# Civitas Institute Democratic Primary Poll Presentation

January, 2016

CIVITAS INSTITUTE

Strategic Insights.
Successful Outcomes.

NATIONAL RESEARCH INC.

**500 Likely Democratic Primary Voters: 30% Cell**

**Margin of Error = +/- 4.38%**

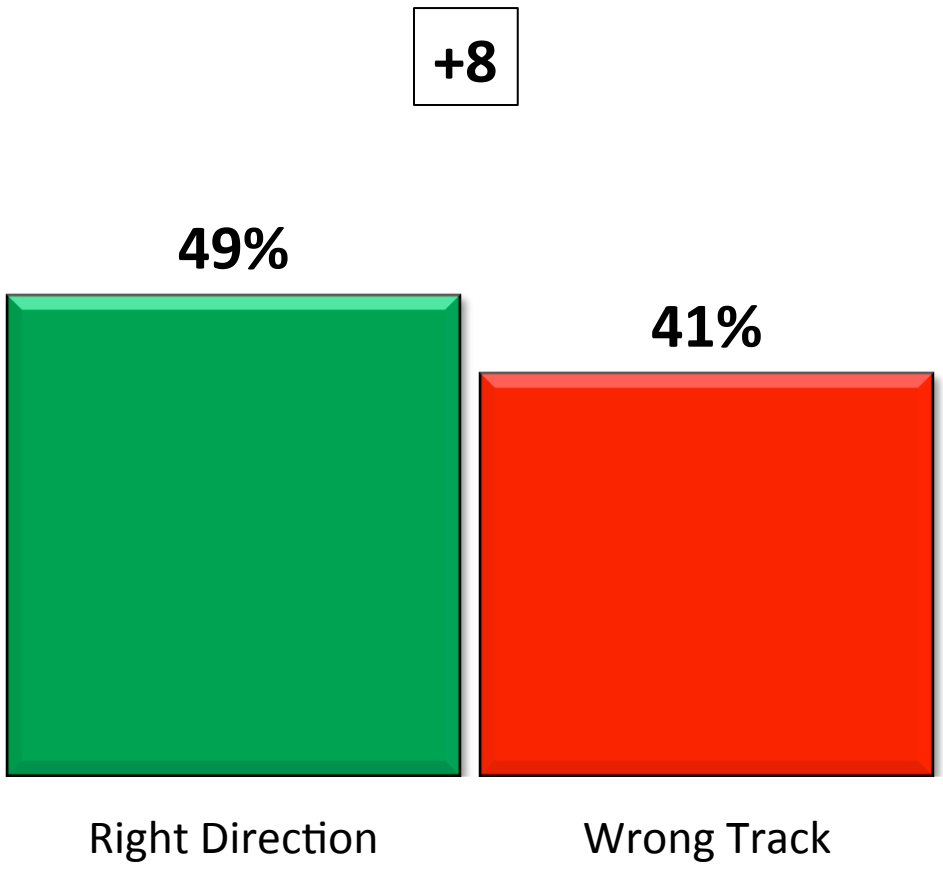
**Field Dates: January 13-14 & 16, 2016**

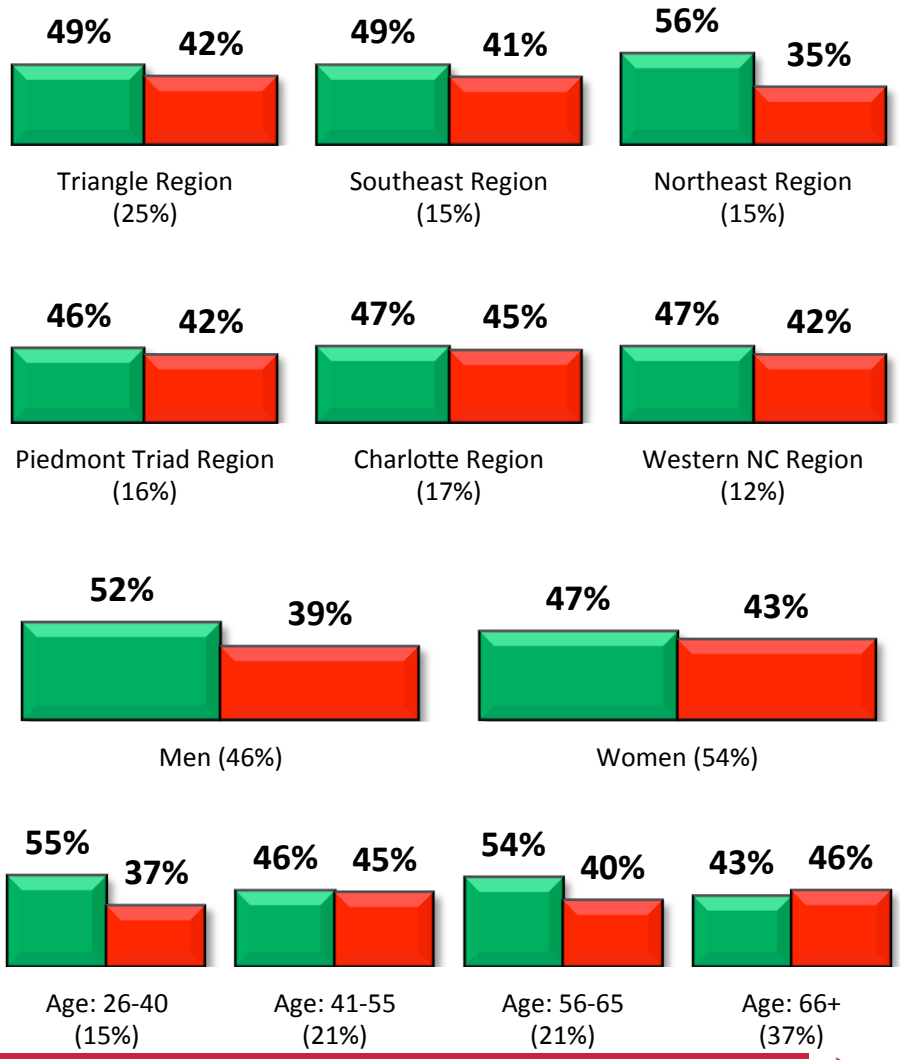
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# The Political Environment

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# Direction of the United States



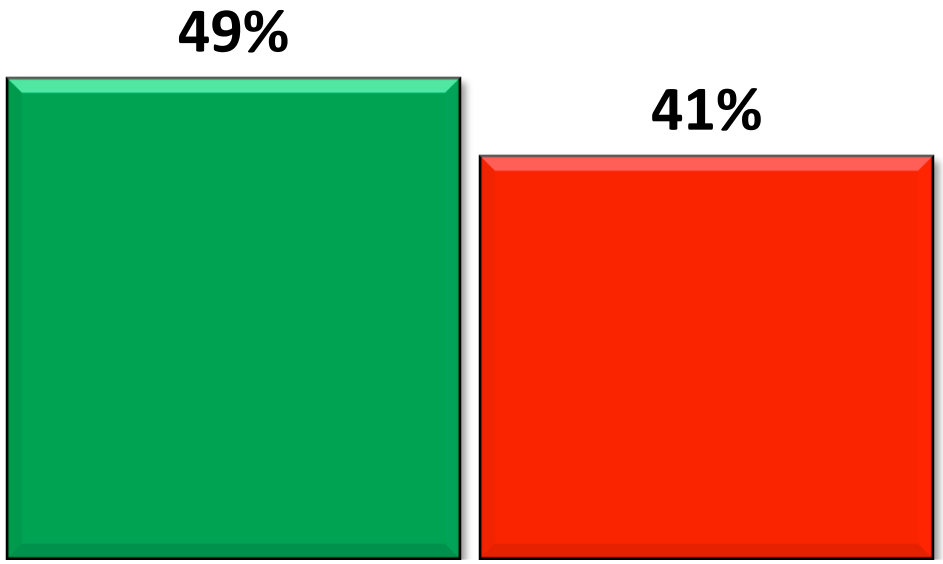



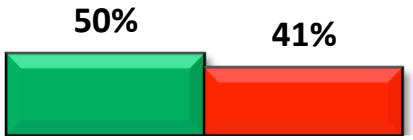

***Do you feel things in the United States are generally heading in the right direction, or have things gotten off on the wrong track?***

#CivitasPoll

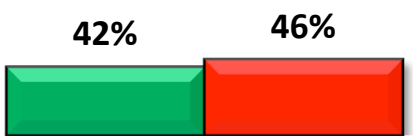
# Direction of the United States

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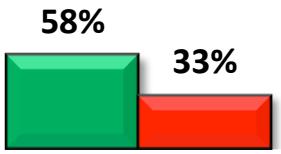


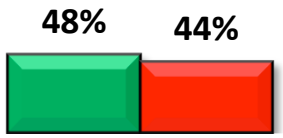
Democrat (86%)



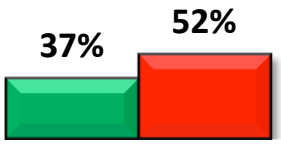
Unaffiliated/Other (14%)



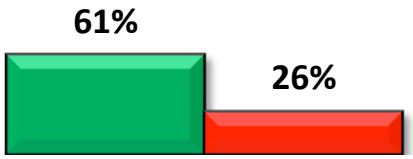
Liberal (43%)



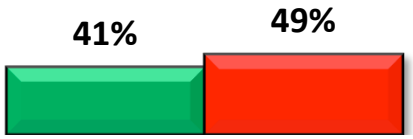
Moderate (30%)



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African American (32%)

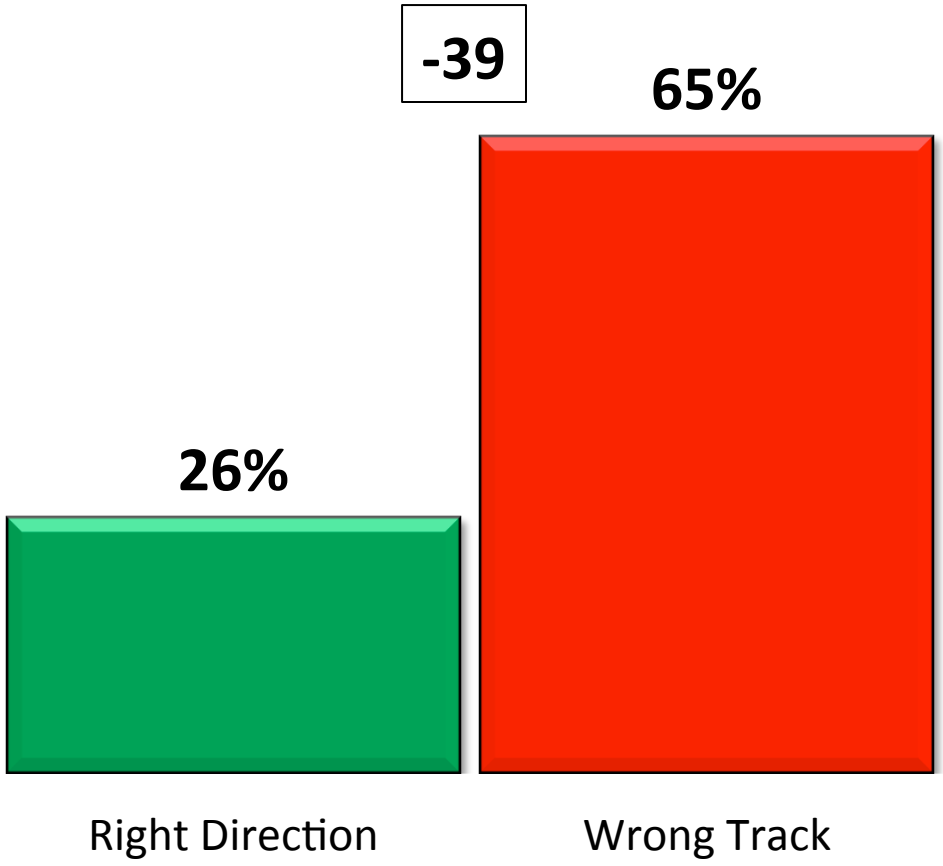


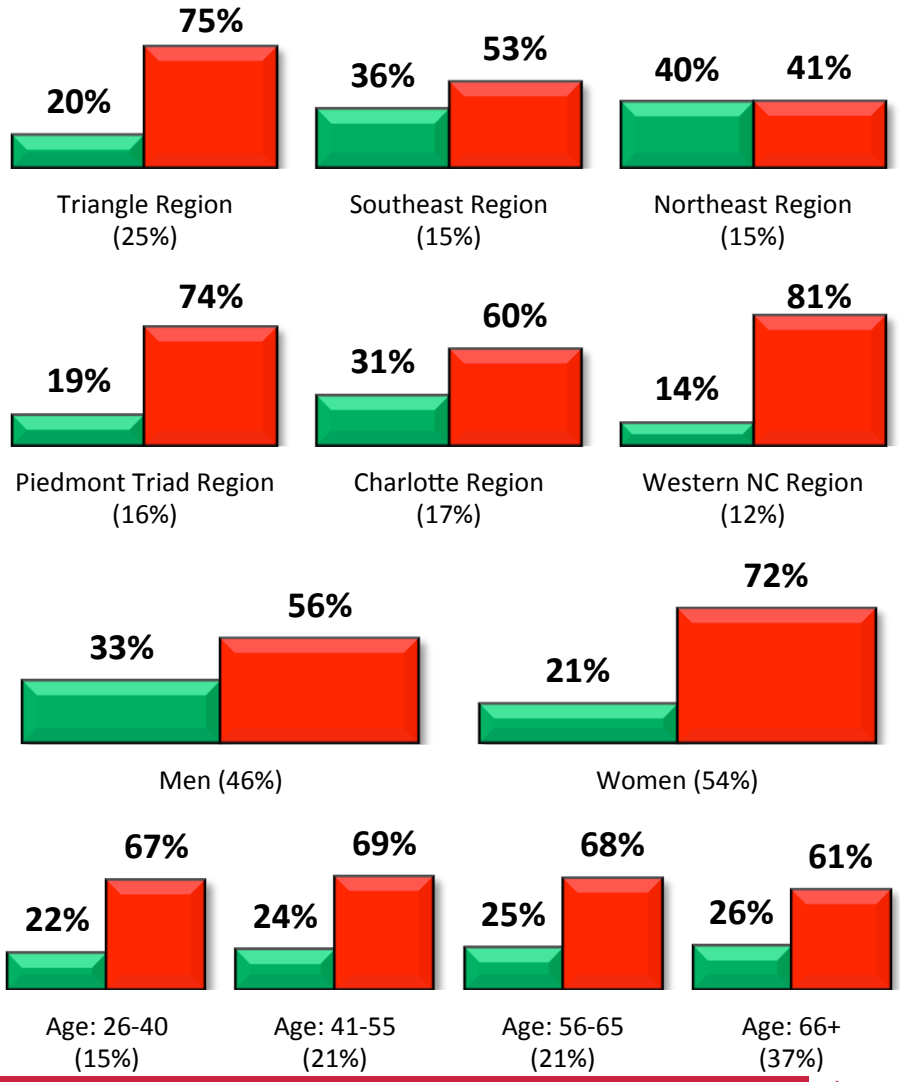
White (62%)

***Do you feel things in the United States are generally heading in the right direction, or have things gotten off on the wrong track?***

#CivitasPoll

# Direction of North Carolina

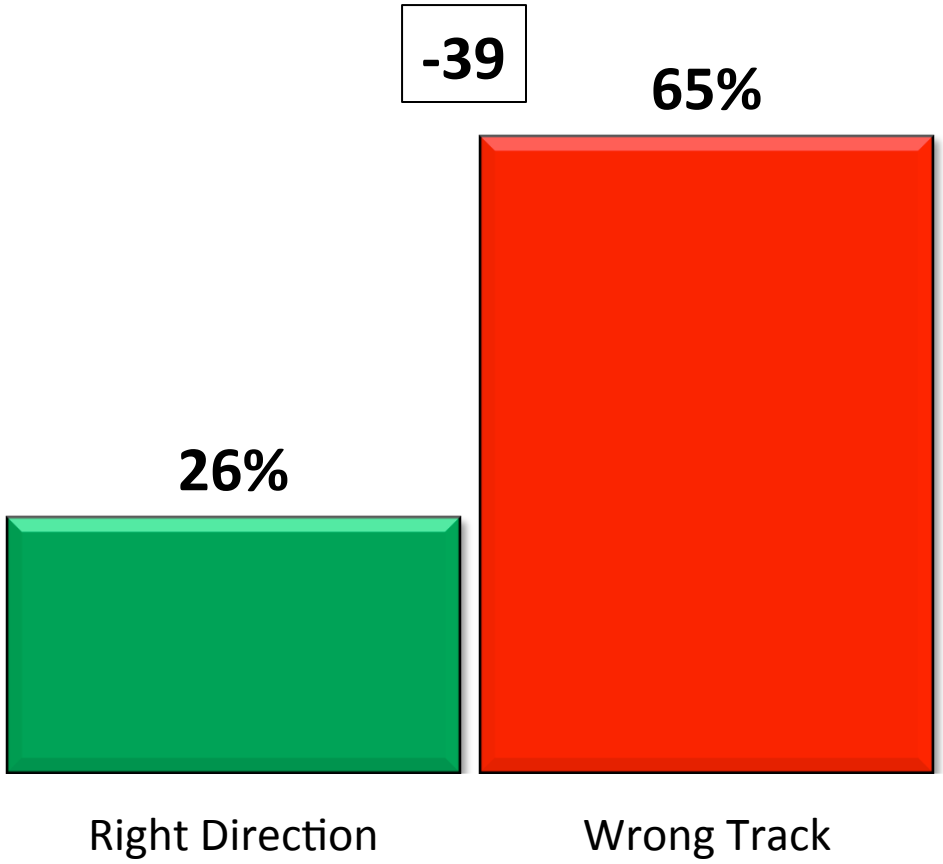


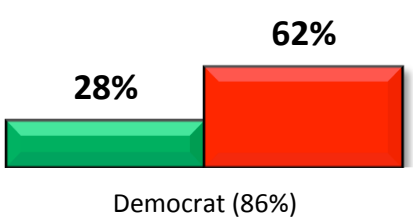



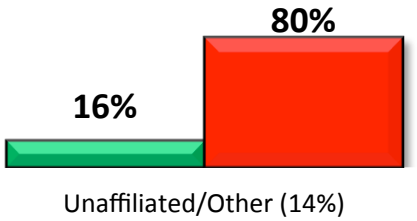

***Do you feel things in the North Carolina are generally headed in the right direction or have gotten off on the wrong track?***

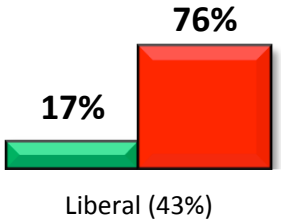
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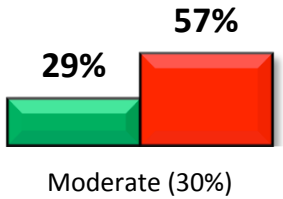
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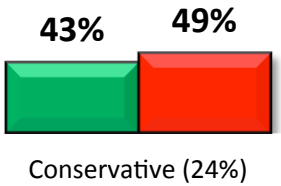


