Civitas Institute Republican Primary Poll Presentation

January, 2016

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Strategic Insights.
Successful Outcomes.

NATIONAL RESEARCH INC.

500 Likely Republican Primary Voters: 30% Cell

Margin of Error = +/- 4.38%

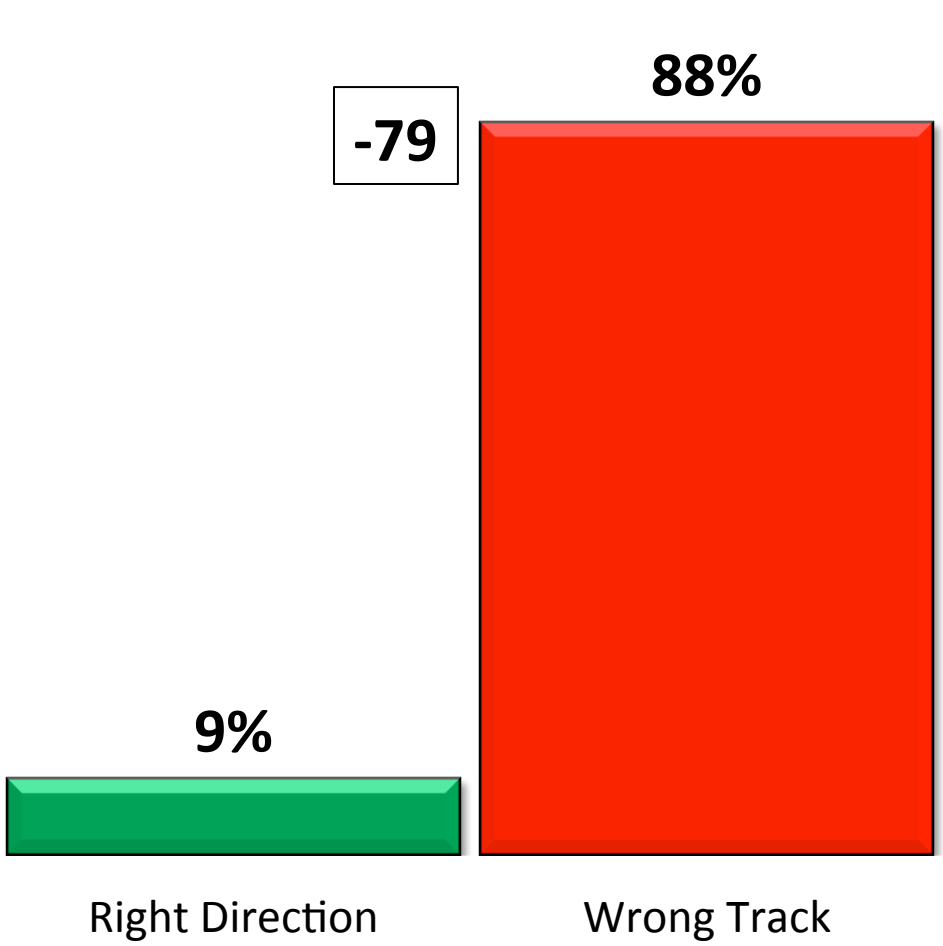
Field Dates: January 13-14 & 16, 2016

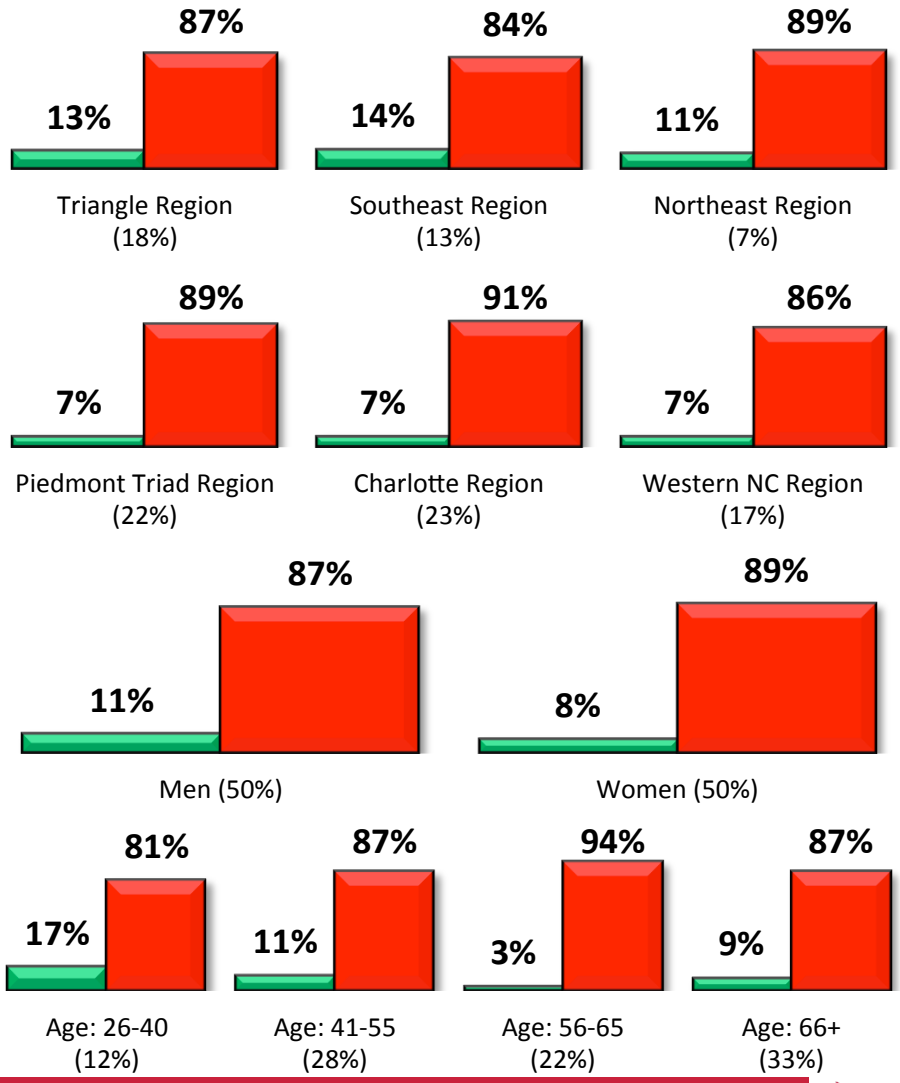
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The Political Environment

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Direction of the United States

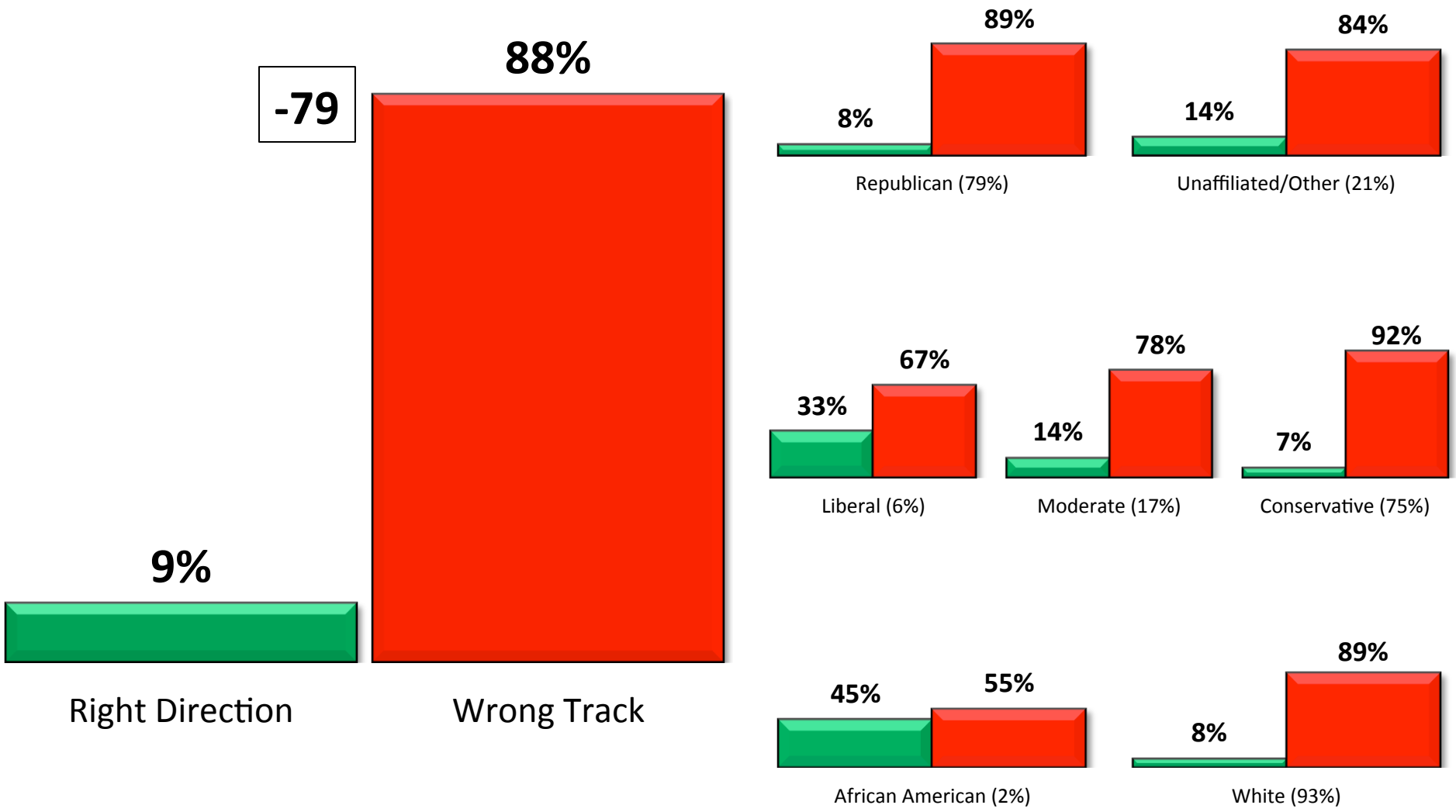




Do you feel things in the United States are generally heading in the right direction, or have things gotten off on the wrong track?

#CivitasPoll

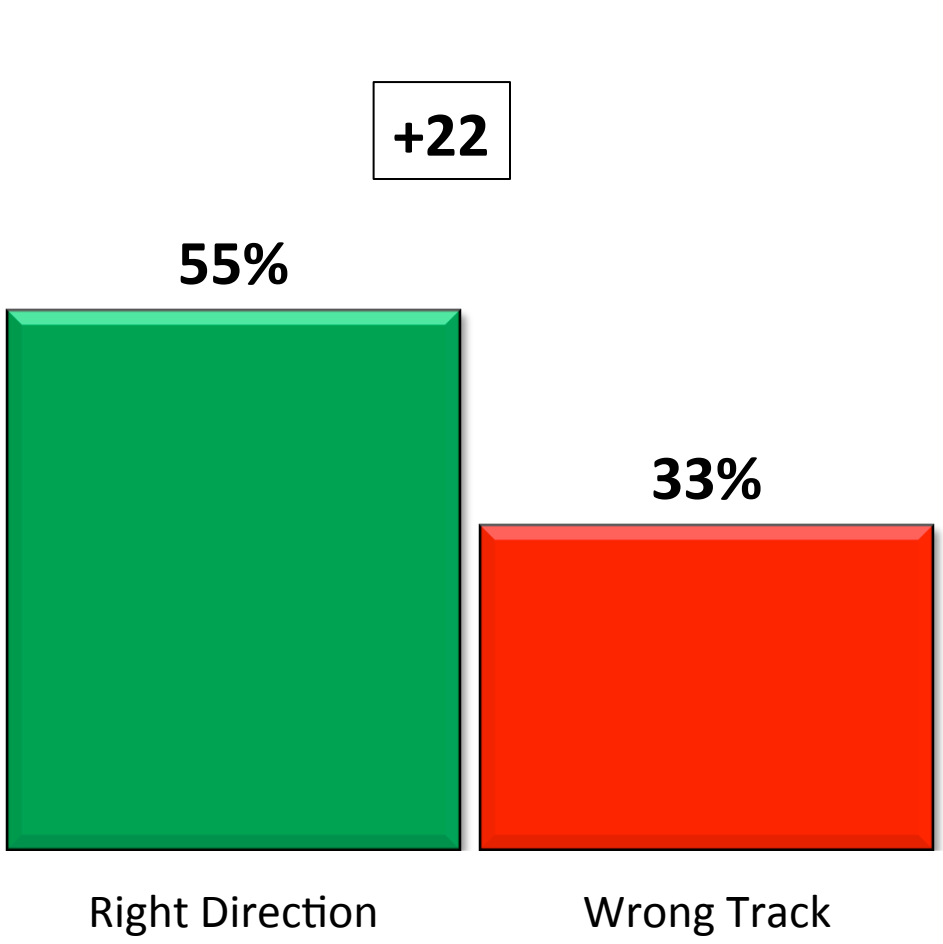
Direction of the United States

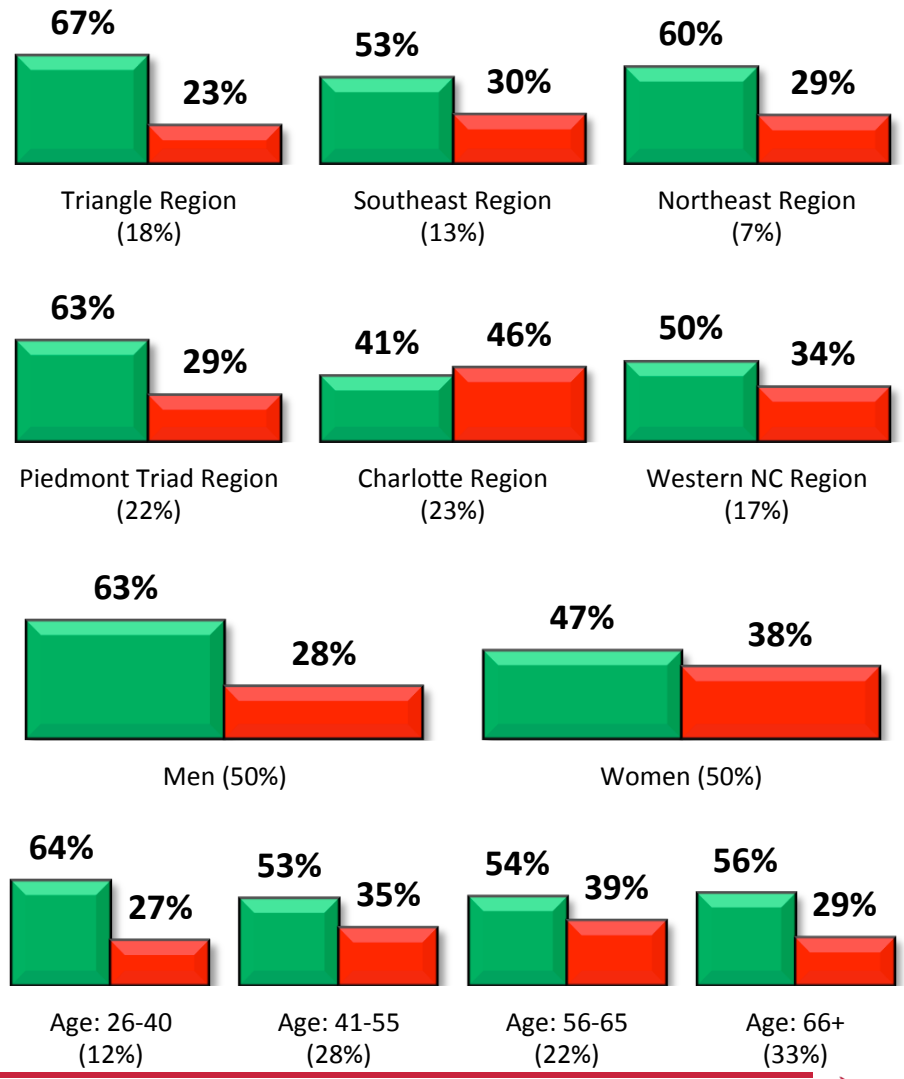


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#CivitasPoll

Direction of North Carolina

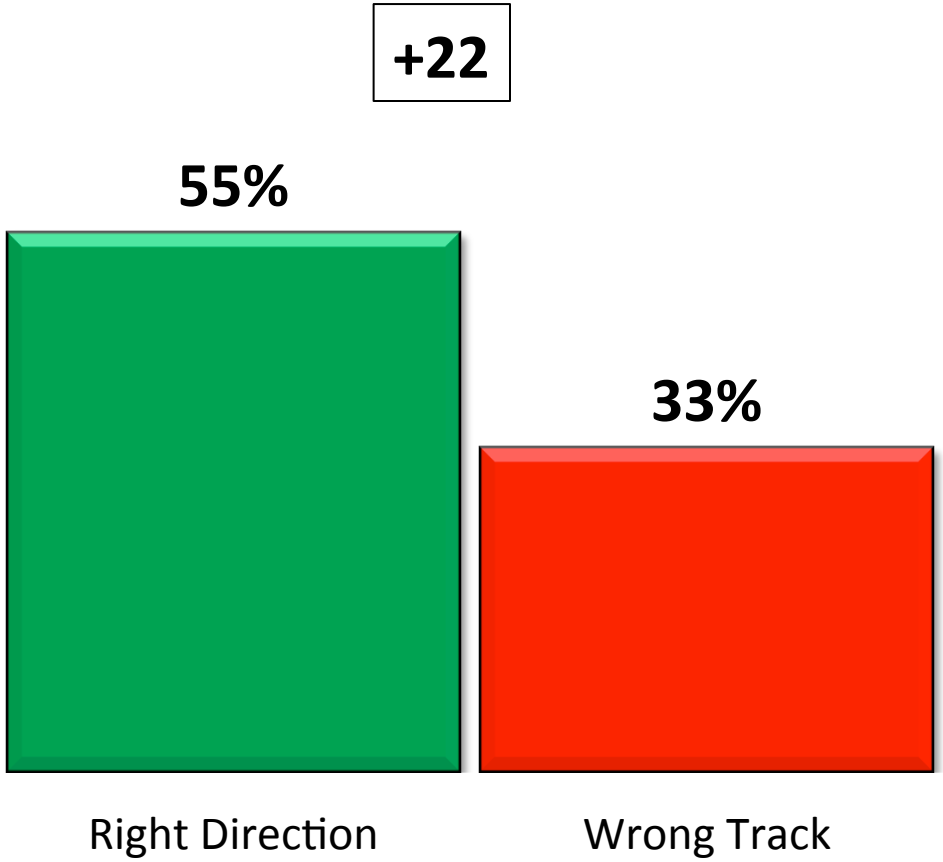


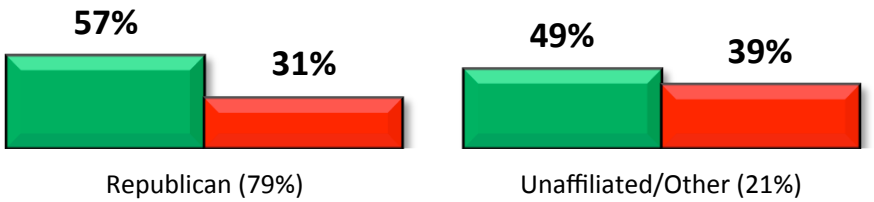


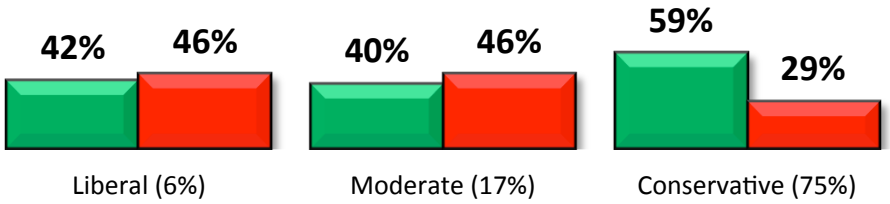
Do you feel things in the North Carolina are generally headed in the right direction or have gotten off on the wrong track?

