Mar. 20, 2017

MCLAUGHLIN & ASSOCIATES
NATIONAL OMNIBUS

NORTH CAROLINA IS ONE OF AMERICA'S FASTEST GROWING STATES WITH NEARLY 300 PEOPLE MOVING IN EVERY DAY. PEOPLE WHO MOVE THERE, CHOOSE NORTH CAROLINA FOR MANY REASONS, AMONG THEM ARE:
A. LOWER TAXES: TAXES HAVE BEEN REDUCED EVERY YEAR SINCE 2013 AND THE STATE ALREADY HAS OVER A $500 MILLION BUDGET SURPLUS FOR THIS YEAR.
B. CLIMATE AND GEOGRAPHY: TEMPERATE WEATHER, AND WORLD-CLASS COASTLINE AND MOUNTAINS BOTH WITHIN A SINGLE DAY DRIVE OF ONE ANOTHER
C. ABUNDANT JOB OPPORTUNITIES: NORTH CAROLINA ADDED 50,000 NET NEW JOBS IN 2016, AND IS CONSISTENTLY RANKED AS ONE OF THE 3 STATES FOR BUSINESSES TO LOCATE AND FOR INBOUND RESIDENTS.

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	TOTAL	REGION								AREA				VOTER BEHAVIOR				2018 VOTER LIKELIHOOD		
		NEW ENG-LAND	MID. ATL-ANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH ATL-ANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN-TAIN	PAC-IFIC	EAST	MID-WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	DEFIN-ITELY VOTING	VERY LIKELY	SOME-WHAT LIKELY
Total	1000	51	124	160	76	212	59	101	72	145	175	236	372	217	824	584	240	176	692	223	86
WOULD CHOOSE	35.1	40.7	40.4	36.8	31.0	40.3	34.6	35.0	30.6	23.4	40.5	34.9	38.0	25.8	35.3	36.9	31.4	34.1	37.3	35.3	16.6
10 - Definitely Choose	11.0	6.7	14.9	10.6	6.6	14.6	14.4	8.2	7.4	9.1	12.5	9.3	12.8	8.5	11.4	13.7	5.7	9.2	13.0	6.9	5.6
9	3.9	1.9	3.5	4.8	2.8	7.1	5.1	1.8	3.7	1.0	3.1	4.2	5.4	1.9	3.5	3.7	2.9	6.1	4.1	3.6	2.8
8	10.1	18.3	10.8	10.7	11.4	8.5	6.6	13.7	8.6	7.0	13.0	10.9	9.6	7.5	10.0	9.6	10.9	10.4	10.3	11.7	3.9
7	10.1	13.8	11.2	10.8	10.2	10.1	8.6	11.3	10.9	6.4	11.9	10.6	10.2	7.9	10.4	9.8	11.9	8.4	9.9	13.0	4.3
MIGHT CHOOSE	34.2	35.9	27.7	34.4	37.8	28.4	50.4	37.5	32.4	37.2	30.1	35.5	34.4	35.6	33.4	31.2	38.6	37.9	32.5	36.9	40.4
6	8.7	10.6	8.9	8.0	13.5	7.9	7.0	9.6	5.8	9.0	9.4	9.8	8.2	7.9	8.8	9.3	7.6	8.4	9.0	8.7	6.2
5	18.8	23.8	13.3	20.9	16.4	14.4	23.6	25.1	21.7	19.1	16.3	19.5	18.8	20.0	18.2	16.7	21.8	21.7	17.0	21.3	26.5
4	6.7	1.6	5.5	5.5	7.8	6.1	19.9	2.9	4.9	9.1	4.4	6.3	7.4	7.7	6.4	5.3	9.2	7.7	6.5	6.8	7.7
WOULD NOT CHOOSE	30.8	23.4	31.8	28.7	31.2	31.2	14.9	27.5	37.0	39.4	29.4	29.6	27.6	38.6	31.3	31.9	30.0	28.0	30.2	27.8	42.9
3	5.8	7.7	10.8	6.8	7.2	2.9	3.4	1.5	3.9	7.8	9.9	6.9	2.6	6.5	5.7	5.5	6.1	6.0	6.1	4.8	5.4
2	5.8	3.2	3.7	6.4	4.3	5.9	-	3.7	16.3	6.8	3.6	5.8	4.3	10.0	5.9	5.7	6.5	5.1	5.5	6.6	6.0
1	4.3	2.5	4.2	6.7	7.4	5.3	2.4	1.4	2.9	2.9	3.7	6.9	3.8	2.9	4.5	4.1	5.6	3.3	3.6	7.1	2.6
0 - Not Ever Consider	14.9	10.0	13.2	8.8	12.3	17.2	9.2	20.8	13.8	21.9	12.3	9.9	16.9	19.2	15.2	16.6	11.8	13.7	15.0	9.3	29.0

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	TOTAL	REGION								AREA				VOTER BEHAVIOR				2018 VOTER LIKELIHOOD		
		NEW ENGLAND	MID. ATLANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH ATLANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUNTAIN	PACIFIC	EAST	MIDWEST	SOUTH	WEST	ALWAYS/ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	DEFINITELY VOTING	VERY LIKELY	SOMEWHAT LIKELY
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.48	5.32	5.24	4.86	5.19	5.54	4.95	4.63	4.26	5.36	5.12	5.18	4.38	5.01	5.09	4.82	5.10	5.17	5.08	3.74

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	TOTAL	DIRECTION UNITED STATES		SIZE OF GOV'T		GENERIC BALLOT FOR CONGRESS			TOP PRIORITY OF PRES. TRUMP/NEW CONGRESS								
		RIGHT DIRECTION	WRONG TRACK	SMALLER GOV'T	LARGER GOV'T	REPUBLICAN	DEMOCRATIC	UNDECIDED	ECONOMIC	Reduce Taxes	Create Jobs	REPEAL OBAMACARE	SECURITY	Build the Wall	Nat'l Sec./ Terror	Void Iran Deal	Stop M.E. Refgee
Total	1000	384	516	545	317	446	429	125	540	172	367	105	303	38	176	25	64
WOULD CHOOSE	35.1	45.2	30.1	37.7	36.2	43.8	28.8	25.4	32.2	42.7	27.2	43.2	41.0	31.6	42.4	56.0	36.9
10 - Definitely Choose	11.0	16.9	7.6	11.4	12.2	15.6	8.3	4.1	9.7	15.5	7.0	17.4	11.9	8.9	8.7	20.3	19.3
9	3.9	4.1	3.7	4.4	3.3	5.3	2.8	2.6	4.0	5.4	3.4	3.9	4.1	2.5	4.6	6.3	2.9
8	10.1	13.0	8.5	10.4	11.2	11.2	9.5	7.9	9.2	12.9	7.5	7.8	13.8	8.9	17.3	22.2	3.9
7	10.1	11.2	10.3	11.5	9.5	11.7	8.2	10.8	9.2	9.0	9.3	14.0	11.1	11.3	11.8	7.2	10.8
MIGHT CHOOSE	34.2	31.6	34.5	34.9	30.7	32.9	32.6	44.4	35.7	32.6	37.2	33.3	32.1	27.8	30.1	26.5	42.2
6	8.7	8.1	8.9	8.4	8.9	8.6	8.6	9.5	9.9	7.9	10.8	10.4	7.1	4.0	9.3	9.1	2.0
5	18.8	18.3	18.1	19.3	15.3	17.4	17.6	28.0	19.6	19.6	19.6	18.0	16.5	10.1	13.8	8.9	30.7
4	6.7	5.2	7.4	7.2	6.5	6.9	6.4	6.9	6.2	5.1	6.8	5.0	8.5	13.7	6.9	8.4	9.5
WOULD NOT CHOOSE	30.8	23.2	35.5	27.5	33.1	23.4	38.6	30.3	32.1	24.7	35.6	23.5	27.0	40.6	27.5	17.6	20.9
3	5.8	4.5	7.5	5.8	6.5	5.5	7.3	1.5	6.0	7.7	5.2	3.6	5.1	4.1	5.9	3.8	3.8
2	5.8	6.4	5.2	6.4	4.5	5.5	5.6	7.2	6.6	4.9	7.4	9.1	3.7	4.4	5.5	-	-
1	4.3	4.2	4.2	4.1	5.1	3.8	5.3	2.7	3.8	2.0	4.7	3.8	5.1	3.3	4.7	7.1	6.7
0 - Not Ever Consider	14.9	8.2	18.5	11.1	17.0	8.6	20.4	18.9	15.7	10.1	18.3	7.0	13.0	28.9	11.5	6.6	10.4

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	TOTAL	DIRECTION		SIZE OF GOV'T		GENERIC BALLOT FOR CONGRESS			TOP PRIORITY OF PRES. TRUMP/NEW CONGRESS								
		UNITED STATES															
		RIGHT DIRECTION	WRONG TRACK	SMALLER GOV'T	LARGER GOV'T	REPUBLICAN	DEMOCRATIC	UNDECIDED	ECONOMIC	Reduce Taxes	Create Jobs	REPEAL OBAMACARE	SECURITY	Build the Wall	Nat'l Sec./ Terror	Void Iran Deal	Stop M.E. Refgee
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.79	4.60	5.27	4.97	5.72	4.45	4.49	4.89	5.70	4.51	5.75	5.31	4.15	5.35	6.39	5.48

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	TOTAL	MOST IMPORTANT ISSUE															
		ECONOMIC	Hold Line Taxes	Reduce Gov't Spendg	Create Jobs/ Unemp.	Imprv. Economy	Reduce Defict /Debt	SECURITY	Fix Immig. System	Nat'l Sec./ Terror	Defeat /Dstry ISIS	SOCIAL	Protct Medi- care	Reform Health care	Imprv. Educ- ation	HONEST /INTGY D.C.
Total	1000	403	22	78	118	139	46	165	27	87	52	292	143	73	76	114
WOULD CHOOSE	35.1	38.2	39.2	46.8	33.5	39.0	32.7	41.6	48.9	46.0	30.5	32.0	30.5	34.3	32.7	27.4
10 - Definitely Choose	11.0	9.4	16.5	11.4	9.3	9.5	2.8	16.2	15.2	21.3	8.0	11.4	8.3	19.1	9.7	8.6
9	3.9	5.5	8.4	8.9	2.1	4.0	11.2	2.6	-	4.0	1.7	3.0	1.9	3.9	4.2	3.6
8	10.1	11.0	14.3	11.5	8.6	13.8	6.1	14.6	22.3	14.9	9.9	8.9	10.5	4.9	9.7	4.6
7	10.1	12.3	-	15.1	13.4	11.7	12.6	8.3	11.4	5.8	11.0	8.7	9.7	6.3	9.1	10.7
MIGHT CHOOSE	34.2	35.2	26.7	29.9	36.8	34.3	47.0	31.4	31.4	31.1	31.8	31.8	27.3	31.5	40.5	38.4
6	8.7	10.2	10.3	3.9	13.8	9.6	13.3	8.6	4.2	9.8	9.0	7.7	6.0	7.0	11.5	7.1
5	18.8	18.4	16.4	20.0	15.0	18.4	25.3	15.0	5.0	15.6	19.1	17.0	17.5	14.8	18.0	26.0
4	6.7	6.6	-	5.9	8.0	6.2	8.3	7.8	22.2	5.7	3.8	7.1	3.7	9.8	11.1	5.3
WOULD NOT CHOOSE	30.8	26.6	34.1	23.3	29.8	26.7	20.3	27.0	19.7	22.9	37.6	36.2	42.3	34.2	26.8	34.2
3	5.8	5.0	5.7	7.5	4.2	5.3	1.4	4.2	6.5	2.5	5.7	7.3	7.8	8.0	5.6	7.6
2	5.8	4.7	17.5	4.9	4.3	4.0	1.5	4.5	3.5	5.6	3.1	7.4	6.5	10.5	6.2	8.4
1	4.3	3.3	2.0	3.9	1.0	4.4	5.5	4.9	-	2.3	11.9	4.9	7.1	2.7	2.9	5.3
0 - Not Ever Consider	14.9	13.6	8.9	7.0	20.3	13.0	11.8	13.4	9.7	12.5	17.0	16.6	20.9	13.1	12.1	12.9

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		ECONOMIC	Hold Line Taxes	Reduce Gov't Spendg	Create Jobs/ Unemp.	Imprv. Econ-omy	Reduce Defict /Debt	SECURITY	Fix Immig. System	Nat'l Sec./ Terror	Defeat /Dstry ISIS	SOCIAL	Protct Medi-care	Reform Health care	Imprv. Educ-ation	HONEST /INTGY D.C.
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.25	5.53	5.75	4.87	5.27	5.19	5.44	5.76	5.89	4.51	4.74	4.35	5.12	5.11	4.68	

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	TOTAL	CHOICE MODEL: OBAMA POLS.		JOB RATING: DONALD TRUMP		OPINION: DONALD TRUMP		CHOICE MODEL: CANDIDATE		DO YOU FOLLOW DONALD TRUMP ON TWITTER, INSTAGRAM OR HAVE YOU LIKED HIS PAGE ON FACEBOOK				
		CONT. OBAMA POLS.	CHANGE DIRE-CTION	APP-ROVE	DIS-APP-ROVE	FAVOR-ABLE	UNFAV-ORABLE	EXP. POLI-TICIAN	POL. OUT-SIDER	FOLLOW /LIKE TRUMP	Follow Twittr	Follow Insta-gram	Liked F.B. Page	NONE OF THE ABOVE
Total	1000	417	475	486	475	458	497	385	503	278	157	90	174	722
WOULD CHOOSE	35.1	31.9	40.6	42.1	27.8	42.1	28.5	33.7	39.9	44.6	53.1	52.7	43.0	31.4
10 - Definitely Choose	11.0	10.6	12.4	15.6	6.1	15.2	7.0	11.5	11.5	19.4	23.0	27.6	19.6	7.8
9	3.9	2.7	5.5	4.3	3.7	4.5	3.1	4.1	4.4	5.6	8.6	7.3	4.6	3.3
8	10.1	9.9	10.9	10.7	9.1	11.0	9.5	10.0	11.7	11.5	13.8	14.2	10.5	9.5
7	10.1	8.8	11.8	11.5	8.9	11.4	8.9	8.1	12.3	8.2	7.7	3.6	8.2	10.8
MIGHT CHOOSE	34.2	33.0	33.0	33.9	35.0	34.1	34.2	32.4	34.8	33.4	28.6	35.6	33.3	34.5
6	8.7	9.5	7.7	8.0	10.0	8.1	9.5	10.5	7.4	8.7	9.5	8.1	7.8	8.7
5	18.8	17.1	18.3	18.1	18.9	18.6	18.6	15.8	21.2	15.7	13.7	13.7	16.3	20.0
4	6.7	6.4	7.1	7.8	6.1	7.3	6.1	6.2	6.2	9.1	5.4	13.8	9.2	5.8
WOULD NOT CHOOSE	30.8	35.1	26.4	24.0	37.2	23.8	37.3	33.8	25.3	21.9	18.3	11.7	23.7	34.1
3	5.8	6.1	5.2	4.6	7.2	4.7	6.9	4.0	7.0	5.0	5.8	3.3	5.6	6.0
2	5.8	5.5	6.2	6.1	5.6	5.7	5.9	6.5	5.5	5.4	3.3	2.5	5.5	5.9
1	4.3	4.2	4.6	3.6	5.2	3.7	5.3	4.5	3.7	3.7	3.8	2.7	4.0	4.5
0 - Not Ever Consider	14.9	19.3	10.4	9.7	19.3	9.8	19.2	18.8	9.1	7.9	5.4	3.2	8.6	17.7

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	TOTAL	CHOICE MODEL: OBAMA POLS.		JOB RATING DONALD TRUMP		OPINION: DONALD TRUMP		CHOICE MODEL: CANDIDATE		DO YOU FOLLOW DONALD TRUMP ON TWITTER, INSTAGRAM OR HAVE YOU LIKED HIS PAGE ON FACEBOOK				
		CONT. OBAMA POLS.	CHANGE DIRE-CTION	APP-ROVE	DIS-APP-ROVE	FAVOR-ABLE	UNFAV-ORABLE	EXP. POLI-TICIAN	POL. OUT-SIDER	FOLLOW /LIKE TRUMP	Follow Twittr	Follow Insta-gram	Liked F.B. Page	NONE OF THE ABOVE
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	4.72	5.41	5.60	4.46	5.61	4.48	4.85	5.45	5.89	6.46	6.70	5.77	4.69

