Civitas Institute
North Carolina Statewide Crosstab Report
August 1 - 4, 2019

Q. Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Right direction	41.02%	39.34%	8.72%
Wrong track	53.39%	48.19%	67.15%
Unsure/Refused	5.59%	12.46%	24.14%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Right direction	78.02%	57.92%	72.24%	3.79%	8.46%
Wrong track	16.79%	26.36%	19.54%	92.19%	77.42%
Unsure/Refused	5.20%	15.73%	8.22%	4.02%	14.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Right direction	4.53%	31.26%
Wrong track	89.85%	21.82%
Unsure/Refused	5.62%	46.92%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Right direction	75.82%	53.06%	73.76%	4.75%	10.25%
Wrong track	17.72%	30.34%	18.86%	90.80%	76.96%
Unsure/Refused	6.46%	16.60%	7.38%	4.45%	12.78%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Right direction	6.19%	28.49%
Wrong track	87.19%	56.26%
Unsure/Refused	6.63%	15.25%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Right direction	75.12%	58.49%	73.68%	5.96%	13.57%
Wrong track	18.06%	34.56%	19.49%	88.85%	78.54%
Unsure/Refused	6.82%	6.95%	6.83%	5.19%	7.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Right direction	7.39%	13.13%
Wrong track	86.92%	61.74%
Unsure/Refused	5.70%	25.14%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Right direction	74.80%	63.47%	73.83%	5.36%	3.42%
Wrong track	18.72%	26.00%	19.34%	90.35%	81.49%
Unsure/Refused	6.48%	10.54%	6.83%	4.29%	15.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Right direction	4.97%	20.31%
Wrong track	88.56%	60.20%
Unsure/Refused	6.47%	19.49%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Right direction	74.73%	52.78%	72.61%	5.14%	12.79%
Wrong track	18.68%	37.82%	20.53%	88.71%	79.26%
Unsure/Refused	6.59%	9.40%	6.86%	6.15%	7.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Right direction	6.56%	21.43%
Wrong track	86.95%	58.69%
Unsure/Refused	6.49%	19.88%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Right direction	79.31%	66.70%	77.12%	9.36%	33.76%
Wrong track	17.11%	24.49%	18.39%	84.14%	58.66%
Unsure/Refused	3.58%	8.81%	4.49%	6.50%	7.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Right direction	13.10%	31.00%
Wrong track	80.24%	47.44%
Unsure/Refused	6.66%	21.56%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Right direction	77.90%	64.45%	75.25%	13.03%	22.83%
Wrong track	19.49%	26.59%	20.89%	81.74%	65.34%
Unsure/Refused	2.61%	8.96%	3.86%	5.23%	11.83%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Right direction	14.72%	41.50%
Wrong track	78.91%	40.99%
Unsure/Refused	6.37%	17.52%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Right direction	36.50%	45.22%	13.79%	32.73%	32.36%
Wrong track	56.12%	45.78%	78.35%	65.99%	55.83%
Unsure/Refused	7.38%	9.00%	7.85%	1.28%	11.81%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Right direction	11.12%	28.30%	16.31%	78.72%	67.24%	75.40%
Wrong track	79.94%	63.76%	75.05%	16.55%	27.35%	19.68%
Unsure/Refused	8.94%	7.93%	8.64%	4.72%	5.40%	4.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Right direction	47.70%
Wrong track	36.95%
Unsure/Refused	15.35%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Right direction	10.19%	13.86%	12.43%	59.99%	20.65%	54.42%
Wrong track	78.43%	81.53%	80.33%	33.98%	73.30%	39.56%
Unsure/Refused	11.38%	4.60%	7.24%	6.02%	6.06%	6.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Right direction	8.67%
Wrong track	73.33%
Unsure/Refused	18.00%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Right direction	68.71%	16.94%	36.47%	24.98%
Wrong track	27.31%	77.29%	51.07%	42.52%
Unsure/Refused	3.98%	5.76%	12.46%	32.51%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Right direction	75.40%	48.09%	61.18%	34.37%	7.21%	1.14%
Wrong track	18.60%	43.11%	31.35%	57.40%	87.74%	98.86%
Unsure/Refused	6.00%	8.81%	7.46%	8.23%	5.05%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Right direction	4.98%	6.23%
Wrong track	91.83%	61.75%
Unsure/Refused	3.19%	32.02%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Right direction	29.11%	33.55%	38.14%	39.87%	45.56%	46.11%
Wrong track	62.69%	51.05%	54.45%	57.33%	47.67%	43.87%
Unsure/Refused	8.20%	15.40%	7.41%	2.81%	6.77%	10.01%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Right direction	29.11%	35.98%	39.87%	45.79%
Wrong track	62.69%	52.85%	57.33%	46.08%
Unsure/Refused	8.20%	11.17%	2.81%	8.13%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Right direction	46.79%	9.55%	39.67%
Wrong track	46.28%	81.79%	43.04%
Unsure/Refused	6.94%	8.66%	17.29%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Right direction	30.04%	49.02%
Wrong track	60.76%	44.15%
Unsure/Refused	9.20%	6.83%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Right direction	44.58%	47.05%	36.32%	28.88%	30.61%
Wrong track	49.87%	52.95%	48.02%	62.96%	61.49%
Unsure/Refused	5.55%	0.00%	15.66%	8.15%	7.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Right direction	37.05%	56.17%
Wrong track	56.14%	35.82%
Unsure/Refused	6.81%	8.01%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Right direction	33.22%	40.69%	33.45%	34.65%	47.19%
Wrong track	54.29%	49.99%	59.13%	59.17%	46.05%
Unsure/Refused	12.49%	9.32%	7.42%	6.18%	6.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Right direction	73.53%	8.00%	28.07%	17.19%	41.72%
Wrong track	19.96%	84.96%	61.52%	65.59%	21.95%
Unsure/Refused	6.51%	7.03%	10.41%	17.22%	36.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Right direction	73.60%	58.10%	70.70%	9.19%	15.36%
Wrong track	18.00%	31.69%	20.56%	84.97%	75.61%
Unsure/Refused	8.40%	10.20%	8.74%	5.84%	9.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Right direction	10.13%	46.24%
Wrong track	83.55%	41.51%
Unsure/Refused	6.32%	12.25%
Total	100.00%	100.00%

Q. And now just thinking about North Carolina… do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Right direction	37.05%	42.57%	15.99%
Wrong track	46.58%	37.78%	71.79%
Unsure/Refused	16.37%	19.65%	12.22%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Right direction	43.45%	46.08%	44.20%	28.83%	40.26%
Wrong track	35.02%	41.34%	36.82%	59.32%	43.17%
Unsure/Refused	21.53%	12.58%	18.98%	11.85%	16.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Right direction	30.64%	20.03%
Wrong track	56.76%	28.30%
Unsure/Refused	12.60%	51.67%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Right direction	44.44%	27.72%	42.91%	31.51%	39.96%
Wrong track	36.31%	44.65%	37.07%	52.65%	55.46%
Unsure/Refused	19.25%	27.63%	20.02%	15.84%	4.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Right direction	33.71%	27.00%
Wrong track	53.38%	54.88%
Unsure/Refused	12.90%	18.12%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Right direction	43.77%	40.27%	43.47%	28.20%	43.01%
Wrong track	35.86%	47.04%	36.83%	59.74%	45.23%
Unsure/Refused	20.37%	12.69%	19.71%	12.06%	11.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Right direction	30.93%	32.97%
Wrong track	57.07%	42.48%
Unsure/Refused	12.01%	24.56%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Right direction	44.47%	38.13%	43.92%	26.40%	41.31%
Wrong track	36.42%	35.18%	36.31%	60.38%	52.57%
Unsure/Refused	19.11%	26.69%	19.77%	13.22%	6.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Right direction	29.41%	35.28%
Wrong track	58.80%	42.33%
Unsure/Refused	11.79%	22.40%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Right direction	43.32%	34.43%	42.45%	28.78%	40.97%
Wrong track	37.09%	43.18%	37.68%	58.95%	48.07%
Unsure/Refused	19.59%	22.39%	19.86%	12.27%	10.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Right direction	31.05%	36.97%
Wrong track	56.92%	40.24%
Unsure/Refused	12.02%	22.79%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Right direction	42.59%	49.33%	43.70%	31.67%	41.33%
Wrong track	42.88%	22.55%	39.53%	56.07%	37.69%
Unsure/Refused	14.53%	28.12%	16.77%	12.26%	20.98%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Right direction	33.15%	32.24%
Wrong track	53.25%	40.18%
Unsure/Refused	13.60%	27.57%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Right direction	40.80%	61.48%	44.77%	32.84%	49.22%
Wrong track	41.52%	31.45%	39.59%	54.73%	27.33%
Unsure/Refused	17.68%	7.07%	15.65%	12.43%	23.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Right direction	35.62%	29.43%
Wrong track	50.08%	46.88%
Unsure/Refused	14.30%	23.69%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Right direction	33.21%	42.19%	32.27%	38.07%	18.10%
Wrong track	44.20%	44.15%	47.64%	54.11%	53.99%
Unsure/Refused	22.60%	13.66%	20.09%	7.82%	27.91%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Right direction	30.31%	40.08%	33.27%	44.12%	49.46%	45.69%
Wrong track	54.40%	46.49%	52.01%	42.55%	30.74%	39.08%
Unsure/Refused	15.28%	13.43%	14.72%	13.33%	19.80%	15.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Right direction	30.04%
Wrong track	36.44%
Unsure/Refused	33.52%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Right direction	26.20%	37.27%	32.96%	43.93%	28.97%	41.80%
Wrong track	64.34%	51.39%	56.43%	38.62%	59.32%	41.58%
Unsure/Refused	9.45%	11.34%	10.61%	17.45%	11.71%	16.63%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Right direction	22.17%
Wrong track	51.95%
Unsure/Refused	25.88%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Right direction	45.79%	33.11%	33.84%	26.45%
Wrong track	37.74%	50.40%	49.35%	49.53%
Unsure/Refused	16.47%	16.49%	16.80%	24.02%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Right direction	40.78%	42.65%	41.75%	39.07%	33.02%	17.97%
Wrong track	41.33%	39.46%	40.36%	43.76%	56.51%	72.42%
Unsure/Refused	17.89%	17.89%	17.89%	17.17%	10.47%	9.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Right direction	27.48%	19.79%
Wrong track	62.37%	55.49%
Unsure/Refused	10.15%	24.72%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Right direction	56.68%	38.83%	23.41%	37.97%	32.05%	35.92%
Wrong track	36.10%	47.87%	56.16%	47.70%	44.55%	42.34%
Unsure/Refused	7.22%	13.31%	20.43%	14.33%	23.40%	21.74%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Right direction	56.68%	30.62%	37.97%	33.67%
Wrong track	36.10%	52.28%	47.70%	43.62%
Unsure/Refused	7.22%	17.10%	14.33%	22.70%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Right direction	35.77%	35.59%	50.97%
Wrong track	46.96%	46.01%	40.36%
Unsure/Refused	17.27%	18.40%	8.67%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Right direction	31.01%	43.94%
Wrong track	51.75%	39.77%
Unsure/Refused	17.24%	16.30%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Right direction	31.47%	100.00%	48.35%	51.10%	31.75%
Wrong track	52.82%	0.00%	33.08%	37.68%	48.15%
Unsure/Refused	15.71%	0.00%	18.56%	11.22%	20.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Right direction	34.50%	31.21%
Wrong track	48.05%	52.11%
Unsure/Refused	17.46%	16.68%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Right direction	39.73%	37.89%	34.35%	34.92%	37.77%
Wrong track	42.84%	45.40%	54.83%	48.67%	42.22%
Unsure/Refused	17.43%	16.70%	10.82%	16.41%	20.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Right direction	43.79%	32.99%	17.72%	38.48%	33.19%
Wrong track	36.62%	54.88%	69.82%	35.59%	16.23%
Unsure/Refused	19.59%	12.13%	12.46%	25.94%	50.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Right direction	39.57%	41.61%	39.94%	30.73%	46.59%
Wrong track	41.18%	42.75%	41.47%	56.18%	34.42%
Unsure/Refused	19.25%	15.64%	18.59%	13.09%	18.99%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Right direction	33.14%	41.42%
Wrong track	52.87%	37.31%
Unsure/Refused	13.99%	21.27%
Total	100.00%	100.00%

Q. If the 2020 election for North Carolina State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Republican Candidate	37.18%	35.92%	9.85%
Democratic Candidate	38.50%	31.37%	31.45%
Neither/Other/Independent	4.61%	4.22%	20.15%
Undecided	19.70%	28.49%	38.55%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Republican Candidate	79.88%	42.51%	69.14%	1.26%	2.46%
Democratic Candidate	1.66%	9.81%	4.00%	78.92%	44.87%
Neither/Other/Independent	5.13%	8.14%	6.00%	3.94%	9.11%
Undecided	13.33%	39.54%	20.86%	15.88%	43.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Republican Candidate	1.45%	15.08%
Democratic Candidate	73.52%	0.00%
Neither/Other/Independent	4.76%	8.72%
Undecided	20.27%	76.20%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Republican Candidate	76.84%	30.63%	72.64%	1.75%	4.19%
Democratic Candidate	0.42%	7.35%	1.05%	79.87%	61.62%
Neither/Other/Independent	5.60%	12.31%	6.21%	3.16%	5.35%
Undecided	17.14%	49.71%	20.10%	15.23%	28.84%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Republican Candidate	2.38%	17.10%
Democratic Candidate	75.10%	27.43%
Neither/Other/Independent	3.73%	9.20%
Undecided	18.78%	46.26%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Republican Candidate	75.23%	42.14%	72.36%	0.59%	6.67%
Democratic Candidate	0.80%	6.39%	1.29%	79.39%	44.81%
Neither/Other/Independent	6.05%	8.00%	6.22%	2.09%	9.98%
Undecided	17.92%	43.47%	20.13%	17.93%	38.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Republican Candidate	1.73%	9.29%
Democratic Candidate	72.90%	42.01%
Neither/Other/Independent	3.57%	10.22%
Undecided	21.80%	38.49%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Republican Candidate	75.12%	43.97%	72.45%	1.23%	1.12%
Democratic Candidate	0.40%	6.15%	0.89%	81.15%	59.66%
Neither/Other/Independent	5.32%	12.22%	5.91%	2.87%	3.75%
Undecided	19.16%	37.65%	20.74%	14.75%	35.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Republican Candidate	1.21%	9.36%
Democratic Candidate	76.82%	35.95%
Neither/Other/Independent	3.05%	12.44%
Undecided	18.93%	42.24%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Republican Candidate	76.38%	40.93%	72.97%	1.44%	2.00%
Democratic Candidate	0.71%	5.17%	1.14%	80.37%	57.84%
Neither/Other/Independent	4.29%	10.91%	4.92%	2.73%	6.49%
Undecided	18.62%	43.00%	20.97%	15.47%	33.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Republican Candidate	1.54%	7.80%
Democratic Candidate	76.17%	31.72%
Neither/Other/Independent	3.43%	15.70%
Undecided	18.86%	44.78%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Republican Candidate	83.87%	57.71%	79.33%	3.29%	19.62%
Democratic Candidate	1.72%	1.22%	1.63%	73.70%	46.40%
Neither/Other/Independent	3.16%	5.52%	3.57%	3.94%	2.40%
Undecided	11.24%	35.56%	15.46%	19.07%	31.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Republican Candidate	5.79%	26.38%
Democratic Candidate	69.51%	14.21%
Neither/Other/Independent	3.70%	15.66%
Undecided	20.99%	43.75%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Republican Candidate	89.18%	67.05%	84.82%	4.40%	26.41%
Democratic Candidate	1.14%	14.07%	3.68%	75.47%	34.93%
Neither/Other/Independent	2.55%	8.61%	3.75%	3.23%	2.17%
Undecided	7.13%	10.27%	7.75%	16.90%	36.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Republican Candidate	8.21%	27.14%
Democratic Candidate	68.46%	12.41%
Neither/Other/Independent	3.05%	12.87%
Undecided	20.29%	47.58%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Republican Candidate	28.62%	41.06%	18.20%	37.72%	29.84%
Democratic Candidate	49.86%	27.79%	60.24%	43.16%	30.34%
Neither/Other/Independent	5.98%	6.12%	5.58%	2.31%	3.22%
Undecided	15.53%	25.04%	15.99%	16.81%	36.60%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion				
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Republican Candidate	7.69%	26.95%	13.52%	76.07%	58.89%
Democratic Candidate	67.03%	41.46%	59.29%	3.17%	6.70%
Neither/Other/Independent	5.59%	4.99%	5.41%	5.63%	5.15%
Undecided	19.69%	26.60%	21.78%	15.14%	29.26%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion	
	Total oppose	Unsure/Refused
Republican Candidate	71.09%	43.20%
Democratic Candidate	4.19%	12.87%
Neither/Other/Independent	5.49%	5.53%
Undecided	19.23%	38.41%
Total	100.00%	100.00%

	Socialism				
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Republican Candidate	9.42%	11.30%	10.57%	55.22%	15.11%
Democratic Candidate	60.15%	75.15%	69.31%	17.85%	54.41%
Neither/Other/Independent	4.65%	2.14%	3.12%	5.51%	8.19%
Undecided	25.78%	11.41%	17.00%	21.41%	22.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism	
	Total oppose	Unsure/Refused
Republican Candidate	49.54%	8.99%
Democratic Candidate	23.03%	49.45%
Neither/Other/Independent	5.89%	6.72%
Undecided	21.54%	34.84%
Total	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Republican Candidate	79.28%	8.82%	25.51%	14.61%
Democratic Candidate	4.41%	69.28%	30.82%	26.37%
Neither/Other/Independent	3.04%	2.16%	9.49%	27.29%
Undecided	13.27%	19.75%	34.18%	31.74%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Republican Candidate	79.14%	49.12%	63.52%	18.65%	2.73%
Democratic Candidate	3.28%	16.67%	10.25%	38.50%	89.45%
Neither/Other/Independent	5.34%	3.91%	4.60%	10.74%	0.61%
Undecided	12.23%	30.30%	21.63%	32.11%	7.22%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Republican Candidate	2.71%	2.72%	14.15%
Democratic Candidate	88.85%	89.23%	49.54%
Neither/Other/Independent	1.14%	0.80%	0.00%
Undecided	7.30%	7.25%	36.31%
Total	100.00%	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Republican Candidate	26.50%	25.90%	30.54%	41.66%	40.62%	46.50%
Democratic Candidate	46.04%	30.40%	31.66%	37.21%	38.51%	36.65%
Neither/Other/Independent	6.14%	7.58%	6.31%	3.17%	4.19%	6.08%
Undecided	21.31%	36.13%	31.50%	17.96%	16.68%	10.77%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Republican Candidate	26.50%	28.35%	41.66%	43.09%
Democratic Candidate	46.04%	31.06%	37.21%	37.73%
Neither/Other/Independent	6.14%	6.91%	3.17%	4.98%
Undecided	21.31%	33.68%	17.96%	14.20%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Republican Candidate	44.39%	3.57%	32.85%
Democratic Candidate	31.16%	61.20%	24.15%
Neither/Other/Independent	4.07%	6.95%	14.11%
Undecided	20.38%	28.28%	28.89%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Republican Candidate	27.09%	44.95%
Democratic Candidate	44.54%	27.29%
Neither/Other/Independent	3.83%	7.35%
Undecided	24.54%	20.41%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Republican Candidate	42.28%	47.05%	35.12%	40.96%	26.26%
Democratic Candidate	32.16%	52.95%	29.98%	47.51%	43.25%
Neither/Other/Independent	4.63%	0.00%	8.57%	1.50%	6.71%
Undecided	20.93%	0.00%	26.33%	10.03%	23.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Republican Candidate	28.88%	44.97%
Democratic Candidate	39.31%	33.78%
Neither/Other/Independent	4.64%	9.17%
Undecided	27.17%	12.08%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Republican Candidate	33.26%	36.54%	27.45%	37.07%	39.41%
Democratic Candidate	32.90%	43.77%	36.53%	34.05%	38.79%
Neither/Other/Independent	6.46%	0.00%	8.18%	5.33%	4.74%
Undecided	27.38%	19.69%	27.84%	23.56%	17.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Republican Candidate	73.82%	2.94%	12.89%	18.66%	9.25%
Democratic Candidate	1.65%	72.23%	35.20%	42.88%	17.60%
Neither/Other/Independent	4.89%	4.29%	15.83%	2.38%	19.79%
Undecided	19.64%	20.54%	36.08%	36.08%	53.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Republican Candidate	79.72%	50.24%	74.21%	4.05%	11.86%
Democratic Candidate	1.33%	6.76%	2.34%	75.97%	56.10%
Neither/Other/Independent	5.37%	2.24%	4.78%	3.51%	0.00%
Undecided	13.59%	40.76%	18.66%	16.46%	32.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Republican Candidate	5.24%	28.62%
Democratic Candidate	72.95%	10.21%
Neither/Other/Independent	2.97%	15.34%
Undecided	18.83%	45.83%
Total	100.00%	100.00%

Q. And, regardless of how you would vote at the state level, if the 2020 election for Congress were held today, would you be voting for the Republican candidate or the Democratic candidate?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Republican Candidate	40.77%	40.98%	13.05%
Democratic Candidate	38.05%	34.15%	29.44%
Neither/Other/Independent	4.96%	1.94%	12.61%
Undecided	16.21%	22.92%	44.90%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Republican Candidate	85.11%	52.35%	75.70%	0.92%	9.73%
Democratic Candidate	1.17%	8.76%	3.35%	80.52%	42.34%
Neither/Other/Independent	4.03%	7.98%	5.16%	3.74%	6.82%
Undecided	9.69%	30.91%	15.79%	14.82%	41.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Republican Candidate	2.32%	23.43%
Democratic Candidate	74.47%	0.00%
Neither/Other/Independent	4.23%	8.72%
Undecided	18.99%	67.85%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Republican Candidate	82.47%	42.85%	78.88%	0.64%	16.76%
Democratic Candidate	0.66%	9.20%	1.43%	80.15%	67.56%
Neither/Other/Independent	4.64%	7.62%	4.91%	4.26%	3.12%
Undecided	12.23%	40.34%	14.78%	14.95%	12.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Republican Candidate	4.85%	17.27%
Democratic Candidate	76.86%	20.29%
Neither/Other/Independent	3.96%	7.57%
Undecided	14.33%	54.87%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Republican Candidate	80.34%	43.62%	77.16%	5.27%	8.33%
Democratic Candidate	0.87%	2.14%	0.98%	79.50%	54.06%
Neither/Other/Independent	5.14%	3.54%	5.00%	3.31%	4.56%
Undecided	13.64%	50.71%	16.85%	11.92%	33.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Republican Candidate	5.85%	7.64%
Democratic Candidate	74.72%	36.53%
Neither/Other/Independent	3.54%	9.38%
Undecided	15.89%	46.45%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Republican Candidate	81.79%	37.03%	77.96%	2.23%	11.34%
Democratic Candidate	0.00%	11.19%	0.96%	82.22%	63.73%
Neither/Other/Independent	4.41%	7.72%	4.69%	4.17%	3.75%
Undecided	13.80%	44.06%	16.39%	11.38%	21.18%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Republican Candidate	4.07%	10.43%
Democratic Candidate	78.49%	30.78%
Neither/Other/Independent	4.09%	7.87%
Undecided	13.35%	50.92%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Republican Candidate	82.56%	37.92%	78.26%	3.41%	8.39%
Democratic Candidate	0.00%	9.67%	0.93%	81.52%	62.24%
Neither/Other/Independent	4.06%	6.89%	4.33%	3.97%	1.55%
Undecided	13.38%	45.52%	16.48%	11.10%	27.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Republican Candidate	4.33%	9.89%
Democratic Candidate	77.93%	26.81%
Neither/Other/Independent	3.52%	11.78%
Undecided	14.22%	51.52%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Republican Candidate	90.07%	59.90%	84.83%	6.49%	22.71%
Democratic Candidate	1.14%	3.21%	1.50%	75.11%	40.20%
Neither/Other/Independent	2.32%	5.52%	2.88%	3.80%	4.63%
Undecided	6.46%	31.37%	10.79%	14.61%	32.46%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Republican Candidate	8.98%	28.68%
Democratic Candidate	69.75%	14.59%
Neither/Other/Independent	3.93%	12.21%
Undecided	17.35%	44.51%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Republican Candidate	93.42%	67.60%	88.34%	9.36%	25.05%
Democratic Candidate	0.42%	11.58%	2.62%	74.46%	44.44%
Neither/Other/Independent	2.55%	8.35%	3.69%	4.11%	1.04%
Undecided	3.60%	12.47%	5.35%	12.07%	29.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Republican Candidate	12.07%	31.52%
Democratic Candidate	69.27%	12.67%
Neither/Other/Independent	3.58%	8.84%
Undecided	15.08%	46.97%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Republican Candidate	32.25%	45.01%	26.38%	39.09%	32.76%
Democratic Candidate	49.20%	28.96%	54.41%	44.39%	30.17%
Neither/Other/Independent	5.75%	5.96%	4.49%	0.00%	0.50%
Undecided	12.81%	20.07%	14.73%	16.52%	36.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion				
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Republican Candidate	9.85%	30.84%	16.20%	79.32%	58.27%
Democratic Candidate	67.51%	42.91%	60.07%	2.43%	6.30%
Neither/Other/Independent	5.11%	7.59%	5.86%	4.87%	3.25%
Undecided	17.53%	18.67%	17.87%	13.38%	32.17%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion	
	Total oppose	Unsure/Refused
Republican Candidate	73.22%	59.37%
Democratic Candidate	3.55%	11.82%
Neither/Other/Independent	4.40%	0.00%
Undecided	18.83%	28.81%
Total	100.00%	100.00%

	Socialism				
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Republican Candidate	17.57%	16.53%	16.94%	60.79%	13.43%
Democratic Candidate	55.13%	77.94%	69.06%	17.35%	58.39%
Neither/Other/Independent	6.82%	1.81%	3.76%	4.11%	5.86%
Undecided	20.48%	3.72%	10.24%	17.75%	22.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism	
	Total oppose	Unsure/Refused
Republican Candidate	54.07%	6.75%
Democratic Candidate	23.17%	50.06%
Neither/Other/Independent	4.36%	7.98%
Undecided	18.40%	35.22%
Total	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Republican Candidate	83.88%	11.10%	29.91%	24.98%
Democratic Candidate	3.27%	71.37%	29.64%	29.02%
Neither/Other/Independent	1.81%	2.52%	9.47%	13.34%
Undecided	11.04%	15.01%	30.98%	32.67%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Republican Candidate	85.31%	57.64%	70.91%	20.61%	2.73%
Democratic Candidate	3.28%	13.60%	8.65%	41.47%	89.77%
Neither/Other/Independent	6.35%	4.00%	5.13%	7.02%	0.61%
Undecided	5.05%	24.76%	15.31%	30.89%	6.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Republican Candidate	4.35%	3.32%	8.75%
Democratic Candidate	77.97%	85.42%	59.35%
Neither/Other/Independent	5.17%	2.29%	0.00%
Undecided	12.51%	8.97%	31.90%
Total	100.00%	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Republican Candidate	34.41%	29.19%	35.03%	41.60%	50.86%	42.81%
Democratic Candidate	47.18%	31.92%	30.97%	38.24%	38.75%	33.49%
Neither/Other/Independent	2.48%	8.32%	6.16%	3.17%	1.71%	7.94%
Undecided	15.92%	30.57%	27.84%	16.99%	8.67%	15.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Republican Candidate	34.41%	32.28%	41.60%	47.48%
Democratic Candidate	47.18%	31.42%	38.24%	36.54%
Neither/Other/Independent	2.48%	7.18%	3.17%	4.33%
Undecided	15.92%	29.12%	16.99%	11.65%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Republican Candidate	47.89%	6.59%	42.26%
Democratic Candidate	30.34%	64.98%	23.66%
Neither/Other/Independent	4.13%	7.51%	3.87%
Undecided	17.63%	20.92%	30.21%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Republican Candidate	31.16%	48.60%
Democratic Candidate	44.62%	27.47%
Neither/Other/Independent	3.96%	5.76%
Undecided	20.26%	18.17%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Republican Candidate	44.96%	47.05%	36.89%	41.35%	34.16%
Democratic Candidate	32.61%	0.00%	28.55%	42.06%	45.32%
Neither/Other/Independent	4.59%	0.00%	7.38%	3.89%	5.46%
Undecided	17.83%	52.95%	27.18%	12.69%	15.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Republican Candidate	34.22%	50.50%
Democratic Candidate	41.38%	33.78%
Neither/Other/Independent	3.65%	5.04%
Undecided	20.76%	10.67%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Republican Candidate	38.91%	36.48%	31.20%	37.85%	45.20%
Democratic Candidate	35.32%	42.28%	40.17%	32.62%	37.00%
Neither/Other/Independent	5.44%	0.00%	5.13%	5.34%	5.01%
Undecided	20.33%	21.24%	23.50%	24.19%	12.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Republican Candidate	79.94%	5.68%	11.49%	19.04%	17.78%
Democratic Candidate	1.35%	72.79%	40.23%	37.62%	17.60%
Neither/Other/Independent	4.31%	4.67%	11.98%	2.38%	0.00%
Undecided	14.40%	16.87%	36.31%	40.96%	64.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Republican Candidate	84.45%	64.21%	80.67%	4.64%	10.32%
Democratic Candidate	0.93%	2.08%	1.14%	76.60%	55.83%
Neither/Other/Independent	5.08%	2.03%	4.51%	3.88%	2.80%
Undecided	9.54%	31.69%	13.68%	14.87%	31.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Republican Candidate	5.51%	37.33%
Democratic Candidate	73.45%	12.72%
Neither/Other/Independent	3.72%	9.04%
Undecided	17.33%	40.91%
Total	100.00%	100.00%

