Table 1-1
QUESTION 2:
And on a scale of one to ten, how likely do you think you are to vote in the November 2016 general election? One means you are not at all likely to vote, five means there is a 50-50 chance you will vote, and ten means it is certain that you will vote in November. Remember you can use any number between one and ten.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
10	550	118	73	76	108	110	65	265	284	24	75	116	112	221	68	95	102	52	93	138	174	243	132
--	92%	89%	94%	95%	93%	91%	89%	92%	91%	80%	83%	92%	93%	96% K	85%	93%	96% ors	84%	89%	96% os	95% W	92%	87%
10-9	563	122	74	76	109	115	67	272	290	24	82	117	114	224	73	97	102	54	95	140	181	246	136
----	94%	93%	95%	95%	94%	95%	91%	95%	93%	80%	91%	93%	95%	97%	91%	95%	97% s	88%	90%	97% S	98% VW	93%	89%
10-8	572	125	76	78	109	115	70	277	294	24	88	117	114	227	77	97	103	56	95	142	181	250	140
----	95%	95%	98%	97%	94%	95%	95%	96%	94%	80%	98%	93%	95%	98% l	97%	95%	97% S	91%	90%	99% S	99% VW	95%	92%
7-5	15	4	2	2	1	6	-	5	10	-	2	6	5	1	-	3	1	2	8	-	2	6	7
---	2%	3% g	2%	2%	1%	5% eG	-	2%	3%	-	2%	5% Jn	4% Jn	1%	-	3% t	1%	3%	8% OQT	-	1%	2%	4%
4-1	10	1	-	-	6	-	3	4	6	6	-	3	1	-	3	2	-	4	3	-	-	5	5
---	2%	1%	-	-	5% CDF	-	4% cdf	1%	2%	20%	-	2%	1%	-	3%	2%	-	6%	2%	-	-	2% U	3% u
9	13	5	1	-	1	5	2	7	6	-	7	1	2	3	5	2	1	2	1	2	6	3	4
	2%	4% d	1%	-	1%	4% D	3%	2%	2%	-	7% j	1%	2%	1% j	6%	2%	1%	3%	1%	2%	3%	1%	2%
8	9	3	2	2	-	-	3	5	4	-	6	-	-	3	4	-	1	2	-	2	1	4	4
	2%	2%	3%	2%	-	-	4% ef	2%	1%	-	7% jlm	-	-	1% jlm	5%	-	1%	3%	-	1%	-	2%	3%
7	5	1	2	-	-	2	-	2	3	-	2	1	1	1	-	1	1	2	1	-	1	-	4
	1%	1%	2%	-	-	2%	-	1%	1%	-	2%	1%	1%	-	-	1%	1%	3%	1%	-	1%	-	3%
6	4	-	-	-	1	3	-	2	2	-	-	3	1	-	-	2	-	-	2	-	1	2	1
	1%	-	-	-	1%	3% bcdg	-	1%	1%	-	-	3%	1%	-	-	2%	-	-	2%	-	1%	1%	1%
5	5	3	-	2	-	1	-	1	4	-	-	2	3	1	-	-	1	-	4	-	-	3	2
	1%	2%	-	2%	-	1%	-	-	1%	-	-	1%	2%	-	-	-	1%	-	4% oprt	-	-	1%	1%
4	3	-	-	-	3	-	-	3	-	3	-	-	-	-	3	-	-	-	-	-	-	3	-
	-	-	-	-	2%	-	-	1%	-	9%	-	-	-	-	3%	-	-	-	-	-	-	1%	-
3	5	-	-	-	4	-	2	2	4	4	-	2	-	-	-	2	-	4	-	-	-	2	4
	1%	-	-	-	3%	-	2%	1%	1%	12%	-	1%	-	-	-	2%	-	6%	-	-	-	1%	2%
1	3	1	-	-	-	-	1	-	3	-	-	1	1	-	-	-	-	-	3	-	-	1	1
	-	1%	-	-	-	-	2%	-	1%	-	-	1%	1%	-	-	-	-	-	2%	-	-	-	1%
DON'T KNOW/REFUSED	3	2	-	1	-	-	1	2	2	-	-	-	-	3	-	-	2	-	-	2	-	3	1
	1%	1%	-	1%	-	-	1%	1%	1%	-	-	-	-	1% JKLM	-	-	2%	-	-	1%	-	1%	1%

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Table 1-1
QUESTION 2:
And on a scale of one to ten, how likely do you think you are to vote in the November 2016 general election? One means you are not at all likely to vote, five means there is a 50-50 chance you will vote, and ten means it is certain that you will vote in November. Remember you can use any number between one and ten.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
MEAN	9.7	9.7	9.9 Eg	9.9 e	9.6	9.8	9.6	9.8	9.7	8.7	9.7	9.6	9.7	9.9 KLM	9.6	9.8	9.9 oRS	9.4	9.4	10.0 opRS	9.9 VW	9.7	9.5

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Table 1-2
QUESTION 2:
And on a scale of one to ten, how likely do you think you are to vote in the November 2016 general election? One means you are not at all likely to vote, five means there is a 50-50 chance you will vote, and ten means it is certain that you will vote in November. Remember you can use any number between one and ten.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
10	550	81	94	112	131	73	59	142	126	253	107	414	21	223	272	25	147	170	133	93	155	146	71	18
--	92%	95% G	95% G	91%	93% G	92%	81%	90%	91%	94%	89%	92%	93%	88%	95% N	89%	88%	93%	91%	95% Q	85%	90%	99% UV	94%
10-9	563	84	97	112	134	76	59	149	127	258	110	424	21	233	275	25	148	173	140	95	161	151	71	18
----	94%	99% DG	98% DG	91%	96% G	96% G	81%	94%	92%	96%	92%	94%	93%	92%	96% n	89%	89%	95% q	95% q	97% Q	88%	93%	99% UV	94%
10-8	572	84	97	115	135	78	62	149	133	261	113	429	23	238	277	27	153	174	143	95	166	154	71	18
----	95%	99% dG	99% dG	94%	96% G	98% G	85%	94%	96%	97%	94%	95%	100% KL	94%	97%	94%	92%	96%	97% q	97% q	91%	95%	100% UV	94%
7-5	15	1	1	3	3	1	6	6	3	6	3	11	-	6	6	2	7	4	2	2	8	4	-	1
---	2%	1%	1%	2%	2%	1%	8% bcf	4%	2%	2%	3%	2% M	-	2%	2%	6%	4%	2%	1%	3%	4% W	2% w	-	6%
4-1	10	-	-	4	1	-	5	3	3	1	4	6	-	9	-	-	5	4	1	-	6	4	-	-
---	2%	-	-	3% bcf	1%	-	7% bcf	2%	2%	-	3%	1% M	-	4% OP	-	-	3% T	2% t	1%	-	3% WX	2% wx	-	-
9	13	3	3	-	3	4	-	7	1	5	3	10	-	10	3	-	2	3	7	1	6	5	-	-
	2%	4% dg	3%	-	2%	5%	-	4% i	-	2%	2%	2% M	-	4% oP	1% p	-	1%	2%	5% q	1%	3% WX	3% wx	-	-
8	9	-	1	3	1	2	3	-	6	4	3	5	2	5	2	2	5	1	3	1	5	3	1	-
	2%	-	1%	3%	-	2%	4%	-	4% H	1% h	2%	1%	7%	2%	1%	5%	3%	-	2%	1%	3% X	2%	1%	-
7	5	1	-	-	-	1	3	1	1	3	1	4	-	4	1	-	-	2	2	1	2	2	-	1
	1%	1%	-	-	-	1%	4%	1%	1%	1%	1%	1% m	-	2%	-	-	-	1%	1%	1%	1%	1%	-	6%
6	4	-	1	2	-	-	1	2	-	2	2	2	-	-	3	-	3	-	-	1	3	1	-	-
	1%	-	1%	2%	-	-	2%	1%	-	1%	2%	1%	-	-	1% np	-	2%	-	-	1%	2%	1%	-	-
5	5	-	-	1	3	-	2	3	2	1	-	5	-	2	2	2	3	2	-	-	3	1	-	-
	1%	-	-	1%	2%	-	2%	2%	1%	-	-	1% KM	-	1%	1%	6%	2% st	1%	-	-	1%	-	-	-
4	3	-	-	3	-	-	-	3	-	-	3	-	-	3	-	-	-	3	-	-	-	3	-	-
	-	-	-	2%	-	-	-	2%	-	-	2%	-	-	1%	-	-	-	1%	-	-	-	2%	-	-
3	5	-	-	2	-	-	4	-	2	-	-	5	-	5	-	-	4	2	-	-	5	-	-	-
	1%	-	-	1%	-	-	5%	-	1%	-	-	1% KM	-	2% op	-	-	2% st	1%	-	-	3% VWx	-	-	-
1	3	-	-	-	1	-	1	-	1	1	1	1	-	1	-	-	1	-	1	-	1	1	-	-
	-	-	-	-	1%	-	2%	-	1%	-	1%	-	-	1%	-	-	1%	-	1%	-	1%	1%	-	-
DON'T KNOW/REFUSED	3	-	-	1	2	1	-	1	-	2	-	3	-	-	3	-	2	-	1	-	2	-	-	-
	1%	-	-	1%	1%	1%	-	-	-	1%	-	1%	-	-	1%	-	1%	-	1%	-	1%	-	-	-

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Table 1-2
QUESTION 2:
And on a scale of one to ten, how likely do you think you are to vote in the November 2016 general election? One means you are not at all likely to vote, five means there is a 50-50 chance you will vote, and ten means it is certain that you will vote in November. Remember you can use any number between one and ten.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
MEAN	9.7	9.9 DG	9.9 DG	9.6 g	9.8 G	9.9 DG	9.1	9.7	9.7	9.8	9.6	9.7	9.9	9.6	9.9 N	9.6	9.5	9.7 q	9.8 Q	9.9 Q	9.5	9.7	10.0 UV	9.8

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Table 2-1
QUESTION 3:
And have you already voted by absentee mail, do you plan to vote either by absentee mail or in-person at an early voting site, or are you planning to vote on Election Day?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (EARLY VOTER - ELECTION DAY VOTER)	-85	-26	-17	-14	-22	-4	-2	-59	-27	1	-33	-14	-28	-10	-25	-27	-6	-5	-13	-9	-57	-13	-15
	-14%	-20%	-22%	-17%	-19%	-3% BCDE	-3% BCDE	-20%	-9% H	4% KLM	-37%	-11% Km	-24%	-4% KlM	-32%	-26%	-6% OP	-8% oP	-12% op	-6% OP	-31%	-5% U	-10% U
EARLY VOTER	257	53	30	33	47	58	36	115	143	16	28	56	46	111	27	38	50	28	46	67	63	125	69
----------	43%	40%	39%	41%	40%	48%	49%	40%	46%	52%	31%	44%	38%	48% Km	34%	37%	47%	46%	44%	47%	35%	47% U	45% u
ALREADY VOTED BY MAIL	9	-	2	4	3	-	1	4	5	-	2	2	2	3	2	2	1	-	1	4	4	5	-
	2%	-	3%	4% bf	2%	-	1%	1%	2%	-	2%	1%	2%	1% J	3%	2%	1%	-	1%	3% R	2% w	2% W	-
PLAN ON VOTING EARLY BY MAIL	31	6	3	5	2	7	6	12	19	-	-	5	7	19	-	6	6	2	3	13	9	13	8
	5%	5%	4%	7%	2%	6%	9% E	4%	6%	-	-	4% jk	6% JK	8% JK	-	6% O	6% O	3%	3%	9% OrS	5%	5%	6%
PLAN ON VOTING EARLY IN-PERSON	217	47	24	24	42	51	28	98	119	16	26	49	36	89	25	30	43	27	42	50	50	107	60
	36%	35%	31%	30%	37%	42%	39%	34%	38%	52%	29%	39%	30%	39%	31%	29%	41% p	43%	40%	35%	27%	41% U	40% U
PLAN ON VOTING ON ELECTION DAY	343	79	47	47	69	62	38	173	169	14	62	70	74	121	53	64	56	33	59	76	120	139	84
	57%	60%	61%	59%	60%	52%	51%	60%	54%	48%	69% N	56%	62% n	52%	66%	63%	53%	54%	56%	53%	65% Vw	53%	55%

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Table 2-2
QUESTION 3:
And have you already voted by absentee mail, do you plan to vote either by absentee mail or in-person at an early voting site, or are you planning to vote on Election Day?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (EARLY VOTER - ELECTION DAY VOTER)	-85	-20	-37	-5	-9	-34	19	9	-7	-80	-11	-70	-2	-49	-20	-13	-45	-34	-9	8	-41	-14	-1	6
	-14%	-23%	-38%	-4% BCF	-6% BCF	-43%	26% BCDEF	6% IJ	-5% J	-30%	-9%	-16%	-11%	-19%	-7% NP	-47%	-27%	-18%	-6% QR	8% QRS	-22%	-9% U	-1% UV	29% UVW
EARLY VOTER	257	33	31	59	66	23	46	84	66	95	55	190	10	102	133	8	61	74	69	53	71	74	35	12
	43%	38%	31%	48% CF	47% CF	28%	63% BCdeF	53% J	48% J	35%	45%	42%	45%	40%	47% p	27%	36%	41%	47% q	54% Qr	39%	46%	49%	65% u
ALREADY VOTED BY MAIL	9	3	2	2	3	-	-	1	1	7	3	3	4	3	2	-	4	1	2	3	-	5	-	1
	2%	3%	2%	1%	2% fg	-	-	1%	1%	3%	2%	1%	15% l	1%	1%	-	2%	-	1%	3%	-	3% UW	-	3%
PLAN ON VOTING EARLY BY MAIL	31	4	5	6	7	2	6	6	11	10	6	24	-	5	23	-	10	11	4	5	11	8	4	-
	5%	5%	5%	5%	5%	3%	8%	4%	8%	4%	5% m	5% M	-	2% p	8% NP	-	6%	6%	3%	6%	6% X	5% X	5% x	-
PLAN ON VOTING EARLY IN-PERSON	217	26	24	52	55	20	40	76	53	78	46	163	7	95	109	8	47	62	63	45	60	60	32	12
	36%	31%	24%	42% CF	39% Cf	25%	55% BCeF	48% J	39% j	29%	38%	36%	29%	37%	38%	27%	28%	34%	43% Q	46% Qr	33%	37%	44%	62% Uv
PLAN ON VOTING ON ELECTION DAY	343	52	68	64	75	57	27	75	73	175	65	260	13	151	153	21	106	108	78	45	112	88	36	7
	57%	62% G	69% DEG	52% g	53% g	72% DEG	37%	47%	52%	65% HI	55%	58%	55%	60%	53%	73% o	64% sT	59% t	53%	46%	61% x	54%	51%	35%

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Table 3-1
QUESTION 4:
Do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-49 -8%	-1 -1% CdEG	-8 -10% g	-5 -7% G	-17 -14%	-1 -1% CdEG	-17 -24%	-11 -4% I	-38 -12%	-14 -45%	22 25% JLMN	-36 -28%	-29 -24%	8 3% jLM	7 9% PRS	-24 -23%	5 5% PRS	-6 -9% pS	-37 -35%	5 4% PRS	60 33% VW	-81 -31%	-28 -18% v
RIGHT DIRECTION	237 39%	57 43%	32 42%	33 41%	41 35%	51 42%	23 31%	118 41%	119 38%	2 6%	50 55% JLM	41 32% J	41 34% J	103 44% JLM	32 40%	36 35%	50 48% pS	25 40%	31 29%	63 44% S	112 61% VW	75 28%	50 33%
WRONG TRACK	285 48%	58 44%	40 52%	38 48%	57 49%	52 43%	40 54%	129 45%	156 50%	15 51%	27 30%	77 61% KN	70 58% KN	96 41%	24 30%	59 58% OQT	45 43%	30 49%	68 64% OQT	58 40%	52 28%	155 59% U	78 51% U
DON'T KNOW/UNSURE	78 13%	17 13%	5 7%	9 11%	18 16% c	17 14%	11 15%	41 14%	37 12%	13 43% kLMn	13 15%	9 7%	10 8%	33 14% Lm	24 30% PQrSt	7 7%	10 10%	7 11%	7 6%	23 16% PS	19 11%	34 13%	25 16%

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Table 3-2
QUESTION 4:
Do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-49	35	25	-33	-48	-14	-14	-78	-33	67	-33	-24	7	-34	-24	-2	4	-2	-20	-28	-22	-10	-8	-9
	-8%	41% CDEFG	25% DEFG	-27%	-34%	-17% e	-20%	-49%	-24% H	25% HI	-28%	-5% K	30% KL	-13%	-8%	-5%	3% RST	-1% ST	-13% t	-28%	-12%	-6% x	-11%	-45%
RIGHT DIRECTION	237	55	57	37	37	25	25	30	39	158	32	187	14	91	114	13	73	81	52	31	68	68	29	3
	39%	65% DEFG	58% DEFG	30%	27%	31%	34%	19%	29% h	58% HI	26%	42% K	61% K	36%	40%	47%	44% t	44% t	35%	31%	37% x	42% X	40% x	17%
WRONG TRACK	285	20	32	70	85	39	39	108	73	90	65	211	7	124	138	15	69	83	72	59	89	77	37	12
	48%	24%	32%	57% BC	61% BC	49% Bc	54% BC	68% IJ	52% J	34%	54% m	47%	31%	49%	48%	53%	41%	45%	49%	60% QR	49%	48%	52%	62%
DON'T KNOW/UNSURE	78	10	10	16	18	16	9	21	26	22	24	52	2	38	34	-	25	18	24	8	26	17	6	4
	13%	11%	10%	13%	13%	20%	12%	13%	19% J	8%	20%	12%	8%	15% P	12% P	-	15%	10%	16%	9%	14%	10%	8%	21%

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Table 4-1
Summary of State Mood Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39% KLM	80 13%	102 17%	106 18% PrS	62 10%	105 18%	144 24% OPRS	184 31%	264 44%	152 25%
SEP 2016	-49	-1	-8	-5	-17	-1	-17	-11	-38	-14	22	-36	-29	8	7	-24	5	-6	-37	5	60	-81	-28
--------	-8%	-1% CdEG	-10% g	-7% G	-14%	-1% CdEG	-24%	-4% I	-12%	-45%	25% JLMN	-28%	-24%	3% jLM	9% PRS	-23%	5% PRS	-9% pS	-35%	4% PRS	33% VW	-31%	-18% v
RIGHT DIRECTION	237 39%	57 43%	32 42%	33 41%	41 35%	51 42%	23 31%	118 41%	119 38%	2 6%	50 55% JLM	41 32% J	41 34% J	103 44% JLM	32 40%	36 35%	50 48% pS	25 40%	31 29%	63 44% S	112 61% VW	75 28%	50 33%
WRONG TRACK	285 48%	58 44%	40 52%	38 48%	57 49%	52 43%	40 54%	129 45%	156 50%	15 51%	27 30%	77 61% KN	70 58% KN	96 41%	24 30%	59 58% OQT	45 43%	30 49%	68 64% OQT	58 40%	52 28%	155 59% U	78 51% U
JUN 2016	-135	-29	-24	-9	-8	-39	-26	-40	-94	-3	-17	-41	-28	-36	-16	-12	-10	-12	-44	-30	15	-120	-29
--------	-22%	-22%	-30%	-12% cFG	-7% BCFG	-31%	-33%	-14% I	-30%	-21%	-16% L	-30%	-18% l	-22%	-19%	-10% ST	-13% ST	-20%	-32%	-31%	7% VW	-48%	-20% V
RIGHT DIRECTION	206 34%	45 34%	24 31%	30 40%	48 43% FG	37 29%	22 28%	115 40% I	91 29%	5 34%	42 39%	43 31%	57 38%	52 33%	32 38%	49 43% ST	32 39% t	20 34%	40 29%	26 27%	97 49% VW	54 21%	55 37% V
WRONG TRACK	341 57%	74 57%	48 61%	39 53%	56 50%	76 60%	48 61%	155 54%	186 59%	8 55%	59 55%	85 61%	84 56%	87 55%	49 57%	61 53%	42 52%	32 54%	84 62%	56 59%	83 42%	174 69% UW	84 56% U
MAY 2016	-106	-31	-6	-2	-30	-13	-23	-17	-89	-8	-15	-44	-21	-22	-9	-15	4	-25	-37	-27	41	-117	-30
--------	-18%	-24%	-7% BEG	-3% BEfG	-28%	-11% BEG	-28%	-6% I	-29%	-27%	-21%	-29%	-15% L	-12% L	-16% r	-13% RST	5% OPRST	-38%	-28%	-29%	21% VW	-46%	-20% V
RIGHT DIRECTION	217 36%	43 34%	39 43% e	32 45% e	33 30%	43 37%	26 32%	123 43% I	94 30%	10 33%	25 35%	46 31%	52 39%	66 38%	22 37%	49 40% rt	44 48% RST	17 27%	40 31%	27 29%	108 55% VW	57 23%	52 34% V
WRONG TRACK	323 54%	75 58%	46 50%	34 48%	63 58%	56 48%	49 59%	140 49%	183 59% H	18 59%	40 56%	90 60% n	73 54%	87 50%	32 53%	64 53%	40 43%	42 65% Q	77 59% Q	54 58% Q	67 34%	174 69% UW	81 54% U
APR 2016	-165	-41	-18	-16	-38	-28	-24	-46	-118	-15	-32	-36	-37	-45	-18	-12	-17	-32	-54	-32	35	-154	-46
--------	-27%	-34%	-20% be	-21%	-34%	-22%	-32%	-16% I	-38%	-35%	-30%	-21%	-31%	-28%	-17% RST	-12% RST	-22% S	-36%	-40%	-36%	18% VW	-61%	-31% V
RIGHT DIRECTION	186 31%	36 30%	32 36%	22 30%	30 27%	43 34%	22 28%	106 37% I	80 26%	12 27%	33 31%	60 35%	33 28%	47 30%	39 37% S	41 39% St	26 34%	25 28%	32 24%	23 26%	107 54% VW	36 14%	43 29% V
WRONG TRACK	351 58%	77 64%	50 55%	38 51%	69 61%	71 56%	46 60%	153 53%	198 63% H	27 61%	65 61%	96 56%	70 60%	92 58%	57 54%	53 51%	43 56%	57 64% p	86 64% P	55 62%	72 36%	190 75% UW	89 59% U

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Table 4-2
Summary of State Mood Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-49	35	25	-33	-48	-14	-14	-78	-33	67	-33	-24	7	-34	-24	-2	4	-2	-20	-28	-22	-10	-8	-9
--------	-8%	41%	25%	-27%	-34%	-17%	-20%	-49%	-24%	25%	-28%	-5%	30%	-13%	-8%	-5%	3%	-1%	-13%	-28%	-12%	-6%	-11%	-45%
		CDEFG	DEFG			e			H	HI		K	KL				RST	ST	t			x		
RIGHT DIRECTION	237	55	57	37	37	25	25	30	39	158	32	187	14	91	114	13	73	81	52	31	68	68	29	3
	39%	65%	58%	30%	27%	31%	34%	19%	29%	58%	26%	42%	61%	36%	40%	47%	44%	44%	35%	31%	37%	42%	40%	17%
		DEFG	DEFG						h	HI		K	K				t	t			x	X	x	
WRONG TRACK	285	20	32	70	85	39	39	108	73	90	65	211	7	124	138	15	69	83	72	59	89	77	37	12
	48%	24%	32%	57%	61%	49%	54%	68%	52%	34%	54%	47%	31%	49%	48%	53%	41%	45%	49%	60%	49%	48%	52%	62%
				BC	BC	Bc	BC	IJ	J		m									QR				
JUN 2016	-135	12	2	-39	-80	-13	-16	-103	-51	22	-56	-61	-6	-64	-52	-6	-	-	-	-	-	-	-	-
--------	-22%	11%	3%	-36%	-56%	-19%	-20%	-65%	-33%	8%	-51%	-14%	-15%	-22%	-24%	-14%	-	-	-	-	-	-	-	-
		CDEFG	DEFG	e		dE	dE		H	HI		K	K											
RIGHT DIRECTION	206	57	41	30	24	28	27	23	47	130	23	164	16	104	70	16	-	-	-	-	-	-	-	-
	34%	52%	46%	28%	17%	40%	34%	14%	30%	49%	21%	38%	39%	36%	32%	38%	-	-	-	-	-	-	-	-
		DEG	DE	E		E	E		H	HI		K	k											
WRONG TRACK	341	45	38	70	104	41	43	126	98	108	78	226	22	169	122	23	-	-	-	-	-	-	-	-
	57%	41%	43%	64%	73%	59%	54%	79%	64%	41%	72%	52%	54%	58%	56%	52%	-	-	-	-	-	-	-	-
				BC	BCfG	BC	b	IJ	J		Lm													
MAY 2016	-106	33	8	-38	-79	-12	-18	-95	-43	47	-53	-44	-2	-50	-25	-19	-	-	-	-	-	-	-	-
--------	-18%	30%	9%	-40%	-50%	-15%	-26%	-61%	-32%	17%	-44%	-10%	-5%	-17%	-11%	-81%	-	-	-	-	-	-	-	-
		CDEFG	DEFG			DE	E		H	HI		K	K	P	nP									
RIGHT DIRECTION	217	67	41	26	31	30	22	23	39	150	27	175	14	110	88	2	-	-	-	-	-	-	-	-
	36%	61%	47%	28%	20%	36%	32%	15%	29%	53%	23%	40%	43%	38%	38%	10%	-	-	-	-	-	-	-	-
		cDEFG	DEg			E	e		H	HI		K	k	P	P									
WRONG TRACK	323	34	33	64	111	42	39	118	81	103	80	220	16	160	114	21	-	-	-	-	-	-	-	-
	54%	31%	38%	67%	70%	51%	58%	76%	62%	37%	67%	50%	48%	55%	49%	90%	-	-	-	-	-	-	-	-
				BCF	BCF	Bc	BC	IJ	J		Lm					NO								
APR 2016	-165	26	9	-54	-100	-19	-27	-132	-58	39	-65	-85	-12	-84	-53	-19	-	-	-	-	-	-	-	-
--------	-27%	27%	9%	-53%	-66%	-21%	-45%	-75%	-40%	15%	-47%	-20%	-33%	-26%	-26%	-43%	-	-	-	-	-	-	-	-
		CDEFG	DEFG			DEg			H	HI		K												
RIGHT DIRECTION	186	57	49	19	17	29	14	18	35	132	26	148	10	104	62	9	-	-	-	-	-	-	-	-
	31%	59%	49%	19%	11%	33%	23%	10%	24%	51%	19%	35%	28%	33%	30%	20%	-	-	-	-	-	-	-	-
		DEFG	DEFG			DE	e		H	HI		K		p										
WRONG TRACK	351	31	41	73	116	48	41	150	93	93	91	234	22	187	114	27	-	-	-	-	-	-	-	-
	58%	32%	40%	72%	77%	54%	67%	85%	64%	36%	66%	56%	62%	59%	56%	63%	-	-	-	-	-	-	-	-
				BCF	BCF	Bc	BC	IJ	J		L													

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Table 5-1
QUESTION 5:
If the election for State Legislator in your area were held today, would you be voting for the Republican candidate or the Democrat candidate?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (REPUBLICAN CANDIDATE - DEMOCRAT CANDIDATE)	-11	-32	-2	-2	8	16	1	3	-14	-8	-1	-20	-2	19	-10	-	13	2	-27	11	127	-130	-8
	-2%	-24%	-2%	-2%	7%	13%	1%	1%	-5%	-26%	-1%	-16%	-2%	8%	-12%	-	12%	4%	-26%	8%	69%	-49%	-5%
			B	B	BCDg	BCDG	BCD	I			L		L	jKLM		oS	OPrS	OS		OPS	VW		V
REPUBLICAN CANDIDATE	246	41	34	32	48	61	31	125	121	8	39	41	50	108	29	42	53	29	26	66	142	47	57
	41%	31%	43%	40%	41%	51%	42%	43%	39%	27%	43%	32%	42%	47%	36%	42%	50%	46%	25%	46%	77%	18%	38%
						B								L		S	S	S		S	VW		V
DEMOCRAT CANDIDATE	257	73	35	34	40	46	30	122	136	16	40	60	52	88	38	43	40	26	54	55	15	178	65
	43%	55%	45%	42%	35%	38%	41%	42%	43%	53%	44%	48%	43%	38%	48%	42%	38%	42%	51%	38%	8%	67%	42%
		EFg																	qt			UW	U
NEITHER/OTHER/INDEPENDENT	35	6	2	5	8	6	6	14	21	-	4	12	6	12	2	9	3	3	8	9	9	12	14
	6%	5%	3%	7%	7%	5%	9%	5%	7%	-	4%	10%	5%	5%	2%	9%	3%	6%	8%	6%	5%	4%	9%
												J	J	J									
DON'T KNOW/UNDECIDED/NEED MORE INFO	57	12	7	9	19	4	7	23	34	6	6	13	10	23	8	6	9	4	17	14	18	23	16
	10%	9%	8%	11%	17%	4%	9%	8%	11%	20%	6%	10%	8%	10%	11%	6%	8%	6%	16%	10%	10%	9%	10%
				f	F														Pr				
REFUSED	5	1	-	-	1	3	-	5	-	-	2	-	2	1	2	2	1	-	-	-	-	4	1
	1%	1%	-	-	1%	2%	-	2%	-	-	3%	-	2%	-	3%	2%	1%	-	-	-	-	2%	-
								i														u	

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Table 5-2
QUESTION 5:
If the election for State Legislator in your area were held today, would you be voting for the Republican candidate or the Democrat candidate?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (REPUBLICAN CANDIDATE - DEMOCRAT CANDIDATE)	-11	59	68	-55	-76	-2	-6	-112	-44	147	-89	73	3	-28	7	-8	31	11	-26	-28	-7	1	-5	-11
	-2%	69% DEFG	69% DEFG	-44%	-54%	-2% DE	-8% DE	-71%	-32% H	55% HI	-74%	16% K	15% K	-11%	3% NP	-28%	19% RST	6% ST	-17%	-29%	-4% X	- UWX	-8% x	-56%
REPUBLICAN CANDIDATE	246	68	74	25	22	31	26	14	34	188	8	224	11	94	124	5	86	82	45	29	71	69	27	3
	41%	80% DEFG	75% DEFG	21%	16%	40% DE	35% dE	9%	25% H	70% HI	6%	50% K	49% K	37% p	43% P	18%	52% ST	45% ST	31%	30%	39% X	43% X	38% x	17%
DEMOCRAT CANDIDATE	257	9	6	80	98	33	32	126	78	41	97	152	8	122	117	13	55	72	71	57	78	68	33	14
	43%	10%	6%	65% BCFG	70% BCFG	42% BC	43% BC	79% IJ	56% J	15%	81% LM	34%	34%	48%	41%	46%	33%	39%	48% Q	58% QR	43%	42%	46%	73% UVw
NEITHER/OTHER/INDEPENDENT	35	3	6	2	9	8	6	5	14	14	5	29	1	12	17	2	7	8	15	5	8	10	4	1
	6%	4%	6%	2%	7% d	10% d	8%	3%	10% H	5%	4%	6%	4%	5%	6%	6%	4%	4%	10% qr	6%	4%	6%	5%	6%
DON'T KNOW/UNDECIDED/NEED MORE INFO	57	6	13	11	12	6	10	14	10	26	7	45	3	24	27	6	17	18	15	6	23	14	7	1
	10%	7%	13%	9%	8%	8%	13%	9%	7%	10%	6%	10%	14%	10%	9%	21%	10%	10%	10%	6%	13%	9%	10%	4%
REFUSED	5	-	-	4	-	1	-	-	2	1	3	1	-	1	1	2	2	2	1	-	3	-	-	-
	1%	-	-	4% bceg	-	1%	-	-	1%	-	3%	-	-	-	-	8%	1%	1%	1%	-	2%	-	-	-

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Table 6-1
Summary of Generic Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39% KLM	80 13%	102 17%	106 18% PrS	62 10%	105 18%	144 24% OPRS	184 31%	264 44%	152 25%
SEP 2016	-11	-32	-2	-2	8	16	1	3	-14	-8	-1	-20	-2	19	-10	-	13	2	-27	11	127	-130	-8
--------	-2%	-24%	-2% B	-2% B	7% BCDg	13% BCDG	1% BCD	1% I	-5%	-26%	-1% L	-16%	-2% L	8% jKLM	-12%	- oS	12% OPrS	4% OS	-26%	8% OPS	69% VW	-49%	-5% V
REPUBLICAN CANDIDATE	246	41	34	32	48	61	31	125	121	8	39	41	50	108	29	42	53	29	26	66	142	47	57
	41%	31%	43%	40%	41%	51% B	42%	43%	39%	27%	43%	32%	42%	47% L	36%	42% S	50% S	46% S	25%	46% S	77% VW	18%	38% V
DEMOCRAT CANDIDATE	257	73	35	34	40	46	30	122	136	16	40	60	52	88	38	43	40	26	54	55	15	178	65
	43%	55% EFg	45%	42%	35%	38%	41%	42%	43%	53%	44%	48%	43%	38%	48%	42%	38%	42%	51% qt	38%	8%	67% UW	42% U
JUN 2016	-21	-19	-6	-8	10	-3	5	38	-58	-1	-9	-5	2	-7	6	19	8	-16	-18	-19	126	-159	12
--------	-3%	-15%	-7%	-10%	9% BCDF	-2% Bd	6% BCDF	13% I	-19%	-8%	-8%	-4%	1% KLN	-5%	7% RST	17% ORST	10% RST	-28%	-13%	-20%	64% VW	-63%	8% V
REPUBLICAN CANDIDATE	245	46	32	27	53	51	36	140	105	5	39	56	67	65	35	58	40	17	50	32	148	33	64
	41%	35%	41%	37%	47% b	40%	46%	49% I	34%	34%	36%	40%	45%	41%	41%	51% RST	50% RsT	29%	37%	33%	75% VW	13%	43% V
DEMOCRAT CANDIDATE	266	66	38	35	43	53	31	103	163	7	48	61	65	72	29	39	32	33	68	51	22	191	53
	44%	50% e	48%	47%	39%	42%	39%	36%	52% H	43%	44%	44%	44%	46%	34%	34%	40%	57% OPq	50% OP	53% OPq	11%	76% UW	35% U
MAY 2016	-1	-12	6	7	-10	5	3	44	-45	-4	2	-10	-4	33	7	16	29	-11	-29	5	143	-129	-15
--------	-	-10%	7% BE	10% BE	-9%	4% BE	4% BE	15% I	-15%	-12%	3% jLM	-7%	-3%	19% JKLM	11% RS	13% RSt	31% OPRST	-17%	-22%	6% RS	72% VW	-51%	-10% V
REPUBLICAN CANDIDATE	244	47	41	30	41	50	36	135	109	10	31	59	50	91	26	54	54	24	40	43	157	41	46
	41%	36%	45%	42%	38%	43%	44%	47% I	35%	32%	43%	39%	37%	53% jLM	44%	45% S	59% oPRSt	36%	31%	46% S	79% VW	16%	30% V
DEMOCRAT CANDIDATE	245	59	35	23	51	45	32	91	154	13	29	69	54	58	20	38	25	35	69	37	14	170	61
	41%	46% d	38%	32%	47% D	38%	39%	32%	49% H	44%	40%	46% N	40%	34%	33%	31%	27%	53% OPQ	53% OPQt	40% q	7%	68% UW	41% U
APR 2016	-42	-35	-5	-13	-6	7	10	16	-58	-12	-7	-1	-9	-13	5	6	5	-20	-19	-19	130	-162	-9
--------	-7%	-29%	-6% Bd	-17%	-6% Bd	5% BCDE	14% BCDEf	6% I	-19%	-27%	-7% j	-1% JkMN	-7% j	-8%	5% RST	6% RST	6% RST	-23%	-14%	-21%	66% VW	-64%	-6% V
REPUBLICAN CANDIDATE	226	35	32	26	40	55	37	123	103	10	39	70	45	61	42	48	33	28	44	31	152	28	46
	38%	29%	35%	36%	36%	44% B	48% B	43% I	33%	22%	36%	41% J	38% j	39% j	39%	46% rS	43%	32%	33%	35%	77% VW	11%	31% V
DEMOCRAT CANDIDATE	268	70	37	39	47	48	26	106	161	22	46	72	54	74	37	41	28	49	63	50	22	190	56
	45%	58% CEFG	41%	53% fG	42%	38%	35%	37%	52% H	49%	43%	42%	46%	47%	34%	40%	37%	55% OpQ	47% o	56% OPQ	11%	75% UW	37% U

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Table 6-2
Summary of Generic Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-11	59	68	-55	-76	-2	-6	-112	-44	147	-89	73	3	-28	7	-8	31	11	-26	-28	-7	1	-5	-11
--------	-2%	69%	69%	-44%	-54%	-2%	-8%	-71%	-32%	55%	-74%	16%	15%	-11%	3%	-28%	19%	6%	-17%	-29%	-4%	-	-8%	-56%
		DEFG	DEFG			DE	DE		H	HI		K	K		NP		RST	ST			X	UWX	x	
REPUBLICAN CANDIDATE	246	68	74	25	22	31	26	14	34	188	8	224	11	94	124	5	86	82	45	29	71	69	27	3
	41%	80%	75%	21%	16%	40%	35%	9%	25%	70%	6%	50%	49%	37%	43%	18%	52%	45%	31%	30%	39%	43%	38%	17%
		DEFG	DEFG			DE	dE		H	HI		K	K	p	P		ST	ST			X	X	x	
DEMOCRAT CANDIDATE	257	9	6	80	98	33	32	126	78	41	97	152	8	122	117	13	55	72	71	57	78	68	33	14
	43%	10%	6%	65%	70%	42%	43%	79%	56%	15%	81%	34%	34%	48%	41%	46%	33%	39%	48%	58%	43%	42%	46%	73%
				BCFG	BCFG	BC	BC	IJ	J		LM								Q	QR				UVw
JUN 2016	-21	71	55	-53	-105	19	-8	-120	-43	149	-93	85	-14	11	-17	-5	-	-	-	-	-	-	-	-
--------	-3%	65%	62%	-49%	-74%	28%	-10%	-75%	-28%	56%	-86%	20%	-35%	4%	-8%	-13%	-	-	-	-	-	-	-	-
		DEFG	DEFG	e		DEG	DE		H	HI		KM	K	OP										
REPUBLICAN CANDIDATE	245	81	67	23	10	36	28	12	42	187	3	224	10	125	86	16	-	-	-	-	-	-	-	-
	41%	74%	75%	21%	7%	52%	35%	7%	27%	70%	3%	52%	25%	43%	40%	37%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DEG	DE		H	HI		KM	K											
DEMOCRAT CANDIDATE	266	10	12	76	115	17	36	131	86	39	97	139	25	114	103	21	-	-	-	-	-	-	-	-
	44%	9%	13%	70%	80%	24%	45%	82%	56%	14%	89%	32%	60%	39%	47%	49%	-	-	-	-	-	-	-	-
				BCFG	BCdFG	Bc	BCF	IJ	J		LM		L		n									
MAY 2016	-1	81	63	-36	-93	-	-15	-114	-32	153	-94	92	3	-1	19	-17	-	-	-	-	-	-	-	-
--------	-	73%	72%	-38%	-59%	-	-22%	-74%	-24%	54%	-78%	21%	10%	-	8%	-72%	-	-	-	-	-	-	-	-
		DEFG	DEFG	e		DEG	E		H	HI		Km	K	P	NP									
REPUBLICAN CANDIDATE	244	88	69	20	21	27	18	11	32	194	6	224	14	116	106	3	-	-	-	-	-	-	-	-
	41%	79%	80%	21%	13%	33%	27%	7%	24%	69%	5%	51%	41%	40%	46%	12%	-	-	-	-	-	-	-	-
		DEFG	DEFG			dE	E		H	HI		K	K	P	P									
DEMOCRAT CANDIDATE	245	7	7	56	114	28	33	125	64	41	100	133	10	117	88	20	-	-	-	-	-	-	-	-
	41%	7%	8%	59%	72%	33%	49%	81%	48%	14%	83%	30%	31%	40%	38%	84%	-	-	-	-	-	-	-	-
				BCF	BCDFG	BC	BCf	IJ	J		LM					NO								
APR 2016	-42	64	65	-50	-112	2	-11	-133	-44	139	-100	68	-9	-14	-11	-17	-	-	-	-	-	-	-	-
--------	-7%	66%	65%	-49%	-75%	2%	-18%	-75%	-31%	53%	-72%	16%	-26%	-5%	-6%	-40%	-	-	-	-	-	-	-	-
		DEFG	DEFG	e		DEG	DE		H	HI		KM	K	P	P									
REPUBLICAN CANDIDATE	226	74	78	18	9	31	16	8	34	181	10	206	9	119	81	9	-	-	-	-	-	-	-	-
	38%	76%	78%	18%	6%	34%	26%	4%	23%	70%	7%	49%	26%	38%	40%	22%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DE	E		H	HI		KM	K	P	P									
DEMOCRAT CANDIDATE	268	9	13	68	122	29	27	141	78	43	110	137	19	133	93	26	-	-	-	-	-	-	-	-
	45%	10%	13%	67%	81%	32%	44%	79%	54%	16%	80%	33%	52%	42%	46%	61%	-	-	-	-	-	-	-	-
				BCFG	BCDFG	BC	BC	IJ	J		LM		L			No								

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Table 7-1
QUESTION 6:
Of the following issues, which ONE specific issue in North Carolina is the most important, meaning which one needs the most attention from state government?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
IMPROVE PUBLIC EDUCATION	196	44	33	23	34	33	29	94	102	21	40	43	33	59	33	28	32	35	35	32	38	91	68
	33%	33%	43%	28%	29%	28%	39%	33%	33%	69%	44%	34%	28%	25%	42%	28%	31%	57%	33%	22%	20%	34%	44%
	(1)	(1)	(1)	(2)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(2)	(1)	(1)	(2)	(2)	(1)	(1)
			df							LMN	mN				T		t	PQST	t			U	Uv
CREATE JOBS AND IMPROVE ECONOMY	156	33	17	26	32	35	13	76	80	9	14	26	30	76	20	22	34	9	24	46	57	64	35
	26%	25%	22%	32%	28%	29%	18%	27%	26%	31%	16%	21%	25%	33%	25%	21%	32%	14%	23%	32%	31%	24%	23%
	(2)	(2)	(2)	(1)	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(3)	(1)	(2)	(2)	(1)	(1)	(2)	(2)
				G		g								KL			pR			pR			
LOWER HEALTH CARE COSTS	98	20	10	10	18	29	12	45	53	-	11	20	28	39	12	23	10	3	21	28	30	51	17
	16%	15%	13%	12%	16%	24%	16%	16%	17%	-	13%	16%	23%	17%	15%	22%	10%	5%	20%	20%	16%	19%	11%
	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)		(3)	(3)	(3)	(3)	(3)	(2)	(4)	(5)	(3)	(3)	(4)	(3)	(3)
						cD					J	J	J	J		QR			QR	QR		w	
CONTROL ILLEGAL IMMIGRATION	55	14	9	7	12	6	7	27	29	-	10	10	14	21	4	11	12	6	9	14	30	17	8
	9%	11%	11%	9%	10%	5%	9%	9%	9%	-	11%	8%	12%	9%	5%	11%	11%	10%	8%	9%	17%	6%	6%
	(4)	(4)	(4)	(5)	(4)	(5)	(5)	(4)	(4)		(4)	(6)	(4)	(4)	(5)	(4)	(3)	(3)	(4)	(5)	(3)	(5)	(5)
											J	J	J	J							VW		
HOLD DOWN TAXES	47	12	3	8	8	9	8	21	26	-	10	12	6	20	4	9	7	6	7	14	15	18	15
	8%	9%	4%	9%	7%	7%	11%	7%	8%	-	11%	9%	5%	8%	5%	9%	7%	9%	6%	10%	8%	7%	10%
	(5)	(5)	(5)	(4)	(5)	(4)	(4)	(5)	(5)		(5)	(5)	(5)	(5)	(4)	(5)	(5)	(4)	(6)	(4)	(5)	(4)	(4)
											J	J	J	J									
IMPROVE ROADS AND HIGHWAYS	27	7	2	3	6	6	4	15	13	-	2	13	4	8	4	7	4	1	7	4	11	9	7
	5%	5%	3%	3%	5%	5%	6%	5%	4%	-	2%	10%	4%	4%	5%	7%	4%	2%	7%	3%	6%	3%	5%
	(6)	(6)	(6)	(6)	(6)	(6)	(6)	(6)	(6)		(6)	(4)	(6)	(6)	(6)	(6)	(6)	(6)	(5)	(6)	(6)	(6)	(6)
												Jkmn	J	J									
DON'T KNOW/UNDECIDED	20	2	4	4	6	3	1	10	10	-	3	3	4	10	3	2	5	1	2	6	3	14	2
	3%	2%	5%	6%	5%	2%	1%	4%	3%	-	3%	2%	4%	4%	4%	2%	5%	2%	2%	4%	2%	5%	2%
					g								J	J								uw	

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Table 7-2
QUESTION 6:
Of the following issues, which ONE specific issue in North Carolina is the most important, meaning which one needs the most attention from state government?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
IMPROVE PUBLIC EDUCATION	196	21	17	40	51	33	35	78	61	44	32	153	9	103	75	13	34	61	56	42	56	49	32	11
	33%	25%	17%	33%	36%	41%	48%	49%	44%	16%	27%	34%	38%	41%	26%	45%	20%	33%	38%	43%	31%	30%	45%	56%
	(1)	(2)	(3)	(1) C	(1) bC	(1) bC	(1) BCd	(1) J	(1) J	(3)	(2)	(1)	(1)	(1) O	(2)	(1)	(3)	(1) Q	(1) Q	(1) Q	(1)	(1)	(1) uv	(1) uv
CREATE JOBS AND IMPROVE ECONOMY	156	25	32	32	33	20	15	35	29	85	36	109	7	47	92	10	46	42	38	28	46	40	16	7
	26%	29%	33%	26%	23%	25%	20%	22%	21%	32%	30%	24%	32%	18%	32%	37%	27%	23%	26%	28%	25%	24%	22%	35%
	(2)	(1)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(1) hI	(1)	(2)	(2)	(2)	(1) N	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
LOWER HEALTH CARE COSTS	98	14	15	21	30	10	8	23	21	49	25	72	1	42	47	1	37	26	24	11	32	26	6	-
	16%	17%	16%	17%	21%	12%	11%	14%	15%	18%	21%	16%	2%	17%	17%	3%	22%	14%	16%	11%	18%	16%	9%	-
	(3)	(3)	(4)	(3)	(3) g	(3)	(3)	(3)	(3)	(2)	(3) M	(3) M	(6)	(3) P	(3) P	(5)	(2) T	(4)	(3)	(3)	(3) wX	(3) X	(4) X	
CONTROL ILLEGAL IMMIGRATION	55	11	19	12	4	4	5	3	5	43	8	45	3	18	26	2	13	27	12	3	14	22	8	-
	9%	13%	20%	10%	3%	4%	7%	2%	3%	16%	6%	10%	15%	7%	9%	7%	8%	15%	8%	4%	7%	13%	11%	-
	(4)	(4) Ef	(2) dEFG	(4) E	(6)	(5)	(5)	(6)	(6)	(4) HI	(5)	(4)	(3)	(5)	(4)	(3)	(5)	(3) qsT	(4)	(5)	(5) X	(4) X	(3) X	
HOLD DOWN TAXES	47	6	9	7	11	9	6	6	14	27	10	35	2	18	25	1	20	9	8	10	16	17	3	-
	8%	7%	9%	5%	8%	11%	9%	4%	10%	10%	8%	8%	10%	7%	9%	3%	12%	5%	5%	11%	9%	10%	4%	-
	(5)	(6)	(5)	(5)	(4)	(4)	(4)	(4)	(4) h	(5) H	(4)	(5)	(4)	(6)	(5)	(4)	(4) Rs	(6)	(6)	(4)	(4) X	(5) X	(5)	
IMPROVE ROADS AND HIGHWAYS	27	7	4	5	5	3	4	6	6	13	4	22	1	19	7	-	7	11	8	2	11	5	3	2
	5%	8%	4%	4%	3%	4%	5%	4%	5%	5%	4%	5%	3%	8%	3%	-	4%	6%	5%	2%	6%	3%	4%	10%
	(6)	(5)	(6)	(6)	(5)	(6)	(6)	(5)	(5)	(6)	(6)	(6)	(5)	(4) OP	(6) P		(6)	(5) t	(5)	(6)	(6)	(6)	(6)	(3)
DON'T KNOW/UNDECIDED	20	2	2	7	7	2	1	8	4	8	5	14	-	6	12	1	11	5	2	2	8	4	3	-
	3%	2%	2%	6%	5%	2%	1%	5%	3%	3%	4% m	3% M	-	3%	4%	5%	7% St	3%	1%	2%	5% X	2% x	4%	-

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Table 8-1
Summary Table: % Increased

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
STATE TAXES OVERALL IN NORTH CAROLINA	292 49% (1)	64 49% (1)	42 54% (1)	44 55% (1)	57 49% (1)	51 43% (2)	33 45% (1)	135 47% (1)	157 50% (1)	13 42% (1)	36 40% (2)	63 50% (2)	62 52% (1)	117 50% (1)	32 40% (2)	52 52% (1)	51 48% (1)	23 38% (1)	62 59% (1) or	71 49% (1)	79 43% (2)	142 54% (1) U	71 46% (1)
STATE INCOME TAXES IN NORTH CAROLINA	249 41% (2)	48 36% (3)	33 42% (2)	35 44% (2)	46 40% (2)	53 44% (1)	33 45% (2)	110 38% (3)	139 44% (2)	8 27% (2)	28 31% (4)	64 51% (1) Kn	53 44% (2)	94 41% (2)	26 32% (4)	42 41% (3)	42 40% (3)	22 36% (2)	57 54% (2) OQrt	59 41% (2)	76 41% (3)	117 44% (2)	56 37% (3)
TEACHER PAY FOR K-12 EDUCATORS IN NORTH CAROLINA	223 37% (3)	52 39% (2)	27 35% (3)	27 34% (4)	43 37% (3)	51 42% (3)	23 31% (3)	129 45% (2) I	94 30% (3)	2 6% (4)	41 46% (1) J	49 39% (3) J	45 37% (3) J	86 37% (3) J	33 41% (1)	50 49% (2) rST	46 44% (2) ST	19 30% (3)	29 28% (3)	46 32% (3)	93 50% (1) Vw	69 26% (3)	61 40% (2) V
SPENDING ON K-12 EDUCATION IN NORTH CAROLINA	171 28% (4)	35 27% (4)	23 30% (4)	28 35% (3) g	34 29% (4)	35 29% (4)	16 22% (4)	97 34% (4) I	73 24% (4)	7 24% (3)	31 34% (3)	39 31% (4)	34 28% (4)	59 26% (4)	26 33% (3)	38 37% (4) ST	33 31% (4) s	18 30% (4)	21 20% (4)	34 23% (4)	69 37% (4) V	59 22% (4)	43 28% (4)

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Table 8-2
Summary Table: % Increased

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
STATE TAXES OVERALL IN NORTH CAROLINA	292	33	46	60	83	43	28	77	73	126	73	204	13	124	143	10	97	74	72	46	93	80	30	8
	49%	39%	47%	48%	59%	54%	38%	48%	53%	47%	61%	45%	56%	49%	50%	37%	59%	40%	49%	48%	51%	50%	43%	43%
	(1)	(4)	(1)	(1)	(1) BcG	(1) b	(2)	(1)	(1)	(2)	(1) L	(1)	(1)	(1)	(1)	(2)	(1) R	(1)	(1)	(1)	(1)	(1)	(1)	(2)
STATE INCOME TAXES IN NORTH CAROLINA	249	33	43	50	67	27	29	60	54	114	58	180	10	101	129	8	79	63	64	39	79	78	27	5
	41%	39%	43%	41%	48%	34%	40%	38%	39%	42%	48%	40%	45%	40%	45%	28%	47%	35%	44%	40%	43%	48%	38%	27%
	(2)	(3)	(3)	(2)	(2) f	(3)	(1)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(3)	(2) R	(3)	(2)	(3)	(2)	(2)	(3)	(3)
TEACHER PAY FOR K-12 EDUCATORS IN NORTH CAROLINA	223	50	43	44	26	36	25	39	52	128	33	176	9	90	106	11	59	67	53	42	56	61	30	13
	37%	58%	44%	36%	18%	45%	35%	25%	38%	48%	28%	39%	41%	36%	37%	40%	35%	37%	36%	43%	31%	38%	42%	66%
	(3)	(1) cDEG	(2) E	(3) E	(3)	(2) E	(3) E	(3)	(3) H	(1) Hi	(4)	(3) k	(3)	(3)	(3)	(1)	(3)	(2)	(3)	(2)	(3)	(3)	(2)	(1) UVw
SPENDING ON K-12 EDUCATION IN NORTH CAROLINA	171	35	34	36	23	27	16	26	34	104	37	125	6	79	76	5	52	53	43	21	55	55	15	3
	28%	41%	34%	29%	17%	34%	22%	17%	25%	39%	31%	28%	27%	31%	26%	19%	31%	29%	29%	22%	30%	34%	20%	13%
	(4)	(2) EG	(4) E	(4) E	(4)	(4) E	(4)	(4)	(4)	(4) HI	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4) x	(4) wX	(4)	(4)

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Table 9-1
QUESTION 7:
Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge.

State income taxes in North Carolina

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (INCREASED - DECREASED)	167	28	20	21	28	41	28	66	101	6	12	50	27	70	15	24	27	8	48	44	49	82	35
	28%	21%	26%	26%	24%	34% B	38% Be	23%	32% H	20%	13%	40% KM	23%	30% K	19%	23%	25% r	13%	46% OPQRT	31% R	27%	31%	23%
INCREASED	249	48	33	35	46	53	33	110	139	8	28	64	53	94	26	42	42	22	57	59	76	117	56
	41%	36%	42%	44%	40%	44%	45%	38%	44%	27%	31%	51% Kn	44%	41%	32%	41%	40%	36%	54% OQrt	41%	41%	44%	37%
DECREASED	82	20	12	14	18	12	5	44	38	2	16	14	25	24	11	19	15	14	9	15	27	35	21
	14%	15% g	16%	18% g	16% g	10%	7%	15%	12%	6%	18%	11%	21% jlN	11%	13%	18% s	14%	23% s	8%	10%	15%	13%	13%
REMAINED ABOUT THE SAME	208	54	19	19	43	46	27	106	101	16	36	39	38	78	33	36	37	20	35	46	59	84	65
	35%	41% CD	24%	24%	37% d	38% cd	37% d	37%	33%	52%	40%	31%	32%	34%	41%	35%	35%	33%	33%	32%	32%	32%	42% v
DON'T KNOW	56	10	13	10	7	8	8	24	32	5	8	6	3	34	8	4	11	4	3	24	18	26	11
	9%	7%	17% bEF	13%	6%	6%	11%	8%	10%	15%	8%	4%	2%	15% LM	10%	4%	11% pS	7%	3%	17% PrS	10%	10%	7%
REFUSED	6	-	-	1	2	2	-	3	2	-	2	2	1	-	2	1	-	1	1	-	3	2	-
	1%	-	-	1%	2%	2%	-	1%	1%	-	2%	2%	1%	-	3%	1%	-	2%	1%	-	2% w	1%	-

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Table 9-2
QUESTION 7:
Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge.

State income taxes in North Carolina

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (INCREASED - DECREASED)	167	20	29	31	52	15	21	42	35	69	42	120	5	62	94	6	68	34	40	22	65	45	14	4
	28%	24%	29%	25%	37% bdF	19%	28%	26%	25%	26%	35%	27%	23%	25%	33% n	21%	41% RST	19%	27%	22%	35% W	28%	19%	23%
INCREASED	249	33	43	50	67	27	29	60	54	114	58	180	10	101	129	8	79	63	64	39	79	78	27	5
	41%	39%	43%	41%	48% f	34%	40%	38%	39%	42%	48%	40%	45%	40%	45%	28%	47% R	35%	44%	40%	43%	48%	38%	27%
DECREASED	82	13	14	19	15	12	9	18	19	45	15	60	5	39	34	2	11	29	24	18	14	33	13	1
	14%	15%	14%	16%	11%	15%	12%	11%	14%	17%	13%	13%	22%	15%	12%	7%	7%	16% Q	17% Q	18% Q	8%	21% UX	19% ux	4%
REMAINED ABOUT THE SAME	208	30	30	42	41	34	31	63	51	88	38	160	6	99	87	9	55	78	40	32	64	42	22	11
	35%	35%	30%	34%	29%	43% e	42%	40%	37%	33%	32%	35%	27%	39% o	30%	33%	33%	43% qS	27%	33%	35%	26%	31%	61% uVW
DON'T KNOW	56	6	12	11	15	7	4	17	12	19	8	46	1	9	36	8	22	10	17	6	26	7	8	1
	9%	7%	13%	9%	11%	9%	6%	11%	9%	7%	6%	10%	6%	4%	13% N	27% N	13% Rt	5%	11% r	6%	14% V	4%	11%	8%
REFUSED	6	3	-	-	2	-	-	-	2	3	1	5	-	4	-	1	-	2	1	2	-	1	1	-
	1%	4% cdfg	-	-	2%	-	-	-	2%	1% h	1%	1% M	-	2%	-	5%	-	1%	1%	2%	-	1%	1%	-

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Table 10-1
QUESTION 8:
Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge.

State taxes overall in North Carolina

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (INCREASED - DECREASED)	231	47	36	33	48	39	28	100	131	10	27	51	44	98	21	41	37	15	55	60	56	122	53
	38%	36%	46% f	41%	42%	32%	38%	35%	42% h	32%	30%	40%	37%	42% k	26%	40%	35%	25%	53% OQRt	41% or	30%	46% Uw	35%
INCREASED	292	64	42	44	57	51	33	135	157	13	36	63	62	117	32	52	51	23	62	71	79	142	71
	49%	49%	54%	55%	49%	43%	45%	47%	50%	42%	40%	50%	52%	50%	40%	52%	48%	38%	59% or	49%	43%	54% U	46%
DECREASED	61	17	6	11	9	12	6	36	26	3	9	13	18	19	11	12	13	8	7	11	23	21	17
	10%	13%	8%	14%	8%	10%	8%	12%	8%	10%	10%	10%	15% n	8%	13%	11%	13% s	13%	6%	8%	13%	8%	11%
REMAINED ABOUT THE SAME	204	45	25	19	42	46	27	100	104	13	35	43	38	74	28	35	36	25	33	45	62	84	58
	34%	34%	32%	24%	36%	38% d	37%	35%	33%	42%	39%	34%	32%	32%	35%	35%	34%	41%	32%	32%	34%	32%	38%
DON'T KNOW	37	5	4	5	6	10	7	14	23	2	8	4	2	21	6	2	6	4	3	16	17	15	4
	6%	4%	5%	7%	5%	8%	9%	5%	7%	6%	8%	3%	2%	9% LM	7%	2%	5%	6%	3%	11% PqS	9% W	6%	3%
REFUSED	6	1	-	-	2	1	1	4	2	-	2	3	-	1	4	-	-	1	-	1	2	1	2
	1%	1%	-	-	2%	1%	1%	1%	1%	-	2%	2%	-	-	4%	-	-	2%	-	-	1%	-	1%

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Table 10-2
QUESTION 8:
Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge.

State taxes overall in North Carolina

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (INCREASED - DECREASED)	231	20	35	45	77	34	19	62	63	89	65	153	9	107	111	7	82	51	59	38	78	59	20	7
	38%	24%	36% b	37% b	55% BCDG	43% Bg	26%	39%	46% J	33%	54% L	34%	41%	42% p	39%	23%	49% R	28%	40% R	38%	43% w	37%	28%	36%
INCREASED	292	33	46	60	83	43	28	77	73	126	73	204	13	124	143	10	97	74	72	46	93	80	30	8
	49%	39%	47%	48%	59% BcG	54% b	38%	48%	53%	47%	61% L	45%	56%	49%	50%	37%	59% R	40%	49%	48%	51%	50%	43%	43%
DECREASED	61	12	11	14	6	9	9	15	10	36	8	50	4	17	32	4	16	23	14	9	15	21	10	1
	10%	15% E	11% e	12% e	4%	11%	12%	9%	7%	14% i	6%	11%	15%	7%	11% n	14%	10%	13%	9%	9%	8%	13%	14%	7%
REMAINED ABOUT THE SAME	204	32	30	43	41	24	33	59	44	90	36	158	6	101	87	8	42	75	50	33	57	52	24	9
	34%	38%	30%	35%	29%	31%	46% ce	37%	32%	34%	30%	35%	26%	40% o	30%	29%	25%	41% Q	34%	34%	31%	32%	34%	50%
DON'T KNOW	37	5	12	6	9	2	2	6	9	16	3	33	1	7	23	4	11	8	10	7	17	7	5	-
	6%	6%	12% FG	5%	6%	3%	3%	4%	6%	6%	3%	7% k	3%	3%	8% N	16%	6%	5%	7%	7%	9% X	4% X	7% X	-
REFUSED	6	2	-	-	1	1	1	2	2	1	-	6	-	4	1	1	-	2	1	2	1	1	1	-
	1%	3%	-	-	1%	2%	1%	1%	2%	-	-	1% KM	-	1%	-	5%	-	1%	1%	2%	-	1%	2%	-

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Table 11-1
QUESTION 9:
Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge.

Spending on K-12 education in North Carolina

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (INCREASED - DECREASED)	-56	-12	-9	7	-17	-8	-17	6	-61	-9	-9	-9	-13	-16	1	3	2	-19	-26	-17	23	-57	-21
	-9%	-9%	-11%	8%	-15%	-6%	-24%	2%	-20%	-30%	-10%	-7%	-11%	-7%	1%	3%	2%	-31%	-25%	-12%	13%	-22%	-14%
		G		BCEFG		G		I							RST	RST	RST			s	VW		
INCREASED	171	35	23	28	34	35	16	97	73	7	31	39	34	59	26	38	33	18	21	34	69	59	43
	28%	27%	30%	35%	29%	29%	22%	34%	24%	24%	34%	31%	28%	26%	33%	37%	31%	30%	20%	23%	37%	22%	28%
				g				I								ST	s				V		
DECREASED	226	47	32	22	50	42	33	91	135	16	40	48	46	75	25	35	31	37	47	50	46	117	64
	38%	36%	41%	27%	43%	35%	45%	32%	43%	54%	45%	38%	39%	32%	32%	34%	29%	61%	45%	35%	25%	44%	42%
					D		D		H									OPQT	Q			U	U
REMAINED ABOUT THE SAME	124	34	11	23	20	24	12	67	57	5	9	29	29	52	15	25	26	5	23	29	42	53	29
	21%	26%	15%	29%	17%	20%	16%	23%	18%	15%	10%	23%	24%	23%	19%	25%	25%	7%	22%	20%	23%	20%	19%
		c		Ceg								k	K	K		R	R		R	R			
DON'T KNOW	75	15	12	7	12	18	12	30	45	2	10	7	11	44	11	4	15	-	14	30	27	33	15
	13%	11%	15%	9%	10%	15%	17%	11%	14%	6%	11%	6%	10%	19%	14%	4%	14%	-	13%	21%	15%	13%	10%
														jkLM	pR	r	PR		PR	PR			
REFUSED	4	1	-	-	-	1	1	2	2	-	-	3	-	1	1	-	-	1	-	1	1	1	1
	1%	1%	-	-	-	1%	1%	1%	1%	-	-	2%	-	-	2%	-	-	2%	-	-	-	1%	1%

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Table 11-2
QUESTION 9:
Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge.

