAL BALLOT: MC-CRORY (Q)	GUBERNATORIAL BALLOT: LEAN/ UND (R)	GUBERNATORIAL BALLOT: COOPER (S)	BETTER FOR US TO HAVE PRESIDENT…: GOP (T)	BETTER FOR US TO HAVE PRESIDENT…: DEM (U)	BETTER FOR US TO HAVE PRESIDENT…: DK (V)	PRESIDENT SHOULD FOCUS ON…: PROG-RESS (W)	PRESIDENT SHOULD FOCUS ON…: REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
DEVELOP STATEWIDE EDUCATION OPTIONS THAT USE PROVEN MODELS AND PRACTICES TO IMPROVE STUDENT PERFORMANCE	212	53	94	31	53	104	33	91	79	30	85	100	85	17	125	31	70	35	99	64	104	22	104	98
	35%	25%	41%	32%	26%	45%	27%	42%	32%	35%	31%	40%	47%	20%	47%	26%	28%	30%	44%	26%	46%	31%	47%	28%
	(1)	(2)	(1) B	(1)	(2)	(1) EG	(1)	(1) i	(1)	(1)	(1)	(1) k	(1) N	(2)	(1) P	(2)	(2)	(1)	(1) QR	(2)	(1) Tv	(1)	(1) X	(2)
PROVIDE PRIVATE SCHOOL TUITION VOUCHERS TO ALLOW STUDENTS TO ATTEND A PUBLIC OR PRIVATE SCHOOL OF HIS OR HER CHOICE	140	76	39	17	77	35	22	52	60	12	83	46	23	45	41	42	83	20	36	91	30	9	29	109
	23%	35%	17%	17%	38%	15%	18%	24%	24%	14%	30%	18%	13%	51%	15%	35%	34%	17%	16%	37%	13%	12%	13%	31%
	(2)	(1) CD	(3)	(2)	(1) FG	(3)	(2)	(2) j	(2) J	(3)	(2) L	(3)	(3)	(1) M	(3)	(1) O	(1) RS	(4)	(3)	(1) UV	(3)	(4)	(3)	(1) W
PROVIDE ADDITIONAL FUNDS TO HIGH-PERFORMING PUBLIC SCHOOLS SO THAT MORE STUDENTS CAN ENROLL	101	31	49	15	27	46	22	27	46	19	41	51	34	9	49	13	32	25	44	28	47	18	40	52
	17%	14%	21%	15%	13%	20%	18%	12%	19%	21%	15%	20%	19%	10%	18%	11%	13%	21%	20%	11%	21%	26%	18%	15%
	(3)	(3)	(2)	(3)	(3)	(2)	(3)	(3)	(3)	(2)	(3)	(2)	(2) n	(4)	(2) p	(4)	(3)	(2)	(2)	(4)	(2) T	(2) T	(2)	(3)
CREATE STATE-FUNDED EDUCATION SAVINGS ACCOUNTS THAT ALLOW PARENTS TO PURCHASE EDUCATION SERVICES AND PRODUCTS FOR THEIR CHILDREN, LIKE TUITION, TUTORING, BOOKS AND ONLINE CLASSES	74	28	28	15	25	28	16	24	39	5	31	25	16	11	28	17	31	22	19	29	29	9	26	41
	12%	13%	12%	15%	12%	12%	13%	11%	16%	5%	11%	10%	9%	13%	11%	14%	13%	18%	9%	12%	13%	13%	12%	12%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4) J	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(4)	(3) S	(4)	(3)	(4)	(3)	(4)	(4)
DON'T KNOW	57	25	15	14	21	14	19	20	16	15	29	19	18	3	14	16	28	10	19	29	11	10	17	40
	10%	11%	6%	14% c	10%	6%	16% F	9%	7%	17% I	11%	7%	10% n	4%	5%	13% O	11%	8%	9%	12% U	5%	14% u	8%	11%
REFUSED	16	4	5	6	2	6	8	3	6	7	6	10	5	2	9	1	2	6	8	7	7	3	7	7
	3%	2%	2%	6%	1%	3%	7% E	1%	2%	8% h	2%	4%	3%	2%	3%	1%	1%	5% q	4% q	3%	3%	4%	3%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 31-6
QUESTION 26:
In your opinion, which of the following is the BEST way to address the problem of students attending substandard or failing schools in North Carolina?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
DEVELOP STATEWIDE EDUCATION OPTIONS THAT USE PROVEN MODELS AND PRACTICES TO IMPROVE STUDENT PERFORMANCE	212	116	84	102	83	106	63	90	103	108	96	88	39	37	30	11	118	79	74	128	95	50	32	19
	35%	43%	30%	32%	40%	36%	35%	30%	42%	42%	30%	47%	23%	37%	51%	27%	31%	44%	25%	52%	34%	38%	38%	32%
	(1)	(1) C	(2)	(1)	(1)	(1)	(1)	(1)	(1) H	(1) K	(1)	(1) MP	(2)	(1) M	(1) MP	(2)	(1)	(1) Q	(2)	(1) S	(1)	(1)	(1)	(1)
PROVIDE PRIVATE SCHOOL TUITION VOUCHERS TO ALLOW STUDENTS TO ATTEND A PUBLIC OR PRIVATE SCHOOL OF HIS OR HER CHOICE	140	39	86	96	36	63	48	82	49	47	90	11	75	22	9	12	105	25	107	21	78	27	16	12
	23%	14%	31%	30%	17%	21%	26%	28%	20%	18%	28%	6%	44%	22%	14%	29%	28%	14%	35%	8%	28%	20%	20%	20%
	(2)	(3)	(1) B	(2) E	(3)	(2)	(2)	(2) i	(2)	(2)	(2) J	(4)	(1) LNO	(2) L	(4)	(1) L	(2) R	(3)	(1) T	(4)	(2)	(2)	(2)	(3)
PROVIDE ADDITIONAL FUNDS TO HIGH-PERFORMING PUBLIC SCHOOLS SO THAT MORE STUDENTS CAN ENROLL	101	54	42	41	46	47	26	45	44	41	53	48	20	18	10	1	61	34	51	43	48	20	16	14
	17%	20%	15%	13%	22%	16%	15%	15%	18%	16%	17%	26%	12%	18%	16%	4%	16%	19%	17%	17%	17%	15%	19%	24%
	(3)	(2)	(3)	(4)	(2) D	(3)	(3)	(3)	(3)	(3)	(3)	(2) MP	(4) p	(3) P	(3) p	(4)	(4)	(2)	(3)	(2)	(3)	(3)	(3)	(2)
CREATE STATE-FUNDED EDUCATION SAVINGS ACCOUNTS THAT ALLOW PARENTS TO PURCHASE EDUCATION SERVICES AND PRODUCTS FOR THEIR CHILDREN, LIKE TUITION, TUTORING, BOOKS AND ONLINE CLASSES	74	32	41	43	26	45	20	41	27	29	42	21	21	11	11	5	62	8	48	23	35	16	10	11
	12%	12%	15%	13%	12%	15%	11%	14%	11%	11%	13%	11%	12%	11%	18%	13%	17%	5%	16%	9%	12%	12%	12%	18%
	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(3)	(4)	(2)	(3)	(3) R	(4)	(4) T	(3)	(4)	(4)	(4)	(4)
DON'T KNOW	57	25	22	31	12	26	15	30	18	22	31	12	12	9	1	10	27	21	19	23	22	13	9	3
	10%	9%	8%	10%	6%	9%	8%	10%	7%	9%	10%	7%	7%	9%	1%	26%	7%	12%	6%	9%	8%	10%	11%	5%
												O	O	O		LMnO								
REFUSED	16	7	6	8	6	5	8	8	2	9	8	8	3	3	-	1	2	11	3	9	4	5	1	1
	3%	2%	2%	3%	3%	2%	4%	3%	1%	3%	2%	4%	2%	3%	-	2%	1%	6%	1%	4%	1%	4%	2%	1%
												O						Q		s				

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 31-7
QUESTION 26:
In your opinion, which of the following is the BEST way to address the problem of students attending substandard or failing schools in North Carolina?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
DEVELOP STATEWIDE EDUCATION OPTIONS THAT USE PROVEN MODELS AND PRACTICES TO IMPROVE STUDENT PERFORMANCE	212	164	39	175	31	177	29	7	53	95	35	15	96	101	112	87	58	121	50	75	86
	35%	35%	39%	33%	55%	39%	25%	25%	42%	37%	38%	26%	27%	54%	32%	43%	46%	30%	28%	38%	38%
	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
					D	G			l					M		O	R			s	s
PROVIDE PRIVATE SCHOOL TUITION VOUCHERS TO ALLOW STUDENTS TO ATTEND A PUBLIC OR PRIVATE SCHOOL OF HIS OR HER CHOICE	140	116	19	133	6	87	44	3	25	61	19	18	115	14	87	42	24	107	46	40	54
	23%	25%	19%	25%	11%	19%	37%	11%	20%	23%	21%	32%	32%	8%	25%	21%	19%	26%	25%	21%	24%
	(2)	(2)	(3)	(2)	(3)	(2)	(1)	(4)	(2)	(2)	(2)	(1)	(1)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
				E			F					H	N								
PROVIDE ADDITIONAL FUNDS TO HIGH-PERFORMING PUBLIC SCHOOLS SO THAT MORE STUDENTS CAN ENROLL	101	73	23	89	9	86	13	7	18	43	17	8	56	37	61	32	20	73	24	40	38
	17%	16%	24%	17%	16%	19%	11%	26%	14%	17%	19%	13%	16%	20%	18%	16%	16%	18%	13%	20%	17%
	(3)	(3)	(2)	(3)	(2)	(3)	(4)	(1)	(3)	(3)	(3)	(4)	(4)	(2)	(3)	(3)	(3)	(3)	(4)	(3)	(3)
						g															
CREATE STATE-FUNDED EDUCATION SAVINGS ACCOUNTS THAT ALLOW PARENTS TO PURCHASE EDUCATION SERVICES AND PRODUCTS FOR THEIR CHILDREN, LIKE TUITION, TUTORING, BOOKS AND ONLINE CLASSES	74	68	4	69	3	56	15	6	17	32	9	8	58	11	59	10	8	62	26	22	26
	12%	15%	5%	13%	5%	12%	13%	22%	13%	12%	10%	14%	16%	6%	17%	5%	6%	15%	15%	11%	12%
	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)
		C		E									N		P			Q			
DON'T KNOW	57	41	4	49	4	36	15	1	8	24	8	7	30	16	23	21	8	35	25	15	18
	10%	9%	4%	9%	7%	8%	13%	5%	7%	9%	9%	12%	8%	8%	7%	11%	7%	9%	14%	8%	8%
REFUSED	16	5	9	9	3	11	1	3	4	4	2	1	5	7	3	9	8	7	8	4	4
	3%	1%	9%	2%	6%	2%	1%	10%	3%	2%	2%	2%	1%	4%	1%	4%	6%	2%	5%	2%	2%
			B													O					

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

CIVITAS

Table 32-1
QUESTION 27:
Please tell me if you agree or disagree with the following statement, Parents have the right to choose a school for their child that will best meet their child's educational needs and supports their values.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
**D/S (AGREE - DISAGREE)	467	96	63	68	87	101	52	211	256	45	106	123	88	104	91	70	49	93	108	55	103	149	132	80
	78%	79%	84%	83%	79%	72%	73%	73%	82%	100%	94%	72%	73%	69%	87%	64%	68%	98%	77%	71%	76%	85%	85%	62%
			f						H	kLMN	LMN				PQsT			OPQST	P		X	uX	X	
TOTAL AGREE	523	108	69	73	95	119	59	243	280	45	108	145	101	122	96	88	58	93	123	64	118	159	143	100
	87%	88%	92%	90%	86%	85%	83%	84%	90%	100%	97%	84%	85%	81%	92%	80%	80%	99%	87%	83%	87%	91%	91%	78%
									h	LMN	LMN				PQt			oPQST			x	X	X	
TOTAL DISAGREE	56	12	6	5	8	18	8	32	24	-	2	22	14	18	5	18	9	1	15	9	15	10	10	20
	9%	10%	8%	6%	7%	13%	11%	11%	8%	-	2%	13%	11%	12%	5%	16%	12%	1%	10%	12%	11%	6%	7%	15%
												JK	JK	JK		OR	oR		R	R				Vw
STRONGLY AGREE	387	87	49	57	67	83	44	190	197	29	80	115	80	82	71	75	43	64	93	39	96	122	104	62
	64%	71%	65%	70%	60%	59%	62%	66%	63%	65%	72%	67%	67%	55%	69%	68%	59%	68%	67%	51%	70%	70%	67%	48%
		f									N	N	N		T	T		T	T		X	X	X	
SOMEWHAT AGREE	136	21	20	16	28	36	15	53	83	16	28	31	21	40	25	13	16	29	29	24	22	37	38	38
	23%	17%	26%	20%	26%	26%	22%	18%	27%	35%	25%	18%	18%	27%	24%	11%	21%	31%	21%	32%	16%	21%	25%	30%
									H					lm	p		p	P	p	Pqs				U
SOMEWHAT DISAGREE	33	6	3	3	4	13	5	20	13	-	-	13	10	9	2	13	5	-	8	4	10	6	7	10
	5%	5%	4%	3%	3%	9%	7%	7%	4%	-	-	8%	8%	6%	2%	12%	7%	-	6%	6%	7%	3%	4%	8%
												JK	JK	JK		OR	R		R	R				
STRONGLY DISAGREE	23	6	3	2	4	5	3	12	12	-	2	9	3	9	3	5	4	1	6	5	5	5	4	10
	4%	5%	4%	3%	4%	4%	4%	4%	4%	-	2%	5%	3%	6%	3%	4%	6%	1%	5%	6%	4%	3%	2%	8%
												J	j	J			r			R				w
UNDECIDED/DON'T KNOW	17	2	-	3	5	2	4	12	4	-	1	5	2	8	3	5	4	-	1	4	3	5	2	6
	3%	1%	1%	4%	5%	1%	6%	4%	1%	-	1%	3%	2%	5%	3%	4%	6%	-	1%	5%	3%	3%	2%	4%
					c			i				j		Jk		Rs	RS			Rs				
REFUSED	4	1	-	-	2	1	-	1	3	-	-	-	2	2	-	-	1	-	2	1	-	-	1	3
	1%	-	-	-	2%	1%	-	-	1%	-	-	-	2%	1%	-	-	2%	-	2%	1%	-	-	-	3%
														jkl										

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

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Table 32-2
QUESTION 27:
Please tell me if you agree or disagree with the following statement, Parents have the right to choose a school for their child that will best meet their child's educational needs and supports their values.

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
**D/S (AGREE - DISAGREE)	467	162	192	113	83	79	71	121	57	56	125	90	235	121	318	19	255	148	39	154	151	56	7
	78%	85% Cd	74%	75%	83% G	86% G	63%	83% G	75%	75%	75%	66%	86% KL	88% O	75%	80%	79% r	72%	87% r	83% v	86% V	70%	64%
TOTAL AGREE	523	175	219	128	92	84	87	133	64	64	143	111	251	129	365	19	283	171	41	169	160	66	8
	87%	91% c	85%	85%	91% G	92% G	78%	91% G	84%	86%	85%	81%	92% L	93% O	86%	82%	88%	84%	93%	91%	91%	83%	76%
TOTAL DISAGREE	56	13	27	15	8	5	16	11	7	8	18	22	16	8	46	-	28	24	3	15	9	10	1
	9%	7%	11%	10%	8%	5%	14% f	8%	10%	11%	11%	16% M	6%	5%	11% nP	1%	9%	12%	6%	8%	5%	13%	12%
STRONGLY AGREE	387	137	160	89	80	57	66	95	44	45	87	85	200	106	259	15	209	127	33	123	110	50	7
	64%	72% cd	62%	59%	80% FGHIJ	63%	59%	65%	58%	61%	52%	62%	73% Kl	77% O	61%	63%	65%	62%	74%	66%	63%	62%	67%
SOMEWHAT AGREE	136	38	59	39	12	26	21	38	20	19	56	27	51	23	105	4	74	44	8	45	50	16	1
	23%	20%	23%	26%	12%	29% E	19%	26% E	26% E	26% e	33% LM	19%	19%	17%	25% n	19%	23%	22%	19%	24%	29% w	21%	9%
SOMEWHAT DISAGREE	33	6	16	10	5	1	9	7	6	4	9	13	10	7	25	-	15	15	2	11	6	7	1
	5%	3%	6%	7%	5%	1%	8% F	5%	7%	6%	5%	10% m	4%	5%	6%	1%	5%	7%	4%	6%	3%	9%	12%
STRONGLY DISAGREE	23	7	11	6	3	4	7	4	2	4	9	8	5	1	21	-	13	9	1	4	3	3	-
	4%	4%	4%	4%	3%	4%	6%	3%	2%	5%	5%	6%	2%	1%	5% NP	-	4%	4%	2%	2%	2%	4%	-
UNDECIDED/DON'T KNOW	17	1	11	6	1	-	8	3	4	2	7	2	4	2	13	2	8	9	-	2	6	3	1
	3%	-	4% B	4% b	1%	-	7% EFh	2%	5%	3%	4%	2%	2%	1%	3%	8%	2%	4%	1%	1%	3%	4%	13%
REFUSED	4	3	1	1	-	3	1	-	1	-	-	1	3	-	2	2	3	1	-	-	-	1	-
	1%	1%	-	-	-	3%	1%	-	1%	-	-	1%	1%	-	-	9%	1%	1%	-	-	-	1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

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Table 32-3
QUESTION 27:
Please tell me if you agree or disagree with the following statement, Parents have the right to choose a school for their child that will best meet their child's educational needs and supports their values.

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER				
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
**D/S (AGREE - DISAGREE)	467	303	164	277	104	139	327	132	145	52	52	51	93	55	77	66	22	20	44	81	38	52	119	116
	78%	72%	91% B	76%	85% d	82%	77%	70%	82% H	81%	89% H	88%	79%	71%	69%	74%	89%	87%	65%	81% sU	55%	77% U	86% SU	85% SU
TOTAL AGREE	523	352	171	313	113	151	370	155	159	58	55	54	103	62	92	75	23	21	53	90	53	59	127	123
----------	87%	84%	95% B	86%	92%	88%	87%	82%	90% h	89%	95% H	93%	88%	81%	83%	84%	95%	90%	78%	90% u	76%	87%	92% SU	91% sU
TOTAL DISAGREE	56	49	7	37	9	12	44	23	14	6	3	3	11	7	16	9	1	1	9	9	15	7	8	7
--------------	9%	12% C	4%	10%	7%	7%	10%	12%	8%	9%	5%	6%	9%	10%	14%	10%	5%	3%	13%	9%	21% tWX	10%	6%	5%
STRONGLY AGREE	387	265	122	234	80	117	268	121	112	46	34	40	70	53	68	51	21	19	31	56	43	42	107	93
	64%	63%	68%	64%	65%	69%	63%	65%	63%	71%	59%	70%	60%	70%	61%	58%	87% P	82% p	46%	56%	62%	62%	78% STuV	68% S
SOMEWHAT AGREE	136	87	49	79	33	33	103	33	46	12	21	14	33	9	24	23	2	2	22	34	9	17	20	31
	23%	21%	27%	22%	27%	20%	24%	18%	26% h	18%	36% h	23%	28%	11%	22% n	26% Qr	8%	8%	33% UW	34% UW	14%	25%	15%	23%
SOMEWHAT DISAGREE	33	31	2	21	6	4	29	15	6	4	2	-	5	4	12	3	-	1	4	4	10	3	5	5
	5%	7% C	1%	6%	5%	2%	7% F	8% i	3%	6%	3%	1%	4%	5%	11%	4%	-	3%	6%	4%	15% twX	5%	4%	4%
STRONGLY DISAGREE	23	18	5	16	3	8	15	7	8	2	1	3	5	4	4	6	1	-	4	5	4	4	3	3
	4%	4%	3%	4%	2%	4%	4%	4%	5%	3%	2%	5%	5%	5%	3%	6% r	5%	-	6%	5%	6%	5%	2%	2%
UNDECIDED/DON'T KNOW	17	15	2	12	1	8	9	9	3	1	-	1	2	7	2	5	-	2	6	1	1	2	3	2
	3%	3%	1%	3%	1%	5%	2%	5% iK	1%	2%	-	1%	2%	9% o	2%	5% q	-	7%	9% tux	1%	1%	3%	2%	1%
REFUSED	4	4	-	3	-	-	4	1	2	-	-	-	2	-	1	-	-	-	-	-	1	-	-	3
	1%	1% c	-	1%	-	-	1% f	1%	1%	-	-	-	2%	-	1%	-	-	-	-	-	2%	-	-	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

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Table 32-4
QUESTION 27:
Please tell me if you agree or disagree with the following statement, Parents have the right to choose a school for their child that will best meet their child's educational needs and supports their values.

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
**D/S (AGREE - DISAGREE)	467	153	117	88	30	34	24	21	369	443	118	347	51	70	149	170	67	59	43	48	29	89	196	219
	78%	81% c	72%	80%	71%	75%	82%	93% CEf	76%	77%	85% ijL	76%	81%	93% OP	71%	79% o	86% STu	77%	71%	71%	69%	88% rSTU	84% X	72%
TOTAL AGREE	523	168	137	95	35	39	26	22	416	498	129	393	56	72	174	190	72	67	51	57	35	94	210	256
----------	87%	89%	85%	87%	81%	88%	90%	96% ce	86%	87%	92% il	86%	89%	97% OP	83%	88%	93%	87%	84%	85%	83%	93%	91% x	84%
TOTAL DISAGREE	56	15	21	7	5	6	2	1	47	55	11	46	5	3	26	21	5	8	8	9	6	5	14	37
----------	9%	8%	13%	6%	11%	12%	8%	4%	10%	10%	8%	10%	8%	3%	12% N	10% n	6%	10%	13%	14% v	14%	5%	6%	12% W
STRONGLY AGREE	387	130	104	62	25	29	19	19	302	369	99	286	48	58	133	127	47	44	36	32	25	66	166	176
	64%	69% d	64%	56%	57%	65%	66%	81% De	63%	64%	71%	62%	76% P	77% oP	63%	59%	60%	57%	59%	48%	59%	65% T	72% X	58%
SOMEWHAT AGREE	136	38	33	34	10	10	7	3	114	129	30	106	8	14	42	64	26	23	15	25	10	27	44	80
	23%	20%	21%	31% b	24%	23%	24%	15%	24%	22%	21%	23%	13%	19%	20%	29% MO	33%	30%	25%	37%	24%	27%	19%	26% w
SOMEWHAT DISAGREE	33	9	15	3	3	3	1	-	25	33	8	25	4	3	16	10	1	4	4	4	3	2	10	19
	5%	5% H	9% DH	3%	6%	6%	3%	-	5%	6%	6%	5%	6%	3%	7%	4%	1%	6%	7%	7%	7%	2%	4%	6%
STRONGLY DISAGREE	23	6	6	4	2	3	1	1	22	22	3	21	1	-	10	11	4	3	4	5	3	3	4	18
	4%	3%	4%	4%	5%	7%	5%	4%	5%	4%	2%	5%	1%	-	5% N	5% N	5%	4%	6%	7%	7%	3%	2%	6% W
UNDECIDED/DON'T KNOW	17	5	2	5	3	-	-	-	16	17	-	16	2	-	9	4	-	3	2	1	1	2	5	10
	3%	3% f	1%	5% Fh	8%	-	2%	-	3% K	3% K	-	4% K	3%	-	4% N	2% n	-	3%	2%	1%	4%	2%	2%	3%
REFUSED	4	1	1	2	-	-	-	-	4	4	-	4	-	-	1	1	1	-	-	-	-	1	3	1
	1%	-	1%	2%	-	-	-	-	1% k	1% k	-	1% k	-	-	1%	-	1%	-	-	-	-	1%	1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 32-5
QUESTION 27:
Please tell me if you agree or disagree with the following statement, Parents have the right to choose a school for their child that will best meet their child's educational needs and supports their values.

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CRORY (Q)	LEAN/ UND (R)	COOPER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORATION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
**D/S (AGREE - DISAGREE)	467	192	165	66	186	169	85	180	204	45	241	175	122	77	207	101	220	85	153	209	171	48	170	285
	78%	89% CD	72%	67%	91% FG	72%	70%	83% J	83% J	52%	88% L	69%	68%	88% M	78%	85%	89% RS	73%	68%	85% UV	75%	69%	76%	82%
TOTAL AGREE	523	200	193	81	192	198	100	197	220	62	254	207	147	82	234	110	229	98	185	224	196	58	193	311
----------	87%	92% Cd	84%	83%	94% FG	85%	83%	91% J	90% J	71%	92% L	82%	81%	93% M	88%	92%	93% rS	84%	82%	90%	86%	82%	86%	90%
TOTAL DISAGREE	56	8	28	15	6	29	15	17	16	17	13	32	25	4	26	9	9	13	33	15	26	9	23	25
--------------	9%	4%	12% B	16% B	3%	12% E	12% E	8%	7%	19% HI	5%	13% K	14% N	5%	10%	7%	4%	11% q	15% Q	6%	11% t	13%	10%	7%
STRONGLY AGREE	387	157	131	64	147	135	79	139	171	44	203	137	102	67	161	84	182	72	125	176	127	50	128	245
	64%	73% C	57%	65%	72% F	58%	65%	64% j	70% J	50%	74% L	54%	57%	76% M	61%	70%	74% rS	62%	56%	71% U	56%	71% U	57%	71% W
SOMEWHAT AGREE	136	42	62	17	45	63	21	58	49	18	51	70	45	15	72	26	47	26	60	48	69	8	66	66
	23%	20%	27% d	18%	22%	27% g	17%	27%	20%	21%	18%	28% K	25%	17%	27%	21%	19%	22%	27% q	19%	30% TV	11%	29% X	19%
SOMEWHAT DISAGREE	33	5	16	11	4	17	7	11	8	11	8	19	12	1	13	6	4	10	17	8	14	4	13	15
	5%	2%	7% B	11% B	2%	7% E	6%	5%	3%	12% I	3%	8% K	7% N	1%	5%	5%	2%	9% Q	8% Q	3%	6%	6%	6%	4%
STRONGLY DISAGREE	23	3	12	5	2	12	8	6	9	6	5	13	13	4	13	2	5	3	15	6	11	5	11	10
	4%	2%	5% b	5%	1%	5% e	7% E	3%	4%	7%	2%	5% k	7%	4%	5%	2%	2%	2%	7% Qr	3%	5%	7%	5%	3%
UNDECIDED/DON'T KNOW	17	7	9	-	4	7	4	3	6	7	6	10	8	2	5	1	8	3	6	7	6	2	7	8
	3%	3% D	4% D	-	2%	3%	3%	2%	2%	8% h	2%	4%	4%	2%	2%	1%	3%	2%	3%	3%	3%	3%	3%	2%
REFUSED	4	2	-	1	2	-	2	-	2	1	2	2	1	-	1	-	-	3	1	2	1	1	-	3
	1%	1%	-	2%	1%	-	2%	-	1%	2%	1%	1%	1%	-	-	-	-	2%	1%	1%	-	2%	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

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Table 32-6
QUESTION 27:
Please tell me if you agree or disagree with the following statement, Parents have the right to choose a school for their child that will best meet their child's educational needs and supports their values.

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
**D/S (AGREE - DISAGREE)	467	206	226	253	165	245	124	242	183	197	250	118	154	80	43	38	344	94	275	155	243	109	56	36
	78%	76%	80%	79%	79%	84% G	69%	82%	75%	77%	78%	63%	90% LnO	80% L	72%	93% LNO	92% R	53%	91% T	63%	86% WX	84% WX	67%	61%
TOTAL AGREE	523	236	248	280	185	265	149	265	210	222	279	148	161	89	51	40	359	129	287	196	260	118	69	46
----------	87%	87%	88%	87%	89%	91% G	83%	89%	86%	87%	87%	78%	94% L	88% l	85%	97% Lo	96% R	72%	95% T	79%	92% wx	90%	82%	79%
TOTAL DISAGREE	56	30	22	27	20	20	25	23	27	25	29	30	7	9	8	1	15	34	12	41	17	8	13	11
----------	9%	11%	8%	8%	10%	7%	14% F	8%	11%	10%	9%	16% MP	4%	9%	14% m	3%	4%	19% Q	4%	17% S	6%	6%	15% Uv	18% uv
STRONGLY AGREE	387	162	197	220	127	201	109	201	151	157	213	91	133	72	29	35	282	79	238	115	196	84	55	34
	64%	59%	70% B	69%	61%	69%	61%	68%	62%	62%	66%	48%	78% LO	71% LO	49%	86% LnO	75% R	45%	79% T	47%	69%	65%	66%	58%
SOMEWHAT AGREE	136	74	51	60	59	64	40	64	60	65	67	57	28	17	22	4	77	49	49	80	64	33	14	12
	23%	27% C	18%	19%	28% D	22%	22%	21%	25%	25%	21%	30% MNP	16%	17%	36% MNP	11%	21%	28%	16%	32% S	23%	25%	16%	21%
SOMEWHAT DISAGREE	33	18	14	19	11	14	14	13	17	13	19	16	4	6	4	1	8	21	8	25	10	6	7	6
	5%	7%	5%	6%	5%	5%	8%	4%	7%	5%	6%	8% M	2%	6%	7%	3%	2%	12% Q	2%	10% S	3%	4%	9%	11%
STRONGLY DISAGREE	23	12	8	8	9	6	10	10	11	12	10	14	3	2	4	-	7	13	4	17	7	3	5	4
	4%	4%	3%	3%	4%	2%	6% f	3%	4%	5%	3%	8% MnP	2%	2%	7% p	-	2%	7% Q	1%	7% S	2%	2%	6%	7%
UNDECIDED/DON'T KNOW	17	6	7	10	3	4	6	6	5	8	9	9	1	2	1	-	2	14	4	9	7	4	2	2
	3%	2%	3%	3%	2%	1%	3%	2%	2%	3%	3%	5% MP	-	2%	1%	-	1%	8% Q	1%	4%	2%	3%	2%	3%
REFUSED	4	1	3	4	-	2	-	3	1	1	3	1	2	1	-	-	-	2	-	1	-	1	1	-
	1%	-	1%	1% e	-	1%	-	1%	-	1%	1%	1%	1%	1%	-	-	-	1%	-	1%	-	1%	1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

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Table 32-7
QUESTION 27:
Please tell me if you agree or disagree with the following statement, Parents have the right to choose a school for their child that will best meet their child's educational needs and supports their values.