Q. Now please tell me whether you approve or disapprove of the job that Donald Trump is doing as President.

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Strongly approve	36.72%	34.35%	18.08%
Somewhat approve	13.21%	15.98%	20.87%
Total approve	49.93%	50.32%	38.95%
Strongly disapprove	43.27%	29.84%	33.78%
Somewhat disapprove	4.55%	14.43%	21.88%
Total disapprove	47.82%	44.27%	55.65%
Unsure/Refused	2.25%	5.41%	5.39%
Total	100.00%	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Strongly approve	81.72%	34.18%	77.92%	1.26%	0.00%
Somewhat approve	17.12%	60.94%	20.62%	1.03%	14.96%
Total approve	98.83%	95.13%	98.54%	2.30%	14.96%
Strongly disapprove	0.66%	0.00%	0.61%	88.94%	59.55%
Somewhat disapprove	0.00%	4.87%	0.39%	7.39%	20.37%
Total disapprove	0.66%	4.87%	1.00%	96.33%	79.92%
Unsure/Refused	0.50%	0.00%	0.46%	1.37%	5.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Strongly approve	0.93%	4.43%
Somewhat approve	4.67%	26.56%
Total approve	5.60%	30.98%
Strongly disapprove	81.27%	32.19%
Somewhat disapprove	10.78%	22.46%
Total disapprove	92.05%	54.64%
Unsure/Refused	2.35%	14.37%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Strongly approve	79.57%	11.03%	74.35%	1.91%	2.31%
Somewhat approve	18.13%	67.47%	21.89%	5.30%	11.84%
Total approve	97.70%	78.50%	96.23%	7.21%	14.15%
Strongly disapprove	0.00%	2.47%	0.19%	84.84%	60.47%
Somewhat disapprove	0.95%	12.28%	1.81%	7.05%	24.31%
Total disapprove	0.95%	14.75%	2.00%	91.89%	84.78%
Unsure/Refused	1.36%	6.75%	1.77%	0.90%	1.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Strongly approve	1.98%	1.03%
Somewhat approve	6.53%	12.60%
Total approve	8.51%	13.63%
Strongly disapprove	80.26%	45.47%
Somewhat disapprove	10.29%	21.98%
Total disapprove	90.55%	67.45%
Unsure/Refused	0.93%	18.92%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Strongly approve	80.29%	22.66%	75.27%	1.23%	0.00%
Somewhat approve	17.53%	65.87%	21.74%	2.47%	13.30%
Total approve	97.82%	88.54%	97.01%	3.71%	13.30%
Strongly disapprove	0.00%	2.16%	0.19%	89.79%	65.60%
Somewhat disapprove	0.55%	3.99%	0.85%	6.50%	19.78%
Total disapprove	0.55%	6.15%	1.04%	96.29%	85.38%
Unsure/Refused	1.63%	5.32%	1.95%	0.00%	1.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Strongly approve	0.99%	0.86%
Somewhat approve	4.66%	19.15%
Total approve	5.64%	20.01%
Strongly disapprove	84.91%	33.87%
Somewhat disapprove	9.18%	28.34%
Total disapprove	94.09%	62.22%
Unsure/Refused	0.27%	17.77%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Strongly approve	79.54%	20.45%	74.45%	1.89%	0.00%
Somewhat approve	18.53%	61.13%	22.20%	4.23%	8.81%
Total approve	98.07%	81.58%	96.65%	6.12%	8.81%
Strongly disapprove	0.00%	5.88%	0.51%	87.91%	60.07%
Somewhat disapprove	0.55%	6.55%	1.07%	5.97%	25.71%
Total disapprove	0.55%	12.43%	1.57%	93.88%	85.78%
Unsure/Refused	1.38%	5.99%	1.77%	0.00%	5.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Strongly approve	1.54%	3.62%
Somewhat approve	5.08%	16.64%
Total approve	6.62%	20.26%
Strongly disapprove	82.72%	36.69%
Somewhat disapprove	9.65%	26.30%
Total disapprove	92.37%	62.99%
Unsure/Refused	1.01%	16.75%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Strongly approve	81.46%	56.99%	77.18%	2.79%	12.33%
Somewhat approve	14.06%	36.54%	17.99%	5.97%	33.44%
Total approve	95.52%	93.53%	95.17%	8.76%	45.77%
Strongly disapprove	1.52%	3.22%	1.82%	80.42%	33.92%
Somewhat disapprove	1.62%	3.25%	1.90%	8.91%	18.82%
Total disapprove	3.14%	6.47%	3.72%	89.33%	52.74%
Unsure/Refused	1.34%	0.00%	1.10%	1.91%	1.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Strongly approve	4.25%	36.73%
Somewhat approve	10.18%	18.61%
Total approve	14.43%	55.33%
Strongly disapprove	73.29%	20.86%
Somewhat disapprove	10.43%	11.71%
Total disapprove	83.72%	32.57%
Unsure/Refused	1.85%	12.10%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Strongly approve	82.80%	60.76%	78.42%	3.36%	22.97%
Somewhat approve	11.68%	23.12%	13.96%	8.85%	16.37%
Total approve	94.48%	83.88%	92.37%	12.21%	39.34%
Strongly disapprove	0.89%	10.06%	2.71%	80.15%	33.88%
Somewhat disapprove	2.97%	6.06%	3.59%	5.65%	24.14%
Total disapprove	3.86%	16.12%	6.30%	85.80%	58.02%
Unsure/Refused	1.66%	0.00%	1.33%	1.99%	2.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Strongly approve	6.75%	39.06%
Somewhat approve	10.15%	23.40%
Total approve	16.90%	62.47%
Strongly disapprove	72.15%	19.98%
Somewhat disapprove	8.84%	9.98%
Total disapprove	80.99%	29.96%
Unsure/Refused	2.11%	7.57%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Strongly approve	30.99%	40.40%	12.81%	29.55%	40.20%
Somewhat approve	13.44%	17.82%	16.63%	5.57%	0.91%
Total approve	44.43%	58.22%	29.44%	35.12%	41.10%
Strongly disapprove	49.02%	32.48%	57.88%	44.60%	42.90%
Somewhat disapprove	6.55%	7.09%	9.00%	14.74%	4.25%
Total disapprove	55.57%	39.57%	66.89%	59.33%	47.15%
Unsure/Refused	0.00%	2.22%	3.67%	5.55%	11.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly approve	10.06%	24.27%	14.26%	78.26%	40.44%	67.30%
Somewhat approve	6.97%	13.42%	8.88%	15.34%	40.07%	22.51%
Total approve	17.03%	37.69%	23.14%	93.60%	80.51%	89.81%
Strongly disapprove	71.00%	48.39%	64.31%	2.43%	9.44%	4.46%
Somewhat disapprove	8.90%	12.01%	9.82%	2.51%	4.25%	3.02%
Total disapprove	79.90%	60.39%	74.13%	4.94%	13.69%	7.48%
Unsure/Refused	3.07%	1.92%	2.73%	1.45%	5.80%	2.72%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Strongly approve	49.59%
Somewhat approve	17.25%
Total approve	66.84%
Strongly disapprove	17.65%
Somewhat disapprove	9.26%
Total disapprove	26.91%
Unsure/Refused	6.25%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly approve	9.62%	5.28%	6.97%	57.08%	11.49%	50.54%
Somewhat approve	8.12%	12.94%	11.06%	17.38%	13.31%	16.79%
Total approve	17.73%	18.22%	18.03%	74.46%	24.81%	67.33%
Strongly disapprove	74.73%	70.06%	71.88%	17.33%	61.89%	23.73%
Somewhat disapprove	7.53%	11.72%	10.09%	5.51%	13.30%	6.63%
Total disapprove	82.27%	81.78%	81.97%	22.84%	75.19%	30.36%
Unsure/Refused	0.00%	0.00%	0.00%	2.70%	0.00%	2.31%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Strongly approve	9.90%
Somewhat approve	7.68%
Total approve	17.57%
Strongly disapprove	64.27%
Somewhat disapprove	7.78%
Total disapprove	72.05%
Unsure/Refused	10.37%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly approve	75.70%	7.61%	28.75%	31.09%
Somewhat approve	13.81%	10.05%	19.83%	10.53%
Total approve	89.51%	17.67%	48.58%	41.62%
Strongly disapprove	5.48%	71.56%	35.94%	44.02%
Somewhat disapprove	3.62%	8.03%	10.07%	14.36%
Total disapprove	9.10%	79.59%	46.00%	58.38%
Unsure/Refused	1.39%	2.74%	5.42%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly approve	79.78%	47.04%	62.64%	21.14%	3.08%	0.00%
Somewhat approve	14.85%	20.09%	17.59%	17.38%	5.89%	3.54%
Total approve	94.63%	67.13%	80.23%	38.52%	8.97%	3.54%
Strongly disapprove	4.15%	16.87%	10.81%	51.46%	85.41%	87.13%
Somewhat disapprove	1.22%	12.23%	6.99%	8.17%	3.58%	8.18%
Total disapprove	5.37%	29.10%	17.79%	59.62%	88.99%	95.32%
Unsure/Refused	0.00%	3.77%	1.97%	1.86%	2.04%	1.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Strongly approve	1.95%	5.82%
Somewhat approve	5.02%	6.89%
Total approve	6.97%	12.72%
Strongly disapprove	86.04%	45.77%
Somewhat disapprove	5.27%	13.57%
Total disapprove	91.32%	59.35%
Unsure/Refused	1.71%	27.94%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Strongly approve	21.31%	23.66%	33.37%	39.98%	44.46%	47.47%
Somewhat approve	16.92%	15.99%	17.17%	9.38%	12.89%	13.98%
Total approve	38.23%	39.65%	50.54%	49.35%	57.35%	61.45%
Strongly disapprove	45.94%	43.33%	38.63%	44.17%	38.14%	27.29%
Somewhat disapprove	11.83%	10.04%	6.40%	3.65%	4.51%	11.26%
Total disapprove	57.77%	53.37%	45.02%	47.83%	42.65%	38.55%
Unsure/Refused	4.01%	6.98%	4.44%	2.82%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Strongly approve	21.31%	28.80%	39.98%	45.72%
Somewhat approve	16.92%	16.62%	9.38%	13.34%
Total approve	38.23%	45.42%	49.35%	59.07%
Strongly disapprove	45.94%	40.84%	44.17%	33.59%
Somewhat disapprove	11.83%	8.11%	3.65%	7.34%
Total disapprove	57.77%	48.95%	47.83%	40.93%
Unsure/Refused	4.01%	5.63%	2.82%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Strongly approve	44.23%	3.58%	34.14%
Somewhat approve	16.99%	2.60%	18.37%
Total approve	61.22%	6.18%	52.51%
Strongly disapprove	32.22%	73.13%	26.18%
Somewhat disapprove	5.14%	13.45%	13.99%
Total disapprove	37.35%	86.58%	40.17%
Unsure/Refused	1.43%	7.24%	7.32%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly approve	27.10%	44.93%
Somewhat approve	15.01%	13.23%
Total approve	42.10%	58.16%
Strongly disapprove	48.19%	30.17%
Somewhat disapprove	6.59%	8.65%
Total disapprove	54.78%	38.82%
Unsure/Refused	3.12%	3.03%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Strongly approve	39.85%	47.05%	32.27%	39.97%	32.30%
Somewhat approve	14.52%	0.00%	15.23%	15.86%	13.21%
Total approve	54.37%	47.05%	47.50%	55.83%	45.51%
Strongly disapprove	35.49%	0.00%	36.08%	36.55%	52.53%
Somewhat disapprove	7.09%	52.95%	10.34%	7.62%	0.00%
Total disapprove	42.58%	52.95%	46.42%	44.17%	52.53%
Unsure/Refused	3.05%	0.00%	6.08%	0.00%	1.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Strongly approve	28.32%	57.63%
Somewhat approve	14.91%	5.23%
Total approve	43.23%	62.87%
Strongly disapprove	45.68%	26.15%
Somewhat disapprove	8.40%	7.50%
Total disapprove	54.08%	33.66%
Unsure/Refused	2.69%	3.47%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Strongly approve	31.43%	32.36%	34.07%	33.05%	40.18%
Somewhat approve	18.21%	15.66%	13.39%	10.47%	14.24%
Total approve	49.64%	48.02%	47.46%	43.52%	54.41%
Strongly disapprove	35.43%	42.33%	42.75%	42.96%	38.77%
Somewhat disapprove	8.70%	6.58%	8.00%	9.47%	5.57%
Total disapprove	44.14%	48.91%	50.75%	52.43%	44.33%
Unsure/Refused	6.22%	3.07%	1.79%	4.05%	1.26%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly approve	76.79%	1.28%	12.52%	11.34%	17.78%
Somewhat approve	20.14%	5.48%	31.23%	15.83%	11.26%
Total approve	96.93%	6.76%	43.75%	27.17%	29.04%
Strongly disapprove	0.87%	82.54%	31.63%	29.08%	21.95%
Somewhat disapprove	1.27%	8.68%	21.94%	29.67%	0.00%
Total disapprove	2.14%	91.23%	53.57%	58.75%	21.95%
Unsure/Refused	0.93%	2.01%	2.68%	14.08%	49.01%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Strongly approve	78.02%	57.74%	74.44%	1.85%	8.50%
Somewhat approve	17.29%	29.29%	19.41%	6.20%	19.19%
Total approve	95.31%	87.04%	93.85%	8.05%	27.69%
Strongly disapprove	1.28%	4.11%	1.78%	83.30%	49.20%
Somewhat disapprove	1.19%	8.85%	2.54%	7.42%	21.55%
Total disapprove	2.47%	12.96%	4.32%	90.72%	70.75%
Unsure/Refused	2.22%	0.00%	1.83%	1.23%	1.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Strongly approve	2.86%	37.43%
Somewhat approve	8.17%	20.12%
Total approve	11.03%	57.55%
Strongly disapprove	78.12%	16.18%
Somewhat disapprove	9.57%	14.03%
Total disapprove	87.69%	30.20%
Unsure/Refused	1.28%	12.25%
Total	100.00%	100.00%

Now, thinking ahead to the 2020 Presidential election…

Q. If the 2020 Presidential election were held today, which of the following candidates would you vote for: Republican Donald Trump OR Democrat Joe Biden?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Donald Trump	42.54%	39.44%	19.12%
Probably Donald Trump	2.49%	6.47%	14.71%
Total Donald Trump	45.04%	45.91%	33.83%
Definitely Joe Biden	35.22%	24.23%	28.72%
Probably Joe Biden	10.58%	13.07%	17.26%
Total Joe Biden	45.80%	37.30%	45.98%
Undecided	9.17%	16.80%	20.19%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Definitely Donald Trump	93.97%	48.83%	81.00%	0.67%	0.00%
Probably Donald Trump	3.42%	15.12%	6.78%	0.00%	2.28%
Total Donald Trump	97.39%	63.95%	87.78%	0.67%	2.28%
Definitely Joe Biden	1.17%	2.39%	1.52%	72.86%	32.16%
Probably Joe Biden	0.00%	12.19%	3.50%	17.23%	31.31%
Total Joe Biden	1.17%	14.58%	5.02%	90.09%	63.47%
Undecided	1.44%	21.47%	7.20%	9.24%	34.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Donald Trump	0.56%	7.04%
Probably Donald Trump	0.36%	0.00%
Total Donald Trump	0.93%	7.04%
Definitely Joe Biden	66.41%	15.52%
Probably Joe Biden	19.46%	20.45%
Total Joe Biden	85.87%	35.97%
Undecided	13.20%	56.99%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Definitely Donald Trump	92.42%	14.57%	85.68%	0.75%	4.08%
Probably Donald Trump	4.25%	36.98%	7.08%	1.11%	2.30%
Total Donald Trump	96.67%	51.54%	92.76%	1.86%	6.38%
Definitely Joe Biden	0.50%	2.84%	0.70%	74.59%	36.78%
Probably Joe Biden	0.76%	6.39%	1.24%	15.28%	48.34%
Total Joe Biden	1.25%	9.23%	1.94%	89.86%	85.12%
Undecided	2.08%	39.23%	5.29%	8.28%	8.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Definitely Donald Trump	1.37%	0.00%
Probably Donald Trump	1.34%	1.65%
Total Donald Trump	2.71%	1.65%
Definitely Joe Biden	67.49%	27.25%
Probably Joe Biden	21.48%	15.59%
Total Joe Biden	88.97%	42.85%
Undecided	8.32%	55.50%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Definitely Donald Trump	92.71%	11.97%	85.81%	1.51%	0.00%
Probably Donald Trump	3.33%	53.54%	7.63%	0.38%	0.00%
Total Donald Trump	96.04%	65.51%	93.43%	1.89%	0.00%
Definitely Joe Biden	0.00%	5.32%	0.45%	83.56%	30.70%
Probably Joe Biden	1.13%	14.24%	2.25%	10.56%	59.55%
Total Joe Biden	1.13%	19.56%	2.70%	94.12%	90.25%
Undecided	2.83%	14.93%	3.86%	4.00%	9.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Definitely Donald Trump	1.20%	0.00%
Probably Donald Trump	0.30%	3.17%
Total Donald Trump	1.51%	3.17%
Definitely Joe Biden	72.89%	17.60%
Probably Joe Biden	20.44%	13.54%
Total Joe Biden	93.34%	31.14%
Undecided	5.16%	65.69%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Definitely Donald Trump	93.36%	14.00%	85.71%	0.76%	0.00%
Probably Donald Trump	2.39%	54.34%	7.40%	0.71%	4.50%
Total Donald Trump	95.75%	68.34%	93.11%	1.47%	4.50%
Definitely Joe Biden	0.51%	2.56%	0.70%	79.55%	29.55%
Probably Joe Biden	0.38%	12.00%	1.50%	14.66%	49.60%
Total Joe Biden	0.88%	14.56%	2.20%	94.21%	79.15%
Undecided	3.37%	17.10%	4.69%	4.32%	16.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Definitely Donald Trump	0.62%	4.42%
Probably Donald Trump	1.42%	0.00%
Total Donald Trump	2.04%	4.42%
Definitely Joe Biden	70.23%	19.35%
Probably Joe Biden	21.17%	16.01%
Total Joe Biden	91.40%	35.37%
Undecided	6.56%	60.21%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	88.78%	70.62%	85.63%	4.27%	21.75%
Probably Donald Trump	3.11%	8.12%	3.98%	2.03%	5.95%
Total Donald Trump	91.90%	78.74%	89.61%	6.30%	27.70%
Definitely Joe Biden	2.11%	2.00%	2.09%	66.56%	28.55%
Probably Joe Biden	1.65%	7.85%	2.72%	16.63%	27.12%
Total Joe Biden	3.75%	9.85%	4.81%	83.19%	55.67%
Undecided	4.35%	11.41%	5.57%	10.52%	16.63%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	6.95%	42.19%
Probably Donald Trump	2.63%	8.89%
Total Donald Trump	9.58%	51.08%
Definitely Joe Biden	60.73%	14.35%
Probably Joe Biden	18.23%	9.05%
Total Joe Biden	78.97%	23.40%
Undecided	11.45%	25.52%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	90.82%	65.50%	85.83%	6.91%	26.24%
Probably Donald Trump	1.28%	2.30%	1.48%	2.32%	2.06%
Total Donald Trump	92.10%	67.80%	87.31%	9.22%	28.30%
Definitely Joe Biden	2.16%	6.62%	3.04%	69.67%	20.66%
Probably Joe Biden	1.38%	13.47%	3.76%	13.61%	39.35%
Total Joe Biden	3.54%	20.09%	6.80%	83.27%	60.00%
Undecided	4.36%	12.11%	5.89%	7.50%	11.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	10.25%	44.78%
Probably Donald Trump	2.27%	11.31%
Total Donald Trump	12.52%	56.09%
Definitely Joe Biden	61.19%	10.47%
Probably Joe Biden	18.06%	7.74%
Total Joe Biden	79.25%	18.21%
Undecided	8.23%	25.70%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Definitely Donald Trump	33.76%	47.00%	22.76%	38.42%	36.15%
Probably Donald Trump	3.71%	4.84%	3.74%	1.62%	2.85%
Total Donald Trump	37.47%	51.83%	26.49%	40.04%	39.00%
Definitely Joe Biden	40.89%	26.05%	47.65%	39.29%	31.46%
Probably Joe Biden	8.79%	11.25%	18.69%	10.86%	12.99%
Total Joe Biden	49.68%	37.30%	66.34%	50.15%	44.44%
Undecided	12.84%	10.86%	7.17%	9.81%	16.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Donald Trump	9.92%	29.64%	15.90%	89.75%	51.20%	78.57%
Probably Donald Trump	0.94%	6.71%	2.69%	0.00%	14.08%	4.08%
Total Donald Trump	10.86%	36.35%	18.59%	89.75%	65.27%	82.66%
Definitely Joe Biden	58.89%	39.36%	52.97%	1.73%	5.44%	2.81%
Probably Joe Biden	17.66%	17.35%	17.56%	0.69%	4.46%	1.78%
Total Joe Biden	76.55%	56.71%	70.53%	2.42%	9.90%	4.59%
Undecided	12.59%	6.94%	10.87%	7.83%	24.83%	12.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Definitely Donald Trump	56.55%
Probably Donald Trump	11.48%
Total Donald Trump	68.03%
Definitely Joe Biden	13.32%
Probably Joe Biden	8.58%
Total Joe Biden	21.91%
Undecided	10.07%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Donald Trump	9.62%	7.82%	8.52%	65.00%	11.49%	57.42%
Probably Donald Trump	0.00%	2.51%	1.53%	5.96%	0.00%	5.11%
Total Donald Trump	9.62%	10.33%	10.05%	70.96%	11.49%	62.53%
Definitely Joe Biden	51.42%	58.68%	55.86%	14.34%	53.28%	19.86%
Probably Joe Biden	23.20%	22.42%	22.72%	6.19%	10.79%	6.84%
Total Joe Biden	74.62%	81.10%	78.58%	20.53%	64.07%	26.70%
Undecided	15.77%	8.58%	11.37%	8.51%	24.44%	10.77%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Definitely Donald Trump	12.44%
Probably Donald Trump	2.92%
Total Donald Trump	15.36%
Definitely Joe Biden	54.54%
Probably Joe Biden	15.94%
Total Joe Biden	70.49%
Undecided	14.15%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Donald Trump	82.96%	11.54%	33.64%	33.08%
Probably Donald Trump	3.80%	1.39%	7.22%	5.23%
Total Donald Trump	86.76%	12.92%	40.86%	38.31%
Definitely Joe Biden	4.98%	64.70%	21.10%	42.44%
Probably Joe Biden	3.51%	16.79%	13.02%	12.33%
Total Joe Biden	8.49%	81.50%	34.12%	54.77%
Undecided	4.74%	5.58%	25.02%	6.92%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Definitely Donald Trump	90.00%	51.97%	70.20%	26.62%	1.52%
Probably Donald Trump	4.33%	3.16%	3.72%	7.26%	1.29%
Total Donald Trump	94.33%	55.13%	73.93%	33.89%	2.81%
Definitely Joe Biden	2.62%	19.07%	11.19%	41.10%	64.08%
Probably Joe Biden	1.82%	9.27%	5.70%	13.09%	21.46%
Total Joe Biden	4.44%	28.35%	16.89%	54.20%	85.54%
Undecided	1.23%	16.52%	9.19%	11.92%	11.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Definitely Donald Trump	0.00%	0.96%	17.09%
Probably Donald Trump	1.64%	1.42%	0.00%
Total Donald Trump	1.64%	2.38%	17.09%
Definitely Joe Biden	67.45%	65.32%	40.14%
Probably Joe Biden	13.86%	18.66%	20.64%
Total Joe Biden	81.31%	83.98%	60.78%
Undecided	17.05%	13.64%	22.13%
Total	100.00%	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Definitely Donald Trump	20.19%	32.28%	44.43%	42.86%	48.32%	54.12%
Probably Donald Trump	5.23%	2.99%	1.89%	5.44%	7.49%	0.00%
Total Donald Trump	25.43%	35.28%	46.32%	48.30%	55.81%	54.12%
Definitely Joe Biden	27.19%	24.81%	35.13%	36.76%	34.91%	34.79%
Probably Joe Biden	29.32%	23.27%	4.71%	6.00%	6.59%	1.22%
Total Joe Biden	56.51%	48.08%	39.85%	42.76%	41.50%	36.02%
Undecided	18.06%	16.65%	13.83%	8.95%	2.68%	9.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Definitely Donald Trump	20.19%	38.75%	42.86%	50.75%
Probably Donald Trump	5.23%	2.41%	5.44%	4.35%
Total Donald Trump	25.43%	41.16%	48.30%	55.10%
Definitely Joe Biden	27.19%	30.30%	36.76%	34.86%
Probably Joe Biden	29.32%	13.39%	6.00%	4.34%
Total Joe Biden	56.51%	43.70%	42.76%	39.20%
Undecided	18.06%	15.15%	8.95%	5.69%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Donald Trump	51.05%	3.89%	37.48%
Probably Donald Trump	4.97%	0.63%	4.20%
Total Donald Trump	56.02%	4.52%	41.68%
Definitely Joe Biden	23.98%	67.85%	21.15%
Probably Joe Biden	9.55%	15.85%	18.03%
Total Joe Biden	33.53%	83.71%	39.18%
Undecided	10.44%	11.77%	19.15%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Donald Trump	33.37%	48.87%
Probably Donald Trump	3.01%	5.25%
Total Donald Trump	36.39%	54.11%
Definitely Joe Biden	39.22%	24.74%
Probably Joe Biden	12.79%	9.97%
Total Joe Biden	52.01%	34.71%
Undecided	11.60%	11.18%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Definitely Donald Trump	45.47%	47.05%	41.99%	39.66%	45.11%
Probably Donald Trump	4.26%	0.00%	3.59%	3.31%	4.97%
Total Donald Trump	49.73%	47.05%	45.58%	42.97%	50.08%
Definitely Joe Biden	28.25%	0.00%	32.57%	25.80%	36.26%
Probably Joe Biden	9.51%	0.00%	7.48%	23.48%	7.53%
Total Joe Biden	37.76%	0.00%	40.06%	49.28%	43.79%
Undecided	12.51%	52.95%	14.36%	7.75%	6.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Definitely Donald Trump	31.12%	55.55%
Probably Donald Trump	4.19%	2.80%
Total Donald Trump	35.31%	58.35%
Definitely Joe Biden	37.93%	29.45%
Probably Joe Biden	14.77%	6.28%
Total Joe Biden	52.70%	35.73%
Undecided	11.99%	5.91%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Definitely Donald Trump	36.75%	43.39%	34.25%	39.32%	46.28%
Probably Donald Trump	2.48%	2.18%	7.76%	3.81%	3.55%
Total Donald Trump	39.23%	45.56%	42.00%	43.13%	49.84%
Definitely Joe Biden	28.66%	37.56%	33.61%	32.41%	33.22%
Probably Joe Biden	12.49%	11.70%	15.70%	12.25%	8.07%
Total Joe Biden	41.15%	49.27%	49.32%	44.66%	41.28%
Undecided	19.62%	5.17%	8.68%	12.22%	8.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Donald Trump	84.42%	2.07%	24.30%	16.21%	30.47%
Probably Donald Trump	8.60%	0.74%	0.00%	0.00%	0.00%
Total Donald Trump	93.02%	2.82%	24.30%	16.21%	30.47%
Definitely Joe Biden	0.16%	67.14%	29.66%	30.04%	10.07%
Probably Joe Biden	1.44%	17.98%	20.71%	28.25%	11.88%
Total Joe Biden	1.60%	85.11%	50.36%	58.29%	21.95%
Undecided	5.38%	12.07%	25.34%	25.50%	47.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	86.26%	54.52%	80.33%	4.01%	16.20%
Probably Donald Trump	2.62%	18.22%	5.53%	1.86%	2.39%
Total Donald Trump	88.88%	72.74%	85.86%	5.88%	18.58%
Definitely Joe Biden	2.26%	5.83%	2.93%	69.40%	30.82%
Probably Joe Biden	2.57%	6.82%	3.36%	15.23%	34.29%
Total Joe Biden	4.83%	12.65%	6.29%	84.63%	65.12%
Undecided	6.29%	14.61%	7.84%	9.50%	16.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	5.87%	46.44%
Probably Donald Trump	1.94%	6.93%
Total Donald Trump	7.81%	53.37%
Definitely Joe Biden	63.53%	10.84%
Probably Joe Biden	18.13%	11.75%
Total Joe Biden	81.66%	22.59%
Undecided	10.53%	24.04%
Total	100.00%	100.00%

Q. And, if the choice for President was between Republican Donald Trump OR Democrat Bernie Sanders who would you vote for?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Donald Trump	44.26%	42.80%	19.12%
Probably Donald Trump	3.06%	5.30%	11.50%
Total Donald Trump	47.32%	48.10%	30.62%
Definitely Bernie Sanders	36.60%	34.41%	27.14%
Probably Bernie Sanders	8.28%	6.32%	14.17%
Total Bernie Sanders	44.88%	40.73%	41.32%
Undecided	7.80%	11.17%	28.06%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Definitely Donald Trump	96.13%	54.33%	84.12%	0.00%	5.35%
Probably Donald Trump	1.10%	16.68%	5.58%	0.22%	5.73%
Total Donald Trump	97.23%	71.01%	89.70%	0.22%	11.08%
Definitely Bernie Sanders	1.95%	13.40%	5.24%	76.14%	33.61%
Probably Bernie Sanders	0.54%	6.91%	2.37%	12.53%	26.77%
Total Bernie Sanders	2.49%	20.32%	7.61%	88.67%	60.38%
Undecided	0.28%	8.67%	2.69%	11.11%	28.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Donald Trump	0.85%	18.76%
Probably Donald Trump	1.09%	7.70%
Total Donald Trump	1.94%	26.47%
Definitely Bernie Sanders	69.40%	10.53%
Probably Bernie Sanders	14.79%	2.88%
Total Bernie Sanders	84.19%	13.41%
Undecided	13.87%	60.13%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Definitely Donald Trump	97.06%	44.74%	92.32%	0.65%	2.80%
Probably Donald Trump	1.45%	36.87%	4.66%	0.35%	2.24%
Total Donald Trump	98.51%	81.60%	96.98%	1.00%	5.04%
Definitely Bernie Sanders	0.66%	9.82%	1.49%	81.71%	47.39%
Probably Bernie Sanders	0.83%	4.69%	1.18%	9.31%	34.64%
Total Bernie Sanders	1.49%	14.51%	2.67%	91.02%	82.03%
Undecided	0.00%	3.89%	0.35%	7.98%	12.93%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Definitely Donald Trump	1.21%	7.75%
Probably Donald Trump	0.84%	13.86%
Total Donald Trump	2.06%	21.61%
Definitely Bernie Sanders	72.75%	25.87%
Probably Bernie Sanders	15.92%	6.13%
Total Bernie Sanders	88.67%	32.00%
Undecided	9.27%	46.38%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Definitely Donald Trump	96.11%	35.05%	90.88%	0.00%	0.00%
Probably Donald Trump	1.60%	41.08%	4.97%	1.22%	1.36%
Total Donald Trump	97.70%	76.13%	95.86%	1.22%	1.36%
Definitely Bernie Sanders	0.75%	15.92%	2.05%	88.75%	34.05%
Probably Bernie Sanders	0.79%	4.01%	1.06%	6.77%	41.51%
Total Bernie Sanders	1.54%	19.93%	3.12%	95.52%	75.56%
Undecided	0.75%	3.94%	1.03%	3.26%	23.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Definitely Donald Trump	0.00%	1.48%
Probably Donald Trump	1.25%	10.32%
Total Donald Trump	1.25%	11.80%
Definitely Bernie Sanders	77.71%	20.43%
Probably Bernie Sanders	13.78%	13.91%
Total Bernie Sanders	91.49%	34.34%
Undecided	7.26%	53.86%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Definitely Donald Trump	96.75%	24.28%	89.77%	0.71%	2.13%
Probably Donald Trump	0.89%	59.72%	6.56%	0.49%	0.00%
Total Donald Trump	97.64%	84.00%	96.33%	1.20%	2.13%
Definitely Bernie Sanders	0.79%	9.24%	1.61%	88.90%	30.02%
Probably Bernie Sanders	0.80%	3.24%	1.04%	7.32%	52.26%
Total Bernie Sanders	1.59%	12.49%	2.64%	96.22%	82.28%
Undecided	0.77%	3.52%	1.03%	2.57%	15.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Definitely Donald Trump	0.98%	4.34%
Probably Donald Trump	0.40%	7.54%
Total Donald Trump	1.38%	11.88%
Definitely Bernie Sanders	77.93%	13.34%
Probably Bernie Sanders	15.70%	9.37%
Total Bernie Sanders	93.62%	22.70%
Undecided	5.00%	65.41%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	92.87%	72.43%	89.32%	4.55%	25.75%
Probably Donald Trump	2.16%	14.11%	4.23%	0.81%	5.08%
Total Donald Trump	95.02%	86.55%	93.55%	5.36%	30.83%
Definitely Bernie Sanders	2.76%	3.25%	2.85%	73.59%	30.83%
Probably Bernie Sanders	0.54%	7.04%	1.67%	11.01%	27.66%
Total Bernie Sanders	3.30%	10.29%	4.51%	84.59%	58.49%
Undecided	1.68%	3.17%	1.93%	10.04%	10.68%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	7.80%	43.63%
Probably Donald Trump	1.47%	11.86%
Total Donald Trump	9.27%	55.49%
Definitely Bernie Sanders	67.03%	12.59%
Probably Bernie Sanders	13.56%	5.00%
Total Bernie Sanders	80.59%	17.59%
Undecided	10.14%	26.91%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	95.41%	68.26%	90.06%	7.30%	24.24%
Probably Donald Trump	1.69%	11.05%	3.54%	0.81%	2.17%
Total Donald Trump	97.10%	79.31%	93.60%	8.11%	26.41%
Definitely Bernie Sanders	1.30%	10.56%	3.12%	74.35%	25.87%
Probably Bernie Sanders	0.86%	6.77%	2.02%	8.81%	39.06%
Total Bernie Sanders	2.16%	17.33%	5.15%	83.15%	64.92%
Undecided	0.74%	3.36%	1.26%	8.74%	8.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	10.23%	47.91%
Probably Donald Trump	1.04%	11.05%
Total Donald Trump	11.28%	58.97%
Definitely Bernie Sanders	65.96%	13.95%
Probably Bernie Sanders	14.04%	4.05%
Total Bernie Sanders	80.00%	17.99%
Undecided	8.73%	23.04%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Definitely Donald Trump	35.36%	49.55%	25.55%	38.84%	36.15%
Probably Donald Trump	3.24%	5.47%	0.00%	1.92%	2.85%
Total Donald Trump	38.60%	55.03%	25.55%	40.76%	39.00%
Definitely Bernie Sanders	44.57%	28.66%	44.54%	46.55%	36.73%
Probably Bernie Sanders	10.33%	6.83%	21.01%	2.23%	6.54%
Total Bernie Sanders	54.90%	35.49%	65.55%	48.78%	43.27%
Undecided	6.50%	9.48%	8.90%	10.46%	17.73%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Donald Trump	10.36%	26.76%	15.32%	91.43%	61.92%	82.88%
Probably Donald Trump	0.22%	9.97%	3.16%	1.70%	14.90%	5.52%
Total Donald Trump	10.58%	36.73%	18.49%	93.13%	76.82%	88.40%
Definitely Bernie Sanders	68.94%	36.50%	59.13%	1.73%	2.89%	2.07%
Probably Bernie Sanders	9.48%	17.11%	11.79%	0.82%	4.13%	1.78%
Total Bernie Sanders	78.42%	53.61%	70.91%	2.55%	7.01%	3.85%
Undecided	11.01%	9.66%	10.60%	4.32%	16.17%	7.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Definitely Donald Trump	65.74%
Probably Donald Trump	4.04%
Total Donald Trump	69.78%
Definitely Bernie Sanders	10.62%
Probably Bernie Sanders	8.80%
Total Bernie Sanders	19.42%
Undecided	10.80%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Donald Trump	9.62%	7.82%	8.52%	68.99%	11.49%	60.84%
Probably Donald Trump	0.00%	0.00%	0.00%	4.51%	10.98%	5.43%
Total Donald Trump	9.62%	7.82%	8.52%	73.49%	22.47%	66.26%
Definitely Bernie Sanders	74.32%	70.49%	71.98%	14.98%	52.87%	20.35%
Probably Bernie Sanders	13.30%	17.03%	15.58%	3.75%	14.13%	5.22%
Total Bernie Sanders	87.62%	87.52%	87.56%	18.73%	67.00%	25.57%
Undecided	2.77%	4.66%	3.92%	7.77%	10.53%	8.16%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Definitely Donald Trump	11.26%
Probably Donald Trump	3.56%
Total Donald Trump	14.82%
Definitely Bernie Sanders	50.45%
Probably Bernie Sanders	10.88%
Total Bernie Sanders	61.33%
Undecided	23.84%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Donald Trump	84.72%	11.71%	38.23%	33.08%
Probably Donald Trump	5.44%	1.47%	6.01%	0.00%
Total Donald Trump	90.16%	13.18%	44.23%	33.08%
Definitely Bernie Sanders	4.09%	66.64%	29.69%	38.91%
Probably Bernie Sanders	1.68%	12.84%	8.66%	13.65%
Total Bernie Sanders	5.77%	79.48%	38.36%	52.56%
Undecided	4.07%	7.34%	17.41%	14.36%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Definitely Donald Trump	91.97%	53.97%	72.20%	29.29%	4.01%
Probably Donald Trump	1.09%	9.89%	5.67%	4.88%	0.00%
Total Donald Trump	93.07%	63.87%	77.87%	34.17%	4.01%
Definitely Bernie Sanders	3.54%	17.67%	10.89%	41.92%	77.75%
Probably Bernie Sanders	0.00%	5.67%	2.95%	12.44%	11.17%
Total Bernie Sanders	3.54%	23.34%	13.85%	54.36%	88.93%
Undecided	3.40%	12.79%	8.29%	11.47%	7.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Definitely Donald Trump	0.00%	2.54%	17.09%
Probably Donald Trump	0.00%	0.00%	1.86%
Total Donald Trump	0.00%	2.54%	18.94%
Definitely Bernie Sanders	85.95%	80.77%	33.52%
Probably Bernie Sanders	10.91%	11.08%	14.69%
Total Bernie Sanders	96.86%	91.85%	48.21%
Undecided	3.14%	5.61%	32.85%
Total	100.00%	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Definitely Donald Trump	22.17%	34.63%	45.26%	45.70%	51.58%	54.12%
Probably Donald Trump	9.38%	3.12%	2.71%	2.99%	4.85%	1.22%
Total Donald Trump	31.55%	37.75%	47.96%	48.69%	56.43%	55.34%
Definitely Bernie Sanders	47.44%	34.89%	36.45%	34.08%	31.43%	29.68%
Probably Bernie Sanders	11.44%	11.19%	6.16%	7.37%	7.52%	5.99%
Total Bernie Sanders	58.87%	46.08%	42.61%	41.45%	38.95%	35.67%
Undecided	9.58%	16.16%	9.43%	9.87%	4.62%	8.98%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Definitely Donald Trump	22.17%	40.26%	45.70%	52.65%
Probably Donald Trump	9.38%	2.90%	2.99%	3.33%
Total Donald Trump	31.55%	43.16%	48.69%	55.97%
Definitely Bernie Sanders	47.44%	35.72%	34.08%	30.69%
Probably Bernie Sanders	11.44%	8.53%	7.37%	6.88%
Total Bernie Sanders	58.87%	44.24%	41.45%	37.57%
Undecided	9.58%	12.60%	9.87%	6.45%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Donald Trump	53.40%	4.41%	39.31%
Probably Donald Trump	5.40%	0.69%	0.00%
Total Donald Trump	58.79%	5.10%	39.31%
Definitely Bernie Sanders	27.26%	67.96%	29.61%
Probably Bernie Sanders	6.42%	13.10%	12.27%
Total Bernie Sanders	33.68%	81.05%	41.88%
Undecided	7.53%	13.84%	18.81%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Donald Trump	33.60%	52.89%
Probably Donald Trump	2.77%	5.49%
Total Donald Trump	36.37%	58.38%
Definitely Bernie Sanders	44.34%	25.32%
Probably Bernie Sanders	10.28%	5.81%
Total Bernie Sanders	54.61%	31.13%
Undecided	9.02%	10.48%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Definitely Donald Trump	47.48%	47.05%	42.83%	44.78%	42.96%
Probably Donald Trump	4.20%	0.00%	3.98%	1.71%	7.11%
Total Donald Trump	51.68%	47.05%	46.81%	46.50%	50.08%
Definitely Bernie Sanders	31.20%	0.00%	32.39%	40.21%	39.46%
Probably Bernie Sanders	5.93%	0.00%	9.00%	6.84%	8.25%
Total Bernie Sanders	37.13%	0.00%	41.39%	47.05%	47.71%
Undecided	11.19%	52.95%	11.80%	6.45%	2.21%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Definitely Donald Trump	34.81%	54.56%
Probably Donald Trump	3.80%	1.72%
Total Donald Trump	38.62%	56.28%
Definitely Bernie Sanders	41.37%	22.58%
Probably Bernie Sanders	11.14%	3.79%
Total Bernie Sanders	52.51%	26.38%
Undecided	8.87%	17.34%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Definitely Donald Trump	40.31%	40.14%	38.13%	40.15%	48.19%
Probably Donald Trump	2.57%	4.40%	4.64%	6.39%	2.97%
Total Donald Trump	42.88%	44.54%	42.77%	46.55%	51.16%
Definitely Bernie Sanders	37.25%	41.16%	42.10%	33.37%	31.09%
Probably Bernie Sanders	4.09%	3.84%	10.38%	9.85%	9.58%
Total Bernie Sanders	41.34%	45.00%	52.48%	43.22%	40.67%
Undecided	15.78%	10.46%	4.75%	10.23%	8.17%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Donald Trump	88.67%	1.95%	28.04%	15.72%	30.47%
Probably Donald Trump	7.70%	0.27%	1.29%	5.23%	11.26%
Total Donald Trump	96.37%	2.21%	29.33%	20.96%	41.72%
Definitely Bernie Sanders	1.15%	70.65%	37.14%	37.37%	21.95%
Probably Bernie Sanders	1.11%	14.27%	15.01%	11.31%	0.00%
Total Bernie Sanders	2.26%	84.92%	52.15%	48.68%	21.95%
Undecided	1.38%	12.86%	18.51%	30.37%	36.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	92.46%	56.08%	85.66%	3.26%	16.54%
Probably Donald Trump	1.87%	22.02%	5.63%	1.58%	0.00%
Total Donald Trump	94.32%	78.10%	91.29%	4.84%	16.54%
Definitely Bernie Sanders	4.06%	9.14%	5.01%	75.37%	33.62%
Probably Bernie Sanders	0.28%	6.56%	1.45%	9.47%	36.28%
Total Bernie Sanders	4.34%	15.70%	6.46%	84.84%	69.90%
Undecided	1.34%	6.20%	2.25%	10.32%	13.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	5.28%	47.56%
Probably Donald Trump	1.34%	8.47%
Total Donald Trump	6.62%	56.03%
Definitely Bernie Sanders	69.03%	8.77%
Probably Bernie Sanders	13.54%	9.08%
Total Bernie Sanders	82.57%	17.85%
Undecided	10.81%	26.12%
Total	100.00%	100.00%