Spending on K-12 education in North Carolina

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (INCREASED - DECREASED)	-56	21	2	-12	-45	-3	-18	-67	-26	44	-9	-41	-5	-24	-24	-5	6	-6	-18	-35	-6	-9	-20	-7
	-9%	25%	2%	-10%	-32%	-4%	-25%	-42%	-19%	16%	-7%	-9%	-21%	-9%	-8%	-18%	4%	-3%	-12%	-36%	-3%	-6%	-27%	-35%
		CDEFG	DEFG	Eg		EG			H	HI							RST	ST	T		Wx	W		
INCREASED	171	35	34	36	23	27	16	26	34	104	37	125	6	79	76	5	52	53	43	21	55	55	15	3
	28%	41%	34%	29%	17%	34%	22%	17%	25%	39%	31%	28%	27%	31%	26%	19%	31%	29%	29%	22%	30%	34%	20%	13%
		EG	E	E		E				HI											x	wX		
DECREASED	226	14	32	48	69	30	34	93	60	60	45	167	11	103	99	10	46	59	61	56	61	64	34	9
	38%	16%	32%	39%	49%	37%	47%	59%	43%	22%	38%	37%	48%	41%	35%	37%	28%	32%	41%	57%	33%	39%	48%	48%
			B	B	BC	B	B	IJ	J										Q	QRS			u	
REMAINED ABOUT THE SAME	124	28	14	26	28	14	16	25	29	64	27	93	5	48	64	9	40	40	26	17	39	26	11	7
	21%	33%	14%	21%	20%	17%	21%	15%	21%	24%	23%	21%	20%	19%	22%	32%	24%	22%	18%	18%	21%	16%	16%	38%
		CdEF								h														
DON'T KNOW	75	9	18	14	19	8	7	13	15	39	10	62	1	21	47	2	27	29	16	3	28	16	10	-
	13%	10%	19%	11%	14%	10%	10%	8%	11%	15%	9%	14%	6%	8%	16%	8%	16%	16%	11%	3%	16%	10%	14%	-
										h					N		T	T	T		X	X	X	
REFUSED	4	-	1	-	1	1	-	1	-	2	-	4	-	1	1	1	1	1	1	-	-	1	1	-
	1%	-	1%	-	1%	2%	-	1%	-	1%	-	1%	-	1%	-	5%	-	1%	1%	-	-	1%	2%	-
												km												

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Table 12-1
QUESTION 10:
Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge.

Teacher pay for K-12 educators in North Carolina

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (INCREASED - DECREASED)	66	27	5	9	9	15	1	65	1	-9	26	16	10	23	17	26	22	-1	-	2	63	-17	20
	11%	20%	7%	11%	8%	12%	2%	23%	-	-30%	29%	13%	8%	10%	21%	26%	21%	-2%	-	2%	34%	-6%	13%
		CEG		G	g	G		I			JLMN	J	j	J	RST	RST	RST			S	VW		V
INCREASED	223	52	27	27	43	51	23	129	94	2	41	49	45	86	33	50	46	19	29	46	93	69	61
	37%	39%	35%	34%	37%	42%	31%	45%	30%	6%	46%	39%	37%	37%	41%	49%	44%	30%	28%	32%	50%	26%	40%
								I			J	J	J	J		rST	ST				Vw		V
DECREASED	157	25	22	19	33	36	21	64	93	11	15	33	35	62	16	24	24	20	29	44	29	86	41
	26%	19%	29%	23%	29%	30%	29%	22%	30%	36%	17%	26%	29%	27%	20%	24%	22%	32%	28%	30%	16%	33%	27%
						b			h				k									U	U
REMAINED ABOUT THE SAME	164	46	20	28	32	22	16	71	94	15	25	33	33	56	23	23	24	21	38	34	38	85	42
	27%	35%	26%	35%	28%	18%	22%	24%	30%	51%	28%	26%	28%	24%	29%	23%	22%	33%	36%	24%	21%	32%	27%
		Fg		Fg						n									pQt			U	
DON'T KNOW	54	9	7	6	8	11	13	25	30	2	8	9	7	28	8	4	12	2	8	19	24	22	8
	9%	7%	9%	7%	7%	9%	18%	9%	9%	6%	9%	7%	6%	12%	10%	4%	12%	3%	8%	13%	13%	8%	6%
							BDEf							M			PR			PR	W		
REFUSED	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-
	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	2%	-	-	-	1%	-

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Table 12-2
QUESTION 10:
Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge.

Teacher pay for K-12 educators in North Carolina

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (INCREASED - DECREASED)	66	40	24	8	-25	17	2	-15	12	84	-1	61	4	20	34	5	22	24	11	12	5	23	11	8
	11%	46%	24%	7%	-18%	21%	3%	-10%	9%	31%	-1%	14%	19%	8%	12%	18%	13%	13%	7%	12%	3%	14%	15%	44%
		CDEFG	DEG	E		DEG	E		H	HI		K	K									U	U	UVW
INCREASED	223	50	43	44	26	36	25	39	52	128	33	176	9	90	106	11	59	67	53	42	56	61	30	13
	37%	58%	44%	36%	18%	45%	35%	25%	38%	48%	28%	39%	41%	36%	37%	40%	35%	37%	36%	43%	31%	38%	42%	66%
		cDEG	E	E		E	E		H	Hi		k												UVw
DECREASED	157	10	19	35	51	18	23	55	40	45	35	115	5	70	73	6	37	44	42	30	51	38	19	4
	26%	12%	20%	29%	36%	23%	31%	34%	29%	17%	29%	26%	22%	28%	25%	22%	22%	24%	29%	31%	28%	23%	26%	23%
				B	BCf	b	B	J	J															
REMAINED ABOUT THE SAME	164	15	22	32	52	23	19	50	39	67	43	116	5	75	76	9	50	52	40	22	56	48	15	2
	27%	18%	23%	26%	37%	28%	26%	32%	28%	25%	36%	26%	22%	29%	27%	33%	30%	29%	27%	23%	31%	30%	22%	11%
					BCd						l										X	X		
DON'T KNOW	54	10	13	12	10	3	6	15	6	28	9	42	3	19	31	-	21	17	12	4	19	14	8	-
	9%	12%	14%	10%	7%	3%	8%	9%	4%	10%	7%	9%	15%	7%	11%	-	13%	9%	8%	4%	10%	9%	11%	-
		f	F							I				P	P		T	t			X	X	X	
REFUSED	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	1	-	1	-	-	-	1	-	-
	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	5%	-	1%	-	-	-	1%	-	-

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Table 13-1
QUESTION 11:
Now, please tell me whether you approve or disapprove of...

The job that Barack Obama is doing as President?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
**D/S (APPROVE - DISAPPROVE)	-34 -6%	29 22% CDEFG	-6 -8% F	-1 -1% cEFG	-21 -18%	-28 -23%	-7 -10% F	-17 -6%	-17 -5%	4 15% lN	6 6% LmN	-4 -3% N	- - N	-40 -17%	16 20% PQRST	-5 -5% Q	-28 -26%	-6 -9% Q	2 2% PQrT	-13 -9% Q	-131 -71%	105 40% UW	-8 -6% U
TOTAL APPROVE	279 47%	80 61% cEFG	36 46%	39 48%	46 39%	47 39%	32 44%	132 46%	147 47%	16 53%	48 53%	60 48%	60 50%	94 41%	46 58% Q	48 47%	38 36%	28 45%	53 51% Q	65 45% q	26 14%	182 69% UW	72 47% U
TOTAL DISAPPROVE	313 52%	51 38%	42 54% b	40 49%	67 58% B	74 61% B	40 54% b	150 52%	163 52%	11 38%	42 47%	65 51%	60 50%	134 58%	31 38%	53 52%	66 62% Os	34 55%	51 49%	78 54% o	156 85% VW	76 29%	80 53% V
STRONGLY APPROVE	183 30%	44 34%	24 31%	27 34%	30 26%	33 28%	24 33%	89 31%	94 30%	12 41%	25 27%	42 33%	36 30%	67 29%	30 38%	34 33%	25 24%	16 26%	31 30%	46 32% q	11 6%	126 48% UW	46 30% U
SOMEWHAT APPROVE	96 16%	36 27% cdEFG	11 14%	12 15%	16 14%	13 11%	8 11%	43 15%	53 17%	4 12%	23 26% N	19 15%	24 20% n	27 12%	16 20%	14 14%	13 12%	12 20%	22 21% q	19 13%	14 8%	56 21% U	26 17% U
SOMEWHAT DISAPPROVE	67 11%	12 9%	6 8%	16 20% bcE	8 7%	16 13%	9 13%	32 11%	35 11%	4 14%	13 15%	13 10%	14 11%	23 10%	12 15%	12 12%	8 7%	7 12%	13 12%	15 11%	22 12%	28 11%	17 11%
STRONGLY DISAPPROVE	246 41%	39 29%	36 46% Bd	24 30%	59 51% BD	59 49% BD	30 41%	118 41%	128 41%	7 24%	29 32%	52 41%	46 38%	111 48% jKm	19 23%	41 40% o	58 55% OPST	27 43% o	38 37%	62 43% O	134 73% VW	48 18%	64 42% V
UNDECIDED/DON'T KNOW	8 1%	1 1%	- -	2 2%	3 3%	- -	2 2%	6 2%	2 1%	3 9%	- -	1 1%	1 1%	3 1% K	3 3%	1 1%	2 2% r	- -	1 1%	1 1%	2 1%	6 2% W	- -

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Table 13-2
QUESTION 11:
Now, please tell me whether you approve or disapprove of...

The job that Barack Obama is doing as President?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (APPROVE - DISAPPROVE)	-34	-63	-68	44	62	2	-11	112	34	-183	98	-128	1	6	-33	8	-38	-23	4	23	-13	-23	5	10
	-6%	-74%	-69%	35%	44%	3%	-15%	71%	25%	-68%	81%	-28%	2%	2%	-12%	29%	-23%	-13%	3%	24%	-7%	-14%	7%	54%
				BCFG	BCFG	BCG	BC	IJ	J		LM		L	O		NO		q	QR	QRS			UV	UVW
TOTAL APPROVE	279	10	15	81	100	41	31	133	86	42	106	160	12	127	125	18	63	77	76	60	83	67	38	15
	47%	12%	15%	66%	71%	51%	43%	84%	62%	16%	89%	35%	51%	50%	44%	65%	38%	42%	51%	62%	46%	41%	53%	77%
				BCfG	BCFG	BC	BC	IJ	J		LM					o			Q	QR				UVw
TOTAL DISAPPROVE	313	73	83	38	38	39	42	21	52	225	9	287	11	122	158	10	101	100	71	37	97	90	33	4
	52%	86%	85%	31%	27%	49%	57%	13%	38%	83%	7%	64%	49%	48%	55%	35%	61%	55%	49%	38%	53%	56%	46%	23%
		DEFG	DEFG			DE	DE		H	HI		K	K		p		sT	T			X	X	x	
STRONGLY APPROVE	183	5	7	57	69	28	18	101	43	25	71	102	9	77	88	14	38	49	54	42	56	41	29	10
	30%	5%	7%	46%	49%	35%	24%	63%	31%	9%	59%	23%	39%	30%	31%	50%	23%	27%	37%	43%	31%	25%	40%	54%
				BCG	BCfG	BC	BC	IJ	J		L								Qr	QR			v	uV
SOMEWHAT APPROVE	96	6	9	25	31	13	14	32	43	17	36	57	3	50	37	4	24	28	21	19	27	27	9	4
	16%	7%	9%	20%	22%	16%	18%	20%	31%	6%	30%	13%	12%	20%	13%	15%	15%	16%	15%	19%	15%	16%	13%	23%
				BC	BC		b	J	hJ		Lm			o										
SOMEWHAT DISAPPROVE	67	12	11	10	18	10	7	7	14	42	2	62	3	28	32	5	25	20	15	8	25	20	7	-
	11%	14%	11%	8%	13%	13%	9%	4%	10%	16%	2%	14%	15%	11%	11%	16%	15%	11%	10%	8%	13%	13%	10%	-
									h	H		K									X	X	X	
STRONGLY DISAPPROVE	246	62	73	27	20	28	35	14	38	183	7	225	8	93	126	5	76	81	57	29	72	70	25	4
	41%	72%	74%	22%	14%	36%	48%	9%	27%	68%	6%	50%	34%	37%	44%	19%	46%	44%	39%	30%	39%	43%	36%	23%
		DEFG	DEFG			dE	DE		H	HI		K	K	p	P		T	T				x		
UNDECIDED/DON'T KNOW	8	2	-	4	2	-	-	4	1	3	5	3	-	4	3	-	3	4	-	1	3	4	1	-
	1%	2%	-	4%	1%	-	-	3%	-	1%	4%	1%	-	2%	1%	-	2%	2%	-	1%	2%	3%	1%	-
				cfg							m	m			P			s				x		

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Table 14-1
Summary of Obama Approval Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
														KLM			PrS			OPRS			
SEP 2016	-34	29	-6	-1	-21	-28	-7	-17	-17	4	6	-4	-	-40	16	-5	-28	-6	2	-13	-131	105	-8
--------	-6%	22%	-8%	-1%	-18%	-23%	-10%	-6%	-5%	15%	6%	-3%	-	-17%	20%	-5%	-26%	-9%	2%	-9%	-71%	40%	-6%
		CDEFG	F	cEFG			F			lN	LmN	N	N		PQRST	Q		Q	PQrT	Q		UW	U
APPROVE	279	80	36	39	46	47	32	132	147	16	48	60	60	94	46	48	38	28	53	65	26	182	72
	47%	61%	46%	48%	39%	39%	44%	46%	47%	53%	53%	48%	50%	41%	58%	47%	36%	45%	51%	45%	14%	69%	47%
		cEFG													Q				Q	q		UW	U
DISAPPROVE	313	51	42	40	67	74	40	150	163	11	42	65	60	134	31	53	66	34	51	78	156	76	80
	52%	38%	54%	49%	58%	61%	54%	52%	52%	38%	47%	51%	50%	58%	38%	52%	62%	55%	49%	54%	85%	29%	53%
			b		B	B	b										Os			o	VW		V
JUN 2016	-18	11	-4	5	-5	-7	-17	-65	47	6	10	-22	-18	6	-9	-35	-15	23	-4	23	-128	131	-21
--------	-3%	9%	-5%	6%	-5%	-6%	-22%	-23%	15%	37%	10%	-16%	-12%	4%	-11%	-31%	-19%	38%	-3%	24%	-65%	52%	-14%
		CEFG	G	CEFG	G	G			H	KLMN	LMn			LM	P			OPQSt	oPQ	OPQS		UW	U
APPROVE	286	70	37	39	53	57	31	108	178	10	58	57	65	82	36	39	33	40	65	59	34	189	63
	48%	53%	47%	52%	47%	45%	39%	37%	57%	66%	53%	41%	44%	52%	42%	34%	40%	68%	48%	62%	17%	75%	42%
		G							H	Lm	l			l				OPQS	P	OPQS		UW	U
DISAPPROVE	304	58	41	34	58	64	48	173	131	4	47	79	83	76	45	74	48	18	69	36	162	58	84
	51%	45%	52%	46%	52%	51%	61%	60%	42%	28%	44%	57%	56%	48%	53%	64%	60%	30%	51%	38%	82%	23%	56%
							Bd	I				Jk	Jk	j	RT	RST	RT		RT		VW		V
MAY 2016	-45	13	-25	-8	6	-20	-10	-67	23	3	4	3	-6	-63	-11	-12	-46	20	8	-18	-154	107	2
--------	-7%	10%	-28%	-11%	5%	-17%	-13%	-23%	7%	11%	5%	2%	-4%	-36%	-18%	-10%	-50%	31%	6%	-20%	-78%	42%	2%
		CDFG		C	CDFG		c		H	MN	MN	MN	N		Q	Qt		OPQST	OPQT	Q		UW	U
APPROVE	270	70	32	30	55	48	35	107	163	16	36	75	65	52	24	55	21	41	68	36	21	175	74
	45%	54%	35%	42%	51%	41%	43%	37%	52%	54%	50%	50%	48%	30%	40%	45%	23%	62%	52%	39%	11%	70%	49%
		CF			C				H	N	N	N	N		Q	Q		OPQT	QT	Q		UW	U
DISAPPROVE	315	57	58	38	50	68	45	174	140	13	32	72	70	115	35	67	67	21	59	55	175	68	72
	52%	44%	63%	53%	46%	58%	55%	61%	45%	42%	45%	48%	52%	66%	58%	55%	73%	32%	46%	59%	88%	27%	48%
			BE			Be		I						JKLM	R	R	oPRST		r	Rs	VW		V

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Table 14-2
Summary of Obama Approval Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-34	-63	-68	44	62	2	-11	112	34	-183	98	-128	1	6	-33	8	-38	-23	4	23	-13	-23	5	10
--------	-6%	-74%	-69%	35%	44%	3%	-15%	71%	25%	-68%	81%	-28%	2%	2%	-12%	29%	-23%	-13%	3%	24%	-7%	-14%	7%	54%
				BCFG	BCFG	BCG	BC	IJ	J		LM		L	O		NO		q	QR	QRS			UV	UVW
APPROVE	279	10	15	81	100	41	31	133	86	42	106	160	12	127	125	18	63	77	76	60	83	67	38	15
	47%	12%	15%	66%	71%	51%	43%	84%	62%	16%	89%	35%	51%	50%	44%	65%	38%	42%	51%	62%	46%	41%	53%	77%
				BCfG	BCFG	BC	BC	IJ	J		LM					o			Q	QR				UVw
DISAPPROVE	313	73	83	38	38	39	42	21	52	225	9	287	11	122	158	10	101	100	71	37	97	90	33	4
	52%	86%	85%	31%	27%	49%	57%	13%	38%	83%	7%	64%	49%	48%	55%	35%	61%	55%	49%	38%	53%	56%	46%	23%
		DEFG	DEFG			DE	DE		H	HI		K	K		p		sT	T			X	X	x	
JUN 2016	-18	-78	-50	37	93	-24	3	113	36	-172	97	-136	21	-25	6	-9	-	-	-	-	-	-	-	-
--------	-3%	-72%	-56%	34%	65%	-35%	4%	71%	23%	-64%	90%	-31%	50%	-9%	3%	-21%	-	-	-	-	-	-	-	-
				BCFG	BCDFG	Bc	BCF	IJ	J		LM		L		NP									
APPROVE	286	15	19	72	117	21	42	136	93	45	101	147	29	129	111	16	-	-	-	-	-	-	-	-
	48%	13%	21%	66%	82%	30%	52%	86%	60%	17%	94%	34%	71%	44%	51%	37%	-	-	-	-	-	-	-	-
				BCFg	BCDFG	B	BCF	IJ	J		LM		L		p									
DISAPPROVE	304	93	69	35	24	45	38	23	57	217	4	282	9	154	105	25	-	-	-	-	-	-	-	-
	51%	85%	78%	32%	16%	65%	48%	14%	37%	81%	4%	65%	21%	53%	48%	58%	-	-	-	-	-	-	-	-
		DEFG	DEfG	E		DEG	DE		H	HI		KM	K											
MAY 2016	-45	-91	-63	29	78	-4	7	112	22	-185	100	-142	-3	-15	-45	19	-	-	-	-	-	-	-	-
--------	-7%	-82%	-72%	30%	50%	-5%	10%	73%	17%	-66%	83%	-32%	-10%	-5%	-19%	80%	-	-	-	-	-	-	-	-
				BCFG	BCDFG	BC	BCF	IJ	J		LM		L	O		NO									
APPROVE	270	10	11	59	116	38	36	131	76	46	108	143	14	136	91	21	-	-	-	-	-	-	-	-
	45%	9%	13%	63%	74%	46%	54%	85%	57%	16%	90%	33%	43%	46%	39%	90%	-	-	-	-	-	-	-	-
				BCF	BCdFG	BC	BC	IJ	J		LM					NO									
DISAPPROVE	315	101	74	31	37	43	29	19	54	231	8	285	18	150	136	2	-	-	-	-	-	-	-	-
	52%	91%	85%	33%	24%	51%	43%	12%	41%	82%	7%	65%	53%	51%	59%	10%	-	-	-	-	-	-	-	-
		DEFG	DEFG			DE	E		H	HI		K	K	P	P									

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Table 15-1
QUESTION 12:
Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
**D/S (APPROVE - DISAPPROVE)	43 7%	-4 -3%	5 7% B	6 7% B	7 6% B	24 20% BCDEG	5 7% B	31 11% I	12 4%	-14 -47%	31 34% JLMN	-4 -3% j	-3 -2% j	32 14% JLM	8 11% S	9 9% S	13 12% S	7 11% S	-19 -18%	24 16% pS	123 67% VW	-73 -28%	-7 -5% V
TOTAL APPROVE	305 51%	61 46%	40 51%	40 50%	56 48%	70 58% b	37 51%	151 53%	154 49%	5 15%	58 65% JLM	58 46% J	56 47% J	126 55% J	39 49%	54 53% s	58 54% S	33 54%	40 38%	80 56% S	152 83% VW	82 31%	71 47% V
TOTAL DISAPPROVE	262 44%	65 50%	34 44%	35 43%	49 42%	47 39%	32 44%	121 42%	142 45%	19 63% k	28 31%	62 50% K	59 49% K	94 41%	31 39%	45 44%	45 42%	26 42%	59 56% oQT	56 39%	29 16%	155 59% U	78 51% U
STRONGLY APPROVE	161 27%	33 25%	20 25%	17 22%	37 32%	36 30%	18 25%	76 26%	84 27%	3 10%	19 22%	28 22%	31 26%	78 34% JkL	14 18%	25 25%	37 35% OpRS	11 18%	23 22%	50 35% OpRS	90 49% VW	37 14%	34 22% v
SOMEWHAT APPROVE	144 24%	28 22%	20 26%	23 29% e	19 17%	34 28% e	19 26%	75 26%	69 22%	2 6%	39 43% JLMN	30 24% J	25 20% j	48 21% j	25 31% s	29 28% s	21 20%	22 36% qs	17 16%	30 21%	62 34% V	45 17%	37 24%
SOMEWHAT DISAPPROVE	74 12%	16 12%	14 18% f	11 14%	17 14%	9 8%	7 10%	32 11%	41 13%	8 27%	9 10%	21 16%	14 12%	22 9%	12 14%	11 11%	10 9%	10 16%	18 17% qt	13 9%	13 7%	38 14% U	23 15% U
STRONGLY DISAPPROVE	188 31%	50 38%	21 27%	23 29%	32 28%	38 31%	25 34%	88 31%	100 32%	11 36%	19 21%	42 33%	45 37% K	72 31%	19 24%	34 33%	35 33%	16 26%	41 39%	43 30%	16 9%	117 44% U	55 36% U
UNDECIDED/DON'T KNOW	33 5%	6 4%	3 4%	5 6%	11 9% f	4 3%	4 6%	16 6%	17 5%	6 22%	4 5%	5 4%	5 5%	11 5%	10 12%	3 3%	3 3%	3 4%	6 6%	8 5%	3 1%	27 10% UW	3 2%

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Table 15-2
QUESTION 12:
Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (APPROVE - DISAPPROVE)	43	59	64	-33	-40	4	-11	-73	-13	129	-34	74	3	-4	20	5	49	25	-2	-34	19	8	-15	-7
	7%	70%	65%	-27%	-29%	5%	-16%	-46%	-9%	48%	-28%	17%	12%	-1%	7%	19%	29%	14%	-2%	-34%	10%	5%	-21%	-39%
		DEFG	DEFG			DEG			H	HI		K	K		N	N	RST	ST	T		vWX	WX		
TOTAL APPROVE	305	72	80	39	44	41	30	37	58	194	34	256	11	119	146	15	101	98	69	31	93	83	28	5
	51%	85%	81%	31%	31%	51%	42%	23%	42%	72%	28%	57%	50%	47%	51%	52%	61%	54%	47%	32%	51%	51%	40%	27%
		DEFG	DEFG			DE			H	HI		K					ST	T	T		x	x		
TOTAL DISAPPROVE	262	13	16	71	84	36	42	110	71	64	68	182	9	123	126	10	53	72	72	65	74	76	43	13
	44%	15%	16%	58%	60%	46%	57%	70%	52%	24%	57%	40%	38%	48%	44%	34%	32%	40%	49%	67%	41%	47%	60%	66%
				BC	BC	BC	BC	IJ	J		L								Q	QRS			Uv	u
STRONGLY APPROVE	161	39	51	20	17	18	16	13	22	118	11	143	5	54	87	7	51	60	34	15	48	43	17	3
	27%	45%	52%	16%	12%	23%	22%	8%	16%	44%	9%	32%	21%	21%	30%	24%	30%	33%	23%	16%	26%	26%	23%	17%
		DEFG	DEFG						h	HI		K			N		T	sT						
SOMEWHAT APPROVE	144	33	28	19	26	23	15	24	37	75	23	114	7	65	59	8	51	38	36	16	45	40	12	2
	24%	39%	29%	15%	19%	28%	20%	15%	26%	28%	19%	25%	29%	26%	21%	28%	30%	21%	24%	17%	25%	25%	16%	11%
		DEG	D			d			H	H							rT							
SOMEWHAT DISAPPROVE	74	3	9	17	20	12	12	14	24	24	24	47	1	43	26	1	23	22	12	16	23	24	9	-
	12%	4%	9%	14%	15%	15%	16%	9%	18%	9%	20%	10%	5%	17%	9%	5%	14%	12%	8%	16%	13%	15%	13%	-
				B	B	b	B		hJ		lM			OP				q			X	X	X	
STRONGLY DISAPPROVE	188	10	7	54	63	25	30	97	47	40	44	135	8	79	100	8	30	50	59	49	51	52	34	13
	31%	11%	7%	44%	45%	31%	41%	61%	34%	15%	37%	30%	33%	31%	35%	29%	18%	28%	40%	50%	28%	32%	47%	66%
				BC	BCf	BC	BC	IJ	J									q	QR	QR			Uv	UV
UNDECIDED/DON'T KNOW	33	-	3	14	13	2	1	11	8	12	18	12	3	12	15	4	13	12	6	1	15	3	-	1
	5%	-	3%	11%	9%	3%	1%	7%	6%	4%	15%	3%	12%	5%	5%	14%	8%	7%	4%	1%	8%	2%	-	6%
				BCFG	BCfG						L						T	T			VW			

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Table 16-1
Summary of McCrory Approval Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39% KLM	13%	17%	18% PrS	10%	18%	24% OPRS	31%	44%	25%
SEP 2016	43	-4	5	6	7	24	5	31	12	-14	31	-4	-3	32	8	9	13	7	-19	24	123	-73	-7
--------	7%	-3%	7% B	7% B	6% B	20% BCDEG	7% B	11% I	4%	-47%	34% JLMN	-3% j	-2% j	14% JLM	11% S	9% S	12% S	11% S	-18%	16% pS	67% VW	-28%	-5% V
APPROVE	305	61	40	40	56	70	37	151	154	5	58	58	56	126	39	54	58	33	40	80	152	82	71
	51%	46%	51%	50%	48%	58% b	51%	53%	49%	15%	65% JLM	46% J	47% J	55% J	49%	53% s	54% S	54%	38%	56% S	83% VW	31%	47% V
DISAPPROVE	262	65	34	35	49	47	32	121	142	19	28	62	59	94	31	45	45	26	59	56	29	155	78
	44%	50%	44%	43%	42%	39%	44%	42%	45%	63% k	31%	50% K	49% K	41%	39%	44%	42%	42%	56% oQT	39%	16%	59% U	51% U
JUN 2016	42	-16	7	27	8	3	13	44	-2	-2	2	4	27	12	1	25	16	-	3	-3	111	-80	10
--------	7%	-12%	9% Bf	37% BCEFG	7% Bf	2% B	16% BeF	15% I	-1%	-14%	2% j	3% j	18% JKLN	7% JKl	2% rT	22% ORST	20% ORST	-1%	2% RT	-3%	56% VW	-32%	7% V
APPROVE	302	54	41	47	57	58	45	158	144	6	49	68	86	79	39	68	46	26	67	42	150	76	77
	50%	42%	52%	64% BeF	51%	46%	57% B	55% I	46%	40%	45%	49%	57% k	50%	46%	59% orT	57% t	44%	49%	44%	76% VW	30%	51% V
DISAPPROVE	260	71	34	20	49	56	32	114	146	8	47	64	59	67	38	43	30	26	64	45	39	155	66
	43%	54% Dg	43% d	27%	44% D	44% D	41% d	40%	47% h	54%	43%	46%	39%	42%	44%	37%	38%	45%	47%	46%	20%	62% UW	44% U
MAY 2016	12	-15	12	12	-10	11	2	37	-25	-3	5	-11	-12	31	4	8	26	-9	-26	7	117	-88	-17
--------	2%	-12%	14% BEG	17% BEG	-9%	9% BEG	2% BE	13% I	-8%	-10%	7% JLM	-7%	-9%	18% JKLM	7% RS	6% RS	28% OPRST	-14%	-20%	8% RS	59% VW	-35%	-11% V
APPROVE	285	54	49	37	46	58	40	154	131	12	36	64	60	96	31	63	56	25	47	47	151	75	58
	47%	42%	54%	52%	43%	49%	49%	54% I	42%	41%	50%	43%	44%	55% LM	51% s	52% S	61% RS	38%	36%	50% S	77% VW	30%	39% v
DISAPPROVE	272	69	37	25	56	47	38	117	155	15	31	75	71	66	27	55	30	34	73	39	35	163	75
	45%	54% cDF	40%	36%	51% Df	40%	47%	41%	50% H	50%	43%	50% N	53% N	38%	44%	45% q	33%	52% Q	56% pQT	42%	17%	65% UW	50% U

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Table 16-2
Summary of McCrory Approval Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	43	59	64	-33	-40	4	-11	-73	-13	129	-34	74	3	-4	20	5	49	25	-2	-34	19	8	-15	-7
--------	7%	70%	65%	-27%	-29%	5%	-16%	-46%	-9%	48%	-28%	17%	12%	-1%	7%	19%	29%	14%	-2%	-34%	10%	5%	-21%	-39%
		DEFG	DEFG			DEG			H	HI		K	K		N	N	RST	ST	T		vWX	WX		
APPROVE	305	72	80	39	44	41	30	37	58	194	34	256	11	119	146	15	101	98	69	31	93	83	28	5
	51%	85%	81%	31%	31%	51%	42%	23%	42%	72%	28%	57%	50%	47%	51%	52%	61%	54%	47%	32%	51%	51%	40%	27%
		DEFG	DEFG			DE			H	HI		K					ST	T	T		x	x		
DISAPPROVE	262	13	16	71	84	36	42	110	71	64	68	182	9	123	126	10	53	72	72	65	74	76	43	13
	44%	15%	16%	58%	60%	46%	57%	70%	52%	24%	57%	40%	38%	48%	44%	34%	32%	40%	49%	67%	41%	47%	60%	66%
				BC	BC	BC	BC	IJ	J		L								Q	QRS			Uv	u
JUN 2016	42	60	52	-21	-59	5	5	-79	-34	154	-25	76	-10	22	9	8	-	-	-	-	-	-	-	-
--------	7%	55%	58%	-19%	-41%	7%	7%	-50%	-22%	58%	-23%	18%	-24%	8%	4%	19%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DE	DE		H	HI		KM		o		nO								
APPROVE	302	82	69	43	33	34	43	36	56	201	37	244	12	148	107	23	-	-	-	-	-	-	-	-
	50%	75%	77%	39%	23%	48%	53%	23%	36%	75%	34%	57%	29%	51%	49%	53%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		E	dE		H	HI		KM												
DISAPPROVE	260	22	17	63	92	29	37	116	90	47	62	168	22	126	98	15	-	-	-	-	-	-	-	-
	43%	20%	19%	58%	64%	41%	47%	73%	58%	18%	57%	39%	53%	43%	45%	35%	-	-	-	-	-	-	-	-
				BCF	BCFG	BC	BC	IJ	J		L													
MAY 2016	12	72	45	-28	-60	-6	-10	-93	-38	150	-56	67	5	3	22	-9	-	-	-	-	-	-	-	-
--------	2%	65%	52%	-30%	-38%	-8%	-15%	-61%	-29%	53%	-47%	15%	15%	1%	9%	-39%	-	-	-	-	-	-	-	-
		cDEFG	DEFG			DE	dE		H	HI		K	K	P	NP									
APPROVE	285	89	63	31	44	35	24	24	43	207	25	241	17	139	118	7	-	-	-	-	-	-	-	-
	47%	80%	72%	33%	28%	42%	35%	16%	32%	73%	21%	55%	51%	48%	51%	28%	-	-	-	-	-	-	-	-
		DEFG	DEFG			E			H	HI		K	K	p	P									
DISAPPROVE	272	17	18	59	104	41	34	118	81	57	82	174	12	136	96	16	-	-	-	-	-	-	-	-
	45%	15%	20%	62%	66%	49%	51%	76%	61%	20%	68%	40%	36%	46%	41%	67%	-	-	-	-	-	-	-	-
				BCf	BCFG	BC	BC	IJ	J		LM					nO								

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Table 17-1
QUESTION 13:
And, in most elections in recent years, which of the following would best describe the way you vote?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
**D/S (REPUBLICAN - DEMOCRAT)	-18 -3%	-33 -25%	-11 -14%	-5 -6% B	9 8% BCD	17 14% BCDg	4 6% BCD	-11 -4%	-7 -2%	-10 -33%	-17 -19%	-1 -1% Km	-8 -6%	17 8% JKLM	-20 -26%	2 2% OrS	7 7% OpRS	-2 -4% OS	-19 -18%	15 10% OPRS	133 72% VW	-148 -56%	-3 -2% V
TOTAL REPUBLICAN	231 38%	36 27%	28 36%	33 41% b	47 41% b	56 47% B	31 42% b	106 37%	124 40%	6 20%	26 28%	52 41%	42 35%	104 45% jKm	20 26%	40 39%	45 43% OS	24 38%	31 30%	69 48% OS	142 77% VW	35 13%	54 35% V
TOTAL DEMOCRAT	249 41%	69 52% EFG	39 50% EF	38 47% ef	38 33%	39 33%	26 36%	117 41%	131 42%	16 53%	42 47%	53 42%	50 41%	87 37%	41 51%	38 37%	38 36%	26 42%	50 48% q	54 38%	9 5%	184 70% UW	56 37% U
ALWAYS VOTE REPUBLICAN	99 16%	15 12%	13 17%	15 19%	22 19%	21 17%	13 18%	35 12%	64 20% H	2 6%	11 12%	17 14%	21 18%	47 20% j	2 2%	17 16% O	16 15% O	13 21% O	12 11% O	38 27% OpQS	70 38% VW	9 3%	20 13% V
VOTE REPUBLICAN MORE OFTEN THAN DEMOCRAT	132 22%	20 15%	15 19%	18 22%	25 22%	36 30% B	18 24%	71 25%	61 19%	4 15%	14 16%	35 27%	21 18%	57 25%	19 24%	23 23%	29 27%	10 17%	19 18%	31 21%	72 39% VW	27 10%	33 22% V
VOTE DEMOCRAT MORE OFTEN THAN REPUBLICAN	113 19%	33 25% D	19 24% d	10 12%	20 17%	18 15%	13 18%	50 17%	63 20%	9 31%	17 19%	28 22%	23 19%	35 15%	23 28% Q	15 14%	13 12%	8 12%	31 29% PQRT	24 17%	4 2%	69 26% U	40 26% U
ALWAYS VOTE DEMOCRAT	136 23%	36 27% e	20 25%	28 35% EFG	18 16%	21 18%	13 18%	67 23%	69 22%	7 22%	25 28%	25 20%	27 22%	52 22%	18 23%	23 23%	25 24%	18 30%	19 18%	30 21%	5 3%	114 43% UW	16 11% U
BOTH EQUALLY - SPLIT TICKET	101 17%	24 18%	11 14%	8 10%	24 21% d	20 17%	14 19%	55 19%	46 15%	8 27%	21 23%	16 13%	22 19%	33 14%	17 21%	20 20%	18 17%	12 19%	17 16%	17 12%	28 15%	38 14%	36 23% v
NOT SURE/DON'T KNOW	18 3%	3 2%	- -	2 2%	7 6% C	5 4% C	3 4% c	9 3%	10 3%	- -	1 1%	5 4% j	4 4% J	8 3% J	1 2%	3 3%	5 4% R	- -	6 6% R	3 2% r	6 3%	6 2%	7 5%
REFUSED	1 -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -

Table 17-2
QUESTION 13:
And, in most elections in recent years, which of the following would best describe the way you vote?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (REPUBLICAN - DEMOCRAT)	-18	59	74	-64	-84	-6	3	-109	-29	126	-92	67	2	-26	-1	-13	6	9	-26	-11	-30	8	-16	-4
	-3%	69% DEFG	75% DEFG	-52%	-60%	-8% DE	5% DEF	-69%	-21% H	47% HI	-76%	15% K	9% K	-10% p	- NP	-47%	4% ST	5% ST	-17%	-11%	-16%	5% UWx	-22%	-20%
TOTAL REPUBLICAN	231	62	80	18	17	26	28	14	37	172	5	210	11	82	119	6	68	78	46	35	57	69	20	7
	38%	73% DEFG	81% DEFG	15%	12%	33% DE	38% DE	9%	27% H	64% HI	4%	47% K	47% K	32%	42% NP	21%	41%	43% s	31%	36%	31%	43% uw	28%	34%
TOTAL DEMOCRAT	249	3	6	82	102	32	24	123	66	45	96	143	9	107	120	19	62	68	72	46	87	61	36	10
	41%	4%	6%	66% BCFG	72% BCFG	41% BC	33% BC	78% IJ	48% J	17%	80% LM	32%	38%	42%	42%	68% NO	37%	37%	49% qr	47%	48%	38%	50%	54%
ALWAYS VOTE REPUBLICAN	99	24	45	4	5	7	14	7	8	80	1	94	2	32	52	3	37	31	19	8	31	25	8	-
	16%	29% DEF	46% BDEFG	3%	3%	9%	19% DE	4%	6%	29% HI	1%	21% K	9%	13%	18%	9%	22% ST	17% t	13%	9%	17% X	16% X	12% X	-
VOTE REPUBLICAN MORE OFTEN THAN DEMOCRAT	132	38	34	14	12	19	14	7	29	92	4	116	9	50	67	4	31	46	27	27	26	44	12	7
	22%	44% DEFG	35% DEG	12%	9%	24% dE	19%	5%	21% H	34% HI	3%	26% K	38% K	20%	24%	12%	19%	25%	19%	27%	14%	27% U	17%	34%
VOTE DEMOCRAT MORE OFTEN THAN REPUBLICAN	113	2	2	22	47	26	14	49	37	23	29	81	3	52	52	8	25	32	34	23	42	29	20	7
	19%	2%	2%	18% BC	34% BCDG	33% BCd	19% BC	31% J	27% J	9%	24%	18%	12%	21%	18%	29%	15%	18%	23% q	23%	23%	18%	28%	38%
ALWAYS VOTE DEMOCRAT	136	2	4	60	55	6	11	74	29	22	67	63	6	55	68	11	38	36	38	24	45	33	16	3
	23%	2%	4%	48% BCFG	39% BCFG	7%	14% Bc	47% IJ	21% J	8%	56% LM	14%	26%	22%	24%	39%	23%	20%	26%	24%	25%	20%	22%	16%
BOTH EQUALLY - SPLIT TICKET	101	15	12	20	18	20	16	19	27	45	17	81	3	55	37	3	27	32	25	14	31	27	13	1
	17%	18%	13%	16%	13%	25% ce	22%	12%	20%	17%	14%	18%	12%	22% O	13%	10%	16%	18%	17%	14%	17%	17%	18%	7%
NOT SURE/DON'T KNOW	18	5	1	3	3	1	5	2	6	8	1	15	1	8	9	-	8	4	4	2	8	4	2	1
	3%	6%	1%	2%	2%	2%	7% c	1%	5%	3%	1%	3% k	4%	3% P	3% P	-	5%	2%	3%	2%	4%	2%	3%	4%
REFUSED	1	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	-	-	-	-
	-	-	-	1%	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-

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Table 18-1
QUESTION 14:
When you think about voting in this year's election, would you say you are more enthusiastic, less enthusiastic or have the same level of enthusiasm about voting as you had in the 2012 election?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (MORE ENTHUSIASTIC - LESS ENTHUSIASTIC)	11	-13	-1	3	-2	15	9	31	-20	-4	-11	-7	2	31	-7	6	32	-10	-7	-3	19	5	-14
	2%	-10%	-1%	4%	-2%	12%	13%	11%	-6%	-12%	-12%	-5%	1%	14%	-8%	6%	30%	-16%	-7%	-2%	11%	2%	-9%
			B	BCE	B	BCDE	BCdE	I					KL	JKLM		ORST	OPRST			r	VW	W	
MORE ENTHUSIASTIC	228	39	29	30	43	56	32	127	101	10	32	43	44	99	33	39	55	16	36	49	83	98	47
	38%	30%	38%	37%	37%	46%	43%	44%	32%	33%	35%	34%	36%	43%	41%	39%	52%	26%	34%	34%	45%	37%	31%
						B	b	I									pRST				W		
LESS ENTHUSIASTIC	217	52	30	27	45	41	22	96	122	14	43	50	42	68	40	33	23	26	43	52	64	93	61
	36%	39%	39%	33%	39%	34%	30%	33%	39%	46%	47%	40%	35%	29%	50%	32%	21%	43%	41%	36%	35%	35%	40%
											N	n			pQ	q		Q	Q	Q			
HAVE THE SAME LEVEL OF ENTHUSIASM AS IN 2012	144	39	17	21	27	21	19	63	81	6	14	32	32	60	7	27	28	17	27	37	32	70	42
	24%	30%	21%	27%	23%	18%	26%	22%	26%	21%	15%	25%	27%	26%	9%	26%	27%	28%	26%	26%	18%	27%	27%
		f												k		O	O	O	O	O		U	u
NOT ELIGIBLE TO VOTE BEFORE	3	1	2	-	-	-	-	-	3	-	2	-	-	1	-	-	-	2	-	1	2	1	-
	-	1%	2%	-	-	-	-	-	1%	-	2%	-	-	-	-	-	-	3%	-	1%	1%	-	-
DON'T KNOW/REFUSED	8	1	-	2	1	3	1	3	5	-	-	1	2	4	-	3	-	-	-	5	2	2	3
	1%	1%	-	3%	1%	2%	1%	1%	2%	-	-	1%	2%	2%	-	3%	-	-	-	3%	1%	1%	2%
														JK						OQRS			

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Table 18-2
QUESTION 14:
When you think about voting in this year's election, would you say you are more enthusiastic, less enthusiastic or have the same level of enthusiasm about voting as you had in the 2012 election?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (MORE ENTHUSIASTIC - LESS ENTHUSIASTIC)	11	18	1	8	-2	5	-19	-4	-19	30	-	-1	10	-25	28	8	13	13	-10	-3	-15	-8	8	3
	2%	21% CDEFG	1% EG	6% cEG	-2% G	7% EG	-26%	-2% I	-14%	11% HI	-	-	42% KL	-10%	10% N	29% No	8% ST	7% ST	-7%	-3%	-8%	-5%	11% UV	14% UV
MORE ENTHUSIASTIC	228	43	40	50	48	33	14	55	40	117	46	166	12	84	120	13	64	79	48	35	60	57	32	8
	38%	51% EG	41% G	41% G	34% G	42% G	19%	35%	29%	43% I	39%	37%	53%	33%	42% n	45%	38%	44% s	33%	36%	33%	35%	45%	40%
LESS ENTHUSIASTIC	217	25	39	43	50	28	33	59	59	87	46	167	2	109	92	5	51	66	58	37	75	65	24	5
	36%	30%	39%	34%	36%	35%	45% b	37%	43% j	32%	38% M	37% M	10%	43% OP	32% p	17%	31%	36%	40%	38%	41%	40%	33%	26%
HAVE THE SAME LEVEL OF ENTHUSIASM AS IN 2012	144	17	16	29	41	17	25	44	35	60	27	108	8	59	67	10	49	33	35	26	44	38	15	6
	24%	20%	16%	24%	29% C	21%	34% bC	28%	25%	22%	22%	24%	37%	23%	23%	34%	30% R	18%	24%	26%	24%	24%	21%	34%
NOT ELIGIBLE TO VOTE BEFORE	3	-	2	-	1	-	-	-	3	-	1	2	-	-	3	-	-	-	3	-	-	2	-	-
	-	-	2%	-	1%	-	-	-	2%	-	1%	-	-	-	1% np	-	-	-	2%	-	-	1%	-	-
DON'T KNOW/REFUSED	8	-	2	1	1	1	2	-	1	6	-	8	-	2	5	1	2	3	3	-	4	1	1	-
	1%	-	2%	1%	1%	2%	2%	-	1%	2% H	-	2% KM	-	1%	2%	4%	1%	2%	2%	-	2%	-	1%	-

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Table 19-1
QUESTION 15:
If the election for President were being held today and you had to make a choice, for whom would you vote? The Republican Ticket of Donald Trump and Mike Pence, the Democratic Ticket of Hillary Clinton and Tim Kaine, or The Libertarian Ticket of Gary Johnson and William Weld?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (TRUMP - CLINTON)	-1	-33	-2	-7	20	21	-1	2	-3	-9	-15	2	-4	25	-26	7	21	3	-12	6	116	-127	9
	-	-25%	-2%	-9%	18%	17%	-2%	1%	-1%	-30%	-17%	2%	-4%	11%	-33%	7%	19%	6%	-12%	4%	63%	-48%	6%
			B	B	BCDG	BCDG	Bd	I				KM	k	JKLM		OS	OPRST	OS	o	OS	VW		V
TOTAL TRUMP	253	38	32	31	58	62	32	123	130	5	25	56	51	114	15	49	58	25	38	65	133	55	64
	42%	29%	41%	38%	50%	52%	43%	43%	42%	18%	27%	44%	43%	49%	19%	48%	55%	41%	37%	46%	73%	21%	42%
					B	Bd	b					Jk	Jk	JK		O	OSt	o	O	O	VW		V
TOTAL CLINTON	254	71	34	38	38	41	33	121	133	14	40	54	56	89	41	41	38	22	51	60	17	182	55
	42%	54%	43%	47%	32%	34%	45%	42%	43%	47%	44%	42%	47%	39%	52%	41%	36%	35%	48%	42%	9%	69%	36%
		EF		e											q				q			UW	U
TOTAL JOHNSON	31	6	4	5	4	6	6	15	16	3	14	6	3	5	11	3	1	7	5	4	17	3	10
	5%	5%	6%	6%	3%	5%	8%	5%	5%	8%	15%	5%	3%	2%	14%	3%	1%	11%	5%	3%	9%	1%	7%
											lMN				pQt			q			V		V
TOTAL LEAN/UNDECIDED	55	15	8	7	13	9	3	27	28	5	12	9	8	21	12	8	8	4	10	13	15	21	19
	9%	11%	10%	9%	11%	7%	5%	9%	9%	15%	13%	7%	7%	9%	15%	7%	7%	7%	9%	9%	8%	8%	12%
DEFINITELY TRUMP	227	38	29	23	56	54	28	111	117	4	21	49	46	108	12	44	54	23	31	62	125	46	56
	38%	29%	37%	29%	49%	44%	38%	39%	37%	12%	23%	39%	38%	47%	15%	44%	51%	38%	29%	43%	68%	18%	37%
					BD	BD						Jk	Jk	JK		Os	OS	O	o	OS	VW		V
PROBABLY TRUMP	25	-	3	8	2	9	4	12	13	2	4	7	6	7	4	4	4	2	8	4	9	9	8
	4%	-	4%	9%	1%	7%	5%	4%	4%	6%	4%	5%	5%	3%	5%	4%	4%	3%	7%	2%	5%	3%	5%
				BE		BE	B																
DEFINITELY CLINTON	232	62	31	38	35	37	29	104	128	11	34	48	52	85	32	36	36	22	48	58	12	176	44
	39%	47%	40%	47%	30%	30%	39%	36%	41%	38%	38%	38%	44%	37%	40%	35%	34%	35%	45%	41%	7%	67%	29%
		EF		EF															q			UW	U
PROBABLY CLINTON	22	8	2	-	2	5	4	17	5	3	6	5	4	4	9	6	2	-	3	2	5	5	12
	4%	6%	3%	-	2%	4%	5%	6%	2%	10%	7%	4%	3%	2%	11%	6%	2%	-	3%	1%	3%	2%	8%
		D				d	d	I							qRt	Rt	r						uv
DEFINITELY JOHNSON	27	6	4	3	4	6	5	15	12	3	12	6	3	4	11	3	1	5	5	3	14	3	10
	5%	5%	5%	3%	3%	5%	7%	5%	4%	8%	13%	5%	3%	2%	14%	3%	1%	8%	5%	2%	8%	1%	7%
											mN				pQT						V		V
PROBABLY JOHNSON	3	-	1	2	-	-	1	-	3	-	2	-	-	2	-	-	-	2	-	2	3	-	-
	1%	-	1%	2%	-	-	1%	-	1%	-	2%	-	-	1%	-	-	-	3%	-	1%	2%	-	-
									h												vw		
LEAN TRUMP	4	1	-	1	2	1	-	3	2	-	-	-	1	3	-	1	1	-	-	2	1	1	2
	1%	1%	-	1%	2%	1%	-	1%	1%	-	-	-	1%	1%	-	1%	1%	-	-	1%	1%	-	1%
														JKL									
LEAN CLINTON	5	-	3	2	-	-	-	2	3	-	2	2	-	1	-	2	-	2	-	1	1	2	2
	1%	-	4%	2%	-	-	-	1%	1%	-	3%	2%	-	-	-	2%	-	4%	-	-	-	1%	1%
LEAN JOHNSON	3	1	-	-	-	2	-	3	-	-	2	-	-	1	2	-	1	-	-	-	2	1	-
	-	1%	-	-	-	2%	-	1%	-	-	2%	-	-	-	2%	-	1%	-	-	-	1%	-	-

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Table 19-1
QUESTION 15:
If the election for President were being held today and you had to make a choice, for whom would you vote? The Republican Ticket of Donald Trump and Mike Pence, the Democratic Ticket of Hillary Clinton and Tim Kaine, or The Libertarian Ticket of Gary Johnson and William Weld?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
HARD UNDECIDED	43	13	4	4	11	6	3	20	23	5	7	7	7	17	10	4	5	2	10	11	11	17	15
	7%	10%	6%	6%	10%	5%	5%	7%	7%	15%	8%	6%	6%	7%	13%	4%	5%	3%	9%	8%	6%	6%	10%
NAMED OTHER	6	1	-	-	4	1	-	-	6	4	-	1	-	1	-	-	-	4	1	1	1	1	4
	1%	1%	-	-	3%	1%	-	-	2% H	12%	-	1%	-	-	-	-	-	6%	1%	1%	-	-	2%
REFUSED	2	1	-	-	-	1	-	2	-	-	-	-	1	1	-	1	1	-	-	-	-	1	1
	-	1%	-	-	-	-	-	1%	-	-	-	-	1%	-	-	1%	1%	-	-	-	-	-	-

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Table 19-2
QUESTION 15:
If the election for President were being held today and you had to make a choice, for whom would you vote? The Republican Ticket of Donald Trump and Mike Pence, the Democratic Ticket of Hillary Clinton and Tim Kaine, or The Libertarian Ticket of Gary Johnson and William Weld?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (TRUMP - CLINTON)	-1	50	66	-48	-78	-	9	-112	-43	155	-88	85	-1	-16	13	-11	34	16	-23	-31	-11	24	-5	-11
	-	59%	67%	-39%	-56%	-	12%	-70%	-31%	58%	-73%	19%	-3%	-6%	5%	-37%	20%	9%	-15%	-32%	-6%	15%	-8%	-60%
		DEFG	DEFG			DE	DEF		H	HI		KM	K	p	NP		RST	ST	T		X	UWX	x	
TOTAL TRUMP	253	59	74	32	23	31	33	11	29	199	6	232	11	93	134	8	92	86	49	22	75	81	26	3
----------	42%	70%	75%	26%	16%	39%	45%	7%	21%	74%	5%	52%	49%	37%	47%	30%	55%	47%	33%	23%	41%	50%	37%	17%
		DEFG	DEFG	e		E	DE		H	HI		K	K		N		ST	ST			X	X	x	
TOTAL CLINTON	254	9	8	80	101	31	24	123	72	43	94	147	12	109	120	19	58	70	71	53	85	57	32	15
------------	42%	11%	8%	65%	72%	39%	33%	78%	52%	16%	78%	33%	51%	43%	42%	67%	35%	38%	48%	54%	47%	35%	45%	77%
				BCFG	BCFG	BC	BC	IJ	J		LM					NO			Q	QR	v			UVW
TOTAL JOHNSON	31	7	10	1	3	7	3	7	19	5	1	30	-	20	7	-	4	6	9	11	4	3	10	-
-------------	5%	9%	10%	1%	2%	9%	4%	5%	14%	2%	1%	7%	-	8%	2%	-	3%	3%	6%	12%	2%	2%	14%	-
		De	DE			De			HJ			KM		OP	P					QR	x		UVX	
TOTAL LEAN/UNDECIDED	55	9	6	9	12	9	10	12	15	23	18	35	-	26	22	1	9	16	17	11	18	16	3	1
--------------------	9%	11%	6%	7%	9%	11%	14%	8%	11%	8%	15%	8%	-	10%	8%	3%	6%	9%	12%	11%	10%	10%	4%	6%
											M	M							q					
DEFINITELY TRUMP	227	57	68	26	20	28	28	10	26	178	6	207	11	82	124	7	83	81	42	19	64	71	25	3
	38%	67%	69%	21%	15%	35%	39%	7%	19%	66%	5%	46%	49%	32%	43%	23%	50%	45%	28%	19%	35%	44%	35%	17%
		DEFG	DEFG			dE	DE		H	HI		K	K		Np		ST	ST			x	X		
PROBABLY TRUMP	25	2	6	6	3	3	5	1	3	20	-	25	-	11	10	2	9	5	7	4	11	10	2	-
	4%	3%	6%	5%	2%	4%	6%	1%	2%	8%	-	6%	-	4%	3%	6%	5%	3%	5%	4%	6%	6%	3%	-
										HI		KM									X	X		
DEFINITELY CLINTON	232	6	6	75	101	23	21	116	63	41	89	131	11	93	115	18	52	63	64	51	69	56	31	13
	39%	7%	6%	61%	72%	29%	29%	73%	46%	15%	74%	29%	47%	37%	40%	64%	31%	34%	44%	52%	38%	35%	43%	67%
				BCFG	BCdFG	BC	BC	IJ	J		LM					NO			Q	QR				UV
PROBABLY CLINTON	22	3	2	5	-	9	3	7	9	3	5	16	1	15	6	1	6	7	7	2	16	1	1	2
	4%	4%	2%	4%	-	11%	4%	4%	7%	1%	4%	3%	4%	6%	2%	3%	4%	4%	5%	2%	9%	1%	1%	10%
		e		E		CE			J					o						VW			
DEFINITELY JOHNSON	27	7	7	1	3	7	3	7	17	3	1	26	-	20	6	-	3	5	8	11	1	3	10	-
	5%	9%	7%	1%	2%	9%	4%	5%	12%	1%	1%	6%	-	8%	2%	-	2%	3%	6%	12%	1%	2%	14%	-
		De	D			De			HJ			KM		OP	P				q	QR			UVX	
PROBABLY JOHNSON	3	-	3	-	-	-	-	-	2	2	-	3	-	-	2	-	2	1	1	-	3	-	-	-
	1%	-	3%	-	-	-	-	-	1%	1%	-	1%	-	-	1%	-	1%	-	-	-	2%	-	-	-
			bdefg									km												
LEAN TRUMP	4	1	1	1	-	1	1	-	2	2	-	4	-	-	4	-	1	2	2	-	-	-	1	-
	1%	1%	1%	1%	-	2%	1%	-	1%	1%	-	1%	-	-	2%	-	-	1%	1%	-	-	-	1%	-
												km			NP									
LEAN CLINTON	5	-	1	-	2	2	-	-	3	2	4	1	-	4	1	-	-	3	2	-	2	2	-	-
	1%	-	1%	-	2%	3%	-	-	2%	1%	4%	-	-	2%	-	-	-	2%	1%	-	1%	1%	-	-
											m													

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Table 19-2
QUESTION 15:
If the election for President were being held today and you had to make a choice, for whom would you vote? The Republican Ticket of Donald Trump and Mike Pence, the Democratic Ticket of Hillary Clinton and Tim Kaine, or The Libertarian Ticket of Gary Johnson and William Weld?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
LEAN JOHNSON	3	2	-	1	-	-	-	-	-	1	-	3	-	2	1	-	-	-	-	3	-	1	-	-
	-	2%	-	1%	-	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	3%	-	1%	-	-
HARD UNDECIDED	43	7	4	8	9	6	9	12	10	18	13	28	-	20	16	1	9	11	13	8	16	13	2	1
	7%	8%	5%	6%	7%	7%	13%	8%	7%	7%	11% M	6% M	-	8%	6%	3%	5%	6%	9%	8%	9%	8%	3%	6%
NAMED OTHER	6	-	1	-	1	-	4	5	1	-	-	6	-	4	2	-	1	4	1	-	-	5	-	-
	1%	-	1%	-	1%	-	5%	3% j	1%	-	-	1% KM	-	1%	1%	-	1%	2%	1%	-	-	3% uwx	-	-
REFUSED	2	-	-	1	-	1	-	-	2	-	1	-	-	1	1	-	2	-	-	-	1	-	-	-
	-	-	-	1%	-	1%	-	-	1%	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-

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Table 20-1
Summary of Presidential Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39% KLM	80 13%	102 17%	106 18% PrS	62 10%	105 18%	144 24% OPRS	184 31%	264 44%	152 25%
SEP 2016 --------	-1 -	-33 -25%	-2 -2% B	-7 -9% B	20 18% BCDG	21 17% BCDG	-1 -2% Bd	2 1% I	-3 -1%	-9 -30%	-15 -17%	2 2% KM	-4 -4% k	25 11% JKLM	-26 -33%	7 7% OS	21 19% OPRST	3 6% OS	-12 -12% o	6 4% OS	116 63% VW	-127 -48%	9 6% V
TRUMP	253 42%	38 29%	32 41%	31 38%	58 50% B	62 52% Bd	32 43% b	123 43%	130 42%	5 18%	25 27%	56 44% Jk	51 43% Jk	114 49% JK	15 19%	49 48% O	58 55% OSt	25 41% o	38 37% O	65 46% O	133 73% VW	55 21%	64 42% V
CLINTON	254 42%	71 54% EF	34 43%	38 47% e	38 32%	41 34%	33 45%	121 42%	133 43%	14 47%	40 44%	54 42%	56 47%	89 39%	41 52% q	41 41%	38 36%	22 35%	51 48% q	60 42%	17 9%	182 69% UW	55 36% U
JOHNSON	31 5%	6 5%	4 6%	5 6%	4 3%	6 5%	6 8%	15 5%	16 5%	3 8%	14 15% lMN	6 5%	3 3%	5 2%	11 14% pQt	3 3%	1 1%	7 11% q	5 5%	4 3%	17 9% V	3 1%	10 7% V
LEAN/UND	55 9%	15 11%	8 10%	7 9%	13 11%	9 7%	3 5%	27 9%	28 9%	5 15%	12 13%	9 7%	8 7%	21 9%	12 15%	8 7%	8 7%	4 7%	10 9%	13 9%	15 8%	21 8%	19 12%
JUN 2016 --------	-11 -2%	-18 -14%	-4 -5% b	-6 -8%	5 4% BCD	3 2% BCD	8 11% BCDF	50 17% I	-61 -19%	-2 -15%	- - N	7 5% JKMN	1 1% KN	-15 -9%	8 9% RST	27 23% OQRST	9 11% RST	-10 -17%	-15 -11% T	-27 -28%	117 59% VW	-143 -57%	15 10% V
TRUMP	241 40%	43 33%	30 38%	29 39%	49 44% b	52 41%	37 48% B	144 50% I	97 31%	4 28%	42 39%	59 42%	64 43%	61 38%	38 45% RT	61 53% RST	39 48% RsT	16 27%	49 36%	27 28%	136 69% VW	38 15%	67 45% V
CLINTON	252 42%	61 47%	34 44%	34 47%	45 40%	49 39%	29 37%	94 33%	158 51% H	7 43%	43 39%	52 37%	63 42%	75 48% l	30 36%	34 30%	30 38%	26 44% p	65 48% oP	54 56% OPQ	20 10%	181 72% UW	52 35% U
JOHNSON	36 6%	12 9% E	6 7%	4 6%	3 2%	6 5%	5 6%	22 8%	14 4%	- -	10 9% J	7 5% J	10 7% J	8 5% J	5 6%	10 9% t	6 8%	5 9%	5 4%	3 3%	18 9% V	8 3%	11 7% v
LEAN/UND	60 10%	13 10%	6 8%	6 8%	13 12%	16 13%	5 6%	22 8%	37 12% h	4 23%	13 12%	19 13% Mn	10 6%	12 7%	9 10%	8 7%	5 6%	12 20% PQ	13 10%	11 11%	22 11%	23 9%	14 10%

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Table 20-1
Summary of Presidential Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
MAY 2016	19	-12	10	8	-13	11	16	54	-34	-4	-	-9	4	38	11	16	29	-20	-15	8	125	-111	6
--------	3%	-9%	11%	12%	-12%	9%	19%	19%	-11%	-13%	-	-6%	3%	22%	19%	13%	32%	-31%	-11%	9%	63%	-44%	4%
			BE	BE		BE	BEf	I			L		jkL	JKLM	RS	RS	oPRST		R	RS	VW		V
TRUMP	235	44	42	30	33	53	34	131	103	7	24	50	56	91	22	54	53	12	43	43	142	43	50
	39%	34%	46%	42%	31%	45%	42%	46%	33%	23%	33%	33%	42%	52%	36%	45%	57%	19%	33%	47%	72%	17%	34%
			bE			bE		I					j	JKLm	R	Rs	OpRS		R	RS	VW		V
CLINTON	215	56	32	21	47	42	18	78	138	11	23	58	52	53	10	39	23	33	58	35	17	154	45
	36%	43%	35%	30%	43%	36%	23%	27%	44%	35%	32%	39%	39%	31%	18%	32%	25%	50%	45%	38%	8%	61%	30%
		dG	g		dG	G			H							O		OPQ	OPQ	Oq		UW	U
JOHNSON	46	11	3	9	6	6	10	30	16	3	11	15	7	8	13	12	4	5	6	5	10	14	22
	8%	8%	4%	13%	6%	6%	12%	10%	5%	11%	16%	10%	6%	5%	21%	10%	4%	8%	4%	5%	5%	6%	15%
				C			C	I			MN	n			pQrST	qs							UV
LEAN/UND	83	12	14	10	19	16	13	36	46	7	10	20	17	19	10	12	10	13	19	9	24	34	25
	14%	9%	16%	13%	17%	13%	16%	13%	15%	22%	14%	13%	13%	11%	17%	10%	11%	19%	15%	9%	12%	13%	16%
					b																		
APR 2016	-72	-40	-14	-10	-4	-13	9	3	-75	-11	-11	-14	-17	-19	3	-2	2	-28	-24	-23	112	-179	-5
--------	-12%	-33%	-15%	-14%	-4%	-10%	12%	1%	-24%	-25%	-10%	-8%	-15%	-12%	3%	-2%	3%	-32%	-18%	-26%	57%	-71%	-3%
			B	B	BCdf	B	BCDEF	I							PRST	RST	PRST				VW		V
TRUMP	222	32	33	26	44	51	36	122	99	12	38	71	42	59	45	45	33	23	47	29	136	28	57
	37%	27%	36%	36%	39%	40%	47%	42%	32%	28%	36%	41%	35%	37%	42%	43%	42%	26%	35%	33%	69%	11%	38%
					b	B	B	I							R	R	R				VW		V
CLINTON	294	73	46	37	48	64	26	119	175	23	49	84	59	78	42	47	30	51	71	52	24	208	62
	49%	60%	51%	49%	42%	51%	35%	41%	56%	53%	46%	49%	50%	49%	39%	45%	39%	58%	53%	59%	12%	82%	42%
		EG	G	g		G			H									OQ	Oq	OpQ		UW	U
LEAN/UND	62	8	7	10	18	9	9	31	31	6	11	13	14	18	9	11	11	12	13	6	27	13	22
	10%	7%	7%	13%	16%	7%	12%	11%	10%	14%	10%	8%	12%	11%	8%	10%	15%	13%	10%	7%	14%	5%	15%
					BcF																V		V

