Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

SurveyUSA interviewed 811 registered voters aged 25-54 from the entire state of North Carolina 01/17/17 through 01/18/17 using blended sample, mixed mode. Respondents reachable on a home telephone were interviewed on their home telephone in the recorded voice of a professional announcer, using Registration-list Based Sample (RBS) from Aristotle of Washington, DC. Respondents not reachable on a home telephone were shown a questionnaire on their smartphone, tablet or other electronic device. Of the registered voters, 750 identified themselves as having voted in the 2016 election for President and were asked the questions which follow.

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.5 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Trump	44%	50%	40%	36%	45%	47%	54%	12%	49%	43%	47%	50%	81%	10%	42%
Clinton	41%	35%	46%	40%	41%	41%	30%	77%	33%	40%	44%	44%	8%	82%	35%
Another Candidate	6%	7%	5%	10%	7%	4%	7%	3%	2%	7%	7%	5%	4%	2%	12%
Don't Remember	1%	1%	2%	2%	0%	2%	2%	0%	0%	3%	2%	1%	2%	0%	1%
Did Not Get a Chance To Vote	8%	7%	8%	11%	8%	6%	7%	8%	15%	7%	-	-	5%	6%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	15%	29%	56%	70%	21%	3%	6%	56%	43%	37%	36%	22%

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Trump	44%	82%	67%	34%	8%	0%	100%	0%	51%	44%	42%	40%	48%	46%	41%	47%
Clinton	41%	10%	19%	49%	77%	97%	0%	100%	31%	38%	48%	42%	38%	44%	45%	38%
Another Candidate	6%	2%	6%	8%	7%	3%	0%	0%	2%	8%	5%	4%	6%	7%	7%	5%
Don't Remember	1%	0%	2%	1%	2%	0%	0%	0%	1%	1%	2%	1%	2%	1%	1%	1%
Did Not Get a Chance To Vote	8%	6%	7%	8%	7%	0%	0%	0%	15%	10%	3%	14%	6%	2%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	7%	44%	41%	18%	37%	45%	35%	33%	32%	39%	61%

Crosstabs

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1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.5 pct points				Piedmo	Triangle		
Trump	44%	47%	37%	52%	39%	32%	50%
Clinton	41%	44%	47%	32%	47%	51%	33%
Another Candidate	6%	3%	9%	6%	7%	3%	6%
Don't Remember	1%	2%	0%	2%	0%	0%	0%
Did Not Get a Chance To Vote	8%	4%	7%	8%	6%	14%	11%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	23%	5%	15%

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
A	18%	20%	17%	18%	22%	16%	19%	18%	26%	12%	23%	11%	20%	17%	19%
B	37%	39%	35%	40%	37%	36%	37%	34%	42%	50%	38%	36%	36%	38%	38%
C	27%	23%	30%	24%	23%	29%	26%	33%	16%	15%	26%	28%	30%	27%	20%
D	9%	7%	10%	6%	8%	10%	8%	11%	0%	16%	8%	9%	7%	10%	10%
F	3%	3%	2%	4%	4%	2%	3%	2%	0%	3%	3%	2%	2%	3%	1%
Not Sure	7%	7%	7%	7%	6%	7%	8%	2%	15%	4%	1%	14%	6%	5%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%
G.P.A.	2.9	2.9	2.8	2.9	2.9	2.8	2.9	2.6	3.6	2.7	2.8	3.0	2.9	2.7	3.1

Civitas

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2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
A	18%	21%	16%	19%	13%	23%	18%	18%	21%	12%	23%	13%	17%	25%	14%	21%
B	37%	36%	40%	38%	41%	33%	37%	39%	34%	37%	37%	34%	39%	37%	40%	35%
C	27%	28%	24%	28%	27%	26%	26%	27%	22%	29%	26%	31%	25%	24%	27%	26%
D	9%	9%	8%	8%	8%	6%	9%	8%	10%	10%	7%	9%	10%	7%	6%	10%
F	3%	1%	3%	2%	3%	3%	3%	3%	5%	3%	1%	3%	3%	1%	2%	3%
Not Sure	7%	5%	9%	5%	8%	8%	9%	6%	8%	9%	5%	10%	6%	5%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%
G.P.A.	2.9	2.9	2.9	2.8	2.9	3.0	2.9	2.9	2.9	2.8	2.9	2.9	2.8	3.0	3.0	2.8

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
A	18%	16%	23%	18%	18%	31%	13%
B	37%	34%	34%	36%	43%	20%	41%
C	27%	29%	24%	27%	24%	35%	25%
D	9%	10%	9%	11%	6%	10%	8%
F	3%	1%	0%	3%	3%	1%	4%
Not Sure	7%	9%	9%	5%	5%	3%	9%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%
G.P.A.	2.9	2.9	3.1	2.8	2.9	2.8	2.9

Civitas

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3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
A	5%	6%	4%	7%	5%	5%	5%	6%	8%	4%	6%	3%	6%	5%	1%
B	28%	30%	27%	30%	27%	28%	25%	37%	36%	31%	30%	26%	28%	31%	24%
C	45%	44%	46%	40%	47%	45%	46%	44%	37%	40%	45%	45%	48%	46%	43%
D	12%	10%	14%	13%	13%	11%	14%	7%	6%	9%	12%	12%	10%	11%	17%
F	4%	5%	3%	4%	3%	4%	4%	3%	0%	7%	3%	4%	3%	4%	3%
Not Sure	6%	6%	6%	6%	5%	7%	7%	2%	13%	9%	3%	9%	4%	3%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%
G.P.A.	2.4	2.4	2.4	2.4	2.4	2.5	2.4	2.4	3.0	2.5	2.4	2.5	2.4	2.3	2.5

3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
A	5%	7%	6%	4%	0%	7%	5%	4%	10%	2%	5%	5%	2%	7%	5%	5%
B	28%	29%	28%	29%	29%	30%	26%	30%	32%	30%	26%	27%	34%	24%	30%	27%
C	45%	49%	45%	47%	48%	32%	46%	46%	35%	46%	48%	45%	42%	48%	41%	48%
D	12%	9%	10%	12%	16%	20%	11%	13%	8%	11%	14%	11%	12%	13%	13%	11%
F	4%	4%	4%	3%	3%	6%	4%	3%	6%	4%	3%	4%	4%	3%	3%	4%
Not Sure	6%	4%	8%	4%	3%	6%	7%	5%	9%	7%	4%	8%	6%	4%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%
G.P.A.	2.4	2.4	2.5	2.4	2.2	2.4	2.4	2.4	2.7	2.4	2.3	2.5	2.4	2.4	2.5	2.4

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3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
A	5%	3%	9%	3%	3%	11%	5%
B	28%	23%	29%	25%	29%	46%	33%
C	45%	50%	40%	51%	46%	22%	40%
D	12%	15%	12%	11%	14%	11%	11%
F	4%	4%	3%	5%	2%	0%	4%
Not Sure	6%	6%	6%	5%	6%	10%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%
G.P.A.	2.4	2.3	2.6	2.3	2.4	3.0	2.5

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.6 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Yes	56%	55%	57%	51%	72%	49%	53%	60%	84%	61%	100%	0%	57%	56%	53%
No	43%	44%	43%	48%	27%	51%	47%	38%	16%	35%	0%	100%	43%	43%	46%
Total	99%	99%	99%	99%	99%	99%	100%	98%	100%	96%	100%	100%	100%	99%	99%
Composition of Voters Aged 25-54 W	99%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	36%	21%

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.6 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Yes	56%	59%	52%	62%	48%	49%	54%	56%	54%	48%	62%	42%	56%	69%	53%	58%
No	43%	41%	47%	38%	52%	51%	45%	43%	44%	51%	37%	56%	44%	31%	46%	41%
Total	99%	100%	99%	100%	100%	100%	99%	99%	98%	99%	100%	98%	99%	100%	99%	99%
Composition of Voters Aged 25-54 W	99%	18%	23%	34%	12%	8%	48%	44%	16%	36%	47%	32%	34%	33%	39%	60%

Civitas

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4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.6 pct points				Piedmo	Triangle		
Yes	56%	56%	59%	54%	61%	55%	45%
No	43%	44%	41%	44%	39%	45%	54%
Total	99%	100%	100%	98%	100%	100%	100%
Composition of Voters Aged 25-54 W	99%	20%	11%	22%	23%	5%	14%

5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-4.9 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Traditional Public School	44%	44%	43%	47%	43%	44%	45%	43%	32%	37%	44%	0%	43%	48%	37%
Charter School	11%	10%	12%	13%	13%	9%	11%	10%	7%	13%	11%	0%	12%	10%	10%
Private School	35%	36%	35%	30%	34%	37%	34%	36%	61%	32%	35%	0%	35%	31%	42%
Home School	8%	8%	8%	7%	8%	7%	8%	6%	0%	18%	8%	0%	8%	6%	10%
Virtual School	2%	2%	1%	2%	1%	3%	2%	4%	0%	0%	2%	0%	1%	3%	0%
Not Sure	1%	0%	1%	1%	1%	0%	0%	2%	0%	0%	1%	0%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%
Composition of Parents	100%	44%	56%	13%	38%	49%	67%	23%	4%	7%	100%	0%	38%	37%	20%

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5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.9 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Traditional Public School	44%	34%	37%	48%	48%	62%	36%	53%	46%	37%	47%	43%	43%	44%	41%	45%
Charter School	11%	17%	11%	8%	12%	7%	14%	8%	13%	12%	10%	10%	15%	8%	12%	11%
Private School	35%	35%	40%	36%	31%	18%	39%	29%	24%	36%	38%	34%	29%	41%	37%	34%
Home School	8%	9%	11%	6%	1%	13%	9%	7%	11%	11%	5%	8%	11%	4%	7%	8%
Virtual School	2%	5%	1%	1%	3%	0%	2%	2%	6%	2%	0%	4%	1%	1%	2%	2%
Not Sure	1%	0%	0%	0%	5%	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	19%	22%	38%	10%	7%	47%	44%	16%	31%	53%	25%	34%	41%	37%	63%

5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	Region					
Credibility Interval: +/-4.9 pct points				Piedmo	Triangle		
Traditional Public School	44%	47%	54%	42%	36%	56%	40%
Charter School	11%	4%	13%	10%	16%	13%	13%
Private School	35%	36%	21%	39%	41%	31%	32%
Home School	8%	10%	8%	9%	6%	0%	13%
Virtual School	2%	3%	5%	0%	0%	0%	1%
Not Sure	1%	1%	0%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	20%	12%	22%	26%	5%	11%

Civitas

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Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.6 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Strongly Agree	53%	50%	55%	59%	55%	50%	49%	62%	54%	63%	60%	44%	60%	50%	44%
Agree	28%	29%	28%	28%	28%	28%	31%	22%	33%	15%	25%	32%	27%	28%	32%
Disagree	10%	12%	9%	7%	11%	11%	10%	11%	0%	16%	7%	14%	7%	13%	12%
Strongly Disagree	4%	4%	3%	1%	4%	4%	4%	3%	0%	5%	4%	3%	2%	5%	4%
Not Sure	5%	5%	5%	5%	3%	6%	6%	2%	14%	0%	3%	7%	4%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

6

Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.6 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Strongly Agree	53%	72%	53%	51%	37%	30%	61%	44%	66%	58%	44%	57%	57%	45%	52%	53%
Agree	28%	22%	29%	28%	35%	34%	28%	29%	26%	24%	32%	28%	26%	31%	32%	26%
Disagree	10%	5%	10%	10%	13%	27%	7%	14%	5%	11%	12%	8%	10%	12%	8%	12%
Strongly Disagree	4%	0%	2%	3%	9%	8%	0%	7%	0%	2%	6%	3%	1%	6%	1%	5%
Not Sure	5%	1%	6%	8%	5%	2%	4%	6%	3%	4%	6%	4%	5%	6%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

OFFICIAL

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

CIVITAS

6

Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.6 pct points				Piedmo	Triangle		
Strongly Agree	53%	50%	50%	53%	50%	49%	64%
Agree	28%	29%	27%	29%	31%	34%	22%
Disagree	10%	13%	9%	9%	10%	11%	10%
Strongly Disagree	4%	2%	6%	5%	2%	6%	2%
Not Sure	5%	6%	8%	3%	8%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

7

Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.3 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Doing a Good Job	17%	20%	15%	20%	17%	16%	18%	17%	9%	10%	18%	16%	21%	17%	12%
Need To Do More	70%	70%	71%	69%	73%	69%	67%	76%	85%	81%	72%	69%	69%	73%	67%
Not Sure	12%	11%	14%	11%	10%	14%	15%	7%	7%	9%	10%	15%	10%	10%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

7

Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.3 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Doing a Good Job	17%	23%	17%	17%	14%	13%	18%	17%	13%	11%	23%	10%	20%	20%	19%	16%
Need To Do More	70%	70%	69%	72%	73%	71%	70%	71%	75%	75%	66%	78%	66%	67%	67%	72%
Not Sure	12%	7%	15%	11%	13%	16%	12%	12%	13%	14%	11%	11%	13%	13%	14%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

7

Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.3 pct points				Piedmo	Triangle		
Doing a Good Job	17%	19%	17%	17%	16%	23%	16%
Need To Do More	70%	69%	65%	72%	71%	64%	75%
Not Sure	12%	12%	18%	11%	14%	13%	8%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

8

Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Much More Likely To Support	39%	39%	39%	40%	42%	37%	37%	44%	39%	40%	43%	34%	48%	33%	31%
Somewhat More Likely To Support	27%	27%	27%	39%	28%	23%	27%	22%	30%	37%	27%	26%	27%	26%	28%
Somewhat Less Likely To Support	7%	8%	6%	3%	9%	7%	7%	9%	12%	7%	6%	8%	4%	9%	9%
Much Less Likely To Support	9%	9%	9%	4%	7%	11%	10%	9%	0%	4%	9%	8%	6%	13%	8%
Makes No Difference	13%	13%	14%	9%	9%	17%	13%	13%	20%	10%	11%	16%	11%	15%	15%
Not Sure	5%	3%	6%	5%	4%	5%	5%	5%	0%	1%	3%	7%	3%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

CIVITAS

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

8 Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Much More Likely To Support	39%	63%	39%	34%	32%	9%	49%	29%	55%	41%	32%	39%	44%	34%	39%	39%
Somewhat More Likely To Support	27%	22%	29%	33%	23%	22%	29%	23%	22%	30%	26%	24%	30%	26%	33%	23%
Somewhat Less Likely To Support	7%	3%	11%	4%	9%	16%	5%	10%	4%	7%	8%	7%	5%	11%	5%	9%
Much Less Likely To Support	9%	1%	8%	9%	16%	24%	2%	16%	4%	4%	15%	6%	7%	14%	4%	12%
Makes No Difference	13%	8%	10%	14%	17%	22%	10%	17%	12%	10%	16%	18%	10%	13%	13%	14%
Not Sure	5%	3%	3%	6%	2%	6%	4%	5%	3%	7%	4%	6%	5%	3%	6%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

8 Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
Much More Likely To Support	39%	35%	37%	37%	38%	41%	50%
Somewhat More Likely To Support	27%	30%	24%	28%	26%	27%	24%
Somewhat Less Likely To Support	7%	8%	10%	6%	7%	6%	7%
Much Less Likely To Support	9%	9%	12%	10%	8%	13%	5%
Makes No Difference	13%	13%	10%	16%	17%	7%	10%
Not Sure	5%	6%	6%	2%	4%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Strongly Favor	36%	38%	34%	40%	35%	35%	32%	50%	20%	42%	36%	36%	34%	39%	31%
Favor	35%	36%	34%	39%	33%	35%	36%	30%	40%	32%	34%	35%	38%	31%	36%
Oppose	12%	12%	12%	8%	17%	10%	14%	6%	0%	20%	13%	10%	12%	10%	14%
Strongly Oppose	8%	8%	9%	5%	6%	10%	9%	6%	21%	6%	10%	6%	9%	10%	7%
Not Sure	9%	7%	11%	8%	9%	9%	10%	8%	20%	1%	6%	12%	7%	10%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Strongly Favor	36%	46%	31%	31%	32%	39%	33%	38%	45%	38%	31%	43%	34%	31%	34%	37%
Favor	35%	30%	44%	36%	38%	21%	40%	31%	37%	39%	31%	37%	36%	31%	41%	31%
Oppose	12%	11%	13%	12%	13%	14%	12%	12%	5%	10%	16%	5%	16%	15%	10%	13%
Strongly Oppose	8%	6%	4%	10%	10%	19%	5%	11%	4%	4%	14%	4%	6%	16%	4%	11%
Not Sure	9%	6%	8%	11%	7%	7%	10%	8%	9%	9%	9%	11%	8%	8%	11%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

SAMPLE

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

9

The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
Strongly Favor	36%	38%	35%	33%	30%	50%	45%
Favor	35%	36%	27%	38%	38%	30%	32%
Oppose	12%	13%	12%	10%	16%	3%	12%
Strongly Oppose	8%	7%	16%	13%	6%	6%	4%
Not Sure	9%	6%	10%	7%	11%	13%	7%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