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
**D/S (AGREE - DISAGREE)	467	403	49	523	-56	341	104	22	90	209	71	49	330	99	307	119	92	334	153	148	166
	78%	86% C	50%	100% E	-100%	75%	88% F	81%	72%	81%	79%	87% i	92% N	53%	89% P	59%	73%	82% q	85% TU	75%	74%
TOTAL AGREE	523	433	69	523	-	391	110	25	105	232	76	53	344	138	324	156	108	362	163	167	192
----------	87%	93% C	71%	100% E	-	86%	93% F	91%	84%	90%	85%	93% i	96% N	74%	94% P	77%	86%	89%	91%	85%	86%
TOTAL DISAGREE	56	30	21	-	56	50	6	3	15	23	5	4	14	39	16	37	16	28	11	19	26
--------------	9%	6%	21% B	-	100% D	11% g	5%	9%	12%	9%	6%	7%	4%	21% M	5%	18% O	12%	7%	6%	10%	12% s
STRONGLY AGREE	387	334	44	387	-	280	86	17	70	170	57	47	283	72	247	107	63	287	122	120	145
	64%	71% C	45%	74% E	-	62%	73% f	60%	56%	66%	64%	82% hIJK	79% N	39%	71% P	53%	50%	71% Q	68%	61%	64%
SOMEWHAT AGREE	136	99	25	136	-	111	24	8	35	61	19	6	61	66	77	49	46	75	41	47	48
	23%	21%	26%	26% E	-	24%	20%	30% l	28% L	24% L	21%	11%	17%	36% M	22%	24%	36% R	19%	23%	24%	21%
SOMEWHAT DISAGREE	33	18	11	-	33	29	3	1	7	18	1	2	11	21	15	17	10	15	6	11	16
	5%	4%	11% b	-	58% D	6%	3%	2%	6% k	7% K	1%	4%	3%	11% M	4%	9% o	8%	4%	3%	6%	7%
STRONGLY DISAGREE	23	11	10	-	23	20	3	2	7	5	5	1	3	18	2	20	5	14	5	8	11
	4%	2%	10% B	-	42% D	5%	2%	7%	6%	2%	5%	3%	1%	10% M	1%	10% O	4%	3%	3%	4%	5%
UNDECIDED/DON'T KNOW	17	5	6	-	-	11	1	-	4	2	7	-	2	7	6	7	2	12	2	8	6
	3%	1%	6% b	-	-	2%	1%	-	3%	1%	8% HJL	-	1%	4% M	2%	4%	2%	3%	1%	4%	3%
REFUSED	4	-	2	-	-	1	-	-	2	1	1	-	-	1	-	1	-	3	3	1	-
	1%	-	2%	-	-	-	-	-	2%	1%	1%	-	-	1%	-	1%	-	1%	2%	1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

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Table 33-1
QUESTION 28:
And which of the following statements best represents your views on this issue.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=AGREE Q.27	523	108	69	73	95	119	59	243	280	45	108	145	101	122	96	88	58	93	123	64	118	159	143	100
	100%	21%	13%	14%	18%	23%	11%	46%	54%	9%	21%	28%	19%	23%	18%	17%	11%	18%	23%	12%	23%	30%	27%	19%
WHEN A PUBLIC SCHOOL ISN'T MEETING THE NEEDS OF A CHILD, A PARENT SHOULD HAVE MORE OPTIONS BECAUSE THEY KNOW THEIR CHILDREN BEST	197	35	30	28	37	42	26	89	108	16	32	59	41	50	28	35	26	35	50	23	50	59	56	31
	38%	33%	43%	38%	39%	35%	44%	37%	39%	35%	30%	41%	40%	41%	29%	39%	45%	38%	41%	37%	43%	37%	39%	31%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1) o	(1)	(1)	(1)	(1)	(1)	(1)	(1)
CHOOSING A SCHOOL IS A FUNDAMENTAL RIGHT OF PARENTS	128	31	14	18	27	29	10	59	69	12	31	32	23	29	25	22	12	26	26	17	30	43	29	26
	24%	28%	20%	24%	28%	24%	17%	24%	24%	27%	29%	22%	23%	24%	26%	25%	21%	28%	21%	26%	25%	27%	20%	26%
	(2)	(2)	(3)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
PARENTAL RIGHTS ARE IMPORTANT, BUT THEY NEED TO BE BALANCED AGAINST THE GOALS OF SOCIETY	103	21	17	16	15	20	14	52	51	11	28	27	17	19	26	18	8	17	23	11	19	30	27	26
	20%	19%	25%	22%	16%	17%	23%	22%	18%	25%	26%	19%	16%	16%	27%	20%	14%	18%	18%	17%	16%	19%	19%	26%
	(3)	(3)	(2)	(3)	(3)	(4)	(2)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(2) q	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)
PARENTAL RIGHTS ARE IMPORTANT, ASSUMING EXERCISING THEM DOESN'T ADVERSELY IMPACT SCHOOL FINANCES	74	14	7	9	14	22	7	33	41	5	14	22	18	15	15	10	8	11	23	7	10	19	28	17
	14%	13%	10%	13%	15%	19%	13%	14%	15%	11%	13%	15%	17%	13%	16%	11%	14%	12%	18%	12%	8%	12%	19%	17%
	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3) U	(4)
DON'T KNOW	17	6	1	2	3	5	2	6	11	1	3	4	4	6	1	3	1	4	2	5	8	7	-	1
	3%	6%	1%	2%	3%	4%	3%	2%	4%	2%	2%	3%	4%	5%	1%	4%	2%	5%	2%	7% os	7% WX	4% W	-	1%
REFUSED	4	2	1	-	-	1	-	3	1	-	-	1	-	3	1	-	2	-	-	1	-	1	3	-
	1%	2%	2%	-	-	1%	-	1%	-	-	-	1%	-	2% JKM	1%	-	4% prs	-	-	1%	-	1%	2%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

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Table 33-2
QUESTION 28:
And which of the following statements best represents your views on this issue.

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=AGREE Q.27	523	175	219	128	92	84	87	133	64	64	143	111	251	129	365	19	283	171	41	169	160	66	8
	100%	34%	42%	25%	18%	16%	17%	25%	12%	12%	27%	21%	48%	25%	70%	4%	54%	33%	8%	32%	31%	13%	2%
WHEN A PUBLIC SCHOOL ISN'T MEETING THE NEEDS OF A CHILD, A PARENT SHOULD HAVE MORE OPTIONS BECAUSE THEY KNOW THEIR CHILDREN BEST	197	65	84	48	36	30	29	55	24	24	53	32	105	48	139	7	107	66	14	60	63	28	4
	38%	37%	38%	38%	39%	35%	34%	41%	37%	38%	37%	29%	42%	38%	38%	35%	38%	39%	33%	36%	39%	43%	52%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1) L	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
CHOOSING A SCHOOL IS A FUNDAMENTAL RIGHT OF PARENTS	128	51	46	30	28	23	14	32	17	13	27	34	58	32	86	6	70	39	11	43	40	15	1
	24%	29%	21%	24%	31%	28%	16%	24%	26%	21%	19%	31%	23%	25%	24%	31%	25%	23%	27%	26%	25%	23%	16%
	(2)	(2)	(2)	(3)	(2) g	(2)	(3)	(2)	(3)	(3)	(3)	(1) k	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(3)
PARENTAL RIGHTS ARE IMPORTANT, BUT THEY NEED TO BE BALANCED AGAINST THE GOALS OF SOCIETY	103	28	39	36	12	16	23	16	17	18	32	18	52	22	75	3	59	32	8	32	35	16	-
	20%	16%	18%	28%	13%	19%	26%	12%	27%	28%	23%	16%	21%	17%	21%	15%	21%	19%	19%	19%	22%	24%	-
	(3)	(3)	(3)	(2) bc	(4)	(3)	(2) eH	(4)	(2) eh	(2) eH	(2)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3) W	(3) W	(2) W	
PARENTAL RIGHTS ARE IMPORTANT, ASSUMING EXERCISING THEM DOESN'T ADVERSELY IMPACT SCHOOL FINANCES	74	24	38	13	14	10	14	24	5	7	27	20	26	21	49	3	42	25	4	27	18	6	3
	14%	14%	17%	10%	15%	12%	16%	18%	8%	11%	19%	18%	10%	16%	13%	14%	15%	15%	10%	16%	11%	9%	33%
	(4)	(4)	(4) d	(4)	(3)	(4)	(4)	(3) i	(4)	(4)	(4) m	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(2)
DON'T KNOW	17	6	10	1	1	5	5	5	-	1	3	5	10	4	12	1	5	6	4	4	5	1	-
	3%	3%	5% d	1%	1%	6% i	6% eI	4% i	-	2%	2%	5%	4%	3%	3%	6%	2%	4%	11%	2%	3% w	2%	-
REFUSED	4	1	2	1	1	-	2	1	1	-	2	2	1	1	3	-	1	3	-	2	-	-	-
	1%	1%	1%	1%	1%	-	2%	-	1%	-	1%	2%	-	1%	1%	-	-	2% s	-	1%	-	-	-

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Table 33-3
QUESTION 28:
And which of the following statements best represents your views on this issue.

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO...			IDEOLOGY/GENDER				
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=AGREE Q.27	523	352	171	313	113	151	370	155	159	58	55	54	103	62	92	75	23	21	53	90	53	59	127	123
	100%	67%	33%	60%	22%	29%	71%	30%	30%	11%	11%	10%	20%	12%	18%	14%	4%	4%	10%	17%	10%	11%	24%	24%
WHEN A PUBLIC SCHOOL ISN'T MEETING THE NEEDS OF A CHILD, A PARENT SHOULD HAVE MORE OPTIONS BECAUSE THEY KNOW THEIR CHILDREN BEST	197	145	52	120	32	62	135	61	60	15	17	25	35	26	35	32	12	12	20	33	14	18	52	53
	38%	41%	30%	38%	28%	41%	37%	39%	38%	26%	31%	46%	33%	41%	38%	43%	54%	58%	38%	37%	26%	31%	41%	43%
	(1)	(1) C	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(1)	(1) u
CHOOSING A SCHOOL IS A FUNDAMENTAL RIGHT OF PARENTS	128	80	48	80	30	34	92	40	40	15	15	10	29	14	26	19	6	-	5	21	14	20	34	24
	24%	23%	28%	26%	27%	23%	25%	26%	25%	27%	26%	18%	28%	22%	29%	26%	25%	-	10%	24%	26%	34%	27%	20%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2) R	(2) R		(4)	(2) s	(1) s	(1) Sx	(2) S	(3)
PARENTAL RIGHTS ARE IMPORTANT, BUT THEY NEED TO BE BALANCED AGAINST THE GOALS OF SOCIETY	103	61	42	56	28	24	78	25	31	19	9	8	23	9	16	12	-	5	17	15	10	9	25	26
	20%	17%	25%	18%	25%	16%	21%	16%	20%	33%	17%	14%	22%	14%	17%	17%	-	24%	33%	17%	18%	15%	20%	21%
	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(1) h	(3)	(4)	(3)	(4)	(3)	(3) Q		(2) q	(2) v	(4)	(4)	(3)	(3)	(2)
PARENTAL RIGHTS ARE IMPORTANT, ASSUMING EXERCISING THEM DOESN'T ADVERSELY IMPACT SCHOOL FINANCES	74	48	27	47	17	26	49	23	23	8	9	11	13	13	10	7	5	4	7	19	12	8	13	12
	14%	14%	16%	15%	15%	17%	13%	15%	15%	14%	16%	20%	12%	21%	11%	10%	21%	18%	14%	21%	23%	14%	10%	10%
	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(2)	(4)	(3)	(4)	(4)	(3)	(3)	(3)	(3) wx	(3)	(4)	(4)	(4)
DON'T KNOW	17	16	1	10	5	5	13	5	5	-	5	1	4	1	4	3	-	-	2	1	2	3	2	7
	3%	4% C	1%	3%	5%	3%	3%	3% J	3% j	-	9%	2%	4%	2%	5%	5%	-	-	3%	1%	4%	5%	2%	6% t
REFUSED	4	2	2	1	1	-	4	1	-	1	-	-	-	-	1	-	-	-	1	1	2	-	1	-
	1%	1%	1%	-	-	-	1% f	-	-	1%	-	-	-	-	1%	-	-	-	2%	1%	3%	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

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Table 33-4
QUESTION 28:
And which of the following statements best represents your views on this issue.

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=AGREE Q.27	523	168	137	95	35	39	26	22	416	498	129	393	56	72	174	190	72	67	51	57	35	94	210	256
	100%	32%	26%	18%	7%	8%	5%	4%	80%	95%	25%	75%	11%	14%	33%	36%	14%	13%	10%	11%	7%	18%	40%	49%
WHEN A PUBLIC SCHOOL ISN'T MEETING THE NEEDS OF A CHILD, A PARENT SHOULD HAVE MORE OPTIONS BECAUSE THEY KNOW THEIR CHILDREN BEST	197	62	50	35	17	12	12	9	162	192	40	157	18	30	68	71	25	30	17	19	11	40	92	89
	38%	37%	36%	36%	49%	30%	46%	41%	39%	39%	31%	40%	32%	42%	39%	38%	34%	45%	32%	33%	33%	43%	44%	35%
	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
CHOOSING A SCHOOL IS A FUNDAMENTAL RIGHT OF PARENTS	128	46	31	26	6	6	5	7	93	118	44	83	9	23	46	40	21	9	10	7	9	21	59	49
	24%	27%	23%	27%	17%	16%	20%	32%	22%	24%	34%	21%	17%	31%	27%	21%	29%	14%	19%	13%	26%	22%	28%	19%
	(2)	(2)	(2)	(2)	(3)	(3)	(2)	(2)	(2)	(2)	(1) IjL	(2)	(4)	(2)	(2)	(2)	(2) RT	(3)	(3)	(4)	(2)	(2)	(2) x	(3)
PARENTAL RIGHTS ARE IMPORTANT, BUT THEY NEED TO BE BALANCED AGAINST THE GOALS OF SOCIETY	103	29	26	21	5	17	5	1	86	94	23	79	13	9	38	37	12	9	16	13	9	14	25	63
	20%	17%	19%	22%	13%	43%	19%	5%	21%	19%	18%	20%	23%	13%	22%	19%	16%	13%	32%	23%	25%	15%	12%	25%
	(3)	(3) h	(3) h	(3) H	(4)	(1) BCDEgH	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(2) qRV	(3)	(3)	(3)	(4)	(2) W
PARENTAL RIGHTS ARE IMPORTANT, ASSUMING EXERCISING THEM DOESN'T ADVERSELY IMPACT SCHOOL FINANCES	74	23	25	12	6	3	2	4	59	73	16	58	14	7	16	33	10	16	7	16	5	11	29	42
	14%	14%	18%	12%	18%	6%	7%	20%	14%	15%	13%	15%	24%	10%	9%	17%	14%	24%	14%	29%	14%	12%	14%	16%
	(4)	(4)	(4) fg	(4)	(2)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(2) o	(4)	(4)	(4) O	(4)	(2) v	(4)	(2) qsV	(4)	(4)	(3)	(4)
DON'T KNOW	17	6	5	3	1	2	1	-	12	17	5	12	1	3	4	8	5	2	1	-	1	7	4	9
	3%	4%	3%	3%	2%	4%	4%	2%	3%	3%	4%	3%	2%	4%	2%	4%	7%	3%	2%	1%	2%	7% T	2%	4%
REFUSED	4	2	1	-	-	-	1	-	4	4	-	4	1	-	2	1	-	1	-	1	-	-	1	3
	1%	1%	1%	-	-	-	4%	-	1% k	1% k	-	1% k	2%	-	1%	-	-	1%	-	1%	-	-	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

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Table 33-5
QUESTION 28:
And which of the following statements best represents your views on this issue.

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CRORY (Q)	LEAN/ UND (R)	COOPER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=AGREE Q.27	523	200	193	81	192	198	100	197	220	62	254	207	147	82	234	110	229	98	185	224	196	58	193	311
	100%	38%	37%	16%	37%	38%	19%	38%	42%	12%	49%	40%	28%	16%	45%	21%	44%	19%	35%	43%	37%	11%	37%	59%
WHEN A PUBLIC SCHOOL ISN'T MEETING THE NEEDS OF A CHILD, A PARENT SHOULD HAVE MORE OPTIONS BECAUSE THEY KNOW THEIR CHILDREN BEST	197	83	61	36	82	68	34	72	97	17	103	74	47	32	86	45	91	44	60	98	61	23	64	123
	38%	41%	31%	45%	42%	34%	34%	37%	44%	28%	41%	36%	32%	39%	37%	41%	40%	45%	32%	44%	31%	40%	33%	40%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
		c		c					J											U				
CHOOSING A SCHOOL IS A FUNDAMENTAL RIGHT OF PARENTS	128	57	41	17	52	39	30	53	48	13	72	32	21	31	37	37	68	26	31	62	41	11	38	87
	24%	29%	21%	21%	27%	20%	30%	27%	22%	21%	28%	15%	14%	38%	16%	33%	29%	27%	17%	27%	21%	20%	20%	28%
	(2)	(2)	(3)	(2)	(2)	(3)	(2)	(2)	(2)	(4)	(2)	(4)	(4)	(2)	(4)	(2)	(2)	(2)	(4)	(2)	(3)	(2)	(3)	(2)
											L			M		O	S						w
PARENTAL RIGHTS ARE IMPORTANT, BUT THEY NEED TO BE BALANCED AGAINST THE GOALS OF SOCIETY	103	31	48	14	30	47	18	41	37	17	40	54	35	12	59	14	35	17	46	33	50	9	47	52
	20%	16%	25%	18%	15%	24%	18%	21%	17%	27%	16%	26%	24%	14%	25%	13%	15%	18%	25%	15%	25%	16%	24%	17%
	(3)	(3)	(2)	(3)	(3)	(2)	(3)	(3)	(3)	(2)	(3)	(2)	(3)	(3)	(2)	(3)	(3)	(3)	(2)	(3)	(2)	(3)	(2)	(3)
			b			e						K			P				Q		T			
PARENTAL RIGHTS ARE IMPORTANT, ASSUMING EXERCISING THEM DOESN'T ADVERSELY IMPACT SCHOOL FINANCES	74	21	36	8	22	37	12	25	27	14	29	41	36	7	40	10	30	3	40	25	38	8	36	35
	14%	11%	19%	9%	11%	19%	12%	13%	12%	22%	11%	20%	24%	9%	17%	10%	13%	3%	22%	11%	19%	13%	19%	11%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(2)	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)
			bd									K	N		p		R		qR		t		x	
DON'T KNOW	17	7	5	4	7	5	4	4	10	2	8	4	5	-	10	2	6	6	6	5	6	5	6	10
	3%	4%	3%	5%	4%	3%	4%	2%	4%	3%	3%	2%	4%	-	4%	2%	2%	6%	3%	2%	3%	8%	3%	3%
													N											
REFUSED	4	-	2	2	-	2	2	2	2	-	2	2	3	-	2	2	-	2	2	1	2	1	2	2
	1%	-	1%	2%	-	1%	2%	1%	1%	-	1%	1%	2%	-	1%	2%	-	2%	1%	1%	1%	2%	1%	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

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Table 33-6
QUESTION 28:
And which of the following statements best represents your views on this issue.

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=AGREE Q.27	523	236	248	280	185	265	149	265	210	222	279	148	161	89	51	40	359	129	287	196	260	118	69	46
	100%	45%	47%	54%	35%	51%	28%	51%	40%	42%	53%	28%	31%	17%	10%	8%	69%	25%	55%	37%	50%	22%	13%	9%
WHEN A PUBLIC SCHOOL ISN'T MEETING THE NEEDS OF A CHILD, A PARENT SHOULD HAVE MORE OPTIONS BECAUSE THEY KNOW THEIR CHILDREN BEST	197	76	107	111	67	95	65	105	80	74	116	50	65	38	17	17	152	34	129	60	111	43	28	11
	38%	32%	43%	40%	36%	36%	44%	40%	38%	33%	42%	34%	40%	43%	34%	42%	42%	26%	45%	31%	43%	37%	40%	24%
	(1)	(1)	(1) B	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1) R	(2)	(1) T	(1)	(1) X	(1)	(1)	(3)
CHOOSING A SCHOOL IS A FUNDAMENTAL RIGHT OF PARENTS	128	46	73	87	27	61	36	72	44	48	73	29	43	21	13	14	86	30	86	28	52	29	23	14
	24%	20%	30%	31%	14%	23%	24%	27%	21%	22%	26%	19%	27%	24%	25%	36%	24%	23%	30%	14%	20%	25%	33%	30%
	(2)	(3)	(2) B	(2) E	(4)	(2)	(2)	(2)	(3)	(3)	(2)	(3)	(2)	(2)	(3)	(2) l	(2)	(3)	(2) T	(4)	(2)	(2)	(2) u	(2)
PARENTAL RIGHTS ARE IMPORTANT, BUT THEY NEED TO BE BALANCED AGAINST THE GOALS OF SOCIETY	103	62	35	46	43	60	24	37	53	52	45	38	25	8	16	6	64	35	42	59	48	23	9	16
	20%	26%	14%	17%	23%	23%	16%	14%	25%	24%	16%	25%	16%	9%	31%	14%	18%	27%	15%	30%	19%	20%	14%	33%
	(3)	(2) C	(3)	(3)	(2)	(3)	(3)	(4)	(2) H	(2) k	(3)	(2) mN	(3)	(4)	(2) mN	(3)	(3)	(1) q	(3)	(2) S	(3)	(3)	(3)	(1) uW
PARENTAL RIGHTS ARE IMPORTANT, ASSUMING EXERCISING THEM DOESN'T ADVERSELY IMPACT SCHOOL FINANCES	74	41	25	29	38	43	17	40	25	41	31	27	22	17	4	2	45	22	26	40	37	19	6	5
	14%	18%	10%	10%	21%	16%	11%	15%	12%	19%	11%	18%	14%	19%	8%	6%	12%	17%	9%	20%	14%	16%	8%	11%
	(4)	(4) C	(4)	(4)	(3) D	(4)	(4)	(3)	(4)	(4) k	(4)	(4) P	(4)	(3) p	(4)	(4)	(4)	(4)	(4)	(3) S	(4)	(4)	(4)	(4)
DON'T KNOW	17	10	6	6	6	6	6	9	8	5	11	5	5	2	1	1	12	4	4	7	11	1	3	-
	3%	4%	2%	2%	3%	2%	4%	3%	4%	2%	4%	3%	3%	2%	2%	2%	3%	3%	1%	4%	4% X	1%	5% x	-
REFUSED	4	1	2	1	3	2	1	2	1	1	2	1	1	2	-	-	1	3	-	2	1	1	-	1
	1%	-	1%	-	2%	1%	1%	1%	1%	-	1%	-	-	2%	-	-	-	3%	-	1%	-	1%	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

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Table 33-7
QUESTION 28:
And which of the following statements best represents your views on this issue.

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=AGREE Q.27	523	433	69	523	-	391	110	25	105	232	76	53	344	138	324	156	108	362	163	167	192
	100%	83%	13%	100%	-	75%	21%	5%	20%	44%	15%	10%	66%	26%	62%	30%	21%	69%	31%	32%	37%
WHEN A PUBLIC SCHOOL ISN'T MEETING THE NEEDS OF A CHILD, A PARENT SHOULD HAVE MORE OPTIONS BECAUSE THEY KNOW THEIR CHILDREN BEST	197	171	21	197	-	153	42	6	36	93	28	22	144	38	141	43	32	150	51	67	79
	38%	40%	31%	38%	-	39%	38%	26%	34%	40%	36%	41%	42%	27%	43%	28%	30%	41%	31%	40%	41%
	(1)	(1)	(1)	(1)		(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
													N		P			q			
CHOOSING A SCHOOL IS A FUNDAMENTAL RIGHT OF PARENTS	128	112	11	128	-	91	33	11	31	50	14	12	95	18	74	34	18	91	50	30	48
	24%	26%	16%	24%	-	23%	30%	45%	29%	21%	19%	23%	28%	13%	23%	22%	17%	25%	31%	18%	25%
	(2)	(2)	(4)	(2)		(2)	(2)	(1)	(2)	(2)	(3)	(2)	(2)	(4)	(2)	(3)	(4)	(2)	(2)	(3)	(2)
		c						jK					N						T		
PARENTAL RIGHTS ARE IMPORTANT, BUT THEY NEED TO BE BALANCED AGAINST THE GOALS OF SOCIETY	103	81	17	103	-	78	19	6	17	45	19	10	50	47	56	43	26	70	39	33	31
	20%	19%	24%	20%	-	20%	17%	23%	17%	19%	25%	18%	15%	34%	17%	27%	24%	19%	24%	20%	16%
	(3)	(3)	(3)	(3)		(3)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(1)	(3)	(2)	(3)	(3)	(3)	(2)	(3)
														M		O					
PARENTAL RIGHTS ARE IMPORTANT, ASSUMING EXERCISING THEM DOESN'T ADVERSELY IMPACT SCHOOL FINANCES	74	53	17	74	-	54	16	2	16	35	12	6	44	29	43	28	28	37	19	26	30
	14%	12%	25%	14%	-	14%	14%	7%	16%	15%	16%	11%	13%	21%	13%	18%	26%	10%	12%	15%	15%
	(4)	(4)	(2)	(4)		(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(2)	(4)	(4)	(4)	(4)
			b											m			R				
DON'T KNOW	17	13	3	17	-	12	1	-	4	6	3	3	11	3	10	4	3	13	4	9	4
	3%	3%	5%	3%	-	3%	1%	-	4%	3%	4%	5%	3%	2%	3%	3%	3%	4%	3%	6%	2%
									h	H											
REFUSED	4	3	-	4	-	3	-	-	1	2	-	1	-	3	-	3	1	2	1	2	1
	1%	1%	-	1%	-	1%	-	-	1%	1%	-	2%	-	2%	-	2%	1%	-	-	1%	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

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Table 34-1
QUESTION 29:
And which of the following statements best represents your views on this issue.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=DISAGREE Q.27	56 100%	12 21%	6 10%	5 9%	8 14%	18 32%	8 14%	32 56%	24 44%	- -	2 4%	22 39%	14 24%	18 32%	5 9%	18 32%	9 16%	1 1%	15 26%	9 16%	15 26%	10 19%	10 19%	20 35%
THE PUBLIC SCHOOLS ARE THE GLUE THAT BUILDS OUR DEMOCRACY. TO STRENGTHEN OUR NATION WE MUST STRENGTHEN OUR PUBLIC SCHOOLS	38 67% (1)	7 56% (1)	3 58% (1)	2 49% (1)	4 53% (1)	15 86% (1) be	6 74% (1)	22 71% (1)	15 63% (1)	- -	2 100% LMN	15 67% (1)	9 69% (1)	11 62% (1)	2 33% (2)	15 86% (1) o	6 63% (1)	1 100% QST	9 62% (1)	5 62% (1)	9 59% (1)	8 75% (1)	6 54% (1)	15 76% (1)
SINCE PARENTS SOMETIMES MAKE THE WRONG CHOICE FOR THEIR CHILDREN, PARENTAL RIGHTS SHOULD NOT TRUMP THE RIGHTS OF THE STATE REGARDING EDUCATION	6 10% (2)	2 16% (3)	2 33% (2)	2 34% (2)	- -	- -	- -	2 6% (4)	4 15% (2)	- -	- -	4 20% (2) km	- -	1 6% (4)	1 28% (3)	- -	- 5% (4)	- -	3 21% (2) pr	1 7% (3)	2 12% (3)	2 19% (2)	- 5% (4)	1 7% (3)
PARENTAL RIGHTS ARE CO-EQUAL WITH THE RIGHTS OF THE STATE TO EDUCATE CHILDREN	5 10% (3)	3 28% (2) DfG	- 9% (3)	- 1% (3)	1 9% (3)	1 4% (3)	- -	3 11% (2)	2 8% (3)	- -	- -	- -	2 18% (2) kl	3 16% (2) KL	- -	2 10% (2)	2 19% (2)	- -	1 5% (4)	1 13% (2)	2 16% (2)	1 6% (3)	2 16% (2)	- 3% (4)
INDIVIDUAL PARENTS DON'T HAVE THE RIGHT TO OVERRULE THE WAY OUR SCHOOL SYSTEM HAS BEEN SET UP	5 9% (4)	- -	- -	- -	1 16% (2)	2 10% (2)	2 26% (2)	3 10% (3)	2 7% (4)	- -	- -	2 9% (3)	2 13% (3)	1 7% (3)	2 39% (1)	- -	1 14% (3)	- -	2 12% (3)	- -	1 5% (4)	- -	1 12% (3)	3 15% (2)
DON'T KNOW	3 5%	- -	- -	1 17%	2 21%	- -	- -	1 3%	2 7%	- -	- -	1 4%	- -	2 9% m	- -	1 5%	- -	- -	- -	2 19% oqrs	1 7%	- -	1 14%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

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Table 34-2
QUESTION 29:
And which of the following statements best represents your views on this issue.

BANNER 2

	TOTAL (A)	PARTY REG: GOP (B)	PARTY REG: DEM (C)	PARTY REG: IND (D)	PARTY REG/GENDER: GOP MEN (E)	PARTY REG/GENDER: GOP WOMEN (F)	PARTY REG/GENDER: DEM MEN (G)	PARTY REG/GENDER: DEM WOMEN (H)	PARTY REG/GENDER: IND MEN (I)	PARTY REG/GENDER: IND WOMEN (J)	IDEOLOGY: LIB (K)	IDEOLOGY: MOD (L)	IDEOLOGY: CONS (M)	RACE: AF AMER (N)	RACE: WHITE (O)	RACE: OTHER (P)	EMPLOYMENT STATUS: FULL TIME (Q)	EMPLOYMENT STATUS: RET-IRED (R)	EMPLOYMENT STATUS: UN-EMPL-OYED (S)	INCOME: $50K AND UNDER (T)	INCOME: $50K-$100K (U)	INCOME: $100K-$200K (V)	INCOME: $200K+ (W)
BASE=DISAGREE Q.27	56	13	27	15	8	5	16	11	7	8	18	22	16	8	46	-	28	24	3	15	9	10	1
	100%	23%	49%	28%	15%	9%	29%	20%	13%	15%	32%	38%	28%	13%	83%	1%	50%	42%	5%	27%	17%	18%	2%
THE PUBLIC SCHOOLS ARE THE GLUE THAT BUILDS OUR DEMOCRACY. TO STRENGTHEN OUR NATION WE MUST STRENGTHEN OUR PUBLIC SCHOOLS	38	8	19	10	6	2	12	7	4	6	14	13	11	5	31	-	20	15	3	10	6	8	1
	67%	65%	68%	68%	75%	47%	73%	61%	61%	74%	77%	59%	70%	65%	68%	95%	72%	62%	100%	69%	65%	81%	100%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)		(1)	(1)	QR	(1)	(1)	(1)	TU
SINCE PARENTS SOMETIMES MAKE THE WRONG CHOICE FOR THEIR CHILDREN, PARENTAL RIGHTS SHOULD NOT TRUMP THE RIGHTS OF THE STATE REGARDING EDUCATION	6	2	4	-	-	1	1	2	-	-	2	2	2	2	4	-	4	1	-	2	-	-	-
	10%	14%	14%	-	6%	27%	9%	21%	-	-	11%	8%	11%	23%	8%	-	16%	5%	-	15%	-	-	-
	(2)	(3)	(2)		(3)	(2)	(3)	(2)			(2)	(3)	(3)	(2)	(4)		(2)	(4)		(2)			
			d					ij							P		s						
PARENTAL RIGHTS ARE CO-EQUAL WITH THE RIGHTS OF THE STATE TO EDUCATE CHILDREN	5	2	3	-	2	1	2	1	-	-	1	2	2	1	4	-	1	4	-	2	1	-	-
	10%	17%	9%	3%	20%	14%	11%	7%	-	6%	8%	7%	15%	13%	9%	-	3%	19%	-	11%	15%	-	-
	(3)	(2)	(3)	(3)	(2)	(3)	(2)	*(3)		(3)	(3)	(4)	(2)	(3)	(3)		(4)	(2)		(3)	(2)		
															P			QS					
INDIVIDUAL PARENTS DON'T HAVE THE RIGHT TO OVERRULE THE WAY OUR SCHOOL SYSTEM HAS BEEN SET UP	5	-	2	3	-	-	1	1	2	1	1	4	-	-	5	-	2	2	-	-	1	2	-
	9%	-	7%	20%	-	-	7%	7%	27%	13%	4%	16%	-	-	11%	-	7%	10%	-	-	11%	19%	-
	(4)		(4)	(2)			(4)	*(3)	(2)	(2)	(4)	(2)			(2)		(3)	(3)			(3)	(2)	
				b								m			NP			s					
DON'T KNOW	3	1	-	1	-	1	-	-	1	1	-	2	1	-	2	-	1	1	-	1	1	-	-
	5%	5%	2%	9%	-	12%	-	4%	11%	7%	-	9%	4%	-	4%	5%	3%	5%	-	4%	9%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

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Table 34-3
QUESTION 29:
And which of the following statements best represents your views on this issue.