Q. And, if the choice for President was between Republican Donald Trump OR Democrat Kamala Harris, who would you vote for?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Donald Trump	44.29%	40.71%	30.62%
Probably Donald Trump	3.64%	5.62%	2.71%
Total Donald Trump	47.93%	46.33%	33.33%
Definitely Kamala Harris	35.67%	27.38%	24.80%
Probably Kamala Harris	7.39%	9.31%	17.85%
Total Kamala Harris	43.06%	36.69%	42.65%
Undecided	9.01%	16.98%	24.02%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Definitely Donald Trump	95.96%	51.98%	83.32%	0.00%	3.07%
Probably Donald Trump	2.58%	18.63%	7.19%	0.22%	2.13%
Total Donald Trump	98.54%	70.61%	90.52%	0.22%	5.20%
Definitely Kamala Harris	1.17%	5.83%	2.51%	75.84%	28.89%
Probably Kamala Harris	0.00%	7.91%	2.27%	14.00%	22.20%
Total Kamala Harris	1.17%	13.74%	4.78%	89.85%	51.10%
Undecided	0.28%	15.65%	4.70%	9.93%	43.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Donald Trump	0.49%	22.35%
Probably Donald Trump	0.52%	6.94%
Total Donald Trump	1.01%	29.29%
Definitely Kamala Harris	68.34%	0.00%
Probably Kamala Harris	15.31%	3.64%
Total Kamala Harris	83.66%	3.64%
Undecided	15.33%	67.06%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Definitely Donald Trump	97.58%	35.12%	91.92%	0.00%	4.33%
Probably Donald Trump	1.18%	52.84%	5.87%	0.65%	5.12%
Total Donald Trump	98.76%	87.96%	97.78%	0.65%	9.46%
Definitely Kamala Harris	1.24%	3.13%	1.41%	85.29%	31.62%
Probably Kamala Harris	0.00%	0.00%	0.00%	7.92%	45.07%
Total Kamala Harris	1.24%	3.13%	1.41%	93.21%	76.69%
Undecided	0.00%	8.91%	0.81%	6.14%	13.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Definitely Donald Trump	1.10%	10.57%
Probably Donald Trump	1.79%	5.22%
Total Donald Trump	2.89%	15.80%
Definitely Kamala Harris	71.65%	11.64%
Probably Kamala Harris	17.36%	7.18%
Total Kamala Harris	89.01%	18.82%
Undecided	8.10%	65.38%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Definitely Donald Trump	96.31%	16.88%	89.44%	0.90%	4.29%
Probably Donald Trump	3.29%	40.67%	6.52%	1.78%	2.04%
Total Donald Trump	99.60%	57.56%	95.96%	2.68%	6.33%
Definitely Kamala Harris	0.00%	10.07%	0.87%	82.69%	28.70%
Probably Kamala Harris	0.00%	2.84%	0.25%	8.02%	44.48%
Total Kamala Harris	0.00%	12.91%	1.12%	90.71%	73.19%
Undecided	0.40%	29.54%	2.92%	6.61%	20.48%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Definitely Donald Trump	1.51%	3.31%
Probably Donald Trump	1.83%	1.62%
Total Donald Trump	3.34%	4.93%
Definitely Kamala Harris	72.97%	11.15%
Probably Kamala Harris	14.59%	19.95%
Total Kamala Harris	87.55%	31.11%
Undecided	9.11%	63.96%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Definitely Donald Trump	98.14%	15.45%	90.18%	0.00%	4.23%
Probably Donald Trump	1.00%	67.20%	7.37%	0.71%	4.20%
Total Donald Trump	99.14%	82.64%	97.55%	0.71%	8.43%
Definitely Kamala Harris	0.86%	0.00%	0.78%	88.38%	15.80%
Probably Kamala Harris	0.00%	9.00%	0.87%	8.21%	51.07%
Total Kamala Harris	0.86%	9.00%	1.64%	96.59%	66.87%
Undecided	0.00%	8.36%	0.81%	2.70%	24.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Definitely Donald Trump	0.76%	4.34%
Probably Donald Trump	1.34%	0.00%
Total Donald Trump	2.09%	4.34%
Definitely Kamala Harris	75.41%	7.19%
Probably Kamala Harris	15.86%	11.48%
Total Kamala Harris	91.28%	18.67%
Undecided	6.63%	76.98%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	91.83%	68.62%	87.80%	4.40%	25.50%
Probably Donald Trump	2.48%	12.73%	4.26%	1.86%	8.53%
Total Donald Trump	94.32%	81.35%	92.07%	6.26%	34.02%
Definitely Kamala Harris	3.22%	5.24%	3.57%	68.78%	21.36%
Probably Kamala Harris	0.00%	2.00%	0.35%	13.61%	26.00%
Total Kamala Harris	3.22%	7.24%	3.92%	82.40%	47.36%
Undecided	2.47%	11.41%	4.02%	11.34%	18.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	7.59%	48.62%
Probably Donald Trump	2.87%	7.03%
Total Donald Trump	10.45%	55.65%
Definitely Kamala Harris	61.63%	12.80%
Probably Kamala Harris	15.48%	4.85%
Total Kamala Harris	77.11%	17.66%
Undecided	12.44%	26.70%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	94.12%	65.50%	88.49%	7.07%	25.99%
Probably Donald Trump	1.28%	5.07%	2.03%	2.06%	5.90%
Total Donald Trump	95.41%	70.57%	90.51%	9.13%	31.89%
Definitely Kamala Harris	3.29%	4.50%	3.52%	69.61%	29.71%
Probably Kamala Harris	0.00%	9.19%	1.81%	11.95%	26.09%
Total Kamala Harris	3.29%	13.69%	5.33%	81.56%	55.81%
Undecided	1.31%	15.74%	4.15%	9.31%	12.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	10.21%	50.65%
Probably Donald Trump	2.70%	9.40%
Total Donald Trump	12.91%	60.05%
Definitely Kamala Harris	62.99%	10.02%
Probably Kamala Harris	14.30%	4.75%
Total Kamala Harris	77.29%	14.77%
Undecided	9.81%	25.18%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Definitely Donald Trump	35.91%	49.67%	22.76%	42.44%	36.15%
Probably Donald Trump	4.12%	4.70%	4.87%	0.00%	2.85%
Total Donald Trump	40.03%	54.37%	27.62%	42.44%	39.00%
Definitely Kamala Harris	41.85%	25.46%	43.56%	45.82%	37.90%
Probably Kamala Harris	8.40%	8.46%	20.01%	4.14%	2.59%
Total Kamala Harris	50.25%	33.91%	63.57%	49.96%	40.49%
Undecided	9.72%	11.72%	8.81%	7.60%	20.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Donald Trump	9.21%	32.13%	16.10%	92.25%	58.34%	82.61%
Probably Donald Trump	2.28%	8.55%	4.17%	0.00%	15.99%	4.55%
Total Donald Trump	11.49%	40.68%	20.27%	92.25%	74.33%	87.16%
Definitely Kamala Harris	60.87%	37.16%	53.74%	2.74%	5.59%	3.55%
Probably Kamala Harris	12.40%	16.86%	13.74%	0.00%	1.21%	0.34%
Total Kamala Harris	73.27%	54.02%	67.48%	2.74%	6.80%	3.90%
Undecided	15.24%	5.31%	12.25%	5.00%	18.87%	8.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Definitely Donald Trump	65.42%
Probably Donald Trump	1.33%
Total Donald Trump	66.75%
Definitely Kamala Harris	13.11%
Probably Kamala Harris	4.18%
Total Kamala Harris	17.29%
Undecided	15.96%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Donald Trump	9.62%	10.37%	10.08%	69.58%	11.49%	61.33%
Probably Donald Trump	0.00%	1.27%	0.78%	4.38%	2.31%	4.08%
Total Donald Trump	9.62%	11.64%	10.85%	73.96%	13.81%	65.41%
Definitely Kamala Harris	62.45%	55.68%	58.31%	14.49%	56.74%	20.49%
Probably Kamala Harris	20.23%	17.91%	18.82%	3.11%	12.78%	4.48%
Total Kamala Harris	82.69%	73.59%	77.13%	17.60%	69.52%	24.98%
Undecided	7.70%	14.77%	12.02%	8.44%	16.67%	9.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Definitely Donald Trump	8.40%
Probably Donald Trump	8.04%
Total Donald Trump	16.44%
Definitely Kamala Harris	53.46%
Probably Kamala Harris	10.88%
Total Kamala Harris	64.34%
Undecided	19.22%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Donald Trump	83.71%	10.76%	40.74%	33.08%
Probably Donald Trump	5.60%	2.46%	4.10%	5.23%
Total Donald Trump	89.30%	13.22%	44.84%	38.31%
Definitely Kamala Harris	4.77%	66.88%	23.48%	21.43%
Probably Kamala Harris	1.94%	11.46%	10.78%	12.50%
Total Kamala Harris	6.71%	78.34%	34.26%	33.92%
Undecided	3.98%	8.45%	20.89%	27.77%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Definitely Donald Trump	90.54%	54.03%	71.53%	31.51%	2.75%
Probably Donald Trump	2.70%	8.29%	5.61%	4.89%	0.00%
Total Donald Trump	93.24%	62.31%	77.14%	36.40%	2.75%
Definitely Kamala Harris	3.37%	14.80%	9.32%	41.50%	74.67%
Probably Kamala Harris	1.82%	8.43%	5.26%	8.14%	13.53%
Total Kamala Harris	5.19%	23.23%	14.58%	49.64%	88.21%
Undecided	1.58%	14.46%	8.28%	13.96%	9.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Definitely Donald Trump	0.00%	1.73%	17.09%
Probably Donald Trump	0.00%	0.00%	1.86%
Total Donald Trump	0.00%	1.73%	18.94%
Definitely Kamala Harris	76.05%	75.18%	33.47%
Probably Kamala Harris	8.84%	11.79%	20.20%
Total Kamala Harris	84.89%	86.98%	53.67%
Undecided	15.11%	11.29%	27.39%
Total	100.00%	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Definitely Donald Trump	27.92%	38.44%	44.51%	43.65%	47.84%	54.12%
Probably Donald Trump	2.35%	3.11%	3.03%	5.86%	7.05%	1.22%
Total Donald Trump	30.26%	41.55%	47.54%	49.51%	54.89%	55.35%
Definitely Kamala Harris	29.78%	31.73%	37.26%	35.70%	33.67%	29.57%
Probably Kamala Harris	23.14%	13.27%	2.10%	4.38%	4.95%	5.22%
Total Kamala Harris	52.92%	45.00%	39.36%	40.09%	38.62%	34.79%
Undecided	16.82%	13.45%	13.11%	10.40%	6.49%	9.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Definitely Donald Trump	27.92%	41.67%	43.65%	50.47%
Probably Donald Trump	2.35%	3.07%	5.86%	4.61%
Total Donald Trump	30.26%	44.73%	49.51%	55.08%
Definitely Kamala Harris	29.78%	34.67%	35.70%	31.95%
Probably Kamala Harris	23.14%	7.33%	4.38%	5.06%
Total Kamala Harris	52.92%	42.00%	40.09%	37.01%
Undecided	16.82%	13.27%	10.40%	7.91%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Donald Trump	53.03%	5.02%	43.32%
Probably Donald Trump	4.74%	1.07%	4.56%
Total Donald Trump	57.77%	6.10%	47.89%
Definitely Kamala Harris	26.07%	66.07%	17.29%
Probably Kamala Harris	6.41%	14.22%	12.04%
Total Kamala Harris	32.49%	80.29%	29.33%
Undecided	9.74%	13.62%	22.78%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Donald Trump	32.93%	54.23%
Probably Donald Trump	4.41%	3.51%
Total Donald Trump	37.34%	57.74%
Definitely Kamala Harris	42.22%	22.83%
Probably Kamala Harris	8.41%	8.42%
Total Kamala Harris	50.63%	31.26%
Undecided	12.03%	11.00%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Definitely Donald Trump	47.73%	47.05%	45.35%	44.78%	47.93%
Probably Donald Trump	5.65%	0.00%	2.25%	1.71%	0.00%
Total Donald Trump	53.38%	47.05%	47.61%	46.50%	47.93%
Definitely Kamala Harris	27.55%	0.00%	32.67%	28.43%	47.88%
Probably Kamala Harris	7.05%	0.00%	5.52%	16.98%	2.07%
Total Kamala Harris	34.60%	0.00%	38.19%	45.41%	49.96%
Undecided	12.01%	52.95%	14.20%	8.09%	2.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Definitely Donald Trump	32.19%	55.55%
Probably Donald Trump	5.30%	4.52%
Total Donald Trump	37.49%	60.07%
Definitely Kamala Harris	36.39%	28.04%
Probably Kamala Harris	12.30%	2.42%
Total Kamala Harris	48.69%	30.46%
Undecided	13.82%	9.47%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Definitely Donald Trump	41.98%	38.01%	38.64%	39.03%	48.92%
Probably Donald Trump	1.54%	6.40%	5.89%	6.30%	2.43%
Total Donald Trump	43.52%	44.41%	44.53%	45.33%	51.35%
Definitely Kamala Harris	29.75%	33.71%	36.03%	33.18%	33.92%
Probably Kamala Harris	10.23%	8.22%	11.54%	12.43%	3.10%
Total Kamala Harris	39.98%	41.93%	47.58%	45.62%	37.02%
Undecided	16.50%	13.66%	7.90%	9.05%	11.63%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Donald Trump	87.88%	2.22%	28.04%	21.08%	30.47%
Probably Donald Trump	6.89%	1.26%	4.38%	0.00%	11.26%
Total Donald Trump	94.78%	3.48%	32.42%	21.08%	41.72%
Definitely Kamala Harris	0.70%	69.58%	27.47%	23.09%	21.95%
Probably Kamala Harris	0.70%	14.16%	10.05%	24.13%	0.00%
Total Kamala Harris	1.40%	83.74%	37.52%	47.21%	21.95%
Undecided	3.83%	12.78%	30.06%	31.70%	36.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	90.41%	62.01%	85.10%	3.57%	17.16%
Probably Donald Trump	2.71%	15.19%	5.04%	2.52%	0.00%
Total Donald Trump	93.12%	77.19%	90.15%	6.08%	17.16%
Definitely Kamala Harris	1.99%	6.47%	2.83%	72.32%	31.62%
Probably Kamala Harris	2.06%	1.72%	2.00%	10.13%	32.86%
Total Kamala Harris	4.06%	8.20%	4.83%	82.45%	64.49%
Undecided	2.82%	14.61%	5.02%	11.47%	18.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	5.53%	49.02%
Probably Donald Trump	2.15%	7.17%
Total Donald Trump	7.68%	56.19%
Definitely Kamala Harris	66.43%	8.05%
Probably Kamala Harris	13.42%	9.49%
Total Kamala Harris	79.85%	17.53%
Undecided	12.46%	26.27%
Total	100.00%	100.00%

Q. And, if the choice for President was between Republican Donald Trump OR Democrat Elizabeth Warren, who would you vote for?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Donald Trump	43.78%	40.89%	21.45%
Probably Donald Trump	4.03%	4.64%	9.17%
Total Donald Trump	47.81%	45.53%	30.62%
Definitely Elizabeth Warren	37.78%	27.82%	23.67%
Probably Elizabeth Warren	6.65%	9.79%	18.31%
Total Elizabeth Warren	44.43%	37.61%	41.98%
Undecided	7.76%	16.86%	27.39%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Definitely Donald Trump	94.70%	54.73%	83.22%	0.00%	3.07%
Probably Donald Trump	2.30%	17.02%	6.53%	0.58%	3.44%
Total Donald Trump	97.00%	71.75%	89.74%	0.58%	6.51%
Definitely Elizabeth Warren	1.88%	10.48%	4.35%	77.31%	27.89%
Probably Elizabeth Warren	0.00%	5.00%	1.44%	12.10%	27.52%
Total Elizabeth Warren	1.88%	15.47%	5.79%	89.42%	55.40%
Undecided	1.12%	12.77%	4.47%	10.00%	38.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Donald Trump	0.49%	18.76%
Probably Donald Trump	1.03%	7.70%
Total Donald Trump	1.52%	26.47%
Definitely Elizabeth Warren	69.48%	0.00%
Probably Elizabeth Warren	14.54%	14.17%
Total Elizabeth Warren	84.03%	14.17%
Undecided	14.45%	59.36%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Definitely Donald Trump	96.64%	24.83%	90.12%	0.65%	1.38%
Probably Donald Trump	1.55%	60.10%	6.86%	0.35%	4.67%
Total Donald Trump	98.18%	84.93%	96.98%	1.00%	6.05%
Definitely Elizabeth Warren	0.66%	6.16%	1.16%	85.40%	44.57%
Probably Elizabeth Warren	0.00%	8.91%	0.81%	7.27%	34.54%
Total Elizabeth Warren	0.66%	15.07%	1.96%	92.66%	79.11%
Undecided	1.16%	0.00%	1.06%	6.33%	14.84%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Definitely Donald Trump	0.84%	12.37%
Probably Donald Trump	1.48%	6.70%
Total Donald Trump	2.32%	19.07%
Definitely Elizabeth Warren	74.74%	13.22%
Probably Elizabeth Warren	14.39%	11.47%
Total Elizabeth Warren	89.13%	24.69%
Undecided	8.55%	56.23%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Definitely Donald Trump	95.36%	9.24%	87.91%	0.93%	4.08%
Probably Donald Trump	2.55%	66.25%	8.06%	1.16%	1.76%
Total Donald Trump	97.91%	75.49%	95.97%	2.09%	5.84%
Definitely Elizabeth Warren	0.59%	4.25%	0.90%	87.12%	31.05%
Probably Elizabeth Warren	0.40%	0.00%	0.37%	6.74%	50.79%
Total Elizabeth Warren	0.99%	4.25%	1.27%	93.86%	81.84%
Undecided	1.11%	20.26%	2.76%	4.05%	12.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Definitely Donald Trump	1.52%	3.31%
Probably Donald Trump	1.27%	1.62%
Total Donald Trump	2.79%	4.93%
Definitely Elizabeth Warren	76.60%	9.26%
Probably Elizabeth Warren	15.01%	12.85%
Total Elizabeth Warren	91.60%	22.11%
Undecided	5.60%	72.96%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Definitely Donald Trump	96.52%	10.46%	89.16%	1.09%	0.00%
Probably Donald Trump	1.62%	75.29%	7.92%	0.00%	4.79%
Total Donald Trump	98.14%	85.76%	97.08%	1.09%	4.79%
Definitely Elizabeth Warren	0.00%	6.24%	0.53%	92.95%	34.15%
Probably Elizabeth Warren	0.75%	8.00%	1.37%	3.62%	46.24%
Total Elizabeth Warren	0.75%	14.24%	1.91%	96.57%	80.39%
Undecided	1.10%	0.00%	1.01%	2.34%	14.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Definitely Donald Trump	0.87%	0.00%
Probably Donald Trump	0.97%	3.24%
Total Donald Trump	1.83%	3.24%
Definitely Elizabeth Warren	81.09%	8.18%
Probably Elizabeth Warren	12.22%	16.28%
Total Elizabeth Warren	93.31%	24.46%
Undecided	4.86%	72.30%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	91.14%	68.62%	87.23%	4.51%	25.01%
Probably Donald Trump	3.23%	12.73%	4.88%	1.55%	7.77%
Total Donald Trump	94.37%	81.35%	92.11%	6.06%	32.78%
Definitely Elizabeth Warren	2.43%	6.46%	3.13%	70.77%	30.30%
Probably Elizabeth Warren	0.54%	2.00%	0.79%	12.52%	23.33%
Total Elizabeth Warren	2.97%	8.46%	3.92%	83.29%	53.63%
Undecided	2.66%	10.19%	3.97%	10.65%	13.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	7.66%	45.03%
Probably Donald Trump	2.50%	9.89%
Total Donald Trump	10.15%	54.92%
Definitely Elizabeth Warren	64.57%	15.15%
Probably Elizabeth Warren	14.18%	3.56%
Total Elizabeth Warren	78.74%	18.71%
Undecided	11.10%	26.37%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	94.12%	65.50%	88.49%	7.26%	24.73%
Probably Donald Trump	2.26%	7.49%	3.29%	1.49%	3.68%
Total Donald Trump	96.39%	72.99%	91.78%	8.74%	28.41%
Definitely Elizabeth Warren	2.88%	10.44%	4.36%	71.94%	31.53%
Probably Elizabeth Warren	0.00%	2.12%	0.42%	9.16%	33.50%
Total Elizabeth Warren	2.88%	12.56%	4.78%	81.11%	65.03%
Undecided	0.74%	14.45%	3.44%	10.15%	6.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	10.28%	47.17%
Probably Donald Trump	1.87%	11.59%
Total Donald Trump	12.14%	58.76%
Definitely Elizabeth Warren	64.95%	11.24%
Probably Elizabeth Warren	13.37%	6.59%
Total Elizabeth Warren	78.33%	17.83%
Undecided	9.53%	23.41%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Definitely Donald Trump	35.23%	48.21%	27.22%	38.84%	36.15%
Probably Donald Trump	4.70%	5.73%	2.07%	0.00%	2.85%
Total Donald Trump	39.94%	53.94%	29.29%	38.84%	39.00%
Definitely Elizabeth Warren	45.49%	26.03%	46.84%	47.95%	38.79%
Probably Elizabeth Warren	8.49%	7.84%	13.66%	5.91%	4.98%
Total Elizabeth Warren	53.98%	33.87%	60.50%	53.86%	43.77%
Undecided	6.09%	12.19%	10.21%	7.30%	17.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion				
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Definitely Donald Trump	10.57%	25.86%	15.19%	92.00%	56.74%
Probably Donald Trump	0.57%	12.18%	4.08%	0.00%	18.04%
Total Donald Trump	11.14%	38.04%	19.28%	92.00%	74.78%
Definitely Elizabeth Warren	65.91%	36.50%	57.01%	1.73%	5.44%
Probably Elizabeth Warren	8.14%	19.43%	11.56%	0.00%	3.92%
Total Elizabeth Warren	74.05%	55.93%	68.57%	1.73%	9.36%
Undecided	14.81%	6.03%	12.15%	6.27%	15.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion	
	Total oppose	Unsure/Refused
Definitely Donald Trump	81.78%	63.96%
Probably Donald Trump	5.23%	4.14%
Total Donald Trump	87.01%	68.11%
Definitely Elizabeth Warren	2.81%	13.11%
Probably Elizabeth Warren	1.14%	9.88%
Total Elizabeth Warren	3.94%	22.99%
Undecided	9.05%	8.90%
Total	100.00%	100.00%