10

Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Takes Money Away From The Publi	31%	34%	29%	26%	34%	31%	31%	29%	50%	32%	34%	28%	32%	34%	25%
Helps Students And Saves Taxpayer	38%	39%	38%	47%	39%	36%	38%	38%	33%	52%	40%	38%	43%	36%	34%
Neither	17%	16%	18%	13%	17%	18%	18%	18%	10%	13%	18%	16%	15%	16%	22%
Not Sure	13%	11%	15%	14%	10%	15%	14%	16%	7%	4%	9%	19%	10%	14%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

Civitas Institute

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Takes Money Away From The Publi	31%	30%	25%	31%	42%	45%	27%	37%	23%	25%	39%	24%	29%	40%	28%	33%
Helps Students And Saves Taxpayer	38%	45%	43%	38%	29%	27%	44%	31%	40%	42%	35%	43%	41%	31%	44%	35%
Neither	17%	13%	18%	18%	19%	18%	15%	18%	21%	15%	18%	13%	15%	23%	11%	21%
Not Sure	13%	12%	14%	13%	10%	10%	13%	13%	16%	18%	9%	20%	14%	6%	18%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
Takes Money Away From The Publi	31%	34%	34%	33%	28%	37%	26%
Helps Students And Saves Taxpayer	38%	34%	33%	38%	38%	45%	48%
Neither	17%	20%	17%	17%	18%	8%	13%
Not Sure	13%	11%	17%	12%	16%	9%	12%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

11 Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Strongly Favor	26%	27%	25%	27%	29%	23%	25%	26%	8%	32%	27%	23%	28%	22%	26%
Favor	44%	42%	46%	45%	43%	45%	43%	46%	57%	44%	45%	43%	46%	40%	48%
Oppose	13%	13%	13%	10%	14%	13%	13%	13%	14%	9%	13%	12%	10%	18%	10%
Strongly Oppose	8%	10%	7%	4%	7%	9%	9%	6%	8%	4%	8%	8%	8%	9%	7%
Not Sure	10%	9%	10%	14%	7%	10%	9%	9%	13%	11%	7%	13%	8%	11%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

11 Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Strongly Favor	26%	47%	25%	17%	19%	20%	32%	18%	31%	27%	23%	22%	28%	26%	26%	25%
Favor	44%	37%	50%	50%	40%	24%	47%	41%	40%	46%	44%	45%	46%	41%	51%	40%
Oppose	13%	7%	11%	13%	21%	24%	8%	17%	10%	12%	14%	13%	13%	12%	10%	15%
Strongly Oppose	8%	3%	6%	9%	12%	17%	4%	12%	3%	5%	12%	4%	6%	14%	2%	12%
Not Sure	10%	6%	8%	11%	8%	16%	8%	12%	14%	11%	7%	15%	7%	7%	11%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

Civitas

11

Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
Strongly Favor	26%	27%	21%	23%	30%	29%	24%
Favor	44%	47%	36%	42%	44%	49%	48%
Oppose	13%	11%	14%	15%	11%	14%	14%
Strongly Oppose	8%	7%	16%	10%	6%	6%	4%
Not Sure	10%	8%	13%	9%	9%	2%	11%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

12

Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.3 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Yes	18%	23%	14%	22%	22%	15%	18%	17%	38%	13%	22%	14%	21%	17%	15%
No	73%	66%	78%	69%	72%	74%	73%	75%	47%	75%	71%	75%	68%	76%	76%
Not Sure	9%	11%	8%	9%	6%	11%	9%	8%	15%	13%	7%	11%	11%	7%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

12

Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.3 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Yes	18%	24%	17%	19%	16%	19%	18%	18%	21%	14%	20%	13%	19%	23%	21%	16%
No	73%	64%	74%	73%	75%	75%	73%	74%	63%	77%	73%	75%	72%	72%	70%	74%
Not Sure	9%	12%	8%	9%	9%	6%	10%	8%	16%	9%	7%	12%	10%	6%	9%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

12 Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.3 pct points				Piedmo	Triangle		
Yes	18%	24%	19%	15%	20%	17%	14%
No	73%	67%	72%	81%	68%	66%	77%
Not Sure	9%	9%	9%	4%	11%	17%	9%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

13 Five states now have similar type programs called Education Savings Accounts (or ESAs for short). Supporters say ESAs give parents control over where their child attends school and allows them to customize their child's education. Opponents say ESAs take money away from the public schools and give money to schools that aren't held to the same standards as public schools. Do you strongly favor, favor, oppose, or strongly oppose the idea of Education Savings Accounts?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Strongly Favor	18%	22%	15%	18%	23%	16%	19%	15%	14%	25%	21%	14%	22%	12%	17%
Favor	34%	35%	32%	37%	34%	33%	33%	34%	52%	30%	35%	33%	40%	33%	29%
Oppose	16%	16%	15%	14%	17%	15%	15%	14%	14%	31%	16%	15%	12%	17%	17%
Strongly Oppose	14%	14%	14%	3%	12%	18%	15%	13%	0%	7%	14%	14%	11%	17%	14%
Not Sure	19%	12%	24%	28%	15%	19%	18%	24%	19%	8%	15%	24%	15%	21%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

CIVITAS

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

13 Five states now have similar type programs called Education Savings Accounts (or ESAs for short). Supporters say ESAs give parents control over where their child attends school and allows them to customize their child's education. Opponents say ESAs take money away from the public schools and give money to schools that aren't held to the same standards as public schools. Do you strongly favor, favor, oppose, or strongly oppose the idea of Education Savings Accounts?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Strongly Favor	18%	40%	17%	12%	11%	6%	25%	11%	25%	19%	15%	15%	20%	18%	18%	18%
Favor	34%	31%	40%	37%	29%	20%	40%	28%	36%	36%	32%	34%	38%	30%	39%	30%
Oppose	16%	10%	16%	15%	25%	23%	13%	19%	14%	16%	16%	16%	14%	17%	15%	16%
Strongly Oppose	14%	5%	11%	15%	18%	31%	6%	22%	4%	8%	22%	10%	10%	22%	4%	20%
Not Sure	19%	14%	16%	21%	17%	20%	17%	21%	21%	21%	16%	25%	19%	13%	24%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

13 Five states now have similar type programs called Education Savings Accounts (or ESAs for short). Supporters say ESAs give parents control over where their child attends school and allows them to customize their child's education. Opponents say ESAs take money away from the public schools and give money to schools that aren't held to the same standards as public schools. Do you strongly favor, favor, oppose, or strongly oppose the idea of Education Savings Accounts?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
Strongly Favor	18%	20%	12%	17%	24%	7%	15%
Favor	34%	31%	34%	34%	27%	40%	46%
Oppose	16%	12%	9%	18%	18%	20%	14%
Strongly Oppose	14%	15%	22%	16%	12%	14%	5%
Not Sure	19%	21%	23%	14%	19%	18%	19%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

14 Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Special Needs	10%	10%	10%	6%	10%	11%	12%	6%	6%	3%	10%	9%	8%	13%	7%
Low Income	5%	6%	5%	9%	5%	5%	5%	6%	16%	3%	6%	5%	7%	6%	4%
Special Needs And Low Income	27%	26%	27%	29%	29%	25%	25%	29%	29%	34%	26%	28%	24%	29%	26%
All	49%	49%	49%	43%	50%	50%	49%	50%	34%	51%	51%	46%	53%	40%	53%
Not Sure	9%	8%	10%	13%	6%	10%	10%	8%	15%	8%	7%	12%	8%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

14 Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Special Needs	10%	11%	9%	8%	13%	18%	7%	13%	6%	8%	12%	6%	9%	13%	8%	11%
Low Income	5%	5%	6%	7%	3%	2%	6%	5%	7%	6%	5%	5%	6%	5%	8%	4%
Special Needs And Low Income	27%	17%	24%	29%	36%	30%	21%	33%	33%	27%	24%	33%	26%	22%	29%	25%
All	49%	60%	54%	45%	43%	36%	59%	37%	45%	53%	47%	47%	50%	49%	45%	51%
Not Sure	9%	7%	6%	12%	6%	14%	8%	12%	9%	6%	13%	9%	8%	11%	10%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

Online Info

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

14

Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
Special Needs	10%	7%	9%	10%	10%	8%	13%
Low Income	5%	6%	4%	8%	4%	4%	7%
Special Needs And Low Income	27%	34%	28%	22%	24%	34%	26%
All	49%	45%	44%	52%	51%	54%	42%
Not Sure	9%	8%	15%	7%	10%	0%	13%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

15

On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
1	11%	12%	11%	3%	10%	14%	12%	8%	22%	7%	12%	10%	8%	13%	14%
2	4%	3%	4%	2%	5%	4%	4%	4%	7%	3%	5%	2%	4%	4%	4%
3	4%	4%	4%	3%	3%	5%	5%	1%	0%	10%	4%	5%	4%	4%	5%
4	3%	3%	4%	3%	4%	4%	4%	3%	0%	3%	3%	4%	3%	4%	3%
5	16%	15%	17%	15%	11%	19%	15%	18%	14%	16%	13%	20%	13%	17%	19%
6	9%	8%	10%	10%	8%	9%	9%	9%	17%	8%	8%	11%	11%	8%	7%
7	12%	13%	11%	19%	13%	10%	11%	14%	14%	11%	11%	13%	11%	12%	14%
8	11%	12%	11%	15%	13%	10%	12%	9%	6%	14%	11%	12%	13%	12%	9%
9	10%	11%	8%	9%	11%	9%	9%	12%	9%	5%	10%	9%	10%	10%	7%
10	20%	19%	21%	20%	23%	18%	19%	22%	12%	24%	24%	14%	23%	16%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%
Averages	6.4	6.4	6.3	7.0	6.7	6.0	6.3	6.7	5.4	6.5	6.5	6.2	6.7	6.1	6.0

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

15 On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
1	11%	10%	5%	11%	14%	27%	8%	16%	6%	7%	16%	5%	8%	20%	2%	17%
2	4%	3%	2%	6%	6%	2%	2%	6%	2%	2%	6%	2%	4%	6%	3%	4%
3	4%	2%	4%	4%	9%	6%	4%	4%	1%	4%	6%	3%	4%	5%	3%	5%
4	3%	1%	3%	4%	3%	10%	2%	5%	1%	3%	5%	3%	3%	5%	4%	3%
5	16%	14%	17%	15%	16%	21%	15%	18%	16%	18%	15%	15%	18%	15%	14%	17%
6	9%	8%	10%	11%	6%	3%	10%	9%	7%	12%	7%	13%	7%	7%	11%	8%
7	12%	11%	12%	12%	17%	8%	11%	13%	11%	13%	11%	13%	12%	11%	17%	9%
8	11%	8%	14%	11%	15%	11%	12%	10%	13%	13%	10%	13%	12%	9%	14%	10%
9	10%	14%	13%	8%	9%	3%	11%	7%	16%	8%	9%	10%	12%	7%	12%	8%
10	20%	31%	21%	17%	5%	9%	25%	13%	27%	21%	16%	24%	20%	15%	20%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%
Averages	6.4	7.1	7.0	6.1	5.5	4.8	6.9	5.6	7.3	6.7	5.8	7.0	6.6	5.5	7.0	5.9

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

15

On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
1	11%	12%	11%	10%	10%	22%	5%
2	4%	4%	4%	4%	5%	3%	0%
3	4%	5%	4%	3%	6%	3%	4%
4	3%	3%	2%	2%	6%	9%	1%
5	16%	17%	18%	17%	19%	5%	12%
6	9%	7%	9%	8%	6%	18%	14%
7	12%	13%	10%	13%	7%	7%	22%
8	11%	16%	9%	11%	12%	1%	10%
9	10%	6%	7%	7%	14%	0%	15%
10	20%	17%	24%	24%	15%	32%	16%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%
Averages	6.4	6.1	6.4	6.6	6.2	5.9	7.0

16

In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-3.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Use Tested Models And Methods	44%	47%	42%	40%	45%	45%	43%	45%	30%	60%	45%	43%	39%	48%	49%
Vouchers For Private Schools	13%	15%	10%	17%	12%	12%	13%	11%	15%	11%	14%	11%	17%	9%	9%
Funds For High-performing Schools	10%	8%	12%	13%	11%	9%	9%	14%	14%	10%	11%	9%	8%	12%	9%
Create ESAs	18%	18%	19%	16%	19%	19%	19%	17%	21%	9%	19%	18%	23%	17%	15%
Not Sure	15%	12%	17%	15%	13%	16%	16%	13%	20%	9%	11%	19%	13%	14%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	45%	55%	14%	29%	56%	70%	21%	3%	6%	56%	43%	38%	37%	22%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

16 In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Use Tested Models And Methods	44%	37%	38%	46%	57%	55%	37%	53%	39%	40%	49%	40%	43%	49%	45%	44%
Vouchers For Private Schools	13%	21%	17%	10%	4%	6%	17%	7%	10%	14%	12%	9%	15%	13%	12%	13%
Funds For High-performing Schools	10%	8%	12%	11%	9%	6%	9%	11%	12%	10%	10%	9%	11%	10%	12%	9%
Create ESAs	18%	21%	19%	19%	20%	14%	22%	15%	20%	20%	17%	21%	17%	19%	18%	19%
Not Sure	15%	13%	13%	14%	11%	18%	16%	14%	19%	16%	12%	21%	14%	9%	13%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	18%	23%	34%	12%	8%	48%	44%	17%	36%	47%	33%	34%	33%	39%	61%

16 In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	Region					
Credibility Interval: +/-3.7 pct points				Piedmo	Triangle		
Use Tested Models And Methods	44%	47%	45%	44%	43%	58%	38%
Vouchers For Private Schools	13%	15%	6%	13%	11%	9%	19%
Funds For High-performing Schools	10%	9%	13%	9%	11%	9%	10%
Create ESAs	18%	17%	14%	20%	22%	20%	19%
Not Sure	15%	12%	23%	14%	13%	4%	14%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	20%	11%	23%	24%	5%	14%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

CIVITAS

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-4.6 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Yes	66%	68%	65%	73%	71%	61%	60%	84%	65%	69%	66%	0%	65%	66%	67%
No	21%	22%	21%	13%	19%	25%	26%	7%	19%	26%	21%	0%	22%	21%	24%
Not Sure	12%	10%	14%	13%	10%	14%	14%	10%	15%	5%	12%	0%	13%	13%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%
Composition of Parents	100%	44%	56%	13%	38%	49%	67%	23%	4%	7%	100%	0%	38%	37%	20%

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.6 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Yes	66%	80%	71%	65%	53%	27%	73%	58%	88%	74%	55%	79%	69%	57%	76%	61%
No	21%	11%	16%	23%	38%	44%	15%	28%	5%	12%	32%	10%	15%	33%	12%	27%
Not Sure	12%	9%	13%	12%	10%	30%	12%	14%	7%	14%	13%	11%	16%	10%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	19%	22%	38%	10%	7%	47%	44%	16%	31%	53%	25%	34%	41%	37%	63%

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	Region					
Credibility Interval: +/-4.6 pct points				Piedmo	Triangle		
Yes	66%	69%	55%	71%	57%	72%	73%
No	21%	14%	29%	20%	27%	28%	21%
Not Sure	12%	17%	16%	9%	16%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	20%	12%	22%	26%	5%	11%

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Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

18 What type of school does your oldest school-aged child attend?

419 Parents	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-4.3 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Daycare Or Pre-school	4%	7%	2%	14%	4%	1%	4%	1%	7%	6%	4%	0%	6%	3%	0%
Traditional Public Schools	74%	73%	74%	65%	74%	76%	74%	79%	63%	61%	74%	0%	66%	80%	76%
Charter Schools	7%	7%	7%	8%	11%	4%	7%	9%	0%	8%	7%	0%	8%	6%	6%
Home School	7%	4%	8%	7%	5%	7%	6%	4%	14%	12%	7%	0%	9%	4%	7%
Private School	7%	7%	6%	4%	5%	9%	7%	4%	7%	9%	7%	0%	9%	3%	10%
Not Sure	2%	2%	2%	1%	1%	3%	1%	3%	9%	5%	2%	0%	1%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%
Composition of Parents	100%	44%	56%	13%	38%	49%	67%	23%	4%	7%	100%	0%	38%	37%	20%

18 What type of school does your oldest school-aged child attend?

419 Parents	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.3 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Daycare Or Pre-school	4%	10%	4%	2%	1%	3%	6%	2%	4%	2%	5%	2%	6%	3%	8%	2%
Traditional Public Schools	74%	60%	65%	80%	85%	78%	66%	81%	78%	74%	72%	78%	72%	72%	73%	74%
Charter Schools	7%	4%	15%	4%	6%	11%	9%	4%	4%	8%	8%	8%	7%	7%	8%	7%
Home School	7%	11%	6%	7%	1%	7%	9%	5%	7%	9%	5%	6%	8%	6%	7%	6%
Private School	7%	12%	9%	5%	3%	1%	9%	4%	4%	6%	8%	3%	5%	10%	5%	8%
Not Sure	2%	3%	2%	2%	4%	0%	1%	3%	4%	1%	2%	3%	2%	2%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	19%	22%	38%	10%	7%	47%	44%	16%	31%	53%	25%	34%	41%	37%	63%

Civitas

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Sponsor:
Civitas Institute (Raleigh, NC)

18 What type of school does your oldest school-aged child attend?

419 Parents	All	Region					
Credibility Interval: +/-4.3 pct points				Piedmo	Triangle		
Daycare Or Pre-school	4%	3%	5%	2%	5%	5%	5%
Traditional Public Schools	74%	76%	79%	72%	65%	87%	77%
Charter Schools	7%	6%	7%	8%	8%	0%	9%
Home School	7%	9%	3%	8%	9%	0%	3%
Private School	7%	4%	3%	9%	11%	2%	3%
Not Sure	2%	2%	3%	0%	2%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	20%	12%	22%	26%	5%	11%

19 What is the primary reason your child attends a public school? You are committed to traditional public schools? It's the best educational option for your child? You can't afford other options? you believe the school is doing a satisfactory job of educating your child? You don't have other options? Or some other reason?