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO...			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=DISAGREE Q.27	56	49	7	37	9	12	44	23	14	6	3	3	11	7	16	9	1	1	9	9	15	7	8	7
	100%	88%	12%	65%	16%	21%	78%	41%	25%	10%	6%	6%	19%	13%	28%	16%	2%	1%	15%	16%	26%	12%	15%	13%
THE PUBLIC SCHOOLS ARE THE GLUE THAT BUILDS OUR DEMOCRACY. TO STRENGTHEN OUR NATION WE MUST STRENGTHEN OUR PUBLIC SCHOOLS	38	31	6	24	7	9	29	17	7	5	3	1	6	6	10	7	-	1	6	8	9	3	7	4
	67%	64%	93%	64%	84%	75%	66%	72%	51%	85%	81%	36%	56%	89%	64%	82%	-	100%	65%	88%	64%	50%	89%	50%
	(1)	(1)	B	(1)	(1)	(1)	(1)	(1)	(1)	(1)		(2)	(1)		(1)	(1)	Q	Q	(1)	(1) v	(1)	(1)	(1) v	(1)
SINCE PARENTS SOMETIMES MAKE THE WRONG CHOICE FOR THEIR CHILDREN, PARENTAL RIGHTS SHOULD NOT TRUMP THE RIGHTS OF THE STATE REGARDING EDUCATION	6	6	-	3	-	1	4	-	3	-	-	1	2	-	-	-	1	-	1	1	-	1	-	2
	10%	11%	-	10%	-	11%	10%	2%	22%	-	-	41%	16%	-	3%	-	100%	-	16%	7%	3%	19%	-	23%
	(2)	(2) C		(4) e		(2)	(4)	(4)	(2) hjk			(1)	(3)		(4)		PR		(2)	(2)	(4)	(2)		(2)
PARENTAL RIGHTS ARE CO-EQUAL WITH THE RIGHTS OF THE STATE TO EDUCATE CHILDREN	5	5	-	4	1	-	5	3	2	1	-	-	2	-	3	-	-	-	1	-	2	-	1	1
	10%	11%	-	12%	9%	-	12%	11%	14%	15%	-	-	18%	-	16%	-	-	-	11%	5%	11%	-	11%	19%
	(3)	(3) C		(2)	(2)		(2) F	(2)	(3)	(2)			(2)		(2)				(3)	(3)	(3)		(2)	(3)
INDIVIDUAL PARENTS DON'T HAVE THE RIGHT TO OVERRULE THE WAY OUR SCHOOL SYSTEM HAS BEEN SET UP	5	5	-	4	-	1	4	3	2	-	-	1	1	-	3	1	-	-	1	-	3	1	-	-
	9%	10%	-	12%	-	6%	10%	11%	13%	-	-	24%	10%	-	16%	8%	-	-	8%	-	17%	15%	-	-
	(4)	(4) C		(3) E		(3)	(3)	(3)	(4)			(3)	(4)		(3)	(2)			(4)		(2)	(3)		
DON'T KNOW	3	2	-	1	1	1	1	1	-	-	1	-	-	1	-	1	-	-	-	-	1	1	-	1
	5%	4%	7%	2%	7%	7%	3%	4%	-	-	19%	-	-	11%	-	9%	-	-	-	-	6%	16%	-	8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

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Table 34-4
QUESTION 29:
And which of the following statements best represents your views on this issue.

BANNER 4

	TOTAL (A)	MEDIA MARKET: RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	VOTE HISTORY: G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	RACE/GENDER: BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	WHITE WOMEN: GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	DIRECTION OF NC: RIGHT DIR (W)	WRNG TRK (X)
BASE=DISAGREE Q.27	56	15	21	7	5	6	2	1	47	55	11	46	5	3	26	21	5	8	8	9	6	5	14	37
	100%	26%	37%	13%	8%	10%	4%	1%	84%	98%	19%	81%	9%	5%	46%	37%	9%	13%	15%	16%	10%	9%	25%	66%
THE PUBLIC SCHOOLS ARE THE GLUE THAT BUILDS OUR DEMOCRACY. TO STRENGTHEN OUR NATION WE MUST STRENGTHEN OUR PUBLIC SCHOOLS	38	9	18	3	3	2	1	-	31	38	7	31	4	1	18	13	2	5	6	8	2	3	11	23
	67%	64%	88%	48%	57%	44%	60%	-	65%	69%	68%	67%	81%	33%	71%	64%	47%	65%	74%	88%	40%	59%	74%	62%
	(1)	(1) H	(1) DH	(1) H	(1)	(2)	(1) h		(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1) U	(1)	(1)	(1)	(1)
SINCE PARENTS SOMETIMES MAKE THE WRONG CHOICE FOR THEIR CHILDREN, PARENTAL RIGHTS SHOULD NOT TRUMP THE RIGHTS OF THE STATE REGARDING EDUCATION	6	2	-	-	-	3	-	-	5	4	1	4	-	2	2	2	1	1	-	1	1	-	1	4
	10%	13%	-	-	-	55%	20%	-	12%	8%	13%	9%	-	67%	7%	9%	27%	8%	-	7%	23%	-	10%	11%
	(2)	(3)				(1) Cde	(3)		(2)	(4)	(2)	(3)		(1)	(4)	(2)	(2)	(4)		(2)	(2)		(3)	(3)
PARENTAL RIGHTS ARE CO-EQUAL WITH THE RIGHTS OF THE STATE TO EDUCATE CHILDREN	5	3	1	1	-	-	-	-	4	5	1	4	1	-	2	2	1	1	-	-	-	1	2	4
	10%	22%	4%	11%	-	1%	21%	-	9%	10%	8%	10%	19%	-	9%	9%	14%	10%	6%	5%	-	29%	12%	10%
	(3)	(2) efh	(3)	(3)		(3)	(2)		(3)	(2)	(4)	(2)	(2)		(3)	(3)	(3)	*(2)	(3)	(3)		(2)	(2)	(4)
INDIVIDUAL PARENTS DON'T HAVE THE RIGHT TO OVERRULE THE WAY OUR SCHOOL SYSTEM HAS BEEN SET UP	5	-	2	1	2	-	-	-	4	5	1	4	-	-	3	2	-	1	1	-	1	-	-	4
	9%	-	8%	18%	43%	-	-	-	8%	9%	10%	9%	-	-	12%	9%	-	10%	13%	-	18%	-	-	11%
	(4)		(2)	(2)	(2)				(4)	(3)	(3)	(4)			(2) mn	(4)		*(2)	(2)		(3)			(2) W
DON'T KNOW	3	-	-	2	-	-	-	1	3	3	-	3	-	-	-	2	1	-	1	-	1	1	-	2
	5%	-	-	24% bc	-	-	-	100% BCDEF G	5%	5%	-	6%	-	-	-	8%	12%	6%	7%	-	19%	12%	3%	5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

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Table 34-5
QUESTION 29:
And which of the following statements best represents your views on this issue.

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=DISAGREE Q.27	56	8	28	15	6	29	15	17	16	17	13	32	25	4	26	9	9	13	33	15	26	9	23	25
	100%	14%	50%	28%	11%	52%	27%	30%	29%	30%	23%	57%	44%	8%	47%	15%	17%	23%	59%	26%	46%	17%	42%	45%
THE PUBLIC SCHOOLS ARE THE GLUE THAT BUILDS OUR DEMOCRACY. TO STRENGTHEN OUR NATION WE MUST STRENGTHEN OUR PUBLIC SCHOOLS	38	4	21	8	3	21	10	12	11	12	7	25	18	2	21	6	5	8	24	10	19	5	17	18
	67%	56%	76%	54%	55%	74%	66%	68%	68%	72%	53%	76%	74%	43%	79%	67%	50%	61%	74%	71%	75%	55%	71%	70%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
SINCE PARENTS SOMETIMES MAKE THE WRONG CHOICE FOR THEIR CHILDREN, PARENTAL RIGHTS SHOULD NOT TRUMP THE RIGHTS OF THE STATE REGARDING EDUCATION	6	1	4	-	-	4	2	1	4	1	3	1	2	1	2	1	2	3	1	1	2	-	4	2
	10%	16%	13%	3%	-	13%	12%	4%	21%	8%	25%	2%	8%	29%	8%	15%	19%	24%	2%	9%	8%	-	16%	7%
	(2)	(3)	(2)	(4)		(2) e	(2)	(4)	(2)	(3)	(2) 1	(4)	(3)	(2)	(2)	(3)	(3)	(2)	(4)	(3)	(3)		(2)	(3)
PARENTAL RIGHTS ARE CO-EQUAL WITH THE RIGHTS OF THE STATE TO EDUCATE CHILDREN	5	2	2	1	2	2	-	4	1	-	2	1	1	1	1	2	2	1	2	3	1	-	1	4
	10%	28%	8%	5%	36%	8%	-	22%	4%	-	18%	4%	3%	15%	2%	18%	25%	6%	7%	20%	4%	5%	6%	15%
	(3)	(2)	(3)	(3)	(2) g	(3)		(2) J	(3)		(3)	(3)	(4)	(3)	(4)	(2)	(2)	(3)	(3)	(2)	(4)	(3)	(4)	(2)
INDIVIDUAL PARENTS DON'T HAVE THE RIGHT TO OVERRULE THE WAY OUR SCHOOL SYSTEM HAS BEEN SET UP	5	-	1	4	1	2	1	1	-	3	1	4	2	-	1	-	-	1	4	-	2	3	2	1
	9%	-	2%	24%	9%	6%	5%	6%	-	15%	4%	11%	9%	-	4%	-	-	6%	13%	-	10%	27%	7%	3%
	(4)		(4)	(2) Bc	(3)	(4)	(3)	(3)		(2)	(4)	(2)	(2)		(3)			(4)	(2) Q		(2)	(2) t	(3)	(4)
DON'T KNOW	3	-	-	2	-	-	3	-	1	1	-	2	1	1	2	-	1	-	1	-	1	1	-	1
	5%	-	-	13%	-	-	17% ef	-	7%	5%	-	6%	6%	13%	8%	-	6%	4%	4%	-	3%	13%	-	5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

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Table 34-6
QUESTION 29:
And which of the following statements best represents your views on this issue.

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=DISAGREE Q.27	56	30	22	27	20	20	25	23	27	25	29	30	7	9	8	1	15	34	12	41	17	8	13	11
	100%	53%	40%	48%	36%	35%	44%	40%	49%	44%	51%	54%	12%	16%	14%	2%	27%	61%	21%	73%	30%	15%	22%	19%
THE PUBLIC SCHOOLS ARE THE GLUE THAT BUILDS OUR DEMOCRACY. TO STRENGTHEN OUR NATION WE MUST STRENGTHEN OUR PUBLIC SCHOOLS	38	21	16	18	13	14	17	13	19	18	18	18	6	4	8	1	10	23	7	28	11	5	11	6
	67%	70%	71%	65%	65%	72%	71%	59%	70%	73%	62%	61%	87%	49%	94%	100%	65%	67%	57%	68%	64%	54%	91%	56%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1) LN	LN	(1)	(1)	(1)	(1)	(1)	(1)	(1) uvx	(1)
SINCE PARENTS SOMETIMES MAKE THE WRONG CHOICE FOR THEIR CHILDREN, PARENTAL RIGHTS SHOULD NOT TRUMP THE RIGHTS OF THE STATE REGARDING EDUCATION	6	2	2	2	3	1	1	4	2	2	3	3	-	2	-	-	1	4	1	4	1	3	-	1
	10%	8%	8%	9%	15%	6%	6%	15%	7%	8%	11%	11%	-	19%	6%	-	9%	11%	11%	10%	8%	33%	-	13%
	(2)	(3)	(3)	(4)	(2)	(3)	(3)	(2)	(3)	(3)	(3)	(3) mp		(2)	(2)		(3)	(3)	(3)	(3)	(4)	(2) w		(3)
PARENTAL RIGHTS ARE CO-EQUAL WITH THE RIGHTS OF THE STATE TO EDUCATE CHILDREN	5	2	3	2	3	4	-	3	2	1	4	3	1	1	-	-	3	2	3	3	2	1	-	2
	10%	5%	12%	9%	14%	19%	-	11%	7%	3%	15%	9%	13%	9%	-	-	17%	6%	22%	7%	14%	7%	-	22%
	(3)	(4)	(2)	(3)	(3)	(2) g	(4)	(3)	(4)	(4)	(2)	(4) o	(2)	(3)			(2)	(4)	(2)	(4)	(2)	(3)		(2)
INDIVIDUAL PARENTS DON'T HAVE THE RIGHT TO OVERRULE THE WAY OUR SCHOOL SYSTEM HAS BEEN SET UP	5	4	-	4	1	1	4	1	4	3	2	4	-	1	-	-	1	4	1	4	2	-	1	-
	9%	14%	-	14%	3%	3%	18%	3%	16%	11%	8%	15%	-	6%	-	-	5%	12%	5%	11%	10%	-	4%	-
	(4)	(2) C		(2)	(4)	(4)	(2)	(4)	(2)	(2)	(4)	(2) MOP		(4)			(4)	(2)	(4)	(2)	(3)		(2)	
DON'T KNOW	3	-	2	1	-	-	1	3	-	1	1	1	-	1	-	-	1	1	1	2	1	-	1	1
	5%	2%	9%	3%	2%	-	6%	11% i	-	5%	4%	4%	-	16%	-	-	4%	4%	5%	5%	4%	6%	5%	8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 34-7
QUESTION 29:
And which of the following statements best represents your views on this issue.

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=DISAGREE Q.27	56	30	21	-	56	50	6	3	15	23	5	4	14	39	16	37	16	28	11	19	26
	100%	53%	37%	-	100%	89%	11%	5%	26%	41%	9%	7%	24%	70%	29%	66%	28%	51%	19%	34%	47%
THE PUBLIC SCHOOLS ARE THE GLUE THAT BUILDS OUR DEMOCRACY. TO STRENGTHEN OUR NATION WE MUST STRENGTHEN OUR PUBLIC SCHOOLS	38	19	16	-	38	33	5	2	7	20	3	4	9	27	12	24	10	18	8	13	17
	67%	63%	78%	-	67%	66%	73%	71%	50%	86%	65%	100%	69%	69%	72%	65%	63%	65%	74%	70%	63%
	(1)	(1)	(1)		(1)	(1)	(1)	(1)	(1)	(1)	(1)		(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
										I		Ij									
SINCE PARENTS SOMETIMES MAKE THE WRONG CHOICE FOR THEIR CHILDREN, PARENTAL RIGHTS SHOULD NOT TRUMP THE RIGHTS OF THE STATE REGARDING EDUCATION	6	3	3	-	6	6	-	-	5	-	-	-	1	4	-	5	2	4	-	3	2
	10%	9%	13%	-	10%	11%	-	-	34%	2%	-	-	10%	11%	-	15%	12%	13%	-	16%	9%
	(2)	(3)	(2)		(2)	(2)			(2)	(4)			(3)	(3)		(2)	(3)	(2)		(2)	(4)
						G			HJKL							O				s	
PARENTAL RIGHTS ARE CO-EQUAL WITH THE RIGHTS OF THE STATE TO EDUCATE CHILDREN	5	5	-	-	5	4	2	-	2	1	-	-	2	2	4	1	1	3	1	1	2
	10%	18%	-	-	10%	7%	27%	-	16%	4%	9%	-	17%	5%	25%	3%	8%	12%	13%	8%	9%
	(3)	(2)			(3)	(4)	(2)		(3)	(3)	(3)		(2)	(4)	(2)	(4)	(4)	(3)	(2)	(3)	(3)
		C													p						
INDIVIDUAL PARENTS DON'T HAVE THE RIGHT TO OVERRULE THE WAY OUR SCHOOL SYSTEM HAS BEEN SET UP	5	2	-	-	5	5	-	1	-	2	1	-	1	4	-	5	3	1	1	1	4
	9%	8%	-	-	9%	10%	-	29%	-	8%	10%	-	4%	11%	-	13%	17%	5%	5%	4%	14%
	(4)	(4)			(4)	(3)		(2)		(2)	(2)		(4)	(2)		(3)	(2)	(4)	(3)	(4)	(2)
						G										O					
DON'T KNOW	3	1	2	-	3	3	-	-	-	-	1	-	-	1	-	1	-	2	1	-	1
	5%	2%	9%	-	5%	5%	-	-	-	-	15%	-	-	4%	3%	4%	-	7%	8%	3%	5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

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Table 35-1
QUESTION 30:
When considering your child's education which of the following factors do you consider to be the most important in choosing a school?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	122 20%	75 13%	81 14%	110 18%	140 23%	71 12%	288 48%	312 52%	45 8%	112 19%	172 29%	120 20%	150 25%	104 17%	111 18%	73 12%	94 16%	140 23%	77 13%	136 23%	175 29%	156 26%	128 21%
**D/S (MUST REFLECT THE VALUES WHICH THE PARENT WANTS - MUST MEET THE CHILD'S EDUCATION NEEDS)	-335 -56%	-57 -47%	-54 -72%	-61 -75%	-53 -48%	-76 -54%	-34 -48%	-146 -51%	-189 -61%	-21 -46%	-55 -49%	-98 -57%	-65 -54%	-97 -64%	-44 -42% T	-61 -55%	-40 -55%	-57 -61%	-76 -54%	-56 -73%	-47 -34% VWX	-102 -58%	-94 -60%	-91 -71%
THE SCHOOL MUST REFLECT THE VALUES WHICH THE PARENT WANTS THE CHILD TO MODEL AS AN ADULT	118 20%	29 24% d	10 13%	9 11%	24 22%	31 22%	15 21%	62 22%	55 18%	12 27%	27 24%	36 21%	21 18%	22 14%	28 27% T	21 19%	13 18%	18 19%	29 20% t	9 11%	40 29% vWX	33 19%	27 17%	17 13%
THE SCHOOL MUST MEET THE CHILD'S EDUCATIONAL NEEDS AND PREPARES THEM FOR COLLEGE OR THE WORK WORLD	453 75%	86 70%	64 85% BEG	70 86% BEG	77 70%	106 76%	49 69%	208 72%	245 78%	33 73%	81 72%	133 78%	86 72%	118 79%	72 69%	82 74%	53 73%	75 80%	104 74%	65 84% OpQs	87 64%	135 77% U	121 78% U	108 84% U
DON'T KNOW	23 4%	5 4%	1 2%	2 3%	6 5%	2 1%	7 10% cF	15 5%	8 2%	- -	3 3%	2 1%	9 7% JL	9 6% JL	2 2%	6 6% r	7 9% ORst	1 1%	5 3%	2 3%	7 5% x	6 4%	6 4%	1 1%
REFUSED	7 1%	2 2%	- -	- -	4 3% cdg	1 1%	- -	2 1%	4 1%	- -	2 1%	1 -	3 2% j	1 1%	2 1%	1 1%	- -	- -	3 2%	1 2%	2 2%	1 1%	1 1%	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 35-2
QUESTION 30:
When considering your child's education which of the following factors do you consider to be the most important in choosing a school?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	101 17%	91 15%	112 19%	146 24%	76 13%	74 12%	167 28%	137 23%	274 46%	138 23%	426 71%	23 4%	322 54%	205 34%	45 7%	186 31%	175 29%	80 13%	11 2%
**D/S (MUST REFLECT THE VALUES WHICH THE PARENT WANTS - MUST MEET THE CHILD'S EDUCATION NEEDS)	-335 -56%	-78 -41% C	-173 -67%	-83 -56%	-35 -35% GH	-43 -47%	-72 -65%	-101 -69%	-38 -50%	-45 -61%	-117 -70%	-89 -65%	-113 -41% KL	-70 -51%	-248 -58%	-8 -36%	-187 -58%	-128 -62%	-3 -8% QR	-109 -59%	-117 -67%	-47 -59%	-3 -30%
THE SCHOOL MUST REFLECT THE VALUES WHICH THE PARENT WANTS THE CHILD TO MODEL AS AN ADULT	118 20%	51 26% C	37 14%	30 20%	29 29% GH	21 23%	16 15%	20 14%	17 22%	14 18%	24 14%	20 14%	72 26% KL	32 24%	79 19%	4 19%	64 20%	31 15%	18 42% qR	35 19%	28 16%	15 18%	4 35%
THE SCHOOL MUST MEET THE CHILD'S EDUCATIONAL NEEDS AND PREPARES THEM FOR COLLEGE OR THE WORK WORLD	453 75%	129 67%	210 81% B	114 76%	64 64%	65 71%	89 80% E	121 83% Ef	55 72%	59 79% e	141 84% M	109 80% M	185 68%	103 74%	328 77%	13 55%	251 78% S	159 77% S	22 49%	144 78%	145 83%	62 77%	7 65%
DON'T KNOW	23 4%	6 3%	10 4%	6 4%	4 4%	2 2%	6 6%	4 3%	4 6%	2 2%	2 1%	8 6% k	12 4% k	3 2%	15 4%	4 16%	5 1%	14 7% Q	3 8%	4 2%	3 2%	3 4%	- -
REFUSED	7 1%	6 3% cD	1 -	- -	2 2%	4 4%	- -	1 -	- -	- -	1 1%	- -	4 2% l	- -	4 1% n	2 9%	3 1%	1 1%	1 2%	2 1%	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

CIVITAS

Table 35-3
QUESTION 30:
When considering your child's education which of the following factors do you consider to be the most important in choosing a school?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER				
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600 100%	420 70%	180 30%	365 61%	123 20%	170 28%	427 71%	188 31%	177 30%	64 11%	58 10%	58 10%	118 20%	77 13%	111 19%	88 15%	24 4%	23 4%	67 11%	100 17%	69 12%	67 11%	138 23%	135 23%
**D/S (MUST REFLECT THE VALUES WHICH THE PARENT WANTS - MUST MEET THE CHILD'S EDUCATION NEEDS)	-335 -56%	-232 -55%	-103 -57%	-206 -56%	-55 -45%	-88 -52%	-247 -58%	-96 -51%	-110 -62%	-30 -46%	-25 -42%	-47 -82%	-64 -54%	-30 -39%	-67 -60%	-62 -70%	-6 -23% P	-13 -54%	-38 -57%	-79 -79%	-41 -59%	-49 -72%	-60 -44% T	-53 -39% Tv
THE SCHOOL MUST REFLECT THE VALUES WHICH THE PARENT WANTS THE CHILD TO MODEL AS AN ADULT	118 20%	80 19%	38 21%	71 19%	33 27%	37 22%	79 19%	41 22%	30 17%	16 25%	16 28%	5 8%	24 20% L	20 27%	21 18%	11 13%	9 38% p	5 23%	14 21%	10 10%	11 17%	8 12%	35 25% TV	37 28% TV
THE SCHOOL MUST MEET THE CHILD'S EDUCATIONAL NEEDS AND PREPARES THEM FOR COLLEGE OR THE WORK WORLD	453 75%	312 74%	141 78%	277 76%	87 71%	126 74%	327 76%	137 73%	140 79%	46 72%	41 71%	52 90% M	88 75%	50 65%	87 78%	73 83%	15 62%	18 77%	52 77%	89 89% uWX	52 75%	57 85% WX	95 69%	90 66%
DON'T KNOW	23 4%	21 5% C	2 1%	14 4%	2 2%	6 3%	16 4%	8 4% K	6 3% K	2 3%	- -	1 2%	4 3%	5 6%	4 3%	2 2%	- -	- -	1 2%	- -	6 8% t	2 3%	6 5% T	5 4% t
REFUSED	7 1%	7 2% C	- -	4 1%	1 1%	2 1%	5 1%	2 1%	2 1%	- -	1 1%	- -	2 2%	2 2%	- -	2 2%	- -	- -	- -	1 1%	- -	- -	2 1%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 35-4
QUESTION 30:
When considering your child's education which of the following factors do you consider to be the most important in choosing a school?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN					DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600 100%	188 31%	162 27%	110 18%	43 7%	45 8%	29 5%	23 4%	484 81%	573 96%	140 23%	459 76%	63 11%	75 12%	210 35%	216 36%	78 13%	77 13%	61 10%	67 11%	42 7%	101 17%	232 39%	304 51%
**D/S (MUST REFLECT THE VALUES WHICH THE PARENT WANTS - MUST MEET THE CHILD'S EDUCATION NEEDS)	-335 -56%	-103 -55%	-74 -46%	-52 -47%	-31 -72%	-37 -81%	-24 -84%	-14 -62%	-263 -54%	-322 -56%	-82 -59%	-251 -55%	-30 -48%	-40 -53%	-109 -52%	-140 -65%	-43 -55%	-53 -69%	-44 -73%	-55 -83%	-37 -89%	-41 -41% rsTU	-124 -53%	-174 -57%
THE SCHOOL MUST REFLECT THE VALUES WHICH THE PARENT WANTS THE CHILD TO MODEL AS AN ADULT	118 20%	39 21% EFG	42 26% EFG	24 22% EFG	4 9%	3 7%	2 7%	4 19%	100 21%	112 19%	24 17%	94 20%	16 25%	17 22%	45 21%	35 16%	17 22% TU	10 14%	7 12%	5 8%	2 5%	27 27% RSTU	48 21%	59 20%
THE SCHOOL MUST MEET THE CHILD'S EDUCATIONAL NEEDS AND PREPARES THEM FOR COLLEGE OR THE WORK WORLD	453 75%	142 75%	116 72%	76 69%	34 80%	40 88% bCD	26 91% BCD	19 81%	363 75%	433 76%	106 76%	345 75%	46 73%	57 76%	153 73%	175 81% o	59 76%	64 83% V	52 85% V	61 91% QV	39 94% QrV	69 68%	171 74%	234 77%
DON'T KNOW	23 4%	6 3% H	4 2%	6 5% H	5 11% H	2 5%	- 2%	- -	16 3%	22 4%	8 6%	15 3%	1 2%	1 2%	10 5%	5 2%	1 1%	2 3%	2 3%	- -	1 1%	5 4% T	9 4%	10 3%
REFUSED	7 1%	2 1%	1 -	4 3% efg	- -	- -	- -	- -	5 1%	7 1%	2 1%	5 1%	- -	- -	2 1%	1 1%	1 1%	1 1%	- -	1 1%	- -	1 1%	4 2%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 35-5
QUESTION 30:
When considering your child's education which of the following factors do you consider to be the most important in choosing a school?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
**D/S (MUST REFLECT THE VALUES WHICH THE PARENT WANTS - MUST MEET THE CHILD'S EDUCATION NEEDS)	-335	-91	-138	-69	-86	-154	-69	-112	-131	-60	-128	-168	-127	-46	-169	-61	-112	-63	-155	-108	-141	-49	-147	-166
	-56%	-42% cD	-60%	-70%	-42% F	-66%	-57%	-51%	-54%	-69%	-47% L	-67%	-70%	-52%	-63%	-51%	-46% S	-54%	-69%	-44% u	-61%	-70%	-66%	-48% w
THE SCHOOL MUST REFLECT THE VALUES WHICH THE PARENT WANTS THE CHILD TO MODEL AS AN ADULT	118	56	42	13	54	37	22	50	51	11	66	37	25	19	43	27	60	23	33	62	41	8	35	80
	20%	26% D	18%	13%	26% F	16%	18%	23% j	21%	13%	24% L	15%	14%	22%	16%	23%	24% S	19%	15%	25% V	18%	12%	16%	23% w
THE SCHOOL MUST MEET THE CHILD'S EDUCATIONAL NEEDS AND PREPARES THEM FOR COLLEGE OR THE WORK WORLD	453	148	180	82	139	191	91	161	183	71	194	204	152	65	212	88	172	86	187	170	181	58	182	246
	75%	68%	78% B	83% B	68%	82% E	75%	74%	75%	82%	71%	81% K	84%	74%	80%	74%	70%	73%	83% Qr	69%	79% T	82% T	81% X	71%
DON'T KNOW	23	8	6	3	7	4	8	6	7	5	12	8	3	3	9	3	13	6	4	11	6	3	6	15
	4%	4%	3%	3%	3%	2%	7% f	3%	3%	5%	4%	3%	2%	3%	4%	2%	5%	5%	2%	5%	2%	5%	3%	4%
REFUSED	7	5	1	1	5	1	1	1	4	-	3	3	1	1	2	2	2	3	1	4	1	1	1	6
	1%	2% c	-	1%	3% f	-	1%	-	1%	-	1%	1%	-	1%	1%	1%	1%	2%	-	2%	-	1%	-	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

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Table 35-6
QUESTION 30:
When considering your child's education which of the following factors do you consider to be the most important in choosing a school?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
**D/S (MUST REFLECT THE VALUES WHICH THE PARENT WANTS - MUST MEET THE CHILD'S EDUCATION NEEDS)	-335	-192	-127	-143	-136	-156	-101	-161	-137	-166	-157	-133	-84	-51	-48	-5	-189	-122	-119	-192	-143	-84	-52	-40
	-56%	-71%	-45% B	-45% E	-65%	-54%	-56%	-54%	-56%	-65%	-49%	-70%	-49% l	-51%	-80%	-12% LMNO	-50% r	-68%	-39% T	-78%	-50%	-65%	-62%	-68%
THE SCHOOL MUST REFLECT THE VALUES WHICH THE PARENT WANTS THE CHILD TO MODEL AS AN ADULT	118	38	67	78	34	61	36	61	49	42	70	24	38	24	5	17	88	23	85	23	64	21	16	9
	20%	14%	24% B	24% e	16%	21%	20%	21%	20%	16%	22%	13%	22% LO	23% lO	8%	42% LMnO	23% R	13%	28% T	9%	23%	16%	18%	15%
THE SCHOOL MUST MEET THE CHILD'S EDUCATIONAL NEEDS AND PREPARES THEM FOR COLLEGE OR THE WORK WORLD	453	230	194	221	170	217	137	221	187	208	227	157	122	75	53	22	276	145	204	215	207	105	68	49
	75%	84% C	69%	69%	82% D	75%	76%	75%	77%	81% K	71%	83% MP	71% p	74% p	88% MnP	54%	74%	81% q	67%	87% S	73%	81%	81%	83%
DON'T KNOW	23	4	14	16	3	8	5	10	6	6	16	5	8	2	3	2	11	7	12	6	11	3	1	-
	4%	1%	5% B	5% E	2%	3%	3%	3%	2%	2%	5%	3%	4%	2%	4%	4%	3%	4%	4%	2%	4% wX	2%	1%	-
REFUSED	7	1	6	6	1	5	1	4	2	-	7	3	4	-	-	-	1	3	1	3	2	1	-	1
	1%	-	2% b	2%	-	2%	-	1%	1%	-	2% J	2%	2%	-	-	-	-	2%	-	1%	1%	1%	-	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

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Table 35-7
QUESTION 30:
When considering your child's education which of the following factors do you consider to be the most important in choosing a school?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
**D/S (MUST REFLECT THE VALUES WHICH THE PARENT WANTS - MUST MEET THE CHILD'S EDUCATION NEEDS)	-335	-258	-64	-281	-43	-453	118	-17	-88	-150	-45	-18	-172	-130	-178	-129	-90	-194	-87	-121	-126
	-56%	-55%	-66%	-54%	-77%	-100%	100% F	-61%	-70%	-58%	-51%	-31% IJ	-48% N	-70%	-52%	-64%	-72%	-48% q	-49%	-62%	-56%
THE SCHOOL MUST REFLECT THE VALUES WHICH THE PARENT WANTS THE CHILD TO MODEL AS AN ADULT	118	94	16	110	6	-	118	5	15	51	19	19	89	25	77	33	17	94	43	32	43
	20%	20%	16%	21% E	11%	-	100% F	18%	12%	20% i	21%	33% I	25% N	13%	22%	17%	14%	23% Q	24%	16%	19%
THE SCHOOL MUST MEET THE CHILD'S EDUCATIONAL NEEDS AND PREPARES THEM FOR COLLEGE OR THE WORK WORLD	453	352	80	391	50	453	-	22	103	201	64	36	261	155	256	162	108	288	130	154	169
	75%	75%	82%	75%	89% D	100% G	-	79%	82% L	78%	72%	64%	73%	83% M	74%	81%	85% R	71%	73%	78%	75%
DON'T KNOW	23	18	1	18	-	-	-	-	5	6	3	2	9	4	11	4	1	18	4	9	10
	4%	4% C	1%	3% E	-	-	-	-	4% h	2% h	4%	4%	2%	2%	3%	2%	1%	5% Q	2%	4%	5%
REFUSED	7	4	1	4	-	-	-	1	2	1	3	-	1	3	2	1	1	6	3	2	2
	1%	1%	1%	1%	-	-	-	2%	2%	-	4%	-	-	2%	1%	1%	-	1%	2%	1%	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