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	TOTAL	ECONOMY OF THE UNITED STATES								REPEALING AND REPLACING OBAMACARE						
		RECESSION	Getting Better	Getting Worse	NOT RECESSION	Getting Better	Getting Worse	GETTING BETTER	GETTING WORSE	APPROVE	Strongly	Somewhat	DISAPPROVE	Somewhat	Strongly	DON'T KNOW
Total	1000	539	344	194	350	223	126	567	321	555	349	206	388	144	244	57
WOULD CHOOSE	35.1	37.5	37.3	37.9	34.6	32.2	38.8	35.3	38.2	42.6	46.5	36.1	27.0	29.2	25.7	16.7
10 - Definitely Choose	11.0	12.6	14.7	8.8	10.3	8.3	13.9	12.2	10.9	14.8	19.5	7.0	5.8	3.9	7.0	8.9
9	3.9	3.7	2.2	6.3	5.1	4.4	6.4	3.0	6.3	4.7	5.0	4.4	3.0	2.9	3.1	1.8
8	10.1	11.6	10.8	13.0	7.8	7.8	7.7	9.6	10.9	12.1	12.9	10.8	8.4	10.9	6.9	1.6
7	10.1	9.7	9.6	9.8	11.4	11.8	10.7	10.5	10.2	10.9	9.2	13.9	9.7	11.6	8.6	4.4
MIGHT CHOOSE	34.2	31.8	32.0	31.4	38.0	42.0	30.9	35.9	31.2	35.2	31.0	42.3	32.3	34.2	31.1	37.3
6	8.7	7.7	7.8	7.4	10.8	10.3	11.6	8.8	9.1	8.0	7.6	8.7	10.4	14.6	7.9	4.1
5	18.8	18.0	18.6	17.0	19.0	21.9	14.0	19.9	15.8	19.6	18.3	21.8	16.2	14.4	17.3	28.0
4	6.7	6.1	5.6	6.9	8.2	9.8	5.4	7.3	6.3	7.5	5.0	11.8	5.7	5.2	5.9	5.2
WOULD NOT CHOOSE	30.8	30.7	30.7	30.7	27.4	25.7	30.3	28.8	30.5	22.2	22.5	21.7	40.7	36.5	43.2	46.0
3	5.8	6.0	7.6	3.1	4.5	4.3	4.8	6.3	3.7	4.0	4.0	4.0	8.8	12.0	7.0	1.7
2	5.8	6.7	7.3	5.4	4.9	6.5	2.0	7.0	4.1	5.6	4.4	7.6	6.3	6.0	6.6	3.4
1	4.3	4.4	3.2	6.5	4.5	6.1	1.6	4.3	4.6	3.6	4.3	2.4	4.6	4.0	4.9	9.7
0 - Not Ever Consider	14.9	13.7	12.6	15.7	13.6	8.9	21.9	11.1	18.2	9.0	9.8	7.7	21.0	14.6	24.8	31.2

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	TOTAL	ECONOMY OF THE UNITED STATES							REPEALING AND REPLACING OBAMACARE							
		RECESSION	Gettng Better	Gettng Worse	NOT RECESSION	Gettng Better	Gettng Worse	GETTNG BETTER	GETTNG WORSE	APPROVE	Strongly	Somewhat	DISAPPROVE	Somewhat	Strongly	DON'T KNOW
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.15	5.23	5.02	5.11	5.10	5.14	5.18	5.07	5.68	5.89	5.31	4.31	4.65	4.10	3.56

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	TOTAL	IF YOU HAD MADE THE DECISION, OR IT HAD BEEN MADE FOR YOU, TO MOVE OUT OF YOUR CURRENT STATE OF RESIDENCE, AND YOU HAD A CHOICE FOR YOUR NEW STATE OF RESIDENCE, HOW LIKELY WOULD YOU BE TOO CHOOSE NORTH CAROLINA													
		WOULD CHOOSE (7-10)	10- Def. Would	9	8	7	MIGHT CHOOSE (4-6)	6	5	4	NOT CHOOSE (0-3)	3	2	1	0- Not Ever
Total	1000	351	110	39	101	101	342	87	188	67	308	58	58	43	149
WOULD CHOOSE	35.1	100.0	100.0	100.0	100.0	100.0	-	-	-	-	-	-	-	-	-
10 - Definitely Choose	11.0	31.4	100.0	-	-	-	-	-	-	-	-	-	-	-	-
9	3.9	11.2	-	100.0	-	-	-	-	-	-	-	-	-	-	-
8	10.1	28.7	-	-	100.0	-	-	-	-	-	-	-	-	-	-
7	10.1	28.8	-	-	-	100.0	-	-	-	-	-	-	-	-	-
MIGHT CHOOSE	34.2	-	-	-	-	-	100.0	100.0	100.0	100.0	-	-	-	-	-
6	8.7	-	-	-	-	-	25.5	100.0	-	-	-	-	-	-	-
5	18.8	-	-	-	-	-	54.9	-	100.0	-	-	-	-	-	-
4	6.7	-	-	-	-	-	19.5	-	-	100.0	-	-	-	-	-
WOULD NOT CHOOSE	30.8	-	-	-	-	-	-	-	-	-	100.0	100.0	100.0	100.0	100.0
3	5.8	-	-	-	-	-	-	-	-	-	18.7	100.0	-	-	-
2	5.8	-	-	-	-	-	-	-	-	-	18.7	-	100.0	-	-
1	4.3	-	-	-	-	-	-	-	-	-	14.0	-	-	100.0	-
0 - Not Ever Consider	14.9	-	-	-	-	-	-	-	-	-	48.6	-	-	-	100.0

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		WOULD CHOOSE (7-10)	10- Def. Would	9	8	7	MIGHT CHOOSE (4-6)	6	5	4	NOT CHOOSE (0-3)	3	2	1	0- Not Ever
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	8.45	10.00	9.00	8.00	7.00	5.06	6.00	5.00	4.00	1.08	3.00	2.00	1.00	0.00

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	TOTAL	HEARD OF BATHROOM LEGISLATION IN NORTH CAROLINA			NC ALLOWS PPL TO CHANGE SEX/BIRTH CERT.		IN THE EVENT OF RELOCATION WHAT IMPACT DOES THIS "BATHROOM LEGISLATION" HAVE ON LIKELIHOOD TO CHOOSE N.C. AS YOUR NEW STATE OF RESIDENCE						
		YES	NO	UNSURE	AWARE	NOT AWARE/UNSURE	MORE LIKELY	Much More	Somewhat More	LESS LIKELY	Somewhat Less	Much Less	NO DIFFERENCE
Total	1000	652	216	132	275	725	211	107	104	237	113	124	490
WOULD CHOOSE	35.1	37.7	35.7	21.2	44.8	31.4	49.5	56.6	42.2	21.4	27.7	15.6	37.2
10 - Definitely Choose	11.0	12.5	8.1	8.6	16.8	8.8	24.0	37.9	9.8	5.5	5.5	5.6	8.4
9	3.9	3.4	6.2	2.5	4.2	3.8	5.2	3.0	7.5	1.9	3.0	0.9	4.6
8	10.1	11.5	8.7	5.3	12.7	9.1	11.2	7.2	15.3	4.7	5.9	3.6	13.1
7	10.1	10.3	12.7	4.8	11.3	9.7	9.1	8.5	9.6	9.2	13.3	5.5	11.1
MIGHT CHOOSE	34.2	33.2	35.8	36.4	27.5	36.7	31.6	21.7	41.6	40.9	49.6	32.9	32.2
6	8.7	8.0	10.3	9.6	9.3	8.5	9.5	7.2	11.7	10.0	14.1	6.2	8.6
5	18.8	18.4	19.8	19.1	12.0	21.3	14.3	9.7	18.9	21.7	24.5	19.2	18.3
4	6.7	6.8	5.7	7.7	6.2	6.9	7.8	4.8	11.0	9.2	11.0	7.5	5.3
WOULD NOT CHOOSE	30.8	29.1	28.5	42.5	27.7	31.9	19.0	21.7	16.1	37.8	22.6	51.5	30.5
3	5.8	5.7	7.2	3.7	3.2	6.7	6.8	7.6	5.9	7.1	5.9	8.1	4.8
2	5.8	6.5	4.1	4.7	5.1	6.0	4.3	2.1	6.5	6.9	5.6	8.0	5.6
1	4.3	4.1	3.9	6.1	5.8	3.7	0.8	0.8	0.8	6.0	5.3	6.6	4.7
0 - Not Ever Consider	14.9	12.8	13.5	28.0	13.6	15.4	7.1	11.2	2.9	17.8	5.8	28.8	15.5

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		YES	NO	UNSURE	AWARE	NOT AWARE/UNSURE	MORE LIKELY	Much More	Somewhat More	LESS LIKELY	Somewhat Less	Much Less	NO DIFFERENCE
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.21	5.12	3.94	5.51	4.84	6.29	6.62	5.96	4.21	5.08	3.41	5.03

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	TOTAL	PERSONAL CALLS							PARTY			MEN			WOMEN		
		CELL PHONE	Only	Mostly	BOTH EQUAL	Mostly	Only	LAND-LINE PHONE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
Total	1000	657	479	177	207	93	43	136	330	360	310	158	156	157	172	204	153
WOULD CHOOSE	35.1	36.3	34.4	41.3	37.0	29.1	20.3	26.3	44.1	31.5	29.7	50.3	29.7	30.7	38.4	32.8	28.7
10 - Definitely Choose	11.0	10.4	10.9	8.8	14.5	10.8	4.6	8.8	17.1	10.1	5.6	20.5	8.4	7.6	14.0	11.4	3.6
9	3.9	3.6	3.2	4.4	6.3	-	6.5	2.0	5.0	3.3	3.5	3.0	3.7	3.8	6.7	3.1	3.2
8	10.1	11.0	10.7	11.5	8.9	8.8	4.4	7.4	10.0	9.6	10.6	10.2	7.4	11.0	9.9	11.3	10.1
7	10.1	11.4	9.5	16.5	7.3	9.6	4.9	8.1	12.0	8.4	10.1	16.6	10.2	8.4	7.7	7.0	11.8
MIGHT CHOOSE	34.2	34.9	35.1	34.6	30.2	36.1	37.8	36.7	31.9	30.9	40.3	29.0	32.9	40.6	34.6	29.4	40.1
6	8.7	9.0	7.9	12.0	6.8	13.9	2.4	10.3	6.6	9.0	10.7	7.8	10.5	10.8	5.5	7.9	10.5
5	18.8	19.1	19.1	19.0	16.4	18.2	26.7	20.9	18.5	16.0	22.4	17.5	15.3	21.7	19.4	16.5	23.1
4	6.7	6.8	8.0	3.6	7.0	4.0	8.6	5.5	6.9	6.0	7.3	3.7	7.1	8.1	9.8	5.1	6.4
WOULD NOT CHOOSE	30.8	28.8	30.5	24.1	32.8	34.7	41.9	37.0	24.0	37.6	30.0	20.7	37.4	28.7	27.0	37.8	31.3
3	5.8	5.5	6.1	3.6	4.2	8.6	11.0	9.4	5.2	6.4	5.6	2.4	8.6	3.9	7.8	4.8	7.3
2	5.8	4.6	4.7	4.2	7.8	8.7	7.8	8.4	6.1	4.7	6.6	6.4	5.1	7.2	5.9	4.4	6.0
1	4.3	4.1	4.7	2.6	4.7	6.1	1.4	4.6	5.0	4.4	3.4	5.6	5.5	3.0	4.5	3.7	3.8
0 - Not Ever Consider	14.9	14.6	15.0	13.8	16.1	11.3	21.7	14.6	7.6	22.1	14.4	6.3	18.3	14.6	8.8	25.0	14.3

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	TOTAL	PERSONAL CALLS						PARTY			MEN			WOMEN		
		CELL PHONE	Only	Mostly	BOTH EQUAL	Mostly	Only	LAND-LINE PHONE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.10	4.99	5.39	5.08	4.85	4.06	4.60	5.72	4.58	4.80	6.04	4.57	4.91	5.42	4.58	4.70

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	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE
Total	1000	262	121	141	387	200	151	351	39	79	212	156	144	60	67	164	79
WOULD CHOOSE	35.1	33.1	34.1	32.1	30.7	39.8	43.4	41.4	46.2	41.5	44.6	34.0	30.1	28.0	23.2	26.1	42.8
10 - Definitely Choose	11.0	9.1	15.5	3.6	7.6	11.1	22.8	16.1	27.3	11.4	17.4	7.3	9.0	20.1	2.7	4.7	9.8
9	3.9	3.9	4.7	3.3	4.7	4.5	1.0	3.0	6.3	7.2	3.9	5.0	2.9	-	-	5.1	3.1
8	10.1	10.2	5.7	14.0	9.2	12.3	9.0	10.9	7.4	9.0	10.9	10.3	11.3	4.1	11.7	7.6	15.9
7	10.1	9.8	8.2	11.2	9.2	11.9	10.5	11.3	5.1	13.9	12.5	11.4	7.1	3.8	8.9	8.7	14.0
MIGHT CHOOSE	34.2	31.9	27.2	35.9	40.1	33.2	24.2	29.3	28.9	34.5	31.5	28.2	37.3	23.0	42.3	45.3	28.1
6	8.7	7.9	6.2	9.4	9.4	9.1	7.8	8.6	4.9	2.7	8.3	7.0	10.7	10.2	11.9	11.4	8.0
5	18.8	19.0	17.8	19.9	22.7	17.2	10.4	14.3	24.0	24.8	15.1	15.6	18.9	9.7	23.8	25.1	15.6
4	6.7	5.0	3.3	6.6	8.0	6.9	5.9	6.5	-	6.9	8.1	5.6	7.6	3.1	6.6	8.8	4.6
WOULD NOT CHOOSE	30.8	35.0	38.6	32.0	29.1	27.0	32.4	29.3	24.9	24.1	23.8	37.8	32.6	49.1	34.5	28.6	29.1
3	5.8	6.7	7.2	6.2	4.9	7.6	3.9	6.0	2.6	4.4	6.0	6.3	8.5	1.7	10.0	1.9	9.4
2	5.8	6.4	6.3	6.4	5.3	8.1	2.9	5.8	9.0	4.2	6.3	4.8	4.2	5.3	8.5	6.7	4.9
1	4.3	5.2	4.4	5.8	4.2	3.1	4.9	3.8	4.8	4.8	5.2	5.9	3.0	4.1	3.6	4.9	-
0 - Not Ever Consider	14.9	16.8	20.7	13.5	14.9	8.2	20.8	13.6	8.6	10.7	6.3	20.7	16.9	38.0	12.5	15.1	14.8

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DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	4.77	4.78	4.76	4.88	5.44	5.28	5.37	6.05	5.42	5.77	4.57	4.81	4.02	4.49	4.68	5.33