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Table 20-2
Summary of Presidential Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-1	50	66	-48	-78	-	9	-112	-43	155	-88	85	-1	-16	13	-11	34	16	-23	-31	-11	24	-5	-11
--------	-	59%	67%	-39%	-56%	-	12%	-70%	-31%	58%	-73%	19%	-3%	-6%	5%	-37%	20%	9%	-15%	-32%	-6%	15%	-8%	-60%
		DEFG	DEFG			DE	DEF		H	HI		KM	K	p	NP		RST	ST	T		X	UWX	x	
TRUMP	253	59	74	32	23	31	33	11	29	199	6	232	11	93	134	8	92	86	49	22	75	81	26	3
	42%	70%	75%	26%	16%	39%	45%	7%	21%	74%	5%	52%	49%	37%	47%	30%	55%	47%	33%	23%	41%	50%	37%	17%
		DEFG	DEFG	e		E	DE		H	HI		K	K		N		ST	ST			X	X	x	
CLINTON	254	9	8	80	101	31	24	123	72	43	94	147	12	109	120	19	58	70	71	53	85	57	32	15
	42%	11%	8%	65%	72%	39%	33%	78%	52%	16%	78%	33%	51%	43%	42%	67%	35%	38%	48%	54%	47%	35%	45%	77%
				BCFG	BCFG	BC	BC	IJ	J		LM					NO			Q	QR	v			UVW
JOHNSON	31	7	10	1	3	7	3	7	19	5	1	30	-	20	7	-	4	6	9	11	4	3	10	-
	5%	9%	10%	1%	2%	9%	4%	5%	14%	2%	1%	7%	-	8%	2%	-	3%	3%	6%	12%	2%	2%	14%	-
		De	DE			De			HJ			KM		OP	P					QR	x		UVX	
LEAN/UND	55	9	6	9	12	9	10	12	15	23	18	35	-	26	22	1	9	16	17	11	18	16	3	1
	9%	11%	6%	7%	9%	11%	14%	8%	11%	8%	15%	8%	-	10%	8%	3%	6%	9%	12%	11%	10%	10%	4%	6%
											M	M							q					
JUN 2016	-11	69	47	-43	-100	23	-8	-107	-42	142	-93	93	-12	19	-30	1	-	-	-	-	-	-	-	-
--------	-2%	63%	53%	-39%	-70%	33%	-10%	-67%	-27%	53%	-86%	21%	-30%	6%	-14%	2%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DEG	DE		H	HI		KM	K	OP		O								
TRUMP	241	80	57	26	11	38	29	12	42	182	4	219	11	124	78	17	-	-	-	-	-	-	-	-
	40%	73%	64%	24%	8%	55%	36%	8%	27%	68%	4%	51%	27%	43%	36%	39%	-	-	-	-	-	-	-	-
		DEFG	DEG	E		DEG	dE		H	HI		KM	K											
CLINTON	252	10	9	69	111	15	37	119	83	39	97	126	23	105	108	16	-	-	-	-	-	-	-	-
	42%	9%	11%	64%	78%	21%	46%	74%	54%	15%	90%	29%	57%	36%	50%	38%	-	-	-	-	-	-	-	-
				BCFG	BCDFG	Bc	BCF	IJ	J		LM		L		N									
JOHNSON	36	12	6	4	4	7	4	9	12	15	1	31	2	21	11	2	-	-	-	-	-	-	-	-
	6%	11%	7%	3%	3%	9%	5%	6%	8%	6%	1%	7%	5%	7%	5%	5%	-	-	-	-	-	-	-	-
		DE				e						K												
LEAN/UND	60	7	16	8	15	7	7	15	16	26	6	46	5	32	16	8	-	-	-	-	-	-	-	-
	10%	6%	18%	8%	10%	11%	9%	9%	10%	10%	6%	11%	11%	11%	7%	18%	-	-	-	-	-	-	-	-
			BDg									k				o								

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Table 20-2
Summary of Presidential Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
MAY 2016	19	75	50	-29	-82	8	-3	-94	-22	144	-86	103	4	-	33	-12	-	-	-	-	-	-	-	-
--------	3%	67%	58%	-31%	-52%	10%	-4%	-61%	-17%	51%	-72%	23%	12%	-	14%	-52%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DEG	DE		H	HI		K	K	P	NP									
TRUMP	235	81	60	23	19	27	23	16	30	180	4	216	15	108	108	2	-	-	-	-	-	-	-	-
	39%	73%	69%	24%	12%	33%	35%	10%	23%	64%	3%	49%	44%	37%	46%	10%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		E	E		H	HI		K	K	P	NP									
CLINTON	215	7	10	52	101	19	26	110	52	37	90	114	11	108	75	15	-	-	-	-	-	-	-	-
	36%	6%	12%	55%	64%	23%	39%	71%	40%	13%	75%	26%	32%	37%	32%	62%	-	-	-	-	-	-	-	-
				BCFG	BCFG	Bc	BCF	IJ	J		LM					NO								
JOHNSON	46	10	-	4	10	16	6	11	17	17	7	34	4	31	10	1	-	-	-	-	-	-	-	-
	8%	9%	-	5%	6%	20%	8%	7%	13%	6%	5%	8%	12%	11%	5%	5%	-	-	-	-	-	-	-	-
		C		C	C	BCDEg	C		J					O										
LEAN/UND	83	10	14	12	21	14	11	13	25	40	16	58	3	34	33	4	-	-	-	-	-	-	-	-
	14%	9%	16%	13%	14%	17%	16%	8%	19%	14%	13%	13%	8%	12%	14%	18%	-	-	-	-	-	-	-	-
									H	h														
APR 2016	-72	59	53	-62	-118	5	-10	-125	-57	107	-115	49	-6	-32	-19	-20	-	-	-	-	-	-	-	-
--------	-12%	61%	52%	-61%	-78%	6%	-17%	-71%	-40%	41%	-84%	12%	-16%	-10%	-9%	-46%	-	-	-	-	-	-	-	-
		DEFG	DEFG			DEG	DE		H	HI		KM	K	P	P									
TRUMP	222	68	68	17	11	38	20	19	32	163	7	200	12	119	78	11	-	-	-	-	-	-	-	-
	37%	70%	68%	17%	8%	42%	33%	11%	22%	63%	5%	48%	34%	38%	38%	25%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DE	DE		H	HI		Km	K											
CLINTON	294	8	15	79	129	32	30	144	89	56	122	151	18	151	97	30	-	-	-	-	-	-	-	-
	49%	9%	15%	77%	86%	36%	50%	82%	61%	22%	89%	36%	49%	48%	48%	71%	-	-	-	-	-	-	-	-
				BCFG	BCdFG	BC	BC	IJ	J		LM					NO								
LEAN/UND	62	14	13	4	9	13	9	11	18	29	6	51	4	29	22	-	-	-	-	-	-	-	-	-
	10%	14%	13%	4%	6%	15%	14%	6%	12%	11%	4%	12%	10%	9%	11%	-	-	-	-	-	-	-	-	-
		De	De			DE	D		h	h		K		P	P									

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Table 21-1
QUESTION 16:
In your own words, please tell me why you would vote for Donald Trump?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TRUMP Q.15	253	38	32	31	58	62	32	123	130	5	25	56	51	114	15	49	58	25	38	65	133	55	64
	100%	15%	13%	12%	23%	25%	13%	49%	51%	2%	10%	22%	20%	45%	6%	19%	23%	10%	15%	26%	53%	22%	25%
AGAINST HILLARY/BETTER THAN HILLARY/CLINTON IS DISHONEST/LESSER OF TWO EVILS	105	17	15	13	25	22	13	51	55	4	7	27	19	48	7	19	24	11	16	28	48	30	28
	42%	44%	48%	43%	42%	35%	42%	41%	42%	67%	30%	48%	38%	42%	44%	40%	41%	42%	41%	43%	36%	54%	44%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
																						U	
WILL MAKE CHANGES/WON'T KEEP THINGS THE SAME	58	11	8	4	17	14	4	31	27	-	2	11	15	29	-	14	16	5	7	15	31	10	16
	23%	28%	24%	14%	29%	23%	14%	25%	21%	-	8%	19%	30%	26%	-	29%	28%	18%	19%	23%	23%	18%	25%
	(2)	(2)	(2)	(4)	(2)	(2)	(3)	(2)	(2)		(4)	(2)	(2)	(2)		(2)	(2)	(3)	(3)	(2)	(2)	(2)	(2)
					g							J	JK	JK			O		O	O			
FAVORABLE/LIKE HIM/BEST CANDIDATE (GENERAL)	36	8	3	5	7	9	5	14	22	2	4	8	10	12	2	6	6	6	10	7	21	6	9
	14%	20%	9%	17%	12%	14%	16%	11%	17%	33%	18%	14%	19%	11%	11%	11%	11%	23%	26%	10%	16%	11%	14%
	(3)	(3)	(4)	(2)	(3)	(3)	(2)	(3)	(3)	(2)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(2)	(2)	(4)	(3)	(3)	(3)
																			qt				
NOT A CAREER POLITICIAN/ BUSINESSMAN	28	5	4	4	3	7	3	12	16	-	8	5	6	8	6	4	2	4	5	7	16	4	8
	11%	14%	11%	15%	6%	12%	11%	10%	12%	-	34%	9%	12%	7%	37%	8%	4%	18%	12%	10%	12%	7%	12%
	(4)	(4)	(3)	(3)	(6)	(4)	(5)	(4)	(4)		(1)	(4)	(4)	(6)	(2)	(4)	(7)	(4)	(4)	(5)	(4)	(4)	(4)
											JlN	j	J	J	pQ								
HONEST	19	1	1	4	5	5	3	9	10	-	2	1	4	12	2	1	6	-	2	7	14	3	1
	7%	3%	4%	14%	8%	8%	8%	8%	7%	-	8%	2%	7%	10%	13%	2%	10%	-	6%	11%	11%	6%	1%
	(5)	(6)	(6)	(5)	(5)	(5)	(6)	(5)	(6)		(5)	(9)	(6)	(4)	(3)	(9)	(4)		(6)	(3)	(5)	(5)	(8)
													J	JL			pR			PR	W		
REPUBLICAN/PARTY AFFILIATION	15	2	2	1	2	4	4	5	10	-	1	5	-	9	-	1	3	3	2	6	10	1	4
	6%	7%	5%	4%	4%	6%	12%	4%	8%	-	5%	8%	-	8%	-	3%	6%	11%	4%	9%	7%	3%	6%
	(6)	(5)	(5)	(6)	(7)	(8)	(4)	(8)	(5)		(8)	(5)		(5)		(8)	(5)	(5)	(8)	(6)	(6)	(9)	(5)
												jm		JM			O			O			
IMMIGRATION POLICY/CONTROL THE BORDER	12	1	1	1	5	4	-	7	5	-	1	3	4	3	1	3	3	-	2	2	7	2	3
	5%	2%	4%	4%	8%	6%	-	6%	3%	-	6%	6%	8%	3%	9%	5%	5%	-	6%	3%	6%	3%	4%
	(7)	*(8)	(7)	(7)	(4)	(6)		(6)	(8)		*(6)	*(6)	(5)	(8)	*(5)	(6)	(6)		(5)	(8)	(7)	(8)	(7)
					G	g							J	J			R						
FIX THE ECONOMY	9	1	1	-	2	4	1	4	5	-	1	3	1	3	1	2	1	-	2	2	4	2	3
	3%	2%	3%	-	4%	6%	2%	3%	3%	-	6%	6%	2%	3%	9%	4%	1%	-	5%	4%	3%	3%	5%
	(8)	(7)	(8)		(8)	(7)	(8)	(9)	(7)		*(6)	*(6)	(8)	(7)	*(5)	(7)	(9)		(7)	(7)	(9)	(7)	(6)
						d								J						r			
JOBS/CREATE JOBS	7	1	1	-	1	3	2	5	2	-	-	3	1	3	-	3	2	-	1	1	4	3	-
	3%	2%	2%	-	1%	4%	5%	4%	1%	-	-	5%	2%	2%	-	6%	4%	-	2%	1%	3%	5%	-
	(9)	*(8)	(9)		(9)	(9)	(7)	(7)	(9)			(8)	(7)	(9)		(5)	(8)		(9)	(9)	(8)	(6)	
														jk			or				w	w	
OTHER	3	-	1	-	1	-	-	3	-	-	-	1	-	1	-	1	1	-	-	-	-	1	1
	1%	-	4%	-	2%	-	-	2%	-	-	-	2%	-	1%	-	3%	2%	-	-	-	-	2%	2%
NONE/NOTHING	5	-	1	2	-	3	-	5	-	-	1	-	2	2	1	2	2	-	-	-	2	2	1
	2%	-	3%	6%	-	4%	-	4%	-	-	5%	-	4%	2%	8%	4%	4%	-	-	-	2%	3%	2%
								I						jl			rst						
DON'T KNOW	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	1	-	-

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Table 21-2
QUESTION 16:
In your own words, please tell me why you would vote for Donald Trump?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TRUMP Q.15	253	59	74	32	23	31	33	11	29	199	6	232	11	93	134	8	92	86	49	22	75	81	26	3
	100%	23%	29%	13%	9%	12%	13%	5%	12%	79%	2%	92%	4%	37%	53%	3%	36%	34%	19%	9%	30%	32%	10%	1%
AGAINST HILLARY/BETTER THAN	105	22	26	18	12	11	17	4	12	81	3	97	5	42	54	1	37	34	20	12	34	42	9	-
HILLARY/CLINTON IS	42%	37%	35%	56%	50%	35%	53%	34%	41%	41%	45%	42%	49%	45%	41%	12%	40%	39%	41%	54%	45%	52%	36%	-
DISHONEST/LESSER OF TWO	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	*(3)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	
EVILS				bc										P	P						X	X	X	
WILL MAKE CHANGES/WON'T	58	16	15	5	5	9	7	4	11	43	1	54	1	19	36	1	23	18	12	4	17	18	9	1
KEEP THINGS THE SAME	23%	27%	20%	16%	21%	30%	21%	34%	38%	21%	14%	23%	12%	21%	27%	12%	25%	21%	26%	17%	23%	23%	36%	43%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(6)	(2)	(2)	*(3)	(2)	(2)	(2)	(3)	(2)	(2)	(1)	(2)
									j															
FAVORABLE/LIKE HIM/BEST	36	8	13	2	4	4	5	3	4	30	-	35	-	10	17	4	14	13	7	2	11	10	3	-
CANDIDATE (GENERAL)	14%	14%	18%	6%	17%	12%	16%	22%	13%	15%	-	15%	-	10%	12%	53%	16%	15%	14%	11%	15%	12%	12%	-
	(3)	(3)	(3)	(6)	(3)	(4)	(3)	(3)	(3)	(3)		(3)		(4)	(3)	(1)	(3)	(3)	(3)	(4)	(4)	(3)	(3)	
			d									KM				NO					X	X		
NOT A CAREER POLITICIAN/	28	6	10	-	4	6	2	-	1	26	-	26	2	18	9	1	12	10	5	1	13	4	2	2
BUSINESSMAN	11%	10%	13%	-	16%	18%	7%	-	4%	13%	-	11%	18%	19%	7%	10%	13%	11%	11%	3%	17%	4%	7%	57%
	(4)	(5)	(4)		(4)	(3)	(4)		(5)	(4)		(4)	(3)	(3)	(5)	(5)	(4)	(4)	(4)	*(7)	(3)	(7)	(5)	(1)
		D	D		D	D				HI		K		O			t				V			
HONEST	19	7	8	2	1	-	1	1	1	16	-	16	3	-	14	2	6	5	3	5	7	5	1	1
	7%	11%	10%	8%	4%	-	3%	7%	3%	8%	-	7%	24%	-	10%	25%	7%	6%	6%	22%	9%	6%	4%	17%
	(5)	(4)	(5)	(4)	(5)		(8)	(5)	(6)	(5)		(5)	(2)		(4)	(2)	(5)	(7)	(6)	(2)	(5)	(6)	(6)	(3)
		F	F									K			N					r				
REPUBLICAN/PARTY	15	3	7	1	1	1	2	-	1	14	-	14	1	5	8	-	4	5	4	1	2	6	1	-
AFFILIATION	6%	5%	10%	2%	3%	5%	7%	-	5%	7%	-	6%	13%	5%	6%	-	5%	6%	8%	6%	3%	7%	3%	-
	(6)	(7)	(6)	(8)	(6)	(6)	(6)		(4)	(6)		(6)	(5)	(6)	(6)		(6)	(6)	(5)	(5)	(7)	(5)	(8)	
			d							H		K		p	P							X		
IMMIGRATION POLICY/CONTROL	12	4	3	2	-	1	1	1	-	10	-	12	-	4	8	-	3	7	1	1	3	7	-	-
THE BORDER	5%	7%	5%	5%	-	5%	3%	10%	-	5%	-	5%	-	4%	6%	-	3%	8%	3%	3%	4%	8%	-	-
	(7)	(6)	(7)	(7)		(5)	(7)	(4)	(7)	(7)		(7)		(8)	(7)		(7)	(5)	(9)	*(7)	(6)	(4)		
		E	e							I		KM			P						w	WX		
FIX THE ECONOMY	9	1	2	2	-	1	2	-	-	9	-	9	-	5	3	-	1	5	2	1	1	3	3	-
	3%	2%	3%	6%	-	3%	7%	-	-	4%	-	4%	-	6%	2%	-	1%	5%	5%	4%	1%	3%	10%	-
	(8)	(9)	(8)	(5)		(7)	(5)			(8)		(8)		(5)	(8)		(9)	(8)	(7)	(6)	(9)	(8)	(4)	
										HI		KM		p	P									
JOBS/CREATE JOBS	7	2	2	3	-	-	-	-	-	7	-	5	2	4	2	-	1	4	1	-	1	1	1	-
	3%	4%	2%	8%	-	-	-	-	-	3%	-	2%	15%	5%	2%	-	1%	4%	3%	-	2%	1%	3%	-
	(9)	(8)	(9)	(3)	(7)					(9)		(9)	(4)	(7)	(9)		(8)	(9)	(8)		(8)	(9)	(7)	
										HI		K		p	p			t						
OTHER	3	-	-	1	-	1	-	-	-	1	1	1	-	3	-	-	3	-	-	-	-	1	-	-
	1%	-	-	4%	-	4%	-	-	-	1%	21%	1%	-	3%	-	-	3%	-	-	-	-	2%	-	-
NONE/NOTHING	5	2	-	2	-	1	-	-	1	3	1	4	-	2	3	-	1	3	1	-	1	1	3	-
	2%	4%	-	6%	-	4%	-	-	4%	1%	20%	2%	-	2%	3%	-	2%	4%	2%	-	1%	1%	12%	-
												m			P									
DON'T KNOW	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-

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- - 1% - - - - - - - - - - - - 1% - 1% - - - - - - -

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Table 22-1
QUESTION 17:
In your own words, please tell me why you would vote for Hillary Clinton?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=CLINTON Q.15	254	71	34	38	38	41	33	121	133	14	40	54	56	89	41	41	38	22	51	60	17	182	55
	100%	28%	13%	15%	15%	16%	13%	48%	52%	6%	16%	21%	22%	35%	16%	16%	15%	9%	20%	24%	7%	72%	22%
AGAINST TRUMP/BETTER THAN TRUMP/LESSER OF TWO EVILS	109	32	16	13	18	17	12	50	60	11	20	19	20	40	20	13	16	14	19	27	12	68	30
	43%	45%	49%	36%	47%	42%	37%	41%	45%	80%	49%	35%	36%	44%	49%	32%	42%	65%	37%	45%	70%	37%	54%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)
										LMn								p			V		v
QUALIFIED/HAS MORE EXPERIENCE/KNOWS WHAT SHE'S DOING	80	25	8	13	12	13	10	36	44	3	10	16	22	28	11	13	12	4	20	19	2	60	18
	31%	35%	23%	34%	32%	32%	29%	30%	33%	20%	26%	30%	39%	31%	27%	32%	31%	19%	40%	31%	9%	33%	33%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	*(2)	(2)	(3)	(1)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)
																						U	U
FAVORABLE/LIKE HER/BEST CANDIDATE (GENERAL)	54	18	5	5	6	12	8	29	25	-	8	17	10	19	10	12	7	3	9	13	1	42	11
	21%	25%	15%	13%	16%	29%	26%	24%	19%	-	19%	32%	18%	21%	25%	29%	18%	12%	18%	22%	7%	23%	20%
	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(3)		(3)	(2)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)
											J	J	J	J								U	
WILL DO A GOOD JOB/WILL GET THE JOB DONE	24	6	2	8	3	2	5	13	10	3	3	2	6	10	4	3	6	2	2	6	-	18	6
	9%	8%	5%	21%	7%	4%	14%	11%	8%	20%	8%	4%	10%	11%	11%	6%	17%	8%	5%	10%	-	10%	11%
	(4)	(4)	(7)	(3)	(4)	(4)	(4)	(4)	(4)	*(2)	(4)	(5)	(4)	(4)	(4)	(4)	(4)	*(5)	(5)	(4)	(6)	(4)	(4)
				cf										l			s					U	u
HUSBAND/LIKE BILL CLINTON	10	4	2	3	-	-	1	4	6	-	2	3	3	2	-	3	1	2	3	1	1	9	-
	4%	5%	7%	9%	-	-	2%	3%	4%	-	4%	6%	5%	3%	-	6%	4%	8%	6%	2%	5%	5%	-
	(5)	(5)	(5)	(5)		(6)	(7)	(5)	(6)		(6)	(4)	(5)	(7)		(5)	(5)	*(5)	(4)	(7)	(4)	(6)	
														j								W	
DEMOCRAT/PARTY AFFILIATION	10	1	4	3	1	-	1	1	9	-	3	-	2	5	-	1	-	3	1	5	-	10	-
	4%	2%	12%	8%	3%	-	2%	1%	6%	-	7%	-	4%	6%	-	3%	-	12%	2%	8%	-	5%	-
	(6)	(6)	(4)	(6)	(5)		(5)	(6)	(5)		(5)		(6)	(5)		(6)		(4)	(6)	(5)		(5)	
			f						H					JL						OQs		UW	
FOREIGN POLICY/FOREIGN POLICY BACKGROUND	5	-	2	2	-	1	1	1	4	-	2	-	-	4	-	-	1	2	-	2	1	3	2
	2%	-	7%	4%	-	2%	2%	1%	3%	-	4%	-	-	4%	-	-	3%	8%	-	4%	4%	2%	3%
	(7)		(6)	(7)		(5)	(6)	(7)	(7)		(7)			(6)			(6)	(7)		(6)	(5)	(7)	(5)
														JLM									
NONE/NOTHING	2	-	2	-	-	-	-	-	2	-	2	-	-	-	-	-	-	2	-	-	2	-	-
	1%	-	5%	-	-	-	-	-	1%	-	4%	-	-	-	-	-	-	8%	-	-	10%	-	-

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Table 22-2
QUESTION 17:
In your own words, please tell me why you would vote for Hillary Clinton?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=CLINTON Q.15	254	9	8	80	101	31	24	123	72	43	94	147	12	109	120	19	58	70	71	53	85	57	32	15
	100%	4%	3%	32%	40%	12%	9%	48%	29%	17%	37%	58%	5%	43%	47%	7%	23%	27%	28%	21%	34%	22%	13%	6%
AGAINST TRUMP/BETTER THAN TRUMP/LESSER OF TWO EVILS	109	8	3	27	41	14	15	49	37	20	42	63	4	57	46	3	21	34	31	22	39	27	13	7
	43%	93%	42%	33%	41%	46%	63%	40%	51%	46%	44%	43%	32%	53%	38%	16%	35%	49%	43%	42%	45%	47%	41%	50%
	(1)	(1) CDEFg	(1)	(1)	(1)	(1)	(1) De	(1)	(1)	(1)	(1)	(1)	(2)	(1) oP	(1) p	(4)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
QUALIFIED/HAS MORE EXPERIENCE/KNOWS WHAT SHE'S DOING	80	1	1	26	34	10	9	38	23	12	27	50	1	28	44	7	17	18	24	20	26	15	10	6
	31%	7%	12%	32%	34%	32%	36%	31%	31%	28%	29%	34%	10%	25%	36%	39%	30%	26%	34%	37%	31%	27%	30%	42%
	(2)	(3)	(3)	(2) B	(2) Bc	(2) b	(2) b	(2)	(2)	(2)	(2)	(2) M	(5)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
FAVORABLE/LIKE HER/BEST CANDIDATE (GENERAL)	54	-	1	20	22	9	2	30	10	10	23	29	2	25	24	5	10	16	16	11	16	13	8	3
	21%	-	15%	25%	21%	29%	9%	24%	14%	23%	24%	20%	18%	23%	20%	27%	18%	23%	23%	21%	19%	22%	26%	22%
	(3)		(2)	(3) Bg	(3) B	(3) B	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(3)
WILL DO A GOOD JOB/WILL GET THE JOB DONE	24	-	-	9	9	4	1	15	4	4	6	13	5	4	12	6	14	2	7	1	8	5	5	-
	9%	1%	-	11%	9%	14%	6%	12%	5%	9%	6%	9%	41%	4%	10%	33%	24%	2%	10%	2%	10%	8%	15%	-
	(4)	(4)		(4) BC	(4) bC	(4)	(5)	(4)	(5)	(4)	(5)	(4)	(1) Kl	(5)	(4)	(2) N	(3) RsT	(6)	(4) rt	(6)	(4) X	(4) x	(4) x	
HUSBAND/LIKE BILL CLINTON	10	1	-	3	6	-	-	5	2	3	1	7	2	5	5	-	5	4	1	-	6	2	-	-
	4%	9%	-	4%	6%	-	-	4%	2%	7%	1%	5%	15%	4%	4%	-	8%	6%	1%	-	7%	4%	-	-
	(5)	(2)		(5)	(6) CFG			(5)	(6)	(5)	(6)	(5)	(4)	(4)	(6) P		(5) t	(4) t	(5)		(5) WX	(7)		
DEMOCRAT/PARTY AFFILIATION	10	-	-	1	9	-	-	3	4	2	9	1	-	3	6	-	3	4	1	2	2	2	-	-
	4%	-	-	1%	8%	-	-	2%	5%	4%	9%	1%	-	3%	5%	-	5%	5%	1%	4%	2%	4%	-	-
	(6)			(6)	(5) BCDFG			(7)	(4)	(6)	(4) LM	(7)		(6)	(5) P		(6)	(5)	(7)	(5)	(6)	(6)		
FOREIGN POLICY/FOREIGN POLICY BACKGROUND	5	-	1	1	2	-	2	4	1	1	-	5	-	2	3	-	1	-	1	4	2	2	1	-
	2%	-	10%	1%	2%	-	7%	3%	1%	2%	-	4%	-	2%	2%	-	1%	-	1%	7%	2%	4%	4%	-
	(7)		(4)	(7)	(7)		(4)	(6)	(7)	(7)		(6) KM		(7)	(7) p		(7)		(6)	(4) r	(7)	(5)	(5)	
NONE/NOTHING	2	-	2	-	-	-	-	-	2	-	-	2	-	-	2	-	-	-	2	-	-	2	-	-
	1%	-	21%	-	-	-	-	-	2%	-	-	1%	-	-	1%	-	-	-	2%	-	-	3%	-	-

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Table 23-1
QUESTION 18:
And would you say your vote in the presidential election is more of a vote FOR a candidate or a vote AGAINST a candidate?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (FOR - AGAINST)	175	46	12	33	32	43	9	68	107	-3	-4	21	52	108	6	20	42	-8	37	77	38	127	10
	29%	35% CG	16%	41% CeG	28% cG	35% CG	12%	24%	34% H	-11%	-4%	17% JK	43% JKL	47% JKL	7% R	19% oR	40% OPR	-13%	35% OPR	53% OPQRS	21% W	48% UW	6%
TOTAL FOR	358	78	44	53	69	76	37	163	195	12	38	64	82	160	35	58	69	24	65	105	98	186	73
---	60%	59%	57%	66% g	60%	63%	51%	56%	63%	40%	42%	51%	69% jKL	69% jKL	45%	57% r	65% OR	38%	62% oR	73% OPR	54%	70% UW	48%
TOTAL AGAINST	183	33	32	20	37	33	28	95	88	15	42	43	30	52	30	38	27	32	28	28	60	59	64
---	30%	25%	41% Bdf	24%	32%	28%	39% bd	33%	28%	51% n	46% MN	34% N	25%	22%	37% T	37% qT	26%	51% QST	27%	20%	33% V	22%	42% V
STRONGLY FOR	275	57	37	42	49	61	29	117	158	7	27	54	59	126	23	41	52	18	55	85	75	149	51
	46%	43%	48%	53%	42%	50%	39%	41%	51% H	22%	30%	43%	49% jK	55% JKl	29%	40%	49% OR	29%	52% OR	59% OPqR	41%	57% UW	33%
SOMEWHAT FOR	82	21	6	10	21	15	8	45	37	5	10	10	23	34	12	16	17	6	10	20	23	37	23
	14%	16%	8%	13%	18% c	13%	11%	16%	12%	18%	11%	8%	19% L	15% l	15%	16%	16%	10%	10%	14%	12%	14%	15%
SOMEWHAT AGAINST	60	15	9	5	11	14	7	36	25	8	15	12	9	17	12	14	10	11	7	7	15	24	21
	10%	11%	11%	7%	10%	11%	9%	12%	8%	27%	17%	9%	7%	7%	15% t	13% T	9%	18% t	6%	5%	8%	9%	14%
STRONGLY AGAINST	123	18	23	14	26	20	22	59	63	7	26	32	22	35	17	24	17	21	21	21	45	35	43
	20%	14%	30% Bf	18%	22%	16%	30% BF	21%	20%	24%	29% N	25% n	18%	15%	22%	24% t	17%	34% qT	20%	15%	24% V	13%	28% V
DON'T KNOW/UNSURE/A LITTLE OF BOTH	55	19	2	8	9	9	8	28	27	3	11	14	7	20	12	6	9	6	9	11	25	16	14
	9%	14% C	2%	10% c	8%	8%	11% C	10%	9%	9%	12%	11%	6%	8%	15%	6%	9%	10%	9%	8%	14% V	6%	9%
REFUSED	5	3	-	-	-	2	-	3	2	-	-	5	-	-	3	-	-	-	2	-	-	3	2
	1%	2%	-	-	-	2%	-	1%	1%	-	-	4% jkmn	-	-	3%	-	-	-	2%	-	-	1%	1%

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Table 23-2
QUESTION 18:
And would you say your vote in the presidential election is more of a vote FOR a candidate or a vote AGAINST a candidate?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (FOR - AGAINST)	175	14	24	44	83	10	-	71	17	76	58	100	14	19	138	15	69	52	28	21	54	40	19	9
	29%	17% G	24% fG	36% BcFG	59% BCDFG	12% G	-	45% IJ	12%	28% I	48% L	22%	62% L	8%	48% N	53% N	42% RST	29% s	19%	22%	29%	24%	26%	49% v
TOTAL FOR	358	44	54	78	108	40	33	110	74	155	82	254	17	120	203	20	109	109	80	55	111	90	44	13
---------	60%	52%	55%	64% G	77% BCDFG	50%	45%	69% IJ	54%	58%	68% L	56%	76% l	47%	71% N	72% N	66% s	60%	54%	56%	60%	56%	62%	67%
TOTAL AGAINST	183	30	30	34	24	30	33	38	57	80	24	154	3	100	65	5	40	57	51	33	57	51	25	3
-------------	30%	35% E	31% E	28% e	17%	38% E	45% cDE	24%	42% HJ	30%	20%	34% KM	14%	40% OP	23%	18%	24%	31%	35% q	34%	31%	31%	36%	18%
STRONGLY FOR	275	34	42	60	89	23	27	94	51	117	72	185	15	88	159	15	82	82	63	47	80	64	36	12
	46%	39%	43%	49% F	63% BCDFG	29%	37%	59% IJ	37%	43%	60% L	41%	64% l	35%	56% N	52%	49%	45%	43%	48%	44%	40%	50%	61%
SOMEWHAT FOR	82	11	12	18	19	17	6	16	24	39	10	69	3	31	44	5	28	27	17	8	30	26	8	1
	14%	12%	13%	15%	13%	21% g	8%	10%	17%	14%	8%	15% k	12%	12%	15%	19%	17% t	15%	12%	8%	17%	16%	11%	6%
SOMEWHAT AGAINST	60	11	4	16	8	9	12	12	21	23	8	51	1	34	20	2	11	17	24	7	21	17	3	1
	10%	13% c	4%	13% Ce	6%	11%	17% Ce	8%	16% hj	8%	7%	11% M	3%	13% O	7%	6%	6%	9%	16% QT	7%	11% w	10%	5%	8%
STRONGLY AGAINST	123	19	26	19	16	22	21	26	36	57	16	102	3	66	46	3	30	39	27	26	36	34	22	2
	20%	22% e	26% dE	15%	12%	27% dE	29% dE	17%	26% h	21%	13%	23% K	11%	26% O	16%	12%	18%	22%	19%	27%	20%	21%	31% x	10%
DON'T KNOW/UNSURE/A LITTLE OF BOTH	55	11	14	8	8	9	5	10	7	30	11	40	2	29	18	3	15	14	16	10	13	21	2	3
	9%	13%	14% de	6%	6%	11%	6%	7%	5%	11% I	9%	9%	10%	11% o	6%	10%	9%	8%	11%	10%	7%	13% W	3%	15%
REFUSED	5	-	-	3	-	-	2	-	-	5	3	2	-	5	-	-	2	3	-	-	2	-	-	-
	1%	-	-	2%	-	-	3%	-	-	2% HI	2%	-	-	2%	-	-	1%	1%	-	-	1%	-	-	-

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Table 24-1
QUESTION 19:
How likely are you to split your vote - that is, to vote for one party's candidate for president, but for candidates of the other party for the Senate or other offices down the ballot?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (LIKELY - NOT LIKELY)	-112	-33	-19	-23	-13	-12	-13	-31	-82	-14	-22	-15	-28	-34	-14	-7	-9	-26	-18	-37	-33	-67	-13
	-19%	-25%	-24%	-28%	-12% bd	-10% BcD	-17%	-11% I	-26%	-45%	-24%	-12% m	-23%	-15%	-18%	-7% RsT	-9% RT	-42%	-17%	-26%	-18%	-25%	-8% UV
TOTAL LIKELY	231	44	28	27	49	54	29	122	109	8	32	54	43	94	30	45	46	18	41	50	72	92	67
	39%	33%	37%	33%	42%	45%	40%	42%	35%	27%	35%	43%	36%	40%	38%	45%	44%	29%	39%	35%	39%	35%	44%
TOTAL NOT LIKELY	344	77	47	49	62	66	42	153	191	22	54	69	70	128	45	52	55	44	59	87	105	159	80
	57%	58%	61%	62%	54%	54%	57%	53%	61% h	73%	60%	55%	59%	55%	56%	51%	52%	71% pQ	56%	61%	57%	60%	52%
VERY LIKELY I'LL SPLIT MY VOTES	124	21	15	15	23	32	18	62	62	3	12	33	28	48	10	27	25	9	29	24	29	52	43
	21%	16%	19%	19%	20%	27% b	24%	22%	20%	8%	14%	26% jk	23%	21%	13%	27% ot	23%	14%	27% ot	17%	16%	20%	28% U
SOMEWHAT LIKELY	107	23	14	12	26	22	12	60	47	6	19	21	15	46	20	18	21	9	12	26	43	40	24
	18%	17%	17%	15%	22%	18%	16%	21%	15%	19%	21%	17%	12%	20% m	25% s	18%	20% s	15%	12%	18%	23% v	15%	16%
NOT VERY LIKELY	124	31	16	12	24	28	14	67	56	8	12	36	30	37	16	32	19	10	25	21	52	42	29
	21%	23%	20%	15%	21%	23%	19%	23%	18%	26%	14%	29% KN	25% kN	16%	20%	32% QrT	18%	17%	23%	15%	29% Vw	16%	19%
NOT AT ALL LIKELY - WILL VOTE ONE POLITICAL PARTY UP AND DOWN THE BALLOT	220	46	32	37	38	38	28	85	135	14	41	33	40	91	29	20	36	34	35	66	52	117	50
	37%	35%	41%	47% ef	33%	32%	38%	30%	43% H	47%	46% L	26%	33%	39% L	37% p	20%	34% P	55% PQS	33% p	46% PQS	29%	44% Uw	33%
UNDECIDED	25	11	2	4	5	1	2	13	12	-	5	3	7	10	5	4	4	-	5	7	7	12	6
	4%	9% cF	2%	5%	4%	1%	3%	5%	4%	-	5%	2%	6% J	5% J	6%	4% r	4% R	-	5% r	5% R	4%	5%	4%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 24-2
QUESTION 19:
How likely are you to split your vote - that is, to vote for one party's candidate for president, but for candidates of the other party for the Senate or other offices down the ballot?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (LIKELY - NOT LIKELY)	-112	-3	-29	-22	-45	-5	-7	-62	-10	-36	-42	-56	-11	-46	-53	-7	-50	-25	-29	-7	-36	-36	-14	3
	-19%	-4%	-30%	-18%	-32%	-7%	-10%	-39%	-8%	-13%	-35%	-13%	-50%	-18%	-19%	-23%	-30%	-14%	-19%	-7%	-20%	-22%	-20%	17%
		CDE		e		CdE	CE		H	H		Km						Q		QS				UVW
TOTAL LIKELY	231	38	34	49	44	35	32	46	60	111	36	188	5	98	111	11	53	76	56	45	69	59	28	11
	39%	45%	34%	39%	31%	44%	44%	29%	44%	41%	30%	42%	21%	39%	39%	38%	32%	42%	38%	46%	38%	36%	40%	57%
		e							H	H		KM								Q				
TOTAL NOT LIKELY	344	42	63	70	89	40	39	108	71	147	78	245	16	144	164	17	104	101	84	51	105	95	43	7
	57%	49%	64%	57%	63%	51%	54%	68%	51%	54%	65%	54%	71%	57%	57%	62%	62%	55%	57%	52%	57%	59%	60%	39%
			b		b			IJ			l													
VERY LIKELY I'LL SPLIT MY VOTES	124	12	17	28	24	22	21	21	36	59	17	104	2	50	62	6	27	44	24	27	37	31	18	7
	21%	14%	17%	23%	17%	28%	28%	13%	26%	22%	14%	23%	9%	20%	22%	20%	16%	24%	16%	28%	20%	19%	25%	38%
						b	b		H	h		Km								Qs				
SOMEWHAT LIKELY	107	26	16	21	20	13	11	25	25	52	19	84	3	48	49	5	26	32	32	17	31	28	11	4
	18%	31%	17%	17%	14%	16%	16%	16%	18%	19%	16%	19%	11%	19%	17%	18%	16%	18%	22%	17%	17%	17%	15%	19%
		CDEfG																						
NOT VERY LIKELY	124	21	32	24	18	23	7	28	33	57	16	98	5	47	63	11	37	36	28	22	37	36	21	4
	21%	24%	32%	20%	13%	28%	9%	18%	24%	21%	14%	22%	21%	18%	22%	37%	22%	20%	19%	22%	20%	22%	30%	23%
		EG	dEG	g		EG						k												
NOT AT ALL LIKELY - WILL VOTE ONE POLITICAL PARTY UP AND DOWN THE BALLOT	220	21	31	46	71	18	33	79	38	90	62	146	11	98	101	7	66	64	56	30	68	60	22	3
	37%	25%	31%	37%	51%	22%	45%	50%	27%	33%	51%	32%	50%	38%	35%	24%	40%	35%	38%	30%	37%	37%	30%	16%
				bf	BCdF		BF	IJ			L										X	x		
UNDECIDED	25	5	2	4	8	4	2	4	7	12	6	17	2	11	12	-	9	5	7	2	9	7	-	1
	4%	6%	2%	4%	6%	5%	3%	3%	5%	5%	5%	4%	9%	4%	4%	-	6%	3%	5%	2%	5%	5%	-	4%
														P	P						W	W		
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 25-1
QUESTION 20:
Recently, there has been some talk in the media about a so called hidden vote for Donald Trump - where some people have decided to vote for him but aren't saying so publicly.

Do you personally know anyone who is going to vote for Donald Trump, but not stating that fact publicly?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (YES - NO)	-316	-72	-37	-41	-55	-70	-42	-125	-191	-14	-52	-62	-56	-131	-32	-37	-56	-51	-49	-90	-73	-159	-85
	-53%	-55%	-47%	-51%	-48%	-58%	-56%	-43% I	-61%	-45%	-58%	-49%	-47%	-57%	-41%	-36% rT	-53%	-82%	-47%	-63%	-40% V	-60%	-55%
YES	115	25	19	16	24	20	12	70	45	8	15	26	28	37	19	29	21	5	22	17	49	37	29
	19%	19%	24%	20%	20%	16%	16%	24% I	14%	27%	17%	21%	24% n	16%	24% r	29% RT	20% rt	9%	21% rt	12%	27% V	14%	19%
NO	432	97	55	57	79	90	54	195	237	22	68	88	84	168	52	66	77	56	72	107	123	196	113
	72%	74%	71%	71%	68%	74%	73%	68%	76% h	73%	75%	70%	70%	73%	65%	65%	73%	91% OPQST	68%	75%	67%	74%	74%
DON'T KNOW/UNSURE/MAYBE	43	7	4	7	11	10	4	20	23	-	7	9	6	20	8	4	7	-	10	13	10	24	9
	7%	5%	5%	9%	10%	8%	5%	7%	7%	-	8% j	7% J	5% J	9% J	10% R	4% r	7% R	-	9% R	9% R	5%	9%	6%
REFUSED	10	3	-	-	2	1	4	3	7	-	-	2	1	7	-	2	1	-	1	6	2	7	1
	2%	2%	-	-	2%	1%	5% cD	1%	2%	-	-	2%	1%	3% JK	-	2%	1%	-	1%	4% OqR	1%	3%	1%

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Table 25-2
QUESTION 20:
Recently, there has been some talk in the media about a so called hidden vote for Donald Trump - where some people have decided to vote for him but aren't saying so publicly.

Do you personally know anyone who is going to vote for Donald Trump, but not stating that fact publicly?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (YES - NO)	-316	-26	-47	-58	-101	-41	-43	-103	-65	-128	-73	-234	-10	-119	-159	-20	-109	-90	-70	-42	-122	-70	-41	-11
	-53%	-30% Eg	-48% e	-47% e	-72%	-52%	-59%	-65%	-47%	-48%	-61%	-52%	-43%	-47%	-55%	-69%	-66%	-50%	-47%	-43% q	-67%	-43% U	-58%	-60%
YES	115	27	23	28	9	15	13	19	31	62	17	89	6	55	51	4	21	39	32	23	23	42	11	3
	19%	31% E	23% E	23% E	6%	19% E	18% E	12%	22% H	23% H	15%	20%	25%	22%	18%	13%	13%	22% q	21% q	23% q	12%	26% U	16%	18%
NO	432	53	70	86	110	57	57	122	96	191	90	323	15	175	210	23	130	130	101	65	145	111	52	15
	72%	62%	71%	69%	78% B	72%	78% b	77%	69%	71%	75%	72%	68%	69%	73%	82%	78% st	71%	69%	66%	79% v	69%	73%	78%
DON'T KNOW/UNSURE/MAYBE	43	5	5	7	17	7	1	15	8	14	8	33	1	20	18	1	11	11	13	7	16	8	8	1
	7%	6%	5%	6%	12% cG	9%	2%	9%	5%	5%	7%	7%	3%	8%	6%	4%	7%	6%	9%	7%	9%	5%	11%	4%
REFUSED	10	1	1	2	5	-	1	3	4	3	4	5	1	4	7	-	4	2	1	3	-	-	-	-
	2%	1%	1%	2%	4% F	-	2%	2%	3%	1%	4%	1%	5%	1%	2% P	-	2%	1%	1%	3%	-	-	-	-

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Table 26-1
QUESTION 21:
If the election for U.S. Senate were being held today and you had to make a choice, for whom would you vote? Richard Burr, the Republican, Deborah K. Ross, the Democrat, or Sean Haugh, the Libertarian?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (BURR - ROSS)	29	-29	2	1	22	18	16	19	10	-10	-3	16	-4	30	-12	13	17	-	-6	16	130	-111	10
	5%	-22%	2%	1%	19%	15%	21%	7%	3%	-35%	-3%	12%	-3%	13%	-15%	13%	17%	1%	-6%	11%	71%	-42%	6%
			B	B	BCD	BCD	BCD					JKM		JKM		ORS	ORS	OS		ORS	VW		V
TOTAL BURR	262	39	33	33	60	58	39	127	135	6	32	60	49	114	22	52	53	27	37	70	142	54	66
----------	44%	29%	42%	41%	52%	48%	53%	44%	43%	20%	35%	48%	40%	49%	28%	51%	50%	43%	35%	49%	77%	20%	43%
					B	B	B					J		Jk		OS	OS			OS	VW		V
TOTAL ROSS	233	68	31	32	38	40	23	108	125	17	35	45	52	84	34	39	36	26	44	54	13	165	56
----------	39%	52%	40%	40%	33%	33%	32%	38%	40%	55%	39%	36%	44%	36%	43%	38%	34%	42%	42%	38%	7%	62%	37%
		EFG																				UW	U
TOTAL HAUGH	12	2	1	2	1	5	1	4	7	-	1	5	3	2	1	1	2	2	5	-	4	5	3
----------	2%	1%	1%	2%	1%	4%	1%	2%	2%	-	1%	4%	2%	1%	2%	1%	2%	3%	5%	-	2%	2%	2%
												j	j	j			t		T				
TOTAL LEAN/UNDECIDED	87	22	13	12	16	14	10	46	42	7	22	16	14	28	22	10	13	7	19	15	24	36	27
----------	15%	16%	17%	15%	14%	12%	14%	16%	13%	25%	24%	12%	11%	12%	28%	9%	13%	11%	18%	11%	13%	14%	18%
											mn				PqrT								
DEFINITELY BURR	216	32	25	29	53	46	32	103	113	4	24	50	38	99	14	40	49	25	29	59	122	43	51
	36%	24%	32%	36%	45%	38%	44%	36%	36%	15%	26%	39%	32%	43%	18%	39%	46%	40%	28%	41%	66%	16%	34%
					Bc	B	B					J		JKM		O	OS	o		OS	VW		V
PROBABLY BURR	46	7	8	4	7	13	7	24	22	2	8	11	10	15	8	12	5	2	8	12	20	11	14
	8%	5%	10%	5%	6%	11%	9%	8%	7%	6%	9%	9%	8%	7%	10%	11%	4%	3%	8%	8%	11%	4%	9%
																qr					V		
DEFINITELY ROSS	204	58	29	31	29	36	22	90	115	14	25	45	42	78	24	33	33	24	39	52	10	149	45
	34%	44%	37%	38%	25%	30%	30%	31%	37%	46%	28%	36%	35%	34%	30%	32%	31%	38%	37%	36%	6%	57%	30%
		EFg		e																		UW	U
PROBABLY ROSS	29	11	3	1	9	5	1	19	10	3	10	-	11	6	10	6	3	2	5	3	2	16	11
	5%	8%	3%	1%	8%	4%	2%	6%	3%	9%	11%	-	9%	2%	13%	5%	3%	4%	5%	2%	1%	6%	7%
		Dg			Dg						Ln		LN	L	qt							U	U
DEFINITELY HAUGH	6	2	-	2	-	2	-	3	3	-	1	2	1	1	1	-	1	2	1	-	3	3	-
	1%	1%	-	2%	-	2%	-	1%	1%	-	1%	1%	1%	1%	2%	-	1%	3%	1%	-	2%	1%	-
PROBABLY HAUGH	6	-	1	-	1	3	1	2	4	-	-	3	2	1	-	1	1	-	4	-	1	2	3
	1%	-	1%	-	1%	3%	1%	1%	1%	-	-	3%	2%	-	-	1%	1%	-	4%	-	-	1%	2%
						bd													ort				
LEAN BURR	6	1	2	-	-	1	3	3	3	-	2	2	1	1	2	1	-	-	2	1	2	1	4
	1%	1%	2%	-	-	1%	4%	1%	1%	-	2%	1%	1%	1%	3%	1%	-	-	2%	1%	1%	-	2%
							de																
LEAN ROSS	6	-	1	2	1	2	-	4	2	-	-	2	4	1	-	3	1	-	2	-	2	4	1
	1%	-	1%	2%	1%	2%	-	1%	1%	-	-	1%	3%	-	-	3%	1%	-	2%	-	1%	1%	-
													jkn			t							
LEAN HAUGH	3	-	-	2	-	1	-	1	2	-	2	-	1	-	-	1	-	2	-	-	2	-	1

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Table 26-1
QUESTION 21:
If the election for U.S. Senate were being held today and you had to make a choice, for whom would you vote? Richard Burr, the Republican, Deborah K. Ross, the Democrat, or Sean Haugh, the Libertarian?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
HARD UNDECIDED	72	21	10	8	15	10	8	38	35	7	18	13	8	26	20	4	13	5	15	14	19	32	22
	12%	16%	13%	10%	13%	9%	10%	13%	11%	25%	20% M	10%	7%	11%	25% PqrT	4%	12% P	8%	15% P	10% p	10%	12%	14%
NAMED OTHER	2	-	-	-	1	1	-	1	1	-	-	-	-	2	-	-	1	-	-	1	-	1	1
	-	-	-	-	1%	1%	-	-	-	-	-	-	-	1%	-	-	1%	-	-	1%	-	-	1%
REFUSED	4	1	-	1	-	1	-	1	3	-	-	-	3	1	-	1	-	-	-	3	1	3	-
	1%	1%	-	2%	-	1%	-	-	1%	-	-	-	2%	1%	-	1%	-	-	-	2% oqrs	-	1% w	-

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Table 26-2
QUESTION 21:
If the election for U.S. Senate were being held today and you had to make a choice, for whom would you vote? Richard Burr, the Republican, Deborah K. Ross, the Democrat, or Sean Haugh, the Libertarian?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (BURR - ROSS)	29	59	71	-45	-66	5	4	-87	-28	146	-76	99	3	4	12	-3	26	26	-7	-18	-3	18	-5	-5
	5%	69% DEFG	72% DEFG	-37%	-47%	7% DE	6% DE	-55%	-20% H	54% HI	-63%	22% K	12% K	2%	4% p	-11%	16% ST	14% ST	-4% T	-18%	-2%	11% UWX	-7%	-27%
TOTAL BURR	262	64	78	28	26	35	31	20	44	189	10	238	9	103	131	8	78	91	58	32	69	79	29	4
----------	44%	75% DEFG	80% DEFG	23%	18%	44% DE	42% DE	13%	32% H	70% HI	9%	53% K	40% K	41%	46%	29%	47% T	50% T	40%	33%	38%	49% uX	40%	23%
TOTAL ROSS	233	5	7	74	91	29	26	107	72	43	86	139	6	98	119	11	52	64	65	50	72	60	34	9
----------	39%	6%	7%	60% BCFG	65% BCFG	37% BC	36% BC	68% IJ	52% J	16%	72% LM	31%	28%	39%	42%	40%	31%	35%	44% Q	51% QR	39%	37%	48%	50%
TOTAL HAUGH	12	2	2	2	3	1	2	1	3	7	-	12	-	7	3	1	5	2	3	2	6	1	3	-
----------	2%	2%	2%	1%	2%	1%	3%	1%	2%	3%	-	3% KM	-	3%	1%	3%	3%	1%	2%	2%	3% vX	1%	4%	-
TOTAL LEAN/UNDECIDED	87	14	10	19	17	13	14	28	18	29	22	59	6	43	30	8	29	24	19	14	35	19	4	5
----------	15%	16%	11%	15%	12%	17%	19%	17%	13%	11%	19%	13%	25%	17% o	10%	28%	17%	13%	13%	14%	19% W	12%	6%	27% w
DEFINITELY BURR	216	53	69	22	21	28	23	14	33	163	10	194	8	83	111	6	64	76	48	26	51	65	27	3
	36%	63% DEFG	70% DEFG	18%	15%	35% DE	32% dE	9%	24% H	60% HI	8%	43% K	35% K	33%	39%	23%	38% t	42% T	32%	26%	28%	40% UX	37% x	17%
PROBABLY BURR	46	11	10	7	5	7	7	6	11	27	1	44	1	20	20	2	14	15	10	7	18	13	2	1
	8%	12% E	10% e	5%	3%	9%	10%	4%	8%	10% H	1%	10% K	6%	8%	7%	6%	8%	8%	7%	7%	10% W	8%	3%	6%
DEFINITELY ROSS	204	5	6	65	85	20	25	96	59	38	70	127	6	82	107	11	43	57	58	45	55	57	32	9
	34%	6%	6%	52% BCFG	60% BCFG	26% BC	34% BC	61% IJ	42% J	14%	58% LM	28%	28%	33%	38%	40%	26%	31%	39% Q	46% QR	30%	35%	45% u	45%
PROBABLY ROSS	29	1	2	9	7	9	2	11	13	5	16	13	-	16	12	-	9	7	7	5	17	4	2	1
	5%	1%	2%	7% Bc	5% b	11% BCg	3%	7% J	9% J	2%	13% LM	3% M	-	6% P	4% P	-	5%	4%	5%	5%	9% Vw	2%	3%	5%
DEFINITELY HAUGH	6	1	2	2	1	-	-	1	3	1	-	6	-	3	3	-	2	-	2	2	1	1	3	-
	1%	1%	2%	1%	1%	-	-	1%	2%	1%	-	1% KM	-	1%	1% p	-	1%	-	1%	2%	1%	1%	4%	-
PROBABLY HAUGH	6	1	-	-	2	1	2	-	-	6	-	6	-	4	1	1	3	2	1	-	5	-	-	-
	1%	1%	-	-	2%	1%	3%	-	-	2% HI	-	1% KM	-	2%	-	3%	2%	1%	1%	-	3% vwx	-	-	-
LEAN BURR	6	1	1	-	1	2	2	3	-	3	-	6	-	5	1	-	1	2	2	1	2	3	1	-
	1%	1%	1%	-	-	3%	2%	2%	-	1% i	-	1% KM	-	2% p	-	-	-	1%	1%	1%	1%	2%	1%	-
LEAN ROSS	6	2	-	2	2	1	-	3	-	3	2	3	2	3	2	1	1	3	-	2	2	2	-	2
	1%	2%	-	1%	1%	1%	-	2%	-	1%	2%	1%	7%	1%	1%	3%	-	2%	-	3%	1%	1%	-	8%
LEAN HAUGH	3	-	2	-	-	1	-	-	-	3	-	3	-	1	-	-	3	-	-	-	3	-	-	-

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Table 26-2
QUESTION 21:
If the election for U.S. Senate were being held today and you had to make a choice, for whom would you vote? Richard Burr, the Republican, Deborah K. Ross, the Democrat, or Sean Haugh, the Libertarian?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
HARD UNDECIDED	72	11	8	17	15	10	12	22	18	20	21	47	4	34	27	7	25	19	17	11	29	14	3	4
	12%	13%	8%	14%	11%	12%	17%	14% j	13%	7%	17%	10%	18%	13%	9%	25%	15%	10%	12%	11%	16% vW	9%	4%	19%
NAMED OTHER	2	-	-	-	1	1	-	-	1	1	-	1	-	-	2	-	-	1	1	-	-	1	1	-
	-	-	-	-	1%	1%	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	-	1%	1%	-
REFUSED	4	-	1	1	2	-	-	2	1	1	1	2	1	2	1	-	3	-	1	-	1	1	1	-
	1%	-	1%	1%	2%	-	-	1%	1%	-	1%	-	7%	1%	-	-	2% rt	-	1%	-	-	1%	1%	-

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Table 27-1
Summary of U.S. Senate Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39% KLM	13%	17%	18% PrS	10%	18%	24% OPRS	31%	44%	25%
SEP 2016	29	-29	2	1	22	18	16	19	10	-10	-3	16	-4	30	-12	13	17	-	-6	16	130	-111	10
--------	5%	-22%	2% B	1% B	19% BCD	15% BCD	21% BCD	7%	3%	-35%	-3%	12% JKM	-3%	13% JKM	-15%	13% ORS	17% ORS	1% OS	-6%	11% ORS	71% VW	-42%	6% V
BURR	262	39	33	33	60	58	39	127	135	6	32	60	49	114	22	52	53	27	37	70	142	54	66
	44%	29%	42%	41%	52% B	48% B	53% B	44%	43%	20%	35%	48% J	40%	49% Jk	28%	51% OS	50% OS	43%	35%	49% OS	77% VW	20%	43% V
ROSS	233	68	31	32	38	40	23	108	125	17	35	45	52	84	34	39	36	26	44	54	13	165	56
	39%	52% EFG	40%	40%	33%	33%	32%	38%	40%	55%	39%	36%	44%	36%	43%	38%	34%	42%	42%	38%	7%	62% UW	37% U
HAUGH	12	2	1	2	1	5	1	4	7	-	1	5	3	2	1	1	2	2	5	-	4	5	3
	2%	1%	1%	2%	1%	4%	1%	2%	2%	-	1%	4% j	2% j	1% j	2%	1%	2% t	3%	5% T	-	2%	2%	2%
LEAN/UND	87	22	13	12	16	14	10	46	42	7	22	16	14	28	22	10	13	7	19	15	24	36	27
	15%	16%	17%	15%	14%	12%	14%	16%	13%	25%	24% mn	12%	11%	12%	28% PqrT	9%	13%	11%	18%	11%	13%	14%	18%
JUN 2016	57	-5	6	8	22	16	11	76	-19	4	8	12	20	15	15	37	21	-3	-1	-11	140	-110	27
--------	10%	-4%	7% B	11% B	19% BC	13% B	14% B	26% I	-6%	25%	7%	9%	14%	9%	18% RST	32% ORST	27% RST	-5%	- T	-11%	71% VW	-44%	18% V
BURR	263	50	32	33	56	58	35	156	107	8	40	60	72	73	39	66	48	19	51	31	155	41	67
	44%	38%	40%	44%	50% b	46%	45%	54% I	34%	54%	37%	43%	48%	46%	46% t	57% RST	59% RST	32%	37%	33%	78% VW	16%	45% V
ROSS	206	55	26	25	34	42	24	80	126	5	32	48	51	58	24	29	26	22	51	42	15	151	40
	34%	42% e	33%	33%	31%	33%	31%	28%	40% H	29%	29%	35%	34%	37%	28%	25%	32%	37%	38% P	44% OP	7%	60% UW	27% U
HAUGH	37	10	5	5	8	3	6	23	14	1	12	11	9	4	9	10	2	4	9	2	15	11	10
	6%	8% F	6%	7%	7% f	2%	8% f	8%	5%	6%	11% N	8% N	6%	3%	11% qT	9% qT	3%	6%	7% t	2%	8%	5%	7%
LEAN/UND	88	16	16	11	11	22	11	28	60	2	23	19	17	21	13	8	4	14	24	19	13	44	31
	15%	12%	21% e	15%	10%	18% e	15%	10%	19% H	11%	21% m	13%	12%	13%	15% Q	7%	6%	23% PQ	17% PQ	20% PQ	7%	17% U	21% U

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Table 27-1
Summary of U.S. Senate Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
MAY 2016	35	-9	20	7	-3	5	16	62	-27	-5	10	8	-8	37	14	19	29	-8	-21	9	123	-95	7
--------	6%	-7%	22%	9%	-3%	4%	19%	21%	-9%	-17%	14%	6%	-6%	21%	23%	16%	32%	-12%	-16%	10%	62%	-38%	5%
			BDEF	BE		BE	BdEF	I			JlM	JM		JLM	RST	RS	PRST			RS	VW		V
BURR	243	47	45	29	41	41	40	139	103	7	31	60	49	90	28	57	53	20	37	44	138	51	55
	40%	37%	49%	40%	38%	35%	49%	48%	33%	23%	43%	40%	37%	52%	47%	47%	57%	30%	28%	47%	69%	20%	36%
			bf				bf	I			j			JLM	rS	RS	RS			RS	VW		V
ROSS	208	56	25	22	44	37	24	78	130	12	21	52	57	53	14	37	24	28	58	35	15	145	48
	35%	43%	27%	31%	41%	31%	30%	27%	42%	40%	30%	34%	42%	31%	24%	31%	26%	42%	45%	37%	8%	58%	32%
		CdfG			C				H				kN					OQ	OPQ	oq		UW	U
HAUGH	26	7	3	4	5	3	2	13	13	4	2	9	6	3	3	6	2	2	9	1	8	8	10
	4%	6%	4%	6%	5%	3%	3%	4%	4%	12%	3%	6%	4%	2%	6%	5%	2%	4%	7%	1%	4%	3%	6%
												N				t			qT				
LEAN/UND	121	19	18	16	18	35	16	57	64	7	17	29	23	28	14	21	14	15	26	14	37	47	37
	20%	14%	19%	23%	16%	30%	19%	20%	21%	25%	24%	20%	17%	16%	24%	17%	15%	23%	20%	15%	19%	19%	25%
						BcEg																	
APR 2016	9	-30	1	3	10	11	14	34	-26	-	-1	7	-6	9	15	8	11	-6	-15	-5	118	-113	4
--------	1%	-25%	1%	4%	9%	9%	18%	12%	-8%	-	-1%	4%	-5%	5%	14%	8%	15%	-6%	-11%	-6%	60%	-45%	2%
			B	B	BC	BC	BCDef	I		M	m	JKM		JKM	RST	RST	RST				VW		V
BURR	219	32	33	29	41	50	35	122	97	12	32	64	43	69	38	46	38	25	39	33	136	36	46
	37%	27%	36%	39%	37%	39%	45%	42%	31%	26%	30%	37%	37%	43%	36%	44%	49%	29%	29%	37%	69%	14%	31%
					b	B	B	I						jK		RS	oRS				VW		V
ROSS	211	62	32	26	32	38	21	88	123	12	33	57	49	60	23	38	27	31	54	38	18	149	43
	35%	52%	36%	35%	28%	30%	27%	30%	39%	26%	30%	33%	42%	38%	22%	36%	35%	35%	40%	43%	9%	59%	29%
		CDEFG							H				k			O	o	o	O	O		UW	U
HAUGH	34	1	8	2	14	5	5	17	17	6	12	12	2	2	14	2	2	9	9	-	3	9	22
	6%	1%	9%	3%	12%	4%	6%	6%	5%	14%	11%	7%	1%	1%	13%	2%	3%	10%	6%	-	1%	4%	15%
			Bd		BDF		b			mn	MN	MN			PQT			PqT	pT				UV
LEAN/UND	127	21	17	18	24	32	16	57	70	15	27	38	22	25	30	18	9	22	31	17	36	54	37
	21%	17%	19%	24%	21%	25%	21%	20%	22%	33%	26%	22%	18%	16%	28%	17%	12%	25%	23%	19%	18%	21%	25%
										n	n				pQ			Q	Q				

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Table 27-2
Summary of U.S. Senate Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	29	59	71	-45	-66	5	4	-87	-28	146	-76	99	3	4	12	-3	26	26	-7	-18	-3	18	-5	-5
--------	5%	69%	72%	-37%	-47%	7%	6%	-55%	-20%	54%	-63%	22%	12%	2%	4%	-11%	16%	14%	-4%	-18%	-2%	11%	-7%	-27%
		DEFG	DEFG			DE	DE		H	HI		K	K		p		ST	ST	T			UWX		
BURR	262	64	78	28	26	35	31	20	44	189	10	238	9	103	131	8	78	91	58	32	69	79	29	4
	44%	75%	80%	23%	18%	44%	42%	13%	32%	70%	9%	53%	40%	41%	46%	29%	47%	50%	40%	33%	38%	49%	40%	23%
		DEFG	DEFG			DE	DE		H	HI		K	K				T	T				uX		
ROSS	233	5	7	74	91	29	26	107	72	43	86	139	6	98	119	11	52	64	65	50	72	60	34	9
	39%	6%	7%	60%	65%	37%	36%	68%	52%	16%	72%	31%	28%	39%	42%	40%	31%	35%	44%	51%	39%	37%	48%	50%
				BCFG	BCFG	BC	BC	IJ	J		LM								Q	QR				
HAUGH	12	2	2	2	3	1	2	1	3	7	-	12	-	7	3	1	5	2	3	2	6	1	3	-
	2%	2%	2%	1%	2%	1%	3%	1%	2%	3%	-	3%	-	3%	1%	3%	3%	1%	2%	2%	3%	1%	4%	-
												KM									vX			
LEAN/UND	87	14	10	19	17	13	14	28	18	29	22	59	6	43	30	8	29	24	19	14	35	19	4	5
	15%	16%	11%	15%	12%	17%	19%	17%	13%	11%	19%	13%	25%	17%	10%	28%	17%	13%	13%	14%	19%	12%	6%	27%
														o							W			w
JUN 2016	57	84	57	-32	-78	24	3	-85	-20	164	-64	133	-10	37	20	-	-	-	-	-	-	-	-	-
--------	10%	77%	64%	-29%	-55%	35%	3%	-54%	-13%	62%	-60%	31%	-24%	13%	9%	-1%	-	-	-	-	-	-	-	-
		cDEFG	DEFG	E		DEG	DE		H	HI		KM	K	P	P									
BURR	263	90	65	28	13	38	29	20	44	192	8	242	9	130	100	15	-	-	-	-	-	-	-	-
	44%	82%	74%	26%	9%	55%	36%	13%	29%	72%	8%	56%	22%	45%	46%	35%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DEG	E		H	HI		KM												
ROSS	206	6	9	60	91	14	26	106	65	28	72	109	19	93	80	16	-	-	-	-	-	-	-	-
	34%	6%	10%	55%	64%	20%	33%	66%	42%	10%	67%	25%	46%	32%	37%	36%	-	-	-	-	-	-	-	-
				BCFG	BCFG	Bc	BCf	IJ	J		Lm		L											
HAUGH	37	11	5	7	5	5	5	5	14	17	4	28	2	24	6	3	-	-	-	-	-	-	-	-
	6%	10%	5%	6%	3%	7%	6%	3%	9%	6%	4%	6%	5%	8%	3%	6%	-	-	-	-	-	-	-	-
		e							H	h				O										
LEAN/UND	88	3	10	14	30	11	20	28	28	29	21	51	11	39	30	10	-	-	-	-	-	-	-	-
	15%	3%	12%	13%	21%	16%	24%	17%	18%	11%	19%	12%	27%	14%	14%	22%	-	-	-	-	-	-	-	-
			B	B	Bcd	B	BCd	j	j		l													