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Table 36-1
QUESTION 31:
If you had to grade North Carolina public schools overall, what letter grade would you give them, from A to F?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	122 20%	75 13%	81 14%	110 18%	140 23%	71 12%	288 48%	312 52%	45 8%	112 19%	172 29%	120 20%	150 25%	104 17%	111 18%	73 12%	94 16%	140 23%	77 13%	136 23%	175 29%	156 26%	128 21%
A	28 5%	6 5%	4 6%	4 5%	4 4%	5 4%	4 6%	9 3%	19 6%	- -	5 5%	8 5% J	5 5% J	9 6% J	2 2%	3 3%	3 4%	3 3%	10 7%	6 7% o	13 9% V	4 2%	7 4%	5 4%
B	125 21%	29 24%	15 19%	14 17%	21 19%	36 25%	11 15%	56 20%	69 22%	11 24%	21 18%	35 21%	22 19%	36 24%	23 22%	16 14%	18 24% p	18 19%	32 23% p	18 24% p	27 20%	43 25% w	24 16%	31 24%
C	259 43%	52 42%	36 48%	36 45%	51 46%	60 43%	24 33%	127 44%	131 42%	22 50%	47 42%	77 45%	58 48% N	54 36%	44 42%	55 50% qT	27 37%	41 43%	64 46% t	26 34%	52 39%	76 44%	74 47%	52 40%
D	90 15%	20 16%	9 12%	10 13%	20 18%	15 11%	15 21%	44 15%	46 15%	8 18%	15 14%	25 14%	16 13%	26 17%	13 12%	20 18% s	11 15%	17 18%	14 10%	15 20% S	24 17%	18 10%	27 17%	21 16%
F	57 9%	6 5%	9 11%	12 14%	7 6%	15 11%	8 12%	30 10%	27 9%	2 4%	20 18% jN	16 9%	10 8%	9 6%	15 14% t	10 9%	5 7%	11 11%	12 9%	4 5%	10 7%	28 16% UX	14 9% x	5 4%
INCOMPLETE	6 1%	1 1%	2 2%	- -	- -	2 1%	1 2%	4 1%	2 1%	- -	2 1%	2 1%	1 1%	1 1%	2 1%	1 1%	1 2%	2 2%	- -	- -	1 -	1 -	2 2%	2 1%
DON'T KNOW	36 6%	7 6%	1 2%	5 6%	8 7%	7 5%	7 10% c	18 6%	18 6%	2 5%	2 2%	9 5%	7 5%	16 10% Km	5 5%	5 4%	8 11% pr	3 3%	7 5%	8 10% r	10 7%	5 3%	6 4%	14 11% Vw
REFUSED	1 -	1 1%	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

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Table 36-2
QUESTION 31:
If you had to grade North Carolina public schools overall, what letter grade would you give them, from A to F?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
A	28	7	17	3	3	5	4	13	2	1	12	5	8	8	15	3	16	10	1	11	8	3	1
	5%	4%	7% d	2%	3%	5%	4%	9% eiJ	3%	2%	7%	4%	3%	6%	4%	15%	5%	5%	2%	6%	5%	4%	9%
B	125	37	63	25	19	18	26	37	11	14	30	34	60	32	82	8	68	50	5	48	33	16	3
	21%	19%	24%	17%	19%	20%	24%	25% i	14%	19%	18%	25%	22%	23%	19%	36%	21%	24% s	10%	26%	19%	20%	27%
C	259	90	104	65	50	39	46	58	31	35	75	60	123	69	178	8	141	76	29	74	89	32	1
	43%	47%	40%	44%	50%	43%	41%	39%	41%	47%	45%	44%	45%	50%	42%	33%	44%	37%	64% qR	40% W	51% tW	40% W	5%
D	90	27	37	25	13	14	17	20	14	12	33	14	38	11	74	1	42	35	3	30	17	12	5
	15%	14%	14%	17%	13%	15%	15%	14%	18%	16%	20% l	10%	14%	8%	17% N	6%	13%	17%	7%	16%	10%	15%	41% u
F	57	13	28	16	9	4	14	14	7	9	10	15	25	17	39	-	34	15	7	14	19	5	-
	9%	7%	11%	11%	9%	4%	12% f	10%	9%	13%	6%	11%	9%	12% P	9% P	-	11%	8%	17%	7%	11%	6%	4%
INCOMPLETE	6	3	1	2	2	2	1	-	2	-	2	2	2	-	6	-	4	1	-	-	3	-	2
	1%	2%	-	1%	2%	2%	1%	-	2%	-	1%	1%	1%	-	1% NP	-	1%	1%	-	-	1%	-	14%
DON'T KNOW	36	14	8	14	4	9	3	5	10	3	6	7	17	1	32	2	17	18	-	8	7	12	-
	6%	7%	3%	9% c	4%	10% g	3%	3%	14% eGH	4%	4%	5%	6%	1%	7% N	10%	5% S	9% S	-	4% W	4% W	15% TUW	-
REFUSED	1	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

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Table 36-3
QUESTION 31:
If you had to grade North Carolina public schools overall, what letter grade would you give them, from A to F?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
A	28	20	8	15	6	5	21	4	12	1	5	2	9	-	4	5	-	-	4	8	1	4	3	5
	5%	5%	4%	4%	5%	3%	5%	2%	7% H	2%	8%	4%	7%	-	3% n	6% qr	-	-	5%	8% uw	1%	7%	2%	4%
B	125	86	39	72	30	36	89	37	35	16	14	12	24	13	24	20	5	2	10	20	18	16	27	32
	21%	21%	21%	20%	24%	21%	21%	20%	20%	24%	25%	20%	20%	17%	21%	22% r	20%	6%	15%	20%	26%	23%	20%	24%
C	259	186	72	156	53	74	184	82	74	28	25	27	46	32	49	43	11	12	31	44	33	27	62	60
	43%	44%	40%	43%	43%	43%	43%	44%	42%	44%	43%	46%	39%	42%	44%	49%	44%	53%	45%	44%	47%	40%	45%	44%
D	90	65	25	53	21	24	66	31	22	10	11	5	16	15	17	11	5	3	14	19	4	10	22	16
	15%	15%	14%	15%	17%	14%	15%	17%	12%	15%	19%	9%	14%	19%	15%	13%	19%	12%	21% U	19% U	6%	15%	16% U	12%
F	57	32	25	38	9	22	35	18	20	7	3	7	13	12	6	6	2	5	7	3	8	7	13	13
	9%	8%	14% b	10%	7%	13%	8%	10%	11%	10%	4%	12%	11%	15%	6%	7%	6%	22%	10%	3%	12% t	11%	9% t	9% t
INCOMPLETE	6	2	3	5	-	3	2	3	2	-	-	2	-	2	2	2	2	-	-	2	2	-	2	-
	1%	1%	2%	1% e	-	2%	1%	2%	1%	-	-	3%	-	2%	1%	2%	6%	-	-	2%	2%	-	2%	-
DON'T KNOW	36	27	8	26	3	6	29	13	12	3	1	3	9	3	10	2	1	2	3	4	4	3	9	8
	6%	7%	5%	7% e	3%	4%	7%	7% K	7% K	4%	1%	6%	8%	4%	9%	2%	3%	7%	4%	4%	6%	4%	6%	6%
REFUSED	1	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

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Table 36-4
QUESTION 31:
If you had to grade North Carolina public schools overall, what letter grade would you give them, from A to F?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
A	28	11	7	4	2	-	-	4	18	25	12	15	3	5	6	9	4	4	1	3	-	4	14	12
	5%	6% FG	4% FG	4% fg	4%	-	-	18% fg	4%	4%	9% 1	3%	4%	7%	3%	4%	5% u	5% U	2%	5% u	-	4% U	6%	4%
B	125	42	38	23	5	9	4	4	103	120	23	100	9	23	40	42	16	13	13	14	7	21	53	65
	21%	22%	24% e	20%	12%	21%	14%	17%	21%	21%	17%	22%	15%	31%	19%	19%	20%	17%	21%	20%	17%	21%	23%	21%
C	259	80	68	46	20	23	14	7	211	249	57	201	38	30	86	91	31	37	23	28	21	42	104	129
	43%	43%	42%	42%	47%	51%	49%	29%	44%	43%	41%	44%	61% nOP	41%	41%	42%	40%	48%	39%	42%	50%	42%	45%	42%
D	90	28	19	22	8	6	4	2	77	87	15	74	4	8	38	36	13	11	12	13	7	15	25	51
	15%	15%	12%	20%	18%	14%	14%	9%	16%	15%	11%	16%	6%	11%	18% M	17% M	17%	14%	19%	20%	16%	15%	11%	17% w
F	57	16	23	5	2	4	4	3	38	53	23	34	9	8	20	19	4	7	8	3	5	10	18	32
	9%	9%	14% De	5%	5%	9%	14%	14%	8%	9%	16% iL	7%	14%	11%	10%	9%	5%	9%	13%	5%	11%	10%	8%	11%
INCOMPLETE	6	1	2	-	1	-	2	-	6	6	-	6	-	-	4	2	2	-	-	2	-	-	4	1
	1%	-	1%	-	3%	-	5%	-	1% K	1% K	-	1% K	-	-	2% mn	1%	2%	-	-	3%	-	-	2%	-
DON'T KNOW	36	9	5	10	5	2	1	3	31	32	8	28	1	-	15	16	8	5	3	3	3	7	13	13
	6%	5%	3%	9% c	11%	5%	4%	12%	6%	6%	6%	6%	1%	-	7% MN	8% MN	11%	6%	5%	5%	6%	7%	6%	4%
REFUSED	1	1	-	-	-	-	-	-	-	1	1	-	-	-	-	1	1	-	-	-	-	1	-	-
	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

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Table 36-5
QUESTION 31:
If you had to grade North Carolina public schools overall, what letter grade would you give them, from A to F?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600 100%	217 36%	230 38%	98 16%	205 34%	233 39%	121 20%	217 36%	244 41%	87 14%	275 46%	251 42%	181 30%	88 15%	266 44%	120 20%	247 41%	117 20%	225 38%	248 41%	229 38%	70 12%	224 37%	347 58%
A	28 5%	8 4%	11 5%	8 8%	5 3%	17 7% e	6 5%	10 5%	12 5%	5 6%	12 4%	11 4%	4 2%	2 2%	16 6% p	3 2%	7 3%	10 9% q	11 5%	6 3%	16 7% t	4 6%	12 5%	13 4%
B	125 21%	50 23% D	57 25% D	9 10%	43 21%	57 24%	20 16%	44 20%	54 22%	12 14%	66 24% l	43 17%	43 23%	16 18%	65 24% p	19 16%	54 22%	20 17%	50 22%	49 20%	53 23% V	8 11%	59 26% x	64 18%
C	259 43%	88 40%	104 45%	43 44%	89 43%	104 44%	46 38%	109 50% J	102 42%	29 33%	117 43%	104 41%	81 45%	46 52%	122 46%	49 41%	102 41%	54 46%	96 42%	112 45%	103 45%	25 36%	98 44%	147 42%
D	90 15%	35 16%	33 14%	14 14%	33 16%	34 14%	19 16%	25 11%	37 15%	16 19%	32 12%	51 20% K	31 17%	11 12%	34 13%	21 18%	37 15%	12 10%	38 17%	36 15%	34 15%	9 13%	35 15%	54 15%
F	57 9%	21 10%	16 7%	10 10%	20 10%	16 7%	15 12%	21 10%	25 10%	10 12%	24 9%	30 12%	12 7%	9 11%	19 7%	23 20% O	22 9%	14 12%	20 9%	20 8%	16 7%	15 22% TU	13 6%	42 12% W
INCOMPLETE	6 1%	3 1%	2 1%	1 1%	2 1%	2 1%	2 2%	2 1%	2 1%	2 2%	5 2%	1 -	2 1%	2 2%	1 -	- -	5 2% r	- -	1 -	4 2% v	2 1%	- -	1 -	5 1%
DON'T KNOW	36 6%	13 6%	7 3%	12 12% C	13 6% f	6 2%	13 11% F	6 3%	12 5%	12 14% HI	18 7%	12 5%	8 4%	3 3%	10 4%	5 4%	19 8%	6 5%	10 4%	20 8% U	5 2%	8 12% U	7 3%	23 7% w
REFUSED	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

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Table 36-6
QUESTION 31:
If you had to grade North Carolina public schools overall, what letter grade would you give them, from A to F?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
A	28	11	13	15	11	10	13	15	11	9	19	19	4	1	1	1	19	7	14	12	9	7	2	6
	5%	4%	5%	5%	5%	3%	7%	5%	4%	3%	6%	10% MNOP	2%	1%	1%	2%	5%	4%	4%	5%	3%	6%	2%	11% w
B	125	62	55	65	43	56	36	56	56	56	66	53	30	18	17	4	70	44	62	61	44	34	24	11
	21%	23%	19%	20%	21%	19%	20%	19%	23%	22%	20%	28% MP	17%	18%	29% P	10%	19%	24%	20%	25%	15%	26% u	28% U	19%
C	259	121	122	139	94	143	69	129	105	114	133	78	80	45	30	12	169	74	128	108	139	42	36	25
	43%	44%	44%	43%	45%	49% G	38%	44%	43%	45%	42%	41%	47% p	45%	51% p	28%	45%	41%	42%	44%	49% V	32%	43%	43%
D	90	43	37	49	30	41	30	50	32	44	43	19	29	17	5	11	51	33	49	35	38	26	12	9
	15%	16%	13%	15%	14%	14%	17%	17%	13%	17%	13%	10%	17%	17%	9%	26% lo	14%	19%	16%	14%	13%	20%	15%	16%
F	57	19	35	32	20	29	18	27	26	20	34	8	20	14	-	9	41	10	27	17	33	12	6	5
	9%	7%	12% b	10%	9%	10%	10%	9%	11%	8%	11%	4% o	12% LO	14% LO	1%	22% LO	11% R	5%	9%	7%	12%	9%	7%	8%
INCOMPLETE	6	2	2	2	2	1	1	3	3	2	4	3	2	-	-	-	2	1	4	1	2	4	-	-
	1%	1%	1%	-	1%	-	-	1%	1%	1%	1%	2%	1%	-	-	-	1%	1%	1%	1%	1%	3% wx	-	-
DON'T KNOW	36	14	17	19	10	12	13	18	11	10	21	10	6	5	6	5	22	9	18	13	19	5	4	2
	6%	5%	6%	6%	5%	4%	7%	6%	4%	4%	7%	5%	3%	5%	10%	12%	6%	5%	6%	5%	7%	4%	5%	4%
REFUSED	1	-	1	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	1	-	-	1	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

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Table 36-7
QUESTION 31:
If you had to grade North Carolina public schools overall, what letter grade would you give them, from A to F?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
A	28	21	5	25	3	22	5	28	-	-	-	-	19	8	21	6	6	18	4	7	17
	5%	4%	5%	5%	5%	5%	4%	100% IJKL	-	-	-	-	5%	4%	6%	3%	4%	5%	2%	4%	7% S
B	125	97	21	105	15	103	15	-	125	-	-	-	77	42	75	41	30	84	49	34	42
	21%	21%	21%	20%	26%	23% G	13%	-	100% HJKL	-	-	-	21%	23%	22%	20%	24%	21%	27% tu	17%	19%
C	259	211	39	232	23	201	51	-	-	259	-	-	161	78	149	90	50	177	72	91	96
	43%	45%	39%	44%	41%	44%	43%	-	-	100% HIKL	-	-	45%	42%	43%	45%	40%	44%	40%	46%	43%
D	90	67	14	76	5	64	19	-	-	-	90	-	47	33	55	29	19	63	26	31	33
	15%	14%	14%	15%	9%	14%	16%	-	-	-	100% HIJL	-	13%	18%	16%	14%	15%	15%	14%	16%	15%
F	57	42	14	53	4	36	19	-	-	-	-	57	36	15	30	20	11	39	13	24	21
	9%	9%	14%	10%	7%	8%	16% f	-	-	-	-	100% HIJK	10%	8%	9%	10%	9%	10%	7%	12%	9%
INCOMPLETE	6	3	1	4	1	2	2	-	-	-	-	-	2	1	-	3	-	4	4	1	1
	1%	1%	1%	1%	1%	1%	2%	-	-	-	-	-	1%	-	-	2%	-	1% q	2%	-	-
DON'T KNOW	36	26	5	27	6	23	7	-	-	-	-	-	16	9	15	12	10	19	11	9	15
	6%	6%	5%	5%	11%	5%	6%	-	-	-	-	-	5%	5%	4%	6%	8%	5%	6%	5%	7%
REFUSED	1	1	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

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Table 37-1
QUESTION 32:
In your opinion, which of the following is the North Carolina Public School System's greatest accomplishment?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
PREPARING STUDENTS FOR COLLEGE OR THE WORLD OF WORK	148	30	24	16	22	40	16	79	69	15	26	45	27	36	26	32	21	26	28	15	33	40	42	32
	25%	25%	32%	20%	20%	29%	22%	28%	22%	32%	23%	26%	22%	24%	25%	29%	29%	27%	20%	19%	24%	23%	27%	25%
	(1)	(1)	(1)	(2)	(2)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1) t	(1)	(3)	(3)	(1)	(1)	(1)	(2)
PROVIDING A CHALLENGING ENVIRONMENT FOR ALL STUDENTS TO LEARN	114	25	14	12	20	26	18	46	68	3	18	30	26	37	15	16	14	12	33	23	25	36	30	23
	19%	20%	18%	14%	18%	18%	25%	16%	22%	7%	16%	18%	21%	25%	14%	15%	19%	13%	23%	30%	18%	21%	19%	18%
	(2)	(2)	(3)	(4)	(3)	(3)	(1)	(4)	(2)	(4)	(4)	(3)	(2) J	(1) J	(4)	(4)	(3)	(3)	(1)	(1) OPqR	(3)	(3)	(2)	(3)
PROVIDING EDUCATIONAL OPPORTUNITIES TO THE POOR AND DISADVANTAGED	109	21	10	22	26	16	13	56	53	8	20	38	24	19	23	24	9	12	32	10	24	25	27	33
	18%	17%	13%	27%	24%	12%	19%	19%	17%	18%	18%	22%	20%	13%	22%	22%	12%	12%	23%	13%	18%	14%	17%	25%
	(3)	(3)	(4)	(1) cF	(1) cF	(4)	(3)	(2)	(4)	(3)	(2)	(2) N	(3) n	(4)	(2)	(2) q	(4)	(4)	(2) Qt	(4)	(4)	(4)	(3)	(1) V
CREATING AN ENVIRONMENT WHERE STUDENTS FROM ALL BACKGROUNDS LEARN RESPECT FOR EACH OTHER AND AMERICA'S DEMOCRATIC IDEALS	107	17	18	14	20	29	9	53	54	10	20	25	20	33	19	17	18	16	23	15	29	38	24	14
	18%	14%	24%	18%	18%	21%	13%	19%	17%	22%	18%	14%	16%	22%	18%	15%	24%	17%	16%	20%	21%	22%	15%	11%
	(4)	(4)	(2)	(3)	(4)	(2)	(4)	(3)	(3)	(2)	(3)	(4)	(4)	(3) l	(3)	(3)	(2)	(2)	(4)	(2)	(2) X	(2) X	(4)	(4)
DON'T KNOW	99	23	10	16	14	21	14	45	54	9	22	28	19	21	20	16	9	24	18	12	24	29	26	20
	17%	19%	14%	20%	12%	15%	20%	16%	17%	21%	19%	16%	16%	14%	19%	15%	12%	26% qs	13%	16%	18%	16%	17%	16%
REFUSED	22	5	-	1	8	8	-	9	13	-	6	7	4	4	2	5	2	4	7	2	1	7	8	7
	4%	4% CG	-	1%	7% CDG	6% CdG	-	3%	4%	-	5% j	4% J	4% J	3% J	2%	4%	3%	5%	5%	3%	1%	4% u	5% u	5% u

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

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Table 37-2
QUESTION 32:
In your opinion, which of the following is the North Carolina Public School System's greatest accomplishment?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
PREPARING STUDENTS FOR COLLEGE OR THE WORLD OF WORK	148	45	72	31	21	23	40	33	19	13	33	38	74	34	108	2	81	49	10	43	49	15	1
	25%	23%	28%	21%	21%	26%	35%	22%	25%	17%	20%	28%	27%	25%	25%	10%	25%	24%	23%	23%	28%	19%	5%
	(1)	(1)	(1)	(2)	(3)	(1)	(1) EHJ	(2)	(1)	(2)	(3)	(1)	(1)	(2)	(1) p	(3)	(1)	(1)	(2)	(1) W	(1) W	(3)	(3)
PROVIDING A CHALLENGING ENVIRONMENT FOR ALL STUDENTS TO LEARN	114	36	45	33	17	19	16	29	12	20	41	20	51	26	84	2	52	47	9	43	32	16	2
	19%	19%	18%	22%	17%	21%	15%	20%	16%	27%	24%	14%	18%	19%	20%	7%	16%	23%	21%	23%	18%	20%	15%
	(2)	(3)	(3)	(1)	(4)	(2)	(3)	(3)	(3)	(1) g	(1) l	(4)	(2)	(3)	(2) p	(4)	(3)	(2) q	(3)	(2)	(3)	(2)	(2)
PROVIDING EDUCATIONAL OPPORTUNITIES TO THE POOR AND DISADVANTAGED	109	40	44	25	25	15	16	28	15	11	33	25	47	23	77	6	71	30	3	29	40	18	4
	18%	21%	17%	17%	25%	16%	14%	19%	19%	14%	20%	19%	17%	17%	18%	25%	22%	15%	7%	16%	23%	22%	33%
	(3)	(2)	(4)	(3)	(1)	(3)	(4)	(4)	(2)	(3)	(4)	(3)	(3)	(4)	(3)	(2)	(2) rS	(4)	(4)	(4)	(2)	(1)	(1)
CREATING AN ENVIRONMENT WHERE STUDENTS FROM ALL BACKGROUNDS LEARN RESPECT FOR EACH OTHER AND AMERICA'S DEMOCRATIC IDEALS	107	32	61	15	21	10	27	34	5	10	34	29	42	37	62	7	47	43	14	42	25	14	-
	18%	16%	24%	10%	21%	11%	24%	23%	7%	13%	21%	21%	15%	27%	15%	29%	15%	21%	31%	23%	14%	18%	-
	(4)	(4)	(2) D	(4)	(2) I	(4)	(2) FI	(1) FI	(4)	(4)	(2)	(2)	(4)	(1) O	(4)	(1)	(4)	(3) q	(1)	(3) uW	(4) W	(4) W	
DON'T KNOW	99	33	33	33	12	21	12	21	21	12	21	23	48	13	80	5	56	29	8	23	26	12	5
	17%	17%	13%	22% c	12%	23% eG	11%	14%	28% EGh	16%	13%	17%	17%	9%	19% N	23%	18%	14%	18%	13%	15%	15%	46% Tuv
REFUSED	22	7	3	12	4	3	1	2	4	9	5	2	13	4	15	2	14	7	-	6	4	5	-
	4%	4%	1%	8% C	4%	3%	1%	1%	5%	12% fGH	3%	1%	5% L	3%	3%	7%	4% S	3% S	-	3% w	2% w	6% w	-

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Table 37-3
QUESTION 32:
In your opinion, which of the following is the North Carolina Public School System's greatest accomplishment?

BANNER 3

	TOTAL (A)	PHONE TYPE: LAND (B)	PHONE TYPE: CELL (C)	MARITAL STATUS: MRRD (D)	MARITAL STATUS: SINGLE (E)	CHILDREN UNDER 18 AT HOME: YES (F)	CHILDREN UNDER 18 AT HOME: NO (G)	MARITAL STATUS/ GENDER: MRRD MEN (H)	MARITAL STATUS/ GENDER: MRRD WOMEN (I)	MARITAL STATUS/ GENDER: SINGLE MEN (J)	MARITAL STATUS/ GENDER: SINGLE WOMEN (K)	MARRIED WOMEN: W/ KIDS (L)	MARRIED WOMEN: NO KIDS (M)	MARRIED MEN: W/ KIDS (N)	MARRIED MEN: NO KIDS (O)	SCHOOL TYPE CHILDREN GO TO...: TRAD PUB (P)	SCHOOL TYPE CHILDREN GO TO...: PRIVATE (Q)	SCHOOL TYPE CHILDREN GO TO...: PUB CHARTER (R)	IDEOLOGY/GENDER: LIB MEN (S)	IDEOLOGY/GENDER: LIB WOMEN (T)	IDEOLOGY/GENDER: MOD MEN (U)	IDEOLOGY/GENDER: MOD WOMEN (V)	IDEOLOGY/GENDER: CONS MEN (W)	IDEOLOGY/GENDER: CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
PREPARING STUDENTS FOR COLLEGE OR THE WORLD OF WORK	148	102	46	77	45	41	106	46	31	21	24	10	21	19	27	17	6	5	12	21	21	17	45	29
	25%	24%	26%	21%	37%	24%	25%	24%	18%	33%	42%	17%	17%	25%	24%	19%	24%	21%	18%	21%	30%	26%	32%	21%
	(1)	(1)	(1)	(2)	(1) D	(1)	(1)	(1)	(2)	(1) i	(1) hI	(3)	(2)	(1)	(1)	(3)	(1)	(3)	(3)	(3)	(1)	(1)	(1) stx	(2)
PROVIDING A CHALLENGING ENVIRONMENT FOR ALL STUDENTS TO LEARN	114	89	25	78	15	34	79	30	48	10	5	18	30	13	17	21	6	4	13	28	11	8	20	31
	19%	21%	14%	21%	12%	20%	18%	16%	27%	15%	9%	32%	25%	16%	16%	24%	23%	17%	19%	28%	16%	12%	14%	23%
	(2)	(2) c	(4)	(1) e	(4)	(2)	(3)	(4)	(1) HjK	(3)	(4)	(1)	(1)	(3)	(4)	(2)	(2)	(4)	(2)	(1) VW	(3)	(4)	(3)	(1)
PROVIDING EDUCATIONAL OPPORTUNITIES TO THE POOR AND DISADVANTAGED	109	77	32	71	18	32	76	42	29	9	8	11	17	19	23	22	-	5	12	21	9	16	34	13
	18%	18%	18%	19%	14%	19%	18%	22%	16%	15%	14%	19%	14%	25%	21%	25%	-	21%	18%	21%	13%	24%	25%	9%
	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(2)	(3)	(4)	(3)	(2)	(4)	(2)	(2)	(1) Q		(2) q	(4)	(2) X	(4)	(2) X	(2) uX	(4)
CREATING AN ENVIRONMENT WHERE STUDENTS FROM ALL BACKGROUNDS LEARN RESPECT FOR EACH OTHER AND AMERICA'S DEMOCRATIC IDEALS	107	72	36	55	26	23	84	32	22	14	13	3	20	10	22	15	-	7	22	12	13	16	16	26
	18%	17%	20%	15%	22%	14%	20%	17%	13%	22%	21%	5%	17%	14%	19%	17%	-	29%	33%	12%	19%	23%	12%	19%
	(4)	(4)	(2)	(4)	(2)	(4)	(2)	(3)	(4)	(2)	(2)	(4)	(3) L	(4)	(3)	(4) Q		(1) Q	(1) TW	(4)	(2)	(3) w	(4)	(3)
DON'T KNOW	99	62	37	65	18	31	68	29	36	10	8	14	23	10	19	10	11	3	6	15	15	9	20	27
	17%	15%	21%	18%	15%	18%	16%	16%	20%	16%	13%	24%	19%	13%	17%	11%	46% PR	12%	9%	15%	21% s	13%	15%	20% s
REFUSED	22	18	4	19	1	8	14	9	10	-	1	2	8	5	4	3	2	-	3	3	-	2	4	9
	4%	4%	2%	5% E	-	5%	3%	5% J	6% Jk	-	1%	4%	7%	6%	3%	4%	6%	-	4%	3%	-	2%	3% u	7% U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 37-4
QUESTION 32:
In your opinion, which of the following is the North Carolina Public School System's greatest accomplishment?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
PREPARING STUDENTS FOR COLLEGE OR THE WORLD OF WORK	148	50	42	26	8	10	10	1	116	146	34	114	21	13	57	51	22	17	12	16	9	24	54	76
	25%	27%	26%	24%	18%	23%	34%	6%	24%	25%	25%	25%	33%	18%	27%	24%	29%	22%	20%	23%	23%	24%	23%	25%
	(1)	(1) H	(1) H	(1) H	(3)	(1) h	(1) H	(4)	(1)	(1)	(1)	(1)	(1)	(4)	(1)	(2)	(1)	(2)	(2)	(2)	(1)	(2)	(1)	(1)
PROVIDING A CHALLENGING ENVIRONMENT FOR ALL STUDENTS TO LEARN	114	37	31	18	12	6	2	8	91	111	26	88	13	14	31	53	19	18	16	17	8	28	45	65
	19%	20%	19%	17%	27%	13%	8%	34%	19%	19%	19%	19%	20%	18%	15%	25%	24%	24%	27%	25%	18%	28%	19%	21%
	(2)	(2) g	(3)	(4)	(1) g	(3)	(4)	(1) g	(2)	(2)	(3)	(2)	(3)	(3)	(4)	(1) O	(2)	(1)	(1)	(1)	(3)	(1)	(2)	(2)
PROVIDING EDUCATIONAL OPPORTUNITIES TO THE POOR AND DISADVANTAGED	109	35	26	21	10	9	4	5	87	102	29	80	8	16	44	33	11	15	7	15	7	10	43	50
	18%	19%	16%	19%	22%	20%	13%	24%	18%	18%	21%	17%	12%	21%	21%	15%	14%	19%	12%	23%	16%	10%	19%	16%
	(3)	(3)	(4)	(3)	(2)	(2)	(3)	(2)	(4)	(3)	(2)	(4)	(4)	(2)	(2)	(3)	(3)	(3)	(4)	(3) v	(4)	(4)	(3)	(4)
CREATING AN ENVIRONMENT WHERE STUDENTS FROM ALL BACKGROUNDS LEARN RESPECT FOR EACH OTHER AND AMERICA'S DEMOCRATIC IDEALS	107	31	33	23	4	6	6	5	89	99	23	82	19	18	33	29	5	14	10	7	8	14	38	61
	18%	16%	20%	21%	8%	12%	21%	23%	18%	17%	17%	18%	31%	24%	16%	14%	7%	18%	16%	11%	20%	14%	16%	20%
	(4)	(4)	(2) e	(2) e	(4)	(4)	(2)	(3)	(3)	(4)	(4)	(3)	(2) oP	(1)	(3)	(4)	(4)	(4) Q	(3)	(4)	(2) q	(3)	(4)	(3)
DON'T KNOW	99	29	22	14	10	14	7	3	88	95	16	83	3	10	39	41	18	12	11	9	9	20	45	40
	17%	15%	14%	12%	24%	31% bCD	25%	13%	18%	17%	12%	18%	4%	14%	19% M	19% M	23%	15%	18%	14%	21%	19%	20%	13%
REFUSED	22	6	8	8	-	-	-	-	13	20	10	11	-	4	6	8	2	2	4	3	1	5	7	12
	4%	3% EFGH	5% EFGH	7% EFGH	-	-	-	-	3%	4%	7% l	3%	-	6%	3% M	4% M	3%	2%	7%	4%	2%	5%	3%	4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 37-5
QUESTION 32:
In your opinion, which of the following is the North Carolina Public School System's greatest accomplishment?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
PREPARING STUDENTS FOR COLLEGE OR THE WORLD OF WORK	148	51	53	26	57	53	28	62	60	18	75	57	44	27	57	33	66	25	55	65	56	15	45	96
	25%	24%	23%	26%	28%	23%	23%	29%	24%	21%	27%	23%	24%	31%	21%	28%	27%	21%	24%	26%	25%	21%	20%	28%
	(1)	(1)	(2)	(1)	(1)	(3)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(3)	(1) w
PROVIDING A CHALLENGING ENVIRONMENT FOR ALL STUDENTS TO LEARN	114	42	51	14	36	54	21	29	56	19	44	55	40	11	64	13	43	21	48	42	48	15	50	62
	19%	19%	22%	14%	18%	23%	18%	13%	23%	22%	16%	22%	22%	13%	24%	11%	17%	18%	21%	17%	21%	22%	22%	18%
	(2)	(2)	(3)	(3)	(3)	(2)	(2)	(4)	(2) H	(1)	(3)	(3)	(3) n	(3)	(1) P	(4)	(3)	(3)	(3)	(3)	(3)	(1)	(1)	(3)
PROVIDING EDUCATIONAL OPPORTUNITIES TO THE POOR AND DISADVANTAGED	109	40	43	13	39	42	20	42	38	17	52	41	32	15	56	20	44	22	42	48	42	12	44	65
	18%	19%	19%	14%	19%	18%	16%	19%	16%	20%	19%	16%	18%	17%	21%	17%	18%	19%	19%	19%	18%	17%	19%	19%
	(3)	(3)	(4)	(4)	(2)	(4)	(3)	(3)	(4)	(3)	(2)	(4)	(4)	(2)	(4)	(2)	(2)	(2)	(4)	(2)	(4)	(4)	(4)	(2)
CREATING AN ENVIRONMENT WHERE STUDENTS FROM ALL BACKGROUNDS LEARN RESPECT FOR EACH OTHER AND AMERICA'S DEMOCRATIC IDEALS	107	25	55	22	27	56	17	47	43	10	37	56	42	11	56	19	32	20	52	35	52	12	46	52
	18%	12%	24%	22%	13%	24%	14%	22%	17%	12%	14%	22%	23%	13%	21%	16%	13%	17%	23%	14%	23%	17%	21%	15%
	(4)	(4)	(1) B	(2) b	(4)	(1) Eg	(4)	(2) j	(3)	(4)	(4)	(2) K	(2) n	(4)	(3)	(3)	(4)	(4)	(2) Q	(4)	(2) T	(3)	(2)	(4)
DON'T KNOW	99	50	20	21	37	21	31	27	43	19	52	36	19	20	25	27	52	26	20	48	24	14	31	61
	17%	23% C	9%	21% C	18% F	9%	26% F	12%	17%	22% h	19%	14%	10%	23% M	9%	22% O	21% S	22% S	9%	19% U	10%	20%	14%	18%
REFUSED	22	9	8	2	9	8	3	11	6	3	14	7	6	3	8	7	10	4	9	10	7	3	8	12
	4%	4%	3%	2%	4%	3%	2%	5%	2%	4%	5%	3%	3%	3%	3%	6%	4%	3%	4%	4%	3%	4%	3%	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 37-6
QUESTION 32:
In your opinion, which of the following is the North Carolina Public School System's greatest accomplishment?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
PREPARING STUDENTS FOR COLLEGE OR THE WORLD OF WORK	148	70	66	84	47	76	45	70	65	57	83	45	45	22	13	14	96	44	78	61	71	31	26	15
	25%	26%	23%	26%	23%	26%	25%	24%	27%	22%	26%	24%	27%	22%	22%	34%	26%	25%	26%	25%	25%	24%	31%	25%
	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(3)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(2)
PROVIDING A CHALLENGING ENVIRONMENT FOR ALL STUDENTS TO LEARN	114	56	51	57	42	50	36	54	48	49	62	37	29	28	8	5	70	40	48	54	54	24	15	14
	19%	21%	18%	18%	20%	17%	20%	18%	20%	19%	19%	20%	17%	28%	13%	12%	19%	22%	16%	22%	19%	18%	18%	24%
	(2)	(2)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(1) op	(4)	(2)	(2)	(2)	(4)	(2)	(2)	(3)	(3)	(3)
PROVIDING EDUCATIONAL OPPORTUNITIES TO THE POOR AND DISADVANTAGED	109	48	53	59	38	59	28	62	39	50	58	28	32	23	18	5	64	35	57	48	44	34	13	10
	18%	18%	19%	18%	18%	20%	16%	21%	16%	20%	18%	15%	18%	23%	30%	12%	17%	20%	19%	19%	16%	26%	15%	17%
	(3)	(4)	(2)	(2)	(4)	(2)	(4)	(2)	(4)	(2)	(3)	(4)	(2)	(2)	(1) lp	(3)	(4)	(3)	(2)	(3)	(4)	(1) uw	(4)	(4)
CREATING AN ENVIRONMENT WHERE STUDENTS FROM ALL BACKGROUNDS LEARN RESPECT FOR EACH OTHER AND AMERICA'S DEMOCRATIC IDEALS	107	50	51	49	48	49	42	46	53	45	57	50	27	9	10	3	68	31	54	45	52	15	18	16
	18%	19%	18%	15%	23%	17%	23%	15%	22%	17%	18%	27%	16%	9%	18%	8%	18%	18%	18%	18%	19%	12%	22%	27%
	(4)	(3)	(3)	(4)	(1) d	(4)	(2)	(4)	(2)	(4)	(4)	(1) MNP	(4)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(2) v	(1) v
DON'T KNOW	99	43	44	58	25	46	21	51	34	45	50	23	31	19	8	10	64	20	57	29	49	21	9	3
	17%	16%	16%	18%	12%	16%	12%	17%	14%	18%	16%	12%	18%	18%	13%	24%	17% r	11%	19% t	12%	17% X	16% X	10%	6%
REFUSED	22	4	16	13	8	10	8	14	3	11	10	6	6	-	3	4	13	8	8	10	13	4	3	1
	4%	2%	6% B	4%	4%	3%	5%	5% I	1%	4%	3%	3% N	4% N	-	5%	10% n	3%	5%	3%	4%	4%	3%	4%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 37-7
QUESTION 32:
In your opinion, which of the following is the North Carolina Public School System's greatest accomplishment?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
PREPARING STUDENTS FOR COLLEGE OR THE WORLD OF WORK	148	116	26	135	9	107	37	7	31	69	20	12	98	37	82	56	33	103	46	47	55
	25%	25%	26%	26%	17%	24%	31%	24%	25%	27%	23%	20%	27%	20%	24%	28%	26%	25%	26%	24%	25%
	(1)	(1)	(1)	(1)	(4)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(2)
PROVIDING A CHALLENGING ENVIRONMENT FOR ALL STUDENTS TO LEARN	114	89	18	99	13	91	22	8	29	55	7	10	61	45	71	38	28	75	20	33	60
	19%	19%	19%	19%	24%	20%	19%	28%	23%	21%	8%	18%	17%	24%	20%	19%	22%	19%	11%	17%	27%
	(2)	(3)	(3)	(2)	(1)	(2)	(2)	(1)	(2)	(2)	(4)	(3)	(3)	(1)	(3)	(2)	(3)	(3)	(4)	(4)	(1)
								k	K	K											ST
PROVIDING EDUCATIONAL OPPORTUNITIES TO THE POOR AND DISADVANTAGED	109	90	15	97	9	86	17	7	22	47	20	9	70	33	71	32	30	72	33	38	38
	18%	19%	15%	19%	17%	19%	15%	27%	17%	18%	22%	16%	19%	18%	20%	16%	23%	18%	18%	19%	17%
	(3)	(2)	(4)	(3)	(3)	(4)	(4)	(2)	(4)	(4)	(2)	(4)	(2)	(4)	(2)	(4)	(2)	(4)	(3)	(2)	(4)
CREATING AN ENVIRONMENT WHERE STUDENTS FROM ALL BACKGROUNDS LEARN RESPECT FOR EACH OTHER AND AMERICA'S DEMOCRATIC IDEALS	107	81	24	94	10	87	19	5	24	52	12	11	60	43	64	37	13	82	34	35	39
	18%	17%	24%	18%	18%	19%	16%	19%	19%	20%	14%	19%	17%	23%	18%	18%	10%	20%	19%	18%	17%
	(4)	(4)	(2)	(4)	(2)	(3)	(3)	(4)	(3)	(3)	(3)	(2)	(4)	(2)	(4)	(3)	(4)	(2)	(2)	(3)	(3)
																		Q			
DON'T KNOW	99	73	11	83	11	68	19	1	18	24	28	11	56	24	47	33	21	59	41	31	27
	17%	16%	11%	16%	19%	15%	16%	3%	14%	9%	31%	20%	15%	13%	13%	17%	16%	15%	23%	16%	12%
									H		HIJ	H							U		
REFUSED	22	18	4	16	3	15	4	-	1	12	2	4	15	4	12	6	1	14	5	12	5
	4%	4%	4%	3%	5%	3%	3%	-	1%	5%	2%	7%	4%	2%	4%	3%	1%	3%	3%	6%	2%
										HI											