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	TOTAL	EDUCATION LEVEL						MEN		WOMEN		WHITE MEN		WHITE WOMEN		AREA WHERE YOU LIVE		
		LESS/ COLL. GRAD	Some H.S./ Less	High School Grad.	Some Coll./ Trade	COLL- EGE GRAD.	Coll- ege Grad.	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	URBAN	SUB- URBAN	RURAL
Total	1000	548	18	190	340	452	319	133	250	220	298	232	180	160	206	164	289	488	223
WOULD CHOOSE	35.1	33.9	28.9	32.7	34.8	36.6	36.7	36.2	35.3	38.8	32.6	34.5	35.3	42.3	32.9	37.0	33.8	36.8	32.9
10 - Definitely Choose	11.0	11.4	14.0	11.8	11.1	10.5	9.9	12.0	12.1	12.2	10.9	8.9	12.1	12.7	10.0	8.3	12.5	9.6	12.2
9	3.9	4.4	-	5.9	3.8	3.3	3.8	2.2	4.0	2.9	4.7	3.7	4.6	3.0	5.2	3.7	3.5	4.5	3.1
8	10.1	8.4	14.9	6.5	9.0	12.1	11.5	13.7	6.7	12.9	9.8	11.4	6.8	16.1	9.8	13.0	11.3	10.0	8.6
7	10.1	9.6	-	8.4	10.9	10.6	11.6	8.4	12.5	10.8	7.2	10.5	11.8	10.5	7.9	12.0	6.5	12.7	9.0
MIGHT CHOOSE	34.2	33.5	38.0	33.9	33.1	35.0	35.8	32.9	34.6	33.6	32.6	36.3	34.8	33.0	36.7	36.1	32.6	35.0	34.3
6	8.7	7.1	6.6	6.5	7.5	10.7	13.3	4.4	7.9	11.7	6.4	9.7	8.2	10.6	6.5	10.1	11.0	6.5	10.5
5	18.8	20.7	15.9	21.5	20.4	16.5	16.5	16.4	21.6	14.3	19.9	18.6	20.8	15.2	23.4	17.0	16.4	20.1	18.9
4	6.7	5.8	15.6	5.9	5.2	7.8	6.0	12.0	5.2	7.6	6.3	7.9	5.8	7.2	6.8	9.1	5.1	8.4	4.9
WOULD NOT CHOOSE	30.8	32.6	33.1	33.5	32.1	28.5	27.5	30.9	30.0	27.6	34.8	29.3	29.8	24.7	30.4	26.9	33.5	28.2	32.7
3	5.8	5.7	10.7	5.6	5.5	5.8	5.7	6.1	5.4	4.4	5.9	7.2	6.4	2.4	7.4	8.1	6.1	6.3	4.1
2	5.8	6.0	3.4	5.9	6.2	5.5	5.7	5.1	7.4	4.9	4.8	6.0	7.9	6.8	3.6	6.4	4.3	6.8	5.3
1	4.3	3.3	-	1.5	4.5	5.5	5.5	5.6	2.7	6.9	3.8	4.2	3.1	4.5	3.5	4.9	5.4	3.6	4.4
0 - Not Ever Consider	14.9	17.7	18.9	20.5	16.1	11.6	10.5	14.1	14.5	11.4	20.4	11.8	12.4	10.9	15.9	7.6	17.7	11.5	18.9

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DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	4.90	4.79	4.82	4.94	5.18	5.26	4.98	5.08	5.29	4.74	5.08	5.14	5.50	4.96	5.27	4.94	5.15	4.87

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	TOTAL	MARITAL STATUS							EMPLOYMENT STATUS									AFFLUENCE LEVEL				
		SINGLE	Never Married	Live w/Sig. Other	MARRIED	SEPARATED	DIVORCED	WIDOWED	EMPLOYED	Private	Gov't	SELF-EMPLOYED	HOME-MAKER	STUDENT	RETIRED	NOT EMPLOYED	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	327	250	77	495	23	109	46	434	362	72	92	86	61	237	90	23	99	495	270	113
WOULD CHOOSE	35.1	34.1	30.4	45.9	38.2	54.0	24.8	23.2	39.1	38.7	41.2	34.9	31.1	22.6	32.5	34.8	77.7	40.5	35.6	29.0	33.8
10 - Definitely Choose	11.0	8.6	10.1	3.8	13.6	14.2	9.1	2.7	10.7	11.5	6.4	14.9	10.1	3.6	13.5	8.0	52.8	14.8	10.7	6.9	10.2
9	3.9	2.8	1.6	7.0	4.3	14.9	2.1	6.2	4.5	3.9	7.5	4.0	5.7	2.5	3.3	1.8	-	1.8	5.0	2.9	4.1
8	10.1	11.2	7.6	23.2	10.4	12.9	5.4	8.0	12.0	11.0	16.7	4.9	8.7	9.6	7.3	15.0	16.7	14.2	10.4	7.2	10.4
7	10.1	11.4	11.2	12.0	9.9	12.0	8.2	6.3	12.0	12.2	10.6	11.2	6.6	6.9	8.4	10.0	8.2	9.7	9.5	12.0	9.1
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6	8.7	9.1	10.1	6.0	9.1	5.6	8.0	5.3	11.1	10.7	13.4	4.3	6.3	13.4	7.5	4.0	6.8	11.8	8.0	8.4	10.4
5	18.8	18.0	19.4	13.4	18.2	23.8	23.4	16.8	16.7	17.4	13.0	22.7	17.8	21.3	20.9	18.3	7.1	14.8	17.1	24.9	17.5
4	6.7	6.9	7.8	3.8	6.4	-	7.8	9.0	6.6	7.0	4.4	3.0	11.4	14.8	4.1	7.7	-	10.7	7.8	4.8	4.0
WOULD NOT CHOOSE	30.8	32.0	32.3	30.9	28.1	16.7	36.0	45.8	26.5	26.2	28.0	35.1	33.4	27.9	35.0	35.2	8.4	22.2	31.5	32.9	34.4
3	5.8	5.0	5.8	2.6	5.4	8.5	9.9	3.9	5.5	5.7	4.2	4.0	5.7	1.0	6.3	10.7	-	4.2	5.9	4.8	9.6
2	5.8	6.0	6.0	6.3	6.0	-	5.5	4.2	4.7	5.2	2.3	9.0	7.9	8.2	5.8	3.8	2.3	5.5	6.7	5.8	2.3
1	4.3	4.2	2.6	9.3	4.3	4.7	5.0	3.9	4.5	3.9	7.3	1.9	7.3	4.2	3.7	4.8	6.2	1.7	4.8	5.2	2.1
0 - Not Ever Consider	14.9	16.7	17.9	12.8	12.4	3.4	15.5	33.8	11.9	11.4	14.2	20.1	12.4	14.5	19.2	15.8	-	10.8	14.0	17.1	20.3

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Mean	5.02	4.85	4.75	5.18	5.31	6.46	4.53	3.66	5.34	5.35	5.27	4.85	4.81	4.53	4.82	4.77	8.06	5.59	5.02	4.62	4.87

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NATIONAL OMNIBUS

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B. CLIMATE AND GEOGRAPHY: TEMPERATE WEATHER, AND WORLD-CLASS COASTLINE AND MOUNTAINS BOTH WITHIN A SINGLE DAY DRIVE OF ONE ANOTHER
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	TOTAL	SOCIAL NETWORKS												MILITARY HOUSEHOLD					
		FACE-BOOK	TWIT-TER	GOOGLE PLUS	PINT-EREST	LINKED IN	INSTA-GRAM	SNAP-CHAT	TUMBLR	REDDIT	WHATS APP	MEER-KAT	OTHER	YES	Vet-eran	Active Duty	Mil. Rel. Empl.	More Than One	NO/ NONE
Total	1000	828	378	295	304	250	318	201	98	61	105	29	24	316	254	30	15	17	684
WOULD CHOOSE	35.1	35.9	39.9	38.7	41.2	40.6	40.8	43.9	46.3	51.2	39.2	47.7	15.5	39.3	40.1	39.1	39.2	28.3	33.1
10 - Definitely Choose	11.0	12.0	14.3	14.2	11.6	16.7	14.8	16.9	22.6	27.2	11.7	36.9	-	16.1	15.7	15.8	23.6	16.0	8.7
9	3.9	4.4	4.2	4.2	5.7	3.3	3.0	4.7	1.6	1.4	6.5	-	-	4.4	4.1	4.0	-	12.3	3.7
8	10.1	9.6	10.6	9.9	11.1	10.8	11.2	14.0	13.2	11.2	11.9	3.0	15.5	10.0	10.6	8.3	15.6	-	10.1
7	10.1	10.0	10.8	10.4	12.8	9.8	11.9	8.3	8.9	11.4	9.1	7.9	-	8.8	9.7	11.0	-	-	10.7
MIGHT CHOOSE	34.2	33.4	32.9	33.9	33.7	32.5	30.9	29.8	31.1	23.7	38.1	35.3	50.1	36.4	36.6	36.5	28.6	40.2	33.1
6	8.7	9.0	10.6	8.8	9.0	10.2	8.4	10.4	6.2	7.6	15.3	14.6	-	8.2	8.9	-	22.2	-	9.0
5	18.8	18.2	17.0	18.5	19.0	17.4	15.2	13.9	19.7	14.0	15.2	20.7	36.0	20.4	21.4	13.9	6.4	28.9	18.0
4	6.7	6.3	5.3	6.6	5.7	4.9	7.4	5.6	5.2	2.0	7.6	-	14.1	7.8	6.2	22.6	-	11.2	6.2
WOULD NOT CHOOSE	30.8	30.7	27.2	27.4	25.1	26.9	28.2	26.3	22.5	25.1	22.6	17.0	34.5	24.3	23.3	24.5	32.2	31.5	33.8
3	5.8	6.1	5.3	5.8	5.2	6.8	5.7	5.7	4.8	4.4	6.0	3.3	-	4.0	3.9	4.9	-	8.0	6.5
2	5.8	5.5	5.8	4.0	4.2	4.2	5.2	4.7	7.3	10.6	4.5	6.1	20.1	6.8	6.0	14.6	8.1	4.2	5.3
1	4.3	4.4	3.4	3.6	4.1	5.0	4.2	5.0	2.8	1.4	2.7	4.8	-	3.8	3.6	-	13.7	5.7	4.5
0 - Not Ever Consider	14.9	14.7	12.6	14.0	11.7	11.0	13.1	10.9	7.6	8.7	9.4	2.8	14.4	9.6	9.8	4.9	10.5	13.7	17.4

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	TOTAL	SOCIAL NETWORKS											MILITARY HOUSEHOLD					
		FACE-BOOK	TWIT-TER	GOOGLE PLUS	PINT-EREST	LINKED IN	INSTA-GRAM	SNAP-CHAT	TUMBLR	REDDIT	WHATS APP	MEER-KAT	OTHER	YES	Vet-eran	Active Duty	Mil. Rel. Empl.	More Than One	NO/ NONE
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.09	5.42	5.32	5.45	5.53	5.35	5.66	5.97	6.14	5.63	6.65	4.00	5.55	5.60	5.41	5.55	4.98	4.78

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	TOTAL	INCOME								INCOME						WHITE		HISPANIC	
		UNDER $20k	$20-$40k	$40-$60k	$60-$100k	$100-$150k	$150-$200k	$200-$250k	OVER $250k	UNDER $40k	OVER $40k	UNDER $60k	OVER $60k	UNDER $100k	OVER $100k	PROT-ESTANT	CATH-OLIC	PROT-ESTANT	CATH-OLIC
Total	1000	166	241	188	242	110	31	12	10	407	593	595	405	837	163	334	184	30	50
WOULD CHOOSE	35.1	31.3	31.6	36.3	34.3	44.0	25.1	66.3	71.6	31.5	37.5	33.0	38.1	33.4	43.8	40.0	37.3	33.9	35.3
10 - Definitely Choose	11.0	10.6	9.9	12.7	10.0	9.1	11.5	24.6	38.3	10.2	11.6	11.0	11.0	10.7	12.5	11.1	9.6	6.0	15.0
9	3.9	2.1	3.6	5.2	5.1	4.5	-	-	-	3.0	4.6	3.7	4.2	4.1	3.0	4.6	3.8	4.6	4.6
8	10.1	8.8	7.9	8.1	11.1	15.1	10.1	21.8	24.8	8.2	11.3	8.2	12.8	9.0	15.3	11.9	11.8	4.8	5.0
7	10.1	9.9	10.2	10.2	8.1	15.2	3.5	19.8	8.5	10.1	10.1	10.1	10.0	9.5	12.9	12.4	12.1	18.6	10.7
MIGHT CHOOSE	34.2	36.7	34.2	29.7	34.8	36.9	36.5	33.7	23.3	35.2	33.4	33.5	35.2	33.9	35.7	30.7	40.5	29.8	28.9
6	8.7	8.3	8.5	6.7	10.3	10.7	9.9	4.4	-	8.4	8.9	7.9	10.0	8.6	9.4	7.0	14.4	8.5	11.1
5	18.8	22.8	19.8	17.8	17.9	15.3	19.1	11.7	14.8	21.0	17.3	20.0	17.0	19.4	15.7	19.8	17.3	16.3	13.5
4	6.7	5.6	6.0	5.2	6.6	10.9	7.5	17.7	8.5	5.8	7.3	5.6	8.2	5.9	10.6	3.9	8.8	5.0	4.3
WOULD NOT CHOOSE	30.8	32.0	34.2	34.0	30.9	19.1	38.4	-	5.1	33.3	29.0	33.5	26.7	32.8	20.5	29.3	22.2	36.2	35.7
3	5.8	5.4	5.7	5.8	6.6	5.7	5.5	-	-	5.5	5.9	5.6	5.9	5.9	4.9	6.1	4.2	4.0	4.3
2	5.8	4.6	6.1	4.5	7.7	3.8	12.8	-	-	5.5	5.9	5.2	6.6	5.9	5.0	6.1	4.9	9.3	4.6
1	4.3	2.9	5.7	4.4	4.3	1.7	12.4	-	-	4.6	4.1	4.5	4.0	4.5	3.5	4.9	1.7	9.6	8.7
0 - Not Ever Consider	14.9	19.1	16.7	19.3	12.3	7.8	7.8	-	5.1	17.7	13.1	18.2	10.2	16.5	7.1	12.2	11.3	13.4	18.1

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	TOTAL	INCOME							INCOME						WHITE		HISPANIC	
		UNDER $20k	$20-$40k	$40-$60k	$60-$100k	$100-$150k	$150-$200k	$200-$250k	OVER $250k	UNDER $40k	OVER $40k	UNDER $60k	OVER $60k	UNDER $100k	OVER $100k	PROTESTANT	CATHOLIC	PROTESTANT	CATHOLIC
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	4.78	4.75	4.92	5.09	5.70	4.59	7.15	7.49	4.76	5.20	4.81	5.34	4.89	5.71	5.26	5.42	4.62	4.89

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	TOTAL	RELIGION								BORN AGAIN		MEN		WOMEN		DEVICE				HISPANIC BACKGROUND	
		PROTESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	ATHEIST/AGNSTC	OTHER	YES	NO	YES	NO	YES	NO	DESKTOP	LAPTOP	TABLET	CELL PHONE/MOBILE	YES	NO
Total	1000	457	261	30	20	11	16	177	17	347	653	160	310	188	342	339	384	110	167	111	889
WOULD CHOOSE	35.1	38.8	35.5	31.7	30.0	31.3	46.8	25.0	34.7	43.6	30.5	46.3	32.1	41.3	29.1	36.8	33.7	30.2	37.9	32.3	35.4
10 - Definitely Choose	11.0	12.7	10.7	24.1	13.4	14.7	6.5	5.7	-	18.0	7.3	20.0	8.2	16.4	6.5	13.5	10.8	5.7	10.0	8.4	11.3
9	3.9	3.9	3.9	-	4.3	-	3.9	4.3	11.5	3.2	4.3	2.4	4.1	3.9	4.5	2.9	4.0	2.7	6.5	5.1	3.8
8	10.1	10.4	9.9	6.0	8.5	16.6	27.1	8.8	-	11.4	9.3	12.2	8.2	10.7	10.4	9.4	10.3	11.0	10.1	7.5	10.4
7	10.1	11.8	10.9	1.6	3.7	-	9.2	6.2	23.2	11.0	9.6	11.8	11.7	10.3	7.7	11.0	8.6	10.8	11.3	11.4	9.9
MIGHT CHOOSE	34.2	28.9	38.7	37.3	43.1	19.6	12.1	41.4	41.6	31.3	35.7	31.5	35.5	31.2	35.8	32.1	34.0	38.1	36.1	31.9	34.5
6	8.7	6.8	13.5	3.7	6.2	-	-	8.2	12.7	7.2	9.5	8.9	10.1	5.6	9.1	8.0	9.1	6.0	11.0	9.6	8.6
5	18.8	18.0	17.0	22.6	10.2	11.5	8.4	24.6	21.9	18.9	18.7	17.3	18.6	20.3	18.8	17.7	18.8	23.8	17.7	17.3	19.0
4	6.7	4.1	8.2	10.9	26.7	8.1	3.6	8.6	7.0	5.3	7.4	5.3	6.8	5.2	8.0	6.4	6.1	8.2	7.4	5.0	6.9
WOULD NOT CHOOSE	30.8	32.3	25.7	31.0	26.9	49.1	41.1	33.6	23.7	25.1	33.8	22.2	32.4	27.5	35.1	31.1	32.3	31.7	26.0	35.8	30.1
3	5.8	5.3	4.2	11.0	4.9	23.1	5.9	6.8	6.4	4.1	6.6	4.0	5.4	4.2	7.7	5.4	7.8	3.1	3.3	5.6	5.8
2	5.8	6.6	4.8	5.8	-	6.4	3.9	5.7	11.2	4.3	6.5	4.5	7.1	4.2	6.0	5.4	6.5	8.1	3.1	5.9	5.7
1	4.3	4.7	3.7	2.7	7.1	-	11.6	4.5	-	4.2	4.4	3.5	5.3	4.8	3.6	4.8	4.9	3.7	2.3	7.5	3.9
0 - Not Ever Consider	14.9	15.7	13.1	11.5	14.8	19.7	19.6	16.5	6.1	12.4	16.3	10.2	14.5	14.3	17.9	15.4	13.0	16.9	17.2	16.8	14.7