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Table 27-2
Summary of U.S. Senate Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
MAY 2016	35	73	49	-21	-74	9	-2	-100	-17	154	-69	105	-1	11	28	-8	-	-	-	-	-	-	-	-
--------	6%	66%	57%	-22%	-47%	11%	-3%	-65%	-13%	55%	-57%	24%	-3%	4%	12%	-34%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DEG	DE		H	HI		KM	K	P	NP									
BURR	243	79	58	28	23	33	22	12	38	188	11	219	12	113	104	5	-	-	-	-	-	-	-	-
	40%	72%	67%	29%	15%	40%	33%	8%	29%	67%	9%	50%	36%	39%	45%	21%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		E	E		H	HI		K	K	p	P									
ROSS	208	6	9	48	97	24	24	111	55	34	80	114	13	102	76	13	-	-	-	-	-	-	-	-
	35%	5%	10%	51%	62%	29%	35%	72%	41%	12%	66%	26%	39%	35%	33%	55%	-	-	-	-	-	-	-	-
				BCFg	BCdFG	BC	BC	IJ	J		LM					nO								
HAUGH	26	5	3	2	6	5	4	6	8	10	2	20	3	15	5	2	-	-	-	-	-	-	-	-
	4%	5%	3%	2%	4%	7%	6%	4%	6%	3%	2%	5%	8%	5%	2%	8%	-	-	-	-	-	-	-	-
														o										
LEAN/UND	121	20	17	16	31	21	16	25	32	51	27	84	6	62	47	4	-	-	-	-	-	-	-	-
	20%	18%	20%	17%	20%	25%	24%	16%	24%	18%	23%	19%	17%	21%	20%	16%	-	-	-	-	-	-	-	-
APR 2016	9	57	61	-32	-81	9	-5	-97	-28	138	-64	77	-4	4	11	-8	-	-	-	-	-	-	-	-
--------	1%	58%	61%	-31%	-54%	10%	-9%	-55%	-19%	53%	-47%	18%	-11%	1%	5%	-20%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DEG	DE		H	HI		KM	K	P	NP									
BURR	219	66	70	21	15	34	12	13	38	166	16	190	10	107	87	10	-	-	-	-	-	-	-	-
	37%	68%	70%	21%	10%	39%	20%	7%	26%	64%	12%	45%	29%	34%	43%	23%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DEG	e		H	HI		KM	K		NP									
ROSS	211	9	9	53	96	25	18	110	66	28	81	113	14	103	76	18	-	-	-	-	-	-	-	-
	35%	10%	9%	52%	64%	28%	29%	62%	45%	11%	58%	27%	40%	33%	38%	43%	-	-	-	-	-	-	-	-
				BCFG	BCdFG	BC	BC	IJ	J		Lm														
HAUGH	34	2	1	3	6	12	10	12	10	11	8	24	3	29	3	1	-	-	-	-	-	-	-	-
	6%	2%	1%	3%	4%	14%	16%	7%	7%	4%	6%	6%	7%	9%	1%	2%	-	-	-	-	-	-	-	-
						BCDE	BCDE							OP										
LEAN/UND	127	18	19	23	30	17	21	40	28	51	33	86	7	71	34	14	-	-	-	-	-	-	-	-
	21%	18%	19%	23%	20%	19%	34%	22%	20%	19%	24%	20%	21%	22%	17%	32%	-	-	-	-	-	-	-	-
							BCef									o								

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Table 28-1
QUESTION 22:
If the election for Governor were being held today and you had to make a choice, for whom would you vote? Pat McCrory, the Republican, Roy Cooper, the Democrat, or Lon Cecil, the Libertarian?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
**D/S (MCCRORY - COOPER)	11 2%	-28 -21%	3 4% BDG	-5 -6% B	16 14% BCDG	26 21% BCDG	-2 -2% B	8 3%	3 1%	-13 -43%	11 12% JLM	-7 -6%	- - jL	18 8% JLM	-8 -10%	1 1% OS	14 13% OPST	11 17% OPS	-16 -15%	8 6% OPS	131 71% VW	-112 -43%	-7 -5% V
TOTAL MCCRORY	272 45%	42 32%	38 49% B	33 41%	57 49% B	69 57% BD	33 45%	131 45%	141 45%	4 12%	45 50% J	55 43% J	52 43% J	115 50% J	27 34%	47 46%	56 53% OS	33 53%	39 37%	68 48%	149 81% VW	59 22%	65 42% V
TOTAL COOPER	261 43%	70 53% EF	35 45%	38 47%	40 35%	43 36%	35 47%	123 43%	138 44%	16 55%	34 38%	62 49%	52 43%	96 42%	35 44%	46 45%	42 40%	22 36%	55 53% q	60 42%	18 10%	171 65% UW	72 47% U
TOTAL CECIL	7 1%	3 2%	- -	2 2%	1 1%	1 1%	- -	3 1%	4 1%	- -	1 1%	3 3%	1 1%	1 1%	1 2%	1 1%	1 1%	2 3%	1 1%	1 1%	3 2%	2 1%	1 1%
TOTAL LEAN/UNDECIDED	54 9%	12 9%	5 6%	6 8%	18 15% cF	7 6%	6 8%	26 9%	28 9%	10 33% Ln	9 10%	4 3%	12 10% L	19 8% L	14 18% pq	5 5%	6 6%	5 8%	10 9%	13 9%	14 8%	25 10%	14 9%
DEFINITELY MCCRORY	230 38%	36 27%	30 39%	28 35%	50 43% B	56 46% B	30 41% b	108 38%	122 39%	2 6%	32 35% J	44 35% J	44 37% J	108 46% Jlm	16 20%	37 37% o	54 51% OPS	25 41% o	34 33%	62 43% Os	129 70% VW	44 17%	58 38% V
PROBABLY MCCRORY	41 7%	7 5%	8 10%	5 6%	6 5%	13 11% g	3 4%	23 8%	19 6%	2 6%	14 15% N	11 9% n	8 6%	7 3%	11 13% q	10 10% Q	2 2%	8 12%	5 5%	6 4%	20 11% vw	15 6%	7 5%
DEFINITELY COOPER	243 40%	69 52% EF	32 41%	35 44% f	37 32%	36 30%	34 46% eF	119 41%	124 40%	16 55%	31 34%	58 46%	45 38%	92 40%	33 41%	43 43%	42 40%	20 33%	48 45%	56 39%	15 8%	161 61% UW	66 43% U
PROBABLY COOPER	18 3%	2 1%	3 3%	2 3%	4 3%	7 6% bg	1 1%	5 2%	14 4% h	- -	4 4%	4 3% j	6 5% J	4 2% J	2 2%	3 3%	- -	2 3%	8 7% Q	4 3% Q	2 1%	10 4%	6 4%
DEFINITELY CECIL	5 1%	3 2%	- -	2 2%	1 1%	- -	- -	2 1%	3 1%	- -	- -	3 3%	1 1%	1 -	- -	1 1%	1 1%	2 3%	1 1%	- -	2 1%	2 1%	1 1%
PROBABLY CECIL	2 -	- -	- -	- -	1 1%	1 1%	- -	1 -	1 -	- -	1 1%	- -	- -	1 -	1 2%	- -	- -	- -	- -	1 1%	1 1%	1 -	- -
LEAN MCCRORY	1 -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -
LEAN COOPER	6 1%	2 1%	1 1%	- -	2 2%	1 1%	1 1%	2 1%	4 1%	- -	- -	- -	3 2%	3 1% JKL	- -	1 1%	1 1%	- -	2 2%	3 2% or	2 1%	4 1%	1 1%
HARD UNDECIDED	47 8%	10 7%	4 5%	6 8%	15 13% cf	6 5%	5 7%	23 8%	24 8%	10 33% Lmn	9 10%	4 3%	9 7%	15 6%	14 18% PQ	4 4%	5 5%	5 8%	8 8%	11 7%	12 7%	21 8%	13 9%

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Table 28-1
QUESTION 22:
If the election for Governor were being held today and you had to make a choice, for whom would you vote? Pat McCrory, the Republican, Roy Cooper, the Democrat, or Lon Cecil, the Libertarian?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
REFUSED	6	5	-	1	-	-	-	5	1	-	-	3	4	-	3	2	-	-	-	1	-	6	-
	1%	4% cefg	-	2%	-	-	-	2%	-	-	-	2%	3% jkn	-	3%	2%	-	-	-	1%	-	2% UW	-

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Table 28-2
QUESTION 22:
If the election for Governor were being held today and you had to make a choice, for whom would you vote? Pat McCrory, the Republican, Roy Cooper, the Democrat, or Lon Cecil, the Libertarian?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (MCCRORY - COOPER)	11	58	73	-46	-66	-4	-4	-111	-34	156	-79	83	4	-12	5	-1	21	30	-18	-27	-3	6	-2	-9
	2%	68% DEFG	74% DEFG	-37%	-47%	-5% DE	-5% DE	-70%	-24% H	58% HI	-66%	18% K	16% K	-5%	2% N	-4%	12% ST	17% ST	-12% T	-28%	-2% X	3% UWX	-3% X	-50%
TOTAL MCCRORY	272	68	81	30	29	33	31	15	44	202	10	247	10	104	134	12	83	96	55	33	80	75	29	4
	45%	79% DEFG	82% DEFG	24%	20%	42% DE	43% DE	10%	32% H	75% HI	9%	55% K	46% K	41%	47%	41%	50% ST	53% ST	38%	33%	44% x	47% x	41%	23%
TOTAL COOPER	261	10	8	76	95	37	35	127	77	46	89	164	7	116	128	13	62	65	73	60	83	70	32	14
	43%	12%	8%	62% BCf	68% BCFG	47% BC	48% BC	80% IJ	56% J	17%	74% LM	36%	30%	46%	45%	45%	37%	36%	50% QR	61% QR	45%	43%	45%	73% UVW
TOTAL CECIL	7	1	2	1	2	1	-	1	5	1	-	6	1	5	2	-	1	-	3	2	1	1	5	-
	1%	1%	2%	1%	1%	2%	-	1%	3%	1%	-	1% K	3%	2%	1% p	-	1%	-	2%	3%	1%	-	7% uvX	-
TOTAL LEAN/UNDECIDED	54	7	8	12	14	7	7	14	12	18	17	33	3	25	22	4	17	17	15	3	19	13	5	1
	9%	8%	8%	9%	10%	9%	9%	9%	8%	7%	14%	7%	15%	10%	8%	14%	10% T	9% t	10% T	3%	10%	8%	7%	4%
DEFINITELY MCCRORY	230	59	70	21	24	29	29	12	32	175	7	211	8	83	119	8	72	82	46	25	62	64	27	3
	38%	69% DEFG	71% DEFG	17%	17%	36% DE	40% DE	8%	23% H	65% HI	6%	47% K	37% K	33%	42% n	28%	43% ST	45% ST	31%	26%	34%	39% X	37% x	17%
PROBABLY MCCRORY	41	9	11	10	5	5	2	3	12	27	4	36	2	21	15	4	11	14	9	7	18	12	3	1
	7%	10% e	11% Eg	8%	4%	6%	3%	2%	8% H	10% H	3%	8% K	9%	8%	5%	13%	7%	8%	6%	7%	10%	7%	4%	6%
DEFINITELY COOPER	243	9	6	74	87	35	31	116	75	40	86	148	7	110	120	11	60	65	62	56	76	64	30	14
	40%	10%	7%	60% BCfG	62% BCFG	44% BC	42% BC	73% IJ	54% J	15%	72% LM	33%	30%	43%	42%	40%	36%	36%	42%	57% QRS	42%	39%	42%	73% UVW
PROBABLY COOPER	18	1	2	2	8	2	4	10	3	5	3	15	-	6	8	2	2	1	11	4	7	6	2	-
	3%	1%	2%	1%	6% bd	2%	5%	6% ij	2%	2%	2%	3% M	-	2%	3%	6%	1%	-	8% QR	4%	4% X	4% X	2%	-
DEFINITELY CECIL	5	-	2	1	1	1	-	1	3	1	-	4	1	3	2	-	1	-	1	2	1	1	3	-
	1%	-	2%	1%	1%	2%	-	1%	2%	-	-	1% k	3%	1%	1%	-	1%	-	1%	3%	1%	-	5%	-
PROBABLY CECIL	2	1	-	-	1	-	-	-	1	1	-	1	-	1	1	-	-	-	2	-	-	-	2	-
	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	3%	-
LEAN MCCRORY	1	-	-	1	-	-	-	-	-	1	-	1	-	-	1	-	-	-	-	1	-	1	-	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	1%	-	-
LEAN COOPER	6	-	2	1	3	1	-	1	2	3	2	3	1	2	3	-	4	2	1	-	3	1	-	-
	1%	-	2%	1%	2%	1%	-	1%	1%	1%	2%	1%	3%	1%	1% p	-	2% t	1%	-	-	1%	1%	-	-
HARD UNDECIDED	47	7	6	10	11	6	7	14	10	14	14	29	3	22	18	4	13	15	14	2	16	12	5	1
	8%	8%	6%	8%	8%	8%	9%	9%	7%	5%	12%	6%	12%	9%	6%	14%	8%	8%	10%	2%	9%	7%	7%	4%

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Table 28-2
QUESTION 22:
If the election for Governor were being held today and you had to make a choice, for whom would you vote? Pat McCrory, the Republican, Roy Cooper, the Democrat, or Lon Cecil, the Libertarian?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
REFUSED	6	-	-	5	1	-	-	1	1	3	4	1	1	5	-	-	3	4	-	-	-	2	-	-
	1%	-	-	4% bcfg	1%	-	-	1%	1%	1%	3%	-	7%	2% op	-	-	2%	2%	-	-	-	2%	-	-

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Table 29-1
Summary of Gubernatorial Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39% KLM	13%	17%	18% PrS	10%	18%	24% OPRS	31%	44%	25%
SEP 2016	11	-28	3	-5	16	26	-2	8	3	-13	11	-7	-	18	-8	1	14	11	-16	8	131	-112	-7
--------	2%	-21%	4% BDG	-6% B	14% BCDG	21% BCDG	-2% B	3%	1%	-43%	12% JLM	-6%	- jL	8% JLM	-10%	1% OS	13% OPST	17% OPS	-15%	6% OPS	71% VW	-43%	-5% V
MCCRORY	272	42	38	33	57	69	33	131	141	4	45	55	52	115	27	47	56	33	39	68	149	59	65
	45%	32%	49% B	41%	49% B	57% BD	45%	45%	45%	12%	50% J	43% J	43% J	50% J	34%	46%	53% OS	53%	37%	48%	81% VW	22%	42% V
COOPER	261	70	35	38	40	43	35	123	138	16	34	62	52	96	35	46	42	22	55	60	18	171	72
	43%	53% EF	45%	47%	35%	36%	47%	43%	44%	55%	38%	49%	43%	42%	44%	45%	40%	36%	53% q	42%	10%	65% UW	47% U
CECIL	7	3	-	2	1	1	-	3	4	-	1	3	1	1	1	1	1	2	1	1	3	2	1
	1%	2%	-	2%	1%	1%	-	1%	1%	-	1%	3%	1%	1%	2%	1%	1%	3%	1%	1%	2%	1%	1%
LEAN/UND	54	12	5	6	18	7	6	26	28	10	9	4	12	19	14	5	6	5	10	13	14	25	14
	9%	9%	6%	8%	15% cF	6%	8%	9%	9%	33% Ln	10%	3%	10% L	8% L	18% pq	5%	6%	8%	9%	9%	8%	10%	9%
JUN 2016	29	-6	-5	6	13	9	12	48	-20	-3	5	12	17	-1	8	29	9	-8	5	-13	130	-122	21
--------	5%	-4%	-7%	8% BC	11% BC	7% BC	15% BCf	17% I	-6%	-20%	5% JN	9% JN	11% JkN	-1%	10% RT	25% OQRST	11% RsT	-14%	4% RT	-13%	65% VW	-49%	14% V
MCCRORY	269	54	30	35	54	56	41	147	122	5	47	64	73	68	39	62	42	22	59	34	150	45	74
	45%	41%	38%	47%	48%	45%	52% c	51% I	39%	34%	44%	46%	48%	43%	46%	54% rT	52% T	38%	44%	35%	76% VW	18%	49% V
COOPER	241	60	35	29	41	47	29	99	142	8	42	53	56	69	31	33	33	31	54	47	21	168	53
	40%	46%	44%	39%	37%	37%	37%	34%	46% H	55%	39%	38%	37%	44%	36%	29%	41% p	52% oP	40% p	48% P	10%	66% UW	35% U
CECIL	20	8	2	1	4	4	2	10	10	-	1	8	7	4	2	8	1	-	6	3	8	9	2
	3%	6% D	2%	1%	3%	3%	3%	4%	3%	-	1%	6% JK	4% Jk	2% j	2%	7% QR	1%	-	4% R	3% r	4%	4%	2%
LEAN/UND	62	9	13	8	11	16	6	29	34	2	15	14	12	16	12	10	4	5	14	13	18	26	19
	10%	7%	16% b	11%	9%	13%	7%	10%	11%	11%	14%	10%	8%	10%	14% q	9%	6%	8%	11%	13% q	9%	10%	13%

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Table 29-1
Summary of Gubernatorial Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
MAY 2016	33	-15	19	11	-4	9	13	53	-20	-1	-	7	-11	40	6	16	29	-8	-18	9	136	-103	-
--------	5%	-11%	20%	15%	-4%	8%	16%	18%	-6%	-4%	-	4%	-8%	23%	10%	13%	32%	-12%	-14%	10%	69%	-41%	-
			BEF	BE	B	BE	BE	I			M	jKM		JKLM	RS	RS	OPRST			RS	VW		V
MCCRORY	272	49	48	34	46	54	40	148	124	11	28	65	56	100	25	61	57	23	46	48	155	59	58
	45%	38%	53%	48%	43%	46%	49%	51%	40%	35%	39%	43%	41%	57%	42%	50%	62%	35%	35%	51%	78%	24%	39%
			B					I						jKLM		rS	OpRS			RS	VW		V
COOPER	239	64	30	24	51	45	26	96	144	12	28	58	67	60	20	44	28	31	64	38	19	162	58
	40%	50%	33%	33%	47%	38%	32%	33%	46%	39%	39%	39%	49%	35%	33%	36%	30%	47%	50%	41%	10%	64%	39%
		CDfG			CdG				H				lN					q	OPQ			UW	U
CECIL	18	4	2	3	5	3	2	9	10	1	4	9	1	3	3	4	1	3	4	2	6	4	7
	3%	3%	2%	4%	4%	3%	2%	3%	3%	4%	6%	6%	1%	2%	5%	4%	1%	5%	3%	2%	3%	2%	5%
											m	MN											
LEAN/UND	66	11	12	9	7	14	14	34	32	6	11	17	11	11	11	11	6	9	14	5	17	24	26
	11%	8%	13%	13%	6%	12%	17%	12%	10%	21%	15%	11%	8%	6%	18%	9%	6%	13%	11%	6%	8%	9%	17%
							bE				n				qT								UV
APR 2016	-56	-44	-3	-7	-4	-6	8	-1	-56	-4	-15	-15	-16	-7	-1	-7	8	-17	-22	-17	106	-143	-19
--------	-9%	-36%	-4%	-9%	-3%	-5%	10%	-	-18%	-9%	-14%	-9%	-14%	-4%	-1%	-7%	10%	-19%	-17%	-19%	53%	-57%	-13%
			B	B	B	B	BCDEF	I						KM	pRST	rST	OPRST				VW		V
MCCRORY	217	30	33	26	43	50	34	119	99	11	34	62	43	67	38	42	39	24	44	30	137	34	47
	36%	25%	37%	36%	39%	40%	45%	41%	32%	24%	32%	36%	36%	42%	35%	41%	50%	28%	33%	34%	69%	13%	31%
			b		B	B	B	I						j		r	oRST				VW		V
COOPER	274	74	37	33	47	56	26	119	154	15	49	77	59	74	39	49	31	41	66	47	31	176	66
	46%	61%	41%	45%	42%	45%	35%	41%	49%	33%	46%	45%	50%	47%	37%	47%	41%	46%	49%	53%	16%	70%	44%
		CDEFG							h										o	O		UW	U
CECIL	30	5	7	5	6	2	5	12	18	5	11	7	6	2	11	1	-	8	7	3	4	15	11
	5%	4%	7%	7%	6%	2%	6%	4%	6%	11%	10%	4%	5%	1%	10%	1%	-	9%	6%	3%	2%	6%	8%
			f								lN				PQt			PQ	PQ	q		U	U
LEAN/UND	74	9	13	10	15	16	11	36	38	14	12	26	9	13	19	12	5	14	16	8	25	25	25
	12%	8%	15%	13%	14%	12%	14%	12%	12%	31%	11%	15%	8%	8%	18%	11%	6%	16%	12%	9%	13%	10%	16%
										KlMN		mN			Qt			q					v

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Table 29-2
Summary of Gubernatorial Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	11	58	73	-46	-66	-4	-4	-111	-34	156	-79	83	4	-12	5	-1	21	30	-18	-27	-3	6	-2	-9
--------	2%	68%	74%	-37%	-47%	-5%	-5%	-70%	-24%	58%	-66%	18%	16%	-5%	2%	-4%	12%	17%	-12%	-28%	-2%	3%	-3%	-50%
		DEFG	DEFG			DE	DE		H	HI		K	K		N		ST	ST	T		X	UWX	X	
MCCRORY	272	68	81	30	29	33	31	15	44	202	10	247	10	104	134	12	83	96	55	33	80	75	29	4
	45%	79%	82%	24%	20%	42%	43%	10%	32%	75%	9%	55%	46%	41%	47%	41%	50%	53%	38%	33%	44%	47%	41%	23%
		DEFG	DEFG			DE	DE		H	HI		K	K				ST	ST			x	x		
COOPER	261	10	8	76	95	37	35	127	77	46	89	164	7	116	128	13	62	65	73	60	83	70	32	14
	43%	12%	8%	62%	68%	47%	48%	80%	56%	17%	74%	36%	30%	46%	45%	45%	37%	36%	50%	61%	45%	43%	45%	73%
				BCf	BCFG	BC	BC	IJ	J		LM								QR	QR				UVW
CECIL	7	1	2	1	2	1	-	1	5	1	-	6	1	5	2	-	1	-	3	2	1	1	5	-
	1%	1%	2%	1%	1%	2%	-	1%	3%	1%	-	1%	3%	2%	1%	-	1%	-	2%	3%	1%	-	7%	-
												K			p								uvX	
LEAN/UND	54	7	8	12	14	7	7	14	12	18	17	33	3	25	22	4	17	17	15	3	19	13	5	1
	9%	8%	8%	9%	10%	9%	9%	9%	8%	7%	14%	7%	15%	10%	8%	14%	10%	9%	10%	3%	10%	8%	7%	4%
																	T	t	T					
JUN 2016	29	77	52	-40	-82	11	10	-93	-38	161	-66	90	2	23	1	2	-	-	-	-	-	-	-	-
--------	5%	71%	59%	-37%	-58%	16%	13%	-58%	-25%	60%	-61%	21%	6%	8%	1%	5%	-	-	-	-	-	-	-	-
		cDEFG	DEFG	e		DE	DE		H	HI		KM	K	O										
MCCRORY	269	88	62	26	19	33	41	25	42	195	10	234	16	132	97	19	-	-	-	-	-	-	-	-
	45%	80%	70%	24%	13%	47%	51%	16%	27%	73%	9%	54%	39%	46%	45%	43%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DE	DE		H	HI		K	K											
COOPER	241	10	10	66	101	22	31	118	81	34	76	145	14	110	95	16	-	-	-	-	-	-	-	-
	40%	10%	11%	61%	71%	31%	39%	74%	52%	13%	71%	34%	33%	38%	44%	38%	-	-	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	IJ	J		LM														
CECIL	20	5	4	3	6	2	-	5	6	9	3	16	1	12	4	2	-	-	-	-	-	-	-	-
	3%	4%	4%	3%	4%	3%	-	3%	4%	3%	3%	4%	2%	4%	2%	4%	-	-	-	-	-	-	-	-
		G	g	g	G									o										
LEAN/UND	62	5	13	12	14	12	7	11	21	27	16	33	11	32	18	6	-	-	-	-	-	-	-	-
	10%	5%	14%	11%	10%	17%	9%	7%	14%	10%	15%	8%	26%	11%	8%	14%	-	-	-	-	-	-	-	-
			B	b		B			h		l		L											

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Table 29-2
Summary of Gubernatorial Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
MAY 2016	33	80	56	-31	-72	3	-3	-101	-31	168	-73	106	4	3	38	-13	-	-	-	-	-	-	-	-
--------	5%	72%	64%	-33%	-46%	4%	-5%	-65%	-24%	60%	-61%	24%	12%	1%	16%	-55%	-	-	-	-	-	-	-	-
		DEFG	DEFG			DEG	DE		H	HI		Km	K	P	NP									
MCCRORY	272	89	66	26	33	33	25	19	35	209	13	244	16	125	123	3	-	-	-	-	-	-	-	-
	45%	81%	75%	27%	21%	40%	37%	12%	27%	74%	11%	56%	48%	43%	53%	13%	-	-	-	-	-	-	-	-
		DEFG	DEFG			dE	E		H	HI		K	K	P	NP									
COOPER	239	9	10	57	105	29	28	120	67	41	86	138	12	123	85	16	-	-	-	-	-	-	-	-
	40%	8%	11%	60%	67%	36%	42%	78%	51%	15%	72%	31%	36%	42%	36%	68%	-	-	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	IJ	J		LM					NO								
CECIL	18	3	3	1	3	4	3	5	7	4	4	11	1	10	3	2	-	-	-	-	-	-	-	-
	3%	3%	4%	1%	2%	5%	4%	3%	5%	1%	4%	3%	4%	3%	1%	8%	-	-	-	-	-	-	-	-
									j					o										
LEAN/UND	66	8	8	10	14	16	10	9	22	26	16	43	4	33	23	1	-	-	-	-	-	-	-	-
	11%	8%	10%	10%	9%	19%	15%	6%	17%	9%	13%	10%	12%	11%	10%	6%	-	-	-	-	-	-	-	-
						BcE			HJ															
APR 2016	-56	49	57	-47	-95	-3	-17	-123	-57	125	-85	35	-6	-27	-9	-17	-	-	-	-	-	-	-	-
--------	-9%	51%	56%	-47%	-63%	-3%	-28%	-69%	-40%	48%	-62%	8%	-15%	-8%	-4%	-39%	-	-	-	-	-	-	-	-
		DEFG	DEFG			DEG	E		H	HI		KM	K	P	nP									
MCCRORY	217	66	71	19	14	33	14	13	29	170	14	191	10	110	85	9	-	-	-	-	-	-	-	-
	36%	68%	70%	19%	9%	37%	22%	8%	20%	66%	10%	46%	28%	35%	42%	21%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DEg	E		H	HI		KM	K	p	P									
COOPER	274	17	14	67	109	36	30	136	87	45	99	156	15	137	93	26	-	-	-	-	-	-	-	-
	46%	17%	14%	65%	73%	40%	50%	77%	60%	18%	72%	37%	43%	43%	46%	59%	-	-	-	-	-	-	-	-
				BCFg	BCFG	BC	BC	IJ	J		LM					n									
CECIL	30	2	1	3	13	7	4	11	7	8	9	15	6	21	7	1	-	-	-	-	-	-	-	-
	5%	3%	1%	3%	8%	8%	7%	6%	5%	3%	7%	4%	16%	7%	3%	3%	-	-	-	-	-	-	-	-
					BCd	C	c						L	o										
LEAN/UND	74	11	13	11	13	13	12	16	19	33	16	53	4	45	16	7	-	-	-	-	-	-	-	-
	12%	12%	13%	11%	9%	15%	19%	9%	13%	13%	11%	13%	12%	14%	8%	17%	-	-	-	-	-	-	-	-
							e							O										

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Table 30-1
QUESTION 23:
In your own words, please tell me why you would vote for Pat McCrory?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=MCCRORY Q.22	272	42	38	33	57	69	33	131	141	4	45	55	52	115	27	47	56	33	39	68	149	59	65
	100%	16%	14%	12%	21%	25%	12%	48%	52%	1%	17%	20%	19%	42%	10%	17%	21%	12%	14%	25%	55%	22%	24%
GOOD GOVERNOR/DOING A GOOD JOB/MOVING STATE IN THE RIGHT DIRECTION	85	15	16	10	15	18	12	41	44	-	17	12	17	39	10	12	19	9	10	25	46	17	22
	31%	35%	43%	29%	26%	25%	37%	31%	31%	-	37%	21%	32%	34%	36%	26%	34%	27%	26%	37%	31%	29%	34%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)		(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
											J	J	J	J									
HOUSE BILL 2/HB2/AGREE WITH HIS STANCE ON THE TRANSGENDER PUBLIC BATHROOM ISSUE	33	7	5	4	7	6	4	11	22	2	8	5	7	11	4	1	7	9	6	8	16	10	7
	12%	17%	14%	13%	13%	8%	11%	8%	16%	48%	18%	10%	13%	10%	13%	1%	12%	27%	15%	11%	11%	18%	10%
	(2)	(2)	(3)	(2)	(3)	(6)	(4)	(4)	(2)	(2)	(3)	(5)	(2)	(3)	(4)	(13)	(2)	(2)	(3)	(2)	(3)	(2)	(3)
									h								P	P	p	P			
FAVORABLE/LIKE HIM/AGREE WITH HIS VIEWS (GENERAL)	33	2	4	3	7	12	4	19	14	-	8	9	5	10	4	11	5	4	3	6	19	8	6
	12%	6%	11%	10%	12%	18%	13%	15%	10%	-	18%	17%	10%	9%	15%	22%	8%	13%	7%	9%	13%	13%	10%
	(3)	(7)	(4)	(4)	(4)	(2)	(3)	(2)	(4)		(2)	(2)	(3)	(5)	(2)	(2)	(5)	(5)	(6)	(4)	(2)	(3)	(4)
						b					J	J	J	J		qst							
REPUBLICAN/PARTY AFFILIATION	26	2	7	4	4	4	5	8	17	-	4	6	3	12	-	3	6	6	4	8	15	4	7
	10%	4%	18%	11%	7%	6%	16%	6%	12%	-	8%	11%	7%	11%	-	5%	10%	18%	10%	11%	10%	6%	11%
	(4)	(9)	(2)	(3)	(6)	(7)	(2)	(6)	(3)		(7)	(3)	(7)	(2)		(5)	(4)	(3)	(4)	(3)	(4)	(6)	(2)
			b									J	j	J			O	o	o	O			
BETTER CANDIDATE/LIKE HIM BETTER THAN COOPER/BEST CHOICE	21	4	2	3	3	7	2	12	9	-	-	6	4	11	1	5	6	-	4	5	13	7	2
	8%	10%	5%	8%	6%	11%	6%	9%	6%	-	-	11%	8%	10%	5%	10%	11%	-	10%	7%	9%	11%	2%
	(5)	(5)	(7)	(5)	(10)	(4)	(5)	(3)	(6)			(4)	(6)	(4)	(10)	(3)	(3)		(5)	(7)	(6)	(4)	(11)
												JK	JK	JK		R	R		r	R	W	w	
SUPPORTS EDUCATION/IMPROVED EDUCATION	21	6	3	2	5	4	-	7	13	-	4	3	5	9	2	1	4	2	6	5	13	2	6
	8%	15%	9%	6%	9%	6%	-	6%	9%	-	9%	5%	9%	8%	7%	2%	8%	6%	15%	8%	9%	3%	9%
	(6)	(3)	(5)	(7)	(5)	(9)		(7)	(5)		(6)	(9)	(4)	(6)	(6)	(12)	(6)	(7)	(2)	(5)	(5)	(9)	(5)
		G	g		G	g							J	J					p		v		
IMPROVED ECONOMY/JOB CREATION/BRING IN BUSINESSES	15	6	2	-	4	4	-	11	5	-	4	4	1	7	4	4	3	-	1	3	7	4	4
	6%	14%	4%	-	6%	6%	-	8%	3%	-	8%	7%	2%	6%	14%	8%	6%	-	3%	5%	5%	8%	6%
	(7)	(4)	(8)		(7)	(8)		(5)	(11)		(8)	(6)	(11)	(8)	(3)	(4)	(9)		(9)	(9)	(11)	(5)	(7)
		DG			dg	dg						j		J		r	R			R			
FOR THE PEOPLE/UNDERSTANDS WHAT THE PEOPLE WANT/ REPRESENTS THE STATE	13	1	1	-	8	2	1	6	7	2	-	-	3	9	2	1	3	-	2	5	9	-	4
	5%	2%	1%	-	15%	3%	4%	5%	5%	52%	-	-	6%	7%	7%	2%	6%	-	5%	8%	6%	-	7%
	(8)	(11)	(13)		(2)	(11)	(7)	(10)	(8)	(1)			(9)	(7)	(7)	(11)	(8)		(7)	(6)	(7)		(6)
					BCDFg								kl	KL			R			R	V		v
STRONG/STANDS HIS GROUND/ STANDS UP FOR WHAT HE BELIEVES IN/STANDS UP FOR WHAT'S RIGHT	12	2	1	-	3	6	-	7	6	-	-	2	4	6	2	1	3	-	2	4	7	3	2
	5%	5%	2%	-	6%	8%	-	5%	4%	-	-	3%	8%	5%	7%	3%	6%	-	5%	6%	5%	4%	4%
	(9)	(8)	(11)		(8)	(5)		(9)	(9)			(10)	(5)	(9)	*(8)	(9)	(10)		(8)	(8)	(9)	(7)	(10)
					dg	DG							JK	JK			R			R			
MORALS/VALUES	12	-	1	3	1	8	-	7	6	-	4	3	-	5	2	2	3	3	-	2	8	1	3
	5%	-	2%	8%	1%	12%	-	5%	4%	-	9%	6%	-	4%	8%	4%	5%	10%	-	3%	6%	1%	5%
	(10)	(13)	(12)	(6)	(13)	(3)		(8)	(10)		(5)	(8)		(11)	(5)	(7)	(11)	(6)		(11)	(8)	*(10)	(8)
						BcEG								JM			s			s	v		
CONSERVATIVE/POLITICAL STANCE	9	2	3	2	-	1	1	1	7	-	5	1	-	2	-	-	1	5	1	1	7	1	1
	3%	6%	7%	6%	-	1%	3%	1%	5%	-	12%	2%	-	2%	-	-	3%	17%	3%	1%	5%	1%	1%
	(11)	(6)	(6)	(8)		(14)	(9)	(14)	(7)		(4)	(11)		(13)			(13)	(4)	(10)	(14)	(10)	*(10)	(13)

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Table 30-1
QUESTION 23:
In your own words, please tell me why you would vote for Pat McCrory?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
LOWER TAXES	7	1	-	-	3	2	1	5	2	-	-	3	-	4	2	1	2	-	-	2	4	1	3
	3%	2%	-	-	5%	4%	4%	4%	2%	-	-	6%	-	4%	7%	3%	4%	-	-	3%	3%	1%	4%
	(12)	(12)			(11)	(10)	(8)	(12)	(12)			(7)		(12) JKM	*(8)	(10)	(12) rs			(10) rs	(14)	*(10)	(9)
HONEST/TRUSTWORTHY	7	-	1	1	3	1	1	6	1	-	-	-	2	6	-	2	4	-	-	1	4	2	1
	3%	-	4%	2%	6%	1%	4%	5%	1%	-	-	-	3%	5%	-	3%	8%	-	-	2%	3%	4%	1%
	(13)		(9)	(10)	(9) b	(13)	(6)	(11) i	(14)				(10)	(10) JKL		(8)	(7) ORSt			(12)	(13)	(8)	(14)
FINANCIALLY RESPONSIBLE/GOT STATE OUT OF DEBT	7	1	1	1	2	1	-	4	2	-	1	-	3	2	1	2	1	-	1	1	5	-	1
	2%	3%	3%	2%	4%	1%	-	3%	2%	-	3%	-	6%	2%	5%	5%	1%	-	2%	2%	3%	-	2%
	(14)	(10)	(10)	(9)	(12)	(12)		(13)	(13)		(9)		(8) jl	(14) jl	(11)	(6)	(14)		(11)	(13)	(12) V		(12)
OTHER	6	1	-	1	4	-	-	2	4	-	-	2	2	2	-	1	1	-	3	1	2	3	1
	2%	2%	-	3%	7% cfg	-	-	1%	3%	-	-	4%	4%	1%	-	2%	1%	-	8%	1%	1%	5%	1%
NONE/NOTHING/NOT VOTING FOR HIM	11	1	1	3	1	4	1	7	4	-	1	3	4	3	1	5	1	-	1	3	2	4	4
	4%	2%	1%	8%	2%	6%	2%	5%	3%	-	3%	5%	7% J	3% J	5%	10% R	2%	-	2%	4% r	2%	7%	7%
DON'T KNOW	5	1	1	1	-	1	1	3	2	-	-	-	3	2	-	2	-	-	1	2	2	1	2
	2%	2%	2%	5%	-	1%	2%	2%	2%	-	-	-	6% jkl	1%	-	5%	-	-	2%	2%	1%	1%	4%
REFUSED	2	-	-	-	1	1	-	-	2	-	-	-	1	1	-	-	-	-	1	1	1	1	-
	1%	-	-	-	2%	1%	-	-	1%	-	-	-	2%	1%	-	-	-	-	3%	1%	-	2%	-

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Table 30-2
QUESTION 23:
In your own words, please tell me why you would vote for Pat McCrory?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=MCCRORY Q.22	272	68	81	30	29	33	31	15	44	202	10	247	10	104	134	12	83	96	55	33	80	75	29	4
	100%	25%	30%	11%	11%	12%	12%	6%	16%	74%	4%	91%	4%	38%	49%	4%	31%	35%	20%	12%	29%	28%	11%	2%
GOOD GOVERNOR/DOING A GOOD JOB/MOVING STATE IN THE RIGHT DIRECTION	85	19	27	9	8	12	10	7	13	61	2	76	5	26	52	5	29	28	20	8	31	18	9	2
	31%	29%	33%	30%	28%	37%	30%	44%	30%	30%	22%	31%	47%	25%	39%	41%	35%	29%	36%	24%	39%	24%	29%	46%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	*(3)	(1)	(1)	(1)	(1) N	(1)	(1)	(1)	(1)	(1)	(1) v	(1)	(1)	(1)
HOUSE BILL 2/HB2/AGREE WITH HIS STANCE ON THE TRANSGENDER PUBLIC BATHROOM ISSUE	33	3	13	6	5	2	5	2	1	29	3	30	1	5	17	4	11	18	3	2	15	9	2	1
	12%	5%	16%	19%	16%	6%	15%	13%	2%	15%	25%	12%	6%	5%	13%	35%	13%	19%	5%	5%	18%	12%	8%	19%
	(2)	(11)	(2) B	(2) b	(3)	(6)	(3)	(3)	(12)	(2) I	(2)	(2)	*(7)	(8)	(2) N	(2) n	(2) s	(2) ST	(11)	*(7)	(2)	(2)	(6)	(4)
FAVORABLE/LIKE HIM/AGREE WITH HIS VIEWS (GENERAL)	33	15	4	2	6	3	4	1	10	19	4	28	-	17	12	-	10	12	5	4	8	7	4	-
	12%	22%	5%	6%	21%	8%	11%	6%	23%	10%	40%	11%	-	16%	9%	-	13%	12%	9%	12%	10%	9%	12%	-
	(3)	(2) CDf	(9)	(6)	(2) c	(4)	(4)	(5)	(2) hj	(4)	(1) m	(3) M		(2) P	(3) P		(3)	(3)	(4)	(4)	(4) X	(6) X	(5) x	
REPUBLICAN/PARTY AFFILIATION	26	6	9	3	1	-	7	1	3	20	-	24	2	13	11	-	10	7	3	4	9	5	1	-
	10%	9%	11%	9%	4%	-	23%	4%	7%	10%	-	10%	21%	12%	8%	-	12%	7%	6%	13%	12%	6%	2%	-
	(4)	(4) F	(4) F	(4)	(6)		(2) EF	(7)	(6)	(3)		(4) K	(2)	(3) P	(6) P		(4)	(7)	(7)	(2)	(3) WX	(7) X	(10)	
BETTER CANDIDATE/LIKE HIM BETTER THAN COOPER/BEST CHOICE	21	8	4	2	4	1	-	1	3	17	-	20	1	9	11	-	6	9	3	3	5	9	4	-
	8%	13%	6%	8%	14%	4%	-	10%	7%	8%	-	8%	12%	9%	8%	-	7%	10%	5%	8%	7%	12%	13%	-
	(5)	(3) G	(7) g	(5)	(4) g	(9)	(13)	(4)	(5)	(5)		(5) K	*(5)	(4) P	(5) P		(5)	(5)	(8)	(6)	(7) X	(4) X	(4) x	
SUPPORTS EDUCATION/IMPROVED EDUCATION	21	4	10	1	1	3	3	2	4	14	-	19	2	6	12	-	4	9	7	1	6	4	5	-
	8%	6%	12%	2%	3%	8%	9%	16%	9%	7%	-	8%	19%	6%	9%	-	4%	10%	12%	3%	8%	6%	16%	-
	(6)	(9)	(3) D	(12)	(7)	(3)	(5)	(2)	(3)	(6)		(6) K	(4)	(6) P	(4) P		(8)	(4)	(2)	*(12)	(5) X	(8) x	(2) X	
IMPROVED ECONOMY/JOB CREATION/BRING IN BUSINESSES	15	4	3	4	-	2	2	-	2	11	2	13	-	6	7	2	1	7	6	1	2	7	4	-
	6%	6%	4%	15%	-	7%	6%	-	5%	5%	22%	5%	-	6%	5%	20%	2%	7%	11%	3%	3%	10%	13%	-
	(7)	(7) E	(11)	(3) E		(5)	(6)		(7)	(9) H	*(3)	(7) M		(5)	(9)	(3)	(12)	(6) q	(3) q	*(12)	(10)	(5) X	(3) x	
FOR THE PEOPLE/UNDERSTANDS WHAT THE PEOPLE WANT/ REPRESENTS THE STATE	13	3	6	-	-	3	1	-	2	12	-	12	-	2	10	1	6	2	1	4	3	4	-	1
	5%	4%	8%	-	-	10%	3%	-	4%	6%	-	5%	-	2%	8%	7%	7%	2%	3%	13%	4%	5%	-	12%
	(8)	(13) de	(6) DE			(2) de	(9)		(9)	(7) H		(9) KM		(13)	(7) N	(4)	(6)	(12)	(12)	(3)	(9)	(9) w		*(5)
STRONG/STANDS HIS GROUND/ STANDS UP FOR WHAT HE BELIEVES IN/STANDS UP FOR WHAT'S RIGHT	12	4	3	1	2	2	1	-	2	11	-	12	1	3	9	-	6	4	1	2	6	2	-	2
	5%	6%	4%	2%	7%	5%	2%	-	4%	5%	-	5%	6%	3%	7%	-	7%	4%	2%	5%	7%	2%	-	41%
	(9)	(6)	(10)	(8)	(5)	(8)	*(10)		(8)	(10) H		(8) K	*(7)	(11)	(8) P		(7)	(8)	(13)	*(7)	(6) W	(12)		*(2)
MORALS/VALUES	12	4	4	1	-	2	1	-	1	11	-	10	2	6	4	-	2	4	3	3	1	9	-	-
	5%	6%	5%	2%	-	6%	5%	-	3%	5%	-	4%	19%	6%	3%	-	3%	4%	5%	10%	2%	12%	-	-
	(10)	(8) e	(8) e	*(9)		(7)	(8)		(11)	(8) H		(10) K	(3)	(7) P	(12) P		(10)	(9)	(10)	(5)	(13)	(3) UWX		
CONSERVATIVE/POLITICAL STANCE	9	-	7	1	-	1	-	-	-	9	-	9	-	4	2	-	1	1	5	2	5	-	-	-
	3%	-	9%	2%	-	2%	-	-	-	4%	-	4%	-	4%	2%	-	2%	1%	9%	5%	6%	-	-	-
	(11)		(5)	*(9)		*(11)				(11)		(11)		(9)	(14)		(11)	(14)	(5)	(9)	(8)			

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BEG HI KM p p r VWX

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Table 30-2
QUESTION 23:
In your own words, please tell me why you would vote for Pat McCrory?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
LOWER TAXES	7	3	1	1	-	1	2	1	-	7	-	7	-	3	4	-	3	3	1	2	2	2	1	2
	3%	5%	1%	2%	-	4%	5%	4%	-	3%	-	3%	-	3%	3%	-	3%	3%	1%	5%	3%	3%	3%	41%
	(12)	(12) e	(13)	*(9)		(10)	(7)	(6)		(12) I		(12) KM		(12)	(11) P		(9)	(11)	(14)	(10)	(11)	(11)	(9)	*(2)
HONEST/TRUSTWORTHY	7	4	-	2	1	-	1	-	2	6	1	7	-	1	6	-	1	1	4	1	2	2	1	1
	3%	7%	-	5%	2%	-	2%	-	4%	3%	8%	3%	-	1%	4%	-	2%	1%	7%	4%	2%	2%	5%	12%
	(13)	(5) CF		(7)	(8)		*(10)		(10)	(13) H	(5)	(13) M		(14)	(10) nP		(13)	(13)	(6)	(11)	(12)	(13)	(8)	*(5)
FINANCIALLY RESPONSIBLE/GOT STATE OUT OF DEBT	7	4	2	-	-	1	1	-	3	4	-	5	1	4	3	-	-	4	3	-	1	3	2	-
	2%	5%	2%	-	-	2%	2%	-	7%	2%	-	2%	12%	3%	2%	-	-	4%	5%	-	2%	4%	7%	-
	(14)	(10) de	(12)			*(11)	(12)		(4)	(14) h		(14) K	*(5)	(10)	(13) p			(10) qt	(9)		(14)	(10) x	(7)	
OTHER	6	-	2	2	1	-	1	-	-	6	-	6	-	3	3	-	1	4	1	-	3	1	1	-
	2%	-	3%	6%	3%	-	3%	-	-	3%	-	2%	-	3%	2%	-	1%	5%	2%	-	4%	1%	3%	-
										HI		KM			p			t			x			
NONE/NOTHING/NOT VOTING FOR HIM	11	1	2	3	1	3	1	1	3	5	1	9	-	6	3	2	4	5	1	1	2	2	3	-
	4%	1%	2%	10%	3%	10%	3%	10%	7%	3%	12%	4% M	-	5%	2%	17%	5%	5%	2%	2%	3%	3%	10%	-
DON'T KNOW	5	1	1	-	1	1	1	-	2	3	-	5	-	3	2	-	3	1	-	1	2	-	1	-
	2%	2%	1%	-	3%	5%	2%	-	5%	1%	-	2% KM	-	3%	1%	-	4% s	1%	-	3%	3%	-	3%	-
REFUSED	2	-	1	-	1	-	-	-	1	1	-	2	-	1	1	-	1	-	1	-	1	1	-	-
	1%	-	1%	-	3%	-	-	-	2%	-	-	1%	-	1%	1%	-	1%	-	2%	-	1%	1%	-	-

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Table 31-1
QUESTION 24:
In your own words, please tell me why you would vote for Roy Cooper?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=COOPER Q.22	261 100%	70 27% D	35 13%	38 14%	40 15% CD	43 17% CDg	35 13%	123 47%	138 53%	16 6%	34 13%	62 24%	52 20%	96 37%	35 13%	46 18%	42 16%	22 8%	55 21%	60 23%	18 7% V	171 66%	72 28%
AGAINST MCCRORY/DISLIKE INCUMBENT/BEST CHOICE	100 38% (1)	28 41% (1) D	8 24% (2)	7 19% (2)	21 53% (1) CD	24 54% (1) CDg	11 33% (1)	46 37% (1)	54 40% (1)	4 21% (3)	14 42% (1)	27 44% (1)	20 39% (1)	35 37% (1)	12 35% (1)	18 40% (1)	16 37% (1)	9 41% (1)	25 45% (1)	21 35% (1)	12 67% (1) V	55 32% (1)	34 47% (1) v
DEMOCRAT/PARTY AFFILIATION	42 16% (2)	11 15% (2) e	10 29% (1) EF	12 33% (1) bEF	1 3% (8)	2 6% (7)	6 16% (3) e	20 16% (2)	22 16% (2)	5 29% (2)	7 21% (2)	8 13% (3)	8 15% (2)	15 15% (2)	6 18% (3)	7 15% (4)	7 16% (2)	7 33% (3)	7 13% (3)	8 13% (3)	1 3% (7)	32 19% (2) U	10 13% (4)
DONE A GOOD JOB/WILL DO A GOOD JOB	35 13% (3)	10 14% (3) CF	1 2% (7)	7 19% (3) CF	12 29% (2) CF	1 2% (9)	5 13% (4) cf	19 16% (3)	15 11% (3)	9 56% (1) LMN	6 19% (3)	3 5% (4)	5 10% (6)	11 11% (4)	8 22% (2) s	7 15% (3) s	5 11% (4) s	8 35% (2) S	1 2% (7)	6 10% (5) s	1 3% *(5)	18 10% (5)	16 23% (2) Uv
FAVORABLE/LIKE HIM/AGREE WITH HIS VIEWS (GENERAL)	31 12% (4)	8 11% (4)	6 16% (3)	6 15% (4)	2 6% (5)	5 12% (2)	4 11% (5)	17 14% (4)	14 10% (4)	- - 	5 13% (4)	13 22% (2) JN	7 14% (3) J	6 6% (6) J	6 17% (4) r	9 20% (2) qRt	2 5% (7) r	- - 	10 18% (2) qRt	4 6% (7) R	2 9% (3)	26 15% (3) W	4 5% (7)
EDUCATION/WILL BE GOOD FOR EDUCATION	22 8% (5)	2 3% (7)	2 5% (5)	4 10% (6)	4 9% (3)	4 9% (3)	7 20% (2) Bc	8 7% (6)	13 10% (5)	3 15% *(5)	4 11% (5)	3 5% (5)	6 12% (5)	6 6% (5)	5 13% (5)	1 2% (7)	3 6% (6)	2 8% (4)	5 10% (4)	6 10% (4) p	- - 	10 6% (6) U	11 16% (3) U
FOR THE PEOPLE/WILL HELP PEOPLE/HAS NORTH CAROLINA'S BEST INTEREST	21 8% (6)	7 10% (5)	2 6% (4)	4 11% (5)	2 4% (6)	3 6% (5)	4 10% (6)	9 7% (5)	12 9% (6)	- - 	- - 	1 2% (7)	6 12% (4) JKl	13 14% (3) JKL	- - 	3 7% (5)	6 13% (3) ORs	- - 	2 3% (6)	10 17% (2) ORS	- - 	20 12% (4) UW	1 1% (9)
HOUSE BILL 2/AGREE WITH HIS STANCE ON HOUSE BILL 2	8 3% (7)	- - 	2 5% (6)	- - 	1 2% *(9)	3 6% (6)	3 9% (7) bd	4 3% (8)	4 3% (8)	3 15% *(5)	- - 	3 5% (6)	1 2% (9)	2 2% (10)	3 7% (7)	1 2% *(8)	1 1% (9)	- - 	3 5% (5)	1 2% (9)	2 9% (2)	1 - (10)	6 8% (5) v
QUALIFIED/EXPERIENCED	7 3% (8)	4 6% (6)	1 2% (8)	- - (8)	2 4% (7)	1 2% (8)	- - 	5 4% (7)	2 2% (9)	3 18% (4)	- - 	- - 	2 4% (7)	2 2% (9)	3 8% (6)	1 3% (6)	1 2% (8)	- - 	1 2% *(8)	1 2% (10)	- - 	2 1% (9)	6 8% (6) u
HONESTY/INTEGRITY/ TRUSTWORTHY	6 2% (9)	- - 	- - 	- - 	1 2% *(9)	3 8% (4) bcd	2 6% (8)	1 1% (10)	5 4% (7)	- - 	- - 	- - 	2 3% (8)	5 5% (7) JKL	- - 	1 2% *(8)	1 1% (10)	- - 	1 2% *(8)	4 7% (6) OR	1 4% (4)	5 3% (7)	1 1% (8)
SMART/INTELLIGENT/INFORMED	4 2% (10)	- - 	- - 	1 2% (7)	3 8% (4)	- - (10)	1 2% (9)	3 2% (9)	2 1% (10)	- - 	- - 	- - 	- - 	4 4% (8) JKLM	- - 	- - 	3 6% (5) oprs	- - 	- - 	2 3% (8)	1 3% *(5)	4 2% (8) w	- -
OTHER	5 2%	- - 	1 4%	1 3%	1 2%	2 4%	- - 	3 3%	2 1%	- - 	- - 	- - 	2 4%	3 3% jkl	- - 	- - 	3 7% OPR	- - 	1 2%	1 1%	1 4%	4 2% w	- -

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Table 31-1
QUESTION 24:
In your own words, please tell me why you would vote for Roy Cooper?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
NONE/NOTHING/NOT VOTING FOR HIM	7 3%	4 5%	1 2%	1 3%	- -	1 3%	1 2%	2 2%	5 4%	- -	- -	4 6%	- -	3 3% JKM	- -	- -	2 5% opr	- -	4 7% opr	1 2%	- -	7 4% UW	- -
DON'T KNOW	5 2%	1 2%	3 8%	1 2%	1 2%	- -	- -	2 1%	4 3%	- -	- -	2 3%	- -	4 4% JKM	- -	2 4%	- -	- -	- -	4 6% OQRS	- -	5 3% UW	- -
REFUSED	2 1%	2 2%	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	2 3%	- -	- -	2 1%	- -

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Table 31-2
QUESTION 24:
In your own words, please tell me why you would vote for Roy Cooper?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=COOPER Q.22	261 100%	10 4%	8 3%	76 29%	95 36%	37 14%	35 13%	127 48%	77 30%	46 18%	89 34%	164 63%	7 3%	116 44%	128 49%	13 5%	62 24%	65 25%	73 28%	60 23%	83 32%	70 27%	32 12%	14 5%
AGAINST MCCRORY/DISLIKE INCUMBENT/BEST CHOICE	100 38% (1)	6 63% (1) de	6 72% (1) DE	23 30% (1)	31 33% (1)	17 45% (1)	17 49% (1)	51 40% (1)	31 40% (1)	17 36% (1)	15 17% (3)	79 48% (1) K	5 79% (1) Kl	50 43% (1) P	49 39% (1) P	1 7% (5)	17 27% (1)	30 47% (1) q	28 39% (1)	25 42% (1)	30 36% (1)	30 44% (1)	13 42% (1)	10 70% (1) U
DEMOCRAT/PARTY AFFILIATION	42 16% (2)	1 6% (6)	- -	16 20% (2) C	17 18% (2) C	4 11% (5)	5 16% (3) c	16 13% (3)	15 19% (2)	9 20% (2)	22 25% (1) LM	20 12% (3) M	- -	20 18% (2)	18 14% (2)	3 27% (2)	15 24% (2) t	12 18% (2)	10 14% (3)	6 10% (4)	15 19% (2)	10 15% (3)	3 10% (6)	1 9% (4)
DONE A GOOD JOB/WILL DO A GOOD JOB	35 13% (3)	1 6% *(4)	- -	9 12% (4) C	9 9% (5) C	10 26% (2) C	7 19% (2) C	27 21% (2) IJ	6 8% (4)	2 4% (6)	13 14% (4)	21 13% (2)	1 13% (2)	18 16% (3)	12 9% (6)	5 39% (1)	5 8% (4)	9 14% (3)	12 17% (2)	8 14% (3)	7 9% (4) X	16 24% (2) UX	7 21% (2) X	- -
FAVORABLE/LIKE HIM/AGREE WITH HIS VIEWS (GENERAL)	31 12% (4)	2 16% (2)	- -	14 19% (3) CF	11 12% (3) C	1 4% (7)	2 7% (6)	15 12% (4)	8 11% (3)	3 8% (5)	20 22% (2) LM	11 7% (6) M	- -	16 14% (4)	13 10% (4)	2 14% (4)	13 20% (3) st	8 12% (4)	6 8% (6)	4 7% (6)	15 19% (3) V	3 4% (7)	3 11% (5)	2 15% (3)
EDUCATION/WILL BE GOOD FOR EDUCATION	22 8% (5)	- -	- -	2 3% (7)	8 9% (6) BC	6 17% (3) bc	5 15% (4) bc	14 11% (5)	4 6% (5)	2 4% (7)	3 4% (6)	18 11% (4) kM	- -	10 9% (5) P	12 9% (5) P	- -	1 1% (8)	3 5% *(6)	8 11% (4) Q	10 17% (2) Qr	3 4% (7)	9 13% (4) uW	- -	4 29% (2) uw
FOR THE PEOPLE/WILL HELP PEOPLE/HAS NORTH CAROLINA'S BEST INTEREST	21 8% (6)	- -	- -	9 12% (5) BCFg	11 12% (4) BCFg	- -	1 2% (9)	9 7% (6)	4 6% (6)	7 15% (3)	8 9% (5)	12 7% (5)	1 8% (3)	3 3% (7)	17 13% (3) NP	- 1% (6)	3 4% (6)	6 10% (5)	6 9% (5)	5 9% (5)	4 5% (5)	6 8% (5)	4 13% (3)	1 6% (5)
HOUSE BILL 2/AGREE WITH HIS STANCE ON HOUSE BILL 2	8 3% (7)	1 9% (3)	1 9% *(2)	- -	1 1% (10)	3 8% (6)	3 8% (5)	3 2% (9)	2 2% (8)	4 8% (4)	- -	8 5% (7) KM	- -	5 4% (6) p	2 2% (10)	- -	1 1% (10)	3 5% *(6)	2 3% (7)	2 3% (9)	1 1% (8)	3 5% (6)	2 5% (7)	- -
QUALIFIED/EXPERIENCED	7 3% (8)	- -	- -	1 1% (9)	1 1% (9)	4 11% (4)	2 4% (7)	4 3% (8)	3 5% (7)	- - (8)	1 1% (8)	6 4% (8) M	- -	1 1% (8)	3 2% (9)	3 22% (3)	3 6% (5)	- -	2 2% (9)	2 4% (8)	1 1% (9)	1 1% (9)	4 13% (4) ux	- -
HONESTY/INTEGRITY/ TRUSTWORTHY	6 2% (9)	- -	1 9% *(2)	1 2% (8)	3 3% (7)	- -	1 3% (8)	5 4% (7) J	1 1% (10)	- - (7)	2 2% (7)	5 3% (9) m	- -	1 1% (9)	5 4% (7) nP	- -	2 3% (7)	1 1% (8)	1 1% (10)	3 5% (7)	3 4% (6)	1 1% (10)	1 3% (8)	- -
SMART/INTELLIGENT/INFORMED	4 2% (10)	1 6% *(4)	- -	2 3% (6)	2 2% (8)	- -	- -	3 2% (10)	1 2% (9)	- - (9)	- -	4 3% (10) km	- -	1 1% (10)	4 3% (8) P	- -	1 1% (9)	- -	2 3% (8)	1 2% (10)	- -	2 3% (8)	1 2% (9)	- -
OTHER	5 2%	- -	1 9%	3 4%	1 1%	- -	- -	1 1%	2 2%	1 2%	4 5% m	1 -	- -	1 1%	3 2% p	- -	1 2%	2 3%	1 1%	1 2%	1 1%	1 1%	- -	- -

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Table 31-2
QUESTION 24:
In your own words, please tell me why you would vote for Roy Cooper?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
NONE/NOTHING/NOT VOTING FOR HIM	7	-	-	2	5	-	-	2	4	1	1	6	-	4	3	-	1	2	4	1	4	1	-	-
	3%	-	-	3%	5% BCFG	-	-	1%	5%	3%	1%	4% M	-	3%	2% p	-	2%	2%	5%	1%	4%	1%	-	-
DON'T KNOW	5	-	-	2	4	-	-	2	-	2	5	-	-	2	3	-	4	-	-	1	1	-	-	-
	2%	-	-	2%	4% bcfg	-	-	2%	-	4%	6% lm	-	-	1%	2% p	-	7% rs	-	-	2%	1%	-	-	-
REFUSED	2	-	-	-	2	-	-	-	2	-	-	2	-	-	-	2	-	-	2	-	-	-	-	-
	1%	-	-	-	2%	-	-	-	2%	-	-	1%	-	-	-	12%	-	-	2%	-	-	-	-	-

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Table 32-1
QUESTION 25:
If the election for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote? Dan Forest, the Republican, Linda Coleman, the Democrat, or Jacki Cole, the Libertarian?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (FOREST - COLEMAN)	-24	-24	-	-9	-1	10	-	-	-24	-13	-1	-15	-7	12	-21	3	17	10	-28	-5	116	-131	-9
	-4%	-18%	-	-11%	-1%	9%	-	-	-8%	-43%	-1%	-12%	-6%	5%	-26%	3%	16%	15%	-27%	-3%	63%	-50%	-6%
			BD		BD	BCDEG	BD	I			jLM			JKLM		OST	OPST	OpST		OS	VW		V
TOTAL FOREST	207	34	29	28	38	49	29	102	105	4	32	40	39	93	14	38	49	31	23	51	127	35	45
	35%	26%	38%	35%	33%	41%	39%	36%	34%	12%	35%	32%	32%	40%	18%	38%	47%	50%	22%	35%	69%	13%	29%
						B	b				j	j	j	J		OS	OST	OS		OS	VW		V
TOTAL COLEMAN	231	58	30	37	39	39	29	102	129	16	32	55	46	81	35	35	32	21	51	56	11	166	54
	39%	44%	38%	46%	33%	32%	40%	36%	41%	55%	36%	44%	38%	35%	44%	35%	30%	34%	49%	39%	6%	63%	35%
		f		f															pQ			UW	U
TOTAL COLE	27	9	3	4	5	4	2	16	11	-	5	10	6	6	5	7	4	3	4	4	7	10	10
	4%	6%	4%	5%	4%	3%	3%	5%	4%	-	5%	8%	5%	2%	6%	7%	4%	6%	4%	3%	4%	4%	7%
												Jn	J	J									
TOTAL LEAN/UNDECIDED	129	29	14	10	34	28	14	64	65	10	21	21	27	49	26	18	19	6	27	31	37	49	43
	21%	22%	18%	13%	30%	23%	18%	22%	21%	33%	24%	17%	22%	21%	33%	18%	18%	10%	26%	22%	20%	19%	28%
					Dg	d									qR				R	r			v
DEFINITELY FOREST	181	32	24	24	34	42	25	83	98	2	28	37	33	80	9	32	41	29	22	47	115	28	38
	30%	24%	31%	30%	29%	35%	35%	29%	31%	6%	31%	29%	27%	35%	11%	32%	39%	47%	21%	32%	63%	11%	25%
											J	J	J	J		O	OS	OS		OS	VW		V
PROBABLY FOREST	27	3	6	4	4	7	3	20	7	2	4	3	6	13	5	6	8	2	1	4	12	7	7
	4%	2%	7%	5%	4%	6%	5%	7%	2%	6%	4%	2%	5%	5%	6%	6%	8%	3%	1%	3%	7%	3%	5%
								I								s	St				v		
DEFINITELY COLEMAN	189	50	26	31	30	27	25	84	105	10	23	43	42	70	25	31	28	15	41	49	6	147	36
	31%	38%	33%	38%	26%	22%	34%	29%	34%	35%	25%	34%	35%	30%	32%	30%	26%	24%	39%	34%	3%	56%	24%
		eF		F			f												q			UW	U
PROBABLY COLEMAN	42	8	4	6	9	12	4	19	24	6	9	12	4	11	9	5	4	6	11	7	5	19	18
	7%	6%	5%	7%	7%	10%	5%	6%	8%	20%	10%	9%	3%	5%	12%	5%	4%	10%	10%	5%	3%	7%	11%
												m										u	U
DEFINITELY COLE	23	8	3	4	4	2	1	12	10	-	4	9	6	4	3	6	3	3	4	3	5	8	10
	4%	6%	4%	5%	3%	2%	2%	4%	3%	-	4%	7%	5%	2%	4%	6%	3%	6%	4%	2%	3%	3%	7%
												Jn	J	J									
PROBABLY COLE	4	1	-	-	1	1	1	3	1	-	1	1	-	2	1	1	1	-	-	1	2	2	-
	1%	1%	-	-	1%	1%	1%	1%	-	-	1%	1%	-	1%	2%	1%	1%	-	-	1%	1%	1%	-
LEAN FOREST	5	1	2	-	-	-	3	2	3	-	2	2	-	2	2	-	-	-	2	2	1	1	3
	1%	1%	2%	-	-	-	3%	1%	1%	-	2%	1%	-	1%	2%	-	-	-	2%	1%	-	-	2%
LEAN COLEMAN	6	4	-	1	-	2	-	3	3	-	-	3	1	2	-	3	-	-	1	2	2	4	-
	1%	3%	-	1%	-	1%	-	1%	1%	-	-	2%	1%	1%	-	3%	-	-	1%	1%	1%	1%	-
																						w	
HARD UNDECIDED	118	24	12	10	34	26	11	59	59	10	19	16	25	46	24	15	19	6	24	28	34	45	39
	20%	18%	16%	12%	30%	21%	15%	20%	19%	33%	22%	13%	21%	20%	30%	15%	18%	10%	23%	20%	18%	17%	26%