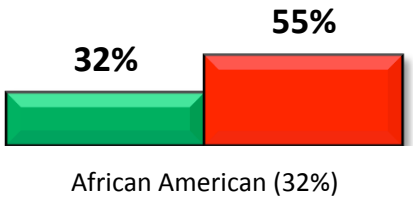



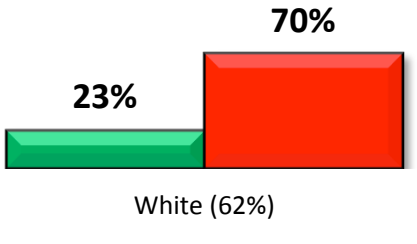



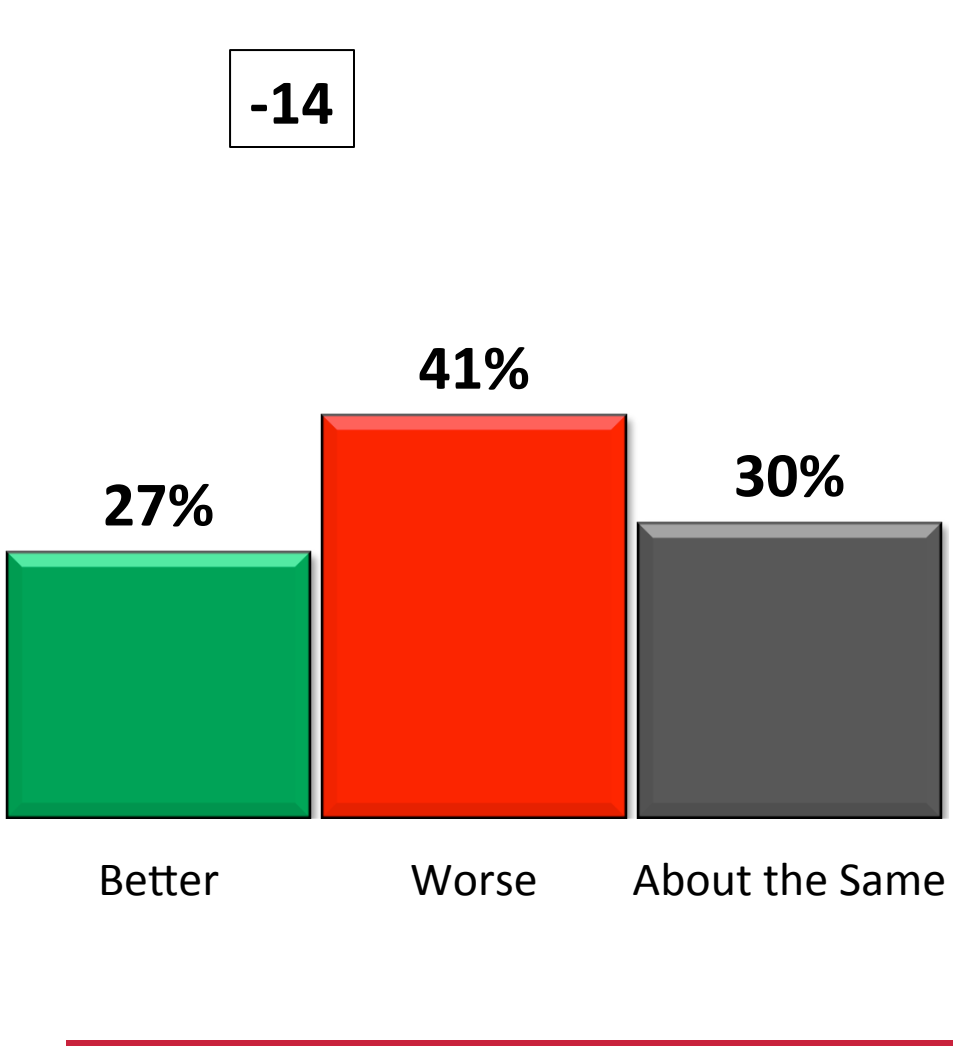



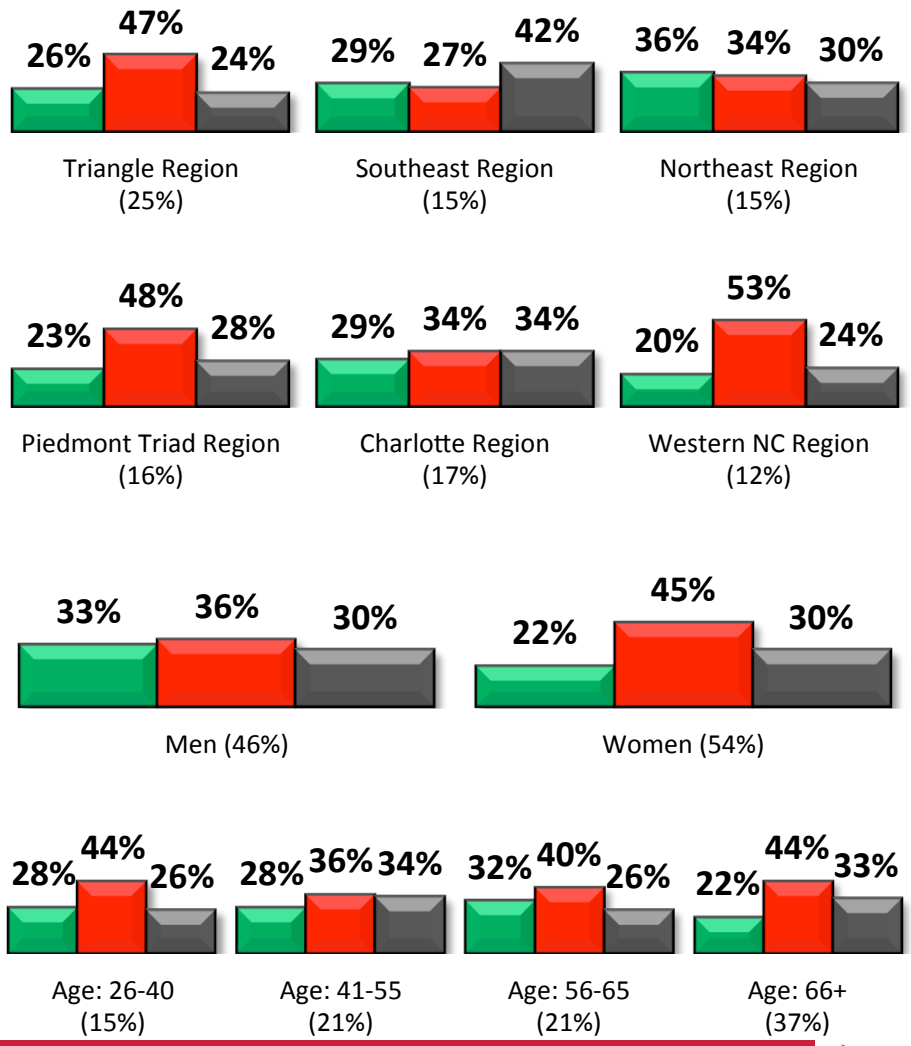




***Do you feel things in the North Carolina are generally headed in the right direction or have gotten off on the wrong track?***

#CivitasPoll

# Are things in North Carolina…



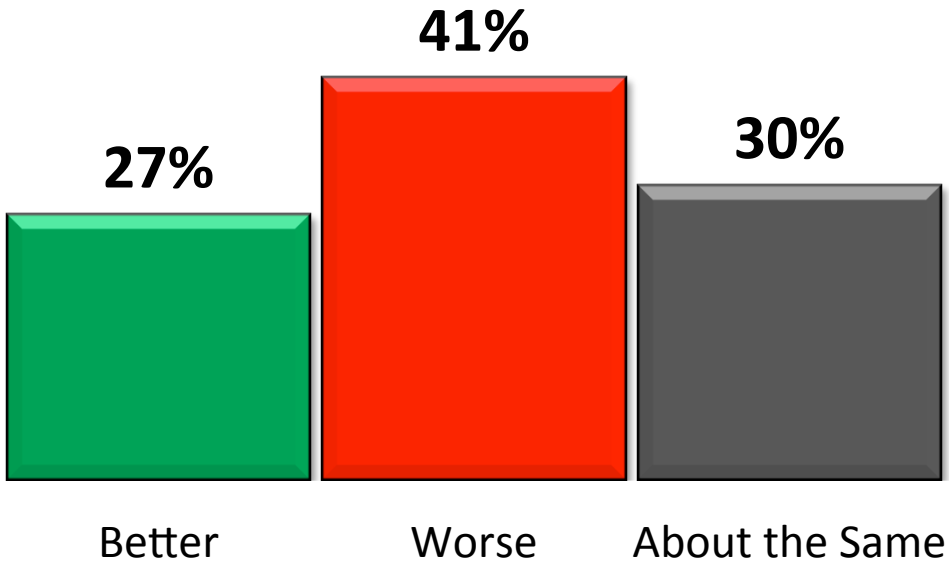



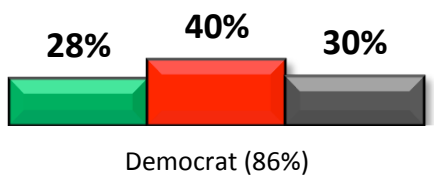

***Thinking, for a moment, back to 2010, in your opinion are things in North Carolina today better or worse than they were in 2010, or are things about the same?***

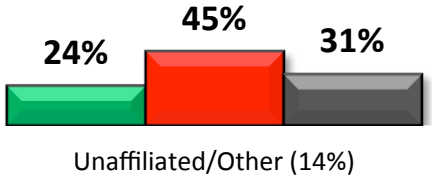
#CivitasPoll

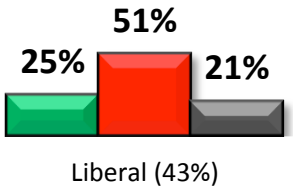
# Are things in North Carolina…

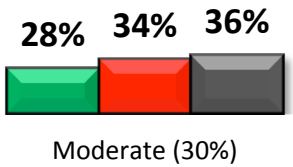
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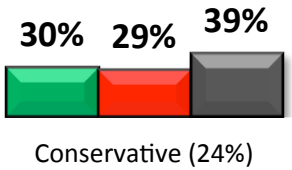


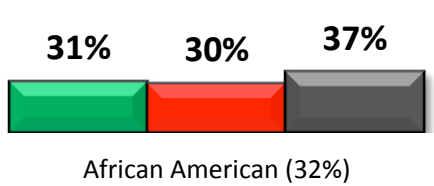



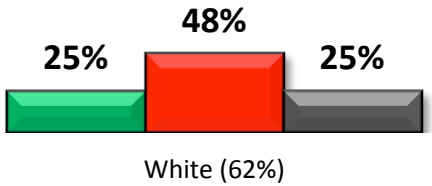



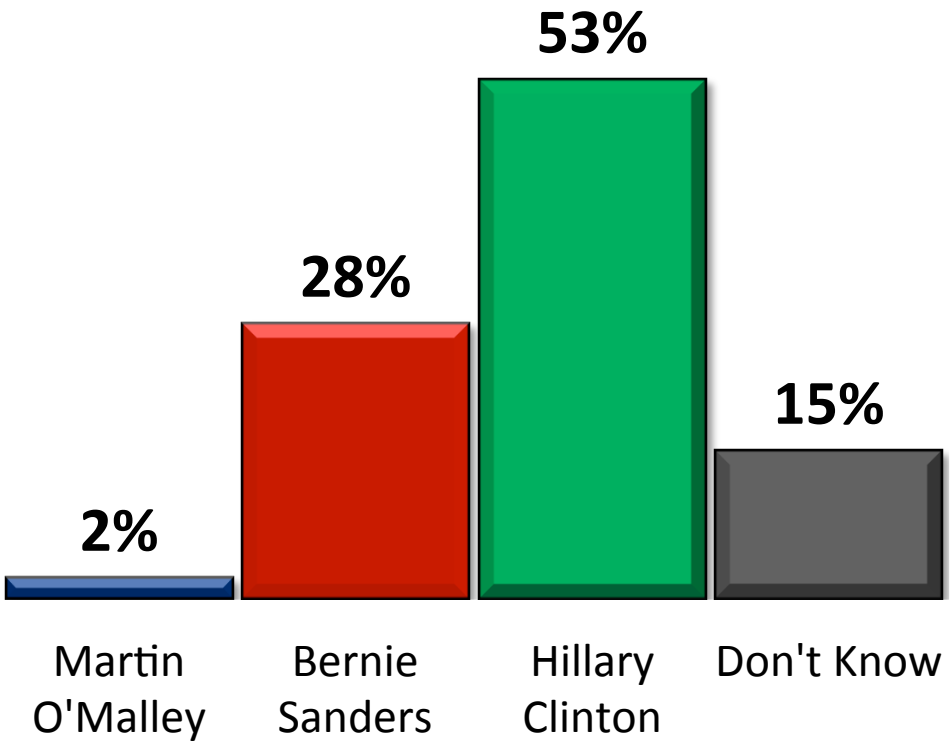

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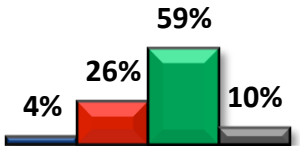
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# Democratic Primary Ballots

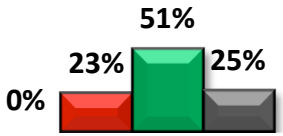
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# Democratic Presidential Primary

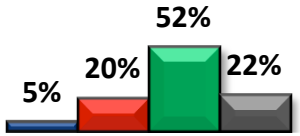


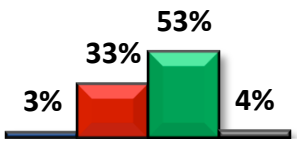
Triangle Region (25%)



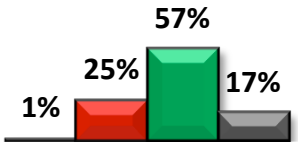
Southeast Region (15%)



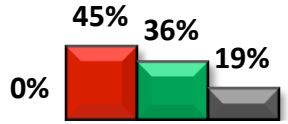
Northeast Region (15%)



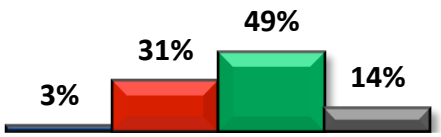
Piedmont Triad Region (16%)



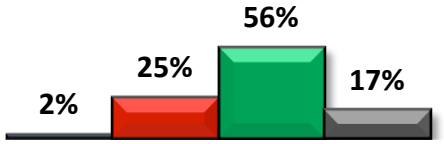
Charlotte Region (17%)



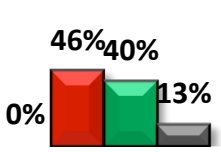
Western NC Region (12%)



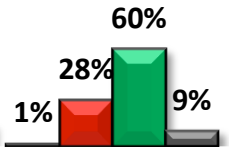
Men (46%)



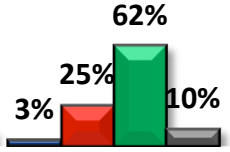
Women (54%)



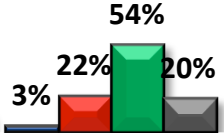
Age: 26-40 (15%)



Age: 41-55 (21%)



Age: 56-65 (21%)

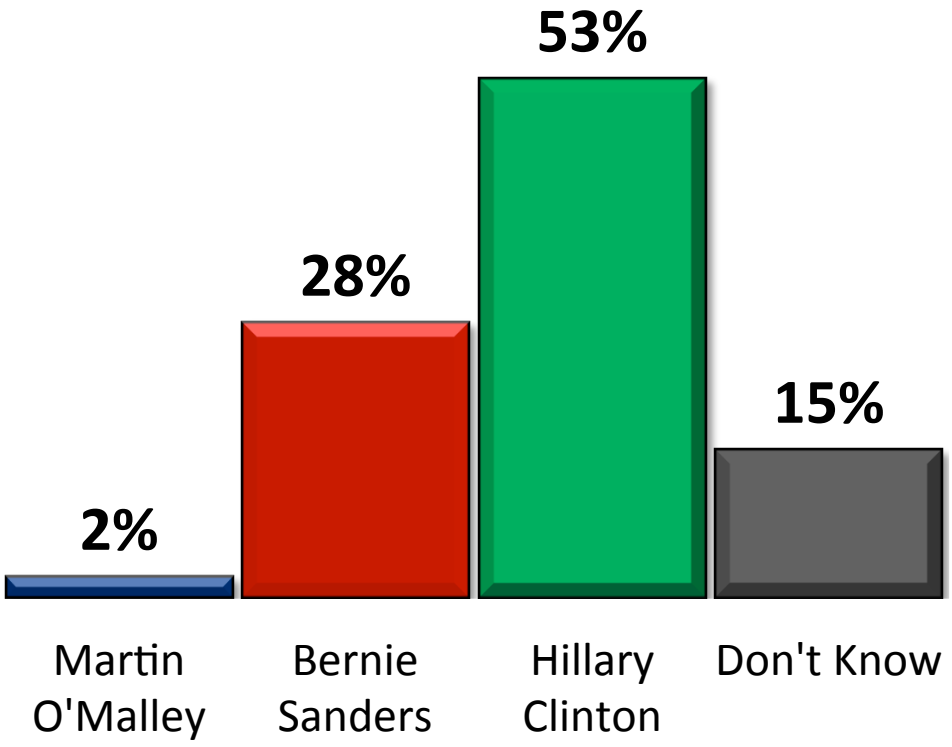


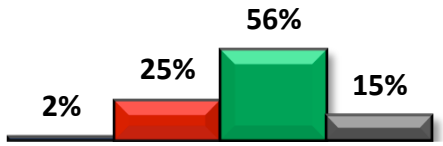
Age: 66+ (37%)

***If the Democratic Primary for President were being held today and you had to make a choice, for whom would you vote between…***