	Socialism				
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Definitely Donald Trump	9.62%	11.37%	10.69%	67.14%	11.49%
Probably Donald Trump	0.00%	1.13%	0.69%	6.27%	3.57%
Total Donald Trump	9.62%	12.51%	11.38%	73.41%	15.06%
Definitely Elizabeth Warren	75.77%	68.66%	71.43%	13.54%	51.92%
Probably Elizabeth Warren	9.07%	13.69%	11.89%	4.74%	12.44%
Total Elizabeth Warren	84.84%	82.35%	83.32%	18.28%	64.36%
Undecided	5.55%	5.14%	5.30%	8.31%	20.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism	
	Total oppose	Unsure/Refused
Definitely Donald Trump	59.25%	10.98%
Probably Donald Trump	5.89%	3.56%
Total Donald Trump	65.14%	14.54%
Definitely Elizabeth Warren	18.98%	52.26%
Probably Elizabeth Warren	5.83%	11.79%
Total Elizabeth Warren	24.81%	64.06%
Undecided	10.05%	21.40%
Total	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Donald Trump	82.73%	10.92%	39.08%	33.08%
Probably Donald Trump	6.79%	2.13%	4.84%	5.23%
Total Donald Trump	89.52%	13.05%	43.93%	38.31%
Definitely Elizabeth Warren	4.74%	67.22%	26.81%	31.54%
Probably Elizabeth Warren	1.51%	11.83%	9.37%	12.47%
Total Elizabeth Warren	6.24%	79.05%	36.18%	44.02%
Undecided	4.23%	7.90%	19.89%	17.67%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Definitely Donald Trump	90.94%	53.55%	71.48%	28.42%	2.73%
Probably Donald Trump	3.39%	8.91%	6.26%	5.50%	0.00%
Total Donald Trump	94.33%	62.46%	77.74%	33.92%	2.73%
Definitely Elizabeth Warren	2.27%	19.41%	11.19%	42.65%	77.18%
Probably Elizabeth Warren	1.82%	3.52%	2.71%	9.08%	13.36%
Total Elizabeth Warren	4.09%	22.93%	13.90%	51.74%	90.54%
Undecided	1.58%	14.61%	8.36%	14.34%	6.73%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Definitely Donald Trump	1.64%	2.32%	17.09%
Probably Donald Trump	0.00%	0.00%	1.86%
Total Donald Trump	1.64%	2.32%	18.94%
Definitely Elizabeth Warren	76.06%	76.77%	33.52%
Probably Elizabeth Warren	15.26%	14.06%	14.69%
Total Elizabeth Warren	91.32%	90.83%	48.21%
Undecided	7.04%	6.85%	32.85%
Total	100.00%	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Definitely Donald Trump	22.36%	34.71%	46.47%	44.28%	48.32%	54.12%
Probably Donald Trump	5.96%	3.85%	2.63%	5.31%	7.88%	0.00%
Total Donald Trump	28.31%	38.56%	49.10%	49.59%	56.19%	54.12%
Definitely Elizabeth Warren	41.87%	32.18%	33.22%	37.10%	35.43%	28.23%
Probably Elizabeth Warren	11.52%	15.49%	6.24%	5.02%	4.55%	6.44%
Total Elizabeth Warren	53.39%	47.67%	39.46%	42.12%	39.98%	34.67%
Undecided	18.30%	13.77%	11.44%	8.29%	3.82%	11.21%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Definitely Donald Trump	22.36%	40.93%	44.28%	50.75%
Probably Donald Trump	5.96%	3.21%	5.31%	4.57%
Total Donald Trump	28.31%	44.14%	49.59%	55.32%
Definitely Elizabeth Warren	41.87%	32.73%	37.10%	32.41%
Probably Elizabeth Warren	11.52%	10.59%	5.02%	5.34%
Total Elizabeth Warren	53.39%	43.32%	42.12%	37.75%
Undecided	18.30%	12.54%	8.29%	6.92%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Donald Trump	51.64%	5.04%	45.89%
Probably Donald Trump	5.81%	0.69%	1.78%
Total Donald Trump	57.45%	5.73%	47.67%
Definitely Elizabeth Warren	27.07%	68.68%	20.60%
Probably Elizabeth Warren	6.90%	11.13%	9.90%
Total Elizabeth Warren	33.98%	79.81%	30.50%
Undecided	8.58%	14.45%	21.83%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Donald Trump	33.93%	51.17%
Probably Donald Trump	3.56%	5.52%
Total Donald Trump	37.49%	56.69%
Definitely Elizabeth Warren	44.82%	23.21%
Probably Elizabeth Warren	8.51%	7.38%
Total Elizabeth Warren	53.33%	30.58%
Undecided	9.18%	12.73%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Definitely Donald Trump	46.72%	47.05%	43.68%	46.38%	45.11%
Probably Donald Trump	4.74%	0.00%	4.04%	1.71%	4.97%
Total Donald Trump	51.46%	47.05%	47.73%	48.10%	50.08%
Definitely Elizabeth Warren	31.34%	0.00%	31.99%	39.77%	43.82%
Probably Elizabeth Warren	8.32%	0.00%	8.05%	1.89%	3.99%
Total Elizabeth Warren	39.67%	0.00%	40.04%	41.66%	47.81%
Undecided	8.88%	52.95%	12.23%	10.24%	2.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Definitely Donald Trump	32.73%	49.70%
Probably Donald Trump	4.99%	4.52%
Total Donald Trump	37.72%	54.22%
Definitely Elizabeth Warren	37.13%	26.15%
Probably Elizabeth Warren	11.62%	2.42%
Total Elizabeth Warren	48.75%	28.57%
Undecided	13.53%	17.21%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Definitely Donald Trump	40.38%	38.01%	35.15%	40.16%	48.43%
Probably Donald Trump	2.25%	4.40%	6.38%	6.99%	3.17%
Total Donald Trump	42.63%	42.41%	41.52%	47.15%	51.60%
Definitely Elizabeth Warren	34.50%	32.00%	39.32%	36.46%	32.37%
Probably Elizabeth Warren	7.23%	18.10%	7.55%	9.41%	5.34%
Total Elizabeth Warren	41.73%	50.10%	46.87%	45.87%	37.70%
Undecided	15.65%	7.48%	11.61%	6.98%	10.69%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Donald Trump	85.74%	2.24%	31.12%	21.08%	30.47%
Probably Donald Trump	9.11%	0.60%	1.29%	0.00%	11.26%
Total Donald Trump	94.85%	2.85%	32.42%	21.08%	41.72%
Definitely Elizabeth Warren	1.10%	69.08%	31.54%	43.17%	21.95%
Probably Elizabeth Warren	0.39%	15.19%	9.30%	12.44%	0.00%
Total Elizabeth Warren	1.49%	84.27%	40.83%	55.61%	21.95%
Undecided	3.66%	12.88%	26.75%	23.31%	36.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Definitely Donald Trump	90.09%	54.52%	83.44%	3.42%	16.20%
Probably Donald Trump	3.26%	20.46%	6.47%	2.25%	0.00%
Total Donald Trump	93.34%	74.99%	89.91%	5.67%	16.20%
Definitely Elizabeth Warren	3.66%	7.77%	4.43%	72.25%	36.45%
Probably Elizabeth Warren	0.00%	3.93%	0.73%	10.92%	34.07%
Total Elizabeth Warren	3.66%	11.71%	5.16%	83.17%	70.52%
Undecided	3.00%	13.31%	4.93%	11.16%	13.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Definitely Donald Trump	5.36%	49.02%
Probably Donald Trump	1.91%	7.39%
Total Donald Trump	7.27%	56.42%
Definitely Elizabeth Warren	66.81%	12.61%
Probably Elizabeth Warren	14.44%	6.46%
Total Elizabeth Warren	81.25%	19.08%
Undecided	11.48%	24.50%
Total	100.00%	100.00%

And, thinking about the 2020 election for Governor of North Carolina…

Q. If the 2020 election for North Carolina Governor were held today, which of the following candidates would you vote for: Republican Dan Forest, OR Democrat Roy Cooper?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Dan Forest	32.21%	26.73%	10.29%
Probably Dan Forest	6.04%	7.73%	3.63%
Total Dan Forest	38.25%	34.46%	13.93%
Definitely Roy Cooper	45.27%	31.25%	28.66%
Probably Roy Cooper	5.89%	12.64%	9.28%
Total Roy Cooper	51.16%	43.89%	37.94%
Undecided	10.58%	21.65%	48.14%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Definitely Dan Forest	68.62%	29.38%	57.35%	1.14%	6.37%
Probably Dan Forest	10.17%	16.18%	11.90%	0.51%	2.72%
Total Dan Forest	78.79%	45.57%	69.25%	1.65%	9.08%
Definitely Roy Cooper	3.30%	17.48%	7.37%	84.22%	49.27%
Probably Roy Cooper	2.64%	17.75%	6.98%	6.44%	18.85%
Total Roy Cooper	5.93%	35.23%	14.35%	90.66%	68.12%
Undecided	15.27%	19.20%	16.40%	7.69%	22.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Dan Forest	1.97%	12.90%
Probably Dan Forest	0.86%	0.00%
Total Dan Forest	2.83%	12.90%
Definitely Roy Cooper	78.66%	25.84%
Probably Roy Cooper	8.41%	3.64%
Total Roy Cooper	87.07%	29.49%
Undecided	10.10%	57.61%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Definitely Dan Forest	65.19%	22.92%	61.36%	1.92%	4.37%
Probably Dan Forest	10.89%	12.55%	11.04%	0.38%	4.37%
Total Dan Forest	76.08%	35.47%	72.40%	2.31%	8.73%
Definitely Roy Cooper	4.36%	20.72%	5.84%	84.54%	61.17%
Probably Roy Cooper	4.02%	11.02%	4.66%	6.57%	18.08%
Total Roy Cooper	8.38%	31.74%	10.50%	91.11%	79.25%
Undecided	15.54%	32.79%	17.10%	6.58%	12.02%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Definitely Dan Forest	2.55%	11.34%
Probably Dan Forest	1.41%	6.25%
Total Dan Forest	3.96%	17.59%
Definitely Roy Cooper	78.55%	38.11%
Probably Roy Cooper	9.52%	10.92%
Total Roy Cooper	88.07%	49.03%
Undecided	7.97%	33.38%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Definitely Dan Forest	64.93%	15.91%	60.69%	2.30%	2.01%
Probably Dan Forest	10.64%	21.88%	11.61%	0.57%	5.51%
Total Dan Forest	75.56%	37.79%	72.30%	2.87%	7.52%
Definitely Roy Cooper	4.42%	8.35%	4.76%	85.32%	57.04%
Probably Roy Cooper	4.53%	9.44%	4.96%	6.48%	25.97%
Total Roy Cooper	8.95%	17.79%	9.72%	91.79%	83.01%
Undecided	15.48%	44.42%	17.99%	5.33%	9.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Definitely Dan Forest	2.25%	5.13%
Probably Dan Forest	1.47%	2.04%
Total Dan Forest	3.72%	7.17%
Definitely Roy Cooper	80.15%	42.74%
Probably Roy Cooper	10.04%	8.24%
Total Roy Cooper	90.19%	50.98%
Undecided	6.09%	41.85%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Definitely Dan Forest	64.07%	18.51%	60.17%	2.88%	0.00%
Probably Dan Forest	10.05%	19.93%	10.90%	0.99%	1.49%
Total Dan Forest	74.12%	38.44%	71.07%	3.87%	1.49%
Definitely Roy Cooper	4.27%	19.26%	5.55%	85.59%	67.03%
Probably Roy Cooper	4.39%	15.70%	5.36%	4.72%	22.75%
Total Roy Cooper	8.66%	34.96%	10.91%	90.32%	89.78%
Undecided	17.22%	26.60%	18.02%	5.82%	8.73%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Definitely Dan Forest	2.30%	6.36%
Probably Dan Forest	1.09%	6.18%
Total Dan Forest	3.39%	12.54%
Definitely Roy Cooper	81.85%	40.65%
Probably Roy Cooper	8.36%	11.86%
Total Roy Cooper	90.21%	52.51%
Undecided	6.41%	34.95%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Definitely Dan Forest	64.65%	21.52%	60.50%	2.07%	2.07%
Probably Dan Forest	10.22%	17.78%	10.95%	1.16%	1.61%
Total Dan Forest	74.87%	39.30%	71.45%	3.22%	3.68%
Definitely Roy Cooper	4.45%	14.29%	5.39%	83.74%	66.82%
Probably Roy Cooper	4.47%	13.01%	5.29%	6.50%	22.56%
Total Roy Cooper	8.91%	27.30%	10.68%	90.23%	89.38%
Undecided	16.21%	33.40%	17.87%	6.55%	6.94%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Definitely Dan Forest	2.07%	7.31%
Probably Dan Forest	1.24%	5.88%
Total Dan Forest	3.31%	13.19%
Definitely Roy Cooper	80.67%	40.65%
Probably Roy Cooper	9.41%	9.40%
Total Roy Cooper	90.08%	50.05%
Undecided	6.62%	36.77%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Definitely Dan Forest	91.38%	36.57%	80.59%	1.46%	3.69%
Probably Dan Forest	5.55%	41.55%	12.64%	0.00%	11.11%
Total Dan Forest	96.93%	78.12%	93.23%	1.46%	14.80%
Definitely Roy Cooper	1.27%	2.42%	1.50%	90.07%	34.51%
Probably Roy Cooper	0.00%	7.14%	1.41%	7.70%	40.13%
Total Roy Cooper	1.27%	9.57%	2.90%	97.76%	74.64%
Undecided	1.80%	12.31%	3.87%	0.78%	10.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Definitely Dan Forest	1.84%	21.35%
Probably Dan Forest	1.87%	7.05%
Total Dan Forest	3.71%	28.40%
Definitely Roy Cooper	80.71%	10.88%
Probably Roy Cooper	13.16%	3.56%
Total Roy Cooper	93.87%	14.45%
Undecided	2.42%	57.15%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Definitely Dan Forest	16.90%	37.39%	15.25%	27.29%	31.32%
Probably Dan Forest	5.16%	8.94%	1.64%	3.13%	0.00%
Total Dan Forest	22.06%	46.34%	16.89%	30.42%	31.32%
Definitely Roy Cooper	51.47%	34.03%	65.32%	42.10%	39.48%
Probably Roy Cooper	12.06%	6.73%	0.00%	11.09%	3.65%
Total Roy Cooper	63.53%	40.77%	65.32%	53.19%	43.14%
Undecided	14.41%	12.90%	17.79%	16.39%	25.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Dan Forest	6.53%	14.84%	9.04%	69.62%	44.78%	62.56%
Probably Dan Forest	0.95%	5.79%	2.41%	9.50%	23.82%	13.57%
Total Dan Forest	7.48%	20.63%	11.46%	79.12%	68.60%	76.13%
Definitely Roy Cooper	72.43%	46.90%	64.71%	3.21%	13.48%	6.13%
Probably Roy Cooper	8.85%	11.11%	9.54%	3.14%	6.77%	4.17%
Total Roy Cooper	81.28%	58.01%	74.24%	6.36%	20.25%	10.31%
Undecided	11.24%	21.36%	14.30%	14.52%	11.15%	13.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Definitely Dan Forest	42.16%
Probably Dan Forest	4.58%
Total Dan Forest	46.74%
Definitely Roy Cooper	22.10%
Probably Roy Cooper	6.57%
Total Roy Cooper	28.67%
Undecided	24.59%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Dan Forest	9.78%	2.94%	5.60%	50.30%	2.92%	43.58%
Probably Dan Forest	0.00%	0.99%	0.61%	8.99%	9.51%	9.06%
Total Dan Forest	9.78%	3.93%	6.21%	59.29%	12.43%	52.65%
Definitely Roy Cooper	82.97%	73.47%	77.17%	21.52%	62.96%	27.40%
Probably Roy Cooper	2.59%	16.06%	10.82%	5.49%	9.86%	6.11%
Total Roy Cooper	85.57%	89.53%	87.99%	27.01%	72.82%	33.51%
Undecided	4.65%	6.53%	5.80%	13.70%	14.75%	13.84%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Definitely Dan Forest	4.01%
Probably Dan Forest	2.00%
Total Dan Forest	6.01%
Definitely Roy Cooper	51.91%
Probably Roy Cooper	8.85%
Total Roy Cooper	60.76%
Undecided	33.23%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Dan Forest	66.97%	6.21%	22.83%	10.26%
Probably Dan Forest	9.13%	2.46%	8.44%	0.00%
Total Dan Forest	76.10%	8.67%	31.28%	10.26%
Definitely Roy Cooper	6.14%	71.78%	39.40%	51.75%
Probably Roy Cooper	5.41%	11.15%	5.66%	3.79%
Total Roy Cooper	11.55%	82.93%	45.06%	55.54%
Undecided	12.35%	8.40%	23.67%	34.20%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Definitely Dan Forest	76.97%	34.02%	54.62%	15.53%	5.30%	0.00%
Probably Dan Forest	4.15%	14.90%	9.74%	6.18%	0.94%	0.00%
Total Dan Forest	81.11%	48.92%	64.36%	21.71%	6.24%	0.00%
Definitely Roy Cooper	5.12%	23.76%	14.83%	48.63%	79.81%	95.31%
Probably Roy Cooper	1.57%	9.04%	5.46%	10.33%	10.04%	4.69%
Total Roy Cooper	6.70%	32.80%	20.29%	58.95%	89.84%	100.00%
Undecided	12.19%	18.27%	15.35%	19.33%	3.92%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Definitely Dan Forest	3.35%	1.86%
Probably Dan Forest	0.59%	0.00%
Total Dan Forest	3.94%	1.86%
Definitely Roy Cooper	85.52%	50.69%
Probably Roy Cooper	8.07%	8.75%
Total Roy Cooper	93.59%	59.44%
Undecided	2.47%	38.70%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Definitely Dan Forest	16.27%	26.07%	30.49%	34.04%	31.40%	40.01%
Probably Dan Forest	7.70%	3.37%	9.61%	6.17%	6.59%	3.09%
Total Dan Forest	23.97%	29.44%	40.10%	40.21%	37.99%	43.10%
Definitely Roy Cooper	50.96%	34.04%	37.23%	46.22%	42.36%	36.06%
Probably Roy Cooper	9.98%	8.66%	7.77%	2.82%	6.80%	11.00%
Total Roy Cooper	60.94%	42.70%	45.00%	49.03%	49.17%	47.06%
Undecided	15.09%	27.86%	14.89%	10.76%	12.84%	9.83%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Definitely Dan Forest	16.27%	28.43%	34.04%	35.01%
Probably Dan Forest	7.70%	6.70%	6.17%	5.12%
Total Dan Forest	23.97%	35.13%	40.21%	40.14%
Definitely Roy Cooper	50.96%	35.75%	46.22%	39.72%
Probably Roy Cooper	9.98%	8.18%	2.82%	8.56%
Total Roy Cooper	60.94%	43.93%	49.03%	48.28%
Undecided	15.09%	20.94%	10.76%	11.58%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Dan Forest	37.13%	3.79%	27.63%
Probably Dan Forest	7.68%	1.03%	6.31%
Total Dan Forest	44.81%	4.81%	33.94%
Definitely Roy Cooper	33.68%	71.16%	37.07%
Probably Roy Cooper	7.55%	7.68%	6.56%
Total Roy Cooper	41.23%	78.84%	43.62%
Undecided	13.96%	16.35%	22.44%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Dan Forest	24.36%	36.10%
Probably Dan Forest	4.44%	8.37%
Total Dan Forest	28.80%	44.47%
Definitely Roy Cooper	50.48%	30.73%
Probably Roy Cooper	7.55%	7.43%
Total Roy Cooper	58.03%	38.16%
Undecided	13.17%	17.38%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Definitely Dan Forest	35.48%	47.05%	28.78%	29.05%	25.37%
Probably Dan Forest	3.32%	0.00%	6.25%	6.16%	1.79%
Total Dan Forest	38.80%	47.05%	35.03%	35.20%	27.15%
Definitely Roy Cooper	36.12%	52.95%	38.89%	37.75%	49.92%
Probably Roy Cooper	7.68%	0.00%	6.68%	9.46%	2.40%
Total Roy Cooper	43.80%	52.95%	45.57%	47.22%	52.32%
Undecided	17.40%	0.00%	19.40%	17.58%	20.52%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Definitely Dan Forest	26.55%	29.07%
Probably Dan Forest	8.56%	19.35%
Total Dan Forest	35.11%	48.42%
Definitely Roy Cooper	46.60%	33.41%
Probably Roy Cooper	9.42%	5.64%
Total Roy Cooper	56.02%	39.06%
Undecided	8.87%	12.52%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Definitely Dan Forest	26.18%	24.71%	19.83%	34.57%	35.58%
Probably Dan Forest	9.38%	2.25%	7.16%	5.88%	5.07%
Total Dan Forest	35.56%	26.95%	26.99%	40.45%	40.65%
Definitely Roy Cooper	38.33%	44.60%	46.51%	39.13%	41.03%
Probably Roy Cooper	6.86%	1.18%	12.07%	5.81%	7.98%
Total Roy Cooper	45.19%	45.78%	58.58%	44.94%	49.01%
Undecided	19.25%	27.26%	14.44%	14.62%	10.34%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Dan Forest	62.73%	2.58%	12.86%	7.84%	9.25%
Probably Dan Forest	11.63%	0.59%	4.76%	10.71%	0.00%
Total Dan Forest	74.35%	3.17%	17.63%	18.55%	9.25%
Definitely Roy Cooper	5.12%	80.39%	40.49%	34.04%	21.95%
Probably Roy Cooper	4.23%	7.72%	11.76%	23.71%	11.26%
Total Roy Cooper	9.35%	88.12%	52.25%	57.75%	33.21%
Undecided	16.30%	8.72%	30.13%	23.70%	57.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Definitely Dan Forest	80.20%	28.16%	70.48%	1.19%	2.38%
Probably Dan Forest	6.30%	35.00%	11.66%	0.31%	6.21%
Total Dan Forest	86.50%	63.16%	82.14%	1.50%	8.59%
Definitely Roy Cooper	5.26%	4.62%	5.14%	89.72%	30.17%
Probably Roy Cooper	1.56%	9.03%	2.96%	5.22%	57.53%
Total Roy Cooper	6.82%	13.66%	8.10%	94.94%	87.69%
Undecided	6.68%	23.18%	9.76%	3.56%	3.72%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Definitely Dan Forest	1.36%	12.31%
Probably Dan Forest	1.18%	8.15%
Total Dan Forest	2.54%	20.46%
Definitely Roy Cooper	80.95%	10.40%
Probably Roy Cooper	12.92%	2.09%
Total Roy Cooper	93.87%	12.50%
Undecided	3.58%	67.04%
Total	100.00%	100.00%