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

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Table 38-1
QUESTION 33:
In your opinion, which of the following is the North Carolina Public School System's greatest failure?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
FAILURE TO TEACH THE BASICS AND WHAT STUDENTS NEED TO KNOW	158	36	31	17	30	26	19	70	89	16	37	47	25	33	31	23	16	33	38	18	37	56	42	23
	26%	29%	41%	21%	27%	18%	27%	24%	28%	36%	33%	27%	21%	22%	30%	21%	21%	35%	27%	23%	27%	32%	27%	18%
	(1)	(1) f	(1) DeF	(3)	(1)	(3)	(2)	(2)	(1)	(2)	(2)	(1)	(2)	(2)	(1)	(2)	(3)	(1)	(1)	(1)	(2)	(1) X	(1)	(3)
FAILURE TO PROPERLY EDUCATE OUR YOUNG PEOPLE	139	29	15	23	24	37	10	71	68	18	18	45	28	30	24	30	16	24	31	14	37	40	32	29
	23%	24%	20%	29%	22%	26%	15%	25%	22%	40%	16%	26%	24%	20%	23%	27%	22%	26%	22%	18%	27%	23%	21%	23%
	(2)	(2)	(2)	(1) g	(2)	(1) g	(3)	(1)	(3)	(1) kn	(3)	(2)	(1)	(3)	(2)	(1) t	(2)	(3)	(2)	(4)	(1)	(3)	(3)	(2)
FAILURE TO PROVIDE AN ACADEMICALLY CHALLENGING ENVIRONMENT FOR ALL STUDENTS	128	26	12	21	15	34	19	58	70	8	37	23	25	34	23	17	18	27	26	17	16	43	33	33
	21%	22%	16%	26%	14%	25%	27%	20%	23%	18%	33%	14%	21%	23%	22%	16%	24%	29%	19%	22%	12%	25%	21%	26%
	(3)	(3)	(3)	(2)	(4)	(2) e	(1) e	(3)	(2)	(3)	(1) L	(4)	(3)	(1) L	(3)	(4)	(1)	(2) p	(3)	(2)	(4)	(2) U	(2) u	(1) U
FAILURE TO INSTILL COMMON VALUES	90	14	9	13	22	22	10	44	46	-	12	29	20	28	11	20	13	6	25	15	30	18	22	19
	15%	12%	13%	16%	20%	16%	14%	15%	15%	-	11%	17%	17%	19%	11%	18%	18%	7%	18%	19%	22%	10%	14%	15%
	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)		(4) J	(3) J	(4) J	(4) J	(4)	(3) R	(4) R	(4)	(4) R	(3) R	(3) V	(4)	(4)	(4)
DON'T KNOW	67	13	7	5	14	17	11	40	27	2	6	24	17	18	13	19	8	4	14	10	15	13	22	18
	11%	11%	10%	6%	13%	12%	15%	14% i	9%	5%	6%	14% k	14% k	12%	13%	17% R	11%	4%	10%	12% r	11%	7%	14% v	14%
REFUSED	17	4	-	2	5	4	1	5	11	-	2	4	4	7	2	1	2	-	7	5	-	5	4	7
	3%	3% c	-	3%	5% C	3%	2%	2%	4%	-	2%	2%	3% j	5% J	2%	1%	3% r	-	5% pR	6% PR	-	3% u	3%	5% U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

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Table 38-2
QUESTION 33:
In your opinion, which of the following is the North Carolina Public School System's greatest failure?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
FAILURE TO TEACH THE BASICS AND WHAT STUDENTS NEED TO KNOW	158	51	70	37	26	25	27	43	16	21	35	24	96	34	113	8	103	42	8	46	42	34	1
	26%	27%	27%	25%	26%	27%	24%	29%	21%	28%	21%	17%	35%	25%	27%	33%	32%	20%	17%	25%	24%	42%	12%
	(1)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(2)	(1)	(3)	(3)	(1) KL	(3)	(1)	(1)	(1) R	(3)	(3)	(2)	(2)	(1) TUW	(2)
FAILURE TO PROPERLY EDUCATE OUR YOUNG PEOPLE	139	42	64	33	23	19	29	35	19	15	42	28	60	41	90	4	72	46	12	54	39	8	6
	23%	22%	25%	22%	23%	21%	26%	24%	24%	20%	25%	21%	22%	30%	21%	19%	22%	22%	27%	29%	22%	10%	55%
	(2)	(3)	(3)	(3)	(2)	(3)	(1)	(3)	(1)	(3)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(1) V	(3) V	(4)	(1) uV
FAILURE TO PROVIDE AN ACADEMICALLY CHALLENGING ENVIRONMENT FOR ALL STUDENTS	128	28	66	35	14	14	29	37	15	20	55	37	32	40	86	1	62	47	15	45	49	14	1
	21%	14%	25%	23%	14%	15%	26%	25%	20%	27%	33%	27%	12%	29%	20%	3%	19%	23%	34%	24%	28%	18%	8%
	(3)	(4)	(2) B	(2) b	(4)	(4)	(2) e	(2) ef	(3)	(2) e	(1) M	(1) M	(4)	(2) P	(3) P	(4)	(3)	(1)	(1)	(3)	(1) W	(2)	(3)
FAILURE TO INSTILL COMMON VALUES	90	43	31	16	21	22	15	16	8	8	19	19	51	15	69	3	44	39	4	31	20	11	-
	15%	22%	12%	11%	21%	24%	13%	11%	11%	11%	11%	14%	19%	11%	16%	15%	14%	19%	9%	17%	12%	14%	-
	(4)	(2) CD	(4)	(4)	(3)	(2) gHiJ	(4)	(4)	(4)	(4)	(4)	(4)	(3) k	(4)	(4)	(3)	(4)	(4)	(4)	(4) W	(4) W	(3) W	
DON'T KNOW	67	25	23	20	16	9	11	12	14	6	11	23	31	8	53	5	36	22	4	9	23	10	3
	11%	13%	9%	13%	16%	10%	10%	8%	18% h	8%	7%	17% K	11%	5%	12% N	23%	11%	11%	9%	5%	13% T	12%	26%
REFUSED	17	3	5	8	1	2	1	4	4	5	5	5	4	-	14	2	5	9	2	2	2	3	-
	3%	2%	2%	6%	1%	3%	1%	3%	5%	6%	3%	4%	1%	-	3% N	8%	2%	4% q	5%	1%	1%	4%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

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Table 38-3
QUESTION 33:
In your opinion, which of the following is the North Carolina Public School System's greatest failure?

BANNER 3

	TOTAL (A)	PHONE TYPE: LAND (B)	PHONE TYPE: CELL (C)	MARITAL STATUS: MRRD (D)	MARITAL STATUS: SINGLE (E)	CHILDREN UNDER 18 AT HOME: YES (F)	CHILDREN UNDER 18 AT HOME: NO (G)	MARITAL STATUS/ GENDER: MRRD MEN (H)	MARITAL STATUS/ GENDER: MRRD WOMEN (I)	MARITAL STATUS/ GENDER: SINGLE MEN (J)	MARITAL STATUS/ GENDER: SINGLE WOMEN (K)	MARRIED WOMEN: W/ KIDS (L)	MARRIED WOMEN: NO KIDS (M)	MARRIED MEN: W/ KIDS (N)	MARRIED MEN: NO KIDS (O)	SCHOOL TYPE CHILDREN GO TO...: TRAD PUB (P)	SCHOOL TYPE CHILDREN GO TO...: PRIVATE (Q)	SCHOOL TYPE CHILDREN GO TO...: PUB CHARTER (R)	IDEOLOGY/GENDER: LIB MEN (S)	IDEOLOGY/GENDER: LIB WOMEN (T)	IDEOLOGY/GENDER: MOD MEN (U)	IDEOLOGY/GENDER: MOD WOMEN (V)	IDEOLOGY/GENDER: CONS MEN (W)	IDEOLOGY/GENDER: CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
FAILURE TO TEACH THE BASICS AND WHAT STUDENTS NEED TO KNOW	158	106	53	101	33	51	106	50	51	15	18	15	36	24	26	23	7	8	11	24	10	14	48	47
	26%	25%	29%	28%	27%	30%	25%	27%	29%	23%	31%	26%	30%	31%	23%	26%	27%	33%	16%	24%	14%	21%	35%	35%
	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(3)	(1)	(2)	(1)	(1)	(2)	(2)	(2)	(1)	(3)	(3)	(3)	(2)	(1) SUv	(1) SUv
FAILURE TO PROPERLY EDUCATE OUR YOUNG PEOPLE	139	87	52	78	36	34	104	43	35	19	17	17	16	11	32	15	9	4	16	26	15	13	34	27
	23%	21%	29%	21%	29%	20%	24%	23%	19%	29%	28%	30%	14%	14%	29%	17%	38%	18%	24%	26%	22%	19%	24%	20%
	(2)	(2)	(2)	(2)	(1)	(3)	(2)	(2)	(3)	(1)	(2)	(1) m	(4)	(4)	(1) N	(3)	(1)	(3)	(2)	(2)	(2)	(4)	(2)	(2)
FAILURE TO PROVIDE AN ACADEMICALLY CHALLENGING ENVIRONMENT FOR ALL STUDENTS	128	87	41	70	33	38	90	34	36	18	15	13	23	13	21	26	1	7	23	32	19	19	13	19
	21%	21%	23%	19%	27%	23%	21%	18%	20%	28%	26%	22%	19%	17%	19%	30%	3%	32%	35%	32%	27%	27%	9%	14%
	(3)	(3)	(3)	(3)	(2)	(2)	(3)	(3)	(2)	(2)	(3)	(3)	(2)	(2)	(3)	(1) Q	(4)	(2) Q	(1) WX	(1) WX	(1) Wx	(1) Wx	(4)	(4)
FAILURE TO INSTILL COMMON VALUES	90	68	22	57	12	19	70	30	27	6	6	4	22	11	18	9	6	2	10	9	6	13	27	23
	15%	16%	12%	16%	9%	11%	16%	16%	15%	9%	10%	7%	19%	15%	16%	10%	26%	10%	15%	9%	9%	20%	20%	17%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3) L	(3)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3)	(3) Tu	(3)
DON'T KNOW	67	57	11	52	7	22	46	29	23	7	1	6	17	15	13	12	2	2	7	4	17	6	16	15
	11%	14% C	6%	14% E	6%	13%	11%	15% K	13% K	10%	1%	10%	14%	20%	12%	13%	7%	7%	10%	4%	25% sTVwx	9%	12% t	11% t
REFUSED	17	16	1	8	3	5	11	2	6	1	2	2	4	2	-	4	-	-	-	5	2	3	1	3
	3%	4% C	1%	2%	2%	3%	3%	1%	3%	1%	4%	4%	3%	2%	-	4%	-	-	-	5% sw	3%	4%	-	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

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Table 38-4
QUESTION 33:
In your opinion, which of the following is the North Carolina Public School System's greatest failure?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
FAILURE TO TEACH THE BASICS AND WHAT STUDENTS NEED TO KNOW	158	55	37	25	8	16	13	6	128	154	32	125	11	23	56	57	20	22	15	17	7	30	57	87
	26%	29%	23%	23%	18%	35%	44%	25%	26%	27%	23%	27%	17%	31%	27%	26%	26%	28%	25%	25%	18%	29%	25%	28%
	(1)	(1)	(3)	(2)	(2)	(1)	(1) CDE	(2)	(1)	(1)	(2)	(1)	(3)	(2)	(1)	(1)	(1)	(2)	(2)	(2)	(4)	(1)	(1)	(1)
FAILURE TO PROPERLY EDUCATE OUR YOUNG PEOPLE	139	53	39	29	2	7	5	4	108	130	41	98	15	26	51	39	18	10	11	13	8	18	55	69
	23%	28%	24%	27%	5%	15%	16%	18%	22%	23%	30%	21%	24%	35%	24%	18%	23%	12%	18%	20%	18%	18%	24%	23%
	(2)	(2) Ef	(1) E	(1) E	(4)	(4)	(2)	(3)	(2)	(2)	(1)	(3)	(2)	(1) P	(2)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(2)	(3)
FAILURE TO PROVIDE AN ACADEMICALLY CHALLENGING ENVIRONMENT FOR ALL STUDENTS	128	37	38	15	17	10	3	8	104	124	28	100	23	17	35	51	13	23	16	23	10	17	44	75
	21%	20%	24%	13%	39%	23%	11%	34%	22%	22%	20%	22%	36%	23%	16%	24%	16%	29%	27%	34%	25%	17%	19%	25%
	(3)	(3)	(2) dg	(4)	(1) BDG	(2)	(4)	(1)	(3)	(3)	(3)	(2)	(1) O	(3)	(3)	(2) o	(4)	(1) qv	(1)	(1) QV	(1)	(4)	(4)	(2)
FAILURE TO INSTILL COMMON VALUES	90	25	23	22	7	8	4	1	76	87	17	73	9	6	33	36	19	10	7	5	8	22	45	34
	15%	13%	14%	20%	17%	18%	13%	6%	16%	15%	12%	16%	14%	8%	16%	17%	24%	13%	12%	7%	20%	22%	19%	11%
	(4)	(4)	(4)	(3) h	(3)	(3)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(2) sT	(3)	(4)	(4)	(2) t	(2) T	(3) X	(4)
DON'T KNOW	67	15	19	13	9	2	4	4	56	62	16	51	6	2	31	22	6	10	6	4	6	10	29	26
	11%	8%	12%	12%	21%	5%	15%	17%	12%	11%	12%	11%	9%	2%	15%	10%	7%	12%	10%	7%	14%	10%	13%	9%
					bf										N	N								
REFUSED	17	4	5	5	-	2	-	-	12	17	4	12	-	-	4	11	2	4	5	5	2	3	1	14
	3%	2%	3%	5%	-	5%	-	-	3%	3%	3%	3%	-	-	2%	5%	3%	5%	8%	7%	6%	3%	1%	5%
			egh	EGH											mn	MNo								W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

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Table 38-5
QUESTION 33:
In your opinion, which of the following is the North Carolina Public School System's greatest failure?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
FAILURE TO TEACH THE BASICS AND WHAT STUDENTS NEED TO KNOW	158	61	50	32	58	56	33	62	75	11	76	63	47	27	69	40	66	36	54	75	51	16	41	107
	26%	28%	22%	33%	28%	24%	27%	29%	31%	13%	28%	25%	26%	30%	26%	33%	27%	31%	24%	30%	22%	23%	19%	31%
	(1)	(1)	(3)	(1) c	(1)	(3)	(1)	(1) J	(1) J	(4)	(1)	(3)	(1)	(1)	(2)	(1)	(1)	(1)	(3)	(1)	(3)	(1)	(3)	(1) W
FAILURE TO PROPERLY EDUCATE OUR YOUNG PEOPLE	139	52	58	20	48	59	27	60	47	20	60	66	42	23	54	34	54	26	57	54	65	13	58	76
	23%	24%	25%	21%	23%	25%	23%	27%	19%	24%	22%	26%	23%	26%	20%	28%	22%	22%	25%	22%	28%	19%	26%	22%
	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2) i	(3)	(2)	(2)	(1)	(3)	(2)	(3)	(2)	(2)	(3)	(1)	(2)	(2)	(3)	(2)	(2)
FAILURE TO PROVIDE AN ACADEMICALLY CHALLENGING ENVIRONMENT FOR ALL STUDENTS	128	25	69	24	31	67	19	43	50	24	46	65	46	10	77	18	41	26	55	39	65	15	75	48
	21%	12%	30%	25%	15%	29%	16%	20%	21%	27%	17%	26%	25%	12%	29%	15%	17%	22%	24%	16%	29%	21%	33%	14%
	(3)	(4)	(1) B	(2) B	(4)	(1) EG	(3)	(3)	(2)	(1)	(4)	(2) K	(2) N	(4)	(1) P	(4)	(4)	(2)	(2) q	(4)	(1) T	(2)	(1) X	(4)
FAILURE TO INSTILL COMMON VALUES	90	42	28	9	41	29	15	24	40	16	54	27	19	19	30	20	49	12	30	46	26	12	28	62
	15%	19%	12%	9%	20%	12%	12%	11%	17%	18%	20%	11%	11%	22%	11%	17%	20%	10%	13%	18%	12%	17%	13%	18%
	(4)	(3) cD	(4)	(4)	(3) fg	(4)	(4)	(4)	(4)	(3)	(3) L	(4)	(4)	(3) M	(4)	(3)	(3) R	(4)	(4)	(3) u	(4)	(4)	(4)	(3)
DON'T KNOW	67	34	18	11	24	16	22	22	25	14	36	18	19	8	24	7	34	12	21	30	16	10	16	45
	11%	15% C	8%	11%	12%	7%	18% F	10%	10%	16%	13% L	7%	10%	9%	9%	6%	14%	11%	9%	12%	7%	15%	7%	13% w
REFUSED	17	3	7	2	3	7	4	6	7	2	2	13	8	1	12	2	3	5	8	4	5	4	6	8
	3%	2%	3%	2%	1%	3%	4%	3%	3%	3%	1%	5% K	5%	1%	4%	1%	1%	4%	4%	1%	2%	6%	3%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 38-6
QUESTION 33:
In your opinion, which of the following is the North Carolina Public School System's greatest failure?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
FAILURE TO TEACH THE BASICS AND WHAT STUDENTS NEED TO KNOW	158	71	77	90	53	82	47	89	56	59	89	46	49	17	24	13	115	34	94	57	87	23	24	18
	26%	26%	28%	28%	25%	28%	26%	30%	23%	23%	28%	24%	29%	17%	40%	31%	31%	19%	31%	23%	31%	18%	29%	31%
	(1)	(2)	(1)	(1)	(2)	(1)	(1)	(1)	(3)	(3)	(1)	(2)	(1) n	(3)	(1) lN	(2)	(1) R	(3)	(1) t	(2)	(1) V	(3)	(1) v	(1)
FAILURE TO PROPERLY EDUCATE OUR YOUNG PEOPLE	139	67	62	68	53	66	39	65	58	66	71	38	36	26	17	16	86	40	68	58	63	40	17	12
	23%	25%	22%	21%	26%	23%	22%	22%	24%	26%	22%	20%	21%	26%	29%	38%	23%	23%	23%	24%	22%	31%	20%	21%
	(2)	(3)	(2)	(2)	(1)	(2)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(1) lm	(3)	(1)	(2)	(1)	(2)	(1)	(2)	(3)
FAILURE TO PROVIDE AN ACADEMICALLY CHALLENGING ENVIRONMENT FOR ALL STUDENTS	128	72	47	58	48	63	42	55	59	70	52	50	25	30	9	3	87	38	63	56	63	32	12	13
	21%	27%	17%	18%	23%	22%	23%	19%	24%	28%	16%	26%	15%	30%	14%	8%	23%	22%	21%	23%	22%	25%	14%	23%
	(3)	(1) C	(4)	(3)	(3)	(3)	(2)	(3)	(1)	(1) K	(4)	(1) MoP	(4)	(1) MOP	(3)	(4)	(2)	(2)	(3)	(3)	(3)	(2) w	(4)	(2)
FAILURE TO INSTILL COMMON VALUES	90	28	56	56	26	48	24	45	42	25	62	26	35	13	5	6	51	31	49	36	43	19	16	8
	15%	10%	20%	18%	13%	17%	13%	15%	17%	10%	20%	14%	20%	13%	9%	14%	14%	17%	16%	15%	15%	15%	19%	13%
	(4)	(4)	(3) B	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3) J	(4)	(3) o	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)
DON'T KNOW	67	27	30	38	21	26	20	36	22	28	37	21	22	14	2	4	34	21	27	27	24	13	10	6
	11%	10%	11%	12%	10%	9%	11%	12%	9%	11%	11%	11% o	13% O	14% O	3%	10%	9%	12%	9%	11%	8%	10%	12%	10%
REFUSED	17	7	8	10	7	5	9	6	7	8	9	9	4	-	3	-	3	13	2	12	5	3	5	1
	3%	3%	3%	3%	3%	2%	5%	2%	3%	3%	3%	5% NP	2% np	-	5%	-	1%	7% Q	1%	5% S	2%	3%	6%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 38-7
QUESTION 33:
In your opinion, which of the following is the North Carolina Public School System's greatest failure?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
FAILURE TO TEACH THE BASICS AND WHAT STUDENTS NEED TO KNOW	158	130	24	146	10	121	36	7	32	76	19	18	118	35	101	46	27	119	47	49	62
	26%	28%	24%	28%	17%	27%	30%	26%	25%	29%	21%	31%	33%	19%	29%	23%	21%	29%	27%	25%	28%
	(1)	(1)	(1)	(1)	(4)	(1)	(1)	(2)	(1)	(1)	(3)	(1)	(1)	(3)	(1)	(1)	(3)	(1)	(1)	(1)	(1)
				e									N								
FAILURE TO PROPERLY EDUCATE OUR YOUNG PEOPLE	139	118	15	125	10	107	27	5	26	55	31	16	86	38	94	35	29	92	47	45	47
	23%	25%	15%	24%	18%	24%	23%	19%	21%	21%	34%	28%	24%	20%	27%	18%	23%	23%	26%	23%	21%
	(2)	(2)	(4)	(2)	(2)	(3)	(2)	(3)	(3)	(3)	(1)	(2)	(2)	(2)	(2)	(4)	(2)	(2)	(2)	(3)	(2)
		C									iJ				P						
FAILURE TO PROVIDE AN ACADEMICALLY CHALLENGING ENVIRONMENT FOR ALL STUDENTS	128	99	22	113	11	108	17	1	26	69	20	10	74	47	85	39	41	77	34	49	45
	21%	21%	22%	22%	19%	24%	15%	4%	21%	27%	23%	17%	21%	25%	24%	19%	33%	19%	19%	25%	20%
	(3)	(3)	(2)	(3)	(1)	(2)	(4)	(4)	(2)	(2)	(2)	(3)	(3)	(1)	(3)	(2)	(1)	(3)	(3)	(2)	(3)
						g			H	H	H	h					R				
FAILURE TO INSTILL COMMON VALUES	90	73	15	79	10	60	26	9	18	37	13	5	56	29	44	37	14	69	25	33	32
	15%	16%	16%	15%	18%	13%	22%	34%	14%	14%	15%	9%	16%	16%	13%	18%	11%	17%	14%	17%	14%
	(4)	(4)	(3)	(4)	(3)	(4)	(3)	(1)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)
								ijkL													
DON'T KNOW	67	41	15	51	11	47	12	3	17	19	4	7	25	26	24	32	11	42	21	16	31
	11%	9%	16%	10%	20%	10%	10%	10%	14%	7%	5%	11%	7%	14%	7%	16%	9%	10%	12%	8%	14%
					d				K					M		O					
REFUSED	17	8	6	8	5	10	-	2	6	3	2	2	-	11	-	11	4	7	4	5	8
	3%	2%	6%	2%	9%	2%	-	7%	5%	1%	2%	4%	-	6%	-	6%	3%	2%	2%	2%	4%
					d	G								M		O					