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Table 32-1
QUESTION 25:
If the election for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote? Dan Forest, the Republican, Linda Coleman, the Democrat, or Jacki Cole, the Libertarian?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
NAMED OTHER	1	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-
REFUSED	5	1	1	1	-	1	-	3	1	-	-	-	3	2	-	3	1	-	-	1	1	3	1
	1%	1%	1%	2%	-	1%	-	1%	-	-	-	-	2%	1% jkl	-	3%	1%	-	-	1%	-	1%	1%

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Table 32-2
QUESTION 25:
If the election for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote? Dan Forest, the Republican, Linda Coleman, the Democrat, or Jacki Cole, the Libertarian?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (FOREST - COLEMAN)	-24	54	62	-51	-79	-3	-6	-97	-32	115	-77	48	4	-24	-1	-15	13	-4	-13	-23	-18	8	-9	-7
	-4%	63%	63%	-42%	-57%	-4%	-8%	-61%	-23%	43%	-64%	11%	18%	-10%	-	-53%	8%	-2%	-9%	-23%	-10%	5%	-12%	-35%
		DEFG	DEFG			DE	DE		H	HI		K	K	P	NP		RST	sT	T			UWX		
TOTAL FOREST	207	59	68	19	17	24	20	9	31	163	5	190	9	76	108	3	68	61	51	25	58	65	20	3
------------	35%	70%	69%	15%	12%	31%	28%	6%	23%	60%	4%	42%	41%	30%	38%	12%	41%	33%	35%	25%	32%	40%	28%	17%
		DEFG	DEFG			DE	dE		H	HI		K	K	P	nP		T					wX		
TOTAL COLEMAN	231	5	6	70	96	27	27	107	64	48	83	142	5	100	110	18	55	65	64	47	75	57	28	10
-------------	39%	6%	6%	57%	68%	34%	36%	67%	46%	18%	69%	32%	23%	39%	38%	65%	33%	36%	43%	48%	41%	35%	40%	52%
				BCFG	BCdFG	BC	BC	IJ	J		LM					NO			q	Qr				
TOTAL COLE	27	4	3	5	5	7	3	9	11	5	4	19	3	14	11	-	5	7	7	7	8	7	9	-
----------	4%	5%	3%	4%	3%	9%	4%	6%	8%	2%	3%	4%	15%	6%	4%	-	3%	4%	5%	8%	4%	5%	12%	-
									J					P	P						X	X	X	
TOTAL LEAN/UNDECIDED	129	17	20	27	22	20	23	33	30	51	27	95	5	60	54	7	34	49	25	18	39	32	14	6
--------------------	21%	20%	21%	22%	16%	25%	31%	21%	21%	19%	23%	21%	20%	24%	19%	23%	20%	27%	17%	18%	21%	20%	20%	31%
							E											s						
DEFINITELY FOREST	181	53	62	12	16	17	20	9	21	146	4	164	9	69	91	1	57	54	45	22	44	58	18	3
	30%	63%	63%	10%	11%	22%	28%	6%	15%	54%	3%	36%	41%	27%	32%	3%	34%	30%	31%	22%	24%	36%	25%	17%
		DEFG	DEFG			d	DE		H	HI		K	K	P	P		t					Ux		
PROBABLY FOREST	27	6	6	7	1	7	-	-	10	17	1	26	-	7	17	3	11	7	6	3	13	8	2	-
	4%	7%	6%	5%	-	9%	-	-	7%	6%	1%	6%	-	3%	6%	9%	7%	4%	4%	3%	7%	5%	3%	-
		EG	EG	EG		EG			H	H		KM			n						X	X		
DEFINITELY COLEMAN	189	3	3	64	83	17	19	85	54	37	72	110	5	76	95	17	41	48	57	43	56	49	25	10
	31%	3%	3%	52%	59%	21%	26%	54%	39%	14%	60%	24%	23%	30%	33%	59%	25%	26%	39%	44%	31%	31%	35%	52%
				BCFG	BCFG	BC	BC	IJ	J		LM					NO			QR	QR				
PROBABLY COLEMAN	42	2	3	6	13	10	7	22	9	11	10	32	-	24	15	2	14	17	7	5	19	8	3	-
	7%	3%	3%	5%	9%	13%	10%	14%	7%	4%	8%	7%	-	10%	5%	6%	8%	9%	5%	5%	11%	5%	5%	-
					Bc	Bc		iJ			M	M									vX	X		
DEFINITELY COLE	23	2	3	4	4	7	3	8	10	3	3	16	3	12	9	-	5	5	5	7	7	6	7	-
	4%	2%	3%	3%	3%	9%	4%	5%	7%	1%	2%	4%	15%	5%	3%	-	3%	3%	3%	8%	4%	4%	10%	-
								j	J					P	P						X	X	X	
PROBABLY COLE	4	2	-	1	1	-	-	1	1	2	1	3	-	2	2	-	-	2	2	-	1	1	1	-
	1%	3%	-	1%	1%	-	-	1%	1%	1%	1%	1%	-	1%	1%	-	-	1%	2%	-	-	1%	2%	-
LEAN FOREST	5	-	1	-	1	2	2	-	2	3	-	5	-	3	2	-	1	2	2	-	2	2	2	-
	1%	-	1%	-	-	2%	2%	-	1%	1%	-	1%	-	1%	1%	-	-	1%	1%	-	1%	1%	3%	-
												KM												
LEAN COLEMAN	6	2	1	1	2	-	-	3	-	1	2	2	2	3	3	-	2	-	1	3	1	-	1	3
	1%	2%	1%	1%	2%	-	-	2%	-	1%	2%	-	7%	1%	1%	-	1%	-	1%	3%	1%	-	2%	16%
															p									

Table 32-2
QUESTION 25:
If the election for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote? Dan Forest, the Republican, Linda Coleman, the Democrat, or Jacki Cole, the Libertarian?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
HARD UNDECIDED	118	15	19	26	19	18	21	30	28	46	25	88	3	54	50	7	31	46	21	15	36	30	11	3
	20%	18%	19%	21%	14%	22%	29% E	19%	20%	17%	21%	19%	14%	21%	17%	23%	19%	26% St	14%	16%	20%	19%	16%	15%
NAMED OTHER	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-
	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-
REFUSED	5	-	1	2	1	1	-	-	3	2	1	4	-	3	2	-	5	-	-	-	2	-	-	-
	1%	-	1%	2%	1%	2%	-	-	2%	1%	1%	1% m	-	1%	1%	-	3% RST	-	-	-	1%	-	-	-

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Table 33-1
Summary of Lieutenant Governor Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39% KLM	80 13%	102 17%	106 18% PrS	62 10%	105 18%	144 24% OPRS	184 31%	264 44%	152 25%
SEP 2016 --------	-24 -4%	-24 -18%	- - BD	-9 -11%	-1 -1% BD	10 9% BCDEG	- - BD	- - I	-24 -8%	-13 -43%	-1 -1% jLM	-15 -12%	-7 -6%	12 5% JKLM	-21 -26%	3 3% OST	17 16% OPST	10 15% OpST	-28 -27%	-5 -3% OS	116 63% VW	-131 -50%	-9 -6% V
FOREST	207 35%	34 26%	29 38%	28 35%	38 33%	49 41% B	29 39% b	102 36%	105 34%	4 12%	32 35% j	40 32% j	39 32% j	93 40% J	14 18%	38 38% OS	49 47% OST	31 50% OS	23 22%	51 35% OS	127 69% VW	35 13%	45 29% V
COLEMAN	231 39%	58 44% f	30 38%	37 46% f	39 33%	39 32%	29 40%	102 36%	129 41%	16 55%	32 36%	55 44%	46 38%	81 35%	35 44%	35 35%	32 30%	21 34%	51 49% pQ	56 39%	11 6%	166 63% UW	54 35% U
COLE	27 4%	9 6%	3 4%	4 5%	5 4%	4 3%	2 3%	16 5%	11 4%	- -	5 5%	10 8% Jn	6 5% J	6 2% J	5 6%	7 7%	4 4%	3 6%	4 4%	4 3%	7 4%	10 4%	10 7%
LEAN/UND	129 21%	29 22%	14 18%	10 13%	34 30% Dg	28 23% d	14 18%	64 22%	65 21%	10 33%	21 24%	21 17%	27 22%	49 21%	26 33% qR	18 18%	19 18%	6 10%	27 26% R	31 22% r	37 20%	49 19%	43 28% v
MAY 2016 --------	-3 -1%	-19 -15%	5 6% BE	8 11% BEf	-10 -9%	3 3% BE	8 10% BEf	33 12% I	-37 -12%	-6 -21%	3 4% JLM	-4 -3% m	-11 -8%	23 13% JKLM	6 11% RST	6 5% RSt	22 24% OPRST	-12 -18%	-19 -15%	1 1% RS	115 58% VW	-110 -44%	-9 -6% V
FOREST	216 36%	39 30%	37 40%	29 41%	38 35%	41 35%	32 39%	120 42% I	95 30%	6 19%	26 36%	53 35% j	47 35%	78 45% Jlm	22 36%	48 39% s	48 52% opRSt	18 28%	38 29%	35 38%	129 65% VW	42 17%	45 30% V
COLEMAN	219 36%	58 45% DFG	32 35%	21 30%	47 43% dfG	37 32%	24 29%	87 30%	132 42% H	12 39%	23 32%	57 38%	57 42% N	55 32%	15 26%	42 34%	25 27%	30 46% OQ	57 44% OQ	35 37%	14 7%	152 60% UW	53 36% U
COLE	16 3%	1 1%	1 1%	7 10% BCFg	4 3%	2 2%	2 2%	11 4% i	5 2%	4 12%	2 3%	6 4%	3 2%	2 1%	4 7%	6 5% qst	1 1%	2 4%	2 1%	1 1%	6 3%	3 1%	7 5% v
LEAN/UND	142 24%	29 23%	20 22%	13 19%	20 19%	35 30% de	24 29% e	65 22%	77 25%	9 30%	19 26%	34 23%	27 20%	37 21%	16 28%	26 21%	17 18%	15 23%	32 25%	21 23%	45 23%	54 21%	43 29%

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Table 33-2
Summary of Lieutenant Governor Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21% Be	23%	13%	12%	26%	23%	45%	20% m	75% M	4%	42%	48% NP	5%	28%	30%	24%	16%	30%	27%	12%	3%
SEP 2016	-24	54	62	-51	-79	-3	-6	-97	-32	115	-77	48	4	-24	-1	-15	13	-4	-13	-23	-18	8	-9	-7
--------	-4%	63% DEFG	63% DEFG	-42%	-57%	-4% DE	-8% DE	-61%	-23% H	43% HI	-64%	11% K	18% K	-10% P	- NP	-53%	8% RST	-2% sT	-9% T	-23%	-10%	5% UWX	-12%	-35%
FOREST	207	59	68	19	17	24	20	9	31	163	5	190	9	76	108	3	68	61	51	25	58	65	20	3
	35%	70% DEFG	69% DEFG	15%	12%	31% DE	28% dE	6%	23% H	60% HI	4%	42% K	41% K	30% P	38% nP	12%	41% T	33%	35%	25%	32%	40% wX	28%	17%
COLEMAN	231	5	6	70	96	27	27	107	64	48	83	142	5	100	110	18	55	65	64	47	75	57	28	10
	39%	6%	6%	57% BCFG	68% BCdFG	34% BC	36% BC	67% IJ	46% J	18%	69% LM	32%	23%	39%	38%	65% NO	33%	36%	43% q	48% Qr	41%	35%	40%	52%
COLE	27	4	3	5	5	7	3	9	11	5	4	19	3	14	11	-	5	7	7	7	8	7	9	-
	4%	5%	3%	4%	3%	9%	4%	6%	8% J	2%	3%	4%	15%	6% P	4% P	-	3%	4%	5%	8%	4% X	5% X	12% X	-
LEAN/UND	129	17	20	27	22	20	23	33	30	51	27	95	5	60	54	7	34	49	25	18	39	32	14	6
	21%	20%	21%	22%	16%	25%	31% E	21%	21%	19%	23%	21%	20%	24%	19%	23%	20%	27% s	17%	18%	21%	20%	20%	31%
MAY 2016	-3	63	52	-31	-79	2	-10	-98	-35	133	-80	76	1	-9	13	-11	-	-	-	-	-	-	-	-
--------	-1%	57% DEFG	60% DEFG	-33% e	-50%	2% DEG	-15% DE	-64%	-26% H	47% HI	-66%	17% KM	3% K	-3% P	6% NP	-45%	-	-	-	-	-	-	-	-
FOREST	216	70	59	22	20	28	17	10	27	171	7	195	14	102	93	3	-	-	-	-	-	-	-	-
	36%	64% DEFG	67% DEFG	23% E	13%	34% E	25% e	7%	20% H	61% HI	6%	44% K	41% K	35% P	40% P	15%	-	-	-	-	-	-	-	-
COLEMAN	219	8	6	53	99	27	27	109	61	38	87	118	13	111	80	14	-	-	-	-	-	-	-	-
	36%	7%	7%	56% BCFG	63% BCFG	32% BC	40% BC	70% IJ	47% J	14%	72% LM	27%	38%	38%	34%	60% nO	-	-	-	-	-	-	-	-
COLE	16	5	1	2	1	4	3	4	3	6	2	13	-	9	4	1	-	-	-	-	-	-	-	-
	3%	4% e	1%	2%	1%	5% e	5%	2%	2%	2%	2%	3% M	-	3%	2%	3%	-	-	-	-	-	-	-	-
LEAN/UND	142	26	19	16	38	23	20	31	39	64	24	105	7	67	53	5	-	-	-	-	-	-	-	-
	24%	23%	22%	17%	24%	28% d	29% d	20%	29% h	23%	20%	24%	21%	23%	23%	22%	-	-	-	-	-	-	-	-

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Table 34-1
QUESTION 26:
If the election for Secretary of State were being held today and you had to make a choice, for whom would you vote? Michael LaPaglia, the Republican, or Elaine Marshall, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (LAPAGLIA - MARSHALL)	-63	-31	-15	-11	-17	6	4	-36	-27	-8	-14	-28	-3	-11	-15	-14	-8	-6	-19	-2	83	-142	-4
	-11%	-23%	-19%	-14%	-14%	5%	5%	-12%	-9%	-25%	-15%	-22%	-3%	-5%	-19%	-14%	-7%	-10%	-18%	-1%	45%	-54%	-3%
						BCDE	BCDE						kL	L			s			OPQS	VW		V
TOTAL LAPAGLIA	186	30	26	25	33	43	29	84	102	6	23	31	43	82	14	31	39	22	29	50	106	30	49
	31%	23%	33%	31%	29%	36%	39%	29%	33%	20%	26%	25%	36%	35%	17%	31%	37%	35%	28%	35%	58%	12%	32%
						B	B						l	l		o	O			O	VW		V
TOTAL MARSHALL	249	61	41	36	50	37	25	120	129	14	37	59	46	93	29	45	46	28	49	52	23	172	53
	42%	46%	52%	45%	43%	31%	34%	42%	41%	45%	41%	47%	38%	40%	36%	44%	44%	45%	46%	36%	13%	65%	35%
		F	FG	f	f																	UW	U
TOTAL LEAN/UNDECIDED	156	39	11	15	32	39	19	80	75	10	30	36	27	52	37	22	20	12	27	36	53	54	49
	26%	30%	14%	19%	28%	32%	26%	28%	24%	34%	33%	28%	23%	22%	47%	22%	19%	19%	26%	25%	29%	21%	32%
		C			C	CD	c								PQRST						v		V
DEFINITELY LAPAGLIA	155	24	22	20	28	36	25	65	90	3	18	28	35	72	6	25	34	20	25	45	95	21	39
	26%	18%	28%	25%	24%	30%	34%	23%	29%	8%	20%	22%	29%	31%	8%	24%	32%	33%	24%	31%	52%	8%	26%
						b	B						J	Jkl		O	O	O	O	O	VW		V
PROBABLY LAPAGLIA	31	6	4	5	6	7	3	19	12	4	5	3	8	10	7	7	5	2	5	6	11	9	10
	5%	4%	5%	6%	5%	6%	4%	7%	4%	12%	6%	3%	7%	4%	9%	7%	4%	3%	4%	4%	6%	4%	7%
LEAN LAPAGLIA	4	2	-	-	1	2	-	3	1	-	-	-	-	1	1	-	1	-	1	-	2	-	2
	1%	1%	-	-	1%	2%	-	1%	-	-	-	2%	-	1%	2%	-	1%	-	1%	-	1%	-	1%
UNDECIDED	136	30	11	15	31	31	18	66	70	7	30	27	25	47	30	17	18	12	25	33	49	44	43
	23%	23%	14%	19%	27%	25%	24%	23%	23%	25%	33%	21%	20%	20%	38%	17%	17%	19%	24%	23%	27%	17%	28%
					c	c					n				PQrt						V		V
LEAN MARSHALL	15	7	-	-	-	6	2	11	4	3	-	6	3	4	6	5	1	-	1	3	2	10	4
	3%	6%	-	-	-	5%	2%	4%	1%	10%	-	5%	2%	2%	7%	5%	1%	-	1%	2%	1%	4%	2%
		CDE				CDE		i				K		K		qR				r		u	
PROBABLY MARSHALL	58	15	8	3	15	14	3	32	26	3	13	12	9	21	14	6	12	2	13	12	9	36	13
	10%	11%	10%	4%	13%	12%	4%	11%	8%	9%	14%	10%	7%	9%	17%	6%	11%	3%	12%	8%	5%	14%	8%
		dg			DG	dg									pR		R		r			U	
DEFINITELY MARSHALL	191	46	33	33	35	23	22	88	103	11	24	47	37	71	15	40	34	26	36	40	15	136	41
	32%	35%	42%	41%	30%	19%	30%	31%	33%	37%	27%	37%	31%	31%	18%	39%	32%	43%	34%	28%	8%	52%	27%
		F	F	F	f											Ot	o	O	o			UW	U
REFUSED	9	2	-	4	1	1	1	3	6	-	-	-	4	5	-	3	1	-	-	6	1	7	1
	2%	2%	-	5%	1%	1%	1%	1%	2%	-	-	-	3%	2%	-	3%	1%	-	-	4%	-	3%	1%
				c									JKL	JKL						OQRS		u	

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Table 34-2
QUESTION 26:
If the election for Secretary of State were being held today and you had to make a choice, for whom would you vote? Michael LaPaglia, the Republican, or Elaine Marshall, the Democrat?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (LAPAGLIA - MARSHALL)	-63	35	48	-64	-78	-6	2	-95	-42	80	-76	14	-	-52	-17	-10	18	-21	-30	-32	-25	-12	-11	-7
	-11%	41% DEFG	49% DEFG	-52%	-55%	-8% DE	3% DEF	-60%	-30% H	30% HI	-64%	3% K	1% K	-21%	-6% Np	-36%	11% RST	-11% T	-20%	-33%	-14%	-8%	-16%	-37%
TOTAL LAPAGLIA	186	46	61	16	15	23	26	11	29	140	6	171	7	64	100	4	68	57	37	22	55	52	23	2
	31%	53% DEFg	62% DEFG	13%	10%	29% DE	36% DE	7%	21% H	52% HI	5%	38% K	31% K	25%	35% NP	13%	41% ST	31%	25%	22%	30% x	32% X	32% x	12%
TOTAL MARSHALL	249	11	13	80	92	29	24	106	71	60	82	157	7	116	117	14	50	77	66	54	80	64	34	9
	42%	13%	13%	65% BCFG	66% BCFG	37% BC	33% BC	67% IJ	51% J	22%	68% LM	35%	29%	46%	41%	49%	30%	42% Q	45% Q	55% Qr	44%	40%	48%	49%
TOTAL LEAN/UNDECIDED	156	29	24	25	29	26	22	39	36	67	30	118	7	71	65	11	41	48	43	22	43	43	14	7
	26%	34% dE	25%	21%	20%	33% e	31%	25%	26%	25%	25%	26%	31%	28%	23%	39%	25%	26%	29%	22%	24%	27%	19%	38%
DEFINITELY LAPAGLIA	155	41	54	9	12	15	24	11	23	116	5	143	7	51	84	2	55	51	30	15	41	43	20	2
	26%	48% DEFg	55% DEFG	8%	9%	19% de	32% DE	7%	17% H	43% HI	4%	32% K	31% K	20% P	29% NP	6%	33% ST	28% T	21%	16%	22%	27%	28%	12%
PROBABLY LAPAGLIA	31	5	7	7	3	8	3	-	5	24	1	28	-	13	16	2	13	5	7	6	14	9	3	-
	5%	6%	7%	5%	2%	9% e	4%	-	4% H	9% Hi	1%	6% KM	-	5%	6%	6%	8% r	3%	5%	6%	8% X	6% X	4%	-
LEAN LAPAGLIA	4	2	-	-	-	1	1	-	1	3	-	4	-	2	1	-	3	-	-	1	1	3	-	-
	1%	3%	-	-	-	1%	2%	-	1%	1% h	-	1% km	-	1%	-	-	2%	-	-	1%	-	2%	-	-
UNDECIDED	136	25	24	18	26	23	20	29	33	61	24	106	5	65	56	8	32	44	40	18	39	39	9	5
	23%	29% De	25%	15%	18%	28% d	28% d	18%	24%	23%	20%	23%	24%	26%	19%	27%	19%	24%	27%	19%	21%	24% W	13%	25%
LEAN MARSHALL	15	2	-	7	3	3	1	10	2	3	6	8	2	4	8	3	6	4	3	2	3	1	5	2
	3%	2%	-	6% C	2%	4%	1%	6% iJ	2%	1%	5%	2%	7%	2%	3%	12%	4%	2%	2%	3%	2%	1%	6%	13%
PROBABLY MARSHALL	58	4	5	19	17	8	4	20	14	20	18	40	-	27	28	-	14	17	13	11	20	14	7	3
	10%	5%	5%	16% BCg	12% bC	10%	6%	13%	10%	7%	15% M	9% M	-	11% P	10% P	-	9%	10%	9%	12%	11%	9%	9%	17%
DEFINITELY MARSHALL	191	7	8	61	75	21	20	85	56	40	64	117	7	88	89	14	36	60	53	42	60	50	27	6
	32%	8%	8%	49% BCFG	53% BCFG	26% BC	27% BC	54% iJ	41% J	15%	53% Lm	26%	29%	35%	31%	49%	22%	33% Q	36% Q	43% Q	33%	31%	38%	32%
REFUSED	9	-	1	2	5	1	-	3	3	2	2	5	2	3	4	-	8	-	1	1	5	2	1	-
	2%	-	1%	2%	4% BG	2%	-	2%	2%	1%	2%	1%	10%	1%	1% P	-	5% RSt	-	1%	1%	3% x	1%	1%	-

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Table 35-1
QUESTION 27:
If the election for North Carolina Attorney General were being held today and you had to make a choice, for whom would you vote? Buck Newton, the Republican, or Josh Stein, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (NEWTON - STEIN)	-8	-32	6	-	-5	14	9	7	-15	-10	-	-13	-	14	-9	-	15	-2	-18	6	114	-118	-4
	-1%	-24%	8%	-	-5%	12%	13%	2%	-5%	-32%	-	-10%	-	6%	-11%	-	15%	-3%	-18%	4%	62%	-45%	-3%
			BDE	Be	B	BDE	BDE	I			L		L	jKLM		oS	OPRST	S		OPRS	VW		V
TOTAL NEWTON	212	32	34	29	37	48	32	109	103	4	33	40	45	88	24	39	46	24	26	53	126	37	50
----------	35%	24%	44%	36%	31%	40%	44%	38%	33%	14%	37%	32%	38%	38%	30%	38%	43%	38%	25%	37%	69%	14%	32%
			B			B	B				j		J	J		s	S			S	VW		V
TOTAL STEIN	220	64	28	29	42	34	23	102	118	14	34	53	45	74	33	39	30	25	44	48	11	155	54
----------	37%	49%	36%	36%	36%	28%	31%	35%	38%	46%	37%	42%	38%	32%	41%	38%	29%	41%	42%	33%	6%	59%	35%
		eFG																	Q			UW	U
TOTAL LEAN/UNDECIDED	153	33	14	18	37	35	15	71	82	12	21	34	26	61	23	21	27	11	35	36	45	64	45
----------	26%	25%	19%	22%	32%	29%	21%	25%	26%	40%	23%	27%	21%	26%	29%	21%	25%	17%	33%	25%	24%	24%	29%
					c														pr				
DEFINITELY NEWTON	173	26	29	23	26	42	28	80	94	3	28	33	37	72	15	29	36	24	24	46	109	25	39
	29%	20%	37%	29%	22%	35%	38%	28%	30%	8%	31%	27%	31%	31%	18%	28%	34%	38%	23%	32%	59%	10%	26%
			Be			Be	BE				J	j	J	J			Os	o		o	VW		V
PROBABLY NEWTON	39	6	5	6	11	6	5	29	10	2	6	6	8	16	9	10	10	-	2	8	17	11	10
	6%	4%	6%	8%	9%	5%	6%	10%	3%	6%	7%	5%	7%	7%	11%	10%	9%	-	2%	5%	9%	4%	7%
								I							Rs	RS	RS			R	v		
LEAN NEWTON	5	1	-	1	1	2	-	4	1	-	-	3	-	2	-	1	2	-	1	-	1	2	2
	1%	1%	-	2%	1%	2%	-	1%	-	-	-	2%	-	1%	-	1%	2%	-	1%	-	-	1%	1%
														jkm			ort						
UNDECIDED	137	31	12	15	35	30	14	63	74	12	16	26	26	56	21	17	24	8	32	33	40	53	43
	23%	23%	15%	18%	30%	25%	19%	22%	24%	40%	18%	21%	21%	24%	27%	17%	23%	13%	30%	23%	22%	20%	28%
					Cd														PR				
LEAN STEIN	12	2	2	2	1	3	1	4	7	-	4	4	-	3	2	3	-	2	2	3	3	8	-
	2%	1%	3%	2%	1%	3%	1%	2%	2%	-	5%	3%	-	1%	2%	3%	-	4%	2%	2%	2%	3%	-
												jm		jm						q	w	W	
PROBABLY STEIN	36	11	2	-	8	13	2	18	18	-	9	9	10	8	8	6	3	2	12	5	2	21	12
	6%	9%	3%	-	7%	11%	2%	6%	6%	-	11%	7%	8%	3%	10%	6%	3%	3%	11%	3%	1%	8%	8%
		cDg			D	CDG					J	J	J	J					QrT			U	U
DEFINITELY STEIN	184	53	26	29	34	21	21	85	100	14	24	44	36	66	25	33	27	24	32	43	9	134	41
	31%	40%	33%	36%	30%	17%	29%	29%	32%	46%	27%	35%	30%	29%	31%	32%	25%	39%	31%	30%	5%	51%	27%
		F	F	F	F		f															UW	U
REFUSED	15	2	2	4	1	3	3	6	9	-	2	-	4	8	-	3	3	2	-	6	2	8	5
	2%	2%	2%	5%	1%	3%	4%	2%	3%	-	2%	-	3%	4%	-	3%	3%	3%	-	4%	1%	3%	3%
													JL	JL			OS			OS			

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Table 35-2
QUESTION 27:
If the election for North Carolina Attorney General were being held today and you had to make a choice, for whom would you vote? Buck Newton, the Republican, or Josh Stein, the Democrat?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (NEWTON - STEIN)	-8	59	56	-44	-74	-8	4	-90	-27	111	-75	65	2	-18	8	-13	8	8	-2	-25	-18	13	-8	-6
	-1%	69%	57%	-36%	-53%	-10%	5%	-57%	-19%	41%	-62%	14%	8%	-7%	3%	-46%	5%	5%	-1%	-25%	-10%	8%	-12%	-30%
		DEFG	DEFG			DE	DEF		H	HI		K	K	P	NP		ST	ST	T			UWX		
TOTAL NEWTON	212	64	62	21	15	23	26	12	35	158	9	193	8	81	108	3	62	66	56	25	56	63	25	2
	35%	75%	63%	17%	11%	29%	36%	8%	25%	59%	8%	43%	34%	32%	38%	9%	37%	36%	38%	25%	30%	39%	35%	12%
		cDEFG	DEFG			E	DE		H	HI		K	K	P	P		t	t	t		x	X	X	
TOTAL STEIN	220	5	6	66	89	31	23	103	61	47	84	128	6	99	100	16	54	57	58	49	73	50	33	8
	37%	6%	6%	53%	64%	39%	31%	65%	44%	17%	70%	29%	26%	39%	35%	56%	32%	31%	39%	50%	40%	31%	46%	42%
				BCG	BCFG	BC	BC	IJ	J		LM					o				QR			v	
TOTAL LEAN/UNDECIDED	153	15	30	34	30	23	22	41	38	58	24	118	8	67	72	10	40	58	29	24	49	43	13	9
	26%	17%	31%	27%	21%	28%	30%	26%	27%	22%	20%	26%	34%	26%	25%	35%	24%	32%	20%	24%	27%	26%	18%	46%
			B															S						w
DEFINITELY NEWTON	173	53	56	12	14	15	24	11	27	129	6	158	8	68	87	1	49	56	44	21	42	51	21	2
	29%	62%	57%	9%	10%	20%	33%	7%	20%	48%	5%	35%	34%	27%	30%	3%	29%	31%	30%	21%	23%	31%	29%	12%
		DEFG	DEFG				DE		H	HI		K	K	P	P							x		
PROBABLY NEWTON	39	12	5	10	2	8	2	2	7	29	3	35	-	13	21	2	13	9	12	4	13	12	4	-
	6%	14%	5%	8%	1%	10%	3%	1%	5%	11%	3%	8%	-	5%	7%	6%	8%	5%	8%	4%	7%	8%	6%	-
		cEG		E		e			h	Hi		KM									X	X	x	
LEAN NEWTON	5	1	-	2	-	1	1	-	2	3	-	5	-	-	4	-	3	-	-	2	1	4	-	-
	1%	1%	-	2%	-	1%	2%	-	2%	1%	-	1%	-	-	1%	-	2%	-	-	2%	-	2%	-	-
												KM			NP							wx		
UNDECIDED	137	11	29	30	24	22	21	34	32	54	21	106	6	58	65	10	36	52	29	18	46	38	7	7
	23%	13%	30%	24%	17%	28%	28%	22%	23%	20%	17%	24%	27%	23%	23%	35%	22%	29%	19%	19%	25%	24%	10%	37%
			BE	b		b	B											st			W	W		w
LEAN STEIN	12	3	1	2	6	-	-	6	3	2	3	7	2	9	3	-	1	6	1	3	2	1	6	2
	2%	3%	1%	2%	4%	-	-	4%	2%	1%	3%	1%	7%	3%	1%	-	1%	3%	1%	3%	1%	1%	8%	8%
					FG			j						P	p								uv	
PROBABLY STEIN	36	2	1	8	13	8	5	14	13	6	19	17	-	12	20	1	15	8	7	5	20	3	3	2
	6%	2%	1%	7%	9%	10%	7%	9%	10%	2%	15%	4%	-	5%	7%	2%	9%	5%	5%	5%	11%	2%	4%	11%
				C	BC	bC		J	J		LM	M									VW			
DEFINITELY STEIN	184	4	5	57	77	23	18	88	48	40	65	111	6	87	80	15	39	49	51	45	53	47	30	6
	31%	4%	5%	47%	55%	29%	24%	56%	35%	15%	55%	25%	26%	34%	28%	53%	24%	27%	35%	46%	29%	29%	43%	31%
				BCFG	BCFG	BC	BC	IJ	J		LM					O			q	QR			uv	
REFUSED	15	1	1	3	6	3	2	3	5	7	2	11	1	6	7	-	10	1	3	-	5	6	1	-
	2%	1%	1%	2%	4%	3%	3%	2%	3%	3%	2%	2%	7%	3%	2%	-	6%	1%	2%	-	3%	4%	1%	-
														p	P		RT				x	X		

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Table 36-1
Summary of State Attorney General Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39% KLM	80 13%	102 17%	106 18% PrS	62 10%	105 18%	144 24% OPRS	184 31%	264 44%	152 25%
SEP 2016	-8	-32	6	-	-5	14	9	7	-15	-10	-	-13	-	14	-9	-	15	-2	-18	6	114	-118	-4
--------	-1%	-24%	8% BDE	- Be	-5% B	12% BDE	13% BDE	2% I	-5%	-32%	- L	-10%	- L	6% jKLM	-11%	- oS	15% OPRST	-3% S	-18%	4% OPRS	62% VW	-45%	-3% V
NEWTON	212	32	34	29	37	48	32	109	103	4	33	40	45	88	24	39	46	24	26	53	126	37	50
	35%	24%	44% B	36%	31%	40% B	44% B	38%	33%	14%	37% j	32%	38% J	38% J	30%	38% s	43% S	38%	25%	37% S	69% VW	14%	32% V
STEIN	220	64	28	29	42	34	23	102	118	14	34	53	45	74	33	39	30	25	44	48	11	155	54
	37%	49% eFG	36%	36%	36%	28%	31%	35%	38%	46%	37%	42%	38%	32%	41%	38%	29%	41%	42% Q	33%	6%	59% UW	35% U
LEAN/UND	153	33	14	18	37	35	15	71	82	12	21	34	26	61	23	21	27	11	35	36	45	64	45
	26%	25%	19%	22%	32% c	29%	21%	25%	26%	40%	23%	27%	21%	26%	29%	21%	25%	17%	33% pr	25%	24%	24%	29%
JUN 2016	-1	-21	-7	3	19	-1	6	43	-44	1	11	-1	-1	-7	17	19	6	-5	-16	-18	108	-125	16
--------	-	-16%	-9%	4% BCF	17% BCDFG	-1% BC	7% BCF	15% I	-14%	8% n	10% LMN	-1% N	-1% N	-5%	20% QRST	17% QRST	7% RST	-8% t	-12%	-19%	55% VW	-50%	11% V
NEWTON	210	39	20	30	48	42	32	128	82	6	41	51	54	50	37	56	32	17	36	25	130	29	51
	35%	29%	25%	40% c	43% BC	33%	40% c	44% I	26%	37%	38%	37%	36%	32%	44% rST	49% RST	40% sT	28%	26%	26%	65% VW	12%	34% V
STEIN	211	59	27	27	29	43	26	85	126	5	30	52	55	58	20	37	26	21	52	43	21	155	35
	35%	45% Efg	34%	36%	26%	34%	33%	30%	40% H	29%	28%	38%	37%	37%	24%	33%	32%	36%	38% O	45% Opq	11%	61% UW	23% U
LEAN/UND	163	33	28	15	32	34	20	67	96	5	32	33	36	46	23	18	22	18	45	25	41	62	59
	27%	25%	36% d	21%	29%	27%	25%	23%	31% H	34%	29%	24%	24%	29%	28% p	16%	27% p	31% P	33% P	26% p	21%	25%	39% UV
APR 2016	-33	-29	-8	-12	2	5	9	-	-33	-15	-10	9	-17	-	-4	-5	9	-19	-2	-11	98	-130	-1
--------	-5%	-24%	-9% B	-16%	2% BCD	4% BCD	12% BCDEf	- I	-11%	-33%	-9% j	5% JKMN	-14%	- JKM	-4% Rt	-5% Rt	12% OPRST	-22%	-2% RT	-13%	50% VW	-52%	- V
NEWTON	190	28	24	22	39	44	33	96	94	5	34	61	32	58	31	33	32	24	42	29	118	27	46
	32%	23%	27%	30%	35% B	35% B	43% BC	33%	30%	11%	32% J	36% J	27% J	36% Jm	29%	32%	41% r	27%	31%	32%	59% VW	11%	30% V
STEIN	223	57	32	34	37	39	24	96	127	20	44	52	49	58	35	38	22	43	44	40	20	157	46
	37%	47% EFG	36%	46% fg	33%	31%	31%	33%	41% h	44%	41%	30%	41% l	37%	33%	36%	29%	48% oQS	33%	45% Qs	10%	62% UW	31% U
LEAN/UND	178	30	33	18	35	43	20	91	87	20	24	57	37	40	36	33	21	21	46	20	57	67	55
	30%	25%	36% b	24%	31%	34%	26%	32%	28%	45% Kn	22%	33% k	31%	26%	34%	32%	27%	23%	35% rt	23%	29%	26%	37% V

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Table 36-2
Summary of State Attorney General Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-8	59	56	-44	-74	-8	4	-90	-27	111	-75	65	2	-18	8	-13	8	8	-2	-25	-18	13	-8	-6
--------	-1%	69%	57%	-36%	-53%	-10%	5%	-57%	-19%	41%	-62%	14%	8%	-7%	3%	-46%	5%	5%	-1%	-25%	-10%	8%	-12%	-30%
		DEFG	DEFG			DE	DEF		H	HI		K	K	P	NP		ST	ST	T			UWX		
NEWTON	212	64	62	21	15	23	26	12	35	158	9	193	8	81	108	3	62	66	56	25	56	63	25	2
	35%	75%	63%	17%	11%	29%	36%	8%	25%	59%	8%	43%	34%	32%	38%	9%	37%	36%	38%	25%	30%	39%	35%	12%
		cDEFG	DEFG			E	DE		H	HI		K	K	P	P		t	t	t		x	X	X	
STEIN	220	5	6	66	89	31	23	103	61	47	84	128	6	99	100	16	54	57	58	49	73	50	33	8
	37%	6%	6%	53%	64%	39%	31%	65%	44%	17%	70%	29%	26%	39%	35%	56%	32%	31%	39%	50%	40%	31%	46%	42%
				BCG	BCFG	BC	BC	IJ	J		LM					o				QR			v	
LEAN/UND	153	15	30	34	30	23	22	41	38	58	24	118	8	67	72	10	40	58	29	24	49	43	13	9
	26%	17%	31%	27%	21%	28%	30%	26%	27%	22%	20%	26%	34%	26%	25%	35%	24%	32%	20%	24%	27%	26%	18%	46%
			B															S						w
JUN 2016	-1	67	41	-42	-83	18	-2	-96	-18	120	-75	68	6	17	-11	1	-	-	-	-	-	-	-	-
--------	-	62%	46%	-39%	-58%	25%	-2%	-60%	-12%	45%	-69%	16%	13%	6%	-5%	3%	-	-	-	-	-	-	-	-
		CDEFG	DEFG	e		DEG	DE		H	HI		K	K	O		O								
NEWTON	210	76	54	19	10	32	18	12	40	156	3	184	16	111	67	18	-	-	-	-	-	-	-	-
	35%	70%	60%	18%	7%	47%	23%	8%	26%	58%	3%	43%	38%	38%	31%	42%	-	-	-	-	-	-	-	-
		DEFG	DEfG	E		DEG	E		H	HI		K	K	o										
STEIN	211	9	13	62	93	15	20	108	59	36	78	116	10	95	78	17	-	-	-	-	-	-	-	-
	35%	8%	14%	57%	65%	21%	25%	68%	38%	13%	72%	27%	25%	33%	36%	40%	-	-	-	-	-	-	-	-
				BCFG	BCFG	B	Bc	IJ	J		LM														
LEAN/UND	163	22	19	26	36	19	40	36	51	67	22	122	14	75	68	7	-	-	-	-	-	-	-	-
	27%	20%	22%	24%	25%	27%	50%	23%	33%	25%	21%	28%	34%	26%	31%	16%	-	-	-	-	-	-	-	-
							BCDEF		Hj			k			P										
APR 2016	-33	47	51	-48	-82	1	-1	-104	-45	117	-75	53	-9	-17	-2	-11	-	-	-	-	-	-	-	-
--------	-5%	49%	50%	-47%	-55%	1%	-2%	-59%	-31%	45%	-54%	13%	-24%	-5%	-1%	-26%	-	-	-	-	-	-	-	-
		DEFG	DEFG			DEg	DE		H	HI		KM	K	P	NP									
NEWTON	190	56	62	11	16	29	17	11	22	152	11	167	10	100	72	7	-	-	-	-	-	-	-	-
	32%	58%	61%	10%	11%	33%	27%	6%	15%	59%	8%	40%	27%	32%	35%	15%	-	-	-	-	-	-	-	-
		DEFG	DEFG			DE	DE		H	HI		K	K	P	P									
STEIN	223	9	11	58	98	28	18	115	67	36	86	114	18	117	74	18	-	-	-	-	-	-	-	-
	37%	9%	11%	57%	66%	32%	29%	65%	46%	14%	63%	27%	51%	37%	36%	41%	-	-	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	IJ	J		L		L												
LEAN/UND	178	30	27	32	35	29	26	50	52	68	39	131	8	92	55	19	-	-	-	-	-	-	-	-
	30%	31%	27%	31%	23%	33%	42%	28%	36%	26%	28%	31%	22%	29%	27%	43%	-	-	-	-	-	-	-	-
							cE		j							o								

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Table 37-1
QUESTION 28:
If the election for State Treasurer were being held today and you had to make a choice, for whom would you vote? Dale R. Folwell, the Republican, or Dan Blue III, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (FOLWELL - BLUE)	-31	-30	-1	-11	-5	9	8	-21	-9	-7	-11	-13	-8	7	-16	-11	5	-2	-12	5	88	-125	6
	-5%	-23%	-1%	-14%	-4%	7%	10%	-7%	-3%	-22%	-12%	-10%	-7%	3%	-20%	-10%	5%	-4%	-11%	3%	48%	-47%	4%
			BD		Bd	BCDE	BCDE		H					KLM			OPRS	o		OPRS	VW		V
TOTAL FOLWELL	193	34	28	25	32	43	31	90	103	4	24	38	40	86	15	34	40	20	29	54	105	35	53
	32%	25%	37%	31%	27%	36%	42%	31%	33%	14%	27%	30%	34%	37%	18%	34%	38%	32%	28%	37%	57%	13%	35%
							Be							J		o	O			O	VW		V
TOTAL BLUE	224	64	29	36	37	34	23	111	113	11	35	51	48	78	31	45	35	22	41	49	17	160	47
	37%	48%	38%	45%	32%	29%	32%	39%	36%	37%	39%	40%	40%	34%	38%	44%	33%	36%	39%	34%	9%	60%	31%
		EFG		F																		UW	U
TOTAL LEAN/UNDECIDED	170	31	18	16	47	41	16	82	88	15	29	36	27	62	34	18	29	18	35	35	60	61	48
	28%	24%	23%	20%	41%	34%	22%	28%	28%	49%	32%	29%	23%	27%	43%	18%	27%	29%	33%	24%	33%	23%	32%
					BCDG	Dg									PqT				P		V		
DEFINITELY FOLWELL	155	26	21	21	27	33	27	71	85	3	19	28	35	71	8	30	33	18	21	45	91	25	39
	26%	20%	27%	27%	23%	27%	37%	25%	27%	8%	21%	22%	29%	31%	10%	29%	31%	29%	20%	32%	50%	10%	26%
							Be						J	J		O	Os	O		OS	VW		V
PROBABLY FOLWELL	37	8	7	3	5	10	4	19	19	2	5	10	6	14	7	5	7	2	8	8	14	10	14
	6%	6%	9%	4%	4%	8%	6%	6%	6%	6%	6%	8%	5%	6%	9%	4%	7%	3%	8%	6%	7%	4%	9%
																							v
LEAN FOLWELL	7	2	-	2	3	-	1	3	3	2	-	3	-	1	2	-	1	3	-	-	4	1	2
	1%	1%	-	2%	2%	-	1%	1%	1%	6%	-	3%	-	1%	2%	-	1%	6%	-	-	2%	-	1%
UNDECIDED	150	28	14	13	44	36	16	73	78	13	25	29	26	56	31	17	25	12	32	33	55	51	45
	25%	21%	18%	16%	38%	30%	21%	25%	25%	43%	27%	23%	22%	24%	39%	16%	24%	19%	31%	23%	30%	19%	29%
					BCDG	cD									Pqrt				P		V		v
LEAN BLUE	13	2	3	2	1	5	-	6	7	-	4	3	1	4	2	2	2	2	3	2	2	10	2
	2%	1%	4%	2%	1%	4%	-	2%	2%	-	5%	3%	1%	2%	2%	2%	2%	4%	3%	1%	1%	4%	1%
						G								J								u	
PROBABLY BLUE	44	13	3	8	5	12	3	30	14	-	10	15	6	13	10	14	6	-	7	7	4	28	12
	7%	10%	4%	10%	5%	10%	4%	11%	4%	-	11%	12%	5%	6%	12%	14%	6%	-	6%	5%	2%	11%	8%
						g		I			J	J	J	J	R	qRT	R		R	R		U	u
DEFINITELY BLUE	180	51	26	28	32	22	21	81	99	11	25	36	42	65	21	31	29	22	34	42	13	131	36
	30%	39%	33%	35%	27%	18%	28%	28%	32%	37%	28%	28%	35%	28%	26%	30%	27%	36%	33%	29%	7%	50%	23%
		F	F	F																		UW	U
REFUSED	14	3	2	3	-	2	3	6	8	-	2	1	4	6	-	4	1	2	-	6	2	8	4
	2%	3%	3%	4%	-	2%	4%	2%	3%	-	2%	1%	3%	3%	-	4%	1%	3%	-	4%	1%	3%	2%
							e						J	J		os				OS			

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Table 37-2
QUESTION 28:
If the election for State Treasurer were being held today and you had to make a choice, for whom would you vote? Dale R. Folwell, the Republican, or Dan Blue III, the Democrat?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (FOLWELL - BLUE)	-31	41	47	-58	-67	-4	10	-88	-32	96	-86	53	-	-30	-8	-9	13	-4	-12	-31	-16	-8	-2	-7
	-5%	48% DEFG	48% DEFG	-47%	-47%	-5% DE	14% DEF	-55%	-23% H	35% HI	-72%	12% KM	-2% K	-12%	-3% Np	-33%	8% RST	-2% sT	-8% T	-32%	-9%	-5% x	-3% x	-37%
TOTAL FOLWELL	193	50	55	16	19	23	30	14	32	142	5	178	7	68	102	4	65	59	48	17	55	57	24	1
----------	32%	59% DEFg	55% DEF	13%	13%	30% DE	41% DE	9%	23% H	53% HI	4%	40% K	31% K	27%	36% NP	13%	39% T	33% T	32% T	18%	30% X	35% X	34% X	3%
TOTAL BLUE	224	9	8	74	85	28	20	102	64	46	91	125	7	97	111	13	52	63	60	49	72	65	27	8
----------	37%	11%	8%	60% BCFG	61% BCFG	35% BC	27% BC	64% IJ	46% J	17%	76% LM	28%	32%	38%	39%	46%	31%	35%	41%	50% QR	39%	40%	37%	40%
TOTAL LEAN/UNDECIDED	170	25	36	30	31	27	21	40	39	76	21	138	7	81	68	12	39	58	38	32	50	34	19	11
----------	28%	29%	36% dE	24%	22%	34%	29%	25%	28%	28%	18%	31% K	31%	32% o	24%	42%	23%	32%	26%	32%	28%	21%	27%	57% UVW
DEFINITELY FOLWELL	155	43	48	11	14	17	22	12	23	116	4	142	7	54	84	2	52	49	37	15	40	44	23	1
	26%	51% DEFG	49% DEFG	9%	10%	21% de	31% DE	8%	16% h	43% HI	3%	32% K	31% K	21% P	30% NP	6%	31% T	27% T	25% t	15%	22% X	27% X	32% X	3%
PROBABLY FOLWELL	37	7	7	5	5	7	7	2	10	26	1	36	-	14	18	2	13	10	11	3	15	12	2	-
	6%	8%	7%	4%	3%	8%	10%	1%	7% H	10% H	1%	8% KM	-	5%	6%	6%	8% t	5%	7%	3%	8% wX	8% X	3%	-
LEAN FOLWELL	7	1	3	1	-	2	-	-	3	3	-	5	-	5	1	-	1	-	2	4	-	4	2	-
	1%	1%	3% eg	1%	-	2%	-	-	2%	1% h	-	1% KM	-	2% p	-	-	-	-	1%	4% qr	-	3% ux	3%	-
UNDECIDED	150	23	32	26	25	24	20	33	32	70	17	125	5	68	62	12	37	52	36	21	47	28	13	8
	25%	27%	33% dE	21%	18%	31% e	28%	21%	23%	26%	15%	28% K	24%	27%	22%	42% o	22%	29%	24%	22%	26% v	17%	18%	44% vw
LEAN BLUE	13	2	-	3	6	1	1	7	3	3	4	8	2	8	5	-	1	5	1	6	3	1	5	2
	2%	2%	-	3%	4% C	1%	1%	4%	2%	1%	3%	2%	7%	3% P	2% P	-	1%	3%	-	6% qS	2%	1%	6%	13%
PROBABLY BLUE	44	3	2	18	10	10	2	17	11	13	18	25	1	18	24	2	14	16	9	5	15	15	2	3
	7%	3%	2%	15% BCeG	7% C	12% bCg	3%	11% j	8%	5%	15% LM	6%	3%	7%	8%	8%	8%	9%	6%	5%	8%	9%	3%	18%
DEFINITELY BLUE	180	7	6	56	75	18	18	85	53	33	73	100	7	80	87	11	38	47	50	44	56	50	24	4
	30%	8%	6%	46% BCFG	53% BCFG	22% BC	24% BC	53% IJ	38% J	12%	61% LM	22%	29%	31%	30%	37%	23%	26%	34% q	45% QR	31%	31%	34%	22%
REFUSED	14	1	1	3	5	1	2	3	4	6	3	9	1	7	5	-	11	1	2	-	5	6	1	-
	2%	1%	1%	3%	4%	2%	3%	2%	3%	2%	3%	2%	7%	3% P	2% P	-	6% RST	1%	1%	-	3% X	4% X	1%	-

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Table 38-1
Summary of State Treasurer Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39% KLM	13%	17%	18% PrS	10%	18%	24% OPRS	31%	44%	25%
SEP 2016	-31	-30	-1	-11	-5	9	8	-21	-9	-7	-11	-13	-8	7	-16	-11	5	-2	-12	5	88	-125	6
--------	-5%	-23%	-1% BD	-14%	-4% Bd	7% BCDE	10% BCDE	-7%	-3% H	-22%	-12%	-10%	-7%	3% KLM	-20%	-10%	5% OPRS	-4% o	-11%	3% OPRS	48% VW	-47%	4% V
FOLWELL	193	34	28	25	32	43	31	90	103	4	24	38	40	86	15	34	40	20	29	54	105	35	53
	32%	25%	37%	31%	27%	36%	42% Be	31%	33%	14%	27%	30%	34%	37% J	18%	34% o	38% O	32%	28%	37% O	57% VW	13%	35% V
BLUE	224	64	29	36	37	34	23	111	113	11	35	51	48	78	31	45	35	22	41	49	17	160	47
	37%	48% EFG	38%	45% F	32%	29%	32%	39%	36%	37%	39%	40%	40%	34%	38%	44%	33%	36%	39%	34%	9%	60% UW	31% U
LEAN/UND	170	31	18	16	47	41	16	82	88	15	29	36	27	62	34	18	29	18	35	35	60	61	48
	28%	24%	23%	20%	41% BCDG	34% Dg	22%	28%	28%	49%	32%	29%	23%	27%	43% PqT	18%	27%	29%	33% P	24%	33% V	23%	32%
JUN 2016	-26	-18	-7	1	4	-5	-	29	-54	2	-4	-10	-10	1	13	8	7	-16	-24	-11	110	-140	4
--------	-4%	-14%	-9%	1% BCF	3% BCF	-4% B	1% BCF	10% I	-17%	11% kLM	-3%	-7%	-7%	1% KLM	15% pRST	7% RST	9% RST	-26%	-17%	-11% r	56% VW	-56%	3% V
FOLWELL	196	39	24	25	43	38	28	119	78	5	31	45	50	58	32	48	37	12	35	27	130	26	41
	33%	30%	30%	34%	38%	30%	35%	41% I	25%	34%	29%	32%	33%	37%	37% Rs	42% RST	46% RST	20%	26%	28%	65% VW	10%	27% V
BLUE	222	57	31	25	39	43	27	90	132	4	35	55	60	57	19	40	29	27	58	37	19	166	37
	37%	44%	39%	33%	35%	34%	35%	31%	42% H	23%	32%	39%	40%	36%	22%	35% o	37% O	46% O	43% O	39% O	10%	66% UW	24% U
LEAN/UND	175	34	24	23	28	43	23	78	96	6	41	37	38	42	35	26	14	18	40	31	46	57	71
	29%	26%	30%	31%	25%	34%	29%	27%	31%	42%	38% lMn	27%	25%	26%	41% PQ	23%	18%	30%	29% Q	33% Q	23%	23%	48% UV
APR 2016	-75	-29	-12	-15	-11	-9	1	-23	-52	-7	-15	-4	-28	-21	-4	-16	-3	-17	-14	-21	70	-136	-9
--------	-13%	-24%	-13% b	-20%	-10% B	-7% Bd	1% BCDEF	-8% I	-17%	-17%	-14%	-2% jKMN	-24%	-13% m	-4% PRsT	-15%	-4% PRT	-19%	-10% T	-24%	35% VW	-54%	-6% V
FOLWELL	159	29	24	18	28	35	26	78	81	8	28	52	27	45	28	26	25	19	41	21	95	24	41
	27%	24%	26%	24%	25%	28%	34%	27%	26%	18%	26%	30%	23%	28%	26%	25%	32%	22%	30%	24%	48% VW	9%	27% V
BLUE	235	59	35	33	38	44	25	101	133	15	43	56	55	65	32	42	28	36	54	42	25	160	50
	39%	49% EFG	39%	44%	34%	35%	33%	35%	43% h	34%	40%	32%	47% L	41% l	30%	40%	36%	41%	41%	48% O	13%	63% UW	33% U
LEAN/UND	198	29	31	23	45	46	24	103	95	21	33	64	34	45	45	36	22	32	38	25	73	66	58
	33%	24%	34%	32%	40% B	36% B	31%	36%	30%	48% mn	31%	37%	29%	29%	43% qST	35%	28%	36%	29%	28%	37% V	26%	39% V

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Table 38-2
Summary of State Treasurer Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-31	41	47	-58	-67	-4	10	-88	-32	96	-86	53	-	-30	-8	-9	13	-4	-12	-31	-16	-8	-2	-7
--------	-5%	48%	48%	-47%	-47%	-5%	14%	-55%	-23%	35%	-72%	12%	-2%	-12%	-3%	-33%	8%	-2%	-8%	-32%	-9%	-5%	-3%	-37%
		DEFG	DEFG			DE	DEF		H	HI		KM	K		Np		RST	sT	T			x	x	
FOLWELL	193	50	55	16	19	23	30	14	32	142	5	178	7	68	102	4	65	59	48	17	55	57	24	1
	32%	59%	55%	13%	13%	30%	41%	9%	23%	53%	4%	40%	31%	27%	36%	13%	39%	33%	32%	18%	30%	35%	34%	3%
		DEFg	DEF			DE	DE		H	HI		K	K		NP		T	T	T		X	X	X	
BLUE	224	9	8	74	85	28	20	102	64	46	91	125	7	97	111	13	52	63	60	49	72	65	27	8
	37%	11%	8%	60%	61%	35%	27%	64%	46%	17%	76%	28%	32%	38%	39%	46%	31%	35%	41%	50%	39%	40%	37%	40%
				BCFG	BCFG	BC	BC	IJ	J		LM									QR				
LEAN/UND	170	25	36	30	31	27	21	40	39	76	21	138	7	81	68	12	39	58	38	32	50	34	19	11
	28%	29%	36%	24%	22%	34%	29%	25%	28%	28%	18%	31%	31%	32%	24%	42%	23%	32%	26%	32%	28%	21%	27%	57%
			dE									K		o										UVW
JUN 2016	-26	67	43	-51	-89	12	-8	-103	-34	119	-73	56	-8	-5	-17	4	-	-	-	-	-	-	-	-
--------	-4%	61%	49%	-47%	-63%	18%	-10%	-64%	-22%	45%	-68%	13%	-18%	-2%	-8%	10%	-	-	-	-	-	-	-	-
		cDEFG	DEFG			DEG	DE		H	HI		KM	K	O		NO								
FOLWELL	196	75	54	20	6	24	17	10	29	156	4	177	10	93	70	19	-	-	-	-	-	-	-	-
	33%	69%	61%	18%	4%	34%	22%	6%	19%	59%	4%	41%	25%	32%	32%	44%	-	-	-	-	-	-	-	-
		DEFG	DEFG	E		DE	E		H	HI		Km	K											
BLUE	222	8	11	71	95	11	26	112	63	37	77	121	18	98	87	15	-	-	-	-	-	-	-	-
	37%	8%	13%	65%	67%	16%	32%	71%	41%	14%	72%	28%	43%	34%	40%	34%	-	-	-	-	-	-	-	-
				BCFG	BCFG		BCF	IJ	J		LM													
LEAN/UND	175	26	20	18	39	34	37	36	60	71	25	129	13	94	59	10	-	-	-	-	-	-	-	-
	29%	24%	23%	17%	27%	49%	47%	23%	39%	27%	23%	30%	32%	32%	27%	22%	-	-	-	-	-	-	-	-
					d	BCDE	BCDE		HJ															
APR 2016	-75	27	43	-49	-87	-1	-8	-104	-49	78	-79	14	-8	-30	-27	-13	-	-	-	-	-	-	-	-
--------	-13%	28%	42%	-48%	-58%	-1%	-13%	-59%	-34%	30%	-57%	3%	-24%	-9%	-13%	-31%	-	-	-	-	-	-	-	-
		DEFG	BDEFG			DEG	DE		H	HI		KM	K	p										
FOLWELL	159	41	54	11	13	27	14	13	21	121	14	137	7	87	58	7	-	-	-	-	-	-	-	-
	27%	42%	54%	11%	9%	30%	23%	7%	15%	46%	10%	33%	20%	28%	28%	17%	-	-	-	-	-	-	-	-
		DEfG	DEFG			DE	dE		H	HI		Km												
BLUE	235	14	11	60	100	28	22	116	71	43	93	123	16	116	85	21	-	-	-	-	-	-	-	-
	39%	14%	11%	59%	66%	31%	36%	66%	49%	16%	68%	29%	43%	37%	42%	48%	-	-	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	IJ	J		LM													
LEAN/UND	198	39	34	30	37	34	24	48	51	90	30	152	13	107	58	15	-	-	-	-	-	-	-	-
	33%	40%	34%	29%	24%	38%	40%	27%	35%	35%	22%	36%	35%	34%	28%	35%	-	-	-	-	-	-	-	-
		E				E	E					K												

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Table 39-1
QUESTION 29:
If the election for North Carolina Commissioner of Labor were being held today and you had to make a choice, for whom would you vote? Cherie Berry, the Republican, or Charles Meeker, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (BERRY - MEEKER)	33	-13	11	-10	17	30	-1	1	33	2	6	4	9	12	-2	-5	7	10	13	9	112	-104	25
	6%	-10%	14% BDG	-13%	14% BDG	25% BcDeG	-1% BD	-	11% H	7%	6%	3%	7%	5%	-2%	-5%	7% OP	17% OP	12% OP	6% OP	61% VW	-39%	17% V
TOTAL BERRY	244	41	39	27	49	57	30	106	137	10	40	52	50	91	26	38	41	33	45	59	127	49	68
----------	41%	31%	51% BD	33%	42%	48% Bd	40%	37%	44%	32%	45%	41%	42%	39%	33%	38%	39%	53%	42%	41%	69% VW	18%	44% V
TOTAL MEEKER	210	54	28	37	32	28	31	106	105	7	34	48	42	78	28	43	34	22	31	50	15	153	42
----------	35%	41% eF	37% f	46% EF	28%	23%	42% eF	37%	34%	25%	38%	38%	35%	34%	35%	43% s	32%	36%	30%	35%	8%	58% UW	28% U
TOTAL LEAN/UNDECIDED	141	34	10	16	35	34	13	75	67	13	15	26	27	59	25	19	30	6	29	31	40	59	42
----------	24%	26% C	12%	20%	30% Cg	28% Cg	17%	26%	21%	43%	17%	21%	22%	26%	32% R	19%	29% pR	11%	28% R	21%	22%	22%	28%
DEFINITELY BERRY	197	31	35	24	38	44	26	86	111	4	34	41	42	75	19	33	34	28	33	50	113	31	53
	33%	24%	45% Bd	30%	33%	36% b	35%	30%	36%	15%	38% j	33%	35% j	32%	24%	33%	32%	45% o	31%	35%	62% VW	12%	35% V
PROBABLY BERRY	46	10	5	3	11	13	4	20	26	5	6	10	9	16	7	5	8	5	12	9	14	17	15
	8%	8%	6%	4%	10%	11% d	5%	7%	8%	18%	7%	8%	7%	7%	9%	5%	7%	8%	11%	6%	8%	7%	10%
LEAN BERRY	7	-	1	2	3	1	1	2	5	-	-	2	2	3	-	1	1	-	3	2	2	4	2
	1%	-	1%	2%	2%	1%	1%	1%	1%	-	-	1%	2%	1% jk	-	1%	1%	-	3%	1%	1%	1%	1%
UNDECIDED	122	31	7	14	30	28	12	67	56	13	12	20	23	54	23	15	28	5	23	27	35	47	40
	20%	24% C	9%	18%	26% C	23% C	16%	23%	18%	43% kl	13%	16%	19%	23% k	29% pR	15%	27% PR	8%	22% R	19% r	19%	18%	26%
LEAN MEEKER	12	3	2	-	2	5	-	6	6	-	4	4	1	3	2	3	1	2	3	2	3	8	1
	2%	2%	2%	-	2%	5% DG	-	2%	2%	-	4%	3% j	1%	1% j	2%	3%	1%	3%	2%	1%	2%	3% w	-
PROBABLY MEEKER	40	13	4	6	9	7	2	25	15	-	11	7	7	15	9	10	6	2	4	9	5	26	9
	7%	9% g	5%	7%	8%	6%	3%	9% i	5%	-	12% J	6% J	6% J	6% J	11%	10%	6%	3%	4%	6%	3%	10% U	6%
DEFINITELY MEEKER	170	42	24	31	24	21	28	80	90	7	24	41	35	63	19	34	28	21	27	42	11	126	33
	28%	32% eF	31% F	39% EF	20%	17%	38% EF	28%	29%	25%	26%	32%	29%	27%	24%	33%	26%	34%	26%	29%	6%	48% UW	22% U
REFUSED	5	2	-	-	-	1	1	1	3	-	-	-	1	3	-	1	-	-	-	3	1	4	-
	1%	2%	-	-	-	1%	1%	-	1%	-	-	-	1%	1% JKL	-	1%	-	-	-	2% OQRS	-	1% w	-