Q. And if the choices for North Carolina Governor were Republican Pat McCrory, OR Democrat Roy Cooper, who would you vote for?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Pat McCrory	32.76%	31.89%	14.36%
Probably Pat McCrory	6.43%	6.16%	21.05%
Total Pat McCrory	39.18%	38.05%	35.42%
Definitely Roy Cooper	44.01%	27.14%	32.00%
Probably Roy Cooper	5.68%	11.62%	9.42%
Total Roy Cooper	49.69%	38.76%	41.42%
Undecided	11.13%	23.19%	23.16%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Definitely Pat McCrory	69.73%	38.34%	60.71%	1.01%	4.98%
Probably Pat McCrory	11.06%	13.92%	11.88%	0.69%	7.94%
Total Pat McCrory	80.79%	52.26%	72.59%	1.70%	12.91%
Definitely Roy Cooper	2.11%	17.52%	6.53%	83.60%	39.54%
Probably Roy Cooper	1.74%	9.72%	4.03%	8.85%	20.59%
Total Roy Cooper	3.84%	27.24%	10.56%	92.45%	60.13%
Undecided	15.37%	20.50%	16.84%	5.85%	26.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Pat McCrory	1.64%	22.72%
Probably Pat McCrory	1.84%	0.00%
Total Pat McCrory	3.48%	22.72%
Definitely Roy Cooper	76.62%	16.02%
Probably Roy Cooper	10.71%	3.64%
Total Roy Cooper	87.33%	19.67%
Undecided	9.20%	57.61%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Definitely Pat McCrory	67.17%	20.43%	62.93%	2.20%	7.05%
Probably Pat McCrory	9.75%	32.66%	11.83%	1.30%	4.30%
Total Pat McCrory	76.92%	53.09%	74.76%	3.49%	11.35%
Definitely Roy Cooper	3.95%	18.35%	5.26%	85.01%	52.82%
Probably Roy Cooper	2.86%	4.22%	2.98%	6.77%	21.32%
Total Roy Cooper	6.81%	22.57%	8.24%	91.78%	74.14%
Undecided	16.27%	24.34%	17.00%	4.73%	14.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Definitely Pat McCrory	3.46%	17.40%
Probably Pat McCrory	2.08%	9.28%
Total Pat McCrory	5.54%	26.68%
Definitely Roy Cooper	76.61%	33.20%
Probably Roy Cooper	10.57%	10.21%
Total Roy Cooper	87.17%	43.41%
Undecided	7.28%	29.91%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Definitely Pat McCrory	68.55%	14.61%	63.88%	3.59%	1.07%
Probably Pat McCrory	9.55%	39.59%	12.15%	1.86%	5.77%
Total Pat McCrory	78.10%	54.20%	76.03%	5.45%	6.84%
Definitely Roy Cooper	3.06%	15.60%	4.14%	84.28%	45.83%
Probably Roy Cooper	2.78%	0.00%	2.54%	6.74%	31.48%
Total Roy Cooper	5.84%	15.60%	6.68%	91.02%	77.31%
Undecided	16.06%	30.20%	17.29%	3.53%	15.85%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Definitely Pat McCrory	3.12%	4.36%
Probably Pat McCrory	2.59%	4.63%
Total Pat McCrory	5.71%	8.99%
Definitely Roy Cooper	77.06%	42.37%
Probably Roy Cooper	11.38%	9.98%
Total Roy Cooper	88.45%	52.35%
Undecided	5.85%	38.66%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Definitely Pat McCrory	66.89%	21.45%	63.00%	1.89%	7.76%
Probably Pat McCrory	10.54%	27.59%	12.00%	1.41%	1.49%
Total Pat McCrory	77.43%	49.03%	75.00%	3.30%	9.25%
Definitely Roy Cooper	3.33%	25.14%	5.20%	86.79%	48.11%
Probably Roy Cooper	2.71%	0.00%	2.48%	6.42%	26.40%
Total Roy Cooper	6.05%	25.14%	7.68%	93.21%	74.51%
Undecided	16.52%	25.83%	17.32%	3.48%	16.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Definitely Pat McCrory	3.08%	7.71%
Probably Pat McCrory	1.43%	9.18%
Total Pat McCrory	4.50%	16.89%
Definitely Roy Cooper	78.99%	39.63%
Probably Roy Cooper	10.45%	10.73%
Total Roy Cooper	89.44%	50.36%
Undecided	6.06%	32.74%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Definitely Pat McCrory	67.77%	22.98%	63.45%	3.30%	0.00%
Probably Pat McCrory	9.42%	33.17%	11.71%	1.61%	3.56%
Total Pat McCrory	77.19%	56.15%	75.16%	4.91%	3.56%
Definitely Roy Cooper	3.25%	20.08%	4.87%	82.44%	54.41%
Probably Roy Cooper	2.76%	0.00%	2.49%	7.46%	30.42%
Total Roy Cooper	6.01%	20.08%	7.36%	89.90%	84.83%
Undecided	16.80%	23.77%	17.47%	5.19%	11.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Definitely Pat McCrory	2.69%	8.74%
Probably Pat McCrory	1.98%	8.91%
Total Pat McCrory	4.66%	17.65%
Definitely Roy Cooper	77.22%	41.07%
Probably Roy Cooper	11.74%	8.76%
Total Roy Cooper	88.95%	49.84%
Undecided	6.39%	32.52%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Definitely Pat McCrory	85.05%	31.80%	75.81%	4.01%	6.57%
Probably Pat McCrory	6.86%	40.60%	12.72%	0.81%	8.74%
Total Pat McCrory	91.91%	72.40%	88.53%	4.83%	15.31%
Definitely Roy Cooper	1.59%	1.99%	1.66%	86.53%	27.77%
Probably Roy Cooper	0.55%	6.84%	1.64%	5.03%	52.90%
Total Roy Cooper	2.14%	8.84%	3.30%	91.56%	80.67%
Undecided	5.95%	18.76%	8.17%	3.62%	4.02%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Definitely Pat McCrory	4.41%	13.95%
Probably Pat McCrory	2.03%	11.13%
Total Pat McCrory	6.43%	25.08%
Definitely Roy Cooper	77.52%	9.41%
Probably Roy Cooper	12.37%	1.69%
Total Roy Cooper	89.89%	11.10%
Undecided	3.68%	63.82%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Definitely Pat McCrory	92.47%	26.13%	79.41%	4.55%	11.99%
Probably Pat McCrory	2.18%	57.33%	13.04%	1.28%	6.79%
Total Pat McCrory	94.65%	83.46%	92.44%	5.83%	18.78%
Definitely Roy Cooper	1.27%	3.64%	1.74%	88.77%	14.06%
Probably Roy Cooper	0.00%	5.94%	1.17%	4.63%	54.82%
Total Roy Cooper	1.27%	9.57%	2.91%	93.40%	68.88%
Undecided	4.08%	6.97%	4.65%	0.76%	12.34%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Definitely Pat McCrory	5.84%	22.38%
Probably Pat McCrory	2.23%	10.18%
Total Pat McCrory	8.07%	32.56%
Definitely Roy Cooper	75.85%	13.45%
Probably Roy Cooper	13.31%	1.88%
Total Roy Cooper	89.16%	15.33%
Undecided	2.76%	52.11%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Definitely Pat McCrory	20.94%	39.06%	24.02%	21.74%	28.64%
Probably Pat McCrory	4.90%	9.68%	3.51%	5.86%	2.94%
Total Pat McCrory	25.85%	48.74%	27.53%	27.60%	31.58%
Definitely Roy Cooper	52.72%	31.66%	57.40%	39.96%	42.03%
Probably Roy Cooper	7.53%	7.87%	2.76%	7.79%	4.90%
Total Roy Cooper	60.25%	39.53%	60.16%	47.75%	46.93%
Undecided	13.90%	11.74%	12.31%	24.66%	21.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Pat McCrory	10.53%	15.68%	12.09%	68.81%	46.77%	62.42%
Probably Pat McCrory	0.60%	12.61%	4.23%	10.83%	12.37%	11.28%
Total Pat McCrory	11.14%	28.28%	16.32%	79.65%	59.14%	73.70%
Definitely Roy Cooper	71.01%	45.25%	63.22%	2.74%	12.05%	5.44%
Probably Roy Cooper	7.83%	12.37%	9.20%	2.85%	5.30%	3.56%
Total Roy Cooper	78.84%	57.62%	72.42%	5.59%	17.35%	9.00%
Undecided	10.02%	14.10%	11.26%	14.76%	23.50%	17.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Definitely Pat McCrory	41.50%
Probably Pat McCrory	11.15%
Total Pat McCrory	52.66%
Definitely Roy Cooper	18.12%
Probably Roy Cooper	6.95%
Total Roy Cooper	25.07%
Undecided	22.27%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Pat McCrory	14.92%	4.36%	8.47%	50.17%	8.23%	44.22%
Probably Pat McCrory	1.17%	5.35%	3.73%	9.76%	10.99%	9.93%
Total Pat McCrory	16.10%	9.71%	12.20%	59.92%	19.21%	54.15%
Definitely Roy Cooper	72.67%	66.59%	68.95%	19.68%	65.42%	26.16%
Probably Roy Cooper	6.58%	11.72%	9.72%	5.20%	6.81%	5.43%
Total Roy Cooper	79.25%	78.30%	78.67%	24.88%	72.23%	31.59%
Undecided	4.65%	11.98%	9.13%	15.19%	8.56%	14.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Definitely Pat McCrory	9.15%
Probably Pat McCrory	0.66%
Total Pat McCrory	9.81%
Definitely Roy Cooper	57.66%
Probably Roy Cooper	10.78%
Total Roy Cooper	68.44%
Undecided	21.74%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Pat McCrory	65.43%	8.09%	27.06%	18.63%
Probably Pat McCrory	11.19%	3.02%	8.08%	9.48%
Total Pat McCrory	76.62%	11.11%	35.14%	28.12%
Definitely Roy Cooper	6.32%	68.38%	38.23%	47.67%
Probably Roy Cooper	3.19%	11.49%	6.22%	3.79%
Total Roy Cooper	9.51%	79.87%	44.45%	51.46%
Undecided	13.86%	9.02%	20.42%	20.42%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Definitely Pat McCrory	70.34%	40.40%	54.76%	21.29%	1.97%	2.78%
Probably Pat McCrory	9.13%	13.55%	11.43%	5.88%	1.52%	3.12%
Total Pat McCrory	79.47%	53.94%	66.19%	27.17%	3.49%	5.90%
Definitely Roy Cooper	7.19%	18.67%	13.16%	47.49%	83.43%	87.16%
Probably Roy Cooper	0.00%	7.14%	3.72%	11.38%	11.04%	5.37%
Total Roy Cooper	7.19%	25.81%	16.88%	58.87%	94.47%	92.53%
Undecided	13.34%	20.24%	16.93%	13.96%	2.04%	1.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Definitely Pat McCrory	2.27%	1.86%
Probably Pat McCrory	2.11%	0.00%
Total Pat McCrory	4.38%	1.86%
Definitely Roy Cooper	84.80%	49.64%
Probably Roy Cooper	8.95%	0.00%
Total Roy Cooper	93.75%	49.64%
Undecided	1.87%	48.50%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Definitely Pat McCrory	20.57%	24.88%	34.44%	39.09%	30.73%	37.49%
Probably Pat McCrory	10.63%	8.16%	5.75%	3.02%	11.72%	4.50%
Total Pat McCrory	31.20%	33.04%	40.19%	42.12%	42.46%	41.99%
Definitely Roy Cooper	40.96%	36.21%	37.16%	42.55%	41.20%	40.34%
Probably Roy Cooper	14.77%	11.00%	5.67%	4.40%	3.14%	5.31%
Total Roy Cooper	55.72%	47.21%	42.83%	46.95%	44.34%	45.65%
Undecided	13.08%	19.75%	16.97%	10.93%	13.20%	12.36%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Definitely Pat McCrory	20.57%	29.94%	39.09%	33.57%
Probably Pat McCrory	10.63%	6.88%	3.02%	8.69%
Total Pat McCrory	31.20%	36.83%	42.12%	42.26%
Definitely Roy Cooper	40.96%	36.71%	42.55%	40.84%
Probably Roy Cooper	14.77%	8.18%	4.40%	4.05%
Total Roy Cooper	55.72%	44.89%	46.95%	44.89%
Undecided	13.08%	18.28%	10.93%	12.85%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Pat McCrory	39.80%	5.18%	22.50%
Probably Pat McCrory	9.04%	0.00%	9.06%
Total Pat McCrory	48.84%	5.18%	31.56%
Definitely Roy Cooper	33.16%	64.90%	36.75%
Probably Roy Cooper	6.21%	10.26%	7.61%
Total Roy Cooper	39.37%	75.15%	44.36%
Undecided	11.79%	19.66%	24.08%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Pat McCrory	27.51%	36.16%
Probably Pat McCrory	5.38%	9.41%
Total Pat McCrory	32.89%	45.57%
Definitely Roy Cooper	47.04%	31.29%
Probably Roy Cooper	7.74%	6.42%
Total Roy Cooper	54.78%	37.71%
Undecided	12.33%	16.72%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Definitely Pat McCrory	35.86%	0.00%	37.72%	22.33%	25.48%
Probably Pat McCrory	5.29%	47.05%	2.22%	9.50%	9.25%
Total Pat McCrory	41.15%	47.05%	39.94%	31.83%	34.73%
Definitely Roy Cooper	39.54%	52.95%	31.78%	36.16%	48.22%
Probably Roy Cooper	5.26%	0.00%	9.29%	14.75%	6.25%
Total Roy Cooper	44.80%	52.95%	41.07%	50.91%	54.47%
Undecided	14.05%	0.00%	18.99%	17.26%	10.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Definitely Pat McCrory	28.56%	34.57%
Probably Pat McCrory	8.04%	18.31%
Total Pat McCrory	36.59%	52.88%
Definitely Roy Cooper	43.26%	31.69%
Probably Roy Cooper	6.59%	4.96%
Total Roy Cooper	49.85%	36.65%
Undecided	13.56%	10.47%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Definitely Pat McCrory	29.26%	24.95%	25.19%	37.82%	33.84%
Probably Pat McCrory	12.67%	2.00%	7.57%	3.69%	7.28%
Total Pat McCrory	41.93%	26.95%	32.76%	41.51%	41.12%
Definitely Roy Cooper	33.88%	44.77%	43.31%	36.52%	42.34%
Probably Roy Cooper	9.75%	6.50%	8.66%	7.10%	4.89%
Total Roy Cooper	43.64%	51.28%	51.97%	43.62%	47.23%
Undecided	14.43%	21.77%	15.27%	14.87%	11.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Pat McCrory	64.39%	4.43%	19.79%	7.36%	0.00%
Probably Pat McCrory	13.51%	2.14%	0.00%	8.01%	0.00%
Total Pat McCrory	77.90%	6.56%	19.79%	15.37%	0.00%
Definitely Roy Cooper	4.81%	78.62%	41.25%	20.00%	21.95%
Probably Roy Cooper	1.70%	9.55%	5.57%	32.83%	0.00%
Total Roy Cooper	6.51%	88.18%	46.82%	52.83%	21.95%
Undecided	15.59%	5.26%	33.40%	31.80%	78.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q. And if the choices for North Carolina Governor were Republican Holly Grange, OR Democrat Roy Cooper, who would you vote for?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Holly Grange	26.83%	18.52%	7.59%
Probably Holly Grange	5.37%	8.31%	3.63%
Total Holly Grange	32.20%	26.83%	11.22%
Definitely Roy Cooper	44.46%	26.50%	24.50%
Probably Roy Cooper	6.43%	15.26%	6.60%
Total Roy Cooper	50.88%	41.76%	31.11%
Undecided	16.92%	31.41%	57.67%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Definitely Holly Grange	56.18%	19.67%	45.69%	0.53%	9.44%
Probably Holly Grange	10.22%	9.65%	10.06%	1.49%	4.77%
Total Holly Grange	66.39%	29.31%	55.74%	2.02%	14.22%
Definitely Roy Cooper	3.80%	24.85%	9.85%	79.94%	29.91%
Probably Roy Cooper	5.44%	9.62%	6.64%	7.07%	26.74%
Total Roy Cooper	9.24%	34.47%	16.49%	87.00%	56.66%
Undecided	24.36%	36.21%	27.77%	10.98%	29.13%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Holly Grange	1.94%	12.90%
Probably Holly Grange	2.01%	0.00%
Total Holly Grange	3.95%	12.90%
Definitely Roy Cooper	72.01%	25.84%
Probably Roy Cooper	10.18%	7.16%
Total Roy Cooper	82.19%	33.01%
Undecided	13.85%	54.09%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Definitely Holly Grange	53.83%	7.62%	49.64%	1.60%	2.87%
Probably Holly Grange	9.52%	3.36%	8.96%	1.20%	6.90%
Total Holly Grange	63.35%	10.97%	58.60%	2.79%	9.77%
Definitely Roy Cooper	6.75%	22.72%	8.20%	84.81%	46.91%
Probably Roy Cooper	5.37%	4.22%	5.26%	5.26%	28.37%
Total Roy Cooper	12.12%	26.94%	13.46%	90.07%	75.28%
Undecided	24.53%	62.08%	27.94%	7.14%	14.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Definitely Holly Grange	1.93%	9.19%
Probably Holly Grange	2.69%	6.25%
Total Holly Grange	4.61%	15.44%
Definitely Roy Cooper	74.92%	26.06%
Probably Roy Cooper	11.29%	8.50%
Total Roy Cooper	86.21%	34.56%
Undecided	9.18%	50.00%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Definitely Holly Grange	53.84%	10.09%	50.06%	0.88%	2.51%
Probably Holly Grange	9.44%	16.14%	10.02%	1.74%	4.84%
Total Holly Grange	63.29%	26.23%	60.08%	2.62%	7.35%
Definitely Roy Cooper	6.80%	7.95%	6.90%	82.62%	42.36%
Probably Roy Cooper	4.72%	4.46%	4.70%	6.01%	39.29%
Total Roy Cooper	11.52%	12.41%	11.60%	88.63%	81.66%
Undecided	25.19%	61.35%	28.32%	8.75%	10.99%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Definitely Holly Grange	1.18%	1.83%
Probably Holly Grange	2.32%	2.04%
Total Holly Grange	3.51%	3.86%
Definitely Roy Cooper	75.07%	35.65%
Probably Roy Cooper	12.26%	7.39%
Total Roy Cooper	87.32%	43.05%
Undecided	9.17%	53.09%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Definitely Holly Grange	53.01%	7.72%	49.13%	2.37%	0.00%
Probably Holly Grange	9.04%	7.48%	8.91%	0.80%	6.45%
Total Holly Grange	62.05%	15.20%	58.04%	3.17%	6.45%
Definitely Roy Cooper	6.57%	20.45%	7.76%	83.03%	56.40%
Probably Roy Cooper	4.81%	11.65%	5.39%	7.05%	24.51%
Total Roy Cooper	11.38%	32.10%	13.15%	90.08%	80.90%
Undecided	26.58%	52.70%	28.81%	6.75%	12.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Definitely Holly Grange	1.90%	2.73%
Probably Holly Grange	1.94%	8.04%
Total Holly Grange	3.83%	10.76%
Definitely Roy Cooper	77.65%	31.99%
Probably Roy Cooper	10.57%	8.41%
Total Roy Cooper	88.23%	40.40%
Undecided	7.94%	48.84%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Definitely Holly Grange	53.90%	12.15%	49.88%	1.98%	0.00%
Probably Holly Grange	9.19%	9.87%	9.26%	1.76%	1.56%
Total Holly Grange	63.09%	22.02%	59.14%	3.73%	1.56%
Definitely Roy Cooper	6.85%	13.19%	7.46%	81.59%	45.35%
Probably Roy Cooper	4.89%	6.82%	5.07%	7.48%	34.68%
Total Roy Cooper	11.74%	20.00%	12.54%	89.07%	80.03%
Undecided	25.17%	57.98%	28.33%	7.20%	18.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Definitely Holly Grange	1.61%	1.64%
Probably Holly Grange	1.72%	7.85%
Total Holly Grange	3.33%	9.49%
Definitely Roy Cooper	74.83%	37.13%
Probably Roy Cooper	12.55%	5.02%
Total Roy Cooper	87.38%	42.15%
Undecided	9.29%	48.35%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Definitely Holly Grange	73.77%	21.33%	64.67%	0.74%	0.00%
Probably Holly Grange	7.24%	39.15%	12.78%	0.35%	5.61%
Total Holly Grange	81.00%	60.49%	77.44%	1.08%	5.61%
Definitely Roy Cooper	1.94%	0.00%	1.61%	86.33%	40.73%
Probably Roy Cooper	1.00%	14.27%	3.30%	6.70%	43.01%
Total Roy Cooper	2.94%	14.27%	4.91%	93.03%	83.74%
Undecided	16.06%	25.24%	17.65%	5.89%	10.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Definitely Holly Grange	0.62%	2.86%
Probably Holly Grange	1.15%	4.80%
Total Holly Grange	1.78%	7.66%
Definitely Roy Cooper	79.33%	2.04%
Probably Roy Cooper	12.27%	5.61%
Total Roy Cooper	91.60%	7.65%
Undecided	6.62%	84.68%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Definitely Holly Grange	14.44%	29.21%	12.85%	23.64%	26.20%
Probably Holly Grange	4.73%	8.49%	0.00%	2.17%	1.86%
Total Holly Grange	19.16%	37.70%	12.85%	25.81%	28.06%
Definitely Roy Cooper	53.05%	30.84%	64.20%	37.73%	39.71%
Probably Roy Cooper	9.10%	8.91%	4.40%	8.87%	3.95%
Total Roy Cooper	62.14%	39.75%	68.60%	46.60%	43.66%
Undecided	18.69%	22.55%	18.55%	27.60%	28.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Holly Grange	5.78%	10.70%	7.27%	58.08%	35.50%	51.53%
Probably Holly Grange	1.45%	4.14%	2.26%	10.14%	11.37%	10.50%
Total Holly Grange	7.23%	14.84%	9.53%	68.22%	46.87%	62.03%
Definitely Roy Cooper	69.30%	41.92%	61.02%	6.34%	12.59%	8.15%
Probably Roy Cooper	7.12%	17.92%	10.39%	0.82%	10.91%	3.75%
Total Roy Cooper	76.42%	59.83%	71.40%	7.16%	23.50%	11.90%
Undecided	16.35%	25.33%	19.06%	24.62%	29.64%	26.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Definitely Holly Grange	29.59%
Probably Holly Grange	11.39%
Total Holly Grange	40.98%
Definitely Roy Cooper	19.41%
Probably Roy Cooper	10.88%
Total Roy Cooper	30.29%
Undecided	28.73%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Definitely Holly Grange	7.35%	1.67%	3.88%	39.71%	7.71%	35.17%
Probably Holly Grange	0.00%	3.29%	2.01%	7.35%	8.29%	7.49%
Total Holly Grange	7.35%	4.96%	5.89%	47.06%	16.00%	42.66%
Definitely Roy Cooper	75.59%	67.82%	70.84%	21.18%	63.17%	27.14%
Probably Roy Cooper	12.96%	15.96%	14.79%	5.59%	6.13%	5.66%
Total Roy Cooper	88.55%	83.78%	85.64%	26.77%	69.31%	32.80%
Undecided	4.10%	11.25%	8.47%	26.17%	14.69%	24.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Definitely Holly Grange	4.09%
Probably Holly Grange	4.34%
Total Holly Grange	8.43%
Definitely Roy Cooper	49.45%
Probably Roy Cooper	10.42%
Total Roy Cooper	59.87%
Undecided	31.70%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Holly Grange	54.97%	3.66%	19.36%	5.30%
Probably Holly Grange	7.83%	2.73%	7.68%	5.41%
Total Holly Grange	62.80%	6.39%	27.05%	10.71%
Definitely Roy Cooper	8.09%	71.62%	32.54%	41.85%
Probably Roy Cooper	4.12%	13.51%	6.64%	3.79%
Total Roy Cooper	12.20%	85.13%	39.17%	45.64%
Undecided	24.99%	8.48%	33.78%	43.65%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Definitely Holly Grange	59.58%	31.89%	45.17%	12.04%	1.97%	0.00%
Probably Holly Grange	8.01%	11.06%	9.60%	4.32%	1.52%	1.90%
Total Holly Grange	67.59%	42.95%	54.77%	16.37%	3.49%	1.90%
Definitely Roy Cooper	5.72%	22.71%	14.56%	47.11%	82.67%	79.49%
Probably Roy Cooper	0.84%	11.10%	6.18%	8.10%	10.87%	9.15%
Total Roy Cooper	6.56%	33.82%	20.75%	55.21%	93.53%	88.64%
Undecided	25.85%	23.23%	24.48%	28.42%	2.97%	9.46%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Definitely Holly Grange	1.24%	1.86%
Probably Holly Grange	1.66%	0.00%
Total Holly Grange	2.91%	1.86%
Definitely Roy Cooper	81.50%	45.87%
Probably Roy Cooper	10.23%	9.80%
Total Roy Cooper	91.73%	55.67%
Undecided	5.36%	42.47%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Definitely Holly Grange	15.00%	20.09%	21.57%	28.53%	27.14%	31.03%
Probably Holly Grange	6.11%	2.40%	5.24%	7.49%	5.68%	8.58%
Total Holly Grange	21.10%	22.49%	26.81%	36.01%	32.81%	39.61%
Definitely Roy Cooper	40.79%	29.77%	35.53%	46.10%	41.96%	42.32%
Probably Roy Cooper	16.01%	13.53%	8.94%	2.84%	7.04%	1.99%
Total Roy Cooper	56.80%	43.31%	44.47%	48.94%	49.00%	44.31%
Undecided	22.10%	34.20%	28.72%	15.05%	18.19%	16.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Definitely Holly Grange	15.00%	20.87%	28.53%	28.77%
Probably Holly Grange	6.11%	3.90%	7.49%	6.89%
Total Holly Grange	21.10%	24.78%	36.01%	35.66%
Definitely Roy Cooper	40.79%	32.82%	46.10%	42.11%
Probably Roy Cooper	16.01%	11.10%	2.84%	4.93%
Total Roy Cooper	56.80%	43.92%	48.94%	47.03%
Undecided	22.10%	31.30%	15.05%	17.31%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Holly Grange	29.97%	3.90%	20.17%
Probably Holly Grange	6.58%	0.70%	12.46%
Total Holly Grange	36.55%	4.61%	32.63%
Definitely Roy Cooper	32.97%	68.18%	27.20%
Probably Roy Cooper	7.41%	10.54%	10.37%
Total Roy Cooper	40.38%	78.71%	37.57%
Undecided	23.07%	16.68%	29.80%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Holly Grange	20.70%	27.81%
Probably Holly Grange	3.29%	8.92%
Total Holly Grange	23.98%	36.73%
Definitely Roy Cooper	47.52%	30.19%
Probably Roy Cooper	7.80%	8.82%
Total Roy Cooper	55.32%	39.01%
Undecided	20.69%	24.26%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Definitely Holly Grange	27.66%	0.00%	25.10%	24.24%	20.56%
Probably Holly Grange	3.98%	47.05%	4.32%	7.76%	3.63%
Total Holly Grange	31.64%	47.05%	29.42%	32.01%	24.20%
Definitely Roy Cooper	36.66%	52.95%	37.07%	31.80%	50.33%
Probably Roy Cooper	5.31%	0.00%	8.28%	15.66%	4.14%
Total Roy Cooper	41.97%	52.95%	45.36%	47.46%	54.47%
Undecided	26.39%	0.00%	25.22%	20.53%	21.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Definitely Holly Grange	22.07%	19.68%
Probably Holly Grange	6.25%	18.13%
Total Holly Grange	28.32%	37.81%
Definitely Roy Cooper	42.89%	31.19%
Probably Roy Cooper	10.06%	12.38%
Total Roy Cooper	52.95%	43.57%
Undecided	18.74%	18.62%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Definitely Holly Grange	21.81%	23.17%	17.35%	29.76%	25.40%
Probably Holly Grange	9.96%	0.00%	4.48%	5.92%	5.56%
Total Holly Grange	31.77%	23.17%	21.83%	35.68%	30.96%
Definitely Roy Cooper	32.78%	38.42%	44.96%	36.20%	43.11%
Probably Roy Cooper	10.29%	6.80%	10.70%	7.07%	6.84%
Total Roy Cooper	43.06%	45.21%	55.66%	43.28%	49.95%
Undecided	25.16%	31.61%	22.52%	21.04%	19.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Holly Grange	50.96%	2.17%	9.41%	6.37%	0.00%
Probably Holly Grange	10.56%	1.89%	3.21%	4.85%	0.00%
Total Holly Grange	61.52%	4.06%	12.62%	11.21%	0.00%
Definitely Roy Cooper	6.99%	76.16%	31.95%	27.95%	21.95%
Probably Roy Cooper	4.60%	9.00%	10.91%	25.92%	11.26%
Total Roy Cooper	11.59%	85.16%	42.86%	53.87%	33.21%
Undecided	26.89%	10.78%	44.52%	34.92%	66.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Definitely Holly Grange	70.39%	7.22%	58.59%	0.77%	0.00%
Probably Holly Grange	4.88%	46.57%	12.67%	0.54%	4.89%
Total Holly Grange	75.26%	53.79%	71.25%	1.30%	4.89%
Definitely Roy Cooper	5.72%	7.01%	5.96%	88.23%	25.67%
Probably Roy Cooper	3.15%	7.77%	4.01%	2.92%	63.57%
Total Roy Cooper	8.87%	14.77%	9.97%	91.15%	89.23%
Undecided	15.87%	31.44%	18.78%	7.55%	5.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Definitely Holly Grange	0.65%	6.82%
Probably Holly Grange	1.20%	2.85%
Total Holly Grange	1.85%	9.67%
Definitely Roy Cooper	78.72%	2.10%
Probably Roy Cooper	12.14%	7.11%
Total Roy Cooper	90.86%	9.22%
Undecided	7.29%	81.11%
Total	100.00%	100.00%

Now, thinking about healthcare…

Q. If you could choose any type of healthcare coverage and cost were not a factor, which of the following would you choose for yourself and your family?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Medicare	22.25%	17.81%	29.60%
Private insurance through a company like Blue Cross and Blue Shield	52.84%	55.92%	44.90%
Medicaid	7.77%	5.63%	12.17%
Another type of coverage	8.32%	11.17%	8.44%
Unsure/Refused	8.83%	9.48%	4.90%
Total	100.00%	100.00%	100.00%

	Trump Job Approval		
	Strongly approve	Somewhat approve	Total approve
Medicare	19.28%	20.74%	19.70%
Private insurance through a company like Blue Cross and Blue Shield	60.60%	66.33%	62.25%
Medicaid	2.78%	8.95%	4.55%
Another type of coverage	7.31%	3.42%	6.19%
Unsure/Refused	10.03%	0.56%	7.31%
Total	100.00%	100.00%	100.00%

	Trump Job Approval		
	Strongly disapprove	Somewhat disapprove	Total disapprove
Medicare	26.87%	19.08%	25.63%
Private insurance through a company like Blue Cross and Blue Shield	42.92%	49.76%	44.01%
Medicaid	11.06%	9.14%	10.75%
Another type of coverage	9.72%	17.06%	10.88%
Unsure/Refused	9.43%	4.97%	8.72%
Total	100.00%	100.00%	100.00%

	Trump Job ...
	Unsure/Refused
Medicare	0.00%
Private insurance through a company like Blue Cross and Blue Shield	39.45%
Medicaid	9.45%
Another type of coverage	16.30%
Unsure/Refused	34.80%
Total	100.00%

	Trump vs Biden		
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump
Medicare	18.14%	20.00%	18.31%
Private insurance through a company like Blue Cross and Blue Shield	61.33%	63.24%	61.51%
Medicaid	4.26%	7.02%	4.51%
Another type of coverage	8.46%	3.59%	8.02%
Unsure/Refused	7.79%	6.16%	7.65%
Total	100.00%	100.00%	100.00%

	Trump vs Biden		
	Definitely Joe Biden	Probably Joe Biden	Total Joe Biden
Medicare	27.36%	16.81%	24.62%
Private insurance through a company like Blue Cross and Blue Shield	42.31%	52.26%	44.89%
Medicaid	11.11%	12.46%	11.46%
Another type of coverage	10.78%	8.51%	10.19%
Unsure/Refused	8.44%	9.96%	8.84%
Total	100.00%	100.00%	100.00%

	Trump vs ...
	Undecided
Medicare	24.52%
Private insurance through a company like Blue Cross and Blue Shield	50.36%
Medicaid	4.77%
Another type of coverage	7.67%
Unsure/Refused	12.68%
Total	100.00%

	Trump vs Sanders		
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump
Medicare	18.09%	17.52%	18.05%
Private insurance through a company like Blue Cross and Blue Shield	61.78%	72.05%	62.67%
Medicaid	4.56%	0.00%	4.16%
Another type of coverage	8.15%	4.25%	7.81%
Unsure/Refused	7.42%	6.18%	7.31%
Total	100.00%	100.00%	100.00%

	Trump vs Sanders		
	Definitely Bernie Sanders	Probably Bernie Sanders	Total Bernie Sanders
Medicare	27.22%	27.31%	27.24%
Private insurance through a company like Blue Cross and Blue Shield	42.65%	43.99%	42.90%
Medicaid	9.48%	19.36%	11.34%
Another type of coverage	11.65%	2.41%	9.92%
Unsure/Refused	9.00%	6.94%	8.61%
Total	100.00%	100.00%	100.00%

	Trump vs ...
	Undecided
Medicare	14.74%
Private insurance through a company like Blue Cross and Blue Shield	52.38%
Medicaid	7.04%
Another type of coverage	9.72%
Unsure/Refused	16.13%
Total	100.00%

	Trump vs Harris		
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump
Medicare	18.34%	22.48%	18.69%
Private insurance through a company like Blue Cross and Blue Shield	61.32%	62.02%	61.38%
Medicaid	4.05%	9.26%	4.50%
Another type of coverage	8.88%	0.00%	8.12%
Unsure/Refused	7.41%	6.24%	7.31%
Total	100.00%	100.00%	100.00%

	Trump vs Harris		
	Definitely Kamala Harris	Probably Kamala Harris	Total Kamala Harris
Medicare	27.43%	21.79%	26.29%
Private insurance through a company like Blue Cross and Blue Shield	40.34%	53.03%	42.90%
Medicaid	9.95%	18.09%	11.59%
Another type of coverage	12.31%	4.40%	10.71%
Unsure/Refused	9.97%	2.70%	8.50%
Total	100.00%	100.00%	100.00%

	Trump vs ...
	Undecided
Medicare	18.53%
Private insurance through a company like Blue Cross and Blue Shield	54.01%
Medicaid	5.85%
Another type of coverage	5.93%
Unsure/Refused	15.68%
Total	100.00%

	Trump vs Warren		
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump
Medicare	18.29%	22.91%	18.74%
Private insurance through a company like Blue Cross and Blue Shield	60.98%	68.00%	61.66%
Medicaid	4.93%	3.52%	4.79%
Another type of coverage	8.27%	0.00%	7.47%
Unsure/Refused	7.53%	5.57%	7.34%
Total	100.00%	100.00%	100.00%

	Trump vs Warren		
	Definitely Elizabeth Warren	Probably Elizabeth Warren	Total Elizabeth Warren
Medicare	28.35%	23.09%	27.37%
Private insurance through a company like Blue Cross and Blue Shield	39.53%	51.94%	41.84%
Medicaid	10.18%	12.95%	10.69%
Another type of coverage	12.25%	6.59%	11.19%
Unsure/Refused	9.70%	5.43%	8.90%
Total	100.00%	100.00%	100.00%

	Trump vs ...
	Undecided
Medicare	12.36%
Private insurance through a company like Blue Cross and Blue Shield	60.29%
Medicaid	7.23%
Another type of coverage	6.08%
Unsure/Refused	14.04%
Total	100.00%

	Forest vs Cooper		
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest
Medicare	12.37%	17.98%	13.34%
Private insurance through a company like Blue Cross and Blue Shield	66.35%	75.56%	67.95%
Medicaid	3.89%	1.99%	3.56%
Another type of coverage	8.19%	4.47%	7.54%
Unsure/Refused	9.20%	0.00%	7.60%
Total	100.00%	100.00%	100.00%

	Forest vs Cooper		
	Definitely Roy Cooper	Probably Roy Cooper	Total Roy Cooper
Medicare	27.11%	35.05%	28.33%
Private insurance through a company like Blue Cross and Blue Shield	43.46%	47.47%	44.07%
Medicaid	11.99%	0.00%	10.15%
Another type of coverage	9.09%	13.22%	9.72%
Unsure/Refused	8.34%	4.26%	7.72%
Total	100.00%	100.00%	100.00%

	Forest vs ...
	Undecided
Medicare	20.93%
Private insurance through a company like Blue Cross and Blue Shield	45.42%
Medicaid	9.01%
Another type of coverage	9.76%
Unsure/Refused	14.89%
Total	100.00%

	Grange vs Cooper		
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange
Medicare	13.09%	17.48%	13.95%
Private insurance through a company like Blue Cross and Blue Shield	64.53%	76.47%	66.88%
Medicaid	4.06%	0.00%	3.26%
Another type of coverage	8.78%	3.30%	7.70%
Unsure/Refused	9.53%	2.76%	8.20%
Total	100.00%	100.00%	100.00%

	Grange vs Cooper		
	Definitely Roy Cooper	Probably Roy Cooper	Total Roy Cooper
Medicare	29.15%	24.22%	28.31%
Private insurance through a company like Blue Cross and Blue Shield	41.30%	57.80%	44.12%
Medicaid	12.30%	4.09%	10.89%
Another type of coverage	8.50%	9.68%	8.70%
Unsure/Refused	8.75%	4.22%	7.98%
Total	100.00%	100.00%	100.00%

	Grange vs ...
	Undecided
Medicare	18.19%
Private insurance through a company like Blue Cross and Blue Shield	53.46%
Medicaid	6.29%
Another type of coverage	11.01%
Unsure/Refused	11.04%
Total	100.00%

	Medicaid Expansion		
	Strongly favor	Somewhat favor	Total favor
Medicare	23.78%	24.09%	23.87%
Private insurance through a company like Blue Cross and Blue Shield	39.56%	57.90%	45.11%
Medicaid	14.40%	1.87%	10.61%
Another type of coverage	11.52%	12.12%	11.70%
Unsure/Refused	10.74%	4.02%	8.71%
Total	100.00%	100.00%	100.00%

	Medicaid Expansion		
	Strongly oppose	Somewhat oppose	Total oppose
Medicare	16.76%	16.59%	16.71%
Private insurance through a company like Blue Cross and Blue Shield	67.25%	75.84%	69.74%
Medicaid	3.83%	0.00%	2.72%
Another type of coverage	5.46%	1.77%	4.39%
Unsure/Refused	6.71%	5.81%	6.45%
Total	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Medicare	26.08%
Private insurance through a company like Blue Cross and Blue Shield	43.75%
Medicaid	6.16%
Another type of coverage	7.79%
Unsure/Refused	16.22%
Total	100.00%

	Socialism		
	Strongly favor	Somewhat favor	Total favor
Medicare	37.95%	29.56%	32.82%
Private insurance through a company like Blue Cross and Blue Shield	30.46%	43.42%	38.38%
Medicaid	9.06%	13.90%	12.02%
Another type of coverage	9.38%	9.07%	9.19%
Unsure/Refused	13.15%	4.05%	7.59%
Total	100.00%	100.00%	100.00%

	Socialism		
	Strongly oppose	Somewhat oppose	Total oppose
Medicare	17.86%	16.56%	17.68%
Private insurance through a company like Blue Cross and Blue Shield	62.01%	50.20%	60.33%
Medicaid	5.07%	13.14%	6.21%
Another type of coverage	8.44%	11.76%	8.91%
Unsure/Refused	6.62%	8.34%	6.87%
Total	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Medicare	23.99%
Private insurance through a company like Blue Cross and Blue Shield	41.94%
Medicaid	7.37%
Another type of coverage	8.58%
Unsure/Refused	18.12%
Total	100.00%

	Party Registration		
	Republican	Democrat	Unaffiliated voter
Medicare	15.91%	26.13%	21.38%
Private insurance through a company like Blue Cross and Blue Shield	61.68%	46.18%	54.50%
Medicaid	4.96%	10.53%	5.62%
Another type of coverage	10.03%	9.99%	7.10%
Unsure/Refused	7.42%	7.17%	11.40%
Total	100.00%	100.00%	100.00%

	Party ...
	Unsure/Refused
Medicare	31.90%
Private insurance through a company like Blue Cross and Blue Shield	32.50%
Medicaid	18.88%
Another type of coverage	3.79%
Unsure/Refused	12.94%
Total	100.00%

	Ideology		
	Very Conservative	Somewhat Conservative	Total Conservative
Medicare	24.90%	15.46%	20.00%
Private insurance through a company like Blue Cross and Blue Shield	55.07%	57.91%	56.54%
Medicaid	6.88%	6.01%	6.43%
Another type of coverage	8.12%	11.98%	10.12%
Unsure/Refused	5.02%	8.65%	6.91%
Total	100.00%	100.00%	100.00%

	Ideology		
	Moderate	Somewhat Liberal	Very Liberal
Medicare	16.42%	28.79%	40.09%
Private insurance through a company like Blue Cross and Blue Shield	61.03%	44.96%	29.70%
Medicaid	6.50%	15.15%	10.11%
Another type of coverage	7.85%	5.48%	10.04%
Unsure/Refused	8.21%	5.63%	10.06%
Total	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Medicare	32.96%	15.84%
Private insurance through a company like Blue Cross and Blue Shield	39.34%	30.66%
Medicaid	13.29%	1.43%
Another type of coverage	7.16%	13.96%
Unsure/Refused	7.26%	38.10%
Total	100.00%	100.00%

	Age			
	18-34	35-44	45-54	55-64
Medicare	7.48%	7.78%	11.25%	15.70%
Private insurance through a company like Blue Cross and Blue Shield	68.47%	70.00%	60.70%	52.45%
Medicaid	8.79%	4.80%	13.40%	4.31%
Another type of coverage	9.11%	11.18%	9.22%	10.44%
Unsure/Refused	6.15%	6.24%	5.44%	17.11%
Total	100.00%	100.00%	100.00%	100.00%

	Age	
	65-74	75 or older
Medicare	42.10%	51.10%
Private insurance through a company like Blue Cross and Blue Shield	32.35%	33.08%
Medicaid	9.01%	4.62%
Another type of coverage	6.26%	6.85%
Unsure/Refused	10.28%	4.35%
Total	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Medicare	7.48%	9.62%	15.70%	45.87%
Private insurance through a company like Blue Cross and Blue Shield	68.47%	65.07%	52.45%	32.66%
Medicaid	8.79%	9.35%	4.31%	7.17%
Another type of coverage	9.11%	10.14%	10.44%	6.51%
Unsure/Refused	6.15%	5.81%	17.11%	7.79%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Medicare	25.38%	10.93%	16.29%
Private insurance through a company like Blue Cross and Blue Shield	50.96%	54.75%	67.09%
Medicaid	5.49%	16.03%	5.27%
Another type of coverage	9.21%	10.11%	3.33%
Unsure/Refused	8.96%	8.18%	8.02%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Medicare	23.35%	19.89%
Private insurance through a company like Blue Cross and Blue Shield	49.79%	56.79%
Medicaid	9.25%	5.62%
Another type of coverage	7.06%	11.11%
Unsure/Refused	10.55%	6.59%
Total	100.00%	100.00%

	Media Market		
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM
Medicare	26.10%	0.00%	20.60%
Private insurance through a company like Blue Cross and Blue Shield	52.42%	47.05%	52.56%
Medicaid	8.48%	0.00%	7.94%
Another type of coverage	7.63%	52.95%	8.55%
Unsure/Refused	5.37%	0.00%	10.35%
Total	100.00%	100.00%	100.00%

	Media Market		
	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVLLE)
Medicare	17.02%	34.56%	15.67%
Private insurance through a company like Blue Cross and Blue Shield	59.60%	37.83%	57.85%
Medicaid	8.55%	11.32%	4.27%
Another type of coverage	12.34%	3.88%	11.52%
Unsure/Refused	2.49%	12.41%	10.69%
Total	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Medicare	19.17%
Private insurance through a company like Blue Cross and Blue Shield	51.03%
Medicaid	12.81%
Another type of coverage	3.44%
Unsure/Refused	13.56%
Total	100.00%

	General Vote History			
	0	1	2	3
Medicare	16.41%	25.07%	27.63%	16.39%
Private insurance through a company like Blue Cross and Blue Shield	55.69%	60.32%	53.47%	44.71%
Medicaid	3.95%	4.38%	6.58%	14.74%
Another type of coverage	16.86%	4.56%	4.06%	11.55%
Unsure/Refused	7.09%	5.68%	8.25%	12.62%
Total	100.00%	100.00%	100.00%	100.00%

	General ...
	4
Medicare	24.39%
Private insurance through a company like Blue Cross and Blue Shield	54.62%
Medicaid	6.58%
Another type of coverage	6.15%
Unsure/Refused	8.26%
Total	100.00%

	2016 Vote		
	Republican Donald Trump	Democrat Hillary Clinton	Someone else
Medicare	19.84%	25.02%	15.87%
Private insurance through a company like Blue Cross and Blue Shield	60.14%	45.87%	64.57%
Medicaid	4.71%	11.34%	6.22%
Another type of coverage	7.26%	9.87%	7.86%
Unsure/Refused	8.04%	7.90%	5.48%
Total	100.00%	100.00%	100.00%

	2016 Vote	
	Did not vote	Unsure/Refused
Medicare	20.28%	16.98%
Private insurance through a company like Blue Cross and Blue Shield	44.02%	34.81%
Medicaid	5.13%	0.00%
Another type of coverage	17.83%	0.00%
Unsure/Refused	12.74%	48.21%
Total	100.00%	100.00%

	McCrory vs Cooper		
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory
Medicare	14.46%	14.73%	14.51%
Private insurance through a company like Blue Cross and Blue Shield	65.68%	70.83%	66.65%
Medicaid	5.78%	3.68%	5.39%
Another type of coverage	6.15%	7.22%	6.35%
Unsure/Refused	7.93%	3.54%	7.11%
Total	100.00%	100.00%	100.00%

	McCrory vs Cooper		
	Definitely Roy Cooper	Probably Roy Cooper	Total Roy Cooper
Medicare	28.80%	22.93%	27.91%
Private insurance through a company like Blue Cross and Blue Shield	42.12%	58.42%	44.60%
Medicaid	10.93%	2.93%	9.71%
Another type of coverage	8.95%	9.73%	9.06%
Unsure/Refused	9.21%	5.99%	8.72%
Total	100.00%	100.00%	100.00%

	McCrory vs . Undecided
Medicare	21.22%
Private insurance through a company like Blue Cross and Blue Shield	43.64%
Medicaid	6.55%
Another type of coverage	15.43%
Unsure/Refused	13.16%
Total	100.00%