309 Parents Whose Oldest School-A	All	Gender		Age			Race				Parent		Party Registration		
Credibility Interval: +/-5.7 pct points		Male	Female	25-34	35-44	45-54	White	Black	Hispani	Asian /	Yes	No	Republi	Democr	Unaffilia
Committed To Traditional Public Sch	19%	22%	16%	20%	19%	18%	20%	16%	0%	26%	19%	0%	17%	25%	15%
Best Educational Option	14%	17%	11%	19%	10%	16%	16%	7%	18%	20%	14%	0%	17%	13%	7%
Can't Afford Other Options	34%	30%	36%	36%	40%	28%	32%	38%	51%	28%	34%	0%	37%	29%	38%
School Is Doing a Satisfactory Job	23%	22%	25%	15%	22%	26%	22%	26%	31%	25%	23%	0%	20%	23%	29%
Don't Have Other Options	7%	5%	8%	8%	4%	8%	7%	7%	0%	0%	7%	0%	8%	6%	8%
Other	3%	2%	4%	1%	4%	3%	3%	4%	0%	0%	3%	0%	1%	4%	4%
Not Sure	0%	1%	0%	0%	0%	1%	0%	2%	0%	0%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%
Composition of Parents Whose Olde	100%	43%	57%	12%	38%	50%	67%	24%	3%	5%	100%	0%	35%	40%	21%

Civitas

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Sponsor:
Civitas Institute (Raleigh, NC)

19 What is the primary reason your child attends a public school? You are committed to traditional public schools? It's the best educational option for your child? You can't afford other options? you believe the school is doing a satisfactory job of educating your child? You don't have other options? Or some other reason?

309 Parents Whose Oldest School-A	All	Ideology					2016 Vote		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-5.7 pct points		Very Co	Somew	Modera	Somew	Very Li	Trump	Clinton	High Sc	Some C	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin
Committed To Traditional Public Sch	19%	20%	12%	15%	23%	49%	12%	26%	17%	16%	22%	15%	15%	24%	15%	22%
Best Educational Option	14%	16%	14%	16%	6%	16%	14%	13%	14%	10%	17%	10%	13%	17%	12%	15%
Can't Afford Other Options	34%	36%	43%	28%	32%	14%	41%	26%	42%	44%	24%	43%	41%	21%	41%	29%
School Is Doing a Satisfactory Job	23%	18%	20%	29%	28%	19%	23%	24%	13%	17%	30%	16%	21%	30%	24%	23%
Don't Have Other Options	7%	10%	8%	5%	7%	2%	10%	5%	14%	10%	3%	14%	7%	2%	4%	8%
Other	3%	0%	2%	5%	4%	0%	1%	5%	0%	2%	5%	1%	2%	5%	5%	2%
Not Sure	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents Whose Olde	100%	16%	19%	41%	12%	8%	42%	48%	17%	32%	52%	26%	33%	40%	37%	63%

19 What is the primary reason your child attends a public school? You are committed to traditional public schools? It's the best educational option for your child? You can't afford other options? you believe the school is doing a satisfactory job of educating your child? You don't have other options? Or some other reason?

309 Parents Whose Oldest School-A	All	Region					
Credibility Interval: +/-5.7 pct points				Piedmo	Triangle		
Committed To Traditional Public Sch	19%	13%	32%	13%	21%	22%	21%
Best Educational Option	14%	19%	19%	14%	11%	6%	10%
Can't Afford Other Options	34%	29%	32%	43%	28%	25%	35%
School Is Doing a Satisfactory Job	23%	28%	10%	19%	30%	46%	20%
Don't Have Other Options	7%	7%	8%	8%	2%	0%	14%
Other	3%	3%	0%	5%	6%	0%	0%
Not Sure	0%	0%	0%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Parents Whose Olde	100%	21%	13%	22%	23%	6%	12%

All Questions Crosstabbed By All Questions

Civitas

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Sponsor:
Civitas Institute (Raleigh, NC)

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.5 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Trump	44%	-	-	-	-	-	46%	48%	47%	49%	48%	59%	48%	44%	50%	44%	55%	58%
Clinton	41%	-	-	-	-	-	45%	47%	44%	39%	45%	35%	39%	46%	45%	47%	35%	33%
Another Candidate	6%	-	-	-	-	-	7%	5%	8%	6%	5%	6%	7%	8%	5%	8%	8%	4%
Don't Remember	1%	-	-	-	-	-	3%	1%	1%	6%	2%	0%	6%	1%	1%	0%	2%	4%
Did Not Get a Chance To Vote	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%						18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.5 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Trump	44%	47%	50%	38%	59%	52%	53%	56%	37%	56%	48%	31%	4%	35%	51%	48%	46%
Clinton	41%	44%	44%	53%	33%	37%	41%	44%	43%	37%	45%	62%	87%	48%	44%	45%	42%
Another Candidate	6%	7%	5%	7%	4%	9%	6%	0%	20%	6%	5%	7%	4%	16%	3%	7%	9%
Don't Remember	1%	2%	1%	2%	3%	2%	0%	0%	0%	2%	1%	0%	5%	0%	3%	1%	3%
Did Not Get a Chance To Vote	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

Civitas

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Sponsor:
Civitas Institute (Raleigh, NC)

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.5 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Trump	44%	61%	53%	32%	13%	36%	43%	44%	55%	48%	30%	54%	42%	55%	43%	49%
Clinton	41%	33%	38%	60%	79%	58%	47%	46%	39%	44%	59%	40%	52%	36%	48%	44%
Another Candidate	6%	6%	8%	8%	6%	4%	4%	7%	5%	7%	8%	5%	5%	7%	7%	7%
Don't Remember	1%	1%	1%	0%	2%	3%	6%	2%	1%	0%	4%	1%	1%	1%	3%	0%
Did Not Get a Chance To Vote	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.5 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Trump	44%	61%	52%	31%	27%	39%	46%	48%	51%	65%	57%	39%	22%	43%
Clinton	41%	32%	41%	60%	65%	53%	44%	45%	40%	26%	37%	53%	70%	49%
Another Candidate	6%	6%	6%	6%	9%	6%	8%	6%	6%	8%	5%	8%	6%	6%
Don't Remember	1%	1%	1%	4%	0%	1%	2%	1%	3%	2%	1%	0%	2%	2%
Did Not Get a Chance To Vote	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%

Civitas

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Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.5 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Trump	44%	32%	55%	37%	58%	38%	33%	25%	44%	29%	44%	56%	45%	50%	58%	61%
Clinton	41%	58%	42%	55%	34%	56%	64%	67%	47%	59%	49%	43%	47%	39%	33%	29%
Another Candidate	6%	6%	3%	7%	7%	4%	3%	8%	9%	7%	5%	1%	8%	10%	9%	7%
Don't Remember	1%	3%	0%	1%	2%	1%	1%	0%	0%	5%	1%	0%	0%	1%	0%	4%
Did Not Get a Chance To Vote	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.5 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Trump	44%	40%	63%	45%	56%	52%	51%	33%	46%	72%	42%	60%	61%	63%	15%
Clinton	41%	53%	25%	48%	35%	42%	38%	58%	50%	25%	48%	27%	34%	28%	68%
Another Candidate	6%	6%	7%	7%	8%	4%	8%	7%	4%	3%	7%	11%	5%	9%	17%
Don't Remember	1%	1%	5%	0%	1%	2%	2%	1%	1%	0%	2%	2%	0%	0%	0%
Did Not Get a Chance To Vote	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

Civitas

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Sponsor:
Civitas Institute (Raleigh, NC)

1 In the 2016 election for President, did you vote for ...

811 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.5 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Trump	44%	27%	41%	52%	41%	60%	10%	0%
Clinton	41%	66%	46%	37%	51%	38%	75%	100%
Another Candidate	6%	6%	6%	9%	6%	0%	15%	0%
Don't Remember	1%	1%	7%	2%	2%	2%	0%	0%
Did Not Get a Chance To Vote	8%	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
A	18%	18%	18%	19%	34%	0%	-	-	-	-	-	-	87%	25%	12%	6%	9%	9%
B	37%	37%	39%	29%	14%	0%	-	-	-	-	-	-	9%	55%	38%	27%	5%	11%
C	27%	26%	27%	34%	12%	0%	-	-	-	-	-	-	3%	15%	37%	40%	15%	9%
D	9%	9%	8%	9%	36%	0%	-	-	-	-	-	-	0%	2%	10%	22%	26%	0%
F	3%	3%	3%	2%	4%	0%	-	-	-	-	-	-	0%	0%	1%	2%	43%	1%
Not Sure	7%	9%	6%	6%	0%	0%	-	-	-	-	-	-	1%	4%	3%	4%	2%	70%
Total	100%	100%	100%	100%	100%	0%							100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%							5%	28%	45%	12%	4%	6%
G.P.A.	2.9	2.9	2.9	2.8	2.4	3.9	3.2	2.6	2.3	1.2	5.1							

CIVITAS

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Sponsor:
Civitas Institute (Raleigh, NC)

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
A	18%	23%	11%	38%	23%	7%	18%	24%	0%	16%	19%	25%	33%	21%	33%	13%	30%
B	37%	38%	36%	39%	43%	36%	42%	0%	57%	36%	38%	39%	37%	33%	45%	36%	32%
C	27%	26%	28%	16%	21%	40%	22%	26%	43%	28%	29%	22%	15%	19%	15%	32%	10%
D	9%	8%	9%	5%	11%	10%	12%	30%	0%	11%	4%	9%	7%	5%	5%	11%	2%
F	3%	3%	2%	2%	3%	5%	5%	0%	0%	4%	1%	1%	0%	2%	0%	3%	0%
Not Sure	7%	1%	14%	0%	0%	2%	1%	20%	0%	5%	9%	4%	7%	20%	1%	5%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%
G.P.A.	2.9	2.8	3.0	3.1	2.7	2.4	2.6	3.0	2.6	2.7	3.1	2.9	3.3	3.4	3.1	2.6	3.9

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
A	18%	16%	18%	24%	35%	18%	3%	15%	15%	22%	39%	21%	28%	13%	16%	14%
B	37%	34%	43%	38%	37%	35%	33%	33%	43%	43%	30%	28%	36%	39%	38%	31%
C	27%	30%	25%	18%	19%	31%	19%	34%	27%	17%	16%	20%	21%	33%	26%	22%
D	9%	11%	7%	9%	4%	7%	8%	10%	6%	11%	8%	9%	7%	9%	13%	5%
F	3%	4%	2%	3%	1%	0%	0%	4%	2%	3%	2%	0%	3%	3%	2%	0%
Not Sure	7%	5%	4%	6%	3%	9%	38%	4%	8%	4%	4%	22%	5%	3%	4%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%
G.P.A.	2.9	2.7	2.9	3.0	3.1	3.0	3.8	2.6	2.9	2.9	3.1	3.5	3.0	2.6	2.7	3.6

Draft

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
A	18%	16%	14%	28%	38%	13%	28%	15%	26%	18%	12%	20%	35%	16%
B	37%	33%	38%	44%	30%	38%	36%	39%	26%	30%	39%	46%	35%	33%
C	27%	24%	32%	19%	18%	26%	23%	27%	30%	28%	32%	25%	17%	24%
D	9%	17%	6%	8%	3%	4%	7%	9%	9%	12%	9%	7%	8%	7%
F	3%	3%	2%	0%	2%	4%	4%	3%	1%	8%	2%	0%	1%	2%
Not Sure	7%	6%	7%	0%	8%	15%	2%	8%	8%	4%	6%	2%	4%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%
G.P.A.	2.9	2.7	2.9	2.9	3.3	3.1	2.9	2.9	3.0	2.5	2.7	2.9	3.1	3.3

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
A	18%	27%	23%	17%	17%	21%	30%	33%	21%	17%	15%	11%	9%	16%	14%	23%
B	37%	36%	37%	37%	37%	37%	31%	32%	43%	42%	36%	43%	53%	40%	38%	25%
C	27%	24%	35%	28%	28%	12%	27%	26%	25%	29%	23%	23%	24%	26%	35%	30%
D	9%	8%	2%	11%	8%	8%	6%	5%	8%	2%	12%	10%	4%	7%	5%	14%
F	3%	2%	1%	3%	3%	1%	1%	0%	0%	4%	2%	2%	2%	2%	6%	4%
Not Sure	7%	3%	2%	5%	7%	20%	4%	3%	3%	5%	12%	11%	9%	9%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%
G.P.A.	2.9	2.9	2.9	2.7	2.8	3.5	3.0	3.1	2.9	2.9	3.0	2.9	3.0	3.0	2.5	2.7

EXHIBIT 6

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
A	18%	25%	12%	10%	12%	17%	19%	42%	16%	37%	26%	16%	6%	3%	33%
B	37%	41%	29%	33%	42%	28%	37%	33%	50%	19%	40%	40%	31%	32%	43%
C	27%	21%	36%	39%	29%	24%	29%	20%	22%	27%	23%	21%	46%	42%	23%
D	9%	7%	13%	10%	9%	9%	9%	5%	10%	9%	8%	14%	2%	13%	0%
F	3%	2%	5%	3%	2%	3%	4%	1%	0%	3%	2%	8%	4%	10%	0%
Not Sure	7%	5%	5%	4%	6%	19%	2%	0%	3%	5%	1%	0%	11%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%
G.P.A.	2.9	3.0	2.5	2.5	2.8	3.2	2.6	3.1	2.8	3.0	2.8	2.4	2.8	2.1	3.1

2 If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
A	18%	44%	35%	11%	35%	18%	0%	0%
B	37%	37%	38%	40%	47%	16%	65%	0%
C	27%	13%	22%	33%	11%	41%	35%	0%
D	9%	3%	2%	12%	7%	20%	0%	100%
F	3%	2%	3%	3%	0%	5%	0%	0%
Not Sure	7%	1%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%
G.P.A.	2.9	3.2	3.0	2.5	3.1	2.2	2.6	1.0

CIVITAS

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
A	5%	5%	4%	5%	21%	0%	23%	1%	0%	0%	0%	1%	-	-	-	-	-	-
B	28%	26%	30%	37%	21%	0%	39%	42%	15%	5%	3%	15%	-	-	-	-	-	-
C	45%	46%	46%	33%	36%	0%	29%	46%	62%	52%	26%	18%	-	-	-	-	-	-
D	12%	11%	13%	16%	0%	0%	4%	9%	18%	31%	7%	6%	-	-	-	-	-	-
F	4%	4%	3%	5%	4%	0%	2%	0%	2%	11%	62%	1%	-	-	-	-	-	-
Not Sure	6%	7%	5%	4%	17%	0%	3%	2%	2%	0%	2%	60%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%						
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%						
G.P.A.	2.4	2.4	2.4	2.4	3.3	2.9	2.4	2.0	1.5	0.8	4.5							

3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
A	5%	6%	3%	11%	2%	2%	9%	0%	0%	6%	3%	5%	5%	5%	15%	2%	8%
B	28%	30%	26%	35%	32%	23%	25%	27%	80%	24%	36%	27%	38%	23%	42%	25%	28%
C	45%	45%	45%	40%	61%	48%	43%	26%	0%	46%	44%	47%	36%	46%	38%	49%	34%
D	12%	12%	12%	11%	3%	14%	22%	17%	20%	14%	9%	14%	10%	12%	2%	16%	5%
F	4%	3%	4%	1%	0%	6%	0%	30%	0%	5%	2%	2%	6%	0%	2%	5%	0%
Not Sure	6%	3%	9%	1%	1%	6%	1%	0%	0%	5%	7%	6%	5%	14%	1%	4%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%
G.P.A.	2.4	2.4	2.5	2.5	2.4	2.3	2.3	1.5	2.6	2.3	2.5	2.4	2.5	2.8	2.7	2.2	3.4

EXHIBIT 6

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
A	5%	6%	3%	7%	9%	3%	3%	6%	3%	3%	10%	5%	10%	3%	2%	4%
B	28%	25%	33%	27%	31%	31%	23%	26%	31%	30%	27%	25%	30%	27%	23%	36%
C	45%	47%	47%	44%	43%	43%	29%	48%	46%	43%	45%	34%	41%	48%	57%	29%
D	12%	13%	10%	11%	14%	12%	11%	11%	12%	16%	10%	14%	13%	14%	9%	8%
F	4%	4%	4%	5%	1%	3%	1%	6%	2%	3%	6%	0%	4%	5%	3%	0%
Not Sure	6%	5%	4%	5%	1%	8%	33%	4%	5%	4%	2%	21%	3%	3%	6%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%
G.P.A.	2.4	2.3	2.3	2.4	2.4	2.5	3.5	2.3	2.4	2.3	2.3	3.1	2.4	2.2	2.3	3.3