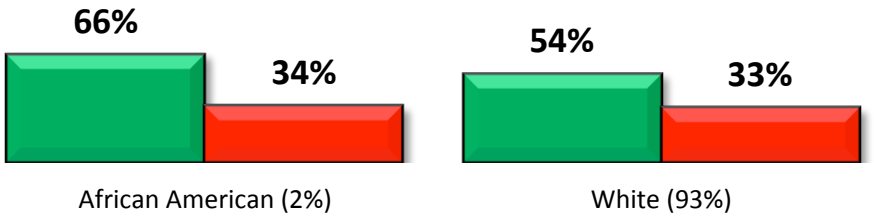
#CivitasPoll

Direction of North Carolina







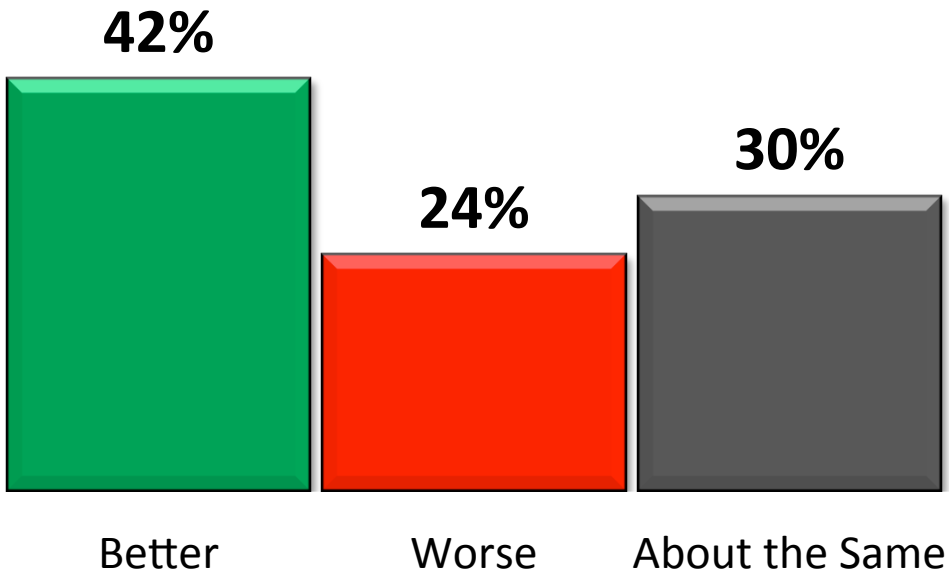


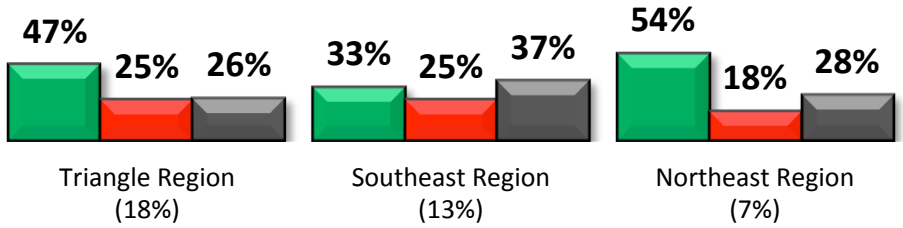
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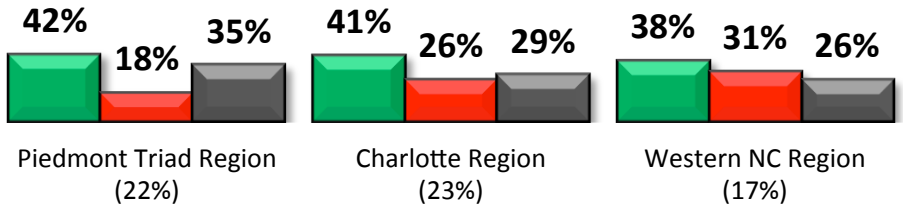
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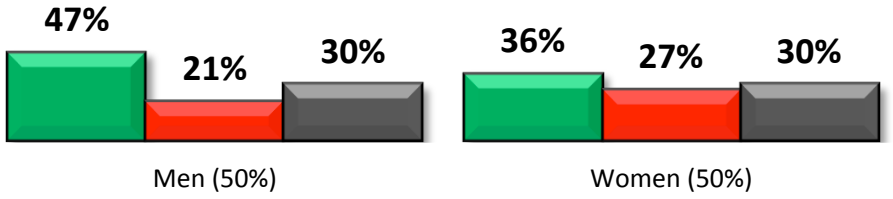
Are things in North Carolina…

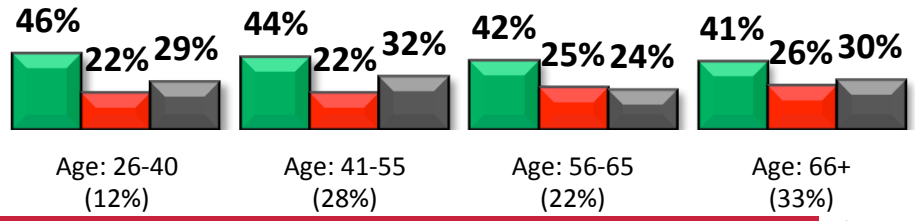
+18









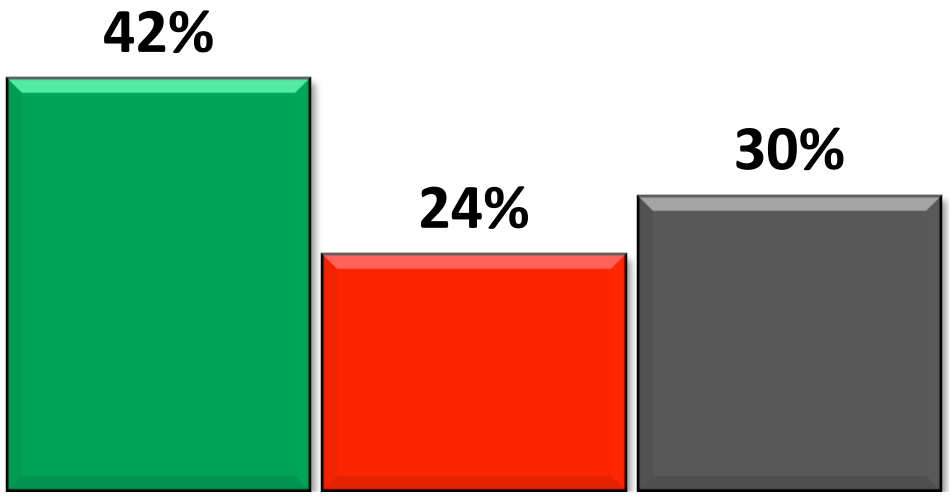


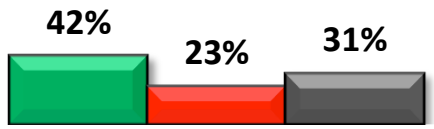
Thinking, for a moment, back to 2010, in your opinion are things in North Carolina today better or worse than they were in 2010, or are things about the same?

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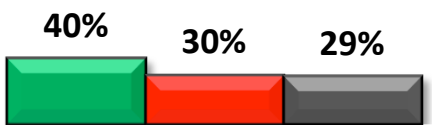
Are things in North Carolina…

+18

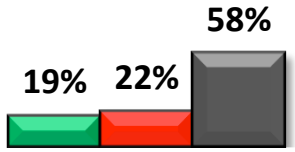




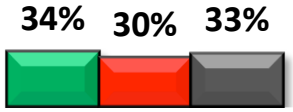
Republican (79%)



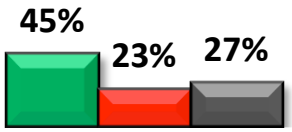
Unaffiliated/Other (21%)



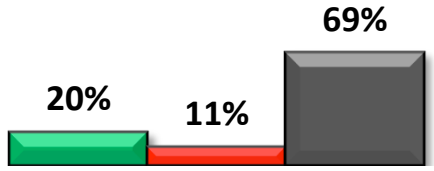
Liberal (6%)



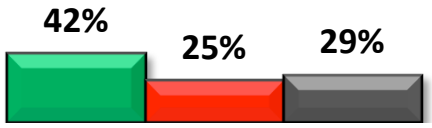
Moderate (17%)



Conservative (75%)



African American (2%)



White (93%)

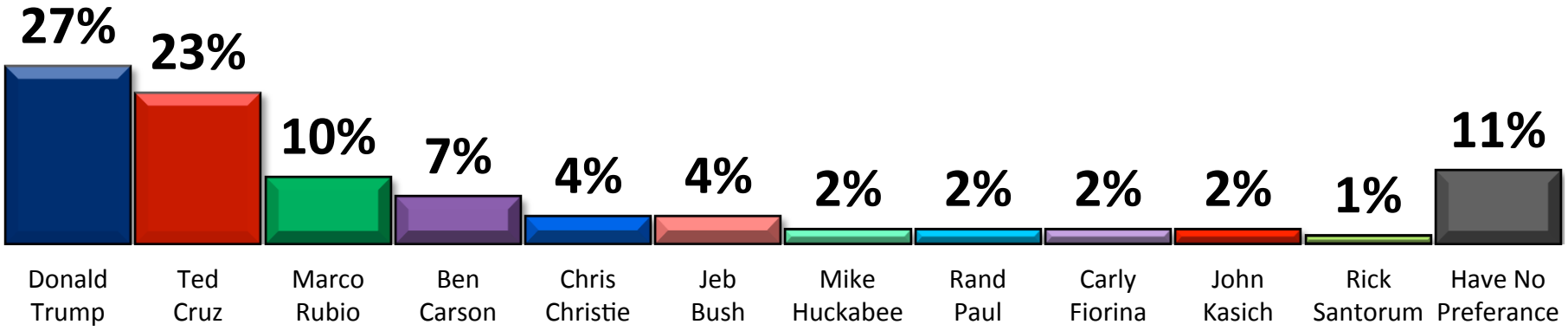
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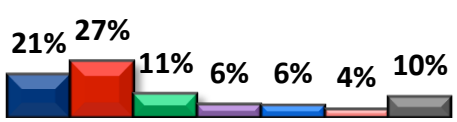
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Republican Primary Ballots

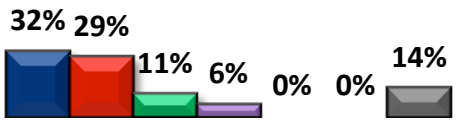
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Republican Presidential Primary

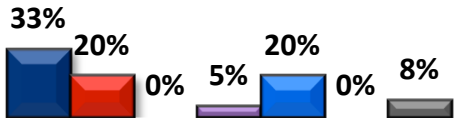




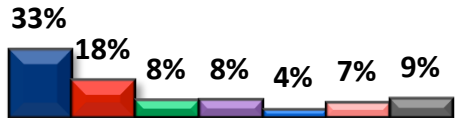
Triangle Region
(18%)



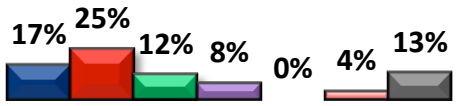
Southeast Region
(14%)



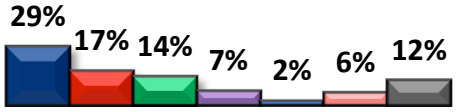
Northeast Region
(8%)



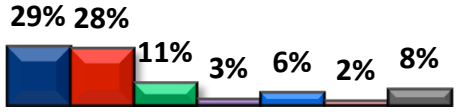
Piedmont Triad Region
(21%)



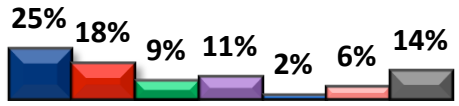
Charlotte Region
(22%)



Western NC Region
(16%)



Men
(50%)

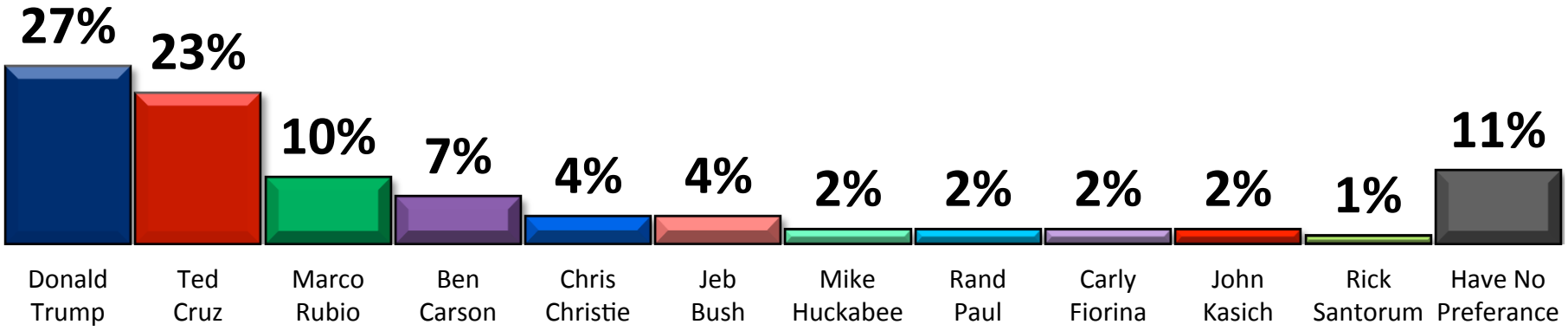


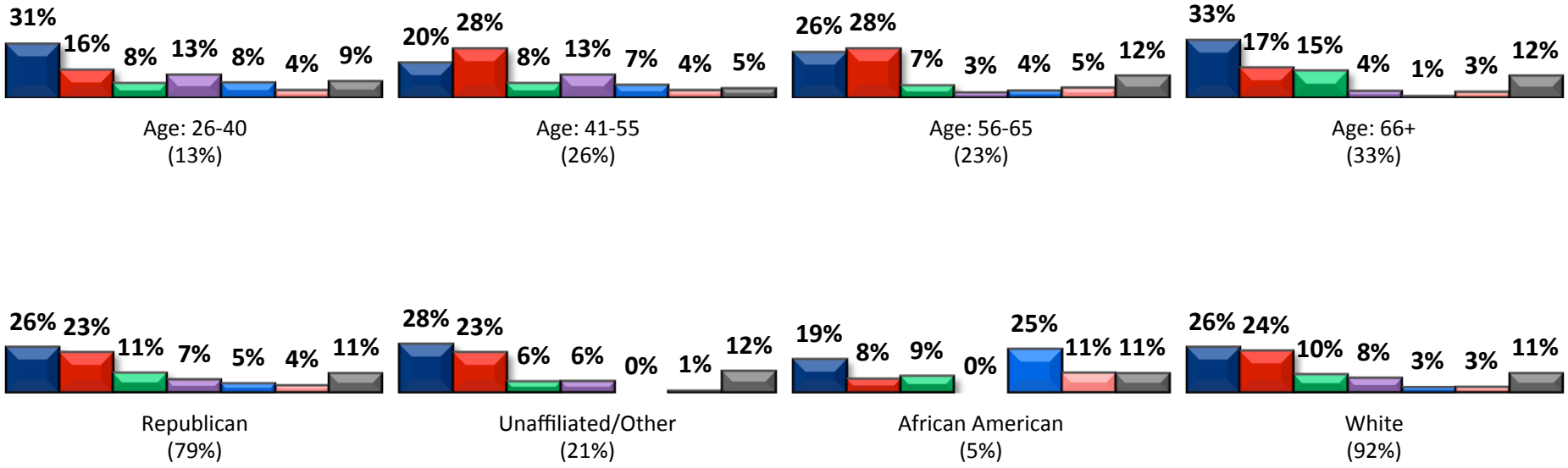
Women
(50%)

If the Republican Primary for President were being held today and you had to make a choice, for whom would you vote between…

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Republican Presidential Primary