Q. Vermont Senator Bernie Sanders and California Senator Kamala Harris have introduced healthcare plans commonly referred to as "Medicare for All." Essentially, these plans would move all Americans from private health insurance to a Medicare program run by the federal government. Do you favor or oppose Medicare for All?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Strongly favor	18.38%	17.01%	24.97%
Somewhat favor	11.75%	17.63%	9.54%
Total favor	30.13%	34.63%	34.51%
Strongly oppose	43.66%	48.66%	20.74%
Somewhat oppose	11.15%	5.30%	16.29%
Total oppose	54.81%	53.95%	37.03%
Unsure/Refused	15.06%	11.41%	28.46%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly favor	3.38%	13.99%	6.43%	34.77%	17.90%
Somewhat favor	2.66%	7.75%	4.12%	21.01%	33.30%
Total favor	6.04%	21.74%	10.55%	55.78%	51.20%
Strongly oppose	78.01%	58.62%	72.44%	11.48%	16.69%
Somewhat oppose	7.12%	14.36%	9.20%	11.53%	12.31%
Total oppose	85.13%	72.97%	81.64%	23.01%	29.01%
Unsure/Refused	8.83%	5.29%	7.81%	21.21%	19.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Strongly favor	32.09%	6.94%
Somewhat favor	22.96%	0.00%
Total favor	55.05%	6.94%
Strongly oppose	12.31%	40.21%
Somewhat oppose	11.65%	7.70%
Total oppose	23.96%	47.92%
Unsure/Refused	20.99%	45.15%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Strongly favor	4.77%	4.69%	4.76%	30.37%	39.67%
Somewhat favor	2.54%	9.28%	3.15%	23.22%	24.22%
Total favor	7.31%	13.97%	7.91%	53.60%	63.89%
Strongly oppose	77.28%	70.41%	76.65%	12.21%	5.42%
Somewhat oppose	6.99%	12.20%	7.46%	11.85%	17.78%
Total oppose	84.27%	82.61%	84.12%	24.07%	23.21%
Unsure/Refused	8.43%	3.41%	7.97%	22.34%	12.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Strongly favor	32.80%	17.11%
Somewhat favor	23.48%	9.81%
Total favor	56.28%	26.92%
Strongly oppose	10.44%	40.94%
Somewhat oppose	13.40%	9.00%
Total oppose	23.84%	49.95%
Unsure/Refused	19.87%	23.14%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Strongly favor	4.69%	2.14%	4.47%	38.23%	21.88%
Somewhat favor	2.56%	0.00%	2.34%	24.07%	33.55%
Total favor	7.25%	2.14%	6.81%	62.30%	55.44%
Strongly oppose	77.98%	67.52%	77.08%	11.84%	5.17%
Somewhat oppose	7.37%	26.91%	9.06%	6.99%	22.18%
Total oppose	85.35%	94.44%	86.14%	18.83%	27.35%
Unsure/Refused	7.40%	3.43%	7.05%	18.87%	17.21%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Strongly favor	35.16%	10.32%
Somewhat favor	25.85%	4.44%
Total favor	61.01%	14.76%
Strongly oppose	10.58%	29.58%
Somewhat oppose	9.84%	17.66%
Total oppose	20.43%	47.24%
Unsure/Refused	18.56%	38.00%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Strongly favor	4.53%	7.47%	4.78%	34.98%	32.36%
Somewhat favor	2.41%	10.23%	3.08%	22.94%	27.27%
Total favor	6.94%	17.70%	7.86%	57.92%	59.63%
Strongly oppose	78.10%	55.04%	76.13%	10.26%	9.11%
Somewhat oppose	6.50%	27.26%	8.27%	9.65%	16.20%
Total oppose	84.60%	82.30%	84.40%	19.90%	25.31%
Unsure/Refused	8.46%	0.00%	7.73%	22.18%	15.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Strongly favor	34.45%	16.91%
Somewhat favor	23.81%	13.17%
Total favor	58.26%	30.09%
Strongly oppose	10.02%	32.53%
Somewhat oppose	10.97%	12.40%
Total oppose	20.99%	44.93%
Unsure/Refused	20.75%	24.99%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Strongly favor	5.11%	1.93%	4.81%	38.66%	22.87%
Somewhat favor	2.75%	0.00%	2.49%	24.10%	33.88%
Total favor	7.87%	1.93%	7.29%	62.76%	56.75%
Strongly oppose	77.35%	66.26%	76.28%	8.59%	11.72%
Somewhat oppose	6.18%	31.81%	8.65%	8.63%	19.03%
Total oppose	83.53%	98.07%	84.93%	17.22%	30.75%
Unsure/Refused	8.60%	0.00%	7.77%	20.02%	12.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Strongly favor	35.71%	8.79%
Somewhat favor	25.93%	5.32%
Total favor	61.64%	14.10%
Strongly oppose	9.18%	37.68%
Somewhat oppose	10.57%	15.71%
Total oppose	19.74%	53.39%
Unsure/Refused	18.62%	32.51%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	2.97%	0.00%	2.45%	32.94%	26.43%
Somewhat favor	3.62%	5.04%	3.87%	23.38%	12.17%
Total favor	6.59%	5.04%	6.32%	56.32%	38.60%
Strongly oppose	79.94%	64.35%	77.24%	15.50%	29.40%
Somewhat oppose	4.73%	20.53%	7.47%	10.17%	17.67%
Total oppose	84.67%	84.88%	84.71%	25.67%	47.07%
Unsure/Refused	8.74%	10.07%	8.97%	18.01%	14.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	31.94%	13.51%
Somewhat favor	21.66%	5.94%
Total favor	53.60%	19.44%
Strongly oppose	17.63%	46.44%
Somewhat oppose	11.32%	11.76%
Total oppose	28.95%	58.21%
Unsure/Refused	17.45%	22.35%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	3.68%	4.65%	3.87%	32.66%	20.20%
Somewhat favor	4.36%	7.76%	5.03%	22.11%	24.62%
Total favor	8.03%	12.41%	8.89%	54.76%	44.82%
Strongly oppose	76.51%	70.40%	75.31%	16.40%	22.44%
Somewhat oppose	5.55%	12.71%	6.96%	11.67%	13.79%
Total oppose	82.06%	83.11%	82.26%	28.06%	36.23%
Unsure/Refused	9.91%	4.48%	8.84%	17.18%	18.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	30.50%	12.29%
Somewhat favor	22.54%	2.52%
Total favor	53.04%	14.81%
Strongly oppose	17.44%	56.09%
Somewhat oppose	12.03%	10.77%
Total oppose	29.47%	66.86%
Unsure/Refused	17.48%	18.34%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Strongly favor	34.82%	9.15%	49.94%	11.72%	14.26%
Somewhat favor	8.67%	14.28%	23.00%	13.30%	5.39%
Total favor	43.49%	23.43%	72.94%	25.02%	19.64%
Strongly oppose	32.98%	55.18%	12.64%	35.79%	32.24%
Somewhat oppose	11.27%	11.16%	6.21%	10.20%	5.70%
Total oppose	44.26%	66.33%	18.85%	45.99%	37.94%
Unsure/Refused	12.26%	10.24%	8.20%	28.98%	42.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly favor	37.43%	11.37%	29.55%	4.30%	1.63%	3.53%
Somewhat favor	20.41%	23.28%	21.28%	0.82%	3.06%	1.47%
Total favor	57.84%	34.65%	50.83%	5.12%	4.69%	5.00%
Strongly oppose	15.54%	29.74%	19.84%	88.47%	66.73%	82.16%
Somewhat oppose	8.60%	19.77%	11.98%	2.42%	17.91%	6.91%
Total oppose	24.14%	49.50%	31.81%	90.89%	84.65%	89.08%
Unsure/Refused	18.02%	15.84%	17.36%	3.99%	10.66%	5.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Strongly favor	4.17%
Somewhat favor	1.83%
Total favor	6.00%
Strongly oppose	51.18%
Somewhat oppose	11.08%
Total oppose	62.26%
Unsure/Refused	31.74%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly favor	58.27%	39.90%	47.05%	6.81%	18.63%	8.48%
Somewhat favor	14.96%	27.71%	22.75%	5.90%	23.27%	8.36%
Total favor	73.24%	67.61%	69.80%	12.70%	41.90%	16.84%
Strongly oppose	11.15%	9.55%	10.18%	69.61%	18.82%	62.41%
Somewhat oppose	2.77%	5.24%	4.28%	8.64%	26.77%	11.21%
Total oppose	13.92%	14.80%	14.46%	78.24%	45.58%	73.61%
Unsure/Refused	12.84%	17.59%	15.74%	9.05%	12.51%	9.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Strongly favor	21.96%
Somewhat favor	18.28%
Total favor	40.24%
Strongly oppose	8.13%
Somewhat oppose	14.18%
Total oppose	22.31%
Unsure/Refused	37.45%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly favor	5.53%	28.30%	18.93%	25.67%
Somewhat favor	2.76%	20.92%	12.21%	23.21%
Total favor	8.29%	49.22%	31.14%	48.88%
Strongly oppose	71.00%	20.00%	46.05%	18.91%
Somewhat oppose	10.65%	12.79%	6.97%	9.18%
Total oppose	81.65%	32.79%	53.02%	28.09%
Unsure/Refused	10.06%	17.99%	15.84%	23.03%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly favor	7.75%	10.47%	9.16%	17.92%	25.76%	64.01%
Somewhat favor	3.91%	3.44%	3.67%	18.11%	29.83%	12.27%
Total favor	11.66%	13.91%	12.83%	36.03%	55.59%	76.28%
Strongly oppose	74.50%	58.59%	66.22%	37.34%	13.38%	3.20%
Somewhat oppose	4.21%	16.74%	10.73%	9.83%	14.05%	6.95%
Total oppose	78.71%	75.33%	76.95%	47.17%	27.43%	10.16%
Unsure/Refused	9.63%	10.76%	10.22%	16.81%	16.98%	13.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Strongly favor	39.85%	13.88%
Somewhat favor	23.36%	16.90%
Total favor	63.21%	30.78%
Strongly oppose	9.63%	17.06%
Somewhat oppose	11.44%	4.88%
Total oppose	21.07%	21.95%
Unsure/Refused	15.72%	47.28%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Strongly favor	28.91%	15.59%	24.46%	14.17%	15.84%	12.05%
Somewhat favor	23.40%	18.46%	6.34%	12.94%	7.38%	10.16%
Total favor	52.30%	34.06%	30.80%	27.11%	23.22%	22.21%
Strongly oppose	25.73%	35.73%	48.26%	44.74%	58.92%	42.52%
Somewhat oppose	7.04%	9.70%	12.19%	7.04%	11.98%	14.38%
Total oppose	32.77%	45.43%	60.45%	51.77%	70.90%	56.90%
Unsure/Refused	14.93%	20.51%	8.75%	21.12%	5.88%	20.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Strongly favor	28.91%	20.29%	14.17%	14.25%
Somewhat favor	23.40%	12.04%	12.94%	8.54%
Total favor	52.30%	32.33%	27.11%	22.79%
Strongly oppose	25.73%	42.36%	44.74%	52.04%
Somewhat oppose	7.04%	11.02%	7.04%	12.99%
Total oppose	32.77%	53.38%	51.77%	65.03%
Unsure/Refused	14.93%	14.29%	21.12%	12.18%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Strongly favor	16.32%	26.65%	17.57%
Somewhat favor	10.41%	22.20%	11.32%
Total favor	26.73%	48.85%	28.89%
Strongly oppose	51.46%	13.63%	44.58%
Somewhat oppose	10.46%	9.38%	10.36%
Total oppose	61.92%	23.01%	54.94%
Unsure/Refused	11.35%	28.14%	16.17%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly favor	24.16%	11.83%
Somewhat favor	14.23%	11.21%
Total favor	38.39%	23.04%
Strongly oppose	34.99%	53.14%
Somewhat oppose	8.42%	12.37%
Total oppose	43.41%	65.52%
Unsure/Refused	18.20%	11.45%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Strongly favor	17.52%	0.00%	17.05%	20.25%	26.54%
Somewhat favor	10.13%	0.00%	11.22%	25.14%	17.56%
Total favor	27.65%	0.00%	28.27%	45.39%	44.10%
Strongly oppose	49.70%	47.05%	40.26%	37.60%	42.71%
Somewhat oppose	10.41%	0.00%	13.53%	6.30%	4.28%
Total oppose	60.11%	47.05%	53.79%	43.90%	47.00%
Unsure/Refused	12.24%	52.95%	17.94%	10.71%	8.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Strongly favor	17.51%	15.79%
Somewhat favor	12.21%	8.95%
Total favor	29.72%	24.74%
Strongly oppose	38.91%	53.82%
Somewhat oppose	11.69%	9.81%
Total oppose	50.60%	63.63%
Unsure/Refused	19.68%	11.62%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Strongly favor	21.74%	17.01%	31.68%	19.60%	8.96%
Somewhat favor	18.32%	11.27%	8.30%	9.11%	14.75%
Total favor	40.06%	28.28%	39.99%	28.71%	23.71%
Strongly oppose	36.40%	33.90%	38.32%	44.34%	51.94%
Somewhat oppose	9.07%	14.05%	6.11%	10.89%	11.85%
Total oppose	45.47%	47.95%	44.43%	55.23%	63.80%
Unsure/Refused	14.47%	23.77%	15.58%	16.06%	12.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly favor	5.00%	32.74%	12.50%	24.67%	5.72%
Somewhat favor	2.95%	21.19%	24.08%	15.96%	0.00%
Total favor	7.95%	53.94%	36.58%	40.64%	5.72%
Strongly oppose	76.02%	13.15%	54.32%	9.88%	41.72%
Somewhat oppose	8.44%	11.99%	6.05%	18.07%	0.00%
Total oppose	84.47%	25.15%	60.37%	27.95%	41.72%
Unsure/Refused	7.58%	20.92%	3.05%	31.42%	52.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	8.24%	1.30%	6.94%	33.85%	23.23%
Somewhat favor	1.95%	9.20%	3.30%	21.64%	21.28%
Total favor	10.18%	10.50%	10.24%	55.49%	44.50%
Strongly oppose	76.46%	68.39%	74.95%	14.69%	12.72%
Somewhat oppose	4.81%	16.59%	7.01%	11.43%	18.39%
Total oppose	81.27%	84.98%	81.96%	26.12%	31.11%
Unsure/Refused	8.55%	4.52%	7.80%	18.39%	24.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	32.24%	4.66%
Somewhat favor	21.58%	10.00%
Total favor	53.82%	14.66%
Strongly oppose	14.39%	52.74%
Somewhat oppose	12.49%	11.57%
Total oppose	26.88%	64.31%
Unsure/Refused	19.30%	21.02%
Total	100.00%	100.00%

Q. Medicaid is a joint federal and state program that provides medical coverage for some lower income people. Under the Affordable Care Act – commonly called Obamacare – some states have expanded eligibility for Medicaid. Do you favor or oppose Medicaid expansion in North Carolina?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Strongly favor	41.22%	35.65%	38.77%
Somewhat favor	15.39%	20.91%	28.45%
Total favor	56.61%	56.56%	67.22%
Strongly oppose	24.72%	20.34%	13.53%
Somewhat oppose	8.44%	13.82%	6.59%
Total oppose	33.16%	34.17%	20.12%
Unsure/Refused	10.23%	9.27%	12.66%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly favor	11.49%	19.77%	13.87%	71.47%	47.58%
Somewhat favor	11.65%	15.98%	12.89%	20.46%	26.96%
Total favor	23.14%	35.75%	26.76%	91.92%	74.54%
Strongly oppose	51.85%	25.21%	44.20%	1.42%	7.79%
Somewhat oppose	10.94%	26.89%	15.52%	2.25%	5.38%
Total oppose	62.79%	52.11%	59.72%	3.67%	13.17%
Unsure/Refused	14.07%	12.14%	13.51%	4.41%	12.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Strongly favor	67.68%	40.17%
Somewhat favor	21.49%	10.53%
Total favor	89.17%	50.70%
Strongly oppose	2.43%	11.04%
Somewhat oppose	2.75%	17.97%
Total oppose	5.17%	29.01%
Unsure/Refused	5.66%	20.29%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Strongly favor	9.75%	9.28%	9.71%	72.04%	61.16%
Somewhat favor	12.68%	28.80%	14.15%	20.97%	26.17%
Total favor	22.43%	38.08%	23.85%	93.01%	87.33%
Strongly oppose	51.37%	0.00%	46.71%	1.23%	1.38%
Somewhat oppose	11.96%	32.97%	13.87%	1.58%	3.68%
Total oppose	63.34%	32.97%	60.58%	2.82%	5.06%
Unsure/Refused	14.23%	28.95%	15.57%	4.17%	7.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Strongly favor	69.20%	43.93%
Somewhat favor	22.33%	10.54%
Total favor	91.53%	54.48%
Strongly oppose	1.27%	15.92%
Somewhat oppose	2.13%	20.61%
Total oppose	3.40%	36.52%
Unsure/Refused	5.07%	9.00%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Strongly favor	9.74%	2.14%	9.08%	77.32%	46.03%
Somewhat favor	10.90%	42.88%	13.67%	17.75%	36.02%
Total favor	20.64%	45.01%	22.75%	95.07%	82.06%
Strongly oppose	49.83%	9.76%	46.36%	1.13%	2.31%
Somewhat oppose	13.78%	35.00%	15.61%	0.77%	4.74%
Total oppose	63.61%	44.76%	61.98%	1.89%	7.05%
Unsure/Refused	15.75%	10.22%	15.27%	3.04%	10.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Strongly favor	71.45%	45.33%
Somewhat favor	21.18%	17.25%
Total favor	92.63%	62.58%
Strongly oppose	1.35%	10.31%
Somewhat oppose	1.51%	15.77%
Total oppose	2.86%	26.08%
Unsure/Refused	4.51%	11.34%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Strongly favor	8.64%	22.85%	9.85%	73.28%	59.06%
Somewhat favor	12.96%	36.85%	15.00%	19.23%	34.54%
Total favor	21.59%	59.70%	24.85%	92.51%	93.60%
Strongly oppose	50.17%	0.00%	45.88%	1.92%	0.00%
Somewhat oppose	12.60%	36.91%	14.68%	1.55%	1.33%
Total oppose	62.77%	36.91%	60.55%	3.46%	1.33%
Unsure/Refused	15.64%	3.40%	14.59%	4.02%	5.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Strongly favor	70.41%	52.84%
Somewhat favor	22.32%	7.91%
Total favor	92.73%	60.76%
Strongly oppose	1.53%	10.06%
Somewhat oppose	1.50%	15.07%
Total oppose	3.03%	25.13%
Unsure/Refused	4.24%	14.11%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Strongly favor	10.08%	5.12%	9.60%	75.44%	40.69%
Somewhat favor	10.69%	47.23%	14.21%	18.11%	42.09%
Total favor	20.77%	52.35%	23.81%	93.55%	82.78%
Strongly oppose	50.87%	0.00%	45.97%	1.15%	0.00%
Somewhat oppose	12.81%	38.20%	15.26%	1.47%	4.64%
Total oppose	63.68%	38.20%	61.23%	2.62%	4.64%
Unsure/Refused	15.55%	9.44%	14.96%	3.83%	12.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Strongly favor	68.96%	54.67%
Somewhat favor	22.58%	9.66%
Total favor	91.54%	64.33%
Strongly oppose	0.94%	13.42%
Somewhat oppose	2.06%	13.87%
Total oppose	3.00%	27.29%
Unsure/Refused	5.46%	8.38%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	8.78%	6.09%	8.31%	70.07%	47.28%
Somewhat favor	8.65%	16.06%	9.94%	19.67%	25.72%
Total favor	17.43%	22.16%	18.25%	89.74%	73.00%
Strongly oppose	54.27%	35.26%	50.97%	1.80%	9.74%
Somewhat oppose	13.86%	35.11%	17.55%	3.00%	8.32%
Total oppose	68.13%	70.37%	68.52%	4.81%	18.06%
Unsure/Refused	14.45%	7.47%	13.24%	5.45%	8.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	66.57%	29.76%
Somewhat favor	20.60%	24.53%
Total favor	87.17%	54.29%
Strongly oppose	3.02%	22.31%
Somewhat oppose	3.82%	6.80%
Total oppose	6.84%	29.11%
Unsure/Refused	5.99%	16.61%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	9.63%	9.85%	9.68%	69.94%	34.37%
Somewhat favor	7.72%	12.20%	8.60%	18.34%	37.49%
Total favor	17.36%	22.04%	18.28%	88.29%	71.85%
Strongly oppose	56.08%	39.94%	52.91%	3.71%	2.29%
Somewhat oppose	13.99%	18.28%	14.84%	3.01%	12.47%
Total oppose	70.08%	58.23%	67.75%	6.72%	14.76%
Unsure/Refused	12.56%	19.73%	13.97%	5.00%	13.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	63.79%	29.22%
Somewhat favor	21.65%	19.63%
Total favor	85.44%	48.85%
Strongly oppose	3.47%	25.52%
Somewhat oppose	4.64%	12.54%
Total oppose	8.11%	38.06%
Unsure/Refused	6.45%	13.09%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Strongly favor	43.67%	29.83%	75.86%	51.60%	49.18%
Somewhat favor	19.18%	18.92%	4.27%	23.54%	7.99%
Total favor	62.86%	48.75%	80.12%	75.14%	57.16%
Strongly oppose	17.85%	29.40%	11.69%	14.18%	17.82%
Somewhat oppose	7.21%	13.53%	0.00%	1.87%	6.29%
Total oppose	25.06%	42.93%	11.69%	16.05%	24.11%
Unsure/Refused	12.08%	8.32%	8.19%	8.81%	18.73%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly favor	87.49%	73.13%	78.72%	18.67%	58.86%	24.37%
Somewhat favor	3.91%	18.77%	12.99%	14.25%	19.71%	15.03%
Total favor	91.40%	91.91%	91.71%	32.93%	78.57%	39.40%
Strongly oppose	2.81%	1.92%	2.27%	40.06%	5.02%	35.10%
Somewhat oppose	1.49%	3.78%	2.89%	13.73%	6.99%	12.78%
Total oppose	4.30%	5.70%	5.15%	53.80%	12.02%	47.87%
Unsure/Refused	4.30%	2.40%	3.14%	13.28%	9.41%	12.73%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Strongly favor	52.84%
Somewhat favor	32.65%
Total favor	85.48%
Strongly oppose	1.20%
Somewhat oppose	4.36%
Total oppose	5.55%
Unsure/Refused	8.96%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly favor	9.83%	61.12%	42.63%	58.28%
Somewhat favor	16.85%	21.92%	12.18%	19.56%
Total favor	26.68%	83.04%	54.81%	77.85%
Strongly oppose	46.19%	6.70%	22.19%	0.00%
Somewhat oppose	13.25%	4.46%	11.97%	5.30%
Total oppose	59.44%	11.16%	34.15%	5.30%
Unsure/Refused	13.88%	5.79%	11.04%	16.86%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly favor	13.11%	24.87%	19.23%	48.09%	67.62%	86.18%
Somewhat favor	8.23%	19.77%	14.24%	21.17%	18.60%	4.36%
Total favor	21.34%	44.64%	33.47%	69.26%	86.22%	90.53%
Strongly oppose	49.09%	29.20%	38.74%	16.55%	4.88%	0.00%
Somewhat oppose	11.79%	13.26%	12.55%	10.62%	3.57%	1.54%
Total oppose	60.88%	42.46%	51.29%	27.17%	8.45%	1.54%
Unsure/Refused	17.78%	12.90%	15.24%	3.58%	5.33%	7.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Strongly favor	74.45%	41.58%
Somewhat favor	13.36%	31.98%
Total favor	87.81%	73.56%
Strongly oppose	3.08%	7.48%
Somewhat oppose	2.82%	4.37%
Total oppose	5.90%	11.85%
Unsure/Refused	6.29%	14.59%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Strongly favor	57.41%	37.14%	38.60%	38.41%	36.41%	32.16%
Somewhat favor	18.19%	22.66%	15.54%	13.65%	19.01%	15.43%
Total favor	75.59%	59.80%	54.14%	52.06%	55.42%	47.59%
Strongly oppose	14.92%	22.01%	23.93%	25.71%	27.14%	23.47%
Somewhat oppose	5.57%	7.10%	11.97%	14.09%	6.98%	9.63%
Total oppose	20.49%	29.11%	35.90%	39.81%	34.12%	33.10%
Unsure/Refused	3.92%	11.09%	9.96%	8.13%	10.46%	19.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Strongly favor	57.41%	37.91%	38.41%	34.63%
Somewhat favor	18.19%	18.89%	13.65%	17.51%
Total favor	75.59%	56.80%	52.06%	52.13%
Strongly oppose	14.92%	23.03%	25.71%	25.60%
Somewhat oppose	5.57%	9.68%	14.09%	8.09%
Total oppose	20.49%	32.70%	39.81%	33.69%
Unsure/Refused	3.92%	10.49%	8.13%	14.18%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Strongly favor	32.83%	65.77%	39.07%
Somewhat favor	16.45%	23.97%	8.40%
Total favor	49.28%	89.74%	47.47%
Strongly oppose	28.30%	5.49%	20.95%
Somewhat oppose	10.70%	1.30%	18.62%
Total oppose	38.99%	6.79%	39.57%
Unsure/Refused	11.73%	3.47%	12.96%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly favor	47.89%	30.56%
Somewhat favor	17.62%	16.95%
Total favor	65.51%	47.50%
Strongly oppose	15.44%	32.19%
Somewhat oppose	8.04%	11.11%
Total oppose	23.48%	43.30%
Unsure/Refused	11.02%	9.19%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Strongly favor	35.15%	0.00%	39.17%	53.11%	49.83%
Somewhat favor	18.79%	0.00%	15.03%	15.37%	12.66%
Total favor	53.94%	0.00%	54.20%	68.48%	62.49%
Strongly oppose	30.85%	47.05%	13.90%	18.81%	23.37%
Somewhat oppose	11.11%	0.00%	9.34%	2.02%	6.94%
Total oppose	41.96%	47.05%	23.24%	20.84%	30.32%
Unsure/Refused	4.10%	52.95%	22.56%	10.68%	7.19%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Strongly favor	41.25%	22.47%
Somewhat favor	19.56%	16.59%
Total favor	60.81%	39.06%
Strongly oppose	19.68%	33.77%
Somewhat oppose	10.38%	12.42%
Total oppose	30.05%	46.20%
Unsure/Refused	9.14%	14.74%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Strongly favor	41.27%	33.04%	54.45%	41.36%	31.92%
Somewhat favor	17.17%	30.49%	18.38%	9.13%	18.81%
Total favor	58.44%	63.53%	72.84%	50.49%	50.73%
Strongly oppose	21.58%	22.66%	16.45%	24.58%	26.95%
Somewhat oppose	10.40%	4.28%	7.07%	11.36%	10.21%
Total oppose	31.97%	26.93%	23.52%	35.95%	37.17%
Unsure/Refused	9.59%	9.54%	3.64%	13.56%	12.10%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly favor	8.93%	68.26%	43.92%	53.23%	58.28%
Somewhat favor	14.07%	20.76%	24.42%	12.90%	0.00%
Total favor	22.99%	89.02%	68.34%	66.13%	58.28%
Strongly oppose	46.20%	4.14%	16.56%	5.06%	0.00%
Somewhat oppose	14.55%	2.13%	15.09%	12.02%	33.19%
Total oppose	60.75%	6.27%	31.66%	17.08%	33.19%
Unsure/Refused	16.26%	4.71%	0.00%	16.79%	8.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	13.35%	3.33%	11.48%	71.23%	43.81%
Somewhat favor	8.62%	30.16%	12.64%	19.68%	30.01%
Total favor	21.97%	33.49%	24.12%	90.91%	73.83%
Strongly oppose	50.58%	34.67%	47.61%	1.60%	9.23%
Somewhat oppose	14.04%	16.16%	14.43%	2.86%	7.02%
Total oppose	64.62%	50.83%	62.04%	4.46%	16.26%
Unsure/Refused	13.41%	15.69%	13.84%	4.63%	9.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	67.06%	27.89%
Somewhat favor	21.25%	17.01%
Total favor	88.31%	44.90%
Strongly oppose	2.76%	23.82%
Somewhat oppose	3.49%	15.48%
Total oppose	6.25%	39.30%
Unsure/Refused	5.44%	15.80%
Total	100.00%	100.00%

Now I am going to read you two statements about Medicaid expansion in North Carolina. Please tell me whether each statement makes you more likely or less likely to favor Medicaid expansion in North Carolina.

Q. Medicaid expansion would cover mostly healthy, working-age adults with no children. Some of these potential enrollees already have private health insurance.