3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
A	5%	7%	2%	5%	12%	6%	12%	3%	8%	9%	3%	4%	7%	4%
B	28%	19%	31%	33%	33%	28%	27%	28%	35%	14%	30%	38%	25%	34%
C	45%	46%	48%	46%	32%	37%	43%	46%	40%	45%	50%	46%	46%	34%
D	12%	13%	11%	12%	17%	11%	11%	13%	4%	18%	10%	9%	16%	10%
F	4%	8%	2%	2%	2%	4%	5%	3%	2%	9%	3%	1%	4%	3%
Not Sure	6%	7%	5%	3%	3%	13%	2%	7%	11%	6%	4%	2%	3%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%
G.P.A.	2.4	2.3	2.4	2.4	2.5	2.8	2.4	2.4	2.8	2.2	2.4	2.4	2.3	2.9

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Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
A	5%	13%	6%	6%	3%	5%	12%	0%	4%	0%	3%	1%	4%	1%	2%	11%
B	28%	24%	33%	28%	28%	33%	31%	13%	31%	52%	27%	25%	32%	41%	23%	20%
C	45%	47%	53%	45%	45%	39%	40%	68%	49%	32%	46%	52%	43%	36%	51%	44%
D	12%	12%	6%	12%	13%	10%	12%	15%	17%	7%	12%	10%	13%	15%	14%	11%
F	4%	3%	0%	3%	5%	1%	0%	4%	0%	4%	1%	2%	3%	4%	8%	7%
Not Sure	6%	2%	2%	5%	6%	13%	6%	0%	0%	6%	11%	11%	5%	3%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%
G.P.A.	2.4	2.4	2.5	2.4	2.3	2.8	2.7	1.9	2.2	2.6	2.6	2.5	2.4	2.3	2.0	2.4

3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
A	5%	6%	4%	1%	4%	4%	7%	7%	1%	24%	6%	6%	0%	3%	18%
B	28%	30%	23%	37%	22%	30%	27%	38%	32%	26%	33%	23%	22%	15%	43%
C	45%	46%	41%	53%	52%	32%	49%	39%	37%	30%	44%	45%	50%	62%	39%
D	12%	12%	18%	4%	13%	14%	10%	14%	21%	9%	11%	16%	22%	15%	0%
F	4%	2%	7%	3%	5%	6%	4%	1%	3%	6%	3%	8%	0%	6%	0%
Not Sure	6%	5%	8%	2%	4%	14%	3%	0%	6%	5%	3%	1%	6%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%
G.P.A.	2.4	2.5	2.3	2.4	2.2	2.7	2.4	2.4	2.3	2.8	2.4	2.1	2.2	2.0	2.8

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Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

3 If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
A	5%	13%	8%	2%	5%	9%	0%	0%
B	28%	35%	33%	29%	40%	25%	25%	0%
C	45%	37%	46%	48%	39%	52%	51%	100%
D	12%	12%	5%	10%	16%	8%	10%	0%
F	4%	2%	6%	4%	0%	5%	0%	0%
Not Sure	6%	1%	2%	6%	0%	0%	14%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%
G.P.A.	2.4	2.5	2.4	2.4	2.3	2.2	2.7	2.0

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.6 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Yes	56%	54%	56%	64%	79%	0%	71%	57%	54%	55%	69%	10%	75%	59%	56%	56%	50%	27%
No	43%	45%	43%	36%	17%	0%	26%	42%	46%	45%	31%	87%	24%	40%	43%	44%	50%	68%
Total	99%	99%	99%	100%	95%	0%	98%	99%	100%	100%	100%	97%	99%	99%	99%	100%	100%	95%
Composition of Voters Aged 25-54 W	99%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.6 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Yes	56%	-	-	100%	100%	100%	100%	100%	100%	63%	50%	40%	65%	37%	59%	57%	45%
No	43%	-	-	-	-	-	-	-	-	36%	49%	58%	35%	63%	40%	42%	53%
Total	99%			100%	100%	100%	100%	100%	100%	99%	99%	98%	100%	100%	99%	99%	98%
Composition of Voters Aged 25-54 W	99%			44%	11%	35%	8%	2%	1%	52%	28%	10%	4%	5%	17%	70%	12%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.6 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Yes	56%	62%	57%	50%	58%	47%	35%	56%	55%	62%	69%	39%	60%	57%	59%	37%
No	43%	38%	42%	50%	40%	53%	60%	44%	44%	38%	31%	56%	39%	43%	40%	61%
Total	99%	100%	99%	100%	98%	100%	96%	100%	99%	100%	100%	96%	99%	100%	99%	97%
Composition of Voters Aged 25-54 W	99%	39%	27%	7%	9%	13%	5%	36%	34%	12%	8%	9%	31%	38%	17%	13%

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.6 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Yes	56%	59%	57%	58%	56%	38%	67%	55%	44%	64%	58%	58%	56%	44%
No	43%	39%	43%	41%	43%	61%	33%	45%	53%	34%	42%	42%	43%	56%
Total	99%	99%	100%	98%	98%	99%	100%	99%	97%	97%	100%	100%	99%	99%
Composition of Voters Aged 25-54 W	99%	25%	44%	13%	8%	10%	18%	72%	9%	18%	34%	16%	14%	19%

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.6 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Yes	56%	57%	60%	54%	58%	44%	60%	73%	50%	48%	46%	47%	52%	52%	59%	68%
No	43%	40%	37%	45%	41%	55%	40%	27%	50%	50%	54%	51%	48%	46%	41%	31%
Total	99%	98%	98%	100%	99%	99%	100%	100%	100%	98%	100%	98%	100%	98%	100%	98%
Composition of Voters Aged 25-54 W	99%	10%	5%	26%	48%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	19%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.6 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Yes	56%	57%	60%	63%	57%	43%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	43%	42%	39%	37%	43%	55%	-	-	-	-	-	-	-	-	-
Total	99%	99%	99%	100%	100%	98%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	99%	44%	12%	10%	18%	14%	66%	21%	12%	4%	74%	7%	7%	7%	2%

4 Are you the parent of a school-aged child?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.6 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Yes	56%	100%	100%	100%	100%	100%	100%	100%
No	43%	-	-	-	-	-	-	-
Total	99%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	99%	19%	14%	34%	23%	7%	3%	0%

5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-4.9 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Traditional Public School	44%	36%	53%	40%	43%	0%	71%	45%	27%	26%	22%	16%	76%	51%	39%	39%	18%	16%
Charter School	11%	14%	8%	6%	19%	0%	11%	12%	9%	14%	11%	0%	4%	12%	15%	3%	0%	4%
Private School	35%	39%	29%	46%	38%	0%	10%	33%	55%	44%	55%	49%	9%	28%	38%	41%	66%	77%
Home School	8%	9%	7%	6%	0%	0%	6%	8%	7%	11%	12%	8%	11%	6%	7%	14%	0%	4%
Virtual School	2%	2%	2%	0%	0%	0%	2%	0%	2%	6%	0%	27%	0%	2%	1%	3%	16%	0%
Not Sure	1%	0%	1%	2%	0%	0%	0%	1%	1%	0%	0%	0%	0%	2%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	47%	44%	7%	2%	0%	23%	38%	26%	8%	3%	1%	6%	30%	45%	12%	3%	3%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
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Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-4.9 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Traditional Public School	44%	44%	0%	-	-	-	-	-	-	32%	58%	70%	67%	61%	58%	39%	55%
Charter School	11%	11%	0%	-	-	-	-	-	-	13%	10%	6%	0%	7%	13%	10%	11%
Private School	35%	35%	0%	-	-	-	-	-	-	40%	29%	17%	33%	33%	18%	41%	25%
Home School	8%	8%	0%	-	-	-	-	-	-	12%	0%	4%	0%	0%	8%	8%	6%
Virtual School	2%	2%	0%	-	-	-	-	-	-	3%	1%	0%	0%	0%	2%	2%	0%
Not Sure	1%	1%	0%	-	-	-	-	-	-	0%	1%	3%	0%	0%	1%	0%	2%
Total	100%	100%	0%							100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	100%	0%							60%	25%	7%	4%	3%	18%	72%	10%

5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-4.9 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Traditional Public School	44%	27%	48%	49%	95%	50%	49%	31%	38%	57%	82%	54%	63%	33%	37%	33%
Charter School	11%	17%	6%	12%	0%	10%	8%	9%	14%	14%	4%	8%	8%	14%	8%	14%
Private School	35%	42%	38%	26%	5%	29%	44%	45%	37%	26%	12%	28%	23%	40%	43%	46%
Home School	8%	10%	7%	10%	0%	9%	0%	10%	9%	4%	1%	5%	4%	10%	11%	4%
Virtual School	2%	4%	0%	0%	0%	2%	0%	4%	1%	0%	0%	0%	1%	3%	0%	0%
Not Sure	1%	0%	1%	4%	0%	0%	0%	0%	1%	0%	0%	6%	0%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	43%	27%	6%	9%	11%	3%	36%	34%	13%	10%	6%	34%	40%	18%	9%

CIVITAS

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
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Civitas Institute (Raleigh, NC)

5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-4.9 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Traditional Public School	44%	26%	38%	65%	85%	64%	50%	40%	68%	22%	36%	58%	80%	43%
Charter School	11%	24%	8%	4%	0%	5%	12%	11%	9%	13%	15%	4%	4%	13%
Private School	35%	37%	44%	23%	9%	28%	24%	41%	14%	50%	38%	31%	13%	36%
Home School	8%	8%	10%	5%	3%	0%	9%	7%	9%	14%	9%	5%	2%	4%
Virtual School	2%	5%	0%	2%	0%	2%	4%	1%	0%	2%	2%	2%	0%	3%
Not Sure	1%	0%	1%	0%	3%	2%	1%	1%	0%	0%	0%	0%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	27%	45%	13%	8%	7%	22%	71%	7%	21%	35%	16%	14%	15%

5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-4.9 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Traditional Public School	44%	67%	58%	48%	33%	60%	56%	58%	53%	71%	48%	34%	41%	47%	35%	34%
Charter School	11%	0%	8%	9%	14%	13%	9%	11%	0%	0%	15%	8%	12%	5%	18%	13%
Private School	35%	19%	27%	35%	43%	13%	33%	25%	14%	29%	27%	53%	35%	32%	39%	41%
Home School	8%	12%	4%	6%	8%	10%	2%	6%	26%	0%	8%	4%	10%	13%	5%	8%
Virtual School	2%	2%	2%	2%	2%	0%	0%	0%	7%	0%	0%	1%	1%	0%	3%	4%
Not Sure	1%	0%	0%	1%	0%	3%	0%	0%	0%	0%	2%	0%	1%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	10%	6%	26%	51%	7%	12%	5%	4%	3%	13%	8%	11%	11%	10%	24%

Civitas

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5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-4.9 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Traditional Public School	44%	61%	25%	32%	18%	52%	32%	76%	50%	47%	53%	19%	6%	13%	18%
Charter School	11%	6%	17%	13%	16%	14%	14%	5%	7%	19%	9%	32%	11%	3%	15%
Private School	35%	25%	44%	47%	50%	31%	42%	13%	34%	17%	32%	37%	29%	82%	51%
Home School	8%	5%	11%	8%	15%	1%	9%	4%	4%	9%	4%	11%	49%	0%	16%
Virtual School	2%	2%	4%	0%	1%	0%	2%	0%	2%	9%	1%	0%	5%	2%	0%
Not Sure	1%	1%	1%	0%	0%	2%	0%	1%	2%	0%	1%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	45%	14%	11%	19%	11%	66%	21%	12%	4%	74%	7%	7%	7%	2%

5 If resources were not an issue and you could select the best school for your child, what type of school would you select for your child? A traditional public school? A charter school? A private school? Home school? Or a virtual school?

419 Parents	All	Why Public?						
Credibility Interval: +/-4.9 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Traditional Public School	44%	93%	79%	26%	52%	30%	29%	100%
Charter School	11%	0%	1%	13%	12%	19%	10%	0%
Private School	35%	3%	17%	50%	33%	36%	60%	0%
Home School	8%	2%	0%	8%	1%	9%	0%	0%
Virtual School	2%	1%	3%	1%	0%	5%	0%	0%
Not Sure	1%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	19%	14%	34%	23%	7%	3%	0%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

6

Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.6 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Strongly Agree	53%	61%	44%	51%	58%	0%	45%	52%	55%	69%	79%	39%	66%	46%	54%	61%	74%	43%
Agree	28%	28%	29%	23%	30%	0%	29%	29%	31%	13%	11%	37%	15%	36%	28%	20%	16%	31%
Disagree	10%	7%	14%	11%	0%	0%	14%	11%	8%	11%	5%	5%	10%	10%	11%	12%	5%	11%
Strongly Disagree	4%	0%	7%	2%	12%	0%	6%	4%	2%	3%	0%	4%	4%	5%	3%	3%	5%	3%
Not Sure	5%	4%	6%	13%	0%	0%	6%	5%	4%	3%	5%	14%	6%	4%	5%	5%	0%	12%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

6

Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.6 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Strongly Agree	53%	60%	44%	43%	69%	69%	95%	85%	20%	-	-	-	-	-	43%	59%	35%
Agree	28%	25%	32%	34%	24%	21%	1%	15%	43%	-	-	-	-	-	36%	25%	35%
Disagree	10%	7%	14%	12%	4%	4%	3%	0%	37%	-	-	-	-	-	14%	10%	9%
Strongly Disagree	4%	4%	3%	6%	0%	4%	0%	0%	0%	-	-	-	-	-	4%	3%	5%
Not Sure	5%	3%	7%	5%	2%	3%	0%	0%	0%	-	-	-	-	-	3%	4%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%						17%	70%	12%

ARCHIVES

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

6 Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.6 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Strongly Agree	53%	83%	50%	20%	6%	29%	32%	77%	49%	32%	21%	31%	35%	69%	53%	48%
Agree	28%	15%	44%	27%	20%	42%	24%	15%	39%	32%	26%	37%	29%	23%	32%	35%
Disagree	10%	1%	4%	38%	46%	10%	11%	5%	5%	27%	28%	11%	21%	4%	8%	5%
Strongly Disagree	4%	0%	0%	6%	23%	5%	3%	2%	2%	4%	16%	3%	7%	2%	2%	1%
Not Sure	5%	0%	2%	9%	5%	14%	30%	2%	5%	5%	9%	19%	8%	1%	5%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%

6 Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.6 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Strongly Agree	53%	81%	55%	25%	17%	35%	54%	54%	41%	85%	65%	34%	20%	41%
Agree	28%	13%	32%	39%	18%	44%	27%	27%	38%	12%	27%	41%	22%	40%
Disagree	10%	4%	6%	23%	33%	8%	12%	10%	11%	2%	5%	16%	34%	6%
Strongly Disagree	4%	1%	1%	7%	23%	0%	3%	4%	4%	0%	2%	1%	17%	2%
Not Sure	5%	1%	5%	6%	10%	13%	4%	5%	7%	1%	2%	7%	7%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%

CIVITAS

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

6 Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.6 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Strongly Agree	53%	34%	48%	52%	63%	25%	33%	17%	36%	23%	38%	54%	49%	52%	78%	81%
Agree	28%	28%	30%	32%	25%	33%	21%	46%	36%	47%	32%	33%	42%	32%	18%	12%
Disagree	10%	21%	12%	10%	7%	15%	28%	13%	15%	10%	18%	6%	5%	10%	0%	3%
Strongly Disagree	4%	14%	0%	2%	2%	6%	12%	12%	4%	4%	3%	2%	0%	1%	2%	3%
Not Sure	5%	3%	10%	5%	2%	22%	6%	11%	8%	16%	9%	5%	3%	4%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

6 Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.6 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Strongly Agree	53%	44%	78%	56%	66%	39%	74%	22%	52%	85%	52%	71%	84%	83%	85%
Agree	28%	28%	20%	32%	29%	34%	21%	35%	34%	15%	29%	22%	16%	4%	15%
Disagree	10%	17%	1%	7%	2%	10%	3%	21%	7%	0%	9%	7%	0%	0%	0%
Strongly Disagree	4%	5%	1%	3%	2%	4%	1%	15%	0%	0%	5%	0%	0%	9%	0%
Not Sure	5%	6%	0%	2%	2%	12%	2%	7%	7%	0%	4%	0%	0%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

SURVEYUSA

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

6

Do you ... strongly agree? Agree? Disagree? Or strongly disagree with the following statement: Parents should have the ability to choose where their child attends school.