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

CIVITAS

Table 39-1
QUESTION 34:
Education Vouchers and Education Scholarship Accounts are instruments that allow parents to send their children to the school of their choice. They are made possible by having a portion of what government would normally spend to educate that child in a traditional public school follow the child. Would you support or oppose allowing all families to be eligible to receive a voucher or an Education Savings Account for their children?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
**D/S (SUPPORT - OPPOSE)	173	42	28	26	35	36	8	90	83	35	55	42	30	11	43	35	12	55	29	-1	57	70	36	10
	29%	34% G	37% G	32% G	31% G	26% G	11%	31%	27%	77% KLMN	49% LMN	25% N	25% N	7%	41% QST	31% QsT	17% T	59% oPQST	21% T	-2%	42% WX	40% WX	23% X	8%
TOTAL SUPPORT	360	75	49	50	66	84	35	176	184	39	77	101	70	72	69	69	39	69	81	33	89	115	92	62
----------	60%	61%	66% g	61%	60%	60%	50%	61%	59%	86% LMN	69% N	59% n	59% n	48%	66% T	62% T	53%	73% QsT	58% T	43%	65% X	66% X	59%	48%
TOTAL OPPOSE	186	33	22	24	31	49	28	86	100	4	22	59	40	61	26	34	26	13	52	35	31	45	56	52
----------	31%	27%	29%	30%	28%	35%	39%	30%	32%	9%	20%	34% JK	34% Jk	41% JK	25%	31% R	36% R	14%	37% R	45% OPR	23%	26%	36% U	41% UV
STRONGLY SUPPORT	232	52	30	36	39	50	25	116	116	20	58	63	50	41	49	44	23	45	53	18	54	82	54	40
	39%	43%	40%	44%	35%	36%	35%	40%	37%	45%	51% lN	37% n	42% N	28%	47% qT	40% T	31%	47% qT	38% T	24%	40%	47% wX	35%	31%
SOMEWHAT SUPPORT	127	23	19	14	27	34	11	60	67	19	20	38	20	31	20	25	16	24	28	15	35	33	37	22
	21%	19%	25%	18%	24%	24%	15%	21%	22%	41% kMn	18%	22%	17%	20%	19%	22%	22%	26%	20%	19%	25%	19%	24%	17%
SOMEWHAT OPPOSE	53	7	8	9	9	13	6	15	38	-	10	19	10	13	6	5	4	7	21	10	15	13	14	10
	9%	6%	11%	11%	8%	9%	9%	5%	12% H	-	9% J	11% J	8% J	9% J	6%	4%	5%	8%	15% oPQ	13% PQ	11%	7%	9%	8%
STRONGLY OPPOSE	133	26	13	16	22	35	21	72	62	4	12	39	30	48	20	29	23	6	30	25	16	32	42	42
	22%	21%	17%	19%	20%	25%	30%	25%	20%	9%	10%	23% jK	25% JK	32% JKl	19% r	26% R	31% oR	7%	22% R	32% oRs	12%	18%	27% U	33% UV
DON'T KNOW/NEED MORE INFORMATION	47	11	4	5	12	7	7	22	25	2	8	11	9	15	7	8	6	10	6	9	15	12	8	12
	8%	9%	6%	6%	11%	5%	10%	8%	8%	5%	8%	6%	8%	10%	7%	7%	9%	10%	4%	12% S	11%	7%	5%	9%
REFUSED	7	3	-	2	2	-	1	4	3	-	4	1	-	2	2	-	2	2	1	-	1	3	1	2
	1%	2%	-	3%	2%	-	1%	1%	1%	-	4%	1%	-	1% jm	2%	-	3% pt	2%	1%	-	1%	2%	-	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 39-2
QUESTION 34:
Education Vouchers and Education Scholarship Accounts are instruments that allow parents to send their children to the school of their choice. They are made possible by having a portion of what government would normally spend to educate that child in a traditional public school follow the child. Would you support or oppose allowing all families to be eligible to receive a voucher or an Education Savings Account for their children?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
**D/S (SUPPORT - OPPOSE)	173	85	43	45	54	31	12	32	24	21	21	13	137	52	108	8	106	32	27	71	38	21	7
	29%	44% CD	17%	30% C	54% FGHIJ	34% Gh	11%	22% G	32% G	28% G	13%	9%	50% KL	38% O	25%	33%	33% R	16%	60% QR	38% U	22%	26%	59% Uv
TOTAL SUPPORT	360	129	141	89	75	54	57	84	44	45	90	66	195	91	246	13	200	109	33	123	99	47	8
----------	60%	67% C	55%	59%	75% fGHi	59%	51%	58%	58%	61%	54%	49%	71% KL	66%	58%	56%	62% r	53%	73% r	66%	56%	59%	71%
TOTAL OPPOSE	186	44	98	44	21	23	45	53	20	25	69	54	59	39	139	5	94	77	6	52	61	26	1
----------	31%	23%	38% B	30%	21%	25%	40% EFi	36% E	26%	33%	41% M	39% M	21%	28%	33%	23%	29% S	38% qS	13%	28%	35% w	32%	12%
STRONGLY SUPPORT	232	88	95	49	54	34	38	57	23	26	51	48	127	67	147	12	131	65	22	75	51	40	7
	39%	46% D	37%	33%	54% FGHIJ	37%	34%	39%	31%	35%	31%	35%	46% Kl	49% O	34%	51%	41% r	32%	49%	40% u	29%	50% U	59% u
SOMEWHAT SUPPORT	127	41	46	40	21	21	19	28	21	19	39	18	68	24	99	1	69	45	11	48	48	7	1
	21%	22%	18%	26%	21%	22%	17%	19%	27%	26%	23% l	13%	25% L	17%	23% P	5%	21%	22%	24%	26% V	27% V	9%	12%
SOMEWHAT OPPOSE	53	17	28	7	5	12	8	20	1	7	13	15	23	12	34	5	31	18	2	22	16	6	-
	9%	9%	11% d	5%	5%	13% I	8% I	13% eI	1%	9% i	8%	11%	8%	9%	8%	22%	10%	9%	4%	12% W	9% W	8% W	-
STRONGLY OPPOSE	133	27	70	37	16	11	37	33	19	18	55	39	36	27	104	-	63	59	4	30	45	20	1
	22%	14%	27% B	25% B	16%	12%	33% EF	23% f	25% f	24%	33% M	28% M	13%	19% P	24% P	1%	20%	29% QS	9%	16%	26% t	24%	12%
DON'T KNOW/NEED MORE INFORMATION	47	16	18	13	4	12	9	8	9	4	8	12	19	8	34	5	24	17	4	10	16	7	1
	8%	8%	7%	9%	4%	13% e	8%	6%	12%	6%	5%	8%	7%	6%	8%	21%	8%	8%	9%	5%	9%	9%	12%
REFUSED	7	2	2	3	-	2	1	1	3	-	1	5	1	-	7	-	3	2	2	-	-	-	1
	1%	1%	1%	2%	-	3%	1%	1%	4%	-	1%	4% m	-	-	2% NP	-	1%	1%	5%	-	-	-	5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

CIVITAS

Table 39-3
QUESTION 34:
Education Vouchers and Education Scholarship Accounts are instruments that allow parents to send their children to the school of their choice. They are made possible by having a portion of what government would normally spend to educate that child in a traditional public school follow the child. Would you support or oppose allowing all families to be eligible to receive a voucher or an Education Savings Account for their children?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
**D/S (SUPPORT - OPPOSE)	173	94	79	110	51	77	96	70	40	15	36	24	15	34	36	16	23	12	2	19	4	8	82	55
	29%	22%	44%	30%	42%	45%	22%	37%	22%	24%	61%	42%	13%	45%	32%	18%	94%	51%	3%	19%	6%	12%	59%	41%
			B		d	G		I			HIJ	M					PR	P		SU			STUVX	STUV
TOTAL SUPPORT	360	236	124	220	82	115	243	121	98	37	45	37	61	52	70	48	23	15	33	57	32	34	106	90
----------	60%	56%	69%	60%	67%	68%	57%	65%	55%	58%	78%	63%	52%	67%	63%	54%	94%	65%	49%	57%	46%	51%	77%	66%
			B			g					Ij						Pr						STUVx	sUv
TOTAL OPPOSE	186	142	44	110	31	38	147	51	59	22	10	12	46	17	34	32	-	3	31	38	28	26	24	35
----------	31%	34%	25%	30%	26%	23%	34%	27%	33%	34%	17%	21%	39%	23%	30%	36%	-	15%	46%	37%	40%	38%	17%	26%
		c					F		K				L			Qr			WX	W	Wx	W		
STRONGLY SUPPORT	232	152	80	144	54	82	149	75	69	27	26	25	42	38	37	31	20	11	20	32	26	22	67	60
	39%	36%	44%	39%	44%	48%	35%	40%	39%	42%	45%	43%	36%	49%	34%	35%	82%	46%	29%	32%	38%	32%	49%	44%
						G								o			PR						STV	s
SOMEWHAT SUPPORT	127	84	44	76	29	33	94	46	29	10	19	11	18	14	32	17	3	5	14	25	6	13	39	30
	21%	20%	24%	21%	23%	19%	22%	24%	17%	15%	33%	20%	15%	18%	29%	19%	13%	20%	20%	25%	8%	19%	28%	22%
											i									U			U	U
SOMEWHAT OPPOSE	53	36	17	31	8	17	36	9	21	5	3	7	14	4	6	13	-	2	2	11	5	9	6	17
	9%	9%	9%	8%	6%	10%	8%	5%	12%	8%	5%	11%	12%	5%	5%	15%	-	8%	3%	11%	8%	14%	4%	12%
									H							Q				s		Sw		SW
STRONGLY OPPOSE	133	106	27	79	23	22	112	42	37	17	7	6	31	14	28	19	-	2	29	26	22	16	18	18
	22%	25%	15%	22%	19%	13%	26%	22%	21%	26%	12%	10%	27%	18%	25%	22%	-	7%	43%	26%	32%	24%	13%	13%
		C					F						L			Qr			tvWX	WX	WX			
DON'T KNOW/NEED MORE INFORMATION	47	35	12	33	7	16	30	14	19	6	1	8	11	8	6	7	1	5	2	6	7	5	8	10
	8%	8%	7%	9%	5%	9%	7%	7%	11%	9%	2%	14%	10%	10%	5%	8%	5%	20%	3%	6%	10%	7%	6%	8%
								k	K															
REFUSED	7	7	-	3	2	1	6	2	1	-	2	1	-	-	2	1	-	-	1	-	3	2	-	1
	1%	2%	-	1%	2%	1%	1%	1%	1%	-	4%	2%	-	-	2%	1%	-	-	2%	-	4%	3%	-	1%
		C																						

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

CIVITAS

Table 39-4
QUESTION 34:
Education Vouchers and Education Scholarship Accounts are instruments that allow parents to send their children to the school of their choice. They are made possible by having a portion of what government would normally spend to educate that child in a traditional public school follow the child. Would you support or oppose allowing all families to be eligible to receive a voucher or an Education Savings Account for their children?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600 100%	188 31%	162 27%	110 18%	43 7%	45 8%	29 5%	23 4%	484 81%	573 96%	140 23%	459 76%	63 11%	75 12%	210 35%	216 36%	78 13%	77 13%	61 10%	67 11%	42 7%	101 17%	232 39%	304 51%
**D/S (SUPPORT - OPPOSE)	173 29%	57 30% E	46 28% E	25 23% e	5 11%	16 35% E	9 31% e	16 69% BCDEFG	116 24%	169 29% i	59 42% IJL	113 25%	14 22%	38 51% MOP	67 32% P	40 19%	27 34% RSTU	3 4% U	10 17% RU	6 9% U	-5 -11%	38 38% RSTU	118 51% X	44 14%
TOTAL SUPPORT	360 60%	111 59%	100 62%	61 55%	20 47%	29 64%	19 65%	19 84% BCDE	280 58%	345 60%	91 65%	267 58%	38 60%	53 71% p	127 61%	119 55%	47 60% U	38 50%	34 56% u	35 52%	15 36%	66 65% RU	160 69% X	164 54%
TOTAL OPPOSE	186 31%	54 29%	54 34%	36 32%	16 37%	13 30%	10 34%	4 16%	163 34% K	176 31%	33 23%	154 33% k	24 38% n	15 20%	60 29%	79 36% N	20 26%	35 45% QV	24 39%	29 43% Qv	20 47% QV	28 28%	43 18%	121 40% W
STRONGLY SUPPORT	232 39%	77 41%	60 37%	38 34%	15 34%	18 39%	12 43%	12 54%	185 38%	222 39%	57 41%	175 38%	24 38%	43 58% mOP	83 39% p	64 30%	28 35%	20 25%	17 28%	15 22%	9 22%	37 37% Tu	117 50% X	93 31%
SOMEWHAT SUPPORT	127 21%	34 18%	40 24%	23 21%	6 13%	11 25%	6 22%	7 30%	94 19%	123 21%	34 25%	91 20%	14 22%	10 13%	45 21%	55 25% n	19 25%	19 24%	17 28%	20 30% u	6 14%	29 28% u	43 19%	71 23%
SOMEWHAT OPPOSE	53 9%	13 7%	17 10%	9 8%	2 5%	7 15%	5 16%	1 4%	43 9%	51 9%	12 9%	41 9%	3 5%	9 13%	11 5%	24 11% O	9 11%	9 11%	6 10%	5 7%	7 16%	11 11%	14 6%	30 10%
STRONGLY OPPOSE	133 22%	41 22%	38 23%	26 24%	13 31%	7 15%	5 18%	3 12%	121 25% K	125 22%	21 15%	113 25% K	21 33% N	6 8%	49 23% N	55 25% N	11 14%	26 34% QV	18 29% qv	24 36% QV	13 31% qv	17 16%	29 12%	91 30% W
DON'T KNOW/NEED MORE INFORMATION	47 8%	20 10% cFGH	8 5% H	12 11% FGH	6 15% FgH	1 1%	- 2%	- -	36 8%	44 8%	13 9%	34 7%	1 2%	6 9%	19 9% M	15 7%	9 12% r	3 4%	3 5%	3 5%	5 11%	6 6%	28 12% X	14 5%
REFUSED	7 1%	3 2%	- -	2 2%	1 2%	2 5%	- -	- -	4 1%	7 1%	3 2%	4 1%	- -	- -	4 2% n	3 2% n	2 3%	1 1%	- -	- -	2 6%	1 1%	1 -	4 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

CIVITAS

Table 39-5
QUESTION 34:
Education Vouchers and Education Scholarship Accounts are instruments that allow parents to send their children to the school of their choice. They are made possible by having a portion of what government would normally spend to educate that child in a traditional public school follow the child. Would you support or oppose allowing all families to be eligible to receive a voucher or an Education Savings Account for their children?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600 100%	217 36%	230 38%	98 16%	205 34%	233 39%	121 20%	217 36%	244 41%	87 14%	275 46%	251 42%	181 30%	88 15%	266 44%	120 20%	247 41%	117 20%	225 38%	248 41%	229 38%	70 12%	224 37%	347 58%
**D/S (SUPPORT - OPPOSE)	173 29%	116 54% CD	21 9%	23 23% C	124 60% FG	28 12%	15 13%	70 32% J	85 35% J	- -	151 55% L	7 3%	9 5%	44 50% M	50 19%	55 45% O	127 51% RS	37 31% S	10 4%	125 50% UV	22 9%	12 17%	18 8%	158 45% W
TOTAL SUPPORT	360 60%	156 72% CD	119 52%	56 57%	154 75% FG	125 54%	60 49%	137 63% J	150 61% J	40 46%	200 73% L	120 48%	89 49%	62 71% M	150 56%	82 69% O	175 71% RS	67 58%	112 50%	173 70% UV	120 52%	36 52%	115 51%	232 67% W
TOTAL OPPOSE	186 31%	40 18%	98 43% B	33 33% B	31 15%	98 42% E	44 37% E	67 31%	65 27%	40 46% HI	48 18%	113 45% K	80 44% N	18 21%	100 38% P	28 23%	48 20%	31 26%	102 45% QR	48 19%	98 43% T	24 34% T	97 43% X	74 21%
STRONGLY SUPPORT	232 39%	102 47% C	75 33%	40 41%	98 48% FG	81 35%	41 34%	92 42% j	94 39%	26 31%	134 49% L	69 27%	57 32%	45 51% M	94 35%	45 37%	112 45% S	49 42% s	67 30%	104 42%	77 34%	29 41%	72 32%	149 43% W
SOMEWHAT SUPPORT	127 21%	54 25% d	45 19%	15 15%	56 28% fG	44 19%	18 15%	45 21%	56 23%	13 15%	66 24%	52 21%	32 18%	17 20%	55 21%	38 31% o	63 25% r	18 15%	45 20%	69 28% uV	43 19%	7 10%	43 19%	83 24%
SOMEWHAT OPPOSE	53 9%	13 6%	29 13% B	8 8%	9 4%	29 12% E	11 9%	16 7%	27 11% J	3 4%	13 5%	26 10% K	18 10%	5 6%	22 8%	12 10%	15 6%	10 9%	26 11% q	17 7%	27 12% v	3 4%	24 11%	24 7%
STRONGLY OPPOSE	133 22%	27 13%	69 30% B	25 25% B	22 11%	69 30% E	33 27% E	51 24% i	38 16%	37 43% HI	35 13%	87 35% K	63 35% N	13 15%	77 29% P	15 13%	33 13%	20 17%	76 34% QR	30 12%	71 31% T	21 30% T	74 33% X	50 15%
DON'T KNOW/NEED MORE INFORMATION	47 8%	20 9%	12 5%	9 9%	19 9% f	9 4%	14 12% F	10 5%	24 10% h	7 8%	23 8%	15 6%	11 6%	8 9%	13 5%	8 7%	20 8%	16 14% S	10 4%	25 10% U	9 4%	8 11%	10 5%	34 10% W
REFUSED	7 1%	1 1%	1 -	1 1%	1 1%	1 1%	3 2%	3 1%	5 2% j	- -	3 1%	3 1%	1 1%	- -	3 1%	2 1%	3 1%	3 2%	1 1%	2 1%	1 1%	2 3%	1 1%	6 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 39-6
QUESTION 34:
Education Vouchers and Education Scholarship Accounts are instruments that allow parents to send their children to the school of their choice. They are made possible by having a portion of what government would normally spend to educate that child in a traditional public school follow the child. Would you support or oppose allowing all families to be eligible to receive a voucher or an Education Savings Account for their children?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
**D/S (SUPPORT - OPPOSE)	173	49	104	141	25	111	35	107	58	61	101	-24	93	47	10	29	217	-49	203	-38	128	32	7	3
	29%	18%	37% B	44% E	12%	38% G	20%	36% I	24%	24%	32% j	-13%	55% LO	47% LO	16% L	71% LmNO	58% R	-28%	67% T	-16%	45% VWX	24% WX	9%	5%
TOTAL SUPPORT	360	152	178	216	112	192	99	185	145	148	195	76	122	71	33	34	286	56	240	95	197	73	42	29
	60%	56%	63%	67% E	54%	66% G	55%	62%	60%	58%	61%	40%	72% Lo	70% L	55% l	82% LO	76% R	31%	79% T	38%	69% VWX	56%	50%	49%
TOTAL OPPOSE	186	103	74	75	88	82	64	78	87	88	94	99	29	23	23	5	69	105	38	133	69	41	34	26
	31%	38% C	26%	23%	42% D	28%	35%	26%	36% H	34%	29%	53% MNP	17%	23%	39% MnP	11%	18%	59% Q	12%	54% S	24%	32%	41% U	45% U
STRONGLY SUPPORT	232	96	117	139	79	120	66	127	86	92	125	46	82	50	19	20	200	24	166	48	130	44	28	19
	39%	35%	42%	43%	38%	41%	36%	43%	35%	36%	39%	24%	48% Lo	50% Lo	32%	48% L	53% R	14%	55% T	19%	46% vwx	34%	34%	32%
SOMEWHAT SUPPORT	127	56	61	78	33	72	33	58	60	57	70	30	40	21	14	14	86	32	74	46	67	29	13	10
	21%	20%	22%	24% E	16%	25%	19%	20%	25%	22%	22%	16%	23%	20%	23%	34% l	23%	18%	24%	19%	24%	22%	16%	17%
SOMEWHAT OPPOSE	53	28	24	16	27	27	17	21	26	24	27	24	9	10	8	1	26	22	12	39	24	9	13	5
	9%	10%	9%	5%	13% D	9%	9%	7%	11%	10%	9%	13% MP	5%	10%	14%	3%	7%	12% q	4%	16% S	8%	7%	16% v	8%
STRONGLY OPPOSE	133	75	50	59	60	55	47	58	61	63	66	76	20	13	15	3	42	83	26	94	45	32	21	21
	22%	28% C	18%	18%	29% D	19%	26%	19%	25%	25%	21%	40% MNoP	12%	13%	25% mP	8%	11%	47% Q	8%	38% S	16%	25%	25% u	37% U
DON'T KNOW/NEED MORE INFORMATION	47	17	23	25	5	15	12	30	7	15	30	13	14	6	4	3	18	13	21	17	15	16	5	3
	8%	6%	8%	8% E	2%	5%	7%	10% I	3%	6%	9%	7%	8%	6%	6%	7%	5%	7%	7%	7%	5%	12% u	6%	6%
REFUSED	7	1	6	4	4	2	5	4	4	5	1	1	6	1	-	-	3	4	4	2	3	1	2	-
	1%	-	2%	1%	2%	1%	3%	1%	2%	2%	-	1%	3% OP	1%	-	-	1%	2%	1%	1%	1%	-	3%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 39-7
QUESTION 34:
Education Vouchers and Education Scholarship Accounts are instruments that allow parents to send their children to the school of their choice. They are made possible by having a portion of what government would normally spend to educate that child in a traditional public school follow the child. Would you support or oppose allowing all families to be eligible to receive a voucher or an Education Savings Account for their children?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
**D/S (SUPPORT - OPPOSE)	173	191	-13	205	-25	106	64	11	35	83	14	21	360	-186	194	-30	14	162	69	57	47
	29%	41%	-14%	39%	-45%	23%	54%	40%	28%	32%	15%	36%	100%	-100%	56%	-15%	11%	40%	39%	29%	21%
		C		E			F	K	k	K		K	N		P			Q	U		
TOTAL SUPPORT	360	311	38	344	14	261	89	19	77	161	47	36	360	-	263	83	68	271	115	118	127
----------	60%	67%	39%	66%	24%	58%	76%	70%	61%	62%	53%	63%	100%	-	76%	41%	54%	67%	64%	60%	57%
		C		E			F						N		P			Q			
TOTAL OPPOSE	186	120	51	138	39	155	25	8	42	78	33	15	-	186	69	112	54	109	46	61	80
----------	31%	26%	52%	26%	70%	34%	21%	30%	34%	30%	37%	26%	-	100%	20%	56%	43%	27%	26%	31%	35%
			B		D	G								M		O	R				s
STRONGLY SUPPORT	232	205	21	225	5	168	57	13	43	104	30	28	232	-	176	46	43	176	74	73	85
	39%	44%	21%	43%	10%	37%	48%	48%	34%	40%	33%	50%	65%	-	51%	23%	34%	43%	41%	37%	38%
		C		E			f						N		P						
SOMEWHAT SUPPORT	127	107	18	119	8	93	32	6	34	57	17	7	127	-	86	36	25	95	41	45	42
	21%	23%	18%	23%	15%	21%	27%	22%	27%	22%	19%	13%	35%	-	25%	18%	20%	23%	23%	23%	19%
									l				N		p						
SOMEWHAT OPPOSE	53	37	14	42	10	46	4	1	19	22	6	3	-	53	35	16	8	39	12	20	21
	9%	8%	15%	8%	18%	10%	4%	5%	16%	9%	7%	6%	-	28%	10%	8%	6%	10%	7%	10%	9%
					d	G			kl					M							
STRONGLY OPPOSE	133	83	37	97	29	108	21	7	23	55	27	12	-	133	33	96	46	69	34	40	59
	22%	18%	38%	18%	51%	24%	18%	25%	18%	21%	30%	21%	-	72%	10%	48%	36%	17%	19%	21%	26%
			B		D						i			M		O	R				
DON'T KNOW/NEED MORE INFORMATION	47	31	6	33	3	34	4	-	6	18	7	4	-	-	15	6	4	25	17	17	13
	8%	7%	6%	6%	6%	7%	3%	-	5%	7%	7%	7%	-	-	4%	3%	3%	6%	10%	9%	6%
									H	H	H	h									
REFUSED	7	4	2	7	-	4	-	-	-	2	2	2	-	-	-	-	1	1	1	1	5
	1%	1%	2%	1%	-	1%	-	-	-	1%	3%	4%	-	-	-	-	1%	-	1%	1%	2%
				E																	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

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Table 40-1
QUESTION 35:
And, would you support or oppose this proposal if children from low-income families were awarded a larger Voucher or Education Savings Account to help them better afford educational options expenses?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
**D/S (SUPPORT - OPPOSE)	145	43	14	10	33	22	23	40	105	28	36	36	35	10	19	18	3	52	45	7	66	42	34	7
	24%	35% CDF	18%	13%	30% DF	16%	32% cDF	14%	34% H	61% KLMN	32% N	21% N	29% N	6%	18% Q	16% Q	4%	56% OPQST	32% OPQT	9% q	48% VWX	24% X	22% X	6%
TOTAL SUPPORT	346	78	42	43	64	77	43	153	193	34	69	97	74	71	56	63	33	68	87	38	96	97	91	62
----------	58%	64%	55%	52%	58%	55%	61%	53%	62% h	75% lN	61% n	57%	62% N	47%	54%	57% q	45%	73% opQT	62% Qt	49%	70% VwX	56%	58%	48%
TOTAL OPPOSE	201	35	28	32	31	55	21	113	88	6	33	61	40	61	37	45	30	16	41	31	30	56	57	55
----------	34%	28%	37%	40%	28%	39%	29%	39% I	28%	14%	29%	35% J	33% J	41% J	36% R	41% Rs	41% Rs	17%	29% r	40% Rs	22%	32%	36% U	43% U
STRONGLY SUPPORT	206	52	27	22	39	43	22	96	110	26	42	60	42	36	35	42	19	50	43	16	52	63	51	41
	34%	43% df	36%	28%	35%	31%	31%	33%	35%	58% lmN	38% n	35% N	35% N	24%	33%	38% qT	26%	54% oQST	31% t	21%	38%	36%	33%	32%
SOMEWHAT SUPPORT	140	26	14	20	25	34	21	56	83	8	27	37	32	35	22	21	14	18	43	22	44	35	40	21
	23%	21%	19%	25%	22%	24%	30%	20%	27% h	17%	24%	22%	27%	24%	21%	19%	19%	19%	31% pQ	28% q	32% VX	20%	25%	16%
SOMEWHAT OPPOSE	66	8	11	15	10	16	6	39	27	4	15	16	13	18	15	14	10	8	11	8	16	20	16	14
	11%	6%	15%	19% B	9%	12%	9%	14%	9%	9%	13%	9%	11%	12%	14%	12%	14%	9%	8%	10%	12%	11%	10%	11%
STRONGLY OPPOSE	135	27	17	17	21	38	14	74	61	2	18	45	26	43	22	32	20	8	30	23	14	36	41	41
	22%	22%	22%	21%	19%	27%	20%	26%	20%	5%	16%	26% J	22% J	29% JK	22% r	29% R	27% R	8%	21% R	30% R	10%	20% U	26% U	32% Uv
DON'T KNOW/NEED MORE INFORMATION	43	6	6	4	13	7	6	18	26	5	6	11	5	16	8	1	8	7	10	8	9	17	8	9
	7%	5%	8%	5%	12% b	5%	9%	6%	8%	11%	6%	6%	5%	11% M	8% p	1%	11% P	8%	7% P	10% P	6%	10%	5%	7%
REFUSED	9	3	-	2	2	1	1	5	5	-	4	3	-	2	2	1	2	2	2	-	1	4	1	2
	2%	2%	-	3%	2%	1%	1%	2%	1%	-	4%	2%	-	1% jm	2%	1%	3% t	2%	2%	-	1%	3%	1%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

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Table 40-2
QUESTION 35:
And, would you support or oppose this proposal if children from low-income families were awarded a larger Voucher or Education Savings Account to help them better afford educational options expenses?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
**D/S (SUPPORT - OPPOSE)	145	30	80	35	12	18	13	66	14	21	68	22	46	68	58	17	66	39	31	69	34	11	6
	24%	15%	31%	24%	12%	20%	12%	45%	19%	28%	41%	16%	17%	49%	14%	72%	20%	19%	69%	37%	20%	14%	52%
			B					EFGIJ		EG	LM			O		O			QR	UV			uV
TOTAL SUPPORT	346	98	162	86	51	47	61	101	40	46	114	70	150	101	220	18	180	112	35	122	99	42	8
----------	58%	51%	63%	58%	51%	51%	55%	69%	53%	62%	68%	51%	55%	73%	52%	76%	56%	55%	79%	66%	56%	53%	73%
			B					EFGi			LM			O		o			QR				
TOTAL OPPOSE	201	68	82	51	40	29	48	35	26	25	46	48	104	33	162	1	114	73	5	53	65	31	2
----------	34%	36%	32%	34%	39%	31%	43%	24%	34%	34%	28%	35%	38%	24%	38%	5%	36%	36%	11%	28%	37%	39%	21%
					H		H						k	P	NP		S	S					
STRONGLY SUPPORT	206	59	98	49	34	25	40	58	22	27	74	37	90	70	126	7	112	60	27	72	57	27	5
	34%	31%	38%	33%	34%	28%	36%	40%	29%	36%	44%	27%	33%	51%	29%	32%	35%	29%	61%	39%	32%	33%	49%
								f			Lm			O					QR				
SOMEWHAT SUPPORT	140	39	64	37	17	21	21	42	18	19	40	33	60	31	95	10	68	52	8	50	43	16	3
	23%	20%	25%	25%	17%	23%	19%	29%	24%	26%	24%	24%	22%	23%	22%	44%	21%	26%	18%	27%	24%	20%	24%
								e															
SOMEWHAT OPPOSE	66	32	21	13	18	14	14	7	7	6	7	10	48	10	55	1	41	21	3	26	22	9	-
	11%	17%	8%	8%	18%	16%	13%	5%	9%	8%	4%	7%	18%	7%	13%	3%	13%	10%	7%	14%	13%	11%	-
		CD			Hj	H	h						KL		np					W	W	W	
STRONGLY OPPOSE	135	36	61	38	21	14	34	27	19	20	39	38	55	23	108	-	74	52	2	27	43	22	2
	22%	19%	24%	26%	21%	16%	30%	18%	25%	26%	23%	28%	20%	17%	25%	1%	23%	25%	4%	15%	24%	28%	21%
							Fh							P	nP		S	S			t	T	
DON'T KNOW/NEED MORE INFORMATION	43	23	11	9	10	14	2	9	6	3	5	13	19	4	35	5	22	18	2	10	12	7	-
	7%	12%	4%	6%	10%	15%	2%	6%	8%	4%	3%	10%	7%	3%	8%	19%	7%	9%	5%	5%	7%	8%	-
		Cd			g	GhJ						K	k		N					W	W	W	
REFUSED	9	2	3	4	-	2	1	2	4	-	2	5	1	-	9	-	5	2	2	1	-	-	1
	2%	1%	1%	3%	-	3%	1%	2%	5%	-	1%	4%	-	-	2%	-	2%	1%	5%	1%	-	-	5%
									ej			m			NP								

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

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Table 40-3
QUESTION 35:
And, would you support or oppose this proposal if children from low-income families were awarded a larger Voucher or Education Savings Account to help them better afford educational options expenses?