Table 39-2
QUESTION 29:
If the election for North Carolina Commissioner of Labor were being held today and you had to make a choice, for whom would you vote? Cherie Berry, the Republican, or Charles Meeker, the Democrat?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (BERRY - MEEKER)	33	51	61	-52	-52	2	24	-61	-21	118	-72	100	2	20	4	-9	19	22	-11	1	-3	20	-	-
	6%	60% DEFG	62% DEFG	-42%	-37%	2% DE	32% DEF	-38%	-15% H	44% HI	-60%	22% K	11% K	8% OP	1% P	-32%	12% ST	12% ST	-7%	1% S	-2%	12% UWX	-1%	1%
TOTAL BERRY	244	58	69	19	30	29	39	30	41	167	10	220	9	107	109	5	71	78	52	40	67	75	27	5
----------	41%	68% DEFg	70% DEFG	15%	21%	37% DE	53% DE	19%	30% h	62% HI	8%	49% K	40% K	42% P	38% P	17%	43%	43%	35%	41%	37%	46%	38%	28%
TOTAL MEEKER	210	7	8	71	81	27	15	90	62	49	82	121	7	87	105	14	52	55	62	39	70	55	27	5
----------	35%	8%	9%	58% BCFG	58% BCFG	34% BC	21% bc	57% iJ	45% J	18%	68% LM	27%	29%	34%	37%	49%	31%	30%	42% qr	40%	38%	34%	38%	26%
TOTAL LEAN/UNDECIDED	141	20	20	32	27	23	20	37	34	53	27	106	7	57	69	9	40	49	32	18	44	31	16	9
----------	24%	23%	20%	26%	19%	29%	27%	23%	25%	20%	22%	24%	31%	23%	24%	33%	24%	27%	22%	19%	24%	19%	23%	46% v
DEFINITELY BERRY	197	53	60	9	22	24	29	21	32	140	7	176	9	86	90	3	56	63	45	30	49	60	25	2
	33%	62% DEFG	61% DEFG	8%	16% d	30% De	40% DE	14%	23% h	52% HI	6%	39% K	40% K	34% P	31% P	11%	34%	35%	31%	31%	27%	37% uX	35% X	12%
PROBABLY BERRY	46	5	9	10	8	6	9	8	9	26	2	44	-	21	20	2	15	15	7	10	18	15	2	3
	8%	6%	9%	8%	5%	7%	13%	5%	7%	10%	2%	10% KM	-	8%	7%	6%	9%	8%	5%	10%	10% w	10% w	3%	15%
LEAN BERRY	7	1	1	-	4	2	-	1	2	4	1	6	-	4	3	-	3	2	-	3	2	-	2	1
	1%	1%	1%	-	3% dg	2%	-	1%	2%	1%	1%	1% M	-	2%	1% p	-	2%	1%	-	3%	1%	-	3%	5%
UNDECIDED	122	18	17	28	19	21	20	28	29	48	22	94	5	48	60	9	36	45	27	12	41	28	11	5
	20%	21%	18%	23% e	13%	26% e	27% e	18%	21%	18%	18%	21%	24%	19%	21%	33%	22% t	25% T	18%	12%	22%	17%	16%	25%
LEAN MEEKER	12	2	2	3	5	1	-	8	3	1	3	7	2	5	7	-	1	2	5	4	1	4	3	3
	2%	2%	2%	3%	3% G	1%	-	5% J	2%	1%	3%	2%	7%	2% p	2% P	-	1%	1%	4%	4%	1%	2%	4%	16%
PROBABLY MEEKER	40	3	2	14	12	8	1	11	16	11	17	23	1	10	25	3	14	12	8	4	18	6	4	1
	7%	4%	2%	11% BCG	9% CG	10% cg	1%	7%	12% J	4%	14% Lm	5%	4%	4%	9% N	12%	9%	7%	6%	4%	10% v	4%	6%	4%
DEFINITELY MEEKER	170	4	7	57	69	19	14	79	46	38	65	98	6	77	80	11	37	44	54	35	52	49	23	4
	28%	5%	7%	46% BCFG	49% BCFG	24% BC	19% Bc	50% IJ	33% J	14%	54% LM	22%	26%	30%	28%	37%	22%	24%	37% QR	36% Qr	29%	30%	33%	22%
REFUSED	5	-	1	1	3	-	-	1	1	2	2	2	-	2	3	-	4	-	1	-	3	-	1	-
	1%	-	1%	1%	2%	-	-	1%	1%	1%	2%	1%	-	1%	1% p	-	2% rt	-	1%	-	1%	-	1%	-

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Table 40-1
Summary of Comissioner of Labor Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39% KLM	13%	17%	18% PrS	10%	18%	24% OPRS	31%	44%	25%
SEP 2016	33	-13	11	-10	17	30	-1	1	33	2	6	4	9	12	-2	-5	7	10	13	9	112	-104	25
--------	6%	-10%	14% BDG	-13%	14% BDG	25% BcDeG	-1% BD	-	11% H	7%	6%	3%	7%	5%	-2%	-5%	7% OP	17% OP	12% OP	6% OP	61% VW	-39%	17% V
BERRY	244	41	39	27	49	57	30	106	137	10	40	52	50	91	26	38	41	33	45	59	127	49	68
	41%	31%	51% BD	33%	42%	48% Bd	40%	37%	44%	32%	45%	41%	42%	39%	33%	38%	39%	53%	42%	41%	69% VW	18%	44% V
MEEKER	210	54	28	37	32	28	31	106	105	7	34	48	42	78	28	43	34	22	31	50	15	153	42
	35%	41% eF	37% f	46% EF	28%	23%	42% eF	37%	34%	25%	38%	38%	35%	34%	35%	43% s	32%	36%	30%	35%	8%	58% UW	28% U
LEAN/UND	141	34	10	16	35	34	13	75	67	13	15	26	27	59	25	19	30	6	29	31	40	59	42
	24%	26% C	12%	20%	30% Cg	28% Cg	17%	26%	21%	43%	17%	21%	22%	26%	32% R	19%	29% pR	11%	28% R	21%	22%	22%	28%
JUN 2016	52	-1	3	6	22	11	12	69	-17	6	8	24	10	1	20	33	12	-2	1	-15	127	-115	40
--------	9%	-1%	3% b	8% B	19% BCDF	9% B	15% BC	24% I	-6%	36% KMN	8% N	17% KMN	7% N	1%	24% RST	29% QRST	15% RST	-3% T	1% T	-16%	64% VW	-46%	27% V
BERRY	262	53	33	30	53	55	39	149	113	9	47	66	66	62	43	64	38	23	52	30	146	42	74
	44%	40%	41%	40%	48%	44%	49%	52% I	36%	60%	43%	48%	44%	39%	50% T	56% rST	47% T	40%	38%	31%	74% VW	17%	49% V
MEEKER	211	54	30	24	32	45	27	80	131	4	38	43	56	61	22	31	26	25	51	45	19	157	34
	35%	41% E	38%	33%	29%	35%	34%	28%	42% H	23%	35%	31%	37%	38%	26%	27%	32%	43% op	38% op	47% OPQ	10%	62% UW	23% U
LEAN/UND	122	25	16	18	25	26	12	56	66	3	21	30	27	34	19	18	16	9	32	20	33	49	40
	20%	19%	21%	24%	23%	20%	16%	19%	21%	17%	19%	22%	18%	21%	22%	16%	20%	15%	24%	21%	16%	19%	27% U
MAY 2016	85	3	27	15	-1	21	20	67	18	2	20	18	15	36	17	28	23	4	2	16	129	-68	25
--------	14%	2% E	30% BEf	21% BE	-1%	18% BE	24% BE	23% I	6%	5%	28% JLM	12%	11%	21% JLM	28% RS	23% RS	25% RS	6%	2%	18% RS	65% VW	-27%	16% V
BERRY	263	52	47	33	38	53	40	139	124	12	37	64	61	84	28	62	46	30	48	44	143	62	59
	44%	40%	51% E	47%	35%	45%	49% e	48% I	40%	40%	51%	43%	45%	48%	46%	51% S	50% S	45%	37%	47%	72% VW	24%	39% V
MEEKER	178	49	20	18	40	32	20	72	106	10	16	46	45	48	11	34	24	26	46	27	14	130	34
	30%	37% CdfG	22%	25%	37% Cg	27%	25%	25%	34% H	35%	23%	31%	34%	28%	18%	28%	26%	39% Oq	35% O	29%	7%	51% UW	23% U
LEAN/UND	155	29	24	20	30	31	21	75	79	8	18	40	28	41	20	25	22	10	36	21	41	59	55
	26%	23%	26%	28%	28%	27%	26%	26%	25%	25%	25%	26%	21%	24%	34% pR	21%	24%	16%	28% r	23%	21%	23%	36% UV

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Table 40-2
Summary of Comissioner of Labor Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21% Be	23%	13%	12%	26%	23%	45%	20% m	75% M	4%	42%	48% NP	5%	28%	30%	24%	16%	30%	27%	12%	3%
SEP 2016	33	51	61	-52	-52	2	24	-61	-21	118	-72	100	2	20	4	-9	19	22	-11	1	-3	20	-	-
--------	6%	60% DEFG	62% DEFG	-42%	-37%	2% DE	32% DEF	-38%	-15% H	44% HI	-60%	22% K	11% K	8% OP	1% P	-32%	12% ST	12% ST	-7%	1% S	-2%	12% UWX	-1%	1%
BERRY	244	58	69	19	30	29	39	30	41	167	10	220	9	107	109	5	71	78	52	40	67	75	27	5
	41%	68% DEFg	70% DEFG	15%	21%	37% DE	53% DE	19%	30% h	62% HI	8%	49% K	40% K	42% P	38% P	17%	43%	43%	35%	41%	37%	46%	38%	28%
MEEKER	210	7	8	71	81	27	15	90	62	49	82	121	7	87	105	14	52	55	62	39	70	55	27	5
	35%	8%	9%	58% BCFG	58% BCFG	34% BC	21% bc	57% iJ	45% J	18%	68% LM	27%	29%	34%	37%	49%	31%	30%	42% qr	40%	38%	34%	38%	26%
LEAN/UND	141	20	20	32	27	23	20	37	34	53	27	106	7	57	69	9	40	49	32	18	44	31	16	9
	24%	23%	20%	26%	19%	29%	27%	23%	25%	20%	22%	24%	31%	23%	24%	33%	24%	27%	22%	19%	24%	19%	23%	46% v
JUN 2016	52	74	53	-34	-81	29	11	-79	-16	150	-70	124	-4	48	-5	6	-	-	-	-	-	-	-	-
--------	9%	68% DEFG	59% DEFG	-31% E	-57%	41% DEG	14% DE	-50%	-10% H	56% HI	-65%	29% KM	-9% K	17% O	-2%	14% O	-	-	-	-	-	-	-	-
BERRY	262	83	63	27	15	39	35	26	47	184	6	235	14	140	83	20	-	-	-	-	-	-	-	-
	44%	76% DEFG	71% DEfG	25% E	11%	56% DE	44% DE	16%	31% H	69% HI	6%	54% Km	35% K	48% O	38%	46%	-	-	-	-	-	-	-	-
MEEKER	211	9	10	61	96	10	24	105	63	34	76	111	18	91	88	14	-	-	-	-	-	-	-	-
	35%	8%	12%	56% BCFG	67% BCdFG	15%	30% BCF	66% IJ	41% J	13%	71% LM	26%	44% l	31%	40% N	33%	-	-	-	-	-	-	-	-
LEAN/UND	122	17	15	19	30	19	21	26	43	48	23	83	9	57	45	9	-	-	-	-	-	-	-	-
	20%	16%	17%	17%	21%	28% b	26%	17%	28% HJ	18%	22%	19%	22%	20%	21%	21%	-	-	-	-	-	-	-	-
MAY 2016	85	72	57	-17	-51	12	12	-52	-10	149	-54	131	7	48	33	-4	-	-	-	-	-	-	-	-
--------	14%	65% DEFG	65% DEFG	-18% E	-32%	15% DE	18% DE	-33%	-8% H	53% HI	-45%	30% K	20% K	17% P	14% P	-16%	-	-	-	-	-	-	-	-
BERRY	263	81	62	27	35	32	27	33	37	186	20	223	17	133	104	6	-	-	-	-	-	-	-	-
	44%	73% DEFG	71% DEFG	28%	22%	38% E	41% E	22%	28%	66% HI	17%	51% K	52% K	45% p	45% p	27%	-	-	-	-	-	-	-	-
MEEKER	178	9	6	44	86	19	15	85	47	37	74	92	11	85	70	10	-	-	-	-	-	-	-	-
	30%	8%	6%	46% BCFG	54% BCFG	23% BC	22% BC	55% IJ	36% J	13%	62% LM	21%	32%	29%	30%	43%	-	-	-	-	-	-	-	-
LEAN/UND	155	22	19	23	36	31	24	34	47	59	26	119	6	73	58	7	-	-	-	-	-	-	-	-
	26%	19%	22%	24%	23%	37% BCdE	36% Bce	22%	36% HJ	21%	22%	27%	17%	25%	25%	30%	-	-	-	-	-	-	-	-

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Table 41-1
QUESTION 30:
If the election for North Carolina Superintendent of Public Instruction were being held today and you had to make a choice, for whom would you vote? Mark Johnson, the Republican, or June Atkinson, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (JOHNSON - ATKINSON)	-45	-34	-7	-12	-7	9	7	-25	-20	-10	5	-28	-4	-9	-11	-13	-2	3	-22	-1	99	-132	-12
	-8%	-26%	-10%	-15%	-6%	8%	9%	-9%	-6%	-32%	5%	-22%	-3%	-4%	-14%	-13%	-2%	6%	-21%	-1%	54%	-50%	-8%
			B		B	BCDE	BCDE				jLMN		L	L			oPS	OPqS		OPS	VW		V
TOTAL JOHNSON	205	36	28	26	36	45	32	94	110	4	36	38	45	80	21	35	38	27	30	52	120	35	50
----------	34%	27%	37%	33%	31%	37%	44%	33%	35%	14%	40%	30%	38%	35%	26%	34%	36%	44%	29%	36%	65%	13%	33%
							Be				j		J	j							VW		V
TOTAL ATKINSON	250	71	36	39	43	36	26	120	130	14	31	66	49	89	32	48	40	24	52	54	21	167	62
----------	42%	53%	46%	48%	37%	30%	35%	42%	42%	46%	35%	52%	41%	38%	40%	47%	38%	39%	50%	37%	11%	63%	41%
		EFG	F	F								kN							qt			UW	U
TOTAL LEAN/UNDECIDED	139	23	13	14	36	38	15	71	68	12	23	22	23	58	27	17	27	11	23	34	42	58	39
----------	23%	17%	17%	17%	31%	31%	20%	25%	22%	40%	25%	18%	19%	25%	34%	16%	25%	17%	22%	24%	23%	22%	25%
					BCD	BCDg									P								
DEFINITELY JOHNSON	165	30	24	19	29	36	27	72	94	3	31	32	35	64	14	28	29	26	25	43	105	22	39
	28%	23%	31%	24%	25%	30%	36%	25%	30%	8%	34%	25%	29%	28%	17%	28%	28%	41%	24%	30%	57%	8%	25%
							b				J	j	J	J				Os		o	VW		V
PROBABLY JOHNSON	39	6	5	7	7	9	6	23	17	2	5	6	10	16	7	7	9	2	5	9	15	12	12
	7%	5%	6%	9%	6%	7%	8%	8%	5%	6%	6%	5%	8%	7%	9%	6%	8%	3%	5%	7%	8%	5%	8%
LEAN JOHNSON	7	2	1	-	3	1	1	6	1	2	-	-	3	2	2	1	3	-	1	-	2	2	3
	1%	2%	1%	-	2%	1%	1%	2%	-	6%	-	-	2%	1%	2%	1%	3%	-	1%	-	1%	1%	2%
														kl			RT						
UNDECIDED	121	20	9	14	33	32	13	62	59	10	18	21	19	51	23	15	23	8	20	30	41	46	34
	20%	15%	12%	17%	28%	26%	18%	21%	19%	33%	20%	17%	16%	22%	29%	15%	22%	13%	19%	21%	22%	17%	22%
					BC	bC									p								
LEAN ATKINSON	11	1	3	-	1	5	1	3	8	-	4	1	1	5	2	1	1	2	1	4	-	10	1
	2%	1%	4%	-	1%	5%	1%	1%	3%	-	5%	1%	1%	2%	2%	1%	1%	4%	1%	3%	-	4%	1%
						bD								J								Uw	
PROBABLY ATKINSON	46	12	4	6	10	12	2	24	22	-	12	14	5	15	12	7	6	-	12	10	7	25	14
	8%	9%	6%	8%	8%	10%	3%	8%	7%	-	13%	11%	4%	7%	14%	7%	5%	-	12%	7%	4%	9%	9%
		g				G					J	Jm	J	J	R	R	R		R	R		U	u
DEFINITELY ATKINSON	204	59	32	32	34	24	24	96	108	14	20	52	44	74	20	41	35	24	40	44	14	142	48
	34%	44%	41%	40%	29%	20%	32%	33%	35%	46%	22%	41%	37%	32%	26%	40%	33%	39%	38%	31%	8%	54%	31%
		EF	F	F			f					K	k									UW	U
REFUSED	7	2	-	1	-	2	1	3	3	-	-	-	3	4	-	3	1	-	-	3	1	4	1
	1%	2%	-	2%	-	2%	1%	1%	1%	-	-	-	2%	2%	-	3%	1%	-	-	2%	-	2%	1%
														JKL						ORS			

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Table 41-2
QUESTION 30:
If the election for North Carolina Superintendent of Public Instruction were being held today and you had to make a choice, for whom would you vote? Mark Johnson, the Republican, or June Atkinson, the Democrat?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (JOHNSON - ATKINSON)	-45	47	53	-59	-73	-13	1	-89	-38	88	-73	27	-	-38	-16	-11	12	-6	-21	-33	-24	-8	-12	-13
	-8%	55% DEFG	53% DEFG	-48%	-52%	-16% DE	2% DEF	-56%	-27% H	32% HI	-61%	6% K	2% K	-15%	-6% Np	-39%	7% RST	-3% ST	-15% T	-33%	-13% x	-5% UwX	-17% x	-70%
TOTAL JOHNSON	205	56	64	17	18	21	29	17	34	148	9	185	9	77	101	5	68	62	49	22	54	60	25	1
----------	34%	65% DEFG	65% DEFG	14%	13%	27% dE	39% DE	11%	25% H	55% HI	7%	41% K	40% K	30%	35% P	16%	41% T	34% t	33%	23%	30% X	37% X	35% X	3%
TOTAL ATKINSON	250	9	12	76	91	35	28	106	72	61	82	158	9	114	117	16	56	68	71	55	78	68	37	14
----------	42%	11%	12%	62% BCFG	65% BCFG	44% BC	38% BC	67% IJ	52% J	23%	68% LM	35%	38%	45%	41%	56%	34%	37%	48% Qr	56% QR	43%	42%	52%	73% UV
TOTAL LEAN/UNDECIDED	139	20	22	29	29	22	17	35	30	58	27	103	5	59	65	8	36	52	26	20	46	34	9	5
----------	23%	24%	22%	23%	21%	28%	23%	22%	22%	21%	22%	23%	22%	23%	23%	28%	22%	29% S	18%	21%	25% W	21%	13%	24%
DEFINITELY JOHNSON	165	48	56	11	11	12	26	13	25	123	7	150	8	66	79	3	49	52	41	20	40	46	23	1
	28%	57% DEFG	57% DEFG	9%	8%	15%	36% DEF	8%	18% H	45% HI	6%	33% K	34% K	26% p	28% P	10%	30%	28%	28%	20%	22% X	29% X	32% X	3%
PROBABLY JOHNSON	39	8	8	6	7	9	2	4	9	26	2	36	1	11	22	2	19	10	8	3	14	13	2	-
	7%	9%	8%	5%	5%	12% g	3%	3%	6%	10% H	2%	8% K	7%	4%	8%	6%	11% rsT	6%	5%	3%	8% X	8% wX	3%	-
LEAN JOHNSON	7	2	-	1	1	3	-	-	1	6	1	4	-	2	3	1	4	-	1	2	3	3	-	-
	1%	2%	-	1%	1%	4%	-	-	1%	2% H	1%	1% m	-	1%	1%	3%	2% r	-	1%	2%	2%	2%	-	-
UNDECIDED	121	19	22	25	21	18	16	28	27	50	21	92	5	52	55	7	31	46	22	18	40	28	5	5
	20%	22%	22%	20%	15%	22%	22%	17%	19%	19%	18%	20%	22%	21%	19%	25%	19%	25% S	15%	18%	22% W	18% W	7%	24%
LEAN ATKINSON	11	-	-	3	7	1	1	7	2	2	4	7	-	4	7	-	2	6	3	1	3	3	4	-
	2%	-	-	2%	5% BCfg	1%	1%	5% j	2%	1%	4%	2% M	-	2%	2% P	-	1%	3%	2%	1%	2%	2%	5% x	-
PROBABLY ATKINSON	46	1	6	14	11	9	6	12	16	15	11	34	1	21	22	3	16	14	9	8	20	10	4	2
	8%	1%	6%	11% B	8% B	11% B	8%	7%	12% j	5%	9%	8%	3%	8%	8%	12%	10%	7%	6%	8%	11%	6%	6%	10%
DEFINITELY ATKINSON	204	8	6	62	80	26	22	94	55	46	71	124	8	94	95	12	40	54	62	48	58	58	33	12
	34%	9%	6%	50% BCFG	57% BCFG	32% BC	30% BC	59% IJ	40% J	17%	59% Lm	27%	35%	37%	33%	43%	24%	30%	42% QR	49% QR	32%	36%	46% u	62% Uv
REFUSED	7	-	1	2	3	1	-	1	3	2	2	4	-	3	3	-	6	-	1	-	4	-	1	-
	1%	-	1%	2%	2%	2%	-	1%	2%	1%	2%	1% m	-	1%	1% p	-	4% RsT	-	1%	-	2% vx	-	1%	-

Table 42-1
Summary of Superintendent of Public Instruction Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39% KLM	80 13%	102 17%	106 18% PrS	62 10%	105 18%	144 24% OPRS	184 31%	264 44%	152 25%
SEP 2016 --------	-45 -8%	-34 -26%	-7 -10% B	-12 -15%	-7 -6% B	9 8% BCDE	7 9% BCDE	-25 -9%	-20 -6%	-10 -32%	5 5% jLMN	-28 -22%	-4 -3% L	-9 -4% L	-11 -14%	-13 -13%	-2 -2% oPS	3 6% OPqS	-22 -21%	-1 -1% OPS	99 54% VW	-132 -50%	-12 -8% V
JOHNSON	205 34%	36 27%	28 37%	26 33%	36 31%	45 37%	32 44% Be	94 33%	110 35%	4 14%	36 40% j	38 30%	45 38% J	80 35% j	21 26%	35 34%	38 36%	27 44%	30 29%	52 36%	120 65% VW	35 13%	50 33% V
ATKINSON	250 42%	71 53% EFG	36 46% F	39 48% F	43 37%	36 30%	26 35%	120 42%	130 42%	14 46%	31 35%	66 52% kN	49 41%	89 38%	32 40%	48 47%	40 38%	24 39%	52 50% qt	54 37%	21 11%	167 63% UW	62 41% U
LEAN/UND	139 23%	23 17%	13 17%	14 17%	36 31% BCD	38 31% BCDg	15 20%	71 25%	68 22%	12 40%	23 25%	22 18%	23 19%	58 25%	27 34% P	17 16%	27 25%	11 17%	23 22%	34 24%	42 23%	58 22%	39 25%
JUN 2016 --------	-40 -7%	-24 -18%	-12 -16%	2 2% BCFG	- - BC	-3 -2% BC	-2 -3% BC	17 6% I	-57 -18%	-2 -15%	-13 -12%	3 2% jKMN	-17 -11%	-3 -2% KM	-1 -2% RST	11 10% ORST	7 9% ORST	-17 -28%	-17 -13% r	-17 -17%	94 48% VW	-132 -52%	-3 -2% V
JOHNSON	203 34%	37 28%	27 35%	26 35%	43 38% b	41 32%	29 36%	118 41% I	85 27%	5 34%	30 27%	53 38% k	52 34%	56 36%	27 32%	52 45% oRST	37 46% oRST	14 23%	41 30%	26 27%	125 63% VW	32 13%	46 31% V
ATKINSON	243 41%	61 47% df	40 50% DF	24 33%	43 39%	44 35%	31 39%	101 35%	142 46% H	8 49%	43 40%	50 36%	69 46%	59 37%	29 34%	40 35%	29 36%	30 52% opq	58 42%	42 44%	31 15%	163 65% UW	49 33% U
LEAN/UND	147 25%	33 25% c	12 15%	22 30% C	25 22%	39 31% C	17 21%	67 23%	80 26%	3 17%	33 31% m	34 24%	29 19%	41 26%	28 33% PQ	21 19%	14 18%	14 23%	36 26%	27 28%	41 21%	53 21%	53 35% UV

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Table 42-2
Summary of Superintendent of Public Instruction Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-45	47	53	-59	-73	-13	1	-89	-38	88	-73	27	-	-38	-16	-11	12	-6	-21	-33	-24	-8	-12	-13
--------	-8%	55%	53%	-48%	-52%	-16%	2%	-56%	-27%	32%	-61%	6%	2%	-15%	-6%	-39%	7%	-3%	-15%	-33%	-13%	-5%	-17%	-70%
		DEFG	DEFG			DE	DEF		H	HI		K	K		Np		RST	ST	T		x	UwX	x	
JOHNSON	205	56	64	17	18	21	29	17	34	148	9	185	9	77	101	5	68	62	49	22	54	60	25	1
	34%	65%	65%	14%	13%	27%	39%	11%	25%	55%	7%	41%	40%	30%	35%	16%	41%	34%	33%	23%	30%	37%	35%	3%
		DEFG	DEFG			dE	DE		H	HI		K	K		P		T	t			X	X	X	
ATKINSON	250	9	12	76	91	35	28	106	72	61	82	158	9	114	117	16	56	68	71	55	78	68	37	14
	42%	11%	12%	62%	65%	44%	38%	67%	52%	23%	68%	35%	38%	45%	41%	56%	34%	37%	48%	56%	43%	42%	52%	73%
				BCFG	BCFG	BC	BC	IJ	J		LM								Qr	QR				UV
LEAN/UND	139	20	22	29	29	22	17	35	30	58	27	103	5	59	65	8	36	52	26	20	46	34	9	5
	23%	24%	22%	23%	21%	28%	23%	22%	22%	21%	22%	23%	22%	23%	23%	28%	22%	29%	18%	21%	25%	21%	13%	24%
																		S			W			
JUN 2016	-40	60	34	-51	-81	7	-10	-98	-45	111	-76	47	-6	-2	-31	-1	-	-	-	-	-	-	-	-
--------	-7%	55%	39%	-46%	-57%	11%	-12%	-62%	-29%	42%	-71%	11%	-15%	-1%	-14%	-2%	-	-	-	-	-	-	-	-
		CDEFG	DEFG			DEG	DE		H	HI		KM	K	O		O								
JOHNSON	203	74	51	18	13	26	21	14	26	160	4	185	10	103	67	16	-	-	-	-	-	-	-	-
	34%	67%	58%	17%	9%	37%	26%	9%	17%	60%	4%	43%	25%	36%	31%	37%	-	-	-	-	-	-	-	-
		DEFG	DEFG	e		DE	E		H	HI		Km	K											
ATKINSON	243	14	17	69	95	18	31	112	71	49	80	138	16	105	98	17	-	-	-	-	-	-	-	-
	41%	13%	19%	63%	66%	26%	38%	70%	46%	18%	74%	32%	40%	36%	45%	39%	-	-	-	-	-	-	-	-
				BCFG	BCFG	B	BC	IJ	J		LM				N									
LEAN/UND	147	22	20	21	32	25	28	32	53	56	23	103	15	78	50	10	-	-	-	-	-	-	-	-
	25%	20%	22%	19%	22%	36%	35%	20%	35%	21%	21%	24%	35%	27%	23%	23%	-	-	-	-	-	-	-	-
						BcDe	BcDe		HJ															

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Table 43-1
QUESTION 31:
If the election for North Carolina State Auditor were being held today and you had to make a choice, for whom would you vote? Chuck Stuber, the Republican, or Beth A. Wood, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (STUBER - WOOD)	-43	-34	-2	-11	-12	11	6	-32	-10	-10	-6	-18	-11	2	-15	-20	3	1	-12	2	96	-126	-13
	-7%	-26%	-3%	-14%	-11%	9%	9%	-11%	-3%	-32%	-6%	-14%	-9%	1%	-19%	-20%	2%	1%	-12%	1%	52%	-48%	-8%
			BDe		B	BCDE	BCDE		H					kLM			OPS	OPS		OPS	VW		V
TOTAL STUBER	182	29	30	25	26	42	31	79	103	4	27	34	36	80	15	28	35	26	25	52	111	29	42
	30%	22%	38%	31%	23%	34%	42%	27%	33%	14%	30%	27%	30%	35%	18%	28%	34%	42%	24%	36%	60%	11%	28%
			Be			be	BE							j			O	Os		OS	VW		V
TOTAL WOOD	225	63	32	36	39	30	25	111	113	14	33	52	47	79	30	48	33	25	37	50	15	155	55
	37%	48%	41%	45%	33%	25%	33%	39%	36%	46%	36%	41%	39%	34%	38%	47%	31%	41%	36%	35%	8%	59%	36%
		eFg	F	F												Qt						UW	U
TOTAL LEAN/UNDECIDED	185	38	15	16	50	48	18	93	91	12	30	40	34	68	35	22	36	10	43	38	56	75	54
	31%	29%	19%	20%	43%	40%	24%	32%	29%	40%	34%	32%	28%	29%	44%	22%	34%	17%	41%	26%	30%	28%	35%
					BCDG	CDG									PRT		pR		PRT				
DEFINITELY STUBER	147	24	25	21	20	32	26	57	90	3	23	26	28	67	8	20	30	26	20	44	97	20	30
	25%	18%	32%	26%	17%	27%	35%	20%	29%	8%	26%	21%	23%	29%	10%	20%	28%	42%	19%	31%	53%	8%	20%
			bE				BE		H					J			O	OPS		OPS	VW		V
PROBABLY STUBER	35	5	5	4	7	9	5	22	13	2	4	8	7	13	7	9	6	-	5	8	14	9	12
	6%	4%	6%	5%	6%	8%	7%	7%	4%	6%	4%	6%	6%	6%	9%	8%	5%	-	5%	5%	8%	3%	8%
															r	R	R		R	R	v		
LEAN STUBER	7	1	1	2	2	2	-	3	4	-	-	3	1	3	-	-	3	-	3	1	2	2	2
	1%	1%	1%	2%	1%	2%	-	1%	1%	-	-	2%	1%	1%	-	-	3%	-	3%	1%	1%	1%	1%
														JK			OPR						
UNDECIDED	164	34	12	14	47	40	17	86	77	12	26	34	31	61	33	21	32	8	37	32	52	61	51
	27%	25%	15%	18%	40%	34%	23%	30%	25%	40%	29%	27%	26%	26%	42%	20%	30%	13%	35%	22%	28%	23%	34%
					BCDG	CD									PRT		pR		PRT				v
LEAN WOOD	14	3	2	-	2	5	1	4	10	-	4	3	2	5	2	2	1	2	3	5	2	12	1
	2%	2%	3%	-	2%	5%	1%	1%	3%	-	5%	2%	2%	2%	2%	2%	1%	4%	2%	3%	1%	4%	-
						D								J						q		UW	
PROBABLY WOOD	34	11	3	5	4	8	3	22	12	-	11	9	3	12	8	10	5	3	2	7	5	18	12
	6%	8%	5%	6%	3%	7%	5%	8%	4%	-	12%	7%	2%	5%	10%	9%	4%	5%	1%	5%	3%	7%	8%
								i			JM	J		J		S						u	u
DEFINITELY WOOD	191	52	28	32	35	22	21	89	101	14	21	44	44	67	22	39	28	22	36	43	10	138	43
	32%	40%	36%	39%	30%	18%	29%	31%	32%	46%	24%	35%	37%	29%	28%	38%	27%	36%	34%	30%	5%	52%	28%
		F	F	F	f											q						UW	U
REFUSED	8	2	2	3	1	1	-	4	4	-	-	-	4	4	-	3	2	-	-	4	2	5	1
	1%	2%	2%	4%	1%	1%	-	2%	1%	-	-	-	3%	2%	-	3%	1%	-	-	3%	1%	2%	1%
													JKL	JKL						ORS			

Table 43-2
QUESTION 31:
If the election for North Carolina State Auditor were being held today and you had to make a choice, for whom would you vote? Chuck Stuber, the Republican, or Beth A. Wood, the Democrat?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (STUBER - WOOD)	-43	41	55	-57	-69	-17	4	-88	-38	89	-81	41	-3	-27	-13	-13	4	-8	-20	-20	-21	-3	-7	-6
	-7%	48% DEFG	56% DEFG	-46%	-49%	-21% DE	5% DEF	-55%	-27% H	33% HI	-67%	9% KM	-11% K	-11% p	-5% NP	-47%	3% RST	-5% ST	-14%	-21%	-11%	-2% Uwx	-10%	-30%
TOTAL STUBER	182	46	64	15	14	18	25	10	27	141	4	172	6	69	94	3	61	56	42	20	51	55	24	1
------------	30%	54% DEFG	65% DEFG	12%	10%	22% e	34% DE	6%	20% H	52% HI	3%	38% K	24% K	27% p	33% P	12%	37% T	31% t	29%	20%	28% X	34% X	34% X	3%
TOTAL WOOD	225	5	9	72	83	34	21	98	65	52	85	131	8	96	108	17	57	64	62	40	72	58	31	6
----------	37%	6%	9%	58% BCfG	59% BCFG	43% BC	28% BC	62% IJ	47% J	19%	71% LM	29%	35%	38%	38%	59% no	34%	35%	42%	41%	40%	36%	43%	33%
TOTAL LEAN/UNDECIDED	185	32	24	36	39	26	28	49	43	73	29	142	8	85	81	8	41	62	41	38	56	46	15	12
-------------------	31%	37% c	25%	29%	28%	33%	38%	31%	31%	27%	24%	32%	34%	34%	28%	29%	25%	34% q	28%	39% Qs	30%	28%	22%	65% UVW
DEFINITELY STUBER	147	40	57	8	12	9	21	10	19	114	4	137	6	56	77	1	46	46	35	18	37	44	22	1
	25%	47% DEFG	58% DEFG	6%	9%	12%	29% DEF	6%	14% h	42% HI	3%	31% K	24% K	22% P	27% P	3%	28% t	25%	24%	18%	20% X	27% X	31% X	3%
PROBABLY STUBER	35	6	8	7	2	8	4	-	8	27	-	35	-	13	18	3	16	9	8	2	15	11	2	-
	6%	8% e	8% E	6% e	1%	10% E	5%	-	6% H	10% H	-	8% KM	-	5%	6%	9%	9% T	5%	5%	2%	8% wX	7% X	3%	-
LEAN STUBER	7	2	1	1	2	1	1	-	1	6	-	7	-	2	4	-	1	1	1	3	1	2	2	-
	1%	2%	1%	1%	1%	1%	2%	-	1%	2% H	-	2% KM	-	1%	1% P	-	1%	-	1%	3%	-	1%	3%	-
UNDECIDED	164	29	23	33	28	25	26	40	39	65	23	129	6	77	69	8	39	56	35	32	51	42	10	11
	27%	34% E	24%	27%	20%	31%	36% E	25%	28%	24%	19%	29% k	27%	31%	24%	29%	23%	31%	24%	32%	28% W	26% W	13%	56% UVW
LEAN WOOD	14	2	-	2	10	1	-	9	4	2	7	6	2	6	8	-	1	5	4	4	4	2	4	2
	2%	2%	-	2%	7% bCDFG	1%	-	5% J	3%	1%	6%	1%	7%	2% p	3% P	-	1%	3%	3%	4%	2%	1%	6%	8%
PROBABLY WOOD	34	1	4	11	7	10	1	10	16	8	15	17	1	11	20	1	16	10	6	1	14	10	2	-
	6%	1%	4%	9% BG	5% b	13% BcG	2%	6%	11% J	3%	13% L	4%	6%	5%	7%	2%	9% sT	6% T	4%	1%	8% wX	6% X	2%	-
DEFINITELY WOOD	191	5	5	61	77	24	19	88	49	45	69	114	7	85	87	16	41	54	56	39	58	48	29	6
	32%	5%	5%	49% BCFG	55% BCFG	30% BC	27% BC	56% IJ	36% J	17%	58% LM	25%	29%	33%	30%	57% nO	25%	30%	38% Q	40% Q	32%	30%	41%	33%
REFUSED	8	2	1	1	3	1	-	1	4	3	2	5	1	3	3	-	7	-	2	-	3	2	1	-
	1%	2%	1%	1%	2% g	2%	-	1%	3%	1%	2%	1%	7%	1%	1% P	-	4% RT	-	1%	-	2%	1%	1%	-

Table 44-1
Summary of State Auditor Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39% KLM	80 13%	102 17%	106 18% PrS	62 10%	105 18%	144 24% OPRS	184 31%	264 44%	152 25%
SEP 2016 --------	-43 -7%	-34 -26%	-2 -3% BDe	-11 -14%	-12 -11% B	11 9% BCDE	6 9% BCDE	-32 -11%	-10 -3% H	-10 -32%	-6 -6%	-18 -14%	-11 -9%	2 1% kLM	-15 -19%	-20 -20%	3 2% OPS	1 1% OPS	-12 -12%	2 1% OPS	96 52% VW	-126 -48%	-13 -8% V
STUBER	182 30%	29 22%	30 38% Be	25 31%	26 23%	42 34% be	31 42% BE	79 27%	103 33%	4 14%	27 30%	34 27%	36 30%	80 35% j	15 18%	28 28%	35 34% O	26 42% Os	25 24%	52 36% OS	111 60% VW	29 11%	42 28% V
WOOD	225 37%	63 48% eFg	32 41% F	36 45% F	39 33%	30 25%	25 33%	111 39%	113 36%	14 46%	33 36%	52 41%	47 39%	79 34%	30 38%	48 47% Qt	33 31%	25 41%	37 36%	50 35%	15 8%	155 59% UW	55 36% U
LEAN/UND	185 31%	38 29%	15 19%	16 20%	50 43% BCDG	48 40% CDG	18 24%	93 32%	91 29%	12 40%	30 34%	40 32%	34 28%	68 29%	35 44% PRT	22 22%	36 34% pR	10 17%	43 41% PRT	38 26%	56 30%	75 28%	54 35%
MAY 2016 --------	-31 -5%	-26 -20%	8 9% BEFG	4 5% BEG	-11 -10% b	1 - BEG	-5 -7% B	13 5% I	-44 -14%	- - LM	1 1% JLM	-10 -6% m	-19 -14%	7 4% JLM	8 14% PRST	-3 -2% RS	8 9% PRST	-15 -22%	-20 -15%	- - PRS	98 49% VW	-117 -46%	-11 -7% V
STUBER	178 30%	31 24%	32 35% b	26 37% b	29 27%	35 30%	24 30%	93 32%	85 27%	12 39%	23 32%	45 30%	38 28%	55 32%	21 35%	39 32%	31 33%	18 28%	34 26%	31 33%	112 57% VW	27 11%	39 26% V
WOOD	209 35%	58 44% CdF	24 27%	22 31%	40 37%	34 29%	30 37%	80 28%	129 41% H	12 39%	23 31%	54 36%	56 42% N	48 28%	13 21%	42 34% oq	22 24%	33 50% OPQT	54 41% OQ	30 33%	15 8%	144 57% UW	50 34% U
LEAN/UND	198 33%	36 28%	30 33%	23 32%	37 34%	46 39% b	26 32%	105 36% i	93 30%	6 21%	23 32%	48 32%	38 28%	66 38% m	24 40% R	38 31% r	36 39% R	13 19%	40 31% r	31 33% r	65 33%	77 31%	56 38%

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Table 44-2
Summary of State Auditor Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-43	41	55	-57	-69	-17	4	-88	-38	89	-81	41	-3	-27	-13	-13	4	-8	-20	-20	-21	-3	-7	-6
--------	-7%	48%	56%	-46%	-49%	-21%	5%	-55%	-27%	33%	-67%	9%	-11%	-11%	-5%	-47%	3%	-5%	-14%	-21%	-11%	-2%	-10%	-30%
		DEFG	DEFG			DE	DEF		H	HI		KM	K	p	NP		RST	ST				Uwx		
STUBER	182	46	64	15	14	18	25	10	27	141	4	172	6	69	94	3	61	56	42	20	51	55	24	1
	30%	54%	65%	12%	10%	22%	34%	6%	20%	52%	3%	38%	24%	27%	33%	12%	37%	31%	29%	20%	28%	34%	34%	3%
		DEFG	DEFG			e	DE		H	HI		K	K	p	P		T	t			X	X	X	
WOOD	225	5	9	72	83	34	21	98	65	52	85	131	8	96	108	17	57	64	62	40	72	58	31	6
	37%	6%	9%	58%	59%	43%	28%	62%	47%	19%	71%	29%	35%	38%	38%	59%	34%	35%	42%	41%	40%	36%	43%	33%
				BCfG	BCFG	BC	BC	IJ	J		LM					no								
LEAN/UND	185	32	24	36	39	26	28	49	43	73	29	142	8	85	81	8	41	62	41	38	56	46	15	12
	31%	37%	25%	29%	28%	33%	38%	31%	31%	27%	24%	32%	34%	34%	28%	29%	25%	34%	28%	39%	30%	28%	22%	65%
		c																q		Qs				UVW
MAY 2016	-31	51	47	-33	-84	-5	-7	-103	-28	104	-72	49	-5	-11	-13	-10	-	-	-	-	-	-	-	-
--------	-5%	46%	53%	-35%	-53%	-5%	-10%	-66%	-21%	37%	-60%	11%	-14%	-4%	-6%	-43%	-	-	-	-	-	-	-	-
		DEFG	DEFG	e		DE	DE		H	HI		KM	K	P	P									
STUBER	178	60	52	13	14	20	19	7	22	142	8	162	8	88	68	3	-	-	-	-	-	-	-	-
	30%	54%	60%	14%	9%	24%	28%	5%	16%	50%	7%	37%	25%	30%	29%	15%	-	-	-	-	-	-	-	-
		DEFG	DEFG			dE	DE		H	HI		K	k	p	p									
WOOD	209	9	6	46	97	25	26	110	50	38	80	113	13	99	82	14	-	-	-	-	-	-	-	-
	35%	8%	7%	49%	62%	30%	38%	71%	38%	14%	66%	26%	39%	34%	35%	58%	-	-	-	-	-	-	-	-
				BCF	BCdFG	BC	BC	IJ	J		LM					NO								
LEAN/UND	198	38	27	31	46	36	20	34	56	97	31	152	11	97	79	5	-	-	-	-	-	-	-	-
	33%	34%	31%	33%	29%	44%	30%	22%	43%	34%	26%	35%	32%	33%	34%	22%	-	-	-	-	-	-	-	-
						E			H	H		k												

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Table 45-1
QUESTION 32:
If the election for North Carolina Commissioner of Agriculture were being held today and you had to make a choice, for whom would you vote? Steve Troxler, the Republican, or Walter Smith, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (TROXLER - SMITH)	50	-12	6	-1	17	27	13	28	22	-	2	10	7	30	-1	3	25	6	7	9	110	-94	34
	8%	-9%	7% BD	-1% B	15% BD	23% BCD	17% BcD	10%	7%	1%	2%	8% j	6%	13% JKM	-2%	3% O	24% OPRST	10% O	6% O	7% O	60% VW	-36%	22% V
TOTAL TROXLER	246	42	36	31	48	54	35	121	125	8	34	55	49	100	25	43	53	28	40	56	127	50	69
----------	41%	32%	47% b	39%	41%	45% b	48% B	42%	40%	26%	38%	43%	41%	43%	31%	42%	50% OsT	46%	38%	39%	69% VW	19%	45% V
TOTAL SMITH	197	54	31	32	31	27	22	94	103	7	32	45	42	70	26	39	28	22	33	47	18	144	35
----------	33%	41% EF	40% F	40% eF	26%	22%	30%	33%	33%	25%	36%	35%	35%	30%	33%	39% q	27%	36%	32%	33%	10%	54% UW	23% U
TOTAL LEAN/UNDECIDED	149	33	11	14	38	40	14	70	79	15	22	27	26	60	29	17	24	9	32	38	38	66	45
----------	25%	25% c	14%	17%	33% CDg	33% CDG	19%	24%	25%	49% lm	24%	21%	21%	26%	36% PR	17%	23%	15%	31% Pr	26% p	21%	25%	29%
DEFINITELY TROXLER	200	35	31	26	37	41	29	95	104	3	23	46	41	85	16	35	45	22	33	49	115	35	50
	33%	26%	40% b	33%	32%	34%	39% b	33%	33%	8%	26%	37% J	34% J	37% J	20%	34% o	42% O	35%	31%	34% o	63% VW	13%	32% V
PROBABLY TROXLER	47	8	5	5	11	12	6	26	21	5	11	8	7	15	9	8	9	7	7	7	12	15	20
	8%	6%	6%	6%	9%	10%	8%	9%	7%	18%	12%	7%	6%	6%	12%	8%	8%	11%	7%	5%	7%	6%	13% v
LEAN TROXLER	4	1	1	-	2	1	-	2	2	-	-	-	-	4	-	-	2	-	-	2	3	1	-
	1%	1%	1%	-	1%	1%	-	1%	1%	-	-	-	-	2% JKLM	-	-	1%	-	-	2% oprs	2% w	-	-
UNDECIDED	131	31	7	14	35	30	13	63	68	15	17	22	24	52	27	15	22	6	29	32	33	56	42
	22%	24% C	9%	17%	30% Cdg	25% C	18%	22%	22%	49% klmn	19%	18%	20%	23%	34% PR	14%	21%	10%	27% PR	22% r	18%	21%	27% u
LEAN SMITH	14	1	2	-	1	8	1	5	9	-	4	4	2	3	2	2	1	2	4	3	2	9	3
	2%	1%	3%	-	1%	7% BDEG	1%	2%	3%	-	5%	3% j	1%	1% J	2%	2%	1%	4%	3%	2%	1%	4% u	2%
PROBABLY SMITH	29	8	5	4	3	8	1	17	12	-	6	7	6	10	6	7	5	2	3	6	3	19	6
	5%	6%	6%	5%	3%	6%	2%	6%	4%	-	6% j	6% J	5% J	4% J	7%	6%	5%	3%	3%	4%	2%	7% U	4%
DEFINITELY SMITH	168	47	26	28	28	19	21	77	91	7	27	37	36	60	21	33	23	20	30	40	14	125	29
	28%	35% F	33% F	34% F	24%	16%	29% F	27%	29%	25%	30%	29%	30%	26%	26%	32%	22%	33%	28%	28%	8%	47% UW	19% U
REFUSED	8	2	-	3	-	1	2	3	5	-	2	-	4	2	-	3	-	2	-	3	1	4	4
	1%	2%	-	4%	-	1%	3%	1%	2%	-	2%	-	3% JL	1%	-	3%	-	3%	-	2% OQS	-	1%	2%

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Table 45-2
QUESTION 32:
If the election for North Carolina Commissioner of Agriculture were being held today and you had to make a choice, for whom would you vote? Steve Troxler, the Republican, or Walter Smith, the Democrat?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (TROXLER - SMITH)	50	52	58	-38	-56	13	21	-62	-18	132	-82	130	2	19	23	-7	24	23	5	-6	-2	23	4	2
	8%	61% DEFG	59% DEFG	-30%	-40%	17% DE	28% DE	-39%	-13% H	49% HI	-68%	29% KM	8% K	8% P	8% P	-24%	14% ST	13% ST	3% T	-6%	-1%	14% Uw	6% U	11%
TOTAL TROXLER	246	60	67	27	23	34	35	27	39	173	3	234	8	103	119	6	73	75	59	35	68	73	30	7
	41%	70% DEFG	68% DEFG	22%	16%	43% DE	48% DE	17%	28% H	64% HI	2%	52% K	34% K	41% p	42% P	21%	44%	41%	40%	36%	37%	45%	43%	38%
TOTAL SMITH	197	8	9	65	79	21	15	89	57	41	85	105	6	84	96	13	49	52	54	41	69	49	26	5
	33%	10%	10%	53% BCFG	56% BCFG	26% BC	20%	56% IJ	41% J	15%	71% LM	23%	26%	33%	34%	45%	30%	29%	37%	42% qR	38%	31%	37%	27%
TOTAL LEAN/UNDECIDED	149	17	21	30	36	23	21	42	40	51	30	106	8	61	69	9	36	55	34	22	42	36	15	7
	25%	20%	21%	24%	26%	29%	29%	26%	29% j	19%	25%	24%	34%	24%	24%	33%	22%	30%	23%	22%	23%	22%	21%	35%
DEFINITELY TROXLER	200	57	58	15	20	24	26	17	29	148	3	188	8	82	98	4	58	60	50	27	49	59	26	5
	33%	67% DEFG	59% DEFG	12%	14%	30% DE	35% DE	11%	21% H	55% HI	2%	42% K	34% K	32% p	34% P	15%	35%	33%	34%	28%	27%	37% u	36%	27%
PROBABLY TROXLER	47	3	9	12	3	10	9	10	9	25	-	47	-	22	21	2	15	15	9	8	19	13	5	2
	8%	4%	9% E	10% E	2%	13% bE	13% E	6%	7%	9%	-	10% KM	-	9%	7%	6%	9%	8%	6%	8%	10%	8%	7%	10%
LEAN TROXLER	4	2	2	-	1	-	-	1	2	2	-	4	-	-	4	-	1	2	1	-	2	1	-	-
	1%	2%	2%	-	1%	-	-	-	1%	1%	-	1% km	-	-	1% NP	-	-	1%	1%	-	1%	1%	-	-
UNDECIDED	131	14	19	27	29	22	19	32	36	48	25	94	6	55	58	9	34	47	30	17	37	32	11	4
	22%	16%	20%	22%	21%	28%	26%	20%	26% j	18%	21%	21%	27%	22%	20%	33%	20%	26%	20%	18%	20%	20%	16%	23%
LEAN SMITH	14	2	-	3	7	1	2	9	2	2	4	8	2	6	6	-	1	5	3	4	3	3	4	2
	2%	2%	-	2%	5% C	1%	3%	6% J	2%	1%	4%	2%	7%	2% p	2% P	-	1%	3%	2%	5%	2%	2%	5%	13%
PROBABLY SMITH	29	1	2	10	9	6	1	8	15	3	16	12	-	11	17	1	13	8	4	4	12	8	2	-
	5%	2%	2%	8% bcG	7% bcG	7%	1%	5% j	11% J	1%	13% LM	3% M	-	4%	6%	2%	8% S	5%	2%	4%	7% X	5% X	3%	-
DEFINITELY SMITH	168	7	8	55	69	15	14	81	42	38	69	93	6	73	79	12	36	44	51	37	57	42	24	5
	28%	8%	8%	45% BCFG	49% BCFG	19% bc	19% bc	51% IJ	30% J	14%	58% LM	21%	26%	29%	28%	43%	22%	24%	34% Qr	38% QR	31%	26%	34%	27%
REFUSED	8	-	1	1	3	1	2	1	3	4	2	4	1	5	2	-	8	-	-	-	3	4	-	-
	1%	-	1%	1%	2%	2%	3%	1%	2%	1%	2%	1%	7%	2% p	1%	-	5% RST	-	-	-	2%	2% wx	-	-

Table 46-1
Summary of Commissioner of Agriculture Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39% KLM	80 13%	102 17%	106 18% PrS	62 10%	105 18%	144 24% OPRS	184 31%	264 44%	152 25%
SEP 2016 --------	50 8%	-12 -9%	6 7% BD	-1 -1% B	17 15% BD	27 23% BCD	13 17% BcD	28 10%	22 7%	- 1%	2 2%	10 8% j	7 6%	30 13% JKM	-1 -2%	3 3% O	25 24% OPRST	6 10% O	7 6% O	9 7% O	110 60% VW	-94 -36%	34 22% V
TROXLER	246 41%	42 32%	36 47% b	31 39%	48 41%	54 45% b	35 48% B	121 42%	125 40%	8 26%	34 38%	55 43%	49 41%	100 43%	25 31%	43 42%	53 50% OsT	28 46%	40 38%	56 39%	127 69% VW	50 19%	69 45% V
SMITH	197 33%	54 41% EF	31 40% F	32 40% eF	31 26%	27 22%	22 30%	94 33%	103 33%	7 25%	32 36%	45 35%	42 35%	70 30%	26 33%	39 39% q	28 27%	22 36%	33 32%	47 33%	18 10%	144 54% UW	35 23% U
LEAN/UND	149 25%	33 25% c	11 14%	14 17%	38 33% CDg	40 33% CDG	14 19%	70 24%	79 25%	15 49% lm	22 24%	27 21%	26 21%	60 26%	29 36% PR	17 17%	24 23%	9 15%	32 31% Pr	38 26% p	38 21%	66 25%	45 29%
MAY 2016 --------	91 15%	10 8%	24 26% BEF	18 26% BEF	14 13%	10 9%	14 17% b	84 29% I	6 2%	-1 -4%	14 19% J	20 14% J	16 12% J	44 25% JLM	18 29% RST	34 28% RST	32 35% RST	-4 -6%	- - r	13 13% RS	127 64% VW	-60 -24%	23 15% V
TROXLER	259 43%	55 42%	43 47%	34 48%	49 45%	45 38%	34 41%	142 49% I	117 38%	11 35%	29 41%	67 45%	58 43%	87 50%	27 45%	62 51% RS	49 53% RS	22 34%	48 37%	44 47%	139 70% VW	65 26%	56 37% V
SMITH	169 28%	44 34% Cd	20 22%	16 22%	35 32% c	34 29%	20 24%	58 20%	111 36% H	12 39%	16 22%	46 31%	42 31%	44 25%	10 16%	28 23%	16 18%	26 40% OPQ	48 37% OPQ	31 34% OpQ	12 6%	124 49% UW	32 22% U
LEAN/UND	164 27%	29 23%	28 30%	21 30%	25 23%	35 30%	26 31%	84 29%	80 26%	8 25%	26 36% lmn	36 24%	32 24%	41 23%	22 37% pT	29 24%	26 28%	17 25%	32 25%	17 18%	45 23%	60 24%	59 39% UV

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Table 46-2
Summary of Commissioner of Agriculture Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21% Be	23%	13%	12%	26%	23%	45%	20% m	75% M	4%	42%	48% NP	5%	28%	30%	24%	16%	30%	27%	12%	3%
SEP 2016	50	52	58	-38	-56	13	21	-62	-18	132	-82	130	2	19	23	-7	24	23	5	-6	-2	23	4	2
--------	8%	61% DEFG	59% DEFG	-30%	-40%	17% DE	28% DE	-39%	-13% H	49% HI	-68%	29% KM	8% K	8% P	8% P	-24%	14% ST	13% ST	3% T	-6%	-1%	14% Uw	6% U	11%
TROXLER	246	60	67	27	23	34	35	27	39	173	3	234	8	103	119	6	73	75	59	35	68	73	30	7
	41%	70% DEFG	68% DEFG	22%	16%	43% DE	48% DE	17%	28% H	64% HI	2%	52% K	34% K	41% p	42% P	21%	44%	41%	40%	36%	37%	45%	43%	38%
SMITH	197	8	9	65	79	21	15	89	57	41	85	105	6	84	96	13	49	52	54	41	69	49	26	5
	33%	10%	10%	53% BCFG	56% BCFG	26% BC	20%	56% IJ	41% J	15%	71% LM	23%	26%	33%	34%	45%	30%	29%	37%	42% qR	38%	31%	37%	27%
LEAN/UND	149	17	21	30	36	23	21	42	40	51	30	106	8	61	69	9	36	55	34	22	42	36	15	7
	25%	20%	21%	24%	26%	29%	29%	26%	29% j	19%	25%	24%	34%	24%	24%	33%	22%	30%	23%	22%	23%	22%	21%	35%
MAY 2016	91	72	55	-4	-56	16	7	-60	10	147	-63	150	6	50	36	-2	-	-	-	-	-	-	-	-
--------	15%	65% DEFG	63% DEFG	-4% E	-35%	19% DE	11% DE	-39%	7% H	52% HI	-53%	34% KM	18% K	17% P	15% P	-10%	-	-	-	-	-	-	-	-
TROXLER	259	78	61	33	31	30	25	24	47	181	10	235	14	125	105	6	-	-	-	-	-	-	-	-
	43%	71% DEFG	70% DEFG	35% E	20%	37% E	38% E	16%	36% H	64% HI	9%	54% K	42% K	43%	45% p	27%	-	-	-	-	-	-	-	-
SMITH	169	6	6	37	87	14	18	84	38	34	74	85	8	75	70	9	-	-	-	-	-	-	-	-
	28%	5%	7%	40% BCFg	55% BCDFG	17% Bc	27% BC	55% IJ	29% J	12%	61% LM	19%	24%	26%	30%	37%	-	-	-	-	-	-	-	-
LEAN/UND	164	25	20	23	37	36	23	41	45	67	33	115	10	88	55	9	-	-	-	-	-	-	-	-
	27%	23%	23%	24%	24%	43% BCDE	34%	27%	34% J	24%	28%	26%	30%	30%	24%	36%	-	-	-	-	-	-	-	-

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Table 47-1
QUESTION 33:
If the election for North Carolina Commissioner of Insurance were being held today and you had to make a choice, for whom would you vote? Mike Causey, the Republican, or Wayne Goodwin, the Democrat?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (CAUSEY - GOODWIN)	-33	-30	-13	-6	-2	11	7	-22	-12	-6	-7	-18	-3	-	-11	-13	1	-	-14	2	101	-134	-
	-6%	-22%	-16%	-8%	-2%	9%	9%	-8%	-4%	-20%	-8%	-14%	-2%	-	-13%	-13%	1%	-	-13%	1%	55%	-51%	-
				B	BC	BCDE	BCDE						L	kL			OPS	OPS		OPS	VW		V
TOTAL CAUSEY	193	30	24	28	36	45	30	88	105	8	27	38	42	77	17	32	38	26	29	49	115	27	51
	32%	22%	32%	35%	31%	37%	41%	30%	34%	26%	29%	30%	35%	33%	22%	32%	36%	43%	28%	34%	62%	10%	34%
				b		B	B										o	o			VW		V
TOTAL GOODWIN	226	59	37	34	38	34	24	109	117	14	33	56	45	78	28	45	36	26	42	47	14	161	51
	38%	45%	48%	43%	32%	28%	32%	38%	37%	46%	37%	44%	37%	33%	35%	44%	34%	42%	40%	33%	7%	61%	34%
		eF	eFg	f								n				t						UW	U
TOTAL LEAN/UNDECIDED	172	41	15	15	43	41	17	87	85	8	28	32	29	74	34	22	31	7	34	44	54	72	46
	29%	31%	19%	18%	37%	34%	23%	30%	27%	28%	31%	25%	24%	32%	43%	21%	29%	12%	32%	30%	29%	27%	30%
		d			CDg	CD									PR		R		R	R			
DEFINITELY CAUSEY	163	27	22	24	30	34	26	71	92	6	23	32	36	66	12	26	32	26	24	42	104	20	40
	27%	20%	28%	30%	26%	28%	36%	25%	30%	20%	25%	25%	30%	28%	15%	26%	31%	43%	23%	29%	56%	8%	26%
							B										O	Os		O	VW		V
PROBABLY CAUSEY	29	3	2	4	6	10	4	17	12	2	4	6	6	11	6	6	5	-	5	7	11	7	12
	5%	2%	3%	5%	5%	9%	6%	6%	4%	6%	4%	5%	5%	5%	7%	6%	5%	-	5%	5%	6%	3%	8%
						B										R	R		R	R			v
LEAN CAUSEY	5	1	-	-	2	1	1	2	3	-	-	-	2	3	-	1	1	-	1	2	2	1	1
	1%	1%	-	-	2%	1%	1%	1%	1%	-	-	-	2%	1%	-	1%	1%	-	1%	1%	1%	-	1%
														JKL									
UNDECIDED	154	38	13	15	38	34	16	79	75	8	24	29	25	66	32	18	28	5	30	38	48	62	44
	26%	29%	17%	18%	33%	28%	21%	27%	24%	28%	27%	23%	21%	28%	41%	18%	27%	9%	29%	27%	26%	23%	29%
		c			CD	c									PR		R		R	R			
LEAN GOODWIN	13	2	2	-	3	6	1	6	8	-	4	3	2	5	2	2	1	2	2	4	3	10	1
	2%	1%	2%	-	2%	5%	1%	2%	2%	-	4%	2%	2%	2%	2%	2%	1%	3%	2%	3%	2%	4%	-
						D								J								W	
PROBABLY GOODWIN	33	11	3	3	5	7	3	21	12	-	9	9	4	11	9	7	5	2	4	6	2	19	13
	6%	8%	4%	4%	4%	6%	4%	7%	4%	-	11%	7%	4%	5%	12%	7%	5%	3%	3%	4%	1%	7%	8%
											J	J	J	J								U	U
DEFINITELY GOODWIN	193	48	34	31	33	27	21	88	105	14	24	47	40	67	19	38	31	25	39	41	12	142	39
	32%	36%	44%	39%	28%	22%	28%	31%	34%	46%	27%	37%	34%	29%	24%	38%	29%	40%	37%	29%	6%	54%	25%
		F	eFg	F																		UW	U
REFUSED	9	2	1	3	-	1	2	4	5	-	2	-	4	3	-	3	1	2	-	3	2	4	4
	2%	2%	1%	4%	-	1%	3%	1%	2%	-	2%	-	3%	1%	-	3%	1%	3%	-	2%	1%	1%	2%
													JL	jl						OS			

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Table 47-2
QUESTION 33:
If the election for North Carolina Commissioner of Insurance were being held today and you had to make a choice, for whom would you vote? Mike Causey, the Republican, or Wayne Goodwin, the Democrat?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (CAUSEY - GOODWIN)	-33	46	56	-59	-75	-8	8	-79	-36	81	-83	48	2	-28	-11	-11	4	-3	-17	-19	-25	-2	-5	-2
	-6%	53% DEFG	57% DEFG	-48%	-54%	-10% DE	11% DEF	-50%	-26% H	30% HI	-69%	11% K	9% K	-11%	-4% NP	-39%	2% RST	-2% ST	-11%	-19%	-14%	-1% U	-7%	-9%
TOTAL CAUSEY	193	53	62	14	13	21	30	16	32	135	6	178	8	73	96	4	63	58	43	26	51	57	26	3
------------	32%	62% DEFG	63% DEFG	11%	9%	27% DE	41% DE	10%	23% H	50% HI	5%	40% K	34% K	29% p	33% P	13%	38% t	32%	29%	26%	28%	35% X	37% X	13%
TOTAL GOODWIN	226	7	7	73	88	29	22	95	68	54	88	130	6	101	107	15	59	61	60	45	76	59	31	4
-------------	38%	8%	7%	59% BCFG	63% BCFG	37% BC	30% BC	60% J	49% J	20%	74% LM	29%	26%	40%	37%	52%	35%	34%	41%	46% r	41%	37%	44% x	22%
TOTAL LEAN/UNDECIDED	172	25	29	35	37	27	19	46	35	76	23	136	8	74	81	10	37	63	43	27	52	41	13	12
--------------------	29%	29%	29%	29%	26%	34%	26%	29%	25%	28%	20%	30% K	34%	29%	28%	35%	22%	34% Q	30%	28%	29%	25%	19%	65% UVW
DEFINITELY CAUSEY	163	48	56	8	12	15	25	15	26	115	6	150	8	65	80	2	52	51	37	20	41	47	25	1
	27%	56% DEFG	57% DEFG	7%	8%	18% de	34% DEf	10%	18% h	43% HI	5%	33% K	34% K	26% P	28% P	7%	31% t	28%	25%	20%	22% X	29% X	35% uX	3%
PROBABLY CAUSEY	29	5	7	6	1	7	5	1	6	20	-	29	-	8	16	2	11	7	6	6	11	10	2	2
	5%	5% e	7% E	5% e	1%	8% e	7% e	1%	4% h	7% H	-	6% KM	-	3%	5%	6%	6%	4%	4%	6%	6%	6%	3%	10%
LEAN CAUSEY	5	1	2	-	1	1	-	-	1	4	1	4	-	-	3	1	4	1	-	-	3	-	-	-
	1%	1%	2%	-	1%	2%	-	-	1% h	2%	1%	1% m	-	-	1% n	3%	3% st	-	-	-	2%	-	-	-
UNDECIDED	154	22	26	32	30	25	19	37	32	69	20	122	6	70	69	9	31	57	39	25	47	37	10	11
	26%	26%	26%	26%	21%	32%	26%	23%	23%	26%	17%	27% K	27%	28%	24%	32%	18%	31% Q	26%	26%	26% W	23%	14%	56% UVW
LEAN GOODWIN	13	2	2	4	6	1	-	9	2	3	2	10	2	5	9	-	2	5	5	2	3	4	4	2
	2%	2%	2%	3% g	4% G	1%	-	6% iJ	1%	1%	2%	2%	7%	2%	3% P	-	1%	3%	3%	2%	1%	2%	5%	8%
PROBABLY GOODWIN	33	1	1	12	7	8	4	9	16	8	13	20	-	15	16	1	14	6	10	1	14	8	2	-
	6%	1%	1%	10% BC	5% bc	11% BC	6%	6%	11% J	3%	11% M	4% M	-	6%	6%	2%	9% rT	3%	7% T	1%	8% X	5% X	3%	-
DEFINITELY GOODWIN	193	6	6	61	81	21	18	86	52	46	76	110	6	87	91	14	44	55	50	44	62	51	29	4
	32%	7%	6%	50% BCFG	58% BCFG	26% BC	24% BC	54% IJ	38% J	17%	63% LM	25%	26%	34%	32%	50%	27%	30%	34%	45% QR	34%	32%	41%	22%
REFUSED	9	1	1	1	3	1	2	1	4	4	2	5	1	5	3	-	8	-	1	-	3	4	-	-
	2%	1%	1%	1%	2%	2%	3%	1%	3%	1%	2%	1%	7%	2% p	1% p	-	5% RST	-	1%	-	2%	3% wx	-	-