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.6 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Strongly Agree	53%	29%	35%	68%	54%	69%	58%	0%
Agree	28%	24%	48%	24%	30%	29%	28%	100%
Disagree	10%	26%	7%	2%	10%	0%	14%	0%
Strongly Disagree	4%	11%	5%	1%	6%	0%	0%	0%
Not Sure	5%	10%	6%	4%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

7

Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.3 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Doing a Good Job	17%	18%	17%	8%	33%	0%	31%	21%	10%	10%	2%	3%	55%	25%	14%	3%	10%	3%
Need To Do More	70%	70%	71%	75%	41%	0%	49%	68%	86%	87%	96%	52%	25%	63%	76%	92%	90%	44%
Not Sure	12%	12%	12%	17%	26%	0%	20%	11%	5%	3%	2%	45%	21%	12%	9%	5%	0%	53%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

7

Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.3 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Doing a Good Job	17%	18%	16%	24%	22%	9%	18%	19%	20%	14%	22%	23%	22%	10%	-	-	-
Need To Do More	70%	72%	69%	63%	68%	83%	74%	81%	43%	78%	62%	67%	60%	51%	-	-	-
Not Sure	12%	10%	15%	13%	10%	7%	8%	0%	37%	8%	16%	11%	18%	39%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%			

CIVITAS

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

7 Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.3 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Doing a Good Job	17%	15%	15%	15%	36%	19%	4%	17%	14%	23%	29%	11%	25%	13%	14%	13%
Need To Do More	70%	80%	75%	71%	43%	59%	45%	79%	74%	67%	47%	51%	61%	83%	73%	54%
Not Sure	12%	4%	10%	14%	21%	21%	52%	4%	12%	10%	24%	38%	14%	4%	13%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%

7 Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.3 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Doing a Good Job	17%	22%	12%	23%	24%	14%	29%	14%	16%	21%	13%	16%	29%	13%
Need To Do More	70%	69%	79%	63%	50%	60%	64%	73%	61%	76%	80%	74%	52%	59%
Not Sure	12%	8%	9%	13%	26%	27%	7%	12%	23%	3%	7%	10%	19%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%

7 Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.3 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Doing a Good Job	17%	32%	32%	15%	14%	17%	23%	24%	37%	14%	16%	11%	16%	14%	14%	16%
Need To Do More	70%	50%	60%	74%	77%	53%	63%	58%	55%	65%	62%	77%	72%	76%	81%	76%
Not Sure	12%	18%	8%	11%	9%	30%	15%	18%	7%	20%	22%	12%	12%	10%	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

SURVEY USA

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

7

Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.3 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Doing a Good Job	17%	22%	23%	12%	8%	10%	15%	26%	21%	52%	16%	20%	22%	13%	0%
Need To Do More	70%	64%	72%	86%	83%	61%	80%	53%	61%	48%	71%	74%	73%	87%	100%
Not Sure	12%	13%	5%	2%	9%	28%	5%	20%	18%	0%	13%	7%	5%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

7

Which of these statement best reflects your views on how well the legislature is meeting the educational needs of families?
State lawmakers are doing a good job of expanding educational options for families? Or state lawmakers need to do more to expand educational options for families?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.3 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Doing a Good Job	17%	20%	25%	8%	18%	22%	18%	100%
Need To Do More	70%	60%	67%	86%	67%	62%	51%	0%
Not Sure	12%	20%	8%	6%	15%	16%	31%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

8

Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Much More Likely To Support	39%	49%	29%	36%	19%	0%	34%	35%	44%	49%	64%	29%	48%	34%	41%	43%	44%	31%
Somewhat More Likely To Support	27%	29%	23%	36%	22%	0%	26%	32%	26%	23%	20%	17%	15%	31%	28%	22%	32%	16%
Somewhat Less Likely To Support	7%	5%	10%	9%	0%	0%	10%	7%	5%	7%	9%	7%	10%	7%	7%	6%	10%	6%
Much Less Likely To Support	9%	2%	16%	8%	12%	0%	17%	9%	6%	4%	5%	4%	17%	10%	9%	10%	3%	2%
Makes No Difference	13%	10%	17%	9%	25%	0%	13%	12%	15%	12%	2%	17%	8%	14%	13%	13%	10%	19%
Not Sure	5%	4%	5%	3%	21%	0%	1%	4%	3%	4%	0%	26%	3%	4%	3%	4%	2%	26%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

8 Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Much More Likely To Support	39%	43%	34%	27%	66%	52%	54%	85%	20%	61%	21%	5%	4%	4%	35%	44%	14%
Somewhat More Likely To Support	27%	27%	26%	30%	15%	29%	25%	0%	43%	25%	42%	10%	0%	12%	24%	29%	20%
Somewhat Less Likely To Support	7%	6%	8%	7%	7%	5%	8%	0%	37%	3%	7%	27%	13%	13%	6%	7%	8%
Much Less Likely To Support	9%	9%	8%	20%	0%	1%	0%	0%	0%	1%	6%	41%	59%	8%	19%	5%	15%
Makes No Difference	13%	11%	16%	13%	10%	9%	13%	15%	0%	7%	20%	13%	19%	35%	15%	11%	23%
Not Sure	5%	3%	7%	3%	2%	4%	0%	0%	0%	3%	4%	5%	4%	28%	1%	3%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

8 Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Much More Likely To Support	39%	-	-	-	-	-	-	61%	34%	21%	15%	17%	24%	56%	36%	28%
Somewhat More Likely To Support	27%	-	-	-	-	-	-	22%	39%	29%	7%	16%	19%	30%	33%	28%
Somewhat Less Likely To Support	7%	-	-	-	-	-	-	4%	5%	14%	14%	12%	14%	4%	6%	2%
Much Less Likely To Support	9%	-	-	-	-	-	-	3%	3%	18%	51%	5%	23%	2%	4%	3%
Makes No Difference	13%	-	-	-	-	-	-	8%	14%	16%	10%	31%	16%	6%	20%	20%
Not Sure	5%	-	-	-	-	-	-	2%	5%	3%	3%	18%	4%	2%	2%	20%
Total	100%							100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%							36%	35%	12%	8%	9%	31%	38%	17%	13%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

8 Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Much More Likely To Support	39%	65%	40%	15%	8%	22%	45%	38%	35%	76%	47%	17%	9%	29%
Somewhat More Likely To Support	27%	20%	36%	25%	6%	26%	28%	27%	21%	15%	36%	34%	13%	25%
Somewhat Less Likely To Support	7%	3%	6%	19%	13%	4%	9%	8%	1%	3%	5%	15%	18%	1%
Much Less Likely To Support	9%	2%	3%	18%	58%	3%	13%	8%	6%	1%	1%	8%	51%	1%
Makes No Difference	13%	7%	11%	23%	8%	30%	4%	15%	20%	2%	8%	22%	8%	31%
Not Sure	5%	4%	4%	0%	6%	14%	1%	4%	17%	2%	3%	3%	1%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%

8 Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Much More Likely To Support	39%	20%	32%	38%	49%	14%	23%	9%	13%	13%	23%	32%	35%	39%	63%	70%
Somewhat More Likely To Support	27%	24%	39%	30%	26%	16%	10%	31%	34%	30%	24%	36%	44%	41%	24%	15%
Somewhat Less Likely To Support	7%	6%	15%	6%	5%	16%	16%	10%	13%	12%	11%	8%	3%	4%	2%	4%
Much Less Likely To Support	9%	36%	9%	11%	2%	8%	33%	23%	18%	24%	10%	5%	0%	3%	3%	1%
Makes No Difference	13%	12%	0%	11%	13%	32%	15%	21%	18%	18%	23%	11%	14%	10%	8%	6%
Not Sure	5%	2%	5%	4%	4%	14%	3%	6%	4%	4%	10%	8%	4%	3%	0%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

8 Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Much More Likely To Support	39%	31%	63%	43%	56%	19%	58%	13%	16%	75%	38%	63%	53%	50%	46%
Somewhat More Likely To Support	27%	26%	28%	37%	26%	22%	27%	19%	41%	25%	28%	21%	28%	23%	36%
Somewhat Less Likely To Support	7%	8%	4%	2%	6%	12%	4%	14%	6%	0%	6%	9%	10%	4%	18%
Much Less Likely To Support	9%	18%	1%	5%	0%	2%	1%	37%	7%	0%	12%	0%	0%	9%	0%
Makes No Difference	13%	14%	2%	11%	10%	28%	8%	14%	20%	0%	13%	4%	9%	9%	0%
Not Sure	5%	3%	3%	3%	2%	18%	2%	2%	10%	0%	3%	3%	0%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

8 Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or would it make no difference at all?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Much More Likely To Support	39%	24%	23%	54%	35%	46%	20%	0%
Somewhat More Likely To Support	27%	15%	33%	29%	34%	22%	32%	100%
Somewhat Less Likely To Support	7%	17%	6%	0%	4%	0%	34%	0%
Much Less Likely To Support	9%	27%	24%	1%	13%	0%	0%	0%
Makes No Difference	13%	13%	11%	12%	11%	28%	14%	0%
Not Sure	5%	4%	3%	3%	4%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Strongly Favor	36%	33%	38%	42%	49%	0%	29%	32%	45%	41%	62%	20%	42%	32%	38%	31%	59%	26%
Favor	35%	40%	31%	27%	21%	0%	27%	40%	35%	26%	20%	40%	23%	39%	35%	35%	16%	32%
Oppose	12%	12%	12%	14%	0%	0%	15%	14%	8%	15%	13%	7%	8%	13%	11%	16%	11%	8%
Strongly Oppose	8%	5%	11%	10%	25%	0%	18%	7%	5%	8%	5%	5%	18%	8%	8%	7%	14%	2%
Not Sure	9%	10%	8%	7%	5%	0%	11%	7%	7%	10%	0%	28%	9%	8%	7%	11%	0%	32%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Strongly Favor	36%	36%	36%	26%	30%	46%	48%	85%	0%	52%	19%	17%	24%	11%	36%	40%	12%
Favor	35%	34%	35%	30%	45%	36%	39%	15%	43%	32%	48%	18%	16%	31%	28%	36%	34%
Oppose	12%	13%	10%	17%	16%	10%	7%	0%	0%	7%	14%	32%	13%	11%	16%	11%	10%
Strongly Oppose	8%	10%	6%	20%	4%	4%	1%	0%	0%	3%	8%	23%	39%	15%	14%	6%	16%
Not Sure	9%	6%	12%	8%	5%	5%	4%	0%	57%	5%	12%	10%	7%	32%	6%	7%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

Civitas Institute

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Strongly Favor	36%	56%	29%	21%	11%	22%	14%	-	-	-	-	-	20%	53%	37%	21%
Favor	35%	30%	50%	23%	12%	37%	40%	-	-	-	-	-	21%	41%	39%	42%
Oppose	12%	6%	13%	23%	24%	14%	6%	-	-	-	-	-	24%	4%	12%	7%
Strongly Oppose	8%	3%	2%	17%	48%	6%	6%	-	-	-	-	-	24%	1%	3%	2%
Not Sure	9%	4%	5%	15%	5%	21%	35%	-	-	-	-	-	10%	2%	8%	28%
Total	100%	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%						31%	38%	17%	13%

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Strongly Favor	36%	58%	33%	21%	12%	33%	43%	35%	26%	62%	39%	26%	14%	29%
Favor	35%	27%	45%	31%	11%	33%	32%	35%	38%	27%	49%	29%	17%	33%
Oppose	12%	9%	11%	21%	19%	8%	9%	13%	10%	5%	6%	28%	20%	9%
Strongly Oppose	8%	2%	3%	13%	54%	6%	15%	7%	7%	2%	3%	6%	43%	2%
Not Sure	9%	4%	9%	15%	5%	20%	0%	10%	19%	4%	3%	10%	6%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%

CATI SURVEY

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Strongly Favor	36%	23%	33%	39%	40%	19%	27%	18%	12%	43%	25%	30%	37%	29%	52%	56%
Favor	35%	21%	42%	39%	36%	25%	18%	25%	34%	22%	38%	44%	48%	47%	40%	24%
Oppose	12%	23%	11%	8%	13%	9%	9%	22%	36%	28%	20%	12%	9%	6%	5%	6%
Strongly Oppose	8%	27%	8%	5%	4%	20%	37%	24%	9%	7%	5%	0%	1%	5%	2%	7%
Not Sure	9%	7%	6%	8%	7%	27%	10%	12%	8%	0%	13%	14%	6%	13%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Strongly Favor	36%	29%	57%	42%	41%	29%	48%	11%	14%	64%	31%	48%	42%	43%	57%
Favor	35%	32%	31%	43%	44%	29%	36%	25%	41%	29%	34%	18%	45%	45%	31%
Oppose	12%	18%	7%	11%	5%	7%	7%	27%	23%	0%	15%	16%	5%	13%	12%
Strongly Oppose	8%	15%	1%	0%	6%	5%	3%	31%	14%	7%	13%	6%	2%	0%	0%
Not Sure	9%	6%	3%	5%	4%	30%	6%	6%	9%	0%	7%	13%	6%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

SURVEYUSA

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

9 The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships of up to $4,200 to attend a private school. Do you strongly favor, favor, oppose, or strongly oppose the Opportunity Scholarship Program?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Strongly Favor	36%	17%	30%	44%	28%	34%	12%	0%
Favor	35%	23%	32%	39%	39%	37%	20%	100%
Oppose	12%	26%	7%	7%	17%	15%	41%	0%
Strongly Oppose	8%	27%	30%	4%	9%	0%	0%	0%
Not Sure	9%	7%	1%	6%	7%	14%	27%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Takes Money Away From The Publi	31%	27%	37%	23%	30%	0%	48%	31%	25%	25%	34%	21%	63%	33%	28%	34%	30%	15%
Helps Students And Saves Taxpayer	38%	44%	31%	45%	30%	0%	27%	40%	48%	41%	50%	16%	22%	37%	41%	45%	55%	16%
Neither	17%	15%	18%	19%	36%	0%	15%	18%	17%	26%	14%	11%	5%	14%	22%	13%	14%	17%
Not Sure	13%	13%	13%	14%	4%	0%	10%	11%	11%	8%	2%	52%	10%	17%	8%	9%	2%	52%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

SURVEY USA

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Takes Money Away From The Publi	31%	34%	28%	48%	26%	22%	18%	28%	0%	20%	32%	64%	62%	51%	46%	27%	34%
Helps Students And Saves Taxpayer	38%	40%	38%	30%	50%	44%	53%	72%	20%	50%	32%	16%	26%	4%	29%	45%	14%
Neither	17%	18%	16%	15%	14%	22%	25%	0%	37%	17%	19%	14%	9%	16%	14%	18%	18%
Not Sure	13%	9%	19%	7%	11%	11%	4%	0%	43%	12%	17%	6%	4%	29%	10%	10%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Takes Money Away From The Publi	31%	19%	22%	60%	81%	37%	24%	18%	19%	63%	87%	36%	-	-	-	-
Helps Students And Saves Taxpayer	38%	56%	43%	23%	8%	17%	13%	57%	45%	12%	4%	7%	-	-	-	-
Neither	17%	16%	21%	14%	7%	26%	6%	18%	19%	17%	7%	16%	-	-	-	-
Not Sure	13%	9%	14%	3%	4%	20%	57%	8%	16%	7%	3%	41%	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%				

SAMPLE

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Takes Money Away From The Publi	31%	23%	25%	51%	72%	22%	47%	28%	29%	23%	18%	46%	76%	17%
Helps Students And Saves Taxpayer	38%	53%	43%	24%	9%	24%	41%	40%	24%	57%	57%	23%	8%	24%
Neither	17%	17%	16%	23%	9%	20%	10%	18%	22%	15%	15%	21%	12%	23%
Not Sure	13%	7%	16%	2%	10%	35%	2%	15%	25%	5%	10%	10%	5%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Takes Money Away From The Publi	31%	68%	38%	31%	23%	35%	57%	45%	49%	48%	33%	24%	18%	22%	20%	28%
Helps Students And Saves Taxpayer	38%	21%	44%	39%	44%	21%	25%	28%	32%	37%	22%	37%	49%	35%	57%	50%
Neither	17%	6%	5%	16%	22%	13%	16%	23%	6%	14%	20%	21%	15%	28%	13%	13%
Not Sure	13%	5%	13%	14%	11%	32%	3%	3%	13%	2%	26%	18%	18%	15%	9%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

Civitas Institute

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Takes Money Away From The Publi	31%	48%	15%	14%	17%	23%	22%	69%	36%	50%	37%	31%	6%	27%	0%
Helps Students And Saves Taxpayer	38%	28%	64%	51%	54%	21%	50%	16%	24%	45%	34%	49%	77%	51%	36%
Neither	17%	14%	13%	23%	21%	20%	19%	12%	22%	0%	20%	7%	12%	12%	48%
Not Sure	13%	10%	8%	13%	7%	36%	9%	3%	18%	5%	9%	12%	5%	10%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

10 Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or providing families with educational choice through state-funded scholarships helps students and saves taxpayer money? Or, do you not agree with either statement?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Takes Money Away From The Publi	31%	72%	44%	20%	33%	16%	64%	0%
Helps Students And Saves Taxpayer	38%	16%	36%	47%	34%	34%	0%	0%
Neither	17%	11%	17%	22%	26%	27%	22%	0%
Not Sure	13%	2%	3%	11%	8%	23%	14%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