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Much more likely	7.62%	7.61%	0.00%
Somewhat more likely	10.95%	13.29%	12.51%
Total more likely	18.57%	20.90%	12.51%
Much less likely	27.89%	27.29%	25.85%
Somewhat less likely	16.01%	23.96%	42.87%
Total less likely	43.90%	51.25%	68.72%
No difference	23.02%	17.32%	6.35%
Unsure/Refused	14.52%	10.52%	12.41%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Much more likely	2.47%	4.72%	3.12%	11.30%	6.94%
Somewhat more likely	8.28%	11.53%	9.21%	14.90%	14.92%
Total more likely	10.76%	16.25%	12.33%	26.20%	21.86%
Much less likely	45.18%	37.80%	43.06%	11.38%	19.80%
Somewhat less likely	14.09%	20.59%	15.96%	21.84%	25.20%
Total less likely	59.27%	58.38%	59.02%	33.22%	45.00%
No difference	18.63%	16.06%	17.89%	24.91%	15.07%
Unsure/Refused	11.34%	9.31%	10.76%	15.66%	18.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Much more likely	10.61%	21.16%
Somewhat more likely	14.91%	0.00%
Total more likely	25.51%	21.16%
Much less likely	12.72%	16.36%
Somewhat less likely	22.38%	11.72%
Total less likely	35.10%	28.09%
No difference	23.34%	26.77%
Unsure/Refused	16.05%	23.99%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Much more likely	2.12%	0.00%	1.93%	12.66%	4.86%
Somewhat more likely	7.75%	0.00%	7.05%	14.00%	21.85%
Total more likely	9.87%	0.00%	8.97%	26.66%	26.71%
Much less likely	46.18%	28.73%	44.60%	10.92%	13.36%
Somewhat less likely	14.20%	41.36%	16.66%	19.24%	35.74%
Total less likely	60.38%	70.09%	61.26%	30.17%	49.10%
No difference	20.04%	15.52%	19.63%	27.64%	10.46%
Unsure/Refused	9.72%	14.39%	10.14%	15.53%	13.73%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Much more likely	10.66%	14.31%
Somewhat more likely	16.02%	12.03%
Total more likely	26.67%	26.34%
Much less likely	11.55%	23.62%
Somewhat less likely	23.48%	13.48%
Total less likely	35.03%	37.10%
No difference	23.23%	16.79%
Unsure/Refused	15.07%	19.77%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Much more likely	2.02%	0.00%	1.84%	12.40%	6.94%
Somewhat more likely	7.38%	5.23%	7.19%	15.14%	23.24%
Total more likely	9.40%	5.23%	9.04%	27.54%	30.18%
Much less likely	45.80%	21.06%	43.66%	13.35%	7.29%
Somewhat less likely	14.00%	28.81%	15.28%	21.14%	32.72%
Total less likely	59.80%	49.87%	58.94%	34.50%	40.01%
No difference	19.88%	34.17%	21.12%	23.56%	17.91%
Unsure/Refused	10.93%	10.74%	10.91%	14.40%	11.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Much more likely	11.40%	13.63%
Somewhat more likely	16.62%	9.48%
Total more likely	28.02%	23.11%
Much less likely	12.24%	19.99%
Somewhat less likely	23.26%	20.35%
Total less likely	35.50%	40.34%
No difference	22.53%	11.99%
Unsure/Refused	13.94%	24.56%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Much more likely	2.77%	0.00%	2.53%	13.82%	2.48%
Somewhat more likely	7.07%	12.43%	7.53%	14.25%	28.84%
Total more likely	9.84%	12.43%	10.06%	28.07%	31.32%
Much less likely	45.20%	33.30%	44.18%	12.63%	2.41%
Somewhat less likely	15.70%	25.80%	16.56%	19.73%	33.93%
Total less likely	60.90%	59.11%	60.75%	32.36%	36.34%
No difference	18.76%	17.35%	18.64%	25.81%	11.71%
Unsure/Refused	10.51%	11.12%	10.56%	13.76%	20.63%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Much more likely	11.53%	10.22%
Somewhat more likely	17.19%	7.44%
Total more likely	28.72%	17.66%
Much less likely	10.57%	22.69%
Somewhat less likely	22.59%	18.35%
Total less likely	33.16%	41.04%
No difference	22.97%	21.15%
Unsure/Refused	15.14%	20.15%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Much more likely	2.82%	0.00%	2.54%	13.71%	2.69%
Somewhat more likely	7.19%	7.51%	7.22%	15.87%	25.33%
Total more likely	10.00%	7.51%	9.76%	29.58%	28.03%
Much less likely	45.47%	24.88%	43.48%	11.50%	15.67%
Somewhat less likely	14.97%	38.40%	17.23%	20.76%	17.93%
Total less likely	60.44%	63.28%	60.71%	32.26%	33.60%
No difference	18.88%	19.29%	18.92%	24.48%	15.92%
Unsure/Refused	10.68%	9.92%	10.61%	13.68%	22.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Much more likely	11.71%	9.04%
Somewhat more likely	17.59%	6.14%
Total more likely	29.30%	15.19%
Much less likely	12.26%	20.39%
Somewhat less likely	20.25%	24.04%
Total less likely	32.50%	44.44%
No difference	22.93%	20.91%
Unsure/Refused	15.27%	19.47%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Much more likely	2.89%	0.00%	2.39%	11.41%	1.96%
Somewhat more likely	4.83%	4.88%	4.84%	16.33%	19.62%
Total more likely	7.72%	4.88%	7.22%	27.73%	21.58%
Much less likely	45.28%	40.74%	44.49%	13.86%	20.65%
Somewhat less likely	15.34%	13.76%	15.06%	22.29%	21.93%
Total less likely	60.62%	54.50%	59.56%	36.15%	42.57%
No difference	19.33%	38.45%	22.65%	21.36%	20.74%
Unsure/Refused	12.34%	2.17%	10.57%	14.76%	15.10%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Much more likely	9.96%	9.51%
Somewhat more likely	16.83%	10.36%
Total more likely	26.79%	19.87%
Much less likely	14.90%	28.67%
Somewhat less likely	22.23%	19.64%
Total less likely	37.13%	48.30%
No difference	21.27%	15.20%
Unsure/Refused	14.81%	16.63%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Much more likely	3.58%	2.50%	3.37%	11.47%	5.94%
Somewhat more likely	5.34%	3.42%	4.96%	16.87%	23.37%
Total more likely	8.91%	5.92%	8.32%	28.34%	29.31%
Much less likely	47.18%	38.84%	45.54%	13.67%	17.49%
Somewhat less likely	12.15%	19.85%	13.67%	22.75%	19.19%
Total less likely	59.33%	58.69%	59.21%	36.43%	36.68%
No difference	19.39%	27.78%	21.05%	22.08%	20.17%
Unsure/Refused	12.36%	7.61%	11.42%	13.15%	13.83%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Much more likely	10.54%	5.05%
Somewhat more likely	17.96%	6.62%
Total more likely	28.50%	11.67%
Much less likely	14.31%	32.11%
Somewhat less likely	22.15%	20.55%
Total less likely	36.47%	52.66%
No difference	21.76%	18.63%
Unsure/Refused	13.27%	17.04%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Much more likely	11.50%	4.20%	7.53%	5.92%	15.30%
Somewhat more likely	18.45%	7.00%	24.44%	16.61%	5.38%
Total more likely	29.95%	11.21%	31.97%	22.53%	20.68%
Much less likely	22.33%	34.12%	9.29%	20.52%	25.32%
Somewhat less likely	15.13%	21.83%	24.11%	23.43%	5.77%
Total less likely	37.46%	55.94%	33.40%	43.96%	31.08%
No difference	18.50%	21.34%	26.14%	21.14%	19.06%
Unsure/Refused	14.09%	11.51%	8.49%	12.37%	29.18%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Much more likely	13.70%	1.60%	10.04%	1.67%	4.92%	2.59%
Somewhat more likely	17.32%	17.44%	17.36%	4.83%	0.00%	3.46%
Total more likely	31.02%	19.04%	27.40%	6.49%	4.92%	6.05%
Much less likely	13.57%	22.66%	16.32%	56.94%	35.83%	50.94%
Somewhat less likely	20.50%	29.61%	23.26%	9.72%	21.10%	12.96%
Total less likely	34.07%	52.27%	39.58%	66.67%	56.93%	63.90%
No difference	21.82%	18.69%	20.87%	19.60%	29.93%	22.54%
Unsure/Refused	13.09%	9.99%	12.15%	7.24%	8.22%	7.52%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Much more likely	5.52%
Somewhat more likely	4.43%
Total more likely	9.95%
Much less likely	17.26%
Somewhat less likely	16.78%
Total less likely	34.04%
No difference	15.34%
Unsure/Refused	40.67%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Much more likely	26.19%	8.27%	15.24%	3.89%	3.32%	3.81%
Somewhat more likely	19.48%	22.93%	21.59%	6.10%	21.30%	8.26%
Total more likely	45.67%	31.20%	36.83%	9.99%	24.62%	12.06%
Much less likely	0.00%	5.72%	3.49%	43.04%	11.14%	38.52%
Somewhat less likely	21.78%	20.73%	21.14%	17.92%	30.87%	19.76%
Total less likely	21.78%	26.45%	24.63%	60.97%	42.02%	58.28%
No difference	17.87%	23.85%	21.52%	19.96%	13.82%	19.09%
Unsure/Refused	14.68%	18.50%	17.01%	9.08%	19.55%	10.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Much more likely	10.41%
Somewhat more likely	11.72%
Total more likely	22.13%
Much less likely	14.33%
Somewhat less likely	14.55%
Total less likely	28.88%
No difference	27.39%
Unsure/Refused	21.60%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Much more likely	2.68%	9.55%	8.88%	5.89%
Somewhat more likely	10.63%	16.44%	7.00%	8.89%
Total more likely	13.31%	25.99%	15.87%	14.78%
Much less likely	41.38%	16.88%	26.65%	28.80%
Somewhat less likely	14.59%	19.41%	23.91%	15.98%
Total less likely	55.97%	36.29%	50.56%	44.78%
No difference	19.22%	25.56%	17.62%	14.31%
Unsure/Refused	11.50%	12.16%	15.95%	26.13%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Much more likely	2.35%	2.10%	2.22%	8.62%	8.32%	23.03%
Somewhat more likely	6.66%	6.97%	6.82%	13.84%	18.98%	12.26%
Total more likely	9.01%	9.07%	9.04%	22.46%	27.30%	35.28%
Much less likely	41.54%	36.57%	38.95%	28.46%	12.25%	3.44%
Somewhat less likely	14.55%	20.07%	17.42%	20.26%	20.79%	18.09%
Total less likely	56.09%	56.64%	56.38%	48.72%	33.04%	21.53%
No difference	22.12%	16.60%	19.25%	23.60%	20.94%	29.76%
Unsure/Refused	12.78%	17.68%	15.33%	5.22%	18.72%	13.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Much more likely	13.74%	17.76%
Somewhat more likely	16.50%	17.24%
Total more likely	30.24%	35.00%
Much less likely	9.01%	3.96%
Somewhat less likely	19.79%	23.34%
Total less likely	28.80%	27.31%
No difference	24.19%	6.02%
Unsure/Refused	16.77%	31.67%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Much more likely	10.61%	6.06%	8.04%	4.40%	7.58%	6.98%
Somewhat more likely	9.57%	14.42%	12.14%	7.04%	16.38%	9.65%
Total more likely	20.18%	20.48%	20.18%	11.44%	23.96%	16.64%
Much less likely	11.12%	25.15%	31.46%	33.50%	31.87%	29.56%
Somewhat less likely	29.69%	20.96%	12.03%	13.02%	22.15%	20.77%
Total less likely	40.80%	46.12%	43.49%	46.52%	54.01%	50.32%
No difference	25.43%	16.38%	26.60%	25.45%	15.07%	13.92%
Unsure/Refused	13.59%	17.02%	9.73%	16.60%	6.95%	19.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Much more likely	10.61%	7.12%	4.40%	7.33%
Somewhat more likely	9.57%	13.20%	7.04%	13.56%
Total more likely	20.18%	20.32%	11.44%	20.89%
Much less likely	11.12%	28.52%	33.50%	30.90%
Somewhat less likely	29.69%	16.20%	13.02%	21.57%
Total less likely	40.80%	44.72%	46.52%	52.47%
No difference	25.43%	21.83%	25.45%	14.59%
Unsure/Refused	13.59%	13.13%	16.60%	12.05%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Much more likely	5.00%	10.38%	18.72%
Somewhat more likely	11.07%	15.87%	4.97%
Total more likely	16.07%	26.24%	23.69%
Much less likely	30.69%	16.62%	27.37%
Somewhat less likely	19.25%	21.35%	14.18%
Total less likely	49.94%	37.96%	41.55%
No difference	20.64%	20.58%	23.35%
Unsure/Refused	13.34%	15.21%	11.42%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Much more likely	8.60%	5.48%
Somewhat more likely	12.93%	9.89%
Total more likely	21.53%	15.38%
Much less likely	24.38%	31.45%
Somewhat less likely	19.02%	19.54%
Total less likely	43.40%	50.99%
No difference	18.22%	23.91%
Unsure/Refused	16.85%	9.72%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Much more likely	5.46%	0.00%	10.36%	4.79%	5.59%
Somewhat more likely	15.42%	0.00%	10.08%	15.82%	5.93%
Total more likely	20.87%	0.00%	20.45%	20.61%	11.52%
Much less likely	34.12%	0.00%	29.96%	28.59%	18.70%
Somewhat less likely	19.29%	52.95%	19.70%	18.22%	23.24%
Total less likely	53.41%	52.95%	49.66%	46.81%	41.94%
No difference	15.36%	47.05%	15.21%	13.42%	33.17%
Unsure/Refused	10.35%	0.00%	14.69%	19.16%	13.37%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Much more likely	8.18%	8.53%
Somewhat more likely	11.18%	2.08%
Total more likely	19.36%	10.62%
Much less likely	22.56%	34.41%
Somewhat less likely	17.63%	18.01%
Total less likely	40.19%	52.42%
No difference	26.50%	18.18%
Unsure/Refused	13.96%	18.78%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Much more likely	9.43%	6.99%	8.06%	6.55%	5.73%
Somewhat more likely	11.41%	19.98%	12.01%	12.28%	8.82%
Total more likely	20.85%	26.97%	20.07%	18.83%	14.55%
Much less likely	25.20%	27.33%	17.16%	28.68%	34.25%
Somewhat less likely	17.81%	15.26%	23.26%	19.07%	19.03%
Total less likely	43.01%	42.60%	40.42%	47.76%	53.29%
No difference	18.18%	23.32%	32.90%	19.44%	16.17%
Unsure/Refused	17.96%	7.11%	6.61%	13.97%	15.99%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Much more likely	1.44%	11.79%	7.68%	7.57%	36.33%
Somewhat more likely	8.09%	15.43%	6.48%	17.51%	0.00%
Total more likely	9.53%	27.22%	14.16%	25.08%	36.33%
Much less likely	41.78%	11.90%	39.38%	29.80%	4.34%
Somewhat less likely	17.20%	22.94%	19.37%	10.07%	11.26%
Total less likely	58.98%	34.84%	58.75%	39.87%	15.60%
No difference	20.10%	22.60%	27.09%	6.85%	21.21%
Unsure/Refused	11.39%	15.34%	0.00%	28.20%	26.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Much more likely	2.72%	2.03%	2.59%	12.60%	0.00%
Somewhat more likely	5.84%	11.27%	6.86%	16.89%	13.72%
Total more likely	8.57%	13.29%	9.45%	29.49%	13.72%
Much less likely	45.04%	23.07%	40.93%	13.33%	25.30%
Somewhat less likely	16.01%	33.54%	19.29%	20.07%	20.96%
Total less likely	61.05%	56.61%	60.22%	33.39%	46.27%
No difference	20.56%	23.90%	21.19%	22.14%	21.09%
Unsure/Refused	9.82%	6.19%	9.14%	14.97%	18.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Much more likely	10.74%	7.86%
Somewhat more likely	16.43%	8.23%
Total more likely	27.17%	16.09%
Much less likely	15.09%	32.58%
Somewhat less likely	20.20%	16.12%
Total less likely	35.29%	48.70%
No difference	21.98%	16.23%
Unsure/Refused	15.56%	18.99%
Total	100.00%	100.00%

Q. One proposal for expanding Medicaid in North Carolina would likely add five hundred thousand new individuals to the program and would cost state taxpayers more than $340 million dollars per year.

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Much more likely	9.74%	8.86%	0.00%
Somewhat more likely	11.59%	12.85%	9.31%
Total more likely	21.32%	21.71%	9.31%
Much less likely	34.74%	40.92%	22.29%
Somewhat less likely	11.57%	22.65%	30.12%
Total less likely	46.31%	63.57%	52.41%
No difference	19.98%	10.96%	15.90%
Unsure/Refused	12.39%	3.76%	22.38%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Much more likely	1.63%	3.73%	2.24%	15.88%	21.10%
Somewhat more likely	3.26%	7.59%	4.51%	19.51%	13.35%
Total more likely	4.89%	11.32%	6.74%	35.40%	34.44%
Much less likely	64.40%	43.36%	58.34%	11.10%	12.80%
Somewhat less likely	14.53%	24.57%	17.42%	12.16%	21.60%
Total less likely	78.93%	67.94%	75.76%	23.26%	34.41%
No difference	9.25%	11.97%	10.03%	26.75%	21.08%
Unsure/Refused	6.93%	8.77%	7.46%	14.58%	10.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Much more likely	16.71%	0.00%
Somewhat more likely	18.54%	24.86%
Total more likely	35.25%	24.86%
Much less likely	11.37%	35.89%
Somewhat less likely	13.66%	0.00%
Total less likely	25.03%	35.89%
No difference	25.86%	6.94%
Unsure/Refused	13.87%	32.31%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Much more likely	1.15%	0.00%	1.05%	15.20%	12.80%
Somewhat more likely	2.67%	3.13%	2.71%	15.52%	30.94%
Total more likely	3.82%	3.13%	3.76%	30.73%	43.73%
Much less likely	62.28%	53.23%	61.46%	11.32%	16.60%
Somewhat less likely	16.09%	19.19%	16.37%	11.59%	13.99%
Total less likely	78.37%	72.42%	77.83%	22.91%	30.59%
No difference	11.41%	21.04%	12.28%	30.02%	15.48%
Unsure/Refused	6.40%	3.41%	6.13%	16.34%	10.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Much more likely	14.57%	18.42%
Somewhat more likely	19.55%	15.12%
Total more likely	34.12%	33.54%
Much less likely	12.69%	21.16%
Somewhat less likely	12.22%	20.38%
Total less likely	24.91%	41.54%
No difference	26.22%	7.62%
Unsure/Refused	14.74%	17.30%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Much more likely	1.10%	2.14%	1.19%	17.49%	13.02%
Somewhat more likely	2.20%	2.84%	2.25%	20.77%	22.00%
Total more likely	3.29%	4.98%	3.44%	38.26%	35.02%
Much less likely	62.34%	31.75%	59.68%	13.56%	12.46%
Somewhat less likely	15.65%	37.62%	17.56%	9.57%	22.14%
Total less likely	77.99%	69.37%	77.24%	23.13%	34.59%
No difference	12.08%	17.00%	12.51%	27.06%	12.69%
Unsure/Refused	6.64%	8.65%	6.81%	11.55%	17.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Much more likely	16.65%	11.57%
Somewhat more likely	21.00%	14.98%
Total more likely	37.65%	26.56%
Much less likely	13.36%	17.73%
Somewhat less likely	11.93%	16.36%
Total less likely	25.28%	34.10%
No difference	24.36%	14.13%
Unsure/Refused	12.70%	25.22%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Much more likely	1.85%	7.31%	2.32%	17.00%	11.89%
Somewhat more likely	2.54%	0.00%	2.32%	15.78%	36.46%
Total more likely	4.39%	7.31%	4.64%	32.78%	48.35%
Much less likely	61.62%	43.10%	60.03%	12.01%	9.56%
Somewhat less likely	15.23%	28.15%	16.34%	10.86%	16.34%
Total less likely	76.85%	71.25%	76.37%	22.87%	25.89%
No difference	11.82%	16.17%	12.19%	30.79%	8.53%
Unsure/Refused	6.95%	5.28%	6.80%	13.56%	17.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Much more likely	15.97%	10.92%
Somewhat more likely	19.95%	20.27%
Total more likely	35.92%	31.19%
Much less likely	11.52%	22.55%
Somewhat less likely	11.97%	19.58%
Total less likely	23.48%	42.13%
No difference	26.30%	8.70%
Unsure/Refused	14.30%	17.99%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Much more likely	2.37%	1.93%	2.33%	16.99%	13.33%
Somewhat more likely	2.88%	2.56%	2.85%	18.95%	26.62%
Total more likely	5.25%	4.49%	5.18%	35.93%	39.94%
Much less likely	61.32%	31.02%	58.39%	12.93%	18.46%
Somewhat less likely	15.13%	34.77%	17.03%	10.17%	13.76%
Total less likely	76.46%	65.79%	75.43%	23.10%	32.22%
No difference	11.23%	25.01%	12.56%	28.70%	7.31%
Unsure/Refused	7.06%	4.71%	6.84%	12.27%	20.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Much more likely	16.30%	8.35%
Somewhat more likely	20.38%	15.23%
Total more likely	36.68%	23.58%
Much less likely	13.96%	21.12%
Somewhat less likely	10.84%	22.55%
Total less likely	24.80%	43.68%
No difference	24.71%	13.41%
Unsure/Refused	13.81%	19.34%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Much more likely	1.82%	1.22%	1.72%	16.59%	6.16%
Somewhat more likely	1.82%	2.88%	2.01%	22.42%	7.76%
Total more likely	3.64%	4.10%	3.72%	39.01%	13.92%
Much less likely	63.47%	59.98%	62.86%	13.91%	24.49%
Somewhat less likely	14.06%	14.43%	14.12%	8.93%	31.40%
Total less likely	77.52%	74.41%	76.98%	22.84%	55.89%
No difference	11.82%	19.50%	13.16%	25.30%	12.41%
Unsure/Refused	7.01%	1.99%	6.14%	12.85%	17.78%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Much more likely	14.99%	6.94%
Somewhat more likely	20.17%	7.62%
Total more likely	35.16%	14.56%
Much less likely	15.53%	34.29%
Somewhat less likely	12.37%	25.64%
Total less likely	27.91%	59.94%
No difference	23.33%	9.98%
Unsure/Refused	13.61%	15.52%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Much more likely	1.86%	1.29%	1.75%	16.94%	8.58%
Somewhat more likely	1.63%	2.50%	1.81%	19.31%	16.03%
Total more likely	3.49%	3.79%	3.55%	36.25%	24.61%
Much less likely	64.77%	54.27%	62.69%	15.06%	26.45%
Somewhat less likely	12.48%	25.98%	15.15%	12.10%	12.96%
Total less likely	77.25%	80.25%	77.84%	27.15%	39.41%
No difference	10.85%	15.97%	11.86%	24.90%	18.33%
Unsure/Refused	8.40%	0.00%	6.74%	11.70%	17.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Much more likely	15.49%	4.66%
Somewhat more likely	18.74%	9.84%
Total more likely	34.23%	14.50%
Much less likely	17.03%	37.93%
Somewhat less likely	12.25%	20.57%
Total less likely	29.27%	58.50%
No difference	23.77%	13.21%
Unsure/Refused	12.73%	13.79%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Much more likely	17.66%	5.63%	12.65%	4.99%	8.62%
Somewhat more likely	11.89%	10.26%	22.88%	8.08%	14.26%
Total more likely	29.54%	15.89%	35.53%	13.07%	22.88%
Much less likely	25.39%	44.77%	14.53%	20.81%	35.75%
Somewhat less likely	19.61%	13.80%	18.34%	20.33%	2.28%
Total less likely	45.00%	58.57%	32.86%	41.15%	38.03%
No difference	15.09%	16.40%	24.40%	29.85%	15.99%
Unsure/Refused	10.37%	9.14%	7.21%	15.94%	23.10%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Much more likely	18.56%	4.04%	14.17%	2.02%	3.40%	2.42%
Somewhat more likely	20.28%	17.49%	19.44%	0.00%	1.39%	0.40%
Total more likely	38.84%	21.53%	33.61%	2.02%	4.79%	2.82%
Much less likely	12.30%	25.06%	16.16%	70.13%	54.38%	65.55%
Somewhat less likely	8.82%	29.42%	15.05%	12.85%	22.12%	15.55%
Total less likely	21.11%	54.48%	31.20%	82.99%	76.50%	81.10%
No difference	25.70%	12.83%	21.81%	13.27%	16.90%	14.33%
Unsure/Refused	14.35%	11.16%	13.38%	1.72%	1.81%	1.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Much more likely	0.74%
Somewhat more likely	4.34%
Total more likely	5.08%
Much less likely	46.34%
Somewhat less likely	12.70%
Total less likely	59.04%
No difference	6.98%
Unsure/Refused	28.90%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Much more likely	34.90%	7.72%	18.30%	3.59%	18.03%	5.64%
Somewhat more likely	13.04%	28.01%	22.18%	3.87%	24.91%	6.86%
Total more likely	47.94%	35.73%	40.48%	7.46%	42.95%	12.50%
Much less likely	2.81%	16.70%	11.30%	55.27%	14.14%	49.42%
Somewhat less likely	1.84%	9.43%	6.48%	15.07%	18.07%	15.49%
Total less likely	4.65%	26.14%	17.78%	70.33%	32.21%	64.92%
No difference	31.35%	32.40%	31.99%	14.72%	12.00%	14.33%
Unsure/Refused	16.06%	5.73%	9.75%	7.49%	12.84%	8.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Much more likely	10.39%
Somewhat more likely	17.91%
Total more likely	28.30%
Much less likely	8.50%
Somewhat less likely	24.20%
Total less likely	32.69%
No difference	13.65%
Unsure/Refused	25.36%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Much more likely	2.32%	14.42%	9.37%	5.89%
Somewhat more likely	1.30%	16.23%	16.89%	7.61%
Total more likely	3.62%	30.65%	26.26%	13.50%
Much less likely	59.74%	21.29%	30.16%	12.80%
Somewhat less likely	14.99%	12.46%	15.34%	41.12%
Total less likely	74.73%	33.75%	45.50%	53.91%
No difference	13.84%	24.29%	15.46%	5.77%
Unsure/Refused	7.81%	11.30%	12.78%	26.82%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Much more likely	2.24%	1.79%	2.01%	11.63%	13.74%	30.15%
Somewhat more likely	5.23%	6.31%	5.79%	11.90%	20.28%	20.84%
Total more likely	7.47%	8.10%	7.80%	23.53%	34.02%	50.99%
Much less likely	59.71%	43.88%	51.44%	32.14%	15.63%	6.57%
Somewhat less likely	12.19%	24.65%	18.70%	14.56%	13.29%	0.00%
Total less likely	71.90%	68.54%	70.14%	46.70%	28.92%	6.57%
No difference	13.38%	15.58%	14.53%	19.44%	23.18%	35.29%
Unsure/Refused	7.25%	7.78%	7.53%	10.33%	13.88%	7.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Much more likely	19.79%	5.68%
Somewhat more likely	20.48%	30.47%
Total more likely	40.27%	36.15%
Much less likely	12.29%	11.44%
Somewhat less likely	8.39%	6.89%
Total less likely	20.68%	18.33%
No difference	27.65%	0.00%
Unsure/Refused	11.40%	45.52%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Much more likely	5.87%	9.56%	13.25%	9.11%	8.14%	6.95%
Somewhat more likely	23.67%	6.62%	10.66%	9.81%	11.18%	9.31%
Total more likely	29.54%	16.18%	23.91%	18.92%	19.32%	16.26%
Much less likely	22.16%	32.32%	34.17%	35.53%	43.77%	43.49%
Somewhat less likely	11.06%	19.62%	11.36%	10.59%	18.34%	20.81%
Total less likely	33.22%	51.94%	45.53%	46.12%	62.11%	64.30%
No difference	32.19%	15.22%	19.98%	22.89%	9.23%	5.92%
Unsure/Refused	5.04%	16.67%	10.58%	12.08%	9.34%	13.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Much more likely	5.87%	11.51%	9.11%	7.64%
Somewhat more likely	23.67%	8.75%	9.81%	10.39%
Total more likely	29.54%	20.26%	18.92%	18.03%
Much less likely	22.16%	33.30%	35.53%	43.65%
Somewhat less likely	11.06%	15.26%	10.59%	19.37%
Total less likely	33.22%	48.56%	46.12%	63.03%
No difference	32.19%	17.73%	22.89%	7.84%
Unsure/Refused	5.04%	13.45%	12.08%	11.10%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Much more likely	7.27%	12.69%	15.04%
Somewhat more likely	9.51%	22.05%	5.65%
Total more likely	16.78%	34.74%	20.68%
Much less likely	40.43%	16.73%	35.50%
Somewhat less likely	15.40%	15.65%	9.42%
Total less likely	55.83%	32.38%	44.92%
No difference	17.23%	19.93%	18.41%
Unsure/Refused	10.16%	12.95%	15.99%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Much more likely	9.04%	8.91%
Somewhat more likely	16.90%	5.61%
Total more likely	25.94%	14.52%
Much less likely	32.47%	38.60%
Somewhat less likely	13.29%	16.95%
Total less likely	45.76%	55.55%
No difference	18.21%	17.47%
Unsure/Refused	10.10%	12.46%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Much more likely	10.53%	0.00%	4.49%	10.34%	9.91%
Somewhat more likely	12.54%	0.00%	16.92%	5.45%	9.64%
Total more likely	23.06%	0.00%	21.41%	15.79%	19.55%
Much less likely	41.29%	52.95%	32.91%	43.37%	32.04%
Somewhat less likely	15.37%	0.00%	16.33%	11.11%	6.07%
Total less likely	56.66%	52.95%	49.24%	54.48%	38.11%
No difference	10.53%	47.05%	18.39%	13.95%	29.87%
Unsure/Refused	9.75%	0.00%	10.96%	15.78%	12.48%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Much more likely	9.85%	5.32%
Somewhat more likely	11.77%	5.52%
Total more likely	21.62%	10.84%
Much less likely	26.09%	57.64%
Somewhat less likely	19.82%	5.15%
Total less likely	45.91%	62.79%
No difference	21.39%	14.71%
Unsure/Refused	11.08%	11.66%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Much more likely	6.70%	8.81%	9.16%	11.94%	8.41%
Somewhat more likely	13.02%	15.79%	16.25%	8.49%	9.50%
Total more likely	19.73%	24.60%	25.41%	20.43%	17.91%
Much less likely	32.40%	26.42%	23.03%	32.87%	47.46%
Somewhat less likely	20.62%	16.26%	13.89%	15.70%	11.34%
Total less likely	53.02%	42.68%	36.91%	48.58%	58.81%
No difference	18.86%	24.65%	25.05%	14.80%	13.63%
Unsure/Refused	8.39%	8.07%	12.62%	16.19%	9.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Much more likely	0.53%	16.75%	12.32%	11.86%	5.72%
Somewhat more likely	2.86%	20.76%	8.68%	8.03%	36.33%
Total more likely	3.39%	37.51%	21.00%	19.89%	42.05%
Much less likely	59.78%	13.30%	28.04%	26.61%	21.94%
Somewhat less likely	17.93%	11.26%	24.50%	10.43%	11.26%
Total less likely	77.71%	24.56%	52.54%	37.04%	33.19%
No difference	11.89%	23.64%	18.47%	23.98%	0.00%
Unsure/Refused	7.01%	14.30%	7.99%	19.09%	24.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Much more likely	1.48%	0.00%	1.20%	18.22%	9.04%
Somewhat more likely	3.72%	4.96%	3.95%	18.59%	13.05%
Total more likely	5.20%	4.96%	5.15%	36.81%	22.08%
Much less likely	60.96%	50.33%	58.97%	14.08%	22.94%
Somewhat less likely	12.88%	28.48%	15.80%	11.23%	18.38%
Total less likely	73.84%	78.81%	74.77%	25.31%	41.32%
No difference	14.30%	16.23%	14.66%	24.02%	20.84%
Unsure/Refused	6.66%	0.00%	5.41%	13.86%	15.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Much more likely	16.83%	4.24%
Somewhat more likely	17.75%	12.84%
Total more likely	34.57%	17.08%
Much less likely	15.42%	36.57%
Somewhat less likely	12.32%	21.40%
Total less likely	27.74%	57.98%
No difference	23.53%	7.94%
Unsure/Refused	14.15%	17.01%
Total	100.00%	100.00%

Q. Since 2010, North Carolina's Medicaid program has added more than 1 million enrollees. At the same time, the number of North Carolina physicians accepting Medicaid has dropped by more than 1,000. Now that you have heard this information, if North Carolina were to expand Medicaid, do you think that wait times for medical care would increase, decrease, or stay the same for current Medicaid patients?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Increase	59.41%	52.19%	31.66%
Decrease	6.94%	14.59%	21.43%
Stay the same	19.00%	25.54%	27.92%
Unsure/Refused	14.64%	7.68%	18.99%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Increase	70.81%	62.34%	68.37%	43.83%	48.85%
Decrease	6.53%	17.02%	9.55%	8.87%	10.54%
Stay the same	12.08%	9.88%	11.45%	30.65%	30.51%
Unsure/Refused	10.58%	10.76%	10.64%	16.66%	10.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Increase	44.63%	30.11%
Decrease	9.13%	13.41%
Stay the same	30.63%	27.78%
Unsure/Refused	15.62%	28.70%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Increase	72.49%	43.26%	69.83%	44.50%	51.05%
Decrease	6.93%	18.89%	8.02%	8.73%	14.52%
Stay the same	11.31%	15.97%	11.73%	28.71%	29.23%
Unsure/Refused	9.28%	21.88%	10.42%	18.06%	5.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Increase	46.19%	41.57%
Decrease	10.23%	11.69%
Stay the same	28.85%	26.25%
Unsure/Refused	14.73%	20.49%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Increase	70.19%	73.73%	70.50%	43.63%	50.09%
Decrease	7.76%	4.46%	7.47%	11.23%	9.34%
Stay the same	11.99%	3.54%	11.26%	31.51%	22.24%
Unsure/Refused	10.06%	18.27%	10.77%	13.63%	18.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Increase	44.83%	39.75%
Decrease	10.88%	11.89%
Stay the same	29.79%	26.85%
Unsure/Refused	14.50%	21.51%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Increase	71.40%	41.74%	68.85%	45.18%	49.88%
Decrease	7.91%	21.54%	9.08%	7.33%	13.40%
Stay the same	11.55%	12.17%	11.60%	33.09%	19.97%
Unsure/Refused	9.14%	24.56%	10.46%	14.41%	16.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Increase	46.13%	43.41%
Decrease	8.56%	13.88%
Stay the same	30.44%	22.08%
Unsure/Refused	14.88%	20.63%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Increase	72.00%	62.37%	71.07%	45.74%	32.82%
Decrease	6.85%	10.07%	7.16%	8.82%	18.53%
Stay the same	11.35%	7.30%	10.96%	31.85%	28.04%
Unsure/Refused	9.80%	20.27%	10.81%	13.59%	20.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Increase	43.37%	44.02%
Decrease	10.60%	14.14%
Stay the same	31.15%	22.78%
Unsure/Refused	14.88%	19.05%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Increase	77.03%	81.70%	77.84%	44.45%	45.58%
Decrease	4.96%	4.95%	4.96%	10.44%	22.86%
Stay the same	9.99%	6.47%	9.38%	28.79%	30.05%
Unsure/Refused	8.02%	6.88%	7.82%	16.31%	1.52%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Increase	44.62%	43.57%
Decrease	12.32%	10.65%
Stay the same	28.98%	20.77%
Unsure/Refused	14.08%	25.01%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Increase	81.20%	72.23%	79.42%	44.59%	47.18%
Decrease	4.19%	5.86%	4.52%	11.07%	16.97%
Stay the same	6.12%	10.54%	7.00%	29.19%	31.64%
Unsure/Refused	8.48%	11.37%	9.05%	15.15%	4.22%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Increase	45.03%	49.48%
Decrease	12.07%	10.14%
Stay the same	29.61%	20.75%
Unsure/Refused	13.29%	19.63%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Increase	41.49%	68.33%	47.83%	44.71%	39.46%
Decrease	15.89%	8.11%	8.29%	8.63%	2.70%
Stay the same	27.58%	14.99%	28.57%	30.27%	24.07%
Unsure/Refused	15.05%	8.57%	15.31%	16.39%	33.77%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Increase	38.15%	64.56%	46.09%	81.25%	61.10%	75.41%
Decrease	9.43%	14.52%	10.96%	5.96%	8.97%	6.83%
Stay the same	35.87%	12.72%	28.91%	7.63%	18.36%	10.74%
Unsure/Refused	16.55%	8.20%	14.04%	5.17%	11.56%	7.02%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Increase	51.92%
Decrease	8.81%
Stay the same	8.26%
Unsure/Refused	31.01%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Increase	39.79%	36.70%	37.90%	67.75%	47.99%	64.94%
Decrease	7.32%	15.56%	12.35%	8.09%	10.52%	8.44%
Stay the same	33.51%	28.53%	30.47%	14.25%	24.96%	15.78%
Unsure/Refused	19.38%	19.21%	19.28%	9.90%	16.53%	10.84%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Increase	44.81%
Decrease	9.39%
Stay the same	29.32%
Unsure/Refused	16.47%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Increase	68.70%	51.01%	53.42%	24.83%
Decrease	8.44%	9.19%	9.68%	18.37%
Stay the same	11.41%	26.48%	21.68%	40.28%
Unsure/Refused	11.45%	13.32%	15.22%	16.52%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Increase	65.51%	67.01%	66.29%	52.08%	47.28%	41.58%
Decrease	8.33%	9.89%	9.14%	9.26%	9.00%	9.65%
Stay the same	15.41%	11.30%	13.28%	27.05%	25.87%	28.78%
Unsure/Refused	10.75%	11.80%	11.29%	11.61%	17.85%	20.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Increase	45.16%	33.58%
Decrease	9.24%	10.71%
Stay the same	26.95%	33.27%
Unsure/Refused	18.65%	22.44%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Increase	61.15%	53.96%	66.55%	54.37%	52.60%	47.18%
Decrease	5.35%	12.00%	5.20%	8.69%	13.60%	11.91%
Stay the same	27.72%	21.17%	14.09%	21.26%	20.35%	22.24%
Unsure/Refused	5.78%	12.88%	14.17%	15.67%	13.45%	18.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Increase	61.15%	60.60%	54.37%	50.35%
Decrease	5.35%	8.41%	8.69%	12.90%
Stay the same	27.72%	17.43%	21.26%	21.13%
Unsure/Refused	5.78%	13.56%	15.67%	15.62%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Increase	60.72%	47.49%	38.31%
Decrease	9.44%	7.77%	13.01%
Stay the same	16.68%	32.63%	29.29%
Unsure/Refused	13.16%	12.12%	19.40%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Increase	55.29%	57.40%
Decrease	8.82%	10.06%
Stay the same	20.28%	21.62%
Unsure/Refused	15.61%	10.92%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Increase	56.37%	0.00%	51.36%	63.19%	51.29%
Decrease	15.57%	0.00%	6.71%	8.19%	8.26%
Stay the same	16.76%	47.05%	21.23%	18.42%	28.59%
Unsure/Refused	11.31%	52.95%	20.69%	10.20%	11.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Increase	58.47%	62.13%
Decrease	6.08%	7.48%
Stay the same	21.90%	22.67%
Unsure/Refused	13.54%	7.72%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Increase	56.76%	53.34%	60.37%	55.36%	54.99%
Decrease	6.28%	16.99%	10.89%	4.26%	11.92%
Stay the same	21.73%	22.62%	21.01%	22.62%	18.79%
Unsure/Refused	15.24%	7.06%	7.73%	17.75%	14.31%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Increase	70.37%	45.24%	61.80%	38.41%	11.88%
Decrease	7.98%	10.24%	7.45%	15.26%	11.26%
Stay the same	11.42%	27.00%	27.13%	28.73%	59.07%
Unsure/Refused	10.23%	17.52%	3.62%	17.60%	17.78%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Increase	75.69%	70.04%	74.63%	43.97%	46.32%
Decrease	4.98%	20.42%	7.88%	11.38%	9.96%
Stay the same	10.70%	5.57%	9.73%	28.29%	38.47%
Unsure/Refused	8.64%	3.97%	7.76%	16.36%	5.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Increase	44.32%	45.88%
Decrease	11.17%	7.67%
Stay the same	29.81%	21.79%
Unsure/Refused	14.70%	24.66%
Total	100.00%	100.00%

As you may know, socialism has been a frequent topic of discussion in the news lately.