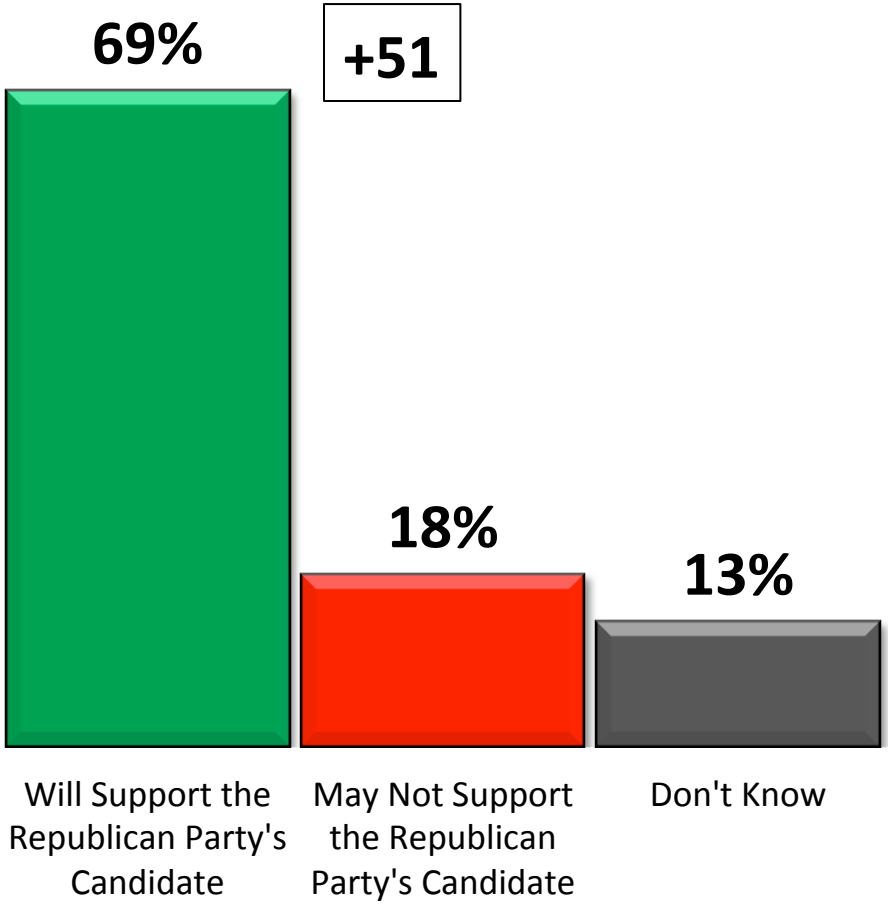


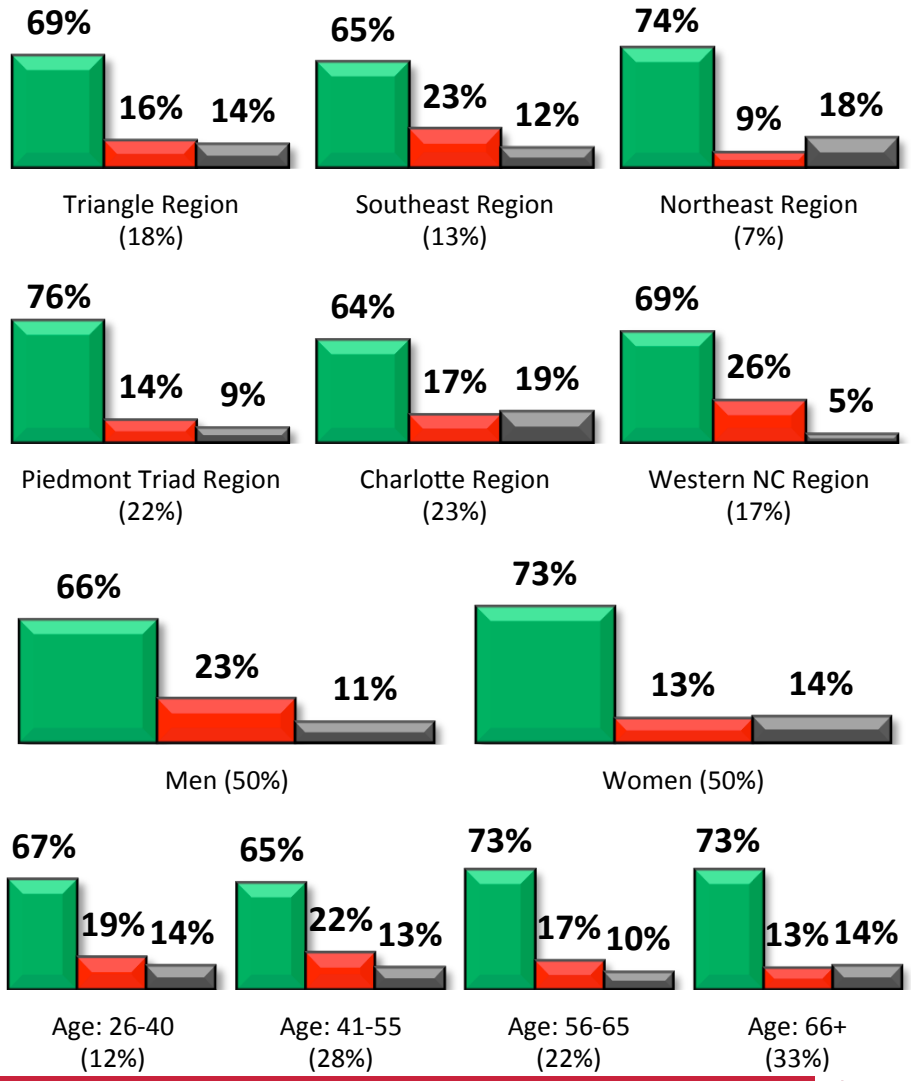


If the Republican Primary for President were being held today and you had to make a choice, for whom would you vote between…

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If your candidate is NOT nominated…

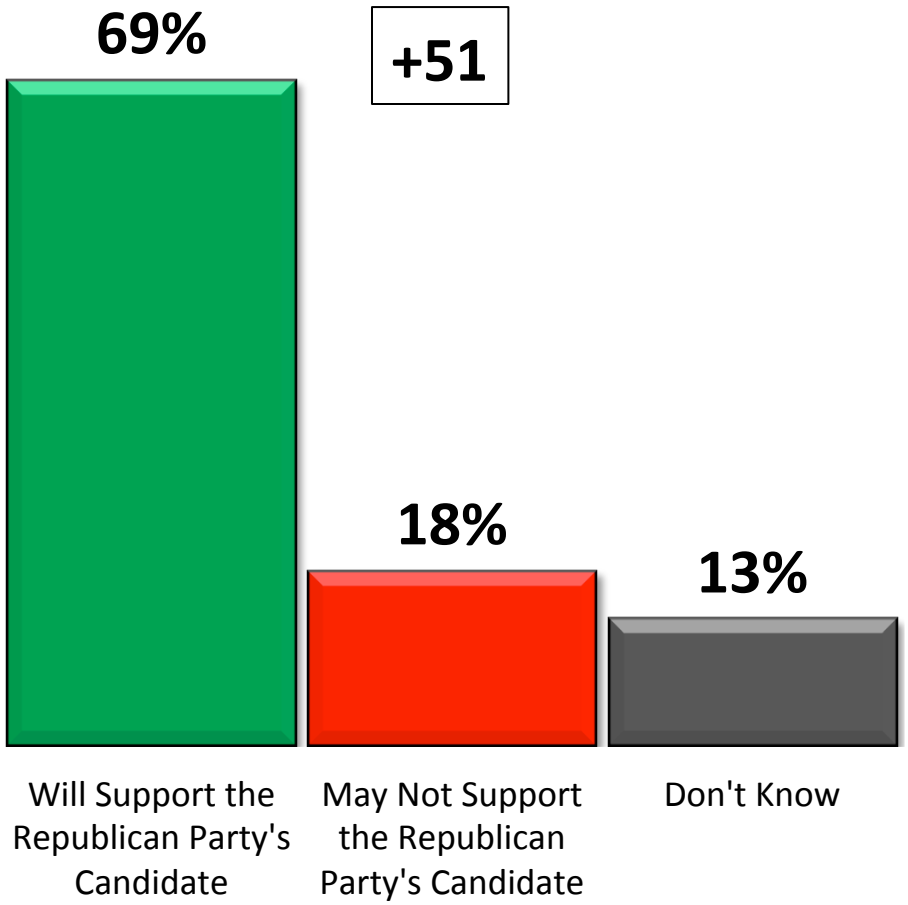


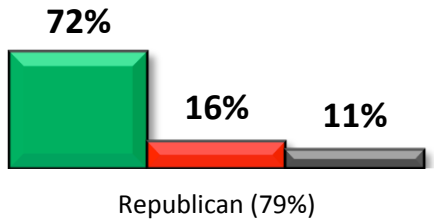


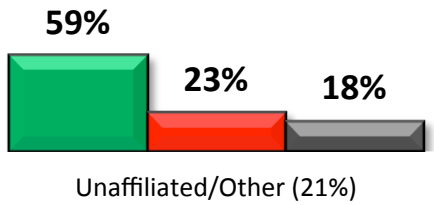
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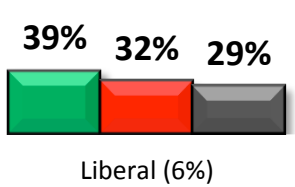
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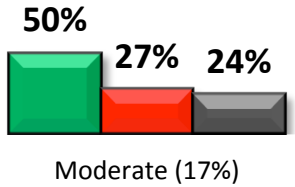
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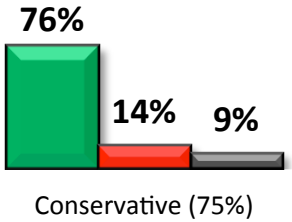


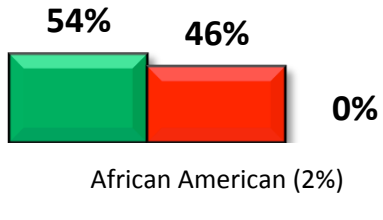


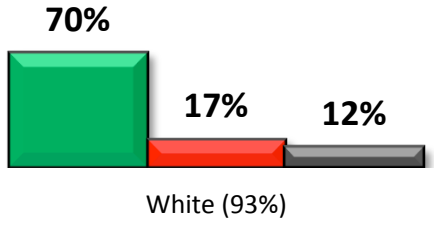








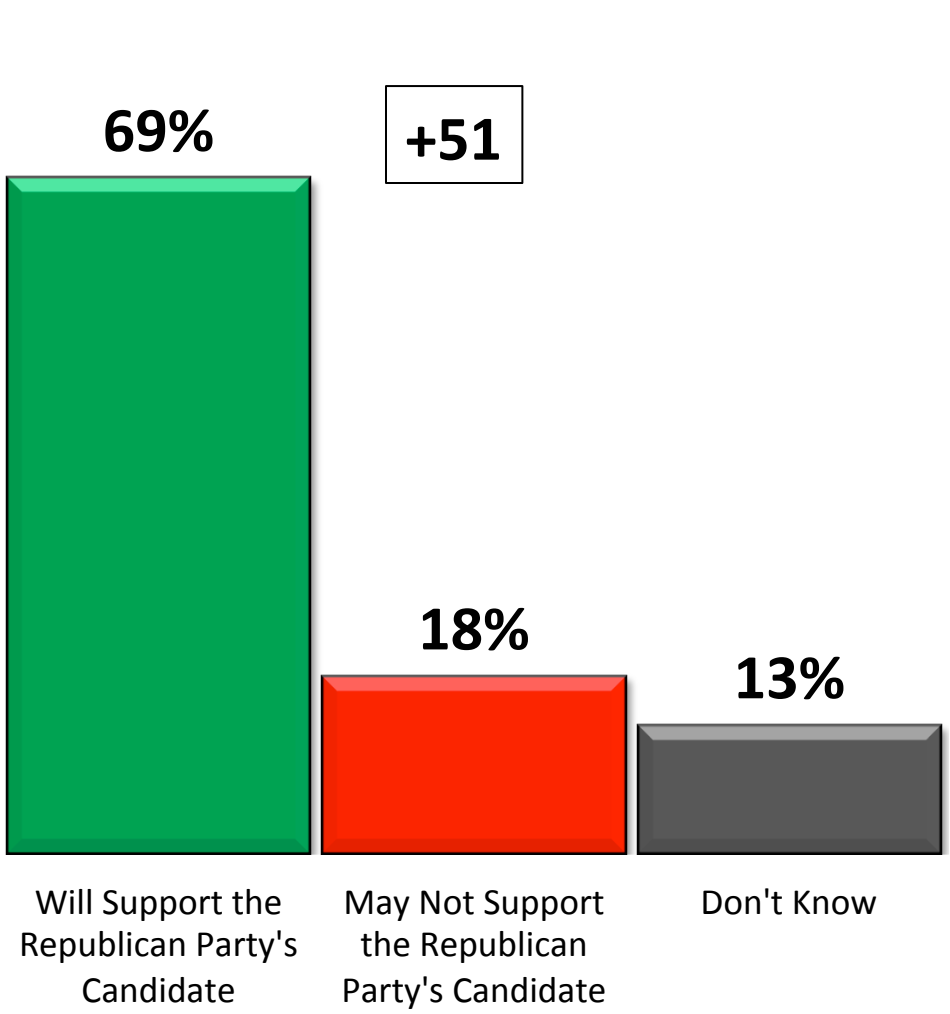


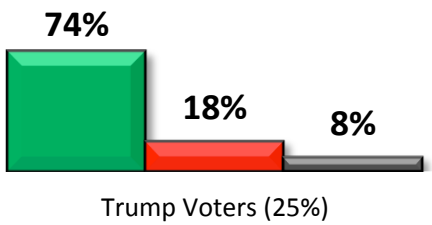


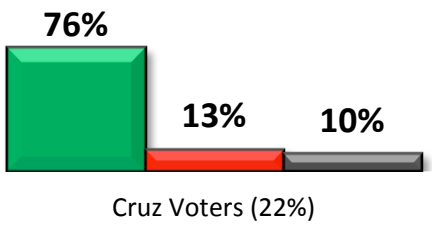
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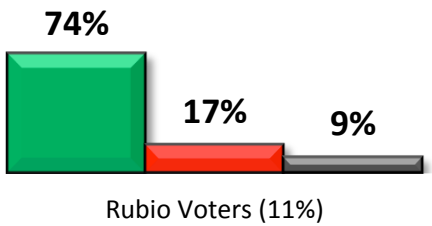
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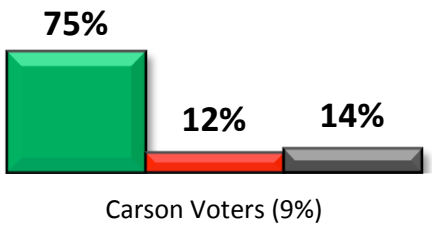
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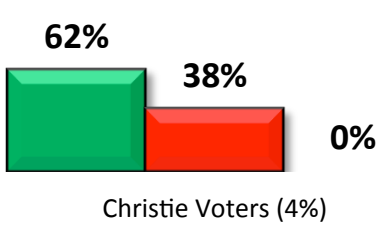