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		PROTESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	ATHEIST/AGNSTC	OTHER	YES	NO	YES	NO	YES	NO	DESKTOP	LAPTOP	TABLET	CELL PHONE/MOBILE	YES	NO
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.09	5.23	5.27	4.84	4.52	4.77	4.53	5.21	5.61	4.71	5.87	4.82	5.39	4.61	5.07	5.01	4.62	5.21	4.69	5.07

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	TOTAL	RACE					RACE		MEN			WOMEN			AGE				
		HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	111	121	40	710	18	710	290	340	40	64	370	81	47	189	188	265	196	162
WOULD CHOOSE	35.1	32.3	31.1	31.6	36.6	28.0	36.6	31.4	38.6	32.2	33.8	34.7	30.6	30.2	35.7	43.7	35.9	25.1	35.0
10 - Definitely Choose	11.0	8.4	15.2	11.1	10.7	9.4	10.7	11.7	12.4	10.7	12.0	9.3	17.4	3.4	10.5	13.8	8.1	8.7	15.8
9	3.9	5.1	2.3	2.2	4.2	-	4.2	3.2	3.8	4.9	2.3	4.5	1.0	9.0	3.8	5.4	3.5	3.3	3.7
8	10.1	7.5	6.0	11.1	11.2	5.6	11.2	7.2	11.2	7.4	4.5	11.2	5.3	11.7	8.1	15.7	10.5	7.1	8.6
7	10.1	11.4	7.6	7.2	10.4	13.0	10.4	9.3	11.2	9.2	15.2	9.7	6.9	6.1	13.3	8.9	13.7	5.9	6.9
MIGHT CHOOSE	34.2	31.9	30.0	24.4	35.3	54.4	35.3	31.5	34.0	30.6	33.7	36.5	29.7	29.4	42.1	29.2	32.7	37.4	29.2
6	8.7	9.6	9.3	8.7	8.7	-	8.7	8.8	9.4	7.2	12.8	8.1	10.4	5.2	13.8	8.6	6.7	10.8	3.6
5	18.8	17.3	17.8	13.0	19.4	22.5	19.4	17.2	18.2	23.4	16.1	20.5	15.0	18.9	16.4	15.6	21.2	19.6	20.3
4	6.7	5.0	2.9	2.8	7.2	32.0	7.2	5.5	6.5	-	4.8	7.8	4.3	5.3	11.9	5.0	4.8	6.9	5.4
WOULD NOT CHOOSE	30.8	35.8	38.9	44.0	28.2	17.6	28.2	37.1	27.4	37.3	32.4	28.9	39.7	40.5	22.2	27.1	31.3	37.6	35.7
3	5.8	5.6	3.1	9.2	6.2	-	6.2	4.7	4.5	4.4	5.1	7.7	2.5	6.4	5.3	4.7	6.0	8.1	4.2
2	5.8	5.9	4.5	6.2	6.1	-	6.1	5.0	7.4	6.1	2.9	4.8	3.8	10.2	2.7	5.9	7.9	6.9	4.3
1	4.3	7.5	3.2	7.1	4.0	-	4.0	5.2	3.8	4.5	10.5	4.1	2.6	3.2	3.0	6.9	4.5	1.6	5.8
0 - Not Ever Consider	14.9	16.8	28.0	21.5	12.0	17.6	12.0	22.2	11.7	22.2	14.0	12.2	30.8	20.7	11.3	9.6	13.0	20.9	21.5

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	TOTAL	RACE					RACE		MEN			WOMEN			AGE				
		HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	4.69	4.52	4.45	5.20	4.70	5.20	4.59	5.31	4.64	4.90	5.10	4.46	4.40	5.34	5.56	4.97	4.46	4.80

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	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	377	623	642	358	838	162	173	297	293	177	377	93	204	326	349	181	461	69	470	530
WOULD CHOOSE	35.1	39.7	32.3	38.1	29.6	35.1	35.0	41.6	34.3	41.4	29.7	36.8	37.5	38.1	30.5	35.4	29.5	33.7	31.8	37.0	33.4
10 - Definitely Choose	11.0	12.2	10.3	10.5	11.9	10.1	15.8	14.6	10.8	13.0	10.9	11.7	14.2	10.1	9.9	8.4	13.0	8.8	18.0	12.2	10.0
9	3.9	4.6	3.5	4.2	3.5	4.0	3.7	3.7	3.4	3.7	3.1	3.5	3.6	5.3	3.6	4.5	3.8	4.4	3.8	3.5	4.3
8	10.1	11.9	9.0	11.3	7.8	10.3	8.6	10.2	9.2	10.4	8.1	9.2	11.0	13.3	8.8	12.1	7.4	11.3	5.5	9.6	10.5
7	10.1	11.1	9.5	12.2	6.4	10.7	6.9	13.1	10.9	14.3	7.6	12.5	8.8	9.3	8.2	10.4	5.2	9.3	4.4	11.7	8.6
MIGHT CHOOSE	34.2	35.7	33.3	34.4	33.7	35.1	29.2	36.1	33.0	35.5	32.0	36.0	26.7	35.3	33.5	33.6	35.4	34.4	32.6	34.2	34.2
6	8.7	11.2	7.2	9.4	7.5	9.7	3.6	9.9	9.6	9.9	9.4	11.1	4.0	12.3	5.0	8.9	5.8	8.6	3.0	9.7	7.8
5	18.8	16.0	20.5	18.1	19.9	18.5	20.3	17.3	18.7	18.1	18.2	17.8	19.7	14.9	22.1	18.2	21.6	19.1	21.1	18.1	19.3
4	6.7	8.4	5.6	6.9	6.2	6.9	5.4	8.9	4.8	7.5	4.4	7.1	3.0	8.1	6.3	6.5	8.0	6.8	8.5	6.3	7.0
WOULD NOT CHOOSE	30.8	24.7	34.4	27.4	36.7	29.8	35.7	22.4	32.7	23.2	38.4	27.2	35.8	26.6	36.0	31.0	35.2	31.9	35.6	28.9	32.4
3	5.8	5.0	6.2	5.4	6.4	6.0	4.2	4.1	5.4	4.7	5.4	5.6	2.3	5.7	6.9	6.0	7.3	6.4	6.9	4.9	6.5
2	5.8	4.3	6.6	5.8	5.7	6.0	4.3	5.8	6.5	6.2	6.3	6.5	5.1	3.0	6.8	5.4	5.2	5.7	3.1	6.2	5.3
1	4.3	4.9	3.9	4.8	3.5	4.0	5.8	4.8	4.6	4.8	4.4	4.2	6.6	5.1	3.3	4.7	2.6	3.9	4.7	4.7	4.0
0 - Not Ever Consider	14.9	10.4	17.7	11.5	21.1	13.7	21.5	7.7	16.2	7.4	22.3	10.9	21.8	12.7	19.0	14.9	20.0	16.0	21.0	13.0	16.6

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	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
DON'T KNOW/REFUSE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	5.02	5.45	4.77	5.25	4.61	5.07	4.80	5.63	4.92	5.57	4.53	5.27	4.81	5.30	4.63	4.98	4.70	4.90	4.78	5.18	4.89

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	TOTAL	REGION									AREA				VOTER BEHAVIOR				2018 VOTER LIKELIHOOD		
		NEW ENG-LAND	MID. ATL-ANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH ATL-ANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN-TAIN	PAC-IFIC	EAST	MID-WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	DEFIN-ITELY VOTING	VERY LIKELY	SOME-WHAT LIKELY
Total	1000	51	124	160	76	212	59	101	72	145	175	236	372	217	824	584	240	176	692	223	86
YES	65.2	68.1	68.8	62.0	62.5	69.7	58.0	75.9	65.9	54.6	68.6	62.2	69.6	58.3	67.6	69.8	62.4	53.8	69.4	62.1	39.6
NO	21.6	14.5	16.1	27.4	24.4	18.5	27.0	16.6	21.1	27.2	15.6	26.4	19.4	25.2	21.0	19.8	23.8	24.7	20.4	22.4	30.1
UNSURE	13.2	17.4	15.2	10.6	13.1	11.7	14.9	7.5	13.0	18.2	15.8	11.4	11.1	16.5	11.4	10.4	13.7	21.5	10.3	15.5	30.2

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	TOTAL	DIRECTION UNITED STATES		SIZE OF GOV'T		GENERIC BALLOT FOR CONGRESS			TOP PRIORITY OF PRES. TRUMP/NEW CONGRESS								
		RIGHT DIRECTION	WRONG TRACK	SMALLER GOV'T	LARGER GOV'T	REPUBLICAN	DEMOCRATIC	UNDECIDED	ECONOMIC	Reduce Taxes	Create Jobs	REPEAL OBAMACARE	SECURITY	Build the Wall	Nat'l Sec./ Terror	Void Iran Deal	Stop M.E. Refgee
Total	1000	384	516	545	317	446	429	125	540	172	367	105	303	38	176	25	64
YES	65.2	67.6	66.5	68.2	67.7	68.7	64.9	53.6	67.3	59.5	71.0	66.4	64.0	53.9	66.9	65.6	61.4
NO	21.6	20.2	23.0	21.3	20.9	19.5	24.4	19.9	21.4	27.8	18.4	21.6	22.6	27.7	20.0	20.0	27.5
UNSURE	13.2	12.2	10.5	10.5	11.4	11.8	10.7	26.6	11.2	12.6	10.6	12.0	13.4	18.3	13.1	14.5	11.0

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	TOTAL	MOST IMPORTANT ISSUE															
		ECONOMIC	Hold Line Taxes	Reduce Gov't Spendg	Create Jobs/ Unemp.	Imprv. Econ-omy	Reduce Defict /Debt	SECURITY	Fix Immig. System	Nat'l Sec./ Terror	Defeat /Dstry ISIS	SOCIAL	Protct Medi-care	Reform Health care	Imprv. Educ-ation	HONEST /INTGY D.C.
Total	1000	403	22	78	118	139	46	165	27	87	52	292	143	73	76	114
YES	65.2	64.1	70.5	69.1	56.8	66.1	65.1	68.8	68.7	72.7	62.3	66.6	64.3	76.0	62.1	70.3
NO	21.6	21.2	10.9	20.8	22.3	19.6	28.4	19.6	23.6	16.6	22.6	21.9	21.4	16.3	28.1	24.3
UNSURE	13.2	14.7	18.6	10.0	20.8	14.3	6.5	11.6	7.7	10.7	15.1	11.5	14.3	7.7	9.8	5.4

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	TOTAL	CHOICE MODEL: OBAMA POLS.		JOB RATING DONALD TRUMP		OPINION: DONALD TRUMP		CHOICE MODEL: CANDIDATE		DO YOU FOLLOW DONALD TRUMP ON TWITTER, INSTAGRAM OR HAVE YOU LIKED HIS PAGE ON FACEBOOK				
		CONT. OBAMA POLS.	CHANGE DIRE-CTION	APP-ROVE	DIS-APP-ROVE	FAVOR-ABLE	UNFAV-ORABLE	EXP. POLI-TICIAN	POL. OUT-SIDER	FOLLOW /LIKE TRUMP	Follow Twittr	Follow Insta-gram	Liked F.B. Page	NONE OF THE ABOVE
Total	1000	417	475	486	475	458	497	385	503	278	157	90	174	722
YES	65.2	69.6	65.2	65.9	66.2	65.3	66.8	63.3	68.5	66.6	74.3	71.6	63.0	64.6
NO	21.6	20.1	21.8	20.9	22.1	21.7	21.2	23.4	21.5	17.9	14.4	10.9	20.9	23.1
UNSURE	13.2	10.3	13.0	13.2	11.8	13.0	11.9	13.3	10.0	15.5	11.3	17.5	16.2	12.3

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	TOTAL	ECONOMY OF THE UNITED STATES								REPEALING AND REPLACING OBAMACARE						
		RECESSION	Getting Better	Getting Worse	NOT RECESSION	Getting Better	Getting Worse	GETTING BETTER	GETTING WORSE	APPROVE	Strongly	Somewhat	DISAPPROVE	Somewhat	Strongly	DON'T KNOW
Total	1000	539	344	194	350	223	126	567	321	555	349	206	388	144	244	57
YES	65.2	73.2	77.1	66.3	58.6	61.5	53.4	71.0	61.2	67.0	69.9	61.9	66.2	61.5	68.9	41.5
NO	21.6	17.0	14.6	21.3	28.3	25.5	33.3	18.9	26.0	21.8	20.2	24.4	22.3	23.8	21.4	16.3
UNSURE	13.2	9.8	8.3	12.4	13.1	13.0	13.3	10.2	12.7	11.3	9.9	13.7	11.6	14.7	9.7	42.2

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	TOTAL	IF YOU HAD MADE THE DECISION, OR IT HAD BEEN MADE FOR YOU, TO MOVE OUT OF YOUR CURRENT STATE OF RESIDENCE, AND YOU HAD A CHOICE FOR YOUR NEW STATE OF RESIDENCE, HOW LIKELY WOULD YOU BE TOO CHOOSE NORTH CAROLINA													
		WOULD CHOOSE (7-10)	10- Def. Would	9	8	7	MIGHT CHOOSE (4-6)	6	5	4	NOT CHOOSE (0-3)	3	2	1	0- Not Ever
Total	1000	351	110	39	101	101	342	87	188	67	308	58	58	43	149
YES	65.2	70.0	73.9	57.2	74.4	66.5	63.3	60.0	63.8	66.4	61.8	64.7	74.0	62.0	55.8
NO	21.6	22.0	15.9	34.4	18.7	27.3	22.7	25.6	22.8	18.3	20.1	26.9	15.2	19.3	19.5
UNSURE	13.2	7.9	10.3	8.4	6.9	6.2	14.0	14.4	13.4	15.2	18.2	8.4	10.8	18.6	24.6

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	TOTAL	HEARD OF BATHROOM LEGISLATION IN NORTH CAROLINA			NC ALLOWS PPL TO CHANGE SEX /BIRTH CERT.		IN THE EVENT OF RELOCATION WHAT IMPACT DOES THIS "BATHROOM LEGISLATION" HAVE ON LIKELIHOOD TO CHOOSE N.C. AS YOUR NEW STATE OF RESIDENCE						
		YES	NO	UNSURE	AWARE	NOT AWARE/ UNSURE	MORE LIKELY	Much More	Some-what More	LESS LIKELY	Some-what Less	Much Less	NO DIFF-ERENCE
Total	1000	652	216	132	275	725	211	107	104	237	113	124	490
YES	65.2	100.0	-	-	85.0	57.7	77.0	83.0	70.8	63.2	60.2	66.0	64.6
NO	21.6	-	100.0	-	9.0	26.4	15.2	13.6	16.9	26.7	29.7	24.0	21.9
UNSURE	13.2	-	-	100.0	6.0	15.9	7.8	3.4	12.2	10.1	10.1	10.0	13.5