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Table 48-1
Summary of Commissioner of Insurance Ballot Trend

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
														KLM			PrS			OPRS			
SEP 2016	-33	-30	-13	-6	-2	11	7	-22	-12	-6	-7	-18	-3	-	-11	-13	1	-	-14	2	101	-134	-
--------	-6%	-22%	-16%	-8%	-2%	9%	9%	-8%	-4%	-20%	-8%	-14%	-2%	-	-13%	-13%	1%	-	-13%	1%	55%	-51%	-
				B	BC	BCDE	BCDE						L	kL			OPS	OPS		OPS	VW		V
CAUSEY	193	30	24	28	36	45	30	88	105	8	27	38	42	77	17	32	38	26	29	49	115	27	51
	32%	22%	32%	35%	31%	37%	41%	30%	34%	26%	29%	30%	35%	33%	22%	32%	36%	43%	28%	34%	62%	10%	34%
				b		B	B										o	o			VW		V
GOODWIN	226	59	37	34	38	34	24	109	117	14	33	56	45	78	28	45	36	26	42	47	14	161	51
	38%	45%	48%	43%	32%	28%	32%	38%	37%	46%	37%	44%	37%	33%	35%	44%	34%	42%	40%	33%	7%	61%	34%
		eF	eFg	f								n				t						UW	U
LEAN/UND	172	41	15	15	43	41	17	87	85	8	28	32	29	74	34	22	31	7	34	44	54	72	46
	29%	31%	19%	18%	37%	34%	23%	30%	27%	28%	31%	25%	24%	32%	43%	21%	29%	12%	32%	30%	29%	27%	30%
		d			CDg	CD									PR		R		R	R			
MAY 2016	-12	-17	5	4	-7	-2	5	19	-31	-8	5	-17	-12	24	9	-7	18	-14	-21	9	110	-109	-13
--------	-2%	-14%	6%	6%	-6%	-2%	6%	7%	-10%	-25%	6%	-11%	-9%	14%	16%	-6%	19%	-21%	-16%	9%	55%	-43%	-9%
			BEF	BEF	b	Be	BEF	I			JLM			JkLM	PRS	RS	PRST			PRS	VW		V
CAUSEY	194	35	31	27	33	37	31	99	95	7	25	42	40	73	20	38	39	20	32	39	128	34	32
	32%	27%	34%	38%	30%	32%	38%	34%	30%	23%	35%	28%	30%	42%	33%	31%	42%	30%	25%	42%	64%	14%	21%
														jLM			S			pS	VW		v
GOODWIN	206	53	26	22	39	39	26	80	126	14	21	59	52	48	11	45	21	34	54	31	18	143	45
	34%	41%	28%	31%	36%	33%	32%	28%	40%	48%	29%	39%	38%	28%	18%	37%	22%	51%	41%	33%	9%	57%	30%
		c							H	n		N	N			OQ		OpQT	OQ	O		UW	U
LEAN/UND	192	39	33	22	35	39	23	104	88	8	25	47	41	52	26	38	32	12	41	23	49	72	71
	32%	30%	36%	31%	33%	33%	28%	36%	28%	25%	35%	31%	30%	30%	43%	31%	35%	18%	32%	25%	25%	29%	47%
								I							RT	r	R		R				UV

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Table 48-2
Summary of Commissioner of Insurance Ballot Trend

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
				Be							m	M			NP									
SEP 2016	-33	46	56	-59	-75	-8	8	-79	-36	81	-83	48	2	-28	-11	-11	4	-3	-17	-19	-25	-2	-5	-2
--------	-6%	53%	57%	-48%	-54%	-10%	11%	-50%	-26%	30%	-69%	11%	9%	-11%	-4%	-39%	2%	-2%	-11%	-19%	-14%	-1%	-7%	-9%
		DEFG	DEFG			DE	DEF		H	HI		K	K		NP		RST	ST				U		
CAUSEY	193	53	62	14	13	21	30	16	32	135	6	178	8	73	96	4	63	58	43	26	51	57	26	3
	32%	62%	63%	11%	9%	27%	41%	10%	23%	50%	5%	40%	34%	29%	33%	13%	38%	32%	29%	26%	28%	35%	37%	13%
		DEFG	DEFG			DE	DE		H	HI		K	K	p	P		t					X	X	
GOODWIN	226	7	7	73	88	29	22	95	68	54	88	130	6	101	107	15	59	61	60	45	76	59	31	4
	38%	8%	7%	59%	63%	37%	30%	60%	49%	20%	74%	29%	26%	40%	37%	52%	35%	34%	41%	46%	41%	37%	44%	22%
				BCFG	BCFG	BC	BC	J	J		LM									r			x	
LEAN/UND	172	25	29	35	37	27	19	46	35	76	23	136	8	74	81	10	37	63	43	27	52	41	13	12
	29%	29%	29%	29%	26%	34%	26%	29%	25%	28%	20%	30%	34%	29%	28%	35%	22%	34%	30%	28%	29%	25%	19%	65%
												K						Q						UVW
MAY 2016	-12	56	54	-37	-72	-	-13	-90	-28	115	-75	63	2	-3	-1	-9	-	-	-	-	-	-	-	-
--------	-2%	51%	62%	-39%	-46%	-	-20%	-58%	-21%	41%	-63%	14%	7%	-1%	-	-37%	-	-	-	-	-	-	-	-
		DEFG	DEFG			DEG	DE		H	HI		K	K	P	P									
CAUSEY	194	67	61	15	19	18	14	11	20	157	5	178	11	92	81	3	-	-	-	-	-	-	-	-
	32%	60%	70%	16%	12%	22%	21%	7%	15%	56%	4%	41%	34%	31%	35%	15%	-	-	-	-	-	-	-	-
		DEFG	DEFG			e			H	HI		K	K	P	P									
GOODWIN	206	11	7	52	92	18	27	102	48	42	80	114	9	95	81	12	-	-	-	-	-	-	-	-
	34%	10%	8%	55%	58%	21%	40%	66%	36%	15%	67%	26%	27%	32%	35%	52%	-	-	-	-	-	-	-	-
				BCFg	BCFG	BC	BCF	IJ	J		LM					n									
LEAN/UND	192	31	18	27	45	45	25	38	63	80	34	139	13	99	69	8	-	-	-	-	-	-	-	-
	32%	28%	20%	29%	29%	55%	38%	25%	48%	29%	28%	32%	40%	34%	30%	33%	-	-	-	-	-	-	-	-
						BCDEG	C		HJ															

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Table 49-1
QUESTION 34:
If the election for North Carolina Supreme Court were being held today and you had to make a choice, for whom would you vote? Michael R. Morgan, or Robert H. Edmunds?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (MORGAN - EDMUNDS)	-5	-4	-3	-4	-3	5	4	-22	17	1	-9	5	-7	5	-15	-1	-5	8	-2	10	33	-44	6
	-1%	-3%	-3%	-5%	-3%	4%	6%	-7%	5%	5%	-11%	4%	-6%	2%	-19%	-1%	-5%	13%	-2%	7%	18%	-17%	4%
						BCDE	BCDE		H	Km		KM		KM		O	o	OPQS	O	OPQS	VW		V
TOTAL MORGAN	128	27	18	20	24	25	15	57	71	8	14	29	26	50	10	24	22	17	22	32	58	33	38
	21%	20%	23%	25%	21%	20%	20%	20%	23%	26%	16%	23%	22%	22%	13%	23%	21%	28%	21%	23%	31%	12%	25%
																					V		V
TOTAL EDMUNDS	133	31	21	24	27	20	11	78	55	6	24	24	33	45	25	25	28	9	23	22	25	77	32
	22%	23%	27%	30%	23%	16%	14%	27%	18%	21%	27%	19%	28%	19%	32%	25%	26%	15%	22%	16%	13%	29%	21%
			g	FG				I					n		rT		T					U	
TOTAL LEAN/UNDECIDED	320	68	39	31	64	74	44	146	174	16	45	71	56	130	42	49	55	31	60	81	97	146	77
	53%	52%	50%	39%	55%	61%	60%	51%	56%	53%	50%	57%	47%	56%	53%	48%	52%	50%	57%	57%	53%	55%	50%
					d	D	D							m									
DEFINITELY MORGAN	88	21	12	12	17	14	13	37	52	6	8	18	18	39	4	15	18	14	12	25	40	24	25
	15%	16%	15%	15%	15%	11%	18%	13%	17%	20%	9%	14%	15%	17%	5%	14%	17%	23%	11%	18%	22%	9%	16%
														k		o	O	O		O	V		v
PROBABLY MORGAN	40	6	6	8	7	11	2	20	20	2	6	12	9	11	6	9	5	3	10	7	18	9	13
	7%	5%	8%	10%	6%	9%	2%	7%	6%	6%	7%	9%	7%	5%	7%	9%	5%	4%	10%	5%	10%	3%	9%
				g		g															V		v
LEAN MORGAN	9	-	4	-	2	2	2	2	7	-	2	3	1	3	-	2	-	2	2	3	3	5	2
	2%	-	5%	-	1%	1%	3%	1%	2%	-	3%	2%	1%	1%	-	2%	-	4%	2%	2%	2%	2%	1%
			bd											j						oq			
UNDECIDED	298	64	35	28	59	71	41	142	156	16	43	65	52	121	42	45	54	27	55	74	92	131	74
	50%	49%	45%	35%	51%	59%	56%	49%	50%	53%	48%	51%	43%	52%	53%	44%	51%	43%	52%	52%	50%	50%	49%
		d			D	cD	D																
LEAN EDMUNDS	12	4	-	4	3	1	1	2	10	-	-	4	3	6	-	1	1	2	4	4	2	10	1
	2%	3%	-	5%	2%	1%	2%	1%	3%	-	-	3%	3%	2%	-	1%	1%	3%	4%	3%	1%	4%	1%
				c					h				jk	JK					o	O		uW	
PROBABLY EDMUNDS	42	11	8	5	9	8	1	24	18	4	9	9	8	12	8	9	7	5	7	5	5	23	14
	7%	8%	10%	7%	8%	7%	2%	8%	6%	12%	11%	7%	7%	5%	10%	9%	7%	8%	7%	4%	3%	9%	9%
		g	g		g																	U	U
DEFINITELY EDMUNDS	91	20	13	19	18	12	9	54	37	3	14	15	25	33	18	16	20	4	16	17	20	53	17
	15%	15%	17%	23%	15%	10%	12%	19%	12%	10%	16%	12%	21%	14%	22%	16%	19%	6%	15%	12%	11%	20%	11%
				Fg				I					l		r		Rt					UW	
REFUSED	19	7	-	4	2	3	4	7	12	-	6	2	4	7	2	4	1	5	-	7	4	9	6
	3%	5%	-	5%	1%	2%	5%	2%	4%	-	7%	1%	3%	3%	2%	4%	1%	7%	-	5%	2%	3%	4%
		C		c			c				j		J	J		s				QS			

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Table 49-2
QUESTION 34:
If the election for North Carolina Supreme Court were being held today and you had to make a choice, for whom would you vote? Michael R. Morgan, or Robert H. Edmunds?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (MORGAN - EDMUNDS)	-5	7	26	-24	-20	-4	10	-19	-17	29	-38	34	-2	1	-8	-6	-11	4	3	-5	-4	-	7	-1
	-1%	8% DEF	27% BDEFg	-20%	-14%	-5% De	14% DEF	-12%	-13%	11% HI	-31%	8% KM	-8% K	- Op	-3%	-22%	-7%	2% QT	2% QT	-5%	-2%	- U	9% UVX	-3%
TOTAL MORGAN	128	22	36	18	14	17	21	18	25	77	12	112	4	52	63	3	30	44	34	17	42	38	19	2
	21%	26% dE	37% DEF	15%	10%	21% e	29% dE	11%	18%	29% HI	10%	25% K	17%	20%	22% p	9%	18%	24%	23%	17%	23%	24%	27%	10%
TOTAL EDMUNDS	133	15	10	42	34	21	11	37	42	48	49	77	6	50	71	9	40	40	31	21	46	38	13	3
	22%	18%	10%	34% BCG	24% C	26% C	15%	23%	30% J	18%	41% L	17%	25%	20%	25%	31%	24%	22%	21%	22%	25%	23%	18%	13%
TOTAL LEAN/UNDECIDED	320	47	50	59	86	40	37	96	66	140	54	249	12	140	147	17	85	95	78	58	87	79	36	14
	53%	55%	51%	48%	62% d	51%	50%	61% i	48%	52%	45%	55% k	51%	55%	52%	60%	51%	52%	53%	59%	48%	49%	50%	76% UVw
DEFINITELY MORGAN	88	15	25	12	11	9	15	17	17	48	8	78	1	35	46	1	22	34	23	7	26	26	14	-
	15%	17% e	26% DEF	10%	8%	12%	21% E	10%	12%	18% h	7%	17% KM	5%	14% P	16% P	3%	13%	19% T	15% t	7%	14% X	16% X	19% X	-
PROBABLY MORGAN	40	7	11	6	3	7	6	1	8	29	3	34	3	17	16	2	8	10	12	10	16	13	6	2
	7%	8% e	11% E	5%	2%	9%	8%	1%	5% H	11% Hi	3%	8% K	12%	7%	6%	6%	5%	6%	8%	10%	9%	8%	8%	10%
LEAN MORGAN	9	2	1	-	5	-	2	4	3	2	2	5	2	7	3	-	1	6	2	2	3	2	-	2
	2%	3%	1%	-	3% DF	-	2%	2%	2%	1%	2%	1%	7%	3% p	1% p	-	-	3%	1%	2%	2%	2%	-	12%
UNDECIDED	298	44	48	57	74	40	34	90	60	131	49	233	10	129	139	17	81	86	75	52	81	76	31	11
	50%	52%	49%	46%	53%	51%	47%	57% i	44%	49%	41%	52% k	45%	51%	48%	60%	49%	47%	51%	53%	44%	47%	44%	60%
LEAN EDMUNDS	12	-	2	2	7	-	1	3	3	7	2	10	-	5	6	-	3	3	1	5	3	1	5	1
	2%	-	2%	2%	5% BF	-	1%	2%	2%	2%	2%	2% M	-	2%	2% P	-	2%	2%	1%	5%	2%	1%	6% v	5%
PROBABLY EDMUNDS	42	3	2	14	9	7	7	12	15	11	16	26	1	16	25	-	16	13	10	3	19	10	2	1
	7%	4%	2%	11% bC	7% c	9% c	10% c	8%	11% J	4%	13% lm	6%	3%	6% P	9% P	-	10% t	7%	7%	4%	10% W	6%	2%	6%
DEFINITELY EDMUNDS	91	12	8	28	25	14	4	25	27	37	34	51	5	34	46	9	24	27	21	18	27	28	11	1
	15%	14% g	8%	23% CG	18% CG	17% G	5%	16%	19%	14%	28% L	11%	22%	13%	16%	31%	15%	15%	14%	18%	15%	17%	16%	7%
REFUSED	19	2	2	4	5	1	5	7	5	4	6	12	1	12	5	-	11	2	3	2	8	6	3	-
	3%	2%	2%	3%	4%	2%	6%	5%	4%	2%	5%	3%	7%	5% P	2% P	-	7% RsT	1%	2%	2%	4% X	4% X	5%	-

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Table 50-1
QUESTION 35:
Age.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
18 - 25	30	6	2	2	18	-	3	20	10	30	-	-	-	-	20	-	-	10	-	-	-	13	17
	5%	4%	2%	2%	16%	-	3%	7%	3%	100%	-	-	-	-	25%	-	-	16%	-	-	-	5%	11%
		F			BCDFG			i		KLMN					PQST			PQST				U	Uv
26 - 40	90	24	18	12	7	21	7	49	41	-	90	-	-	-	49	-	-	41	-	-	31	23	36
	15%	18%	23%	15%	6%	18%	10%	17%	13%	-	100%	-	-	-	61%	-	-	67%	-	-	17%	9%	24%
		E	EG	e		E					JLMN				PQST			PQST			V		V
41 - 55	126	27	18	16	15	33	17	63	63	-	-	126	-	-	11	52	-	10	53	-	41	51	34
	21%	20%	24%	20%	13%	28%	23%	22%	20%	-	-	100%	-	-	14%	51%	-	17%	50%	-	22%	19%	23%
						E						JKMN			QT	OQRT		QT	OQRT				
56 - 65	120	33	10	24	25	19	9	53	67	-	-	-	120	-	-	50	3	-	52	14	28	57	35
	20%	25%	13%	30%	22%	16%	12%	18%	21%	-	-	-	100%	-	-	49%	3%	-	50%	10%	15%	22%	23%
		cG		CFG									JKLN			OQRT	OR		OQRT	OQR			
66 AND ABOVE	232	42	29	26	50	46	38	102	129	-	-	-	-	232	-	-	102	-	-	129	83	118	30
	39%	32%	37%	33%	43%	38%	51%	36%	41%	-	-	-	-	100%	-	-	97%	-	-	90%	45%	45%	19%
							BDf							JKLM			OPRST			OPRS	W	W	
REFUSED	2	1	-	-	-	1	-	1	2	-	-	-	-	-	-	-	-	-	-	-	1	1	-
	-	1%	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 50-2
QUESTION 35:
Age.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
18 - 25	30	-	-	10	3	10	7	18	3	5	8	20	-	25	-	5	8	15	4	2	13	8	3	-
	5%	-	-	8%	2%	13%	10%	11%	2%	2%	7%	4%	-	10%	-	16%	5%	8%	3%	2%	7%	5%	4%	-
				BCE		BCE	BCe	IJ			M	M		O		o		sT			X	X		
26 - 40	90	13	17	12	11	23	13	29	26	32	26	57	7	71	2	7	13	25	35	15	32	25	15	-
	15%	16%	18%	10%	8%	29%	18%	18%	19%	12%	21%	13%	32%	28%	1%	25%	8%	14%	24%	15%	18%	15%	21%	-
			E			bDE					l		l	O		O			Qr		X	X	X	
41 - 55	126	19	21	27	24	16	18	25	26	69	20	99	5	95	12	10	27	47	29	21	26	41	16	11
	21%	23%	22%	22%	17%	21%	24%	16%	19%	26%	17%	22%	23%	38%	4%	36%	16%	26%	20%	21%	14%	25%	22%	60%
										H				O		O		q				U		UVW
56 - 65	120	14	14	25	32	14	21	32	36	45	29	84	7	46	62	5	37	34	25	24	36	32	20	4
	20%	16%	14%	21%	23%	18%	28%	20%	26%	17%	24%	19%	32%	18%	22%	17%	22%	19%	17%	24%	20%	20%	28%	20%
							c		j															
66 AND ABOVE	232	38	45	49	70	15	14	54	47	118	36	189	3	16	208	1	79	60	54	36	75	56	18	4
	39%	45%	46%	40%	50%	19%	20%	34%	34%	44%	30%	42%	13%	6%	73%	5%	48%	33%	37%	37%	41%	35%	25%	20%
		FG	FG	FG	FG					hi	m	KM			NP		Rs				Wx			
REFUSED	2	1	-	-	1	-	-	-	1	1	-	2	-	-	2	-	1	-	-	-	1	-	-	-
	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-

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Table 51-1
QUESTION 36:
In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (REPUBLICAN - DEMOCRAT)	-27	-33	-	-9	-2	12	5	-4	-23	-3	-7	-5	-11	-2	-13	4	5	6	-24	-5	132	-168	8
	-5%	-25%	-	-11%	-2%	10%	6%	-1%	-8%	-11%	-8%	-4%	-9%	-1%	-17%	4%	5%	9%	-23%	-3%	72%	-64%	5%
			BDe	b	BD	BCDE	BcDE	I						M		OST	OST	OST		oS	VW		V
TOTAL REPUBLICAN	223	34	35	25	45	52	32	107	116	10	31	42	43	96	21	41	45	29	25	60	144	33	46
	37%	26%	45%	31%	39%	43%	44%	37%	37%	32%	35%	34%	36%	41%	27%	40%	43%	47%	24%	42%	78%	12%	30%
			B		b	B	B									S	oS	oS		oS	VW		V
TOTAL DEMOCRAT	250	67	34	34	47	40	28	111	139	13	38	47	54	98	34	36	40	23	50	65	12	201	38
	42%	50%	44%	43%	41%	33%	38%	39%	45%	43%	42%	37%	45%	42%	43%	36%	38%	38%	47%	45%	6%	76%	25%
		F																				UW	U
STRONG REPUBLICAN	180	24	31	24	36	42	23	76	104	7	25	31	36	80	11	28	37	27	24	52	121	26	32
	30%	18%	40%	30%	31%	34%	31%	26%	33%	24%	28%	25%	30%	34%	13%	28%	35%	45%	23%	36%	66%	10%	21%
			B	b	B	B	b							l		o	Os	OS		OS	VW		V
NOT SO STRONG REPUBLICAN	44	10	3	1	9	11	9	31	12	3	6	11	7	16	10	12	9	2	2	9	23	7	14
	7%	7%	4%	2%	8%	9%	13%	11%	4%	8%	7%	9%	6%	7%	13%	12%	8%	3%	2%	6%	12%	2%	9%
		d			d	D	cD	I							S	rS	S			s	V		V
NOT SO STRONG DEMOCRAT	47	13	6	5	8	11	5	20	28	-	8	9	12	18	4	9	7	4	11	13	2	42	4
	8%	10%	8%	6%	7%	9%	7%	7%	9%	-	9%	7%	10%	8%	5%	9%	6%	7%	10%	9%	1%	16%	2%
											J	J	J	J								UW	
STRONG DEMOCRAT	203	54	28	29	40	29	23	91	112	13	30	38	41	80	30	27	34	19	39	53	9	159	34
	34%	41%	36%	37%	34%	24%	31%	32%	36%	43%	33%	30%	35%	35%	38%	27%	32%	31%	37%	37%	5%	60%	23%
		F		f																		UW	U
INDEPENDENT/UNAFFILIATED/ OTHER	119	27	7	21	23	28	14	62	56	6	18	37	22	36	20	24	19	9	30	17	24	26	68
	20%	20%	9%	26%	19%	23%	19%	22%	18%	19%	20%	29%	19%	15%	24%	23%	18%	15%	28%	12%	13%	10%	44%
		C		C	c	C	c					mN				T			qT				UV
DON'T KNOW/REFUSED	8	5	2	-	1	1	-	7	1	2	3	-	1	2	5	1	2	-	-	1	4	4	1
	1%	4%	2%	-	1%	1%	-	3%	-	6%	3%	-	1%	1%	6%	1%	1%	-	-	1%	2%	1%	1%
		dg						I						l									

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Table 51-2
QUESTION 36:
In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (REPUBLICAN - DEMOCRAT)	-27	61	72	-73	-95	8	-	-106	-35	117	-97	68	-2	-13	-9	-9	12	-5	-16	-19	-28	-1	-7	-2
	-5%	71% DEFG	73% DEFG	-59%	-68%	10% DEG	- DE	-67%	-25% H	43% HI	-80%	15% KM	-9% K	-5% p	-3% p	-31%	7% RST	-3% ST	-11%	-20%	-15%	-1% Uw	-10%	-11%
TOTAL REPUBLICAN	223	64	80	19	14	24	22	13	33	165	5	207	6	91	115	5	75	72	48	25	58	62	22	6
	37%	75% DEFG	81% DEFG	16%	10%	30% DE	30% dE	8%	24% H	61% HI	4%	46% K	28% K	36% p	40% P	19%	45% ST	39% T	33%	25%	32%	38%	30%	32%
TOTAL DEMOCRAT	250	3	8	92	109	16	22	119	68	48	101	140	9	104	124	14	63	77	64	44	85	63	28	8
	42%	4%	9%	74% BCFG	77% BCFG	20% Bc	30% BC	75% IJ	49% J	18%	84% LM	31%	38%	41%	43%	49%	38%	42%	44%	45%	47%	39%	40%	43%
STRONG REPUBLICAN	180	49	72	16	10	11	21	7	24	137	5	166	4	68	95	5	60	59	39	18	47	48	21	1
	30%	58% DEFG	73% BDEFG	13%	7%	14%	29% DEf	4%	18% H	51% HI	4%	37% Km	18%	27%	33%	19%	36% sT	33% T	26%	18%	25% X	30% X	29% X	7%
NOT SO STRONG REPUBLICAN	44	15	8	3	3	13	1	6	9	28	-	41	2	23	20	-	15	12	9	7	11	14	1	5
	7%	17% cDEG	8% eG	3%	2%	17% DEG	1%	4%	6%	10% H	-	9% K	10%	9% P	7% P	-	9%	7%	6%	7%	6% W	8% W	1%	25% W
NOT SO STRONG DEMOCRAT	47	1	1	18	24	1	3	14	21	11	10	35	2	16	22	4	16	12	11	6	21	8	2	4
	8%	1%	2%	15% BCFG	17% BCFG	1%	4%	9%	15% J	4%	9%	8%	9%	6%	8%	15%	10%	7%	7%	6%	11% vW	5%	3%	21%
STRONG DEMOCRAT	203	2	7	74	85	15	19	105	46	38	91	105	6	89	102	10	47	64	54	38	65	55	26	4
	34%	3%	7%	60% BCFG	61% BCFG	19% Bc	26% BC	66% IJ	34% J	14%	76% LM	23%	28%	35%	36%	34%	28%	35%	36%	39% q	35%	34%	37%	22%
INDEPENDENT/UNAFFILIATED/ OTHER	119	15	9	8	18	38	29	22	36	54	8	101	8	52	45	9	25	33	32	29	36	33	21	5
	20%	18% D	9%	7%	13%	48% BCDE	40% BCDE	14%	26% H	20%	7%	22% K	34% K	21%	16%	32%	15%	18%	22%	30% Qr	20%	20%	30%	24%
DON'T KNOW/REFUSED	8	3	1	4	-	1	-	4	1	3	6	2	-	6	2	-	4	1	3	-	3	3	-	-
	1%	3%	1%	3% eg	-	1%	-	3%	1%	1%	5% lm	1%	-	2% p	1%	-	2% t	-	2%	-	2%	2%	-	-

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Table 52-1
QUESTION 37:
Would you say you are a liberal or conservative in your political beliefs?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
**D/S (CONSERVATIVE - LIBERAL)	111	12	21	19	22	33	4	53	59	-13	3	44	12	64	-6	25	34	8	16	35	114	-20	17
	19%	9%	27% BG	24% BG	19% bG	28% BG	5%	18%	19%	-42%	3% j	35% JKM	10% Jk	28% JKM	-8%	25% O	32% ORS	13% O	15% O	24% Os	62% VW	-8%	11% V
TOTAL CONSERVATIVE	270	52	36	41	54	59	28	128	142	5	32	69	45	118	26	46	55	25	45	71	125	84	60
----------	45%	40%	47%	51%	46%	49%	38%	44%	46%	18%	35%	55% JKM	37%	51% JKM	32%	46%	52% O	41%	43%	50% O	68% VW	32%	39%
TOTAL LIBERAL	159	41	15	21	32	25	24	75	84	18	29	25	32	54	32	21	22	17	29	37	12	104	43
----------	26%	31%	20%	27%	27%	21%	33% cf	26%	27%	60% kLMN	32%	20%	27%	23%	40% PQ	21%	21%	28%	28%	26%	6%	40% UW	28% U
VERY CONSERVATIVE	155	25	19	19	35	35	22	69	87	2	23	37	26	67	11	27	31	22	22	43	92	39	24
	26%	19%	25%	24%	30% b	29% b	30% b	24%	28%	6%	25% j	29% J	22% j	29% J	13%	27% o	29% O	35% O	21%	30% O	50% VW	15%	16%
SOMEWHAT CONSERVATIVE	115	28	17	21	19	24	6	59	56	4	9	32	18	51	15	19	25	4	23	28	33	46	36
	19%	21% G	22% G	27% G	16% g	20% G	8%	21%	18%	12%	10%	26% Km	15%	22% K	19%	19% R	23% R	6%	22% R	20% R	18%	17%	24%
SOMEWHAT LIBERAL	75	12	10	14	13	15	11	33	42	5	15	11	18	26	14	12	7	6	15	21	5	54	16
	12%	9%	13%	17%	11%	13%	15%	11%	14%	17%	16%	9%	15%	11%	18%	11%	7%	10%	14% q	15% Q	3%	21% UW	10% U
VERY LIBERAL	84	29	5	8	19	10	13	42	41	13	14	14	14	28	18	10	15	11	14	15	7	50	27
	14%	22% CDF	7%	10%	16% c	9%	18% cf	15%	13%	43% kLMN	15%	11%	12%	12%	22% p	10%	14%	19%	14%	11%	4%	19% U	18% U
MODERATE	138	33	21	12	24	29	19	72	66	3	26	26	36	47	18	31	23	14	23	29	38	60	40
	23%	25%	27%	15%	21%	24%	26%	25%	21%	10%	29%	21%	30% JN	20%	23%	31% t	22%	22%	22%	20%	21%	23%	26%
DON'T KNOW/REFUSED	28	5	2	5	7	8	2	11	17	4	4	4	6	10	4	2	4	4	8	6	8	12	8
	5%	4%	2%	6%	6%	6%	3%	4%	5%	12%	5%	3%	5%	4%	5%	2%	4%	6%	7%	4%	4%	5%	5%
REFUSED	6	1	3	1	-	-	-	2	3	-	-	2	1	2	-	1	1	2	-	1	-	3	2
	1%	1%	4%	1%	-	-	-	1%	1%	-	-	2%	1%	1% jk	-	1%	1%	3%	-	1%	-	1%	1%

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Table 52-2
QUESTION 37:
Would you say you are a liberal or conservative in your political beliefs?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (CONSERVATIVE - LIBERAL)	111	47	67	-3	-17	8	9	-159	-	270	-9	112	4	34	62	-2	54	54	15	-12	35	33	1	-1
	19%	55% DEFG	68% DEFG	-2% E	-12%	10% DE	13% DE	-100%	- H	100% HI	-7%	25% K	20% K	14% P	22% NP	-6%	33% ST	29% ST	10% T	-13%	19% WX	21% WX	2%	-3%
TOTAL CONSERVATIVE	270	55	70	43	41	30	30	-	-	270	32	222	11	105	132	11	86	95	60	27	83	81	23	7
----------	45%	65% DEFG	72% DEFG	35%	29%	37%	41%	-	-	100% HI	27%	49% K	49%	41%	46%	39%	52% sT	52% sT	41% T	27%	46% w	50% W	32%	35%
TOTAL LIBERAL	159	8	4	45	59	22	21	159	-	-	41	110	7	70	71	13	32	42	46	39	48	48	22	7
----------	26%	9%	4%	37% BC	42% BCf	27% BC	29% BC	100% IJ	-	-	35% l	24%	29%	28%	25%	45% o	19%	23%	31% Q	40% QR	26%	30%	30%	38%
VERY CONSERVATIVE	155	38	55	21	18	10	14	-	-	155	11	136	5	53	80	5	45	66	28	16	39	56	13	3
	26%	44% DEFG	56% DEFG	17%	13%	13%	19%	-	-	57% HI	9%	30% K	23%	21%	28%	18%	27% t	36% ST	19%	17%	21%	35% UW	18%	17%
SOMEWHAT CONSERVATIVE	115	17	16	22	24	20	16	-	-	115	22	86	6	51	52	6	42	29	32	11	45	25	10	3
	19%	20%	16%	18%	17%	25%	22%	-	-	43% HI	18%	19%	26%	20%	18%	21%	25% rT	16%	22% T	11%	25% vw	15%	14%	18%
SOMEWHAT LIBERAL	75	3	1	21	34	9	7	75	-	-	22	48	5	33	35	3	14	23	18	20	18	24	13	4
	12%	4%	2%	17% BC	24% BCFG	11% C	10% c	47% IJ	-	-	18%	11%	21%	13%	12%	12%	8%	12%	12%	20% Q	10%	15%	18%	22%
VERY LIBERAL	84	4	2	25	25	13	14	84	-	-	20	61	2	37	36	9	18	19	27	19	30	24	9	3
	14%	5%	2%	20% BC	18% BC	17% bC	19% BC	53% IJ	-	-	16%	14%	8%	15%	13%	33% o	11%	10%	19% qr	20% qr	17%	15%	13%	16%
MODERATE	138	18	21	27	33	27	13	-	138	-	36	96	4	63	70	2	33	36	39	28	34	31	27	3
	23%	21%	21%	22%	23%	34% g	18%	-	100% HJ	-	30%	21%	17%	25% P	25% P	8%	20%	20%	27%	29%	19%	19%	37% UVx	17%
DON'T KNOW/REFUSED	28	4	4	6	7	1	7	-	-	-	8	19	1	12	10	2	11	10	2	4	16	2	-	2
	5%	5%	4%	5%	5%	1%	9% f	-	-	-	7%	4%	5%	5%	4%	8%	7% S	5% s	1%	4%	9% VW	1%	-	10%
REFUSED	6	-	-	2	1	-	2	-	-	-	2	3	-	3	2	-	3	-	-	-	1	-	-	-
	1%	-	-	2%	1%	-	3%	-	-	-	2%	1% m	-	1%	1%	-	2% rst	-	-	-	1%	-	-	-

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Table 53-1
QUESTION 38:
What is the highest level of schooling you have completed?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
LESS THAN HS GRADUATE	23	4	-	8	7	3	1	13	10	-	-	2	7	14	2	4	8	-	1	8	6	15	2
	4%	3%	-	10% bCfG	6% C	2%	2%	5%	3%	-	-	1%	6% JKl	6% JKL	2%	4% r	8% oRS	-	1%	6% RS	3%	6% W	1%
HIGH SCHOOL GRADUATE	143	29	12	22	27	33	20	73	70	8	13	25	30	65	14	30	30	9	24	37	40	64	39
	24%	22%	16%	27%	24%	28% c	27%	25%	22%	27%	15%	20%	25%	28% K	17%	29% r	28% r	15%	23%	25%	22%	24%	25%
2 YR. COLLEGE/TECHNICAL SCHOOL	182	40	29	22	31	36	23	86	96	15	25	47	34	60	32	33	20	18	35	44	61	77	44
	30%	31%	38%	28%	27%	30%	31%	30%	31%	51%	28%	37% n	28%	26%	41% Q	32% Q	19%	29%	33% Q	30% Q	33%	29%	29%
4 YR. COLLEGE GRADUATE	147	37	23	17	25	25	20	66	81	4	35	29	25	54	21	21	23	23	23	35	45	64	38
	24%	28%	30%	21%	22%	21%	27%	23%	26%	15%	39% jlMN	23%	21%	23%	27%	21%	22%	37%	22%	24%	24%	24%	25%
POST-GRADUATE	98	21	11	11	25	21	9	49	49	2	15	21	24	36	11	15	24	8	22	19	30	40	27
	16%	16%	14%	14%	21%	18%	12%	17%	16%	6%	17%	17%	20%	16%	13%	14%	22% T	13%	21%	13%	16%	15%	18%
NOT SURE	1	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%
REFUSED	6	1	2	-	1	2	-	-	6	-	2	2	-	2	-	-	-	4	-	2	1	3	2
	1%	1%	3%	-	1%	1%	-	-	2% H	-	2%	2%	-	1%	-	-	-	6%	-	1%	1%	1%	1%

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Table 53-2
QUESTION 38:
What is the highest level of schooling you have completed?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
LESS THAN HS GRADUATE	23	4	2	8	7	1	1	6	3	9	9	11	3	4	15	-	23	-	-	-	15	2	-	-
	4%	5%	2%	7%	5%	1%	1%	4%	2%	3%	7%	3%	13%	2%	5%	-	14%	-	-	-	8%	1%	-	-
				cFg											NP		RST				VWX			
HIGH SCHOOL GRADUATE	143	17	24	35	29	21	17	26	30	77	32	107	3	47	83	7	143	-	-	-	76	23	3	-
	24%	19%	24%	29%	21%	27%	24%	16%	22%	29%	27%	24%	11%	19%	29%	25%	86%	-	-	-	41%	14%	5%	-
										H	m				N		RST				VWX	WX		
2 YR. COLLEGE/TECHNICAL SCHOOL	182	21	41	37	39	28	16	42	36	95	41	130	9	90	69	13	-	182	-	-	54	55	18	2
	30%	24%	41%	30%	28%	35%	22%	26%	26%	35%	34%	29%	38%	35%	24%	45%	-	100%	-	-	29%	34%	25%	13%
			BeG							hi				O		o		QST			x	X		
4 YR. COLLEGE GRADUATE	147	25	19	21	43	19	19	46	39	60	19	122	4	70	65	7	-	-	147	-	32	50	27	3
	24%	30%	20%	17%	30%	24%	26%	29%	28%	22%	16%	27%	19%	28%	23%	24%	-	-	100%	-	17%	31%	38%	18%
		d			cD							K							QRT			U	U	
POST-GRADUATE	98	18	12	21	19	10	18	39	28	27	17	74	4	40	52	2	-	-	-	98	7	31	23	13
	16%	21%	12%	17%	14%	12%	24%	25%	20%	10%	14%	16%	19%	16%	18%	5%	-	-	-	100%	4%	19%	32%	69%
								J	J					p	P					QRS		U	Uv	UVW
NOT SURE	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
REFUSED	6	-	1	-	3	-	2	-	3	-	2	4	-	2	1	-	-	-	-	-	-	-	-	-
	1%	-	1%	-	2%	-	3%	-	2%	-	1%	1%	-	1%	-	-	-	-	-	-	-	-	-	-
												m												

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Table 54-1
QUESTION 39:
Which of the following phrases best describes your current employment status:

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
**D/S (EMPLOYED - NOT EMPLOYED)	-80 -13%	-1 - DEFG	-4 -5% DeFG	-15 -19%	-18 -15%	-25 -21%	-17 -23%	3 1% I	-84 -27%	21 69% MN	57 64% MN	66 53% MN	-28 -23% N	-196 -84%	57 72% PQST	30 29% QST	-83 -79%	37 61% PQST	3 3% QT	-123 -86%	-39 -21%	-80 -30%	38 25% UV
TOTAL EMPLOYED	253 42%	65 49%	37 47%	30 38%	48 41%	46 39%	28 38%	144 50% I	109 35%	25 85% MN	71 79% MN	95 76% MN	46 38% N	16 7%	67 85% PQST	66 65% QsT	11 10%	48 77% QST	53 51% QT	8 6%	70 38%	90 34%	94 62% UV
TOTAL NOT EMPLOYED	334 56%	65 49%	41 53%	46 57%	65 56%	72 59%	45 61%	141 49%	193 62% H	5 15%	13 15%	29 23%	73 61% JKL	212 91% JKLM	10 13%	36 35% OR	94 89% OPRS	10 17%	50 48% OR	131 91% OPRS	108 59% W	169 64% W	56 37%
OWN OR PART OWNER OF A BUSINESS WHICH EMPLOYS PEOPLE OTHER THAN FAMILY MEMBERS	42 7%	18 14% EFG	8 10% fg	9 11% eFG	4 3%	2 2%	2 2%	24 8%	18 6%	2 6%	11 13% N	14 11% N	11 9% N	4 2%	10 12% qT	11 11% QT	3 3%	9 15% qT	8 7% T	1 1%	17 9%	16 6%	9 6%
ARE SELF EMPLOYED	38 6%	5 4%	5 6%	6 7%	11 10% f	4 3%	8 11% bf	16 6%	22 7%	4 12%	5 5%	15 12% N	12 10% N	3 1%	- -	13 13% OQT	3 2% o	8 13% Oqt	12 11% OQT	3 2% o	12 7%	11 4%	15 10% v
WORK FOR A PRIVATE COMPANY	134 22%	29 22%	19 25% d	10 13%	25 21%	36 30% D	15 20%	83 29% I	52 17%	17 57% MN	41 45% MN	52 41% MN	16 13% N	9 4%	48 60% PQrST	30 29% QT	5 5%	23 37% QT	24 23% QT	5 3%	34 19%	44 17%	56 37% UV
WORK FOR GOVERNMENT	39 6%	13 10%	5 6%	5 7%	8 7%	4 4%	4 5%	22 8%	17 5%	3 9%	14 15% N	15 12% N	7 6% N	1 -	10 12% QT	12 11% QT	1 1%	7 11% qt	10 10% QT	- -	6 3%	18 7%	14 9% u
ARE A SPOUSE	19 3%	5 4%	1 2%	4 5%	1 1%	5 4%	3 5%	2 1%	17 5% H	- -	5 5%	6 5% J	6 5% Jn	2 1% j	- -	2 2%	- -	6 9% oq	8 8% OQt	3 2% oq	9 5% v	4 2%	6 4%
ARE RETIRED	286 48%	54 41%	40 51%	33 41%	61 53%	61 51%	38 52%	124 43%	162 52% h	- -	2 2%	12 10% JK	62 52% JKL	208 90% JKLM	- -	30 30% OR	93 88% OPRS	2 3%	32 31% OR	127 89% OPRS	95 52% W	148 56% W	43 28%
ARE UNEMPLOYED	28 5%	7 5% C	- -	9 11% Ce	3 3%	6 5% C	3 4% c	15 5%	14 4%	5 15%	7 8% n	10 8% N	5 4% n	1 1%	10 13% QT	4 4%	1 1%	3 5%	10 9% QT	1 1%	4 2%	17 6% U	8 5%
DON'T KNOW/REFUSED	13 2%	2 2%	- -	4 5% c	3 3%	2 2%	1 1%	3 1%	10 3%	- -	6 7% j	2 1%	1 1%	4 2% J	2 3%	- -	1 1%	4 6%	2 2%	4 3% P	6 3%	5 2%	2 2%

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Table 54-2
QUESTION 39:
Which of the following phrases best describes your current employment status:

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (EMPLOYED - NOT EMPLOYED)	-80	3	-42	-31	-48	31	6	-16	-10	-52	-9	-67	-1	253	-286	-28	-60	2	-5	-16	-52	6	12	3
	-13%	4%	-42%	-25%	-34%	40%	9%	-10%	-7%	-19%	-7%	-15%	-2%	100%	-100%	-100%	-36%	1%	-4%	-17%	-28%	4%	16%	15%
		CDE		c		BCDEG	CDE	J	J		l		L	OP				QST	QT	Q		U	UV	U
TOTAL EMPLOYED	253	43	26	46	44	55	39	70	63	105	54	188	9	253	-	-	51	90	70	40	65	82	40	11
	42%	51%	27%	37%	31%	70%	53%	44%	46%	39%	45%	42%	41%	100%	-	-	31%	49%	48%	41%	36%	51%	57%	57%
		CdE				BCDEg	CdE							OP				Q	Q			U	U	
TOTAL NOT EMPLOYED	334	40	68	77	92	24	32	87	73	157	63	255	10	-	286	28	111	87	76	56	117	76	29	8
	56%	47%	69%	62%	66%	30%	44%	55%	53%	58%	53%	57%	43%	-	100%	100%	67%	48%	51%	57%	64%	47%	40%	43%
		f	BFG	BFG	BFG										N	N	RS				VW			
OWN OR PART OWNER OF A BUSINESS WHICH EMPLOYS PEOPLE OTHER THAN FAMILY MEMBERS	42	8	9	10	6	6	3	3	13	24	13	23	3	42	-	-	3	23	6	9	11	13	7	-
	7%	9%	9%	8%	5%	8%	4%	2%	9%	9%	11%	5%	14%	16%	-	-	2%	13%	4%	9%	6%	8%	10%	-
									H	H				OP				QS		Q	X	X	X	
ARE SELF EMPLOYED	38	5	7	5	6	6	9	8	4	22	4	35	-	38	-	-	15	9	10	4	15	15	4	-
	6%	6%	7%	4%	4%	7%	13%	5%	3%	8%	3%	8%	-	15%	-	-	9%	5%	7%	5%	8%	9%	6%	-
							e			i		kM		OP							X	X	x	
WORK FOR A PRIVATE COMPANY	134	25	9	24	20	34	22	40	37	49	31	97	6	134	-	-	26	49	38	20	28	38	23	9
	22%	29%	9%	19%	15%	42%	30%	25%	27%	18%	26%	22%	27%	53%	-	-	16%	27%	26%	20%	15%	23%	33%	50%
		CE		C		CDE	CE		j					OP				Q	Q			u	U	Uv
WORK FOR GOVERNMENT	39	5	1	7	12	10	4	19	9	10	6	32	-	39	-	-	8	9	16	7	12	16	6	1
	6%	6%	1%	6%	8%	13%	6%	12%	6%	4%	5%	7%	-	15%	-	-	5%	5%	11%	7%	7%	10%	8%	8%
					C	C		J			M	M		OP					qr					
ARE A SPOUSE	19	-	9	1	3	1	4	3	1	13	2	16	1	-	-	-	6	5	4	3	8	3	-	-
	3%	-	9%	1%	2%	1%	6%	2%	1%	5%	2%	4%	3%	-	-	-	3%	3%	3%	3%	4%	2%	-	-
			BDEF		b		b			I											WX			
ARE RETIRED	286	40	55	66	82	18	25	71	70	132	54	222	7	-	286	-	99	69	65	52	97	71	26	8
	48%	47%	56%	54%	58%	22%	35%	45%	51%	49%	45%	49%	30%	-	100%	-	59%	38%	44%	53%	53%	44%	36%	43%
		F	FG	FG	FG							m			NP		RS			R	W			
ARE UNEMPLOYED	28	-	4	9	8	5	2	13	2	11	7	17	3	-	-	28	7	13	7	2	13	2	3	-
	5%	-	4%	8%	5%	7%	3%	8%	2%	4%	6%	4%	11%	-	-	100%	4%	7%	5%	2%	7%	1%	4%	-
			b	B	B	b		I								NO		T			VX			
DON'T KNOW/REFUSED	13	2	4	1	4	-	2	1	2	8	2	7	4	-	-	-	4	5	1	2	1	4	2	-
	2%	3%	4%	1%	3%	-	3%	1%	1%	3%	2%	2%	15%	-	-	-	2%	3%	1%	2%	-	3%	3%	-
			f		f																	x		

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Table 55-1
QUESTION 40:
Now I am going to read you a range of annual household incomes. When I get to the one that best describes your annual household income, just let me know and I will move on to the next question...

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
$50K AND UNDER	183	35	27	31	34	37	19	85	98	13	32	26	36	75	28	23	33	20	32	46	40	94	50
	30%	26%	35%	39% bg	29%	31%	25%	30%	31%	42%	36% l	20%	30%	33% L	35%	23%	32%	32%	30%	32%	22%	35% U	33% u
$50K-$100K	162	35	21	20	31	31	25	86	75	8	25	41	32	56	19	34	34	21	27	27	53	58	50
	27%	26%	27%	25%	27%	25%	34%	30%	24%	27%	28%	32%	27%	24%	24%	33% T	32% T	34%	26%	19%	29%	22%	33% v
$100K-$200K	71	23	7	9	14	15	4	39	32	3	15	16	20	18	12	17	10	9	10	13	23	28	20
	12%	17% G	8%	11%	12%	12%	6%	14%	10%	10%	16%	13%	17% N	8%	15%	17% t	9%	14%	10%	9%	13%	11%	13%
$200K+	19	5	2	1	3	7	1	12	7	-	-	11	4	4	4	7	1	-	4	3	6	6	7
	3%	4%	3%	1%	3%	6% dG	1%	4%	2%	-	-	9% JKN	3% jk	2% JK	5%	6% qR	1%	-	4% r	2% r	3%	2%	4%
TWENTY FIVE THOUSAND DOLLARS OR LESS	63	11	7	13	12	11	8	27	36	8	7	6	15	27	10	5	12	6	13	16	13	30	20
	11%	8%	9%	17%	11%	9%	10%	10%	11%	27%	8%	5%	12% l	12% L	13%	5%	11% p	10%	13% p	11% p	7%	11%	13%
BETWEEN 25 AND 50 THOUSAND DOLLARS	120	23	20	18	22	26	11	58	62	5	25	20	21	48	18	18	21	13	18	30	26	64	29
	20%	18%	26%	22%	19%	22%	15%	20%	20%	15%	28%	16%	18%	21%	23%	18%	20%	22%	18%	21%	14%	24% U	19%
BETWEEN 50 AND 75 THOUSAND DOLLARS	88	17	12	15	13	16	16	49	40	3	13	20	20	33	11	20	18	6	15	19	22	44	23
	15%	13%	15%	19%	11%	14%	22% e	17%	13%	9%	15%	16%	17%	14%	14%	19%	17%	10%	14%	13%	12%	17%	15%
BETWEEN 75 AND 100 THOUSAND DOLLARS	73	18	9	5	19	14	9	38	36	5	12	21	12	23	7	14	16	15	13	8	32	14	27
	12%	13%	12%	6%	16% D	12%	12%	13%	11%	18%	13%	17%	10%	10%	9%	14% T	15% T	24% T	12%	6%	17% V	5%	18% V
BETWEEN 100 AND 150 THOUSAND DOLLARS	47	15	4	7	9	8	4	28	18	3	13	9	12	10	12	9	7	5	8	6	13	20	13
	8%	12%	5%	8%	8%	6%	5%	10%	6%	10%	14% n	7%	10% n	4%	15% t	9%	7%	8%	7%	4%	7%	8%	9%
BETWEEN 150 AND 200 THOUSAND DOLLARS	25	7	3	3	4	7	1	11	14	-	2	7	8	7	-	8	3	4	3	7	10	8	7
	4%	5% g	3%	3%	4%	6% g	1%	4%	4%	-	2%	6% J	7% J	3% J	-	8% Oq	2% o	6%	3%	5% O	5%	3%	4%
OVER 200 THOUSAND DOLLARS	19	5	2	1	3	7	1	12	7	-	-	11	4	4	4	7	1	-	4	3	6	6	7
	3%	4%	3%	1%	3%	6% dG	1%	4%	2%	-	-	9% JKN	3% jk	2% JK	5%	6% qR	1%	-	4% r	2% r	3%	2%	4%
DON'T KNOW/REFUSED	165	35	21	19	34	31	25	65	100	6	18	32	29	79	17	21	27	13	32	55	62	78	26
	28%	27%	28%	24%	29%	25%	34%	23%	32% H	21%	20%	25%	24%	34% KM	21%	21%	26%	20%	30%	38% OPQR	33% W	29% W	17%

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Table 55-2
QUESTION 40:
Now I am going to read you a range of annual household incomes. When I get to the one that best describes your annual household income, just let me know and I will move on to the next question...

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
$50K AND UNDER	183	14	26	43	50	28	22	48	34	83	39	134	8	65	97	13	90	54	32	7	183	-	-	-
	30%	16%	26%	35%	36%	35%	30%	30%	24%	31%	33%	30%	36%	26%	34%	45%	54%	30%	21%	7%	100%	-	-	-
				B	B	B	b								n		RST	T	T		VWX			
$50K-$100K	162	28	25	32	26	26	24	48	31	81	28	122	8	82	71	2	25	55	50	31	-	162	-	-
	27%	33%	25%	26%	19%	33%	33%	30%	22%	30%	24%	27%	35%	32%	25%	7%	15%	30%	34%	32%	-	100%	-	-
		E				e	e							P	P			Q	Q	Q		UWX		
$100K-$200K	71	10	13	14	14	15	5	22	27	23	10	59	1	40	26	3	3	18	27	23	-	-	71	-
	12%	12%	13%	11%	10%	19%	6%	14%	19%	8%	8%	13%	6%	16%	9%	10%	2%	10%	19%	23%	-	-	100%	-
						g			J					O				Q	Qr	QR			UVX	
$200K+	19	6	-	3	4	3	4	7	3	7	1	16	2	11	8	-	-	2	3	13	-	-	-	19
	3%	7%	-	2%	3%	4%	5%	5%	2%	2%	1%	4%	7%	4%	3%	-	-	1%	2%	13%	-	-	-	100%
		C			c							k		P	P					QRS				UVW
TWENTY FIVE THOUSAND DOLLARS OR LESS	63	5	8	14	15	8	12	16	9	24	11	49	3	15	33	10	35	18	7	2	63	-	-	-
	11%	6%	9%	12%	11%	11%	16%	10%	7%	9%	9%	11%	13%	6%	12%	37%	21%	10%	5%	2%	35%	-	-	-
							b								N	NO	RST	T			VWX			
BETWEEN 25 AND 50 THOUSAND DOLLARS	120	9	17	29	35	19	10	32	25	59	29	85	5	50	63	2	55	35	24	5	120	-	-	-
	20%	11%	17%	24%	25%	24%	14%	20%	18%	22%	24%	19%	23%	20%	22%	8%	33%	19%	17%	5%	65%	-	-	-
				B	Bg	b								p	P		RST	T	T		VWX			
BETWEEN 50 AND 75 THOUSAND DOLLARS	88	14	8	23	21	12	11	27	18	41	18	65	5	38	42	2	20	29	25	15	-	88	-	-
	15%	16%	8%	18%	15%	15%	14%	17%	13%	15%	15%	14%	21%	15%	15%	7%	12%	16%	17%	15%	-	55%	-	-
				C																		UWX		
BETWEEN 75 AND 100 THOUSAND DOLLARS	73	14	17	9	5	14	13	21	13	40	10	58	3	44	29	-	6	26	25	17	-	73	-	-
	12%	17%	17%	8%	4%	18%	18%	13%	9%	15%	8%	13%	14%	17%	10%	-	3%	14%	17%	17%	-	45%	-	-
		dE	DE			dE	dE							OP	P			Q	Q	Q		UWX		
BETWEEN 100 AND 150 THOUSAND DOLLARS	47	7	6	9	11	13	1	17	16	14	6	39	-	24	17	3	3	13	17	13	-	-	47	-
	8%	8%	6%	7%	8%	16%	1%	10%	11%	5%	5%	9%	-	10%	6%	10%	2%	7%	11%	13%	-	-	66%	-
		G	g	G	G	G			j		M	M						Q	Q	Q			UVX	
BETWEEN 150 AND 200 THOUSAND DOLLARS	25	4	7	5	3	3	4	5	11	9	4	20	1	16	8	-	-	5	10	9	-	-	25	-
	4%	4%	7%	4%	2%	4%	5%	3%	8%	3%	3%	4%	6%	6%	3%	-	-	3%	7%	10%	-	-	34%	-
									j					P	P			q	Q	Qr			UVX	
OVER 200 THOUSAND DOLLARS	19	6	-	3	4	3	4	7	3	7	1	16	2	11	8	-	-	2	3	13	-	-	-	19
	3%	7%	-	2%	3%	4%	5%	5%	2%	2%	1%	4%	7%	4%	3%	-	-	1%	2%	13%	-	-	-	100%
		C			c							k		P	P					QRS				UVW
DON'T KNOW/REFUSED	165	26	35	32	46	7	19	34	44	76	41	118	4	56	85	11	47	53	35	24	-	-	-	-
	28%	31%	36%	26%	33%	9%	26%	21%	32%	28%	34%	26%	16%	22%	30%	39%	29%	29%	24%	25%	-	-	-	-
		F	F	F	F		F		h		m				n									

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Table 56-1
QUESTION 41:
Which category best describes your race or ethnicity?

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
CAUCASIAN	450	89	58	48	93	99	63	205	245	20	57	99	84	189	43	72	90	50	82	112	167	155	128
	75%	67%	75% d	60%	80% BD	82% BD	86% BD	71%	79% h	66%	63%	79% k	70%	81% KM	54%	70% o	85% OP	81% O	78% O	78% O	91% Vw	59%	84% V
AFRICAN-AMERICAN	120	38	18	25	17	18	5	65	55	8	26	20	29	36	30	23	13	9	19	26	6	101	13
	20%	28% EFG	23% G	31% EFG	15% g	15% g	6%	23%	17%	28%	29% n	16%	24% n	16%	37% QRST	23% q	12%	14%	18%	18%	3%	38% UW	8%
NATIVE AMERICAN	12	-	-	6	2	-	4	8	4	-	4	2	3	2	2	4	2	2	-	2	4	5	2
	2%	-	-	8% BCF	2%	-	5% bcf	3%	1%	-	4%	2%	3% j	1% j	3%	4% s	2%	3%	-	1%	2%	2%	2%
HISPANIC	6	3	-	-	-	2	1	5	1	-	2	2	2	-	2	3	-	-	1	-	3	-	3
	1%	2%	-	-	-	1%	2%	2%	-	-	2%	1%	2%	-	2%	3%	-	-	1%	-	2%	-	2%
ASIAN	1	-	-	-	-	-	1	-	1	-	-	1	-	-	-	-	-	1	-	-	1	-	-
	-	-	-	-	-	-	2%	-	-	-	-	1%	-	-	-	-	-	2%	-	-	1%	-	-
OTHER	4	1	1	2	-	-	-	2	2	-	2	-	2	1	2	-	-	-	2	1	-	1	3
	1%	1%	2%	2%	-	-	-	1%	1%	-	2%	-	1%	-	2%	-	-	-	2%	-	-	-	2%
REFUSED	7	1	1	-	3	2	-	3	4	2	-	1	-	4	2	-	1	-	1	3	2	1	4
	1%	1%	1%	-	3%	2%	-	1%	1%	6%	-	1%	-	2% KM	2%	-	1%	-	1%	2% pr	1%	1%	3%

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Table 56-2
QUESTION 41:
Which category best describes your race or ethnicity?