BANNER 3

	TOTAL (A)	PHONE TYPE: LAND (B)	PHONE TYPE: CELL (C)	MARITAL STATUS: MRRD (D)	MARITAL STATUS: SIN-GLE (E)	CHILDREN UNDER 18 AT HOME: YES (F)	CHILDREN UNDER 18 AT HOME: NO (G)	MARITAL STATUS/ GENDER: MRRD MEN (H)	MARITAL STATUS/ GENDER: MRRD WOMEN (I)	MARITAL STATUS/ GENDER: SIN-GLE MEN (J)	MARITAL STATUS/ GENDER: SIN-GLE WOMEN (K)	MARRIED WOMEN: W/ KIDS (L)	MARRIED WOMEN: NO KIDS (M)	MARRIED MEN: W/ KIDS (N)	MARRIED MEN: NO KIDS (O)	SCHOOL TYPE CHILDREN GO TO…: TRAD PUB (P)	SCHOOL TYPE CHILDREN GO TO…: PRIV-ATE (Q)	SCHOOL TYPE CHILDREN GO TO…: PUB CHAR-TER (R)	IDEOLOGY/GENDER: LIB MEN (S)	IDEOLOGY/GENDER: LIB WOMEN (T)	IDEOLOGY/GENDER: MOD MEN (U)	IDEOLOGY/GENDER: MOD WOMEN (V)	IDEOLOGY/GENDER: CONS MEN (W)	IDEOLOGY/GENDER: CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
**D/S (SUPPORT - OPPOSE)	145	88	57	59	60	47	98	20	38	28	32	17	21	13	7	26	5	5	19	49	-5	27	22	25
	24%	21%	31% B	16%	49% D	28%	23%	11%	22% H	43% HI	56% HI	29%	18%	17% o	7%	30%	22%	23%	28% U	49% SUWX	-7%	41% UWX	16% U	18% U
TOTAL SUPPORT	346	234	112	196	87	103	241	98	98	43	44	33	64	43	55	54	15	13	42	72	27	43	76	74
----------	58%	56%	62%	54%	71% D	61%	57%	52%	55%	67% h	74% HI	58%	54%	57%	49%	62%	61%	55%	63% U	72% UWX	39%	64% U	55% u	54% u
TOTAL OPPOSE	201	146	55	137	27	56	144	78	60	16	11	17	42	30	47	28	9	7	23	23	32	16	55	49
----------	34%	35%	31%	38% E	22%	33%	34%	41% JK	34% k	24%	19%	29%	36%	39%	42%	32%	39%	32%	35%	23%	47% TV	23%	39% TV	36% tv
STRONGLY SUPPORT	206	141	66	117	61	62	145	58	60	28	33	23	37	28	29	28	11	8	27	47	13	24	53	37
	34%	33%	37%	32%	50% D	36%	34%	31%	34%	44%	57% HI	39%	31%	37%	26%	32%	43%	33%	40% U	47% UX	19%	35% u	38% Ux	27%
SOMEWHAT SUPPORT	140	94	46	79	25	42	97	40	39	15	10	10	27	15	25	26	4	5	15	25	14	19	23	37
	23%	22%	25%	22%	21%	24%	23%	21%	22%	23%	18%	18%	23%	20%	23%	30%	18%	22%	23%	25%	20%	29%	17%	27% w
SOMEWHAT OPPOSE	66	46	21	48	11	16	49	30	18	6	4	5	13	11	19	2	6	5	4	3	7	3	27	21
	11%	11%	12%	13%	9%	10%	12%	16%	10%	10%	7%	8%	11%	15%	17%	2%	24% p	22%	5%	3%	9%	5%	20% STuV	15% STV
STRONGLY OPPOSE	135	101	34	89	16	40	95	48	41	9	7	12	29	19	29	26	4	2	20	20	26	13	27	28
	22%	24%	19%	24% E	13%	23%	22%	25% k	23%	14%	12%	21%	25%	25%	26%	30% r	15%	10%	29%	20%	37% TVWX	19%	20%	21%
DON'T KNOW/NEED MORE INFORMATION	43	31	12	27	7	10	33	10	17	5	2	7	10	3	7	4	-	3	1	4	7	6	7	12
	7%	7%	7%	7%	6%	6%	8%	5%	10% k	8%	3%	12%	9%	4%	6%	5%	-	13%	1%	4%	10% s	9% s	5% s	9% S
REFUSED	9	8	1	5	2	1	8	3	2	-	2	1	1	-	3	1	-	-	1	1	3	2	-	1
	2%	2%	1%	1%	2%	1%	2%	1%	1%	-	4%	2%	1%	-	2%	1%	-	-	2%	1%	4%	3%	-	1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

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Table 40-4
QUESTION 35:
And, would you support or oppose this proposal if children from low-income families were awarded a larger Voucher or Education Savings Account to help them better afford educational options expenses?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600 100%	188 31%	162 27%	110 18%	43 7%	45 8%	29 5%	23 4%	484 81%	573 96%	140 23%	459 76%	63 11%	75 12%	210 35%	216 36%	78 13%	77 13%	61 10%	67 11%	42 7%	101 17%	232 39%	304 51%
**D/S (SUPPORT - OPPOSE)	145 24%	48 25% CG	22 14% G	34 31% CG	17 39% CG	10 23% G	1 3%	13 57% BCdFG	113 23%	141 25%	39 28%	108 23%	15 24% O	53 71% MOP	18 9%	40 18% O	11 14%	18 23% V	11 18% v	19 28% qV	11 25% V	6 6%	54 23%	79 26%
TOTAL SUPPORT	346 58%	109 58%	87 54%	64 58%	27 63%	26 59%	15 51%	17 74%	277 57%	332 58%	83 60%	263 57%	39 62%	62 83% MOP	104 50%	116 54%	38 48%	44 57%	34 57%	40 60%	22 53%	49 48%	130 56%	183 60%
TOTAL OPPOSE	201 34%	62 33%	65 40% deH	30 27%	10 24%	16 36%	14 48% deH	4 17%	164 34%	191 33%	45 32%	155 34%	24 38% N	9 12%	86 41% N	77 35% N	27 35%	26 34%	24 39%	21 32%	12 28%	43 42%	77 33%	104 34%
STRONGLY SUPPORT	206 34%	74 39% f	50 31%	35 32%	18 42%	11 24%	10 33%	10 42%	162 33%	199 35%	53 38%	154 34%	26 41%	44 59% OP	63 30%	62 29%	21 27%	26 34% V	15 25%	27 41% sV	12 29%	21 20%	84 36%	106 35%
SOMEWHAT SUPPORT	140 23%	36 19%	37 23%	29 27%	9 21%	16 35% b	5 18%	7 33%	115 24%	133 23%	31 22%	109 24%	14 21%	18 23%	41 19%	54 25%	17 22%	18 23%	19 32%	13 20%	10 24%	28 28%	47 20%	77 25%
SOMEWHAT OPPOSE	66 11%	18 10%	22 13%	8 7%	3 7%	9 21% deh	5 19%	1 4%	58 12%	65 11%	10 7%	57 12% k	7 11%	3 4%	31 15% N	24 11% n	13 17% rTU	5 7%	5 9%	3 4%	2 4%	19 19% RsTU	33 14%	27 9%
STRONGLY OPPOSE	135 22%	43 23%	44 27%	22 20%	8 18%	7 15%	8 29%	3 13%	106 22%	126 22%	35 25%	98 21%	17 27% N	6 8%	55 26% N	53 24% N	14 18%	21 27%	18 30%	19 28%	10 24%	23 23%	43 19%	77 25%
DON'T KNOW/NEED MORE INFORMATION	43 7%	14 7% Fg	8 5%	13 12% cFG	5 11% f	1 1%	- 2%	2 9%	37 8%	41 7%	9 6%	35 8%	- -	4 5%	16 8% M	18 9% M	11 14% s	5 6%	3 5%	4 6%	5 13%	9 8%	23 10% X	12 4%
REFUSED	9 2%	3 2%	1 1%	2 2%	1 2%	2 5%	- -	- -	6 1%	9 2%	3 2%	6 1%	- -	- -	4 2% n	5 2% mN	2 3%	2 3%	- -	1 2%	2 6%	1 1%	2 1%	4 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

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Table 40-5
QUESTION 35:
And, would you support or oppose this proposal if children from low-income families were awarded a larger Voucher or Education Savings Account to help them better afford educational options expenses?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
**D/S (SUPPORT - OPPOSE)	145	32	88	22	36	91	11	60	70	-3	57	58	20	3	70	22	29	51	59	37	92	-	77	62
	24%	15%	38% BD	22%	18% G	39% EG	9%	28% J	29% J	-4%	21%	23%	11% n	4%	26%	19%	12%	44% QS	26% Q	15% V	40% TV	-	34% X	18%
TOTAL SUPPORT	346	113	154	56	110	158	57	134	143	38	152	146	94	43	159	66	125	75	138	128	156	31	146	183
----------	58%	52%	67% B	57%	54%	68% EG	47%	62% J	59% J	44%	55%	58%	52%	48%	60%	55%	51%	64% Q	61% Q	52%	68% TV	44%	65% X	53%
TOTAL OPPOSE	201	81	66	34	74	67	46	73	74	41	95	88	74	39	89	44	96	24	78	91	64	30	69	122
----------	34%	37%	29%	35%	36%	29%	38%	34%	30%	48% hI	35%	35%	41%	45%	34%	36%	39% R	21%	35% R	37% u	28%	43% u	31%	35%
STRONGLY SUPPORT	206	69	95	29	62	99	34	72	97	20	93	86	63	24	100	33	68	45	90	69	98	21	93	104
	34%	32%	41% bd	29%	30%	42% EG	28%	33%	40% J	23%	34%	34%	35%	28%	38% p	28%	28%	39% q	40% Q	28%	43% Tv	30%	41% X	30%
SOMEWHAT SUPPORT	140	44	59	27	49	59	22	61	47	18	59	60	31	18	59	33	56	30	48	59	58	10	53	80
	23%	20%	26%	28%	24%	25%	19%	28% i	19%	20%	22%	24%	17%	21%	22%	27%	23%	26%	21%	24% v	25% v	14%	24%	23%
SOMEWHAT OPPOSE	66	35	20	6	38	20	5	25	29	9	37	21	16	16	21	20	41	8	16	45	16	3	20	46
	11%	16% CD	9%	6%	19% FG	9%	4%	11%	12%	10%	13%	8%	9%	18% m	8%	16% o	16% RS	6%	7%	18% UV	7%	5%	9%	13%
STRONGLY OPPOSE	135	46	47	28	36	47	41	49	45	32	58	67	59	24	68	24	55	17	62	45	48	27	49	75
	22%	21%	20%	29%	18%	20%	34% EF	22%	18%	37% HI	21%	27%	32%	27%	26%	20%	22%	14%	28% R	18%	21%	39% TU	22%	22%
DON'T KNOW/NEED MORE INFORMATION	43	21	7	7	18	6	15	8	22	6	23	14	10	6	14	8	22	15	7	27	6	7	6	35
	7%	10% C	3%	7%	9% F	3%	13% F	3%	9% H	7%	8%	6%	6%	6%	5%	7%	9% S	13% S	3%	11% U	3%	10% u	3%	10% W
REFUSED	9	2	2	1	2	2	3	3	5	1	5	3	2	1	3	2	4	3	3	2	3	2	2	7
	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	3%	1%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

CIVITAS

Table 40-6
QUESTION 35:
And, would you support or oppose this proposal if children from low-income families were awarded a larger Voucher or Education Savings Account to help them better afford educational options expenses?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600 100%	272 45%	280 47%	321 53%	209 35%	291 48%	180 30%	297 49%	243 41%	256 43%	320 53%	189 32%	171 28%	101 17%	60 10%	41 7%	376 63%	178 30%	303 50%	247 41%	284 47%	130 22%	84 14%	59 10%
**D/S (SUPPORT - OPPOSE)	145 24%	75 28%	63 23%	60 19%	60 29% D	89 31% G	29 16%	64 21%	66 27%	88 35% K	50 16%	24 13%	39 23% L	26 26% L	24 40% Lm	12 29% l	166 44% R	-28 -16%	130 43% T	11 5%	115 41% VWX	29 22% Wx	- -	7 11% W
TOTAL SUPPORT	346 58%	166 61%	156 56%	173 54%	129 62%	183 63% g	95 53%	164 55%	148 61%	162 63% K	170 53%	100 53%	94 55%	60 59%	41 68% l	25 60%	259 69% R	66 37%	206 68% T	119 48%	190 67% vW	72 55%	39 46%	32 55%
TOTAL OPPOSE	201 34%	91 33%	93 33%	114 35%	70 33%	94 32%	66 37%	100 34%	82 34%	73 29%	120 38% j	76 40%	55 32%	33 33%	17 29%	13 32%	93 25%	95 53% Q	76 25%	108 44% S	75 27%	43 33%	39 46% Uv	26 44% U
STRONGLY SUPPORT	206 34%	102 37%	90 32%	103 32%	83 40%	120 41% G	50 28%	94 32%	90 37%	104 41% K	93 29%	51 27%	55 32%	42 42% L	26 44% l	15 37%	171 45% R	26 14%	126 42% T	68 27%	113 40% WX	51 39% Wx	20 24%	14 24%
SOMEWHAT SUPPORT	140 23%	64 24%	66 24%	70 22%	46 22%	62 21%	45 25%	70 24%	58 24%	57 22%	77 24%	49 26%	39 23%	17 17%	15 24%	9 23%	89 24%	41 23%	80 26%	51 21%	78 27% V	21 16%	19 22%	18 31% v
SOMEWHAT OPPOSE	66 11%	24 9%	36 13%	45 14% e	17 8%	37 13%	18 10%	34 12%	28 11%	17 7%	45 14% J	19 10%	20 12%	14 14%	6 10%	6 15%	41 11%	18 10%	32 11%	32 13%	27 9%	8 7%	16 19% uV	9 15%
STRONGLY OPPOSE	135 22%	67 24%	56 20%	68 21%	52 25%	57 20%	48 27%	66 22%	54 22%	56 22%	75 23%	58 30% mnp	35 20%	19 19%	11 19%	7 17%	52 14%	76 43% Q	44 14%	75 30% S	49 17%	34 26% u	23 27% u	17 29%
DON'T KNOW/NEED MORE INFORMATION	43 7%	14 5%	23 8%	29 9% E	5 2%	12 4%	12 7%	27 9% I	10 4%	15 6%	28 9%	11 6%	16 9%	6 6%	2 3%	3 8%	18 5%	13 7%	16 5%	17 7%	14 5% x	14 11% X	4 5%	1 1%
REFUSED	9 2%	1 -	8 3% b	5 1%	5 2%	2 1%	6 3%	5 2%	4 2%	6 2%	2 1%	1 1%	6 3% OP	2 2%	- -	- -	5 1%	4 2%	5 2%	4 1%	4 1%	2 1%	2 3%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

CIVITAS

Table 40-7
QUESTION 35:
And, would you support or oppose this proposal if children from low-income families were awarded a larger Voucher or Education Savings Account to help them better afford educational options expenses?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
**D/S (SUPPORT - OPPOSE)	145	156	-7	168	-20	93	44	14	34	60	26	11	180	-44	346	-201	43	101	23	67	54
	24%	33%	-7%	32%	-37%	21%	37%	52%	28%	23%	29%	19%	50%	-24%	100%	-100%	34%	25%	13%	34%	24%
		C		E			F	IJkL					N		P					SU	S
TOTAL SUPPORT	346	293	43	324	16	256	77	21	75	149	55	30	263	69	346	-	82	240	89	126	131
----------	58%	63%	43%	62%	29%	56%	66%	75%	60%	58%	61%	53%	73%	37%	100%	-	65%	59%	50%	64%	58%
		C		E									N		P					S	
TOTAL OPPOSE	201	137	50	156	37	162	33	6	41	90	29	20	83	112	-	201	40	139	66	59	77
----------	34%	29%	51%	30%	66%	36%	28%	23%	33%	35%	32%	35%	23%	60%	-	100%	32%	34%	37%	30%	34%
			B		D									M		O					
STRONGLY SUPPORT	206	177	24	197	5	157	42	14	49	90	32	15	180	20	206	-	54	135	52	73	81
	34%	38%	25%	38%	10%	35%	36%	49%	39%	35%	35%	26%	50%	11%	60%	-	43%	33%	29%	37%	36%
		C		E				l					N		P						
SOMEWHAT SUPPORT	140	116	18	127	11	99	35	7	27	60	23	16	83	49	140	-	29	105	37	53	49
	23%	25%	19%	24%	20%	22%	30%	26%	21%	23%	26%	28%	23%	26%	40%	-	23%	26%	21%	27%	22%
															P						
SOMEWHAT OPPOSE	66	53	11	59	7	50	15	-	15	34	7	5	41	24	-	66	10	50	23	24	19
	11%	11%	11%	11%	13%	11%	13%	-	12%	13%	8%	9%	11%	13%	-	33%	8%	12%	13%	12%	8%
									H	H	H	h				O					
STRONGLY OPPOSE	135	83	39	97	29	113	18	6	26	56	22	14	42	88	-	135	29	89	43	34	58
	22%	18%	39%	19%	53%	25%	15%	23%	21%	22%	24%	25%	12%	47%	-	67%	23%	22%	24%	17%	26%
			B		D	G								M		O					t
DON'T KNOW/NEED MORE INFORMATION	43	32	3	34	3	30	7	1	8	17	3	4	12	5	-	-	2	25	21	10	12
	7%	7%	4%	6%	5%	7%	6%	2%	6%	7%	4%	7%	3%	3%	-	-	1%	6%	12%	5%	5%
																		Q	tu		
REFUSED	9	6	2	9	-	5	1	-	1	2	2	3	2	-	-	-	2	2	3	1	5
	2%	1%	2%	2%	-	1%	1%	-	1%	1%	3%	5%	1%	-	-	-	1%	-	2%	1%	2%
				E																	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

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Table 41-1
QUESTION 36:
Transgender persons are individuals who identify as a gender that is different from the physical gender they were born as. In various schools, education officials say a male student who identifies as a girl and participates on a girls' sports team has the right to use the girls' locker and bathroom room without restrictions. The same rule applies for female students who identify as male. Do you favor or oppose allowing transgender people to use bathrooms and locker rooms designated for the opposite sex?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
**D/S (FAVOR - OPPOSE)	-280	-41	-46	-41	-69	-62	-20	-156	-123	-11	-37	-86	-59	-86	-37	-73	-47	-25	-59	-39	-98	-90	-70	-18
	-47%	-33% cE	-61%	-50%	-62%	-45%	-29% CE	-54%	-40% h	-25% N	-33% N	-50%	-50%	-57%	-35% PQ	-66%	-64%	-27% PQt	-42% pq	-50%	-72%	-51%	-45% U	-14% UVW
TOTAL FAVOR	126	32	13	15	17	28	22	51	75	14	30	35	23	23	28	14	9	26	35	14	15	33	35	44
----------	21%	26% e	17%	18%	15%	20%	31% cE	18%	24%	32%	27%	20%	20%	16%	27% PQ	13%	12%	27% pq	25% PQ	18%	11%	19% u	23% U	34% UVw
TOTAL OPPOSE	406	73	59	56	86	90	42	208	198	26	66	121	83	109	65	87	56	51	93	53	112	122	105	62
----------	68%	60%	78% BfG	69%	77% BfG	65%	60%	72% i	63%	57%	59%	70%	69%	73% k	62%	79% ORs	76% oR	54%	66%	69%	82% VWX	70% X	68% X	48%
STRONGLY FAVOR	66	19	1	8	7	18	13	25	41	7	14	23	10	13	15	4	6	14	21	7	5	14	23	24
	11%	15% Ce	1%	9% c	6%	13% C	19% CE	9%	13%	16%	12%	13%	8%	8%	14% P	4%	8%	14% p	15% P	9%	4%	8%	15% U	19% UV
SOMEWHAT FAVOR	60	13	11	7	10	10	9	27	33	7	16	12	14	11	13	10	3	12	14	7	10	19	12	20
	10%	11%	15%	9%	9%	7%	12%	9%	11%	16%	14%	7%	11%	7%	13%	9%	5%	13%	10%	10%	7%	11%	8%	15% u
SOMEWHAT OPPOSE	50	12	5	3	12	11	5	23	27	4	8	16	7	15	9	4	10	8	12	6	4	14	22	8
	8%	10%	7%	4%	11%	8%	8%	8%	9%	9%	7%	9%	5%	10%	9%	4%	13% P	9%	9%	8%	3%	8%	14% Ux	6%
STRONGLY OPPOSE	356	61	54	52	73	79	37	184	171	22	58	105	76	94	56	83	46	43	81	47	108	108	84	53
	59%	50%	71% BfG	64% b	66% Bg	57%	52%	64% i	55%	49%	52%	61%	64%	62%	53%	75% OqRST	63% r	45%	58%	61% r	79% VWX	62% X	54% x	42%
DON'T KNOW/NEED MORE INFORMATION	52	13	3	5	8	17	7	24	28	5	4	13	13	16	8	10	6	8	11	10	9	11	12	20
	9%	11% c	3%	6%	7%	12% C	10%	8%	9%	11%	4%	8%	11% k	11% K	7%	9%	9%	8%	8%	13%	7%	6%	8%	16% UVw
REFUSED	16	4	2	6	1	4	-	5	11	-	12	3	-	2	3	-	2	10	2	-	1	9	3	3
	3%	3% g	2%	7% eg	1%	3%	-	2%	4%	-	10% JLMN	2%	-	1%	3%	-	2%	10% PsT	1%	-	-	5% U	2%	2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 41-2
QUESTION 36:
Transgender persons are individuals who identify as a gender that is different from the physical gender they were born as. In various schools, education officials say a male student who identifies as a girl and participates on a girls' sports team has the right to use the girls' locker and bathroom room without restrictions. The same rule applies for female students who identify as male. Do you favor or oppose allowing transgender people to use bathrooms and locker rooms designated for the opposite sex?

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
**D/S (FAVOR - OPPOSE)	-280	-132	-97	-51	-84	-48	-54	-42	-18	-33	-17	-45	-209	-83	-176	-15	-134	-120	-12	-89	-67	-34	-2
	-47%	-69%	-38%	-34%	-83%	-53%	-49%	-29%	-24%	-44%	-10%	-33%	-76%	-60%	-41%	-66%	-42%	-59%	-28%	-48%	-38%	-42%	-17%
			B	B			e	Efg	EFG	E	LM	M					R		R				t
TOTAL FAVOR	126	20	68	39	6	14	22	45	24	15	66	33	23	22	98	3	77	31	12	39	46	21	4
	21%	10%	26%	26%	6%	15%	20%	31%	31%	20%	39%	24%	9%	16%	23%	15%	24%	15%	26%	21%	26%	26%	33%
			B	B		e	E	EFg	EF	E	LM	M					R						
TOTAL OPPOSE	406	151	165	90	89	62	77	88	42	48	83	78	232	105	274	19	211	151	24	128	113	55	6
	68%	79%	64%	60%	89%	68%	69%	60%	55%	64%	50%	57%	85%	76%	64%	80%	65%	73%	54%	69%	64%	68%	50%
		CD			FGHIJ								KL	O				qs					
STRONGLY FAVOR	66	14	36	16	6	8	9	27	10	6	38	13	15	8	56	-	43	13	7	19	19	17	-
	11%	7%	14%	11%	6%	9%	8%	19%	14%	8%	22%	9%	5%	5%	13%	-	13%	6%	16%	10%	11%	21%	-
			B					EfGj			LM			P	NP		R			W	W	tW	
SOMEWHAT FAVOR	60	6	32	22	-	6	13	18	13	9	28	20	9	15	42	3	34	17	4	20	27	4	4
	10%	3%	12%	15%	-	7%	12%	12%	17%	12%	17%	15%	3%	11%	10%	15%	10%	8%	10%	11%	15%	5%	33%
			B	B		E	E	E	Ef	E	M	M									V		v
SOMEWHAT OPPOSE	50	16	15	18	10	6	4	11	9	10	14	18	17	9	35	5	31	15	2	15	21	6	-
	8%	8%	6%	12%	10%	6%	4%	8%	12%	13%	8%	13%	6%	6%	8%	20%	10%	7%	4%	8%	12%	8%	-
				c						g		m								W	W	W	
STRONGLY OPPOSE	356	135	149	71	79	56	72	77	33	38	69	60	216	96	239	14	180	136	22	113	92	48	6
	59%	70%	58%	47%	79%	62%	65%	52%	44%	51%	41%	44%	79%	70%	56%	61%	56%	66%	50%	61%	52%	60%	50%
		CD	d		FgHIJ	i	hI						KL	O				Q					
DON'T KNOW/NEED MORE INFORMATION	52	17	23	13	5	12	13	10	7	6	18	18	14	3	46	1	22	22	6	9	17	4	1
	9%	9%	9%	9%	5%	13%	11%	7%	9%	8%	11%	13%	5%	2%	11%	5%	7%	11%	15%	5%	10%	5%	7%
						e					m	M			N								
REFUSED	16	4	3	9	1	3	-	3	4	5	1	8	4	7	8	-	12	2	2	9	-	-	1
	3%	2%	1%	6%	1%	3%	-	2%	5%	7%	-	6%	2%	5%	2%	-	4%	1%	5%	5%	-	-	10%
				c					g	g		Km		p	P		R			UV			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

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Table 41-3
QUESTION 36:
Transgender persons are individuals who identify as a gender that is different from the physical gender they were born as. In various schools, education officials say a male student who identifies as a girl and participates on a girls' sports team has the right to use the girls' locker and bathroom room without restrictions. The same rule applies for female students who identify as male. Do you favor or oppose allowing transgender people to use bathrooms and locker rooms designated for the opposite sex?

BANNER 3

		PHONE TYPE		MARITAL STATUS		CHILDREN UNDER 18 AT HOME		MARITAL STATUS/ GENDER				MARRIED WOMEN		MARRIED MEN		SCHOOL TYPE CHILDREN GO TO…			IDEOLOGY/GENDER					
	TOTAL (A)	LAND (B)	CELL (C)	MRRD (D)	SIN-GLE (E)	YES (F)	NO (G)	MRRD MEN (H)	MRRD WOMEN (I)	SIN-GLE MEN (J)	SIN-GLE WOMEN (K)	W/ KIDS (L)	NO KIDS (M)	W/ KIDS (N)	NO KIDS (O)	TRAD PUB (P)	PRIV-ATE (Q)	PUB CHAR-TER (R)	LIB MEN (S)	LIB WOMEN (T)	MOD MEN (U)	MOD WOMEN (V)	CONS MEN (W)	CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
**D/S (FAVOR - OPPOSE)	-280	-212	-67	-192	-43	-80	-198	-127	-65	-11	-31	-5	-58	-54	-72	-34	-19	-11	-25	8	-16	-29	-106	-103
	-47%	-51%	-37%	-52%	-35% d	-47%	-46%	-67%	-37% H	-17% Hik	-54%	-9% M	-49%	-71%	-65%	-39%	-79%	-48%	-37% WX	8% SUVWX	-23% WX	-42% WX	-77%	-76%
TOTAL FAVOR	126	79	47	67	34	38	87	22	45	23	10	23	23	8	14	24	1	4	16	50	20	13	15	9
----------	21%	19%	26%	18%	27%	23%	20%	12%	25% H	36% H	18%	39% M	19%	11%	13%	28% Q	5%	16%	24% wX	50% SUVWX	28% WX	20% X	11%	6%
TOTAL OPPOSE	406	291	114	259	76	118	286	149	110	34	42	28	81	63	86	59	21	15	41	42	36	42	121	112
----------	68%	69%	63%	71%	62%	69%	67%	79% IJ	62%	53%	72%	48%	68% L	82%	78%	67%	85%	64%	61% T	42%	52%	62% T	88% STUV	82% STUV
STRONGLY FAVOR	66	44	22	38	18	23	43	12	26	11	7	16	11	4	8	13	1	3	6	32	8	5	11	4
	11%	10%	12%	11%	15%	13%	10%	6%	15% H	17%	13%	27% M	9%	6%	7%	14%	5%	12%	8%	32% SUVWX	11% x	7%	8%	3%
SOMEWHAT FAVOR	60	35	25	29	15	16	44	10	19	12	3	7	12	4	6	12	-	1	11	18	12	8	4	5
	10%	8%	14%	8%	12%	9%	10%	5%	10%	19% h	5%	12%	10%	5%	6%	13% Q	-	4%	16% WX	18% WX	17% WX	12% wx	3%	4%
SOMEWHAT OPPOSE	50	38	12	30	9	16	33	19	11	2	7	3	8	9	10	10	2	-	6	8	7	11	9	8
	8%	9%	7%	8%	8%	9%	8%	10%	6%	4%	12%	5%	7%	11%	9%	11% R	7%	-	8%	8%	10%	16% x	7%	6%
STRONGLY OPPOSE	356	254	102	228	67	102	252	130	99	32	35	25	73	54	76	49	19	15	36	33	29	31	112	104
	59%	60%	57%	63%	54%	60%	59%	69% IJ	56%	50%	60%	43%	62% L	70%	68%	56%	78% p	64%	53% T	33%	41%	46%	81% STUV	77% STUV
DON'T KNOW/NEED MORE INFORMATION	52	38	14	29	10	10	42	15	14	7	3	4	10	6	9	4	2	2	9	9	9	9	3	11
	9%	9%	8%	8%	8%	6%	10%	8%	8%	11%	5%	7%	9%	8%	8%	5%	10%	7%	13% W	9% w	13% W	13% W	2%	8% W
REFUSED	16	11	5	10	3	4	12	2	8	-	3	4	4	-	2	1	-	3	1	-	4	4	-	4
	3%	3%	3%	3%	2%	2%	3%	1%	5% hJ	-	5%	7%	4%	-	2%	1%	-	13%	1%	-	6% tw	6% tw	-	3% tw

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

CIVITAS

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Table 41-4
QUESTION 36:
Transgender persons are individuals who identify as a gender that is different from the physical gender they were born as. In various schools, education officials say a male student who identifies as a girl and participates on a girls' sports team has the right to use the girls' locker and bathroom room without restrictions. The same rule applies for female students who identify as male. Do you favor or oppose allowing transgender people to use bathrooms and locker rooms designated for the opposite sex?

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
**D/S (FAVOR - OPPOSE)	-280	-76	-89	-62	-	-26	-12	-15	-224	-272	-60	-218	-38	-44	-109	-67	-38	-5	-24	20	-12	-75	-135	-111
	-47%	-40%	-55%	-56%	1% BCDFGH	-58%	-43%	-66%	-46%	-47%	-43%	-47%	-61%	-59%	-52%	-31% mnO	-49%	-6% QSUV	-40% V	30% QRSUV	-29% V	-74%	-58%	-37% W
TOTAL FAVOR	126	44	25	20	19	7	7	3	106	118	28	98	12	10	37	61	14	32	15	40	10	8	37	79
----------	21%	24%	15%	18%	45% BCDFH	15%	25%	14%	22%	21%	20%	21%	19%	14%	18%	28% NO	18%	42% QSUV	25% V	59% QRSUV	24% V	8%	16%	26% W
TOTAL OPPOSE	406	120	114	82	19	33	20	18	330	390	88	316	50	55	146	128	52	37	39	20	22	83	171	190
----------	68%	64% E	70% E	75% bE	44%	73% E	68% e	80% E	68%	68%	63%	69%	79% P	73% p	69% p	59%	66% RT	48% T	65% rT	30%	53% T	82% QRSTU	74% X	62%
STRONGLY FAVOR	66	21	19	7	13	3	2	2	58	62	12	54	2	5	21	35	8	21	6	28	4	4	20	42
	11%	11%	12%	6%	30% BCDFGH	7%	6%	7%	12%	11%	9%	12%	3%	7%	10% m	16% Mno	10%	28% QSUV	10%	41% QSUV	9%	3%	8%	14% w
SOMEWHAT FAVOR	60	24	6	14	6	4	5	2	49	56	16	45	10	5	16	26	6	11	9	12	6	5	17	36
	10%	13% C	4%	12% C	15% c	8%	18% c	7%	10%	10%	11%	10%	15%	7%	8%	12%	8%	14% V	15% v	18% V	15%	5%	7%	12%
SOMEWHAT OPPOSE	50	15	13	15	1	3	3	1	45	47	5	43	2	7	18	17	3	6	8	3	6	8	14	34
	8%	8%	8%	14% E	3%	6%	9%	4%	9% K	8% k	4%	9% K	3%	9%	9%	8%	4%	8%	12% q	5%	14%	7%	6%	11% w
STRONGLY OPPOSE	356	106	101	67	17	30	17	17	285	343	83	272	48	48	128	112	49	31	32	17	16	76	157	155
	59%	56%	62% E	61% E	41%	67% E	59%	76% E	59%	60%	60%	59%	77% oP	64%	61% p	52%	63% RTU	40% t	52% T	25%	39%	75% RSTU	68% X	51%
DON'T KNOW/NEED MORE INFORMATION	52	16	19	7	5	4	1	1	40	50	14	38	1	2	23	23	10	7	6	7	6	9	19	26
	9%	8% g	12% G	6%	11%	8%	2%	6%	8%	9%	10%	8%	2%	3%	11% MN	11% MN	13%	10%	9%	11%	15%	9%	8%	9%
REFUSED	16	8	4	1	-	2	2	-	7	16	9	7	-	7	5	3	2	-	1	-	3	-	4	10
	3%	4% dEH	3% eh	1%	-	5%	6%	-	1%	3%	7% il	1%	-	10% mp	2% m	2%	3%	-	2%	-	8% rtv	-	2%	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

CIVITAS

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Table 41-5
QUESTION 36:
Transgender persons are individuals who identify as a gender that is different from the physical gender they were born as. In various schools, education officials say a male student who identifies as a girl and participates on a girls' sports team has the right to use the girls' locker and bathroom room without restrictions. The same rule applies for female students who identify as male. Do you favor or oppose allowing transgender people to use bathrooms and locker rooms designated for the opposite sex?