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	TOTAL	PERSONAL CALLS							PARTY			MEN			WOMEN		
		CELL PHONE	Only	Mostly	BOTH EQUAL	Mostly	Only	LAND-LINE PHONE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
Total	1000	657	479	177	207	93	43	136	330	360	310	158	156	157	172	204	153
YES	65.2	65.4	65.0	66.6	61.6	76.0	56.0	69.7	68.9	61.8	65.2	77.1	70.4	63.0	61.3	55.3	67.5
NO	21.6	21.9	22.6	19.9	24.9	10.8	25.6	15.5	18.4	26.6	19.3	11.6	17.9	21.4	24.6	33.2	17.3
UNSURE	13.2	12.7	12.4	13.5	13.6	13.2	18.4	14.8	12.7	11.6	15.4	11.2	11.7	15.6	14.0	11.5	15.3

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	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE
Total	1000	262	121	141	387	200	151	351	39	79	212	156	144	60	67	164	79
YES	65.2	71.1	80.4	63.1	59.2	67.9	66.8	67.4	68.8	58.7	72.7	70.7	55.4	53.9	73.2	62.8	63.5
NO	21.6	19.9	15.5	23.7	24.1	20.5	19.9	20.2	18.5	21.4	17.3	20.9	30.8	31.2	18.3	19.6	19.8
UNSURE	13.2	9.0	4.1	13.2	16.7	11.7	13.3	12.4	12.7	19.8	10.1	8.3	13.8	14.9	8.5	17.7	16.7

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	TOTAL	EDUCATION LEVEL							MEN		WOMEN		WHITE MEN		WHITE WOMEN		AREA WHERE YOU LIVE		
		LESS/ COLL. GRAD	Some H.S./ Less	High School Grad.	Some Coll./ Trade	COLL-EGE GRAD.	Coll-ege Grad.	Post-Grad./ Prof.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	URBAN	SUB-URBAN	RURAL
Total	1000	548	18	190	340	452	319	133	250	220	298	232	180	160	206	164	289	488	223
YES	65.2	59.0	67.4	56.5	59.9	72.7	70.5	78.1	63.1	78.3	55.5	67.5	64.1	79.2	58.1	71.7	62.4	65.5	68.1
NO	21.6	26.0	26.4	24.5	26.8	16.4	17.0	15.0	24.0	9.0	27.6	23.4	22.4	7.3	27.3	21.6	22.1	21.3	21.9
UNSURE	13.2	15.0	6.2	19.0	13.3	10.9	12.5	6.9	12.9	12.8	16.8	9.1	13.5	13.5	14.5	6.7	15.4	13.2	10.1

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	TOTAL	MARITAL STATUS							EMPLOYMENT STATUS									AFFLUENCE LEVEL				
		SINGLE	Never Married	Live w/Sig. Other	MARRIED	SEPARATED	DIVORCED	WIDOWED	EMPLOYED	Private	Gov't	SELF-EMPLOYED	HOME-MAKER	STUDENT	RETIRED	NOT EMPLOYED	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	327	250	77	495	23	109	46	434	362	72	92	86	61	237	90	23	99	495	270	113
YES	65.2	62.7	62.3	63.9	66.8	71.6	67.3	58.0	68.7	67.5	74.9	65.0	61.6	56.0	66.2	55.5	93.8	76.9	64.6	61.5	60.8
NO	21.6	23.9	24.4	22.5	21.7	13.1	13.9	27.0	22.3	22.5	21.1	23.4	20.7	30.1	17.8	22.1	6.2	14.4	22.8	22.8	23.2
UNSURE	13.2	13.4	13.3	13.6	11.5	15.2	18.8	15.0	9.0	10.0	4.1	11.5	17.7	13.9	16.0	22.3	-	8.7	12.6	15.7	16.0

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	TOTAL	SOCIAL NETWORKS												MILITARY HOUSEHOLD					
		FACE-BOOK	TWIT-TER	GOOGLE PLUS	PINT-EREST	LINKED IN	INSTA-GRAM	SNAP-CHAT	TUMBLR	REDDIT	WHATS APP	MEER-KAT	OTHER	YES	Vet-eran	Active Duty	Mil. Rel. Empl.	More Than One	NO/ NONE
Total	1000	828	378	295	304	250	318	201	98	61	105	29	24	316	254	30	15	17	684
YES	65.2	65.2	69.2	63.0	64.8	71.9	64.1	57.0	69.9	81.5	57.6	67.7	61.8	70.4	70.4	77.5	54.9	71.8	62.8
NO	21.6	21.4	22.0	21.0	26.7	20.7	21.8	29.7	18.6	12.4	20.3	18.6	20.1	14.7	14.1	15.8	29.4	10.3	24.8
UNSURE	13.2	13.4	8.8	16.0	8.5	7.4	14.0	13.3	11.5	6.1	22.1	13.7	18.1	14.9	15.6	6.7	15.8	17.8	12.4

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	TOTAL	INCOME								INCOME						WHITE		HISPANIC	
		UNDER $20k	$20-$40k	$40-$60k	$60-$100k	$100-$150k	$150-$200k	$200-$250k	OVER $250k	UNDER $40k	OVER $40k	UNDER $60k	OVER $60k	UNDER $100k	OVER $100k	PROT-ESTANT	CATH-OLIC	PROT-ESTANT	CATH-OLIC
Total	1000	166	241	188	242	110	31	12	10	407	593	595	405	837	163	334	184	30	50
YES	65.2	58.9	57.3	67.8	68.6	70.8	85.7	75.6	91.5	58.0	70.2	61.1	71.3	63.2	75.3	68.9	69.1	75.1	53.9
NO	21.6	21.8	28.0	20.6	18.9	21.9	7.3	16.4	-	25.5	19.0	23.9	18.3	22.5	17.4	20.5	17.8	21.8	28.9
UNSURE	13.2	19.2	14.7	11.6	12.5	7.3	7.0	8.0	8.5	16.6	10.8	15.0	10.4	14.3	7.4	10.6	13.1	3.1	17.2

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	TOTAL	RELIGION								BORN AGAIN		MEN		WOMEN		DEVICE				HISPANIC BACKGROUND	
		PROT-ESTANT	CATH-OLIC	JEWISH	MUSLIM	MORMON	BUDD-HIST	ATH-EIST/AGNSTC	OTHER	YES	NO	YES	NO	YES	NO	DESK-TOP	LAPTOP	TABLET	CELL PHONE/MOBILE	YES	NO
Total	1000	457	261	30	20	11	16	177	17	347	653	160	310	188	342	339	384	110	167	111	889
YES	65.2	67.5	62.9	82.1	48.6	64.9	63.8	62.3	60.9	68.1	63.7	74.7	67.8	62.5	59.9	64.3	64.2	71.2	65.4	62.6	65.5
NO	21.6	21.1	22.0	6.4	18.7	12.6	16.2	24.9	34.9	20.6	22.2	13.4	18.8	26.7	25.3	23.4	21.8	14.9	22.2	26.8	21.0
UNSURE	13.2	11.4	15.1	11.6	32.8	22.4	20.0	12.9	4.2	11.3	14.2	11.8	13.4	10.8	14.9	12.4	14.0	13.9	12.4	10.7	13.5

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	TOTAL	RACE					RACE		MEN			WOMEN			AGE				
		HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	111	121	40	710	18	710	290	340	40	64	370	81	47	189	188	265	196	162
YES	65.2	62.6	53.2	60.6	67.5	80.6	67.5	59.5	71.2	56.5	65.5	64.2	51.6	58.6	64.2	63.6	62.7	67.5	69.4
NO	21.6	26.8	28.1	19.3	20.2	7.1	20.2	25.1	15.3	29.3	21.7	24.8	27.5	33.7	26.1	21.8	24.1	19.9	14.4
UNSURE	13.2	10.7	18.7	20.1	12.2	12.3	12.2	15.4	13.5	14.2	12.8	11.1	20.9	7.7	9.7	14.6	13.1	12.6	16.2

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	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	377	623	642	358	838	162	173	297	293	177	377	93	204	326	349	181	461	69	470	530
YES	65.2	63.9	66.0	63.4	68.4	64.4	69.4	70.3	70.1	68.5	73.0	69.5	72.8	58.5	62.2	59.2	63.9	60.2	64.9	70.2	60.8
NO	21.6	23.9	20.3	24.0	17.4	23.0	14.4	18.5	16.1	18.5	14.4	17.8	13.7	28.5	24.1	28.6	20.3	27.4	15.3	17.0	25.8
UNSURE	13.2	12.2	13.8	12.6	14.2	12.6	16.2	11.2	13.8	13.0	12.6	12.7	13.5	13.0	13.7	12.2	15.8	12.5	19.7	12.9	13.4

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	TOTAL	REGION									AREA				VOTER BEHAVIOR				2018 VOTER LIKELIHOOD		
		NEW ENG-LAND	MID. ATL-ANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH ATL-ANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN-TAIN	PAC-IFIC	EAST	MID-WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	DEFIN-ITELY VOTING	VERY LIKELY	SOME-WHAT LIKELY
Total	1000	51	124	160	76	212	59	101	72	145	175	236	372	217	824	584	240	176	692	223	86
AWARE	27.5	14.0	35.9	22.5	21.3	36.3	14.6	30.1	29.4	23.2	29.5	22.1	31.2	25.3	29.2	31.4	23.6	19.5	30.5	22.6	15.8
NOT AWARE	62.3	72.5	51.7	71.7	68.7	53.0	75.3	63.4	63.9	60.7	57.8	70.8	59.4	61.7	61.7	58.3	70.0	64.9	60.3	68.5	62.8
UNSURE	10.2	13.5	12.3	5.8	10.0	10.7	10.1	6.4	6.7	16.2	12.7	7.1	9.5	13.0	9.1	10.2	6.3	15.6	9.3	9.0	21.4

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	TOTAL	DIRECTION UNITED STATES		SIZE OF GOV'T		GENERIC BALLOT FOR CONGRESS			TOP PRIORITY OF PRES. TRUMP/NEW CONGRESS								
		RIGHT DIRECTION	WRONG TRACK	SMALLER GOV'T	LARGER GOV'T	REPUBLICAN	DEMOCRATIC	UNDECIDED	ECONOMIC	Reduce Taxes	Create Jobs	REPEAL OBAMACARE	SECURITY	Build the Wall	Nat'l Sec./ Terror	Void Iran Deal	Stop M.E. Refgee
Total	1000	384	516	545	317	446	429	125	540	172	367	105	303	38	176	25	64
AWARE	27.5	33.7	24.6	27.9	34.7	29.2	28.6	17.5	27.2	25.5	28.1	38.1	25.2	27.9	23.7	44.6	20.3
NOT AWARE	62.3	59.7	65.9	64.7	56.3	63.7	61.4	60.6	62.8	65.7	61.4	53.2	67.2	63.4	68.1	43.4	76.3
UNSURE	10.2	6.6	9.5	7.4	9.0	7.1	10.1	21.9	10.0	8.8	10.5	8.7	7.5	8.7	8.2	12.0	3.4

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	TOTAL	MOST IMPORTANT ISSUE															
		ECONOMIC	Hold Line Taxes	Reduce Gov't Spendg	Create Jobs/ Unemp.	Imprv. Economy	Reduce Defict /Debt	SECURITY	Fix Immig. System	Nat'l Sec./ Terror	Defeat /Dstry ISIS	SOCIAL	Protct Medi-care	Reform Health care	Imprv. Educ-ation	HONEST /INTGY D.C.
Total	1000	403	22	78	118	139	46	165	27	87	52	292	143	73	76	114
AWARE	27.5	26.9	31.2	29.2	23.8	28.1	25.2	29.3	47.5	30.7	17.6	30.9	22.2	41.3	37.3	21.2
NOT AWARE	62.3	62.8	52.3	66.4	62.4	61.6	66.6	63.1	52.5	61.2	71.8	59.6	67.6	52.8	51.1	69.7
UNSURE	10.2	10.3	16.5	4.4	13.8	10.2	8.2	7.6	-	8.1	10.6	9.5	10.2	5.9	11.6	9.1

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	TOTAL	CHOICE MODEL: OBAMA POLS.		JOB RATING DONALD TRUMP		OPINION: DONALD TRUMP		CHOICE MODEL: CANDIDATE		DO YOU FOLLOW DONALD TRUMP ON TWITTER, INSTAGRAM OR HAVE YOU LIKED HIS PAGE ON FACEBOOK				
		CONT. OBAMA POLS.	CHANGE DIRE-CTION	APP-ROVE	DIS-APP-ROVE	FAVOR-ABLE	UNFAV-ORABLE	EXP. POLI-TICIAN	POL. OUT-SIDER	FOLLOW /LIKE TRUMP	Follow Twittr	Follow Insta-gram	Liked F.B. Page	NONE OF THE ABOVE
Total	1000	417	475	486	475	458	497	385	503	278	157	90	174	722
AWARE	27.5	35.6	23.9	30.0	25.5	29.6	26.2	33.4	25.9	42.6	51.6	57.5	41.3	21.6
NOT AWARE	62.3	54.5	68.2	61.9	63.0	62.4	62.9	57.1	66.9	48.1	37.3	32.5	49.5	67.8
UNSURE	10.2	9.9	7.9	8.1	11.5	8.0	10.9	9.4	7.2	9.2	11.2	9.9	9.3	10.6

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	TOTAL	ECONOMY OF THE UNITED STATES								REPEALING AND REPLACING OBAMACARE						
		RECESSION	Getting Better	Getting Worse	NOT RECESSION	Getting Better	Getting Worse	GETTING BETTER	GETTING WORSE	APPROVE	Strongly	Somewhat	DISAPPROVE	Somewhat	Strongly	DON'T KNOW
Total	1000	539	344	194	350	223	126	567	321	555	349	206	388	144	244	57
AWARE	27.5	31.4	32.0	30.4	26.3	27.2	24.7	30.1	28.2	29.3	32.3	24.3	27.2	25.4	28.3	10.9
NOT AWARE	62.3	60.4	60.4	60.4	65.3	65.6	64.9	62.4	62.2	62.1	61.7	62.9	63.4	64.9	62.6	56.2
UNSURE	10.2	8.2	7.6	9.1	8.3	7.2	10.3	7.5	9.6	8.5	6.0	12.7	9.4	9.7	9.2	32.9

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	TOTAL	IF YOU HAD MADE THE DECISION, OR IT HAD BEEN MADE FOR YOU, TO MOVE OUT OF YOUR CURRENT STATE OF RESIDENCE, AND YOU HAD A CHOICE FOR YOUR NEW STATE OF RESIDENCE, HOW LIKELY WOULD YOU BE TOO CHOOSE NORTH CAROLINA													
		WOULD CHOOSE (7-10)	10- Def. Would	9	8	7	MIGHT CHOOSE (4-6)	6	5	4	NOT CHOOSE (0-3)	3	2	1	0- Not Ever
Total	1000	351	110	39	101	101	342	87	188	67	308	58	58	43	149
AWARE	27.5	35.1	41.8	29.4	34.6	30.6	22.1	29.3	17.5	25.4	24.7	15.1	24.3	37.0	25.0
NOT AWARE	62.3	57.9	49.9	63.9	60.5	61.6	66.8	59.8	70.6	65.2	62.4	71.5	65.7	56.3	59.3
UNSURE	10.2	7.0	8.4	6.7	4.9	7.8	11.1	10.9	11.9	9.4	12.9	13.4	10.0	6.7	15.6