11 Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Strongly Favor	26%	32%	18%	23%	26%	0%	22%	23%	23%	51%	34%	23%	40%	17%	26%	28%	54%	28%
Favor	44%	47%	41%	45%	28%	0%	35%	45%	53%	30%	40%	46%	16%	49%	47%	41%	24%	40%
Oppose	13%	8%	17%	12%	37%	0%	20%	15%	9%	11%	2%	1%	12%	15%	13%	12%	7%	6%
Strongly Oppose	8%	4%	12%	11%	0%	0%	17%	7%	6%	3%	7%	9%	20%	10%	6%	11%	5%	5%
Not Sure	10%	8%	12%	9%	9%	0%	7%	10%	9%	4%	17%	21%	13%	10%	8%	9%	10%	21%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

11 Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Strongly Favor	26%	27%	23%	16%	58%	28%	30%	79%	0%	39%	12%	11%	4%	7%	33%	25%	17%
Favor	44%	45%	43%	39%	34%	56%	59%	0%	43%	46%	50%	27%	18%	40%	30%	49%	32%
Oppose	13%	13%	12%	20%	5%	9%	9%	15%	0%	6%	18%	29%	25%	14%	18%	11%	14%
Strongly Oppose	8%	8%	8%	16%	0%	2%	3%	0%	37%	3%	5%	26%	53%	15%	11%	6%	17%
Not Sure	10%	7%	13%	10%	3%	5%	0%	6%	20%	6%	15%	7%	0%	24%	8%	8%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

11 Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Strongly Favor	26%	43%	19%	9%	4%	14%	20%	41%	20%	20%	6%	10%	19%	35%	25%	13%
Favor	44%	45%	58%	37%	14%	37%	42%	40%	57%	39%	16%	43%	35%	49%	42%	54%
Oppose	13%	5%	12%	34%	26%	22%	0%	7%	12%	22%	19%	21%	21%	8%	17%	2%
Strongly Oppose	8%	2%	2%	15%	52%	5%	10%	3%	3%	12%	51%	4%	19%	2%	4%	6%
Not Sure	10%	6%	9%	5%	3%	22%	28%	9%	9%	6%	7%	21%	7%	6%	11%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%

11 Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Strongly Favor	26%	-	-	-	-	-	31%	25%	20%	63%	28%	7%	5%	16%
Favor	44%	-	-	-	-	-	40%	45%	48%	28%	62%	45%	19%	44%
Oppose	13%	-	-	-	-	-	10%	14%	10%	3%	5%	33%	27%	8%
Strongly Oppose	8%	-	-	-	-	-	14%	7%	5%	1%	2%	4%	44%	2%
Not Sure	10%	-	-	-	-	-	5%	10%	17%	4%	3%	11%	6%	29%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%						18%	73%	9%	18%	34%	16%	14%	19%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

11 Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Strongly Favor	26%	17%	17%	21%	33%	11%	16%	11%	5%	21%	18%	18%	23%	21%	30%	51%
Favor	44%	28%	59%	50%	44%	36%	22%	57%	46%	46%	45%	53%	55%	52%	53%	32%
Oppose	13%	30%	11%	11%	11%	12%	19%	17%	29%	22%	15%	17%	7%	13%	5%	7%
Strongly Oppose	8%	22%	12%	8%	4%	15%	37%	15%	12%	11%	5%	1%	0%	5%	5%	3%
Not Sure	10%	4%	1%	10%	8%	26%	6%	0%	8%	0%	17%	11%	15%	9%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

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750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Strongly Favor	26%	18%	44%	35%	36%	13%	37%	6%	10%	61%	19%	68%	38%	41%	30%
Favor	44%	42%	46%	46%	50%	41%	49%	26%	55%	16%	48%	27%	41%	49%	52%
Oppose	13%	18%	5%	8%	9%	14%	7%	30%	17%	9%	16%	0%	14%	0%	18%
Strongly Oppose	8%	14%	1%	2%	3%	6%	1%	31%	5%	0%	10%	0%	2%	5%	0%
Not Sure	10%	8%	5%	8%	3%	28%	6%	6%	13%	15%	7%	5%	5%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

11

Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, Do you strongly favor, favor, oppose, or strongly oppose charter schools in North Carolina?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Strongly Favor	26%	13%	11%	30%	14%	18%	10%	0%
Favor	44%	24%	43%	59%	55%	53%	38%	100%
Oppose	13%	20%	23%	8%	17%	21%	28%	0%
Strongly Oppose	8%	28%	15%	0%	12%	0%	0%	0%
Not Sure	10%	15%	7%	3%	3%	8%	24%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

12

Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.3 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Yes	18%	18%	18%	24%	27%	0%	28%	18%	16%	15%	26%	6%	47%	17%	17%	16%	27%	5%
No	73%	73%	74%	68%	55%	0%	59%	76%	74%	75%	72%	83%	38%	72%	75%	80%	68%	79%
Not Sure	9%	10%	8%	9%	17%	0%	13%	6%	10%	10%	2%	10%	14%	11%	8%	3%	6%	16%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

12

Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.3 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Yes	18%	22%	14%	25%	25%	15%	25%	54%	20%	19%	17%	21%	17%	16%	31%	17%	11%
No	73%	71%	75%	64%	69%	82%	66%	46%	80%	74%	71%	70%	73%	72%	61%	76%	73%
Not Sure	9%	7%	11%	11%	6%	3%	8%	0%	0%	7%	12%	9%	10%	12%	9%	8%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

12 Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.3 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Yes	18%	21%	19%	22%	26%	5%	3%	22%	17%	14%	31%	1%	27%	19%	11%	3%
No	73%	71%	74%	77%	68%	81%	64%	72%	73%	78%	61%	80%	64%	75%	77%	80%
Not Sure	9%	8%	7%	1%	6%	14%	33%	6%	10%	8%	8%	20%	9%	6%	12%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%

12 Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.3 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Yes	18%	22%	17%	14%	33%	10%	-	-	-	31%	18%	16%	25%	3%
No	73%	71%	74%	79%	62%	74%	-	-	-	63%	72%	79%	67%	81%
Not Sure	9%	7%	10%	7%	5%	16%	-	-	-	6%	10%	4%	8%	16%
Total	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%				18%	34%	16%	14%	19%

12 Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.3 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Yes	18%	37%	25%	20%	15%	7%	23%	18%	13%	23%	12%	12%	19%	17%	20%	22%
No	73%	56%	60%	69%	79%	75%	67%	77%	79%	72%	75%	81%	67%	79%	74%	67%
Not Sure	9%	7%	15%	12%	6%	18%	10%	5%	8%	5%	13%	7%	14%	3%	6%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
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Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

12 Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.3 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Yes	18%	21%	26%	17%	19%	4%	22%	26%	11%	61%	21%	19%	18%	16%	0%
No	73%	71%	63%	75%	76%	81%	72%	64%	80%	33%	72%	77%	73%	79%	61%
Not Sure	9%	8%	11%	7%	5%	15%	6%	10%	9%	6%	7%	4%	9%	5%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

12 Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.3 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Yes	18%	25%	39%	14%	21%	16%	10%	0%
No	73%	66%	53%	84%	70%	75%	80%	0%
Not Sure	9%	8%	8%	2%	9%	8%	10%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

13 Five states now have similar type programs called Education Savings Accounts (or ESAs for short). Supporters say ESAs give parents control over where their child attends school and allows them to customize their child's education. Opponents say ESAs take money away from the public schools and give money to schools that aren't held to the same standards as public schools. Do you strongly favor, favor, oppose, or strongly oppose the idea of Education Savings Accounts?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Strongly Favor	18%	25%	11%	22%	21%	0%	18%	15%	19%	26%	54%	10%	32%	9%	18%	27%	42%	17%
Favor	34%	40%	28%	27%	23%	0%	22%	36%	41%	35%	29%	27%	18%	36%	38%	27%	25%	24%
Oppose	16%	13%	19%	19%	0%	0%	17%	20%	15%	12%	0%	5%	14%	21%	16%	12%	5%	4%
Strongly Oppose	14%	6%	22%	13%	25%	0%	26%	13%	9%	12%	5%	8%	19%	12%	14%	19%	14%	6%
Not Sure	19%	17%	21%	19%	30%	0%	17%	17%	17%	15%	12%	50%	16%	22%	14%	15%	14%	48%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

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750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Strongly Favor	18%	21%	14%	10%	25%	29%	37%	19%	0%	29%	8%	4%	0%	4%	23%	20%	4%
Favor	34%	35%	33%	29%	47%	37%	42%	42%	0%	41%	33%	15%	16%	12%	26%	38%	20%
Oppose	16%	16%	15%	21%	5%	14%	11%	17%	0%	10%	23%	25%	6%	20%	14%	16%	12%
Strongly Oppose	14%	14%	14%	25%	5%	5%	3%	0%	37%	5%	11%	46%	67%	19%	23%	10%	21%
Not Sure	19%	15%	24%	14%	18%	15%	7%	21%	63%	14%	26%	10%	11%	45%	14%	16%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

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750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Strongly Favor	18%	35%	10%	8%	2%	3%	9%	31%	14%	8%	4%	8%	14%	27%	16%	7%
Favor	34%	40%	46%	23%	4%	20%	22%	37%	48%	17%	11%	10%	20%	50%	30%	26%
Oppose	16%	7%	20%	33%	14%	25%	11%	11%	13%	37%	12%	17%	23%	9%	19%	11%
Strongly Oppose	14%	3%	7%	34%	78%	8%	4%	5%	7%	23%	70%	9%	33%	3%	10%	5%
Not Sure	19%	14%	18%	2%	2%	43%	54%	15%	18%	15%	4%	56%	10%	12%	26%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

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750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Strongly Favor	18%	45%	12%	5%	3%	8%	31%	16%	11%	-	-	-	-	-
Favor	34%	36%	48%	14%	10%	9%	33%	34%	36%	-	-	-	-	-
Oppose	16%	4%	16%	40%	8%	17%	14%	17%	8%	-	-	-	-	-
Strongly Oppose	14%	3%	6%	29%	75%	8%	19%	13%	12%	-	-	-	-	-
Not Sure	19%	12%	19%	12%	5%	58%	3%	21%	33%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%					

13 Five states now have similar type programs called Education Savings Accounts (or ESAs for short). Supporters say ESAs give parents control over where their child attends school and allows them to customize their child's education. Opponents say ESAs take money away from the public schools and give money to schools that aren't held to the same standards as public schools. Do you strongly favor, favor, oppose, or strongly oppose the idea of Education Savings Accounts?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Strongly Favor	18%	16%	21%	10%	25%	4%	15%	5%	3%	20%	8%	10%	11%	11%	25%	42%
Favor	34%	17%	47%	35%	39%	13%	15%	28%	28%	18%	27%	43%	46%	41%	51%	30%
Oppose	16%	22%	20%	17%	14%	10%	11%	33%	29%	37%	20%	15%	10%	22%	10%	7%
Strongly Oppose	14%	40%	5%	16%	7%	20%	52%	25%	35%	10%	11%	4%	4%	6%	6%	8%
Not Sure	19%	6%	6%	21%	15%	52%	7%	9%	5%	15%	34%	28%	29%	20%	8%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

Civitas Institute

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

13 Five states now have similar type programs called Education Savings Accounts (or ESAs for short). Supporters say ESAs give parents control over where their child attends school and allows them to customize their child's education. Opponents say ESAs take money away from the public schools and give money to schools that aren't held to the same standards as public schools. Do you strongly favor, favor, oppose, or strongly oppose the idea of Education Savings Accounts?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Strongly Favor	18%	11%	38%	18%	26%	13%	28%	6%	9%	42%	14%	27%	39%	49%	30%
Favor	34%	26%	47%	40%	51%	19%	44%	14%	19%	35%	35%	40%	46%	26%	15%
Oppose	16%	24%	5%	14%	7%	11%	11%	29%	21%	13%	18%	15%	9%	5%	34%
Strongly Oppose	14%	23%	4%	7%	5%	10%	3%	46%	17%	0%	18%	4%	0%	9%	0%
Not Sure	19%	16%	7%	21%	11%	47%	14%	6%	34%	11%	16%	14%	6%	11%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

13 Five states now have similar type programs called Education Savings Accounts (or ESAs for short). Supporters say ESAs give parents control over where their child attends school and allows them to customize their child's education. Opponents say ESAs take money away from the public schools and give money to schools that aren't held to the same standards as public schools. Do you strongly favor, favor, oppose, or strongly oppose the idea of Education Savings Accounts?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Strongly Favor	18%	13%	12%	15%	10%	25%	32%	0%
Favor	34%	13%	34%	49%	30%	42%	29%	0%
Oppose	16%	22%	17%	11%	23%	8%	38%	0%
Strongly Oppose	14%	37%	27%	5%	20%	0%	0%	100%
Not Sure	19%	14%	9%	19%	16%	26%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

14 Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Special Needs	10%	7%	13%	9%	25%	0%	14%	10%	9%	9%	6%	5%	25%	8%	10%	10%	7%	2%
Low Income	5%	6%	5%	2%	0%	0%	7%	6%	7%	2%	2%	2%	7%	6%	6%	3%	0%	2%
Special Needs And Low Income	27%	21%	33%	30%	15%	0%	24%	26%	28%	34%	28%	20%	32%	27%	27%	27%	23%	22%
All	49%	59%	37%	52%	55%	0%	44%	49%	52%	46%	62%	46%	27%	48%	48%	54%	68%	52%
Not Sure	9%	8%	12%	7%	5%	0%	11%	9%	4%	9%	2%	28%	9%	11%	8%	8%	2%	21%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

14 Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Special Needs	10%	10%	9%	15%	0%	5%	15%	13%	0%	6%	10%	20%	40%	5%	18%	7%	14%
Low Income	5%	6%	5%	8%	5%	5%	3%	7%	0%	5%	6%	6%	0%	10%	10%	5%	3%
Special Needs And Low Income	27%	26%	28%	28%	21%	25%	20%	32%	43%	26%	30%	25%	13%	25%	23%	28%	23%
All	49%	51%	46%	39%	66%	62%	52%	49%	20%	58%	43%	35%	32%	19%	39%	53%	36%
Not Sure	9%	7%	12%	10%	9%	3%	10%	0%	37%	4%	11%	13%	15%	41%	9%	7%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

14 Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Special Needs	10%	5%	9%	8%	39%	8%	4%	6%	6%	18%	31%	7%	21%	5%	4%	4%
Low Income	5%	5%	8%	11%	5%	0%	6%	5%	7%	5%	5%	4%	7%	6%	2%	5%
Special Needs And Low Income	27%	26%	30%	24%	33%	21%	22%	29%	30%	18%	16%	25%	26%	27%	25%	27%
All	49%	61%	48%	35%	13%	48%	40%	55%	50%	52%	26%	36%	36%	56%	62%	41%
Not Sure	9%	3%	6%	21%	9%	22%	28%	5%	7%	7%	22%	29%	10%	5%	7%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%

14 Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Special Needs	10%	6%	6%	23%	27%	4%	20%	7%	8%	8%	5%	14%	28%	3%
Low Income	5%	4%	7%	5%	9%	1%	7%	5%	9%	6%	8%	7%	2%	2%
Special Needs And Low Income	27%	22%	30%	22%	25%	27%	28%	25%	35%	15%	28%	30%	32%	30%
All	49%	64%	48%	42%	22%	42%	41%	53%	30%	68%	56%	43%	24%	40%
Not Sure	9%	4%	8%	9%	17%	26%	4%	10%	19%	2%	4%	6%	14%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%

Civitas Institute

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

14 Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Special Needs	10%	-	-	-	-	-	24%	15%	27%	15%	8%	6%	6%	4%	4%	8%
Low Income	5%	-	-	-	-	-	4%	5%	9%	12%	8%	6%	7%	4%	3%	4%
Special Needs And Low Income	27%	-	-	-	-	-	24%	20%	26%	36%	21%	31%	38%	34%	24%	21%
All	49%	-	-	-	-	-	34%	25%	34%	36%	49%	44%	40%	51%	69%	63%
Not Sure	9%	-	-	-	-	-	14%	36%	4%	2%	14%	14%	9%	7%	1%	4%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%						11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

14 Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Special Needs	10%	17%	7%	5%	3%	3%	5%	29%	5%	33%	10%	0%	10%	13%	0%
Low Income	5%	5%	13%	7%	4%	1%	6%	10%	1%	9%	5%	11%	4%	5%	18%
Special Needs And Low Income	27%	29%	23%	29%	29%	17%	27%	24%	26%	15%	27%	18%	27%	20%	34%
All	49%	41%	51%	52%	60%	54%	60%	22%	53%	43%	50%	71%	49%	57%	12%
Not Sure	9%	8%	5%	8%	4%	25%	3%	16%	15%	0%	8%	0%	11%	5%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

14

Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina? Only special needs students? Only low income students? Only special needs and low income students? Or all students?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Special Needs	10%	25%	14%	3%	10%	0%	0%	0%
Low Income	5%	6%	7%	7%	2%	5%	0%	0%
Special Needs And Low Income	27%	24%	31%	30%	26%	19%	24%	100%
All	49%	31%	41%	56%	54%	68%	76%	0%
Not Sure	9%	13%	8%	5%	7%	8%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