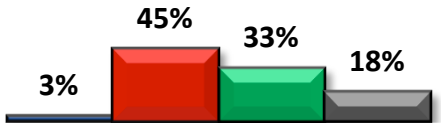
#CivitasPoll

# Democratic Presidential Primary

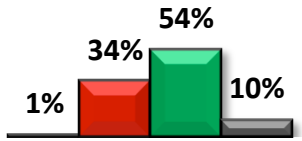


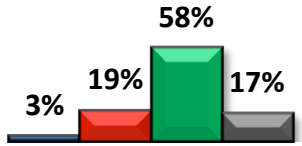
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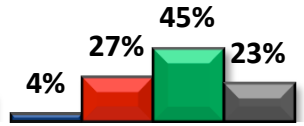
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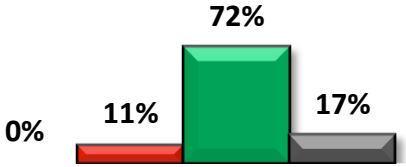
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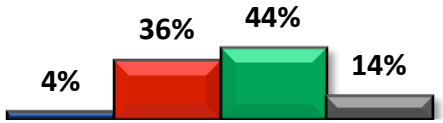
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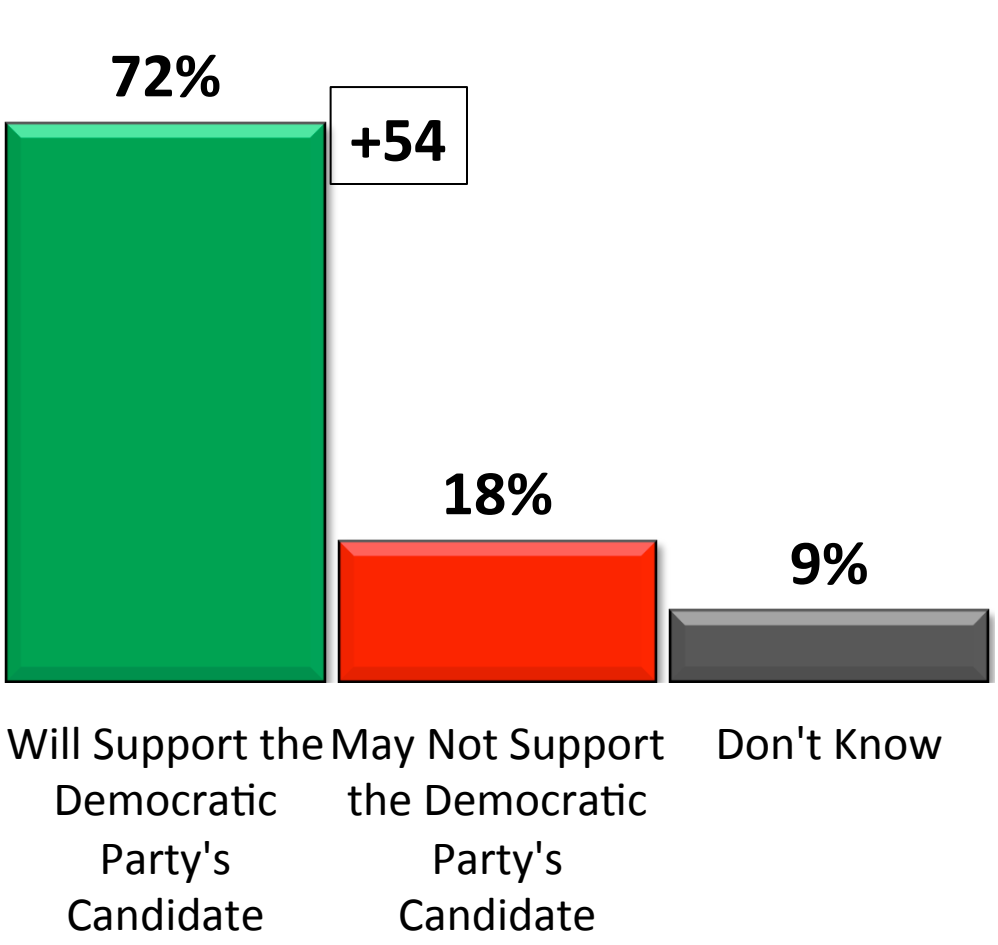


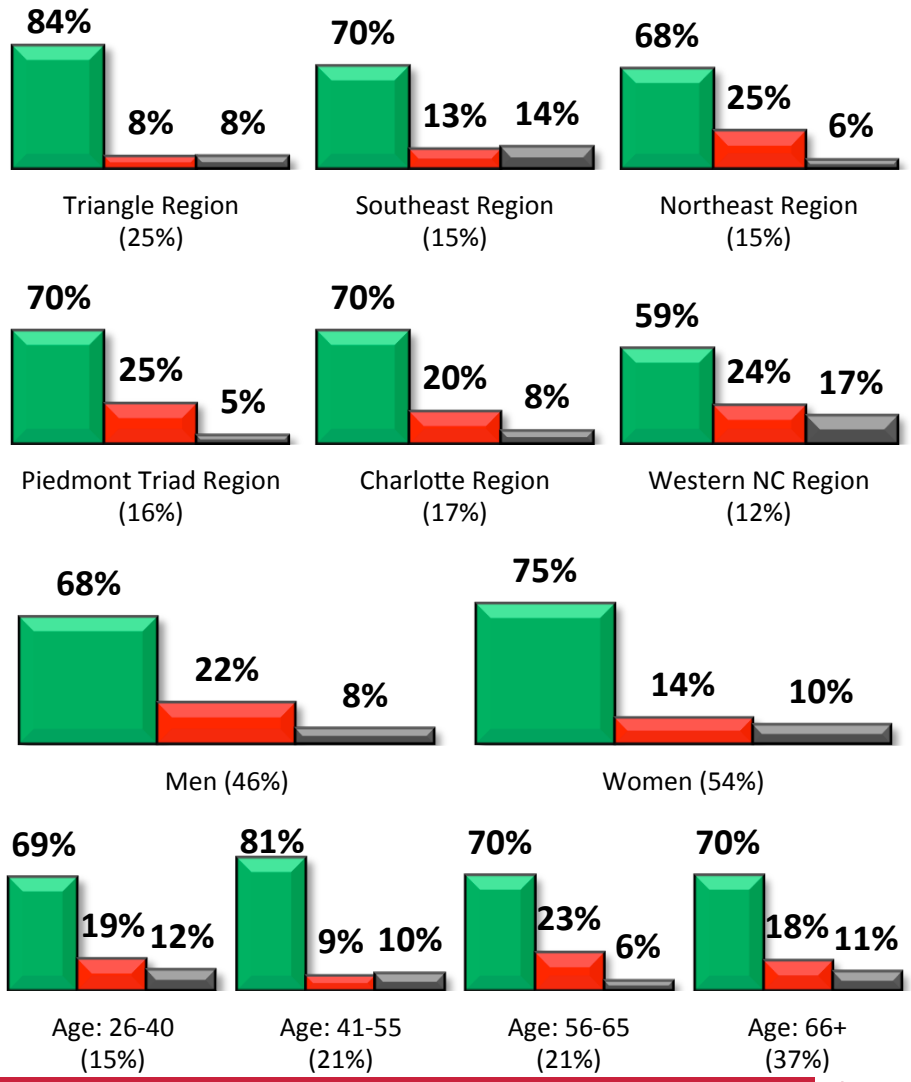
White (62%)

*If the Democratic Primary for President were being held today and you had to make a choice, for whom would you vote between…*

#CivitasPoll

# If your candidate is NOT nominated…

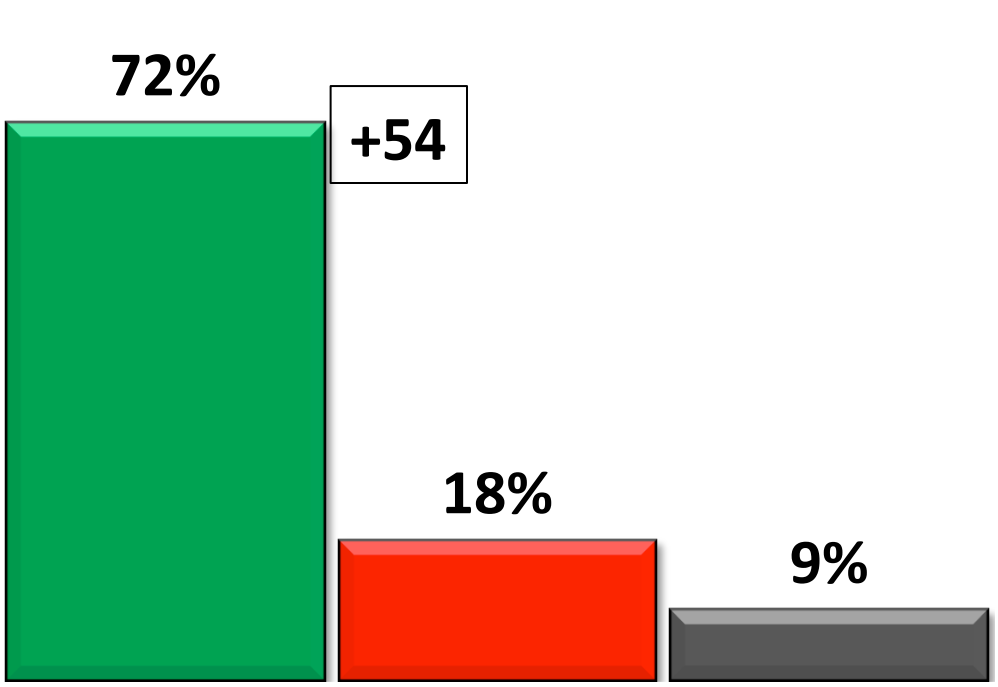


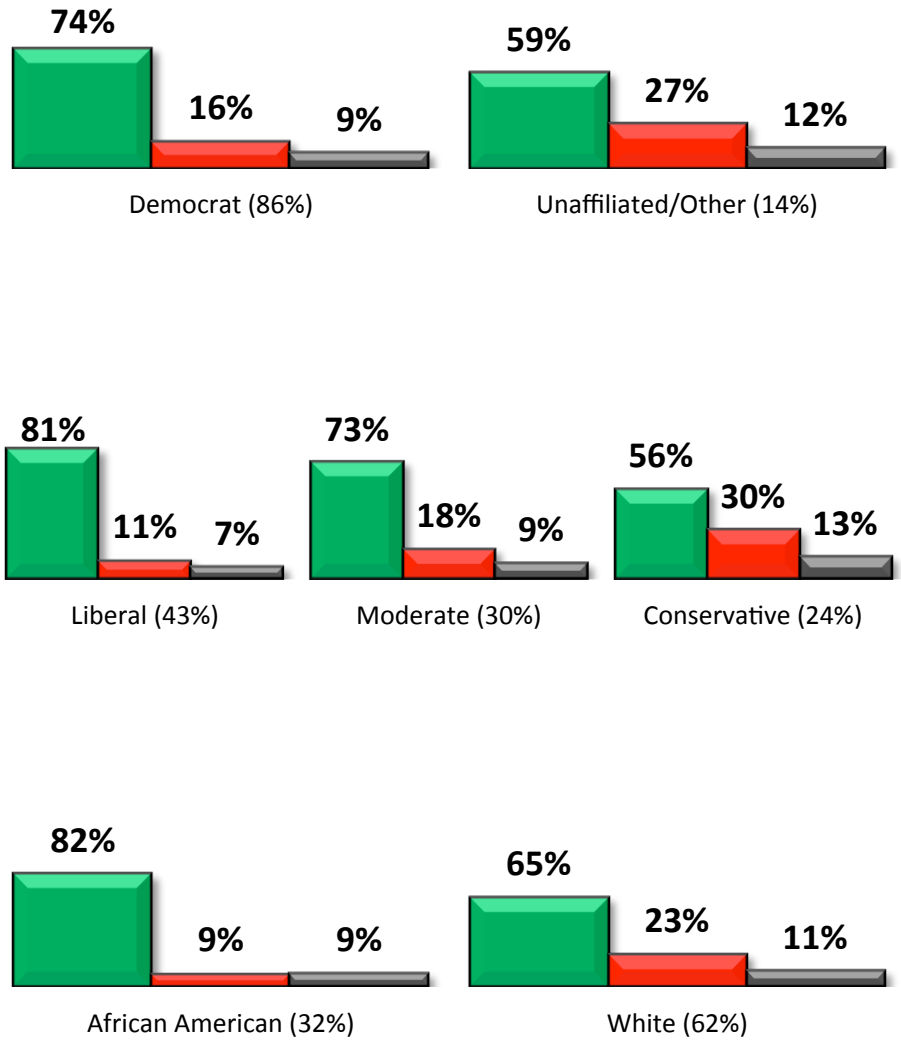




***And suppose your preferred presidential candidate is NOT nominated by the Democratic Party. Will you still support the Democratic Party's candidate for president in the November General Election?***

#CivitasPoll

# If your candidate is NOT nominated…

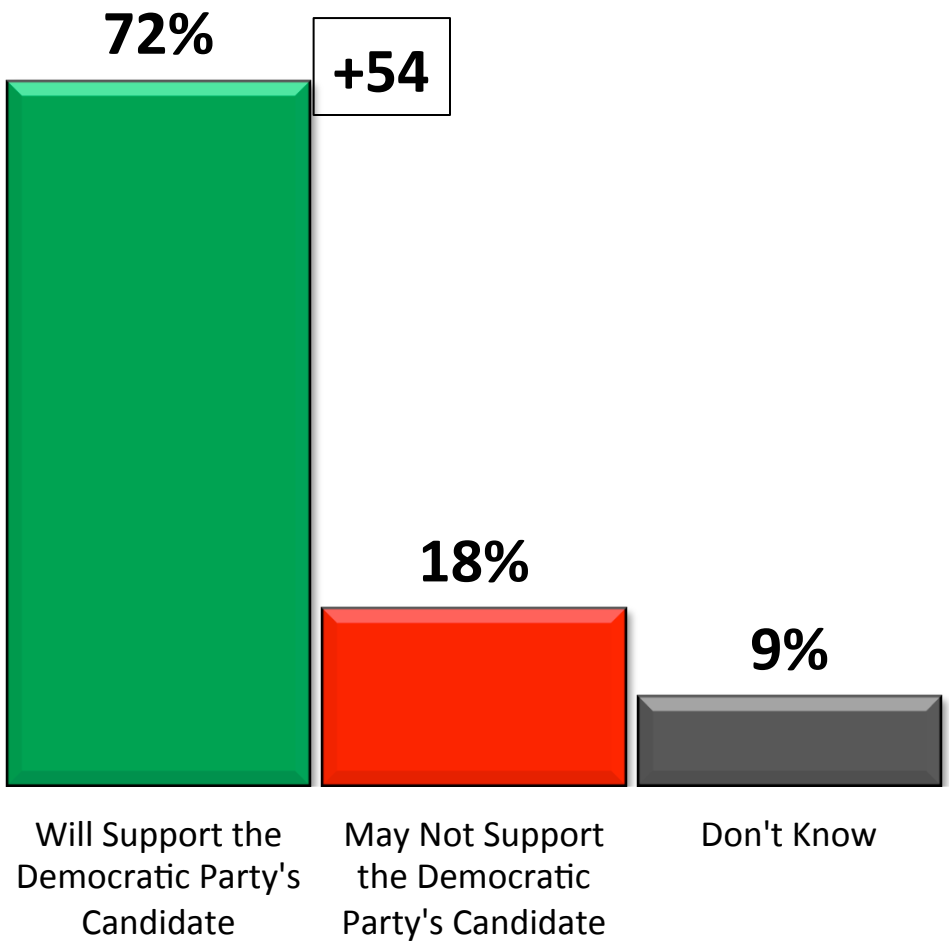


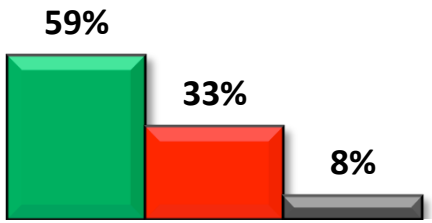




***And suppose your preferred presidential candidate is NOT nominated by the Democratic Party. Will you still support the Democratic Party's candidate for president in the November General Election?***

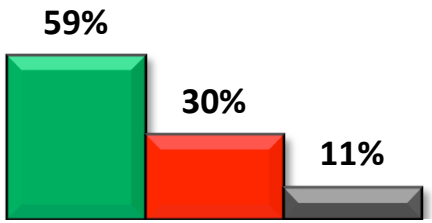
#CivitasPoll

# If your candidate is NOT nominated…

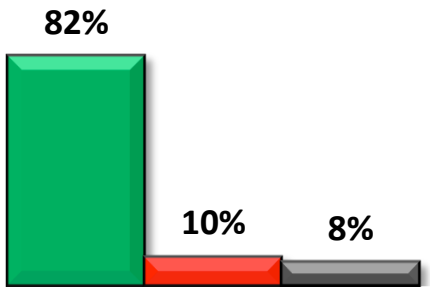


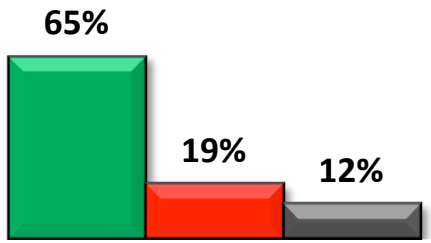

Presidential Ballot: O'Malley (2%)




Presidential Ballot: Sanders (28%)




Presidential Ballot: Clinton (53%)

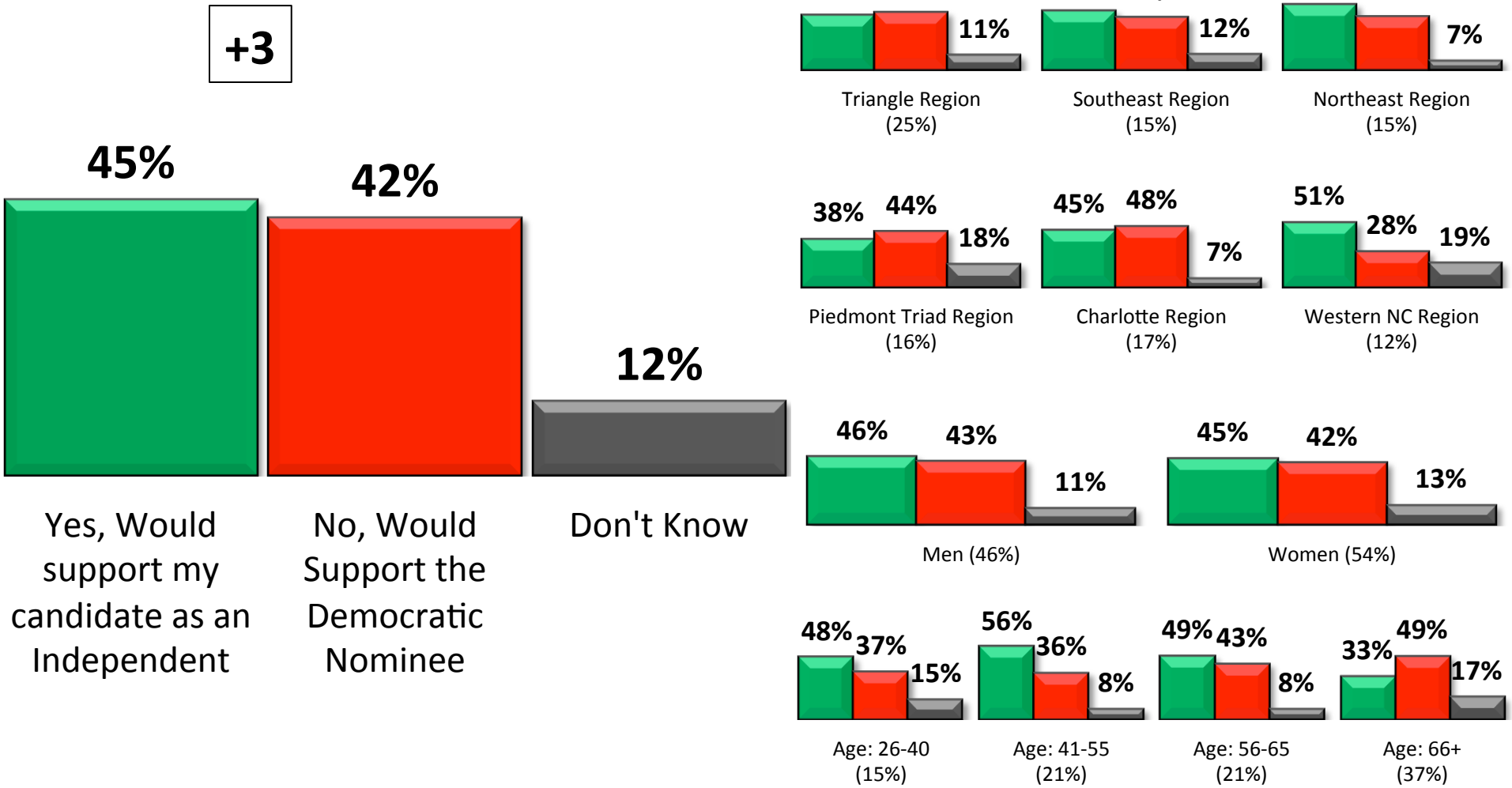



Presidential Ballot: Don't Know (15%)