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	TOTAL	HEARD OF BATHROOM LEGISLATION IN NORTH CAROLINA			NC ALLOWS PPL TO CHANGE SEX /BIRTH CERT.		IN THE EVENT OF RELOCATION WHAT IMPACT DOES THIS "BATHROOM LEGISLATION" HAVE ON LIKELIHOOD TO CHOOSE N.C. AS YOUR NEW STATE OF RESIDENCE						
		YES	NO	UNSURE	AWARE	NOT AWARE/ UNSURE	MORE LIKELY	Much More	Some-what More	LESS LIKELY	Some-what Less	Much Less	NO DIFF-ERENCE
Total	1000	652	216	132	275	725	211	107	104	237	113	124	490
AWARE	27.5	35.8	11.4	12.5	100.0	-	53.2	64.0	42.1	24.4	19.5	28.8	20.6
NOT AWARE	62.3	56.5	83.5	56.0	-	85.9	41.8	32.6	51.2	61.7	64.4	59.2	71.5
UNSURE	10.2	7.7	5.1	31.5	-	14.1	5.0	3.3	6.7	13.9	16.1	11.9	8.0

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	TOTAL	PERSONAL CALLS							PARTY			MEN			WOMEN		
		CELL PHONE	Only	Mostly	BOTH EQUAL	Mostly	Only	LAND-LINE PHONE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
Total	1000	657	479	177	207	93	43	136	330	360	310	158	156	157	172	204	153
AWARE	27.5	29.7	29.3	30.7	27.9	19.4	8.9	16.1	30.5	30.9	20.3	38.8	35.7	22.1	22.8	27.2	18.4
NOT AWARE	62.3	61.2	60.9	62.0	60.3	70.6	70.7	70.6	60.9	61.0	65.3	55.4	56.7	65.2	66.0	64.2	65.4
UNSURE	10.2	9.1	9.8	7.3	11.8	10.0	20.4	13.3	8.6	8.2	14.4	5.7	7.6	12.7	11.2	8.6	16.2

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	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE
Total	1000	262	121	141	387	200	151	351	39	79	212	156	144	60	67	164	79
AWARE	27.5	36.4	49.2	25.5	22.9	24.0	28.1	25.8	56.8	20.6	29.4	33.3	27.5	32.6	31.9	20.0	10.8
NOT AWARE	62.3	54.0	44.3	62.3	64.5	66.8	65.1	66.1	36.7	66.0	63.5	56.8	65.4	61.1	57.4	63.0	76.9
UNSURE	10.2	9.6	6.5	12.2	12.6	9.2	6.8	8.2	6.5	13.4	7.2	9.8	7.1	6.3	10.7	17.0	12.3

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	TOTAL	EDUCATION LEVEL						MEN		WOMEN		WHITE MEN		WHITE WOMEN		AREA WHERE YOU LIVE		
		LESS/ COLL. GRAD	Some H.S./ Less	High School Grad.	Some Coll./ Trade	COLL-EGE GRAD.	College Grad.	Post-Grad./ Prof.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	URBAN	SUB-URBAN	RURAL
Total	1000	548	18	190	340	452	319	133	250	220	298	232	180	160	206	164	289	488	223
AWARE	27.5	22.6	42.9	20.1	22.9	33.4	30.5	40.2	23.4	42.3	21.9	24.9	21.9	39.1	20.6	24.6	34.5	25.0	23.7
NOT AWARE	62.3	67.5	49.2	68.0	68.2	56.0	57.7	51.9	67.8	49.2	67.2	62.4	69.3	52.6	68.9	65.1	53.4	64.7	68.6
UNSURE	10.2	9.9	7.9	12.0	8.9	10.6	11.8	7.9	8.8	8.5	10.9	12.7	8.8	8.3	10.5	10.3	12.1	10.3	7.8

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	TOTAL	MARITAL STATUS							EMPLOYMENT STATUS								AFFLUENCE LEVEL				
		SINGLE	Never Mar-ried	Live w/Sig. Other	MAR-RIED	SEPAR-ATED	DIV-ORCED	WID-OWED	EMPL-OYED	Pri-vate	Gov't	SELF-EMPL-OYED	HOME-MAKER	STU-DENT	RET-IRED	NOT EMPL-OYED	WEAL-THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	327	250	77	495	23	109	46	434	362	72	92	86	61	237	90	23	99	495	270	113
AWARE	27.5	31.0	31.2	30.4	29.1	33.6	12.7	17.4	33.3	32.4	37.8	30.6	27.3	29.7	17.1	22.2	81.3	43.8	28.0	19.6	18.7
NOT AWARE	62.3	57.3	56.5	59.8	61.8	62.3	75.3	72.0	57.7	58.8	51.9	59.4	62.5	58.1	74.0	59.2	18.7	49.2	60.8	70.7	69.3
UNSURE	10.2	11.7	12.3	9.9	9.1	4.0	12.0	10.7	9.0	8.8	10.3	10.0	10.3	12.2	8.9	18.6	-	7.0	11.2	9.8	12.0

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	TOTAL	SOCIAL NETWORKS												MILITARY HOUSEHOLD					
		FACE-BOOK	TWIT-TER	GOOGLE PLUS	PINT-EREST	LINKED-IN	INSTA-GRAM	SNAP-CHAT	TUMBLR	REDDIT	WHATS APP	MEER-KAT	OTHER	YES	Vet-eran	Active Duty	Mil. Rel. Empl.	More Than One	NO/ NONE
Total	1000	828	378	295	304	250	318	201	98	61	105	29	24	316	254	30	15	17	684
AWARE	27.5	27.3	30.6	35.5	29.0	35.5	35.2	31.9	38.9	44.5	37.2	45.4	23.0	29.6	28.5	41.0	42.5	15.3	26.5
NOT AWARE	62.3	63.6	60.8	53.3	61.7	56.5	54.3	56.4	50.4	40.7	48.8	45.7	73.9	64.3	64.9	59.0	49.4	76.4	61.4
UNSURE	10.2	9.1	8.5	11.2	9.3	8.0	10.4	11.6	10.7	14.8	13.9	8.9	3.1	6.1	6.6	-	8.1	8.3	12.2

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	TOTAL	INCOME								INCOME						WHITE		HISPANIC	
		UNDER $20k	$20-$40k	$40-$60k	$60-$100k	$100-$150k	$150-$200k	$200-$250k	OVER $250k	UNDER $40k	OVER $40k	UNDER $60k	OVER $60k	UNDER $100k	OVER $100k	PROTESTANT	CATHOLIC	PROTESTANT	CATHOLIC
Total	1000	166	241	188	242	110	31	12	10	407	593	595	405	837	163	334	184	30	50
AWARE	27.5	21.8	22.2	27.1	27.2	41.9	37.6	25.5	71.6	22.0	31.2	23.6	33.1	24.7	41.8	22.6	31.9	38.8	40.3
NOT AWARE	62.3	65.0	68.1	65.3	62.6	46.4	50.5	66.9	23.3	66.8	59.2	66.3	56.4	65.2	47.2	69.7	59.5	47.7	47.1
UNSURE	10.2	13.2	9.7	7.6	10.2	11.7	12.0	7.6	5.1	11.2	9.6	10.0	10.6	10.1	11.0	7.7	8.6	13.5	12.6

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	TOTAL	RELIGION								BORN AGAIN		MEN		WOMEN		DEVICE				HISPANIC BACKGROUND	
		PROT-ESTANT	CATH-OLIC	JEWISH	MUSLIM	MORMON	BUDD-HIST	ATH-EIST/AGNSTC	OTHER	YES	NO	YES	NO	YES	NO	DESK-TOP	LAPTOP	TABLET	CELL PHONE/MOBILE	YES	NO
Total	1000	457	261	30	20	11	16	177	17	347	653	160	310	188	342	339	384	110	167	111	889
AWARE	27.5	23.3	32.2	27.9	46.1	52.0	32.0	27.5	16.3	29.8	26.2	36.5	30.0	24.1	22.7	27.9	24.2	28.5	33.2	37.8	26.2
NOT AWARE	62.3	68.5	57.5	53.6	33.7	48.0	55.7	58.7	81.0	60.5	63.2	55.5	61.0	64.9	65.3	62.9	65.7	57.1	56.7	49.6	63.9
UNSURE	10.2	8.2	10.3	18.5	20.2	-	12.3	13.8	2.7	9.7	10.6	8.0	9.0	11.0	12.0	9.2	10.1	14.4	10.1	12.6	9.9

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	TOTAL	RACE					RACE		MEN			WOMEN			AGE				
		HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	111	121	40	710	18	710	290	340	40	64	370	81	47	189	188	265	196	162
AWARE	27.5	37.8	25.0	24.2	26.0	44.9	26.0	31.0	30.0	24.0	44.0	22.3	25.5	29.3	34.0	42.0	24.2	21.2	15.9
NOT AWARE	62.3	49.6	64.0	57.1	64.5	55.1	64.5	57.0	61.5	68.6	44.0	67.2	61.8	57.3	56.0	48.4	63.2	68.8	76.5
UNSURE	10.2	12.6	11.0	18.7	9.5	-	9.5	12.0	8.5	7.5	12.0	10.4	12.7	13.4	10.0	9.6	12.7	10.0	7.6

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	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	377	623	642	358	838	162	173	297	293	177	377	93	204	326	349	181	461	69	470	530
AWARE	27.5	38.0	21.1	32.3	18.8	29.7	15.9	42.8	26.1	38.0	22.7	35.0	20.9	33.9	16.5	27.5	15.0	25.3	9.2	32.2	23.2
NOT AWARE	62.3	52.2	68.4	56.7	72.3	59.6	76.5	48.5	65.3	52.1	70.6	55.3	74.7	55.3	71.3	60.6	73.9	63.1	78.9	59.1	65.1
UNSURE	10.2	9.8	10.5	11.0	8.9	10.8	7.6	8.6	8.7	9.9	6.7	9.7	4.4	10.8	12.2	11.9	11.1	11.6	11.8	8.7	11.6

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	TOTAL	REGION									AREA				VOTER BEHAVIOR				2018 VOTER LIKELIHOOD		
		NEW ENG-LAND	MID. ATL-ANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH ATL-ANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN-TAIN	PAC-IFIC	EAST	MID-WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	DEFIN-ITELY VOTING	VERY LIKELY	SOME-WHAT LIKELY
Total	1000	51	124	160	76	212	59	101	72	145	175	236	372	217	824	584	240	176	692	223	86
MORE LIKELY	21.1	14.3	29.9	19.7	20.6	25.7	19.2	18.2	15.1	17.1	25.4	20.0	22.6	16.5	23.2	25.8	16.9	11.3	24.3	16.0	8.4
Much	10.7	1.5	20.5	9.4	6.9	12.1	10.6	7.9	10.6	8.9	15.0	8.6	10.7	9.5	12.2	14.0	7.9	3.6	13.6	4.3	4.0
Somewhat	10.4	12.8	9.4	10.2	13.7	13.5	8.6	10.3	4.5	8.2	10.4	11.4	11.9	7.0	11.0	11.9	9.0	7.7	10.8	11.7	4.5
LESS LIKELY	23.7	24.2	21.9	21.0	21.6	26.2	30.3	23.6	24.8	22.5	22.6	21.2	26.1	23.3	23.6	21.5	28.7	24.4	23.7	23.7	23.8
Somewhat	11.3	10.3	13.5	10.0	9.2	11.3	14.0	12.6	10.3	10.8	12.6	9.8	12.1	10.6	10.4	8.2	15.6	15.7	9.5	15.9	13.5
Much	12.4	13.9	8.4	11.0	12.4	14.9	16.2	11.0	14.5	11.7	10.0	11.5	14.0	12.6	13.2	13.3	13.0	8.7	14.2	7.7	10.2
NO DIFFERENCE	49.0	61.5	41.5	53.4	49.5	44.7	48.4	48.4	53.3	50.9	47.3	52.1	46.3	51.7	47.5	46.9	48.9	56.0	47.1	54.7	49.4
UNSURE	6.1	-	6.7	5.9	8.2	3.5	2.1	9.8	6.8	9.5	4.8	6.7	5.0	8.6	5.7	5.7	5.5	8.2	4.8	5.6	18.4
Net Diff.	-2.6	-9.9	7.9	-1.4	-1.0	-0.5	-11.1	-5.4	-9.7	-5.4	2.7	-1.3	-3.5	-6.8	-0.4	4.3	-11.8	-13.1	0.6	-7.6	-15.3
Mean	2.95	2.78	3.21	2.97	2.93	2.97	2.83	2.91	2.85	2.91	3.08	2.96	2.93	2.89	2.99	3.05	2.82	2.80	3.00	2.88	2.74

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	TOTAL	DIRECTION UNITED STATES		SIZE OF GOV'T		GENERIC BALLOT FOR CONGRESS			TOP PRIORITY OF PRES. TRUMP/NEW CONGRESS								
		RIGHT DIRECTION	WRONG TRACK	SMALLER GOV'T	LARGER GOV'T	REPUBLICAN	DEMOCRATIC	UNDECIDED	ECONOMIC	Reduce Taxes	Create Jobs	REPEAL OBAMACARE	SECURITY	Build the Wall	Nat'l Sec./ Terror	Void Iran Deal	Stop M.E. Refgee
Total	1000	384	516	545	317	446	429	125	540	172	367	105	303	38	176	25	64
MORE LIKELY	21.1	36.5	12.6	21.3	27.2	28.5	15.9	13.0	16.8	20.1	15.3	26.7	28.6	46.9	20.1	44.1	35.2
Much	10.7	18.9	5.7	9.2	15.7	16.0	6.8	5.2	8.1	11.3	6.6	16.3	13.6	17.7	10.4	14.2	19.9
Somewhat	10.4	17.5	7.0	12.1	11.4	12.5	9.1	7.8	8.7	8.8	8.7	10.4	15.0	29.2	9.7	29.9	15.2
LESS LIKELY	23.7	15.6	29.4	21.0	29.0	17.5	30.4	23.4	27.1	15.4	32.6	10.5	20.8	28.5	18.7	31.3	17.9
Somewhat	11.3	8.6	12.9	10.7	12.4	10.1	12.9	10.1	12.6	7.5	15.0	3.0	11.9	21.0	11.7	12.3	6.6
Much	12.4	7.1	16.4	10.3	16.6	7.4	17.4	13.2	14.5	8.0	17.6	7.5	8.9	7.5	6.9	19.0	11.3
NO DIFFERENCE	49.0	43.0	53.3	53.0	41.0	48.8	49.0	50.0	51.0	59.2	47.2	52.5	46.2	20.7	55.6	21.6	45.0
UNSURE	6.1	4.9	4.6	4.8	2.8	5.3	4.8	13.6	5.0	5.3	4.8	10.2	4.4	3.9	5.7	3.0	1.9
Net Diff.	-2.6	20.8	-16.7	0.3	-1.8	11.0	-14.5	-10.4	-10.3	4.7	-17.3	16.2	7.8	18.3	1.4	12.8	17.3
Mean	2.95	3.34	2.71	2.99	2.97	3.21	2.74	2.79	2.82	3.08	2.70	3.28	3.13	3.30	3.05	3.08	3.26

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	TOTAL	MOST IMPORTANT ISSUE															
		ECONOMIC	Hold Line Taxes	Reduce Gov't Spendg	Create Jobs/ Unemp.	Imprv. Econ-omy	Reduce Defict /Debt	SECURITY	Fix Immig. System	Nat'l Sec./ Terror	Defeat /Dstry ISIS	SOCIAL	Protct Medi-care	Reform Health care	Imprv. Educ-ation	HONEST /INTGY D.C.
Total	1000	403	22	78	118	139	46	165	27	87	52	292	143	73	76	114
MORE LIKELY	21.1	21.9	17.5	30.0	18.5	20.5	22.9	31.2	28.3	36.5	23.9	17.3	9.3	24.9	25.1	17.6
Much	10.7	10.4	7.2	15.2	8.3	8.9	13.5	18.8	6.0	22.0	20.1	8.3	3.4	13.6	12.6	7.7
Somewhat	10.4	11.5	10.3	14.8	10.2	11.6	9.5	12.4	22.3	14.5	3.7	9.0	5.9	11.3	12.5	9.9
LESS LIKELY	23.7	21.7	17.7	21.0	22.6	25.4	11.1	21.1	21.7	15.5	30.0	27.4	25.9	18.9	38.5	29.4
Somewhat	11.3	11.0	12.0	15.3	6.5	14.1	5.1	11.3	9.9	8.0	17.6	12.8	11.0	8.3	20.6	11.3
Much	12.4	10.7	5.7	5.7	16.1	11.3	6.0	9.8	11.8	7.5	12.4	14.6	14.9	10.6	18.0	18.0
NO DIFFERENCE	49.0	51.4	60.3	44.4	52.8	49.9	60.2	44.9	50.0	44.1	43.6	49.4	58.3	48.9	33.1	47.4
UNSURE	6.1	5.0	4.4	4.6	6.1	4.2	5.9	2.8	-	3.8	2.5	5.9	6.5	7.3	3.3	5.6
Net Diff.	-2.6	0.2	-0.2	9.0	-4.1	-4.9	11.8	10.2	6.6	21.0	-6.1	-10.1	-16.5	6.0	-13.5	-11.7
Mean	2.95	3.00	3.01	3.19	2.87	2.92	3.20	3.20	3.01	3.37	3.02	2.83	2.70	3.10	2.80	2.77