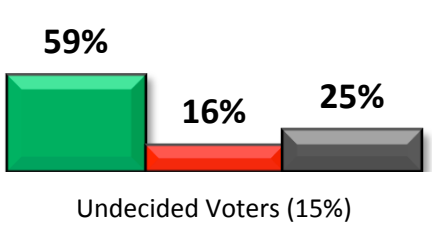








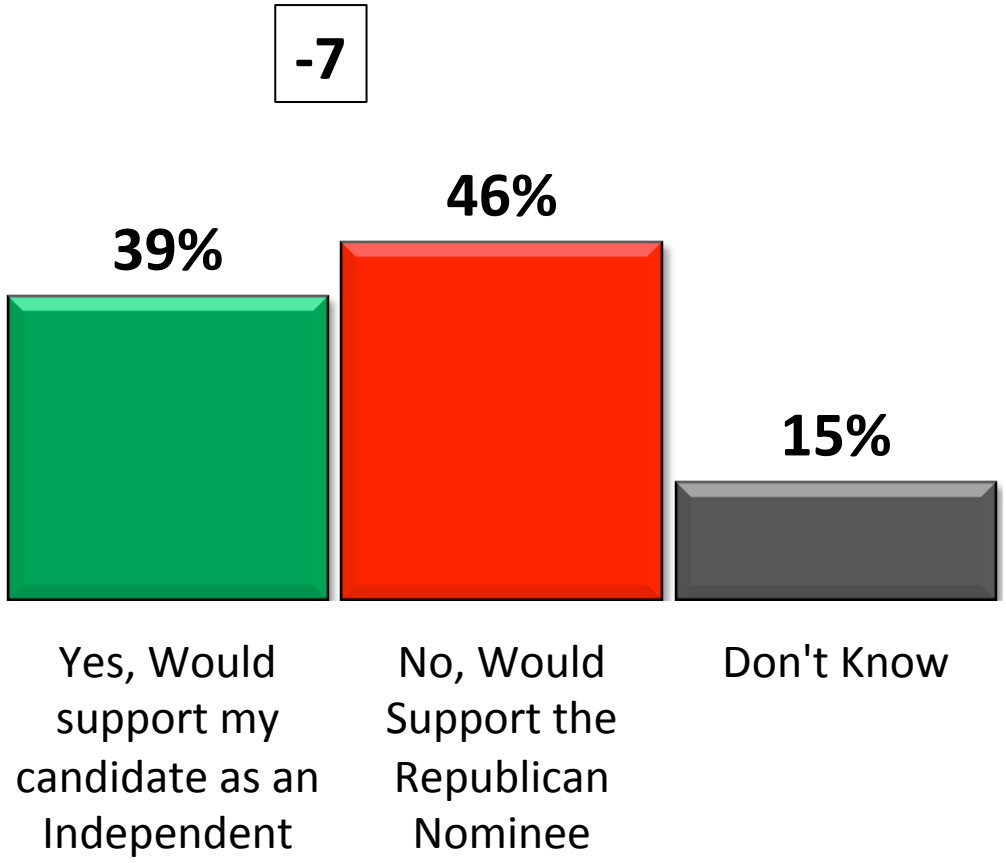


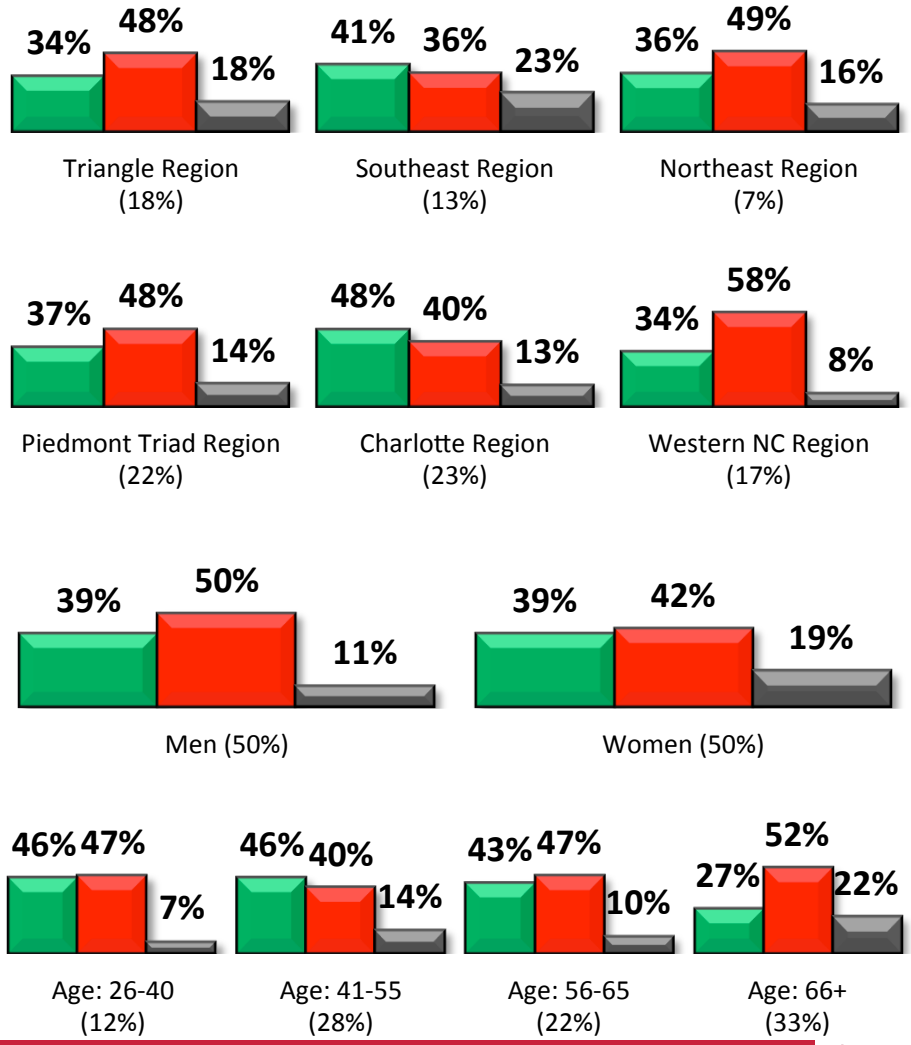


And suppose your preferred presidential candidate is NOT nominated by the Republican Party. Will you still support the Republican Party's candidate for president in the November General Election?

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Would you support your candidate if they run as an Independent?

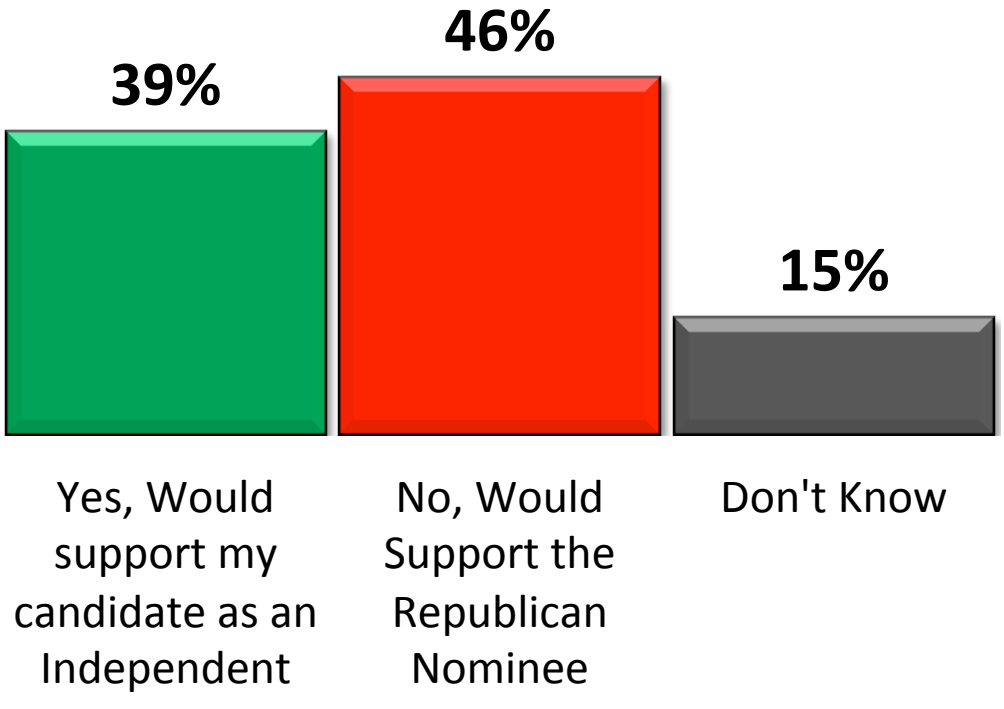


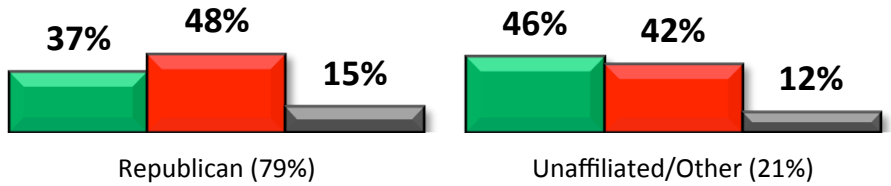


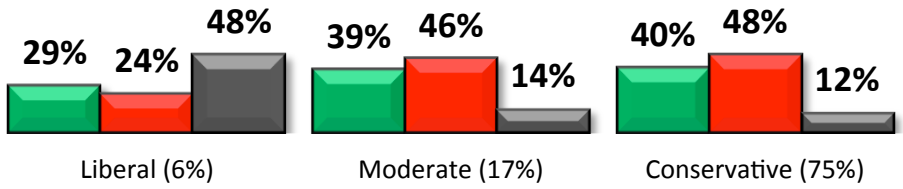
And if your preferred presidential candidate is NOT nominated by the Republican Party, would you consider supporting them if they decided to make a bid for the presidency as an Independent?

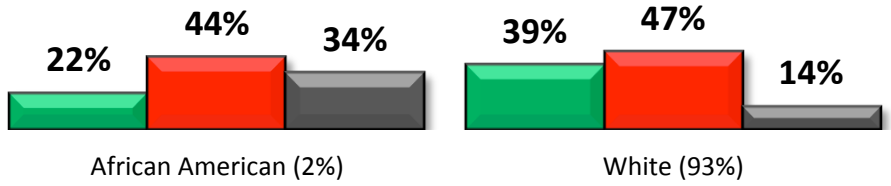
#CivitasPoll

Would you support your candidate if they run as an Independent?







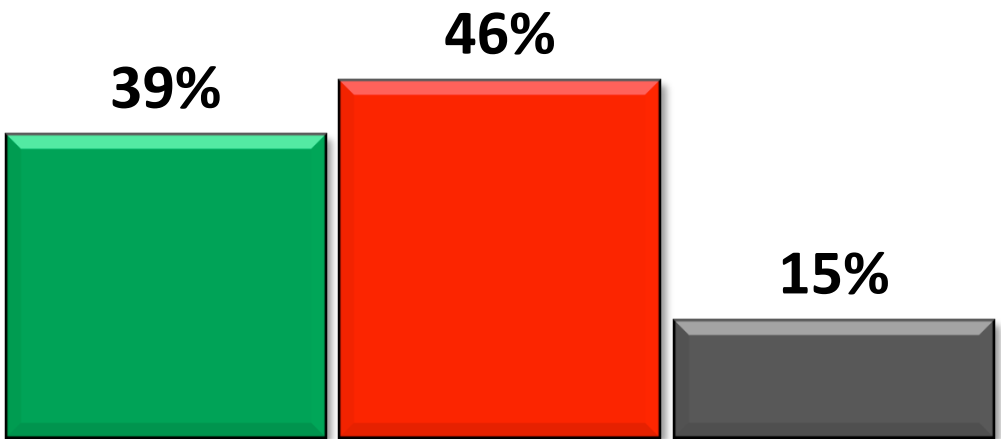


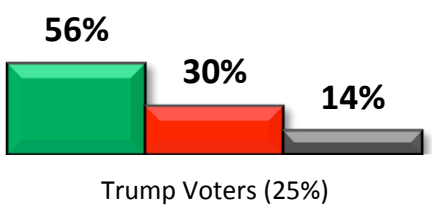
And if your preferred presidential candidate is NOT nominated by the Republican Party, would you consider supporting them if they decided to make a bid for the presidency as an Independent?

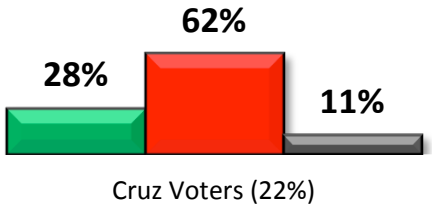
#CivitasPoll

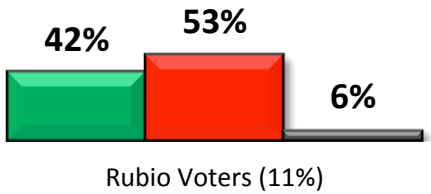
Would you support your candidate if they run as an Independent?

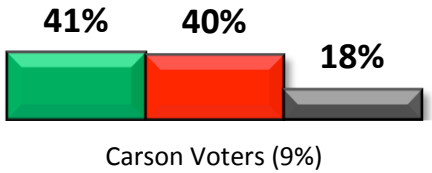
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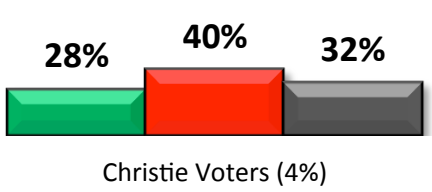


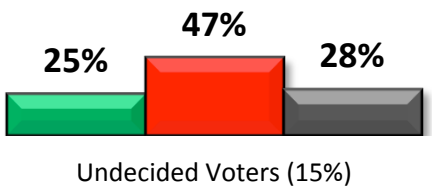








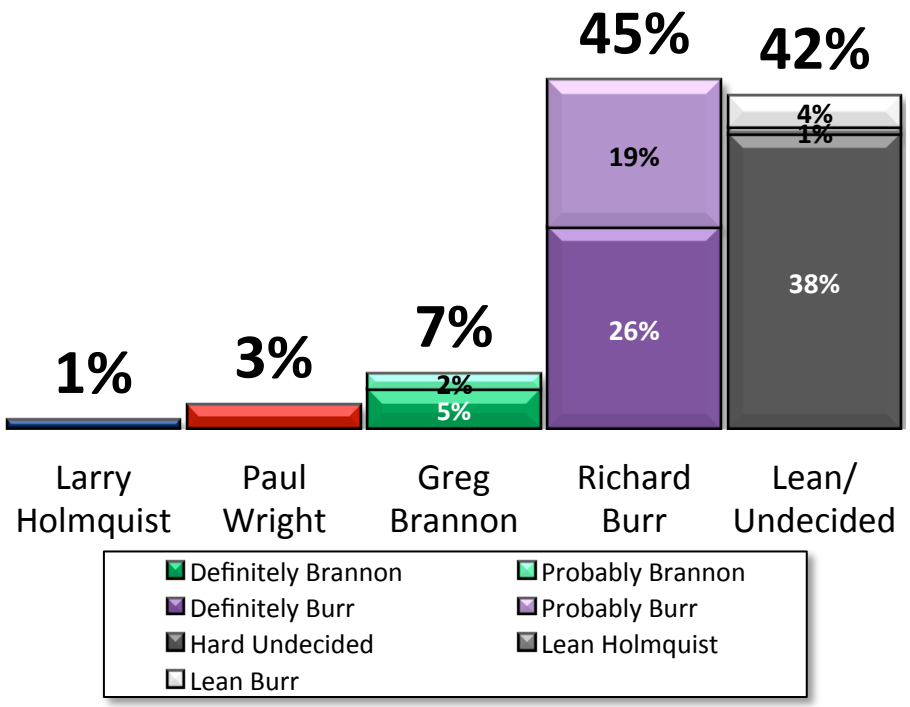


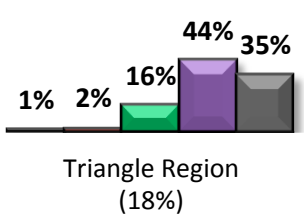


And if your preferred presidential candidate is NOT nominated by the Republican Party, would you consider supporting them if they decided to make a bid for the presidency as an Independent?

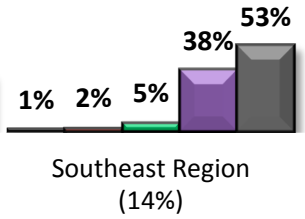
#CivitasPoll

Republican U.S. Senate Primary

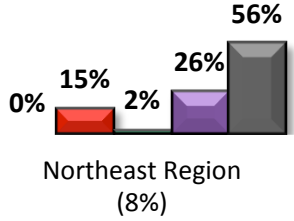




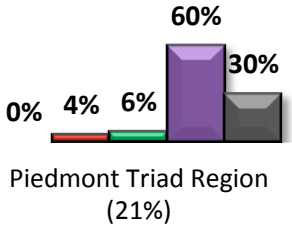
Triangle Region (18%)



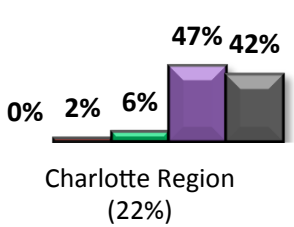
Southeast Region (14%)



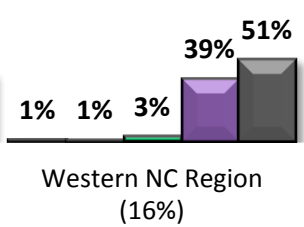
Northeast Region (8%)



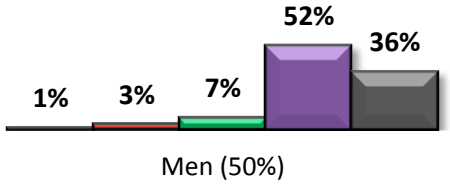
Piedmont Triad Region (21%)



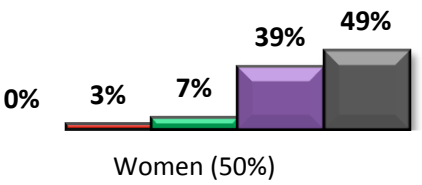
Charlotte Region (22%)



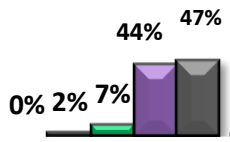
Western NC Region (16%)



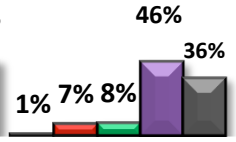
Men (50%)



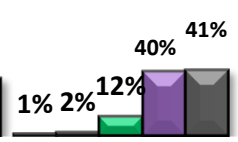
Women (50%)



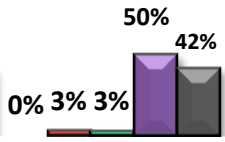
Age: 26-40 (13%)



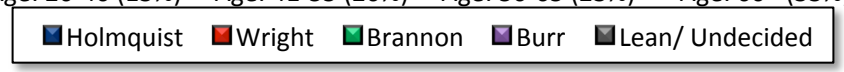
Age: 41-55 (26%)



Age: 56-65 (23%)



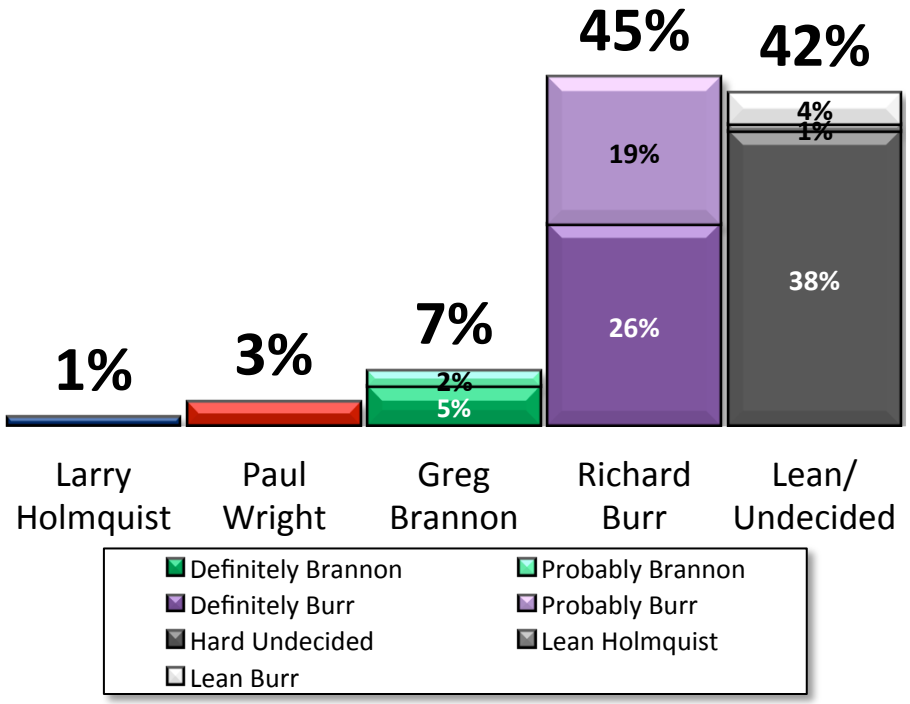
Age: 66+ (33%)