***And suppose your preferred presidential candidate is NOT nominated by the Democratic Party. Will you still support the Democratic Party's candidate for president in the November General Election?***

#CivitasPoll

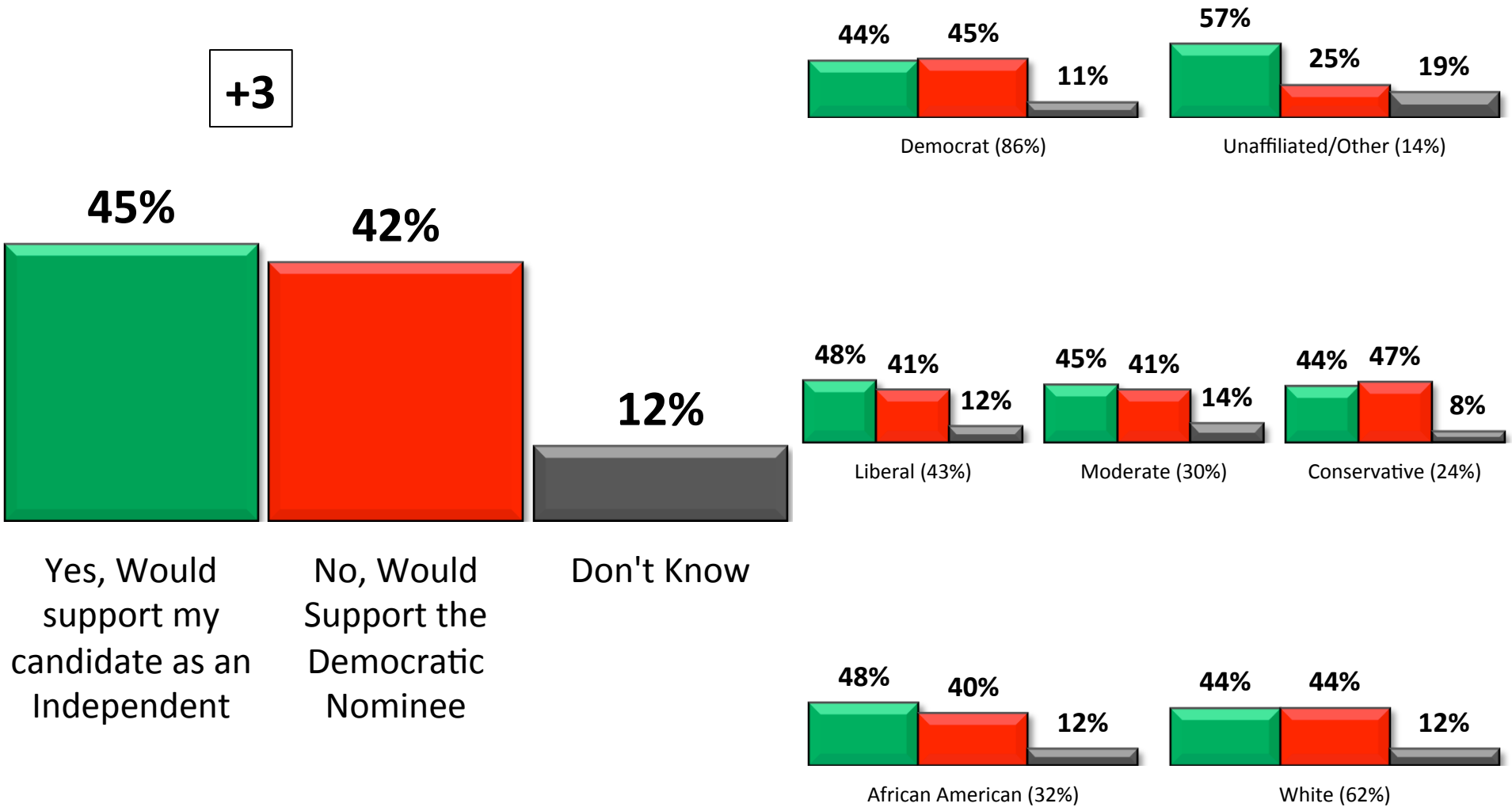
# Would you support your candidate if they run as an Independent?




***And if your preferred presidential candidate is NOT nominated by the Democratic Party, would you consider supporting them if they decided to make a bid for the presidency as an Independent?***

#CivitasPoll

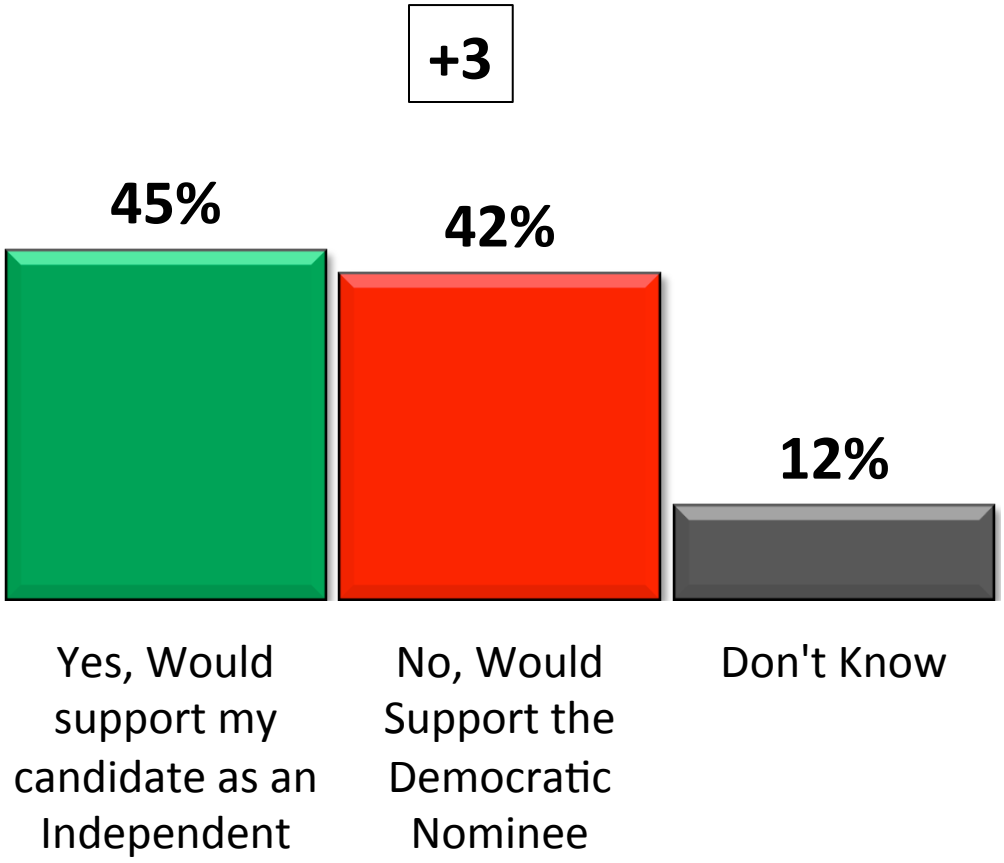
# Would you support your candidate if they run as an Independent?

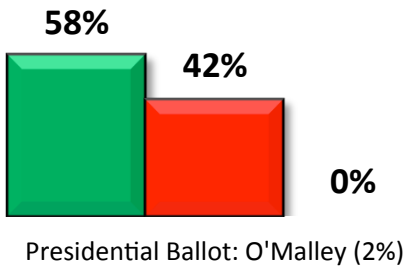



***And if your preferred presidential candidate is NOT nominated by the Democratic Party, would you consider supporting them if they decided to make a bid for the presidency as an Independent?***

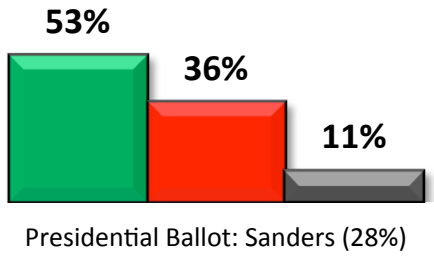
#CivitasPoll

# Would you support your candidate if they run as an Independent?

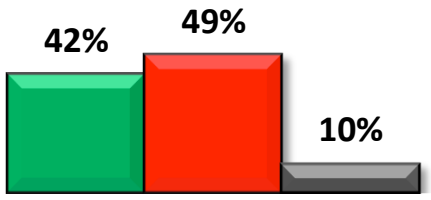


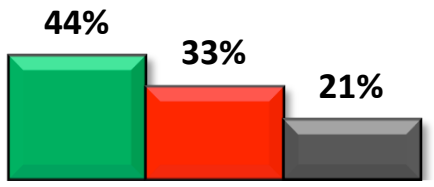
Presidential Ballot: O'Malley (2%)



Presidential Ballot: Sanders (28%)



Presidential Ballot: Clinton (53%)

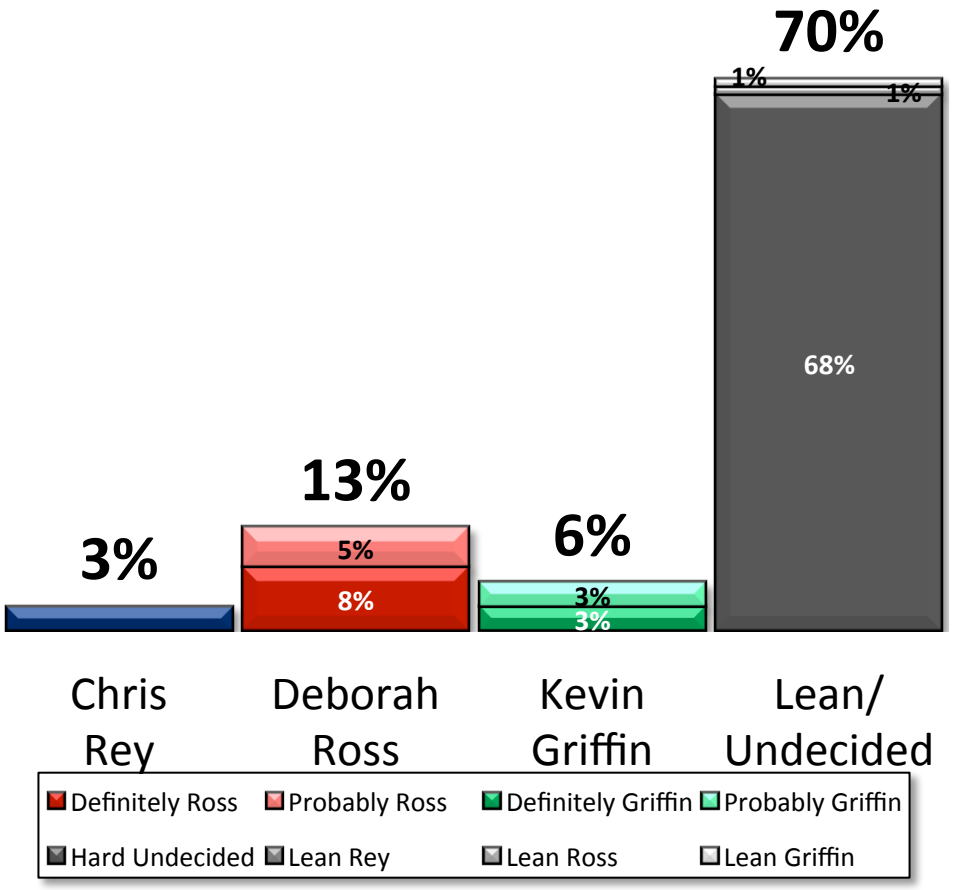


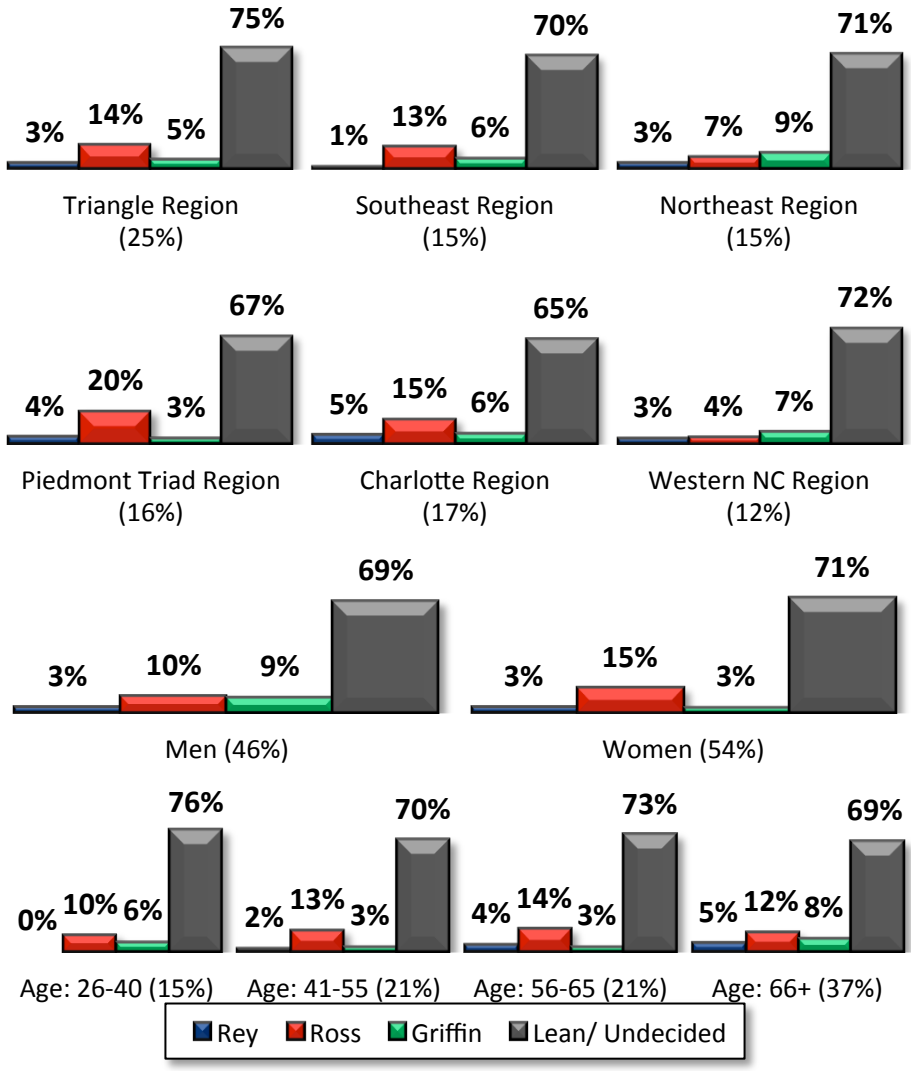
Presidential Ballot: Don't Know (15%)

***And if your preferred presidential candidate is NOT nominated by the Democratic Party, would you consider supporting them if they decided to make a bid for the presidency as an Independent?***