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	TOTAL	CHOICE MODEL: OBAMA POLS.		JOB RATING DONALD TRUMP		OPINION: DONALD TRUMP		CHOICE MODEL: CANDIDATE		DO YOU FOLLOW DONALD TRUMP ON TWITTER, INSTAGRAM OR HAVE YOU LIKED HIS PAGE ON FACEBOOK				
		CONT. OBAMA POLS.	CHANGE DIRE-CTION	APP-ROVE	DIS-APP-ROVE	FAVOR-ABLE	UNFAV-ORABLE	EXP. POLI-TICIAN	POL. OUT-SIDER	FOLLOW /LIKE TRUMP	Follow Twittr	Follow Insta-gram	Liked F.B. Page	NONE OF THE ABOVE
Total	1000	417	475	486	475	458	497	385	503	278	157	90	174	722
MORE LIKELY	21.1	22.2	22.5	32.0	10.7	31.7	12.4	25.9	20.5	44.1	49.6	65.0	46.9	12.3
Much	10.7	12.1	11.0	18.1	3.4	18.3	4.1	14.4	9.0	24.4	32.7	38.9	25.5	5.4
Somewhat	10.4	10.1	11.5	13.8	7.3	13.3	8.3	11.5	11.5	19.8	16.8	26.1	21.4	6.8
LESS LIKELY	23.7	29.1	19.0	16.5	31.4	16.8	30.7	24.4	22.0	22.7	18.5	15.4	18.9	24.1
Somewhat	11.3	12.3	9.6	8.6	14.4	8.9	14.0	11.1	11.0	14.1	11.3	11.7	11.1	10.2
Much	12.4	16.8	9.4	8.0	17.0	7.9	16.7	13.3	11.0	8.6	7.2	3.7	7.8	13.9
NO DIFFERENCE	49.0	44.1	52.3	45.2	53.8	45.2	52.9	44.9	52.5	29.2	30.1	18.3	29.5	56.6
UNSURE	6.1	4.5	6.1	6.3	4.2	6.4	4.0	4.9	5.0	4.0	1.8	1.3	4.7	7.0
Net Diff.	-2.6	-6.9	3.5	15.4	-20.7	14.9	-18.3	1.5	-1.5	21.4	31.1	49.5	28.0	-11.9
Mean	2.95	2.88	3.05	3.27	2.64	3.27	2.68	3.03	2.96	3.39	3.58	3.86	3.48	2.78

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IN THE EVENT OF A RELOCATION THAT ALLOWED YOU TO CHOOSE YOUR NEXT STATE OF RESIDENCE WHAT IMPACT DOES THIS "BATHROOM-LEGISLATION" HAVE ON YOUR LIKELIHOOD TO CHOOSE NORTH CAROLINA AS YOUR NEW STATE OF RESIDENCE?

	TOTAL	ECONOMY OF THE UNITED STATES								REPEALING AND REPLACING OBAMACARE						
		RECESSION	Gettng Better	Gettng Worse	NOT RECESSION	Gettng Better	Gettng Worse	GETTNG BETTER	GETTNG WORSE	APPROVE	Strongly	Somewhat	DISAPPROVE	Somewhat	Strongly	DON'T KNOW
Total	1000	539	344	194	350	223	126	567	321	555	349	206	388	144	244	57
MORE LIKELY	21.1	22.9	28.0	13.8	22.2	22.7	21.3	25.9	16.7	28.4	31.7	22.6	12.7	14.4	11.7	8.0
Much	10.7	12.8	17.1	5.2	8.8	8.1	10.0	13.6	7.1	14.6	20.4	4.9	5.6	4.0	6.5	7.2
Somewhat	10.4	10.1	10.9	8.5	13.4	14.6	11.4	12.4	9.7	13.7	11.3	17.8	7.2	10.4	5.2	0.8
LESS LIKELY	23.7	25.4	22.8	29.8	23.9	22.6	26.3	22.7	28.4	20.0	15.7	27.1	31.2	28.7	32.7	9.3
Somewhat	11.3	11.3	9.7	14.2	12.2	14.2	8.7	11.5	12.0	10.8	6.6	17.7	12.8	16.8	10.5	6.4
Much	12.4	14.0	13.1	15.6	11.8	8.4	17.7	11.3	16.4	9.2	9.1	9.4	18.4	11.9	22.2	2.9
NO DIFFERENCE	49.0	48.3	45.9	52.5	50.5	51.0	49.6	47.9	51.3	46.3	46.2	46.5	52.2	54.4	51.0	53.1
UNSURE	6.1	3.5	3.2	4.0	3.3	3.7	2.7	3.4	3.5	5.3	6.3	3.7	3.8	2.4	4.6	29.6
Net Diff.	-2.6	-2.5	5.2	-16.1	-1.7	0.1	-5.0	3.2	-11.7	8.4	16.0	-4.5	-18.5	-14.3	-21.0	-1.3
Mean	2.95	2.96	3.10	2.72	2.95	3.00	2.87	3.06	2.78	3.15	3.29	2.91	2.67	2.77	2.61	3.04

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	TOTAL	IF YOU HAD MADE THE DECISION, OR IT HAD BEEN MADE FOR YOU, TO MOVE OUT OF YOUR CURRENT STATE OF RESIDENCE, AND YOU HAD A CHOICE FOR YOUR NEW STATE OF RESIDENCE, HOW LIKELY WOULD YOU BE TOO CHOOSE NORTH CAROLINA													
		WOULD CHOOSE (7-10)	10-Def. Would	9	8	7	MIGHT CHOOSE (4-6)	6	5	4	NOT CHOOSE (0-3)	3	2	1	0-Not Ever
Total	1000	351	110	39	101	101	342	87	188	67	308	58	58	43	149
MORE LIKELY	21.1	29.8	46.1	28.2	23.5	19.0	19.5	22.9	16.0	24.8	13.0	24.8	15.8	3.9	10.0
Much	10.7	17.3	36.8	8.1	7.7	9.0	6.8	8.9	5.5	7.6	7.5	14.0	4.0	2.0	8.0
Somewhat	10.4	12.6	9.3	20.1	15.8	9.9	12.7	14.0	10.5	17.2	5.5	10.8	11.8	1.9	2.0
LESS LIKELY	23.7	14.5	11.9	11.5	11.1	21.7	28.4	27.1	27.4	32.7	29.1	29.2	28.4	32.9	28.3
Somewhat	11.3	8.9	5.6	8.7	6.7	15.0	16.4	18.3	14.8	18.6	8.3	11.7	11.0	14.0	4.4
Much	12.4	5.5	6.3	2.8	4.5	6.7	12.0	8.8	12.7	14.0	20.8	17.6	17.3	18.9	24.0
NO DIFFERENCE	49.0	52.0	37.5	57.7	63.7	54.0	46.2	48.4	47.8	38.9	48.7	41.3	47.3	53.3	50.7
UNSURE	6.1	3.7	4.4	2.6	1.7	5.4	5.9	1.6	8.7	3.6	9.2	4.7	8.5	9.8	10.9
Net Diff.	-2.6	15.3	34.2	16.7	12.3	-2.7	-8.9	-4.2	-11.4	-7.9	-16.1	-4.4	-12.6	-29.0	-18.3
Mean	2.95	3.28	3.68	3.23	3.16	3.00	2.85	2.96	2.80	2.85	2.68	2.92	2.72	2.49	2.62

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	TOTAL	HEARD OF BATHROOM LEGISLATION IN NORTH CAROLINA			NC ALLOWS PPL TO CHANGE SEX /BIRTH CERT.		IN THE EVENT OF RELOCATION WHAT IMPACT DOES THIS "BATHROOM LEGISLATION" HAVE ON LIKELIHOOD TO CHOOSE N.C. AS YOUR NEW STATE OF RESIDENCE						
		YES	NO	UNSURE	AWARE	NOT AWARE/ UNSURE	MORE LIKELY	Much More	Some-what More	LESS LIKELY	Some-what Less	Much Less	NO DIFF-ERENCE
Total	1000	652	216	132	275	725	211	107	104	237	113	124	490
MORE LIKELY	21.1	25.0	14.9	12.5	40.9	13.6	100.0	100.0	100.0	-	-	-	-
Much	10.7	13.6	6.7	2.7	24.9	5.3	50.6	100.0	-	-	-	-	-
Somewhat	10.4	11.3	8.2	9.7	16.0	8.3	49.4	-	100.0	-	-	-	-
LESS LIKELY	23.7	23.0	29.3	18.2	21.1	24.7	-	-	-	100.0	100.0	100.0	-
Somewhat	11.3	10.4	15.5	8.7	8.0	12.6	-	-	-	47.7	100.0	-	-
Much	12.4	12.6	13.8	9.5	13.0	12.2	-	-	-	52.3	-	100.0	-
NO DIFFERENCE	49.0	48.5	49.7	50.3	36.7	53.7	-	-	-	-	-	-	100.0
UNSURE	6.1	3.5	6.2	19.1	1.3	8.0	-	-	-	-	-	-	-
Net Diff.	-2.6	1.9	-14.4	-5.7	19.9	-11.1	100.0	100.0	100.0	-100.0	-100.0	-100.0	-
Mean	2.95	3.03	2.77	2.85	3.32	2.80	4.51	5.00	4.00	1.48	2.00	1.00	3.00

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	TOTAL	PERSONAL CALLS							PARTY			MEN			WOMEN		
		CELL PHONE	Only	Mostly	BOTH EQUAL	Mostly	Only	LAND-LINE PHONE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
Total	1000	657	479	177	207	93	43	136	330	360	310	158	156	157	172	204	153
MORE LIKELY	21.1	22.4	18.8	32.2	20.9	19.7	6.1	15.4	32.2	19.4	11.3	36.1	24.0	11.2	28.7	15.9	11.5
Much	10.7	10.5	9.8	12.6	12.6	12.5	-	8.6	18.9	9.1	3.8	19.4	12.0	3.2	18.5	7.0	4.4
Somewhat	10.4	11.9	9.0	19.6	8.2	7.2	6.1	6.9	13.3	10.3	7.6	16.7	12.1	8.0	10.2	8.9	7.1
LESS LIKELY	23.7	25.2	26.0	23.1	21.6	17.4	24.5	19.6	18.2	28.1	24.5	17.2	33.7	24.5	19.2	23.9	24.5
Somewhat	11.3	11.7	11.8	11.5	11.4	9.1	9.2	9.1	10.0	13.4	10.3	10.2	16.9	8.3	9.8	10.7	12.3
Much	12.4	13.5	14.2	11.5	10.3	8.3	15.3	10.5	8.2	14.7	14.2	7.0	16.8	16.2	9.4	13.2	12.2
NO DIFFERENCE	49.0	46.4	48.8	39.7	53.0	55.6	56.1	55.7	44.6	46.1	57.1	44.9	38.2	57.7	44.3	52.1	56.6
UNSURE	6.1	6.0	6.4	5.1	4.5	7.3	13.3	9.2	5.0	6.4	7.0	1.9	4.1	6.7	7.8	8.2	7.4
Net Diff.	-2.6	-2.9	-7.3	9.2	-0.8	2.3	-18.4	-4.2	14.0	-8.7	-13.2	18.9	-9.7	-13.3	9.5	-8.0	-13.0
Mean	2.95	2.94	2.87	3.11	3.02	3.07	2.61	2.93	3.26	2.85	2.75	3.32	2.85	2.72	3.20	2.85	2.77

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	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE
Total	1000	262	121	141	387	200	151	351	39	79	212	156	144	60	67	164	79
MORE LIKELY	21.1	25.5	35.9	16.6	15.2	18.7	31.9	24.4	57.5	28.9	28.8	22.2	16.4	19.4	14.9	7.6	16.1
Much	10.7	12.9	21.8	5.3	5.9	8.4	22.1	14.3	32.9	13.3	18.4	10.1	7.7	10.0	8.0	0.7	6.5
Somewhat	10.4	12.6	14.1	11.3	9.3	10.3	9.7	10.1	24.6	15.6	10.4	12.1	8.7	9.4	6.9	6.8	9.7
LESS LIKELY	23.7	35.0	39.7	31.1	25.7	15.2	10.4	13.2	22.1	30.4	13.0	37.1	23.3	16.4	37.7	25.5	11.1
Somewhat	11.3	13.3	7.6	18.2	14.6	8.1	3.6	6.2	13.6	16.3	7.0	16.0	14.1	5.1	7.0	14.2	4.9
Much	12.4	21.7	32.1	12.9	11.1	7.1	6.8	7.0	8.5	14.0	6.0	21.1	9.2	11.3	30.8	11.3	6.2
NO DIFFERENCE	49.0	35.5	21.4	47.6	52.8	62.2	45.3	54.9	18.2	39.2	51.4	35.7	51.5	60.0	44.9	60.5	60.6
UNSURE	6.1	3.9	3.0	4.8	6.3	3.8	12.4	7.5	2.2	1.5	6.8	5.0	8.9	4.2	2.5	6.4	12.2
Net Diff.	-2.6	-9.5	-3.8	-14.4	-10.5	3.5	21.5	11.2	35.4	-1.5	15.8	-14.9	-6.9	3.1	-22.8	-17.9	5.0
Mean	2.95	2.81	2.86	2.77	2.83	3.05	3.42	3.20	3.61	2.98	3.30	2.73	2.91	3.02	2.53	2.70	3.06

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	TOTAL	EDUCATION LEVEL							MEN		WOMEN		WHITE MEN		WHITE WOMEN		AREA WHERE YOU LIVE		
		LESS/ COLL. GRAD	Some H.S./ Less	High School Grad.	Some Coll./ Trade	COLL-EGE GRAD.	Coll-ege Grad.	Post-Grad./ Prof.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	URBAN	SUB-URBAN	RURAL
Total	1000	548	18	190	340	452	319	133	250	220	298	232	180	160	206	164	289	488	223
MORE LIKELY	21.1	19.8	24.4	21.8	18.5	22.7	21.6	25.3	21.0	27.0	18.9	18.6	21.1	26.3	18.3	18.5	29.1	18.4	16.8
Much	10.7	9.7	5.2	11.0	9.3	11.9	10.4	15.3	9.5	13.8	9.9	10.0	7.9	14.1	10.1	10.4	16.1	9.1	7.2
Somewhat	10.4	10.1	19.1	10.9	9.2	10.8	11.1	10.0	11.5	13.1	8.9	8.6	13.3	12.3	8.2	8.1	13.0	9.3	9.5
LESS LIKELY	23.7	23.4	32.8	21.9	23.8	24.1	23.8	24.9	26.8	23.1	20.6	25.0	23.6	22.7	20.6	22.1	26.4	21.0	26.2
Somewhat	11.3	11.1	16.7	8.2	12.4	11.6	12.6	9.1	13.2	10.1	9.3	13.0	9.9	8.4	9.8	10.4	11.6	11.0	11.6
Much	12.4	12.4	16.1	13.7	11.4	12.5	11.1	15.8	13.6	13.0	11.3	12.1	13.7	14.3	10.8	11.8	14.8	10.0	14.7
NO DIFFERENCE	49.0	49.5	42.8	42.8	53.6	48.4	49.9	44.9	47.6	46.1	51.1	50.6	51.5	46.2	52.1	54.8	37.2	55.8	49.4
UNSURE	6.1	7.2	-	13.4	4.1	4.8	4.8	4.9	4.5	3.9	9.5	5.7	3.8	4.8	9.0	4.5	7.2	4.8	7.6
Net Diff.	-2.6	-3.6	-8.4	-0.0	-5.3	-1.4	-2.2	0.5	-5.8	3.9	-1.7	-6.4	-2.5	3.6	-2.3	-3.6	2.7	-2.6	-9.5
Mean	2.95	2.93	2.81	2.97	2.92	2.98	2.97	3.00	2.90	3.05	2.97	2.91	2.91	3.04	2.97	2.95	3.04	2.96	2.82