BANNER 5

		GENERIC BALLOT			LAST QUESTION GENERIC BALLOT			RECESSION TO END…			MCCRORY IMAGE		COOPER IMAGE		NCAE IMAGE		GUBERNATORIAL BALLOT			BETTER FOR US TO HAVE PRESIDENT…			PRESIDENT SHOULD FOCUS ON…	
	TOTAL (A)	GOP (B)	DEM (C)	UND (D)	GOP (E)	DEM (F)	UND (G)	UNDER 2 YRS (H)	2+ YRS (I)	ENDED (J)	FAV (K)	UNFAV (L)	FAV (M)	UNFAV (N)	FAV (O)	UNFAV (P)	MC-CROR-RY (Q)	LEAN/ UND (R)	COOP-ER (S)	GOP (T)	DEM (U)	DK (V)	PROG-RESS (W)	REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
**D/S (FAVOR - OPPOSE)	-280	-166	-49	-49	-159	-46	-60	-111	-142	-5	-178	-56	-54	-51	-81	-82	-175	-61	-36	-189	-47	-31	-37	-231
	-47%	-77%	-21% BD	-50% B	-77%	-20% EG	-49% E	-51%	-58%	-5% HI	-65%	-22% K	-30% N	-58%	-30% P	-69%	-71%	-52%	-16% QR	-76%	-21% Tv	-44% T	-17% X	-67%
TOTAL FAVOR	126	18	76	19	17	80	20	42	39	33	35	81	47	15	75	16	26	21	77	22	77	12	79	41
----------	21%	8%	33% BD	19% B	8%	34% EG	17% e	19%	16%	38% HI	13%	32% K	26%	17%	28% P	13%	11%	18%	34% QR	9%	34% TV	17%	35% X	12%
TOTAL OPPOSE	406	184	125	68	176	125	80	153	181	38	213	137	101	66	156	99	202	83	113	211	124	43	116	272
----------	68%	85% CD	55%	69% C	86% FG	54%	66% f	71% J	74% J	44%	78% L	54%	56%	75% M	59%	82% O	82% rS	71% S	50%	85% UV	54%	61%	52%	78% W
STRONGLY FAVOR	66	11	40	9	12	43	6	21	23	17	17	44	23	8	41	6	17	12	37	12	39	7	43	21
	11%	5%	18% Bd	9%	6%	18% EG	5%	10%	9%	19% hi	6%	18% K	13%	9%	15% P	5%	7%	10%	17% Q	5%	17% T	10%	19% X	6%
SOMEWHAT FAVOR	60	7	36	10	6	37	14	21	16	17	18	36	23	7	34	10	9	9	40	11	38	5	36	21
	10%	3%	16% B	10% b	3%	16% E	12% E	10%	7%	19% hI	6%	14% K	13%	8%	13%	8%	4%	8%	18% QR	4%	17% TV	7%	16% X	6%
SOMEWHAT OPPOSE	50	11	24	9	12	26	9	23	16	9	22	22	16	4	26	6	16	10	22	20	24	2	24	22
	8%	5%	10% b	9%	6%	11% e	8%	11%	7%	10%	8%	9%	9%	4%	10%	5%	7%	9%	10%	8% V	11% V	2%	11%	6%
STRONGLY OPPOSE	356	173	102	59	164	99	70	130	165	29	191	115	85	62	130	92	185	73	91	192	100	41	92	249
	59%	80% CD	44%	60% C	80% FG	43%	58% F	60% J	67% J	34%	70% L	46%	47%	71% M	49%	77% O	75% RS	62% S	40%	77% UV	44%	59% u	41%	72% W
DON'T KNOW/NEED MORE INFORMATION	52	14	23	10	12	24	14	15	17	15	17	27	30	7	26	4	17	6	29	13	23	9	24	24
	9%	7%	10%	10%	6%	10%	11%	7%	7%	17% HI	6%	11%	16% n	8%	10% P	4%	7%	5%	13% qR	5%	10%	13%	11%	7%
REFUSED	16	-	5	2	-	5	8	7	8	-	9	7	4	-	9	1	2	7	6	1	5	6	5	10
	3%	-	2% b	2%	-	2% e	6% E	3%	3%	1%	3%	3%	2% n	-	3% p	1%	1%	6% q	3%	-	2%	9% T	2%	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

CIVITAS

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Table 41-6
QUESTION 36:
Transgender persons are individuals who identify as a gender that is different from the physical gender they were born as. In various schools, education officials say a male student who identifies as a girl and participates on a girls' sports team has the right to use the girls' locker and bathroom room without restrictions. The same rule applies for female students who identify as male. Do you favor or oppose allowing transgender people to use bathrooms and locker rooms designated for the opposite sex?

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
**D/S (FAVOR - OPPOSE)	-280	-70	-191	-195	-58	-154	-74	-154	-106	-54	-218	-77	-107	-34	-6	-33	-187	-65	-181	-74	-124	-48	-55	-30
	-47%	-26%	-68%	-61%	-28%	-53%	-41%	-52%	-43%	-21%	-68%	-40%	-62%	-34%	-11%	-80%	-50%	-36%	-60%	-30%	-44%	-37%	-66%	-51%
		C			D					K		Mp		Mp	LMNP			q		S	w	W		
TOTAL FAVOR	126	85	30	48	63	58	43	53	57	82	38	43	25	27	23	2	76	46	51	67	66	32	9	13
	21%	31%	11%	15%	30%	20%	24%	18%	23%	32%	12%	23%	15%	27%	39%	4%	20%	26%	17%	27%	23%	25%	11%	21%
		C			D					K		mP	P	mP	lMP					S	W	W		
TOTAL OPPOSE	406	155	220	243	121	212	117	208	162	136	256	120	132	61	30	34	263	111	231	141	189	80	65	42
	68%	57%	79%	76%	58%	73%	65%	70%	67%	53%	80%	63%	77%	61%	50%	84%	70%	62%	76%	57%	67%	62%	77%	72%
			B	E							J		LNO			LNO			T				uV	
STRONGLY FAVOR	66	45	16	20	36	30	18	28	29	48	17	25	9	16	14	2	46	17	31	32	34	18	3	6
	11%	16%	6%	6%	17%	10%	10%	9%	12%	19%	5%	13%	5%	16%	23%	4%	12%	10%	10%	13%	12%	13%	4%	10%
		C			D					K		Mp		MP	MP						W	W		
SOMEWHAT FAVOR	60	41	14	28	27	28	25	25	27	34	20	18	17	11	10	-	30	29	20	35	32	14	6	7
	10%	15%	5%	9%	13%	10%	14%	8%	11%	13%	6%	10%	10%	11%	16%	-	8%	16%	7%	14%	11%	11%	7%	11%
		C								K		P	P	P	P			Q		S				
SOMEWHAT OPPOSE	50	22	26	26	18	28	12	21	22	27	21	17	13	7	6	4	27	17	22	26	21	10	12	6
	8%	8%	9%	8%	9%	10%	7%	7%	9%	11%	7%	9%	8%	7%	10%	10%	7%	9%	7%	11%	7%	8%	15%	10%
STRONGLY OPPOSE	356	133	195	217	103	184	105	187	140	108	235	102	119	55	24	30	237	95	210	115	169	70	53	36
	59%	49%	69%	68%	49%	63%	58%	63%	58%	42%	73%	54%	70%	55%	40%	74%	63%	53%	69%	47%	59%	54%	63%	62%
			B	E							J		LNO			LnO	R		T					
DON'T KNOW/NEED MORE INFORMATION	52	30	16	25	15	13	16	24	20	29	21	21	9	7	6	5	30	15	16	28	21	12	8	4
	9%	11%	6%	8%	7%	5%	9%	8%	8%	11%	7%	11%	5%	7%	10%	12%	8%	8%	5%	11%	7%	9%	9%	6%
		c																		S				
REFUSED	16	2	14	6	10	7	4	11	4	9	6	6	4	5	1	-	7	6	4	11	8	6	2	-
	3%	1%	5%	2%	5%	3%	2%	4%	2%	4%	2%	3%	3%	5%	2%	-	2%	3%	1%	4%	3%	4%	3%	-
			B									P	p	p						s	X	X		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

CIVITAS

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Table 41-7
QUESTION 36:
Transgender persons are individuals who identify as a gender that is different from the physical gender they were born as. In various schools, education officials say a male student who identifies as a girl and participates on a girls' sports team has the right to use the girls' locker and bathroom room without restrictions. The same rule applies for female students who identify as male. Do you favor or oppose allowing transgender people to use bathrooms and locker rooms designated for the opposite sex?

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
**D/S (FAVOR - OPPOSE)	-280	-234	-38	-254	-13	-180	-76	-13	-55	-127	-43	-27	-203	-55	-158	-99	126	-406	-74	-91	-115
	-47%	-50%	-39%	-49%	-23% D	-40% g	-65%	-47%	-44%	-49%	-48%	-48%	-56%	-30% M	-46%	-49%	100% R	-100%	-41%	-46%	-51%
TOTAL FAVOR	126	92	24	108	16	108	17	6	30	50	19	11	68	54	82	40	126	-	42	42	42
----------	21%	20%	25%	21%	28%	24% g	15%	20%	24%	19%	22%	20%	19%	29% M	24%	20%	100% R	-	24%	21%	19%
TOTAL OPPOSE	406	326	62	362	28	288	94	18	84	177	63	39	271	109	240	139	-	406	116	133	157
----------	68%	70%	64%	69% E	51%	64%	79% F	67%	68%	69%	70%	68%	75% N	58%	69%	69%	-	100% Q	65%	68%	70%
STRONGLY FAVOR	66	45	14	55	10	57	8	2	18	29	7	4	38	26	46	18	66	-	18	21	26
	11%	10%	14%	11%	17%	13%	7%	9%	14%	11%	8%	7%	11%	14%	13%	9%	52% R	-	10%	11%	12%
SOMEWHAT FAVOR	60	48	10	53	6	51	9	3	12	21	12	7	30	27	37	22	60	-	24	21	16
	10%	10%	11%	10%	11%	11%	8%	11%	10%	8%	14%	13%	8%	15% m	11%	11%	48% R	-	14% u	10%	7%
SOMEWHAT OPPOSE	50	36	12	43	5	37	9	1	13	26	5	2	27	20	33	12	-	50	12	21	16
	8%	8%	12%	8%	9%	8%	7%	2%	11% hl	10% hl	6%	3%	8%	11%	9%	6%	-	12% Q	7%	11%	7%
STRONGLY OPPOSE	356	290	50	319	23	250	85	18	71	152	57	37	244	89	207	127	-	356	104	112	140
	59%	62%	51%	61% E	41%	55%	72% F	64%	57%	59%	64%	65%	68% N	48%	60%	63%	-	88% Q	58%	57%	62%
DON'T KNOW/NEED MORE INFORMATION	52	36	8	37	11	44	7	4	11	23	5	1	16	21	19	20	-	-	18	15	19
	9%	8%	8%	7%	20% D	10%	6%	13%	9%	9% L	6%	2%	5%	11% M	5%	10%	-	-	10%	8%	9%
REFUSED	16	12	4	16	-	14	-	-	-	8	2	6	5	3	5	3	-	-	3	6	7
	3%	3%	4%	3%	1%	3% G	-	-	-	3% HI	3%	10% hi	1%	1%	1%	1%	-	-	2%	3%	3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

CIVITAS

CIVITAS

Table 42-1
QUESTION 37:
Age.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-65 (P)	MEN 66+ (Q)	WOMEN 18-44 (R)	WOMEN 45-65 (S)	WOMEN 66+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600	122	75	81	110	140	71	288	312	45	112	172	120	150	104	111	73	94	140	77	136	175	156	128
	100%	20%	13%	14%	18%	23%	12%	48%	52%	8%	19%	29%	20%	25%	17%	18%	12%	16%	23%	13%	23%	29%	26%	21%
18 - 25	45	8	8	3	11	13	2	23	22	45	-	-	-	-	23	-	-	22	-	-	10	16	15	4
	8%	7%	10%	4%	10% g	9%	3%	8%	7%	100% KLMN	-	-	-	-	22% PQST	-	-	24% PQST	-	-	7%	9% x	10% x	3%
26 - 40	112	18	18	23	14	30	9	56	56	-	112	-	-	-	56	-	-	56	-	-	10	44	36	22
	19%	15%	24% eg	29% bEG	13%	21%	12%	19%	18%	-	100% JLMN	-	-	-	54% PQST	-	-	60% PQST	-	-	8%	25% U	23% U	17% U
41 - 55	172	39	18	26	30	39	20	91	81	-	-	172	-	-	25	66	-	16	65	-	34	44	45	46
	29%	32%	24%	32%	27%	28%	29%	32%	26%	-	-	100% JKMN	-	-	24% QT	60% OQRsT	-	17% QT	47% OQRT	-	25%	25%	29%	36% uv
56 - 65	120	29	14	15	21	23	17	45	75	-	-	-	120	-	-	45	-	-	75	-	38	26	32	23
	20%	24%	19%	19%	19%	17%	24%	15%	24% H	-	-	-	100% JKLN	-	-	40% OQRT	-	-	53% OpQRT	-	28% Vx	15%	20%	18%
66 AND ABOVE	150	28	17	13	34	34	23	73	77	-	-	-	-	150	-	-	73	-	-	77	43	44	28	32
	25%	23%	23%	16%	31% D	25%	32% d	25%	25%	-	-	-	-	100% JKLM	-	-	100% OPRS	-	-	100% OPRS	32% W	25%	18%	25%
REFUSED	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X

CIVITAS

CIVITAS

Table 42-2
QUESTION 37:
Age.

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF AMER (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET-IRED (R)	UN-EMPL-OYED (S)	$50K AND UNDER (T)	$50K-$100K (U)	$100K-$200K (V)	$200K+ (W)
BASE=TOTAL SAMPLE	600	192	258	150	101	91	112	146	76	74	167	137	274	138	426	23	322	205	45	186	175	80	11
	100%	32%	43%	25%	17%	15%	19%	24%	13%	12%	28%	23%	46%	23%	71%	4%	54%	34%	7%	31%	29%	13%	2%
18 - 25	45	22	15	8	13	9	6	9	4	4	19	10	14	7	36	1	33	-	9	23	9	4	-
	8%	11%	6%	6%	13%	10%	5%	6%	6%	5%	11%	7%	5%	5%	8%	5%	10%	-	20%	12%	5%	4%	-
		c			g						m						R		R	uvW	W		
26 - 40	112	36	39	37	19	17	16	23	21	16	26	38	46	35	71	4	92	-	16	37	44	10	3
	19%	19%	15%	25%	19%	19%	14%	16%	28%	21%	15%	28%	17%	25%	17%	17%	29%	-	36%	20%	25%	12%	27%
				c					gh			KM					R		R		V		
41 - 55	172	51	76	45	27	24	38	38	26	19	52	28	82	40	120	6	137	17	7	37	54	44	4
	29%	27%	30%	30%	27%	26%	34%	26%	34%	25%	31%	21%	30%	29%	28%	28%	43%	8%	17%	20%	31%	55%	40%
											l		l				RS				t	TU	
56 - 65	120	32	63	25	13	20	21	42	11	14	32	31	56	32	80	7	44	60	10	33	33	11	3
	20%	17%	24%	17%	13%	21%	19%	29%	15%	18%	19%	23%	20%	23%	19%	29%	14%	29%	22%	18%	19%	14%	24%
			b					EI										Q					
66 AND ABOVE	150	50	65	35	29	21	31	33	13	22	38	30	76	23	119	5	15	128	2	55	35	11	1
	25%	26%	25%	24%	28%	23%	28%	23%	17%	30%	23%	22%	28%	16%	28%	22%	5%	63%	5%	30%	20%	14%	10%
															N			QS		uVw			
REFUSED	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

CIVITAS

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W

CIVITAS

Table 42-3
QUESTION 37:
Age.

BANNER 3

	TOTAL (A)	PHONE TYPE: LAND (B)	PHONE TYPE: CELL (C)	MARITAL STATUS: MRRD (D)	MARITAL STATUS: SIN-GLE (E)	CHILDREN UNDER 18 AT HOME: YES (F)	CHILDREN UNDER 18 AT HOME: NO (G)	MARITAL STATUS/ GENDER: MRRD MEN (H)	MARITAL STATUS/ GENDER: MRRD WOMEN (I)	MARITAL STATUS/ GENDER: SIN-GLE MEN (J)	MARITAL STATUS/ GENDER: SIN-GLE WOMEN (K)	MARRIED WOMEN: W/ KIDS (L)	MARRIED WOMEN: NO KIDS (M)	MARRIED MEN: W/ KIDS (N)	MARRIED MEN: NO KIDS (O)	SCHOOL TYPE CHILDREN GO TO...: TRAD PUB (P)	SCHOOL TYPE CHILDREN GO TO...: PRIV-ATE (Q)	SCHOOL TYPE CHILDREN GO TO...: PUB CHAR-TER (R)	IDEOLOGY/GENDER: LIB MEN (S)	IDEOLOGY/GENDER: LIB WOMEN (T)	IDEOLOGY/GENDER: MOD MEN (U)	IDEOLOGY/GENDER: MOD WOMEN (V)	IDEOLOGY/GENDER: CONS MEN (W)	IDEOLOGY/GENDER: CONS WOMEN (X)
BASE=TOTAL SAMPLE	600	420	180	365	123	170	427	188	177	64	58	58	118	77	111	88	24	23	67	100	69	67	138	135
	100%	70%	30%	61%	20%	28%	71%	31%	30%	11%	10%	10%	20%	13%	19%	15%	4%	4%	11%	17%	12%	11%	23%	23%
18 - 25	45	11	34	5	40	3	42	3	2	20	20	-	2	1	2	-	-	-	7	12	8	2	8	6
	8%	3%	19% B	1%	32% D	2%	10% F	2%	1%	31% HI	34% HI	-	2%	1%	2%	-	-	-	10%	12% V	12% v	2%	6%	5%
26 - 40	112	38	75	63	40	61	51	32	31	19	20	18	13	26	7	26	9	9	14	12	18	20	24	22
	19%	9%	41% B	17%	32% D	36% G	12%	17%	17%	30%	35% hi	31% M	11%	34% O	6%	29%	37%	39%	21%	12%	26% t	30% Twx	17%	16%
41 - 55	172	133	39	126	24	90	81	68	58	16	7	35	22	41	27	54	13	13	21	32	16	12	46	36
	29%	32% C	22%	34% E	19%	53% G	19%	36% K	33% K	25%	12%	61% M	18%	54% O	24%	61%	54%	56%	31%	32% v	23%	18%	33% V	26%
56 - 65	120	105	14	78	11	9	110	31	47	7	4	2	45	4	27	6	1	-	9	22	13	18	21	34
	20%	25% C	8%	21% E	9%	5%	26% F	17%	26% HJK	10%	7%	3%	38% L	6%	24% N	7% r	3%	-	14%	22%	19%	26%	15%	25% sw
66 AND ABOVE	150	133	17	92	9	7	142	53	39	2	7	2	36	4	49	2	1	1	16	22	14	15	38	38
	25%	32% C	10%	25% E	7%	4%	33% F	28% JK	22% J	4%	11%	4%	31% L	6%	44% N	3%	5%	4%	24%	22%	21%	23%	28%	28%
REFUSED	1	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K L/M N/O P/Q/R S/T/U/V/W/X

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Table 42-4
QUESTION 37:
Age.

BANNER 4

		MEDIA MARKET							VOTE HISTORY				RACE/GENDER				WHITE WOMEN						DIRECTION OF NC	
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-ING-TON (G)	ALL OTHER (H)	G14 (I)	G12 (J)	1 OF 2 (K)	2 OF 2 (L)	BLACK MEN (M)	BLACK WOMEN (N)	WHITE MEN (O)	WHITE WOMEN (P)	GOP (Q)	DEM (R)	IND (S)	LIB (T)	MOD (U)	CONS (V)	RIGHT DIR (W)	WRNG TRK (X)
BASE=TOTAL SAMPLE	600	188	162	110	43	45	29	23	484	573	140	459	63	75	210	216	78	77	61	67	42	101	232	304
	100%	31%	27%	18%	7%	8%	5%	4%	81%	96%	23%	76%	11%	12%	35%	36%	13%	13%	10%	11%	7%	17%	39%	51%
18 - 25	45	12	9	13	2	4	5	-	32	39	19	26	4	3	17	19	9	6	4	9	2	6	28	15
	8%	7% H	6% H	11% H	6%	8% h	17% H	-	7%	7%	14% ijL	6%	6%	4%	8%	9%	12%	7%	7%	13% u	4%	6%	12% X	5%
26 - 40	112	30	32	17	7	16	5	7	79	108	38	75	13	22	42	29	13	8	8	5	11	13	38	63
	19%	16%	20%	15%	16%	35% BDe	18%	29%	16%	19%	27% IL	16%	21%	29% P	20%	13%	16%	11%	13%	8%	26% rTv	13%	16%	21%
41 - 55	172	63	48	28	10	11	6	6	137	159	44	126	20	20	68	52	19	17	16	21	6	23	72	82
	29%	34%	29%	26%	23%	24%	21%	26%	28%	28%	32%	27%	32%	27%	32% p	24%	24%	23%	26%	32% u	15%	23%	31%	27%
56 - 65	120	42	33	21	7	9	6	2	98	120	21	98	12	20	30	50	17	21	12	12	12	26	33	70
	20%	22% h	20%	19%	17%	19%	21%	8%	20%	21%	15%	21%	20%	26%	14%	23% O	22%	27%	20%	18%	28%	25%	14%	23% W
66 AND ABOVE	150	40	40	32	16	6	7	9	136	147	17	133	13	9	54	65	20	25	21	19	11	33	61	74
	25%	22%	25%	29% f	38% bF	14%	23%	37%	28% K	26% K	12%	29% K	21%	12%	26% N	30% N	25%	32%	34%	29%	27%	33%	26%	24%
REFUSED	1	-	-	-	-	-	-	-	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L M/N/O/P Q/R/S/T/U/V W/X

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CIVITAS

Table 42-5
QUESTION 37:
Age.

BANNER 5

	TOTAL (A)	GENERIC BALLOT: GOP (B)	GENERIC BALLOT: DEM (C)	GENERIC BALLOT: UND (D)	LAST QUESTION GENERIC BALLOT: GOP (E)	LAST QUESTION GENERIC BALLOT: DEM (F)	LAST QUESTION GENERIC BALLOT: UND (G)	RECESSION TO END…: UNDER 2 YRS (H)	RECESSION TO END…: 2+ YRS (I)	RECESSION TO END…: ENDED (J)	MCCRORY IMAGE: FAV (K)	MCCRORY IMAGE: UNFAV (L)	COOPER IMAGE: FAV (M)	COOPER IMAGE: UNFAV (N)	NCAE IMAGE: FAV (O)	NCAE IMAGE: UNFAV (P)	GUBERNATORIAL BALLOT: MC-CROR-RY (Q)	GUBERNATORIAL BALLOT: LEAN/ UND (R)	GUBERNATORIAL BALLOT: COOP-ER (S)	BETTER FOR US TO HAVE PRESIDENT…: GOP (T)	BETTER FOR US TO HAVE PRESIDENT…: DEM (U)	BETTER FOR US TO HAVE PRESIDENT…: DK (V)	PRESIDENT SHOULD FOCUS ON…: PROG-RESS (W)	PRESIDENT SHOULD FOCUS ON…: REST-ORA-TION (X)
BASE=TOTAL SAMPLE	600	217	230	98	205	233	121	217	244	87	275	251	181	88	266	120	247	117	225	248	229	70	224	347
	100%	36%	38%	16%	34%	39%	20%	36%	41%	14%	46%	42%	30%	15%	44%	20%	41%	20%	38%	41%	38%	12%	37%	58%
18 - 25	45	21	18	5	19	18	7	23	15	5	19	19	9	4	28	3	22	12	11	25	17	2	22	21
	8%	10%	8%	5%	9%	8%	6%	10%	6%	6%	7%	8%	5%	4%	11% P	3%	9%	10%	5%	10% V	7%	3%	10%	6%
26 - 40	112	40	46	13	39	54	14	46	49	11	58	43	21	22	60	24	50	26	36	36	49	17	47	65
	19%	18%	20%	13%	19% g	23% G	11%	21%	20%	12%	21%	17%	11%	25% M	23%	20%	20%	22%	16%	15%	21%	24%	21%	19%
41 - 55	172	52	64	35	52	64	38	62	66	33	69	79	60	25	65	35	62	31	74	67	65	19	65	92
	29%	24%	28%	36% b	25%	27%	31%	29%	27%	38%	25%	32%	33%	28%	24%	29%	25%	26%	33%	27%	28%	27%	29%	27%
56 - 65	120	42	47	18	39	49	25	39	49	18	52	51	37	14	48	28	43	24	49	50	47	9	40	75
	20%	19%	21%	18%	19%	21%	20%	18%	20%	20%	19%	20%	20%	16%	18%	23%	17%	21%	22%	20%	21%	13%	18%	22%
66 AND ABOVE	150	61	54	27	55	49	38	47	65	19	77	59	54	24	64	30	69	23	56	69	52	23	50	93
	25%	28%	23%	27%	27%	21%	31% f	22%	26%	22%	28%	23%	30%	27%	24%	25%	28%	20%	25%	28%	23%	33%	22%	27%
REFUSED	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G H/I/J K/L M/N O/P Q/R/S T/U/V W/X

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Table 42-6
QUESTION 37:
Age.

BANNER 6

		RENEWABLE ENERGY STANDARDS…		PROHIBITING SANCTUARY CITIES IN NC		SHOULD LEG. SESSIONS BE LIMITED		FULL TIME LEGISLATURE IS…		LEGALIZE MARIJUANA FOR REC. USE		SCHOOL FOR BEST EDU.					ESA PROGRAM		EDUCATION WOULD BE BETTER IF IT WAS…		WHY PARENTS SEND CHILDREN TO FAILING SCHOOLS			
	TOTAL (A)	HELP ALT SOURCE (B)	INC-REASE BILLS (C)	SUP (D)	OPP (E)	YES (F)	NO (G)	HARD-SHIP (H)	NEED-ED (I)	FAV (J)	OPP (K)	TRAD. PUB (L)	PRI-VATE (M)	PUB CHART (N)	MAG-NET (O)	HOME (P)	SUP (Q)	OPP (R)	FLEX-IBLE (S)	FUND-ED (T)	NO RES-OURCES (U)	NO OPT-IONS (V)	UN-AWARE (W)	COMM-ITTED TO PUB SCHOOL (X)
BASE=TOTAL SAMPLE	600	272	280	321	209	291	180	297	243	256	320	189	171	101	60	41	376	178	303	247	284	130	84	59
	100%	45%	47%	53%	35%	48%	30%	49%	41%	43%	53%	32%	28%	17%	10%	7%	63%	30%	50%	41%	47%	22%	14%	10%
18 - 25	45	26	10	29	14	21	16	17	23	24	16	2	22	6	8	3	43	2	22	18	21	14	1	2
	8%	10% C	3%	9%	7%	7%	9%	6%	9%	10% k	5%	1%	13% Ln	6%	14% L	6%	11% R	1%	7%	7%	7% W	10% W	1%	4%
26 - 40	112	48	57	55	50	64	26	63	44	76	34	27	29	28	12	11	79	26	62	42	59	29	13	8
	19%	18%	20%	17%	24%	22% g	14%	21%	18%	30% K	11%	14%	17%	28% L	21%	26%	21% r	14%	20%	17%	21%	22%	15%	14%
41 - 55	172	81	84	91	56	94	39	81	75	80	86	61	46	23	19	14	112	51	86	72	81	42	24	18
	29%	30%	30%	28%	27%	32% G	22%	27%	31%	31%	27%	32%	27%	23%	32%	34%	30%	29%	28%	29%	28%	32%	28%	31%
56 - 65	120	50	60	70	34	55	36	58	45	40	77	43	37	18	11	6	71	37	63	48	59	13	24	11
	20%	18%	21%	22%	16%	19%	20%	20%	19%	15%	24% J	23%	21%	18%	18%	16%	19%	21%	21%	19%	21% V	10%	29% V	19%
66 AND ABOVE	150	67	70	75	55	56	63	77	56	35	107	56	37	26	9	7	70	63	69	66	63	33	22	19
	25%	25%	25%	23%	26%	19%	35% F	26%	23%	14%	33% J	30% O	21%	26%	16%	17%	19%	35% Q	23%	27%	22%	25%	26%	32%
REFUSED	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I J/K L/M/N/O/P Q/R S/T U/V/W/X

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Table 42-7
QUESTION 37:
Age.

BANNER 7

		TOO MANY CHILDREN IN FAILING SCHOOLS IN NC		PARENTS HAVE RIGHT TO CHOOSE A SCHOOL		MOST IMPORTANT WHEN CHOOSING SCHOOL		LETTER GRADE FOR NC PUBLIC SCHOOLS					ALL FAMILIES ELIGIBLE FOR ESA		LOW INCOME FAMILES GET LARGER ESA		TRANSGENDER USE BATHROOM OF OPPOSITE SEX		NIGHT DIALED		
	TOTAL (A)	AGREE (B)	DIS-AGREE (C)	AGREE (D)	DIS-AGREE (E)	PREP FOR WORLD (F)	REF-LECT VALS (G)	A (H)	B (I)	C (J)	D (K)	F (L)	SUP (M)	OPP (N)	SUP (O)	OPP (P)	FAV (Q)	OPP (R)	11/10 (S)	11/11 (T)	11/12 (U)
BASE=TOTAL SAMPLE	600	468	98	523	56	453	118	28	125	259	90	57	360	186	346	201	126	406	179	196	225
	100%	78%	16%	87%	9%	75%	20%	5%	21%	43%	15%	9%	60%	31%	58%	34%	21%	68%	30%	33%	37%
18 - 25	45	39	3	45	-	33	12	-	11	22	8	2	39	4	34	6	14	26	30	12	3
	8%	8% c	3%	9% E	-	7%	10%	-	9% H	9% H	9% H	3%	11% N	2%	10% P	3%	11%	6%	17% TU	6% U	1%
26 - 40	112	89	18	108	2	81	27	5	21	47	15	20	77	22	69	33	30	66	45	36	31
	19%	19%	19%	21% E	4%	18%	23%	19%	16%	18%	17%	35% IJK	21% N	12%	20%	16%	24%	16%	25% U	18%	14%
41 - 55	172	128	38	145	22	133	36	8	35	77	25	16	101	59	97	61	35	121	40	62	70
	29%	27%	39% b	28%	39%	29%	30%	29%	28%	30%	28%	28%	28%	32%	28%	30%	28%	30%	22%	32%	31% s
56 - 65	120	97	14	101	14	86	21	5	22	58	16	10	70	40	74	40	23	83	37	33	50
	20%	21%	15%	19%	24%	19%	18%	20%	18%	22%	17%	17%	19%	22%	22%	20%	19%	20%	20%	17%	22%
66 AND ABOVE	150	114	24	122	18	118	22	9	36	54	26	9	72	61	71	61	23	109	27	53	71
	25%	24%	25%	23%	32%	26%	18%	32%	29% l	21%	29%	16%	20%	33% M	21%	30% O	19%	27% q	15%	27% S	31% S
REFUSED	1	1	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E F/G H/I/J/K/L M/N O/P Q/R S/T/U

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