#CivitasPoll

# Democratic U.S. Senate Primary

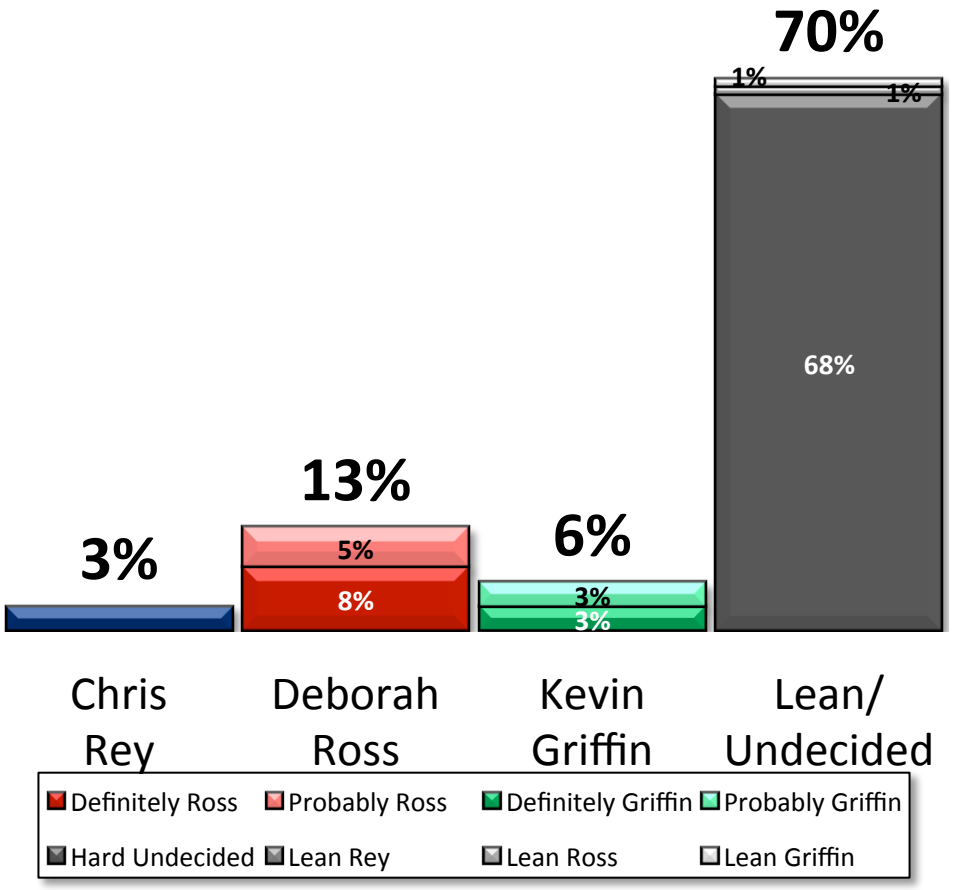


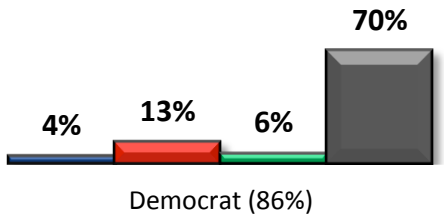



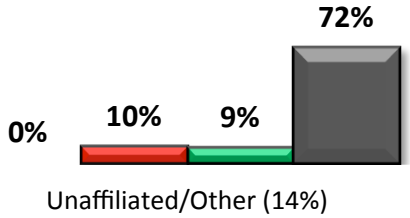

***If the Democratic Primary Election for U.S. Senate were held today, for whom would you vote between:***

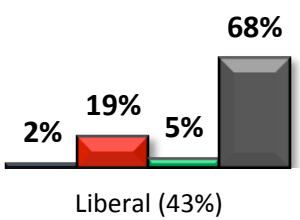
#CivitasPoll

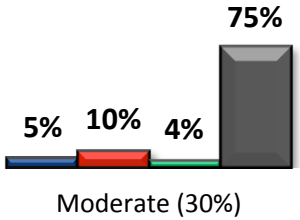
# Democratic U.S. Senate Primary

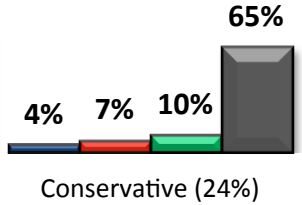


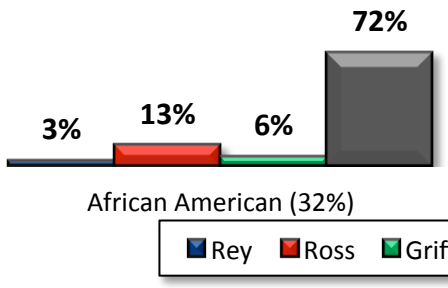



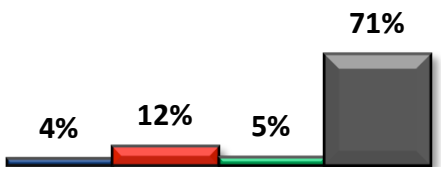



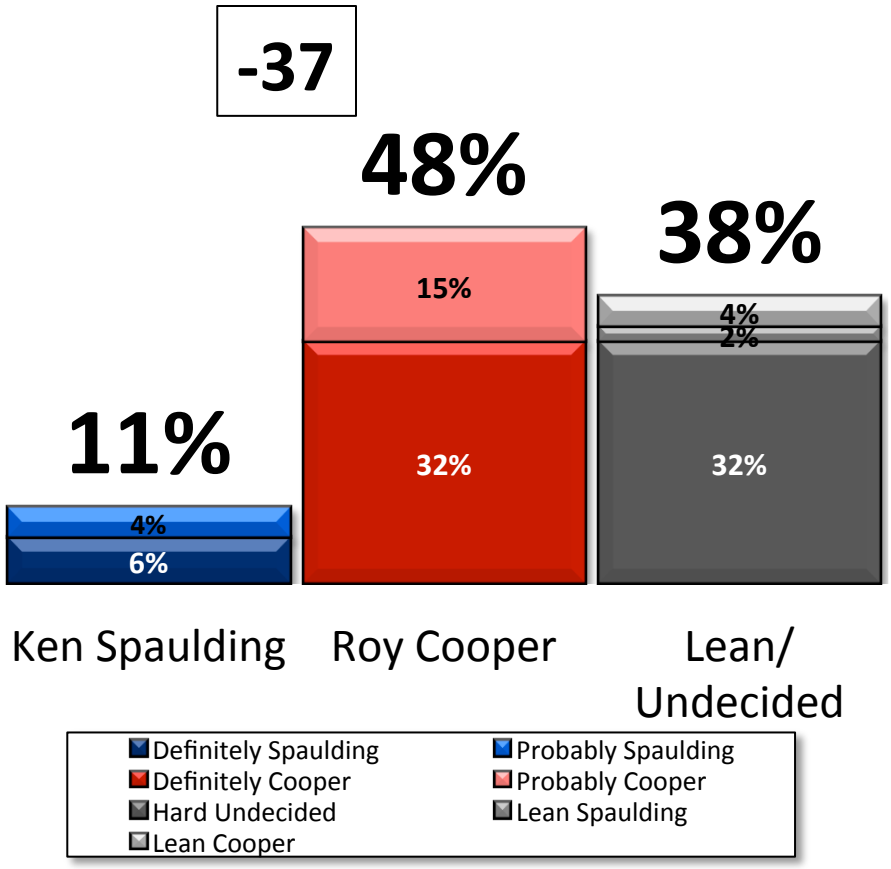



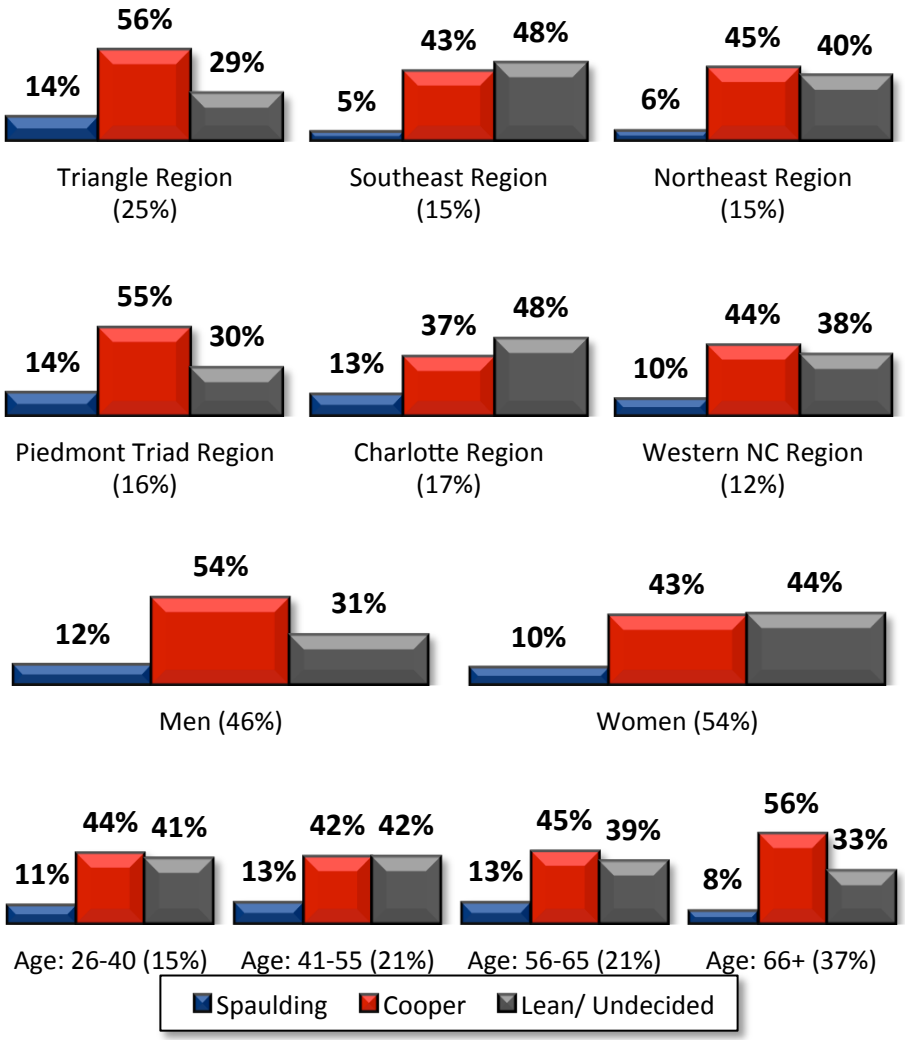




***If the Democratic Primary Election for U.S. Senate were held today, for whom would you vote between:***

#CivitasPoll

# Democratic Gubernatorial Primary

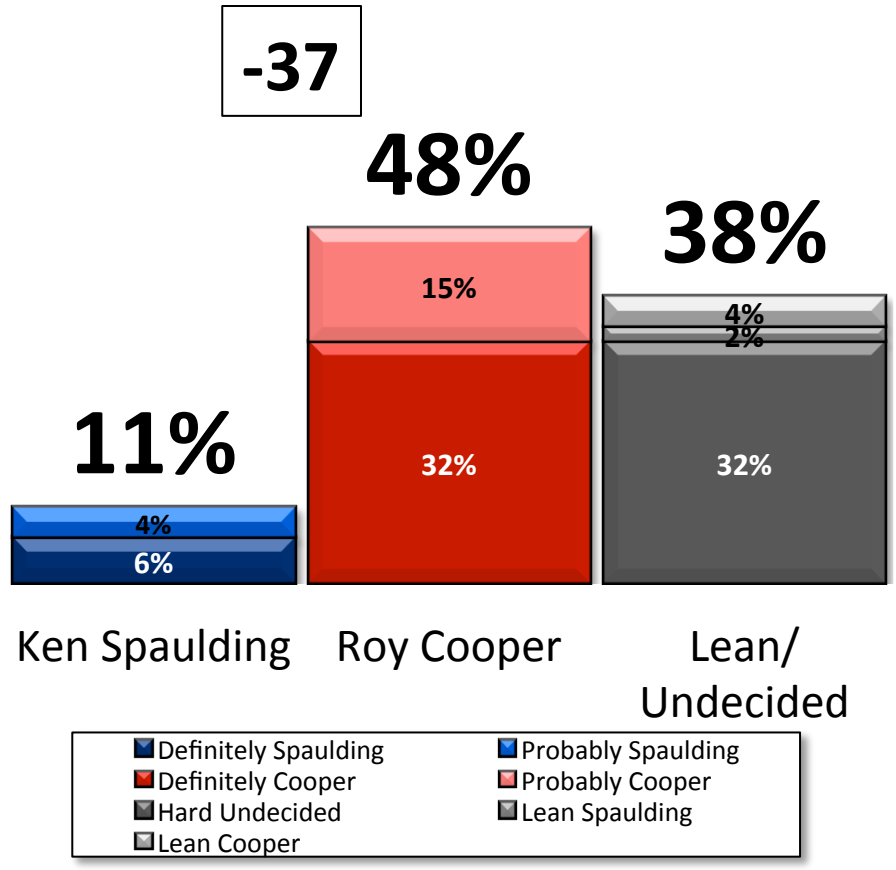


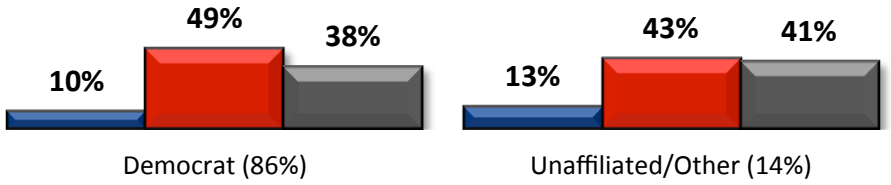



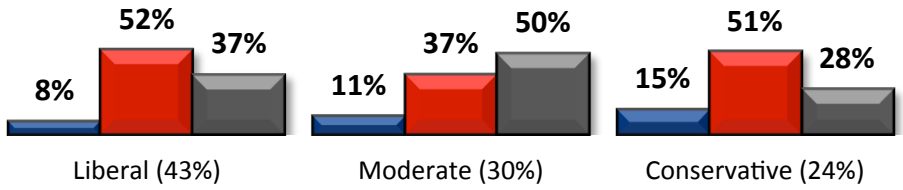

***If the Democratic Primary Election for North Carolina Governor were being held today, for whom would you vote between:***

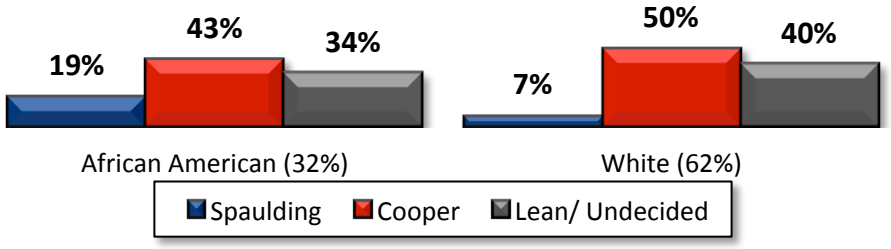
#CivitasPoll

# Democratic Gubernatorial Primary



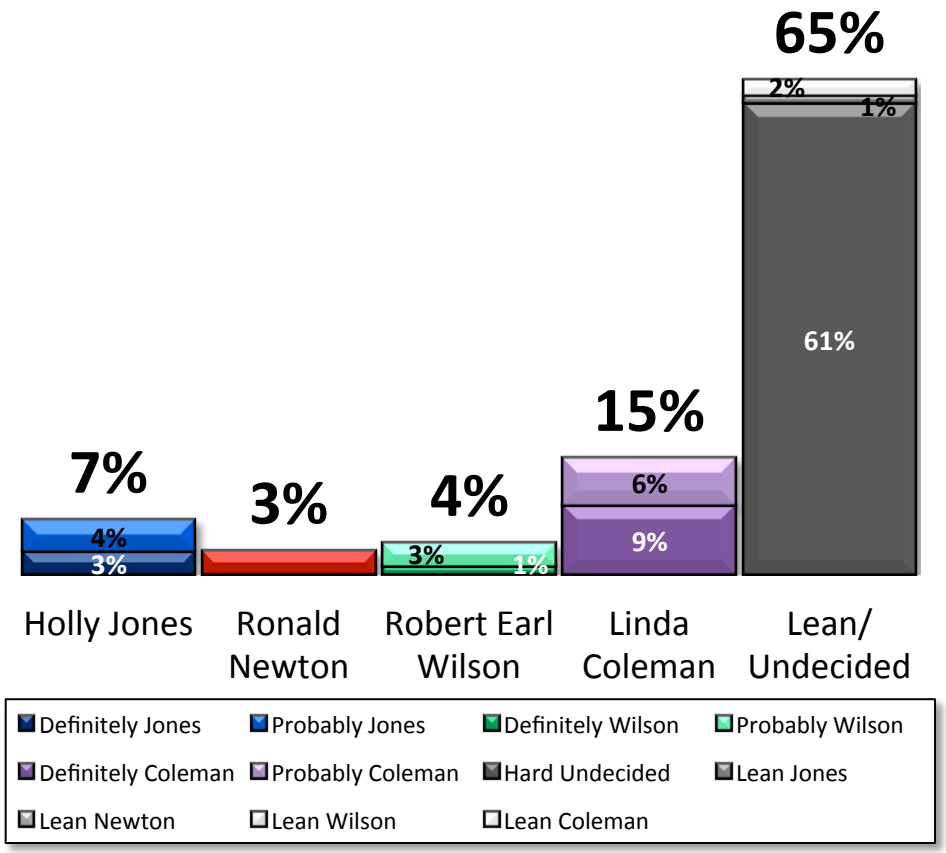



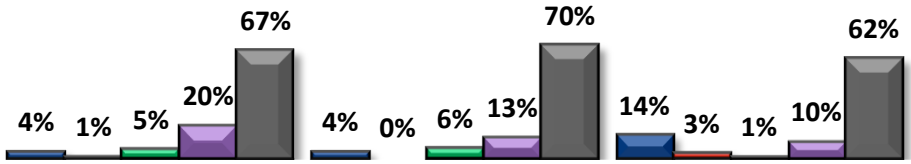



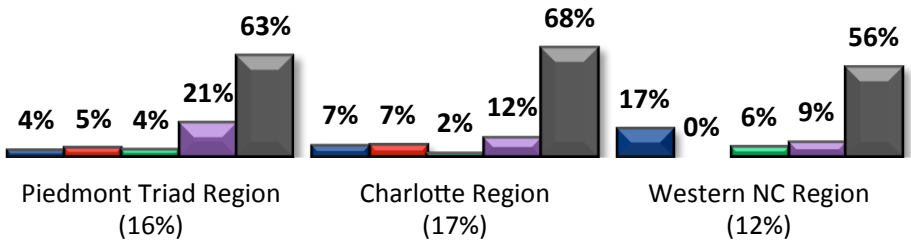

***If the Democratic Primary Election for North Carolina Governor were being held today, for whom would you vote between:***

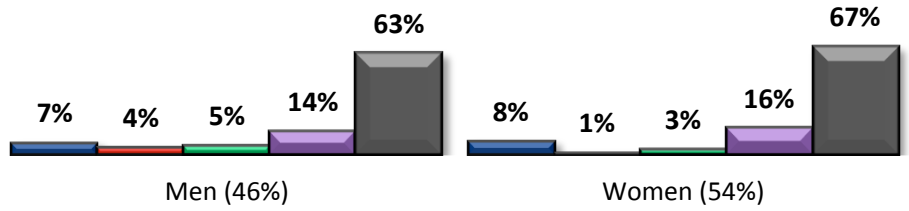
#CivitasPoll

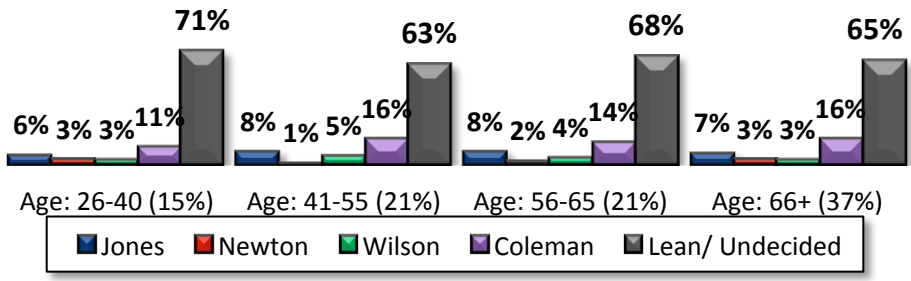
# Democratic Lieutenant Governor Primary



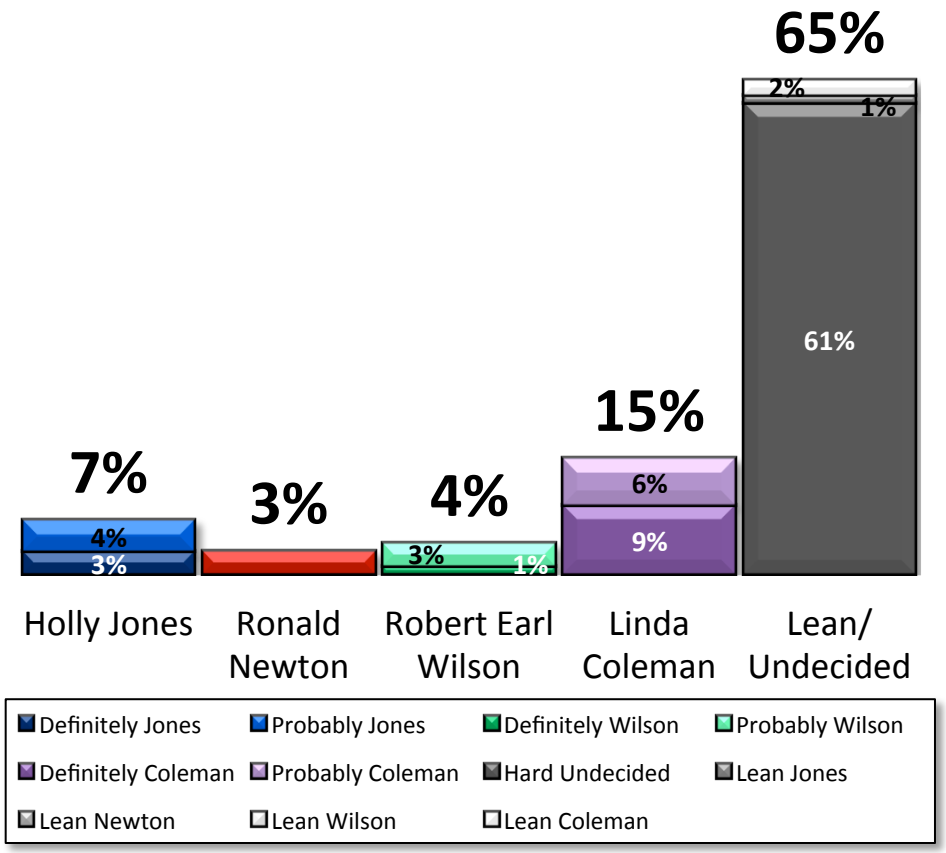



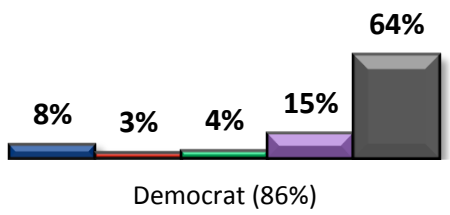



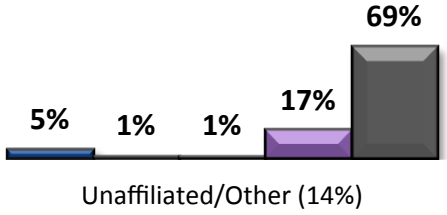

***If the Democratic Primary Election for Lieutenant Governor were held today, for whom would you vote between:***

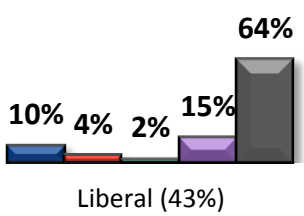
#CivitasPoll

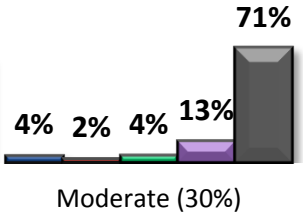
# Democratic Lieutenant Governor Primary