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	TOTAL	MARITAL STATUS							EMPLOYMENT STATUS									AFFLUENCE LEVEL				
		SINGLE	Never Married	Live w/Sig. Other	MARRIED	SEPARATED	DIVORCED	WIDOWED	EMPLOYED	Private	Gov't	SELF-EMPLOYED	HOME-MAKER	STUDENT	RETIRED	NOT EMPLOYED	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	327	250	77	495	23	109	46	434	362	72	92	86	61	237	90	23	99	495	270	113
MORE LIKELY	21.1	18.0	18.4	16.5	24.2	24.0	18.4	15.9	26.5	26.9	24.2	20.1	22.8	19.4	11.8	20.7	75.5	35.0	19.3	17.1	15.6
Much	10.7	8.8	10.4	3.6	12.9	9.0	8.1	7.9	12.4	11.9	14.9	11.4	17.2	8.7	5.5	10.6	67.6	18.5	9.1	7.5	6.7
Somewhat	10.4	9.2	8.0	13.0	11.3	15.0	10.3	8.1	14.1	15.0	9.2	8.7	5.6	10.7	6.3	10.1	7.9	16.5	10.2	9.6	8.9
LESS LIKELY	23.7	31.7	31.8	31.0	19.7	17.0	19.4	24.8	23.7	24.0	22.1	23.1	12.9	46.1	22.4	23.1	14.0	21.4	24.9	24.2	21.7
Somewhat	11.3	14.1	14.2	13.6	11.0	-	7.1	10.7	11.1	10.7	13.5	8.7	7.5	28.2	10.6	8.9	7.3	12.3	12.4	10.6	7.9
Much	12.4	17.6	17.6	17.4	8.7	17.0	12.4	14.1	12.6	13.4	8.6	14.4	5.4	17.9	11.8	14.2	6.7	9.1	12.4	13.5	13.8
NO DIFFERENCE	49.0	44.3	42.1	51.3	49.8	59.0	54.2	57.3	45.7	44.7	51.0	51.2	51.0	31.2	58.4	48.0	10.5	43.0	50.2	49.6	55.6
UNSURE	6.1	6.1	7.6	1.1	6.4	-	8.0	2.0	4.1	4.4	2.8	5.6	13.3	3.4	7.4	8.2	-	0.6	5.7	9.1	7.1
Net Diff.	-2.6	-13.7	-13.4	-14.5	4.5	7.0	-1.0	-8.8	2.7	2.9	2.1	-3.0	9.9	-26.6	-10.6	-2.4	61.5	13.7	-5.6	-7.1	-6.1
Mean	2.95	2.76	2.78	2.71	3.09	2.99	2.94	2.85	3.03	3.01	3.09	2.94	3.25	2.63	2.82	2.94	4.22	3.23	2.91	2.86	2.86

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	TOTAL	SOCIAL NETWORKS												MILITARY HOUSEHOLD					
		FACE-BOOK	TWIT-TER	GOOGLE PLUS	PINT-EREST	LINKED IN	INSTA-GRAM	SNAP-CHAT	TUMBLR	REDDIT	WHATS APP	MEER-KAT	OTHER	YES	Vet-eran	Active Duty	Mil. Rel. Empl.	More Than One	NO/ NONE
Total	1000	828	378	295	304	250	318	201	98	61	105	29	24	316	254	30	15	17	684
MORE LIKELY	21.1	22.2	27.1	31.5	19.7	24.8	28.4	27.9	37.3	27.0	40.4	36.0	21.6	22.1	19.0	36.3	42.7	26.2	20.7
Much	10.7	11.7	16.2	19.7	13.5	15.4	16.2	17.2	22.5	16.0	26.0	29.2	11.3	12.8	10.9	16.2	33.1	19.0	9.7
Somewhat	10.4	10.4	10.9	11.8	6.2	9.4	12.2	10.7	14.8	11.0	14.4	6.8	10.3	9.2	8.1	20.1	9.6	7.2	11.0
LESS LIKELY	23.7	24.5	25.4	25.1	25.5	23.4	25.1	26.4	28.0	39.1	24.5	19.6	17.7	22.7	20.7	36.4	31.0	21.2	24.2
Somewhat	11.3	11.8	12.8	13.0	12.8	10.0	13.1	14.3	12.7	22.2	18.8	12.5	8.0	12.6	10.8	22.2	27.6	11.3	10.7
Much	12.4	12.7	12.6	12.0	12.7	13.4	12.0	12.1	15.3	16.9	5.8	7.0	9.7	10.0	9.9	14.2	3.3	9.9	13.5
NO DIFFERENCE	49.0	48.0	43.9	39.8	49.7	49.8	42.3	42.6	32.2	32.8	31.2	44.5	55.1	51.8	56.1	27.3	26.3	52.6	47.7
UNSURE	6.1	5.4	3.6	3.7	5.2	2.0	4.3	3.1	2.5	1.0	3.9	-	5.6	3.4	4.2	-	-	-	7.4
Net Diff.	-2.6	-2.3	1.7	6.4	-5.8	1.4	3.3	1.5	9.3	-12.1	15.9	16.4	3.9	-0.6	-1.7	-0.1	11.8	5.0	-3.5
Mean	2.95	2.96	3.06	3.15	2.95	3.03	3.08	3.07	3.17	2.87	3.38	3.39	3.06	3.02	2.99	3.02	3.42	3.14	2.92

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	TOTAL	INCOME								INCOME						WHITE		HISPANIC	
		UNDER $20k	$20-$40k	$40-$60k	$60-$100k	$100-$150k	$150-$200k	$200-$250k	OVER $250k	UNDER $40k	OVER $40k	UNDER $60k	OVER $60k	UNDER $100k	OVER $100k	PROT-ESTANT	CATH-OLIC	PROT-ESTANT	CATH-OLIC
Total	1000	166	241	188	242	110	31	12	10	407	593	595	405	837	163	334	184	30	50
MORE LIKELY	21.1	20.7	14.9	22.4	22.2	28.0	16.6	38.7	46.8	17.2	23.8	18.9	24.4	19.8	27.8	18.1	26.1	28.6	34.5
Much	10.7	11.4	6.5	10.8	11.0	14.9	10.8	16.7	38.3	8.5	12.2	9.2	12.9	9.7	15.7	9.8	13.0	11.5	18.3
Somewhat	10.4	9.3	8.4	11.6	11.2	13.1	5.8	22.0	8.5	8.8	11.6	9.7	11.6	10.1	12.1	8.3	13.1	17.1	16.2
LESS LIKELY	23.7	19.4	25.1	27.1	19.4	27.8	41.8	28.5	-	22.8	24.4	24.1	23.1	22.8	28.7	17.3	24.4	27.4	20.9
Somewhat	11.3	8.6	10.9	11.0	10.7	18.2	13.1	16.8	-	9.9	12.2	10.3	12.8	10.4	16.0	9.2	10.9	18.0	16.3
Much	12.4	10.8	14.2	16.1	8.7	9.6	28.7	11.7	-	12.8	12.2	13.9	10.3	12.4	12.7	8.1	13.5	9.4	4.6
NO DIFFERENCE	49.0	50.2	53.3	44.7	52.6	40.8	41.6	32.8	53.2	52.0	46.9	49.7	48.0	50.5	41.1	56.9	45.0	35.7	40.9
UNSURE	6.1	9.8	6.7	5.8	5.9	3.5	-	-	-	8.0	4.9	7.3	4.5	6.9	2.4	7.7	4.5	8.3	3.6
Net Diff.	-2.6	1.3	-10.2	-4.7	2.8	0.2	-25.2	10.2	46.8	-5.5	-0.6	-5.3	1.3	-2.9	-0.9	0.8	1.8	1.2	13.6
Mean	2.95	3.02	2.81	2.89	3.05	3.06	2.57	3.15	3.85	2.89	2.99	2.89	3.04	2.94	3.02	3.03	3.01	3.04	3.28

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	TOTAL	RELIGION								BORN AGAIN		MEN		WOMEN		DEVICE				HISPANIC BACKGROUND	
		PROT-ESTANT	CATH-OLIC	JEWISH	MUSLIM	MORMON	BUDD-HIST	ATH-EIST/ AGNSTC	OTHER	YES	NO	YES	NO	YES	NO	DESK-TOP	LAPTOP	TABLET	CELL PHONE/ MOBILE	YES	NO
Total	1000	457	261	30	20	11	16	177	17	347	653	160	310	188	342	339	384	110	167	111	889
MORE LIKELY	21.1	18.6	27.8	21.0	45.6	67.2	15.1	12.3	27.6	27.8	17.6	32.3	19.4	24.1	15.8	23.3	20.7	15.9	21.0	30.6	19.9
Much	10.7	9.8	14.4	13.7	31.9	28.2	11.2	4.0	9.3	17.1	7.3	18.9	7.7	15.6	6.9	11.9	10.8	7.6	10.2	15.2	10.1
Somewhat	10.4	8.8	13.4	7.2	13.7	39.0	3.9	8.3	18.3	10.7	10.3	13.4	11.7	8.5	9.0	11.5	10.0	8.3	10.8	15.3	9.8
LESS LIKELY	23.7	19.1	23.6	30.5	35.4	8.7	41.1	32.1	23.2	21.6	24.9	23.7	25.8	19.8	24.1	20.9	25.6	24.6	24.6	27.0	23.3
Somewhat	11.3	9.1	12.4	7.5	30.5	8.7	15.9	13.1	12.9	11.7	11.1	12.3	11.5	11.3	10.7	8.8	13.3	13.0	10.9	16.6	10.6
Much	12.4	9.9	11.2	23.0	4.9	-	25.2	19.0	10.2	9.8	13.8	11.4	14.3	8.5	13.4	12.2	12.3	11.6	13.8	10.4	12.7
NO DIFFERENCE	49.0	55.1	42.6	46.7	13.6	24.1	43.8	50.2	49.2	42.9	52.3	37.3	51.9	47.6	52.7	48.6	48.4	52.5	48.8	35.9	50.6
UNSURE	6.1	7.3	6.0	1.8	5.3	-	-	5.3	-	7.7	5.3	6.7	2.9	8.6	7.4	7.1	5.3	7.0	5.6	6.5	6.1
Net Diff.	-2.6	-0.5	4.2	-9.6	10.2	58.5	-26.0	-19.8	4.5	6.3	-7.3	8.6	-6.4	4.3	-8.2	2.4	-4.8	-8.6	-3.7	3.6	-3.4
Mean	2.95	2.99	3.08	2.81	3.39	3.87	2.60	2.63	3.04	3.15	2.85	3.17	2.87	3.13	2.84	3.02	2.93	2.86	2.92	3.09	2.94

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	TOTAL	RACE					RACE		MEN			WOMEN			AGE				
		HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	111	121	40	710	18	710	290	340	40	64	370	81	47	189	188	265	196	162
MORE LIKELY	21.1	30.6	17.5	13.2	20.9	15.4	20.9	21.8	23.6	21.5	31.1	18.4	15.6	29.9	26.1	33.6	20.2	15.6	9.1
Much	10.7	15.2	9.8	9.3	10.5	-	10.5	11.2	10.8	10.6	18.2	10.2	9.4	11.1	13.3	19.3	9.7	7.2	3.4
Somewhat	10.4	15.3	7.7	3.9	10.4	15.4	10.4	10.6	12.8	10.8	12.9	8.1	6.2	18.7	12.7	14.3	10.4	8.5	5.7
LESS LIKELY	23.7	27.0	27.2	30.7	22.2	25.5	22.2	27.5	23.2	33.1	28.1	21.3	24.3	25.5	28.1	24.5	22.1	20.7	24.2
Somewhat	11.3	16.6	13.6	15.1	9.6	20.5	9.6	15.4	9.2	19.1	20.2	10.0	11.0	11.7	14.6	12.0	10.7	8.6	10.9
Much	12.4	10.4	13.6	15.6	12.6	5.0	12.6	12.1	14.0	14.0	7.9	11.3	13.4	13.8	13.5	12.4	11.4	12.0	13.3
NO DIFFERENCE	49.0	35.9	47.1	46.5	51.3	59.1	51.3	43.5	49.0	35.8	38.5	53.3	52.7	32.4	41.5	38.7	50.0	55.7	60.0
UNSURE	6.1	6.5	8.1	9.6	5.7	-	5.7	7.2	4.3	9.7	2.3	7.0	7.4	12.2	4.3	3.2	7.7	8.0	6.7
Net Diff.	-2.6	3.6	-9.7	-17.5	-1.3	-10.1	-1.3	-5.7	0.4	-11.6	3.0	-2.9	-8.7	4.4	-2.0	9.2	-2.0	-5.0	-15.1
Mean	2.95	3.09	2.85	2.74	2.96	2.85	2.96	2.93	2.97	2.83	3.14	2.96	2.86	3.02	2.98	3.17	2.96	2.89	2.73

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	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	377	623	642	358	838	162	173	297	293	177	377	93	204	326	349	181	461	69	470	530
MORE LIKELY	21.1	29.8	15.9	25.8	12.7	23.5	9.1	37.5	15.8	31.5	11.0	27.0	10.7	23.4	15.9	21.1	14.3	20.5	7.0	23.8	18.8
Much	10.7	16.3	7.3	13.6	5.5	12.1	3.4	21.2	5.9	16.3	3.7	13.9	2.0	12.2	8.5	11.4	7.3	10.6	5.4	11.5	10.0
Somewhat	10.4	13.5	8.6	12.2	7.2	11.4	5.7	16.3	9.9	15.3	7.3	13.1	8.7	11.1	7.3	9.7	7.1	9.9	1.6	12.3	8.8
LESS LIKELY	23.7	26.3	22.2	24.6	22.3	23.6	24.2	26.2	24.4	26.1	23.4	24.5	27.3	26.3	20.2	23.3	21.1	22.9	20.1	25.1	22.5
Somewhat	11.3	13.3	10.1	12.2	9.7	11.4	10.9	16.0	9.3	14.3	7.7	12.5	8.6	11.1	10.8	10.5	11.6	10.4	14.0	11.8	10.9
Much	12.4	13.0	12.1	12.3	12.6	12.3	13.3	10.2	15.1	11.8	15.7	12.0	18.6	15.3	9.4	12.7	9.5	12.5	6.1	13.3	11.6
NO DIFFERENCE	49.0	40.1	54.4	44.2	57.6	46.9	60.0	32.7	55.2	38.4	61.1	44.3	57.8	46.3	53.7	49.1	54.3	49.0	62.9	46.9	50.9
UNSURE	6.1	3.8	7.5	5.4	7.4	6.0	6.7	3.6	4.5	4.0	4.5	4.2	4.3	3.9	10.3	6.6	10.3	7.5	10.0	4.2	7.8
Net Diff.	-2.6	3.6	-6.3	1.3	-9.6	-0.2	-15.1	11.3	-8.6	5.4	-12.4	2.5	-16.6	-3.0	-4.3	-2.2	-6.8	-2.4	-13.1	-1.3	-3.8
Mean	2.95	3.07	2.88	3.03	2.82	3.00	2.73	3.23	2.81	3.10	2.74	3.05	2.65	2.94	2.94	2.96	2.90	2.95	2.85	2.97	2.94

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