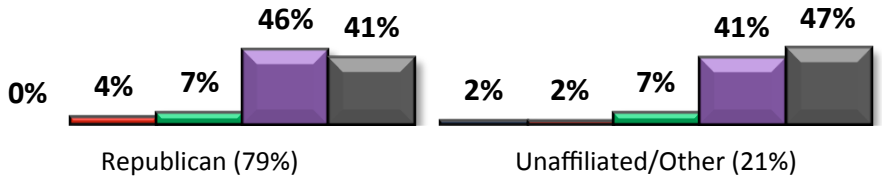


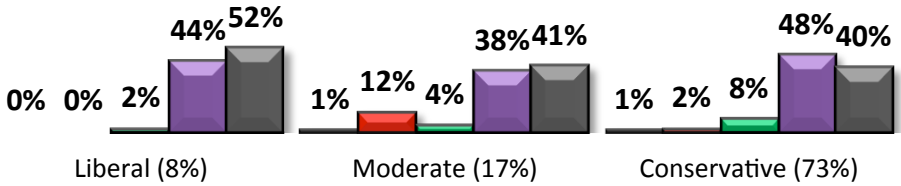
If the Republican Primary Election for U.S. Senate were held today, for whom would you vote between:

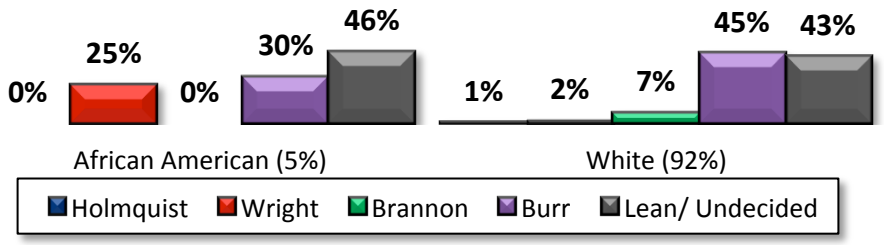
#CivitasPoll

Republican U.S. Senate Primary





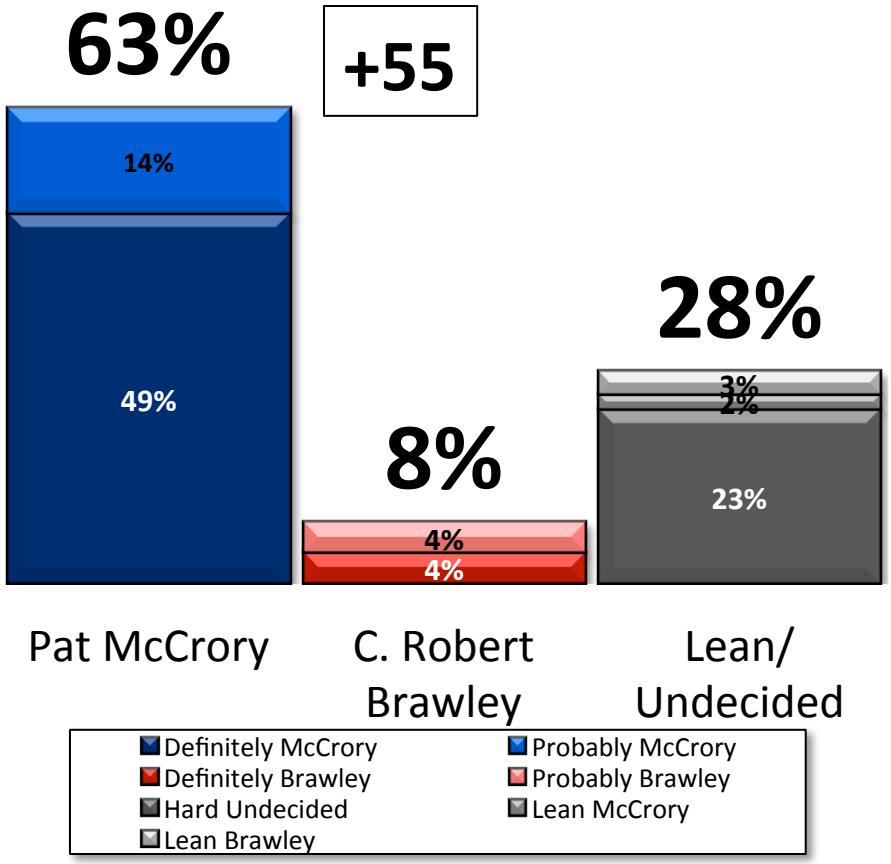


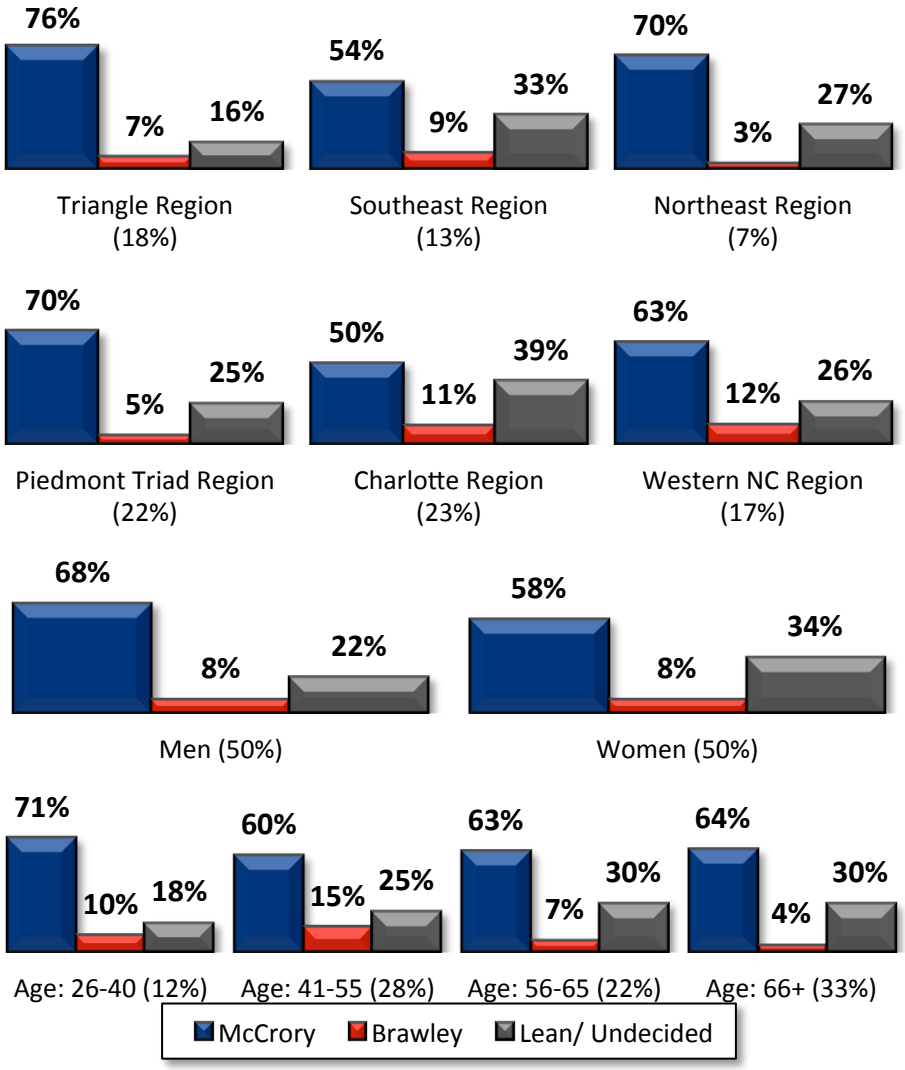


If the Republican Primary Election for U.S. Senate were held today, for whom would you vote between:

#CivitasPoll

Republican Gubernatorial Primary

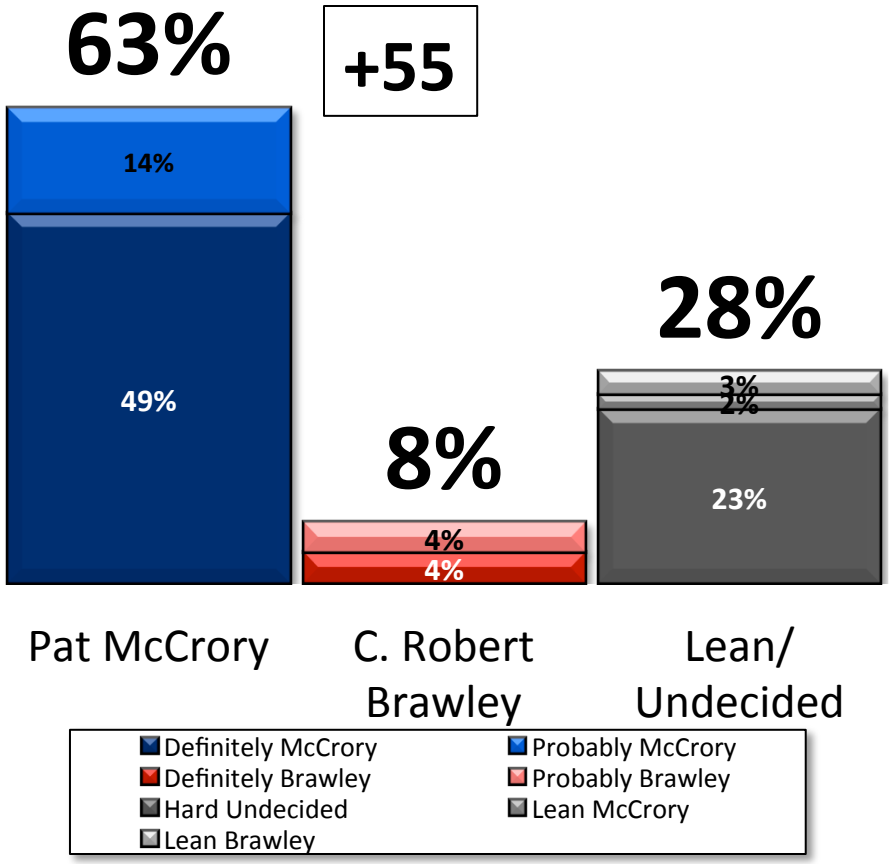


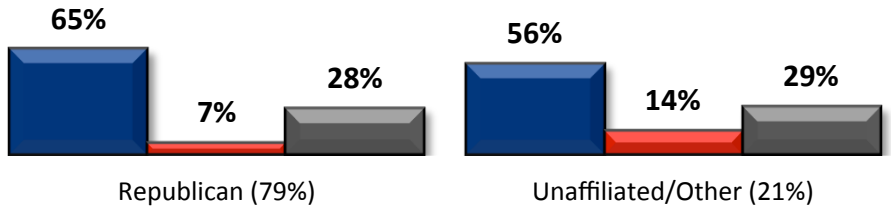


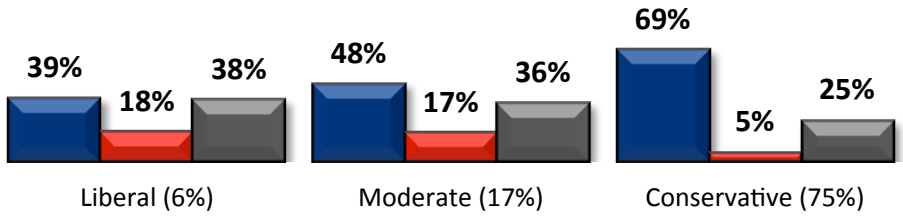
If the Republican Primary Election for North Carolina Governor were being held today, for whom would you vote between:

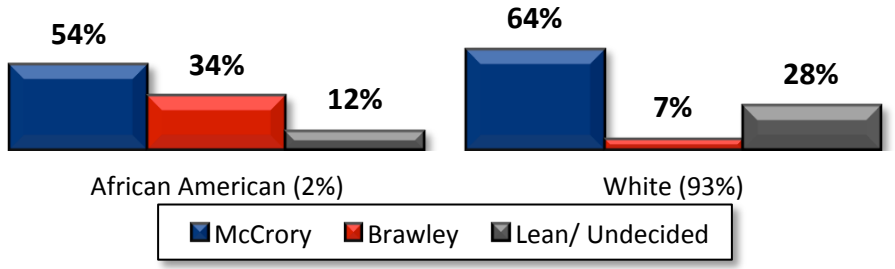
#CivitasPoll

Republican Gubernatorial Primary





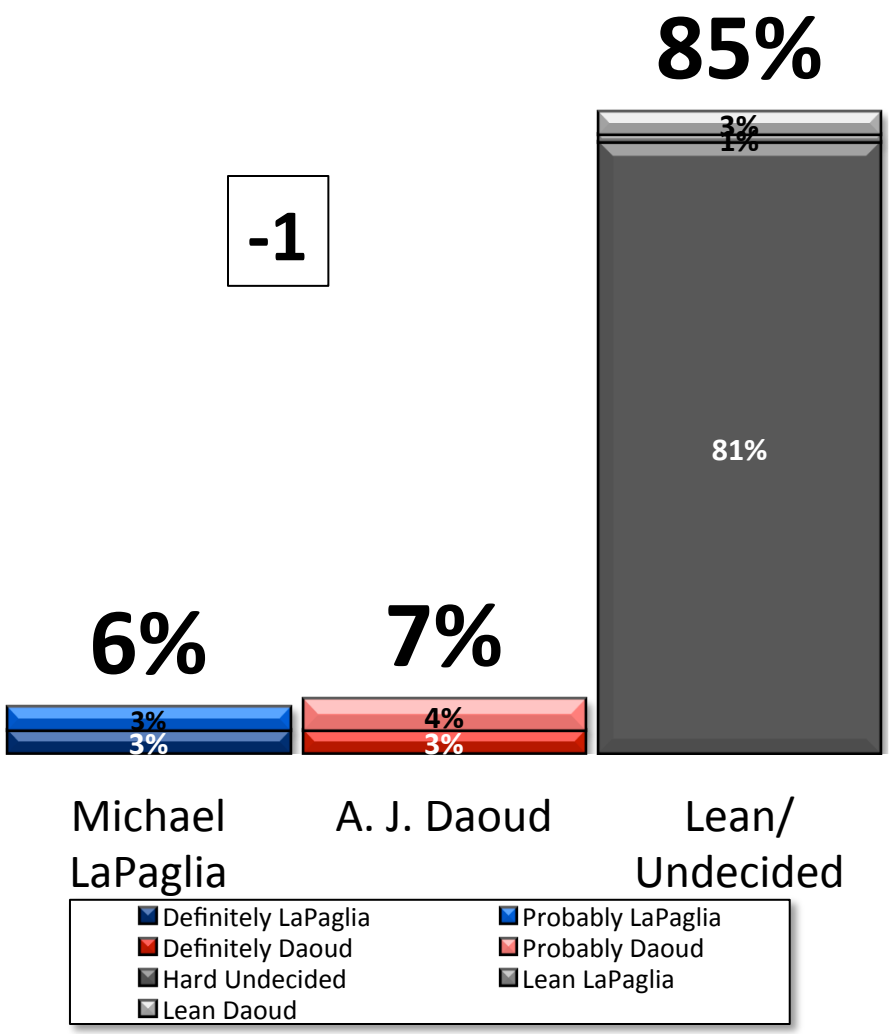


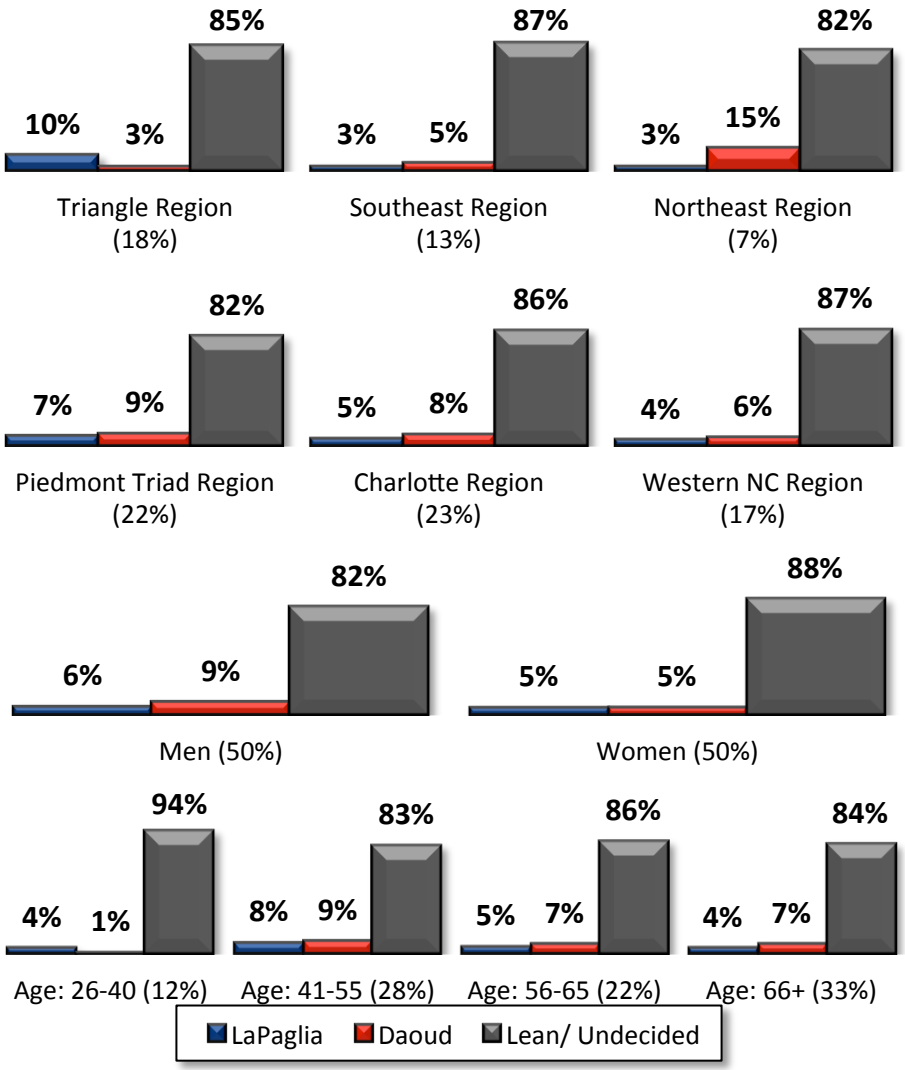


If the Republican Primary Election for North Carolina Governor were being held today, for whom would you vote between:

#CivitasPoll

Republican Secretary of State Primary

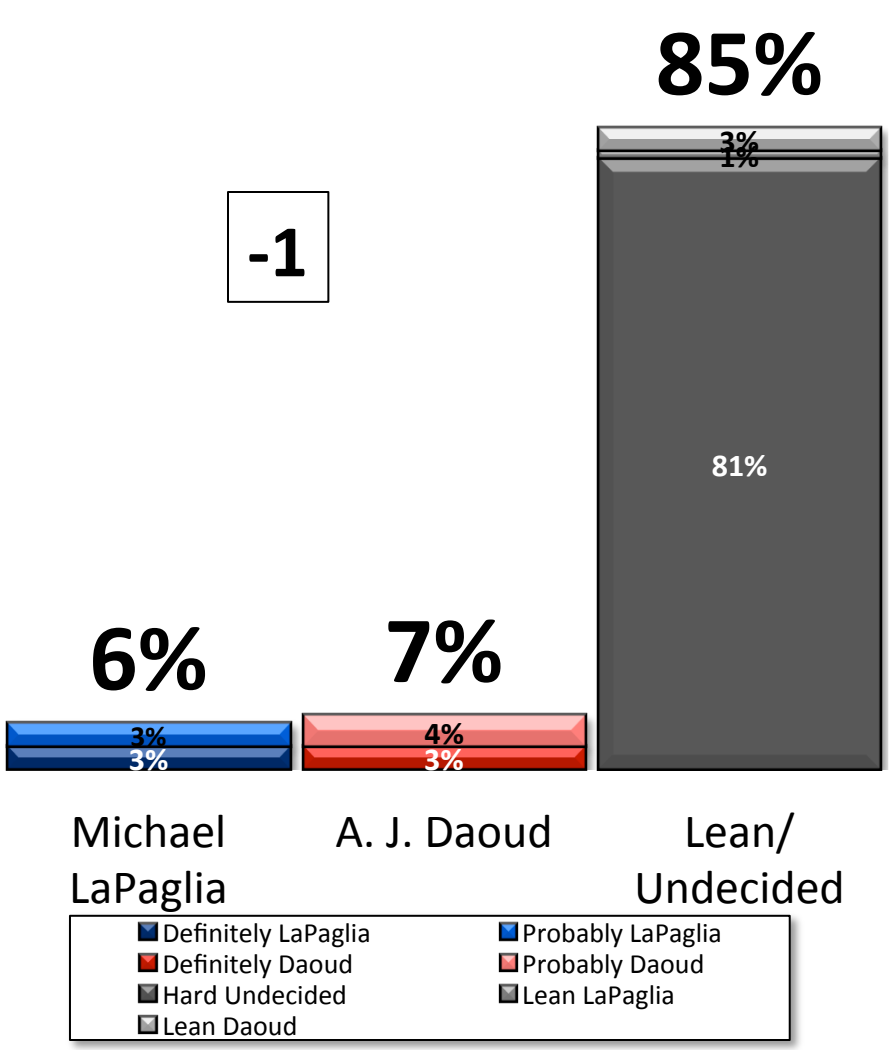


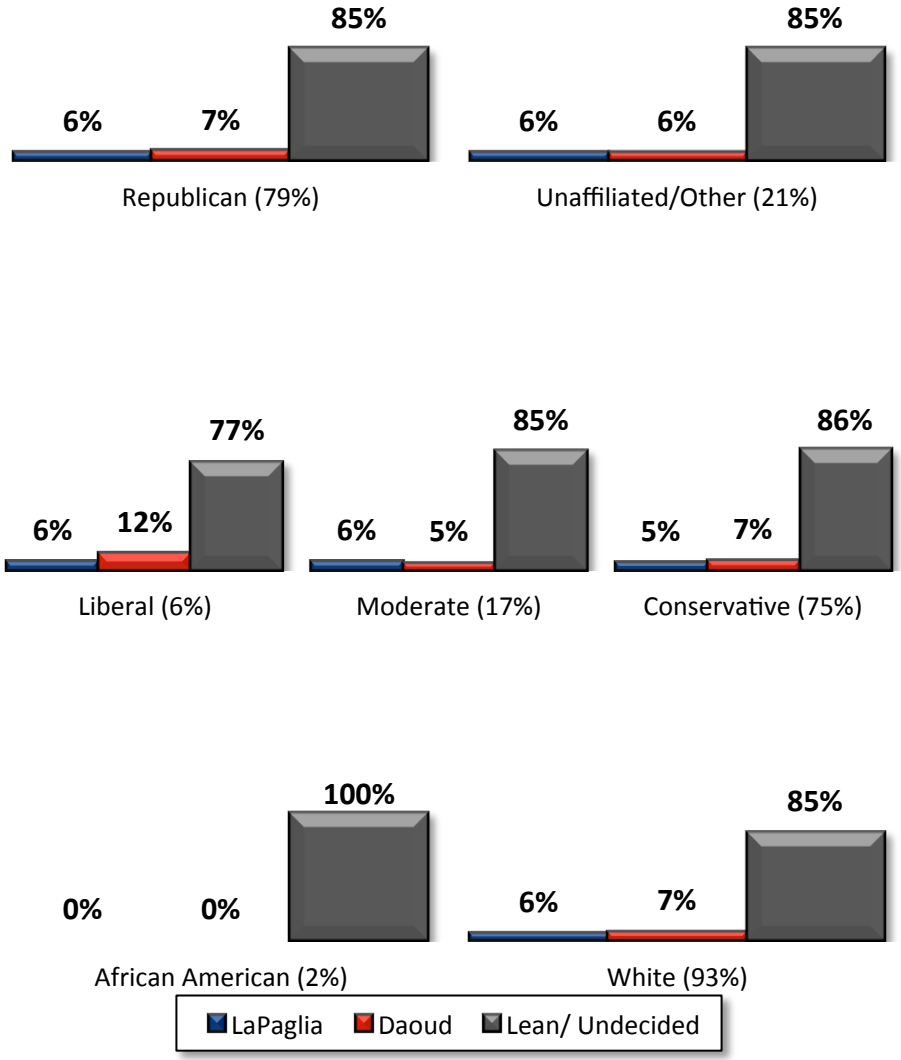


If the Republican Primary Election for Secretary of State were being held today, for whom would you vote between:

#CivitasPoll

Republican Secretary of State Primary

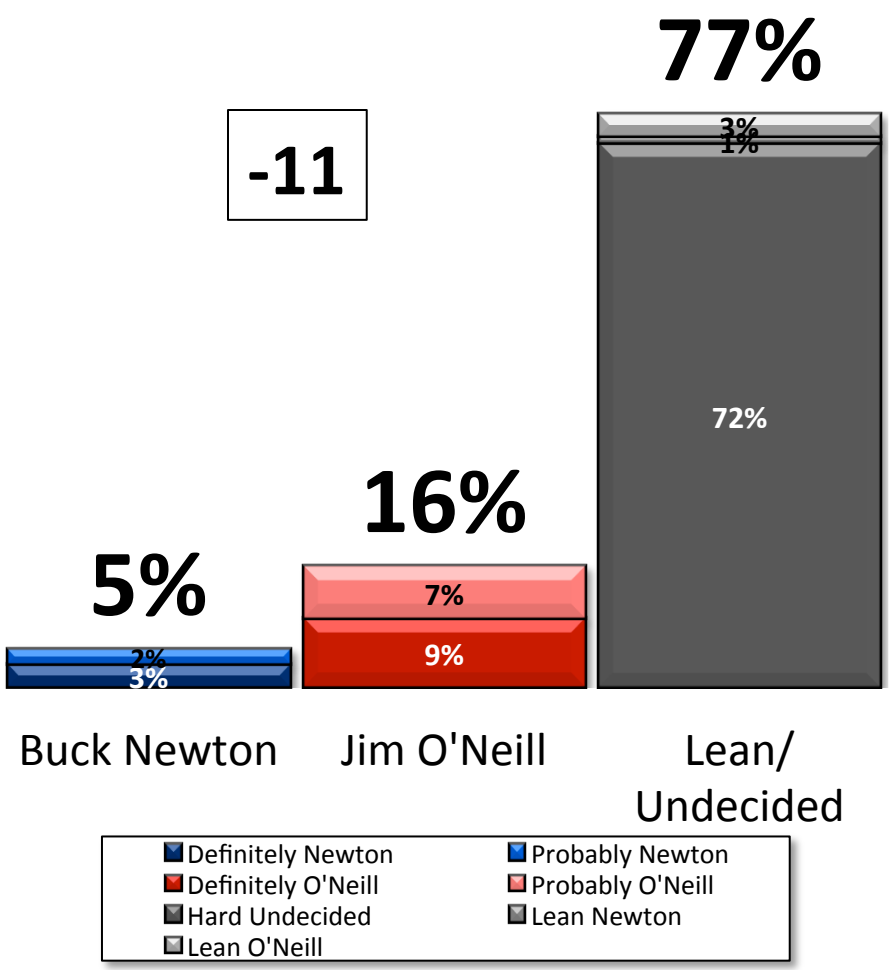


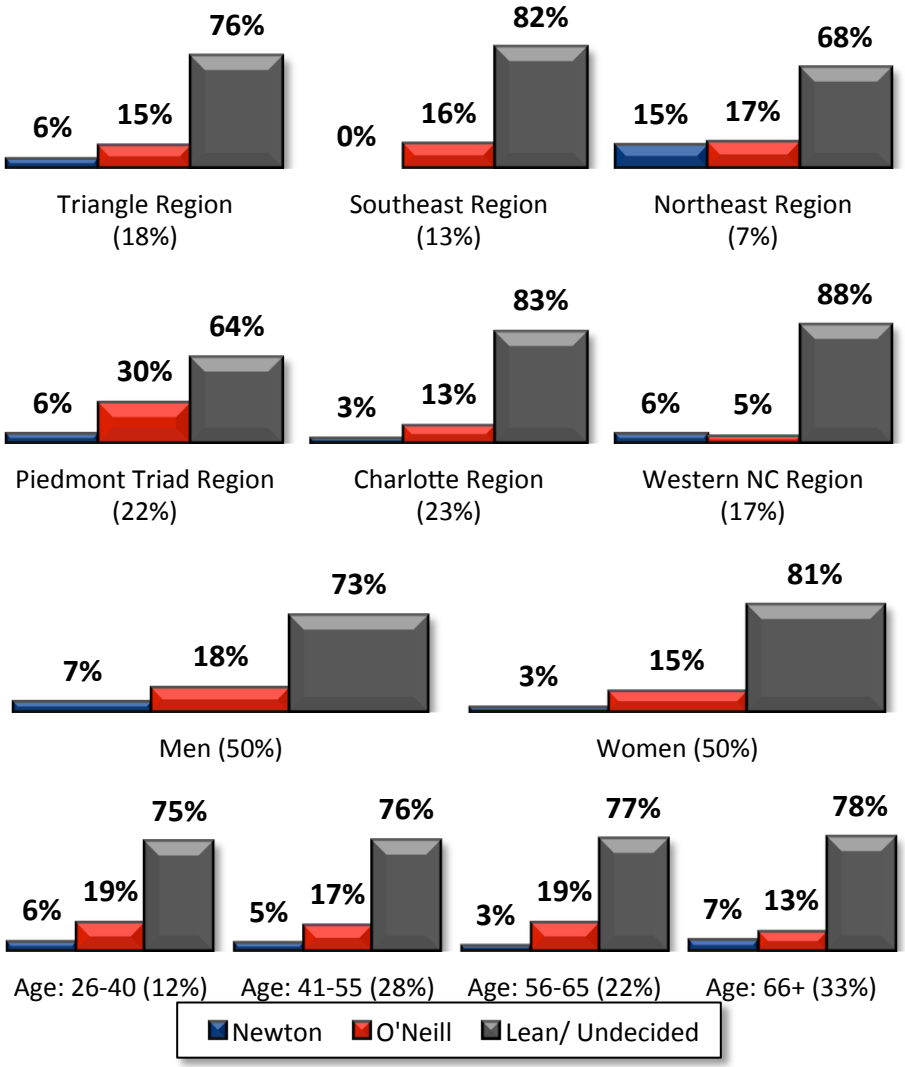


If the Republican Primary Election for Secretary of State were being held today, for whom would you vote between:

#CivitasPoll

Republican Attorney General Primary

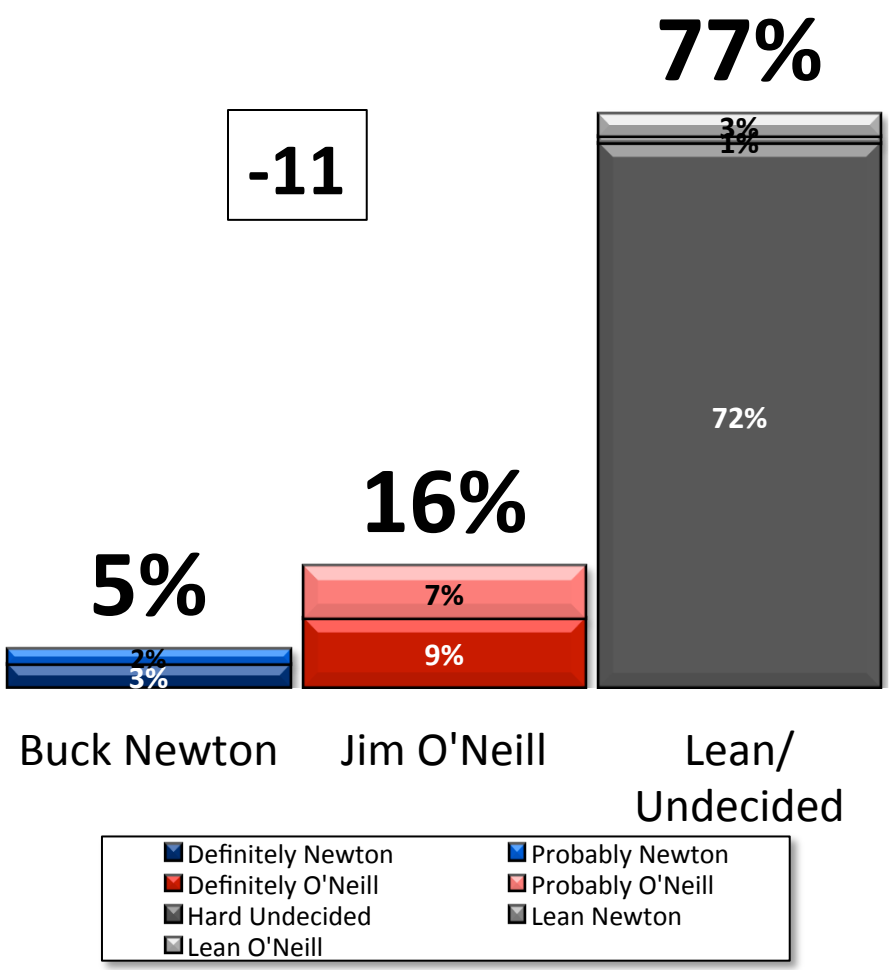


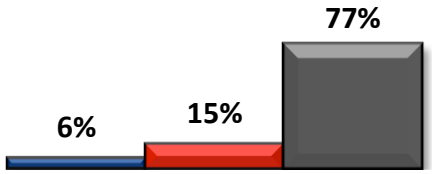


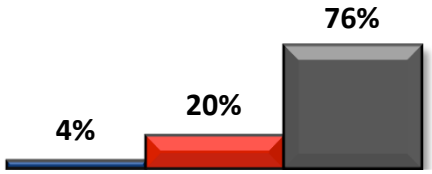
If the Republican Primary Election for Attorney General were being held today, for whom would you vote between:

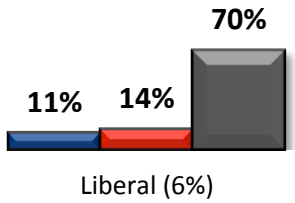
#CivitasPoll

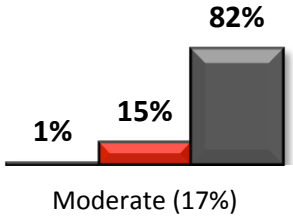
Republican Attorney General Primary

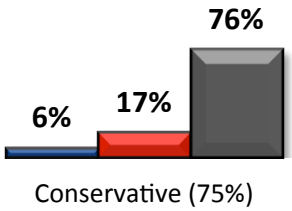


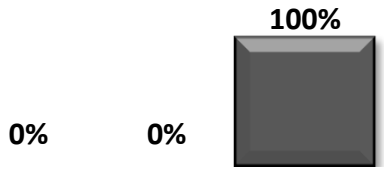


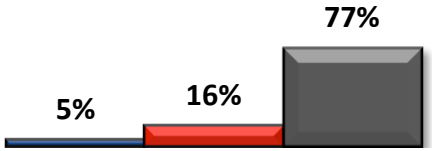










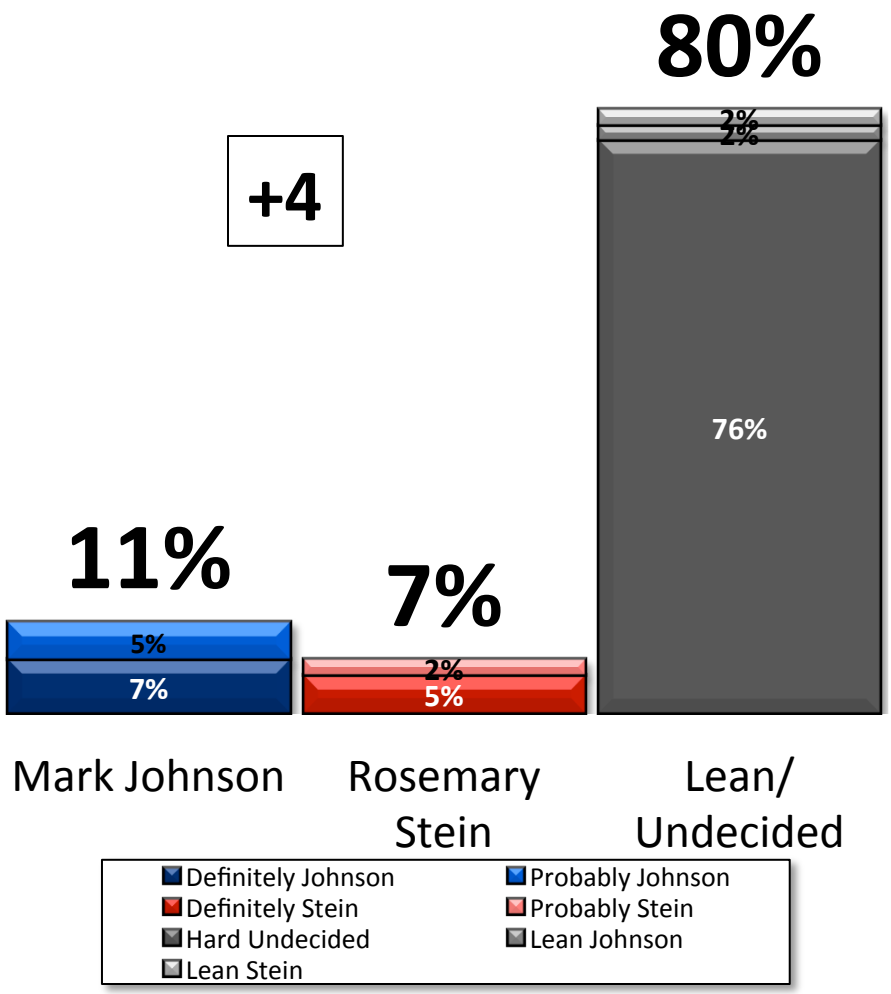


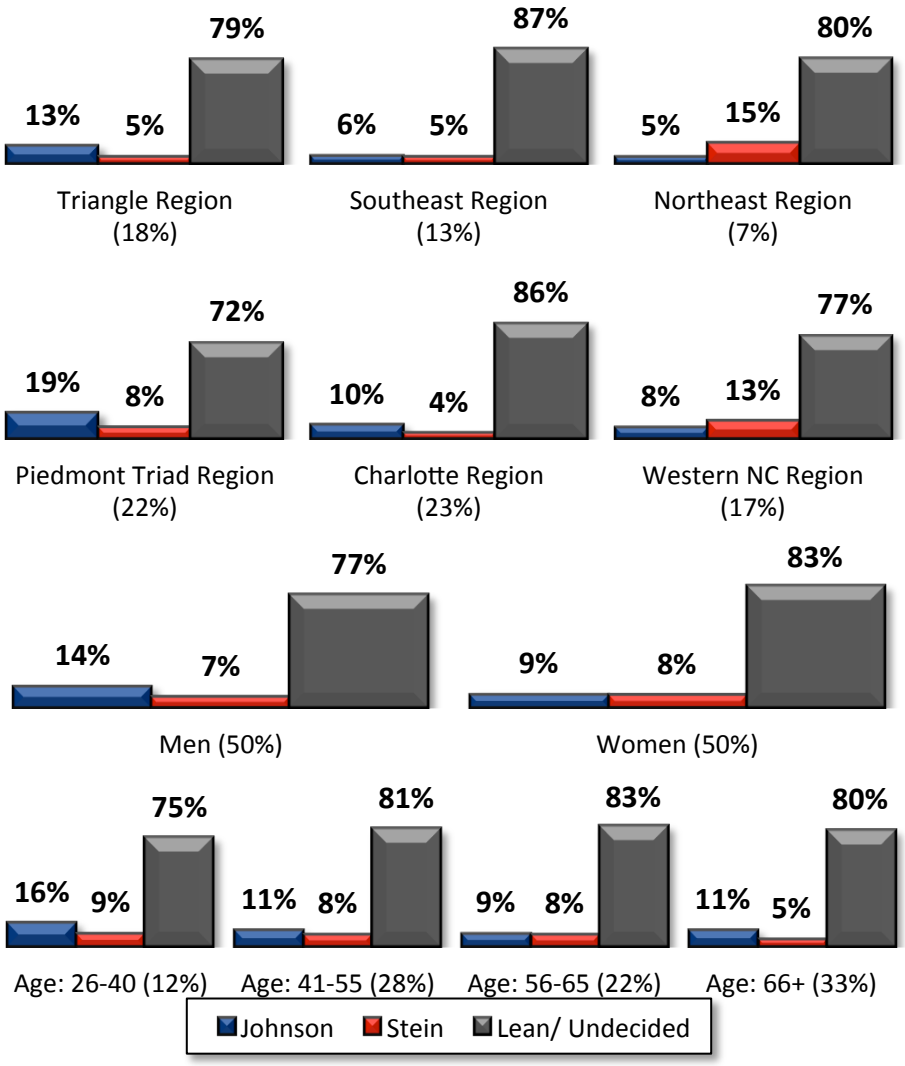


If the Republican Primary Election for Attorney General were being held today, for whom would you vote between:

#CivitasPoll

Republican Superintendent of Public Instruction Primary

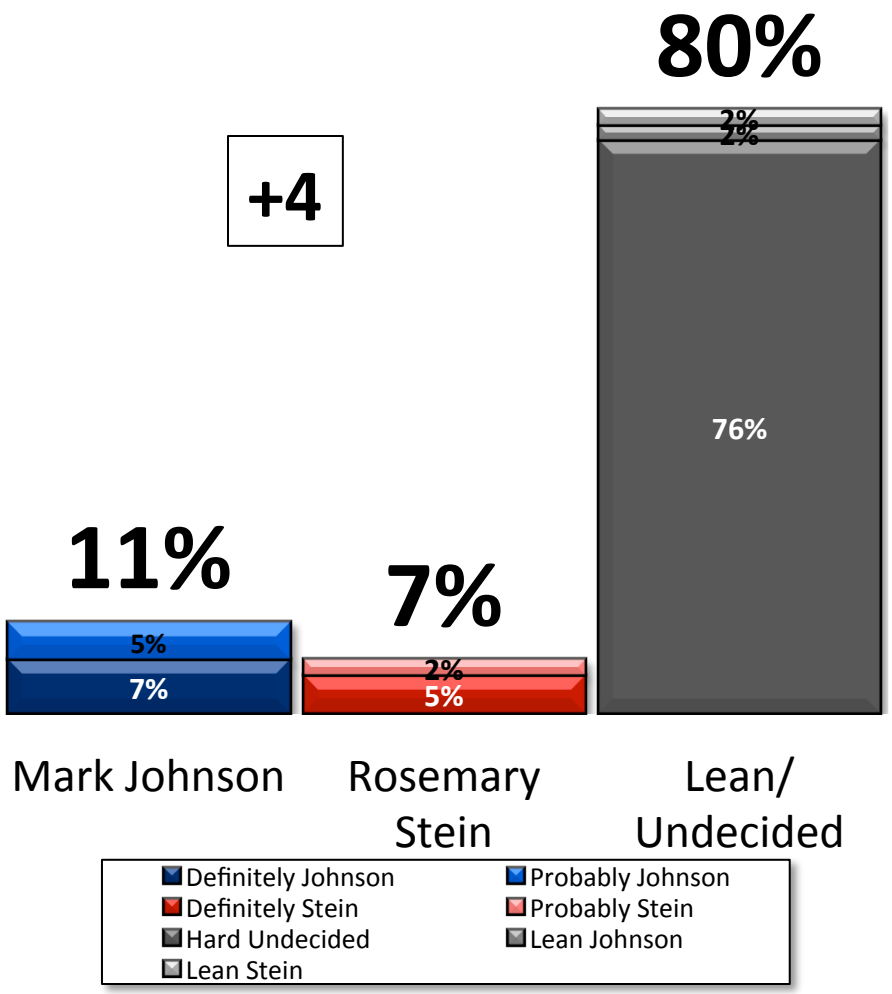


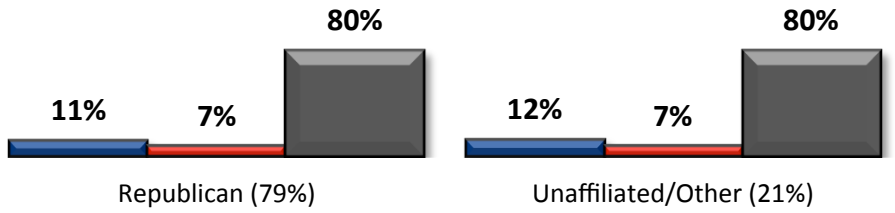


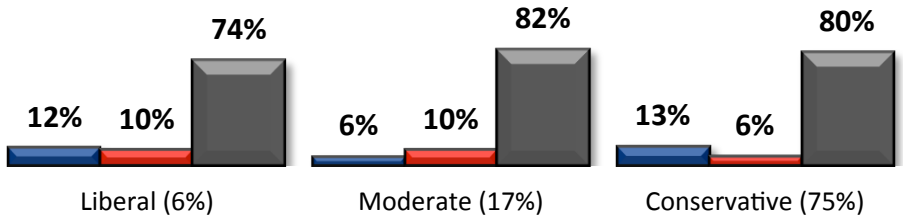
If the Republican Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between:

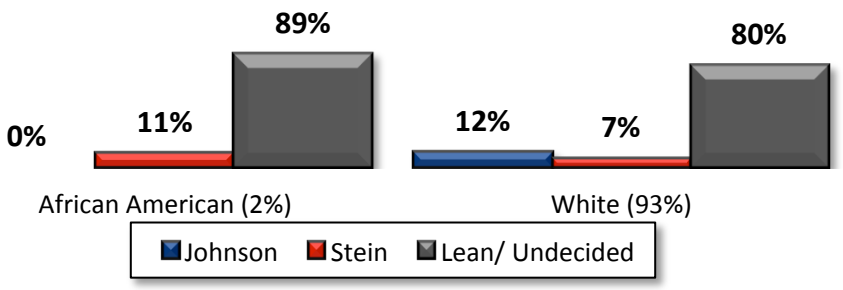
#CivitasPoll

Republican Superintendent of Public Instruction Primary







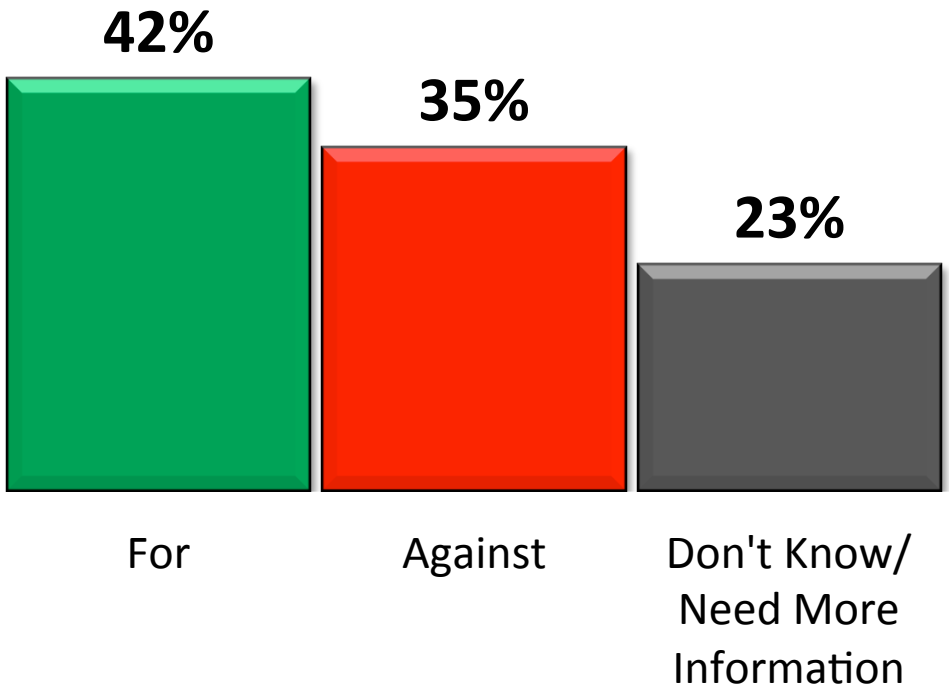


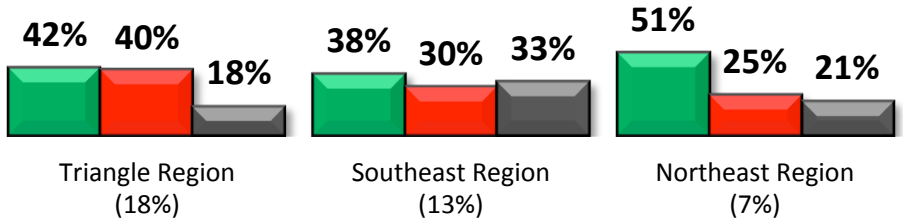
If the Republican Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between:

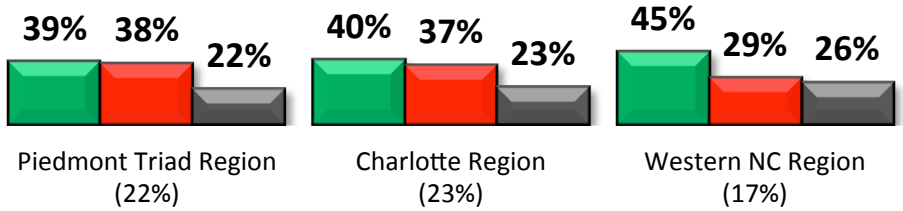
#CivitasPoll

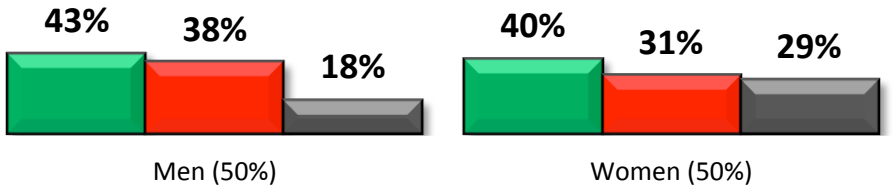
Please tell me if you would vote FOR or AGAINST the "Connect NC Public Improvement Bond," which will be on the ballot this March and reads*:

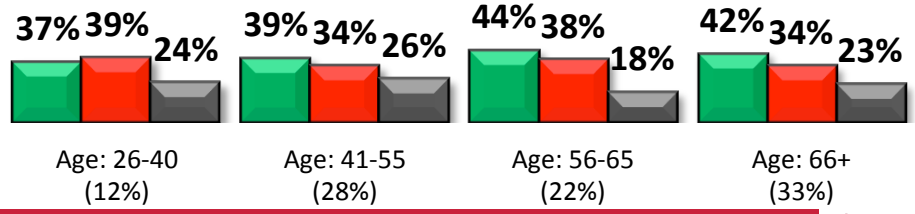
+7









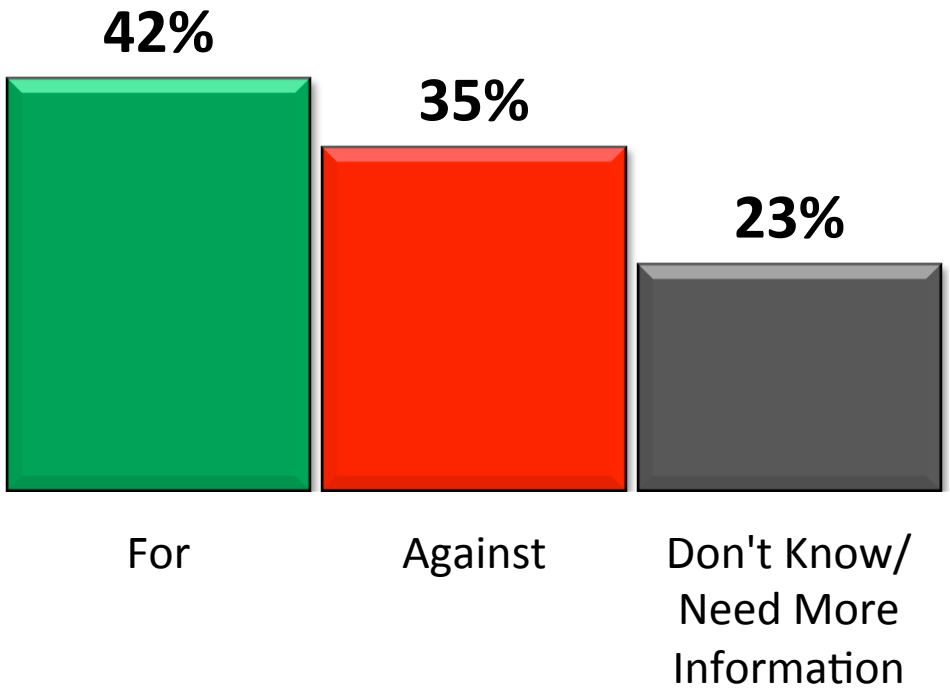


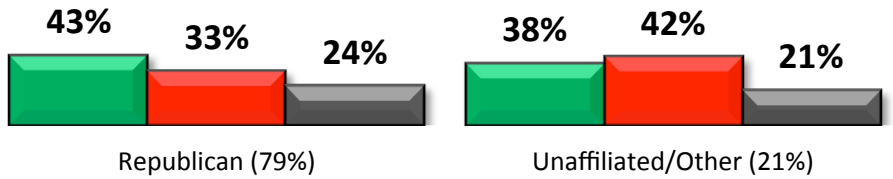
*"The issuance of two billion dollars for State of North Carolina Public Improvement Bonds, constituting general obligation bonds of the State secured by a pledge of the faith and credit and taxing power of the State for the purpose of providing funds, with any other available funds, to fund capital improvements and new facilities for the State, including, without limitation, the construction and furnishing of new facilities and the renovation and rehabilitation of existing facilities for, without limitation, the University of North Carolina System, the North Carolina Community College System, water and sewer systems, the State's National Guard, the Department of Agriculture and Consumer Services, attractions and parks, and the Department of Public Safety."