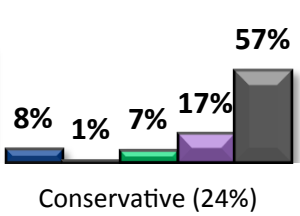


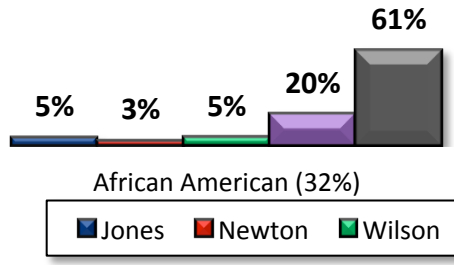



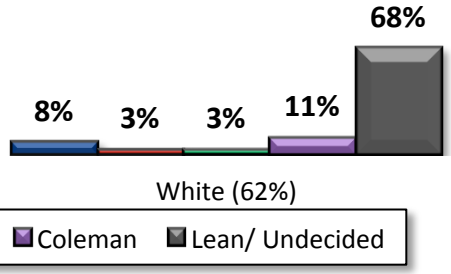



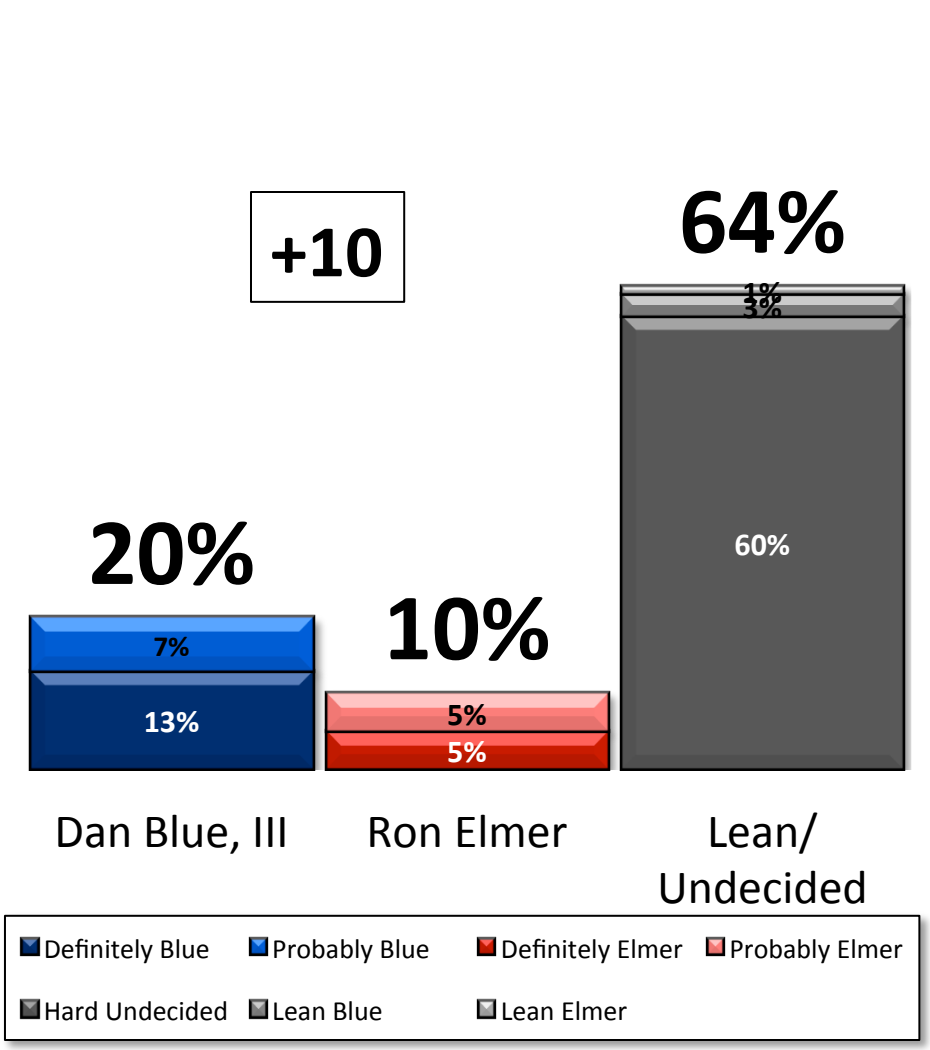



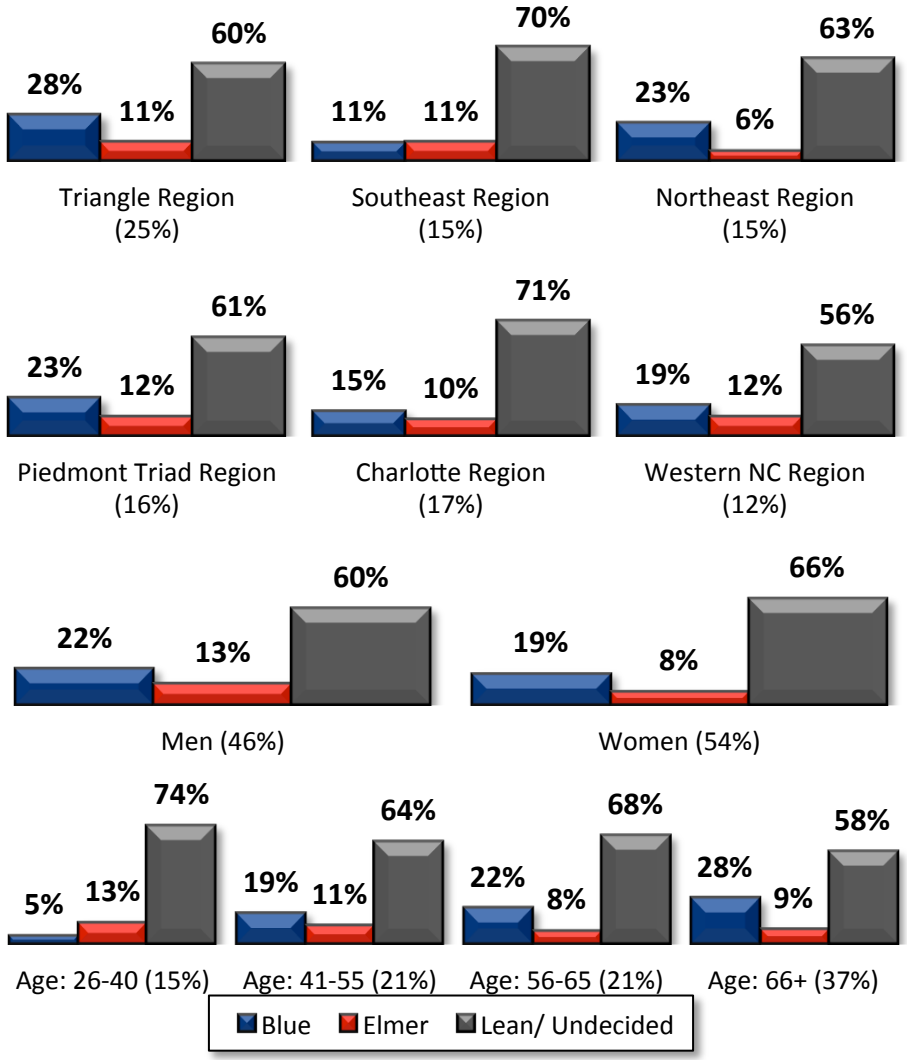




***If the Democratic Primary Election for Lieutenant Governor were held today, for whom would you vote between:***

#CivitasPoll

# Democratic Treasurer Primary

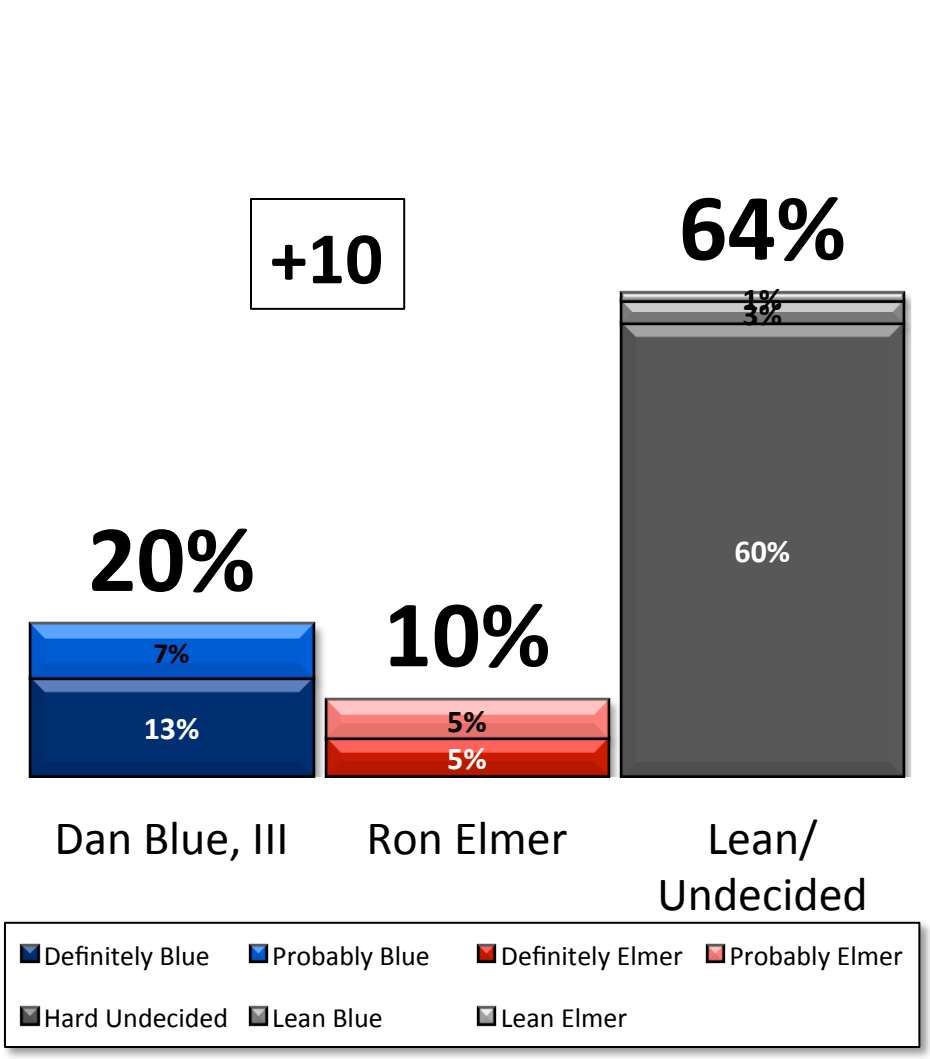


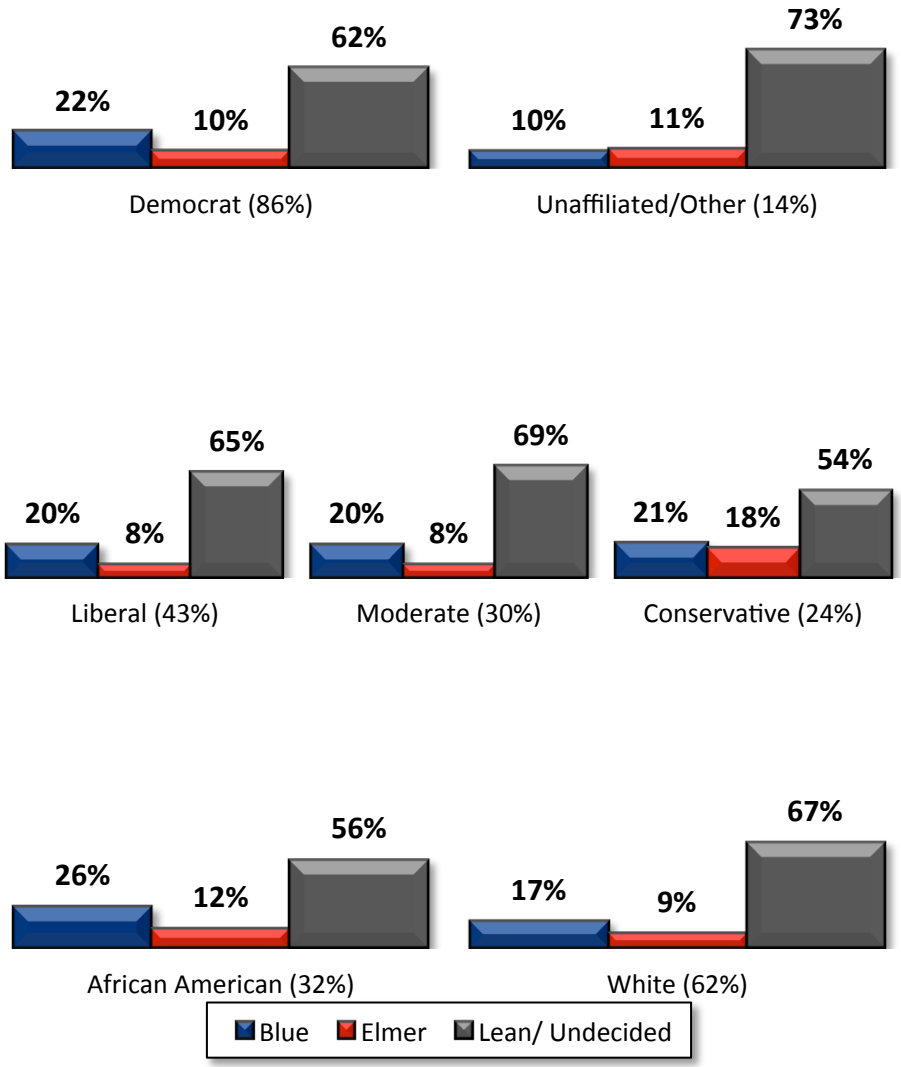




***If the Democratic Primary Election for Treasurer were being held today, for whom would you vote between:***

#CivitasPoll

# Democratic Treasurer Primary

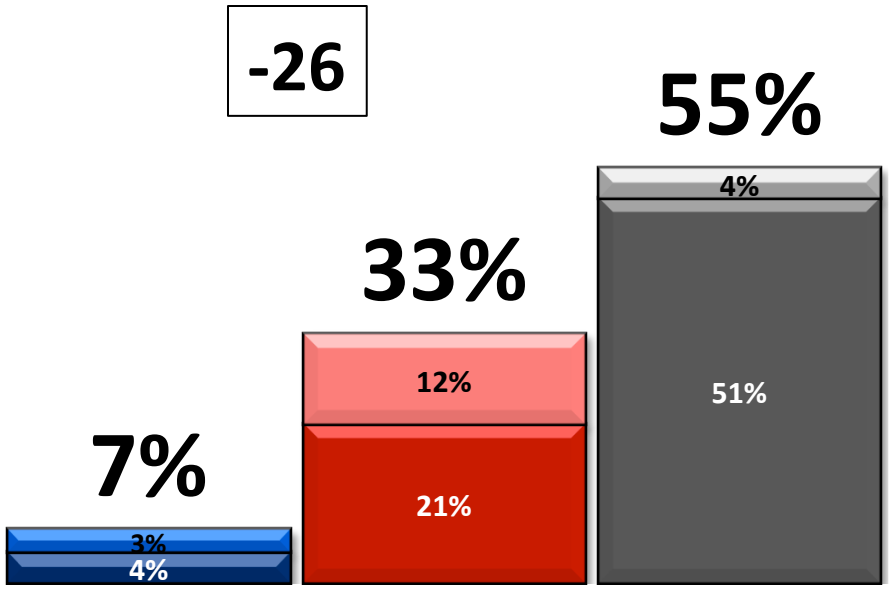


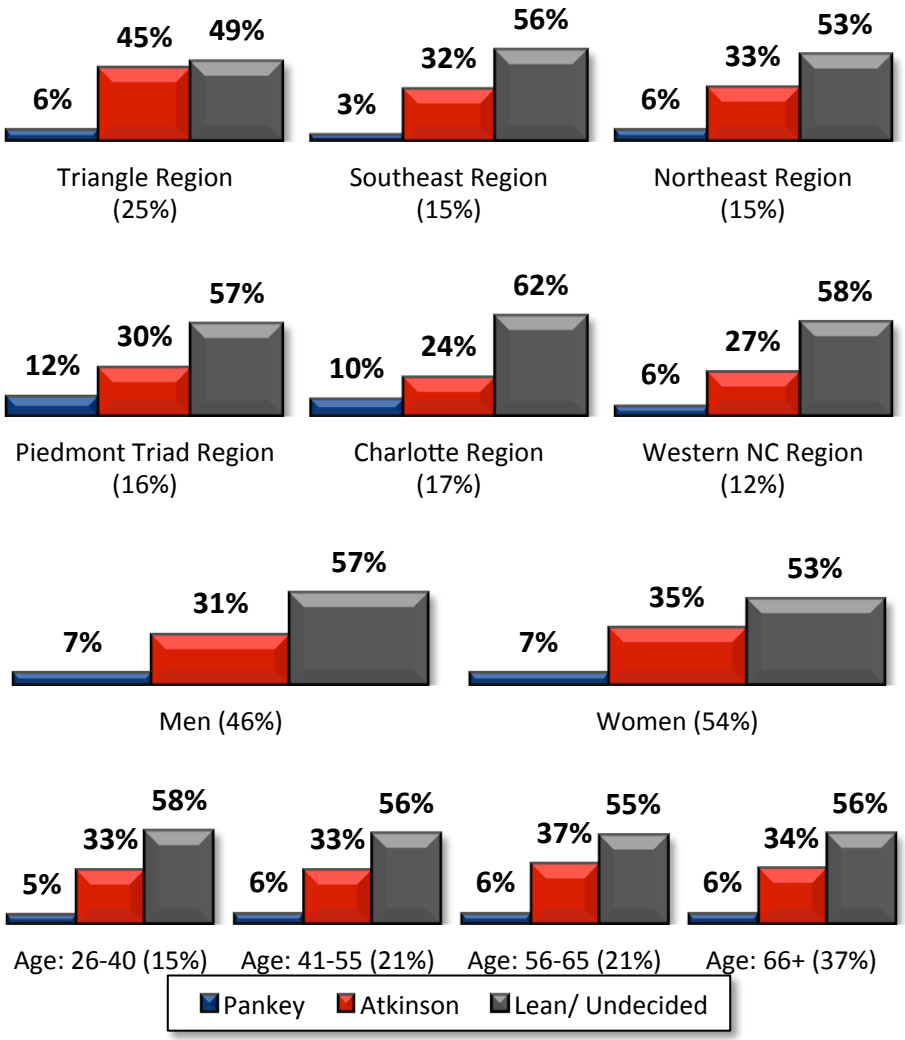




***If the Democratic Primary Election for Treasurer were being held today, for whom would you vote between:***

#CivitasPoll

# Democratic Superintendent of Public Instruction Primary

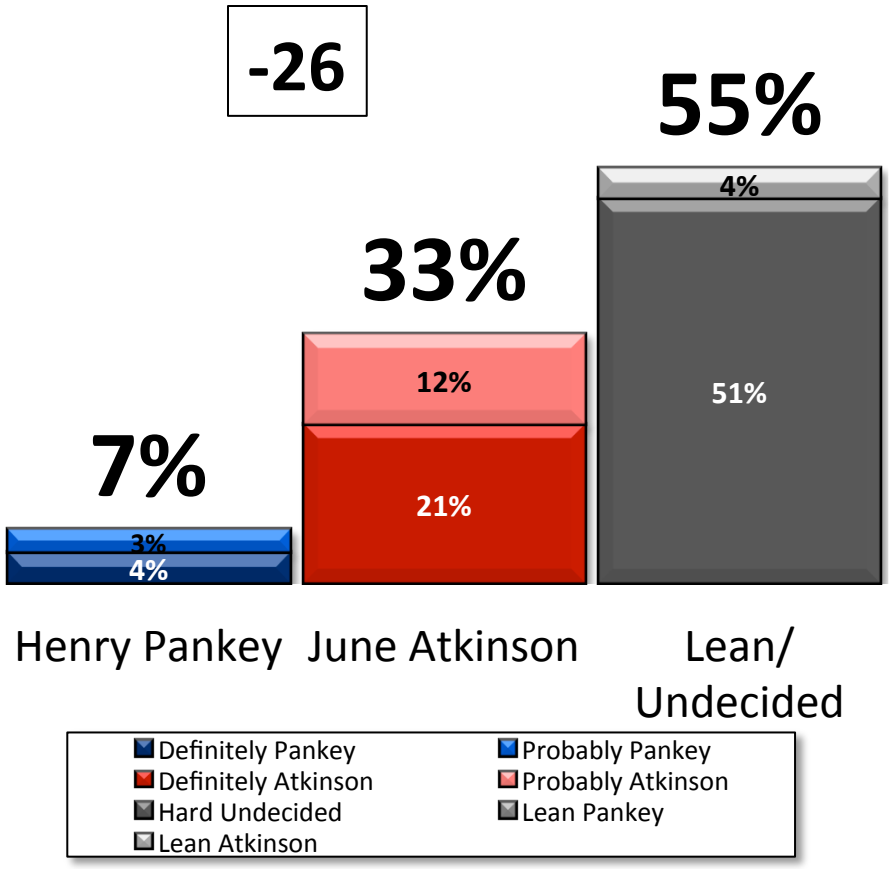


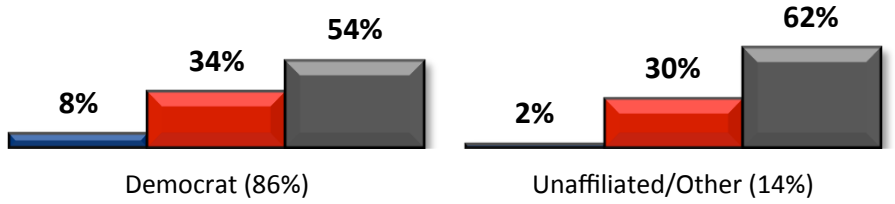



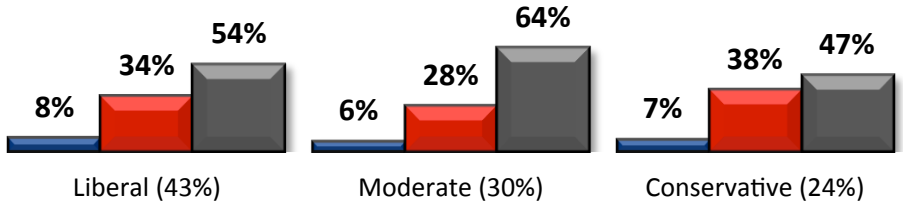

***If the Democratic Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between:***

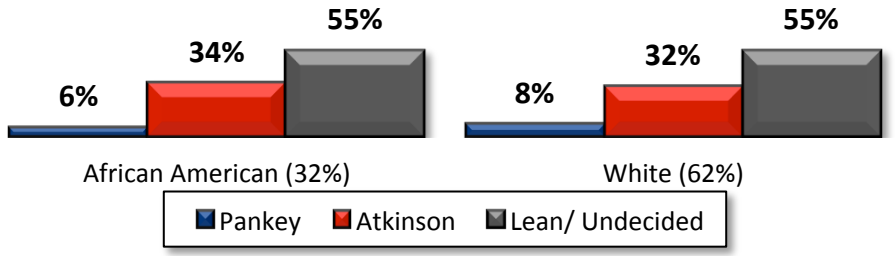
#CivitasPoll

# Democratic Superintendent of Public Instruction Primary



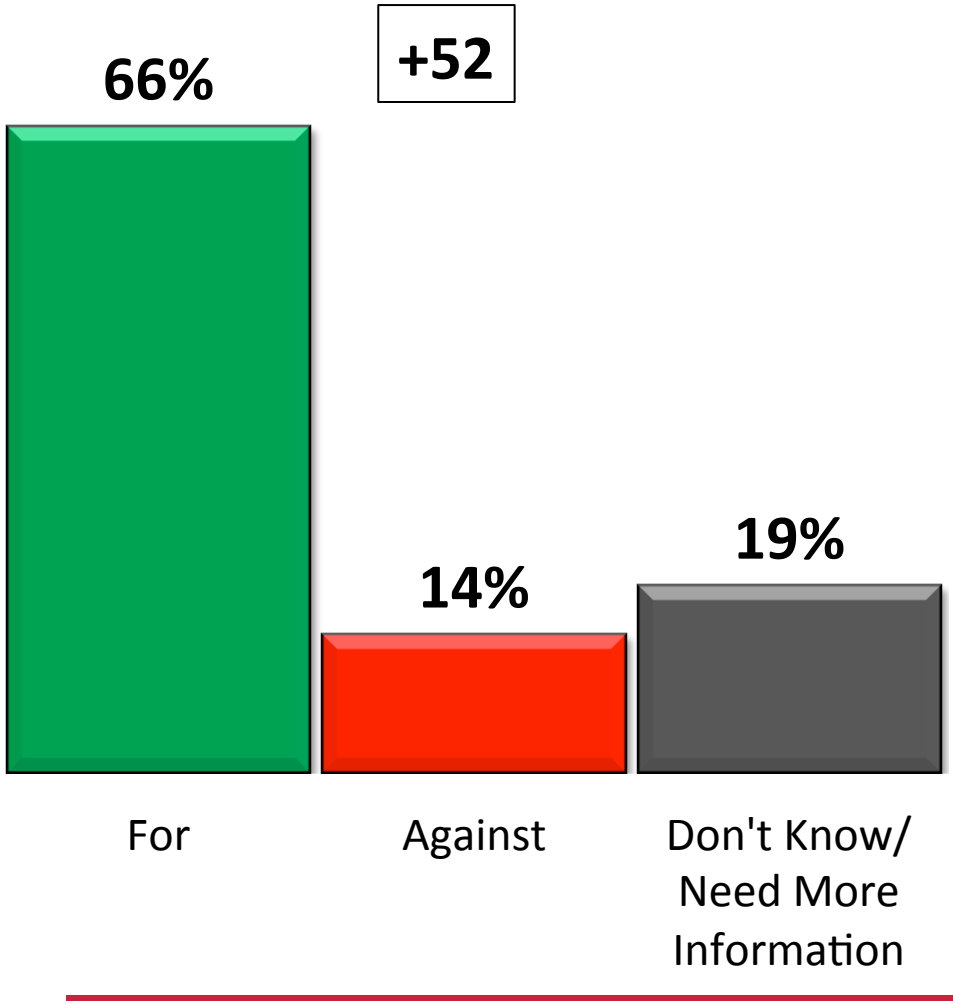



