BANNER 1

AGAIN/

		KEY REGIONS						GENDER		AGE					GENDER/AGE					
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)
BASE=TOTAL SAMPLE	600	121	90	74	112	126	76	288	312	44	107	172	118	158	106	104	77	89	134	89
	100%	20%	15%	12%	19%	21%	13%	48%	52%	7%	18%	29%	20%	26%	18%	17%	13%	15%	22%	15%
BARACK OBAMA	314	75	48	38	58	64	31	138	176	30	61	84	60	78	55	51	32	54	70	51
	52%	62%	53%	51%	52%	50%	41%	48%	56%	67%	57%	49%	51%	50%	52%	49%	41%	60%	53%	58%
	(1)	(1)	(1)	(2)	(2)	(1)	(4)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(2)	(3)	(1)	(1)	(1)
		fG							h	ln								Q		Q
BERNIE SANDERS	295	70	33	39	60	60	33	131	164	33	49	81	60	72	53	47	30	49	69	45
	49%	58%	36%	53%	54%	48%	43%	45%	52%	75%	45%	47%	51%	45%	50%	46%	39%	56%	51%	51%
	(2)	(2)	(4)	(1)	(1)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(4)	(2)	(3)	(5)	(2)	(2)	(3)
		CG		c	C					KLMN								Q	q	
HILLARY CLINTON	260	62	37	37	47	57	21	106	154	17	37	76	56	74	32	44	31	40	66	48
	43%	51%	41%	51%	42%	45%	27%	37%	49%	39%	35%	44%	47%	47%	30%	42%	40%	45%	49%	54%
	(3)	(3)	(2)	(3)	(4)	(3)	(7)	(5)	(3)	(3)	(3)	(4)	(3)	(2)	(5)	(5)	(4)	(3)	(3)	(2)
		G	g	G	G	G			H				k	k		o		o	O	Opq
TED CRUZ	209	34	30	25	34	52	34	109	99	14	36	69	37	52	40	43	27	29	44	26
	35%	28%	34%	33%	30%	41%	45%	38%	32%	32%	34%	40%	32%	33%	37%	41%	34%	33%	33%	29%
	(5)	(6)	(5)	(6)	(7)	(5)	(1)	(4)	(6)	(4)	(4)	(6)	(7)	(7)	(3)	(6)	(6)	(4)	(6)	(6)
						Be	Be									t				
DONALD TRUMP	183	27	29	19	40	35	32	106	77	5	26	53	38	61	29	40	37	17	33	26
	30%	23%	32%	26%	35%	28%	42%	37%	25%	11%	24%	31%	32%	38%	27%	38%	48%	20%	25%	29%
	(7)	(7)	(6)	(7)	(5)	(7)	(3)	(6)	(7)	(6)	(7)	(7)	(6)	(5)	(6)	(7)	(2)	(7)	(7)	(7)
					B		Bdf	I			j	J	J	JK		RS	ORST			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V W/X

Summary of Images: % Total Favorable

BANNER 2

		PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	AF. AMER. (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	LAND (T)	CELL (U)
BASE=TOTAL SAMPLE	600	198	252	150	97	101	102	150	89	61	177	145	260	138	420	36	316	203	43	420	180
	100%	33%	42%	25%	16%	17%	17%	25%	15%	10%	30%	24%	43%	23%	70%	6%	53%	34%	7%	70%	30%
BARACK OBAMA	314	35	203	75	16	20	79	125	44	31	150	98	56	125	161	24	170	96	30	211	103
	52%	18%	81%	50%	16%	20%	77%	83%	50%	51%	85%	68%	22%	91%	38%	68%	54%	48%	71%	50%	57%
	(1)	(6)	(1)	(2)	(6)	(5)	(1)	(1)	(2)	(2)	(1)	(1)	(5)	(1)	(5)	(1)	(1)	(1)	(1)	(1)	(1)
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP		O			QR		
BERNIE SANDERS	295	48	164	82	22	27	64	100	45	37	143	83	57	89	184	19	160	95	24	195	99
	49%	24%	65%	55%	22%	26%	63%	67%	50%	61%	81%	57%	22%	64%	44%	53%	51%	47%	56%	46%	55%
	(2)	(4)	(3)	(1)	(4)	(4)	(3)	(3)	(1)	(1)	(2)	(2)	(4)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(2)
			BD	B			EFi	EFI	EF	EF	LM	M		O							t
HILLARY CLINTON	260	21	192	48	9	12	72	120	26	22	136	72	46	112	134	11	128	90	27	190	70
	43%	10%	76%	32%	9%	12%	71%	80%	29%	37%	77%	50%	18%	81%	32%	32%	41%	45%	62%	45%	39%
	(3)	(7)	(2)	(6)	(7)	(7)	(2)	(2)	(7)	(3)	(3)	(3)	(6)	(2)	(7)	(3)	(3)	(4)	(2)	(3)	(3)
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP					Qr		
TED CRUZ	209	110	50	49	60	50	21	28	28	21	23	38	144	26	170	11	118	69	7	150	59
	35%	56%	20%	32%	62%	50%	21%	19%	31%	34%	13%	26%	56%	19%	40%	30%	37%	34%	16%	36%	33%
	(5)	(2)	(5)	(5)	(2)	(2)	(6)	(5)	(5)	(5)	(5)	(6)	(2)	(6)	(3)	(4)	(5)	(7)	(6)	(6)	(4)
		CD		C	fGHIJ	GHIj			H	gH		K	KL		N		S	S			
DONALD TRUMP	183	107	30	45	59	48	15	15	32	14	14	30	132	11	165	5	92	77	5	137	46
	30%	54%	12%	30%	61%	47%	15%	10%	35%	23%	8%	21%	51%	8%	39%	15%	29%	38%	12%	33%	26%
	(7)	(3)	(7)	(7)	(3)	(3)	(7)	(7)	(4)	(7)	(7)	(7)	(3)	(7)	(4)	(7)	(7)	(6)	(7)	(7)	(7)
		CD		C	fGHIJ	GHJ			GH	H		K	KL		NP		S	QS			