15

On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
1	11%	8%	16%	4%	4%	0%	18%	9%	11%	8%	6%	7%	26%	12%	10%	11%	0%	11%
2	4%	2%	6%	5%	0%	0%	7%	3%	4%	2%	0%	2%	0%	2%	6%	5%	5%	0%
3	4%	4%	4%	6%	0%	0%	5%	5%	4%	4%	0%	2%	3%	4%	4%	6%	0%	0%
4	3%	2%	5%	4%	12%	0%	3%	4%	4%	1%	6%	3%	0%	6%	2%	2%	4%	3%
5	16%	15%	18%	12%	17%	0%	13%	16%	14%	23%	13%	28%	9%	15%	16%	15%	6%	30%
6	9%	10%	9%	2%	0%	0%	5%	11%	8%	11%	8%	14%	1%	8%	10%	7%	6%	16%
7	12%	11%	13%	16%	4%	0%	6%	17%	11%	5%	9%	15%	9%	14%	11%	13%	10%	11%
8	11%	12%	10%	18%	5%	0%	10%	12%	11%	9%	7%	15%	1%	17%	9%	14%	12%	6%
9	10%	11%	7%	13%	0%	0%	7%	10%	13%	6%	21%	2%	4%	8%	11%	11%	21%	2%
10	20%	25%	13%	20%	57%	0%	25%	13%	22%	32%	29%	12%	45%	14%	19%	17%	37%	21%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%
Averages	6.4	6.9	5.6	6.9	7.8	6.0	6.3	6.5	6.8	7.5	6.2	6.6	6.2	6.3	6.3	8.1	6.2	

Civitas Institute

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

15 On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
1	11%	12%	10%	15%	9%	11%	3%	0%	0%	7%	8%	30%	39%	13%	15%	10%	13%
2	4%	5%	2%	7%	5%	3%	4%	0%	0%	1%	6%	5%	13%	8%	5%	3%	5%
3	4%	4%	5%	4%	0%	1%	12%	15%	0%	3%	5%	6%	5%	6%	9%	3%	2%
4	3%	3%	4%	5%	0%	2%	0%	0%	0%	2%	6%	3%	4%	11%	3%	3%	6%
5	16%	13%	20%	15%	19%	10%	13%	0%	37%	12%	18%	29%	12%	27%	15%	14%	29%
6	9%	8%	11%	6%	6%	11%	3%	6%	0%	9%	11%	5%	4%	9%	6%	10%	9%
7	12%	11%	13%	11%	12%	11%	15%	7%	20%	11%	18%	6%	0%	8%	11%	12%	11%
8	11%	11%	12%	11%	5%	10%	18%	0%	43%	11%	13%	11%	4%	10%	10%	12%	9%
9	10%	10%	9%	8%	16%	11%	6%	17%	0%	14%	6%	0%	5%	3%	8%	11%	4%
10	20%	24%	14%	19%	28%	28%	25%	55%	0%	30%	8%	5%	15%	4%	19%	21%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%
Averages	6.4	6.5	6.2	5.9	7.0	6.9	6.8	8.4	6.7	7.3	5.8	4.3	4.0	4.9	5.9	6.6	5.5

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
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Percentages

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15 On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
1	11%	7%	4%	24%	41%	12%	6%	8%	6%	8%	48%	12%	20%	7%	10%	2%
2	4%	1%	4%	5%	10%	6%	4%	2%	3%	7%	11%	5%	6%	3%	5%	1%
3	4%	1%	5%	7%	8%	6%	4%	1%	4%	12%	4%	4%	6%	3%	1%	4%
4	3%	1%	4%	6%	9%	5%	3%	4%	2%	8%	3%	0%	5%	3%	3%	0%
5	16%	10%	14%	24%	17%	28%	33%	11%	18%	27%	9%	23%	17%	9%	19%	31%
6	9%	8%	12%	10%	5%	8%	16%	8%	12%	9%	0%	14%	7%	9%	11%	12%
7	12%	11%	19%	5%	0%	13%	9%	12%	17%	9%	1%	7%	7%	15%	10%	16%
8	11%	11%	17%	6%	4%	8%	8%	9%	15%	6%	7%	16%	8%	10%	19%	12%
9	10%	15%	9%	2%	4%	5%	0%	14%	11%	4%	2%	2%	6%	14%	7%	6%
10	20%	35%	11%	10%	3%	9%	17%	31%	14%	10%	15%	16%	17%	26%	15%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%
Averages	6.4	7.7	6.5	4.6	3.3	5.4	6.0	7.2	6.6	5.2	3.7	6.0	5.4	7.1	6.3	6.6

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

15 On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
1	11%	7%	6%	16%	51%	7%	14%	10%	12%	9%	5%	8%	41%	4%
2	4%	2%	5%	5%	7%	0%	4%	4%	2%	1%	3%	8%	7%	2%
3	4%	1%	4%	9%	6%	3%	3%	4%	4%	1%	3%	8%	10%	1%
4	3%	3%	4%	6%	5%	0%	4%	3%	2%	4%	2%	8%	2%	3%
5	16%	11%	16%	19%	10%	29%	11%	17%	23%	7%	13%	20%	13%	29%
6	9%	6%	11%	12%	1%	11%	6%	10%	7%	5%	12%	9%	3%	13%
7	12%	11%	15%	6%	0%	19%	13%	11%	18%	8%	16%	7%	3%	18%
8	11%	9%	13%	12%	7%	11%	11%	12%	4%	7%	14%	16%	5%	12%
9	10%	11%	12%	3%	6%	7%	11%	10%	6%	13%	14%	6%	4%	4%
10	20%	39%	14%	11%	9%	13%	24%	18%	22%	46%	18%	9%	11%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%
Averages	6.4	7.6	6.5	5.3	3.5	6.4	6.5	6.3	6.3	7.8	6.9	5.6	3.9	6.4

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

15 On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
1	11%	27%	7%	10%	8%	17%	-	-	-	-	-	-	-	-	-	-
2	4%	6%	4%	3%	2%	14%	-	-	-	-	-	-	-	-	-	-
3	4%	11%	7%	4%	3%	2%	-	-	-	-	-	-	-	-	-	-
4	3%	5%	7%	5%	3%	1%	-	-	-	-	-	-	-	-	-	-
5	16%	13%	23%	13%	16%	24%	-	-	-	-	-	-	-	-	-	-
6	9%	5%	10%	11%	8%	13%	-	-	-	-	-	-	-	-	-	-
7	12%	8%	15%	17%	10%	12%	-	-	-	-	-	-	-	-	-	-
8	11%	4%	8%	15%	12%	9%	-	-	-	-	-	-	-	-	-	-
9	10%	4%	5%	8%	13%	1%	-	-	-	-	-	-	-	-	-	-
10	20%	16%	14%	16%	25%	8%	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%										
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%										
Averages	6.4	4.8	5.9	6.4	7.0	4.9										

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

15 On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
1	11%	16%	8%	4%	6%	10%	8%	28%	7%	0%	14%	0%	0%	15%	18%
2	4%	6%	1%	2%	2%	4%	2%	13%	5%	0%	5%	0%	5%	5%	15%
3	4%	6%	1%	1%	5%	1%	2%	9%	6%	0%	3%	0%	14%	6%	0%
4	3%	5%	3%	3%	0%	3%	1%	7%	7%	3%	4%	0%	0%	0%	0%
5	16%	16%	14%	15%	7%	29%	11%	17%	18%	0%	14%	20%	5%	17%	0%
6	9%	7%	9%	11%	10%	12%	9%	4%	6%	6%	7%	11%	12%	7%	16%
7	12%	12%	9%	16%	14%	10%	13%	3%	14%	8%	11%	10%	16%	7%	16%
8	11%	11%	9%	14%	15%	9%	11%	6%	17%	12%	11%	11%	12%	6%	0%
9	10%	6%	19%	10%	13%	7%	12%	6%	7%	25%	9%	26%	0%	6%	5%
10	20%	15%	26%	24%	28%	16%	31%	7%	13%	47%	21%	22%	37%	31%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	44%	13%	10%	18%	15%	66%	21%	12%	4%	74%	7%	7%	7%	2%
Averages	6.4	5.7	7.1	7.1	7.3	6.0	7.3	4.2	6.2	8.9	6.2	7.8	7.2	6.3	6.0

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

15

On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spent on their education.

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
1	11%	25%	20%	9%	12%	0%	25%	0%
2	4%	5%	8%	5%	7%	0%	5%	0%
3	4%	7%	4%	0%	3%	5%	0%	0%
4	3%	2%	10%	3%	4%	0%	10%	0%
5	16%	15%	13%	9%	12%	31%	40%	100%
6	9%	6%	3%	7%	12%	0%	0%	0%
7	12%	9%	11%	18%	7%	2%	0%	0%
8	11%	12%	10%	11%	14%	5%	0%	0%
9	10%	6%	16%	8%	9%	16%	0%	0%
10	20%	14%	7%	28%	19%	40%	20%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%
Averages	6.4	5.2	5.3	7.0	6.2	7.7	4.8	5.0

16

In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Use Tested Models And Methods	44%	37%	53%	44%	21%	0%	61%	49%	35%	34%	32%	29%	59%	46%	45%	43%	21%	34%
Vouchers For Private Schools	13%	17%	7%	13%	46%	0%	8%	10%	17%	19%	26%	8%	10%	10%	12%	18%	22%	16%
Funds For High-performing Schools	10%	9%	11%	12%	0%	0%	6%	9%	15%	12%	12%	6%	3%	13%	12%	3%	7%	4%
Create ESAs	18%	22%	15%	22%	12%	0%	12%	21%	20%	20%	12%	17%	15%	15%	21%	20%	25%	11%
Not Sure	15%	16%	14%	10%	20%	0%	14%	11%	13%	15%	18%	39%	14%	16%	10%	16%	24%	34%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	48%	44%	6%	1%	0%	18%	37%	27%	9%	3%	7%	5%	28%	45%	12%	4%	6%

Crosstabs

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

16 In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-3.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Use Tested Models And Methods	44%	45%	43%	63%	24%	32%	32%	62%	43%	37%	43%	74%	62%	54%	58%	40%	48%
Vouchers For Private Schools	13%	14%	11%	8%	21%	17%	19%	27%	20%	19%	9%	1%	5%	0%	17%	13%	5%
Funds For High-performing Schools	10%	11%	9%	8%	14%	15%	11%	0%	0%	11%	11%	7%	7%	4%	7%	12%	1%
Create ESAs	18%	19%	18%	8%	27%	27%	36%	11%	0%	23%	19%	3%	8%	6%	9%	22%	13%
Not Sure	15%	11%	19%	14%	15%	10%	1%	0%	37%	11%	18%	15%	18%	35%	9%	13%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	56%	43%	44%	11%	35%	8%	2%	1%	53%	28%	10%	4%	5%	17%	70%	12%

16 In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-3.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Use Tested Models And Methods	44%	35%	43%	51%	91%	45%	25%	36%	41%	67%	76%	30%	68%	32%	37%	33%
Vouchers For Private Schools	13%	21%	13%	7%	1%	2%	7%	20%	11%	8%	2%	5%	6%	21%	10%	7%
Funds For High-performing Schools	10%	11%	14%	3%	5%	8%	6%	12%	12%	9%	0%	6%	4%	13%	13%	9%
Create ESAs	18%	27%	18%	15%	0%	14%	6%	21%	23%	8%	14%	9%	10%	26%	23%	10%
Not Sure	15%	7%	12%	24%	3%	31%	56%	12%	12%	9%	9%	50%	11%	8%	17%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	39%	27%	7%	9%	13%	5%	36%	35%	12%	8%	9%	31%	38%	17%	13%

CONFIDENTIAL

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

16 In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-3.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Use Tested Models And Methods	44%	32%	42%	61%	78%	38%	51%	43%	41%	26%	35%	68%	75%	37%
Vouchers For Private Schools	13%	22%	13%	4%	2%	6%	18%	11%	16%	27%	17%	4%	3%	4%
Funds For High-performing Schools	10%	14%	10%	7%	2%	9%	9%	10%	8%	10%	12%	9%	5%	11%
Create ESAs	18%	26%	21%	12%	7%	5%	19%	19%	11%	27%	28%	9%	6%	10%
Not Sure	15%	7%	14%	16%	10%	42%	3%	16%	25%	11%	8%	10%	11%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	26%	44%	13%	8%	10%	18%	73%	9%	18%	34%	16%	14%	19%

16 In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-3.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Use Tested Models And Methods	44%	76%	44%	48%	37%	38%	62%	65%	68%	65%	44%	36%	43%	44%	29%	33%
Vouchers For Private Schools	13%	10%	30%	11%	13%	7%	10%	5%	4%	12%	11%	12%	10%	10%	25%	17%
Funds For High-performing Schools	10%	5%	12%	11%	11%	8%	4%	5%	2%	9%	10%	12%	13%	12%	11%	12%
Create ESAs	18%	5%	12%	21%	23%	8%	11%	8%	22%	2%	8%	21%	22%	24%	25%	26%
Not Sure	15%	4%	2%	10%	16%	40%	13%	17%	4%	13%	27%	19%	12%	11%	10%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	10%	5%	27%	49%	9%	11%	4%	4%	3%	16%	9%	12%	11%	10%	20%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
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750 Voters Aged 25-54 Who Voted i	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-3.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Use Tested Models And Methods	44%	-	-	-	-	-	37%	76%	36%	53%	50%	37%	23%	37%	0%
Vouchers For Private Schools	13%	-	-	-	-	-	18%	4%	5%	20%	11%	26%	27%	10%	0%
Funds For High-performing Schools	10%	-	-	-	-	-	12%	5%	15%	15%	9%	17%	9%	17%	43%
Create ESAs	18%	-	-	-	-	-	23%	8%	12%	12%	17%	15%	36%	27%	18%
Not Sure	15%	-	-	-	-	-	9%	7%	32%	0%	13%	4%	5%	9%	39%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%						66%	21%	12%	4%	74%	7%	7%	7%	2%

16 In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses?

750 Voters Aged 25-54 Who Voted i	All	Why Public?						
Credibility Interval: +/-3.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Use Tested Models And Methods	44%	77%	57%	32%	54%	25%	68%	0%
Vouchers For Private Schools	13%	6%	14%	13%	6%	22%	22%	100%
Funds For High-performing Schools	10%	6%	10%	12%	6%	17%	0%	0%
Create ESAs	18%	4%	8%	30%	18%	15%	0%	0%
Not Sure	15%	7%	12%	12%	16%	21%	10%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Voters Aged 25-54 W	100%	19%	14%	34%	23%	7%	3%	0%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-4.6 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Yes	66%	73%	58%	72%	79%	0%	53%	65%	73%	75%	93%	77%	76%	59%	71%	54%	83%	73%
No	21%	15%	28%	22%	16%	0%	38%	19%	16%	12%	7%	0%	23%	27%	19%	25%	7%	0%
Not Sure	12%	12%	14%	6%	5%	0%	9%	16%	10%	14%	0%	23%	2%	13%	10%	21%	11%	27%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	47%	44%	7%	2%	0%	23%	38%	26%	8%	3%	1%	6%	30%	45%	12%	3%	3%

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-4.6 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Yes	66%	66%	0%	49%	82%	80%	81%	85%	20%	82%	54%	27%	21%	31%	54%	74%	35%
No	21%	21%	0%	37%	10%	8%	12%	0%	37%	8%	30%	62%	79%	45%	32%	16%	43%
Not Sure	12%	12%	0%	14%	8%	12%	7%	15%	43%	11%	16%	11%	0%	25%	14%	10%	22%
Total	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	100%	0%	44%	11%	35%	8%	2%	1%	60%	25%	7%	4%	3%	18%	72%	10%

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-4.6 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Yes	66%	89%	67%	41%	6%	50%	41%	89%	70%	36%	20%	61%	43%	84%	71%	66%
No	21%	6%	15%	48%	85%	28%	18%	6%	16%	43%	64%	22%	44%	9%	14%	8%
Not Sure	12%	5%	18%	11%	9%	22%	41%	5%	15%	21%	16%	17%	13%	7%	15%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	43%	27%	6%	9%	11%	3%	36%	34%	13%	10%	6%	34%	40%	18%	9%

SAMPLE

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-4.6 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Yes	66%	91%	72%	35%	9%	56%	68%	67%	53%	89%	84%	46%	14%	64%
No	21%	5%	13%	49%	84%	20%	26%	19%	31%	6%	9%	38%	71%	8%
Not Sure	12%	5%	15%	16%	7%	24%	6%	14%	16%	5%	7%	16%	15%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	27%	45%	13%	8%	7%	22%	71%	7%	21%	35%	16%	14%	15%

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-4.6 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Yes	66%	31%	64%	68%	78%	29%	42%	32%	30%	24%	56%	79%	79%	67%	79%	87%
No	21%	62%	35%	20%	9%	46%	50%	55%	51%	48%	27%	11%	6%	13%	13%	7%
Not Sure	12%	7%	2%	12%	13%	24%	7%	13%	19%	28%	16%	10%	15%	20%	9%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	10%	6%	26%	51%	7%	12%	5%	4%	3%	13%	8%	11%	11%	10%	24%