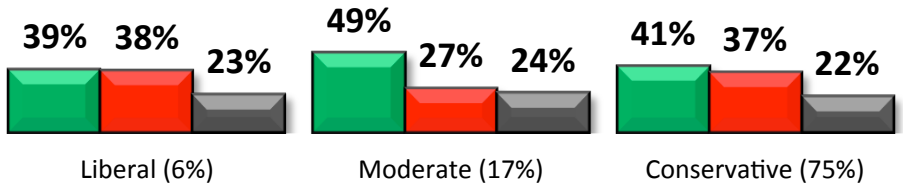
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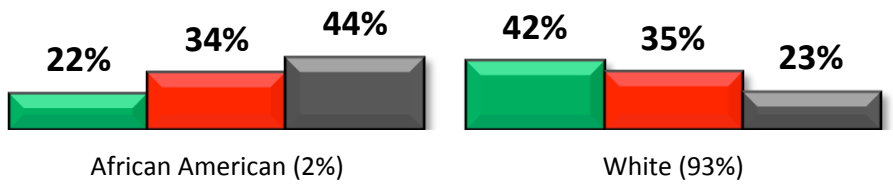
Please tell me if you would vote FOR or AGAINST the "Connect NC Public Improvement Bond," which will be on the ballot this March and reads:

+7





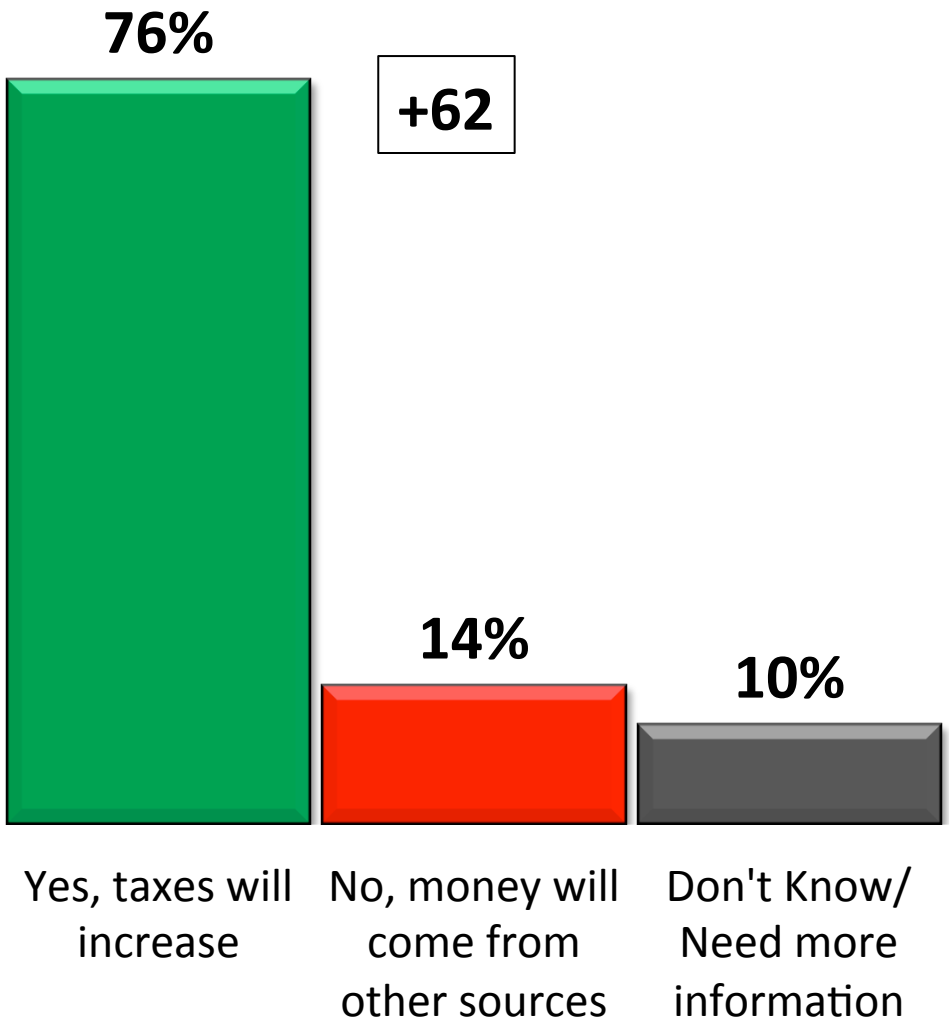


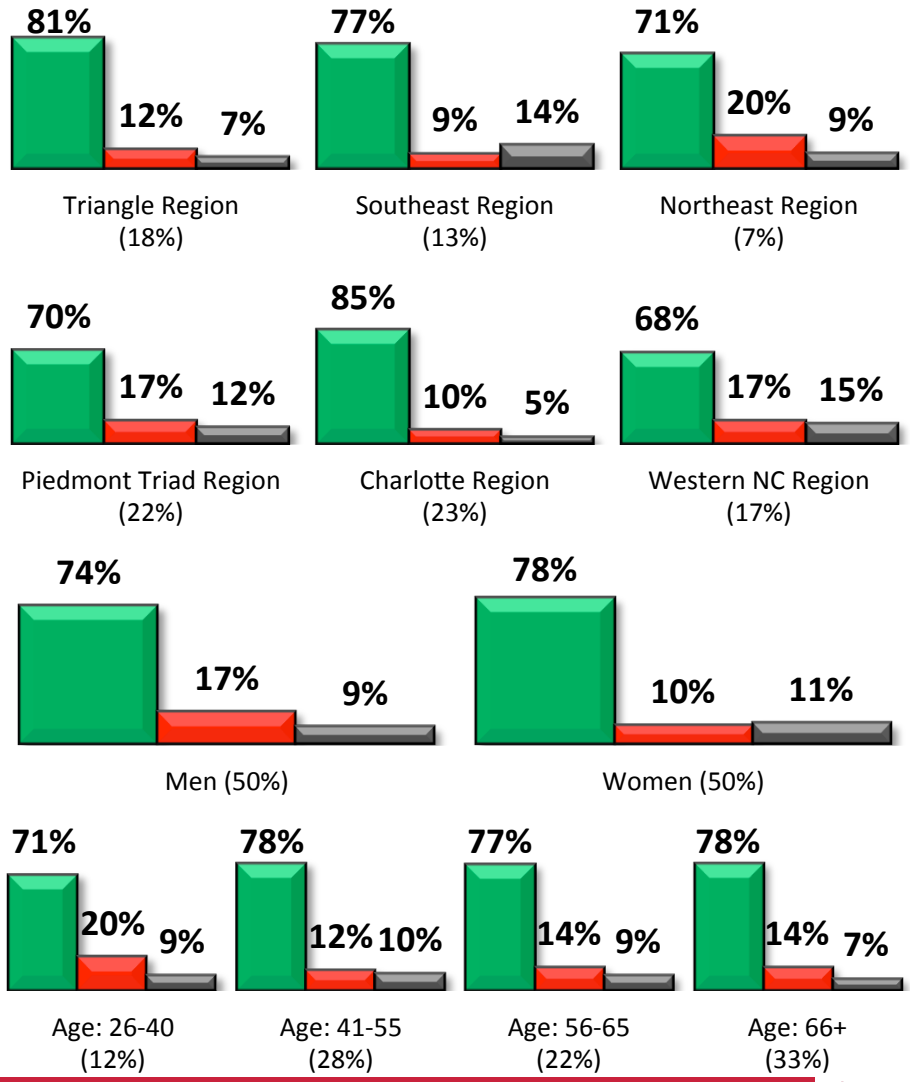


"The issuance of two billion dollars for State of North Carolina Public Improvement Bonds, constituting general obligation bonds of the State secured by a pledge of the faith and credit and taxing power of the State for the purpose of providing funds, with any other available funds, to fund capital improvements and new facilities for the State, including, without limitation, the construction and furnishing of new facilities and the renovation and rehabilitation of existing facilities for, without limitation, the University of North Carolina System, the North Carolina Community College System, water and sewer systems, the State's National Guard, the Department of Agriculture and Consumer Services, attractions and parks, and the Department of Public Safety."

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Tax Implications of Bond Referendum

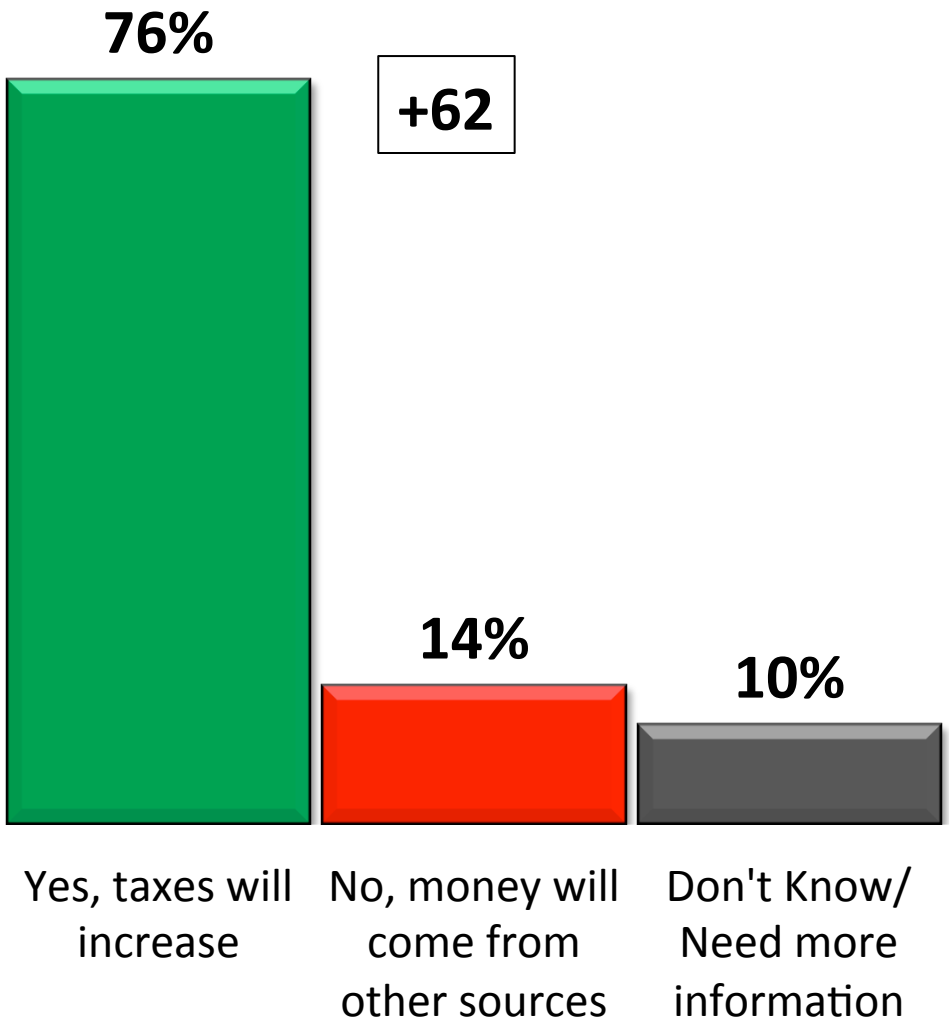


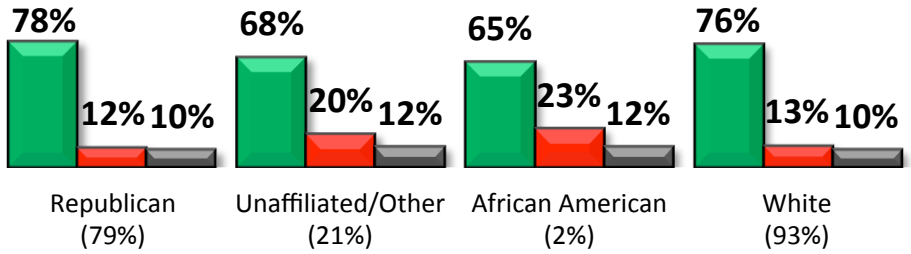


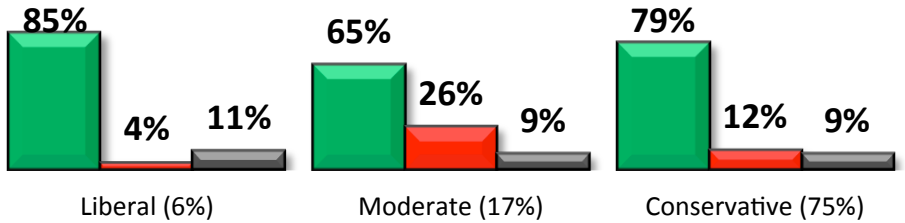
And regardless of how you plan on voting for the two billion dollar bond referendum, if it passes, in your opinion, do you think that taxes will go up to pay for the bonds?

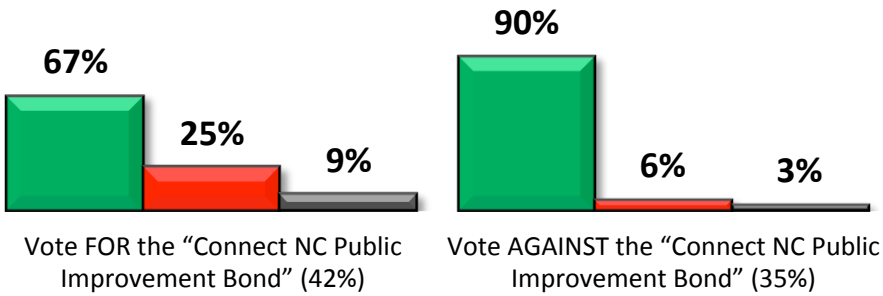
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Tax Implications of Bond Referendum





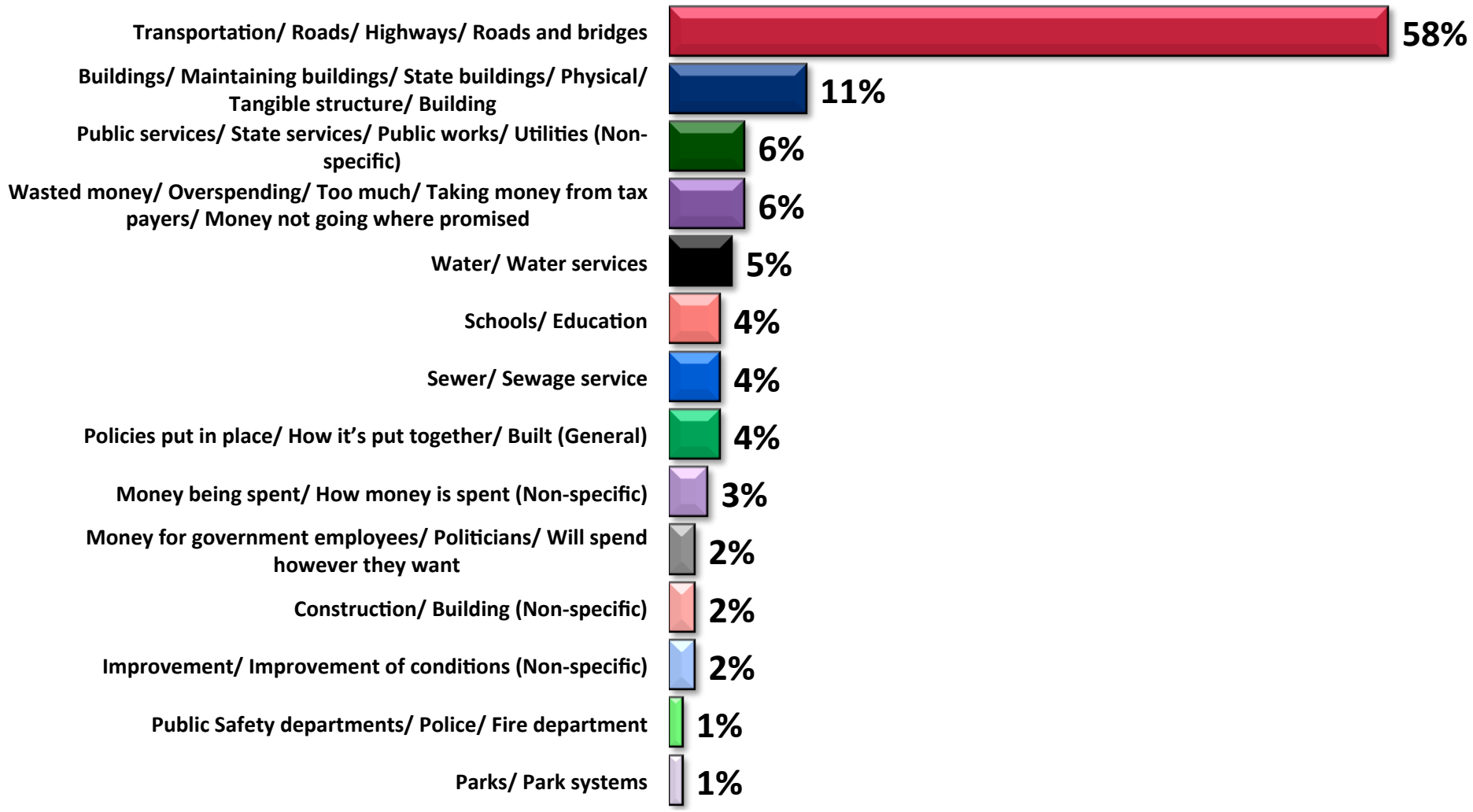




And regardless of how you plan on voting for the two billion dollar bond referendum, if it passes, in your opinion, do you think that taxes will go up to pay for the bonds?

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Infrastructure in relation to Government Spending (Open Ended Question)



In your opinion, and in your own words, what would you say the word "infrastructure" means, when it comes to state government spending?

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In your opinion, and in your own words, what would you say the word "infrastructure" means, when it comes to state government spending? (open ended question)



Infrastructure in Relation to Government Spending

Word Cloud is based on results given

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Strategic Insights.
Successful Outcomes.

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Additional Data

500 Likely Republican Primary Voters: 30% Cell

Margin of Error = +/- 4.38%

Field Dates: January 18-19, 2016

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