Q. Based on what you know, would you favor or oppose the United States' political and economic system becoming more socialist?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Strongly favor	8.91%	7.09%	0.00%
Somewhat favor	11.94%	15.94%	8.63%
Total favor	20.85%	23.04%	8.63%
Strongly oppose	56.11%	53.64%	46.16%
Somewhat oppose	9.16%	7.49%	13.83%
Total oppose	65.27%	61.13%	59.98%
Unsure/Refused	13.88%	15.83%	31.39%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly favor	2.20%	4.62%	2.90%	15.09%	8.08%
Somewhat favor	1.90%	11.55%	4.67%	22.21%	19.74%
Total favor	4.10%	16.17%	7.57%	37.31%	27.82%
Strongly oppose	88.57%	66.89%	82.34%	23.69%	40.02%
Somewhat oppose	2.99%	8.59%	4.60%	14.18%	16.19%
Total oppose	91.56%	75.48%	86.94%	37.87%	56.21%
Unsure/Refused	4.34%	8.35%	5.49%	24.82%	15.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Strongly favor	13.98%	0.00%
Somewhat favor	21.82%	0.00%
Total favor	35.81%	0.00%
Strongly oppose	26.27%	47.92%
Somewhat oppose	14.50%	0.00%
Total oppose	40.77%	47.92%
Unsure/Refused	23.42%	52.08%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Strongly favor	1.90%	0.00%	1.73%	12.68%	16.19%
Somewhat favor	2.43%	7.82%	2.92%	22.71%	24.57%
Total favor	4.34%	7.82%	4.65%	35.39%	40.76%
Strongly oppose	88.43%	81.23%	87.77%	24.29%	29.66%
Somewhat oppose	2.58%	0.00%	2.35%	14.90%	8.54%
Total oppose	91.01%	81.23%	90.12%	39.19%	38.21%
Unsure/Refused	4.66%	10.95%	5.23%	25.42%	21.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Strongly favor	13.59%	11.09%
Somewhat favor	23.20%	9.47%
Total favor	36.79%	20.56%
Strongly oppose	25.69%	41.11%
Somewhat oppose	13.24%	19.50%
Total oppose	38.94%	60.62%
Unsure/Refused	24.27%	18.82%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Strongly favor	1.81%	0.00%	1.66%	16.72%	12.96%
Somewhat favor	2.31%	0.00%	2.11%	24.90%	26.05%
Total favor	4.13%	0.00%	3.77%	41.63%	39.01%
Strongly oppose	89.35%	61.65%	86.95%	23.16%	25.10%
Somewhat oppose	2.46%	24.79%	4.39%	13.50%	15.62%
Total oppose	91.81%	86.44%	91.35%	36.66%	40.71%
Unsure/Refused	4.06%	13.56%	4.88%	21.71%	20.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Strongly favor	16.02%	2.29%
Somewhat favor	25.12%	6.04%
Total favor	41.14%	8.33%
Strongly oppose	23.52%	44.12%
Somewhat oppose	13.90%	9.87%
Total oppose	37.42%	53.99%
Unsure/Refused	21.44%	37.68%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Strongly favor	1.81%	0.00%	1.65%	15.08%	19.34%
Somewhat favor	3.06%	4.01%	3.14%	21.11%	26.88%
Total favor	4.87%	4.01%	4.80%	36.20%	46.22%
Strongly oppose	89.70%	60.31%	87.19%	23.98%	20.37%
Somewhat oppose	2.45%	5.28%	2.70%	15.55%	13.86%
Total oppose	92.16%	65.59%	89.88%	39.53%	34.23%
Unsure/Refused	2.97%	30.40%	5.32%	24.28%	19.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Strongly favor	15.94%	5.36%
Somewhat favor	22.28%	16.13%
Total favor	38.22%	21.48%
Strongly oppose	23.25%	40.22%
Somewhat oppose	15.21%	13.16%
Total oppose	38.46%	53.37%
Unsure/Refused	23.32%	25.14%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Strongly favor	1.84%	0.00%	1.66%	17.40%	9.09%
Somewhat favor	3.42%	3.19%	3.39%	24.76%	21.54%
Total favor	5.26%	3.19%	5.06%	42.16%	30.63%
Strongly oppose	88.23%	77.31%	87.18%	21.36%	32.61%
Somewhat oppose	2.49%	7.27%	2.96%	13.53%	14.15%
Total oppose	90.73%	84.58%	90.14%	34.89%	46.76%
Unsure/Refused	4.02%	12.23%	4.81%	22.95%	22.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Strongly favor	15.85%	4.11%
Somewhat favor	24.16%	5.98%
Total favor	40.01%	10.09%
Strongly oppose	23.46%	42.29%
Somewhat oppose	13.64%	17.29%
Total oppose	37.10%	59.58%
Unsure/Refused	22.89%	30.33%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	2.64%	0.00%	2.18%	16.11%	2.78%
Somewhat favor	1.25%	2.00%	1.38%	22.39%	27.02%
Total favor	3.88%	2.00%	3.56%	38.49%	29.80%
Strongly oppose	93.19%	79.30%	90.78%	28.70%	40.40%
Somewhat oppose	0.89%	13.86%	3.14%	13.86%	11.99%
Total oppose	94.08%	93.16%	93.92%	42.56%	52.38%
Unsure/Refused	2.03%	4.84%	2.52%	18.94%	17.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	14.06%	2.47%
Somewhat favor	23.10%	5.45%
Total favor	37.16%	7.92%
Strongly oppose	30.49%	49.99%
Somewhat oppose	13.58%	8.89%
Total oppose	44.07%	58.88%
Unsure/Refused	18.77%	33.20%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	2.46%	0.00%	1.97%	15.31%	12.55%
Somewhat favor	0.88%	7.04%	2.09%	21.56%	24.27%
Total favor	3.33%	7.04%	4.06%	36.87%	36.81%
Strongly oppose	91.13%	68.84%	86.74%	29.47%	37.15%
Somewhat oppose	2.92%	12.82%	4.87%	14.51%	6.74%
Total oppose	94.05%	81.65%	91.61%	43.98%	43.89%
Unsure/Refused	2.62%	11.30%	4.33%	19.15%	19.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	14.83%	1.47%
Somewhat favor	22.03%	6.34%
Total favor	36.86%	7.81%
Strongly oppose	30.80%	64.47%
Somewhat oppose	13.17%	5.98%
Total oppose	43.96%	70.45%
Unsure/Refused	19.18%	21.75%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Strongly favor	13.98%	4.61%	9.57%	8.44%	12.08%
Somewhat favor	17.10%	10.31%	23.07%	12.81%	5.84%
Total favor	31.08%	14.92%	32.64%	21.24%	17.92%
Strongly oppose	45.20%	64.42%	36.80%	52.12%	41.79%
Somewhat oppose	6.92%	8.61%	15.76%	12.00%	8.69%
Total oppose	52.13%	73.03%	52.56%	64.11%	50.48%
Unsure/Refused	16.79%	12.05%	14.80%	14.64%	31.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly favor	17.55%	1.81%	12.79%	0.97%	1.26%	1.06%
Somewhat favor	23.04%	13.64%	20.19%	1.04%	5.02%	2.20%
Total favor	40.59%	15.45%	32.99%	2.02%	6.29%	3.25%
Strongly oppose	25.74%	45.31%	31.66%	95.22%	79.93%	90.79%
Somewhat oppose	13.40%	10.35%	12.48%	1.97%	6.72%	3.35%
Total oppose	39.13%	55.66%	44.13%	97.19%	86.65%	94.14%
Unsure/Refused	20.27%	28.89%	22.88%	0.79%	7.06%	2.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Strongly favor	3.38%
Somewhat favor	2.96%
Total favor	6.34%
Strongly oppose	71.77%
Somewhat oppose	8.41%
Total oppose	80.17%
Unsure/Refused	13.49%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly favor	3.58%	9.76%	10.10%	9.68%
Somewhat favor	3.76%	21.93%	11.46%	0.00%
Total favor	7.34%	31.69%	21.56%	9.68%
Strongly oppose	85.25%	32.02%	54.29%	36.04%
Somewhat oppose	2.33%	13.24%	11.12%	5.77%
Total oppose	87.58%	45.26%	65.41%	41.81%
Unsure/Refused	5.07%	23.05%	13.04%	48.51%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly favor	4.41%	4.25%	4.33%	6.16%	7.96%	39.92%
Somewhat favor	0.00%	8.45%	4.40%	10.46%	32.14%	30.45%
Total favor	4.41%	12.71%	8.73%	16.62%	40.09%	70.37%
Strongly oppose	88.23%	66.13%	76.73%	51.44%	28.30%	12.55%
Somewhat oppose	1.38%	9.99%	5.86%	12.19%	15.76%	8.51%
Total oppose	89.61%	76.11%	82.59%	63.63%	44.06%	21.06%
Unsure/Refused	5.98%	11.18%	8.68%	19.75%	15.85%	8.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Strongly favor	19.73%	3.82%
Somewhat favor	31.51%	21.83%
Total favor	51.25%	25.65%
Strongly oppose	22.50%	14.95%
Somewhat oppose	13.09%	4.88%
Total oppose	35.59%	19.84%
Unsure/Refused	13.17%	54.51%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Strongly favor	15.52%	8.33%	8.95%	4.39%	6.62%	5.14%
Somewhat favor	34.32%	8.50%	5.78%	7.98%	14.50%	6.30%
Total favor	49.85%	16.83%	14.73%	12.37%	21.12%	11.43%
Strongly oppose	31.73%	57.76%	55.77%	58.02%	61.69%	63.59%
Somewhat oppose	6.52%	5.06%	14.39%	11.41%	4.73%	12.12%
Total oppose	38.25%	62.82%	70.15%	69.43%	66.41%	75.71%
Unsure/Refused	11.90%	20.35%	15.11%	18.21%	12.47%	12.85%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Strongly favor	15.52%	8.66%	4.39%	6.00%
Somewhat favor	34.32%	7.06%	7.98%	11.06%
Total favor	49.85%	15.72%	12.37%	17.06%
Strongly oppose	31.73%	56.70%	58.02%	62.48%
Somewhat oppose	6.52%	10.00%	11.41%	7.83%
Total oppose	38.25%	66.70%	69.43%	70.31%
Unsure/Refused	11.90%	17.58%	18.21%	12.63%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Strongly favor	8.68%	5.91%	7.24%
Somewhat favor	10.42%	18.79%	16.47%
Total favor	19.09%	24.70%	23.71%
Strongly oppose	63.94%	23.82%	52.65%
Somewhat oppose	7.77%	15.38%	5.23%
Total oppose	71.71%	39.20%	57.89%
Unsure/Refused	9.20%	36.10%	18.40%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly favor	9.46%	6.31%
Somewhat favor	16.07%	8.47%
Total favor	25.53%	14.78%
Strongly oppose	46.76%	64.70%
Somewhat oppose	9.26%	8.88%
Total oppose	56.02%	73.58%
Unsure/Refused	18.45%	11.64%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Strongly favor	5.84%	0.00%	9.50%	9.54%	14.51%
Somewhat favor	9.90%	0.00%	13.25%	15.68%	12.38%
Total favor	15.74%	0.00%	22.76%	25.22%	26.89%
Strongly oppose	58.32%	100.00%	47.17%	54.18%	59.57%
Somewhat oppose	11.68%	0.00%	9.56%	8.75%	3.66%
Total oppose	70.00%	100.00%	56.73%	62.93%	63.23%
Unsure/Refused	14.25%	0.00%	20.52%	11.85%	9.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Strongly favor	7.10%	5.49%
Somewhat favor	14.54%	10.30%
Total favor	21.64%	15.79%
Strongly oppose	53.28%	59.25%
Somewhat oppose	8.21%	11.06%
Total oppose	61.49%	70.31%
Unsure/Refused	16.87%	13.90%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Strongly favor	1.95%	8.90%	15.32%	8.58%	7.11%
Somewhat favor	18.37%	11.04%	19.25%	8.76%	8.22%
Total favor	20.33%	19.94%	34.57%	17.34%	15.33%
Strongly oppose	50.18%	58.93%	43.34%	54.37%	63.76%
Somewhat oppose	11.40%	4.68%	7.28%	9.58%	9.42%
Total oppose	61.58%	63.61%	50.63%	63.95%	73.19%
Unsure/Refused	18.09%	16.45%	14.80%	18.71%	11.48%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly favor	1.78%	14.51%	9.74%	5.54%	5.72%
Somewhat favor	2.64%	20.61%	15.59%	27.32%	0.00%
Total favor	4.42%	35.12%	25.32%	32.86%	5.72%
Strongly oppose	85.93%	27.59%	53.19%	31.97%	41.72%
Somewhat oppose	4.74%	14.23%	5.45%	10.46%	0.00%
Total oppose	90.67%	41.81%	58.64%	42.43%	41.72%
Unsure/Refused	4.92%	23.07%	16.04%	24.71%	52.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	3.80%	1.30%	3.33%	14.63%	7.39%
Somewhat favor	1.74%	9.30%	3.15%	21.04%	20.65%
Total favor	5.54%	10.60%	6.48%	35.66%	28.04%
Strongly oppose	87.64%	74.19%	85.13%	27.20%	40.13%
Somewhat oppose	2.37%	13.80%	4.51%	14.94%	8.67%
Total oppose	90.01%	87.99%	89.63%	42.14%	48.80%
Unsure/Refused	4.45%	1.40%	3.88%	22.19%	23.16%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	13.53%	2.59%
Somewhat favor	20.98%	10.50%
Total favor	34.51%	13.10%
Strongly oppose	29.17%	58.27%
Somewhat oppose	13.98%	5.42%
Total oppose	43.15%	63.69%
Unsure/Refused	22.34%	23.21%
Total	100.00%	100.00%

Q. As you may know, socialism is a political and economic system in which the government assumes control of much of private industry, including things like healthcare, education, banking, manufacturing, and energy production. Socialist countries aim to provide their citizens with basic services at the cost of significantly higher tax rates.

Now that you have heard this information, would you favor or oppose the United States' political and economic system becoming more socialist?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Strongly favor	10.18%	8.40%	0.00%
Somewhat favor	9.62%	11.02%	3.20%
Total favor	19.80%	19.43%	3.20%
Strongly oppose	62.15%	57.50%	68.53%
Somewhat oppose	7.74%	18.55%	15.58%
Total oppose	69.89%	76.05%	84.11%
Unsure/Refused	10.31%	4.53%	12.69%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly favor	1.74%	7.60%	3.42%	17.72%	6.81%
Somewhat favor	1.04%	1.34%	1.12%	18.88%	9.37%
Total favor	2.78%	8.94%	4.55%	36.60%	16.18%
Strongly oppose	93.39%	70.14%	86.71%	35.04%	38.77%
Somewhat oppose	2.95%	16.45%	6.83%	13.13%	24.41%
Total oppose	96.34%	86.58%	93.54%	48.17%	63.18%
Unsure/Refused	0.88%	4.47%	1.91%	15.23%	20.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Strongly favor	15.99%	0.00%
Somewhat favor	17.38%	25.92%
Total favor	33.37%	25.92%
Strongly oppose	35.63%	47.92%
Somewhat oppose	14.92%	2.17%
Total oppose	50.55%	50.09%
Unsure/Refused	16.08%	23.99%
Total	100.00%	100.00%

	Trump vs Biden				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Joe Biden	Probably Joe Biden
Strongly favor	1.50%	0.00%	1.37%	14.04%	14.12%
Somewhat favor	0.89%	4.69%	1.24%	18.62%	17.04%
Total favor	2.40%	4.69%	2.61%	32.66%	31.16%
Strongly oppose	93.61%	76.74%	92.08%	33.72%	35.96%
Somewhat oppose	3.09%	13.78%	4.06%	16.55%	18.30%
Total oppose	96.69%	90.52%	96.13%	50.27%	54.26%
Unsure/Refused	0.91%	4.80%	1.26%	17.06%	14.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Biden	
	Total Joe Biden	Undecided
Strongly favor	14.06%	21.28%
Somewhat favor	18.21%	8.56%
Total favor	32.27%	29.84%
Strongly oppose	34.30%	48.59%
Somewhat oppose	17.01%	10.22%
Total oppose	51.31%	58.81%
Unsure/Refused	16.42%	11.35%
Total	100.00%	100.00%

	Trump vs Sanders				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Bernie Sanders	Probably Bernie Sanders
Strongly favor	1.43%	0.00%	1.31%	19.05%	14.67%
Somewhat favor	1.35%	0.00%	1.23%	19.53%	14.12%
Total favor	2.78%	0.00%	2.54%	38.58%	28.79%
Strongly oppose	93.07%	70.40%	91.11%	32.65%	31.82%
Somewhat oppose	3.90%	19.56%	5.26%	13.32%	28.35%
Total oppose	96.98%	89.96%	96.37%	45.97%	60.17%
Unsure/Refused	0.24%	10.04%	1.09%	15.44%	11.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Sanders	
	Total Bernie Sanders	Undecided
Strongly favor	18.23%	6.38%
Somewhat favor	18.52%	8.71%
Total favor	36.75%	15.09%
Strongly oppose	32.50%	51.19%
Somewhat oppose	16.14%	9.58%
Total oppose	48.64%	60.77%
Unsure/Refused	14.62%	24.14%
Total	100.00%	100.00%

	Trump vs Harris				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Kamala Harris	Probably Kamala Harris
Strongly favor	2.18%	0.00%	2.00%	16.51%	17.86%
Somewhat favor	0.85%	5.32%	1.23%	19.07%	12.02%
Total favor	3.03%	5.32%	3.23%	35.58%	29.89%
Strongly oppose	93.80%	66.58%	91.47%	32.84%	35.62%
Somewhat oppose	2.93%	17.97%	4.22%	14.70%	26.19%
Total oppose	96.73%	84.55%	95.69%	47.54%	61.82%
Unsure/Refused	0.24%	10.14%	1.09%	16.87%	8.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Harris	
	Total Kamala Harris	Undecided
Strongly favor	16.78%	11.39%
Somewhat favor	17.65%	14.11%
Total favor	34.44%	25.50%
Strongly oppose	33.40%	43.18%
Somewhat oppose	17.02%	12.26%
Total oppose	50.42%	55.44%
Unsure/Refused	15.14%	19.06%
Total	100.00%	100.00%

	Trump vs Warren				
	Definitely Donald Trump	Probably Donald Trump	Total Donald Trump	Definitely Elizabeth Warren	Probably Elizabeth Warren
Strongly favor	2.22%	0.00%	2.01%	18.61%	16.57%
Somewhat favor	1.37%	3.19%	1.55%	20.51%	7.31%
Total favor	3.59%	3.19%	3.55%	39.12%	23.89%
Strongly oppose	93.19%	78.31%	91.75%	30.21%	42.13%
Somewhat oppose	2.98%	9.45%	3.60%	15.67%	22.01%
Total oppose	96.17%	87.76%	95.36%	45.88%	64.14%
Unsure/Refused	0.24%	9.05%	1.09%	15.00%	11.97%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump vs Warren	
	Total Elizabeth Warren	Undecided
Strongly favor	18.23%	4.35%
Somewhat favor	18.05%	9.95%
Total favor	36.28%	14.30%
Strongly oppose	32.43%	47.72%
Somewhat oppose	16.86%	14.34%
Total oppose	49.29%	62.06%
Unsure/Refused	14.43%	23.64%
Total	100.00%	100.00%

	Forest vs Cooper				
	Definitely Dan Forest	Probably Dan Forest	Total Dan Forest	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	1.28%	1.22%	1.27%	18.59%	5.24%
Somewhat favor	1.22%	0.00%	1.01%	18.66%	3.91%
Total favor	2.50%	1.22%	2.28%	37.26%	9.15%
Strongly oppose	94.41%	81.67%	92.20%	37.79%	46.40%
Somewhat oppose	2.14%	8.24%	3.20%	10.24%	41.20%
Total oppose	96.54%	89.91%	95.39%	48.03%	87.60%
Unsure/Refused	0.96%	8.87%	2.33%	14.71%	3.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Forest vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	16.55%	4.60%
Somewhat favor	16.40%	7.79%
Total favor	32.95%	12.39%
Strongly oppose	39.11%	62.20%
Somewhat oppose	14.99%	13.22%
Total oppose	54.10%	75.42%
Unsure/Refused	12.95%	12.19%
Total	100.00%	100.00%

	Grange vs Cooper				
	Definitely Holly Grange	Probably Holly Grange	Total Holly Grange	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	1.53%	1.29%	1.48%	17.48%	9.47%
Somewhat favor	1.51%	2.42%	1.69%	19.33%	3.81%
Total favor	3.04%	3.72%	3.17%	36.81%	13.28%
Strongly oppose	93.25%	70.90%	88.85%	38.22%	42.52%
Somewhat oppose	2.84%	17.89%	5.80%	11.08%	33.99%
Total oppose	96.09%	88.80%	94.65%	49.29%	76.50%
Unsure/Refused	0.88%	7.49%	2.18%	13.90%	10.22%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Grange vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	16.09%	4.82%
Somewhat favor	16.65%	4.77%
Total favor	32.74%	9.59%
Strongly oppose	38.96%	73.50%
Somewhat oppose	15.04%	6.81%
Total oppose	54.00%	80.31%
Unsure/Refused	13.26%	10.10%
Total	100.00%	100.00%

	Healthcare Options				
	Medicare	Private insurance through a company like Blue Cross and Blue Shield	Medicaid	Another type of coverage	Unsure/Refused
Strongly favor	15.50%	6.03%	12.67%	6.84%	12.42%
Somewhat favor	12.66%	5.25%	25.81%	7.15%	16.11%
Total favor	28.17%	11.28%	38.48%	13.98%	28.53%
Strongly oppose	51.99%	70.66%	45.04%	50.20%	56.90%
Somewhat oppose	9.77%	10.94%	6.48%	21.50%	1.42%
Total oppose	61.76%	81.60%	51.52%	71.70%	58.31%
Unsure/Refused	10.08%	7.12%	10.00%	14.31%	13.16%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid Expansion					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly favor	18.66%	2.52%	13.78%	2.35%	4.66%	3.02%
Somewhat favor	19.55%	8.88%	16.32%	0.00%	0.00%	0.00%
Total favor	38.21%	11.40%	30.10%	2.35%	4.66%	3.02%
Strongly oppose	37.88%	56.44%	43.49%	95.48%	75.11%	89.57%
Somewhat oppose	11.50%	21.05%	14.39%	2.17%	13.47%	5.45%
Total oppose	49.38%	77.49%	57.89%	97.65%	88.57%	95.02%
Unsure/Refused	12.41%	11.10%	12.01%	0.00%	6.77%	1.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Medicaid ...
	Unsure/Refused
Strongly favor	3.38%
Somewhat favor	1.86%
Total favor	5.24%
Strongly oppose	73.45%
Somewhat oppose	4.26%
Total oppose	77.71%
Unsure/Refused	17.05%
Total	100.00%

	Socialism					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly favor	80.39%	18.10%	42.33%	0.77%	0.00%	0.66%
Somewhat favor	5.83%	48.07%	31.64%	0.00%	8.38%	1.19%
Total favor	86.22%	66.17%	73.97%	0.77%	8.38%	1.85%
Strongly oppose	6.40%	9.31%	8.18%	96.60%	35.89%	88.00%
Somewhat oppose	1.76%	20.63%	13.29%	1.06%	51.84%	8.26%
Total oppose	8.16%	29.95%	21.47%	97.66%	87.73%	96.26%
Unsure/Refused	5.63%	3.88%	4.56%	1.57%	3.89%	1.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Socialism
	Unsure/Refused
Strongly favor	0.50%
Somewhat favor	14.73%
Total favor	15.23%
Strongly oppose	22.69%
Somewhat oppose	15.77%
Total oppose	38.46%
Unsure/Refused	46.31%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly favor	2.72%	12.55%	11.68%	8.54%
Somewhat favor	2.18%	15.90%	9.94%	2.31%
Total favor	4.90%	28.45%	21.62%	10.85%
Strongly oppose	88.23%	41.53%	59.73%	54.26%
Somewhat oppose	4.42%	16.06%	10.21%	5.77%
Total oppose	92.65%	57.59%	69.94%	60.03%
Unsure/Refused	2.45%	13.96%	8.44%	29.13%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly favor	2.52%	4.28%	3.44%	8.03%	10.45%	48.47%
Somewhat favor	0.00%	8.05%	4.19%	6.92%	28.51%	14.10%
Total favor	2.52%	12.33%	7.63%	14.95%	38.95%	62.57%
Strongly oppose	94.35%	72.18%	82.81%	58.35%	37.77%	15.89%
Somewhat oppose	1.44%	10.82%	6.32%	13.02%	12.18%	8.72%
Total oppose	95.79%	83.00%	89.13%	71.36%	49.95%	24.60%
Unsure/Refused	1.69%	4.67%	3.24%	13.68%	11.10%	12.83%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Strongly favor	24.45%	5.47%
Somewhat favor	23.20%	17.64%
Total favor	47.66%	23.12%
Strongly oppose	29.71%	22.28%
Somewhat oppose	10.90%	28.89%
Total oppose	40.61%	51.17%
Unsure/Refused	11.73%	25.71%
Total	100.00%	100.00%

	Age					
	18-34	35-44	45-54	55-64	65-74	75 or older
Strongly favor	20.94%	10.38%	9.27%	3.44%	7.96%	4.78%
Somewhat favor	21.29%	3.19%	9.68%	7.10%	13.69%	1.54%
Total favor	42.24%	13.57%	18.95%	10.54%	21.65%	6.32%
Strongly oppose	34.08%	66.13%	62.79%	65.59%	68.63%	69.97%
Somewhat oppose	20.55%	5.27%	10.16%	10.94%	5.56%	11.55%
Total oppose	54.63%	71.40%	72.95%	76.53%	74.19%	81.52%
Unsure/Refused	3.13%	15.03%	8.10%	12.93%	4.16%	12.17%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18-34	35-54	55-64	65 or older
Strongly favor	20.94%	9.79%	3.44%	6.63%
Somewhat favor	21.29%	6.63%	7.10%	8.59%
Total favor	42.24%	16.42%	10.54%	15.22%
Strongly oppose	34.08%	64.36%	65.59%	69.19%
Somewhat oppose	20.55%	7.86%	10.94%	8.07%
Total oppose	54.63%	72.22%	76.53%	77.26%
Unsure/Refused	3.13%	11.36%	12.93%	7.52%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Strongly favor	9.94%	6.31%	9.92%
Somewhat favor	6.84%	19.76%	8.14%
Total favor	16.78%	26.07%	18.05%
Strongly oppose	68.82%	36.39%	59.18%
Somewhat oppose	8.73%	17.67%	7.80%
Total oppose	77.55%	54.06%	66.98%
Unsure/Refused	5.66%	19.87%	14.97%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly favor	10.78%	7.37%
Somewhat favor	11.65%	7.04%
Total favor	22.43%	14.41%
Strongly oppose	55.63%	68.53%
Somewhat oppose	10.97%	9.83%
Total oppose	66.60%	78.36%
Unsure/Refused	10.97%	7.23%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	CHATTANOOGA	GREENSBORO-H.POINT-W. SALEM	GREENVILLE-N.BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND
Strongly favor	6.05%	0.00%	6.44%	8.83%	13.68%
Somewhat favor	9.62%	0.00%	15.56%	5.76%	14.30%
Total favor	15.67%	0.00%	22.00%	14.59%	27.98%
Strongly oppose	64.27%	47.05%	58.44%	62.59%	65.31%
Somewhat oppose	12.52%	0.00%	10.61%	11.17%	1.59%
Total oppose	76.79%	47.05%	69.05%	73.76%	66.90%
Unsure/Refused	7.54%	52.95%	8.95%	11.65%	5.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market	
	RALEIGH-DURHAM (FAYETVLLE)	WILMINGTON + MYRTLE BEACH
Strongly favor	11.77%	12.15%
Somewhat favor	6.96%	2.08%
Total favor	18.73%	14.23%
Strongly oppose	57.50%	72.28%
Somewhat oppose	12.47%	4.40%
Total oppose	69.97%	76.68%
Unsure/Refused	11.30%	9.09%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Strongly favor	10.81%	7.35%	13.45%	7.92%	7.21%
Somewhat favor	8.44%	7.86%	12.68%	11.31%	7.75%
Total favor	19.25%	15.21%	26.12%	19.23%	14.96%
Strongly oppose	54.59%	68.20%	54.71%	59.96%	68.94%
Somewhat oppose	15.60%	8.69%	16.15%	6.61%	7.07%
Total oppose	70.19%	76.89%	70.86%	66.58%	76.01%
Unsure/Refused	10.56%	7.91%	3.02%	14.20%	9.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly favor	1.41%	17.82%	9.48%	6.63%	0.00%
Somewhat favor	1.20%	18.03%	6.90%	3.98%	40.67%
Total favor	2.61%	35.85%	16.38%	10.60%	40.67%
Strongly oppose	90.02%	36.90%	58.17%	37.01%	53.61%
Somewhat oppose	5.73%	13.15%	13.27%	24.98%	0.00%
Total oppose	95.75%	50.05%	71.44%	61.99%	53.61%
Unsure/Refused	1.65%	14.10%	12.18%	27.41%	5.72%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper				
	Definitely Pat McCrory	Probably Pat McCrory	Total Pat McCrory	Definitely Roy Cooper	Probably Roy Cooper
Strongly favor	2.51%	3.34%	2.67%	17.58%	6.86%
Somewhat favor	1.82%	1.30%	1.72%	19.21%	2.93%
Total favor	4.33%	4.64%	4.39%	36.79%	9.79%
Strongly oppose	91.45%	78.81%	89.09%	37.08%	40.40%
Somewhat oppose	2.88%	13.42%	4.85%	9.86%	41.20%
Total oppose	94.33%	92.23%	93.94%	46.94%	81.60%
Unsure/Refused	1.33%	3.13%	1.67%	16.27%	8.60%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	McCrory vs Cooper	
	Total Roy Cooper	Undecided
Strongly favor	15.95%	4.83%
Somewhat favor	16.73%	7.04%
Total favor	32.69%	11.87%
Strongly oppose	37.59%	65.70%
Somewhat oppose	14.62%	11.88%
Total oppose	52.21%	77.58%
Unsure/Refused	15.10%	10.55%
Total	100.00%	100.00%