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-4.6 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Yes	66%	54%	89%	74%	83%	52%	-	-	-	76%	63%	85%	75%	75%	61%
No	21%	36%	7%	10%	9%	13%	-	-	-	18%	24%	4%	14%	21%	33%
Not Sure	12%	10%	4%	17%	8%	35%	-	-	-	5%	14%	11%	11%	5%	5%
Total	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%
Composition of Parents	100%	45%	14%	11%	19%	11%				4%	74%	7%	7%	7%	2%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

17 If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?

419 Parents	All	Why Public?						
Credibility Interval: +/-4.6 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Yes	66%	35%	44%	89%	54%	76%	72%	0%
No	21%	55%	38%	3%	26%	8%	18%	0%
Not Sure	12%	10%	18%	8%	20%	16%	10%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	19%	14%	34%	23%	7%	3%	0%

18 What type of school does your oldest school-aged child attend?

419 Parents	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-4.3 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Daycare Or Pre-school	4%	6%	2%	1%	0%	0%	6%	2%	4%	4%	3%	16%	14%	3%	3%	3%	7%	7%
Traditional Public Schools	74%	66%	81%	70%	94%	0%	83%	77%	66%	72%	50%	29%	69%	80%	72%	67%	64%	77%
Charter Schools	7%	9%	4%	11%	6%	0%	5%	8%	6%	12%	18%	0%	7%	6%	7%	10%	18%	4%
Home School	7%	9%	5%	5%	0%	0%	2%	5%	12%	1%	8%	56%	0%	5%	7%	12%	0%	13%
Private School	7%	9%	4%	8%	0%	0%	1%	6%	11%	10%	20%	0%	4%	3%	9%	8%	11%	0%
Not Sure	2%	1%	3%	5%	0%	0%	3%	2%	2%	0%	0%	0%	6%	3%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	47%	44%	7%	2%	0%	23%	38%	26%	8%	3%	1%	6%	30%	45%	12%	3%	3%

CIVITAS

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

18 What type of school does your oldest school-aged child attend?

419 Parents	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-4.3 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Daycare Or Pre-school	4%	4%	0%	4%	7%	2%	4%	18%	0%	5%	2%	0%	0%	0%	11%	3%	0%
Traditional Public Schools	74%	74%	0%	89%	61%	67%	39%	56%	80%	65%	85%	93%	86%	91%	68%	73%	92%
Charter Schools	7%	7%	0%	3%	21%	8%	10%	0%	20%	9%	6%	7%	0%	0%	8%	7%	5%
Home School	7%	7%	0%	1%	6%	5%	42%	20%	0%	9%	4%	0%	0%	0%	8%	7%	3%
Private School	7%	7%	0%	2%	2%	16%	0%	6%	0%	9%	1%	0%	14%	9%	5%	8%	0%
Not Sure	2%	2%	0%	1%	3%	3%	4%	0%	0%	3%	1%	0%	0%	0%	0%	3%	0%
Total	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	100%	0%	44%	11%	35%	8%	2%	1%	60%	25%	7%	4%	3%	18%	72%	10%

18 What type of school does your oldest school-aged child attend?

419 Parents	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-4.3 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Daycare Or Pre-school	4%	7%	4%	0%	0%	0%	0%	7%	3%	0%	3%	0%	6%	4%	0%	2%
Traditional Public Schools	74%	65%	76%	69%	94%	86%	82%	64%	74%	81%	92%	79%	81%	63%	83%	73%
Charter Schools	7%	11%	6%	11%	0%	2%	8%	10%	4%	8%	4%	15%	7%	9%	3%	10%
Home School	7%	8%	7%	10%	0%	5%	0%	8%	9%	2%	1%	6%	1%	13%	4%	3%
Private School	7%	8%	6%	4%	6%	6%	10%	8%	9%	6%	0%	0%	5%	9%	4%	8%
Not Sure	2%	2%	3%	6%	0%	0%	0%	3%	2%	2%	0%	0%	0%	2%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	43%	27%	6%	9%	11%	3%	36%	34%	13%	10%	6%	34%	40%	18%	9%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

18 What type of school does your oldest school-aged child attend?

419 Parents	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-4.3 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Daycare Or Pre-school	4%	9%	1%	3%	0%	9%	11%	2%	3%	8%	4%	3%	0%	3%
Traditional Public Schools	74%	52%	79%	88%	95%	76%	73%	74%	69%	52%	73%	80%	94%	79%
Charter Schools	7%	18%	4%	0%	0%	5%	6%	8%	4%	9%	8%	7%	2%	7%
Home School	7%	9%	6%	7%	1%	5%	5%	7%	9%	12%	9%	4%	0%	3%
Private School	7%	10%	7%	0%	4%	5%	5%	7%	4%	16%	5%	2%	4%	5%
Not Sure	2%	2%	2%	3%	0%	0%	0%	2%	11%	3%	1%	4%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	27%	45%	13%	8%	7%	22%	71%	7%	21%	35%	16%	14%	15%

18 What type of school does your oldest school-aged child attend?

419 Parents	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-4.3 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Daycare Or Pre-school	4%	13%	6%	2%	3%	0%	0%	0%	0%	3%	0%	3%	3%	4%	9%	8%
Traditional Public Schools	74%	73%	65%	78%	72%	76%	88%	81%	63%	97%	79%	66%	74%	77%	67%	64%
Charter Schools	7%	0%	14%	5%	10%	0%	0%	0%	0%	0%	11%	11%	6%	7%	18%	7%
Home School	7%	6%	5%	7%	6%	10%	0%	6%	26%	0%	2%	10%	9%	7%	0%	10%
Private School	7%	8%	5%	5%	8%	5%	9%	6%	12%	0%	8%	6%	4%	4%	4%	9%
Not Sure	2%	0%	6%	3%	0%	10%	3%	6%	0%	0%	0%	4%	3%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	10%	6%	26%	51%	7%	12%	5%	4%	3%	13%	8%	11%	11%	10%	24%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

18 What type of school does your oldest school-aged child attend?

419 Parents	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-4.3 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Daycare Or Pre-school	4%	5%	6%	5%	2%	0%	4%	3%	2%	-	-	-	-	-	-
Traditional Public Schools	74%	81%	62%	60%	67%	82%	69%	82%	82%	-	-	-	-	-	-
Charter Schools	7%	6%	14%	11%	6%	3%	9%	1%	7%	-	-	-	-	-	-
Home School	7%	3%	13%	5%	13%	3%	7%	4%	6%	-	-	-	-	-	-
Private School	7%	5%	5%	10%	10%	6%	8%	6%	2%	-	-	-	-	-	-
Not Sure	2%	0%	0%	8%	2%	7%	2%	3%	1%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Composition of Parents	100%	45%	14%	11%	19%	11%	66%	21%	12%						

18 What type of school does your oldest school-aged child attend?

419 Parents	All	Why Public?						
Credibility Interval: +/-4.3 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Daycare Or Pre-school	4%	-	-	-	-	-	-	-
Traditional Public Schools	74%	100%	100%	100%	100%	100%	100%	100%
Charter Schools	7%	-	-	-	-	-	-	-
Home School	7%	-	-	-	-	-	-	-
Private School	7%	-	-	-	-	-	-	-
Not Sure	2%	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	19%	14%	34%	23%	7%	3%	0%

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
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Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

19 What is the primary reason your child attends a public school? You are committed to traditional public schools? It's the best educational option for your child? You can't afford other options? you believe the school is doing a satisfactory job of educating your child? You don't have other options? Or some other reason?

309 Parents Whose Oldest School-A	All	2016 Vote					Grade Your Local Schools						Grade All Schools					
Credibility Interval: +/-5.7 pct points		Trump	Clinton	Another	Don't R	Did Not	A	B	C	D	F	Not Sur	A	B	C	D	F	Not Sur
Committed To Traditional Public Sch	19%	12%	26%	18%	7%	0%	32%	18%	11%	6%	22%	27%	40%	21%	16%	21%	11%	5%
Best Educational Option	14%	14%	13%	13%	39%	0%	19%	13%	14%	4%	17%	0%	18%	14%	15%	6%	27%	10%
Can't Afford Other Options	34%	41%	26%	43%	32%	0%	14%	34%	48%	49%	44%	73%	12%	29%	37%	31%	50%	70%
School Is Doing a Satisfactory Job	23%	23%	24%	21%	17%	0%	31%	27%	11%	20%	0%	0%	20%	28%	20%	34%	0%	0%
Don't Have Other Options	7%	10%	5%	0%	6%	0%	4%	3%	12%	16%	17%	0%	10%	5%	8%	5%	12%	0%
Other	3%	1%	5%	7%	0%	0%	0%	5%	5%	0%	0%	0%	0%	2%	4%	3%	0%	14%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents Whose Olde	100%	42%	48%	7%	2%	0%	26%	40%	23%	8%	2%	1%	6%	33%	44%	11%	3%	3%

19 What is the primary reason your child attends a public school? You are committed to traditional public schools? It's the best educational option for your child? You can't afford other options? you believe the school is doing a satisfactory job of educating your child? You don't have other options? Or some other reason?

309 Parents Whose Oldest School-A	All	Parent Of Schoo		Which Would You Choose?						Parents Should Have Ability To Choose					Lawmakers		
Credibility Interval: +/-5.7 pct points		Yes	No	Traditio	Charter	Private	Home S	Virtual	Not Sur	Strongl	Agree	Disagre	Strongl	Not Sur	Doing a	Need T	Not Sur
Committed To Traditional Public Sch	19%	19%	0%	34%	0%	2%	11%	12%	0%	11%	16%	53%	46%	44%	23%	16%	30%
Best Educational Option	14%	14%	0%	21%	2%	8%	0%	31%	0%	9%	23%	10%	14%	19%	21%	13%	9%
Can't Afford Other Options	34%	34%	0%	16%	49%	53%	67%	30%	54%	44%	27%	9%	9%	34%	16%	41%	17%
School Is Doing a Satisfactory Job	23%	23%	0%	23%	32%	24%	8%	0%	46%	24%	24%	24%	31%	0%	25%	22%	28%
Don't Have Other Options	7%	7%	0%	4%	14%	8%	14%	27%	0%	9%	7%	0%	0%	3%	9%	6%	8%
Other	3%	3%	0%	2%	3%	6%	0%	0%	0%	3%	3%	4%	0%	0%	3%	2%	7%
Not Sure	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	3%	0%	0%
Total	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents Whose Olde	100%	100%	0%	53%	9%	32%	4%	1%	1%	52%	29%	9%	5%	4%	16%	71%	13%

Civitas Institute

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Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

19 What is the primary reason your child attends a public school? You are committed to traditional public schools? It's the best educational option for your child? You can't afford other options? you believe the school is doing a satisfactory job of educating your child? You don't have other options? Or some other reason?

309 Parents Whose Oldest School-A	All	Candidate Who Supports School Choice						Favor or Oppose Opportunity Scholarships					Opportunity Scholarship Statemen			
Credibility Interval: +/-5.7 pct points		Much M	Somew	Somew	Much L	Makes	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur	Takes	Helps S	Neither	Not Sur
Committed To Traditional Public Sch	19%	12%	10%	53%	44%	20%	24%	11%	13%	33%	40%	19%	37%	9%	10%	5%
Best Educational Option	14%	9%	16%	13%	28%	12%	12%	13%	13%	7%	32%	2%	17%	15%	12%	4%
Can't Afford Other Options	34%	48%	35%	0%	3%	32%	30%	47%	38%	17%	11%	29%	18%	47%	36%	42%
School Is Doing a Satisfactory Job	23%	21%	28%	17%	25%	19%	26%	21%	26%	28%	17%	23%	20%	23%	30%	22%
Don't Have Other Options	7%	8%	5%	0%	0%	14%	8%	7%	7%	7%	0%	14%	3%	7%	9%	18%
Other	3%	2%	4%	17%	0%	3%	0%	1%	2%	9%	0%	12%	5%	0%	3%	5%
Not Sure	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents Whose Olde	100%	38%	28%	6%	12%	13%	3%	31%	34%	15%	13%	7%	37%	34%	20%	9%

19 What is the primary reason your child attends a public school? You are committed to traditional public schools? It's the best educational option for your child? You can't afford other options? you believe the school is doing a satisfactory job of educating your child? You don't have other options? Or some other reason?

309 Parents Whose Oldest School-A	All	Favor or Oppose Charter Schools					Aware Of Program			Favor or Oppose Esas				
Credibility Interval: +/-5.7 pct points		Strongl	Favor	Oppose	Strongl	Not Sur	Yes	No	Not Sur	Strongl	Favor	Oppose	Strongl	Not Sur
Committed To Traditional Public Sch	19%	13%	10%	24%	52%	42%	23%	17%	24%	18%	7%	24%	40%	17%
Best Educational Option	14%	8%	12%	21%	21%	14%	26%	10%	16%	12%	14%	14%	22%	8%
Can't Afford Other Options	34%	54%	41%	16%	0%	16%	22%	39%	10%	35%	48%	21%	10%	41%
School Is Doing a Satisfactory Job	23%	17%	26%	24%	27%	9%	23%	23%	30%	17%	20%	31%	26%	24%
Don't Have Other Options	7%	6%	7%	9%	0%	8%	5%	7%	8%	12%	8%	3%	0%	11%
Other	3%	2%	2%	6%	0%	11%	1%	3%	5%	7%	3%	7%	0%	0%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	6%	0%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents Whose Olde	100%	19%	48%	16%	10%	7%	21%	72%	7%	14%	35%	18%	18%	16%

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Percentages

Sponsor:
Civitas Institute (Raleigh, NC)

19 What is the primary reason your child attends a public school? You are committed to traditional public schools? It's the best educational option for your child? You can't afford other options? you believe the school is doing a satisfactory job of educating your child? You don't have other options? Or some other reason?

309 Parents Whose Oldest School-A	All	Who Should Get Esas					Agree With Statement									
Credibility Interval: +/-5.7 pct points		Special	Low Inc	Special	All	Not Sur	1	2	3	4	5	6	7	8	9	10
Committed To Traditional Public Sch	19%	47%	23%	17%	12%	34%	33%	16%	44%	8%	19%	17%	16%	20%	12%	13%
Best Educational Option	14%	20%	18%	16%	11%	14%	19%	20%	18%	36%	13%	5%	13%	13%	23%	4%
Can't Afford Other Options	34%	9%	43%	36%	38%	22%	22%	31%	4%	25%	21%	36%	54%	33%	30%	46%
School Is Doing a Satisfactory Job	23%	23%	10%	22%	25%	23%	20%	30%	22%	23%	20%	41%	15%	31%	23%	21%
Don't Have Other Options	7%	0%	7%	5%	9%	7%	0%	0%	12%	0%	15%	0%	1%	3%	12%	13%
Other	3%	0%	0%	3%	5%	0%	5%	3%	0%	8%	9%	0%	0%	0%	0%	3%
Not Sure	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents Whose Olde	100%	10%	5%	27%	50%	8%	14%	5%	3%	4%	14%	7%	11%	11%	9%	21%

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309 Parents Whose Oldest School-A	All	When Schools Fail					Would You Apply?			Oldest School-Aged Child					
Credibility Interval: +/-5.7 pct points		Use Te	Vouche	Funds	Create	Not Sur	Yes	No	Not Sur	Daycar	Traditio	Charter	Home S	Private	Not Sur
Committed To Traditional Public Sch	19%	30%	10%	12%	4%	11%	11%	44%	14%	0%	19%	0%	0%	0%	0%
Best Educational Option	14%	16%	17%	15%	6%	13%	10%	22%	19%	0%	14%	0%	0%	0%	0%
Can't Afford Other Options	34%	22%	38%	46%	59%	33%	48%	4%	19%	0%	34%	0%	0%	0%	0%
School Is Doing a Satisfactory Job	23%	25%	13%	15%	24%	30%	20%	26%	35%	0%	23%	0%	0%	0%	0%
Don't Have Other Options	7%	3%	13%	13%	6%	11%	8%	2%	8%	0%	7%	0%	0%	0%	0%
Other	3%	4%	6%	0%	0%	2%	4%	2%	2%	0%	3%	0%	0%	0%	0%
Not Sure	0%	0%	4%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	0%	0%	0%	0%
Composition of Parents Whose Olde	100%	50%	11%	9%	17%	13%	63%	24%	14%	0%	100%	0%	0%	0%	0%

PREVIOUS

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
Release Date: 01/19/2017
Percentages

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309 Parents Whose Oldest School-A	All	Why Public?						
Credibility Interval: +/-5.7 pct points		Commit	Best Ed	Can't Af	School I	Don't H	Other	Not Sur
Committed To Traditional Public Sch	19%	-	-	-	-	-	-	-
Best Educational Option	14%	-	-	-	-	-	-	-
Can't Afford Other Options	34%	-	-	-	-	-	-	-
School Is Doing a Satisfactory Job	23%	-	-	-	-	-	-	-
Don't Have Other Options	7%	-	-	-	-	-	-	-
Other	3%	-	-	-	-	-	-	-
Not Sure	0%	-	-	-	-	-	-	-
Total	100%							
Composition of Parents Whose Olde	100%							

Civitas

Results of SurveyUSA Mkt Research Study #23386

Geography: NC RBS 25-54
Data Collected: 01/17/2017 - 01/18/2017
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Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.

Crosstabs