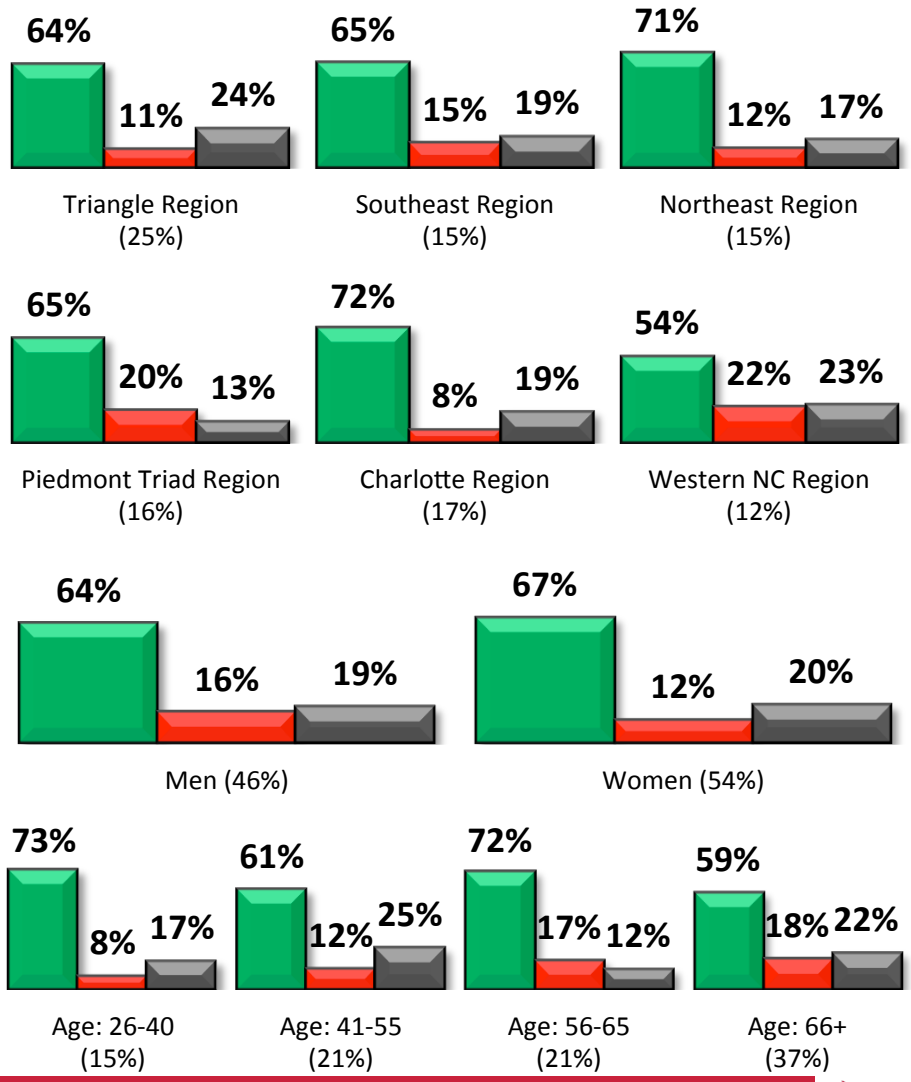




***If the Democratic Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between:***

#CivitasPoll

# Please tell me if you would vote FOR or AGAINST the "Connect NC Public Improvement Bond," which will be on the ballot this March and reads:

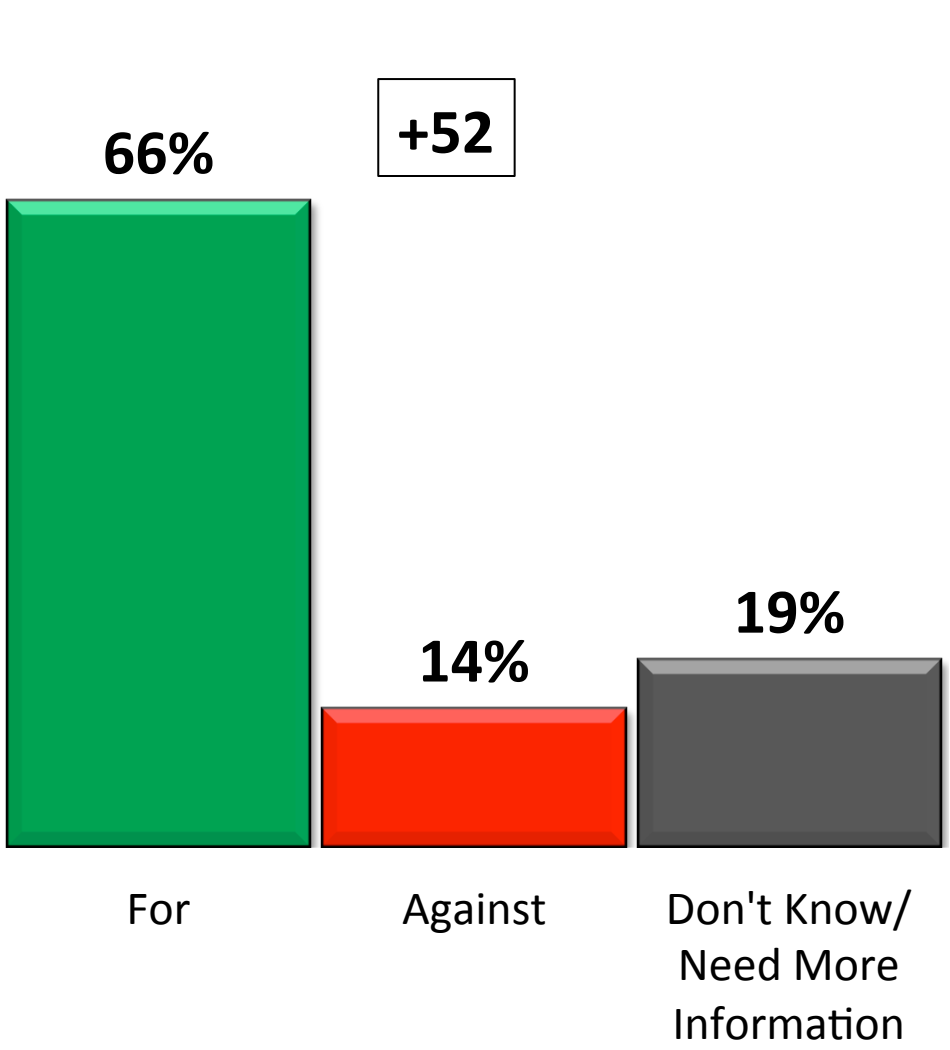


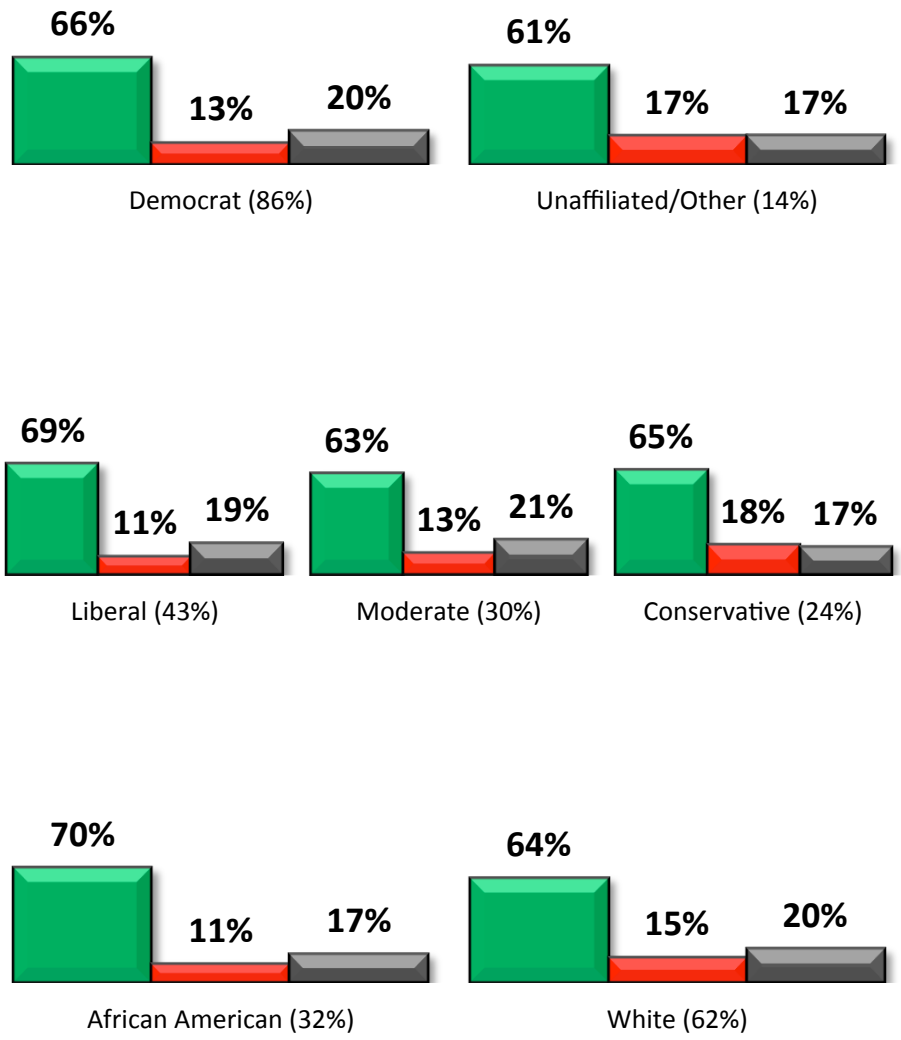




*"The issuance of two billion dollars for State of North Carolina Public Improvement Bonds, constituting general obligation bonds of the State secured by a pledge of the faith and credit and taxing power of the State for the purpose of providing funds, with any other available funds, to fund capital improvements and new facilities for the State, including, without limitation, the construction and furnishing of new facilities and the renovation and rehabilitation of existing facilities for, without limitation, the University of North Carolina System, the North Carolina Community College System, water and sewer systems, the State's National Guard, the Department of Agriculture and Consumer Services, attractions and parks, and the Department of Public Safety."*

#CivitasPoll

# Please tell me if you would vote FOR or AGAINST the "Connect NC Public Improvement Bond" , which will be on the ballot this March and reads:

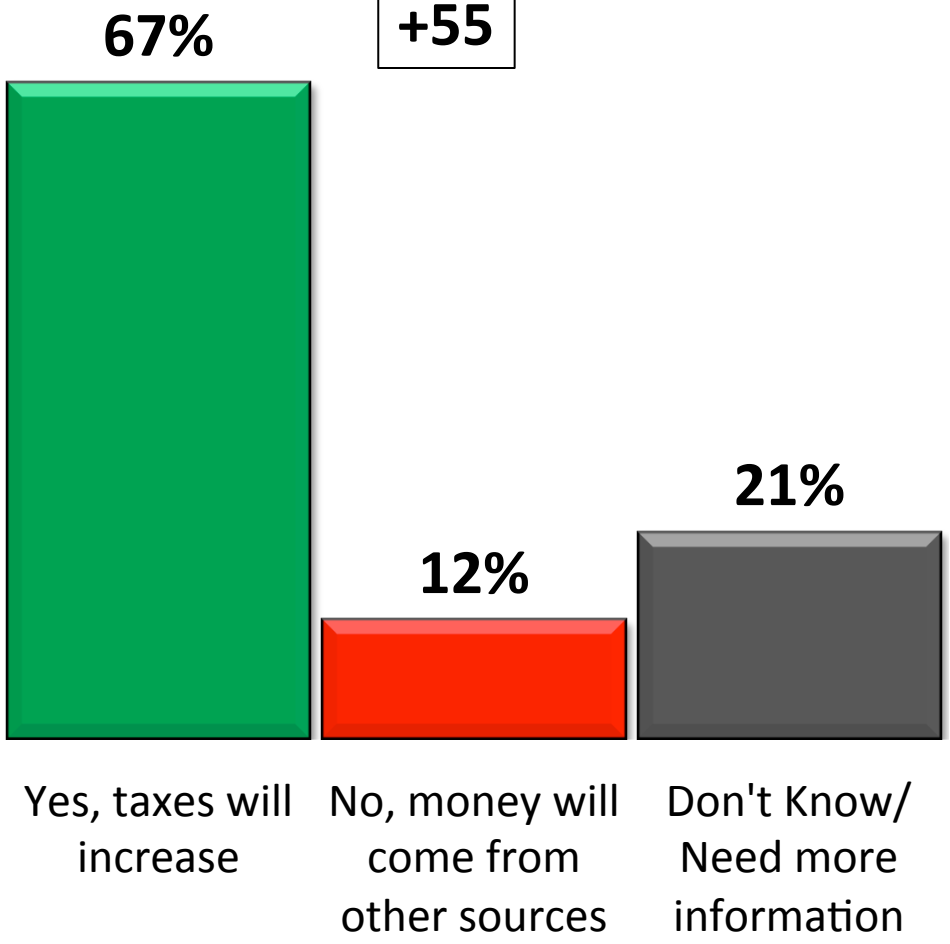


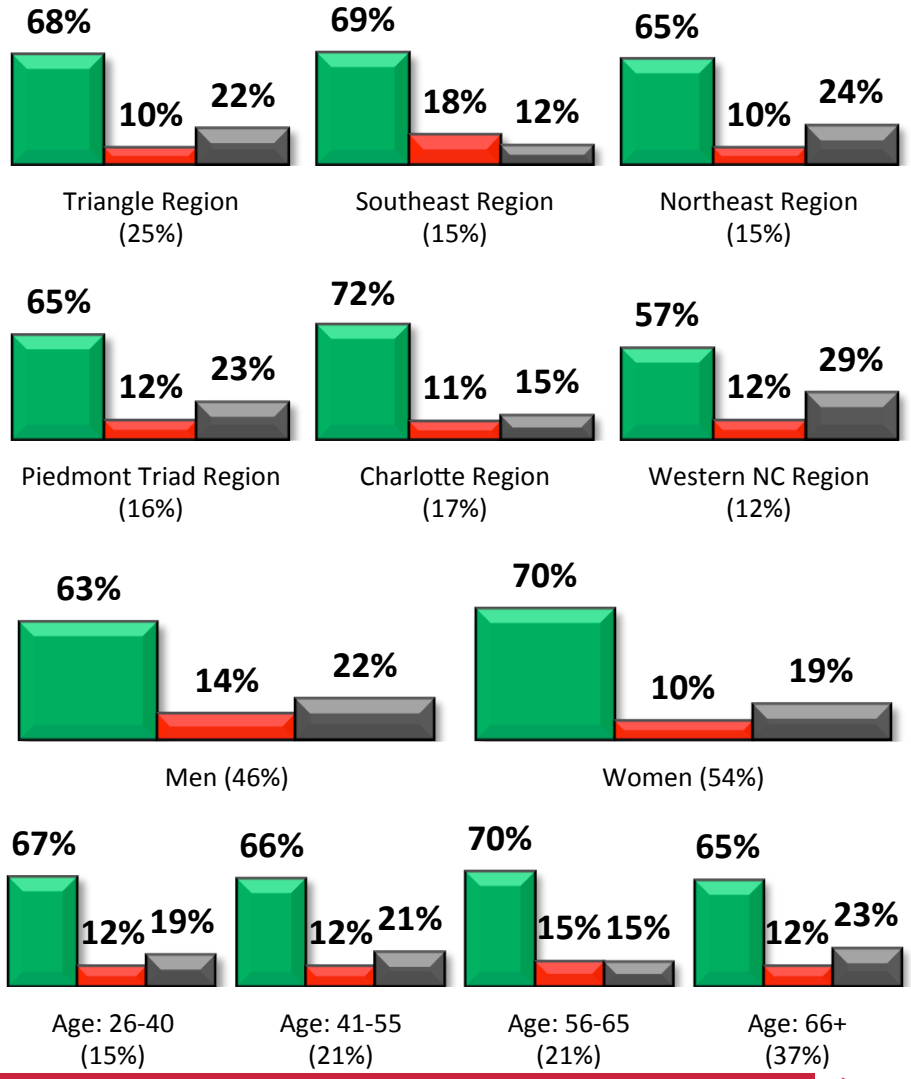




*"The issuance of two billion dollars for State of North Carolina Public Improvement Bonds, constituting general obligation bonds of the State secured by a pledge of the faith and credit and taxing power of the State for the purpose of providing funds, with any other available funds, to fund capital improvements and new facilities for the State, including, without limitation, the construction and furnishing of new facilities and the renovation and rehabilitation of existing facilities for, without limitation, the University of North Carolina System, the North Carolina Community College System, water and sewer systems, the State's National Guard, the Department of Agriculture and Consumer Services, attractions and parks, and the Department of Public Safety."*

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# Tax Implications of Bond Referendum

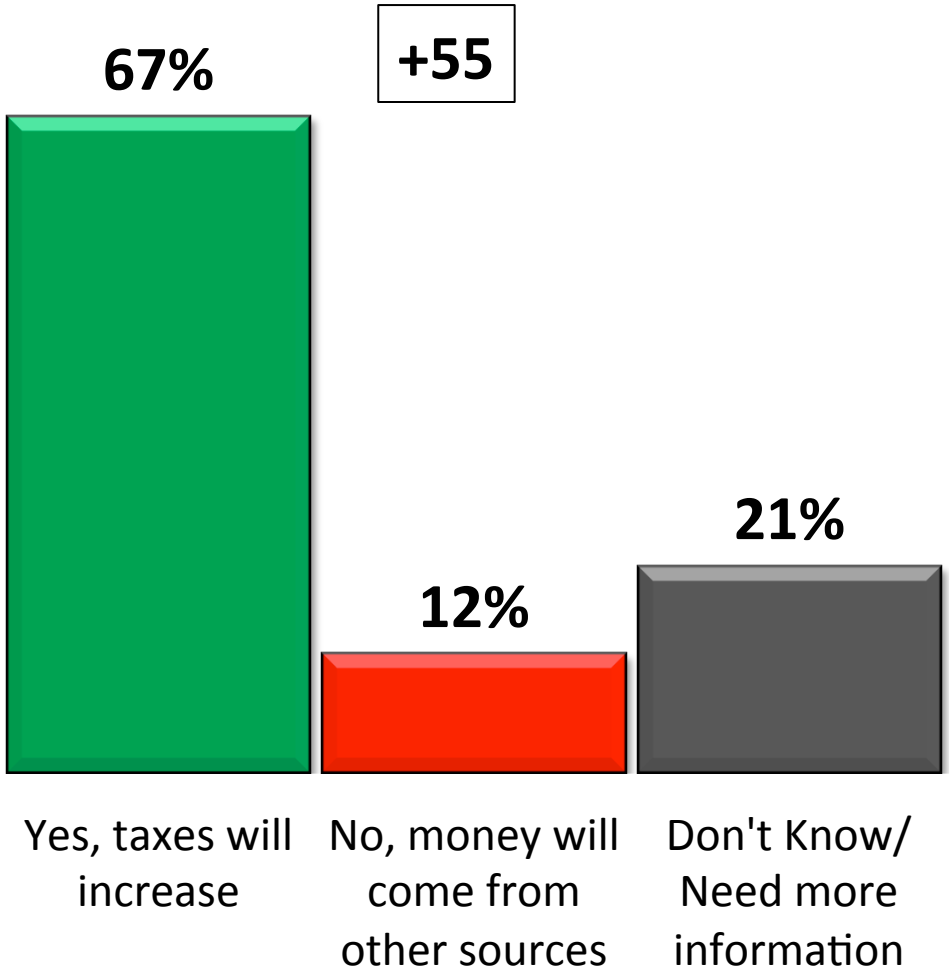


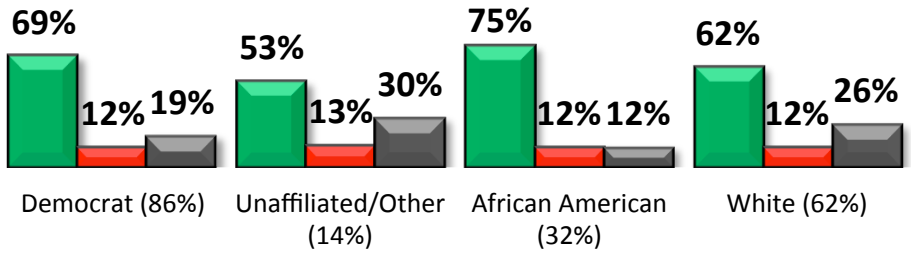



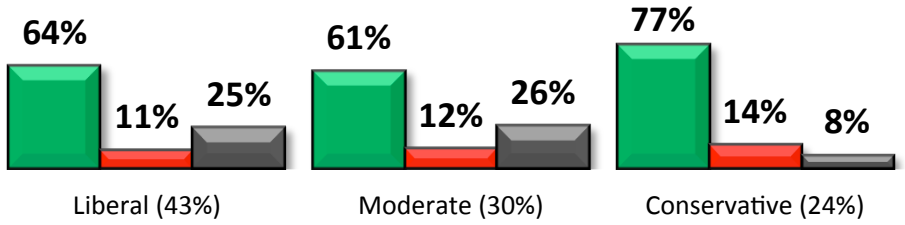

***And regardless of how you plan on voting for the two billion dollar bond referendum, if it passes, in your opinion, do you think that taxes will go up to pay for the bonds?***

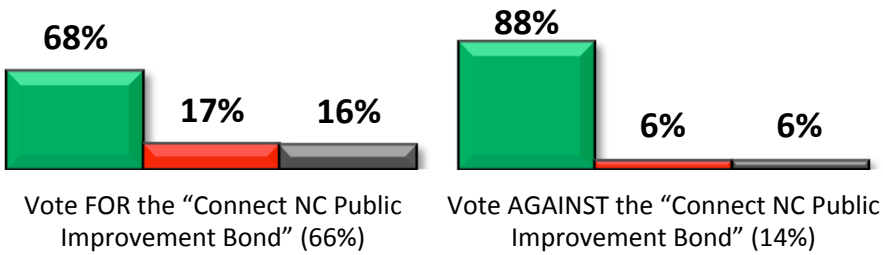
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# Tax Implications of Bond Referendum



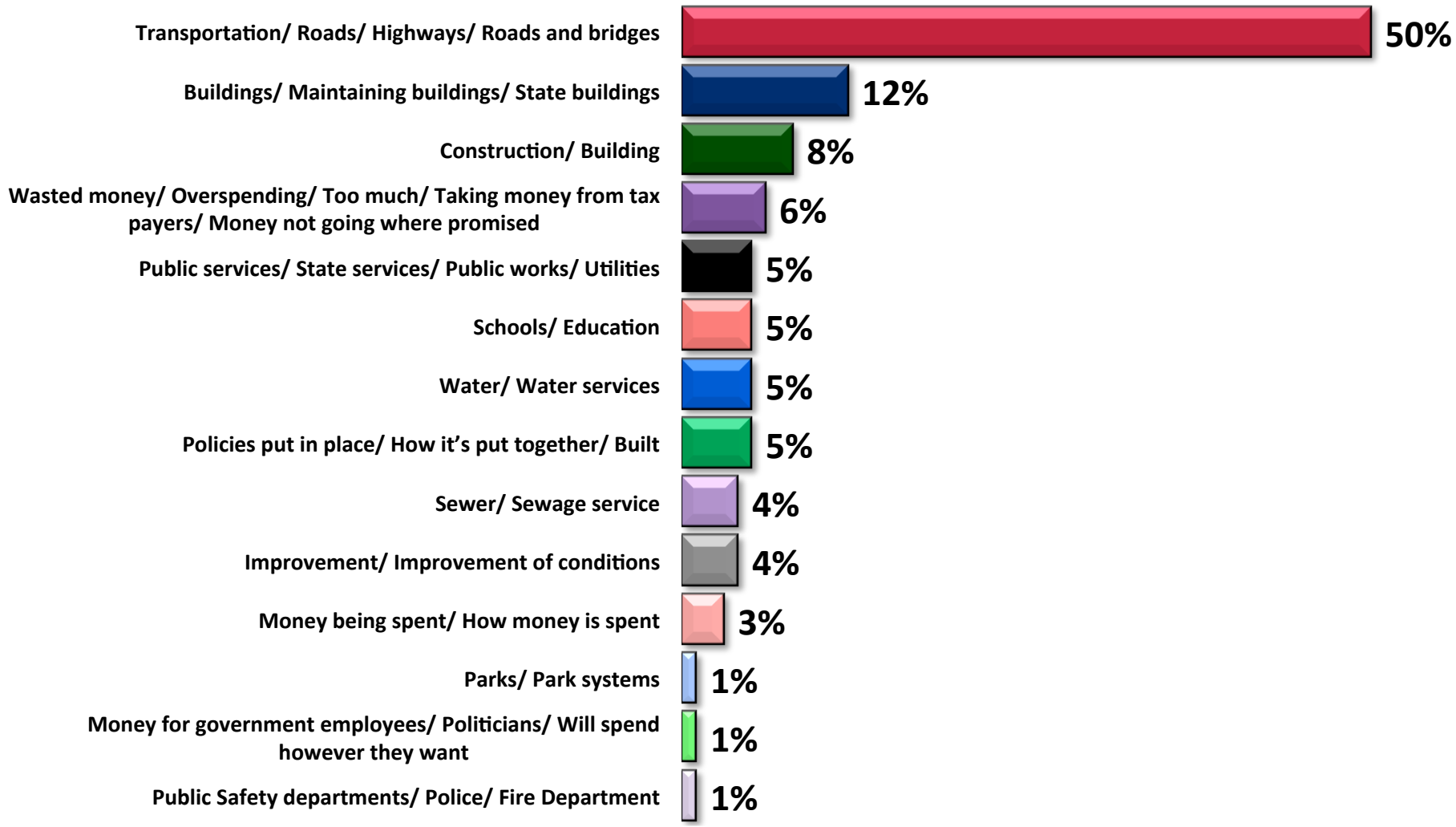




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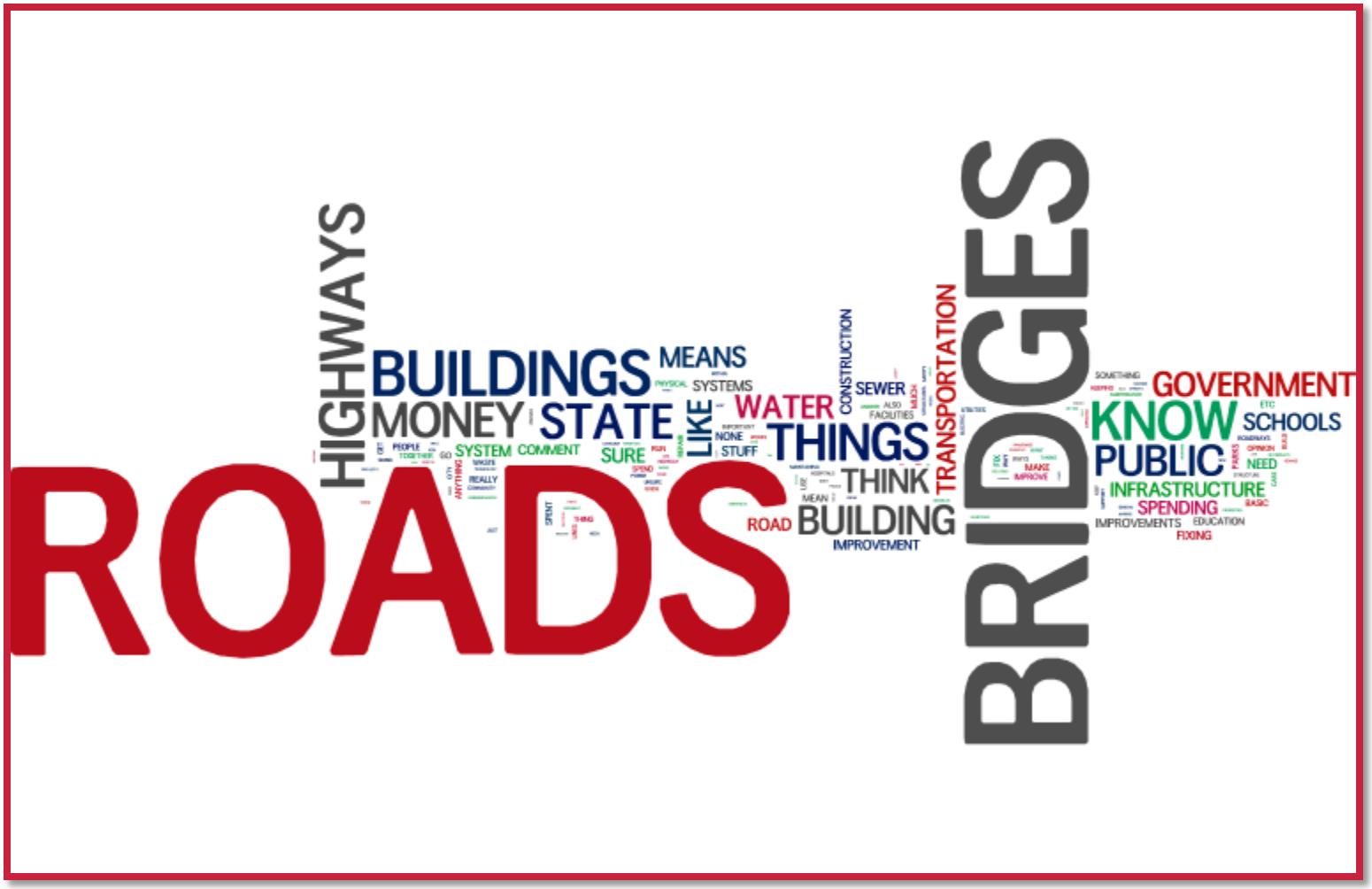
# Infrastructure in relation to Government Spending




*In your opinion, and in your own words, what would you say the word "infrastructure" means, when it comes to state government spending?*

#CivitasPoll

# Infrastructure in relation to Government Spending




*In your opinion, and in your own words, what would you say the word "infrastructure" means, when it comes to state government spending?*

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# Questions?

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