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
CAUCASIAN	450	74	94	70	85	62	66	110	96	222	-	450	-	188	222	17	119	130	122	74	134	122	59	16
	75%	86% DE	95% bDEF	56%	61%	78% DE	90% DEf	69%	69%	82% HI	-	100% KM	-	74%	77%	61%	71%	71%	83% QR	76%	74%	76%	83%	86%
AFRICAN-AMERICAN	120	5	1	52	49	9	4	41	36	32	120	-	-	54	54	7	41	41	19	17	39	28	10	1
	20%	6% c	1%	42% BCFG	35% BCFG	11% C	6%	26% J	26% J	12%	100% LM	-	-	21%	19%	25%	25% S	23% s	13%	18%	22% X	17%	14%	6%
NATIVE AMERICAN	12	4	1	2	3	2	-	4	1	7	-	-	12	3	4	-	5	4	-	3	4	6	-	-
	2%	4% g	1%	2%	2% g	3%	-	3%	1%	3%	-	-	53% KL	1%	2% P	-	3% S	2%	-	3%	2% wx	3% WX	-	-
HISPANIC	6	3	-	-	-	2	1	2	1	2	-	-	6	5	1	-	-	3	1	2	2	1	1	2
	1%	3%	-	-	-	2%	2%	1%	1%	1%	-	-	26% KL	2% p	-	-	-	2%	1%	2%	1%	1%	2%	8%
ASIAN	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	1	-	-
	-	-	1%	-	-	-	-	-	1%	-	-	-	5%	-	-	-	-	1%	-	-	-	1%	-	-
OTHER	4	-	-	-	1	2	1	1	1	2	-	-	4	-	1	3	-	1	3	-	3	-	-	-
	1%	-	-	-	1%	2%	1%	1%	-	1%	-	-	16% kl	-	-	9%	-	-	2%	-	1%	-	-	-
REFUSED	7	-	2	-	1	3	1	1	3	4	-	-	-	2	4	1	1	3	1	2	1	3	1	-
	1%	-	2%	-	1%	4%	1%	-	2%	1%	-	-	-	1%	1%	5%	1%	1%	1%	2%	-	2%	1%	-

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Table 57-1
QUESTION 42:
Gender.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
MEN	288	72	30	35	59	58	35	288	-	20	49	63	53	102	80	102	106	-	-	-	85	123	79
	48%	54% c	39%	43%	51%	48%	48%	100% I	-	67%	54%	50%	44%	44%	100% RST	100% RST	100% RST	-	-	-	46%	47%	52%
WOMEN	312	60	48	45	57	63	38	-	312	10	41	63	67	129	-	-	-	62	105	144	98	140	73
	52%	46%	61% b	57%	49%	52%	52%	-	100% H	33%	46%	50%	56%	56%	-	-	-	100% OPQ	100% OPQ	100% OPQ	54%	53%	48%

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Table 57-2
QUESTION 42:
Gender.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
MEN	288	85	-	123	-	79	-	75	72	128	65	205	15	144	124	15	87	86	66	49	85	86	39	12
	48%	100% CEG	-	100% CEG	-	100% CEG	-	47%	52%	47%	55%	46%	64%	57% O	43%	52%	52%	47%	45%	50%	47%	53%	55%	62%
WOMEN	312	-	98	-	140	-	73	84	66	142	55	245	8	109	162	14	80	96	81	49	98	75	32	7
	52%	-	100% BDF	-	100% BDF	-	100% BDF	53%	48%	53%	45%	54%	36%	43%	57% N	48%	48%	53%	55%	50%	53%	47%	45%	38%

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Table 58-1
QUESTION 43:
Geographic Area.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
CHARLOTTE	121	-	-	-	-	121	-	58	63	-	21	33	19	46	16	20	21	10	24	28	45	42	33
	20%	-	-	-	-	100% BCDEG	-	20%	20%	-	24% J	26% Jm	16% J	20% J	20%	20%	20%	16%	23%	20%	25% V	16%	22%
WESTERN	74	-	-	-	-	-	74	35	38	3	7	17	9	38	8	12	15	3	10	25	24	27	22
	12%	-	-	-	-	-	100% BCDEF	12%	12%	8%	8%	13%	8%	16% kM	10%	12%	14% r	5%	10%	17% Rs	13%	10%	15%
PIEDMONT TRIAD	116	-	-	-	116	-	-	59	57	18	7	15	25	50	12	20	27	14	18	25	45	46	24
	19%	-	-	-	100% BCDFG	-	-	20%	18%	60% KLMN	8%	12%	21% Kl	22% KL	15%	19%	25% t	22%	17%	18%	25% vw	18%	16%
TRIANGLE	132	132	-	-	-	-	-	72	60	6	24	27	33	42	30	25	16	8	22	30	30	62	41
	22%	100% CDEFG	-	-	-	-	-	25%	19%	19%	26%	21%	27% n	18%	38% QRsT	25% q	15%	13%	21%	21%	16%	23% u	27% U
NORTHEAST	80	-	-	80	-	-	-	35	45	2	12	16	24	26	9	14	12	9	17	20	16	52	11
	13%	-	-	100% BCEFG	-	-	-	12%	15%	6%	14%	13%	20% jN	11%	11%	14%	11%	14%	16%	14%	9%	20% UW	7%
SOUTHEAST	78	-	78	-	-	-	-	30	48	2	18	18	10	29	5	10	15	18	13	16	23	34	21
	13%	-	100% BDEFG	-	-	-	-	10%	15%	6%	20% m	14%	8%	13%	6%	10%	14%	29% OPqsT	13%	11%	13%	13%	14%

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Table 58-2
QUESTION 43:
Geographic Area.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
CHARLOTTE	121	20	25	23	19	14	19	25	29	59	18	99	2	46	61	6	36	36	25	21	37	31	15	7
	20%	24% e	25% E	19%	14%	18%	25%	16%	21%	22%	15%	22% M	7%	18%	21%	22%	22%	20%	17%	22%	20%	19%	21%	39%
WESTERN	74	12	12	11	16	12	10	24	19	28	5	63	6	28	38	3	21	23	20	9	19	25	4	1
	12%	14%	12%	9%	12%	15%	14%	15%	14%	10%	4%	14% K	26% K	11%	13%	12%	13%	13%	14%	9%	10%	15% wX	6%	3%
PIEDMONT TRIAD	116	23	23	24	22	12	13	32	24	54	17	93	2	48	61	3	34	31	25	25	34	31	14	3
	19%	27% ef	23%	19%	16%	15%	17%	20%	17%	20%	14%	21%	10%	19%	21%	12%	20%	17%	17%	25%	19%	19%	19%	15%
TRIANGLE	132	16	14	28	34	28	13	41	33	52	38	89	4	65	54	7	33	40	37	21	35	35	23	5
	22%	18%	14%	23%	24% c	35% BCG	17%	26%	24%	19%	31% L	20%	19%	25%	19%	24%	20%	22%	25%	21%	19%	21%	32% u	27%
NORTHEAST	80	5	11	21	32	9	3	21	12	41	25	48	8	30	33	9	30	22	17	11	31	20	9	1
	13%	6%	11% g	17% BG	23% BCFG	11%	4%	14%	9%	15% i	21% L	11%	34% L	12%	11%	31% no	18%	12%	11%	11%	17% X	12%	13%	4%
SOUTHEAST	78	9	14	17	17	4	16	15	21	36	18	58	1	37	40	-	12	29	23	11	27	21	7	2
	13%	11%	14% f	13%	12%	6%	22% F	10%	15%	13%	15%	13%	5%	14% P	14% P	-	7%	16% Q	16% Q	11%	15%	13%	9%	11%

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Table 59-1
QUESTION 44:
Party Reg.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
**D/S (REPUBLICAN - DEMOCRATIC)	-80 -13%	-32 -24% d	-11 -14% D	-36 -45%	-1 -1% BCD	3 2% BCDEG	-3 -4% BcD	-38 -13%	-42 -13%	-13 -43%	8 8% JLMN	-10 -8% Mn	-29 -25%	-35 -15%	-10 -12%	-15 -15%	-14 -13% s	9 15% OPQST	-26 -25%	-24 -17%	184 100% VW	-264 -100%	- - V
REPUBLICAN	184 31%	30 22%	23 30%	16 20%	45 39% BD	45 38% BD	24 33% d	85 30%	98 32%	- -	31 34% J	41 32% J	28 23% J	83 36% JM	17 21%	30 29%	38 36% OS	24 40% s	23 22%	50 35% oS	184 100% VW	- -	- -
DEMOCRATIC	264 44%	62 47%	34 44%	52 66% BCEFG	46 40%	42 35%	27 37%	123 43%	140 45%	13 43%	23 26%	51 40% k	57 48% K	118 51% Kl	26 33%	45 44% R	52 49% oR	15 24%	50 47% R	75 52% OR	- -	264 100% UW	- -
INDEPENDENT/OTHER	152 25%	41 31% D	21 27% d	11 14%	24 21%	33 27% D	22 30% D	79 28%	73 23%	17 57% lmN	36 40% N	34 27% N	35 29% N	30 13%	37 46% PQT	27 27% QT	15 14%	22 36% QT	32 30% QT	19 13%	- -	- -	152 100% UV

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Table 59-2
QUESTION 44:
Party Reg.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
**D/S (REPUBLICAN - DEMOCRATIC)	-80	85	98	-123	-140	-	-	-93	-21	41	-95	13	2	-20	-53	-14	-33	-16	-19	-10	-54	-5	-5	-1
	-13%	100% DEFG	100% DEFG	-100%	-100%	- DE	- DE	-58%	-15% H	15% HI	-79%	3% K	7% K	-8% Op	-18%	-48%	-20%	-9% Q	-13%	-10% q	-30%	-3% U	-7% U	-3% U
REPUBLICAN	184	85	98	-	-	-	-	12	38	125	6	167	8	70	95	4	46	61	45	30	40	53	23	6
	31%	100% DEFG	100% DEFG	-	-	-	-	7%	28% H	47% HI	5%	37% K	36% K	27% p	33% P	12%	28%	34%	30%	31%	22%	33% U	33%	31%
DEMOCRATIC	264	-	-	123	140	-	-	104	60	84	101	155	7	90	148	17	80	77	64	40	94	58	28	6
	44%	-	-	100% BCFG	100% BCFG	-	-	66% IJ	43% J	31%	84% LM	34%	29%	35%	52% N	60% N	48%	42%	44%	41%	51% V	36%	39%	34%
INDEPENDENT/OTHER	152	-	-	-	-	79	73	43	40	60	13	128	8	94	43	8	40	44	38	27	50	50	20	7
	25%	-	-	-	-	100% BCDE	100% BCDE	27%	29%	22%	11%	28% K	35% K	37% O	15%	27%	24%	24%	26%	28%	27%	31%	28%	35%

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Table 60-1
QUESTION 45:
County.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600 100%	132 22%	78 13%	80 13%	116 19%	121 20%	74 12%	288 48%	312 52%	30 5%	90 15%	126 21%	120 20%	232 39%	80 13%	102 17%	106 18%	62 10%	105 18%	144 24%	184 31%	264 44%	152 25%
ALAMANCE	5 1%	- -	- -	- -	5 4% BCDFG	- -	- -	2 1%	3 1%	- -	- -	- -	1 1%	4 2% JKL	- -	- -	2 2% opr	- -	1 1%	2 1%	3 2% w	2 1%	- -
ALEXANDER	3 -	- -	- -	- -	- -	- -	3 4% bcdef	1 -	2 1%	- -	2 2%	- -	- -	1 -	- -	- -	1 1%	2 3%	- -	- -	- -	1 -	2 1%
ALLEGHANY	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	1 -	- -
ANSON	2 -	- -	- -	- -	- -	2 2%	- -	1 -	1 -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	2 1%
ASHE	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	1 -	1 -	- -
AVERY	1 -	- -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%
BEAUFORT	2 -	- -	- -	2 2%	- -	- -	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	2 2%	- -	- -	2 1%	- -
BERTIE	1 -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 -
BLADEN	2 -	- -	2 3%	- -	- -	- -	- -	2 1%	1 -	2 6%	- -	- -	- -	1 -	2 2%	- -	- -	- -	- -	1 -	- -	2 1%	1 -
BRUNSWICK	9 1%	- -	7 9% BDEFg	- -	- -	- -	1 2%	4 1%	5 2%	- -	2 2%	1 1%	1 1%	5 2% J	- -	2 2%	1 1%	2 3%	- -	4 2% OS	2 1%	2 1%	5 3%
BUNCOMBE	13 2%	- -	- -	- -	- -	- -	13 18% BCDEF	4 1%	10 3%	- -	- -	2 2%	2 2%	9 4% JK	- -	1 1%	3 3% OR	- -	3 3%	7 5% OpR	5 3%	7 3%	1 1%
BURKE	5 1%	- -	- -	- -	- -	- -	5 6% BCDEF	1 -	4 1%	- -	- -	2 2%	- -	2 1% jkm	- -	1 1%	- -	- -	1 1%	2 2%	3 1%	1 -	1 1%
CABARRUS	14 2%	- -	- -	- -	- -	14 12% BCDEG	- -	5 2%	10 3%	- -	6 7% jm	4 3%	- -	4 2% JM	2 2%	- -	3 3% p	4 7%	4 4% p	1 1%	6 3%	3 1%	5 3%
CALDWELL	3 1%	- -	- -	- -	- -	- -	3 4% bcdef	1 -	2 1%	- -	- -	1 1%	- -	2 1% jkm	- -	1 1%	- -	- -	- -	2 2%	3 1%	- -	1 -
CAMDEN	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 -	- -

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Table 60-1
QUESTION 45:
County.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
CARTERET	9	-	-	9	-	-	-	4	5	-	-	5	2	3	-	2	2	2	2	1	4	5	1
	2%	-	-	12% BCEFG	-	-	-	1%	2%	-	-	4% jk	2%	1% jk	-	2%	2%	3%	2%	1%	2%	2%	1%
CASWELL	3	-	-	-	3	-	-	1	2	-	-	-	2	1	-	-	1	-	2	-	-	2	1
	-	-	-	-	2%	-	-	-	1%	-	-	-	2%	-	-	-	1%	-	2%	-	-	1%	1%
CATAWBA	12	-	-	-	-	1	11	7	5	-	3	2	2	5	3	2	2	1	1	3	5	2	5
	2%	-	-	-	-	1%	15% BCDEF	2%	2%	-	3%	2%	2%	2% J	4%	2%	2%	2%	1%	2%	3%	1%	3%
CHATHAM	6	6	-	-	-	-	-	1	5	-	3	2	1	1	-	1	-	3	2	1	1	2	4
	1%	5% CDEFG	-	-	-	-	-	-	2%	-	3%	1%	1%	-	-	1%	-	4%	2%	1%	-	1%	2%
CHEROKEE	2	-	-	2	-	-	-	2	-	-	2	-	-	-	2	-	-	-	-	-	2	-	-
	-	-	-	3%	-	-	-	1%	-	-	2%	-	-	-	3%	-	-	-	-	-	1%	-	-
CHOWAN	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLAY	1	-	-	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	1	1	-	-
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-
CLEVELAND	6	-	-	-	-	6	-	1	4	-	-	3	-	3	-	-	1	-	3	1	3	1	1
	1%	-	-	-	-	5% BCDEG	-	-	1%	-	-	2%	-	1% jkm	-	-	1%	-	2%	1%	2%	1%	1%
COLUMBUS	3	-	3	-	-	-	-	2	1	-	-	-	1	2	-	1	1	-	-	1	-	3	-
	-	-	4%	-	-	-	-	1%	-	-	-	-	1%	1%	-	1%	1%	-	-	1%	-	1%	-
CRAVEN	2	-	-	2	-	-	-	1	2	-	-	-	1	1	-	-	1	-	1	1	-	1	1
	-	-	-	3%	-	-	-	-	1%	-	-	-	1%	1%	-	-	1%	-	1%	-	-	-	1%
CUMBERLAND	15	-	15	-	-	-	-	4	11	-	6	2	1	6	-	1	3	6	2	3	7	6	2
	3%	-	19% BDEFG	-	-	-	-	2%	3%	-	7% j	1%	1%	3% J	-	1%	3% O	10% o	2%	2% o	4%	2%	1%
CURRITUCK	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	1	-	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DARE	3	-	-	3	-	-	-	1	2	-	-	2	1	1	-	1	1	-	2	-	-	2	1
	-	-	-	3%	-	-	-	-	-	-	-	1%	1%	-	-	1%	-	-	1%	-	-	1%	1%
DAVIDSON	13	-	-	-	13	-	-	4	9	-	-	5	3	5	-	2	1	-	6	3	8	2	3
	2%	-	-	-	11% BCDFG	-	-	1%	3%	-	-	4% jk	2% jk	2% JK	-	2%	1%	-	5% OR	2% OR	4% V	1%	2%
DAVIE	4	-	-	-	4	-	-	2	2	-	-	-	2	2	-	1	1	-	1	1	1	2	1
	1%	-	-	-	4% bcdfg	-	-	1%	1%	-	-	-	2%	1% jkl	-	1%	1%	-	1%	1%	1%	1%	1%
DUPLIN	5	1	4	-	-	-	-	1	4	-	2	1	1	1	-	-	1	3	1	-	1	-	3
	1%	1%	5% defg	-	-	-	-	-	1%	-	2%	1%	1%	-	-	-	1%	5%	1%	-	1%	-	2%

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Table 60-1
QUESTION 45:
County.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
DURHAM	27	27	-	-	-	-	-	14	12	-	6	4	5	12	8	4	2	-	3	10	1	17	8
	4%	20% CDEFG	-	-	-	-	-	5%	4%	-	6% j	3%	4% J	5% J	10% R	4% r	2% r	-	2%	7% qR	1%	7% U	6% U
EDGECOMBE	4	-	-	4	-	-	-	3	1	-	2	-	-	2	2	-	1	-	-	1	-	4	-
	1%	-	-	5% bcefg	-	-	-	1%	-	-	2%	-	-	1%	2%	-	1%	-	-	1%	-	1% u	-
FORSYTH	20	-	-	-	20	-	-	10	10	-	6	3	5	6	2	4	4	4	4	3	10	7	4
	3%	-	-	-	18% BCDFG	-	-	3%	3%	-	7% j	2%	4% J	3% J	3%	4%	4%	6%	4%	2%	5%	3%	2%
FRANKLIN	3	3	-	-	-	-	-	1	1	-	-	1	1	-	1	-	-	-	1	-	2	1	-
	-	2%	-	-	-	-	-	1%	-	-	-	1%	1%	-	2%	-	-	-	1%	-	1%	1%	-
GASTON	15	-	-	-	-	15	-	12	3	-	7	2	2	4	7	3	2	-	1	2	9	3	3
	2%	-	-	-	-	12% BCDEG	-	4% I	1%	-	8% j	1%	1%	2% J	9% r	3%	2% r	-	1%	2%	5% V	1%	2%
GRAHAM	2	-	-	-	-	-	2	1	1	-	-	1	-	1	-	1	-	-	-	1	-	1	1
	-	-	-	-	-	-	3%	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	1%
GRANVILLE	6	4	-	1	-	-	-	-	6	-	3	-	1	2	-	-	-	3	-	3	-	6	-
	1%	3% cefg	-	2%	-	-	-	-	2% H	-	3%	-	1%	1%	-	-	-	4%	-	2% OPQS	-	2% UW	-
GREENE	2	-	-	2	-	-	-	1	1	-	-	-	1	1	-	-	1	-	1	-	-	2	-
	-	-	-	2%	-	-	-	-	-	-	-	-	1%	-	-	-	1%	-	1%	-	-	1%	-
GUILFORD	34	2	-	-	29	-	2	20	13	9	2	5	5	12	10	4	7	4	4	6	8	16	10
	6%	2%	-	-	25% BCDFG	-	3%	7%	4%	31% klmn	2%	4%	4%	5%	12%	4%	6%	6%	3%	4%	4%	6%	7%
HALIFAX	6	-	-	6	-	-	-	2	3	-	-	-	3	3	-	1	1	-	-	3	-	4	1
	1%	-	-	7% BCEFG	-	-	-	1%	1%	-	-	-	2%	1% jkl	-	1%	1%	-	-	2% ors	-	2% u	1%
HARNETT	4	-	4	-	-	-	-	-	4	-	-	2	2	-	-	-	-	-	3	1	1	2	1
	1%	-	5% bdefg	-	-	-	-	-	1% h	-	-	2%	2%	-	-	-	-	-	3%	1%	1%	1%	1%
HAYWOOD	3	-	-	-	-	-	3	1	2	-	-	1	-	2	-	-	1	-	1	1	2	1	-
	1%	-	-	-	-	-	4% bcdef	-	1%	-	-	1%	-	1%	-	-	1%	-	1%	-	1%	-	-
HENDERSON	8	-	-	-	-	-	8	3	4	-	-	2	1	5	-	2	2	-	1	4	2	5	1
	1%	-	-	-	-	-	10% BCDEF	1%	1%	-	-	1%	1%	2% JK	-	2%	2%	-	1%	2% OR	1%	2%	-
HERTFORD	2	-	-	2	-	-	-	2	-	-	-	2	-	-	2	-	-	-	-	-	-	2	-
	-	-	-	2%	-	-	-	1%	-	-	-	1%	-	-	2%	-	-	-	-	-	-	1%	-
HOKE	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1
	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%

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Table 60-1
QUESTION 45:
County.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
IREDELL	11 2%	- -	- -	- -	- -	11 9% BCDEG	- -	4 1%	7 2%	- -	- -	3 2%	4 4% JK	4 2% JK	- -	2 2%	2 2% o	1 2%	3 3%	3 2% o	5 2%	4 1%	2 1%
JACKSON	7 1%	- -	- -	- -	3 2%	- -	4 5% BCDF	3 1%	3 1%	5 18%	- -	- -	1 1%	1 -	3 3%	1 1%	- -	3 4%	- -	1 -	- -	4 2% u	3 2%
JOHNSTON	14 2%	14 10% CDEFG	- -	- -	- -	- -	- -	8 3%	5 2%	- -	4 4%	3 2%	5 4% Jn	2 1%	4 5%	3 3%	2 2%	- -	4 4% r	1 1%	5 3%	5 2%	4 2%
JONES	4 1%	- -	- -	4 5% bcefg	- -	- -	- -	- -	4 1% h	- -	4 4%	- -	- -	- -	- -	- -	- -	4 6%	- -	- -	4 2% vw	- -	- -
LEE	6 1%	6 4% CDEFG	- -	- -	- -	- -	- -	3 1%	2 1%	- -	- -	3 2%	2 2%	1 -	- -	3 3% oqr	- -	- -	2 2%	1 1%	1 1%	3 1%	1 1%
LENOIR	2 -	- -	- -	2 3%	- -	- -	- -	1 -	1 -	- -	- -	- -	- -	2 1%	- -	- -	1 1%	- -	- -	1 -	1 -	1 1%	- -
LINCOLN	3 -	- -	- -	- -	- -	3 2%	- -	1 -	2 1%	- -	- -	- -	1 1%	2 1%	- -	1 1%	- -	- -	- -	2 1%	1 -	2 1%	- -
MCDOWELL	2 -	- -	- -	- -	- -	- -	2 3%	1 -	1 -	- -	- -	- -	- -	2 1% jklm	- -	- -	1 1%	- -	- -	1 1%	- -	2 1%	- -
MACON	1 -	- -	- -	- -	- -	- -	1 1%	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -
MADISON	1 -	- -	- -	- -	- -	- -	1 1%	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 -
MARTIN	3 1%	- -	- -	3 4%	- -	- -	- -	2 1%	1 -	2 6%	1 1%	- -	- -	- -	2 2%	- -	- -	1 2%	- -	- -	1 1%	2 1%	- -
MECKLENBURG	52 9%	- -	- -	- -	- -	52 43% BCDEG	- -	25 9%	27 9%	- -	6 6% j	18 15% J	10 8% J	18 8% J	6 8%	12 11%	7 7%	3 5%	12 11%	13 9%	15 8%	25 9%	13 8%
MITCHELL	1 -	- -	- -	- -	- -	- -	1 1%	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -
MONTGOMERY	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	1 -	- -	- -
MOORE	5 1%	- -	5 6% BDEFG	- -	- -	- -	- -	4 1%	1 -	- -	- -	3 3%	- -	2 1%	- -	3 3%	1 1%	- -	- -	1 1%	3 2% w	2 1%	- -
NASH	10 2%	- -	- -	10 12% BCEFG	- -	- -	- -	6 2%	4 1%	- -	- -	2 2%	5 4% JK	3 1% jk	- -	4 4% or	2 2%	- -	3 3%	1 1%	- -	9 3% Uw	1 1%

Table 60-1
QUESTION 45:
County.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
NEW HANOVER	13	-	10	1	1	-	-	8	5	-	2	7	2	2	2	4	2	-	4	1	2	6	5
	2%	-	13% BDEFG	1%	1%	-	-	3%	2%	-	2%	6% Jn	2%	1%	2%	4% r	2%	-	4% r	1%	1%	2%	3%
NORTHAMPTON	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ONSLOW	5	-	5	-	-	-	-	3	3	-	-	1	1	3	-	1	2	-	1	1	2	2	1
	1%	-	7% BDEFG	-	-	-	-	1%	1%	-	-	1%	1%	1% JK	-	1%	2%	-	1%	1%	1%	1%	-
ORANGE	9	9	-	-	-	-	-	4	5	-	-	1	1	6	-	3	2	-	-	5	2	7	-
	2%	7% CDEFG	-	-	-	-	-	2%	1%	-	-	1%	1%	3% JK	-	3%	2%	-	-	3% ORS	1%	3% W	-
PASQUOTANK	5	-	-	2	3	-	-	3	2	3	-	1	-	1	3	-	1	-	1	1	-	4	1
	1%	-	-	3%	2%	-	-	1%	-	9%	-	1%	-	-	3%	-	-	-	1%	-	-	2% u	-
PENDER	2	-	2	-	-	-	-	1	2	-	-	2	-	1	-	-	1	-	2	-	1	-	2
	-	-	3%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	2%	-	-	-	1%
PERQUIMANS	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERSON	3	-	-	-	3	-	-	2	1	-	-	-	1	2	-	1	1	-	-	1	-	2	1
	-	-	-	-	2%	-	-	1%	-	-	-	-	1%	1%	-	1%	1%	-	-	1%	-	1%	1%
PITT	10	-	-	10	-	-	-	5	5	-	3	2	2	3	2	3	-	2	1	3	1	5	4
	2%	-	-	13% BCEFG	-	-	-	2%	2%	-	4%	2%	2%	1% j	2%	3% q	-	3%	1%	2% q	1%	2%	2%
POLK	2	-	-	-	-	-	2	-	2	-	-	-	1	1	-	-	-	-	1	1	1	-	1
	-	-	-	-	-	-	3%	-	1%	-	-	-	1%	1%	-	-	-	-	1%	1%	-	-	1%
RANDOLPH	8	-	-	-	8	-	-	4	3	-	-	1	1	5	-	1	3	-	-	3	5	1	1
	1%	-	-	-	7% BCDFG	-	-	1%	1%	-	-	1%	1%	2% JK	-	1%	3% ORS	-	-	2% ORS	3%	1%	1%
RICHMOND	5	-	5	-	-	-	-	1	4	-	2	-	1	2	-	-	1	2	1	1	-	5	-
	1%	-	7% BDEFG	-	-	-	-	-	1%	-	3%	-	1%	1%	-	-	1%	4%	1%	1%	-	2% UW	-
ROBESON	4	-	4	-	-	-	-	1	3	-	-	2	-	2	-	-	1	2	-	1	-	1	3
	1%	-	5% bdefg	-	-	-	-	-	1%	-	-	2%	-	1%	-	-	1%	3%	-	1%	-	-	2%
ROCKINGHAM	4	-	-	-	4	-	-	3	1	-	-	-	1	3	-	-	3	-	-	1	-	3	1
	1%	-	-	-	3% bcdfg	-	-	1%	-	-	-	-	1%	1% jkL	-	-	3% OPRS	-	-	1%	-	1%	1%
ROWAN	7	-	-	-	-	7	-	3	4	-	-	-	-	7	-	-	3	-	-	4	4	2	1
	1%	-	-	-	-	6% BCDEG	-	1%	1%	-	-	-	-	3% JKLM	-	-	3% OPRS	-	-	3% OPRS	2%	1%	-

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Table 60-1
QUESTION 45:
County.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
RUTHERFORD	3	-	-	-	-	-	3	2	1	-	-	-	1	2	-	-	2	-	1	-	1	2	-
	1%	-	-	-	-	-	4% bcdef	1%	-	-	-	-	1%	1% jkl	-	-	2% oprt	-	1%	-	1%	1%	-
SAMPSON	4	-	4	-	-	-	-	2	2	-	2	-	1	2	2	-	1	-	1	1	3	2	-
	1%	-	6% bdefg	-	-	-	-	1%	1%	-	2%	-	1%	1%	2%	-	1%	-	1%	1%	2%	1%	-
SCOTLAND	4	-	4	-	-	-	-	1	3	-	3	-	-	1	-	-	1	3	-	1	1	3	-
	1%	-	5% bdefg	-	-	-	-	-	1%	-	3%	-	-	1%	-	-	1%	4%	-	1%	-	1% w	-
STANLY	2	-	-	-	-	2	-	2	-	-	1	-	-	1	1	-	1	-	-	-	-	1	1
	-	-	-	-	-	2%	-	1%	-	-	1%	-	-	-	2%	-	1%	-	-	-	-	-	1%
STOKES	3	-	-	-	3	-	-	3	-	-	-	1	-	1	-	1	1	-	-	-	1	1	-
	-	-	-	-	2%	-	-	1%	-	-	-	1%	-	1%	-	1%	1%	-	-	-	1%	-	-
SURRY	7	-	-	-	7	-	-	3	4	4	1	-	-	2	1	-	1	4	-	1	3	1	4
	1%	-	-	-	6% BCDFG	-	-	1%	1%	12%	2%	-	-	1% lm	2%	-	1%	6%	-	1%	2%	-	2%
TRANSYLVANIA	4	-	-	-	-	-	4	3	1	-	-	2	-	2	-	2	1	-	-	1	1	2	1
	1%	-	-	-	-	-	5% bcdef	1%	-	-	-	1%	-	1%	-	2%	1%	-	-	-	1%	1%	-
UNION	9	-	-	-	-	9	-	4	5	-	1	3	2	3	-	2	1	1	1	3	2	2	5
	1%	-	-	-	-	7% BCDEG	-	1%	2%	-	2%	2%	1%	1% j	-	2%	1%	2%	1%	2% o	1%	1%	3%
VANCE	3	-	-	3	-	-	-	1	1	-	-	1	1	-	-	1	-	-	1	-	-	1	1
	-	-	-	3%	-	-	-	1%	-	-	-	1%	1%	-	-	1%	-	-	1%	-	-	1%	1%
WAKE	46	46	-	-	-	-	-	27	19	-	7	7	14	18	7	11	9	2	7	11	15	18	13
	8%	35% CDEFG	-	-	-	-	-	9%	6%	-	8% j	6% J	11% J	8% J	9%	10% r	9%	3%	7%	8%	8%	7%	8%
WARREN	4	-	-	4	-	-	-	1	3	-	-	-	2	2	-	-	1	-	2	1	1	3	-
	1%	-	-	5% bcefg	-	-	-	-	1%	-	-	-	2%	1%	-	-	1%	-	2%	1%	-	1%	-
WASHINGTON	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	1	-	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WATAUGA	9	6	-	-	-	-	3	7	2	6	-	1	-	1	6	-	1	-	1	1	1	2	6
	1%	4% CDEF	-	-	-	-	4% cdef	2%	1%	19%	-	1%	-	1%	7% pr	-	1%	-	1%	1%	-	1%	4% u
WAYNE	9	9	-	-	-	-	-	4	4	-	2	3	2	1	2	1	1	2	3	-	3	3	2
	1%	7% CDEFG	-	-	-	-	-	1%	1%	-	3%	3%	2%	-	3%	1%	1%	3%	3%	-	2%	1%	2%
WILKES	5	-	-	-	5	-	-	3	2	-	-	-	3	2	-	2	1	-	1	1	2	1	2
	1%	-	-	-	4% bcdfg	-	-	1%	1%	-	-	-	3% jkl	1%	-	2%	1%	-	1%	1%	1%	-	2%

CIVITAS INSTITUTE

Table 60-1
QUESTION 45:
County.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
WILSON	6	-	-	6	-	-	-	2	4	-	-	2	2	2	-	1	1	-	2	2	1	5	-
	1%	-	-	7% BCEFG	-	-	-	1%	1%	-	-	1%	2%	1%	-	1%	1%	-	2%	2%	1%	2% W	-
YADKIN	3	-	-	-	3	-	-	1	2	-	-	-	1	2	-	1	-	-	-	2	2	1	-
	-	-	-	-	2%	-	-	-	1%	-	-	-	1%	1%	-	1%	-	-	-	1%	1%	-	-

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Table 60-2
QUESTION 45:
County.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600 100%	85 14%	98 16%	123 21%	140 23%	79 13%	73 12%	159 26%	138 23%	270 45%	120 20%	450 75%	23 4%	253 42%	286 48%	28 5%	166 28%	182 30%	147 24%	98 16%	183 30%	162 27%	71 12%	19 3%
ALAMANCE	5 1%	1 2%	2 2%	1 1%	1 1%	- -	- -	- -	2 2%	2 1%	2 2%	3 1%	- -	- -	5 2% NP	- -	2 1%	2 1%	1 1%	1 1%	1 -	1 1%	- -	1 6%
ALEXANDER	3 -	- -	- -	1 1%	- -	- -	2 3%	- -	1 -	2 1%	- -	3 1%	- -	2 1%	1 -	- -	2 1%	- -	- -	1 1%	- -	3 2%	- -	- -
ALLEGHANY	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -
ANSON	2 -	- -	- -	- -	- -	1 1%	1 1%	- -	1 1%	1 -	- -	2 -	- -	- -	1 -	- -	- -	1 1%	1 1%	- -	1 -	1 1%	- -	- -
ASHE	1 -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -
AVERY	1 -	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -
BEAUFORT	2 -	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	2 -	- -	1 -	1 -	- -	1 -	1 -	- -	- -	1 -	- -	1 1%	- -
BERTIE	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	1 -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -
BLADEN	2 -	- -	- -	2 1%	- -	- -	1 1%	- -	1 -	2 1%	2 2%	1 -	- -	2 1%	- -	- -	2 1%	- -	1 -	- -	2 1%	- -	- -	- -
BRUNSWICK	9 1%	1 1%	2 2%	2 1%	- -	1 2%	3 5%	2 1%	4 3%	2 1%	- -	8 2% KM	- -	3 1%	6 2% P	- -	3 2%	4 2%	1 -	2 2%	3 2%	4 2% wx	- -	- -
BUNCOMBE	13 2%	2 2%	4 4% f	2 2%	4 3% f	- -	1 2%	6 4%	2 1%	6 2%	- -	13 3% K	1 3%	3 1%	7 3%	1 2%	3 2%	3 2%	7 5%	1 1%	2 1%	5 3%	1 2%	1 3%
BURKE	5 1%	1 1%	1 2%	- -	1 1%	- -	1 2%	1 -	2 2%	2 1%	- -	5 1% KM	- -	2 1%	2 1%	- -	2 1%	1 1%	1 1%	- -	1 -	1 1%	- -	- -
CABARRUS	14 2%	1 1%	6 6% bE	3 2%	- -	1 2%	4 5% e	2 1%	3 2%	8 3%	- -	14 3% KM	- -	10 4% P	4 1% P	- -	6 4%	2 1%	4 3%	2 2%	5 3%	3 2%	4 6%	2 10%
CALDWELL	3 1%	1 1%	1 2%	- -	- -	- -	1 1%	- -	1 1%	3 1%	- -	2 -	1 5%	1 -	2 1%	- -	1 1%	1 1%	1 1%	- -	1 -	- -	- -	- -
CAMDEN	1 -	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	- -
CARTERET	9 2%	1 1%	2 3%	3 2%	2 1%	- -	1 1%	1 -	3 2%	5 2%	- -	9 2% KM	- -	6 2% p	3 1% p	- -	1 -	2 1%	2 1%	5 5% q	1 1%	1 -	4 5%	1 4%

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Table 60-2
QUESTION 45:
County.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
CASWELL	3	-	-	1	1	-	1	-	-	3	-	3	-	1	2	-	2	1	-	-	-	-	-	-
	-	-	-	1%	1%	-	1%	-	-	1%	-	1%	-	-	1%	-	1%	1%	-	-	-	-	-	-
CATAWBA	12	3	2	-	2	4	1	-	4	7	2	8	2	5	6	1	2	6	4	-	4	4	2	-
	2%	4%	2%	-	1%	5%	2%	-	3%	2%	1%	2%	10%	2%	2%	3%	1%	3%	3%	-	2%	3%	3%	-
		d							h	H								T	t		x	x		
CHATHAM	6	-	1	-	2	1	3	3	2	-	-	6	-	5	1	-	-	3	3	-	1	3	1	-
	1%	-	1%	-	1%	1%	3%	2%	2%	-	-	1%	-	2%	-	-	-	1%	2%	-	1%	2%	1%	-
												KM		p										
CHEROKEE	2	2	-	-	-	-	-	-	-	2	-	-	2	-	-	-	-	-	-	2	-	2	-	-
	-	2%	-	-	-	-	-	-	-	1%	-	-	9%	-	-	-	-	-	-	2%	-	1%	-	-
CHOWAN	1	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLAY	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-
	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLEVELAND	6	1	2	1	1	-	1	-	1	5	-	6	-	1	3	-	1	2	-	2	1	3	1	-
	1%	1%	2%	1%	1%	-	2%	-	1%	2%	-	1%	-	1%	1%	-	1%	1%	-	2%	-	2%	1%	-
										H		KM			p									
COLUMBUS	3	-	-	2	1	-	-	1	1	1	1	2	1	2	1	-	-	1	2	1	-	1	1	-
	-	-	-	1%	1%	-	-	1%	1%	-	1%	-	2%	1%	-	-	-	-	1%	1%	-	1%	1%	-
CRAVEN	2	-	-	-	1	1	1	1	-	2	1	1	-	1	1	-	-	1	1	1	-	1	2	-
	-	-	-	-	1%	1%	1%	-	-	1%	1%	-	-	-	-	-	-	1%	-	1%	-	-	2%	-
CUMBERLAND	15	3	4	1	4	-	2	2	4	9	4	11	-	6	9	-	1	5	9	1	5	8	1	-
	3%	4%	4%	1%	3%	-	3%	2%	3%	3%	4%	2%	-	2%	3%	-	-	2%	6%	1%	3%	5%	1%	-
		f	f		f							M		p	P				Qt		x	X		
CURRITUCK	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
DARE	3	-	-	-	2	1	-	2	1	1	-	3	-	2	1	-	-	2	-	1	2	1	-	-
	-	-	-	-	1%	1%	-	1%	-	-	-	1%	-	1%	-	-	-	1%	-	1%	1%	-	-	-
DAVIDSON	13	3	5	-	2	1	2	2	4	6	3	10	-	7	5	-	5	3	-	5	6	5	-	-
	2%	4%	5%	-	1%	1%	3%	2%	3%	2%	2%	2%	-	3%	2%	-	3%	2%	-	5%	3%	3%	-	-
		d	D									M		P	P		S			S	WX	wx		
DAVIE	4	1	-	-	2	1	-	2	-	3	-	4	-	1	2	1	-	3	2	-	3	-	1	-
	1%	2%	-	-	1%	1%	-	1%	-	1%	-	1%	-	-	1%	3%	-	1%	1%	-	1%	-	1%	-
												km												
DUPLIN	5	-	1	-	-	1	3	2	-	3	-	5	-	2	1	-	1	1	2	-	4	-	-	-
	1%	-	1%	-	-	1%	4%	1%	-	1%	-	1%	-	1%	-	-	1%	1%	1%	-	2%	-	-	-
												km									vwx			
DURHAM	27	-	1	8	9	6	2	8	10	9	17	9	-	12	15	-	8	10	3	5	10	6	6	-
	4%	-	1%	7%	7%	8%	3%	5%	7%	3%	15%	2%	-	5%	5%	-	5%	5%	2%	5%	5%	3%	8%	-
				BC	BC	Bc					LM	M		P	P						X	X	X	

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Table 60-2
QUESTION 45:
County.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
EDGECOMBE	4	-	-	3	1	-	-	2	-	1	3	1	-	1	1	2	1	2	1	-	-	1	-	-
	1%	-	-	2%	1%	-	-	1%	-	-	2%	-	-	-	-	6%	1%	1%	1%	-	-	1%	-	-
FORSYTH	20	4	6	4	3	2	2	6	6	8	2	17	2	6	10	2	5	3	5	7	2	7	3	-
	3%	4%	6%	3%	2%	3%	2%	4%	4%	3%	2%	4%	7%	2%	3%	5%	3%	2%	4%	7% r	1%	4% uX	4%	-
FRANKLIN	3	1	-	-	1	-	-	-	-	3	1	2	-	2	-	-	3	-	-	-	1	1	-	-
	-	2%	-	-	1%	-	-	-	-	1%	1%	-	-	1%	-	-	2%	-	-	-	1%	1%	-	-
GASTON	15	8	2	1	2	3	-	3	4	5	1	14	-	10	4	-	2	4	6	3	3	4	2	-
	2%	9% CDEG	2%	1%	1%	3%	-	2%	3%	2%	1%	3% kM	-	4% P	2% P	-	1%	2%	4%	3%	2%	3% x	3%	-
GRAHAM	2	-	-	-	1	1	-	-	1	1	-	1	1	-	2	-	-	2	-	-	-	1	-	-
	-	-	-	-	-	2%	-	-	-	1%	-	-	6%	-	1%	-	-	1%	-	-	-	1%	-	-
GRANVILLE	6	-	-	-	6	-	-	4	1	1	-	4	1	4	-	-	2	-	3	-	-	2	3	-
	1%	-	-	-	4% BCDFG	-	-	3%	1%	-	-	1% k	7%	2%	-	-	1%	-	2%	-	-	1%	4%	-
GREENE	2	-	-	1	1	-	-	1	1	-	2	-	-	1	-	1	1	-	1	-	-	1	-	-
	-	-	-	1%	1%	-	-	1%	1%	-	1%	-	-	-	-	3%	-	-	1%	-	-	-	-	-
GUILFORD	34	4	3	9	6	7	4	14	6	14	8	23	-	21	13	-	4	9	11	10	4	9	8	4
	6%	5%	3%	7%	5%	9%	5%	9%	5%	5%	7% M	5% M	-	8% P	4% P	-	2%	5%	8% q	10% Q	2%	6%	11% u	20%
HALIFAX	6	-	-	1	3	1	-	1	1	3	2	3	-	3	3	-	2	1	1	1	2	1	-	-
	1%	-	-	1%	2%	2%	-	1%	1%	1%	2%	1% m	-	1%	1% p	-	1%	1%	1%	1%	1%	1%	-	-
HARNETT	4	-	1	-	2	-	1	-	1	1	2	2	-	-	4	-	-	3	-	1	3	1	-	-
	1%	-	1%	-	1%	-	1%	-	1%	-	2%	1%	-	-	1% NP	-	-	2%	-	1%	2%	1%	-	-
HAYWOOD	3	1	1	1	1	-	-	1	-	2	-	3	-	1	2	-	1	1	1	1	1	2	-	-
	1%	1%	1%	-	1%	-	-	1%	-	1%	-	1%	-	-	1%	-	-	1%	-	1%	1%	1%	-	-
HENDERSON	8	1	1	2	3	-	1	2	4	1	-	8	-	3	4	-	2	2	1	3	5	2	1	-
	1%	1%	1%	2%	2%	-	1%	1%	3%	-	-	2% KM	-	1%	2% P	-	1%	1%	-	3%	2% x	1%	2%	-
HERTFORD	2	-	-	2	-	-	-	-	-	2	2	-	-	2	-	-	2	-	-	-	2	-	-	-
	-	-	-	1%	-	-	-	-	-	1%	1%	-	-	1%	-	-	1%	-	-	-	1%	-	-	-
HOKE	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	-	1	-
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
IREDELL	11	1	3	2	2	1	2	1	2	7	2	8	-	3	7	-	5	2	2	2	3	3	2	-
	2%	2%	3%	1%	2%	1%	2%	1%	2%	3% h	1%	2% M	-	1%	3% P	-	3%	1%	1%	2%	2%	2%	2%	-
JACKSON	7	-	-	1	3	3	-	6	-	1	-	7	-	5	1	-	1	3	3	-	3	-	-	-
	1%	-	-	1%	2% bcg	3%	-	4% Ij	-	-	-	1% KM	-	2% p	-	-	-	1%	2%	-	2%	-	-	-

Table 60-2
QUESTION 45:
County.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
JOHNSTON	14	3	2	3	2	2	2	-	2	12	2	10	2	7	6	-	5	5	2	1	6	4	-	-
	2%	3%	2%	3%	1%	2%	2%	-	1%	4% Hi	2%	2%	9%	3% P	2% P	-	3%	3%	2%	1%	3% WX	2% wx	-	-
JONES	4	-	4	-	-	-	-	-	-	4	-	4	-	2	-	-	2	2	-	-	2	-	-	-
	1%	-	4% bdefg	-	-	-	-	-	-	1% hi	-	1% km	-	1%	-	-	1%	1%	-	-	1%	-	-	-
LEE	6	1	-	1	2	1	-	1	2	2	-	6	-	5	1	-	-	5	1	-	-	5	-	-
	1%	1%	-	1%	2%	2%	-	1%	1%	1%	-	1% KM	-	2% p	-	-	-	3% qt	1%	-	-	3% UWx	-	-
LENOIR	2	-	1	1	-	-	-	1	1	1	1	1	-	-	2	-	-	1	1	-	1	-	1	-
	-	-	1%	1%	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	1%	-	-	-	2%	-
LINCOLN	3	-	1	1	1	-	-	-	1	1	2	1	-	-	2	-	1	2	-	-	2	1	-	-
	-	-	1%	1%	1%	-	-	-	1%	-	2%	-	-	-	1%	-	-	1%	-	-	1%	1%	-	-
MCDOWELL	2	-	-	1	1	-	-	1	1	1	-	2	-	-	2	-	1	1	-	-	1	1	-	-
	-	-	-	1%	1%	-	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-
MACON	1	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MADISON	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MARTIN	3	-	1	2	-	-	-	-	-	3	-	3	-	-	-	2	-	-	3	-	2	-	-	-
	1%	-	1%	1%	-	-	-	-	-	1%	-	1%	-	-	-	6%	-	-	2%	-	1%	-	-	-
MECKLENBURG	52	7	7	12	13	6	7	15	11	23	11	38	2	17	28	5	15	16	10	10	18	9	3	5
	9%	8%	8%	9%	9%	7%	9%	10%	8%	8%	10%	8%	7%	7%	10%	17%	9%	9%	7%	10%	10%	6%	5%	29% vw
MITCHELL	1	1	-	-	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MONTGOMERY	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	-	-	-
	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOORE	5	2	1	2	-	-	-	-	2	3	2	3	-	3	2	-	2	1	1	1	-	2	-	-
	1%	3%	1%	1%	-	-	-	-	2%	1%	1%	1%	-	1%	1%	-	1%	-	1%	1%	-	1%	-	-
NASH	10	-	-	5	4	1	-	4	2	3	6	3	1	4	5	1	5	5	-	-	3	5	1	-
	2%	-	-	4% bcg	3% bcg	1%	-	2%	1%	1%	5% l	1%	4%	1%	2%	4%	3% ST	3% st	-	-	2%	3% x	2%	-
NEW HANOVER	13	2	-	4	2	2	3	5	1	7	-	12	1	7	5	-	-	5	5	3	2	1	4	2
	2%	2%	-	3% c	1%	2%	5%	3%	-	2% i	-	3% K	3%	3% P	2% P	-	-	3% q	3% q	3%	1%	1%	6%	11%
NORTHAMPTON	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
ONSLOW	5	1	1	1	1	1	-	1	2	3	-	5	-	3	3	-	1	2	1	1	2	1	2	-
	1%	1%	1%	1%	1%	1%	-	-	1%	1%	-	1%	-	1%	1%	-	1%	1%	-	1%	1%	-	3%	-

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Table 60-2
QUESTION 45:
County.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
ORANGE	9	1	1	4	4	-	-	5	1	3	2	7	-	2	7	-	1	1	4	3	1	3	-	2
	2%	1%	1%	3% fg	3% fg	-	-	3%	1%	1%	2%	1% M	-	1%	2% P	-	1%	-	3%	3%	1%	2%	-	12%
PASQUOTANK	5	-	-	3	2	1	-	4	-	1	3	2	-	4	1	-	2	3	-	1	2	3	-	-
	1%	-	-	2%	1%	1%	-	3% i	-	-	2%	-	-	1%	-	-	1%	1%	-	1%	1%	2%	-	-
PENDER	2	1	-	-	-	-	2	-	-	2	-	2	-	2	1	-	-	-	2	-	-	2	-	-
	-	1%	-	-	-	-	2%	-	-	1%	-	1%	-	1%	-	-	-	-	2%	-	-	1%	-	-
PERQUIMANS	1	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERSON	3	-	-	1	1	1	-	-	2	1	-	3	-	1	2	-	1	2	-	-	2	1	-	-
	-	-	-	1%	1%	1%	-	-	1%	-	-	1%	-	-	1%	-	1%	1%	-	-	1%	1%	-	-
PITT	10	1	1	1	5	4	-	3	-	7	4	3	3	4	4	2	5	-	5	-	7	2	-	-
	2%	1%	1%	1%	3% G	4%	-	2%	-	3% I	3%	1%	14%	1%	1%	5%	3% RT	-	4% RT	-	4% WX	1%	-	-
POLK	2	-	1	-	-	-	1	1	1	1	-	2	-	1	1	-	2	-	-	-	1	-	-	-
	-	-	1%	-	-	-	2%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-
RANDOLPH	8	1	3	1	-	1	-	1	-	5	-	8	-	1	6	-	5	1	-	1	3	1	1	-
	1%	2%	4% eg	1%	-	2%	-	1%	-	2% I	-	2% KM	-	1%	2% nP	-	3% S	1%	-	1%	2%	1%	1%	-
RICHMOND	5	-	-	1	4	-	-	-	2	2	4	2	-	4	2	-	2	2	-	1	2	-	-	-
	1%	-	-	1%	3% bcfg	-	-	-	2%	1%	3%	-	-	1%	1%	-	1%	1%	-	1%	1%	-	-	-
ROBESON	4	-	-	-	1	1	2	1	-	1	1	3	-	2	2	-	-	1	-	1	1	-	-	-
	1%	-	-	-	1%	1%	3%	1%	-	-	1%	1%	-	1%	1%	-	-	-	-	1%	-	-	-	-
ROCKINGHAM	4	-	-	2	1	1	-	-	1	3	-	4	-	-	4	-	2	-	2	-	2	1	-	-
	1%	-	-	1%	1%	2%	-	-	1%	1% h	-	1% km	-	-	1% NP	-	1%	-	1%	-	1%	-	-	-
ROWAN	7	1	3	1	1	1	-	2	1	4	-	7	-	1	6	-	2	2	2	1	3	3	-	-
	1%	2%	3%	1%	1%	1%	-	1%	-	2%	-	2% KM	-	-	2% NP	-	1%	1%	1%	1%	2%	2%	-	-
RUTHERFORD	3	1	-	1	1	-	-	1	1	1	1	2	1	1	3	-	1	-	1	2	1	1	-	-
	1%	1%	-	1%	1%	-	-	1%	1%	-	1%	-	2%	-	1% p	-	-	-	1%	2%	-	1%	-	-
SAMPSON	4	1	2	2	-	-	-	2	1	2	-	4	-	2	3	-	-	2	3	-	2	2	-	-
	1%	1%	2%	1%	-	-	-	1%	1%	1%	-	1% km	-	1%	1% p	-	-	1%	2%	-	1%	1%	-	-
SCOTLAND	4	-	1	1	3	-	-	-	3	1	3	1	-	3	1	-	1	3	1	-	1	-	-	-
	1%	-	1%	1%	2%	-	-	-	2%	-	2%	-	-	1%	1%	-	-	1%	-	-	-	-	-	-
STANLY	2	-	-	1	-	1	-	-	2	-	-	2	-	1	1	-	1	1	-	-	1	-	1	-
	-	-	-	1%	-	2%	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	2%	-

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Table 60-2
QUESTION 45:
County.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
STOKES	3	1	-	1	-	-	-	-	-	2	-	3	-	1	1	-	2	-	1	-	1	1	-	-
	-	2%	-	1%	-	-	-	-	-	1%	-	1%	-	1%	1%	-	1%	-	1%	-	-	1%	-	-
SURRY	7	2	1	1	-	-	4	-	-	4	-	6	1	5	1	1	4	1	1	-	5	1	-	-
	1%	2%	1%	1%	-	-	5%	-	-	1% hi	-	1% K	3%	2%	-	3%	3% t	1%	1%	-	3% wx	1%	-	-
TRANSYLVANIA	4	1	-	2	-	-	1	3	1	1	2	2	-	-	2	2	2	1	1	1	1	-	-	-
	1%	1%	-	2%	-	-	1%	2%	-	-	2%	-	-	-	1%	7%	1%	-	-	1%	-	-	-	-
UNION	9	1	1	2	-	1	4	1	3	4	2	6	-	2	4	1	2	3	1	3	-	2	1	-
	1%	1%	1%	2%	-	1%	5%	1%	2%	1%	2%	1% M	-	1%	1%	5%	1%	2%	1%	3%	-	1%	2%	-
VANCE	3	-	-	1	-	-	1	1	1	-	-	3	-	-	3	-	1	1	-	-	1	1	-	-
	-	-	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	1% np	-	1%	1%	-	-	1%	1%	-	-
WAKE	46	9	6	10	8	7	5	16	11	16	13	29	2	19	22	4	9	9	15	12	9	10	9	1
	8%	11%	6%	8%	6%	9%	8%	10%	8%	6%	11%	6%	10%	7%	8%	14%	5%	5%	10%	12% qr	5%	6%	13% u	4%
WARREN	4	-	1	1	2	-	-	-	1	1	2	2	-	2	2	-	2	2	-	-	3	-	-	-
	1%	-	1%	1%	1%	-	-	-	1%	-	2%	-	-	1%	1%	-	1%	1%	-	-	2%	-	-	-
WASHINGTON	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-
	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WATAUGA	9	1	-	-	2	6	-	5	3	1	-	9	-	4	1	3	4	3	-	1	4	-	3	-
	1%	1%	-	-	1%	7% bCDG	-	3% j	2%	-	-	2% KM	-	2%	1%	10%	3% s	2%	-	1%	2% vx	-	4%	-
WAYNE	9	-	3	2	1	2	-	4	1	3	1	8	-	4	3	-	2	5	2	-	3	2	1	-
	1%	-	3% b	2%	1%	3%	-	3%	1%	1%	1%	2% M	-	2%	1% p	-	1%	3% t	1%	-	2%	1%	2%	-
WILKES	5	1	1	1	-	1	1	2	1	1	-	5	-	1	4	-	2	2	-	1	3	1	-	-
	1%	1%	1%	1%	-	2%	1%	1%	1%	-	-	1% KM	-	-	1% P	-	1%	1%	-	1%	1%	1%	-	-
WILSON	6	1	-	1	4	-	-	3	1	2	2	3	-	1	3	2	3	1	1	1	2	2	-	-
	1%	1%	-	1%	3% cfg	-	-	2%	1%	1%	2%	1% m	-	-	1%	6%	2%	1%	1%	1%	1%	1%	-	-
YADKIN	3	1	1	-	1	-	-	1	1	1	-	3	-	-	3	-	1	-	2	-	-	2	-	-
	-	1%	1%	-	1%	-	-	1%	1%	-	-	1%	-	-	1% np	-	-	-	1%	-	-	1%	-	-

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Table 61-1
Media Market.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
ATLANTA	1	-	-	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	1	1	-	-
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-
CHARLOTTE	162	6	5	-	1	121	29	76	86	6	29	41	23	63	25	24	27	16	29	41	57	56	49
	27%	4% D	7% D	-	1%	100% BCDEG	39% BCDE	26%	27%	19%	32%	32% M	19%	27% m	31%	24%	25%	25%	28%	28%	31% V	21%	32% V
CHATTANOOGA	2	-	-	2	-	-	-	2	-	-	2	-	-	-	2	-	-	-	-	-	2	-	-
	-	-	-	3%	-	-	-	1%	-	-	2%	-	-	-	3%	-	-	-	-	-	1%	-	-
FLORENCE/MYRTLE BEACH	8	-	8	-	-	-	-	1	7	-	3	2	-	3	-	-	1	5	-	2	1	4	3
	1%	-	10% BDEFG	-	-	-	-	-	2%	-	3%	2%	-	1% JM	-	-	1%	8%	-	1%	-	2%	2%
GREENSBORO/HIGH POINT/ WINSTON SALEM	110	2	1	-	105	-	2	57	53	13	9	15	24	48	13	17	26	11	18	24	44	38	28
	18%	2%	1%	-	91% BCDFG	-	3%	20%	17%	42% kl	10%	12%	20%	21% Kl	17%	17%	25% t	18%	17%	17%	24% V	15%	18%
GREENVILLE/NEW BERN/ WASHINGTON	45	1	9	35	-	-	-	17	28	2	10	9	10	14	3	6	8	12	8	7	15	20	10
	7%	1%	11% BEFG	44% BCEFG	-	-	-	6%	9%	6%	11%	7%	8%	6%	4%	6%	7%	19% ot	8%	5%	8%	8%	7%
GREENVILLE/SPARTANBURG/ ASHVILLE/ANDERSON	43	-	-	-	3	-	40	20	23	5	-	8	6	23	3	7	11	3	6	14	12	23	9
	7%	-	-	-	2%	-	55% BCDEF	7%	7%	18%	-	6% K	5% K	10% Km	3%	6%	10% o	4%	6%	10% o	6%	9%	6%
NORFOLK/PORTSMOUTH/NEWPORT NEWS	12	-	-	9	3	-	-	6	6	3	-	4	1	4	4	1	1	-	3	3	1	10	2
	2%	-	-	12% BCEFG	2%	-	-	2%	2%	9%	-	3%	1%	2% K	5%	1%	1%	-	3%	2% r	-	4% U	1%
RALEIGH/DURHAM/FAYETTEVILLE	188	124	29	32	3	-	-	92	96	-	33	37	52	66	26	39	28	14	34	46	46	101	41
	31%	93% CDEFG	38% EFG	40% EFG	2%	-	-	32%	31%	-	37% J	29% J	43% JLN	28% J	33%	38% q	26%	23%	33%	32%	25%	38% UW	27%
WILMINGTON	29	-	25	1	1	-	1	15	14	2	3	10	4	10	3	8	4	2	6	6	5	12	12
	5%	-	32% BDEFG	1%	1%	-	2%	5%	4%	6%	4%	8%	3%	4%	4%	8%	4%	3%	5%	4%	3%	4%	8% u

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Table 61-2
Media Market.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
ATLANTA	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-
	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHARLOTTE	162	27	31	26	30	24	25	33	43	76	24	131	5	66	79	10	52	52	31	24	52	40	19	7
	27%	31%	31%	21%	22%	30%	34%	21%	31% h	28%	20%	29% k	22%	26%	27%	35%	31% s	29%	21%	25%	28%	25%	27%	39%
CHATTANOOGA	2	2	-	-	-	-	-	-	-	2	-	-	2	-	-	-	-	-	-	2	-	2	-	-
	-	2%	-	-	-	-	-	-	-	1%	-	-	9%	-	-	-	-	-	-	2%	-	1%	-	-
FLORENCE/MYRTLE BEACH	8	-	1	1	4	1	2	1	3	1	4	4	-	5	3	-	1	3	1	1	1	-	-	-
	1%	-	1%	1%	3% b	1%	3%	1%	2%	1%	3%	1% m	-	2% p	1% p	-	1%	2%	-	1%	1%	-	-	-
GREENSBORO/HIGH POINT/ WINSTON SALEM	110	21	23	21	18	15	13	28	22	53	15	90	2	44	59	3	33	26	25	25	28	30	12	5
	18%	25% E	23% e	17%	13%	19%	17%	18%	16%	20%	12%	20% k	10%	17%	20%	12%	20%	14%	17%	25% r	15%	19%	17%	26%
GREENVILLE/NEW BERN/ WASHINGTON	45	3	12	9	11	6	4	8	6	29	7	34	3	19	15	4	12	11	16	6	20	5	9	1
	7%	3%	12% B	7%	8%	8%	6%	5%	5%	11% hI	6%	8%	14%	8%	5%	15%	8%	6%	11%	6%	11% V	3%	13% V	4%
GREENVILLE/SPARTANBURG/ ASHVILLE/ANDERSON	43	6	6	10	13	5	4	20	9	13	3	38	3	14	23	2	10	12	14	7	13	12	3	1
	7%	7%	6%	8%	9%	6%	6%	13% J	7%	5%	2%	8% K	11%	6%	8%	9%	6%	6%	10%	7%	7%	7%	4%	3%
NORFOLK/PORTSMOUTH/NEWPORT NEWS	12	-	1	4	6	2	-	6	1	5	5	7	-	8	3	-	5	6	-	1	6	4	1	-
	2%	-	1%	3% bg	4% BcG	2%	-	4% i	-	2%	4% m	2% M	-	3% P	1% p	-	3% S	3% S	-	1%	3% X	2% x	1%	-
RALEIGH/DURHAM/FAYETTEVILLE	188	23	23	45	56	24	16	54	47	76	60	119	7	82	90	8	48	62	49	27	55	60	22	3
	31%	27%	24%	36% cg	40% bCG	31%	22%	34%	34%	28%	50% Lm	27%	29%	32%	32%	30%	29%	34%	34%	27%	30%	37% x	32%	17%
WILMINGTON	29	3	2	9	3	3	9	9	7	14	3	25	1	16	13	-	5	10	10	5	8	9	5	2
	5%	4%	2%	7% ce	2%	4%	12% CE	5%	5%	5%	2%	5%	5%	6% P	5% P	-	3%	5%	7%	5%	4%	5%	6%	11%

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Table 62-1
Phone Type.

BANNER 1

		KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
LAND	438	99	53	52	88	90	57	197	241	5	23	81	102	224	21	74	102	18	84	138	146	205	87
	73%	75%	68%	65%	76%	75%	77%	68%	77% H	18%	26%	64% JK	85% JKL	97% JKLM	26%	73% OR	96% OPRS	29%	80% OR	96% OPRS	80% W	78% W	57%
CELL	162	34	25	28	28	30	17	91	71	25	67	45	18	8	59	28	4	44	21	5	38	59	66
	27%	25%	32%	35%	24%	25%	23%	32% I	23%	82% LMN	74% LMN	36% MN	15% N	3%	74% PQST	27% QT	4%	71% PQST	20% QT	4%	20%	22%	43% UV

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Table 62-2
Phone Type.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600	85	98	123	140	79	73	159	138	270	120	450	23	253	286	28	166	182	147	98	183	162	71	19
	100%	14%	16%	21%	23%	13%	12%	26%	23%	45%	20%	75%	4%	42%	48%	5%	28%	30%	24%	16%	30%	27%	12%	3%
LAND	438	66	80	89	116	42	45	104	104	212	80	336	15	124	270	20	128	121	107	78	120	119	51	12
	73%	77% Fg	81% FG	72% F	83% dFG	53%	62%	65%	75%	79% H	66%	75%	64%	49%	94% NP	70% n	77% r	67%	73%	80% R	66%	74%	72%	62%
CELL	162	19	18	34	25	38	28	55	35	57	40	114	8	129	16	9	39	61	40	20	62	43	20	7
	27%	23%	19%	28% e	17%	47% BCDE	38% bCE	35% J	25%	21%	34%	25%	36%	51% Op	6%	30% O	23%	33% qT	27%	20%	34%	26%	28%	38%

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Table 63-1
Date./Vote History.

BANNER 1

	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WSTRN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
	KEY REGIONS							GENDER		AGE					GENDER/AGE						PARTY REG		
BASE=TOTAL SAMPLE	600	132	78	80	116	121	74	288	312	30	90	126	120	232	80	102	106	62	105	144	184	264	152
	100%	22%	13%	13%	19%	20%	12%	48%	52%	5%	15%	21%	20%	39%	13%	17%	18%	10%	18%	24%	31%	44%	25%
DATE																							
SUN, SEP 11	97	23	21	15	16	13	10	46	51	5	18	25	20	28	9	25	12	17	16	18	24	48	25
	16%	18%	27% eFg	19%	13%	11%	13%	16%	16%	18%	20%	20%	17%	12%	11%	24% oQT	12%	28% qt	15%	13%	13%	18%	17%
MON, SEP 12	503	109	57	65	100	108	64	242	261	25	72	101	100	203	71	77	93	45	89	126	160	216	127
	84%	82%	73%	81%	87% c	89% C	87% c	84%	84%	82%	80%	80%	83%	88%	89% p	76%	88% Pr	72%	85%	87% Pr	87%	82%	83%
VOTE HISTORY																							
2/2	467	98	57	64	84	97	66	222	245	11	54	97	103	199	39	89	93	39	82	123	148	219	100
	78%	74%	73%	80%	73%	81%	90% BCdEf	77%	79%	36%	61%	77% Jk	86% JK	86% JKl	49%	88% ORs	88% ORs	63%	78% O	85% OR	80% W	83% W	66%
1/2	116	32	18	16	20	22	7	59	56	8	31	29	17	31	35	13	12	13	23	20	35	38	42
	19%	24% G	23% G	20% g	17%	19%	10%	21%	18%	28%	34% MN	23% n	14%	13%	44% PQRST	12%	11%	21%	22% pQ	14%	19%	15%	28% V
0/2	17	2	3	-	12	1	-	7	11	11	5	-	-	2	6	-	1	10	-	1	1	6	10
	3%	2%	3%	-	10% BDFG	1%	-	2%	3%	36% kLMN	5%	-	-	1%	8% ps	-	1%	16% PQST	-	1%	-	2% u	7% U
G14	502	111	61	71	89	103	67	240	262	16	63	107	109	203	52	93	94	42	91	127	157	228	117
	84%	84%	79%	89% E	77%	85%	91% cE	83%	84%	55%	70%	85% jk	91% JK	88% JK	66%	91% OR	89% OR	68%	87% Or	88% OR	85% w	86% W	77%
G12	547	118	71	72	100	114	73	263	284	13	76	116	114	226	60	98	104	49	95	138	174	248	125
	91%	89%	91%	90%	86%	95% E	99% BCDEf	91%	91%	44%	85% J	92% J	95% Jk	97% JKl	75%	97% OR	98% ORS	80%	91% o	96% OR	95% W	94% W	82%

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Table 63-2
Date./Vote History.

BANNER 2

		PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			EDUCATION				INCOME			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET-IRED (O)	UNEMP (P)	HS OR LESS (Q)	2 YR COLL (R)	4 YR COLL (S)	POST GRAD (T)	$50K AND UNDER (U)	$50K-$100K (V)	$100K-$200K (W)	$200K+ (X)
BASE=TOTAL SAMPLE	600 100%	85 14%	98 16%	123 21%	140 23%	79 13%	73 12%	159 26%	138 23%	270 45%	120 20%	450 75%	23 4%	253 42%	286 48%	28 5%	166 28%	182 30%	147 24%	98 16%	183 30%	162 27%	71 12%	19 3%
DATE																								
SUN, SEP 11	97 16%	12 15%	11 12%	22 18%	26 18%	11 14%	14 19%	24 15%	18 13%	47 18%	25 21%	67 15%	5 23%	51 20% o	39 13%	3 11%	28 17%	30 16%	23 16%	16 16%	36 20% w	24 15%	7 9%	3 18%
MON, SEP 12	503 84%	73 85%	87 88%	101 82%	115 82%	68 86%	59 81%	135 85%	121 87%	223 82%	95 79%	383 85%	18 77%	202 80%	248 87% n	25 89%	138 83%	152 84%	124 84%	82 84%	147 80%	137 85%	64 91% u	16 82%
VOTE HISTORY																								
2/2	467 78%	72 85% FG	76 77%	99 80% F	120 86% FG	51 64%	49 67%	127 80%	102 74%	219 81%	83 69%	359 80% k	18 81%	180 71%	239 84% N	22 79%	119 71%	133 73%	126 86% QR	85 87% QR	137 75%	126 78%	62 87% U	13 69%
1/2	116 19%	12 14%	23 23% e	21 17%	17 12%	26 33% BDE	16 22%	22 14%	32 23% h	51 19%	30 25%	81 18%	4 19%	57 23% o	45 16%	6 21%	43 26% ST	36 20%	21 14%	13 13%	40 22%	32 20%	9 13%	6 31%
0/2	17 3%	1 1%	- -	4 3% c	3 2%	2 3%	8 11% BCe	10 6% J	4 3% j	- -	7 6% M	10 2% M	- -	16 6% OP	2 1%	- -	4 3% st	13 7% qST	- -	- -	7 4% WX	4 2%	- -	- -
G14	502 84%	76 90% fg	80 82%	102 82%	126 90% cfG	62 78%	55 76%	133 84%	118 85%	230 85%	85 71%	388 86% K	22 96% KL	192 76%	252 88% N	28 100% NO	126 76%	142 78%	134 91% QR	96 98% QRS	148 81%	133 82%	67 94% UV	17 90%
G12	547 91%	80 94% fG	94 95% FG	116 94% fG	132 94% fG	66 84%	59 80%	143 90%	119 86%	258 96% hI	110 92%	411 91%	19 84%	225 89%	272 95% Np	22 79%	155 93%	159 88%	139 95% r	87 89%	165 90%	151 93%	66 93%	15 79%

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